

The background features a woman wearing a light blue headscarf, looking downwards with a somber and concerned expression. To her right, there is a black and white photograph of a man with a very angry, aggressive facial expression, showing his teeth. The overall tone is serious and somber.

HATE CRIME CAMPAIGN

Partner pack

HATE CRIME CAMPAIGN Guide for partners

The government is committed to tackling hate crime. Hate crime not only has a harmful effect on its victims by attacking who they are as individuals because of their race, religion, sexual orientation, disability or transgender identity, but also on their families and communities.

The Hate Crime campaign, which previously launched in October 2019, will be re-run across England and Wales from 25 March 2019 for approximately 4 weeks. The public awareness campaign aims to educate the general public on what a hate crime is. It will help to increase awareness and understanding of what constitutes a hate crime, as many people think a hate crime is just about race and religion or physical violence. However, there are many types of offences which often people, including victims, do not recognise as criminal. This includes: online, verbal abuse, as well as against people for their sexual orientation, transgender identity and disability.

Campaign advertising will run across England and Wales on cinema, Video on Demand (such as ITV player and All4), social media channels (Twitter and Facebook) and posters which will be in public places at potential points of incidents where hate crime happens e.g. bus stops, tube panels, phone kiosks and tram panels.

All campaign advertising signposts GOV.UK where members of the public can find out more about hate crime. The main aim of the campaign is to raise awareness and understanding of what constitutes a hate crime, however, we also signpost organisations which provide support to victims and witnesses on GOV.UK page such as Tell MAMA, Community Security Trust, Galop and disability charities as well as True Vision.

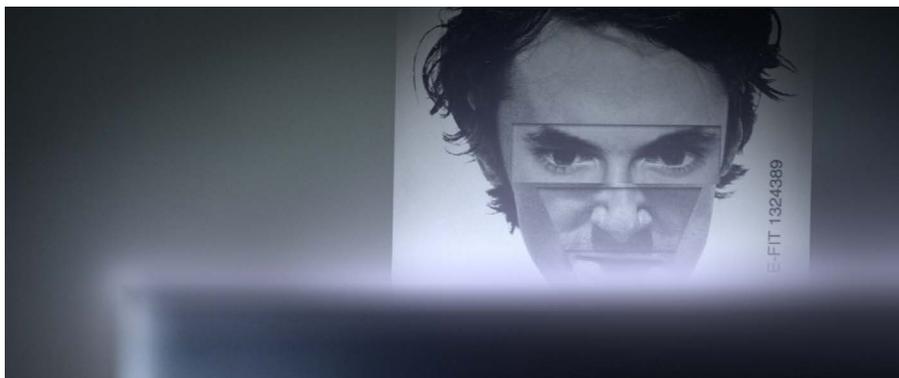
The campaign was developed working closely with the Independent Advisory Group on hate crime and the Crown Prosecution Service, who helped to ensure what we depict in the adverts are prosecutable hate crimes. We also have a Welsh version of the Partner Pack – if you would like a copy of the Welsh pack please email HateCrimeCampaign@homeoffice.gov.uk. Welsh versions of the posters are already available in the campaign assets section in this pack.

The Home Office will promote the campaign on our Twitter, Facebook and Instagram channels. Please help support the campaign by following us and retweeting and sharing our posts.

HATE CRIME CAMPAIGN Content catalogue

Films

Click on image to download film



HATE CRIME CAMPAIGN Content catalogue

Posters



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Posters



HATE CRIME CAMPAIGN Additional resources for partners

These resources are available for a range of professionals who provide help, support and guidance on hate crime.

[Hate crime action plan 2016 to 2020](#)

The 2016 hate crime action plan includes a commitment to refresh the plan in 2018. The refresh was published on Tuesday 16 October 2018 and sets out the steps taken in the last two years to tackle hate crime. This includes a detailed table setting out progress against the 71 original hate crime actions and how the government strategy for the next two years will evolve.

Government Equalities Office

LGBT Action Plan 2018: [Improving the lives of Lesbian, Gay, Bisexual and Transgender people](#)

GEO analysed the responses to the [National LGBT Survey](#) and published the headline findings in two publications, a detailed research report and a summary report.

Crown Prosecution Service documents on hate crime

[Race and religion](#)

[Sexual orientation and transgender identity](#)

[Social media guidance](#)

[Disability hate crime](#)

[Support guide](#)

Guides on recognising and reporting hate crime

[For individuals](#)

[For those supporting individuals](#)

Sentencing Council guidelines for magistrates

The [Sentencing Council for England and Wales](#) promotes greater consistency in sentencing, whilst maintaining the independence of the judiciary.

Race and religion

[Community Security Trust](#) resources and documents on hate crime:

[Hate crime guide](#)

[Hate crime booklet](#)

[Police officers guide to Judaism](#)

Streetwise

[Streetwise](#) works nationally with Jewish schools and community organisations, enhancing the personal safety and personal development of young Jewish people to support their physical and emotional wellbeing.

HATE CRIME CAMPAIGN Additional resources for partners

Tell MAMA UK

A national hate crime support and monitoring service for victims of anti-Muslim hatred.

Links to Tell MAMA UK resources and documents on hate crime

[General resources](#)

[Step guide on how to work through a hate incident](#)

[Safety tips for young people](#)

[Mosques security bulletin](#)

Online cultural awareness training programme developed by Friends, Families and Travellers for professionals on [Gypsy, Traveller and Roma](#) communities in the UK.

Lesbian, gay, bisexual, transgender

[Galop](#)

A charity tackling hate crime against LGBT+ communities.

Links to Galop resources and documents on hate crime:

[Working with Victims of Anti-LGBT Hate Crimes: A Practical Handbook](#)

[Shining the light: becoming a trans positive organisation](#)

[Commissioning LGBT hate crime services](#)

[Online anti-LGBT hate crime a guide for organisations](#)

[Tackling transphobia: a guide for organisations](#)

[Tackling biphobia: a guide for organisations](#)

[Understanding hate crime statistics: a guide for organisations](#)

[Public sex environments and hate crime: guidance for police forces](#)

[LGBT hate crime quality standard: a service improvement tool for organisations](#)

[Stonewall](#)

Stonewall campaigns for the equality of lesbian, gay, bi and trans people across Britain.

[Stonewall: a glossary of terms related to the lesbian, gay, bisexual and trans \(LGBT\) community](#)

The [Security Industry Authority](#) recently produced guidance for door supervisors on how to ensure trans people can have a safe and enjoyable time going to pubs, clubs, festivals and events.

Disability

[Changing Faces](#)

Disfigurement charity who provide support, advice and advocacy.

[Mencap](#)

Charity for people with learning disabilities, providing advice and support.

HATE CRIME CAMPAIGN Home Office social media channels



@ukhomeoffice



@ukhomeofficegov



@ukhomeoffice

THANK YOU FOR YOUR SUPPORT