



Grid Ref:	<p align="center">Allerdale Speed Limit Review 2018/19</p> <p align="center">Proposal No.13 Waverbridge</p>	 Cumbria Highways, Highways Depot, Joseph Noble Road, Lillyhall Industrial Estate, Workington CA14 4JH		
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ALLERDALE SPEED LIMIT REVIEW 2018: WAVERBRIDGE

Site description and overview:

Waverbridge is a rural hamlet located between Wigton and Abbeytown, situated along the A596. A 30mph limit is in operation throughout the village; however there are historic concerns in relation to speed limit compliance.

Existing traffic conditions:

Compliance with the 30mph limit is poor; with average speeds being recorded at 41mph and 85th percentile speeds at 49mph. There are historic speeding complaints, which have been looked at in detail on a multi-agency basis on a number of occasions in the past. There is no recent recorded serious collision history throughout the whole village; therefore suggesting that this poor compliance is not characteristically unsafe. Collective evidence illustrates that the 30mph speed limit is not suitable in this location, and therefore requires assessment.

Proposed changes to the speed limit:

To increase the 30mph speed limit to 40mph. The statistics clearly illustrate that the speed limit is unsuitable as it is routinely contravened – to the extent that is unenforceable from a policing point of view. A revision to 40mph would ensure that the limit is logical and relevant, therefore encouraging compliance and ensuring that it is completely enforceable. It is noted that the A596 is constricted over the bridge on the outskirts of Waverbridge: therefore, it is envisaged that improved traffic management engineering measures will be implemented here, alongside proposals coming to fruition.

Summary of reasons for proposed change:

Existing average speeds are considerably higher than the 30mph limit, yet there are no inherent safety concerns. A 40mph limit would ensure good compliance and allow enforcement to take place if/when the need arises.