

Introducing



*Holding space for
One Sellafield logo*





Cumbria Exchange

Cumbria Exchange is for community organisations and businesses to connect with each other for mutual benefit. By supporting each other businesses and communities can grow. Each contributing in genuine ways for social and economic good.



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Who is Cumbria Exchange for?

Support Offered

Business who would like to:

- Support a local community group or organisation?
- Share your knowledge, resources or skills?
- Offer your employees a different development opportunity?



Support Wanted

Community organisation who could benefit from:

- Some time or support from an expert?
- Developing an area of expertise?
- Or some equipment that a business could be looking to part with?

Offers and needs advertised to all sectors and available to share by social media

Why support Cumbria Exchange?

- It is a new and exciting collaboration.
- It will provide a means for the entire community to connect and share.
- It will help our community become more resilient, and not reliant on one sector.
- It is simple.
- It will only work if we all support and promote it.
- The Cumbrian spirit of helping each other will make it work.



How does Cumbria Exchange work?

Carol has a trainee project manager who could do with experience and developing communication skills and resilience



Support Offered

Cumbria Exchange Submission

Contact Name *

Contact Email *

Contact Number *

Location

Support Needed or Offered

Support Offered ▼

Time Period of Support: *

Type of Support

Construction ▼

Description

Click on the map to set a location



Recent Success Stories

- West Cumbrian Businesses Collaborate to support 'Hug a Mug' in Maryport

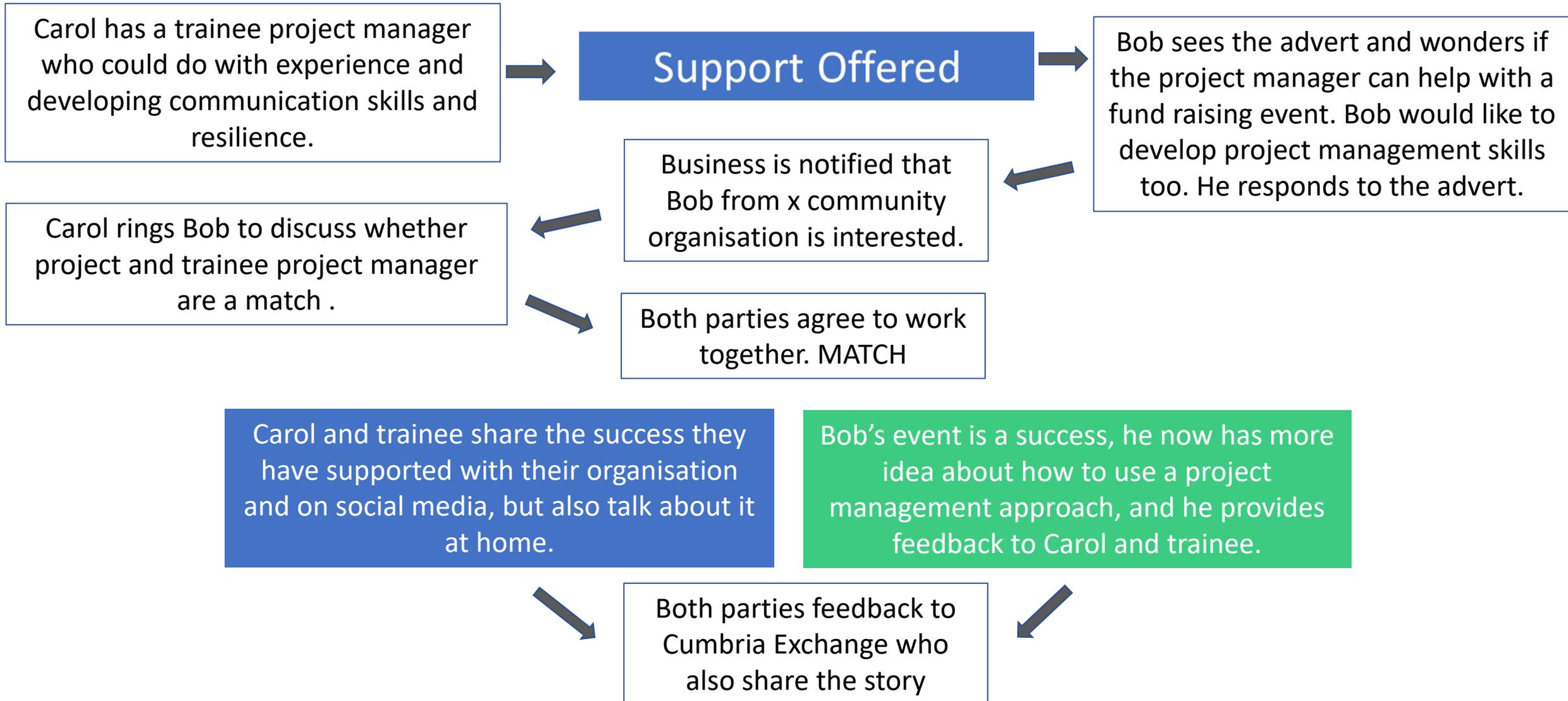
Supporting community projects in partnership with



Share this!



How does Cumbria Exchange work?



How does Cumbria Exchange work?

Charity A – website
planning and design
advice

Sports club B – move
bin compound in car
park

Social Enterprise
C – networking
skills

Charity D – finance
system development

Charity E
– renovate toilets in
a community centre

Support Wanted

Individual 'adverts' on Cumbria Exchange

Ambassadors promote on social media across all sectors

Businesses from micro to multi-national scale can respond

Successes shared on Exchange and by Ambassadors

Draft FAQs

- **Is it only “in kind” contributions on offer?** – Mainly yes, some businesses may also be able to offer materials e.g. paint, construction materials etc.
- **Why not use a website or App already set up?** We have created a system which is as simple as possible to make needs/offers visible. We also believe it offers a local solution which will be more credible and attractive than existing national schemes.
- **Can I add a ‘need’ outside of West Cumbria?** It is for the whole of Cumbria, but we will need Ambassadors to share adverts and promote matches.
- **Will my contact details be shared publicly?** No, if you respond to a ‘Need’ or ‘Offer’ your details will be sent to the person who advertised only. Copeland Community Fund will also have access to your details.
- **What happens if matches are not made?** The initiator will be contacted to be informed their advert has expired.
- **Where can I find more information about responsibilities of the Exchange and parties involved?** – Please see the Terms and Conditions Document.

Key messages

- Development and future sustainability is based on key business & community partnerships.
- Simple mechanism to facilitate communication between community organisations and business.
- 'Adverts' will be easily shared via social media.
- Partners who successfully 'Exchange' will be asked to share successes, so these can also be promoted.
- Administered by Copeland Community Fund.
- Supported by Copeland Community Fund Project Officers, Cumbria Community Foundation and Business Connector.
- **To be effective – it will need willing partners and ambassadors to share and promote!**