



BRANSTY ROW WHITEHAVEN

Whitehaven's existing materials & street furniture

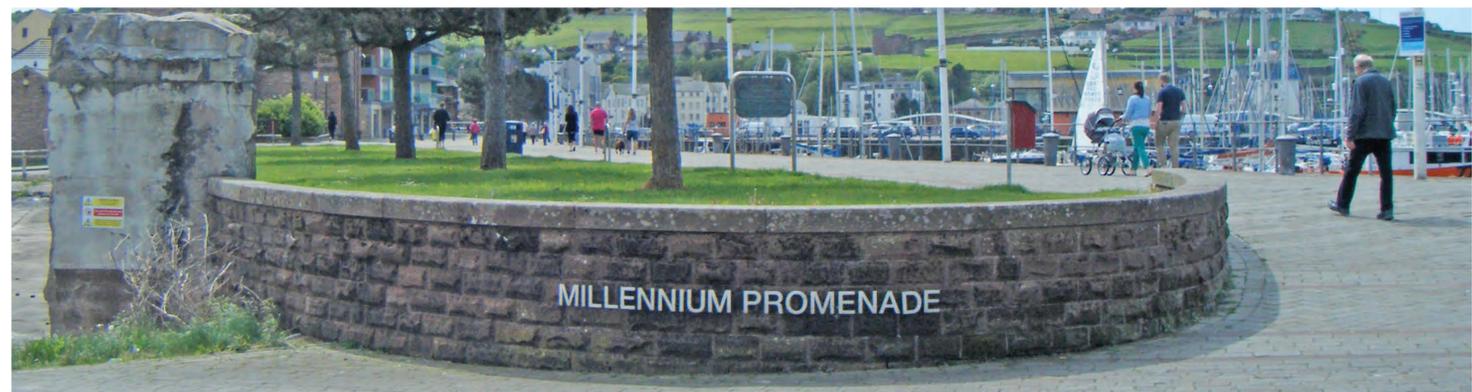




Simple black fingerposts



Bespoke information boards with details of local history, to be set on St Bees sandstone



Simple signage, consistent with the metal lettering elsewhere in the town, to help direct people and create a stronger sense of place

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Improving legibility



At present, it is difficult for a visitor to the town to easily find the railway station, promenade and the key cycle routes through this busy area of town due to:

- lack of visibility,
- poor signage,
- visual "clutter", such as commercial signs and buildings,
- poor pedestrian and cycle routes to each of the key areas of interest.

As part of the proposals for Bransty, we intend to make improvements to this by:

- improvements to paving and cycleways to indicate key routes,
- simplifying signage, consistent with the metal lettering elsewhere in the town, to help direct people and create a stronger sense of place,
- include information boards with more information on local history and culture, including the Bransty Arch.



Abbey Moor Natural UK Yorkstone paving slabs



Abbey Moor Natural UK Yorkstone sett paving



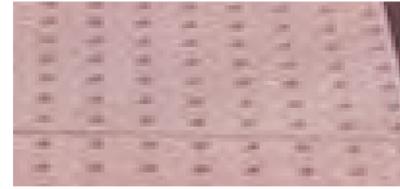
St Bees Sandstone sett paving



Dark grey granite setts, for bus and taxi bays



Natural UK Granite kerbs, 300mm width



St Bees sandstone tactile paving (controlled crossings)



Silver-grey tactile paving (for uncontrolled crossings and hazard markers)



St Bees sandstone walling



New bus shelter on Tangier Street



Black powder-coated fingerposts



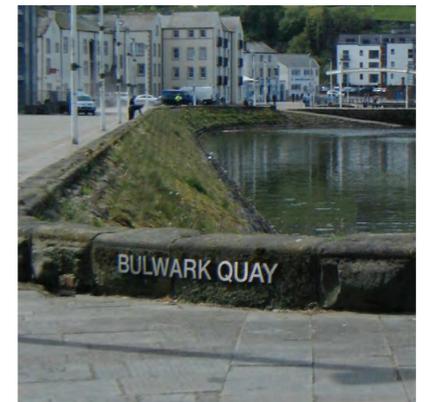
Street lighting columns



Timber wall top seating



Black powder coated cycle stands



Wall mounted lettering to help improve placemaking and wayfinding



Traffic bollards - black hooped all retroreflective



Glasdon Invicta litter bin



Bespoke information boards with details of local history, to be set on St Bees sandstone



Planter to be clad in local St Bee's sandstone



Proposed bespoke metal bin screens to visually screen bins on Bransty Row



Proposed bespoke metal bin screen: geometric design to reflect grid pattern of historic planned town

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Proposed materials & street furniture



The aim of the selected palette of materials and street furniture is to help raise the quality of the design for this area of Whitehaven, which previously did not provide the best entrance to the town or reflect its rich history and culture.

Materials and furniture have been chosen sensitively to help reflect the Conservation Area designation within part of the site and aim to celebrate the heritage of this unique town.

Care has been taken to compliment materials found elsewhere in Whitehaven, to help to unify the overall appearance of the town centre.

Materials and furniture have been selected to be long lasting, durable and low maintenance, whilst providing a high quality appearance that improves the sense of arrival for local people and visitors alike.

To reflect the numbers of visitors to the area, improvements have been proposed to cycle provision, signage and information.

**CONTAINER PLANTING OPTION A:
SENSORY COASTAL PLANTING COMBINATION**



Bespoke planters to be clad in local St Bee's sandstone (sample below)



1. *Perovskia* 'Little Spire'
2. *Stachys byzantina* 'Silver Carpet'
3. *Armeria maritima*
4. *Rosmarinus officinalis*

**CONTAINER PLANTING OPTION B:
HOT COLOUR PLANTING COMBINATION**



1. *Carex testacea*
2. *Achillea* 'Red Velvet'
3. *Crocosmia* x *crocosmiiflora* 'Emily Mckenzie'
4. *Carex oshimensis* 'Everillo'

**GEORGE ST/ BRANSTY ROW
PROPOSED PLANTING PALETTE**



1. *Crocosmia* 'Lucifer'
2. *Anemathele lessoniana*
3. *Achillea* 'Moonshine'
4. *Perovskia* 'Little Spire'
5. *Rudbeckia fulgida* 'Early Bird Gold'
6. *Cornus alba* (summer)
7. *Aster x frikartii* 'Monch'
8. *Hebe pinguifolia* 'Pagei'
9. *Cornus alba* (winter)
10. *Verbena bonariensis*
11. *Kniphofia* 'Alcazar'
12. *Calamagrostis x acutiflora* 'Karl Foerster'
13. *Euonymus fortunei* 'Emerald Gaiety'
14. *Stachys byzantina* 'Silver Carpet'
15. *Geum* 'Borisii'
16. *Euphorbia* x *martini*
17. *Cornus sanguinea* 'Midwinter Fire'
18. *Hippophae salicifolia* 'Streetwise'



18.

18.

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Bransty Row: Planting Maintenance