One business who is over the moon with the arrival of high speed fibre broadband is Silverlink Clinics. Silverlink Clinics are private clinics dedicated to helping people lose weight, providing non-surgical Alevere Therapy which delivers fast, safe and effective weight loss together with skin tightening and body shaping.

Chris Matthews Founder & CEO of the clinics in Carlisle, Berwick, Newcastle and Stockton spoke of the huge benefit that the arrival of fibre broadband has had on his business. "We are now able to operate a Site to Site Private Network (VPN) service between our clinics which has improved the security and privacy when sharing data, means a better connectivity and allows us to operate free telephone communication between clinic bases." Promotion of the services by Silverlink Clinics is heavily focused on social media; the improved broadband speed in the area has benefitted the ability to post videos and other information.

"Our website and social media rely heavily on client testimonial videos to promote the services we offer. Prior to the upgrade the upload of the videos was time consuming; now uploads and fast and without error."

To contact Silverlink Clinics email hello@silverlinkclinics.com