Labour Market Briefing
March 2016

Cumbria Intelligence Observatory

Introduction

This briefing contains the latest data for Cumbria on the Claimant Count, Joblessness (UK only), job postings, business start-ups and Companies House incorporations and is produced monthly on the day that the Office for National Statistics (ONS) releases claimant data.

It should be noted that the "jobless" figures used extensively by the press are derived from a public survey. As this includes non-claimants looking for work, it can produce different trends to the claimant-only counts. However, the survey has too small a sample to be reliable for Cumbria and therefore all local data in this briefing are for claimants only and should not be compared to the national jobless figures. It should also be noted that JSA/UC data are revised monthly and therefore data in this briefing should not be directly compared with that in previous briefings.

NB: The claimant count was taken on 11th February 2016.

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1. KEY FINDINGS

Joblessness (UK only)

- The jobless total for the UK (claimants + non claimants looking for work) fell by 28,000 in the quarter to Jan 2016 and stood at 1.68m, 171,000 lower than a year ago;
- The UK jobless rate was 5.1%, down 0.6 from a year ago.

National Seasonally Adjusted Claimant Data (UK only)

- The seasonally adjusted UK JSA claimant count was 716,705 in Feb 2016, down by 18,009 from last month and down 102,494 from the same month last year;
- The seasonally adjusted UK JSA claimant rate was 1.7% in Feb 2016, down 0.1 from last month.

Local Claimant Data

- In Feb 2016 there were 4,875 people in Cumbria claiming either JSA or Universal Credit (those not in employment), a rise of 90 from last month. This is a rise of 1.9% which is lower than the national rise of 2.5% on the same non-seasonally adjusted measure. However, over the year the claimant count has fallen more slowly than nationally -4.7% v -11.3%;
- The claimant rate in Feb 2016 in Cumbria was 1.6% which is unchanged from last month and is 0.3 lower than the national rate of 1.9%;
- Barrow has the highest number of claimants at 1,225 and also the highest rate at 2.9%;
- Claimant rates are above the national average in Barrow and Copeland;
- The claimant count rose in all areas of Cumbria except Copeland last month;
- Claimant rates for 18-24, 25-29 and 30-34 year olds are higher in Cumbria than nationally, rates for 18-24 year olds are double the national average in Barrow and are also higher than nationally in Allerdale and Copeland.

Job Postings

- There were 8,184 job postings in Cumbria in the quarter to Feb 2016, 1,000 fewer than in the previous quarter but 3,964 more than the same quarter last year;
- The Carlisle area accounted for 39% of all job postings (2,441 postings);
- Human health had the highest number of postings with 1,342 (28%);
- Business & public service associate professionals were the most in demand occupation (889, 11%) followed by health professionals (749, 9%);
- Communication (29%) and planning (11%) were the most commonly mentioned baseline skills with mathematics (7%) and sales (6%) the most common specialised skills;
- The National Health Service placed the highest number of postings (552, 13%) followed by System People (106, 2.5%)

Business Start-Ups

- There were 453 business start-ups in Cumbria in the quarter to Jan 2016, 130 fewer than in the previous quarter and 136 fewer than the same quarter last year;
- The highest number of start-ups was in South Lakeland where there were 107 (24%);
- The sector with the highest number of start-ups was real estate, professional services & support services with 116 (26% of all start-ups);
- Barrow had the highest start up rates as a proportion of active enterprises with 17 starts per 100 active enterprises while Eden had the lowest at 9 per 100 active enterprises;
- South Lakeland and Eden had the highest start up rates as a proportion of working age residents with 1,056 and 969 per 10,000 working age residents respectively. Copeland had the lowest with 583 starts per 10,000 working age residents.

Companies House Incorporations

- There were 148 new Companies House incorporations in Cumbria in Jan 2016, down by 6 from the previous month and the quarterly figure was also down by 43 from last quarter and by 50 from the same quarter last year;
- The highest number of new incorporations was in South Lakeland where there were 38 followed by Carlisle where there were 35.

2. NATIONAL LABOUR MARKET OVERVIEW

- There were 31.42 million people in work, 116,000 more than for August to October 2015 and 478,000 more than for a year earlier.
- There were 22.94 million people working full-time, 302,000 more than for a year earlier. There were 8.48 million people working part-time, 177,000 more than for a year earlier.
- The employment rate (the proportion of people aged from 16 to 64 who were in work) was 74.1%, the joint highest since comparable records began in 1971.
- There were 1.68 million unemployed people (not in work but seeking and available to work), 28,000 fewer than for August to October 2015 and 171,000 fewer than for a year earlier.
- The unemployment rate was 5.1%, lower than a year earlier (5.7%). The unemployment rate is the proportion of the labour force (those in work plus unemployed) that are unemployed.
- There were 8.89 million people aged from 16 to 64 who were economically inactive (not working and not seeking or available to work), 40,000 fewer than for August to October 2015 and 136,000 fewer than for a year earlier.
- The inactivity rate (the proportion of people aged from 16 to 64 who were economically inactive) was 21.8%, lower than for a year earlier (22.2%) and only slightly higher than the record low of 21.7% last recorded for July to September 1990.
- Average weekly earnings for employees in Great Britain increased by 2.1% including bonuses and by 2.2% excluding bonuses compared with a year earlier.

4. CLAIMANT COUNT (JSA & Out of Work Universal Credit Claimants)

The claimant count in Cumbria in February 2016 was 4,875 persons, a rise of 90 from January. The claimant rate was unchanged at 1.6% which is below the UK rate of 1.9%. However, rates in Barrow and Copeland are above the national average. The count rose in all areas of Cumbria except Copeland in February and also rose nationally. However, the scale of the monthly rise in Cumbria (up 1.9%) was lower than nationally (up 2.5%) perhaps indicating that the recent flooding has not had a substantial impact on unemployment trends at this stage.

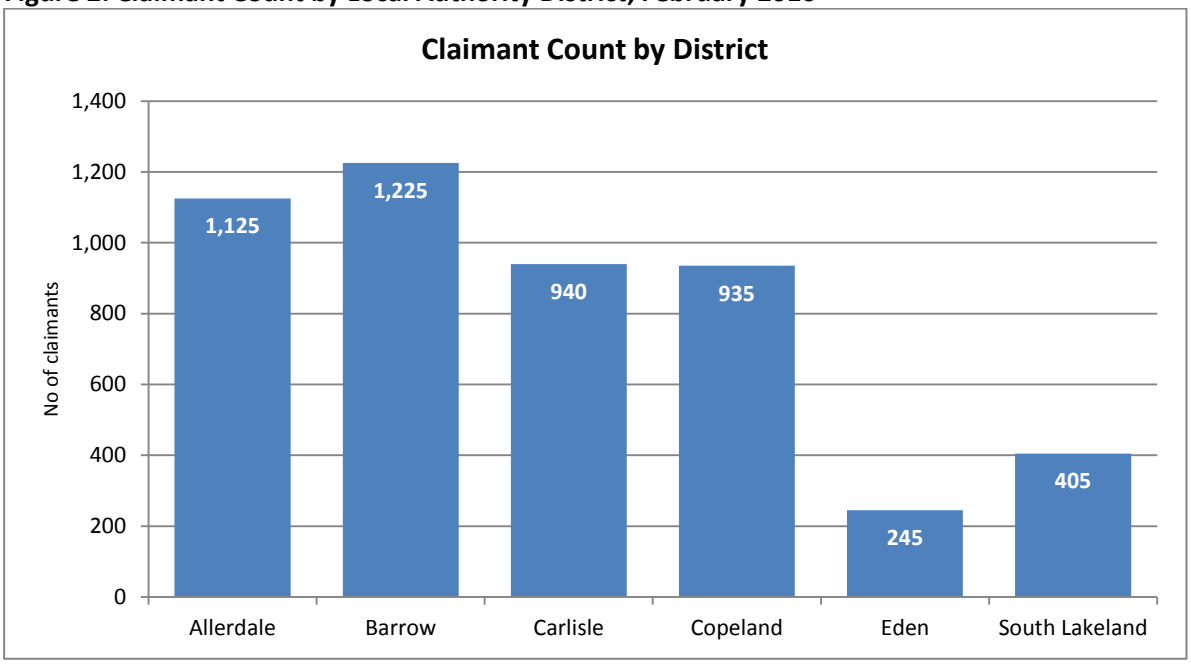
Compared to a year ago, Cumbria's claimant count has fallen by 240 which is a fall of 4.7% compared to a fall of 11.5% nationally, which may be evidence that Cumbria is not creating new employment opportunities at the same rate as elsewhere.

Figure 1: Claimant Count, February 2016

	Male		Female		All Persons		Monthly Change (all persons)			Annual Change (all persons)		
	No	Rate	No	Rate	No	Rate	No	% chg	Rate chg	No	% chg	Rate chg
United Kingdom	505,500	2.5	278,505	1.4	784,005	1.9	18,760	2.5	0.0	-99,865	-11.3	-0.2
North West	68,745	3.1	40,230	1.8	108,980	2.4	2,515	2.4	0.0	-1,530	-1.4	0.0
Cumbria	3,155	2.1	1,720	1.1	4,875	1.6	90	1.9	0.0	-240	-4.7	-0.1
Allerdale	735	2.5	390	1.3	1,125	1.9	5	0.5	0.0	-85	-7.2	-0.1
Barrow in Furness	840	4.0	380	1.8	1,225	2.9	45	3.6	0.1	-60	-4.7	-0.1
Carlisle	565	1.7	380	1.1	940	1.4	30	3.1	0.0	-85	-8.2	-0.1
Copeland	605	2.7	325	1.5	935	2.1	-5	-0.5	-0.1	-35	-3.5	-0.1
Eden	150	1.0	95	0.6	245	0.8	5	2.1	0.0	40	20.6	0.1
South Lakeland	255	0.9	150	0.5	405	0.7	10	3.1	0.0	-15	-3.6	0.0

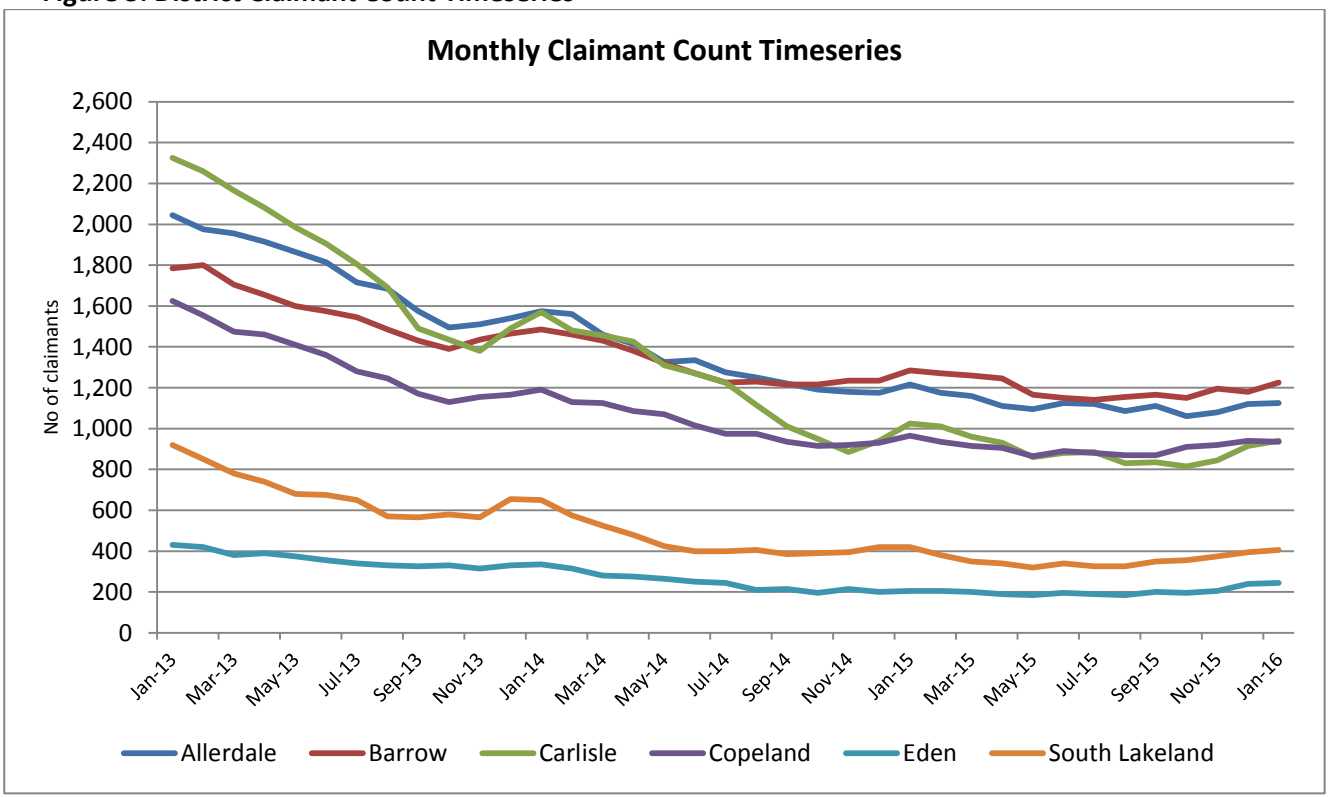
Source: ONS/DWP , shading indicates local rates above the UK average
Note: Due to rounding, totals may not sum

Figure 2: Claimant Count by Local Authority District, February 2016



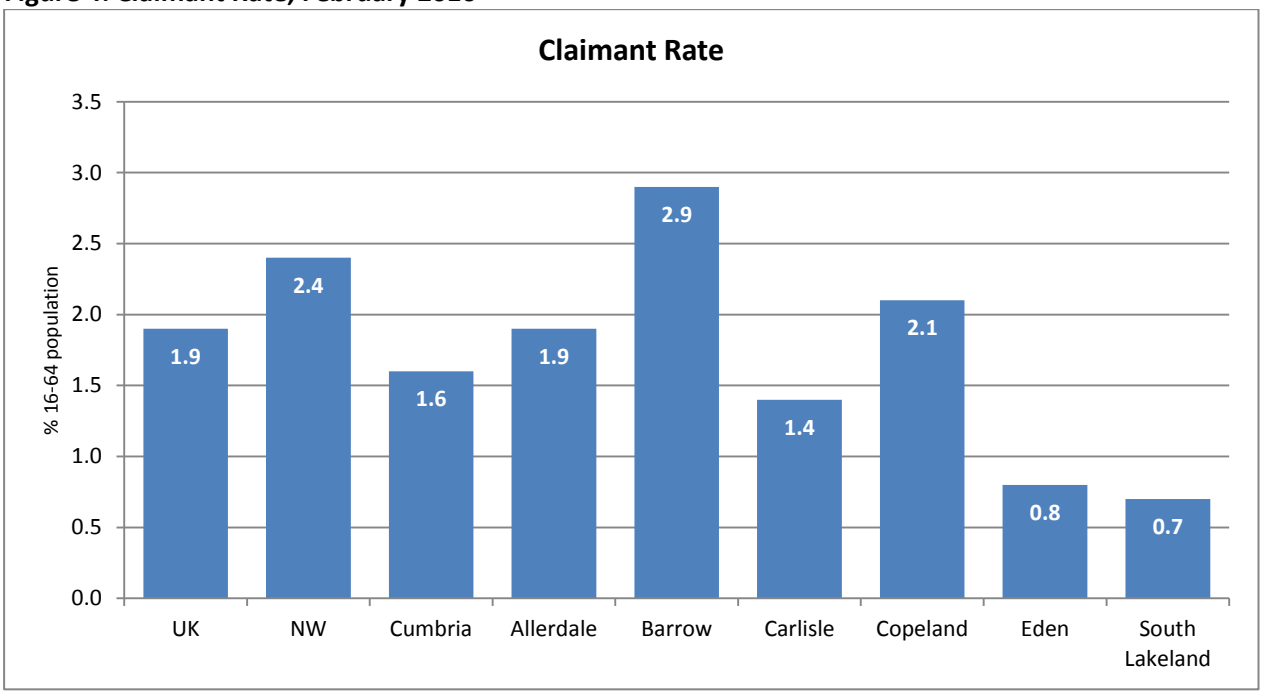
Source: ONS/DWP

Figure 3: District Claimant Count Timeseries



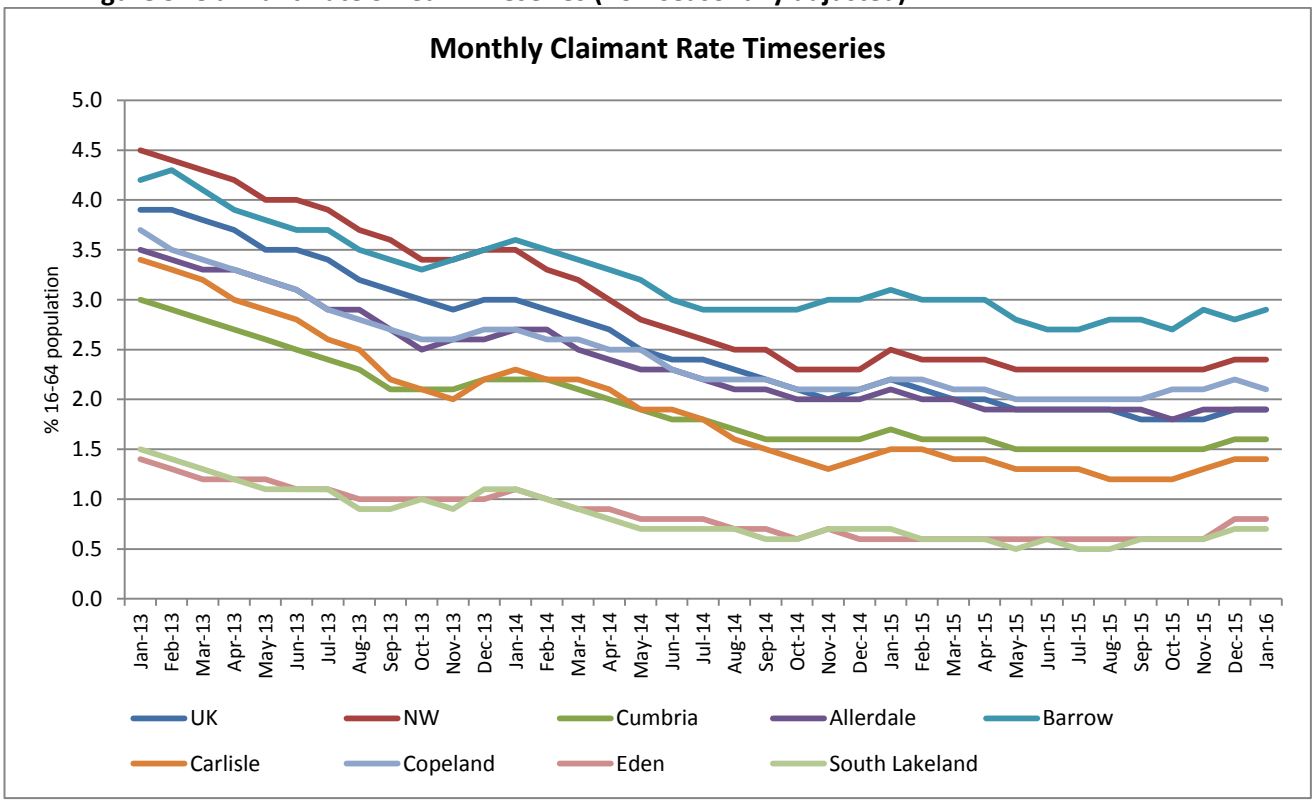
Source: ONS/DWP
Note: from November 2013 the figures include out of work UC claimants as well as JSA claimants

Figure 4: Claimant Rate, February 2016



Source: ONS/DWP

Figure 5: Claimant Rate 3-Year Timeseries (non-seasonally adjusted)



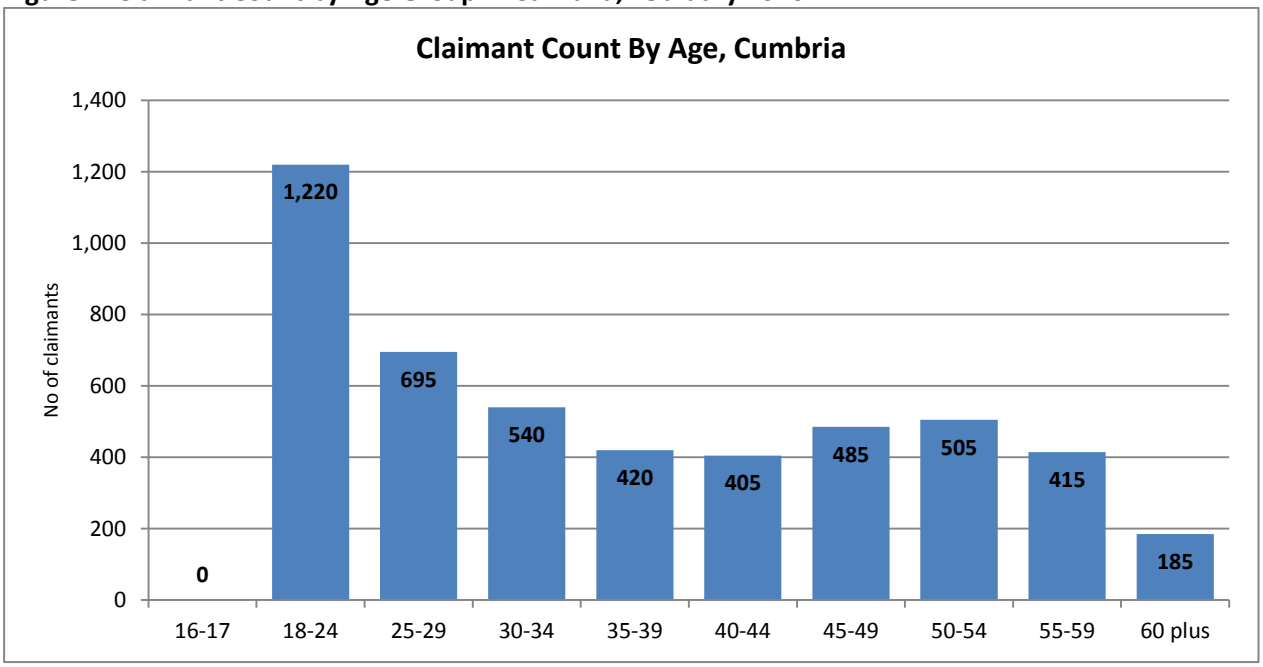
Source: ONS/DWP Note: from November 2013 the figures include out of work UC claimants as well as JSA claimants

Figure 6: Claimant Count / Rate by Age Group in Cumbria, February 2016

	Claimant Count by Age										
	16-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60+	Total
UK	760	167,465	110,495	89,015	75,330	75,825	82,015	80,120	66,820	35,025	784,005
NW	65	25,390	16,895	13,190	10,410	10,125	10,540	10,180	8,040	4,095	108,980
Cumbria	0	1,220	695	540	420	405	485	505	415	185	4,875
Allerdale	0	305	165	120	95	90	95	125	85	40	1,125
Barrow	0	315	190	115	110	115	120	105	105	45	1,225
Carlisle	0	215	135	135	90	70	85	105	70	35	940
Copeland	0	260	130	95	70	60	90	105	80	35	935
Eden	0	40	25	35	20	20	40	25	25	15	245
South Lakeland	0	80	45	40	35	45	55	45	45	15	405
	Claimant Rate by Age										
	16-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60+	Total
UK	0.0	3.9	2.5	2.0	1.9	1.7	1.8	1.8	1.7	1.0	1.9
NW	0.0	5.2	3.6	2.9	2.5	2.1	2.0	2.0	1.9	1.0	2.4
Cumbria	0.0	4.6	2.7	2.1	1.7	1.2	1.3	1.3	1.2	0.5	1.6
Allerdale	0.0	6.2	3.4	2.4	2.0	1.4	1.2	1.7	1.3	0.6	1.9
Barrow	0.0	8.2	4.6	3.2	3.2	2.5	2.3	2.1	2.4	1.1	2.9
Carlisle	0.0	3.1	2.2	2.0	1.6	1.0	1.1	1.3	1.0	0.5	1.4
Copeland	0.0	6.9	3.3	2.5	1.9	1.3	1.7	1.9	1.6	0.8	2.2
Eden	0.0	1.5	1.0	1.5	0.8	0.6	0.9	0.6	0.7	0.4	0.8
South Lakeland	0.0	1.9	1.0	0.8	0.7	0.7	0.7	0.6	0.6	0.2	0.7

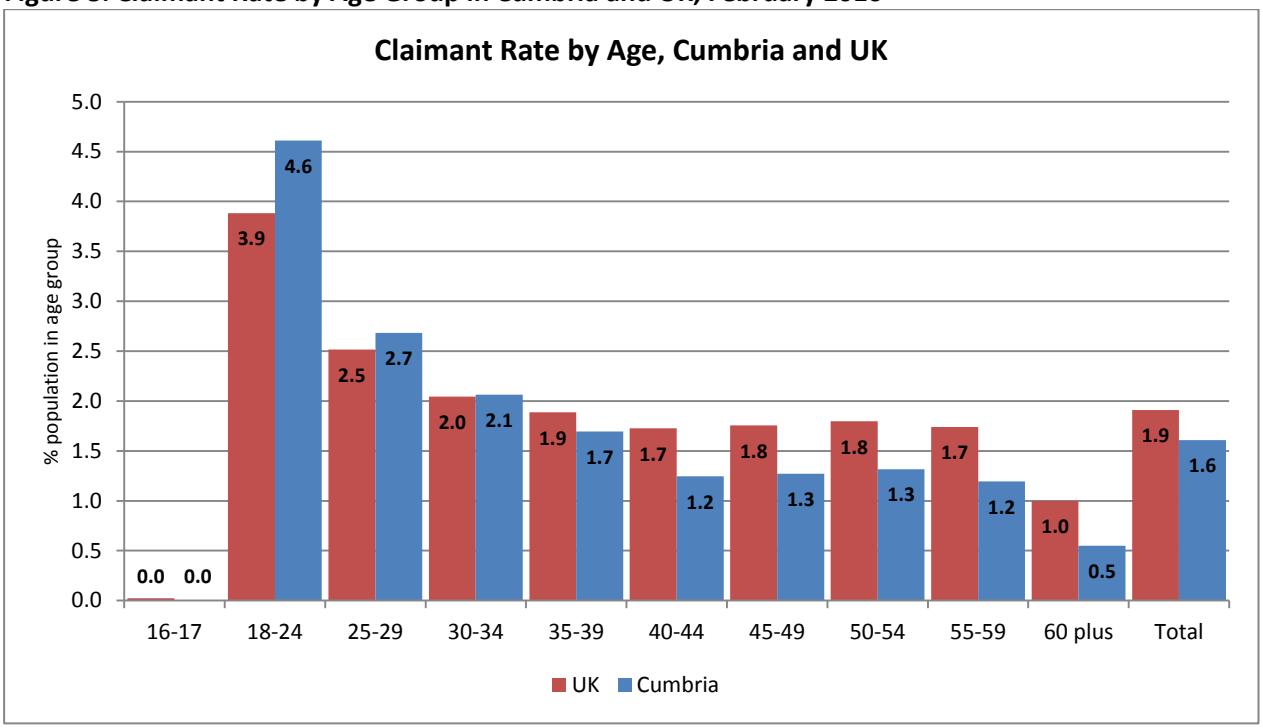
Source: ONS/DWP Note: due to rounding, totals may not sum. Shading indicates local rates above the UK rate.

Figure 7: Claimant Count by Age Group in Cumbria, February 2016



Source: ONS/DWP

Figure 8: Claimant Rate by Age Group in Cumbria and UK, February 2016

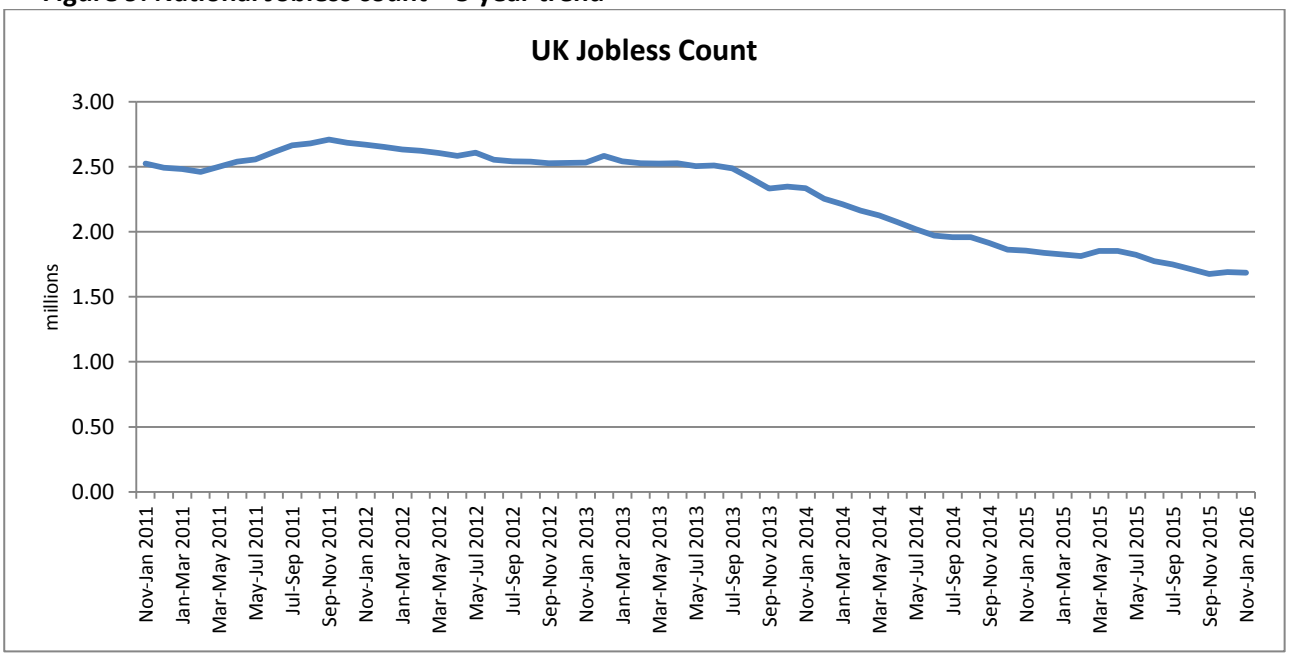


Source: ONS/DWP

4. NATIONAL JOBLESS DATA (survey based, includes non-claimants)

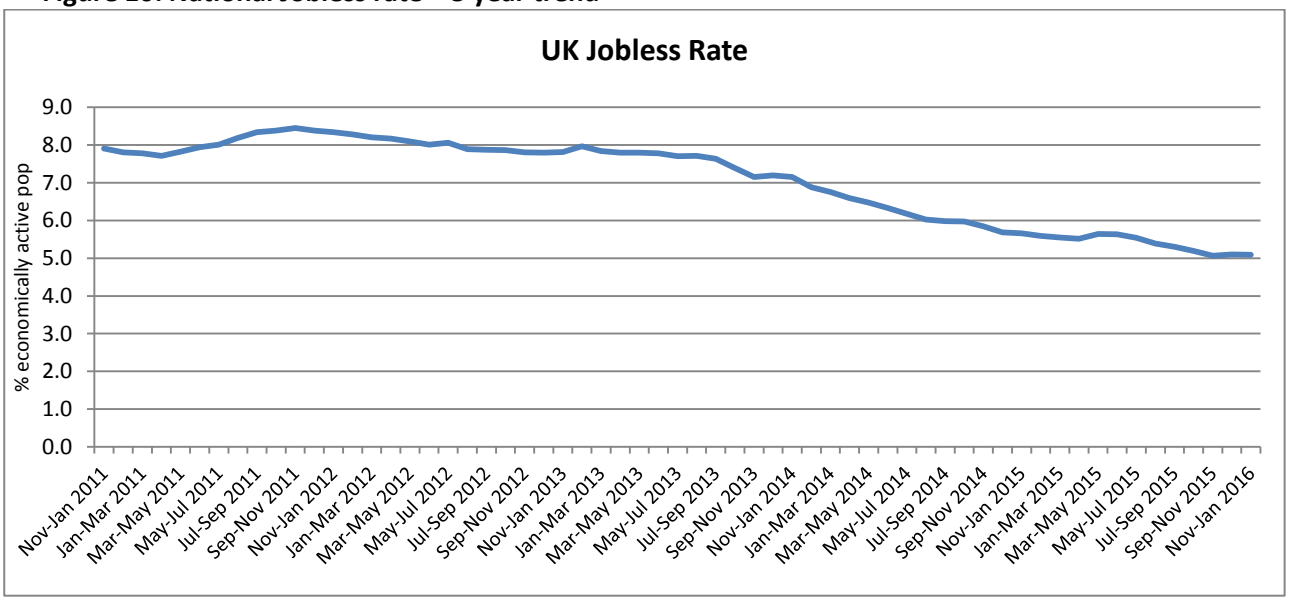
The jobless total for the UK is calculated via the Labour Force Survey and measures claimants and non claimants who did not have a job but were actively seeking work in the previous 4 weeks and were available to start work. Jobless rates calculated from the survey use the economically active population as the denominator (ie those in work plus those actively seeking work). Due to sample sizes, no data are available for areas such as Cumbria.

Figure 9: National Jobless count – 5 year trend



Source: ONS Labour Force Survey

Figure 10: National Jobless rate – 5 year trend



Source: ONS Labour Force Survey

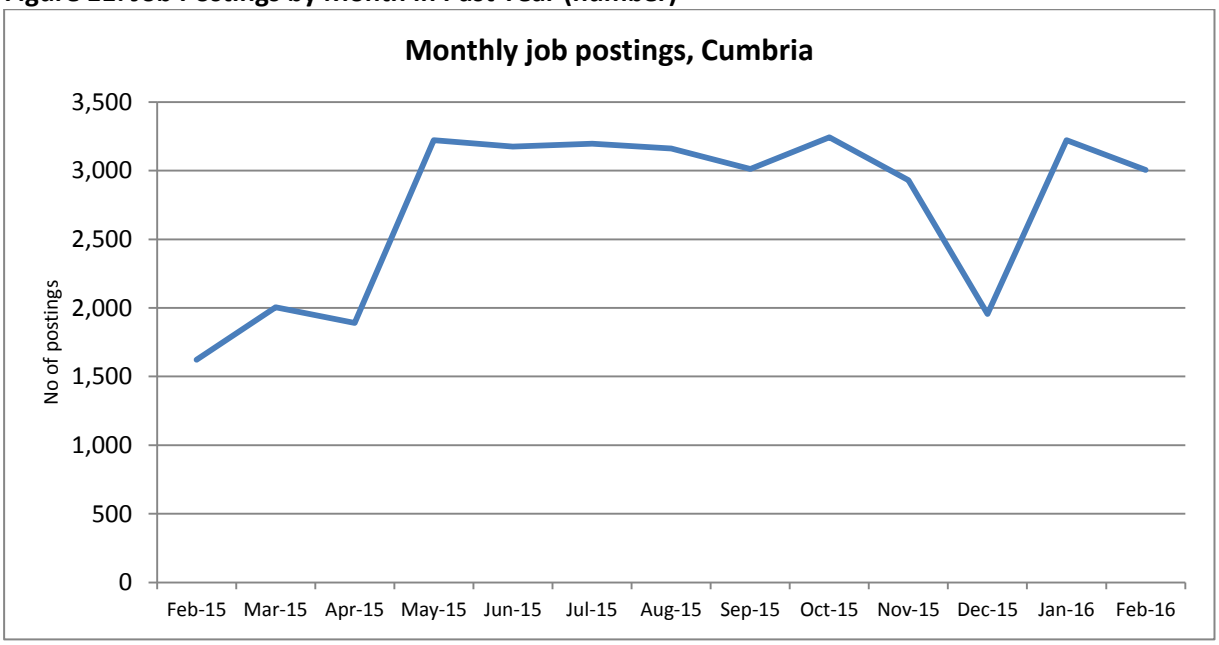
5. JOB POSTINGS

The following data are drawn from Labour Insight, an interactive tool which delivers real time access to job postings from a comprehensive range of sources including job boards, employer sites, newspapers, public agencies etc. Data extraction and analysis technologies mine and code data from each job listing to provide analysis on industries, occupations, skills and qualifications. The tool will inevitably not capture all vacancies and in particular is likely to under-represent vacancies in sectors which typically do not utilise online or formal recruitment methods. On the other hand it captures advertisements from agencies seeking to add people to their registers when there may not be a specific vacancy available which may over represent the situation in those sectors which make widespread use of recruitment agencies and "bank" workers.

In the period Dec 15-Feb 16, there were 8,184 job postings in Cumbria which is 1,000 fewer than were placed in the previous quarter (Sep-Nov 15) but 3,964 more than the same quarter last year.

The volume of postings dipped significantly in November and December which is a trend seen in previous years but rose again in January with little sign that the recent floods have impacted on recruitment activity, although there was a slight fall in February.

Figure 11: Job Postings by Month in Past Year (number)

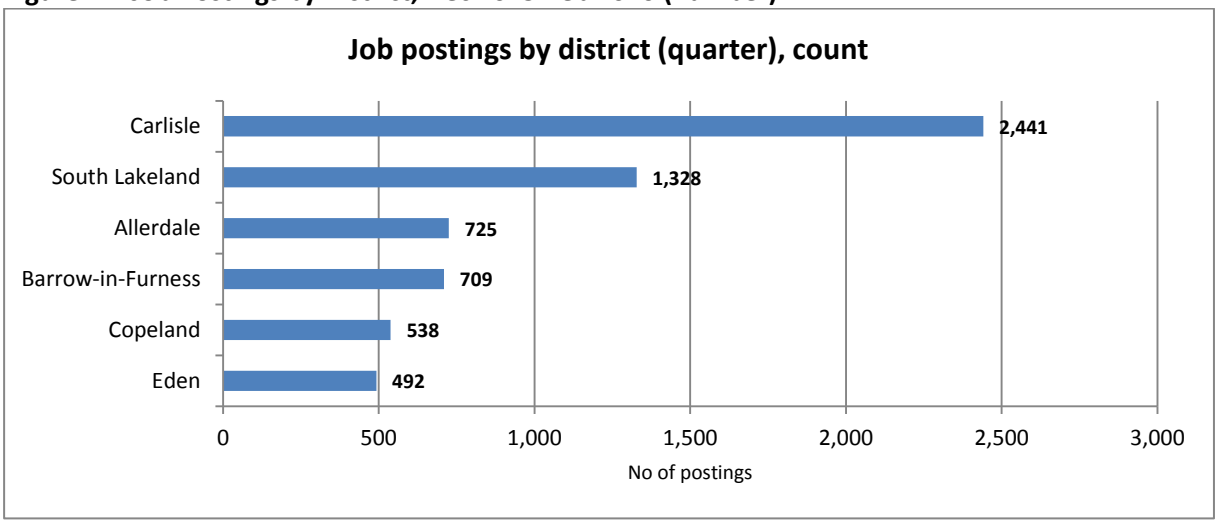


Source: Labour Insight (Burning Glass Technologies)

Location of job postings

Geographically the highest number of postings in the quarter was for opportunities in Carlisle where there were 2,441 postings in the quarter, 39% of all the postings in Cumbria. The second highest number of postings was in South Lakeland (1,328) with 21% of the total.

Figure 12: Job Postings by District, Dec 2015-Feb 2016 (number)

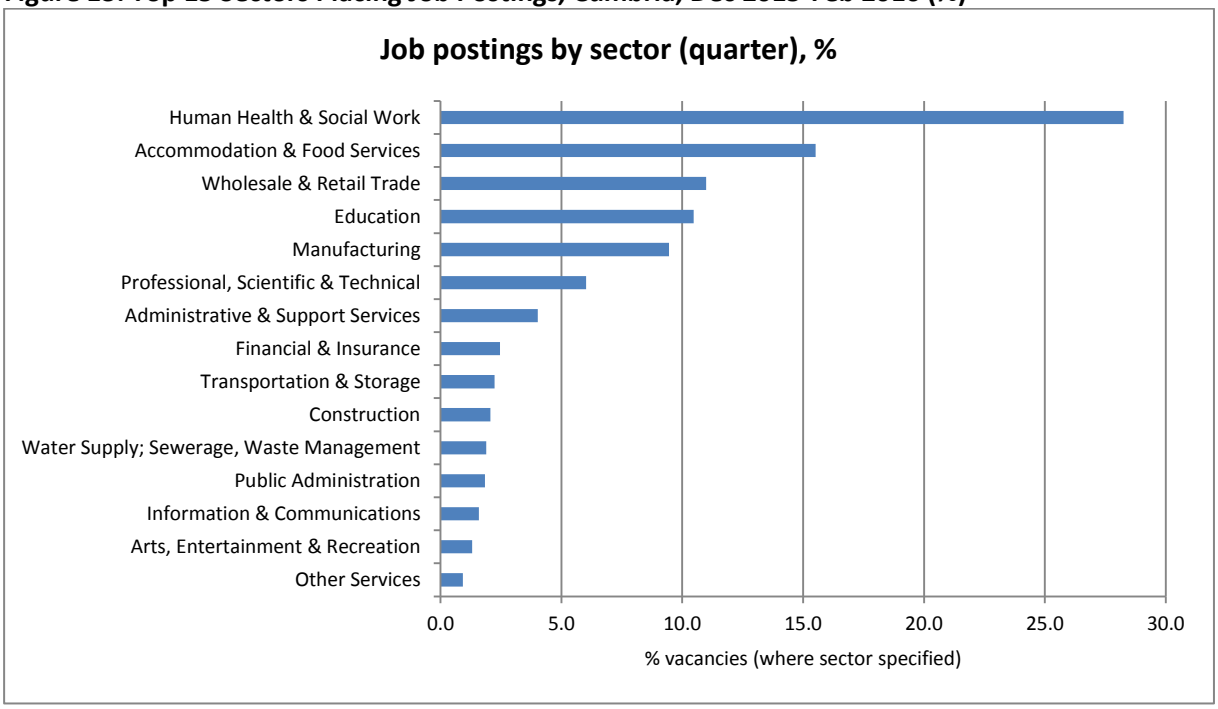


Source: Labour Insight (Burning Glass Technologies)
NB: may not sum to county total as district could not be coded for all postings

Sector of job postings

The highest number of postings was in the human health & social work sector (1,342 postings) which represented a quarter of postings where a sector could be identified (28%). The next most common sectors were accommodation & food (737, 16%) and wholesale & retail (522, 11%).

Figure 13: Top 15 Sectors Placing Job Postings, Cumbria, Dec 2015-Feb 2016 (%)

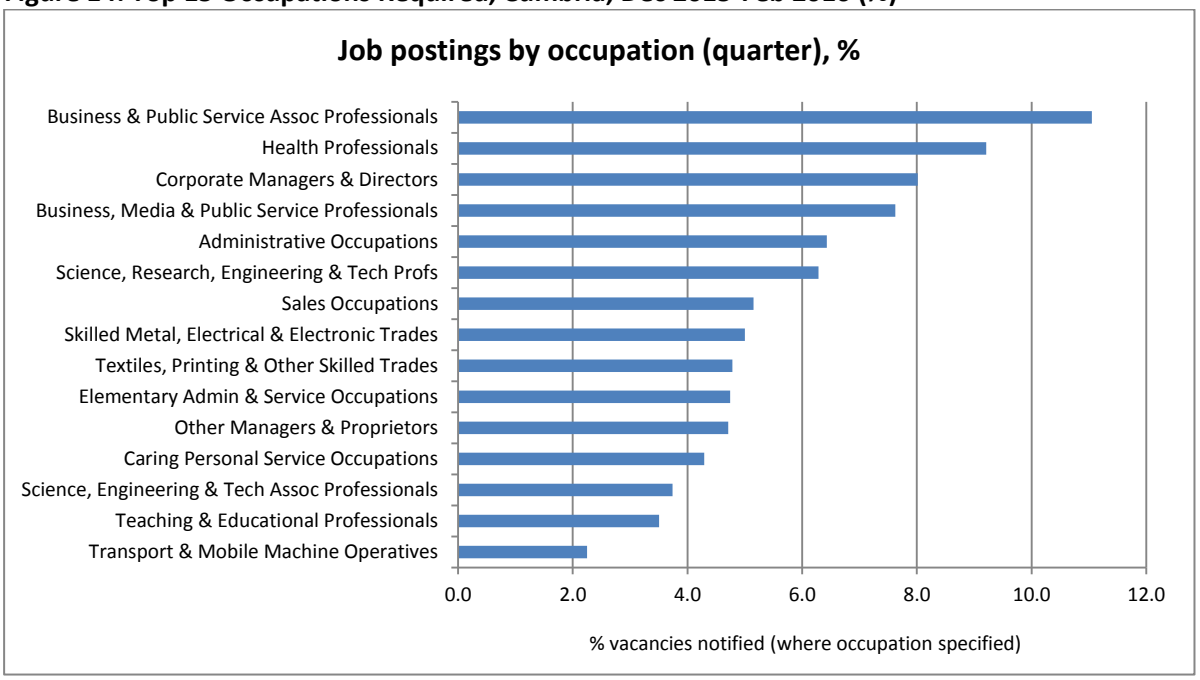


Source: Labour Insight (Burning Glass Technologies)

Occupation of job postings

The most common occupations specified in job postings were business & public service associate professionals (899, 11%), health professionals (749, 9%) and corporate managers & directors (652, 8%).

Figure 14: Top 15 Occupations Required, Cumbria, Dec 2015-Feb 2016 (%)

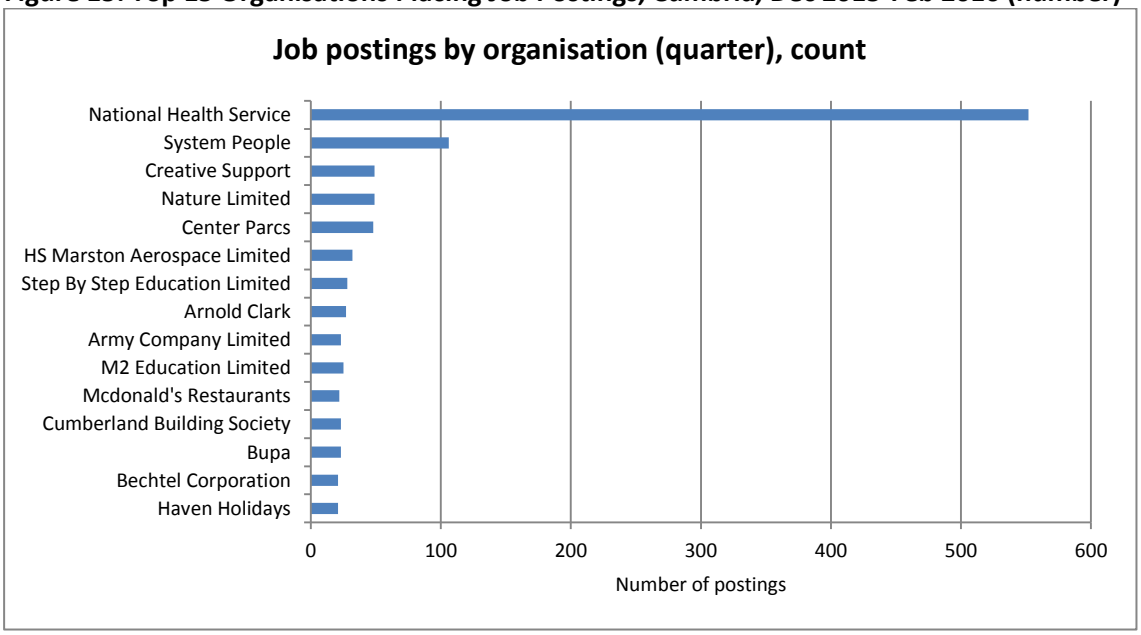


Source: Labour Insight (Burning Glass Technologies)

Organisations placing job postings

The organisation placing the most job postings in the quarter was the National Health Service with 552 postings (13%) followed by System People with 106 (3%).

Figure 15: Top 15 Organisations Placing Job Postings, Cumbria, Dec 2015-Feb 2016 (number)

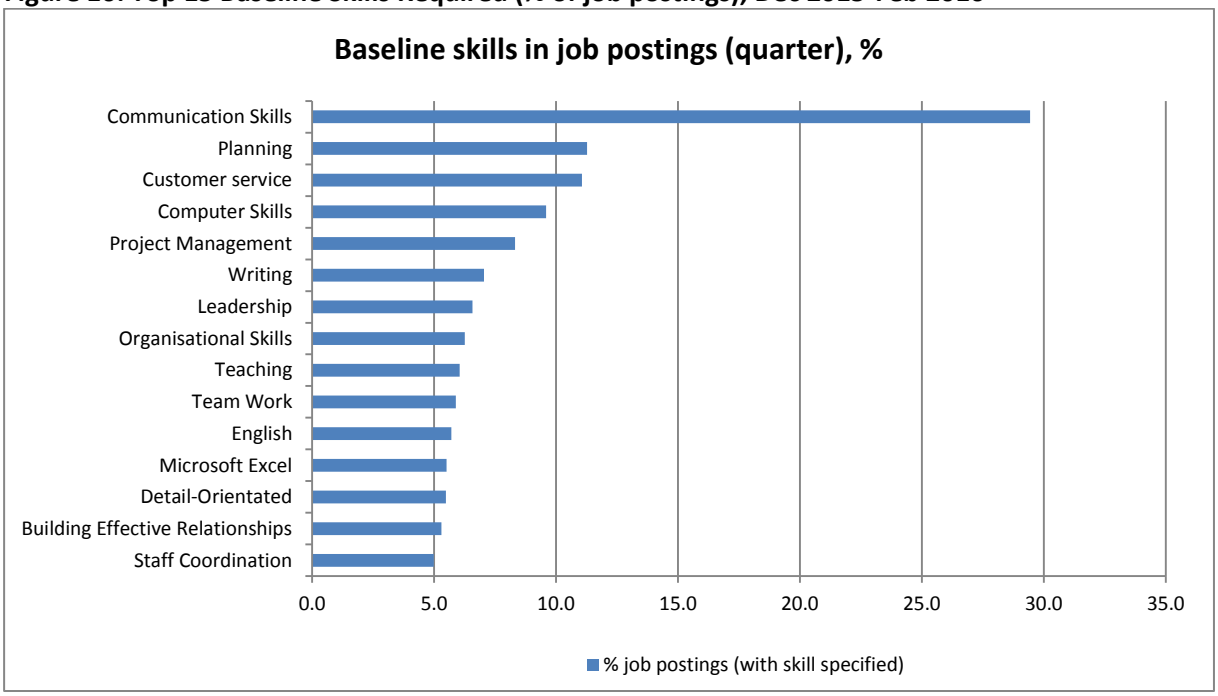


Source: Labour Insight (Burning Glass Technologies)

Skills mentioned in job postings

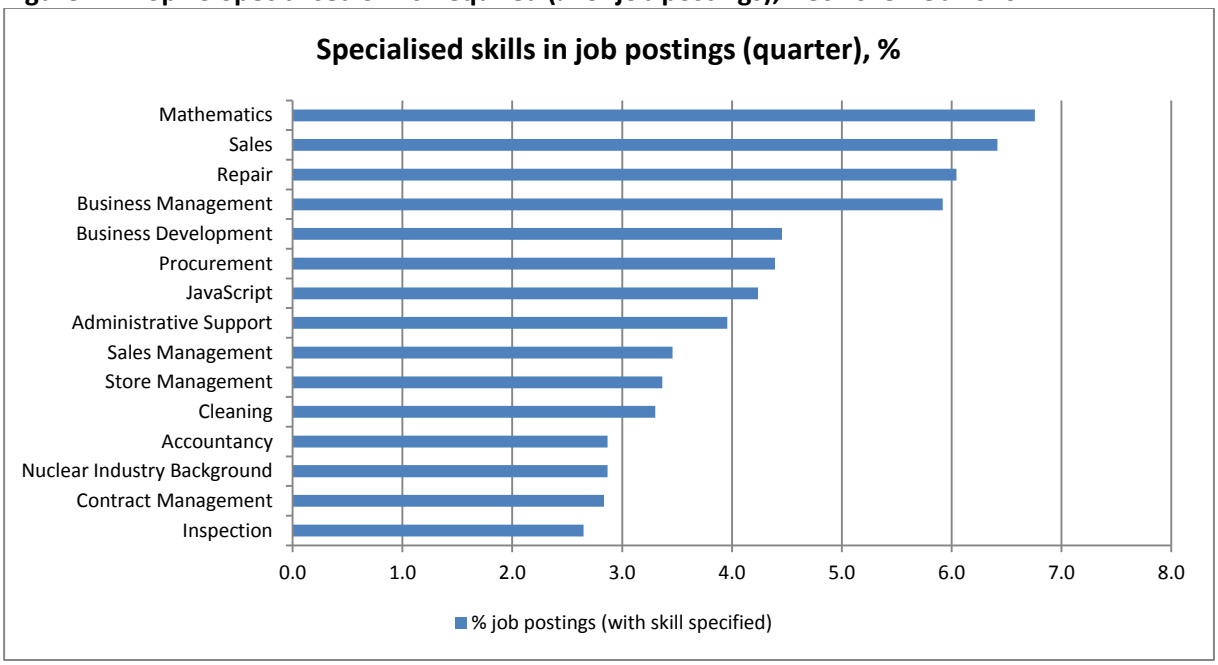
The most common baseline skills mentioned in the quarter were communication (945 mentions, 29% of all postings with skills specified) and planning (362, 11%) whilst the most commonly mentioned more detailed skills were mathematics (217, 7%) and sales (206, 6%).

Figure 16: Top 15 Baseline Skills Required (% of job postings), Dec 2015-Feb 2016



Source: Labour Insight (Burning Glass Technologies)

Figure 17: Top 15 Specialised Skills Required (% of job postings), Dec 2015-Feb 2016



Source: Labour Insight (Burning Glass Technologies)

Figure 18: Summary of Top 15 Job Postings by Occupation, Industry & Skills, Dec 2015-Feb 2016

Occupation	No	% jobs	Industry	No	% jobs
Business & Public Service Assoc Professionals	899	11.1	Human Health & Social Work	1,342	28.3
Health Professionals	749	9.2	Accommodation & Food Services	737	15.5
Corporate Managers & Directors	652	8.0	Wholesale & Retail Trade	522	11.0
Business, Media & Public Service Professionals	620	7.6	Education	497	10.5
Administrative Occupations	523	6.4	Manufacturing	449	9.5
Science, Research, Engineering & Tech Profs	511	6.3	Professional, Scientific & Technical	286	6.0
Sales Occupations	419	5.2	Administrative & Support Services	191	4.0
Skilled Metal, Electrical & Electronic Trades	407	5.0	Financial & Insurance	117	2.5
Textiles, Printing & Other Skilled Trades	389	4.8	Transportation & Storage	106	2.2
Elementary Admin & Service Occupations	386	4.7	Construction	98	2.1
Other Managers & Proprietors	383	4.7	Water Supply; Sewerage, Waste Management	90	1.9
Caring Personal Service Occupations	349	4.3	Public Administration	87	1.8
Science, Engineering & Tech Assoc Professionals	304	3.7	Information & Communications	75	1.6
Teaching & Educational Professionals	285	3.5	Arts, Entertainment & Recreation	62	1.3
Transport & Mobile Machine Operatives	183	2.2	Other Services	44	0.9
Baseline Skill	**No**	**% jobs**	**Specialised Skill**	**No**	**% jobs**
Communication Skills	945	29.4	Mathematics	217	6.8
Planning	362	11.3	Sales	206	6.4
Customer service	355	11.1	Repair	194	6.0
Computer Skills	308	9.6	Business Management	190	5.9
Project Management	267	8.3	Business Development	143	4.5
Writing	226	7.0	Procurement	141	4.4
Leadership	211	6.6	JavaScript	136	4.2
Organisational Skills	201	6.3	Administrative Support	127	4.0
Teaching	194	6.0	Sales Management	111	3.5
Team Work	189	5.9	Store Management	108	3.4
English	183	5.7	Cleaning	106	3.3
Microsoft Excel	177	5.5	Accountancy	92	2.9
Detail-Orientated	176	5.5	Nuclear Industry Background	92	2.9
Building Effective Relationships	170	5.3	Contract Management	91	2.8
Staff Coordination	160	5.0	Inspection	85	2.6

Source: Labour Insight (Burning Glass Technologies)

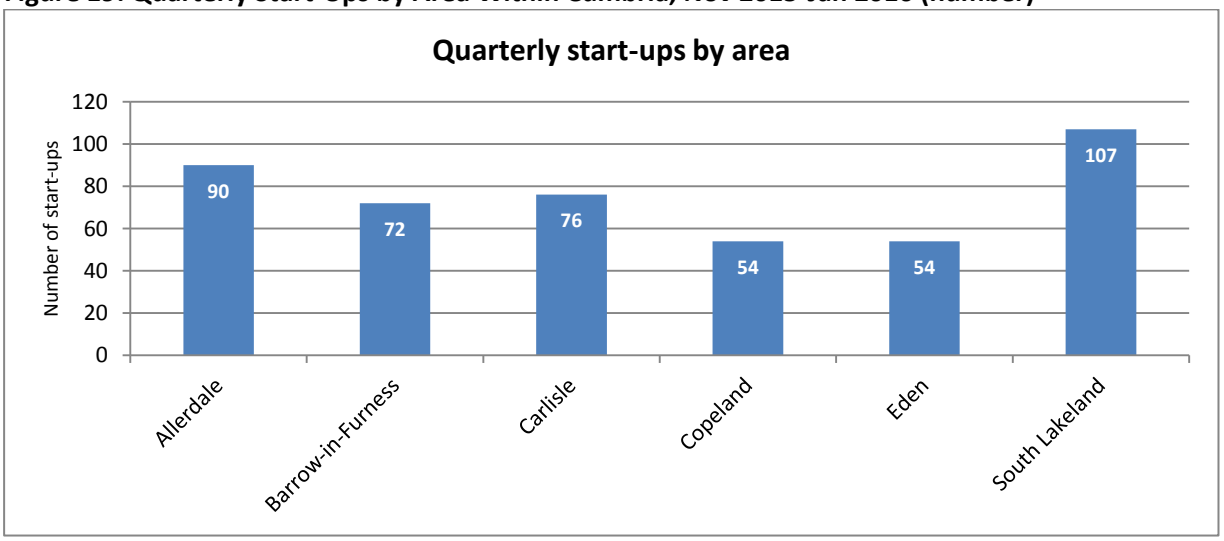
Note: The tool relies on data contained within job postings when analysing skill needs, qualifications etc and this may be limited by the accuracy and detail contained within the original advertisement. For example, the system can allocate an occupation in the majority of instances but is unable to allocate an industry in approximately a third of cases. Therefore the totals for each may vary and proportions presented here are of postings where the relevant coding has been possible.

6. BUSINESS START UPS

The following data are from BankSearch, a survey which collects data from Barclays, Co-operative Bank, HSBC, Lloyds Banking Group, Royal Bank of Scotland Group, Santander and TSB Bank. A 'Start-up' reflects the opening of a first current account from a small business banking product range by a business new to banking or previously operated through a personal account. The data exclude businesses operating through personal accounts, those without banking relationships or those banking with other institutions.

There were 453 business start-ups in Cumbria in the quarter Nov 15-Jan 16. This is 130 fewer than in the previous quarter (Aug-Oct 15) and 136 fewer than the same quarter last year. The highest number of start-ups, 107 was in South Lakeland (24% of all start-ups) followed by Allerdale (90, 20%) and Carlisle, (76, 17%) Only Barrow saw a quarterly rise in starts (up by 15) whilst South Lakeland had the biggest quarterly fall (down by 71).

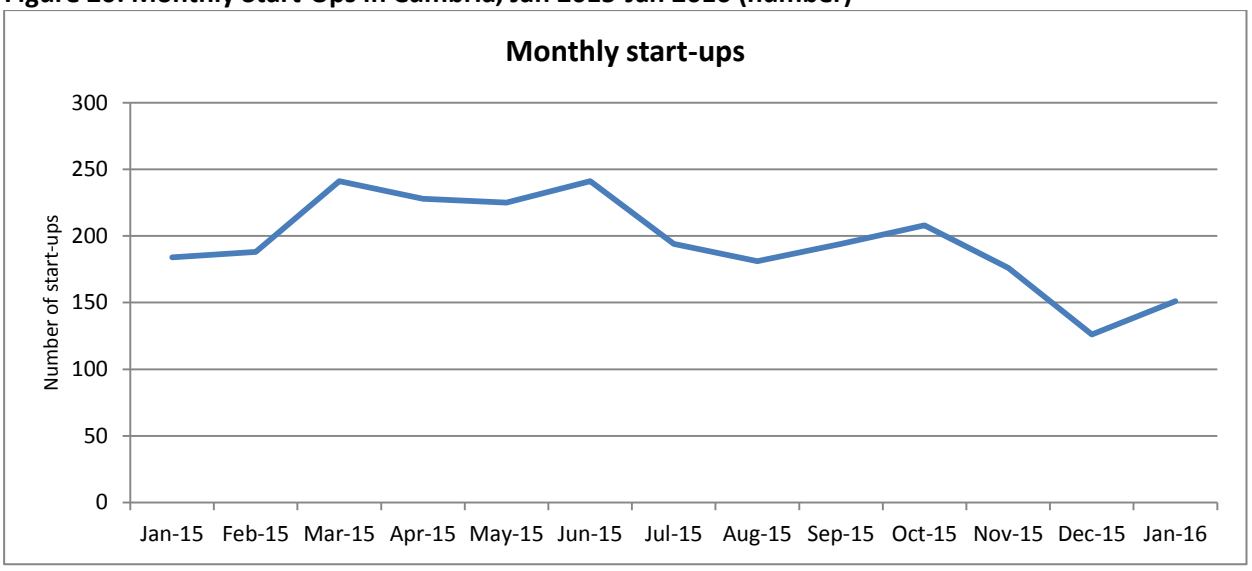
Figure 19: Quarterly Start-Ups by Area Within Cumbria, Nov 2015-Jan 2016 (number)



Source: BankSearch

The number of starts peaked in Spring 2015 fell in the summer before experiencing a slight recovery in the Autumn. November and December levels were below the same month last year but there were signs of slight recovery in January which is encouraging in the immediate post-flood period.

Figure 20: Monthly Start-Ups in Cumbria, Jan 2015-Jan 2016 (number)

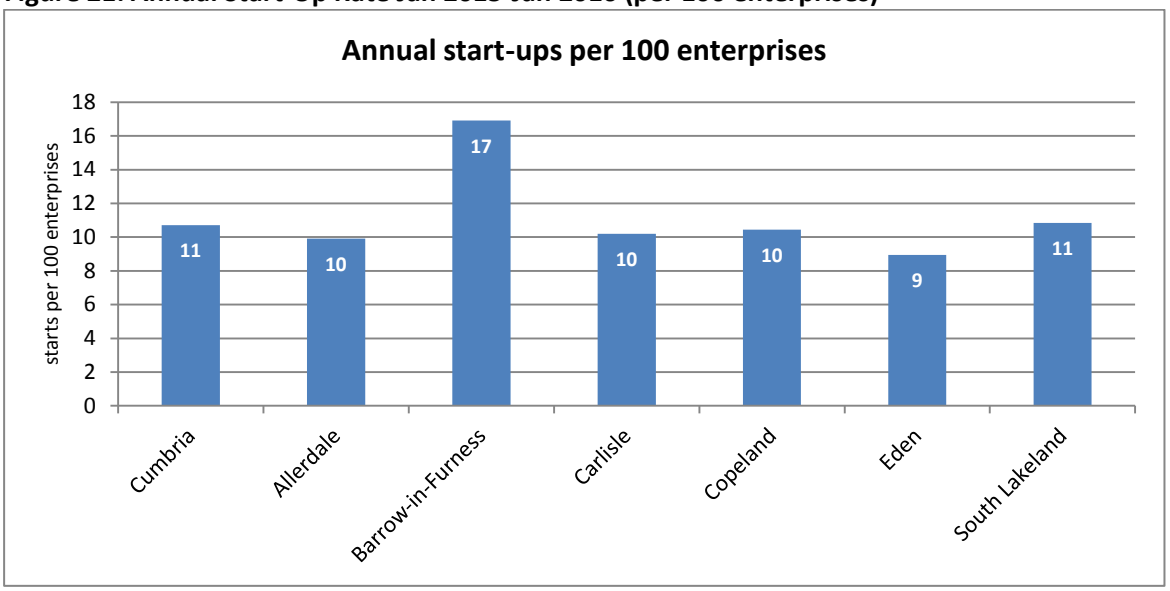


Source: BankSearch

The annual rate of business start-ups can be expressed in 2 ways. Firstly, as a proportion of the active business stock. This measure is influenced by the business structure and areas with a relatively small opening stock of active businesses will generally show higher start up rates than those with large volumes, often of small, businesses. The second method is start-ups per 10,000 working age people and is sometimes regarded as a better indicator of entrepreneurship amongst local residents.

Using the first methodology of starts per 100 enterprises (which is the Office for National Statistics' preferred measure) Barrow had the highest annual start up rate at 17 per 100 active enterprises while Eden had the lowest at 9 per 100 active enterprises.

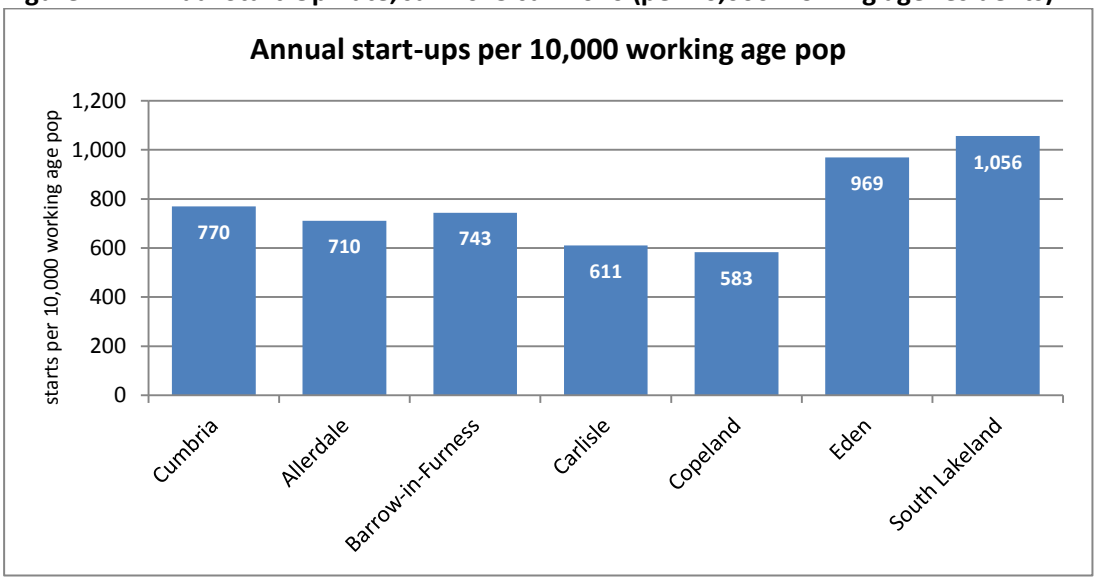
Figure 21: Annual Start-Up Rate Jan 2015-Jan 2016 (per 100 enterprises)



Source: BankSearch / UK Business: Activity, Size and Location 2014

Using the second methodology (starts per 10,000 working age residents), the position is different with South Lakeland having the highest start up rate at 1,056 per 10,000 working age residents and Copeland having the lowest at 583 per 10,000 working age residents.

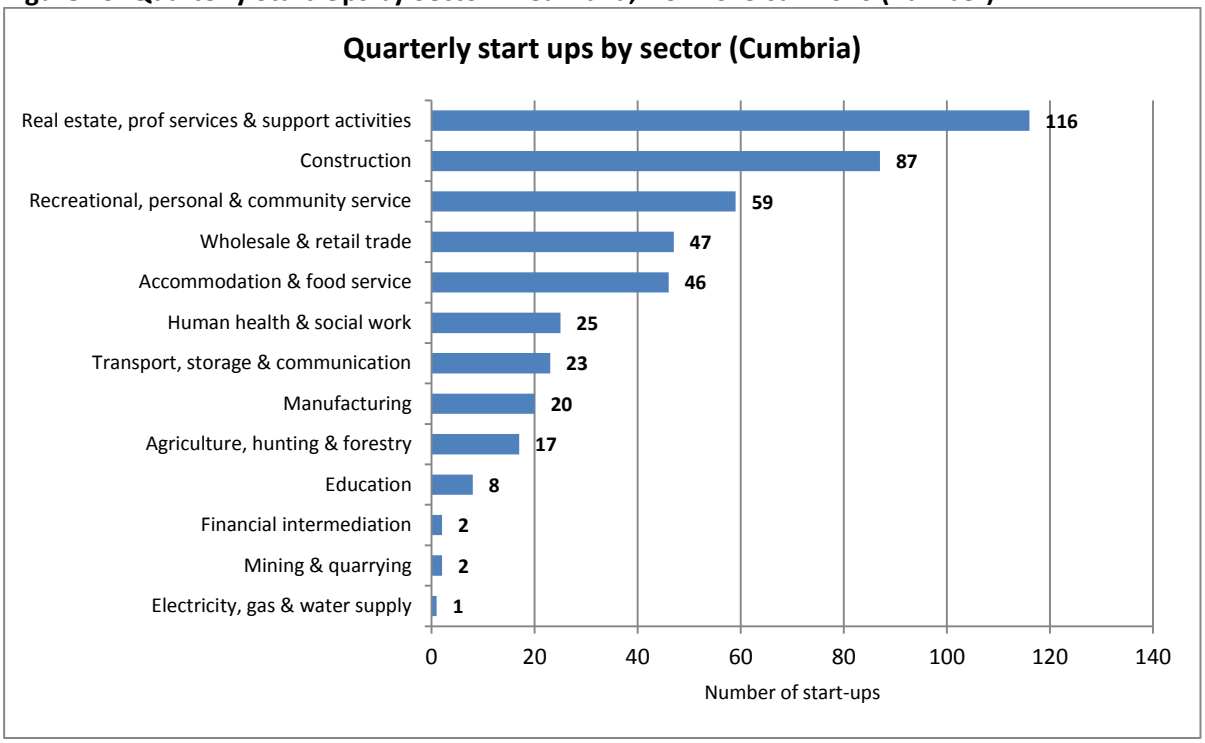
Figure 22: Annual Start-Up Rate, Jan 2015-Jan 2016 (per 10,000 working age residents)



Source: BankSearch / ONS Mid Year Popuatlion Estimates 2013

As in previous quarters, the highest number of start-ups was in the real estate & professional services sector with 116 (26%). This was followed by construction with 87 (19%), recreation, personal & community services with 59 (13%) and wholesale & retail with 47 (10%). The sectors experiencing the biggest numerical quarterly fall in start-ups were wholesale & retail where there were 26 fewer starts (-36%), recreation, personal & community services where there were 22 fewer start-ups (-27%) and real estate, prof services & support activities where there were 15 fewer (-13%).

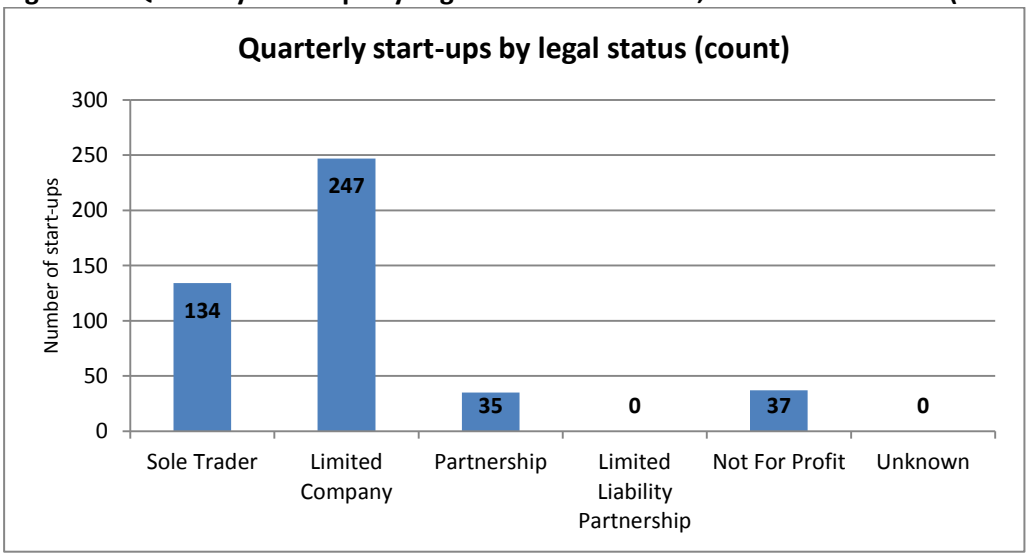
Figure 23: Quarterly Start-Ups by Sector in Cumbria, Nov 2015-Jan 2016 (number)



Source: BankSearch

Limited Companies provided the highest number of start-ups (247) with over half of the total (55%) followed by Sole Traders with 134 start-ups (30%).

Figure 24: Quarterly Start-Ups by Legal Status in Cumbria, Nov 2015-Jan 2016 (number)

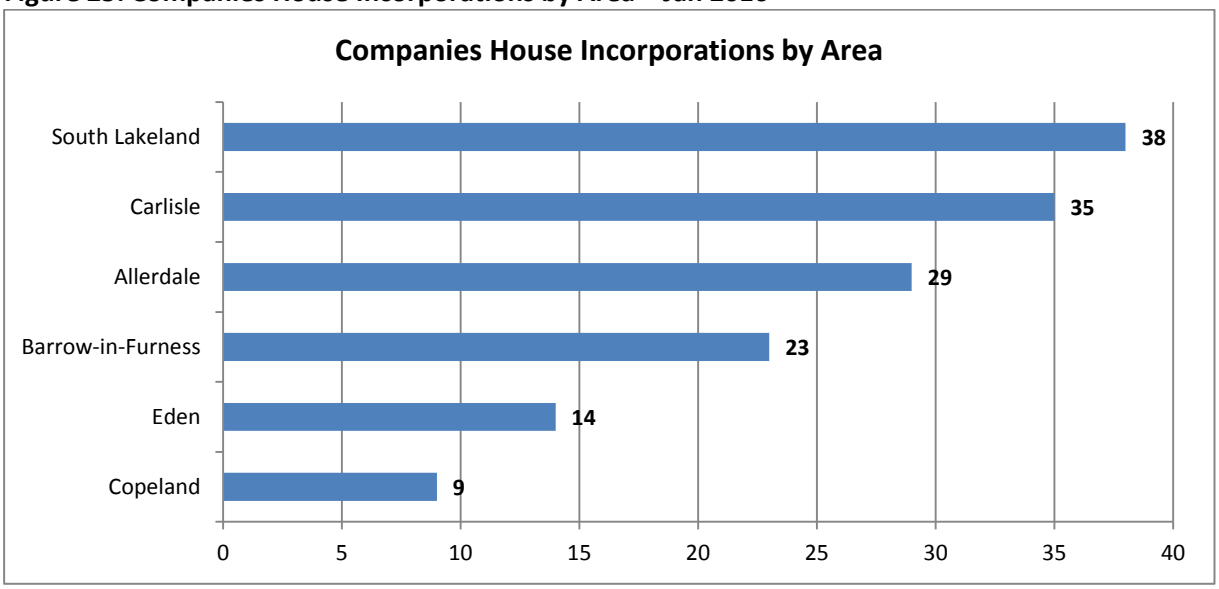


Source: BankSearch

7. COMPANIES HOUSE INCORPORATIONS

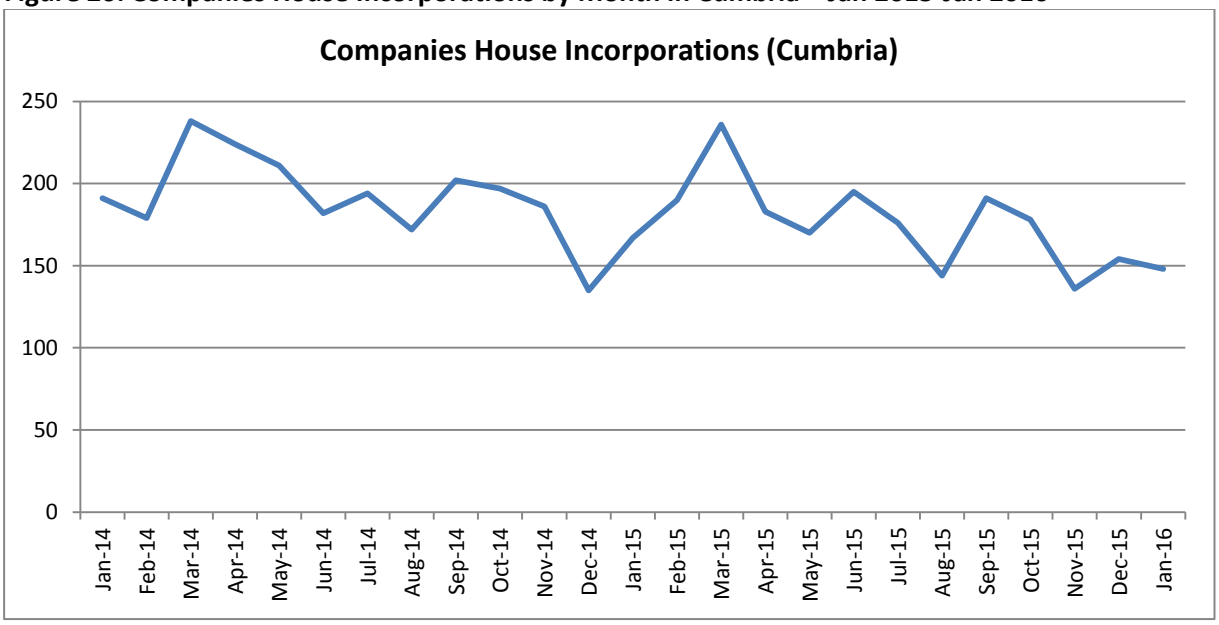
There were 148 new Companies House incorporations in Jan 2016, down 6 from the previous month and 31 lower than the same month last year. The quarterly figure was also down, by 43 from the previous quarter and down by 50 from the same quarter last year. The highest number of monthly starts was in South Lakeland (38), followed by Carlisle (35). There is a lot of fluctuation in monthly totals but historically there are always peaks in March and September and then a dip in summer and in the run up to Christmas. It remains to be seen whether the usual spring recovery is seen in Cumbria in the aftermath of the floods.

Figure 25: Companies House Incorporations by Area – Jan 2016



Source: BankSearch extracted from Companies House Note: Data relate to registered addresses

Figure 26: Companies House Incorporations by Month in Cumbria – Jan 2015-Jan 2016



Source: BankSearch extracted from Companies House

For further information, please contact
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Cumbria Intelligence Observatory

ANNEX A: Claimant Count by Ward

Allerdale – Claimant Count

	February 2015		January 2016		February 2016		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	883,870	2.2	765,245	1.9	784,005	1.9	18,760	2.5	0.0	-99,865	-11.3	-0.2
North West	110,510	2.5	106,465	2.4	108,980	2.4	2,515	2.4	0.0	-1,530	-1.4	0.0
Cumbria	5,115	1.7	4,785	1.6	4,875	1.6	90	1.9	0.0	-240	-4.7	-0.1
Allerdale	1,215	2.1	1,120	1.9	1,125	1.9	5	0.5	0.0	-85	-7.2	-0.1
All Saints	40	1.3	40	1.5	45	1.5	0	2.4	0.0	5	13.2	0.2
Aspatria	50	2.4	50	2.4	45	2.2	-5	-8.0	-0.2	-5	-8.0	-0.2
Boltons	0	0.0	0	0.0	0	#	0	-	0.1	0	-	0.1
Broughton St Bridget's	20	0.8	20	0.7	15	0.7	0	-5.6	0.0	-5	-15.0	-0.1
Christchurch	25	1.2	15	0.7	15	0.8	0	14.3	0.1	-10	-33.3	-0.4
Clifton	25	2.7	20	1.9	20	1.9	0	0.0	0.0	-10	-29.6	-0.8
Crummock	5	0.6	5	0.4	0	#	0	-50.0	-0.2	-5	-66.7	-0.4
Dalton	5	0.4	5	0.3	5	0.3	0	0.0	0.0	0	-25.0	-0.1
Derwent Valley	0	0.0	5	0.4	0	#	-5	-75.0	-0.3	0	-	0.1
Ellen	30	1.6	20	1.1	30	1.4	5	31.8	0.3	-5	-9.4	-0.1
Ellenborough	70	3.0	60	2.6	60	2.6	0	-3.3	-0.1	-10	-14.5	-0.4
Ewanrigg	125	6.0	95	4.5	95	4.5	0	0.0	0.0	-30	-24.2	-1.4
Flimby	30	2.6	35	3.3	35	3.1	0	-5.6	-0.2	5	21.4	0.6
Harrington	25	1.3	20	1.1	20	1.2	0	4.8	0.1	0	-8.3	-0.1
Holme	20	1.8	10	0.9	15	1.3	5	40.0	0.4	-5	-26.3	-0.5
Keswick	20	0.7	25	0.8	25	0.8	0	8.7	0.1	5	19.0	0.1
Marsh	5	0.4	5	0.5	5	0.6	0	20.0	0.1	0	50.0	0.2
Moorclose	135	4.5	110	3.7	125	4.1	15	11.7	0.4	-15	-9.5	-0.4
Moss Bay	150	4.8	155	4.9	150	4.7	-5	-3.2	-0.2	0	-0.7	0.0
Netherhall	70	3.5	60	3.2	60	3.0	-5	-6.5	-0.2	-10	-14.7	-0.5
Seaton	50	1.6	50	1.5	50	1.6	0	2.1	0.0	-5	-5.8	-0.1
Silloth	25	1.4	25	1.3	25	1.4	0	8.7	0.1	0	-3.8	-0.1
Solway	5	0.6	10	1.1	15	1.3	0	18.2	0.2	5	116.7	0.7
St John's	70	2.0	75	2.2	75	2.1	0	-2.7	-0.1	0	2.8	0.1
St Michael's	140	4.2	135	4.0	130	3.9	-5	-2.9	-0.1	-10	-6.4	-0.3
Stainburn	5	0.3	5	0.5	5	0.6	0	20.0	0.1	5	100.0	0.3
Wampool	10	0.8	5	0.3	5	0.5	0	66.7	0.2	-5	-37.5	-0.3
Warnell	5	0.4	0	0.0	0	0.0	0	0.0	0.0	-5	-100.0	-0.4
Waver	5	0.4	10	0.7	10	0.8	0	12.5	0.1	5	125.0	0.4
Wharrels	5	0.6	5	0.5	5	0.5	0	0.0	0.0	0	-16.7	-0.1
Wigton	45	1.3	55	1.5	45	1.3	-5	-11.3	-0.2	0	2.2	0.0

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Barrow – Claimant Count

	February 2015		January 2016		February 2016		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	883,870	2	765,245	2	784,005	2	18,760	2.5	0.0	-99,865	-11.3	0.0
North West	110,510	3	106,465	2	108,980	2	2,515	2.4	0.0	-1,530	-1.4	0.0
Cumbria	5,115	2	4,785	2	4,875	2	90	1.9	0.0	-240	-4.7	0.0
Barrow	1,285	3.1	1,180	2.8	1,225	2.9	45	3.6	0.0	-60	-4.7	0.1
Barrow Island	125	7.5	120	7.2	115	6.9	-5	-4.1	-0.3	-10	-7.9	-0.3
Central	185	6.6	175	6.2	175	6.1	-5	-2.3	-0.1	-15	-7.0	-0.1
Dalton North	45	1.2	45	1.2	55	1.4	10	25.0	0.2	10	25.0	0.2
Dalton South	75	2.1	55	1.5	55	1.5	0	1.8	0.0	-20	-26.0	0.0
Hawcoat	15	0.6	15	0.6	20	0.8	5	26.7	0.2	5	26.7	0.2
Hindpool	240	6.4	210	5.6	215	5.8	5	2.4	0.2	-25	-10.5	0.2
Newbarns	50	1.5	65	1.9	60	1.8	0	-3.1	-0.1	10	21.6	-0.1
Ormsgill	170	4.4	155	4.1	160	4.3	10	5.2	0.2	-5	-3.6	0.2
Parkside	60	1.7	70	1.9	75	2.1	5	10.1	0.2	15	22.6	0.2
Risedale	160	4.2	135	3.6	145	3.8	10	5.8	0.2	-15	-9.9	0.2
Roosecote	20	0.7	20	0.7	20	0.8	0	4.8	0.1	0	10.0	0.1
Walney North	70	2.2	50	1.7	60	1.9	5	11.5	0.2	-10	-14.7	0.2
Walney South	70	2.1	60	1.9	65	2.0	5	4.8	0.1	-5	-4.4	0.1

Carlisle – Claimant Count

	February 2015		January 2016		February 2016		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	883,870	2.2	765,245	1.9	784,005	1.9	18,760	2.5	0.0	-99,865	-11.3	-0.2
North West	110,510	2.5	106,465	2.4	108,980	2.4	2,515	2.4	0.0	-1,530	-1.4	0.0
Cumbria	5,115	1.7	4,785	1.6	4,875	1.6	90	1.9	0.0	-240	-4.7	-0.1
Carlisle	1,025	1.5	915	1.4	940	1.4	30	3.1	0.0	-85	-8.2	-0.1
Belah	40	1.0	35	0.9	30	0.8	-5	-11.4	-0.1	-10	-20.5	-0.2
Belle Vue	80	1.9	75	1.9	85	2.1	10	13.2	0.2	10	10.3	0.2
Botcherby	90	2.3	75	2.0	70	1.8	-5	-7.8	-0.2	-20	-20.2	-0.5
Brampton	35	1.2	30	1.1	35	1.2	5	10.0	0.1	0	-2.9	0.0
Burgh	15	1.0	5	0.4	5	0.3	0	-20.0	-0.1	-10	-69.2	-0.7
Castle	125	3.0	90	2.2	95	2.3	5	5.6	0.1	-30	-24.2	-0.7
Currock	75	1.8	70	1.6	75	1.8	10	11.8	0.2	0	0.0	0.0
Dalston	15	0.5	25	0.7	25	0.7	0	-4.0	0.0	5	41.2	0.2
Denton Holme	90	1.9	75	1.6	75	1.7	5	4.1	0.1	-10	-12.5	-0.2
Great Corby and Geltsdale	5	0.2	5	0.5	5	0.5	0	-14.3	-0.1	5	100.0	0.2
Harraby	50	1.1	60	1.4	60	1.4	0	-1.6	0.0	10	24.5	0.3
Hayton	15	1.1	5	0.5	5	0.3	0	-33.3	-0.2	-10	-71.4	-0.8
Irthing	5	0.5	5	0.5	10	0.6	0	33.3	0.2	0	33.3	0.2
Longtown & Rockcliffe	35	1.4	25	0.9	25	1.1	5	17.4	0.2	-10	-22.9	-0.3
Lyne	10	0.7	10	0.8	10	0.7	0	-10.0	-0.1	0	0.0	0.0
Morton	90	2.6	80	2.3	80	2.3	0	-1.2	0.0	-15	-14.1	-0.4
St Aidans	95	2.1	90	2.0	90	2.0	0	0.0	0.0	0	-2.2	0.0
Stanwix Rural	10	0.3	15	0.6	15	0.5	0	-6.2	0.0	5	50.0	0.2
Stanwix Urban	25	0.7	25	0.6	25	0.7	0	4.3	0.0	0	-4.0	0.0
Upperby	90	2.7	85	2.5	90	2.7	5	8.4	0.2	0	0.0	0.0
Wetheral	10	0.4	5	0.2	5	0.2	0	0.0	0.0	-5	-30.0	-0.1
Yewdale	30	0.9	20	0.6	25	0.7	5	19.0	0.1	-5	-21.9	-0.2

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Copeland – Claimant Count

	February 2015		January 2016		February 2016		All Persons			All Persons		
							Monthly Change			Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	883,870	2.2	765,245	1.9	784,005	1.9	18,760	2.5	0.0	-99,865	-11.3	-0.2
North West	110,510	2.5	106,465	2.4	108,980	2.4	2,515	2.4	0.0	-1,530	-1.4	0.0
Cumbria	5,115	1.7	4,785	1.6	4,875	1.6	90	1.9	0.0	-240	-4.7	-0.1
Copeland	965	2.2	940	2.2	935	2.1	-5	-0.5	0.0	-35	-3.5	-0.1
Arlecdon	10	0.8	10	0.9	10	0.8	0	-11.1	-0.1	0	0.0	0.0
Beckermet	15	0.9	15	0.9	15	0.9	0	0.0	0.0	0	0.0	0.0
Bootle	0	#	5	0.4	5	0.5	0	33.3	0.1	5	300.0	0.0
Bransty	35	1.0	35	1.1	40	1.2	5	11.1	0.1	5	21.2	0.0
Cleator Moor North	60	2.2	80	3.1	75	2.9	-5	-6.1	-0.2	15	28.3	0.0
Cleator Moor South	60	3.3	45	2.7	45	2.7	0	0.0	0.0	-10	-19.0	0.0
Distington	65	2.5	55	2.3	50	2.1	-5	-8.8	-0.2	-10	-17.5	0.0
Egremont North	70	2.6	55	2.1	60	2.2	5	5.4	0.1	-10	-15.7	0.0
Egremont South	40	1.8	45	1.9	40	1.7	-5	-9.1	-0.2	0	-4.8	0.0
Ennerdale	5	0.8	0	#	5	0.5	0	200.0	0.3	0	-40.0	0.0
Frizington	50	2.9	50	3.1	50	3.0	-5	-5.8	-0.2	0	2.1	0.0
Gosforth	5	0.5	0	#	0	#	0	-50.0	-0.1	-5	-75.0	0.0
Harbour	105	4.3	95	3.8	95	3.9	0	1.1	0.0	-10	-9.5	0.0
Haverigg	15	1.1	10	0.9	10	0.9	0	0.0	0.0	-5	-21.4	0.0
Hensingham	65	2.6	60	2.3	60	2.3	0	-1.7	0.0	-10	-12.1	0.0
Hillcrest	10	0.7	5	0.3	5	0.4	0	20.0	0.1	-5	-50.0	0.0
Holborn Hill	55	3.4	60	3.8	55	3.3	-5	-11.7	-0.4	0	-1.9	0.0
Kells	30	2.0	30	1.8	30	1.9	0	3.6	0.1	0	-6.5	0.0
Millom Without	5	0.9	5	0.5	5	0.8	0	50.0	0.2	0	-14.3	0.0
Mirehouse	90	3.2	85	3.2	90	3.3	0	2.3	0.1	0	1.1	0.0
Moresby	10	0.9	10	1.3	15	1.5	0	16.7	0.2	5	75.0	0.0
Newtown	70	3.3	70	3.4	70	3.5	0	2.9	0.1	5	4.3	0.0
Sandwith	80	4.7	80	4.7	80	4.7	0	0.0	0.0	0	0.0	0.0
Seascale	15	0.8	10	0.7	10	0.7	0	-8.3	-0.1	0	-15.4	0.0
St Bees	10	0.9	10	0.8	10	1.0	0	22.2	0.2	0	10.0	0.0

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Eden – Claimant Count

	February 2015		January 2016		February 2016		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	883,870	2.2	765,245	1.9	784,005	1.9	18,760	2.5	0.0	-99,865	-11.3	-0.2
North West	110,510	2.5	106,465	2.4	108,980	2.4	2,515	2.4	0.0	-1,530	-1.4	0.0
Cumbria	5,115	1.7	4,785	1.6	4,875	1.6	90	1.9	0.0	-240	-4.7	-0.1
Eden	205	0.6	240	0.8	245	0.8	5	2.1	0.0	40	20.6	0.1
Alston Moor	25	1.7	20	1.7	20	1.7	0	0.0	0.0	0	-4.3	-0.1
Appleby (Appleby)	5	1.0	10	1.6	15	2.1	5	27.3	0.4	5	100.0	1.0
Appleby (Bongate)	5	0.3	5	0.3	5	0.6	5	100.0	0.3	5	100.0	0.3
Askham	5	0.6	5	0.7	10	0.9	0	33.3	0.2	5	60.0	0.4
Brough	5	0.5	5	0.5	0	#	0	-50.0	-0.3	0	-50.0	-0.3
Crosby Ravensworth	5	0.4	5	0.4	5	0.5	0	33.3	0.1	0	33.3	0.1
Dacre	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Eamont	10	1.1	5	0.5	5	0.4	0	-25.0	-0.1	-5	-66.7	-0.7
Greystoke	0	#	5	0.4	0	#	0	-33.3	-0.1	0	100.0	0.1
Hartside	0	#	0	#	0	#	0	-50.0	-0.1	0	-50.0	-0.1
Hesket	5	0.4	5	0.4	5	0.2	-5	-42.9	-0.2	-5	-42.9	-0.2
Kirkby Stephen, Ravenstonedale	15	0.7	20	0.9	20	1.0	0	10.5	0.1	5	50.0	0.3
Kirkby Thore	10	0.8	5	0.7	10	0.8	0	14.3	0.1	0	0.0	0.0
Kirkoswald	5	0.5	5	0.4	5	0.4	0	0.0	0.0	0	-20.0	-0.1
Langwathby	0	#	5	0.3	0	#	0	-33.3	-0.1	0	0.0	0.0
Lazonby	0	#	0	#	0	#	0	-50.0	-0.1	0	-50.0	-0.1
Long Marton	0	#	0	#	5	0.4	0	200.0	0.3	0	200.0	0.3
Morland	0	0.0	0	0.0	0	#	0	-	0.3	0	-	0.3
Orton with Tebay	0	#	5	0.5	5	0.5	0	0.0	0.0	5	300.0	0.4
Penrith Carleton	5	0.3	5	0.7	5	0.8	0	16.7	0.1	5	133.3	0.5
Penrith East	20	1.2	15	1.0	15	1.0	0	6.2	0.1	0	-10.5	-0.1
Penrith North	20	0.9	25	1.0	25	1.0	0	0.0	0.0	5	13.6	0.1
Penrith Pategill	5	0.9	5	0.7	5	0.5	0	-20.0	-0.1	-5	-42.9	-0.4
Penrith South	15	1.0	20	1.2	20	1.2	0	0.0	0.0	5	20.0	0.2
Penrith West	35	1.4	40	1.8	40	1.7	0	-4.9	-0.1	5	18.2	0.3
Shap	0	#	5	0.8	5	0.7	0	-14.3	-0.1	5	200.0	0.5
Skelton	0	#	5	0.8	5	0.8	0	0.0	0.0	5	250.0	0.5
Ullswater	0	#	5	0.4	5	0.5	0	33.3	0.1	5	300.0	0.4
Warcop	0	#	5	0.9	5	0.9	0	0.0	0.0	5	250.0	0.6

Labour Market Briefing
March 2016

Cumbria Intelligence Observatory

South Lakeland – Claimant Count

	February 2015		January 2016		February 2016		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	883,870	2.2	765,245	1.9	784,005	1.9	18,760	2.5	0.0	-99,865	-11.3	-0.2
North West	110,510	2.5	106,465	2.4	108,980	2.4	2,515	2.4	0.0	-1,530	-1.4	0.0
Cumbria	5,115	1.7	4,785	1.6	4,875	1.6	90	1.9	0.0	-240	-4.7	-0.1
South Lakeland	420	0.7	395	0.7	405	0.7	10	3.1	0.0	-15	-3.6	0.0
Ambleside and Grasmere	10	0.3	10	0.4	10	0.3	0	-11.1	0.0	0	0.0	0.0
Arnside and Beetham	5	0.2	10	0.5	10	0.5	0	0.0	0.0	5	150.0	0.3
Broughton	10	0.8	15	1.1	15	1.2	0	6.7	0.1	5	60.0	0.5
Burneside	10	1.0	5	0.4	5	0.3	0	-20.0	-0.1	-10	-66.7	-0.7
Burton and Holme	15	0.6	5	0.2	5	0.2	0	0.0	0.0	-10	-61.5	-0.3
Cartmel and Grange West	5	0.3	0	#	0	#	0	0.0	0.0	0	-33.3	-0.1
Coniston and Crake Valley	5	0.3	5	0.3	5	0.4	0	33.3	0.1	0	33.3	0.1
Crooklands	5	0.3	5	0.6	5	0.3	-5	-42.9	-0.2	0	0.0	0.0
Grange North	5	0.4	5	0.6	5	0.6	0	0.0	0.0	0	50.0	0.2
Grange South	5	0.6	0	#	5	0.3	0	50.0	0.1	-5	-50.0	-0.3
Hawkshead	5	0.3	0	#	0	0.0	0	-100.0	-0.1	-5	-100.0	-0.3
Holker	5	0.4	5	0.4	5	0.3	0	-25.0	-0.1	0	-25.0	-0.1
Kendal Castle	5	0.4	10	0.7	10	0.8	0	12.5	0.1	5	125.0	0.5
Kendal Far Cross	15	1.2	10	0.6	5	0.5	0	-12.5	-0.1	-10	-53.3	-0.6
Kendal Fell	20	1.4	25	1.6	20	1.4	-5	-15.4	-0.2	0	0.0	0.0
Kendal Heron Hill	5	0.5	0	0.0	0	#	0	-	0.1	-5	-80.0	-0.4
Kendal Highgate	15	1.0	10	0.7	10	0.8	0	20.0	0.1	0	-14.3	-0.1
Kendal Kirkland	10	0.9	15	1.3	20	1.6	5	23.5	0.3	10	75.0	0.7
Kendal Mintsfeet	10	0.6	10	0.6	10	0.8	5	33.3	0.2	5	50.0	0.3
Kendal Nether	5	0.3	5	0.5	5	0.2	-5	-50.0	-0.2	0	-25.0	-0.1
Kendal Oxenholme and Natland	10	0.7	10	0.8	10	0.8	0	11.1	0.1	0	25.0	0.2
Kendal Parks	5	0.4	5	0.2	5	0.2	0	0.0	0.0	0	-40.0	-0.2
Kendal Romney	10	0.7	15	1.1	10	1.0	0	-7.7	-0.1	5	33.3	0.2
Kendal Stonecross	5	0.5	5	0.5	10	0.7	0	28.6	0.1	0	28.6	0.1
Kendal Strickland	10	0.6	5	0.6	10	0.6	0	14.3	0.1	0	0.0	0.0
Kendal Underley	15	1.0	5	0.5	5	0.5	0	0.0	0.0	-5	-50.0	-0.5
Levens	0	#	0	#	0	#	0	100.0	0.1	0	0.0	0.0
Low Furness	0	#	5	0.8	5	0.8	0	0.0	0.0	5	250.0	0.5
Lyth Valley	5	0.5	5	0.2	5	0.2	0	0.0	0.0	-5	-50.0	-0.2
Mid Furness	20	0.7	15	0.7	15	0.7	0	0.0	0.0	0	-11.1	-0.1
Milnthorpe	5	0.4	10	0.8	10	0.7	0	-10.0	-0.1	5	80.0	0.3
Sedbergh and Kirkby Lonsdale	15	0.5	20	0.6	20	0.6	0	5.0	0.0	5	23.5	0.1
Staveley-in-Cartmel	5	0.6	5	0.5	5	0.6	0	16.7	0.1	0	0.0	0.0
Staveley-in-Westmorland	10	0.7	5	0.5	5	0.6	0	16.7	0.1	0	-22.2	-0.2
Ulverston Central	20	1.7	20	1.7	15	1.5	0	-10.5	-0.2	0	-10.5	-0.2
Ulverston East	30	2.1	30	2.0	35	2.3	5	12.9	0.3	5	9.4	0.2
Ulverston North	15	1.3	10	0.9	10	1.0	0	9.1	0.1	-5	-25.0	-0.3
Ulverston South	10	0.9	10	1.3	15	1.5	0	16.7	0.2	5	55.6	0.5
Ulverston Town	30	2.5	20	1.6	15	1.5	0	-5.6	-0.1	-10	-41.4	-1.0
Ulverston West	5	0.6	10	0.8	5	0.7	0	-12.5	-0.1	0	16.7	0.1
Whinfell	5	0.3	5	0.2	5	0.3	0	33.3	0.1	0	0.0	0.0
Windermere Applethwaite and Troutbeck	5	0.5	5	0.3	5	0.4	0	25.0	0.1	0	-16.7	-0.1
Windermere Bowness North	5	0.4	5	0.4	5	0.6	5	75.0	0.3	5	75.0	0.3
Windermere Bowness South	10	0.8	5	0.4	10	0.6	0	33.3	0.1	-5	-27.3	-0.2
Windermere Town	10	0.6	10	0.6	5	0.4	-5	-33.3	-0.2	-5	-33.3	-0.2