Labour Market Briefing
June 2016

Cumbria Intelligence Observatory

Introduction

This briefing contains the latest data for Cumbria on the Claimant Count, Joblessness (UK only), job postings, business start-ups and Companies House incorporations and is produced monthly on the day that the Office for National Statistics (ONS) releases claimant data.

It should be noted that the "jobless" figures used extensively by the press are derived from a public survey. As this includes non-claimants looking for work, it can produce different trends to the claimant-only counts. However, the survey has too small a sample to be reliable for Cumbria and therefore all local data in this briefing are for claimants only and should not be compared to the national jobless figures. It should also be noted that JSA/UC data are revised monthly and therefore data in this briefing should not be directly compared with that in previous briefings.

NB: The claimant count was taken on 12th May 2016.

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1. KEY FINDINGS

Joblessness (UK only)

- The jobless total for the UK (claimants + non claimants looking for work) fell by 19,770 in the quarter to Apr 2016 and stood at 1.67m, 147,509 lower than a year ago and the lowest since Mar-May 2005;
- The UK jobless rate was 5.1%, down from 5.5% from a year ago.

National Seasonally Adjusted Claimant Data (UK only)

- The seasonally adjusted UK JSA claimant count was 746,104 in May 2016, down by 422 from last month and down 47,854 from the same month last year;
- The seasonally adjusted UK JSA claimant rate was 1.8% in May 2016, the same as last month.

Local Claimant Data

- In May 2016 there were 4,705 people in Cumbria claiming either JSA or Universal Credit (those not in employment), a fall of 235 from last month. Nationally the non-seasonally adjusted claimant count fell by 20,075. The count in Cumbria is 15 lower than a year ago. Over the year the claimant count has fallen more slowly than nationally -0.3 % v –5.7%;
- The claimant count fell in all areas of Cumbria with the biggest numerical falls in Carlisle (-60) and Barrow (-50);
- The claimant rate in May 2016 in Cumbria was 1.6% which is down by 0.1 from last month and is 0.2 lower than the national rate of 1.8%;
- Barrow has the highest number of claimants at 1,150 and also the highest rate at 2.8%;
- Claimant rates are above the national average in Allerdale, Barrow and Copeland;

- Claimant rates for 18-24 and 25-29 year olds are higher in Cumbria than nationally, rates for 18-24 year olds are double the national average in Barrow and are also higher than nationally in Allerdale and Copeland.

Job Postings

- There were 9,915 job postings in Cumbria in the quarter to May 2016, 1,731 more than in the previous quarter and 2,799 more than the same quarter last year;
- The Carlisle area accounted for 38% of all job postings (2,820 postings);
- Human health had the highest number of postings with 1,482 (25%);
- Business & public service associate professionals were the most in demand occupation (1,071, 11%) followed by health professionals (817, 8%);
- Communication (31%) and planning (11%) were the most commonly mentioned baseline skills with sales (9%) and mathematics (8%) the most common specialised skills;
- The National Health Service placed the highest number of postings (694, 14%) followed by System People (113, 2%);
- The highest proportion of jobs fell into the £20,000-£29,000 salary range (30%);
- The most frequently required qualifications were GCSE (33%) and bachelor's degree (26%).

Business Start-Ups & Companies House Incorporations

- There were 598 business start-ups in Cumbria in the quarter to Apr 2016, 145 more than in the previous quarter but 59 fewer than the same quarter last year;
- The highest number of start-ups was in South Lakeland where there were 160 (27%);
- The sector with the highest number of start-ups was real estate, professional services & support services with 136 (23% of all start-ups);
- Barrow had the highest start up rate per 100 active enterprises with 16 starts per 100 active enterprises while Allerdale and Eden had the lowest at 9 per 100 active enterprises;
- South Lakeland and Eden had the highest start up rates as a proportion of working age residents with 102 and 94 per 10,000 working age residents respectively. Copeland had the lowest with 56 starts per 10,000 working age residents.
- There were 199 new Companies House incorporations in Cumbria in Apr 2016, up by 6 from the previous month and up by 16 from the same month last year;
- The highest number of new incorporations was in Carlisle 42 followed by Barrow where there were 39.

2. NATIONAL LABOUR MARKET OVERVIEW

- Between the 3 months to Jan 2016 and Feb to Apr 2016, the number of people in work increased, the number of unemployed people fell, and the number of people not working and not seeking or available to work (economically inactive) fell slightly.
- There were 31.59 million people in work, 55,000 more than for the 3 months to January 2016 and 461,000 more than for a year earlier.
- There were 23.10 million people working full-time, 304,000 more than for a year earlier. There were 8.50 million people working part-time, 157,000 more than for a year earlier.
- The employment rate (the proportion of people aged from 16 to 64 who were in work) was 74.2%, the joint highest since comparable records began in 1971.
- There were 1.67 million unemployed people (not in work but seeking and available to work), 20,000 fewer than for the 3 months to Jan 2016, 148,000 fewer than for a year earlier and the lowest since March to May 2008.
- There were 892,000 unemployed men, 113,000 fewer than for a year earlier. There were 779,000 unemployed women, 35,000 fewer than for a year earlier.
- The unemployment rate was 5.0%, the lowest since Aug to Oct 2005. The unemployment rate is the proportion of the labour force (in work / unemployed) that were unemployed.

- There were 8.92 million people aged from 16 to 64 who were economically inactive (not working and not seeking or available to work), 9,000 fewer than for the 3 months to January 2016 and 124,000 fewer than for a year earlier.
- The economic inactivity rate was 21.8%, unchanged compared with the 3 months to Jan 2016 but lower than for a year earlier (22.2%).
- Average weekly earnings for employees in Great Britain (not adjusted for price inflation) increased by 2.0% including bonuses and by 2.3% excl bonuses compared to a year earlier.

4. CLAIMANT COUNT (JSA & Out of Work Universal Credit Claimants)

The claimant count in Cumbria in May 2016 was 4,705 persons, a fall of 235 from May. The claimant rate was down 0.1 at 1.6% which is below the UK rate of 1.8%. However, rates in Allerdale, Barrow and Copeland are above the national average. The non-seasonally adjusted count fell in all areas of Cumbria and also fell nationally but the falls in all parts of Cumbria were higher than nationally.

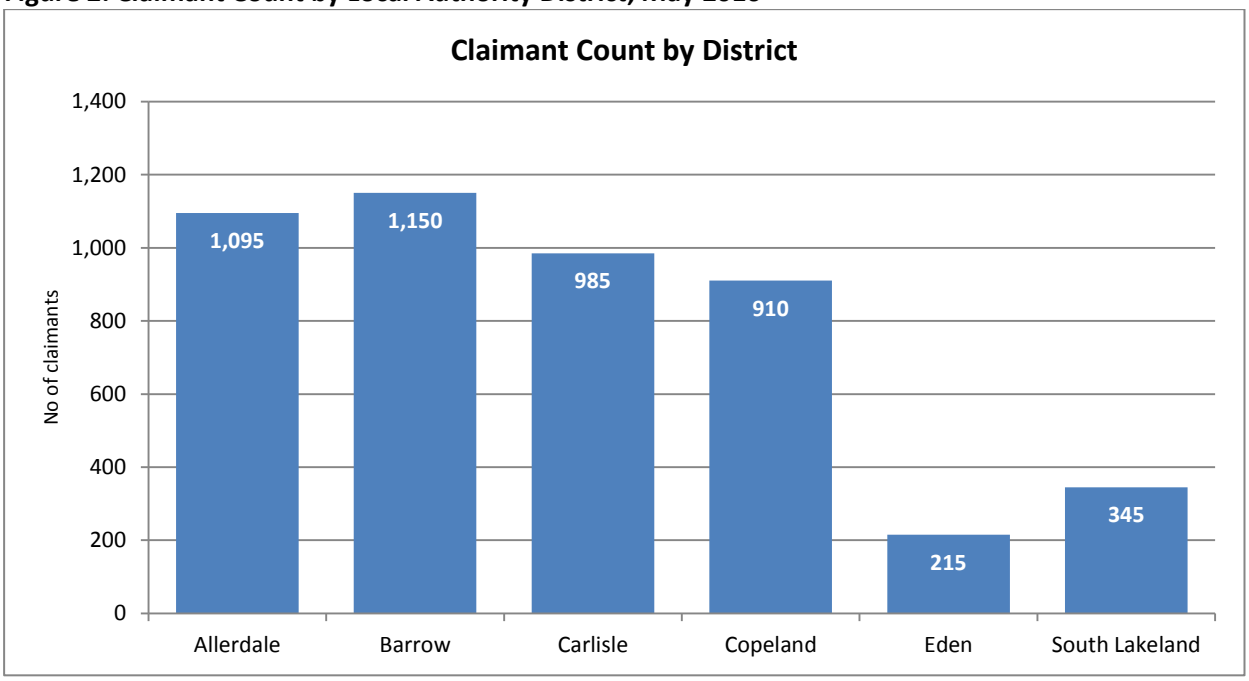
Compared to a year ago, Cumbria's claimant count has fallen by 15 which is a fall of -0.3% compared to a fall of -5.7% nationally.

Figure 1: Claimant Count, May 2016

	Male		Female		All Persons		Monthly Change (all persons)			Annual Change (all persons)		
	No	Rate	No	Rate	No	Rate	No	% chg	Rate chg	No	% chg	Rate chg
United Kingdom	484,265	2.4	271,975	1.3	756,240	1.8	-20,075	-2.6	0.0	-46,125	-5.7	-0.1
North West	67,405	3.0	41,315	1.8	108,720	2.4	-3,470	-3.1	-0.1	2,420	2.3	0.1
Cumbria	2,960	2.0	1,745	1.1	4,705	1.6	-235	-4.7	-0.1	-15	-0.3	0.0
Allerdale	685	2.3	410	1.4	1,095	1.9	-35	-3.3	-0.1	-15	-1.4	0.0
Barrow in Furness	785	3.7	370	1.8	1,150	2.8	-50	-4.2	-0.1	-95	-7.6	-0.2
Carlisle	590	1.8	390	1.1	985	1.5	-60	-5.9	-0.1	55	5.7	0.1
Copeland	560	2.5	350	1.6	910	2.1	-45	-4.9	-0.1	5	0.7	0.0
Eden	130	0.8	85	0.5	215	0.7	-10	-5.2	0.0	30	14.8	0.1
South Lakeland	210	0.7	140	0.5	345	0.6	-25	-6.5	0.0	5	2.1	0.0

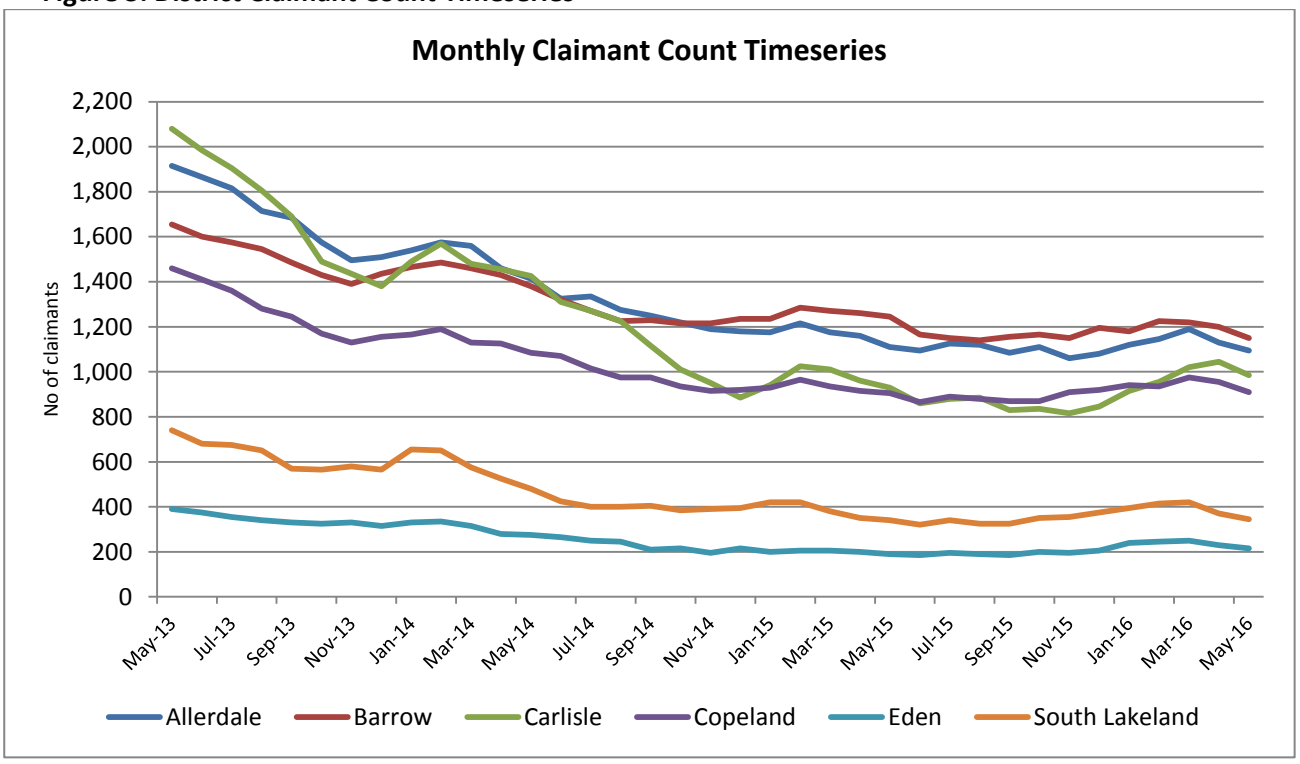
Source: ONS/DWP , shading indicates local rates above the UK average
Note: Due to rounding, totals may not sum

Figure 2: Claimant Count by Local Authority District, May 2016



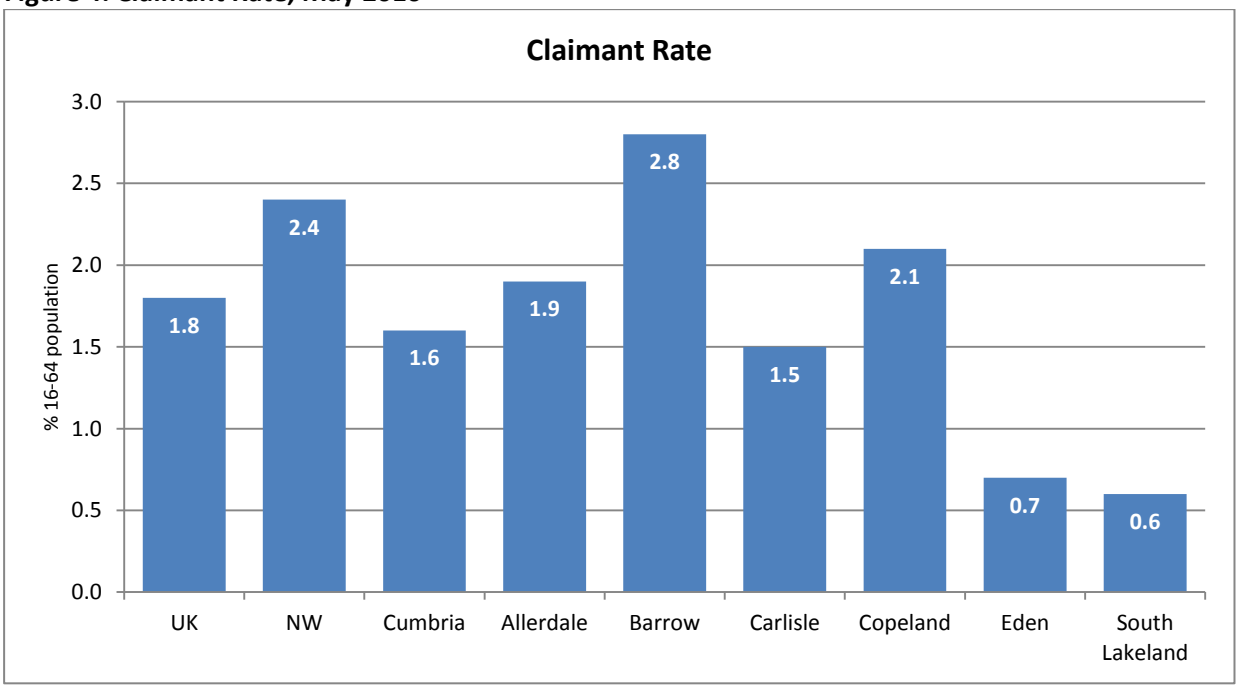
Source: ONS/DWP

Figure 3: District Claimant Count Timeseries



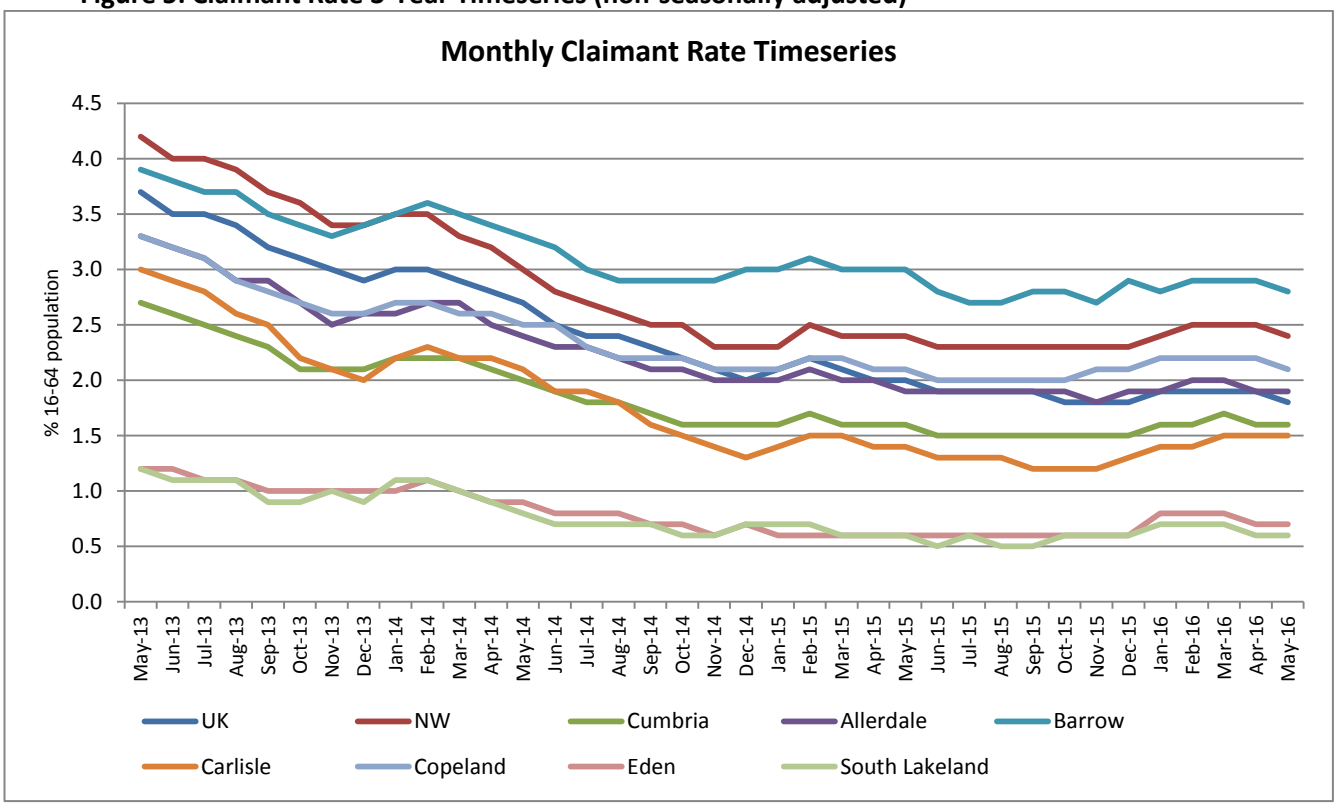
Source: ONS/DWP
Note: from November 2013 the figures include out of work UC claimants as well as JSA claimants

Figure 4: Claimant Rate, May 2016



Source: ONS/DWP

Figure 5: Claimant Rate 3-Year Timeseries (non-seasonally adjusted)



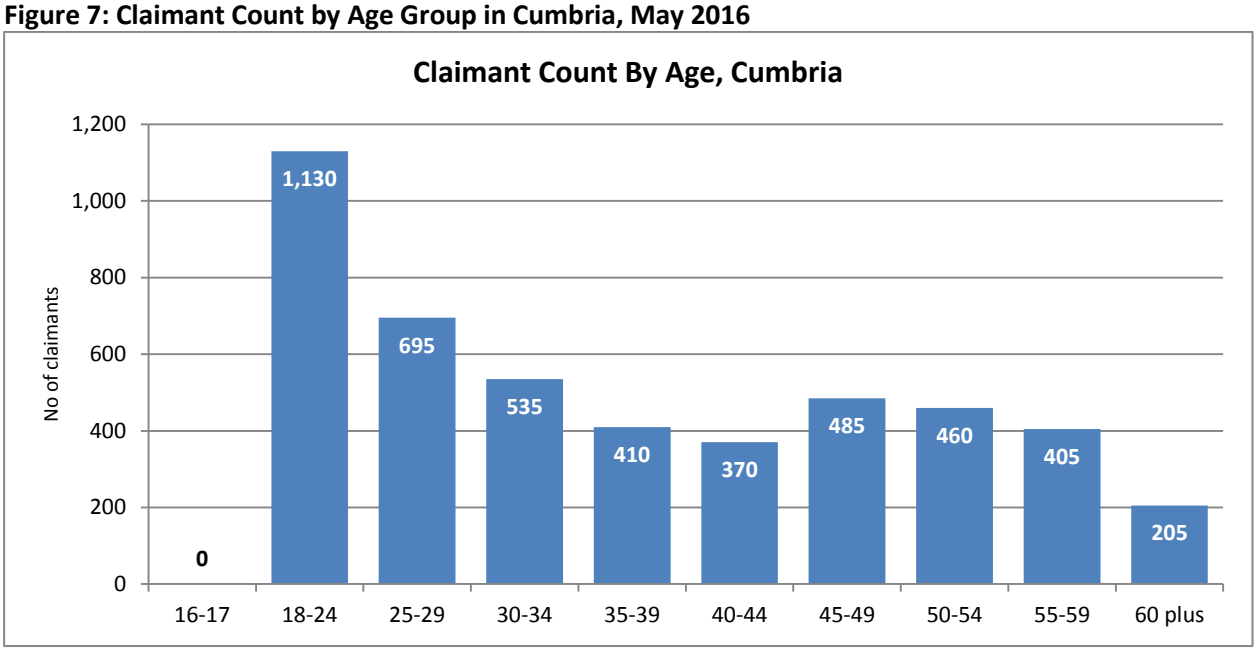
Source: ONS/DWP Note: from November 2013 the figures include out of work UC claimants as well as JSA claimants

Figure 6: Claimant Count / Rate by Age Group in Cumbria, May 2016

	Claimant Count by Age										
	16-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60+	Total
UK	765	155,695	105,710	86,105	73,185	72,860	80,100	78,510	65,740	36,635	756,240
NW	65	24,720	17,215	13,305	10,325	10,050	10,570	10,035	8,070	4,320	108,720
Cumbria	0	1,130	695	535	410	370	485	460	405	205	4,705
Allerdale	0	260	175	135	90	85	95	110	100	35	1,095
Barrow	0	290	180	110	105	105	120	100	95	45	1,150
Carlisle	0	225	140	130	85	75	105	100	75	45	985
Copeland	0	245	135	105	80	60	85	90	75	40	910
Eden	0	40	20	20	15	15	35	20	30	20	215
South Lakeland	0	70	45	35	35	30	40	40	30	20	345
	Claimant Rate by Age										
	16-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60+	Total
UK	0.0	3.6	2.4	2.0	1.8	1.7	1.7	1.8	1.7	1.0	1.8
NW	0.0	5.0	3.6	2.9	2.5	2.1	2.0	2.0	1.9	1.1	2.4
Cumbria	0.0	4.3	2.7	2.0	1.7	1.1	1.3	1.2	1.2	0.6	1.6
Allerdale	0.0	5.3	3.6	2.7	1.9	1.3	1.2	1.5	1.5	0.5	1.9
Barrow	0.0	7.5	4.3	3.0	3.0	2.3	2.3	2.0	2.2	1.1	2.8
Carlisle	0.0	3.2	2.3	2.0	1.5	1.0	1.3	1.2	1.0	0.7	1.5
Copeland	0.0	6.5	3.4	2.7	2.2	1.3	1.6	1.6	1.5	0.9	2.1
Eden	0.0	1.5	0.8	0.9	0.6	0.4	0.8	0.5	0.8	0.5	0.7
South Lakeland	0.0	1.6	1.0	0.7	0.7	0.5	0.5	0.5	0.4	0.3	0.6

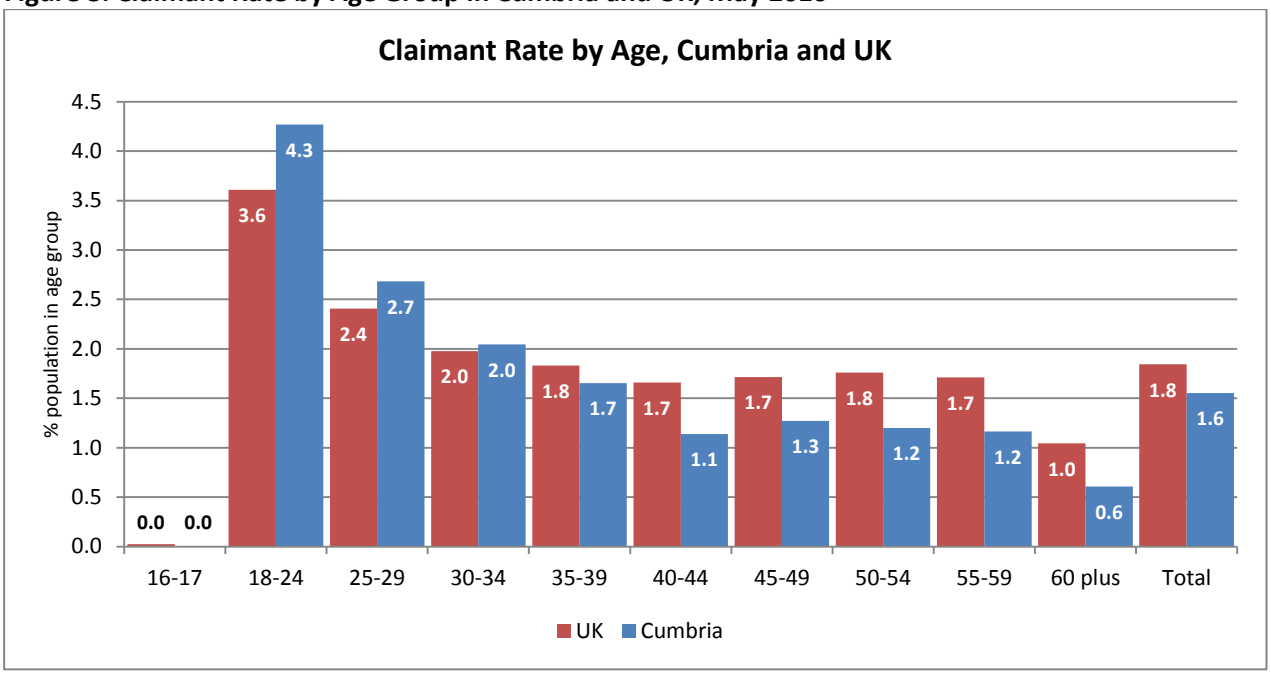
Source: ONS/DWP Note: due to rounding, totals may not sum. Shading indicates local rates above the UK rate.

Figure 7: Claimant Count by Age Group in Cumbria, May 2016



Source: ONS/DWP

Figure 8: Claimant Rate by Age Group in Cumbria and UK, May 2016

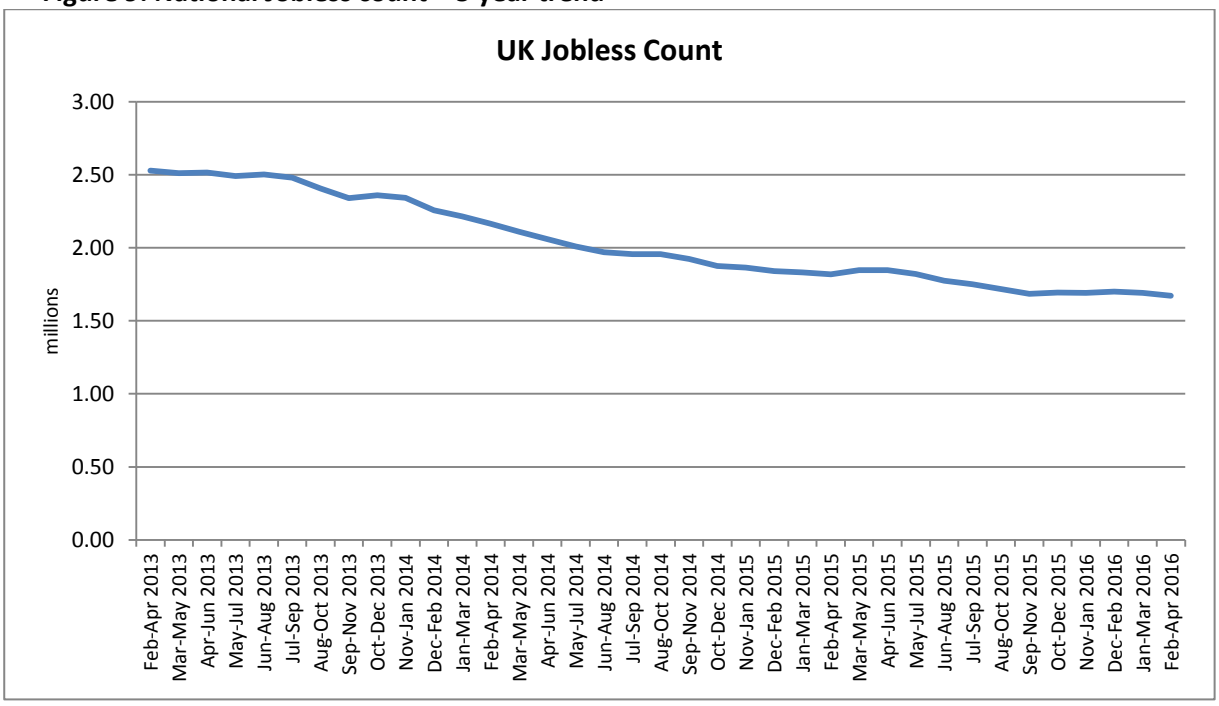


Source: ONS/DWP

4. NATIONAL JOBLESS DATA (survey based, includes non-claimants)

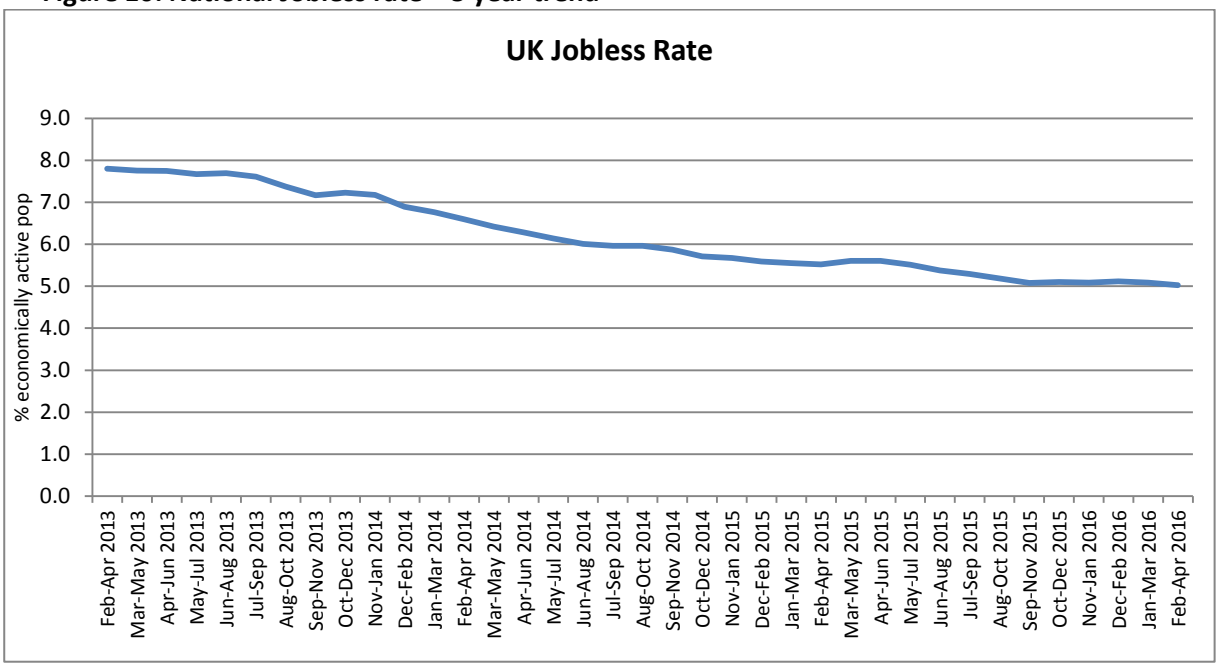
The jobless total for the UK is calculated via the Labour Force Survey and measures claimants and non claimants who did not have a job but were actively seeking work in the previous 4 weeks and were available to start work. Jobless rates calculated from the survey use the economically active population as the denominator (ie those in work plus those actively seeking work). Due to sample sizes, no data are available for areas such as Cumbria.

Figure 9: National Jobless count – 5 year trend



Source: ONS Labour Force Survey

Figure 10: National Jobless rate – 5 year trend



Source: ONS Labour Force Survey

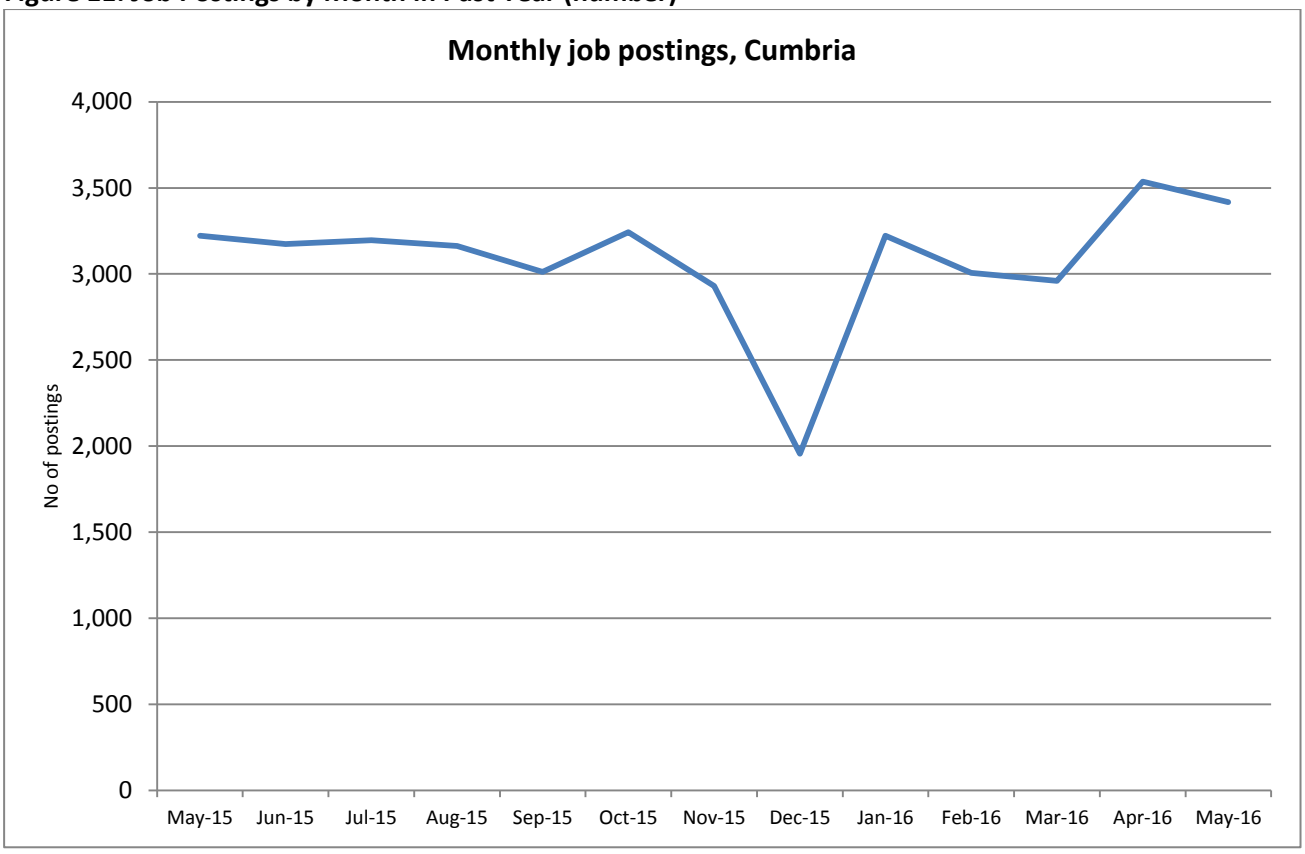
5. JOB POSTINGS

The following data are drawn from Labour Insight, an interactive tool which delivers real time access to job postings from a comprehensive range of sources including job boards, employer sites, newspapers, public agencies etc. Data extraction and analysis technologies mine and code data from each job listing to provide analysis on industries, occupations, skills and qualifications. The tool will inevitably not capture all vacancies and in particular is likely to under-represent vacancies in sectors which typically do not utilise online or formal recruitment methods. On the other hand it captures advertisements from agencies seeking to add people to their registers when there may not be a specific vacancy available which may over represent the situation in those sectors which make widespread use of recruitment agencies and "bank" workers.

In the period Mar-May 16, there were 9,915 job postings in Cumbria which is 1,731 more than were placed in the previous quarter (Dec 15-Feb 16) and 2,799 more than the same quarter last year.

The volume of postings dipped significantly in November and December which is a trend seen in previous years but rose again in January with little sign that the recent floods have impacted on recruitment activity, although there was a slight fall in February and March before a strong recovery in April.

Figure 11: Job Postings by Month in Past Year (number)

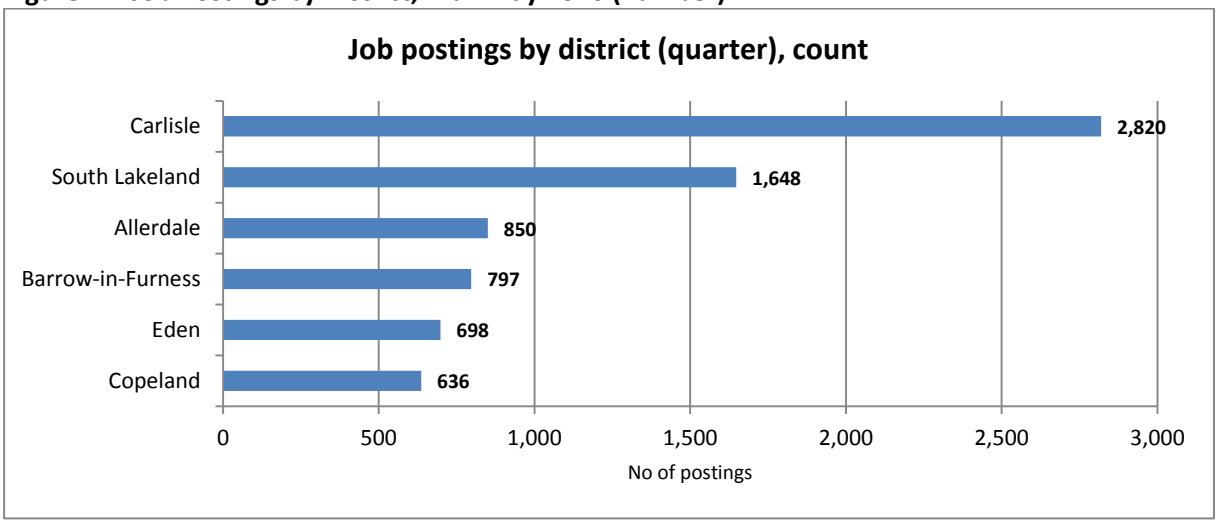


Source: Labour Insight (Burning Glass Technologies)

Location of job postings

Geographically the highest number of postings in the quarter was for opportunities in Carlisle where there were 2,820 postings in the quarter, 38% of all the postings in Cumbria. The second highest number of postings was in South Lakeland (1,648) with 22% of the total.

Figure 12: Job Postings by District, Mar-May 2016 (number)

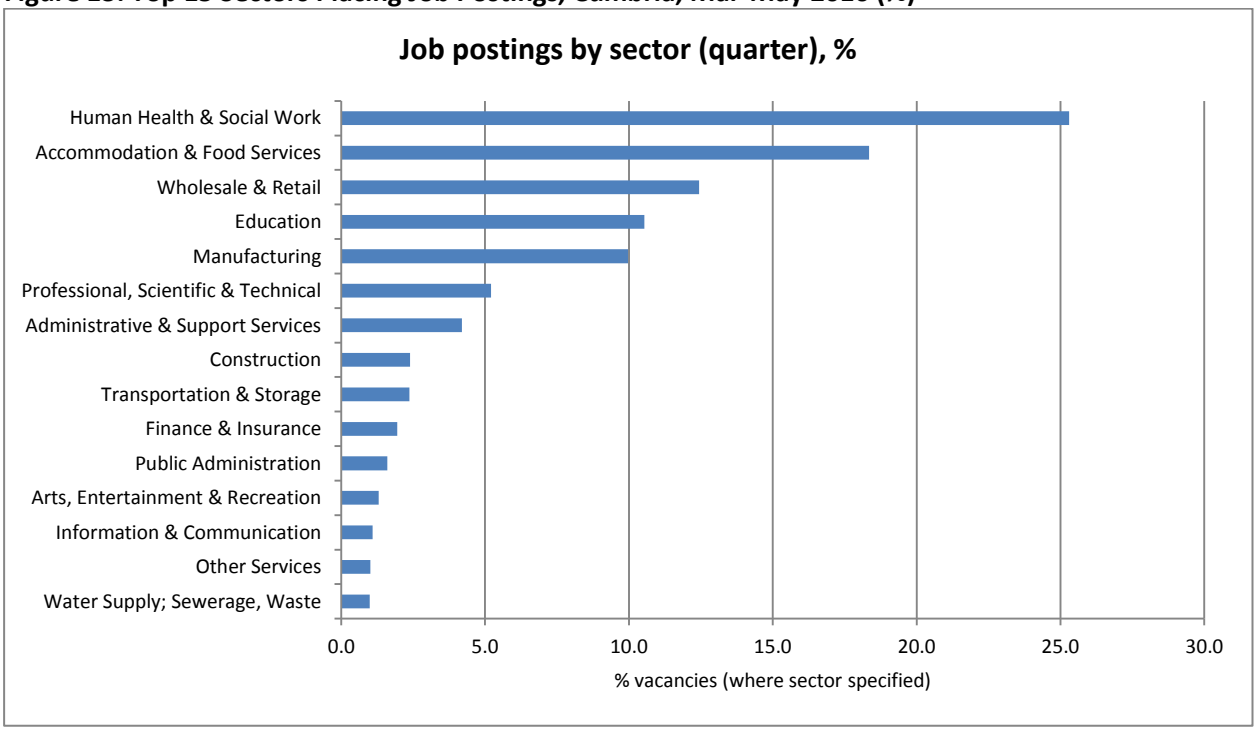


Source: Labour Insight (Burning Glass Technologies)
NB: may not sum to county total as district could not be coded for all postings

Sector of job postings

The highest number of postings was in the human health & social work sector (1,482 postings) which represented a quarter of postings where a sector could be identified (25%). The next most common sectors were accommodation & food (1,075, 18%) and wholesale & retail (729, 12%).

Figure 13: Top 15 Sectors Placing Job Postings, Cumbria, Mar-May 2016 (%)

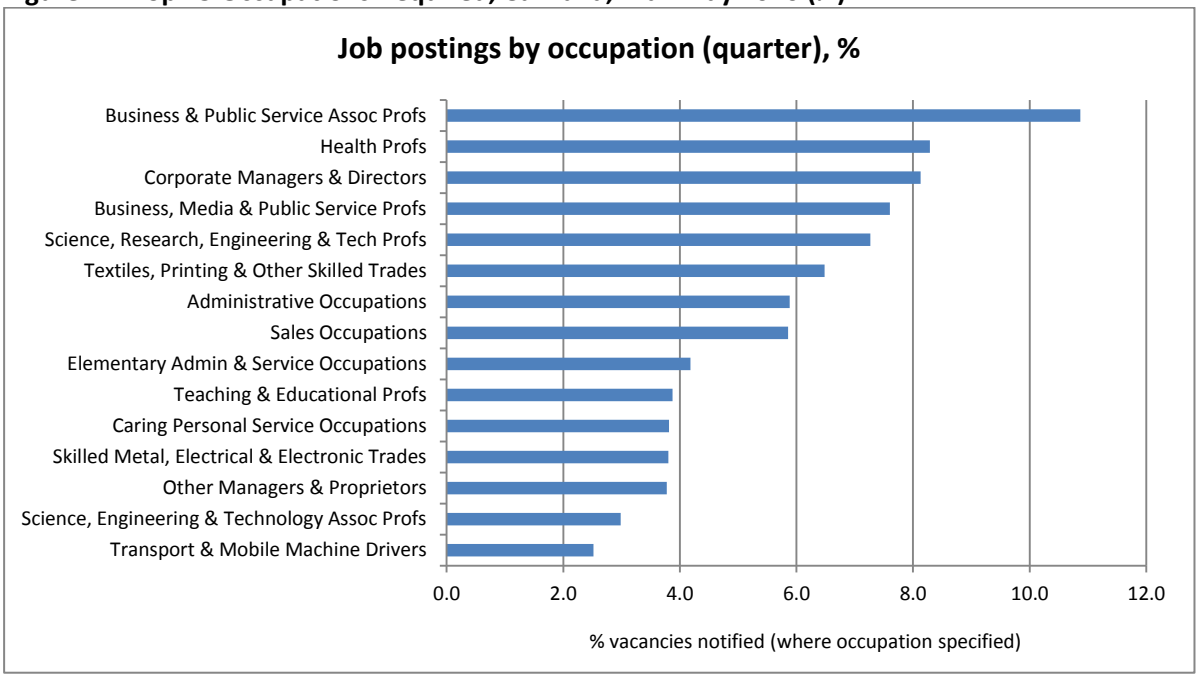


Source: Labour Insight (Burning Glass Technologies)

Occupation of job postings

The most common occupations specified were business & public service associate professionals (1,071, 11%), health professionals (817, 8%) and corporate managers & directors (801, 8%).

Figure 14: Top 15 Occupations Required, Cumbria, Mar-May 2016 (%)

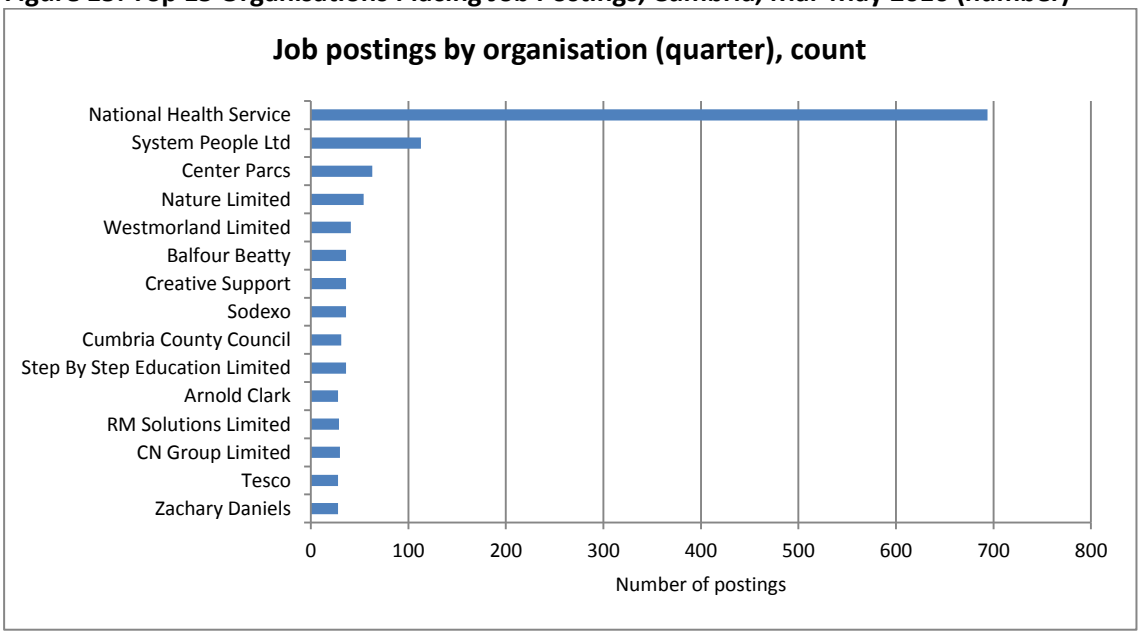


Source: Labour Insight (Burning Glass Technologies)

Organisations placing job postings

The organisation placing the most job postings in the quarter was the National Health Service with 694 postings (14%) followed by System People with 113 (2%).

Figure 15: Top 15 Organisations Placing Job Postings, Cumbria, Mar-May 2016 (number)

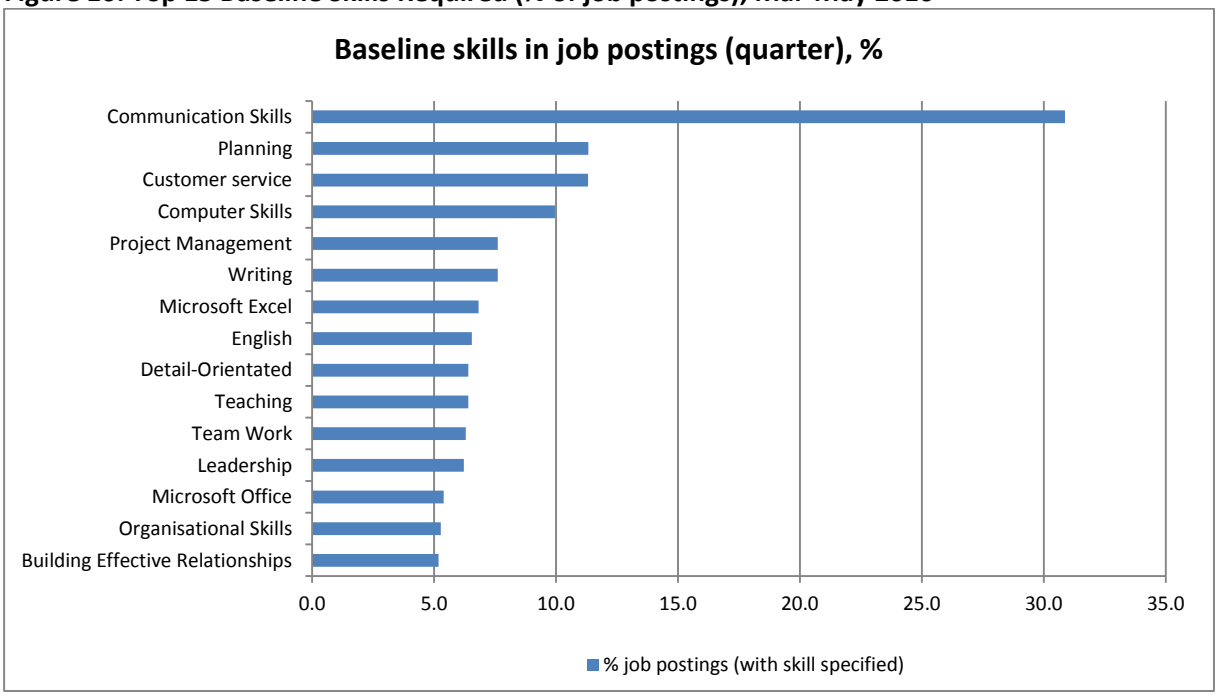


Source: Labour Insight (Burning Glass Technologies)

Skills mentioned in job postings

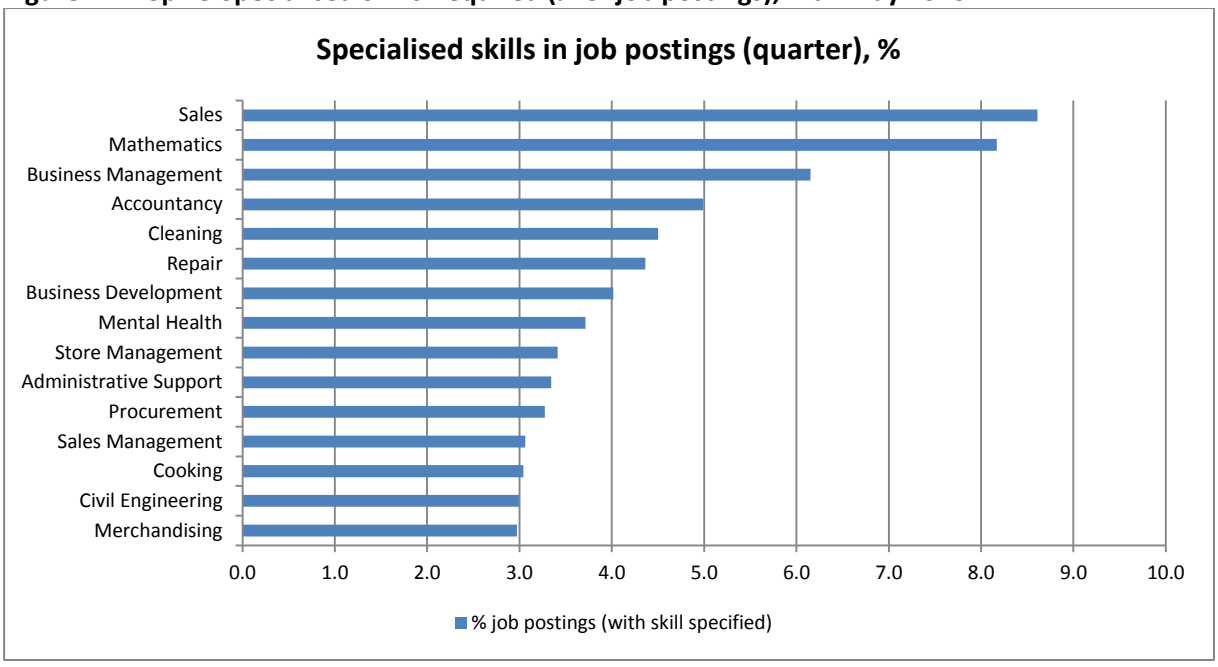
The most common baseline skills mentioned in the quarter were communication (1,330 mentions, 31% of all postings with skills specified) and planning (488, 11%) whilst the most commonly mentioned more detailed skills were sales (371, 9%) and mathematics (352, 8%).

Figure 16: Top 15 Baseline Skills Required (% of job postings), Mar-May 2016



Source: Labour Insight (Burning Glass Technologies)

Figure 17: Top 15 Specialised Skills Required (% of job postings), Mar-May 2016

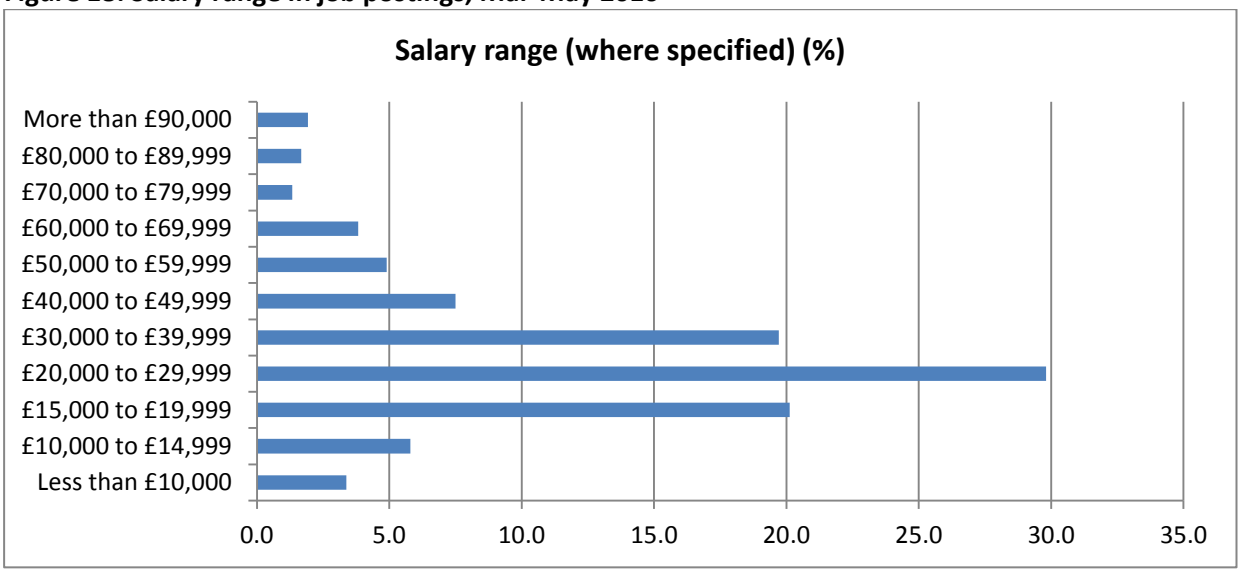


Source: Labour Insight (Burning Glass Technologies)

Salaries offered in job postings (where provided)

Only around half the postings identify a salary range but where they do, the highest proportion fell into the £20,000-£29,000 range (30%). A further fifth fell into the £30,000-£39,999 range and a similar proportion in the £15,000-£19,000 range.

Figure 18: Salary range in job postings, Mar-May 2016

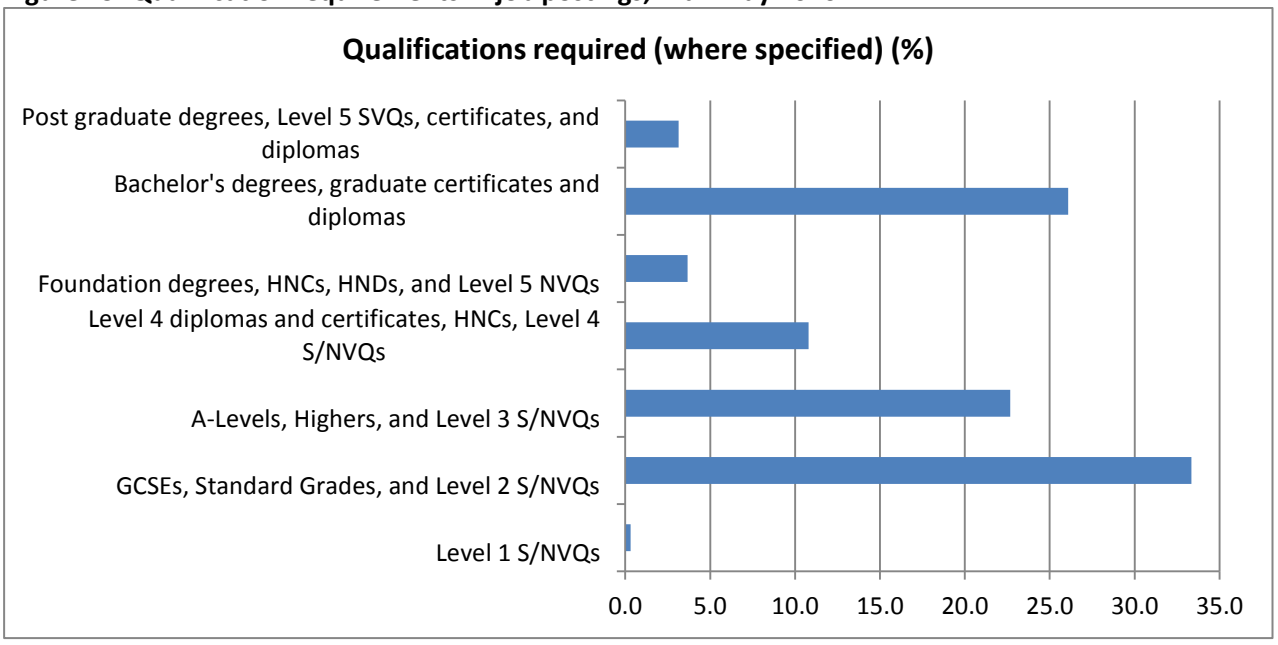


Source: Labour Insight (Burning Glass Technologies)

Qualification requirements in job postings (where provided)

Only around 1 in 6 job postings referred to the qualifications required for the job but where they did so, the most frequently mentioned were GCSE level (33%) and bachelor's degree level (26%).

Figure 19: Qualification requirements in job postings, Mar-May 2016



Source: Labour Insight (Burning Glass Technologies)

Figure 20: Summary of Top 15 Job Postings by Occupation, Industry & Skills, Mar-May 2016

Occupation	No	% jobs	Industry	No	% jobs
Business & Public Service Assoc Profs	1,071	10.9	Human Health & Social Work	1,482	25.3
Health Profs	817	8.3	Accommodation & Food Services	1,075	18.4
Corporate Managers & Directors	801	8.1	Wholesale & Retail	729	12.4
Business, Media & Public Service Profs	749	7.6	Education	617	10.5
Science, Research, Engineering & Tech Profs	716	7.3	Manufacturing	584	10.0
Textiles, Printing & Other Skilled Trades	639	6.5	Professional, Scientific & Technical	305	5.2
Administrative Occupations	580	5.9	Administrative & Support Services	246	4.2
Sales Occupations	577	5.9	Construction	140	2.4
Elementary Admin & Service Occupations	412	4.2	Transportation & Storage	139	2.4
Teaching & Educational Profs	382	3.9	Finance & Insurance	114	1.9
Caring Personal Service Occupations	376	3.8	Public Administration	94	1.6
Skilled Metal, Electrical & Electronic Trades	375	3.8	Arts, Entertainment & Recreation	76	1.3
Other Managers & Proprietors	372	3.8	Information & Communication	64	1.1
Science, Engineering & Technology Assoc Profs	294	3.0	Other Services	59	1.0
Transport & Mobile Machine Drivers	248	2.5	Water Supply; Sewerage, Waste	58	1.0
Baseline Skill	**No**	**% jobs**	**Specialised Skill**	**No**	**% jobs**
Communication Skills	1,330	30.9	Sales	371	8.6
Planning	488	11.3	Mathematics	352	8.2
Customer service	487	11.3	Business Management	265	6.2
Computer Skills	429	10.0	Accountancy	215	5.0
Project Management	328	7.6	Cleaning	194	4.5
Writing	328	7.6	Repair	188	4.4
Microsoft Excel	294	6.8	Business Development	173	4.0
English	282	6.5	Mental Health	160	3.7
Detail-Orientated	276	6.4	Store Management	147	3.4
Teaching	276	6.4	Administrative Support	144	3.3
Team Work	271	6.3	Procurement	141	3.3
Leadership	268	6.2	Sales Management	132	3.1
Microsoft Office	232	5.4	Cooking	131	3.0
Organisational Skills	227	5.3	Civil Engineering	129	3.0
Building Effective Relationships	223	5.2	Merchandising	128	3.0

Source: Labour Insight (Burning Glass Technologies)

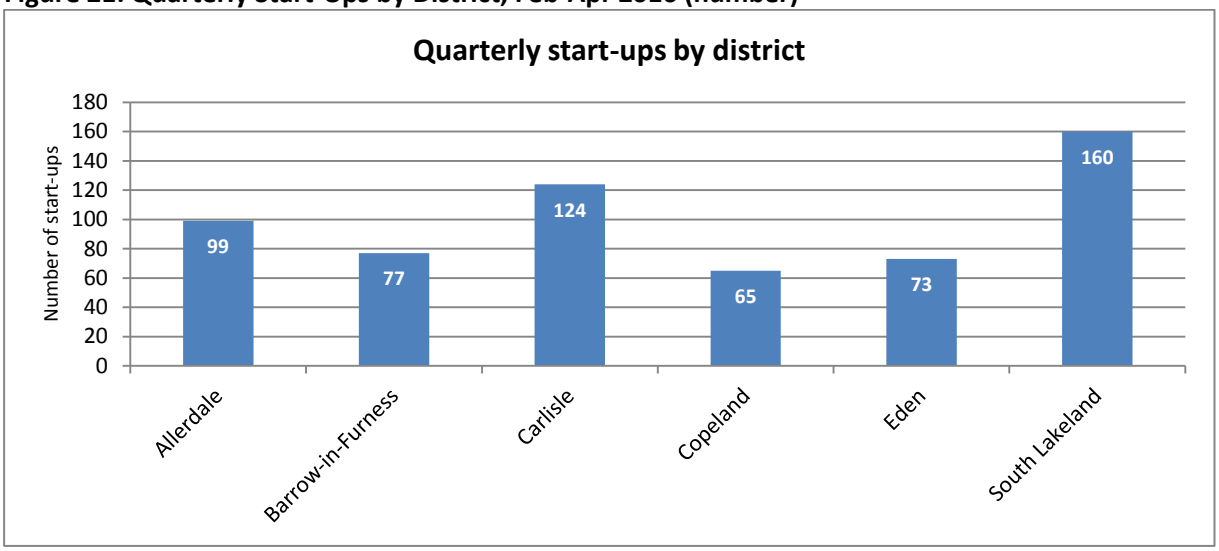
Note: The tool relies on data contained within job postings when analysing skill needs, qualifications etc and this may be limited by the accuracy and detail contained within the original advertisement. For example, the system can allocate an occupation in the majority of instances but is unable to allocate an industry in approximately a third of cases. Therefore the totals for each may vary and proportions presented here are of postings where the relevant coding has been possible.

6. BUSINESS START UPS

The following data are from BankSearch, a survey which collects data from Barclays, Co-operative Bank, HSBC, Lloyds Banking Group, Royal Bank of Scotland Group, Santander and TSB Bank. A 'Start-up' reflects the opening of a first current account from a small business banking product range by a business new to banking or previously operated through a personal account. The data exclude businesses operating through personal accounts, those without banking relationships or those banking with other institutions.

There were 598 business start-ups in Cumbria in the quarter Feb-Apr 16. This is 145 more than in the previous quarter (Nov 15-Jan 16) but 59 fewer than the same quarter last year. The highest number of start-ups, 160 was in South Lakeland (27% of all start-ups) followed by Carlisle (124, 21%).

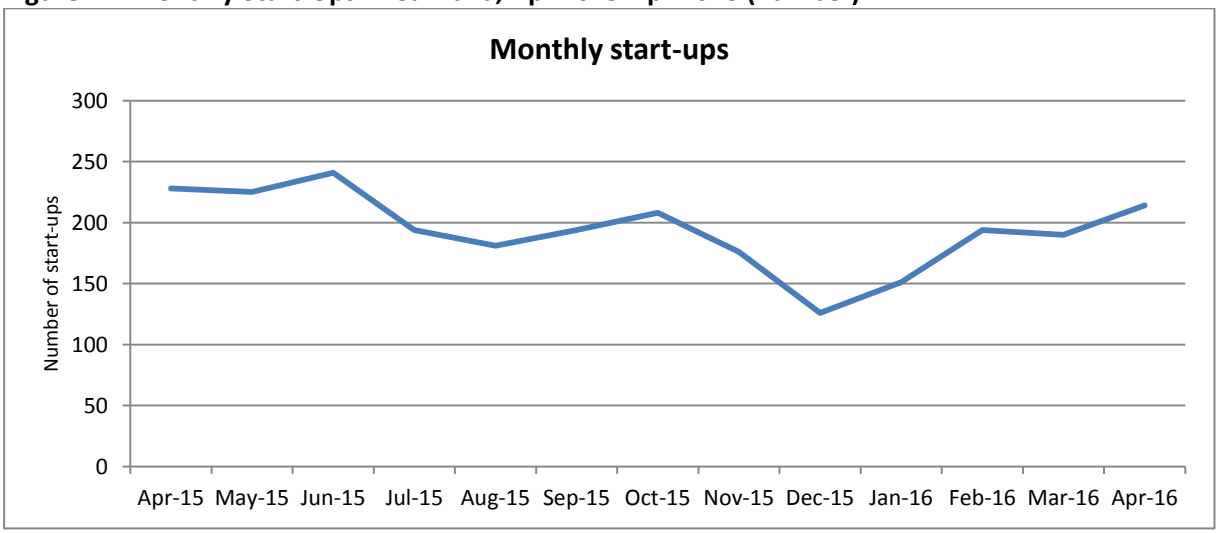
Figure 21: Quarterly Start-Ups by District, Feb-Apr 2016 (number)



Source: BankSearch

The number of starts peaked in Spring 2015 but fell in the summer before experiencing a slight recovery in the Autumn. November and December levels were below those of the previous year but there was evidence of recovery in January which has continued into February with levels slightly higher than in February last year which is particularly encouraging in light of the floods.

Figure 22: Monthly Start-Ups in Cumbria, Apr 2015-Apr 2016 (number)

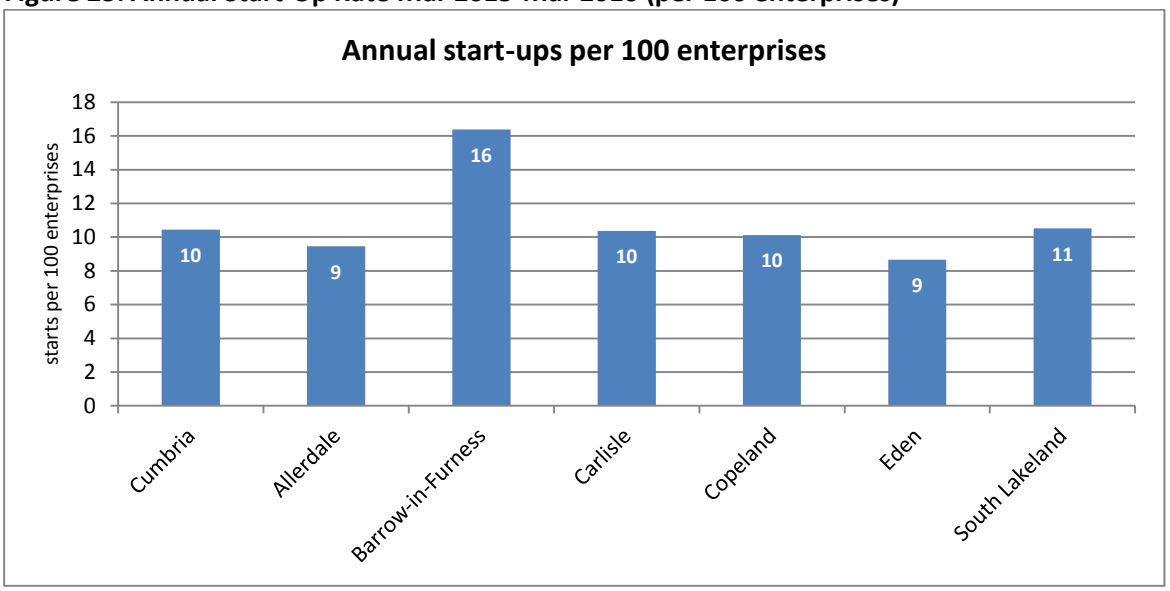


Source: BankSearch

The annual rate of business start-ups can be expressed in 2 ways. Firstly, as a proportion of the active business stock. This measure is influenced by the business structure and areas with a relatively small opening stock of active businesses will generally show higher start up rates than those with large volumes, often of small, businesses. The second method is start-ups per 10,000 working age people and is sometimes regarded as a better indicator of entrepreneurship amongst local residents.

Using the first methodology of starts per 100 enterprises (which is the Office for National Statistics' preferred measure) Barrow had the highest annual start up rate at 16 per 100 active enterprises while Allerdale and Eden had the lowest at 9 per 100 active enterprises.

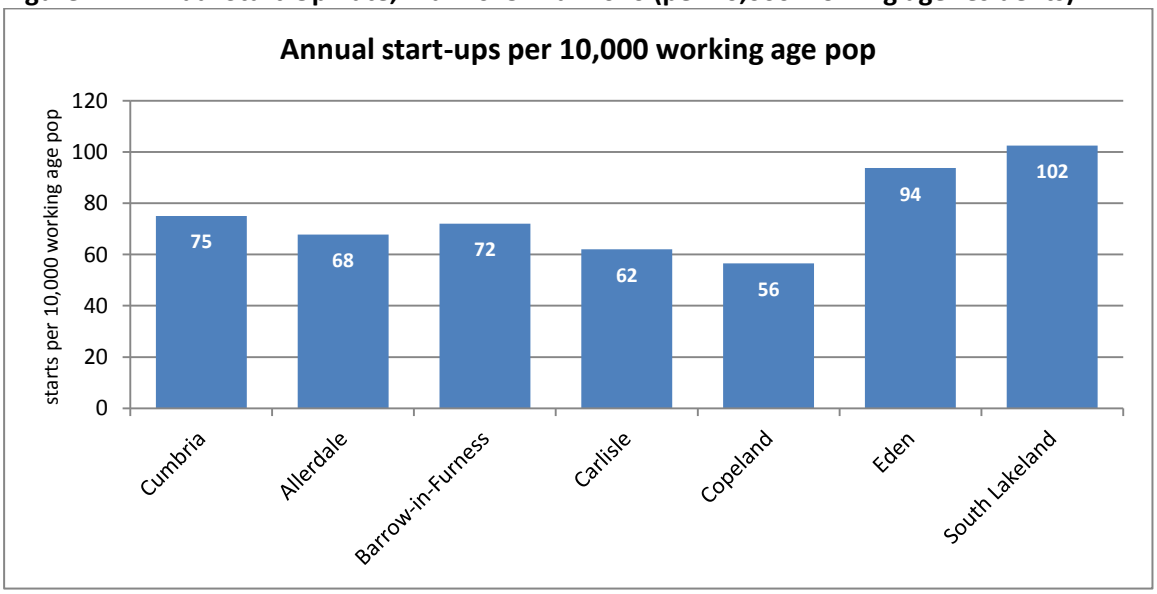
Figure 23: Annual Start-Up Rate Mar 2015-Mar 2016 (per 100 enterprises)



Source: BankSearch / UK Business: Activity, Size and Location 2014

Using the second methodology (starts per 10,000 working age residents), the position is different with South Lakeland having the highest start up rate at 102 per 10,000 working age residents and Copeland having the lowest at 56 per 10,000 working age residents.

Figure 24: Annual Start-Up Rate, Mar 2015-Mar 2016 (per 10,000 working age residents)

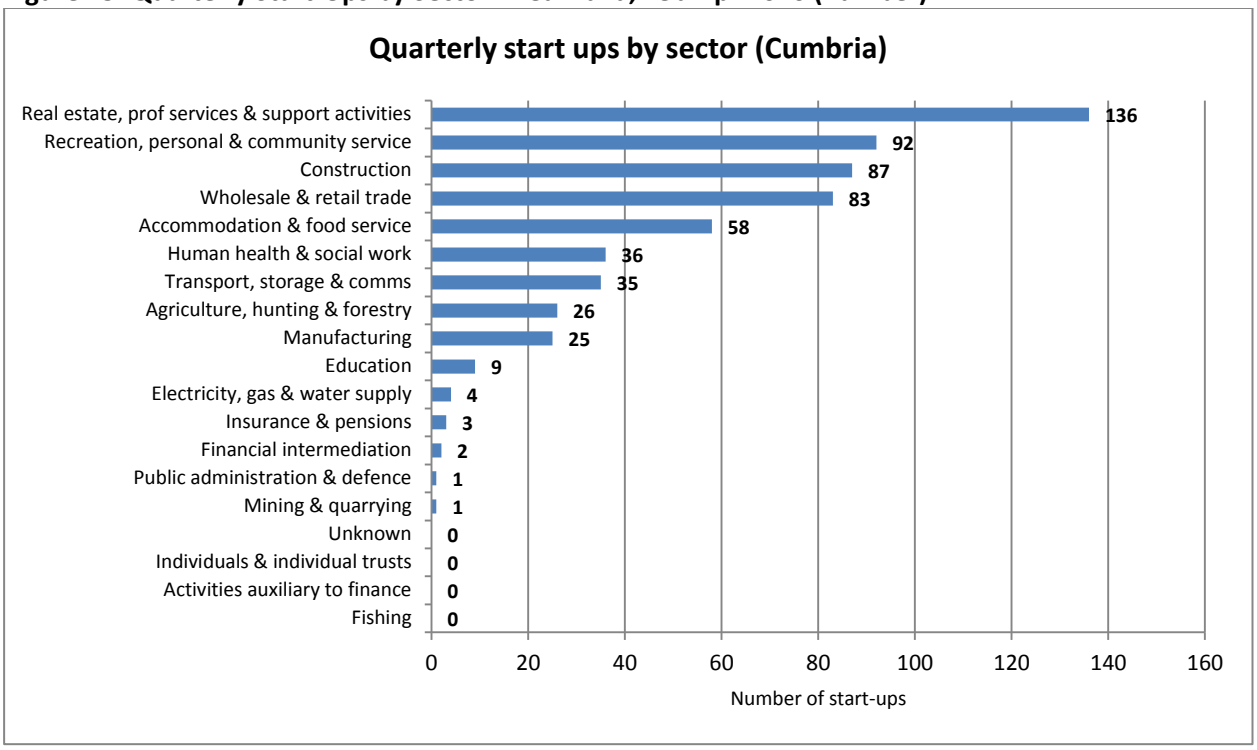


Source: BankSearch / ONS Mid Year Popuatlion Estimates 2013

As in previous quarters, the highest number of start-ups was in the real estate & professional services sector with 136 (23%). This was followed by recreation, personal & community services with 92 (15%) and construction with 87 (14%).

The sectors experiencing the biggest numerical rise in start-ups were wholesale & retail (+36) and recreation & personal services (+33) compared to last quarter.

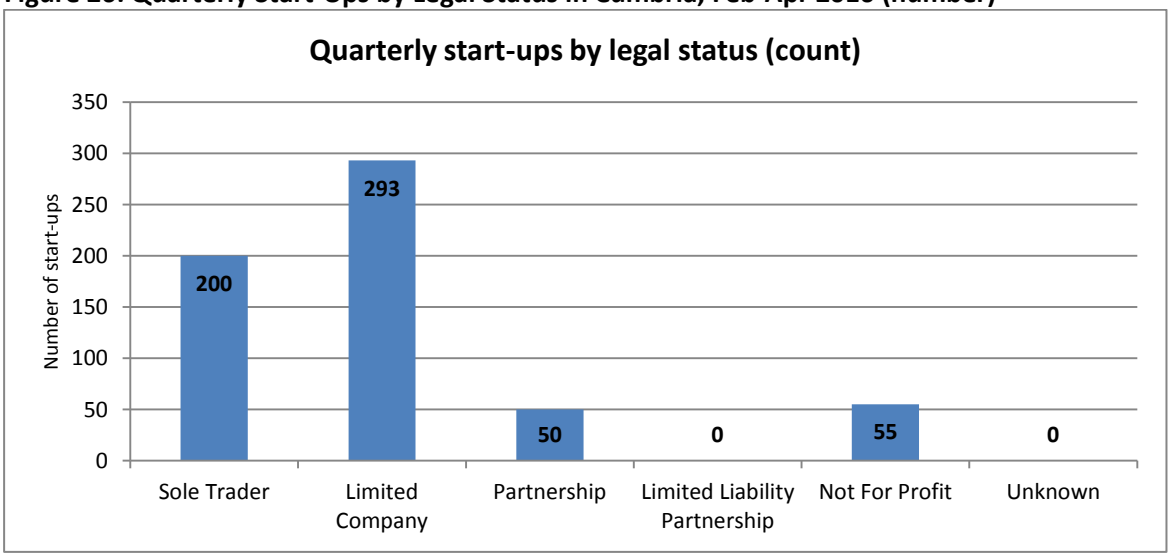
Figure 25: Quarterly Start-Ups by Sector in Cumbria, Feb-Apr 2016 (number)



Source: BankSearch

Limited Companies provided the highest number of start-ups (293) with half of the total (49%) followed by Sole Traders with 200 start-ups (33%).

Figure 26: Quarterly Start-Ups by Legal Status in Cumbria, Feb-Apr 2016 (number)

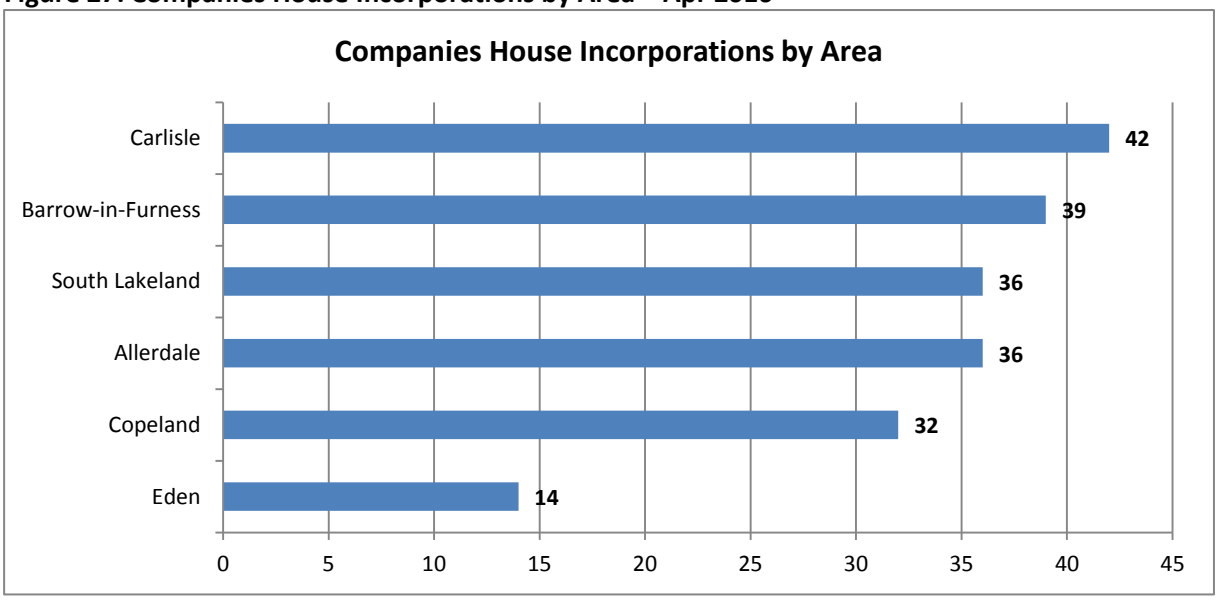


Source: BankSearch

7. COMPANIES HOUSE INCORPORATIONS

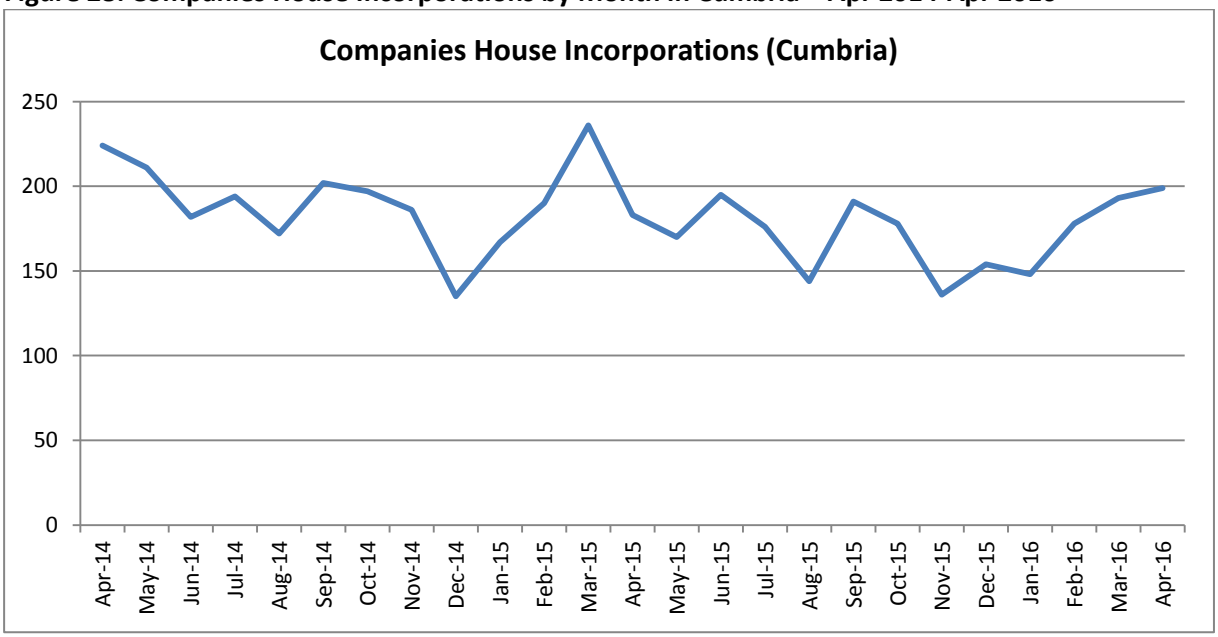
There were 199 new Companies House incorporations in April 2016, up by 6 from the previous month and 16 higher than the same month last year. The highest number was in Carlisle (42), followed by Barrow (39). There is a lot of fluctuation in monthly totals but historically there are always peaks in March and September and then a dip in summer and in the run up to Christmas. The positive upward trend since February is encouraging in the aftermath of the floods.

Figure 27: Companies House Incorporations by Area – Apr 2016



Source: BankSearch extracted from Companies House Note: Data relate to registered addresses

Figure 28: Companies House Incorporations by Month in Cumbria – Apr 2014-Apr 2016



Source: BankSearch extracted from Companies House

For further information, please contact
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ANNEX A: Claimant Count by Ward

Allerdale – Claimant Count

	May 2015		April 2016		May 2016		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	802,365	2.0	776,315	1.9	756,240	1.8	-20,075	-2.6	0.0	-46,125	-5.7	-0.1
North West	106,305	2.4	112,190	2.5	108,720	2.4	-3,470	-3.1	-0.1	2,420	2.3	0.1
Cumbria	4,720	1.6	4,935	1.6	4,705	1.6	-235	-4.7	-0.1	-15	-0.3	0.0
Allerdale	1,110	1.9	1,130	1.9	1,095	1.9	-35	-3.3	-0.1	-15	-1.4	0.0
All Saints	35	1.3	45	1.6	45	1.5	0	-2.2	0.0	10	22.2	0.3
Aspatria	45	2.2	40	2.0	35	1.7	-5	-12.2	-0.2	-10	-21.7	-0.5
Boltons	5	0.3	5	0.3	0	#	0	-66.7	-0.2	0	-66.7	-0.2
Broughton St Bridget's	20	0.7	15	0.5	15	0.5	0	7.7	0.0	-5	-22.2	-0.2
Christchurch	20	1.0	20	0.9	20	1.1	5	22.2	0.2	5	15.8	0.2
Clifton	25	2.5	20	1.8	20	1.8	0	0.0	0.0	-10	-30.8	-0.8
Crummock	0	#	5	0.5	5	0.5	0	0.0	0.0	5	150.0	0.3
Dalton	5	0.3	5	0.3	5	0.4	0	66.7	0.2	0	66.7	0.2
Derwent Valley	5	0.3	0	0.0	0	0.0	0	0.0	0.0	-5	-100.0	-0.3
Ellen	35	1.7	25	1.3	25	1.3	0	4.0	0.1	-5	-21.2	-0.4
Ellenborough	70	3.1	70	3.0	65	2.9	-5	-4.4	-0.1	-5	-7.1	-0.2
Ewanrigg	100	4.9	95	4.6	95	4.6	0	-1.0	0.0	-5	-6.9	-0.3
Flimby	25	2.3	35	3.0	30	2.8	0	-6.1	-0.2	5	24.0	0.5
Harrington	25	1.3	20	1.2	20	1.2	0	0.0	0.0	0	-8.3	-0.1
Holme	10	1.1	15	1.2	15	1.3	0	7.7	0.1	0	16.7	0.2
Keswick	15	0.4	25	0.8	20	0.6	-5	-24.0	-0.2	5	46.2	0.2
Marsh	5	0.4	5	0.3	5	0.4	0	33.3	0.1	0	0.0	0.0
Moorclose	120	4.0	120	3.9	120	3.9	0	0.0	0.0	0	-0.8	0.0
Moss Bay	155	4.9	150	4.8	150	4.7	-5	-2.0	-0.1	-5	-3.2	-0.2
Netherhall	60	3.2	50	2.6	55	2.8	5	6.0	0.2	-10	-13.1	-0.4
Seaton	40	1.3	50	1.6	50	1.5	0	-2.0	0.0	10	19.5	0.3
Silloth	20	1.1	25	1.3	20	1.1	-5	-12.5	-0.2	0	0.0	0.0
Solway	10	1.1	10	1.1	10	1.2	0	9.1	0.1	0	9.1	0.1
St John's	65	1.8	70	2.0	65	1.8	-10	-12.5	-0.3	0	-1.6	0.0
St Michael's	130	4.0	145	4.4	135	4.1	-10	-8.2	-0.4	0	1.5	0.1
Stainburn	10	0.8	10	0.9	5	0.7	0	-22.2	-0.2	0	-12.5	-0.1
Wampool	5	0.4	5	0.6	5	0.7	0	16.7	0.1	5	75.0	0.3
Warnell	5	0.3	0	#	0	#	0	0.0	0.0	0	-33.3	-0.1
Waver	5	0.4	10	0.9	10	0.8	0	-10.0	-0.1	5	125.0	0.4
Wharrels	5	0.6	0	#	0	#	0	0.0	0.0	-5	-66.7	-0.4
Wigton	45	1.2	50	1.4	50	1.4	0	-2.0	0.0	5	11.6	0.1

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Barrow – Claimant Count

	May 2015		April 2016		May 2016		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	802,365	2.0	776,315	1.9	756,240	1.8	-20,075	-2.6	0.0	-46,125	-5.7	-0.1
North West	106,305	2.4	112,190	2.5	108,720	2.4	-3,470	-3.1	-0.1	2,420	2.3	0.1
Cumbria	4,720	1.6	4,935	1.6	4,705	1.6	-235	-4.7	-0.1	-15	-0.3	0.0
Barrow	1,245	3.0	1,200	2.9	1,150	2.8	-50	-4.2	-0.1	-95	-7.6	-0.2
Barrow Island	120	7.3	115	6.9	110	6.7	-5	-3.4	-0.2	0	-8.2	-0.6
Central	170	6.0	170	6.0	170	6.1	0	0.6	0.0	0	1.2	0.1
Dalton North	45	1.1	50	1.3	45	1.2	-5	-8.2	-0.1	-10	4.7	0.1
Dalton South	65	1.7	60	1.6	55	1.4	-5	-8.6	-0.1	0	-15.9	-0.3
Hawcoat	15	0.6	20	0.7	15	0.7	0	-5.6	0.0	-30	13.3	0.1
Hindpool	235	6.4	220	6.0	205	5.6	-15	-7.7	-0.5	-5	-13.2	-0.9
Newbarns	50	1.5	45	1.3	45	1.4	0	4.4	0.1	0	-9.6	-0.1
Ormsgill	165	4.3	175	4.5	170	4.4	-5	-3.4	-0.2	-10	1.2	0.1
Parkside	85	2.3	75	2.1	75	2.1	-5	-3.9	-0.1	-25	-12.0	-0.3
Risedale	150	3.9	135	3.5	125	3.3	-10	-7.4	-0.3	-5	-16.7	-0.7
Roosecote	25	0.9	25	0.8	20	0.7	0	-8.7	-0.1	-10	-16.0	-0.1
Walney North	65	2.1	55	1.8	55	1.8	0	1.8	0.0	5	-15.2	-0.3
Walney South	55	1.8	60	2.0	60	1.9	-5	-4.8	-0.1	-10	5.4	0.1

Carlisle – Claimant Count

	May 2015		April 2016		May 2016		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	802,365	2.0	776,315	1.9	756,240	1.8	-20,075	-2.6	0.0	-46,125	-5.7	-0.1
North West	106,305	2.4	112,190	2.5	108,720	2.4	-3,470	-3.1	-0.1	2,420	2.3	0.1
Cumbria	4,720	1.6	4,935	1.6	4,705	1.6	-235	-4.7	-0.1	-15	-0.3	0.0
Carlisle	930	1.4	1,045	1.5	985	1.5	-60	-5.9	-0.1	55	5.7	0.1
Belah	40	1.0	35	0.9	30	0.8	-5	-14.7	-0.1	-10	-23.7	-0.2
Belle Vue	65	1.7	85	2.1	70	1.8	-10	-13.3	-0.3	5	7.5	0.1
Botcherby	80	2.1	90	2.3	85	2.2	-5	-4.5	-0.1	5	6.2	0.1
Brampton	30	1.1	40	1.5	35	1.3	-5	-14.3	-0.2	5	20.0	0.2
Burgh	0	#	5	0.3	5	0.3	0	0.0	0.0	0	100.0	0.2
Castle	105	2.6	110	2.6	95	2.3	-15	-12.8	-0.3	-10	-10.4	-0.3
Currock	65	1.5	85	2.0	80	1.9	-5	-6.0	-0.1	15	23.8	0.4
Dalston	15	0.4	25	0.7	25	0.7	0	-7.4	-0.1	10	56.2	0.2
Denton Holme	90	2.0	90	2.0	90	1.9	0	-1.1	0.0	-5	-4.3	-0.1
Great Corby and Geltsdale	0	#	5	0.6	5	0.6	0	0.0	0.0	5	600.0	0.5
Harraby	50	1.2	60	1.3	55	1.3	0	-1.7	0.0	5	14.0	0.2
Hayton	10	1.0	5	0.6	5	0.3	-5	-42.9	-0.2	-10	-66.7	-0.7
Irthing	5	0.3	10	0.8	10	0.6	0	-20.0	-0.2	5	100.0	0.3
Longtown & Rockcliffe	30	1.1	25	1.0	20	0.8	-5	-16.0	-0.2	-10	-27.6	-0.3
Lyne	10	0.8	15	1.2	15	1.1	0	-7.1	-0.1	5	44.4	0.3
Morton	85	2.4	95	2.7	90	2.6	-5	-3.2	-0.1	5	8.4	0.2
St Aidans	90	2.1	90	2.0	90	2.1	0	2.3	0.0	0	-2.2	0.0
Stanwix Rural	10	0.4	20	0.6	15	0.6	0	-11.1	-0.1	5	45.5	0.2
Stanwix Urban	25	0.7	25	0.8	30	0.8	0	3.7	0.0	5	21.7	0.1
Upperby	90	2.7	105	3.3	105	3.2	0	-0.9	0.0	15	19.1	0.5
Wetheral	10	0.4	10	0.4	10	0.3	0	-10.0	0.0	0	-18.2	-0.1
Yewdale	25	0.7	20	0.6	25	0.7	0	4.5	0.0	0	0.0	0.0

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Copeland – Claimant Count

	May 2015		April 2016		May 2016		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	802,365	2.0	776,315	1.9	756,240	1.8	-20,075	-2.6	0.0	-46,125	-5.7	-0.1
North West	106,305	2.4	112,190	2.5	108,720	2.4	-3,470	-3.1	-0.1	2,420	2.3	0.1
Cumbria	4,720	1.6	4,935	1.6	4,705	1.6	-235	-4.7	-0.1	-15	-0.3	0.0
Copeland	905	2.1	955	2.2	910	2.1	-45	-4.9	-0.1	5	0.7	0.0
Arlecdon	10	1.0	10	1.0	15	1.3	5	30.0	0.3	5	30.0	0.0
Beckermet	15	0.9	15	0.8	15	0.7	0	-13.3	-0.1	-5	-18.8	0.0
Bootle	5	0.4	0	#	0	#	0	-50.0	-0.1	0	-66.7	0.0
Bransty	30	1.0	35	1.1	35	1.0	0	-5.7	-0.1	0	3.1	0.0
Cleator Moor North	60	2.3	75	2.8	70	2.6	-5	-6.8	-0.2	10	15.0	0.0
Cleator Moor South	50	2.9	50	2.8	50	2.9	0	4.1	0.1	0	0.0	0.0
Distington	55	2.2	65	2.7	55	2.3	-10	-13.6	-0.4	0	3.6	0.0
Egremont North	50	1.9	60	2.3	60	2.3	0	-1.6	0.0	10	17.3	0.0
Egremont South	45	2.0	45	1.9	45	1.9	0	0.0	0.0	0	-4.3	0.0
Ennerdale	0	#	0	#	0	#	0	0.0	0.0	0	100.0	0.0
Frizington	50	2.9	50	2.9	50	2.9	0	2.1	0.1	0	2.1	0.0
Gosforth	5	0.5	0	#	0	#	0	0.0	0.0	-5	-75.0	0.0
Harbour	95	3.8	100	4.0	95	3.8	-5	-4.0	-0.2	0	0.0	0.0
Haverigg	15	1.0	10	1.0	10	1.0	0	0.0	0.0	0	-7.7	0.0
Hensingham	65	2.6	65	2.5	55	2.3	-5	-9.5	-0.2	-10	-12.3	0.0
Hillcrest	10	0.6	10	0.5	10	0.5	0	0.0	0.0	0	-20.0	0.0
Holborn Hill	50	3.1	45	2.9	45	2.7	-5	-6.5	-0.2	-5	-12.2	0.0
Kells	25	1.6	30	1.9	25	1.5	-5	-20.7	-0.4	0	-8.0	0.0
Millom Without	10	1.2	10	1.0	5	0.9	0	-12.5	-0.1	0	-22.2	0.0
Mirehouse	85	3.1	90	3.3	85	3.2	-5	-5.6	-0.2	0	2.4	0.0
Moresby	10	0.9	20	2.3	15	1.5	-5	-35.0	-0.8	5	62.5	0.0
Newtown	70	3.5	70	3.3	70	3.4	5	4.4	0.1	0	-1.4	0.0
Sandwith	80	4.4	85	4.9	85	4.7	-5	-3.5	-0.2	5	6.4	0.0
Seascale	10	0.6	5	0.4	10	0.5	0	14.3	0.1	0	-20.0	0.0
St Bees	10	0.8	15	1.1	10	1.0	0	-15.4	-0.2	0	22.2	0.0

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Eden – Claimant Count

	May 2015		April 2016		May 2016		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	802,365	2.0	776,315	1.9	756,240	1.8	-20,075	-2.6	0.0	-46,125	-5.7	-0.1
North West	106,305	2.4	112,190	2.5	108,720	2.4	-3,470	-3.1	-0.1	2,420	2.3	0.1
Cumbria	4,720	1.6	4,935	1.6	4,705	1.6	-235	-4.7	-0.1	-15	-0.3	0.0
Eden	190	0.6	230	0.7	215	0.7	-10	-5.2	0.0	30	14.8	0.1
Alston Moor	15	1.3	20	1.6	15	1.3	-5	-19.0	-0.3	0	0.0	0.0
Appleby (Appleby)	10	1.2	10	1.7	10	1.7	0	0.0	0.0	5	37.5	0.5
Appleby (Bongate)	5	0.3	5	0.4	5	0.3	0	-25.0	-0.1	0	0.0	0.0
Askham	10	1.0	5	0.8	5	0.6	0	-28.6	-0.2	-5	-37.5	-0.4
Brough	5	0.4	0	#	0	#	0	0.0	0.0	0	-33.3	-0.1
Crosby Ravensworth	0	#	5	0.6	5	0.6	0	0.0	0.0	5	150.0	0.4
Dacre	5	0.4	0	#	0	#	0	100.0	0.1	0	-33.3	-0.1
Eamont	0	#	5	0.4	5	0.4	0	0.0	0.0	0	50.0	0.1
Greystoke	0	0.0	0	#	5	0.4	0	200.0	0.2	5	-	0.4
Hartside	0	#	5	0.4	0	#	0	-33.3	-0.1	0	0.0	0.0
Hesket	5	0.3	5	0.3	10	0.4	0	33.3	0.1	0	33.3	0.1
Kirkby Stephen	10	0.6	20	1.3	15	1.0	-5	-21.1	-0.3	5	87.5	0.5
Kirkby Thore	10	1.0	10	0.8	10	1.0	0	25.0	0.2	0	0.0	0.0
Kirkoswald	5	0.6	5	0.3	5	0.3	0	0.0	0.0	0	-40.0	-0.2
Langwathby	5	0.5	0	#	0	#	0	0.0	0.0	-5	-80.0	-0.4
Lazonby	0	#	5	0.4	0	#	0	-33.3	-0.1	0	100.0	0.1
Long Marton	5	0.4	0	0.0	0	0.0	0	0.0	0.0	-5	-100.0	-0.4
Morland	0	0.0	0	#	5	0.4	0	50.0	0.1	5	-	0.4
Orton with Tebay	5	0.5	0	#	5	0.4	0	200.0	0.2	0	-25.0	-0.1
Penrith Carleton	0	#	5	0.7	5	0.6	0	-16.7	-0.1	5	150.0	0.4
Penrith East	20	1.1	15	1.0	20	1.1	5	18.8	0.2	0	5.6	0.1
Penrith North	15	0.7	25	1.1	20	0.9	-5	-22.2	-0.2	5	31.2	0.2
Penrith Pategill	5	0.5	5	0.5	5	0.8	0	50.0	0.3	0	50.0	0.3
Penrith South	20	1.2	15	1.1	15	1.0	0	-11.8	-0.1	-5	-21.1	-0.3
Penrith West	30	1.3	40	1.8	35	1.5	-5	-17.5	-0.3	5	13.8	0.2
Ravenstonedale	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Shap	5	0.5	10	0.9	5	0.8	0	-12.5	-0.1	5	75.0	0.4
Skelton	0	#	5	0.4	5	0.7	0	50.0	0.2	5	200.0	0.4
Ullswater	0	#	5	0.5	5	0.5	0	0.0	0.0	5	300.0	0.4
Warcop	5	0.4	0	#	0	#	0	100.0	0.1	0	-33.3	-0.1

Labour Market Briefing
June 2016

Cumbria Intelligence Observatory

South Lakeland – Claimant Count

	May 2015		April 2016		May 2016		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	802,365	2.0	776,315	1.9	756,240	1.8	-20,075	-2.6	0.0	-46,125	-5.7	-0.1
North West	106,305	2.4	112,190	2.5	108,720	2.4	-3,470	-3.1	-0.1	2,420	2.3	0.1
Cumbria	4,720	1.6	4,935	1.6	4,705	1.6	-235	-4.7	-0.1	-15	-0.3	0.0
South Lakeland	340	0.6	370	0.6	345	0.6	-25	-6.5	0.0	5	2.1	0.0
Ambleside and Grasmere	5	0.2	10	0.4	5	0.2	-5	-50.0	-0.2	0	0.0	0.0
Arnside and Beetham	10	0.5	10	0.5	5	0.3	-5	-33.3	-0.2	-5	-33.3	-0.2
Broughton	10	0.8	10	0.9	15	1.0	0	8.3	0.1	5	30.0	0.2
Burneside	5	0.4	5	0.6	5	0.6	0	0.0	0.0	0	40.0	0.2
Burton and Holme	10	0.4	5	0.2	0	#	0	-50.0	-0.1	-5	-75.0	-0.3
Cartmel and Grange West	0	#	5	0.3	0	#	0	-66.7	-0.2	0	0.0	0.0
Coniston and Crake Valley	0	#	5	0.3	5	0.3	0	0.0	0.0	0	200.0	0.2
Crooklands	0	#	5	0.5	5	0.2	-5	-50.0	-0.2	0	50.0	0.1
Grange North	5	0.6	5	0.5	5	0.5	0	0.0	0.0	0	-20.0	-0.1
Grange South	5	0.3	5	0.4	5	0.3	0	-25.0	-0.1	0	0.0	0.0
Hawkshead	0	#	0	#	0	#	0	100.0	0.1	0	100.0	0.1
Holker	5	0.4	5	0.3	5	0.4	0	33.3	0.1	0	-20.0	-0.1
Kendal Castle	10	0.7	5	0.5	5	0.6	0	20.0	0.1	0	-25.0	-0.2
Kendal Far Cross	15	1.0	10	0.8	10	0.7	0	-10.0	-0.1	-5	-30.8	-0.3
Kendal Fell	20	1.4	20	1.3	20	1.4	0	10.0	0.1	0	0.0	0.0
Kendal Heron Hill	0	0.0	0	0.0	0	0.0	0	0.0	0.0	0	0.0	0.0
Kendal Highgate	15	1.1	10	0.8	10	0.6	-5	-27.3	-0.2	-5	-46.7	-0.5
Kendal Kirkland	10	0.8	25	1.8	20	1.6	0	-8.7	-0.2	10	90.9	0.8
Kendal Mintsfeet	5	0.3	5	0.4	5	0.3	0	-16.7	-0.1	0	0.0	0.0
Kendal Nether	5	0.2	10	0.9	5	0.5	-5	-45.5	-0.4	5	100.0	0.2
Kendal Oxenholme and Natland	5	0.6	5	0.6	5	0.4	0	-28.6	-0.2	0	-28.6	-0.2
Kendal Parks	5	0.2	5	0.2	5	0.4	0	66.7	0.2	0	66.7	0.2
Kendal Romney	10	0.7	10	1.0	15	1.1	0	8.3	0.1	5	62.5	0.4
Kendal Stonecross	5	0.3	5	0.3	5	0.5	5	75.0	0.2	5	75.0	0.2
Kendal Strickland	5	0.3	10	0.6	10	0.8	0	25.0	0.2	5	150.0	0.5
Kendal Underley	10	0.7	10	0.8	10	0.8	0	0.0	0.0	0	10.0	0.1
Levens	5	0.4	5	0.4	5	0.4	0	0.0	0.0	0	0.0	0.0
Low Furness	0	#	5	0.5	5	0.5	0	0.0	0.0	5	150.0	0.3
Lyth Valley	5	0.2	0	#	0	0.0	0	-100.0	-0.1	-5	-100.0	-0.2
Mid Furness	15	0.6	15	0.7	10	0.5	-5	-25.0	-0.2	0	-14.3	-0.1
Milnthorpe	5	0.6	10	0.7	10	0.7	0	0.0	0.0	0	28.6	0.2
Sedbergh and Kirkby Lonsdale	5	0.1	15	0.4	20	0.6	5	26.7	0.1	15	280.0	0.4
Staveley-in-Cartmel	0	#	5	0.3	5	0.3	0	33.3	0.1	5	300.0	0.3
Staveley-in-Westmorland	5	0.2	5	0.5	5	0.2	-5	-50.0	-0.2	0	0.0	0.0
Ulverston Central	20	1.7	15	1.3	15	1.3	0	-6.7	-0.1	-5	-26.3	-0.4
Ulverston East	30	2.0	30	1.9	25	1.6	-5	-17.2	-0.3	-5	-22.6	-0.5
Ulverston North	20	1.5	10	0.7	5	0.6	0	-12.5	-0.1	-10	-61.1	-0.9
Ulverston South	10	0.9	5	0.7	10	0.9	0	28.6	0.2	0	0.0	0.0
Ulverston Town	25	2.2	20	1.5	20	1.5	0	0.0	0.0	-10	-30.8	-0.7
Ulverston West	5	0.5	5	0.6	5	0.6	0	0.0	0.0	0	20.0	0.1
Whinfell	0	#	5	0.2	5	0.2	0	0.0	0.0	0	50.0	0.1
Windermere Applethwaite and Troutbeck	5	0.3	5	0.4	5	0.5	0	20.0	0.1	5	100.0	0.3
Windermere Bowness North	5	0.4	10	0.7	5	0.6	0	-12.5	-0.1	0	40.0	0.2
Windermere Bowness South	5	0.4	5	0.4	5	0.5	0	16.7	0.1	0	16.7	0.1
Windermere Town	10	0.6	10	0.7	10	0.6	0	-11.1	-0.1	0	0.0	0.0