

### **Introduction**

This briefing contains the latest data for Cumbria on the Claimant Count, Joblessness (UK only), job postings, business start-ups and Companies House incorporations and is produced monthly on the day that the Office for National Statistics (ONS) releases claimant data.

It should be noted that the “jobless” figures used extensively by the press are derived from a public survey. As this includes non-claimants looking for work, it can produce different trends to the claimant-only counts. However, the survey has too small a sample to be reliable for Cumbria and therefore all local data in this briefing are for claimants only and should not be compared to the national jobless figures. It should also be noted that JSA/UC data are revised monthly and therefore data in this briefing should not be directly compared with that in previous briefings.

**NB: The claimant count was taken on 14<sup>th</sup> July 2016.**

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## **1. KEY FINDINGS**

### **Joblessness (UK only)**

- The jobless total for the UK (claimants + non claimants looking for work) fell by 51,640 in the quarter to June 2016 and stood at 1.64m, 207,234 lower than a year ago and the lowest since Mar-May 2008;
- The UK jobless rate was 4.9%, down from 5.6% from a year ago and the lowest since July-Sept 2005.

### **National Seasonally Adjusted Claimant Data (UK only)**

- The seasonally adjusted UK JSA claimant count was 763,586 in July 2016, down by 8,613 from last month and down 27,145 from the same month last year;
- The seasonally adjusted UK JSA claimant rate was 1.9% in July 2016, the same as last month.

### **Local Claimant Data**

- In July 2016 there were 4,495 people in Cumbria claiming either JSA or Universal Credit (those not in employment), a fall of 55 from last month. Nationally the non-seasonally adjusted claimant count fell by 4,890. The count in Cumbria is 145 lower than a year ago;
- The claimant count fell from last month in all areas of Cumbria with the biggest numerical falls in Barrow (-20) and Copeland and South Lakeland (both -10);
- The claimant count in Carlisle and Eden is higher than a year ago but is lower in the other 4 districts and nationally;
- The claimant rate in July 2016 in Cumbria was 1.5% which is unchanged from last month and is 0.3 lower than the national rate of 1.8%;
- Barrow has the highest number of claimants at 1,090 and also the highest rate at 2.6%;

- Claimant rates are above the national average in Barrow and Copeland;
- Claimant rates for 18-24 year olds are higher in Cumbria as a whole than nationally, being almost double the national average in Barrow and also higher than nationally in Allerdale and Copeland.

### **Job Postings**

- There were 9,442 job postings in Cumbria in the quarter to July 2016, 599 more than in the previous quarter and 161 more than the same quarter last year;
- The Carlisle area accounted for 35% of all job postings (2,530 postings);
- Human health had the highest number of postings with 1,440 (26%);
- Business & public service associate professionals were the most in demand occupation (850, 11%) followed by textiles, printing & other skills trades (682, 9%);
- Communication (32%) and organisational skills (21%) were the most commonly mentioned baseline skills with building relationships (13%) and customer service (12%) the most common specialised skills;
- The National Health Service placed the highest number of postings (619, 16%) followed by Centre Parcs (45, 1%);
- The highest proportion of jobs fell into the £20,000-£29,000 salary range (29%) with the mean advertised salary being £31,434;
- The most frequently required qualifications were GCSE (33%) and bachelor's degree (30%).

### **Business Start-Ups & Companies House Incorporations**

- There were 581 business start-ups in Cumbria in the quarter to June 2016, 46 more than in the previous quarter but 113 fewer than the same quarter last year;
- The highest number of start-ups was in South Lakeland where there were 141 (24%);
- The sector with the highest number of start-ups was real estate, professional services & support services with 148 (26% of all start-ups);
- Barrow had the highest start up rate per 100 active enterprises with 14 starts per 100 active enterprises while Eden had the lowest at 8 per 100 active enterprises;
- South Lakeland and Eden had the highest start up rates as a proportion of working age residents with 100 and 88 per 10,000 working age residents respectively. Copeland had the lowest with 54 starts per 10,000 working age residents.
- There were 167 new Companies House incorporations in Cumbria in June 2016, up by 20 from the previous month but down by 28 from the same month last year;
- Carlisle had the most new incorporations (41) followed by South Lakeland (38).

## **2. NATIONAL LABOUR MARKET OVERVIEW**

- Between January to March 2016 and April to June 2016, the number of people in work increased. The number of unemployed people and the number of people not working and not seeking or available to work (economically inactive) fell.
- There were 31.75 million people in work, 172,000 more than for January to March 2016 and 606,000 more than for a year earlier.
- There were 23.22 million people working full-time, 374,000 more than for a year earlier. There were 8.53 million people working part-time, 231,000 more than for a year earlier.
- The employment rate (the proportion of people aged from 16 to 64 who were in work) was 74.5%, the highest since comparable records began in 1971.
- There were 1.64 million unemployed people (people not in work but seeking and available to work), 52,000 fewer than for January to March 2016, 207,000 fewer than for a year earlier and the lowest since March to May 2008.
- There were 890,000 unemployed men, 124,000 fewer than for a year earlier. There were 750,000 unemployed women, 84,000 fewer than for a year earlier.

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- The unemployment rate was 4.9%, down from 5.6% for a year earlier. The last time it was lower was for July to September 2005. The unemployment rate is the proportion of the labour force (those in work plus those unemployed) that were unemployed.
- There were 8.84 million people aged from 16 to 64 who were economically inactive (not working and not seeking or available to work), 58,000 fewer than for January to March 2016 and 179,000 fewer than for a year earlier.
- The inactivity rate (the proportion of people aged from 16 to 64 who were economically inactive) was 21.6%, the joint lowest since comparable records began in 1971.
- Average weekly earnings for employees in Great Britain in nominal terms (that is, not adjusted for price inflation) increased by 2.4% including bonuses and by 2.3% excluding bonuses compared with a year earlier.

## 4. CLAIMANT COUNT (JSA & Out of Work Universal Credit Claimants)

The claimant count in Cumbria in July 2016 was 4,495 persons, a fall of 55 from June. The claimant rate was unchanged at 1.5% which is below the UK rate of 1.8%. However, rates in Barrow and Copeland are above the national average. The non-seasonally adjusted count fell in all areas of Cumbria and also fell nationally.

Compared to a year ago, Cumbria's claimant count has fallen by 145 which is a fall of 3.1% compared to a fall of -3.5% nationally. Allerdale (-7.1%), Barrow (-5.5%) and South Lakeland (-6.0%) have all seen a bigger % fall than nationally but Carlisle (+1.7%) and Eden (+6.1%) have both seen a rise in the claimant count compared to a year ago.

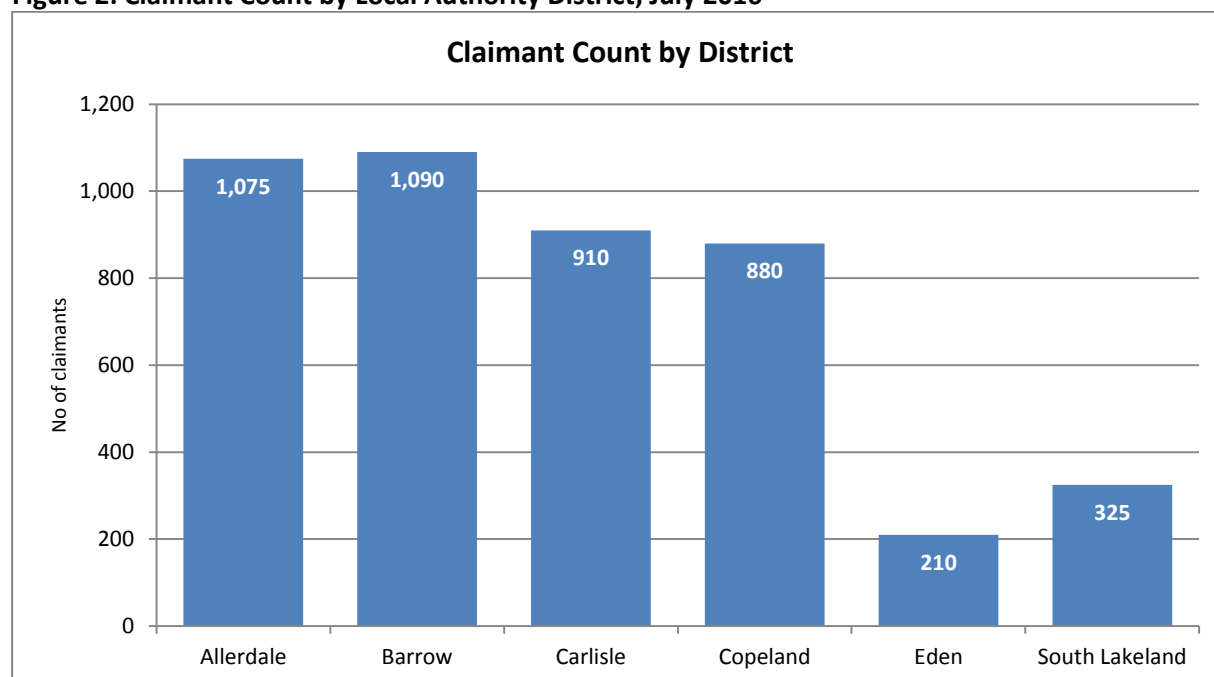
**Figure 1: Claimant Count, July 2016**

	Male		Female		All Persons		Monthly Change (all persons)			Annual Change (all persons)		
	No	Rate	No	Rate	No	Rate	No	% chg	Rate chg	No	% chg	Rate chg
United Kingdom	481,875	2.4	275,090	1.3	756,965	1.8	-4,890	-0.6	0.0	-27,810	-3.5	-0.1
North West	67,035	3.0	36,725	1.6	103,760	2.3	-1,665	-1.6	0.0	-3,095	-2.9	-0.1
Cumbria	2,970	2.0	1,525	1.0	4,495	1.5	-55	-1.2	0.0	-145	-3.1	0.0
Allerdale	690	2.4	385	1.3	1,075	1.8	-5	-0.6	0.0	-80	-7.1	-0.1
Barrow in Furness	770	3.7	320	1.5	1,090	2.6	-20	-1.6	0.0	-65	-5.5	-0.2
Carlisle	585	1.7	330	1.0	910	1.3	-5	-0.8	0.0	15	1.7	0.0
Copeland	585	2.7	295	1.4	880	2.0	-10	-1.3	0.0	-5	-0.7	0.0
Eden	135	0.8	75	0.5	210	0.7	-5	-1.4	0.0	10	6.1	0.0
South Lakeland	205	0.7	125	0.4	325	0.5	-10	-2.4	0.0	-20	-6.0	0.0

Source: ONS/DWP, shading indicates local rates above the UK average

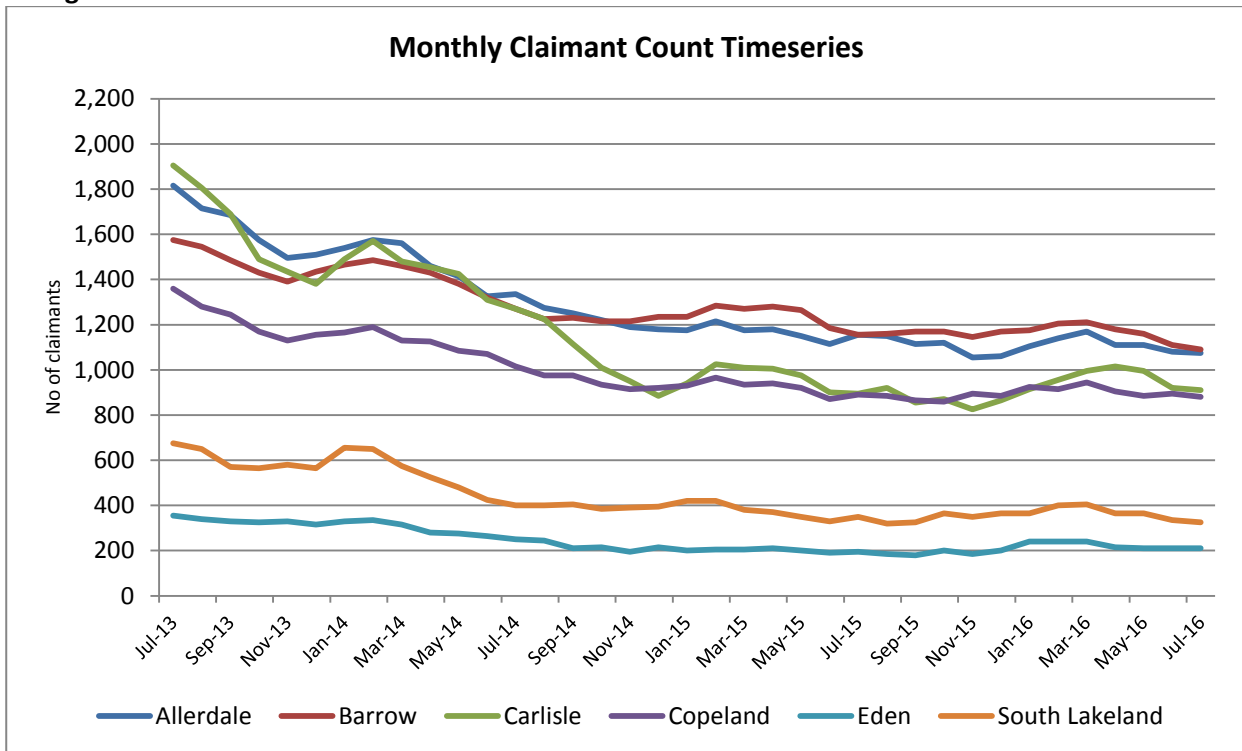
Note: Due to rounding, totals may not sum

**Figure 2: Claimant Count by Local Authority District, July 2016**



Source: ONS/DWP

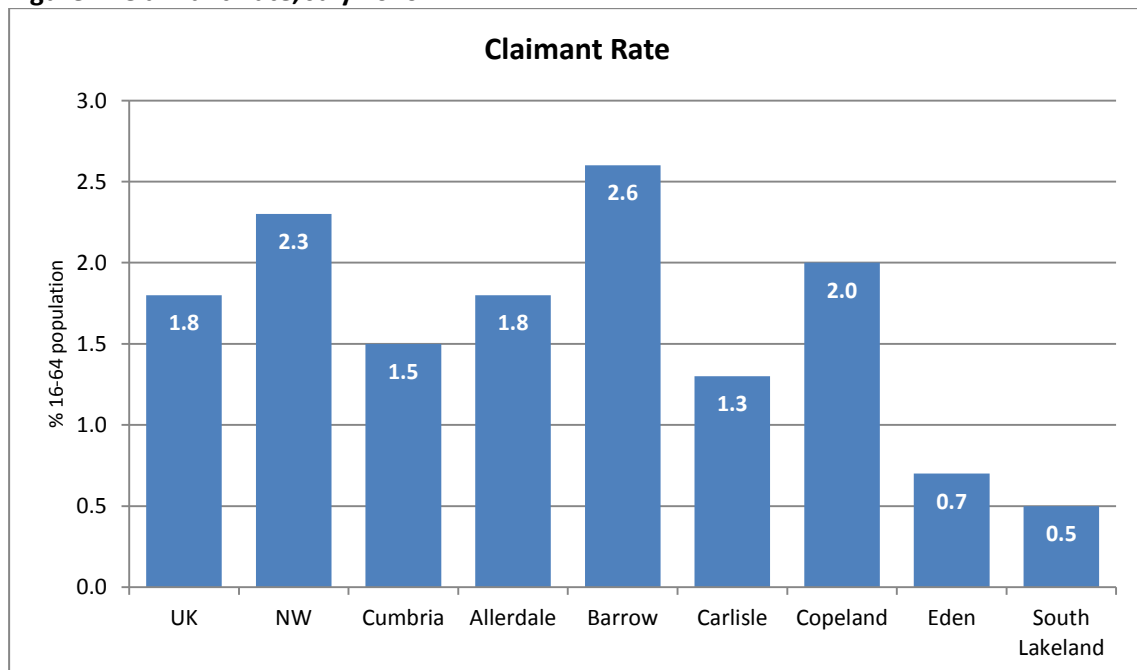
**Figure 3: District Claimant Count Timeseries**



Source: ONS/DWP

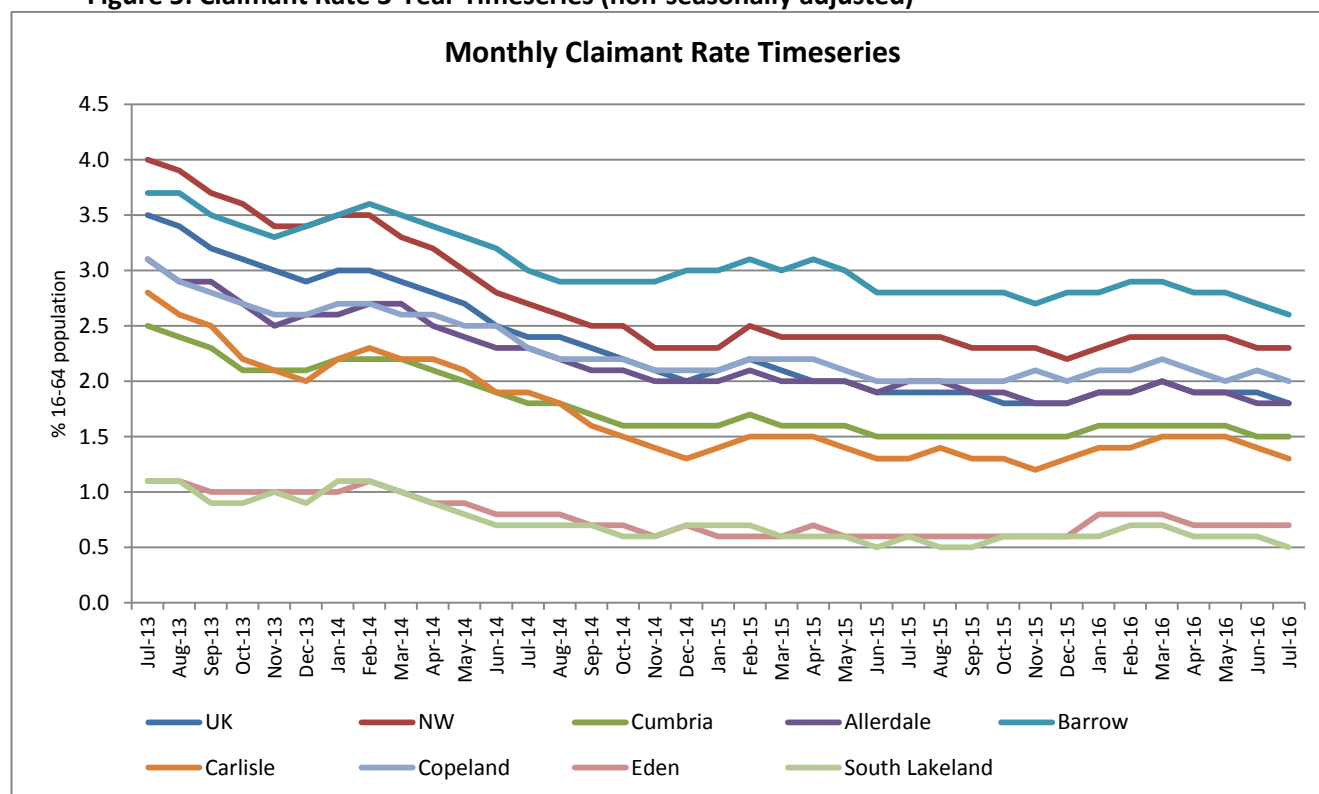
Note: from November 2013 the figures include out of work UC claimants as well as JSA claimants

**Figure 4: Claimant Rate, July 2016**



Source: ONS/DWP

Figure 5: Claimant Rate 3-Year Timeseries (non-seasonally adjusted)



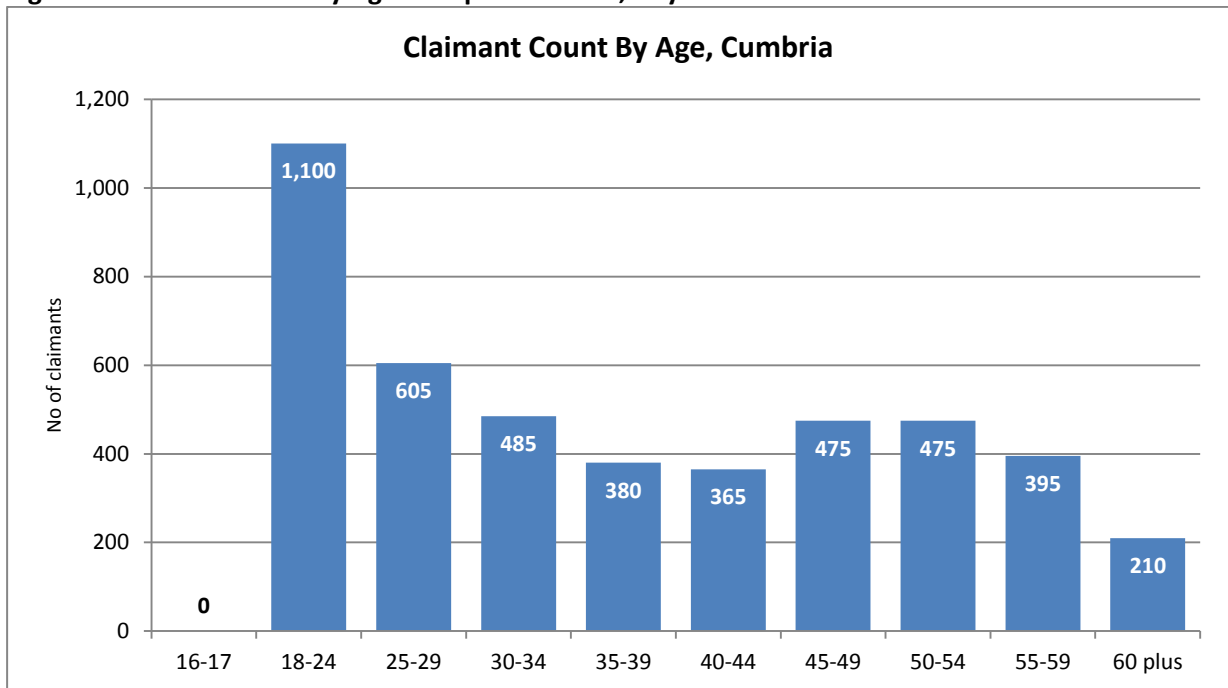
Source: ONS/DWP Note: from November 2013 the figures include out of work UC claimants as well as JSA claimants

Figure 6: Claimant Count / Rate by Age Group in Cumbria, July 2016

	Claimant Count by Age										
	16-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60+	Total
UK	780	164,885	104,950	84,365	71,965	71,370	78,055	77,515	65,430	36,760	756,965
NW	60	24,160	15,465	12,225	9,795	9,735	10,310	9,760	7,930	4,280	103,760
Cumbria	0	1,100	605	485	380	365	475	475	395	210	4,495
Allerdale	0	265	145	125	90	80	105	115	95	45	1,075
Barrow	0	275	165	105	90	105	120	100	90	45	1,090
Carlisle	0	225	115	115	75	70	100	100	75	40	910
Copeland	0	240	125	100	70	60	80	90	80	45	880
Eden	0	40	15	15	20	20	35	20	25	15	210
South Lakeland	0	55	40	25	35	35	40	50	30	25	325
	Claimant Rate by Age										
	16-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60+	Total
UK	0.1	2.8	2.4	1.9	1.8	1.7	1.7	1.7	1.7	1.1	1.8
NW	0.0	3.7	3.2	2.6	2.3	2.1	2.0	1.9	1.8	1.1	2.3
Cumbria	0.0	3.0	2.4	1.9	1.5	1.2	1.3	1.2	1.1	0.6	1.5
Allerdale	0.0	3.8	3.0	2.5	1.9	1.3	1.4	1.5	1.4	0.7	1.8
Barrow	0.0	5.1	4.0	2.8	2.6	2.5	2.3	1.9	2.0	1.1	2.6
Carlisle	0.0	2.4	1.9	1.8	1.3	1.0	1.3	1.2	1.0	0.6	1.4
Copeland	0.0	4.6	3.2	2.6	1.9	1.4	1.5	1.6	1.5	1.0	2.0
Eden	0.0	1.1	0.6	0.6	0.8	0.6	0.9	0.5	0.6	0.4	0.7
South Lakeland	0.0	0.8	0.9	0.5	0.7	0.6	0.5	0.6	0.4	0.3	0.5

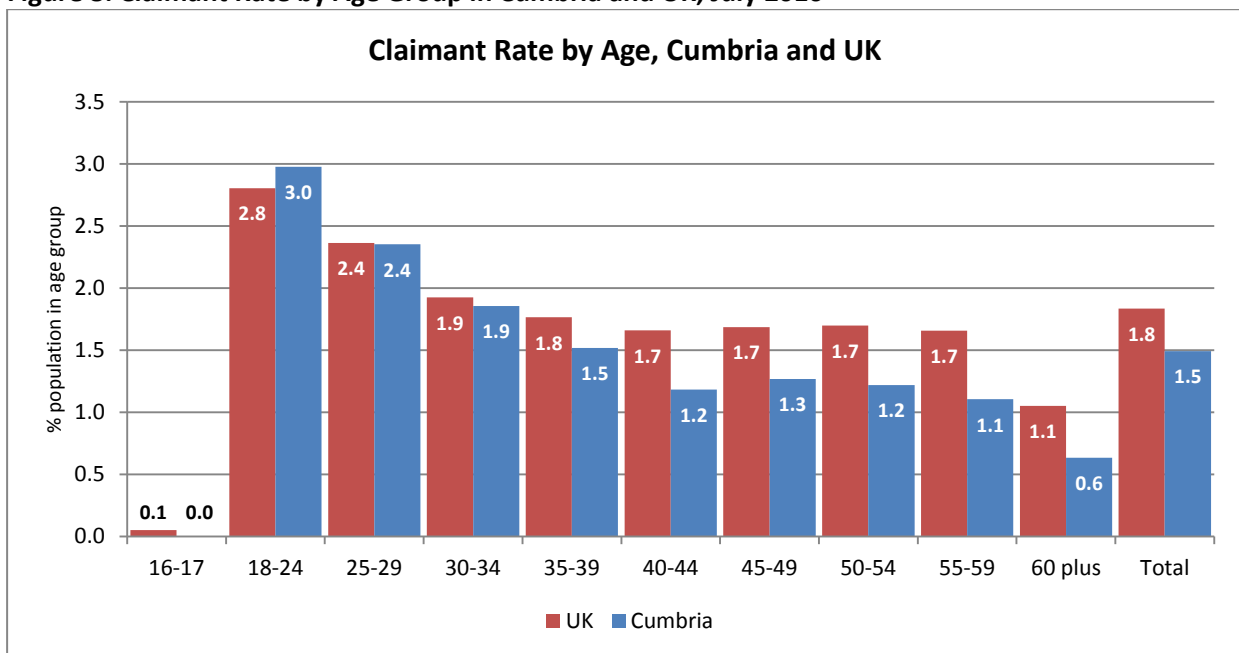
Source: ONS/DWP Note: due to rounding, totals may not sum. Shading indicates local rates above the UK rate.

Figure 7: Claimant Count by Age Group in Cumbria, July 2016



Source: ONS/DWP

Figure 8: Claimant Rate by Age Group in Cumbria and UK, July 2016

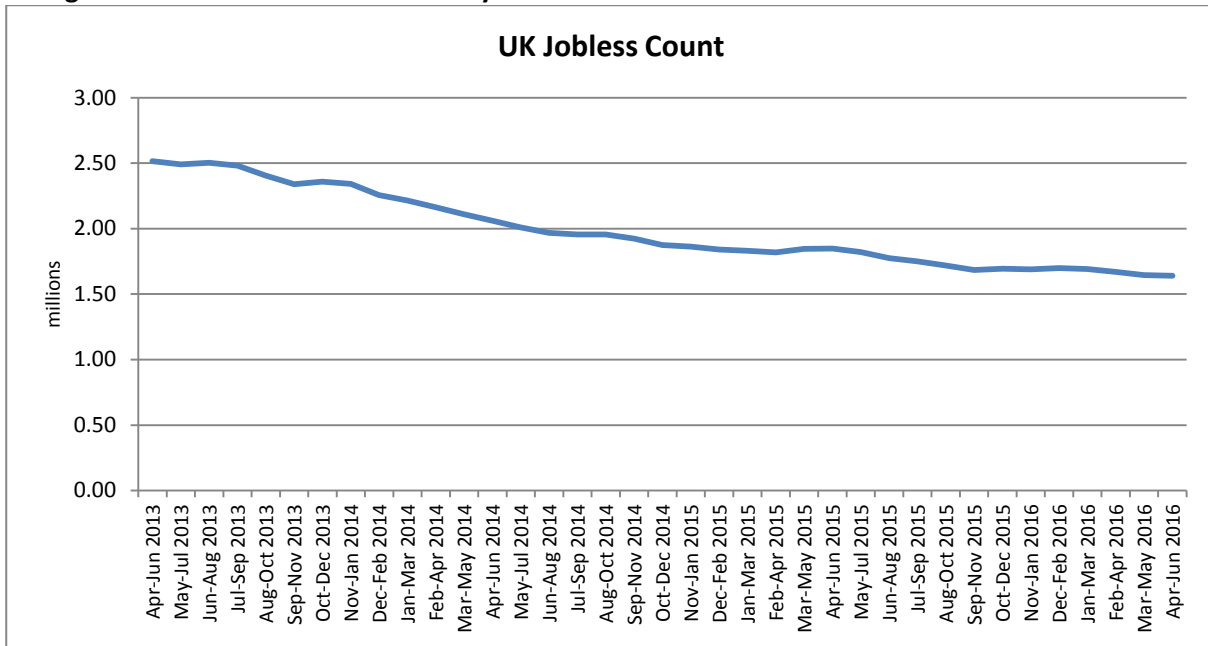


Source: ONS/DWP

## 4. NATIONAL JOBLESS DATA (survey based, includes non-claimants)

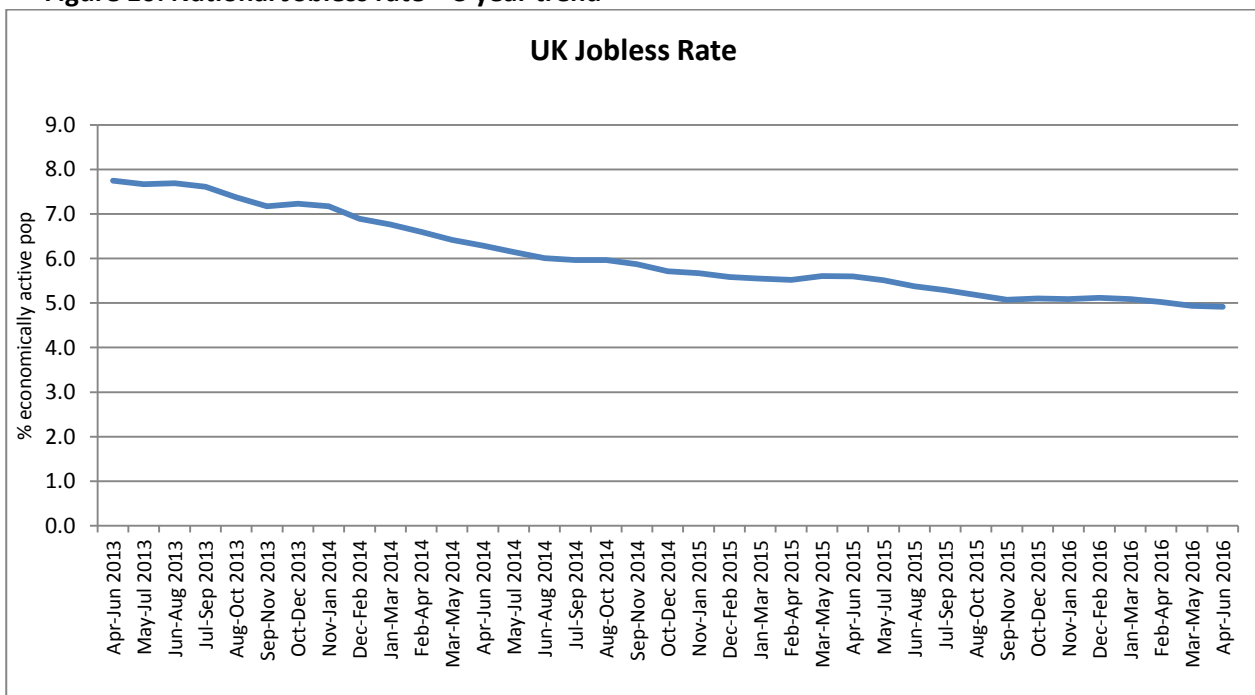
The jobless total for the UK is calculated via the Labour Force Survey and measures claimants and non claimants who did not have a job but were actively seeking work in the previous 4 weeks and were available to start work. Jobless rates calculated from the survey use the economically active population as the denominator (ie those in work plus those actively seeking work). Due to sample sizes, no data are available for areas such as Cumbria.

Figure 9: National Jobless count – 3 year trend



Source: ONS Labour Force Survey

Figure 10: National Jobless rate – 3 year trend



Source: ONS Labour Force Survey



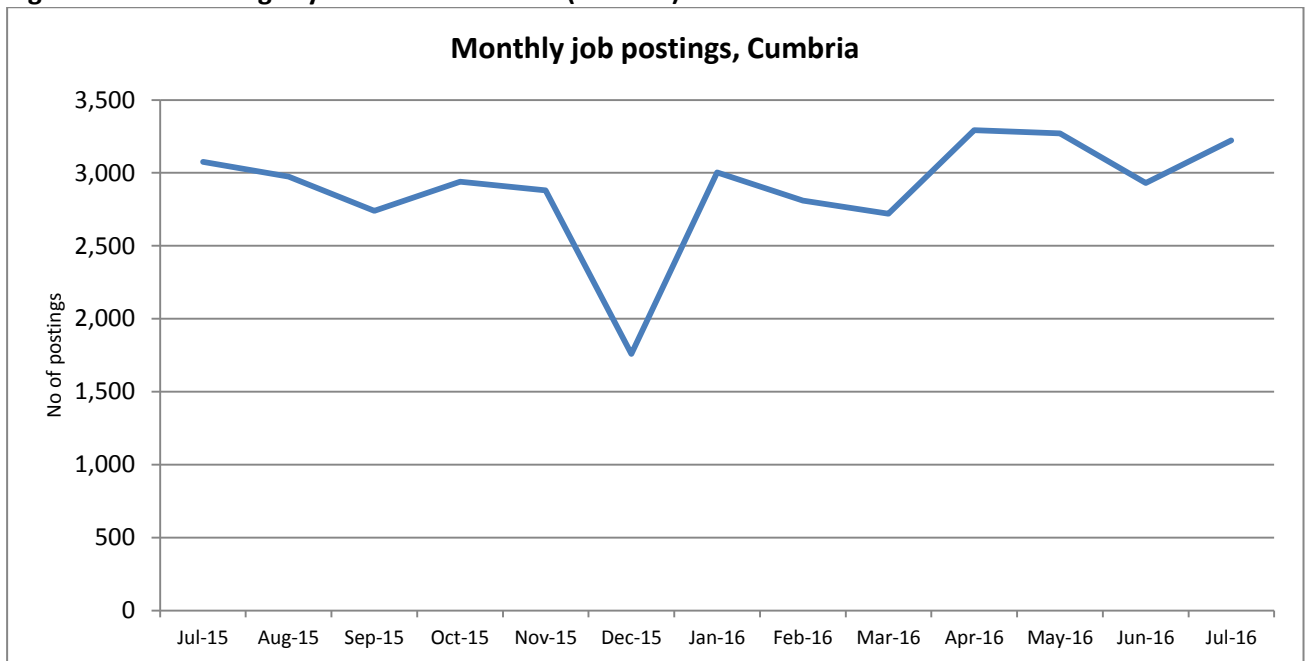
## 5. JOB POSTINGS

The following data are drawn from Labour Insight, an interactive tool which delivers real time access to job postings from a comprehensive range of sources including job boards, employer sites, newspapers, public agencies etc. Data extraction and analysis technologies mine and code data from each job listing to provide analysis on industries, occupations, skills and qualifications. The tool will inevitably not capture all vacancies and in particular is likely to under-represent vacancies in sectors which typically do not utilise online or formal recruitment methods. On the other hand it captures advertisements from agencies seeking to add people to their registers when there may not be a specific vacancy available which may over represent the situation in those sectors which make widespread use of recruitment agencies and “bank” workers.

In the period May-Jul 16, there were 9,442 job postings in Cumbria which is 599 more than were placed in the previous quarter (Feb-Apr 16) and 161 more than the same quarter last year.

The volume of postings dipped significantly in November and December which is a trend seen in previous years but rose again in January with little sign that the recent floods have impacted significantly on recruitment activity.

**Figure 11: Job Postings by Month in Past Year (number)**

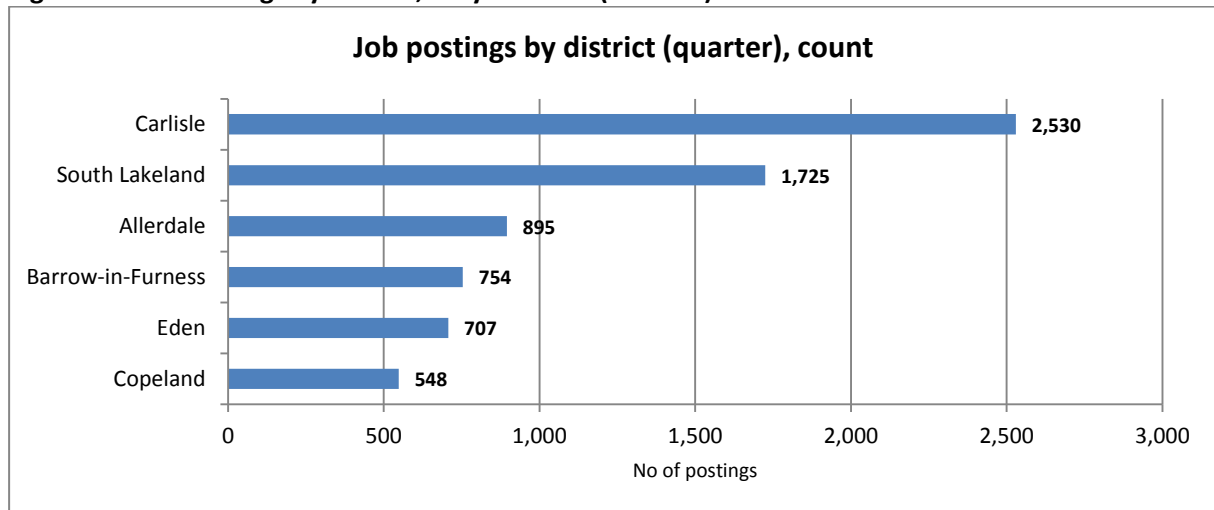


Source: Labour Insight (Burning Glass Technologies)

### Location of job postings

Geographically the highest number of postings in the quarter was for opportunities in Carlisle where there were 2,530 postings in the quarter, 35% of all the postings in Cumbria. The second highest number of postings was in South Lakeland (1,725) with 24% of the total.

**Figure 12: Job Postings by District, May-Jul 2016 (number)**



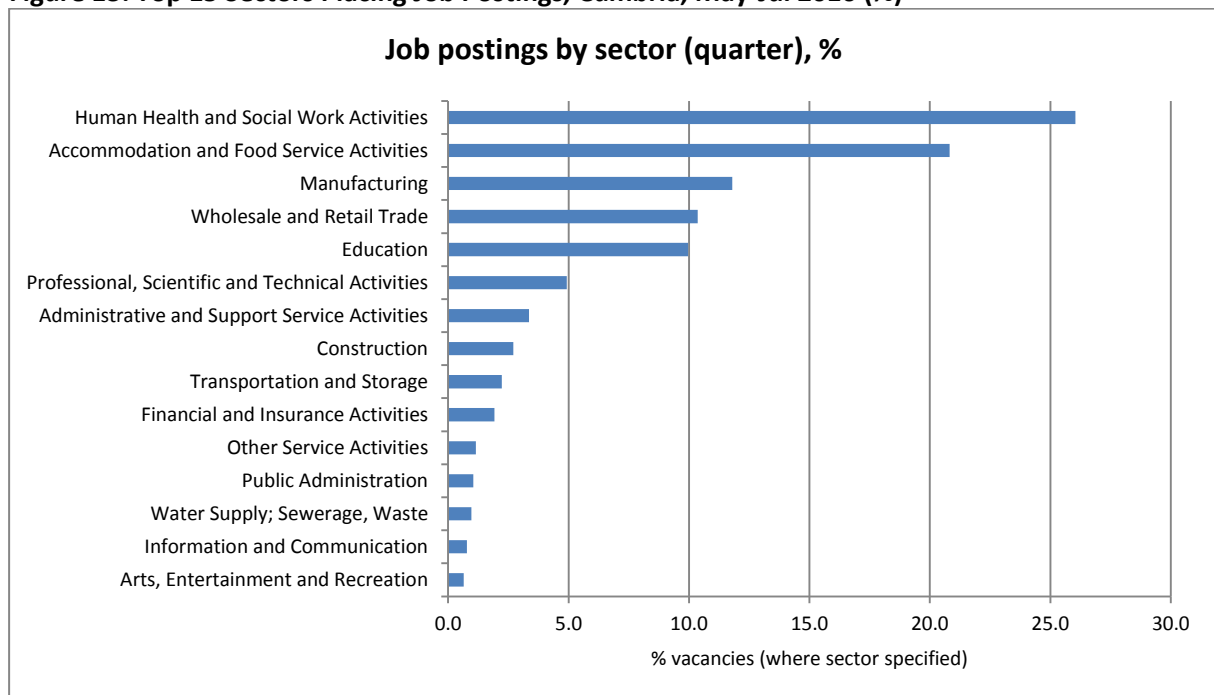
Source: Labour Insight (Burning Glass Technologies)

NB: may not sum to county total as district could not be coded for all postings

### Sector of job postings

The highest number of postings was in the human health & social work sector (1,440 postings) which represented a quarter of postings where a sector could be identified (26%). The next most common sectors were accommodation & food (1,151, 21%) and manufacturing (652, 12%).

**Figure 13: Top 15 Sectors Placing Job Postings, Cumbria, May-Jul 2016 (%)**

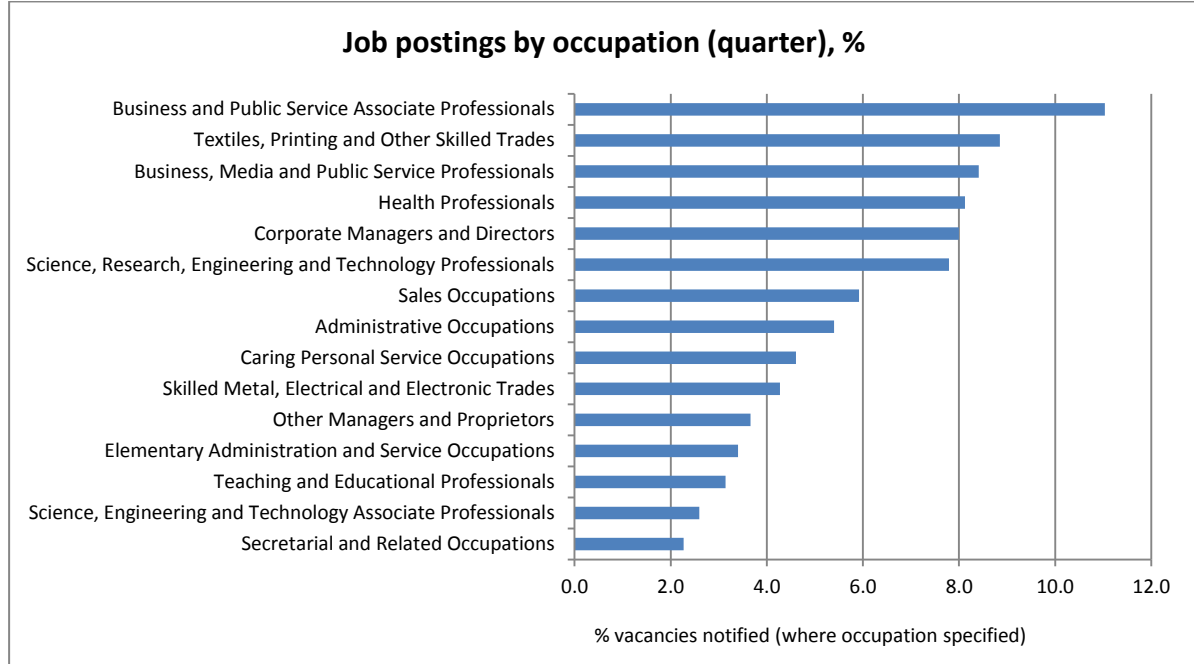


Source: Labour Insight (Burning Glass Technologies)

## Occupation of job postings

The most common occupations specified were business & public service associate professionals (850, 11%), textiles, printing & other skilled trades (682, 9%) and business, media & public service professionals (648, 8%).

**Figure 14: Top 15 Occupations Required, Cumbria, May-Jul 2016 (%)**

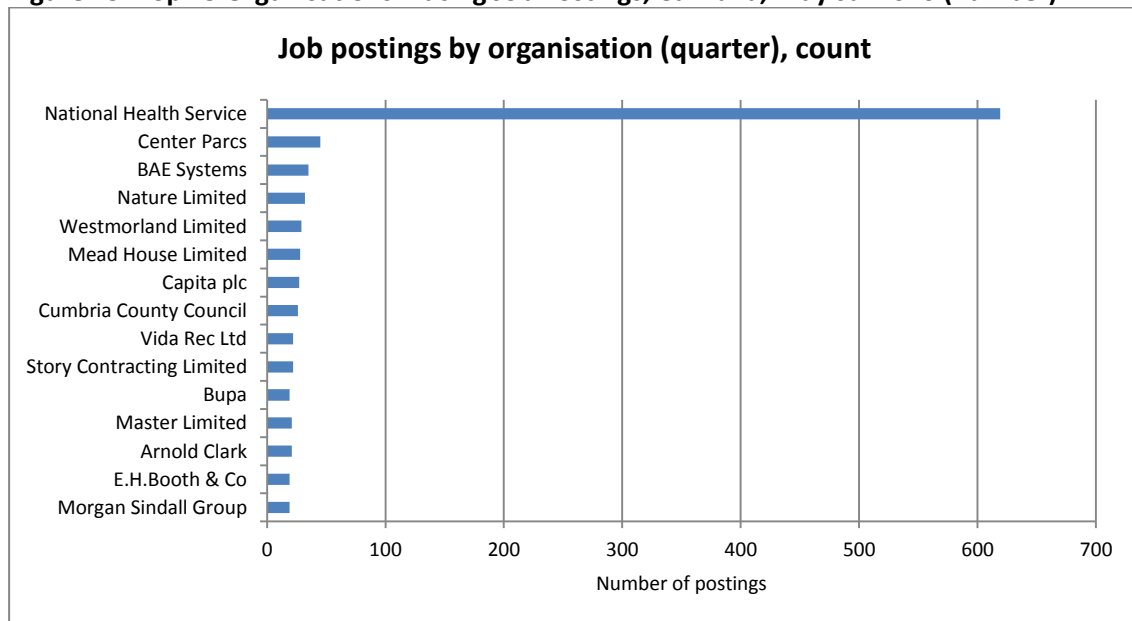


Source: Labour Insight (Burning Glass Technologies)

## Organisations placing job postings

The organisation placing the most job postings in the quarter was the National Health Service with 619 postings (16%) followed by Centre Parcs with 45 (1%).

**Figure 15: Top 15 Organisations Placing Job Postings, Cumbria, May-Jul 2016 (number)**

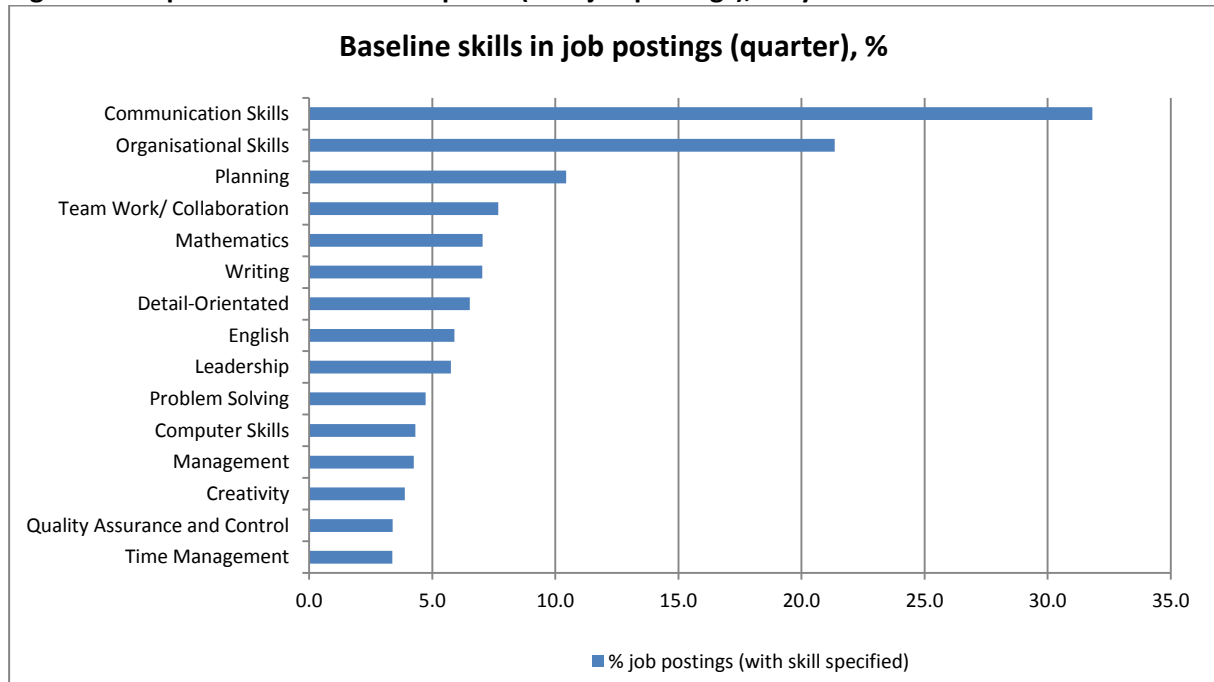


Source: Labour Insight (Burning Glass Technologies)

## Skills mentioned in job postings

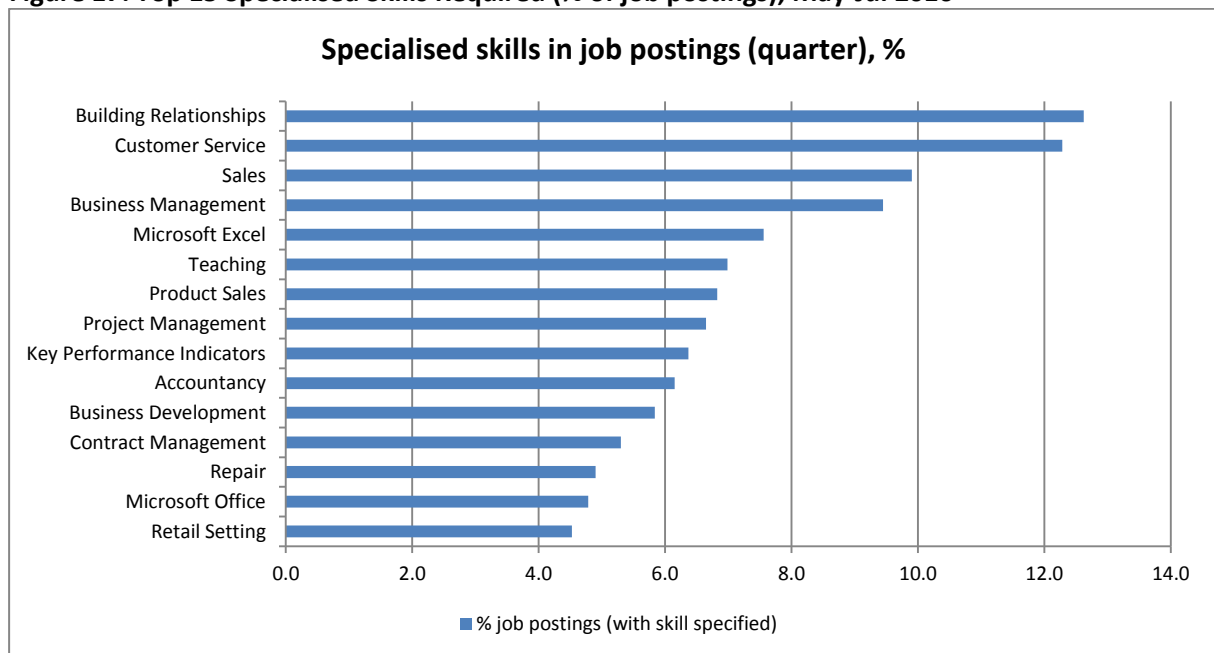
The most common baseline skills mentioned in the quarter were communication (1,603 mentions, 32% of all postings with skills specified) and organisational skills (1,076, 21%) whilst the most commonly mentioned more detailed skills were building relationships (636, 13%) and customer service (619, 12%).

**Figure 16: Top 15 Baseline Skills Required (% of job postings), May-Jul 2016 2016**



Source: Labour Insight (Burning Glass Technologies)

**Figure 17: Top 15 Specialised Skills Required (% of job postings), May-Jul 2016**

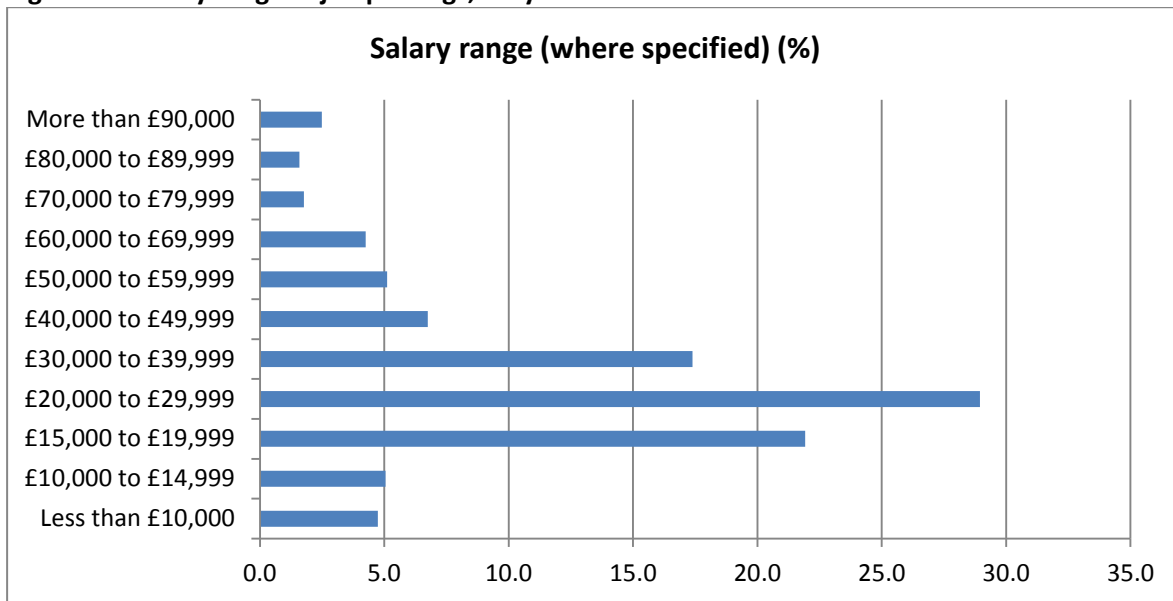


Source: Labour Insight (Burning Glass Technologies)

## Salaries offered in job postings (where provided)

Only around half the postings identified a salary range but where they did, the highest proportion fell into the £20,000-£29,999 range (29%). A fifth fell into the £15,000-£19,999 range and one in six fell into the £30,000-£39,999 range. The mean salary quoted was £31,434.

**Figure 18: Salary range in job postings, May-Jul 2016**

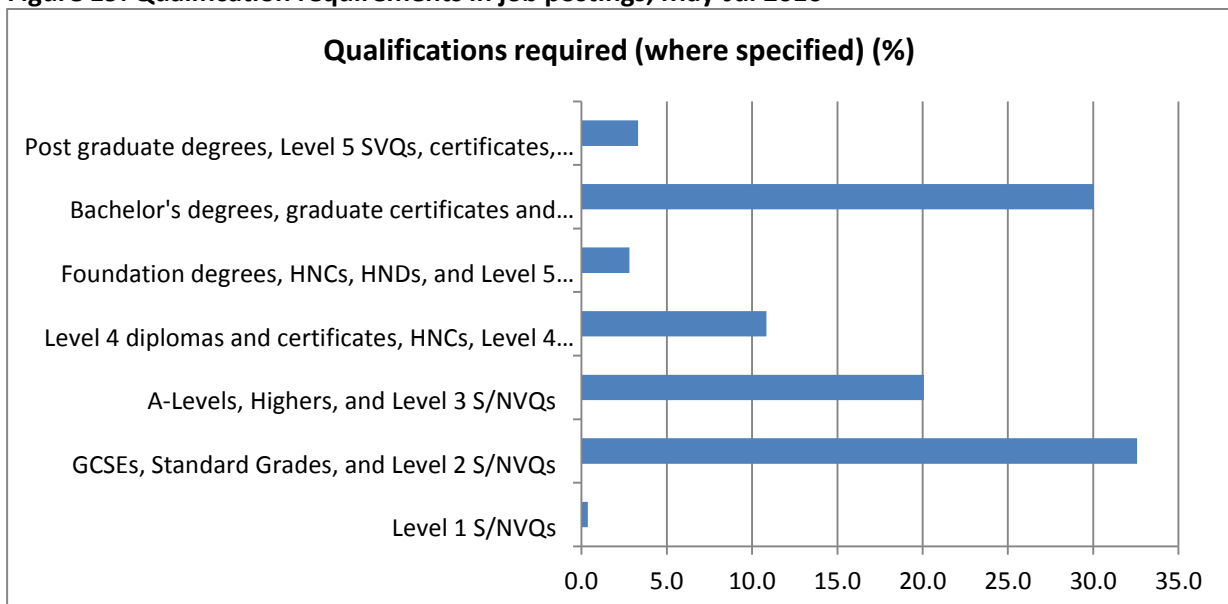


Source: Labour Insight (Burning Glass Technologies)

## Qualification requirements in job postings (where provided)

Only around 1 in 6 job postings referred to the qualifications required for the job but where they did so, the most frequently mentioned were GCSE level (33%) and bachelor's degree level (30%).

**Figure 19: Qualification requirements in job postings, May-Jul 2016**



Source: Labour Insight (Burning Glass Technologies)

**Figure 20: Summary of Top 15 Job Postings by Occupation, Industry & Skills, May-Jul 2016**

Occupation	No	% jobs	Industry	No	% jobs
Business and Public Service Associate Professionals	850	11.0	Human Health and Social Work Activities	1,440	26.0
Textiles, Printing and Other Skilled Trades	682	8.9	Accommodation and Food Service Activities	1,151	20.8
Business, Media and Public Service Professionals	648	8.4	Manufacturing	652	11.8
Health Professionals	626	8.1	Wholesale and Retail Trade	573	10.4
Corporate Managers and Directors	616	8.0	Education	551	10.0
Science, Research, Engineering and Tech Profs	600	7.8	Professional, Scientific and Technical Activities	272	4.9
Sales Occupations	456	5.9	Administrative and Support Service Activities	186	3.4
Administrative Occupations	416	5.4	Construction	150	2.7
Caring Personal Service Occupations	355	4.6	Transportation and Storage	123	2.2
Skilled Metal, Electrical and Electronic Trades	329	4.3	Financial and Insurance Activities	106	1.9
Other Managers and Proprietors	282	3.7	Other Service Activities	64	1.2
Elementary Administration and Service Occupations	262	3.4	Public Administration	58	1.0
Teaching and Educational Professionals	242	3.1	Water Supply; Sewerage, Waste	53	1.0
Science, Engineering and Tech Associate Profs	200	2.6	Information and Communication	43	0.8
Secretarial and Related Occupations	175	2.3	Arts, Entertainment and Recreation	36	0.7
Baseline Skill	No	% jobs	Specialised Skill	No	% jobs
Communication Skills	1,603	31.8	Building Relationships	636	12.6
Organisational Skills	1,076	21.4	Customer Service	619	12.3
Planning	526	10.4	Sales	499	9.9
Team Work/ Collaboration	387	7.7	Business Management	476	9.4
Mathematics	355	7.0	Microsoft Excel	381	7.6
Writing	354	7.0	Teaching	352	7.0
Detail-Orientated	329	6.5	Product Sales	344	6.8
English	297	5.9	Project Management	335	6.6
Leadership	290	5.8	Key Performance Indicators	321	6.4
Problem Solving	238	4.7	Accountancy	310	6.2
Computer Skills	217	4.3	Business Development	294	5.8
Management	214	4.2	Contract Management	267	5.3
Creativity	196	3.9	Repair	247	4.9
Quality Assurance and Control	171	3.4	Microsoft Office	241	4.8
Time Management	170	3.4	Retail Setting	228	4.5

Source: Labour Insight (Burning Glass Technologies)

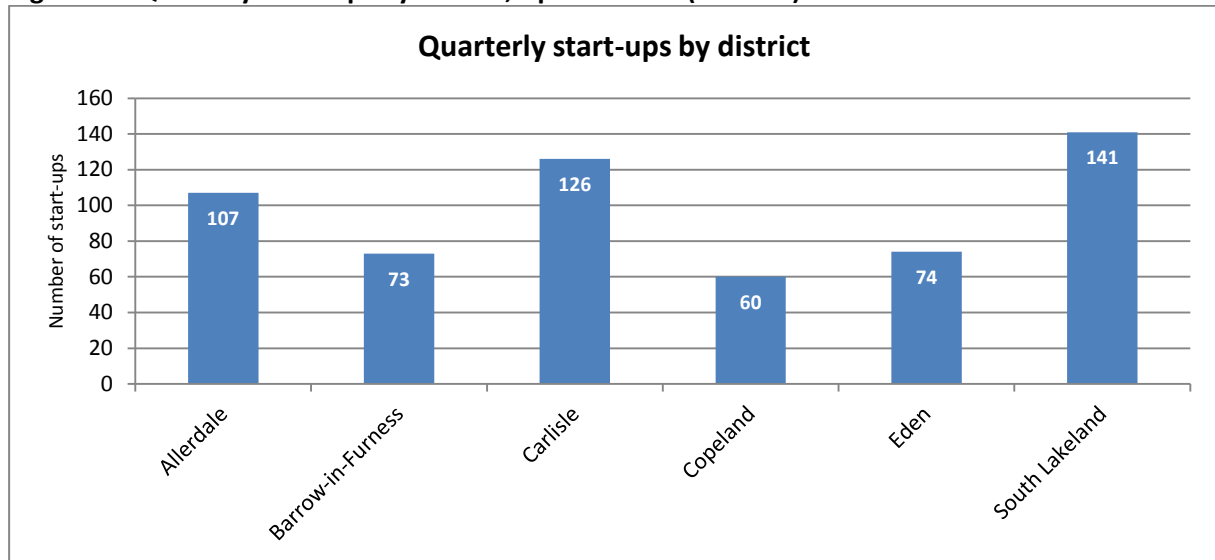
Note: The tool relies on data contained within job postings when analysing skill needs, qualifications etc and this may be limited by the accuracy and detail contained within the original advertisement. For example, the system can allocate an occupation in the majority of instances but is unable to allocate an industry in approximately a third of cases. Therefore the totals for each may vary and proportions presented here are of postings where the relevant coding has been possible.

## 6. BUSINESS START UPS

The following data are from BankSearch, a survey which collects data from Barclays, Co-operative Bank, HSBC, Lloyds Banking Group, Royal Bank of Scotland Group, Santander and TSB Bank. A 'start-up' reflects the opening of a first current account from a small business banking product range by a business new to banking or previously operated through a personal account. The data exclude businesses operating through personal accounts, those without banking relationships or those banking with other institutions.

There were 581 business start-ups in Cumbria in the quarter Apr-Jun 16. This is 46 more than in the previous quarter (Jan-Mar 16) but 113 fewer than the same quarter last year. The highest number of start-ups, 141 was in South Lakeland (24% of all start-ups) followed by Carlisle (126, 22%).

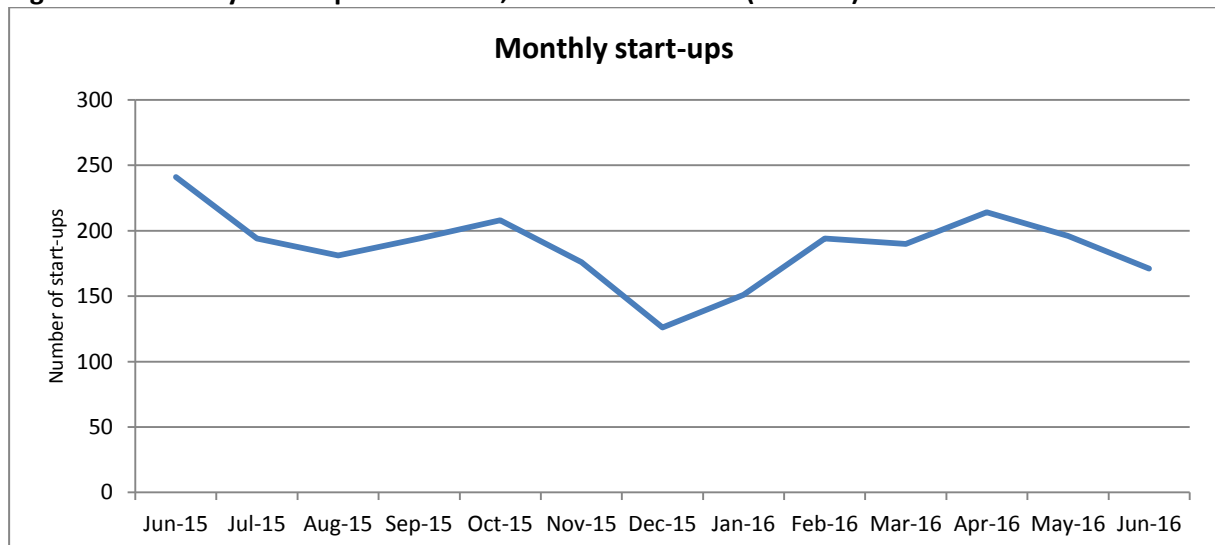
**Figure 21: Quarterly Start-Ups by District, Apr-Jun 2016 (number)**



Source: BankSearch

The number of starts peaked in Spring 2015 but fell in the summer before experiencing a slight recovery in the Autumn. November and December levels were below those of the previous year but there was evidence of recovery in January which has continued through the Spring but there are signs of a slow down as we enter the summer period..

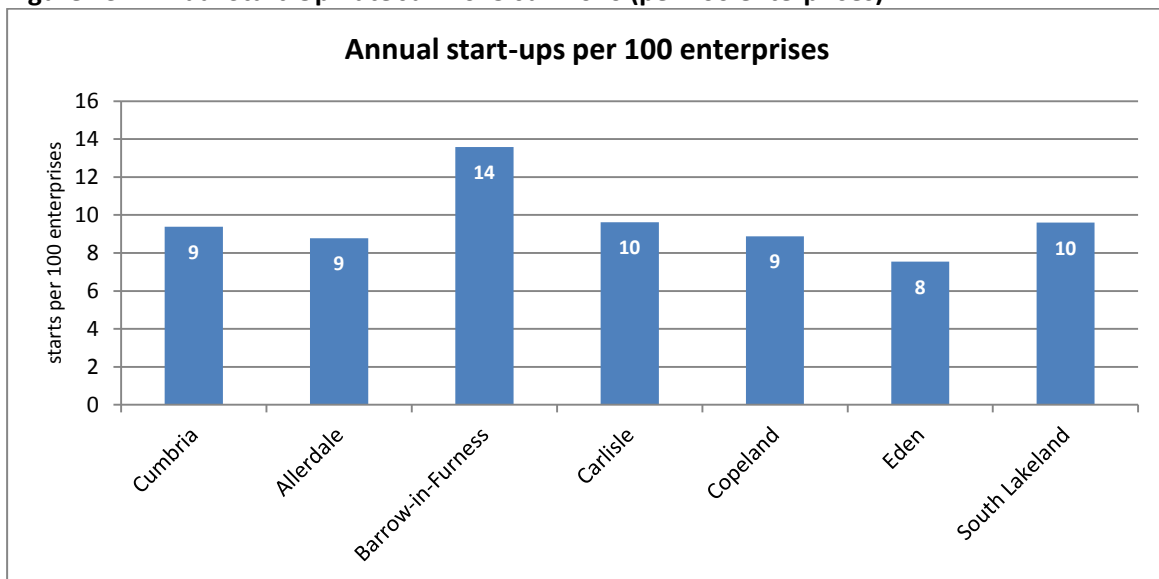
**Figure 22: Monthly Start-Ups in Cumbria, Jun 2015-Jun 2016 (number)**



Source: BankSearch

The annual rate of business start-ups can be expressed in 2 ways. Firstly, as a proportion of the active business stock. This measure is influenced by the business structure and areas with a relatively small opening stock of active businesses will generally show higher start up rates than those with large volumes, often of small, businesses. The second method is start-ups per 10,000 working age people and is sometimes regarded as a better indicator of entrepreneurship amongst local residents. Using the first methodology of starts per 100 enterprises (which is the Office for National Statistics' preferred measure) Barrow had the highest annual start up rate at 14 per 100 active enterprises while Eden had the lowest at 8 per 100 active enterprises.

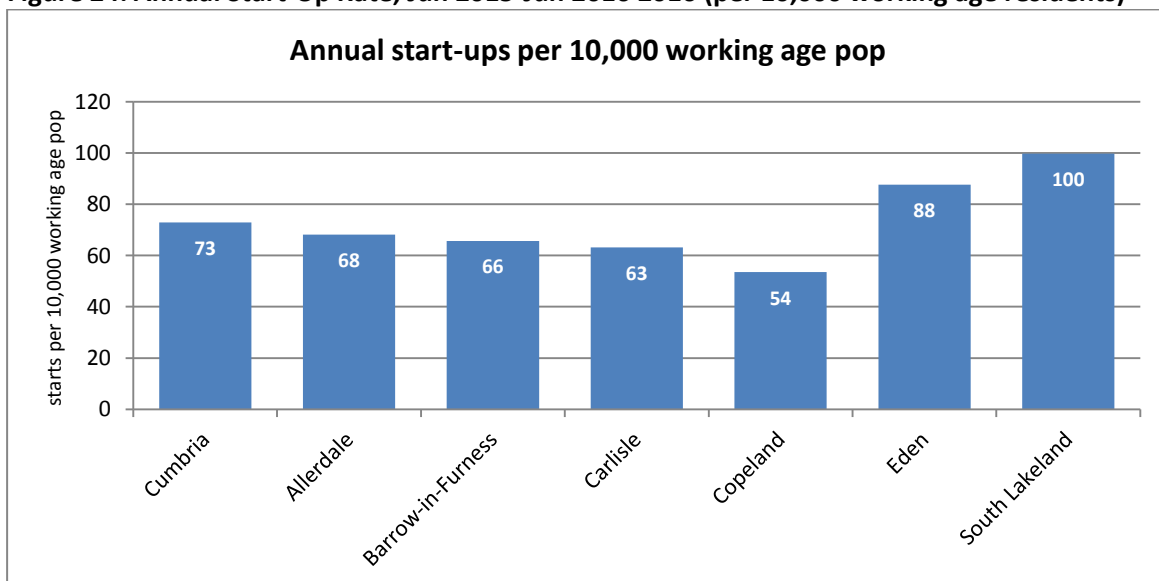
**Figure 23: Annual Start-Up Rate Jun 2015-Jun 2016 (per 100 enterprises)**



Source: BankSearch / UK Business: Activity, Size and Location 2014

Using the second methodology (starts per 10,000 working age residents), the position is different with South Lakeland having the highest start up rate at 100 per 10,000 working age residents and Copeland having the lowest at 54 per 10,000 working age residents.

**Figure 24: Annual Start-Up Rate, Jun 2015-Jun 2016 (per 10,000 working age residents)**



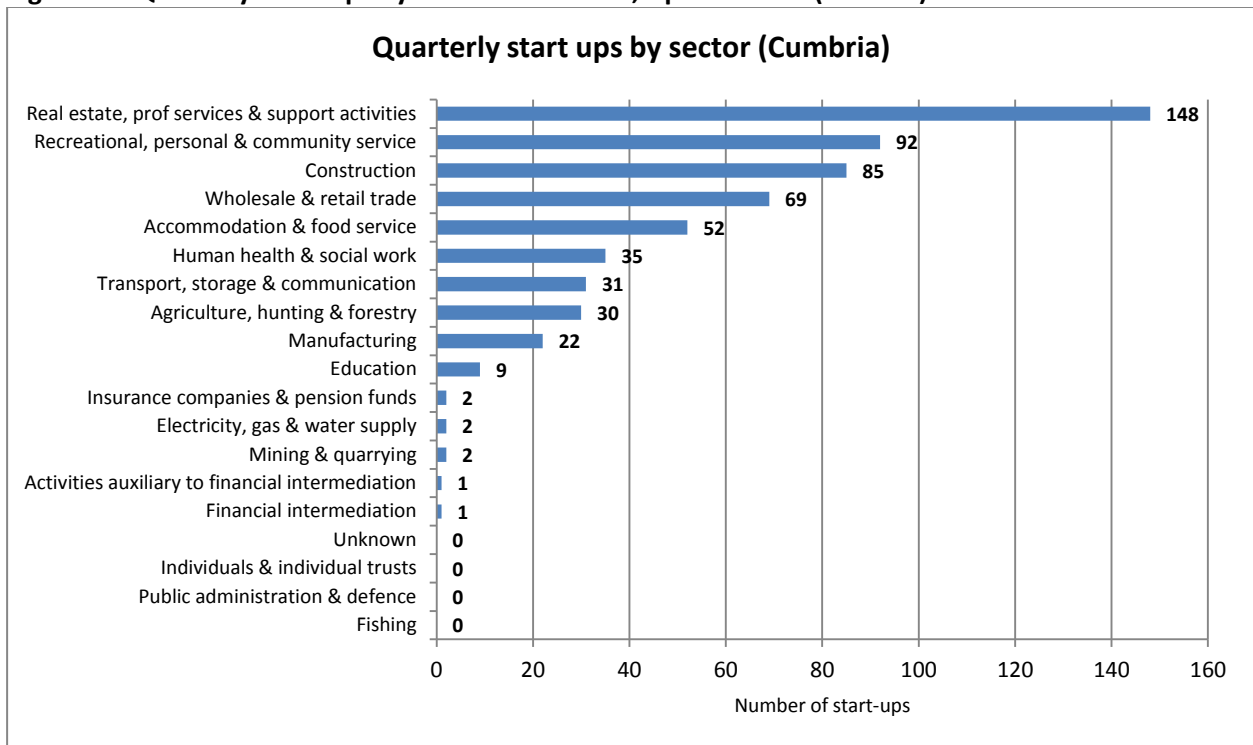
Source: BankSearch / ONS Mid Year Population Estimates 2013



As is generally the case, the highest number of start-ups was in the real estate & professional services sector with 148 (26%). This was followed by recreation, personal & community services with 92 (16%) and construction with 85 (15%).

The sectors experiencing the biggest numerical rise in start-ups were real estate & professional services (+15) and recreation & personal services (+13) compared to last quarter.

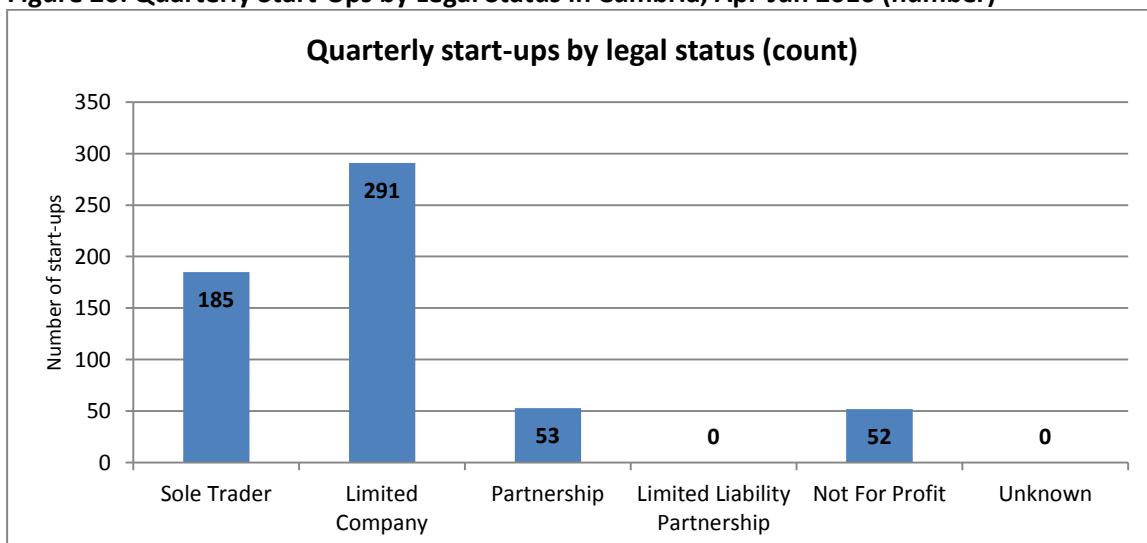
**Figure 25: Quarterly Start-Ups by Sector in Cumbria, Apr-Jun 2016 (number)**



Source: BankSearch

Limited Companies provided the highest number of start-ups (291) with half of the total (50%) followed by Sole Traders with 185 start-ups (32%).

**Figure 26: Quarterly Start-Ups by Legal Status in Cumbria, Apr-Jun 2016 (number)**

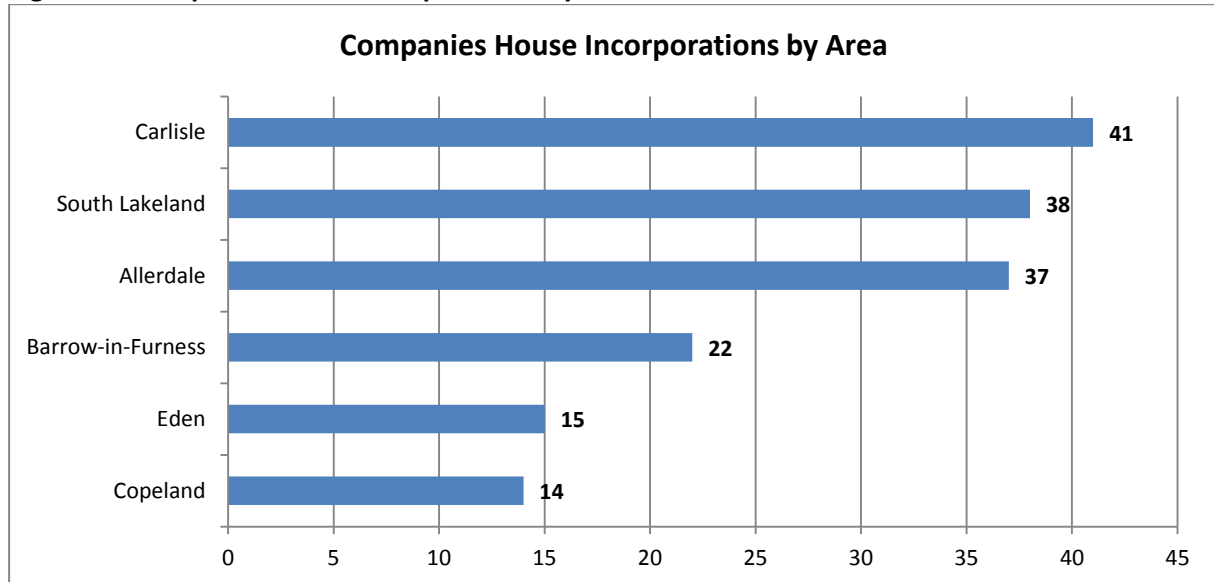


Source: BankSearch

## 7. COMPANIES HOUSE INCORPORATIONS

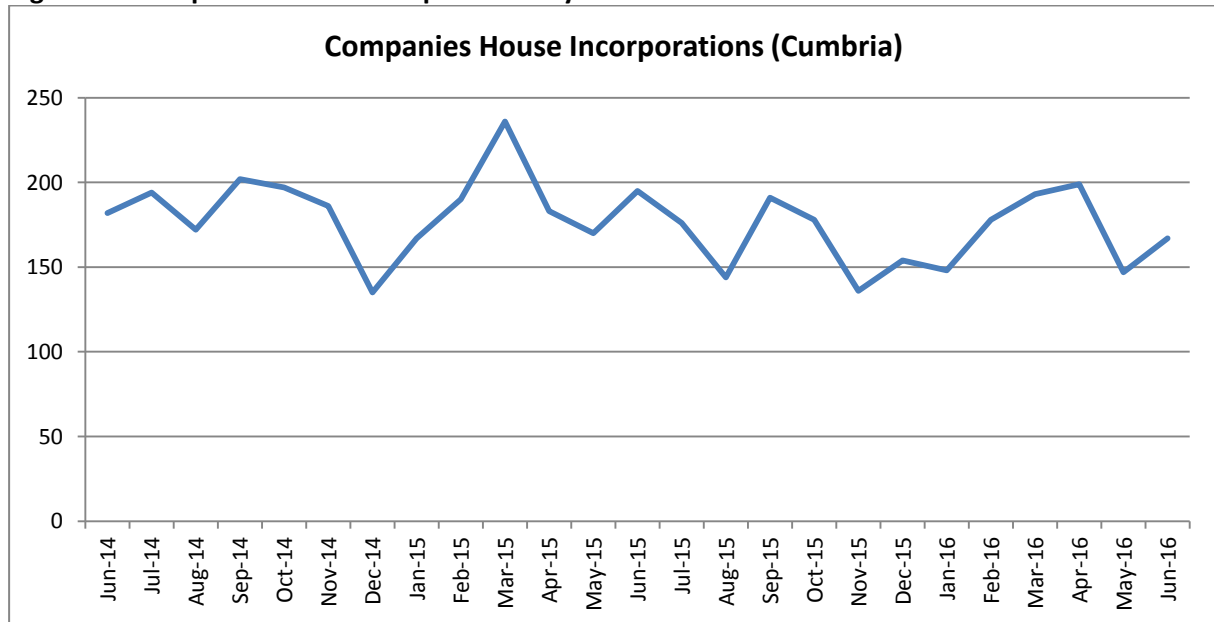
There were 167 new Companies House incorporations in May 2016, up by 20 from the previous month but 28 lower than the same month last year. The highest number was in Carlisle (41), followed by South Lakeland (38). There is a lot of fluctuation in monthly totals but historically there are always peaks in March and September and then a dip in summer and in the run up to Christmas.

**Figure 27: Companies House Incorporations by Area – Jun 2016**



Source: BankSearch extracted from Companies House Note: Data relate to registered addresses

**Figure 28: Companies House Incorporations by Month in Cumbria – Jun 2014-Jun 2016**



Source: BankSearch extracted from Companies House

For further information, please contact

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# Labour Market Briefing August 2016

## ANNEX A: Claimant Count by Ward

### Allerdale – Claimant Count

	July 2015		June 2016		July 2016		All Persons			All Persons		
	Count	Rate	Count	Rate	Count	Rate	Monthly Change			Annual Change		
							No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	784,775	1.9	761,855	1.9	756,965	1.8	-4,890	-0.6	0.0	-27,810	-3.5	-0.1
North West	106,855	2.4	105,425	2.3	103,760	2.3	-1,665	-1.6	0.0	-3,095	-2.9	-0.1
Cumbria	4,640	1.5	4,550	1.5	4,495	1.5	-55	-1.2	0.0	-145	-3.1	0.0
Allerdale	1,155	2.0	1,080	1.8	1,075	1.8	-5	-0.6	0.0	-80	-7.1	-0.1
All Saints	40	1.4	40	1.5	40	1.4	-5	-7.1	-0.1	0	0.0	0.0
Aspatria	55	2.6	40	1.9	35	1.8	-5	-7.5	-0.1	-15	-30.2	-0.8
Boltons	5	0.3	0	#	0	#	0	100.0	0.1	0	-33.3	-0.1
Broughton St Bridget's	10	0.4	10	0.4	15	0.6	5	36.4	0.2	5	50.0	0.2
Christchurch	20	1.1	25	1.2	25	1.2	0	0.0	0.0	0	9.5	0.1
Clifton	30	2.8	20	1.8	20	2.2	5	22.2	0.4	-5	-24.1	-0.7
Crummock	0	#	5	0.5	5	0.5	0	0.0	0.0	5	150.0	0.3
Dalton	5	0.4	5	0.6	10	0.8	0	28.6	0.2	5	125.0	0.4
Derwent Valley	5	0.5	0	0.0	0	0.0	0	0.0	0.0	-5	-100.0	-0.5
Ellen	25	1.4	30	1.5	30	1.5	0	0.0	0.0	0	7.4	0.1
Ellenborough	70	3.1	60	2.6	55	2.5	-5	-6.7	-0.2	-15	-21.1	-0.7
Ewanrigg	90	4.4	80	3.8	80	3.8	0	1.3	0.0	-10	-13.0	-0.6
Flimby	25	2.3	35	3.3	35	3.1	0	-5.6	-0.2	10	36.0	0.8
Harrington	20	1.1	20	1.2	20	1.0	-5	-13.6	-0.2	0	-5.0	-0.1
Holme	15	1.3	10	0.9	10	1.1	0	20.0	0.2	0	-14.3	-0.2
Keswick	15	0.5	20	0.6	15	0.5	-5	-22.2	-0.1	0	-6.7	0.0
Marsh	5	0.6	5	0.3	5	0.4	0	33.3	0.1	0	-33.3	-0.2
Moorclose	125	4.1	120	4.0	120	4.0	0	1.7	0.1	0	-1.6	-0.1
Moss Bay	160	5.1	150	4.7	150	4.8	0	1.3	0.1	-10	-6.2	-0.3
Netherhall	60	3.1	55	2.9	55	2.8	0	-3.6	-0.1	-5	-10.0	-0.3
Seaton	50	1.5	45	1.4	45	1.4	0	-4.4	-0.1	-5	-12.2	-0.2
Silloth	20	1.2	20	1.0	20	1.0	0	0.0	0.0	-5	-13.6	-0.2
Solway	15	1.3	10	1.0	10	0.9	0	-10.0	-0.1	-5	-30.8	-0.4
St John's	65	1.9	65	1.9	70	2.0	5	9.1	0.2	5	9.1	0.2
St Michael's	145	4.4	140	4.3	140	4.2	0	-1.4	-0.1	-5	-4.1	-0.2
Stainburn	5	0.7	5	0.5	5	0.5	0	0.0	0.0	0	-28.6	-0.2
Wampool	10	0.9	5	0.5	5	0.5	0	0.0	0.0	-5	-44.4	-0.4
Warnell	0	#	5	0.4	5	0.3	0	-40.0	-0.2	0	200.0	0.2
Waver	5	0.6	10	0.9	10	0.8	0	-10.0	-0.1	0	28.6	0.2
Wharrels	5	0.4	5	0.3	5	0.3	0	0.0	0.0	0	-25.0	-0.1
Wigton	55	1.6	45	1.2	40	1.2	0	-4.7	-0.1	-15	-24.1	-0.4

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## Barrow – Claimant Count

	July 2015		June 2016		July 2016		All Persons			All Persons		
	Count	Rate	Count	Rate	Count	Rate	Monthly Change			Annual Change		
							No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	784,775	1.9	761,855	1.9	756,965	1.8	-4,890	-0.6	0.0	-27,810	-3.5	-0.1
North West	106,855	2.4	105,425	2.3	103,760	2.3	-1,665	-1.6	0.0	-3,095	-2.9	-0.1
Cumbria	4,640	1.5	4,550	1.5	4,495	1.5	-55	-1.2	0.0	-145	-3.1	0.0
Barrow	1,155	2.8	1,110	2.7	1,090	2.6	-20	-1.6	0.0	-65	-5.5	-0.2
Barrow Island	110	6.6	110	6.6	110	6.5	0	-0.9	-0.1	5	-1.8	-0.1
Central	150	5.3	155	5.5	150	5.4	-5	-3.2	-0.2	5	2.0	0.1
Dalton North	40	1.0	45	1.2	40	1.1	0	-4.5	-0.1	0	7.7	0.1
Dalton South	55	1.5	55	1.5	55	1.5	0	-3.5	-0.1	-5	0.0	0.0
Hawcoat	15	0.7	15	0.7	10	0.4	-5	-31.2	-0.2	-30	-31.2	-0.2
Hindpool	220	6.0	195	5.3	190	5.2	0	-1.0	-0.1	-10	-13.2	-0.8
Newbarns	55	1.7	50	1.5	50	1.5	-5	-5.8	-0.1	-5	-14.0	-0.2
Ormsgill	160	4.1	160	4.2	155	4.0	-5	-3.8	-0.2	-5	-3.1	-0.1
Parkside	70	2.0	70	1.9	70	1.9	0	1.5	0.0	0	-4.2	-0.1
Risedale	135	3.6	130	3.4	135	3.5	5	2.3	0.1	-5	-1.5	-0.1
Roosecote	25	0.9	20	0.7	20	0.8	0	4.8	0.0	-5	-12.0	-0.1
Walney North	55	1.8	50	1.6	55	1.8	5	12.5	0.2	-10	-5.3	-0.1
Walney South	60	1.9	50	1.6	50	1.5	-5	-5.8	-0.1	-5	-16.9	-0.3

## Carlisle – Claimant Count

	July 2015		June 2016		July 2016		All Persons			All Persons		
	Count	Rate	Count	Rate	Count	Rate	Monthly Change			Annual Change		
							No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	784,775	1.9	761,855	1.9	756,965	1.8	-4,890	-0.6	0.0	-27,810	-3.5	-0.1
North West	106,855	2.4	105,425	2.3	103,760	2.3	-1,665	-1.6	0.0	-3,095	-2.9	-0.1
Cumbria	4,640	1.5	4,550	1.5	4,495	1.5	-55	-1.2	0.0	-145	-3.1	0.0
Carlisle	895	1.3	920	1.4	910	1.3	-5	-0.8	0.0	15	1.7	0.0
Belah	40	1.1	30	0.9	35	0.9	5	9.4	0.1	-5	-12.5	-0.1
Belle Vue	65	1.6	60	1.5	60	1.5	0	1.7	0.0	-5	-7.7	-0.1
Botcherby	75	2.0	80	2.1	75	2.0	-5	-4.9	-0.1	0	0.0	0.0
Brampton	30	1.1	40	1.4	35	1.3	-5	-7.9	-0.1	5	16.7	0.2
Burgh	5	0.2	5	0.3	5	0.2	0	-25.0	-0.1	0	0.0	0.0
Castle	105	2.6	75	1.8	80	2.0	5	7.9	0.1	-25	-22.6	-0.6
Currock	70	1.6	75	1.8	75	1.8	0	-1.3	0.0	5	10.3	0.2
Dalston	15	0.4	25	0.6	20	0.6	0	-4.3	0.0	5	37.5	0.2
Denton Holme	85	1.8	80	1.7	75	1.7	0	-1.3	0.0	-5	-7.2	-0.1
Great Corby and Geltsdale	5	0.2	10	0.6	10	0.6	0	0.0	0.0	5	166.7	0.4
Harraby	50	1.1	55	1.3	55	1.2	-5	-5.3	-0.1	5	10.2	0.1
Hayton	10	0.9	0	#	5	0.2	0	50.0	0.1	-10	-72.7	-0.7
Irthing	5	0.4	10	0.7	10	0.6	0	-11.1	-0.1	5	60.0	0.2
Longtown & Rockcliffe	25	1.0	20	0.8	20	0.7	0	-5.0	0.0	-5	-24.0	-0.2
Lyne	5	0.3	10	0.8	10	1.0	0	20.0	0.2	10	200.0	0.7
Morton	85	2.5	90	2.5	85	2.5	0	-1.1	0.0	0	0.0	0.0
St Aidans	75	1.8	80	1.9	80	1.8	-5	-3.7	-0.1	0	1.3	0.0
Stanwix Rural	5	0.2	20	0.7	15	0.6	-5	-15.0	-0.1	10	183.3	0.4
Stanwix Urban	25	0.8	25	0.8	30	0.8	0	7.4	0.1	0	7.4	0.1
Upperby	85	2.6	95	3.0	95	2.9	0	-1.0	0.0	10	11.6	0.3
Wetheral	10	0.3	5	0.3	10	0.4	5	42.9	0.1	0	11.1	0.0
Yewdale	20	0.6	25	0.7	25	0.7	0	-3.8	0.0	5	25.0	0.1

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## Copeland – Claimant Count

	July 2015		June 2016		July 2016		All Persons			All Persons		
	Count	Rate	Count	Rate	Count	Rate	Monthly Change			Annual Change		
							No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	784,775	1.9	761,855	1.9	756,965	1.8	-4,890	-0.6	0.0	-27,810	-3.5	-0.1
North West	106,855	2.4	105,425	2.3	103,760	2.3	-1,665	-1.6	0.0	-3,095	-2.9	-0.1
Cumbria	4,640	1.5	4,550	1.5	4,495	1.5	-55	-1.2	0.0	-145	-3.1	0.0
Copeland	890	2.0	895	2.1	880	2.0	-10	-1.3	0.0	-5	-0.7	0.0
Arlecdon	10	1.2	15	1.5	15	1.3	0	-13.3	-0.2	0	8.3	0.0
Beckermet	20	1.1	15	0.7	10	0.7	0	-7.7	-0.1	-10	-40.0	0.0
Bootle	5	0.5	0	0.0	0	0.0	0	0.0	0.0	-5	-100.0	0.0
Bransty	30	0.9	35	1.1	35	1.1	0	0.0	0.0	10	28.6	0.0
Cleator Moor North	70	2.6	65	2.5	65	2.4	-5	-4.5	-0.1	-5	-8.7	0.0
Cleator Moor South	45	2.7	50	2.9	50	3.0	0	2.0	0.1	5	10.6	0.0
Distington	50	1.9	65	2.6	55	2.3	-5	-11.1	-0.3	10	16.7	0.0
Egremont North	60	2.2	60	2.3	65	2.4	5	8.2	0.2	5	11.9	0.0
Egremont South	40	1.8	40	1.7	35	1.6	-5	-7.7	-0.1	-5	-10.0	0.0
Ennerdale	0	#	5	0.6	5	0.6	0	0.0	0.0	0	100.0	0.0
Frizington	50	3.0	40	2.5	40	2.4	0	-4.8	-0.1	-10	-21.6	0.0
Gosforth	5	0.5	5	0.4	0	#	0	-33.3	-0.1	0	-50.0	0.0
Harbour	95	3.9	110	4.4	100	4.0	-10	-8.3	-0.4	5	3.1	0.0
Haverigg	10	1.0	15	1.0	15	1.1	0	7.7	0.1	0	16.7	0.0
Hensingham	60	2.4	55	2.2	50	2.1	0	-3.7	-0.1	-10	-13.3	0.0
Hillcrest	5	0.4	10	0.6	15	0.9	5	40.0	0.2	5	100.0	0.0
Holborn Hill	50	3.1	40	2.6	35	2.3	-5	-9.8	-0.3	-15	-26.0	0.0
Kells	25	1.6	20	1.3	20	1.3	0	0.0	0.0	-5	-16.7	0.0
Millom Without	5	0.9	5	0.8	5	0.6	0	-16.7	-0.1	0	-28.6	0.0
Mirehouse	75	2.8	80	3.0	85	3.1	5	5.0	0.1	10	10.5	0.0
Moresby	10	0.9	10	1.4	10	1.2	0	-16.7	-0.2	0	25.0	0.0
Newtown	70	3.4	60	3.0	65	3.1	0	3.3	0.1	-5	-10.0	0.0
Sandwith	75	4.3	80	4.5	85	4.8	5	6.2	0.3	10	11.8	0.0
Seascale	10	0.6	10	0.5	10	0.6	0	25.0	0.1	0	0.0	0.0
St Bees	5	0.6	5	0.6	10	0.7	0	14.3	0.1	0	14.3	0.0

# Labour Market Briefing

## August 2016

### Eden – Claimant Count

	July 2015		June 2016		July 2016		All Persons			All Persons		
	Count	Rate	Count	Rate	Count	Rate	Monthly Change			Annual Change		
							No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	784,775	1.9	761,855	1.9	756,965	1.8	-4,890	-0.6	0.0	-27,810	-3.5	-0.1
North West	106,855	2.4	105,425	2.3	103,760	2.3	-1,665	-1.6	0.0	-3,095	-2.9	-0.1
Cumbria	4,640	1.5	4,550	1.5	4,495	1.5	-55	-1.2	0.0	-145	-3.1	0.0
Eden	195	0.6	210	0.7	210	0.7	-5	-1.4	0.0	10	6.1	0.0
Alston Moor	15	1.1	20	1.4	20	1.4	0	0.0	0.0	5	20.0	0.2
Appleby (Appleby)	5	1.1	10	1.2	10	1.2	0	0.0	0.0	0	14.3	0.2
Appleby (Bongate)	5	0.3	5	0.4	5	0.5	0	25.0	0.1	0	66.7	0.2
Askham	10	1.1	10	1.0	10	1.0	0	0.0	0.0	0	-11.1	-0.1
Brough	0	#	0	0.0	0	#	0	-	0.1	0	0.0	0.0
Crosby Ravensworth	0	#	5	0.9	5	0.6	0	-28.6	-0.3	5	150.0	0.4
Dacre	5	0.4	0	#	5	0.4	0	200.0	0.2	0	0.0	0.0
Eamont	5	0.4	5	0.4	5	0.4	0	0.0	0.0	0	0.0	0.0
Greystoke	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Hartside	0	#	0	#	0	#	0	-50.0	-0.1	0	0.0	0.0
Hesket	5	0.4	10	0.4	5	0.4	0	-12.5	-0.1	0	0.0	0.0
Kirkby Stephen	10	0.8	15	1.0	15	1.0	0	0.0	0.0	5	36.4	0.3
Kirkby Thore	5	0.6	5	0.6	5	0.6	0	0.0	0.0	0	0.0	0.0
Kirkoswald	5	0.4	0	#	0	#	0	0.0	0.0	0	-50.0	-0.2
Langwathby	5	0.3	0	#	0	0.0	0	-100.0	-0.1	-5	-100.0	-0.3
Lazonby	0	#	5	0.5	0	#	0	-50.0	-0.2	0	0.0	0.0
Long Marton	5	0.6	0	#	0	#	0	0.0	0.0	-5	-75.0	-0.4
Morland	0	#	0	0.0	0	#	0	-	0.1	0	-50.0	-0.1
Orton with Tebay	10	0.9	5	0.6	5	0.4	0	-40.0	-0.2	-5	-62.5	-0.6
Penrith Carleton	0	0.0	5	0.7	5	0.7	0	0.0	0.0	5	-	0.7
Penrith East	20	1.1	15	1.0	20	1.1	0	11.8	0.1	0	5.6	0.1
Penrith North	15	0.5	25	1.0	25	1.1	0	8.3	0.1	15	100.0	0.5
Penrith Pategill	0	#	10	1.1	5	0.8	0	-25.0	-0.3	5	200.0	0.5
Penrith South	20	1.4	15	0.8	10	0.7	0	-15.4	-0.1	-10	-47.6	-0.6
Penrith West	35	1.5	30	1.3	30	1.2	0	-3.4	0.0	-5	-15.2	-0.2
Ravenstonedale	0	0.0	0	0.0	0	0.0	0	0.0	0.0	0	0.0	0.0
Shap	5	0.8	10	1.1	10	0.9	0	-11.1	-0.1	0	14.3	0.1
Skelton	5	0.4	5	0.6	5	0.8	0	40.0	0.2	5	75.0	0.3
Ullswater	0	#	5	0.4	5	0.5	0	33.3	0.1	0	100.0	0.2
Warcop	5	0.4	0	#	0	#	0	0.0	0.0	0	-33.3	-0.1

# Labour Market Briefing

## August 2016

### South Lakeland – Claimant Count

	July 2015		June 2016		July 2016		All Persons			All Persons		
	Count	Rate	Count	Rate	Count	Rate	Monthly Change			Annual Change		
							No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	784,775	1.9	761,855	1.9	756,965	1.8	-4,890	-0.6	0.0	-27,810	-3.5	-0.1
North West	106,855	2.4	105,425	2.3	103,760	2.3	-1,665	-1.6	0.0	-3,095	-2.9	-0.1
Cumbria	4,640	1.5	4,550	1.5	4,495	1.5	-55	-1.2	0.0	-145	-3.1	0.0
South Lakeland	350	0.6	335	0.6	325	0.5	-10	-2.4	0.0	-20	-6.0	0.0
Ambleside and Grasmere	5	0.3	5	0.2	0	#	-5	-60.0	-0.1	-5	-71.4	-0.2
Arnside and Beetham	5	0.3	5	0.4	5	0.3	0	-14.3	-0.1	0	0.0	0.0
Broughton	10	0.8	10	0.7	10	0.8	0	22.2	0.2	0	0.0	0.0
Burneside	10	0.7	5	0.5	0	#	-5	-66.7	-0.3	-5	-75.0	-0.5
Burton and Holme	5	0.2	0	#	5	0.1	0	200.0	0.1	0	-40.0	-0.1
Cartmel and Grange West	5	0.3	0	#	5	0.3	0	200.0	0.2	0	0.0	0.0
Coniston and Crake Valley	0	0.0	0	#	5	0.3	0	50.0	0.1	5	-	0.3
Crooklands	5	0.4	5	0.2	5	0.3	0	33.3	0.1	0	-20.0	-0.1
Grange North	5	0.8	10	0.9	10	0.9	0	0.0	0.0	0	14.3	0.1
Grange South	5	0.4	0	#	0	#	0	-50.0	-0.1	-5	-75.0	-0.3
Hawkshead	0	0.0	5	0.4	5	0.4	0	0.0	0.0	5	-	0.4
Holker	5	0.4	5	0.3	5	0.4	0	33.3	0.1	0	0.0	0.0
Kendal Castle	5	0.4	5	0.6	5	0.6	0	0.0	0.0	0	50.0	0.2
Kendal Far Cross	10	0.7	5	0.5	15	1.0	5	85.7	0.5	5	44.4	0.3
Kendal Fell	20	1.2	20	1.3	20	1.2	0	-9.5	-0.1	0	0.0	0.0
Kendal Heron Hill	0	#	0	0.0	0	0.0	0	0.0	0.0	0	-100.0	-0.2
Kendal Highgate	10	0.9	10	0.8	10	0.7	0	-9.1	-0.1	0	-16.7	-0.1
Kendal Kirkland	15	1.0	10	0.9	15	1.1	0	16.7	0.2	0	7.7	0.1
Kendal Mintsfeet	5	0.5	5	0.5	5	0.3	0	-28.6	-0.1	0	-28.6	-0.1
Kendal Nether	5	0.4	5	0.3	5	0.3	0	0.0	0.0	0	-20.0	-0.1
Kendal Oxenholme and Natland	5	0.6	5	0.3	5	0.5	0	50.0	0.2	0	-14.3	-0.1
Kendal Parks	10	0.7	5	0.3	5	0.5	5	75.0	0.2	0	-22.2	-0.2
Kendal Romney	10	0.8	15	1.3	15	1.3	0	0.0	0.0	5	60.0	0.5
Kendal Stonecross	5	0.4	5	0.3	5	0.4	0	25.0	0.1	0	-16.7	-0.1
Kendal Strickland	5	0.4	5	0.5	5	0.6	0	16.7	0.1	0	40.0	0.2
Kendal Underley	10	0.8	10	0.6	5	0.5	0	-22.2	-0.1	-5	-36.4	-0.3
Levens	5	0.4	5	0.4	5	0.4	0	25.0	0.1	0	25.0	0.1
Low Furness	0	#	5	0.4	5	0.3	0	-25.0	-0.1	0	50.0	0.1
Lyth Valley	0	#	0	0.0	0	0.0	0	0.0	0.0	0	-100.0	-0.2
Mid Furness	20	0.7	10	0.5	10	0.3	-5	-33.3	-0.2	-10	-55.6	-0.4
Milnthorpe	5	0.6	10	0.8	5	0.6	-5	-30.0	-0.2	0	0.0	0.0
Sedbergh and Kirkby Lonsdale	5	0.2	15	0.4	10	0.3	-5	-30.8	-0.1	0	28.6	0.1
Staveley-in-Cartmel	5	0.3	5	0.5	5	0.3	-5	-50.0	-0.3	0	0.0	0.0
Staveley-in-Westmorland	5	0.3	5	0.3	5	0.3	0	0.0	0.0	0	0.0	0.0
Ulverston Central	20	1.8	15	1.4	20	1.6	0	12.5	0.2	0	-10.0	-0.2
Ulverston East	30	2.0	25	1.7	25	1.6	0	-3.8	-0.1	-5	-19.4	-0.4
Ulverston North	10	0.9	10	0.8	10	0.9	0	10.0	0.1	0	0.0	0.0
Ulverston South	10	0.9	10	1.2	10	1.1	0	-8.3	-0.1	0	22.2	0.2
Ulverston Town	25	2.0	15	1.4	20	1.6	0	11.8	0.2	-5	-17.4	-0.3
Ulverston West	5	0.4	5	0.5	5	0.5	0	0.0	0.0	0	25.0	0.1
Whinfell	0	#	5	0.2	0	#	0	-33.3	-0.1	0	0.0	0.0
Windermere Appleshwaite and Troutbeck	5	0.4	5	0.5	5	0.5	0	0.0	0.0	0	20.0	0.1
Windermere Bowness North	5	0.4	10	0.7	5	0.5	0	-25.0	-0.2	0	50.0	0.2
Windermere Bowness South	5	0.4	5	0.4	5	0.4	0	0.0	0.0	0	0.0	0.0
Windermere Town	10	0.6	10	0.9	10	0.7	0	-16.7	-0.1	0	25.0	0.1