

### **Introduction**

This briefing contains the latest data for Cumbria on the Claimant Count, Joblessness (UK only), job postings, business start-ups and Companies House incorporations and is produced monthly on the day that the Office for National Statistics (ONS) releases claimant data.

It should be noted that the “jobless” figures used extensively by the press are derived from a public survey. As this includes non-claimants looking for work, it can produce different trends to the claimant-only counts. However, the survey has too small a sample to be reliable for Cumbria and therefore all local data in this briefing are for claimants only and should not be compared to the national jobless figures. It should also be noted that historical JSA/UC data are revised regularly and therefore data in this briefing should not be compared directly with previous briefings.

**NB: The claimant count was taken on 8<sup>th</sup> September 2016.**

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## **1. KEY FINDINGS**

### **Joblessness (UK only)**

- The jobless total for the UK (claimants + non claimants looking for work) rose by 10,468 in the quarter to Aug 2016 and stood at 1.66m, 118,240 lower than a year ago;
- The UK jobless rate was 4.9%, unchanged from the previous quarter but down from 5.4% a year ago.

### **National Seasonally Adjusted Claimant Data (UK only)**

- The seasonally adjusted UK JSA claimant count was 776,352 in Sep 2016, up by 698 from last month and down 15,687 from the same month last year;
- The seasonally adjusted UK JSA claimant rate was 1.9% in Aug 2016, the same as last month.

### **Local Claimant Data**

- In Sep 2016 there were 4,445 people in Cumbria claiming either JSA or Universal Credit (those not in employment but required to seek work), a fall of 120 from last month. Nationally the non-seasonally adjusted claimant count fell by 10,290. The count in Cumbria is 65 lower than a year ago;
- The claimant count fell from last month in all 6 districts – Allerdale (-25), Barrow (-15), Carlisle (-25), Copeland (-20), Eden (-25) and South Lakeland (-10);
- The claimant count in Carlisle, Copeland and Eden is higher than a year ago but is lower in the other Allerdale, Barrow and South Lakeland as well as nationally;
- The claimant rate in Sep 2016 in Cumbria was 1.5% which is unchanged from last month and is 0.3 lower than the national rate of 1.8%;

- Barrow has the highest number of claimants at 1,090 and also the highest rate at 2.6%;
- Claimant rates are above the national average in Barrow (2.6%) and Copeland (2.0%);
- Claimant rates for 18-24 year olds are slightly higher in Cumbria as a whole than nationally (3.1% v 2.9%), particularly in Barrow (5.4%), Copeland (4.6%) and Allerdale (4.1%).

### **Job Postings**

- There were 9,144 job postings in Cumbria in the quarter to Sep 2016, 348 fewer than in the previous quarter but 352 more than the same quarter last year;
- The Carlisle area accounted for 35% of all job postings (2,479 postings);
- Human health had the highest number of postings with 1,447 (28%);
- Business & public service associate professionals were the most in demand occupation (872, 10%) followed by health professionals (739, 8%);
- Communication (33%) and organisational skills (23%) were the most commonly mentioned baseline skills with building relationships (13%) and customer service (11%) the most common specialised skills;
- The National Health Service placed the highest number of postings (524, 13%) followed by Centre Parcs (82, 2%);
- The highest proportion of jobs fell into the £20,000-£29,000 salary range (28%) with the mean advertised salary being £31,895;
- The most frequently required qualifications were bachelor's degree (31%) and GCSE/NVQ2 (30%).

### **Business Start-Ups & Companies House Incorporations**

- There were 492 business start-ups in Cumbria in the quarter to Aug 2016, 108 fewer than in the previous quarter and 124 fewer than the same quarter last year;
- Start-ups in the first 6 months of 2016 are the lowest they've been since the dataset began in 2008, the same trend has been seen nationally;
- The highest number of start-ups was in South Lakeland where there were 115 (23%);
- The sector with the highest number of start-ups was real estate, professional services & support services with 125 (25% of all start-ups);
- Barrow had the highest start up rate per 100 active enterprises with 14 starts per 100 active enterprises while Eden had the lowest at 7 per 100 active enterprises;
- South Lakeland and Eden had the highest start up rates as a proportion of working age residents with 96 and 85 per 10,000 working age residents respectively. Copeland had the lowest with 51 starts per 10,000 working age residents.
- There were 139 new Companies House incorporations in Cumbria in Aug 2016, down by 26 from the previous month and down by 5 from the same month last year;
- Carlisle had the most new incorporations (45) followed by South Lakeland (27).

## **2. NATIONAL LABOUR MARKET OVERVIEW**

- Between March to May 2016 and June to August 2016, the number of people in work and the number of unemployed people increased. The number of people not working and not seeking or available to work (economically inactive) fell.
- There were 31.81 million people in work, 106,000 more than for March to May 2016 and 560,000 more than for a year earlier.
- There were 23.23 million people working full-time, 362,000 more than for a year earlier. There were 8.58 million people working part-time, 198,000 more than for a year earlier.
- The employment rate (the proportion of people aged from 16 to 64 who were in work) was 74.5%, the joint highest since comparable records began in 1971.
- There were 1.66 million unemployed people (people not in work but seeking and available to work), 10,000 more than for March to May 2016 but 118,000 fewer than for a year earlier.

## Labour Market Briefing October 2016

- There were 891,000 unemployed men, 12,000 fewer than for March to May 2016 and 81,000 fewer than for a year earlier.
- There were 765,000 unemployed women, 23,000 more than for March to May 2016 but 37,000 fewer than for a year earlier.
- The unemployment rate was 4.9%, unchanged compared with March to May 2016 but down from 5.4% for a year earlier. The unemployment rate is the proportion of the labour force (those in work plus those unemployed) that were unemployed.
- There were 8.81 million people aged from 16 to 64 who were economically inactive (not working and not seeking or available to work), 65,000 fewer than for March to May 2016 and 231,000 fewer than for a year earlier.
- The inactivity rate (the proportion of people aged from 16 to 64 who were economically inactive) was 21.5%, the joint lowest since comparable records began in 1971.
- Average weekly earnings for employees in Great Britain in nominal terms (that is, not adjusted for price inflation) increased by 2.3% both including and excluding bonuses compared with a year earlier.

## 4. CLAIMANT COUNT (JSA & Out of Work Universal Credit Claimants)

The claimant count in Cumbria in Sep 2016 was 4,445 persons, a fall of 120 from August. The claimant rate was unchanged at 1.5% which is below the UK rate of 1.8%. However, rates in Barrow and Copeland are above the national average. The non-seasonally adjusted count fell in all 6 of Cumbria's districts and also fell nationally.

Compared to a year ago, Cumbria's claimant count has fallen by 65 which is a fall of 1.4% compared to a fall of -1.8% nationally. Allerdale (-3.1%), Barrow (-6.8%) and South Lakeland (-6.8%) have all seen a bigger % fall than nationally but Carlisle (+6.9%), Eden (+5.5%) and Copeland (+0.3%) have seen a rise in the claimant count compared to a year ago.

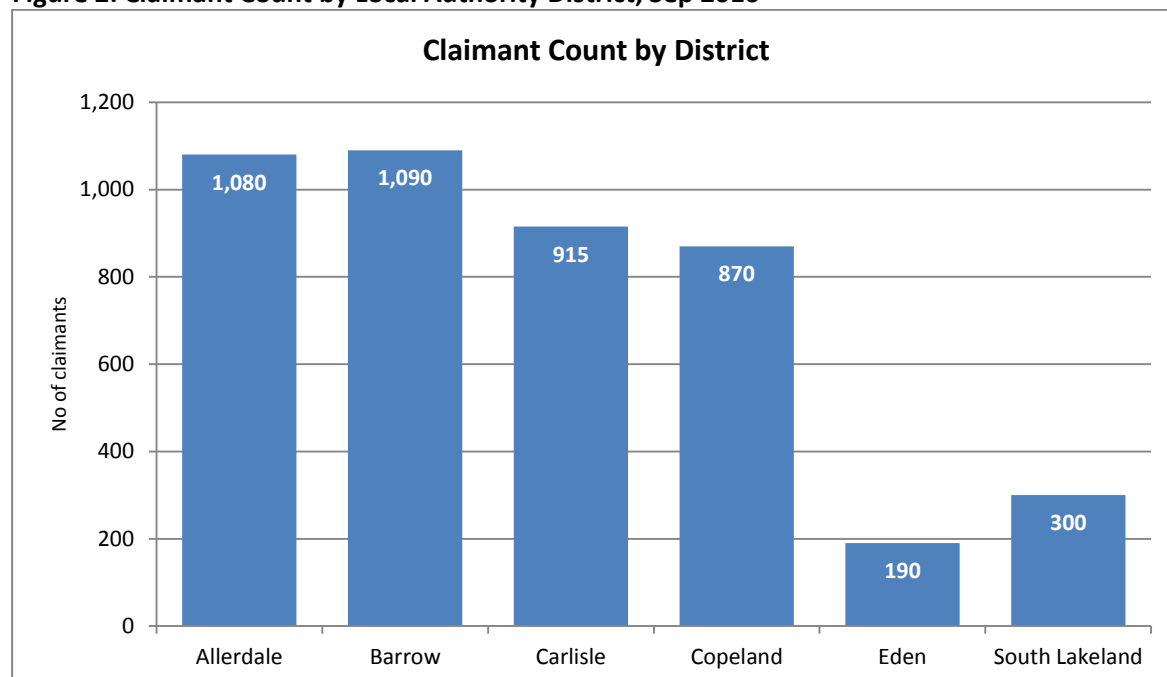
**Figure 1: Claimant Count, Sep 2016**

|                   | Male    |      | Female  |      | All Persons |      | Monthly Change (all persons) |       |          | Annual Change (all persons) |       |          |
|-------------------|---------|------|---------|------|-------------|------|------------------------------|-------|----------|-----------------------------|-------|----------|
|                   | No      | Rate | No      | Rate | No          | Rate | No                           | % chg | Rate chg | No                          | % chg | Rate chg |
| United Kingdom    | 475,405 | 2.3  | 278,675 | 1.4  | 754,085     | 1.8  | -10,290                      | -1.3  | 0.0      | -13,875                     | -1.8  | 0.0      |
| North West        | 66,630  | 3.0  | 37,300  | 1.6  | 103,935     | 2.3  | -1,745                       | -1.7  | 0.0      | -1,995                      | -1.9  | 0.0      |
| Cumbria           | 2,940   | 1.9  | 1,505   | 1.0  | 4,445       | 1.5  | -120                         | -2.6  | 0.0      | -65                         | -1.4  | 0.0      |
| Allerdale         | 705     | 2.4  | 380     | 1.3  | 1,080       | 1.8  | -25                          | -2.1  | 0.0      | -35                         | -3.1  | -0.1     |
| Barrow in Furness | 750     | 3.6  | 335     | 1.6  | 1,090       | 2.6  | -15                          | -1.5  | 0.0      | -80                         | -6.8  | -0.2     |
| Carlisle          | 600     | 1.8  | 315     | 0.9  | 915         | 1.4  | -25                          | -2.6  | 0.0      | 60                          | 6.9   | 0.1      |
| Copeland          | 570     | 2.6  | 300     | 1.4  | 870         | 2.0  | -20                          | -2.3  | 0.0      | 5                           | 0.3   | 0.0      |
| Eden              | 120     | 0.8  | 70      | 0.5  | 190         | 0.6  | -25                          | -11.9 | -0.1     | 10                          | 5.5   | 0.0      |
| South Lakeland    | 195     | 0.7  | 110     | 0.4  | 300         | 0.5  | -10                          | -2.9  | 0.0      | -20                         | -6.8  | 0.0      |

Source: ONS/DWP, shading indicates local rates above the UK average

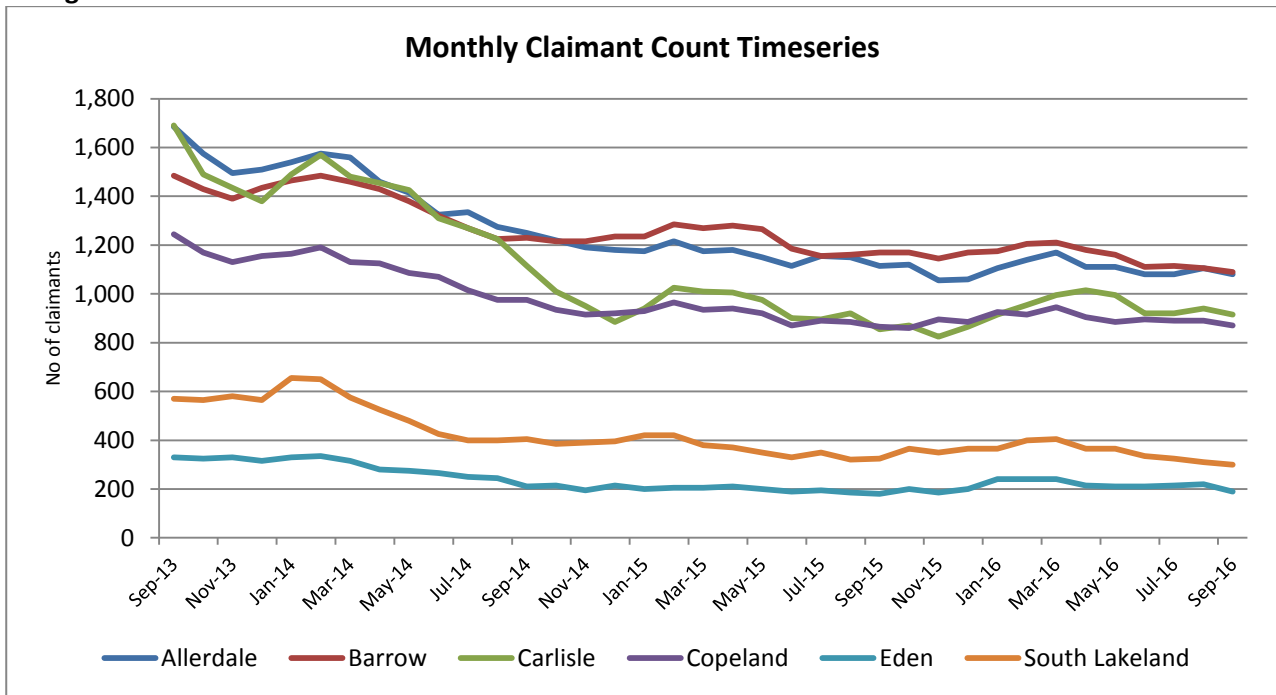
Note: Due to rounding, totals may not sum

**Figure 2: Claimant Count by Local Authority District, Sep 2016**



Source: ONS/DWP

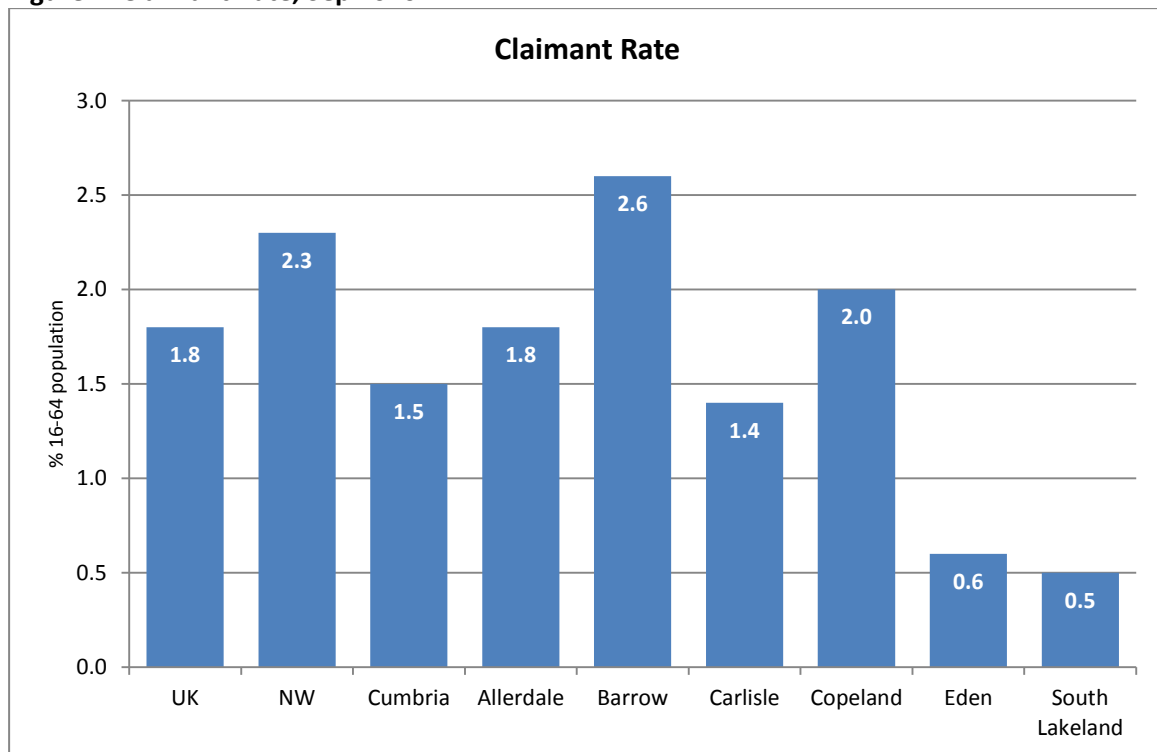
**Figure 3: District Claimant Count Timeseries**



Source: ONS/DWP

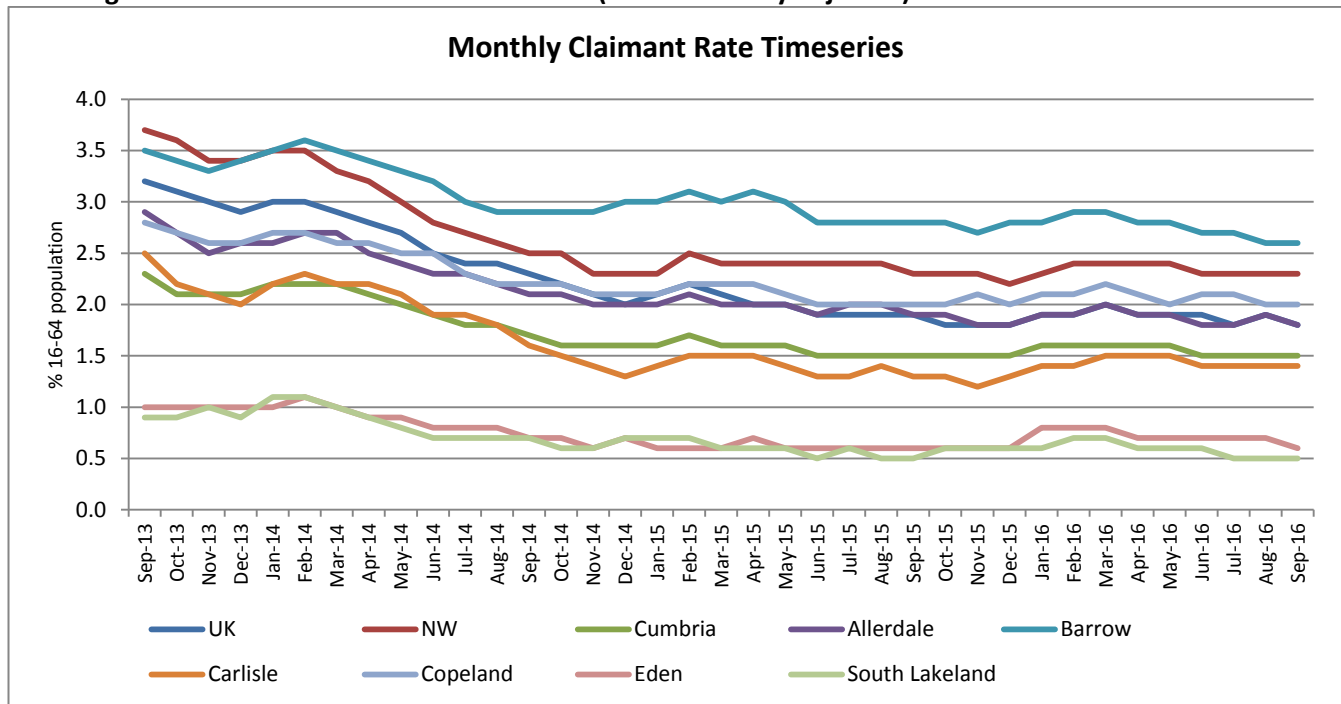
Note: from November 2013 the figures include out of work UC claimants as well as JSA claimants

**Figure 4: Claimant Rate, Sep 2016**



Source: ONS/DWP

Figure 5: Claimant Rate 3-Year Timeseries (non-seasonally adjusted)



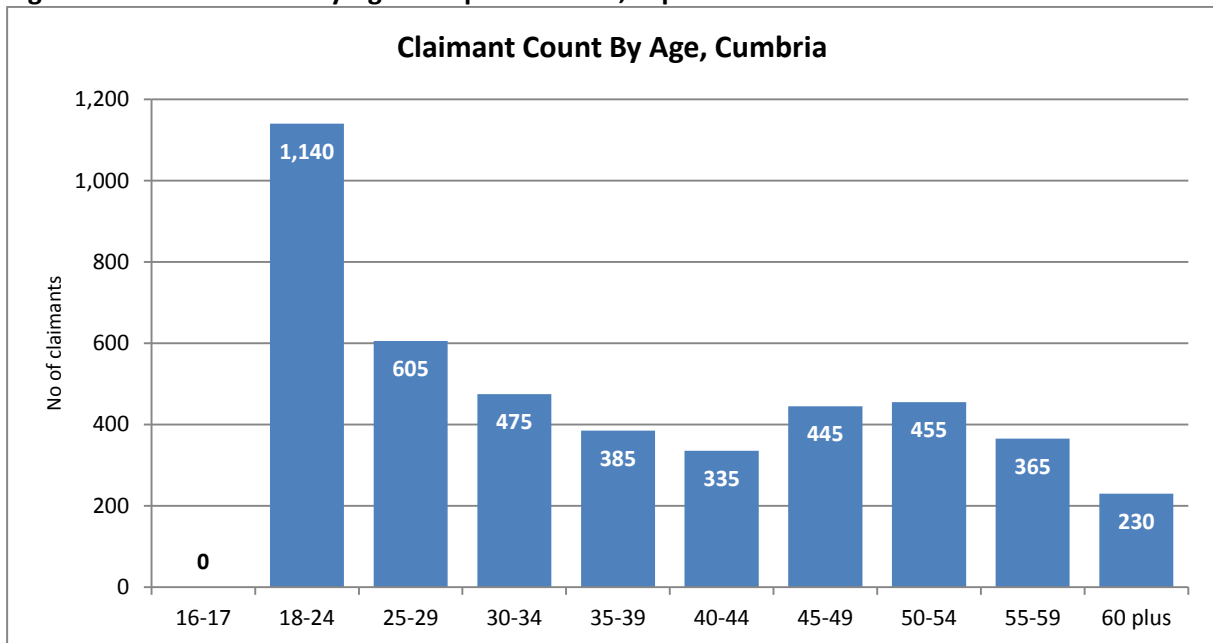
Source: ONS/DWP Note: from November 2013 the figures include out of work UC claimants as well as JSA claimants

Figure 6: Claimant Count / Rate by Age Group in Cumbria, Sep 2016

|                | Claimant Count by Age |         |         |        |        |        |        |        |        |        |         |
|----------------|-----------------------|---------|---------|--------|--------|--------|--------|--------|--------|--------|---------|
|                | 16-17                 | 18-24   | 25-29   | 30-34  | 35-39  | 40-44  | 45-49  | 50-54  | 55-59  | 60+    | Total   |
| UK             | 645                   | 169,805 | 102,880 | 82,845 | 71,315 | 69,840 | 76,730 | 76,710 | 64,765 | 37,615 | 754,085 |
| NW             | 55                    | 24,590  | 15,360  | 12,205 | 9,890  | 9,565  | 10,275 | 9,715  | 7,875  | 4,370  | 103,935 |
| Cumbria        | 0                     | 1,140   | 605     | 475    | 385    | 335    | 445    | 455    | 365    | 230    | 4,445   |
| Allerdale      | 0                     | 285     | 150     | 120    | 105    | 80     | 100    | 105    | 85     | 45     | 1,080   |
| Barrow         | 0                     | 290     | 165     | 100    | 95     | 90     | 110    | 100    | 90     | 45     | 1,090   |
| Carlisle       | 0                     | 225     | 125     | 125    | 75     | 70     | 80     | 100    | 70     | 50     | 915     |
| Copeland       | 0                     | 240     | 125     | 90     | 70     | 55     | 80     | 85     | 70     | 50     | 870     |
| Eden           | 0                     | 35      | 15      | 20     | 20     | 15     | 35     | 20     | 15     | 15     | 190     |
| South Lakeland | 0                     | 60      | 25      | 25     | 25     | 25     | 45     | 40     | 30     | 20     | 300     |
|                | Claimant Rate by Age  |         |         |        |        |        |        |        |        |        |         |
|                | 16-17                 | 18-24   | 25-29   | 30-34  | 35-39  | 40-44  | 45-49  | 50-54  | 55-59  | 60+    | Total   |
| UK             | 0.0                   | 2.9     | 2.3     | 1.9    | 1.7    | 1.6    | 1.7    | 1.7    | 1.6    | 1.1    | 1.8     |
| NW             | 0.0                   | 3.7     | 3.2     | 2.6    | 2.3    | 2.1    | 2.0    | 1.9    | 1.8    | 1.1    | 2.3     |
| Cumbria        | 0.0                   | 3.1     | 2.4     | 1.8    | 1.5    | 1.1    | 1.2    | 1.2    | 1.0    | 0.7    | 1.5     |
| Allerdale      | 0.0                   | 4.1     | 3.1     | 2.4    | 2.2    | 1.3    | 1.3    | 1.4    | 1.2    | 0.7    | 1.8     |
| Barrow         | 0.0                   | 5.4     | 4.0     | 2.7    | 2.7    | 2.1    | 2.1    | 1.9    | 2.0    | 1.1    | 2.6     |
| Carlisle       | 0.0                   | 2.4     | 2.1     | 1.9    | 1.3    | 1.0    | 1.0    | 1.2    | 0.9    | 0.8    | 1.4     |
| Copeland       | 0.0                   | 4.6     | 3.2     | 2.3    | 1.9    | 1.3    | 1.5    | 1.5    | 1.3    | 1.1    | 2.0     |
| Eden           | 0.0                   | 1.0     | 0.6     | 0.8    | 0.8    | 0.5    | 0.9    | 0.5    | 0.4    | 0.4    | 0.6     |
| South Lakeland | 0.0                   | 0.9     | 0.6     | 0.5    | 0.5    | 0.4    | 0.6    | 0.5    | 0.4    | 0.3    | 0.5     |

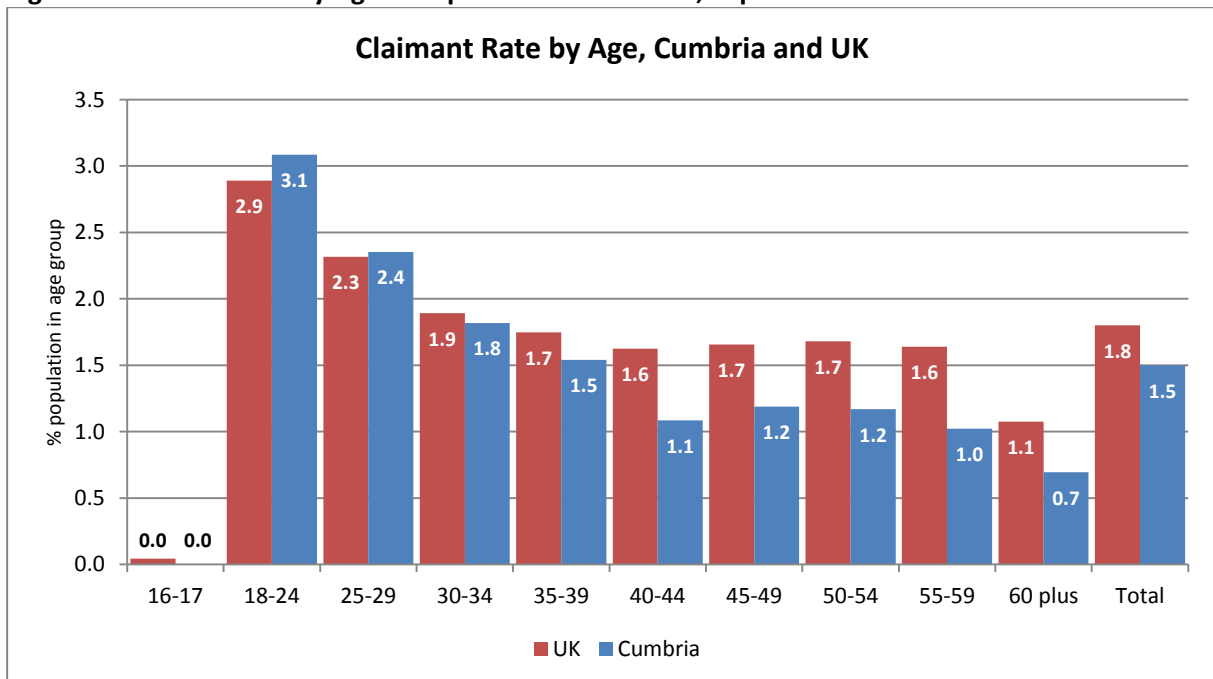
Source: ONS/DWP Note: due to rounding, totals may not sum. Shading indicates local rates above the UK rate.

**Figure 7: Claimant Count by Age Group in Cumbria, Sep 2016**



Source: ONS/DWP

**Figure 8: Claimant Rate by Age Group in Cumbria and UK, Sep 2016**

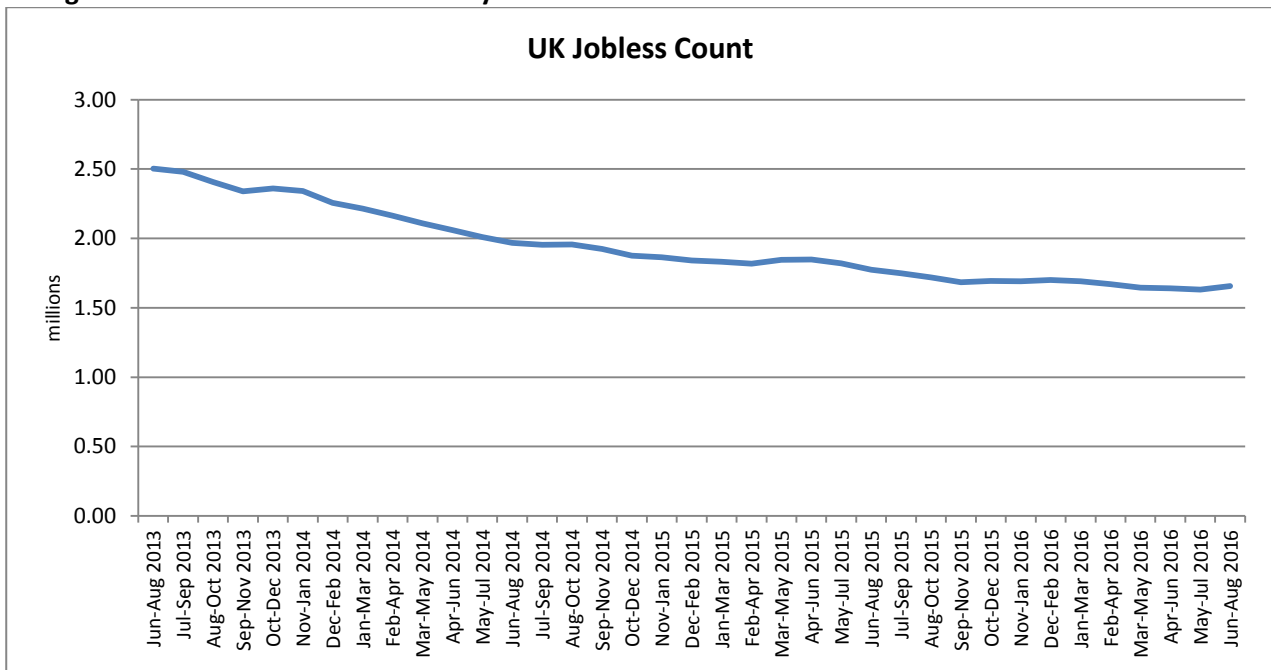


Source: ONS/DWP

## 4. NATIONAL JOBLESS DATA (survey based, includes non-claimants)

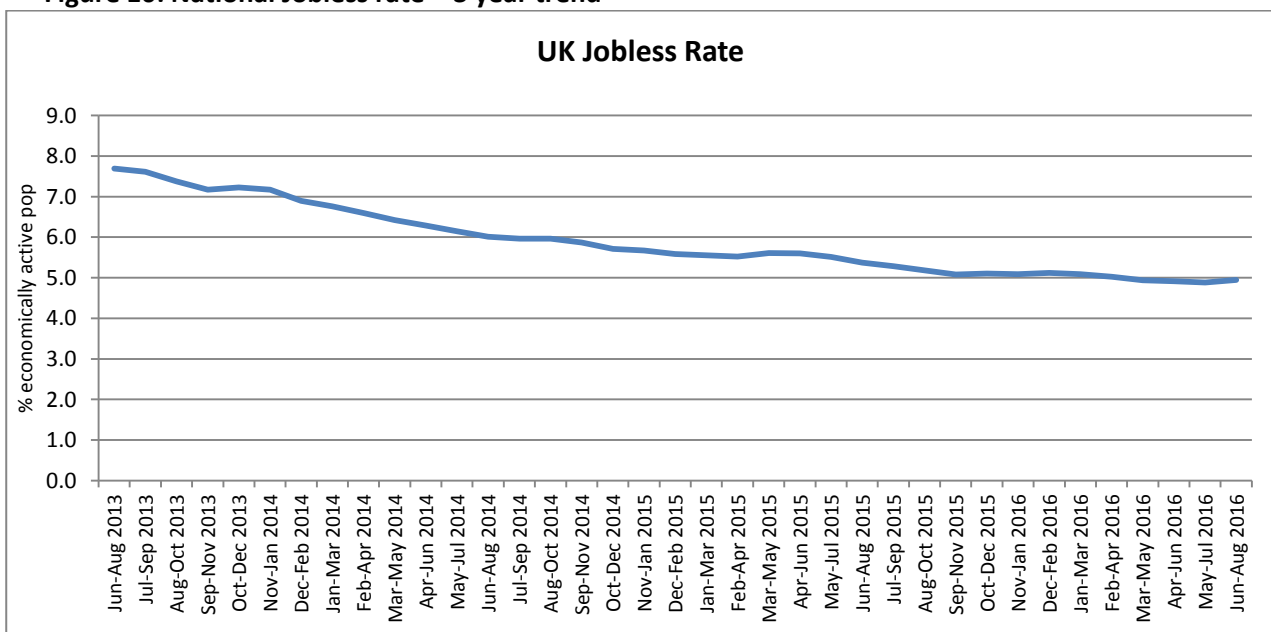
The jobless total for the UK is calculated via the Labour Force Survey and measures claimants and non claimants who did not have a job but were actively seeking work in the previous 4 weeks and were available to start work. Jobless rates calculated from the survey use the economically active population as the denominator (ie those in work plus those actively seeking work). Due to sample sizes, no data are available for areas such as Cumbria.

Figure 9: National Jobless count – 3 year trend



Source: ONS Labour Force Survey

Figure 10: National Jobless rate – 3 year trend



Source: ONS Labour Force Survey



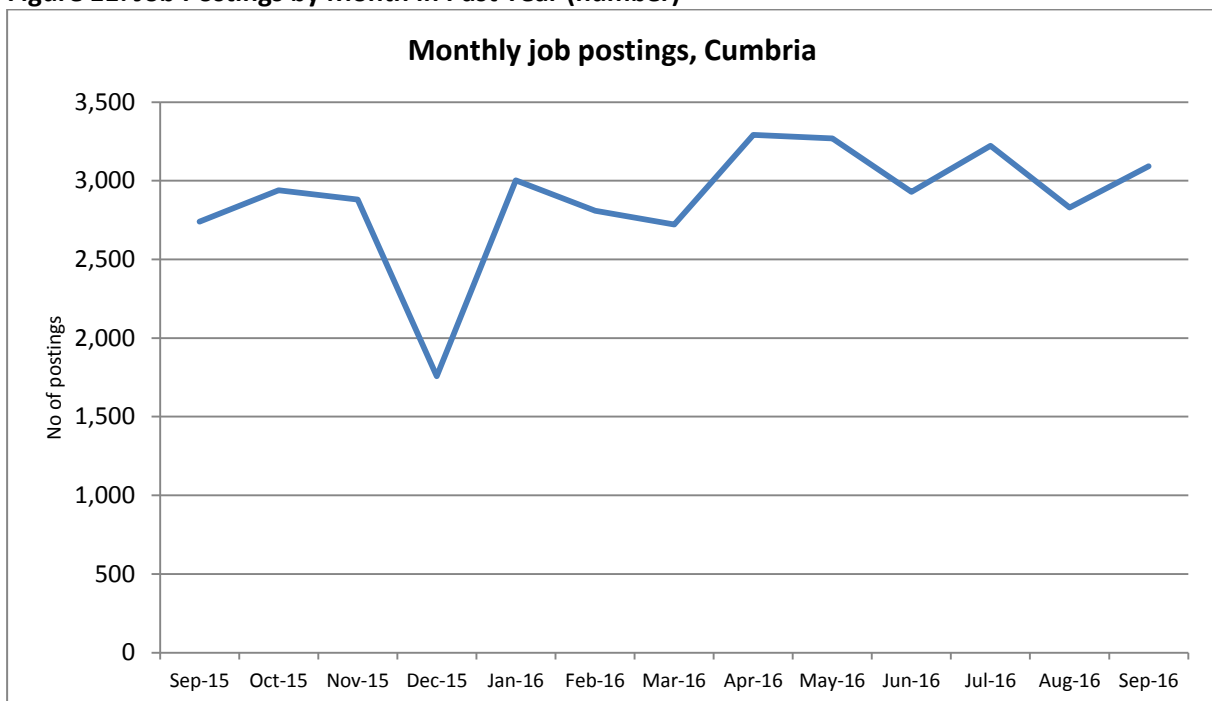
## 5. JOB POSTINGS

The following data are drawn from Labour Insight, an interactive tool which delivers real time access to job postings from a comprehensive range of sources including job boards, employer sites, newspapers, public agencies etc. Data extraction and analysis technologies mine and code data from each job listing to provide analysis on industries, occupations, skills and qualifications. The tool will inevitably not capture all vacancies and in particular is likely to under-represent vacancies in sectors which typically do not utilise online or formal recruitment methods. On the other hand it captures advertisements from agencies seeking to add people to their registers when there may not be a specific vacancy available which may over represent the situation in those sectors which make widespread use of recruitment agencies and “bank” workers.

In the period Jul-Sep 16, there were 9,144 job postings in Cumbria which is 348 fewer than were placed in the previous quarter (Apr-Jun 16) but 352 more than the same quarter last year.

The volume of postings dipped significantly in November and December which is a trend seen in previous years but rose again in the new year and has fluctuated since then.

**Figure 11: Job Postings by Month in Past Year (number)**

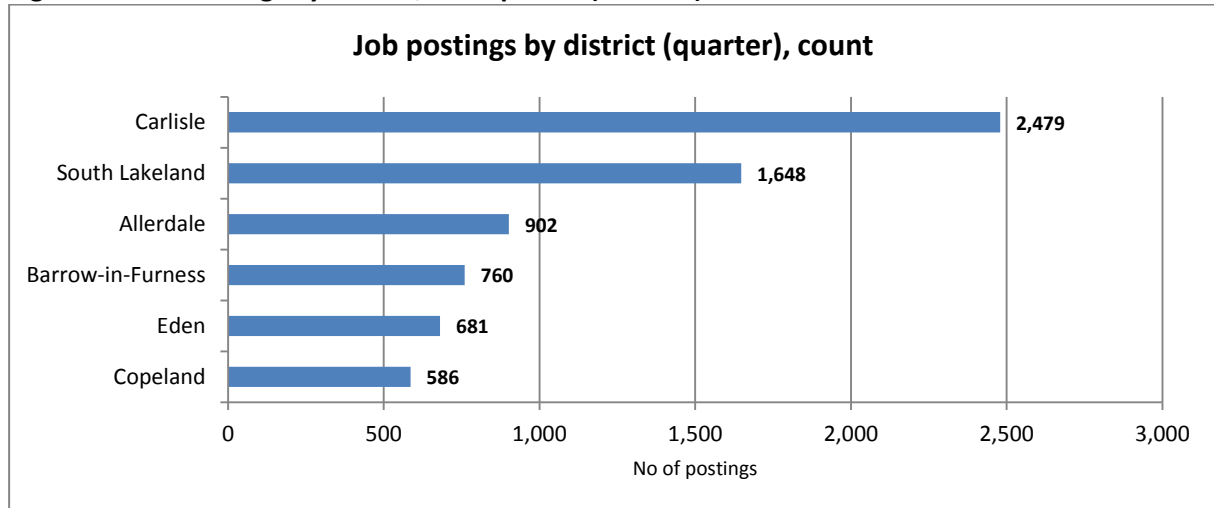


Source: Labour Insight (Burning Glass Technologies)

## Location of job postings

Geographically the highest number of postings in the quarter was for opportunities in Carlisle where there were 2,479 postings in the quarter, 35% of all the postings in Cumbria. The second highest number of postings was in South Lakeland (1,648) with 23% of the total.

**Figure 12: Job Postings by District, Jul-Sep 2016 (number)**



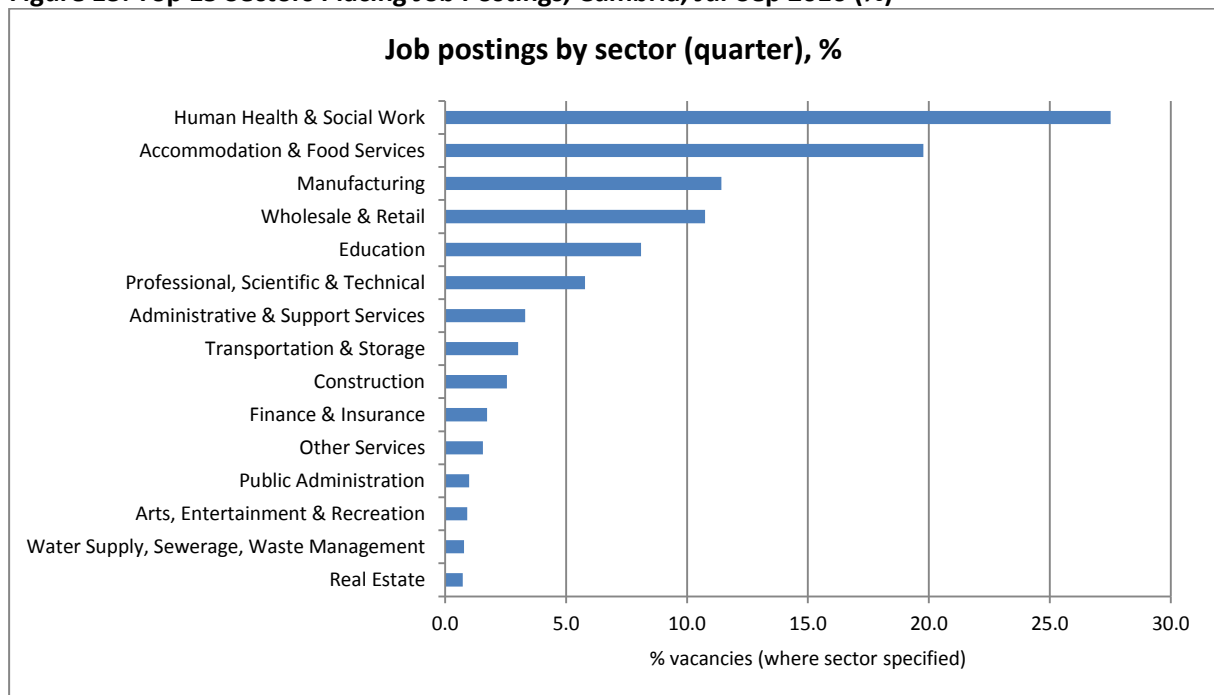
Source: Labour Insight (Burning Glass Technologies)

NB: may not sum to county total as district could not be coded for all postings

## Sector of job postings

The highest number of postings was in the human health & social work sector (1,447 postings) which represented over a quarter of postings where a sector could be identified (28%). The next most common sectors were accommodation & food (1,040, 20%) and manufacturing (601, 11%).

**Figure 13: Top 15 Sectors Placing Job Postings, Cumbria, Jul-Sep 2016 (%)**

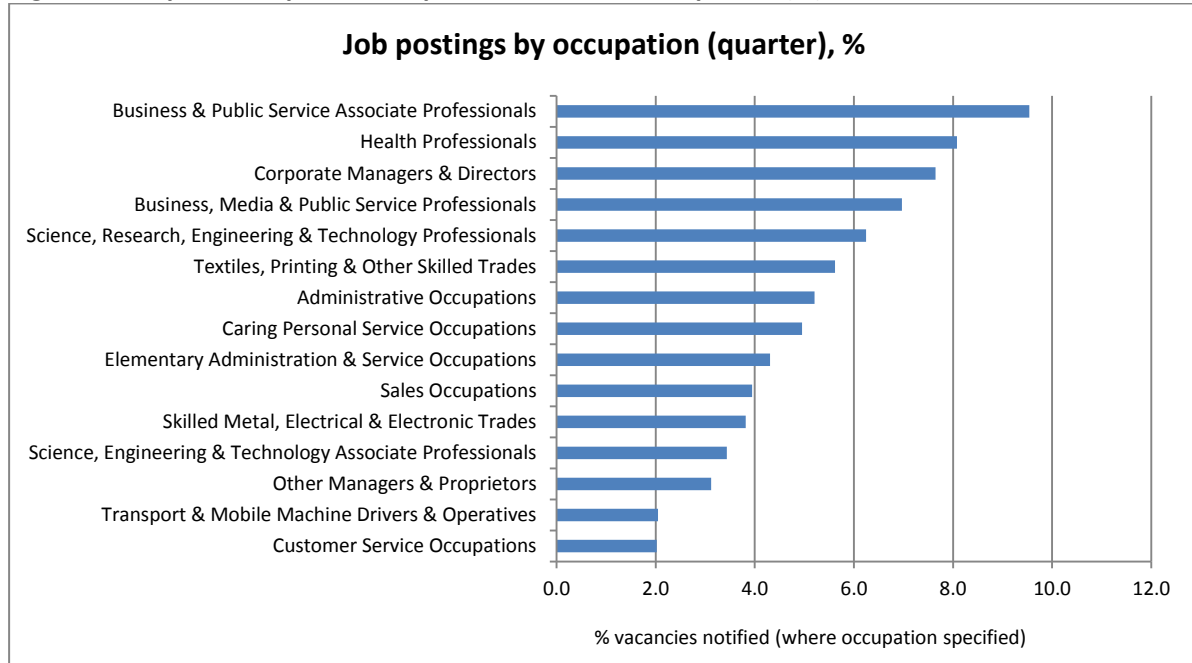


Source: Labour Insight (Burning Glass Technologies)

## Occupation of job postings

The most common occupations specified were business & public service associate professionals (872, 10%), health professionals (739, 8%), corporate managers & directors (699, 8%) and business, media & public service professionals (637, 7%)..

**Figure 14: Top 15 Occupations Required, Cumbria, Jul-Sep 2016 (%)**

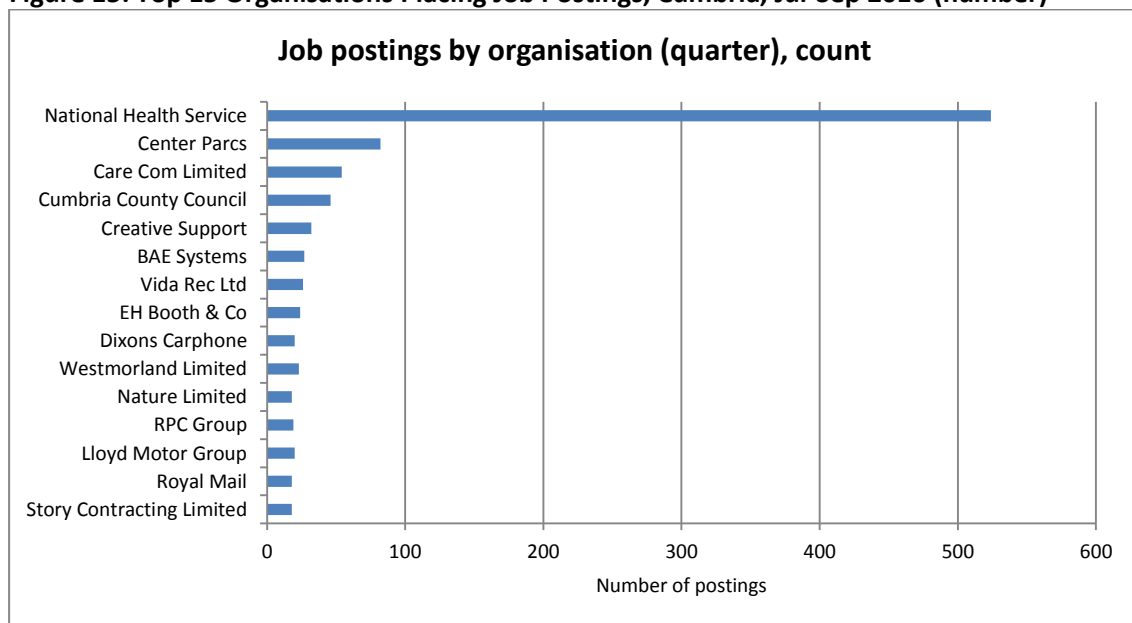


Source: Labour Insight (Burning Glass Technologies)

## Organisations placing job postings

The organisation placing the most job postings in the quarter was the National Health Service with 524 postings (13%) followed by Centre Parcs with 82 (2%).

**Figure 15: Top 15 Organisations Placing Job Postings, Cumbria, Jul-Sep 2016 (number)**

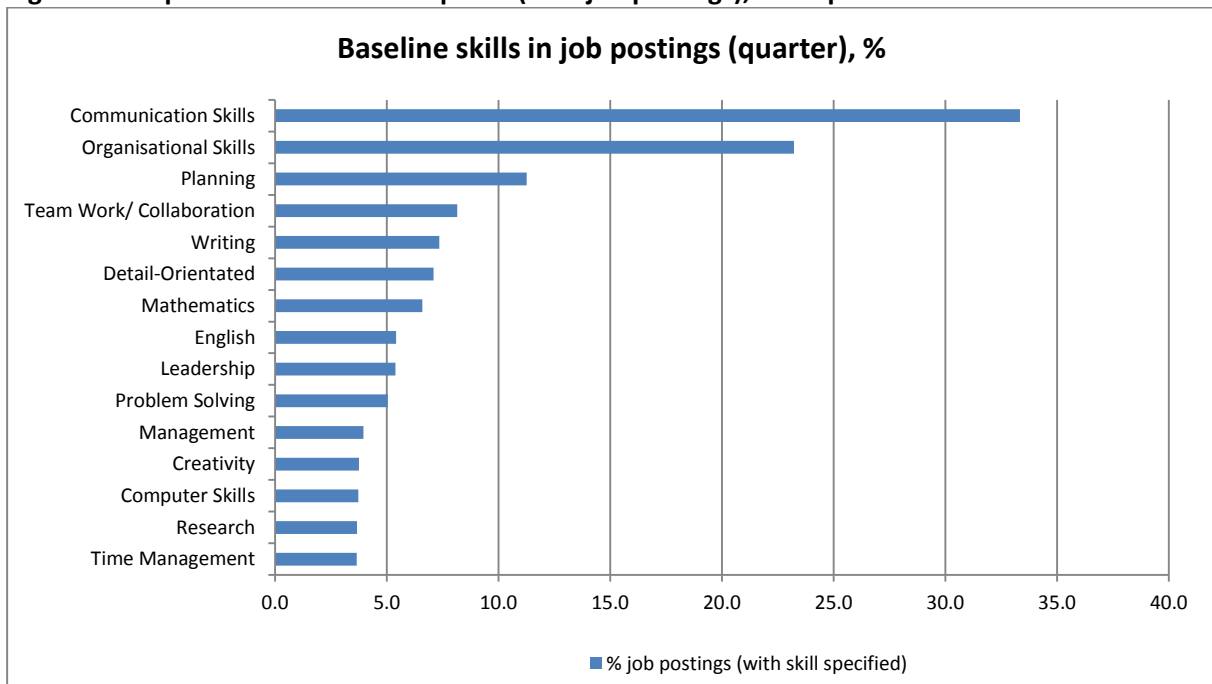


Source: Labour Insight (Burning Glass Technologies)

## Skills mentioned in job postings

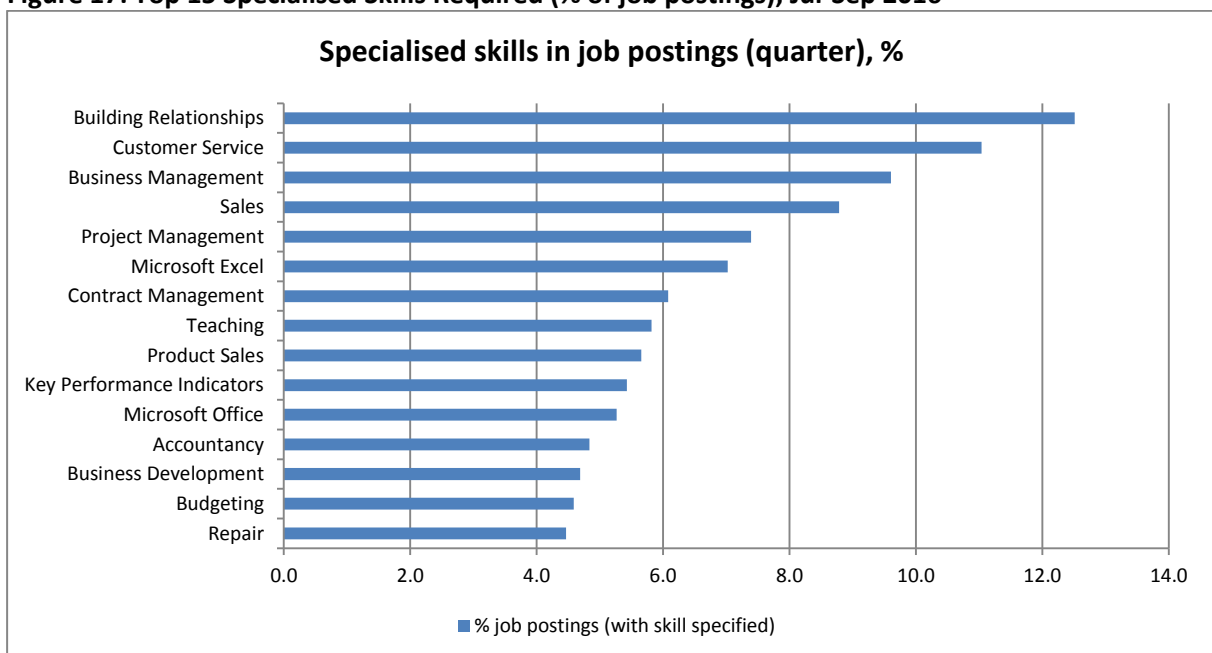
The most common baseline skills mentioned in the quarter were communication (1,628 mentions, 33% of all postings with skills specified) and organisational skills (1,134, 23%) whilst the most commonly mentioned more detailed skills were building relationships (611, 13%) and customer service (539, 11%).

**Figure 16: Top 15 Baseline Skills Required (% of job postings), Jul-Sep 2016**



Source: Labour Insight (Burning Glass Technologies)

**Figure 17: Top 15 Specialised Skills Required (% of job postings), Jul-Sep 2016**

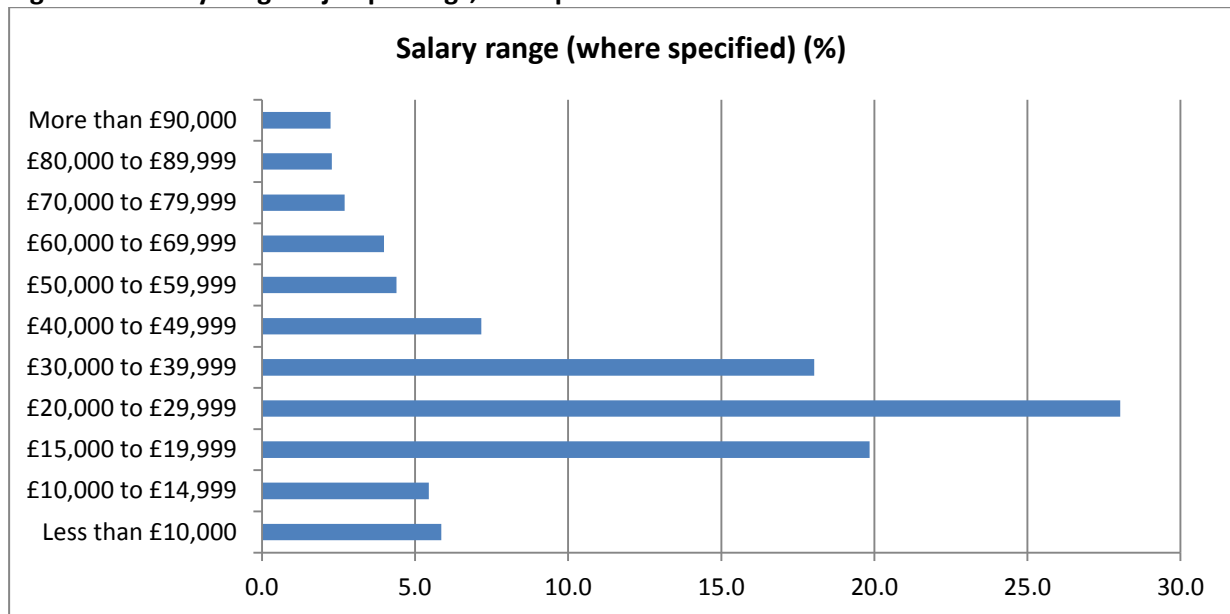


Source: Labour Insight (Burning Glass Technologies)

## Salaries offered in job postings (where provided)

Only around half the postings identified a salary range but where they did, the highest proportion fell into the £20,000-£29,999 range (28%) followed by the £15,000-£19,999 range (20%) and the £30,000-£39,999 range (18%). The mean salary quoted was £31,895.

**Figure 18: Salary range in job postings, Jul-Sep 2016**

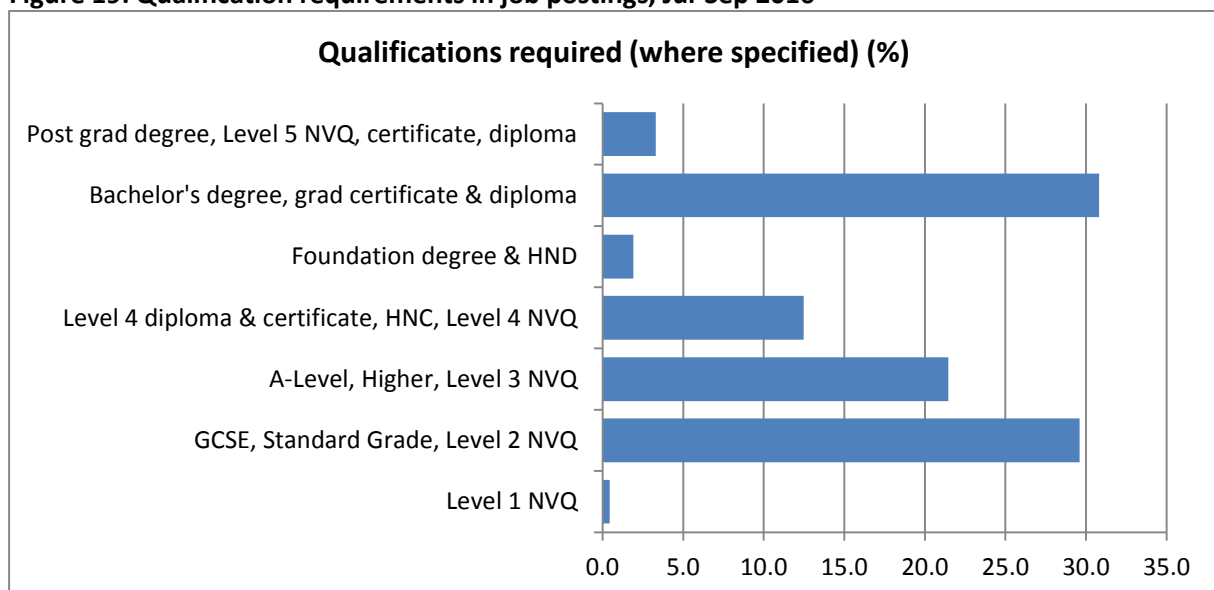


Source: Labour Insight (Burning Glass Technologies)

## Qualification requirements in job postings (where provided)

Only around 1 in 6 job postings referred to the qualifications required for the job but where they did so, the most frequently mentioned were bachelor's degree level (31%) and GCSE level (30%) and

**Figure 19: Qualification requirements in job postings, Jul-Sep 2016**



Source: Labour Insight (Burning Glass Technologies)

**Figure 20: Summary of Top 15 Job Postings by Occupation, Industry & Skills, Jul-Sep 2016**

| Occupation  | No    | % jobs | Industry                                 | No    | % jobs |
|---|-------|--------|--|-------|--------|
| Business & Public Service Associate Professionals   | 872   | 9.5    | Human Health & Social Work               | 1,447 | 27.5   |
| Health Professionals                                | 739   | 8.1    | Accommodation & Food Services            | 1,040 | 19.8   |
| Corporate Managers & Directors                      | 699   | 7.6    | Manufacturing                            | 601   | 11.4   |
| Business, Media & Public Service Professionals      | 637   | 7.0    | Wholesale & Retail                       | 565   | 10.7   |
| Science, Research, Engineering & Tech Professionals | 571   | 6.2    | Education                                | 426   | 8.1    |
| Textiles, Printing & Other Skilled Trades           | 514   | 5.6    | Professional, Scientific & Technical     | 304   | 5.8    |
| Administrative Occupations                          | 476   | 5.2    | Administrative & Support Services        | 174   | 3.3    |
| Caring Personal Service Occupations                 | 453   | 5.0    | Transportation & Storage                 | 159   | 3.0    |
| Elementary Administration & Service Occupations     | 394   | 4.3    | Construction                             | 134   | 2.5    |
| Sales Occupations                                   | 361   | 3.9    | Finance & Insurance                      | 91    | 1.7    |
| Skilled Metal, Electrical & Electronic Trades       | 349   | 3.8    | Other Services                           | 82    | 1.6    |
| Science, Engineering & Tech Associate Professionals | 314   | 3.4    | Public Administration                    | 52    | 1.0    |
| Other Managers & Proprietors                        | 285   | 3.1    | Arts, Entertainment & Recreation         | 48    | 0.9    |
| Transport & Mobile Machine Drivers & Operatives     | 187   | 2.0    | Water Supply, Sewerage, Waste Management | 41    | 0.8    |
| Customer Service Occupations                        | 185   | 2.0    | Real Estate                              | 38    | 0.7    |
| Baseline Skill                                      | No    | % jobs | Specialised Skill                        | No    | % jobs |
| Communication Skills                                | 1,628 | 33.3   | Building Relationships                   | 611   | 12.5   |
| Organisational Skills                               | 1,134 | 23.2   | Customer Service                         | 539   | 11.0   |
| Planning  | 550   | 11.3   | Business Management                      | 469   | 9.6    |
| Team Work/ Collaboration                            | 398   | 8.2    | Sales                                    | 429   | 8.8    |
| Writing   | 359   | 7.4    | Project Management                       | 361   | 7.4    |
| Detail-Orientated                                   | 346   | 7.1    | Microsoft Excel                          | 343   | 7.0    |
| Mathematics   | 322   | 6.6    | Contract Management                      | 297   | 6.1    |
| English   | 264   | 5.4    | Teaching                                 | 284   | 5.8    |
| Leadership  | 263   | 5.4    | Product Sales                            | 276   | 5.7    |
| Problem Solving                                     | 246   | 5.0    | Key Performance Indicators               | 265   | 5.4    |
| Management  | 193   | 4.0    | Microsoft Office                         | 257   | 5.3    |
| Creativity  | 183   | 3.7    | Accountancy                              | 236   | 4.8    |
| Computer Skills                                     | 182   | 3.7    | Business Development                     | 229   | 4.7    |
| Research  | 179   | 3.7    | Budgeting                                | 224   | 4.6    |
| Time Management                                     | 178   | 3.6    | Repair                                   | 218   | 4.5    |

Source: Labour Insight (Burning Glass Technologies)

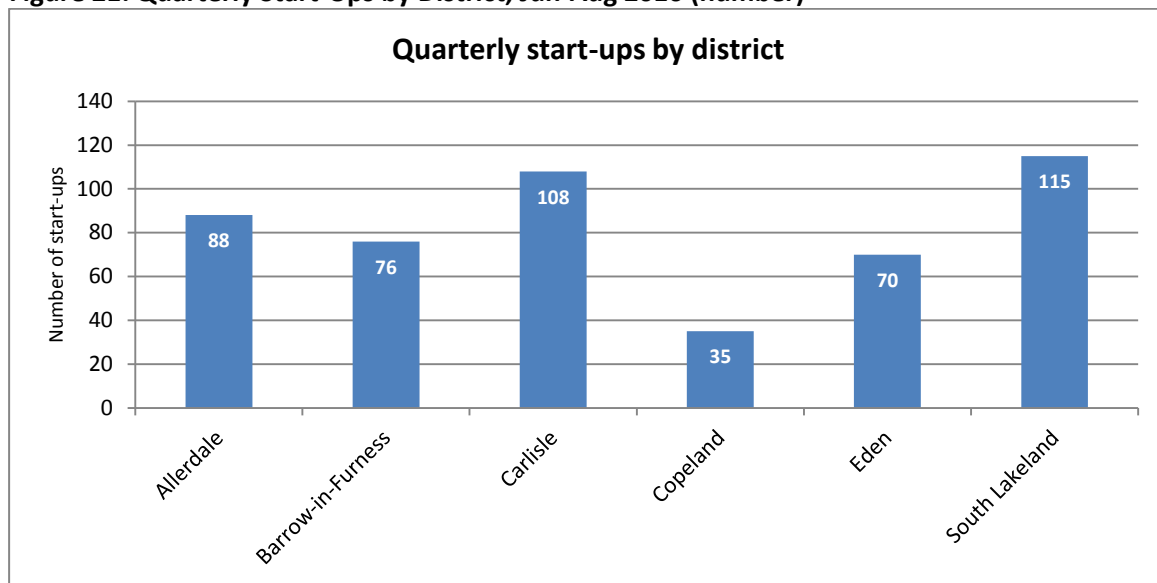
Note: The tool relies on data contained within job postings when analysing skill needs, qualifications etc and this may be limited by the accuracy and detail contained within the original advertisement. For example, the system can allocate an occupation in the majority of instances but is unable to allocate an industry in approximately a third of cases. Therefore the totals for each may vary and proportions presented here are of postings where the relevant coding has been possible.

## 6. BUSINESS START UPS

The following data are from BankSearch, a survey which collects data from Barclays, Co-operative Bank, HSBC, Lloyds Banking Group, Royal Bank of Scotland Group, Santander and TSB Bank. A 'start-up' reflects the opening of a first current account from a small business banking product range by a business new to banking or previously operated through a personal account. The data exclude businesses operating through personal accounts, those without banking relationships or those banking with other institutions.

There were 492 business start-ups in Cumbria in the quarter Apr-Jun 16. This is 108 fewer than in the previous quarter (Jan-Mar 16) and 124 fewer than the same quarter last year. The highest number of start-ups, 115 was in South Lakeland (23.4% of all start-ups) followed by Carlisle (108, 22.0%).

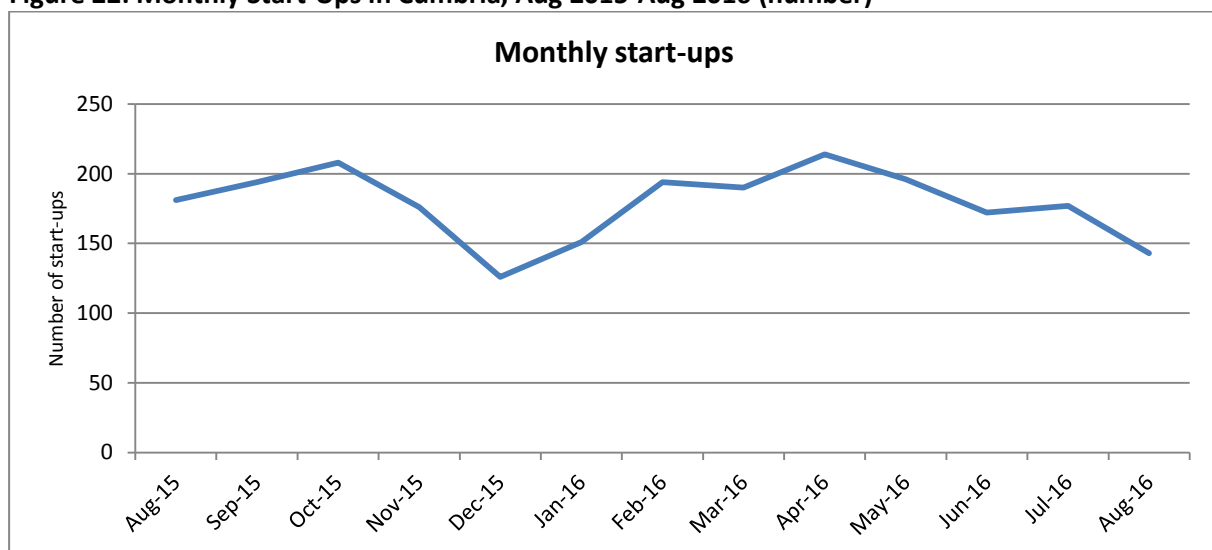
**Figure 21: Quarterly Start-Ups by District, Jun-Aug 2016 (number)**



Source: BankSearch

The number of starts peaked in Spring 2016 but has started to drop away which is the usual pattern at this time of year. However, levels in the first half of 2016 are the lowest in Cumbria since this dataset began back in 2008, a finding which is also mirrored nationally.

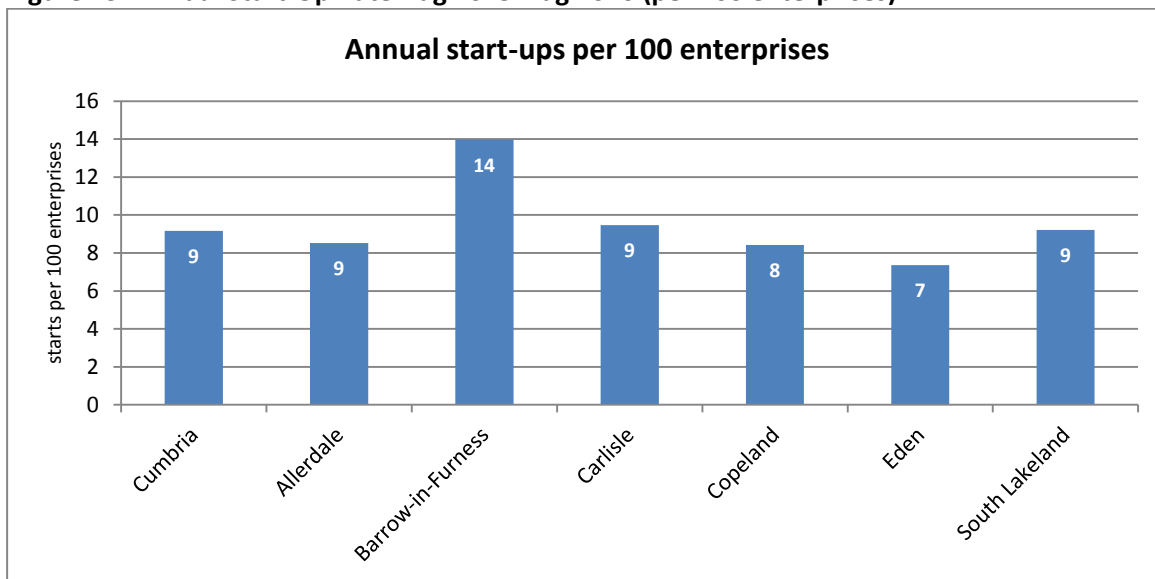
**Figure 22: Monthly Start-Ups in Cumbria, Aug 2015-Aug 2016 (number)**



Source: BankSearch

The annual rate of business start-ups can be expressed in 2 ways. Firstly, as a proportion of the active business stock. This measure is influenced by the business structure and areas with a relatively small opening stock of active businesses will generally show higher start up rates than those with large volumes, often of small, businesses. The second method is start-ups per 10,000 working age people and is sometimes regarded as a better indicator of entrepreneurship amongst local residents. Using the first methodology of starts per 100 enterprises (which is the Office for National Statistics' preferred measure) Barrow had the highest annual start up rate at 14 per 100 active enterprises while Eden had the lowest at 7 per 100 active enterprises.

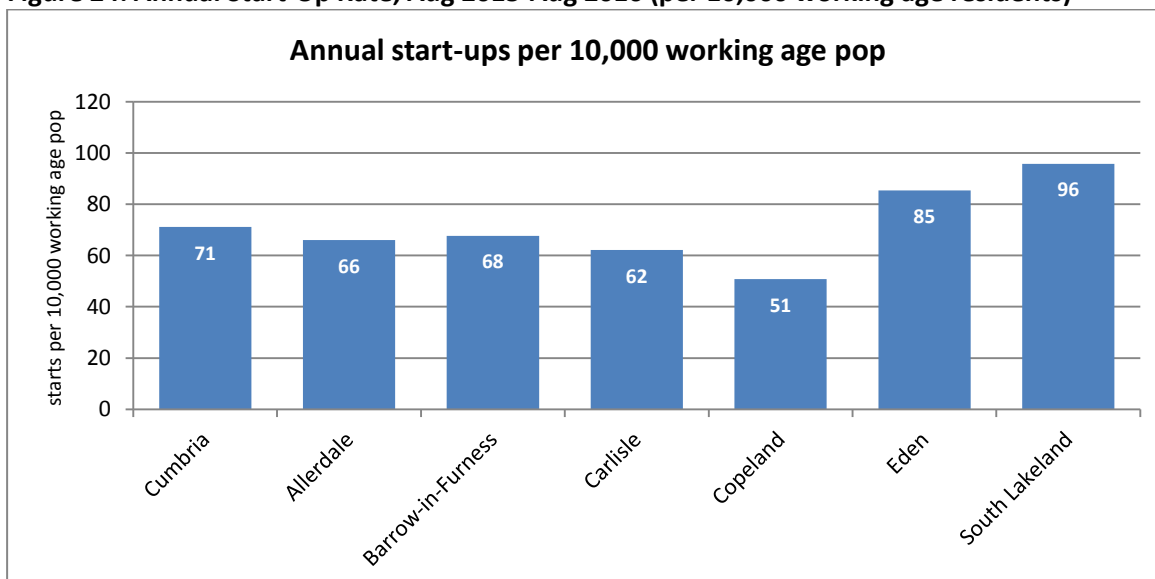
**Figure 23: Annual Start-Up Rate Aug 2015-Aug 2016 (per 100 enterprises)**



Source: BankSearch / UK Business: Activity, Size and Location 2014

Using the second methodology (starts per 10,000 working age residents), the position is different with South Lakeland having the highest start up rate at 96 per 10,000 working age residents and Copeland having the lowest at 51 per 10,000 working age residents.

**Figure 24: Annual Start-Up Rate, Aug 2015-Aug 2016 (per 10,000 working age residents)**

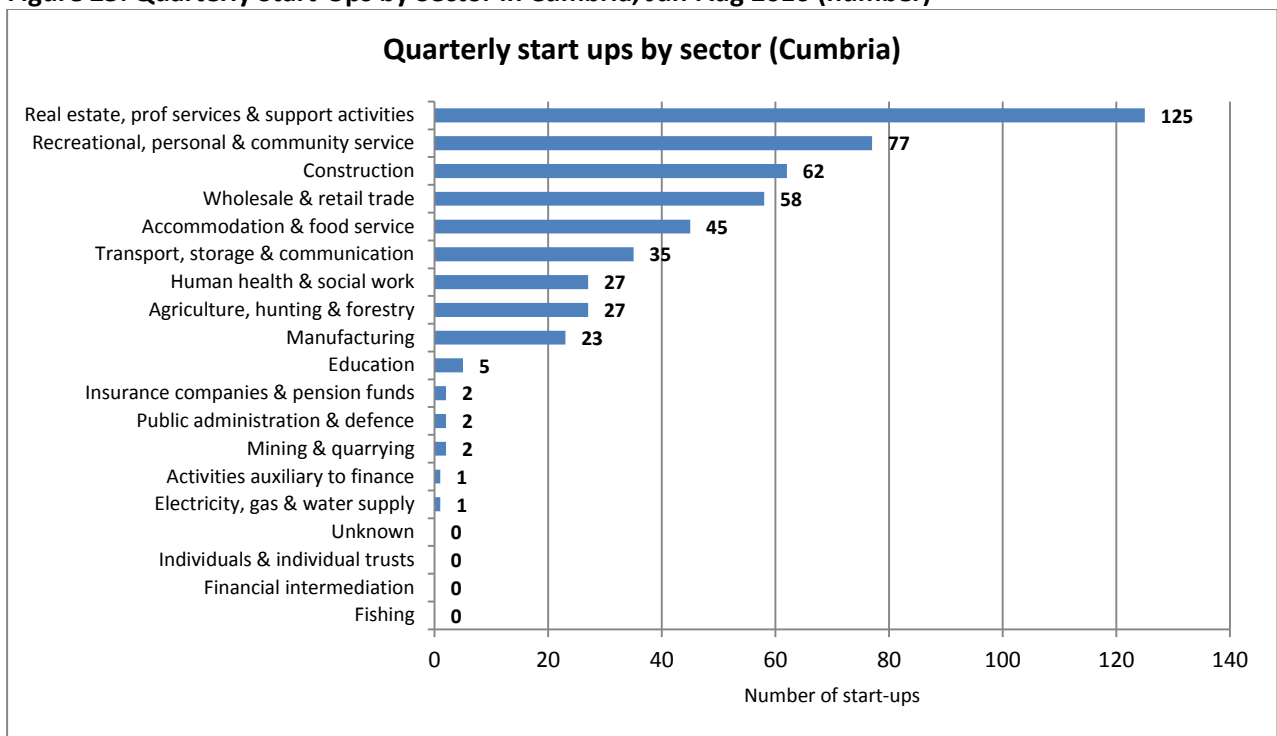


Source: BankSearch / ONS Mid Year Population Estimates 2013



As is generally the case, the highest number of start-ups was in the real estate & professional services sector with 125 (25.4%). This was followed by recreation, personal & community services with 77 (15.7%) and construction with 62 (12.6%). Most sectors saw a fall in start-ups compared to last quarter with the biggest numerical falls in construction (-32), real estate, professional services (-25) and recreation, personal & community services (-18).

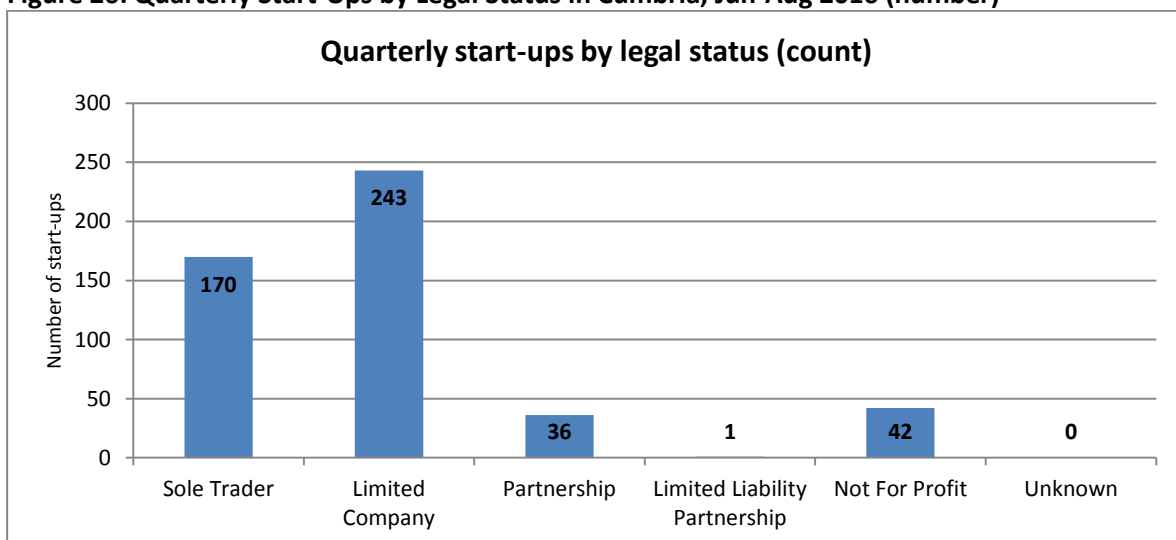
**Figure 25: Quarterly Start-Ups by Sector in Cumbria, Jun-Aug 2016 (number)**



Source: BankSearch

Limited Companies provided the highest number of start-ups (243) accounting for half of the total (49.4%) followed by Sole Traders with 170 start-ups (34.6%).

**Figure 26: Quarterly Start-Ups by Legal Status in Cumbria, Jun-Aug 2016 (number)**

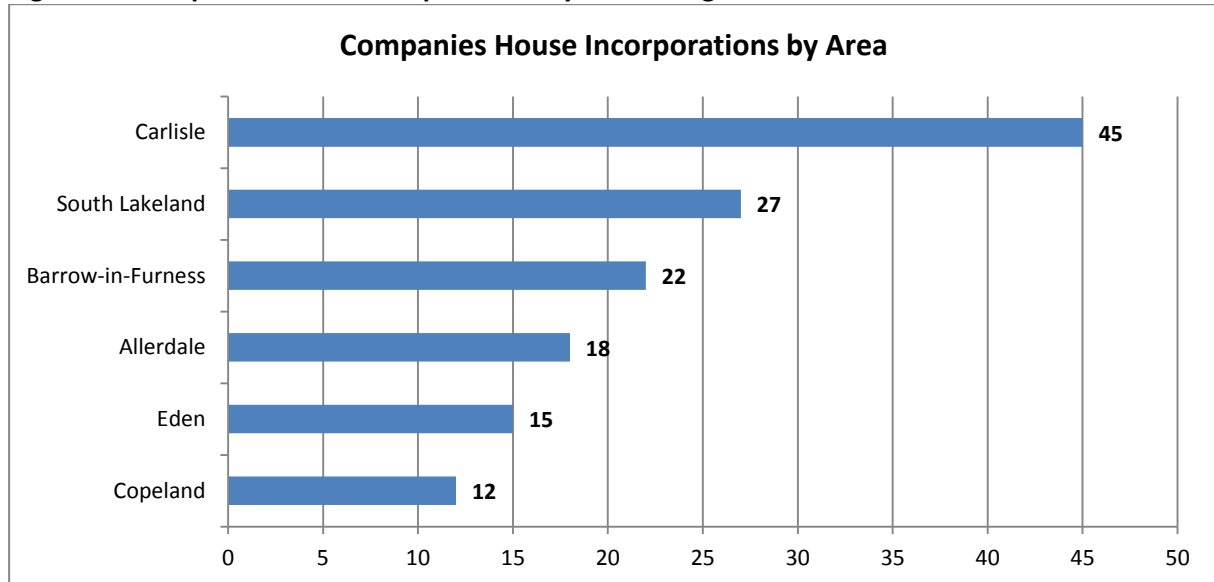


Source: BankSearch

## 7. COMPANIES HOUSE INCORPORATIONS

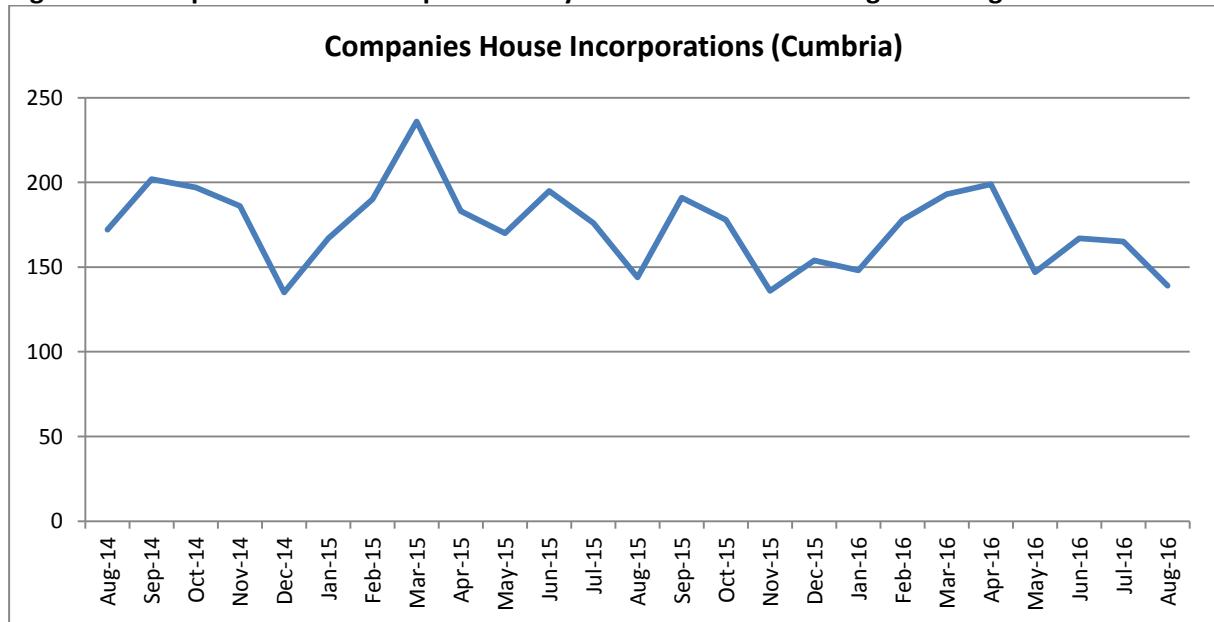
There were 139 new Companies House incorporations in Jul 2016, down by 26 from the previous month and 5 fewer than the same month last year. The highest number was in Carlisle (45), followed by South Lakeland (27). There is a lot of fluctuation in monthly totals but historically there are peaks in March and September and then a dip in summer and in the run up to Christmas.

**Figure 27: Companies House Incorporations by Area – Aug 2016**



Source: BankSearch extracted from Companies House Note: Data relate to registered addresses

**Figure 28: Companies House Incorporations by Month in Cumbria – Aug 2014-Aug 2016**



Source: BankSearch extracted from Companies House

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## ANNEX A: Claimant Count by Ward

### Allerdale – Claimant Count

|                        | Sep 2015 |      | Aug 2016 |      | Sep 2016 |      | All Persons    |       |          | All Persons   |       |          |
|------------------------|----------|------|----------|------|----------|------|----------------|-------|----------|---------------|-------|----------|
|                        | Count    | Rate | Count    | Rate | Count    | Rate | Monthly Change |       |          | Annual Change |       |          |
|                        |          |      |          |      |          |      | No             | % Chg | Rate Chg | No            | % Chg | Rate Chg |
| UK                     | 767,960  | 1.9  | 764,370  | 1.9  | 754,085  | 1.8  | -10,290        | -1.3  | 0.0      | -13,875       | -1.8  | 0.0      |
| North West             | 105,930  | 2.3  | 105,680  | 2.3  | 103,935  | 2.3  | -1,745         | -1.7  | 0.0      | -1,995        | -1.9  | 0.0      |
| Cumbria                | 4,510    | 1.5  | 4,565    | 1.5  | 4,445    | 1.5  | -120           | -2.6  | 0.0      | -65           | -1.4  | 0.0      |
| Allerdale              | 1,115    | 1.9  | 1,105    | 1.9  | 1,080    | 1.8  | -25            | -2.1  | 0.0      | -35           | -3.1  | -0.1     |
| All Saints             | 40       | 1.4  | 35       | 1.2  | 35       | 1.2  | 0              | 0.0   | 0.0      | -5            | -10.3 | -0.1     |
| Aspatria               | 50       | 2.5  | 40       | 1.9  | 45       | 2.2  | 5              | 15.4  | 0.3      | -5            | -11.8 | -0.3     |
| Boltons                | 0        | #    | 0        | #    | 0        | #    | 0              | -50.0 | -0.1     | 0             | -50.0 | -0.1     |
| Broughton St Bridget's | 15       | 0.6  | 15       | 0.5  | 20       | 0.8  | 5              | 42.9  | 0.2      | 5             | 25.0  | 0.2      |
| Christchurch           | 20       | 1.1  | 20       | 1.1  | 25       | 1.2  | 0              | 4.5   | 0.1      | 0             | 4.5   | 0.1      |
| Clifton                | 20       | 2.0  | 20       | 1.9  | 20       | 1.9  | 0              | 0.0   | 0.0      | 0             | -5.0  | -0.1     |
| Crummock               | 0        | #    | 5        | 0.4  | 5        | 0.4  | 0              | 0.0   | 0.0      | 0             | 100.0 | 0.2      |
| Dalton                 | 5        | 0.5  | 10       | 0.7  | 5        | 0.6  | 0              | -12.5 | -0.1     | 0             | 16.7  | 0.1      |
| Derwent Valley         | 0        | #    | 0        | 0.0  | 0        | #    | 0              | -     | 0.1      | 0             | 0.0   | 0.0      |
| Ellen                  | 30       | 1.4  | 35       | 1.8  | 35       | 1.7  | 0              | -5.7  | -0.1     | 5             | 17.9  | 0.3      |
| Ellenborough           | 70       | 3.0  | 60       | 2.6  | 55       | 2.5  | -5             | -6.7  | -0.2     | -15           | -18.8 | -0.6     |
| Ewanrigg               | 90       | 4.4  | 80       | 3.8  | 80       | 3.8  | 0              | 0.0   | 0.0      | -10           | -12.1 | -0.5     |
| Flimby                 | 25       | 2.5  | 35       | 3.1  | 30       | 2.7  | -5             | -11.8 | -0.4     | 5             | 11.1  | 0.3      |
| Harrington             | 25       | 1.3  | 30       | 1.5  | 25       | 1.5  | 0              | -3.6  | -0.1     | 5             | 17.4  | 0.2      |
| Holme                  | 15       | 1.4  | 10       | 1.1  | 15       | 1.3  | 0              | 16.7  | 0.2      | 0             | -6.7  | -0.1     |
| Keswick                | 10       | 0.4  | 10       | 0.3  | 5        | 0.2  | -5             | -30.0 | -0.1     | -5            | -36.4 | -0.1     |
| Marsh                  | 5        | 0.7  | 5        | 0.5  | 5        | 0.4  | 0              | -20.0 | -0.1     | -5            | -42.9 | -0.3     |
| Moorclose              | 110      | 3.7  | 120      | 3.9  | 120      | 4.0  | 0              | 1.7   | 0.1      | 10            | 9.1   | 0.3      |
| Moss Bay               | 150      | 4.7  | 155      | 5.0  | 140      | 4.4  | -20            | -11.5 | -0.6     | -10           | -6.1  | -0.3     |
| Netherhall             | 55       | 2.9  | 55       | 2.8  | 55       | 2.8  | 0              | 1.9   | 0.1      | 0             | -3.6  | -0.1     |
| Seaton                 | 45       | 1.5  | 45       | 1.5  | 45       | 1.5  | 0              | 0.0   | 0.0      | 0             | -2.1  | 0.0      |
| Silloth                | 25       | 1.3  | 20       | 1.0  | 25       | 1.2  | 5              | 21.1  | 0.2      | 0             | -4.2  | -0.1     |
| Solway                 | 10       | 0.8  | 10       | 1.2  | 10       | 1.1  | 0              | -8.3  | -0.1     | 5             | 37.5  | 0.3      |
| St John's              | 70       | 2.0  | 75       | 2.2  | 80       | 2.2  | 0              | 2.6   | 0.1      | 10            | 12.9  | 0.3      |
| St Michael's           | 135      | 4.2  | 145      | 4.4  | 135      | 4.0  | -10            | -7.6  | -0.3     | -5            | -2.9  | -0.1     |
| Stainburn              | 5        | 0.6  | 5        | 0.6  | 5        | 0.5  | 0              | -16.7 | -0.1     | 0             | -16.7 | -0.1     |
| Wampool                | 10       | 0.9  | 5        | 0.6  | 5        | 0.6  | 0              | 0.0   | 0.0      | -5            | -33.3 | -0.3     |
| Warnell                | 5        | 0.5  | 5        | 0.4  | 5        | 0.4  | 0              | 0.0   | 0.0      | 0             | -33.3 | -0.2     |
| Waver                  | 10       | 0.7  | 10       | 0.9  | 10       | 0.9  | 0              | 0.0   | 0.0      | 0             | 25.0  | 0.2      |
| Wharrels               | 0        | #    | 5        | 0.4  | 5        | 0.4  | 0              | 0.0   | 0.0      | 5             | 300.0 | 0.3      |
| Wigton                 | 55       | 1.6  | 40       | 1.2  | 40       | 1.2  | 0              | 0.0   | 0.0      | -15           | -26.8 | -0.4     |

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## Barrow – Claimant Count

|               | Sep 2015 |      | Aug 2016 |      | Sep 2016 |      | All Persons    |       |          | All Persons   |       |          |
|---------------|----------|------|----------|------|----------|------|----------------|-------|----------|---------------|-------|----------|
|               | Count    | Rate | Count    | Rate | Count    | Rate | Monthly Change |       |          | Annual Change |       |          |
|               |          |      |          |      |          |      | No             | % Chg | Rate Chg | No            | % Chg | Rate Chg |
| UK            | 767,960  | 1.9  | 764,370  | 1.9  | 754,085  | 1.8  | -10,290        | -1.3  | 0.0      | -13,875       | -1.8  | 0.0      |
| North West    | 105,930  | 2.3  | 105,680  | 2.3  | 103,935  | 2.3  | -1,745         | -1.7  | 0.0      | -1,995        | -1.9  | 0.0      |
| Cumbria       | 4,510    | 1.5  | 4,565    | 1.5  | 4,445    | 1.5  | -120           | -2.6  | 0.0      | -65           | -1.4  | 0.0      |
| Barrow        | 1,170    | 2.8  | 1,105    | 2.6  | 1,090    | 2.6  | -15            | -1.5  | 0.0      | -80           | -6.8  | -0.2     |
| Barrow Island | 115      | 6.8  | 110      | 6.7  | 120      | 7.0  | 5              | 5.4   | 0.4      | -5            | 3.5   | 0.2      |
| Central       | 160      | 5.7  | 160      | 5.6  | 155      | 5.5  | 0              | -1.3  | -0.1     | 0             | -2.5  | -0.1     |
| Dalton North  | 40       | 1.1  | 40       | 1.1  | 45       | 1.1  | 0              | 2.4   | 0.0      | -5            | 4.9   | 0.1      |
| Dalton South  | 55       | 1.5  | 55       | 1.5  | 50       | 1.4  | -5             | -7.1  | -0.1     | -5            | -7.1  | -0.1     |
| Hawcoat       | 20       | 0.9  | 15       | 0.6  | 20       | 0.7  | 5              | 20.0  | 0.1      | -35           | -14.3 | -0.1     |
| Hindpool      | 225      | 6.2  | 180      | 5.0  | 190      | 5.3  | 10             | 5.5   | 0.3      | -10           | -14.7 | -0.9     |
| Newbarns      | 55       | 1.6  | 45       | 1.3  | 45       | 1.3  | 0              | -4.4  | -0.1     | -5            | -20.4 | -0.3     |
| Ormsgill      | 145      | 3.8  | 150      | 4.0  | 135      | 3.6  | -15            | -9.9  | -0.4     | -5            | -4.9  | -0.2     |
| Parkside      | 75       | 2.1  | 70       | 1.9  | 70       | 1.9  | 0              | -1.4  | 0.0      | 5             | -9.3  | -0.2     |
| Risedale      | 130      | 3.4  | 140      | 3.7  | 135      | 3.5  | -5             | -4.3  | -0.2     | 0             | 4.7   | 0.2      |
| Roosecote     | 20       | 0.8  | 20       | 0.7  | 20       | 0.7  | 0              | 5.0   | 0.0      | 0             | -4.5  | 0.0      |
| Walney North  | 55       | 1.8  | 60       | 2.0  | 55       | 1.8  | -5             | -8.2  | -0.2     | -25           | 1.8   | 0.0      |
| Walney South  | 70       | 2.3  | 50       | 1.6  | 50       | 1.5  | -5             | -5.8  | -0.1     | -15           | -31.9 | -0.7     |

## Carlisle – Claimant Count

|                           | Sep 2015 |      | Aug 2016 |      | Sep 2016 |      | All Persons    |       |          | All Persons   |       |          |
|---------------------------|----------|------|----------|------|----------|------|----------------|-------|----------|---------------|-------|----------|
|                           | Count    | Rate | Count    | Rate | Count    | Rate | Monthly Change |       |          | Annual Change |       |          |
|                           |          |      |          |      |          |      | No             | % Chg | Rate Chg | No            | % Chg | Rate Chg |
| UK                        | 767,960  | 1.9  | 764,370  | 1.9  | 754,085  | 1.8  | -10,290        | -1.3  | 0.0      | -13,875       | -1.8  | 0.0      |
| North West                | 105,930  | 2.3  | 105,680  | 2.3  | 103,935  | 2.3  | -1,745         | -1.7  | 0.0      | -1,995        | -1.9  | 0.0      |
| Cumbria                   | 4,510    | 1.5  | 4,565    | 1.5  | 4,445    | 1.5  | -120           | -2.6  | 0.0      | -65           | -1.4  | 0.0      |
| Carlisle                  | 855      | 1.3  | 940      | 1.4  | 915      | 1.4  | -25            | -2.6  | 0.0      | 60            | 6.9   | 0.1      |
| Belah                     | 45       | 1.2  | 35       | 0.9  | 30       | 0.9  | 0              | -3.0  | 0.0      | -15           | -30.4 | -0.4     |
| Belle Vue                 | 65       | 1.6  | 65       | 1.6  | 65       | 1.6  | 0              | 0.0   | 0.0      | -5            | -4.5  | -0.1     |
| Botcherby                 | 70       | 1.9  | 80       | 2.1  | 90       | 2.3  | 5              | 8.5   | 0.2      | 15            | 23.6  | 0.4      |
| Brampton                  | 35       | 1.3  | 35       | 1.3  | 40       | 1.4  | 5              | 11.1  | 0.1      | 5             | 14.3  | 0.2      |
| Burgh                     | 0        | #    | 5        | 0.5  | 5        | 0.3  | 0              | -33.3 | -0.2     | 0             | 100.0 | 0.2      |
| Castle                    | 100      | 2.4  | 85       | 2.1  | 85       | 2.1  | 0              | -1.2  | 0.0      | -15           | -13.3 | -0.3     |
| Currock                   | 60       | 1.5  | 80       | 1.9  | 80       | 2.0  | 5              | 5.1   | 0.1      | 20            | 36.7  | 0.5      |
| Dalston                   | 15       | 0.5  | 20       | 0.6  | 15       | 0.4  | -5             | -25.0 | -0.1     | 0             | -11.8 | -0.1     |
| Denton Holme              | 65       | 1.5  | 80       | 1.8  | 75       | 1.7  | -5             | -3.8  | -0.1     | 10            | 16.7  | 0.2      |
| Great Corby and Geltsdale | 5        | 0.2  | 5        | 0.5  | 5        | 0.3  | 0              | -33.3 | -0.2     | 0             | 33.3  | 0.1      |
| Harraby                   | 45       | 1.1  | 55       | 1.2  | 55       | 1.3  | 0              | 3.7   | 0.0      | 10            | 21.7  | 0.2      |
| Hayton                    | 5        | 0.4  | 5        | 0.3  | 5        | 0.2  | 0              | -25.0 | -0.1     | 0             | -40.0 | -0.2     |
| Irthing                   | 5        | 0.4  | 5        | 0.6  | 10       | 0.7  | 0              | 28.6  | 0.2      | 5             | 80.0  | 0.3      |
| Longtown & Rockcliffe     | 20       | 0.8  | 20       | 0.9  | 20       | 0.8  | 0              | -9.1  | -0.1     | 0             | -4.8  | 0.0      |
| Lyne                      | 10       | 0.8  | 10       | 1.0  | 10       | 0.9  | 0              | -8.3  | -0.1     | 0             | 22.2  | 0.2      |
| Morton                    | 90       | 2.6  | 90       | 2.5  | 80       | 2.3  | -10            | -9.1  | -0.2     | -10           | -13.0 | -0.3     |
| St Aidans                 | 70       | 1.6  | 85       | 2.0  | 80       | 1.9  | -5             | -4.7  | -0.1     | 10            | 13.9  | 0.2      |
| Stanwix Rural             | 15       | 0.5  | 15       | 0.6  | 15       | 0.5  | 0              | -11.8 | -0.1     | 0             | 7.1   | 0.0      |
| Stanwix Urban             | 25       | 0.7  | 30       | 0.9  | 30       | 0.9  | 0              | -6.2  | -0.1     | 5             | 20.0  | 0.1      |
| Upperby                   | 75       | 2.3  | 90       | 2.8  | 85       | 2.6  | -5             | -6.5  | -0.2     | 10            | 13.2  | 0.3      |
| Wetheral                  | 10       | 0.3  | 10       | 0.4  | 10       | 0.3  | 0              | -10.0 | 0.0      | 0             | 12.5  | 0.0      |
| Yewdale                   | 15       | 0.5  | 25       | 0.7  | 20       | 0.6  | 0              | -8.3  | -0.1     | 5             | 29.4  | 0.1      |

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## Copeland – Claimant Count

|                    | Sep 2015 |      | Aug 2016 |      | Sep 2016 |      | All Persons    |       |          | All Persons   |       |          |
|--------------------|----------|------|----------|------|----------|------|----------------|-------|----------|---------------|-------|----------|
|                    | Count    | Rate | Count    | Rate | Count    | Rate | Monthly Change |       |          | Annual Change |       |          |
|                    |          |      |          |      |          |      | No             | % Chg | Rate Chg | No            | % Chg | Rate Chg |
| UK                 | 767,960  | 1.9  | 764,370  | 1.9  | 754,085  | 1.8  | -10,290        | -1.3  | 0.0      | -13,875       | -1.8  | 0.0      |
| North West         | 105,930  | 2.3  | 105,680  | 2.3  | 103,935  | 2.3  | -1,745         | -1.7  | 0.0      | -1,995        | -1.9  | 0.0      |
| Cumbria            | 4,510    | 1.5  | 4,565    | 1.5  | 4,445    | 1.5  | -120           | -2.6  | 0.0      | -65           | -1.4  | 0.0      |
| Copeland           | 865      | 2.0  | 890      | 2.0  | 870      | 2.0  | -20            | -2.3  | 0.0      | 5             | 0.3   | 0.0      |
| Arlecdon           | 10       | 0.9  | 15       | 1.3  | 10       | 0.9  | -5             | -30.8 | -0.4     | 0             | 0.0   | 0.0      |
| Beckermet          | 25       | 1.3  | 15       | 0.7  | 15       | 0.8  | 0              | 7.7   | 0.1      | -10           | -39.1 | 0.0      |
| Bootle             | 5        | 0.4  | 0        | #    | 0        | #    | 0              | 0.0   | 0.0      | 0             | -33.3 | 0.0      |
| Bransty            | 30       | 1.0  | 30       | 0.9  | 30       | 0.9  | 0              | 0.0   | 0.0      | -5            | -9.4  | 0.0      |
| Cleator Moor North | 65       | 2.5  | 65       | 2.5  | 65       | 2.5  | 0              | 0.0   | 0.0      | 0             | 1.5   | 0.0      |
| Cleator Moor South | 40       | 2.2  | 50       | 2.8  | 50       | 2.8  | 0              | 0.0   | 0.0      | 10            | 28.9  | 0.0      |
| Distington         | 55       | 2.2  | 60       | 2.5  | 55       | 2.2  | -10            | -12.9 | -0.3     | 0             | 0.0   | 0.0      |
| Egremont North     | 55       | 2.0  | 70       | 2.5  | 70       | 2.7  | 5              | 5.9   | 0.1      | 15            | 30.9  | 0.0      |
| Egremont South     | 35       | 1.6  | 35       | 1.5  | 30       | 1.4  | 0              | -5.9  | -0.1     | -5            | -11.1 | 0.0      |
| Ennerdale          | 0        | #    | 5        | 0.6  | 5        | 0.8  | 0              | 25.0  | 0.2      | 5             | 150.0 | 0.0      |
| Frizington         | 45       | 2.7  | 35       | 2.2  | 35       | 2.1  | 0              | -5.4  | -0.1     | -10           | -23.9 | 0.0      |
| Gosforth           | 5        | 0.5  | 0        | #    | 0        | #    | 0              | -50.0 | -0.1     | -5            | -75.0 | 0.0      |
| Harbour            | 100      | 4.0  | 105      | 4.3  | 110      | 4.4  | 0              | 1.9   | 0.1      | 10            | 10.2  | 0.0      |
| Haverigg           | 10       | 1.0  | 15       | 1.2  | 10       | 1.0  | -5             | -20.0 | -0.2     | 0             | 0.0   | 0.0      |
| Hensingham         | 55       | 2.2  | 50       | 2.1  | 55       | 2.1  | 0              | 1.9   | 0.0      | -5            | -5.4  | 0.0      |
| Hillcrest          | 5        | 0.2  | 15       | 0.9  | 10       | 0.6  | -5             | -28.6 | -0.2     | 5             | 150.0 | 0.0      |
| Holborn Hill       | 55       | 3.6  | 35       | 2.3  | 40       | 2.4  | 0              | 2.7   | 0.1      | -20           | -33.3 | 0.0      |
| Kells              | 25       | 1.6  | 20       | 1.3  | 20       | 1.3  | 0              | 0.0   | 0.0      | -5            | -16.7 | 0.0      |
| Millom Without     | 5        | 0.9  | 5        | 0.8  | 5        | 0.8  | 0              | 0.0   | 0.0      | 0             | -14.3 | 0.0      |
| Mirehouse          | 70       | 2.6  | 80       | 3.0  | 80       | 3.0  | 0              | 1.2   | 0.0      | 10            | 14.1  | 0.0      |
| Moresby            | 10       | 0.9  | 10       | 1.0  | 10       | 1.3  | 0              | 22.2  | 0.2      | 5             | 37.5  | 0.0      |
| Newtown            | 65       | 3.3  | 70       | 3.3  | 65       | 3.1  | -5             | -5.9  | -0.2     | -5            | -4.5  | 0.0      |
| Sandwith           | 70       | 4.0  | 85       | 4.9  | 80       | 4.5  | -5             | -7.0  | -0.3     | 10            | 12.7  | 0.0      |
| Seascale           | 15       | 0.9  | 10       | 0.6  | 10       | 0.7  | 0              | 22.2  | 0.1      | -5            | -21.4 | 0.0      |
| St Bees            | 10       | 0.8  | 5        | 0.6  | 5        | 0.5  | 0              | -14.3 | -0.1     | -5            | -33.3 | 0.0      |

# Labour Market Briefing October 2016

## Eden – Claimant Count

|                    | Sep 2015 |      | Aug 2016 |      | Sep 2016 |      | All Persons    |        |          | All Persons   |        |          |
|--------------------|----------|------|----------|------|----------|------|----------------|--------|----------|---------------|--------|----------|
|                    | Count    | Rate | Count    | Rate | Count    | Rate | Monthly Change |        |          | Annual Change |        |          |
|                    |          |      |          |      |          |      | No             | % Chg  | Rate Chg | No            | % Chg  | Rate Chg |
| UK                 | 767,960  | 1.9  | 764,370  | 1.9  | 754,085  | 1.8  | -10,290        | -1.3   | 0.0      | -13,875       | -1.8   | 0.0      |
| North West         | 105,930  | 2.3  | 105,680  | 2.3  | 103,935  | 2.3  | -1,745         | -1.7   | 0.0      | -1,995        | -1.9   | 0.0      |
| Cumbria            | 4,510    | 1.5  | 4,565    | 1.5  | 4,445    | 1.5  | -120           | -2.6   | 0.0      | -65           | -1.4   | 0.0      |
| Eden               | 180      | 0.6  | 220      | 0.7  | 190      | 0.6  | -25            | -11.9  | -0.1     | 10            | 5.5    | 0.0      |
| Alston Moor        | 15       | 1.3  | 20       | 1.4  | 15       | 1.3  | 0              | -5.6   | -0.1     | 0             | 0.0    | 0.0      |
| Appleby (Appleby)  | 10       | 1.2  | 5        | 1.1  | 5        | 1.1  | 0              | 0.0    | 0.0      | 0             | -12.5  | -0.2     |
| Appleby (Bongate)  | 5        | 0.5  | 5        | 0.5  | 5        | 0.3  | 0              | -40.0  | -0.2     | 0             | -40.0  | -0.2     |
| Askham             | 10       | 1.0  | 10       | 1.0  | 5        | 0.6  | -5             | -37.5  | -0.4     | -5            | -37.5  | -0.4     |
| Brough             | 5        | 0.4  | 0        | #    | 0        | #    | 0              | 0.0    | 0.0      | 0             | -66.7  | -0.3     |
| Crosby Ravensworth | 0        | #    | 5        | 0.5  | 0        | #    | 0              | -50.0  | -0.3     | 0             | 100.0  | 0.1      |
| Dacre              | 0        | #    | 5        | 0.4  | 0        | #    | 0              | -33.3  | -0.1     | 0             | 0.0    | 0.0      |
| Eamont             | 5        | 0.4  | 5        | 0.4  | 0        | #    | 0              | -33.3  | -0.1     | 0             | -33.3  | -0.1     |
| Greystoke          | 0        | #    | 5        | 0.4  | 5        | 0.4  | 0              | 0.0    | 0.0      | 0             | 50.0   | 0.1      |
| Hartside           | 0        | #    | 5        | 0.5  | 0        | #    | 0              | -50.0  | -0.3     | 0             | 0.0    | 0.0      |
| Hesket             | 5        | 0.3  | 5        | 0.3  | 5        | 0.3  | 0              | 0.0    | 0.0      | 0             | 0.0    | 0.0      |
| Kirkby Stephen     | 10       | 0.8  | 15       | 1.0  | 15       | 1.0  | 0              | 0.0    | 0.0      | 5             | 25.0   | 0.2      |
| Kirkby Thore       | 10       | 1.0  | 5        | 0.5  | 5        | 0.5  | 0              | 0.0    | 0.0      | -5            | -50.0  | -0.5     |
| Kirkoswald         | 0        | #    | 5        | 0.3  | 5        | 0.3  | 0              | 0.0    | 0.0      | 0             | 50.0   | 0.1      |
| Langwathby         | 0        | #    | 0        | #    | 0        | #    | 0              | 0.0    | 0.0      | 0             | 0.0    | 0.0      |
| Lazonby            | 0        | #    | 0        | #    | 0        | #    | 0              | 0.0    | 0.0      | 0             | 0.0    | 0.0      |
| Long Marton        | 5        | 0.4  | 0        | #    | 0        | #    | 0              | 0.0    | 0.0      | 0             | -66.7  | -0.3     |
| Morland            | 0        | #    | 0        | #    | 5        | 0.4  | 0              | 50.0   | 0.1      | 0             | 200.0  | 0.3      |
| Orton with Tebay   | 5        | 0.5  | 0        | #    | 0        | #    | 0              | -50.0  | -0.1     | -5            | -75.0  | -0.4     |
| Penrith Carleton   | 0        | #    | 5        | 0.6  | 5        | 0.4  | 0              | -40.0  | -0.2     | 0             | 50.0   | 0.1      |
| Penrith East       | 15       | 0.8  | 20       | 1.1  | 20       | 1.1  | 0              | -5.3   | -0.1     | 5             | 38.5   | 0.3      |
| Penrith North      | 15       | 0.7  | 25       | 1.0  | 20       | 0.8  | -5             | -24.0  | -0.2     | 5             | 18.8   | 0.1      |
| Penrith Pategill   | 0        | #    | 5        | 0.8  | 5        | 0.8  | 0              | 0.0    | 0.0      | 5             | 500.0  | 0.7      |
| Penrith South      | 20       | 1.2  | 15       | 0.9  | 15       | 1.0  | 0              | 7.1    | 0.1      | -5            | -21.1  | -0.3     |
| Penrith West       | 25       | 1.2  | 35       | 1.5  | 30       | 1.4  | 0              | -6.1   | -0.1     | 5             | 14.8   | 0.2      |
| Ravenstonedale     | 0        | #    | 0        | #    | 0        | 0.0  | 0              | -100.0 | -0.2     | 0             | -100.0 | -0.2     |
| Shap               | 5        | 0.5  | 10       | 1.1  | 5        | 0.8  | 0              | -22.2  | -0.2     | 5             | 75.0   | 0.4      |
| Skelton            | 0        | #    | 5        | 0.7  | 5        | 0.8  | 0              | 16.7   | 0.1      | 5             | 250.0  | 0.6      |
| Ullswater          | 0        | #    | 5        | 0.4  | 0        | #    | 0              | -33.3  | -0.1     | 0             | 0.0    | 0.0      |
| Warcop             | 0        | #    | 5        | 0.4  | 0        | #    | 0              | -33.3  | -0.1     | 0             | 0.0    | 0.0      |

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## South Lakeland – Claimant Count

|                                       | Sep 2015 |      | Aug 2016 |      | Sep 2016 |      | All Persons    |       |          | All Persons   |       |          |
|---------------------------------------|----------|------|----------|------|----------|------|----------------|-------|----------|---------------|-------|----------|
|                                       | Count    | Rate | Count    | Rate | Count    | Rate | Monthly Change |       |          | Annual Change |       |          |
|                                       |          |      |          |      |          |      | No             | % Chg | Rate Chg | No            | % Chg | Rate Chg |
| UK                                    | 767,960  | 1.9  | 764,370  | 1.9  | 754,085  | 1.8  | -10,290        | -1.3  | 0.0      | -13,875       | -1.8  | 0.0      |
| North West                            | 105,930  | 2.3  | 105,680  | 2.3  | 103,935  | 2.3  | -1,745         | -1.7  | 0.0      | -1,995        | -1.9  | 0.0      |
| Cumbria                               | 4,510    | 1.5  | 4,565    | 1.5  | 4,445    | 1.5  | -120           | -2.6  | 0.0      | -65           | -1.4  | 0.0      |
| South Lakeland                        | 325      | 0.5  | 310      | 0.5  | 300      | 0.5  | -10            | -2.9  | 0.0      | -20           | -6.8  | 0.0      |
| Ambleside and Grasmere                | 5        | 0.2  | 5        | 0.3  | 5        | 0.2  | 0              | -33.3 | -0.1     | 0             | 0.0   | 0.0      |
| Arnside and Beetham                   | 5        | 0.3  | 5        | 0.3  | 5        | 0.3  | 0              | 0.0   | 0.0      | 0             | 0.0   | 0.0      |
| Broughton                             | 10       | 0.9  | 5        | 0.5  | 10       | 0.6  | 0              | 14.3  | 0.1      | -5            | -33.3 | -0.3     |
| Burneside                             | 5        | 0.3  | 5        | 0.3  | 0        | #    | 0              | -33.3 | -0.1     | 0             | -50.0 | -0.2     |
| Burton and Holme                      | 5        | 0.2  | 5        | 0.1  | 0        | #    | 0              | -66.7 | -0.1     | -5            | -80.0 | -0.2     |
| Cartmel and Grange West               | 5        | 0.3  | 5        | 0.4  | 5        | 0.6  | 0              | 50.0  | 0.2      | 5             | 100.0 | 0.3      |
| Coniston and Crake Valley             | 0        | #    | 0        | #    | 0        | #    | 0              | 0.0   | 0.0      | 0             | 100.0 | 0.1      |
| Crooklands                            | 5        | 0.6  | 5        | 0.2  | 5        | 0.2  | 0              | 0.0   | 0.0      | -5            | -57.1 | -0.3     |
| Grange North                          | 5        | 0.6  | 5        | 0.6  | 5        | 0.5  | 0              | -20.0 | -0.1     | 0             | -20.0 | -0.1     |
| Grange South                          | 0        | #    | 0        | #    | 0        | #    | 0              | 0.0   | 0.0      | 0             | 0.0   | 0.0      |
| Hawkshead                             | 0        | 0.0  | 5        | 0.4  | 0        | #    | 0              | -50.0 | -0.2     | 0             | -     | 0.2      |
| Holker                                | 5        | 0.4  | 5        | 0.4  | 5        | 0.4  | 0              | -20.0 | -0.1     | 0             | 0.0   | 0.0      |
| Kendal Castle                         | 10       | 0.8  | 5        | 0.4  | 5        | 0.4  | 0              | 0.0   | 0.0      | -5            | -55.6 | -0.5     |
| Kendal Far Cross                      | 10       | 0.6  | 10       | 0.8  | 5        | 0.5  | -5             | -30.0 | -0.2     | 0             | -12.5 | -0.1     |
| Kendal Fell                           | 15       | 1.1  | 15       | 0.9  | 15       | 0.8  | 0              | -7.1  | -0.1     | -5            | -23.5 | -0.3     |
| Kendal Heron Hill                     | 0        | #    | 0        | #    | 0        | #    | 0              | 0.0   | 0.0      | 0             | -50.0 | -0.1     |
| Kendal Highgate                       | 10       | 0.9  | 10       | 0.6  | 10       | 0.7  | 0              | 25.0  | 0.1      | 0             | -16.7 | -0.1     |
| Kendal Kirkland                       | 20       | 1.4  | 15       | 1.1  | 15       | 1.2  | 0              | 6.7   | 0.1      | 0             | -11.1 | -0.2     |
| Kendal Mintsfeet                      | 5        | 0.3  | 5        | 0.3  | 5        | 0.4  | 0              | 20.0  | 0.1      | 0             | 20.0  | 0.1      |
| Kendal Nether                         | 5        | 0.3  | 0        | #    | 0        | #    | 0              | 0.0   | 0.0      | 0             | -50.0 | -0.2     |
| Kendal Oxenholme and Natland          | 10       | 0.7  | 5        | 0.4  | 5        | 0.5  | 0              | 20.0  | 0.1      | 0             | -25.0 | -0.2     |
| Kendal Parks                          | 5        | 0.4  | 5        | 0.2  | 5        | 0.5  | 5              | 100.0 | 0.2      | 0             | 20.0  | 0.1      |
| Kendal Romney                         | 10       | 1.0  | 10       | 0.9  | 10       | 0.8  | 0              | -9.1  | -0.1     | 0             | -16.7 | -0.2     |
| Kendal Stonecross                     | 5        | 0.3  | 5        | 0.4  | 5        | 0.4  | 0              | 20.0  | 0.1      | 0             | 50.0  | 0.1      |
| Kendal Strickland                     | 5        | 0.3  | 5        | 0.6  | 5        | 0.5  | 0              | -14.3 | -0.1     | 0             | 50.0  | 0.2      |
| Kendal Underley                       | 10       | 0.8  | 10       | 0.7  | 10       | 0.9  | 0              | 20.0  | 0.1      | 0             | 9.1   | 0.1      |
| Levens                                | 5        | 0.3  | 5        | 0.3  | 0        | #    | 0              | -33.3 | -0.1     | 0             | -33.3 | -0.1     |
| Low Furness                           | 5        | 0.6  | 5        | 0.3  | 5        | 0.4  | 0              | 33.3  | 0.1      | 0             | -33.3 | -0.2     |
| Lyth Valley                           | 0        | #    | 0        | 0.0  | 0        | #    | 0              | -     | 0.1      | 0             | 0.0   | 0.0      |
| Mid Furness                           | 15       | 0.7  | 10       | 0.4  | 10       | 0.4  | 0              | 11.1  | 0.0      | -5            | -41.2 | -0.3     |
| Milnthorpe                            | 5        | 0.4  | 5        | 0.4  | 5        | 0.3  | 0              | -20.0 | -0.1     | 0             | -20.0 | -0.1     |
| Sedbergh and Kirkby Lonsdale          | 5        | 0.1  | 15       | 0.4  | 10       | 0.3  | 0              | -15.4 | -0.1     | 5             | 120.0 | 0.2      |
| Staveley-in-Cartmel                   | 5        | 0.3  | 5        | 0.4  | 5        | 0.3  | 0              | -20.0 | -0.1     | 0             | 0.0   | 0.0      |
| Staveley-in-Westmorland               | 5        | 0.3  | 5        | 0.2  | 5        | 0.2  | 0              | 0.0   | 0.0      | 0             | -25.0 | -0.1     |
| Ulverston Central                     | 15       | 1.4  | 20       | 1.7  | 15       | 1.4  | -5             | -15.8 | -0.3     | 0             | 0.0   | 0.0      |
| Ulverston East                        | 30       | 2.0  | 25       | 1.6  | 25       | 1.5  | 0              | -4.2  | -0.1     | -10           | -25.8 | -0.5     |
| Ulverston North                       | 10       | 0.8  | 10       | 1.0  | 15       | 1.1  | 0              | 8.3   | 0.1      | 5             | 30.0  | 0.3      |
| Ulverston South                       | 10       | 0.9  | 10       | 0.9  | 10       | 0.8  | 0              | -11.1 | -0.1     | 0             | -11.1 | -0.1     |
| Ulverston Town                        | 15       | 1.4  | 20       | 1.8  | 20       | 1.7  | 0              | -4.8  | -0.1     | 5             | 17.6  | 0.3      |
| Ulverston West                        | 5        | 0.7  | 5        | 0.5  | 5        | 0.5  | 0              | 0.0   | 0.0      | 0             | -28.6 | -0.2     |
| Whinfall                              | 0        | #    | 10       | 0.6  | 5        | 0.5  | 0              | -12.5 | -0.1     | 5             | 250.0 | 0.4      |
| Windermere Appletwhaite and Troutbeck | 5        | 0.4  | 5        | 0.4  | 5        | 0.4  | 0              | 0.0   | 0.0      | 0             | 0.0   | 0.0      |
| Windermere Bowness North              | 0        | #    | 5        | 0.3  | 5        | 0.4  | 0              | 33.3  | 0.1      | 0             | 100.0 | 0.2      |
| Windermere Bowness South              | 5        | 0.4  | 5        | 0.4  | 5        | 0.2  | 0              | -40.0 | -0.1     | 0             | -40.0 | -0.1     |
| Windermere Town                       | 5        | 0.3  | 10       | 0.7  | 10       | 0.8  | 0              | 10.0  | 0.1      | 5             | 175.0 | 0.5      |