Labour Market Briefing
November 2016

Cumbria Intelligence Observatory

Introduction

This briefing contains the latest data for Cumbria on the Claimant Count, Joblessness (UK only), job postings, business start-ups and Companies House incorporations and is produced monthly on the day that the Office for National Statistics (ONS) releases claimant data.

It should be noted that the "jobless" figures used extensively by the press are derived from a public survey. As this includes non-claimants looking for work, it can produce different trends to the claimant-only counts. However, the survey has too small a sample to be reliable for Cumbria and therefore all local data in this briefing are for claimants only and should not be compared to the national jobless figures. It should also be noted that historical JSA/UC data are revised regularly and therefore data in this briefing should not be compared directly with previous briefings.

NB: The claimant count was taken on 13th October 2016.

Contents

1.	Key findings	Page 1
2.	National labour market overview	Page 2
3.	Claimant data for Cumbria	Page 4
4.	National Jobless data	Page 8
5.	Job postings	Page 9
6.	Business start-ups	Page 15
7.	Companies House incorporations	Page 18
ANNEX A	Ward claimant count	Page 19

1. KEY FINDINGS

Joblessness (UK only)

- The jobless total for the UK (claimants + non claimants looking for work) fell by 36,679 in the quarter to Sep 2016 and stood at 1.60m, 145,930 lower than a year ago;
- The UK jobless rate was 4.8%, down from 4.9% last quarter and down from 5.3% a year ago.
- Similar jobless figures are not available for local areas.

National Seasonally Adjusted Claimant Data (UK only)

- The seasonally adjusted UK JSA claimant count was 803,258 in Oct 2016, up by 9,824 from last month and up 9,911 from the same month last year;
- The seasonally adjusted UK JSA claimant rate was 1.9% in Oct 2016, the same as last month.
- Seasonally adjusted figures are not available for local areas.

Local Claimant Data

- In Oct 2016 there were 4,480 people in Cumbria claiming either JSA or Universal Credit (those not in employment but required to seek work), unchanged from last month.
- Nationally the non-seasonally adjusted claimant count fell by 2,560 from last month.
- The claimant count in Cumbria is 95 lower than a year ago but rose by 10,715 nationally;
- The claimant count fell from last month in Allerdale (-10) and Carlisle (-40) but rose in Barrow (+15), Copeland (+25) and Eden (+10) and was unchanged in South Lakeland;
- The claimant count in Carlisle, Copeland and Eden is higher than a year ago but is lower in Allerdale, Barrow and South Lakeland. It rose nationally;
- The claimant rate in Oct 2016 in Cumbria was 1.5% which is unchanged from last month and is 0.4 lower than the national rate of 1.9%;

- Barrow has the highest number of claimants at 1,110 and also the highest rate at 2.7%;
- Claimant rates are above the national average in Barrow (2.7%) and Copeland (2.1%);
- Claimant rates for 18-24 year olds are slightly higher in Cumbria as a whole than nationally (3.1% v 3.0%), particularly in Barrow (5.4%), Copeland (4.9%) and Allerdale (4.2%).

Job Postings

- There were 8,673 job postings in Cumbria in the quarter to Oct 2016, 749 fewer than in the previous quarter which is a fall of 11.1% (UK -11.9%);
- The Carlisle area accounted for 33.7% of all job postings (2,282 postings);
- Human health had the highest number of postings with 1,506 (29.5%);
- Business & public service associate professionals were the most in demand occupation (864, 10%) followed by health professionals (807, 9.3%);
- Communication (32.9%) and organisational skills (23.1%) were the most commonly mentioned baseline skills with customer service (11.4%) and business management (8.5%)the most common specialised skills;
- The National Health Service placed the highest number of postings (535, 13.1%) followed by Centre Parcs (55, 1.3%);
- The highest proportion of jobs fell into the £20,000-£29,000 salary range (27.4%) with the mean advertised salary being £32,009;
- The most frequently required qualifications were bachelor's degree (30.8%) and GCSE/NVQ2 (29.6%).

Business Start-Ups & Companies House Incorporations

- There were 480 business start-ups in Cumbria in the quarter to Sep 2016, 102 fewer than in the previous quarter and 89 fewer than the same quarter last year;
- Start-ups in the third quarter of 2016 are the lowest they've been since the dataset began in 2008, the same trend has been seen nationally;
- The highest number of start-ups was in South Lakeland where there were 114 (24%);
- The sector with the highest number of start-ups was real estate, professional services & support services with 119 (25% of all start-ups);
- Barrow had the highest start up rate per 100 active enterprises with 14.0 starts per 100 active enterprises while Eden had the lowest at 7.5 per 100 active enterprises (England 17.8);
- South Lakeland and Eden had the highest start up rates as a proportion of working age residents with 90.5 and 86.6 per 10,000 working age residents respectively. Copeland had the lowest with 51 starts per 10,000 working age residents (England 113.6);
- There were 161 new Companies House incorporations in Cumbria in Sept 2016, up by 22 from the previous month but down by 30 from the same month last year;
- Carlisle had the most new incorporations (45) followed by South Lakeland (41).

2. NATIONAL LABOUR MARKET OVERVIEW

- Between April to June 2016 and July to September 2016, the number of people in work increased and the number of unemployed people decreased. The number of people not working and not seeking or available to work (economically inactive) increased.
- There were 31.80 million people in work, 49,000 more than for April to June 2016 and 461,000 more than for a year earlier.
- There were 23.24 million people working full-time, 350,000 more than for a year earlier. There were 8.56 million people working part-time, 110,000 more than for a year earlier.
- The employment rate (the proportion of people aged from 16 to 64 who were in work) was 74.5%, the joint highest since comparable records began in 1971.

- There were 1.60 million unemployed people (people not in work but seeking and available to work), 37,000 fewer than for April to June 2016 and 146,000 fewer than for a year earlier.
- There were 876,000 unemployed men, 15,000 fewer than for April to June 2016 and 82,000 fewer than for a year earlier.
- There were 728,000 unemployed women, 22,000 fewer than for April to June 2016 and 64,000 fewer than for a year earlier.
- The unemployment rate was 4.8%, down from 5.3% for a year earlier and the lowest since July to September 2005. The unemployment rate is the proportion of the labour force (those in work plus those unemployed) that were unemployed.
- There were 8.89 million people aged from 16 to 64 who were economically inactive (not working and not seeking or available to work), 49,000 more than for April to June 2016 but 103,000 fewer than for a year earlier.
- The inactivity rate (the proportion of people aged from 16 to 64 who were economically inactive) was 21.7%, down from 22.0% for a year earlier.
- Average weekly earnings for employees in Great Britain in nominal terms (that is, not adjusted for price inflation) increased by 2.3% including bonuses and by 2.4% excluding bonuses compared with a year earlier.

4. CLAIMANT COUNT (JSA & Out of Work Universal Credit Claimants)

The claimant count in Cumbria in Oct 2016 was 4,480 persons, unchanged from Sept. The claimant rate was unchanged at 1.5% which is below the UK rate of 1.9%. However, rates in Barrow and Copeland are above the national average (2.7% and 2.1% respectively). The non-seasonally adjusted count fell in Allerdale and Carlisle but rose in Barrow, Copeland and Eden. It fell nationally.

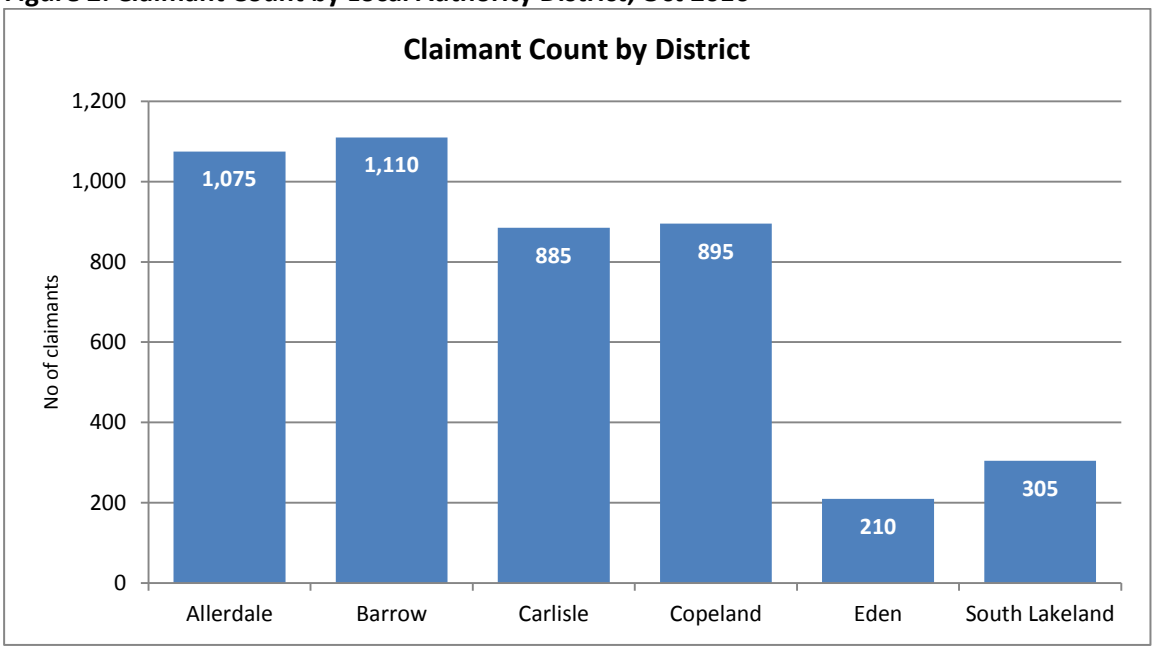
Compared to a year ago, Cumbria's claimant count has fallen by 95 which is a fall of 2.1% compared to a fall of 1.4% nationally. Allerdale (-4.3%), Barrow (-5.2%) and South Lakeland (-15.4%) have all seen a bigger % fall than nationally but Carlisle (+2.1%), Eden (+6.1%) and Copeland (+4.4%) have seen a rise in the claimant count compared to a year ago.

Figure 1: Claimant Count, Oct 2016

	Male		Female		All Persons		Monthly Change (all persons)			Annual Change (all persons)		
	No	Rate	No	Rate	No	Rate	No	% chg	Rate chg	No	% chg	Rate chg
United Kingdom	482,460	2.3	284,840	1.4	767,300	1.9	-2,560	-0.3	0.0	10,715	1.4	0.0
North West	66,515	3.0	37,940	1.7	104,455	2.3	-845	-0.8	0.0	-1,135	-1.1	0.0
Cumbria	2,930	2.0	1,550	1.0	4,480	1.5	0	0.0	0.0	-95	-2.1	0.0
Allerdale	690	2.4	385	1.3	1,075	1.8	-10	-1.0	0.0	-50	-4.3	-0.1
Barrow in Furness	745	3.6	360	1.7	1,110	2.7	15	1.3	0.0	-60	-5.2	-0.1
Carlisle	570	1.7	315	0.9	885	1.3	-40	-4.1	-0.1	20	2.1	0.0
Copeland	595	2.7	300	1.4	895	2.1	25	3.0	0.1	40	4.4	0.1
Eden	135	0.9	75	0.5	210	0.7	10	4.5	0.0	10	6.1	0.0
South Lakeland	195	0.7	115	0.4	305	0.5	0	0.7	0.0	-55	-15.4	-0.1

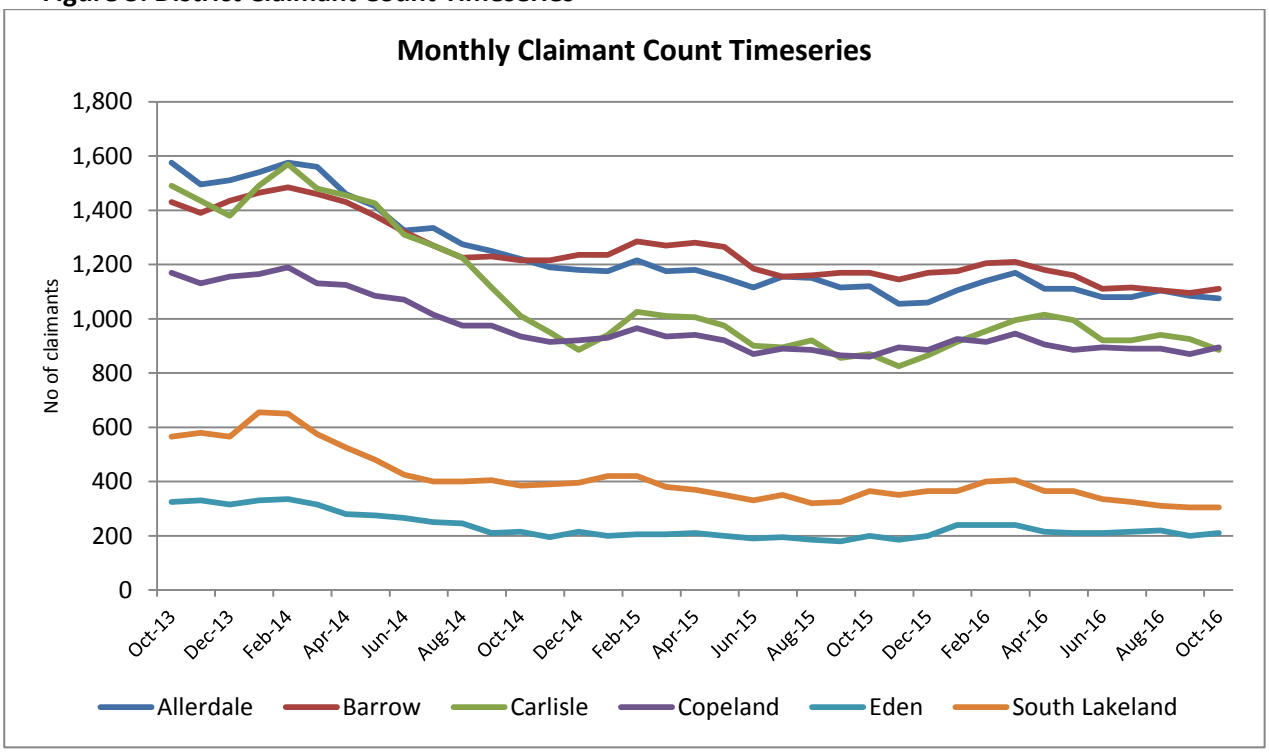
Source: ONS/DWP , shading indicates local rates above the UK average
Note: Due to rounding, totals may not sum

Figure 2: Claimant Count by Local Authority District, Oct 2016



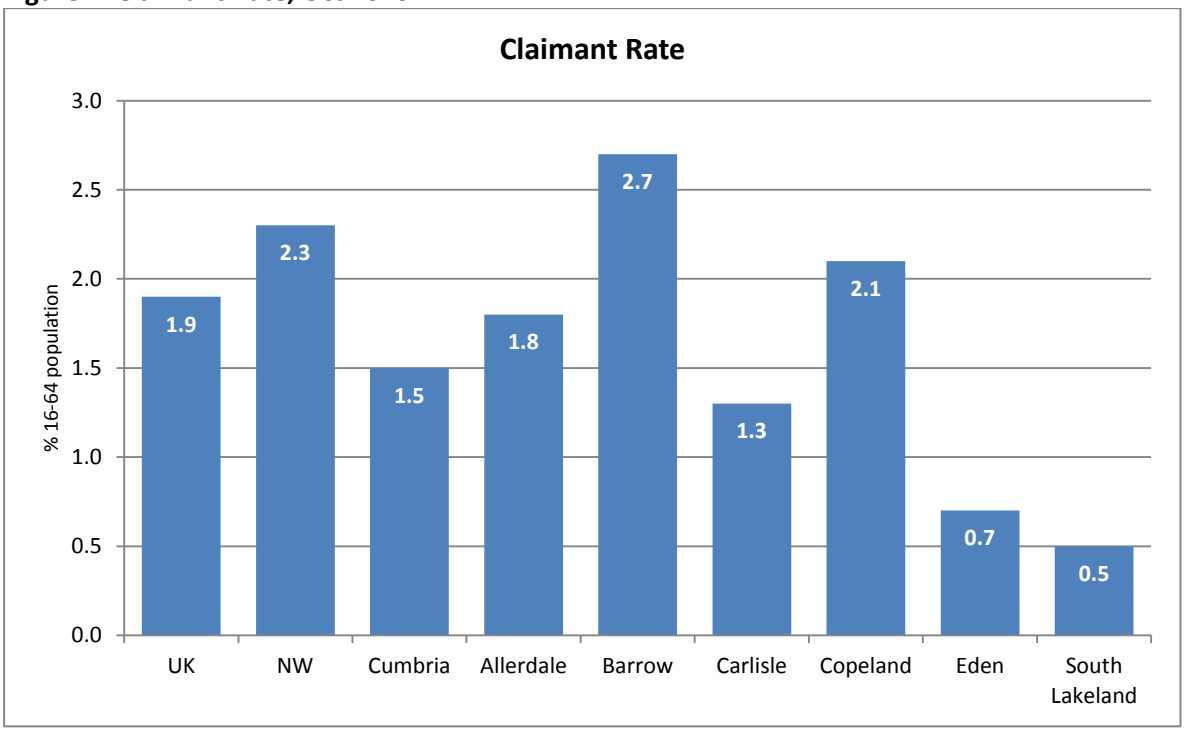
Source: ONS/DWP

Figure 3: District Claimant Count Timeseries



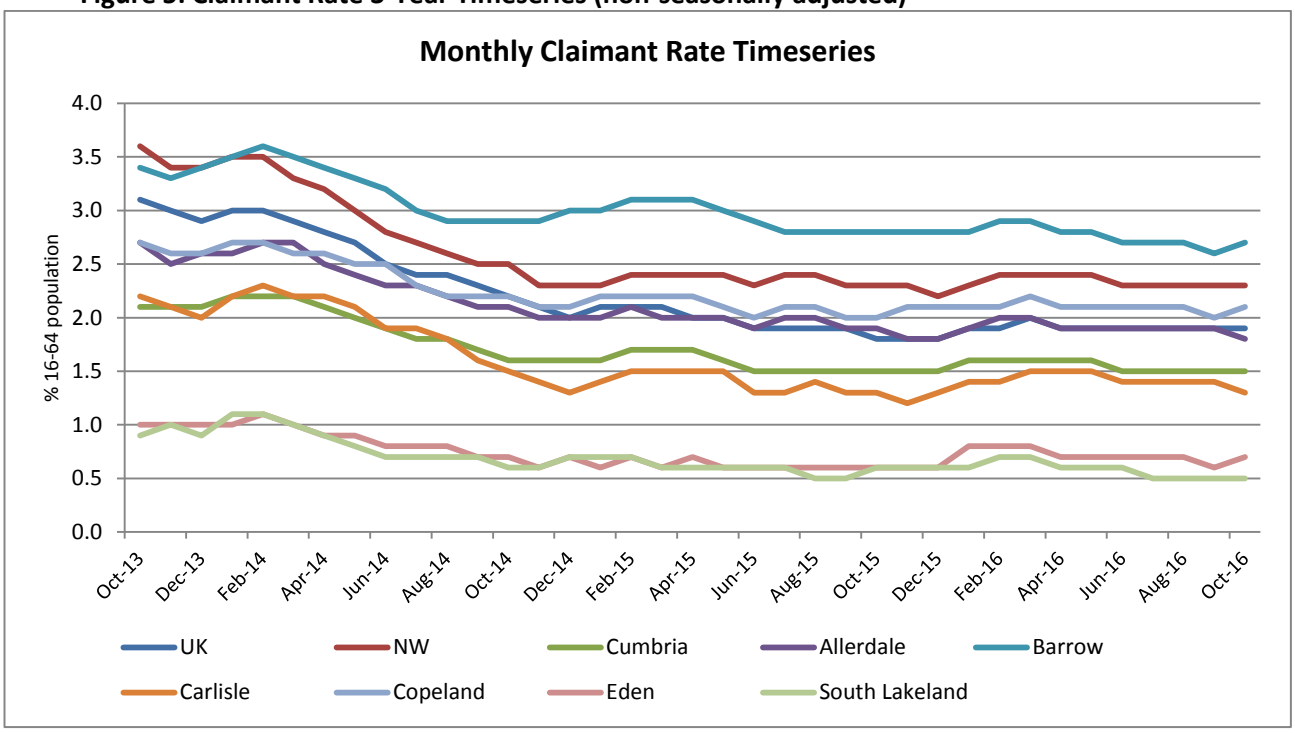
Source: ONS/DWP
Note: from November 2013 the figures include out of work UC claimants as well as JSA claimants

Figure 4: Claimant Rate, Oct 2016



Source: ONS/DWP

Figure 5: Claimant Rate 3-Year Timeseries (non-seasonally adjusted)



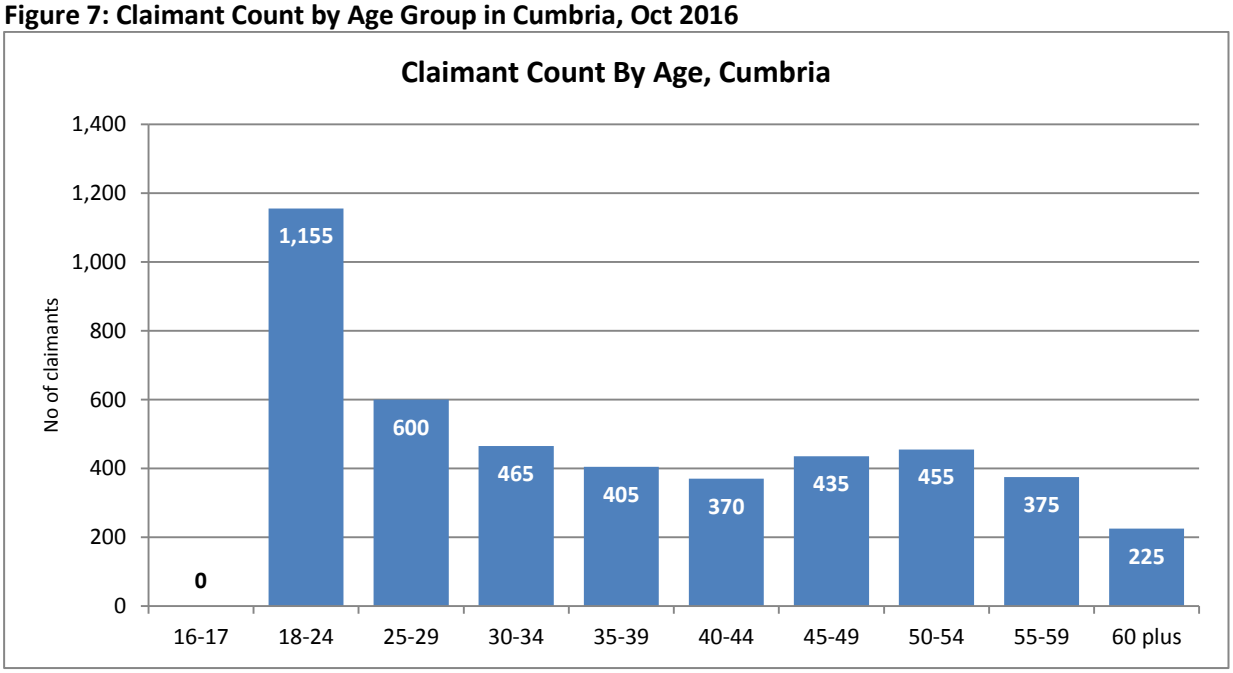
Source: ONS/DWP Note: from November 2013 the figures include out of work UC claimants as well as JSA claimants

Figure 6: Claimant Count / Rate by Age Group in Cumbria, Oct 2016

	Claimant Count by Age										
	16-17	**18-24**	**25-29**	**30-34**	**35-39**	**40-44**	**45-49**	**50-54**	**55-59**	**60+**	**Total**
UK	735	174,335	103,045	83,490	72,015	70,490	78,090	78,260	66,415	39,535	767,300
NW	65	24,930	15,350	12,170	9,935	9,565	10,275	9,735	7,900	4,495	104,455
Cumbria	0	1,155	600	465	405	370	435	455	375	225	4,480
Allerdale	0	295	140	115	110	80	100	100	90	50	1,075
Barrow	0	290	165	95	95	110	115	100	100	40	1,110
Carlisle	0	220	115	115	75	70	75	100	70	50	885
Copeland	0	255	135	95	75	55	75	90	70	50	895
Eden	0	35	15	20	25	15	30	25	20	25	210
South Lakeland	0	60	35	25	25	35	40	45	25	20	305
	Claimant Rate by Age										
	16-17	**18-24**	**25-29**	**30-34**	**35-39**	**40-44**	**45-49**	**50-54**	**55-59**	**60+**	**Total**
UK	0.0	3.0	2.3	1.9	1.8	1.6	1.7	1.7	1.7	1.1	1.9
NW	0.0	3.8	3.2	2.6	2.4	2.1	2.0	1.9	1.8	1.1	2.3
Cumbria	0.0	3.1	2.3	1.8	1.6	1.2	1.2	1.2	1.0	0.7	1.5
Allerdale	0.0	4.2	2.9	2.3	2.3	1.3	1.3	1.3	1.3	0.8	1.8
Barrow	0.0	5.4	4.0	2.6	2.7	2.6	2.2	1.9	2.2	1.0	2.7
Carlisle	0.0	2.4	1.9	1.8	1.3	1.0	1.0	1.2	0.9	0.8	1.3
Copeland	0.0	4.9	3.4	2.5	2.1	1.3	1.4	1.6	1.3	1.1	2.1
Eden	0.0	1.0	0.6	0.8	1.0	0.5	0.7	0.6	0.5	0.6	0.7
South Lakeland	0.0	0.9	0.8	0.5	0.5	0.6	0.5	0.5	0.3	0.3	0.5

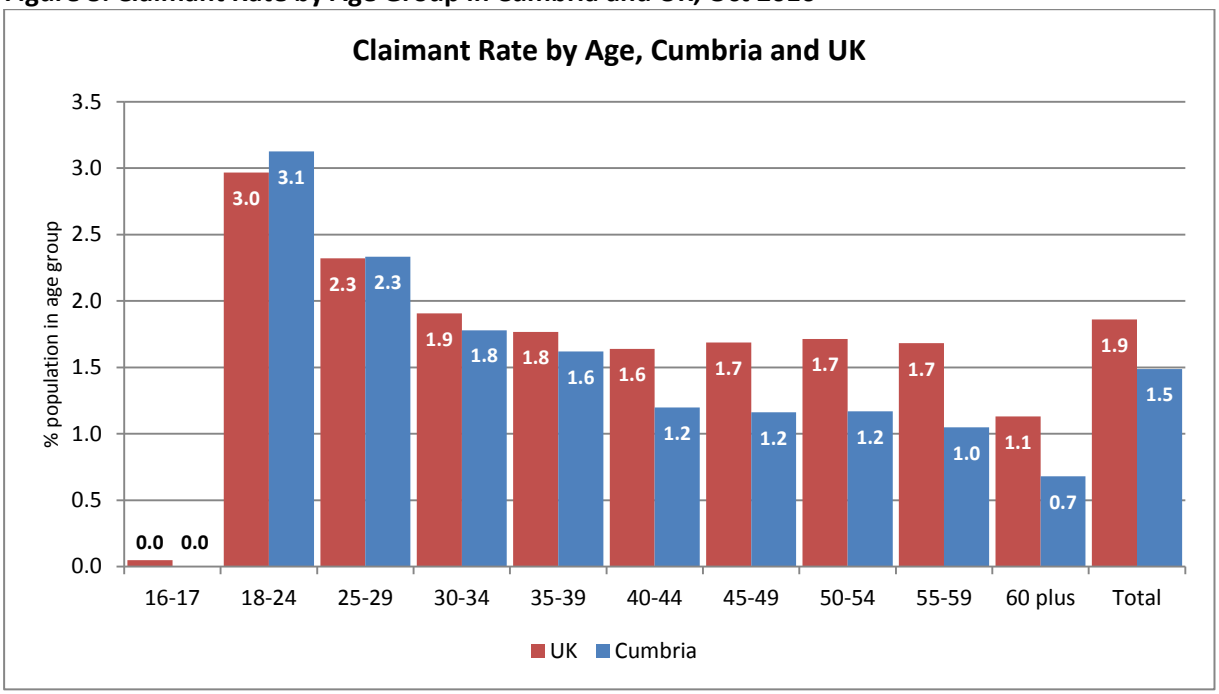
Source: ONS/DWP Note: due to rounding, totals may not sum. Shading indicates local rates above the UK rate.

Figure 7: Claimant Count by Age Group in Cumbria, Oct 2016



Source: ONS/DWP

Figure 8: Claimant Rate by Age Group in Cumbria and UK, Oct 2016

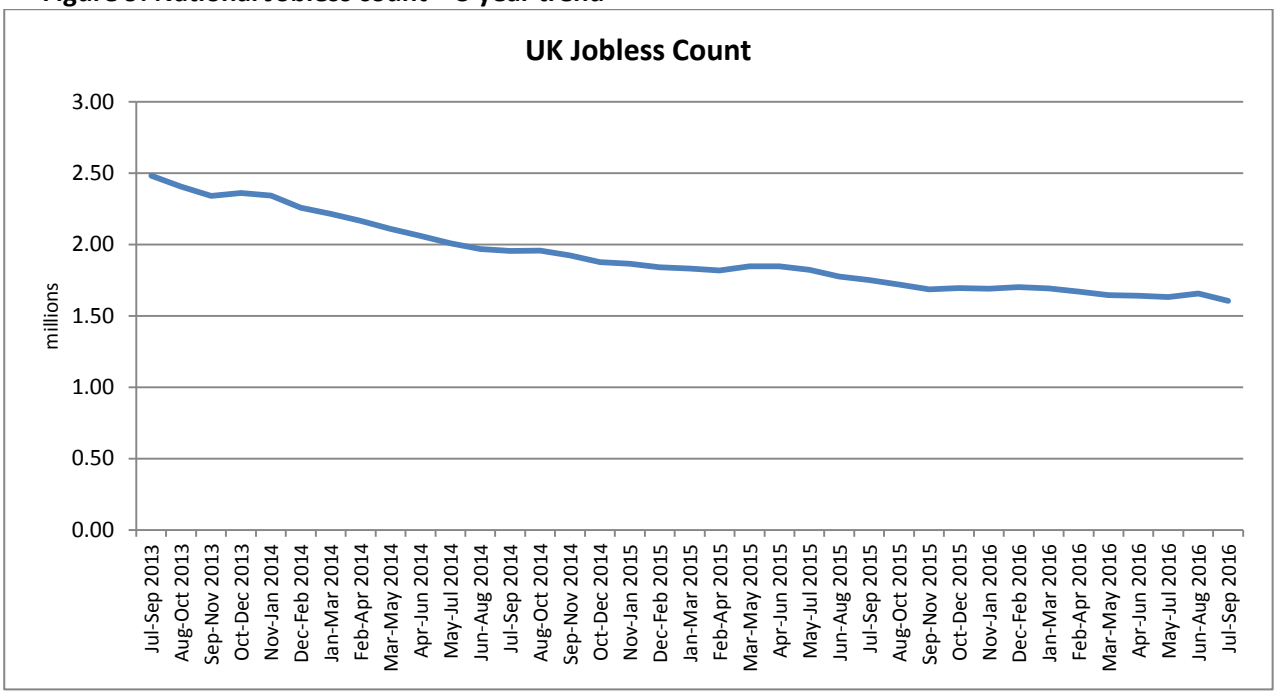


Source: ONS/DWP

4. NATIONAL JOBLESS DATA (survey based, includes non-claimants)

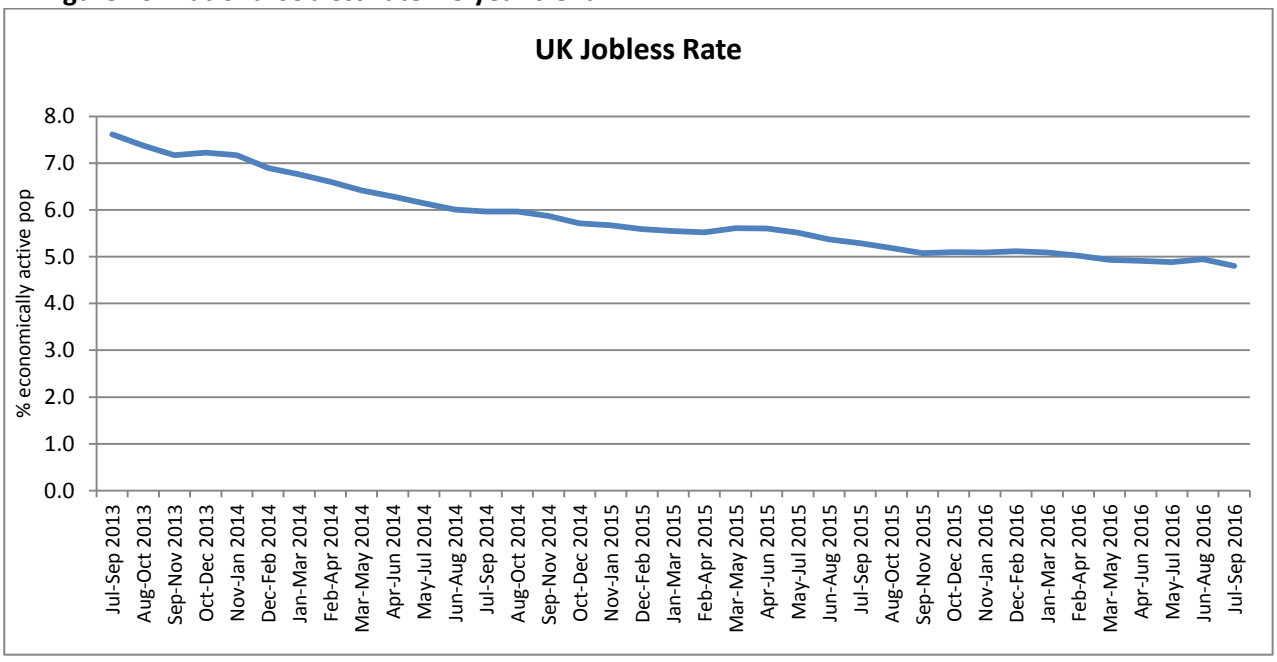
The jobless total for the UK is calculated via the Labour Force Survey and measures claimants and non claimants who did not have a job but were actively seeking work in the previous 4 weeks and were available to start work. Jobless rates calculated from the survey use the economically active population as the denominator (ie those in work plus those actively seeking work). Due to sample sizes, no data are available for areas such as Cumbria.

Figure 9: National Jobless count – 3 year trend



Source: ONS Labour Force Survey

Figure 10: National Jobless rate – 3 year trend



Source: ONS Labour Force Survey

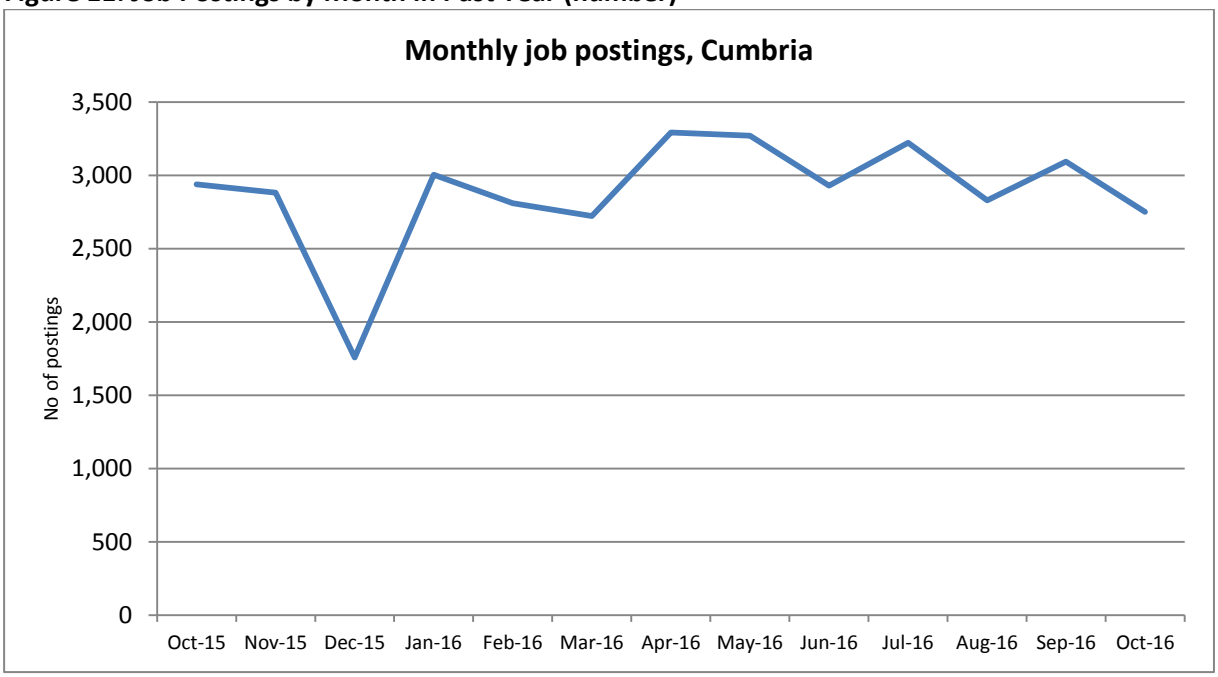
5. JOB POSTINGS

The following data are drawn from Labour Insight, an interactive tool which delivers real time access to job postings from a comprehensive range of sources including job boards, employer sites, newspapers, public agencies etc. Data extraction and analysis technologies mine and code data from each job listing to provide analysis on industries, occupations, skills and qualifications. The tool will inevitably not capture all vacancies and in particular is likely to under-represent vacancies in sectors which typically do not utilise online or formal recruitment methods. On the other hand it captures advertisements from agencies seeking to add people to their registers when there may not be a specific vacancy available which may over represent the situation in those sectors which make widespread use of recruitment agencies and "bank" workers.

In the period Aug-Oct 16, there were 8,673 job postings in Cumbria which is 749 fewer than were placed in the previous quarter (May-Jul 16), a fall of 11.1% locally compared to a fall of 11.9% nationally.

The volume of postings dipped significantly in November and December which is a trend seen in previous years but rose again in the new year and has fluctuated since then.

Figure 11: Job Postings by Month in Past Year (number)

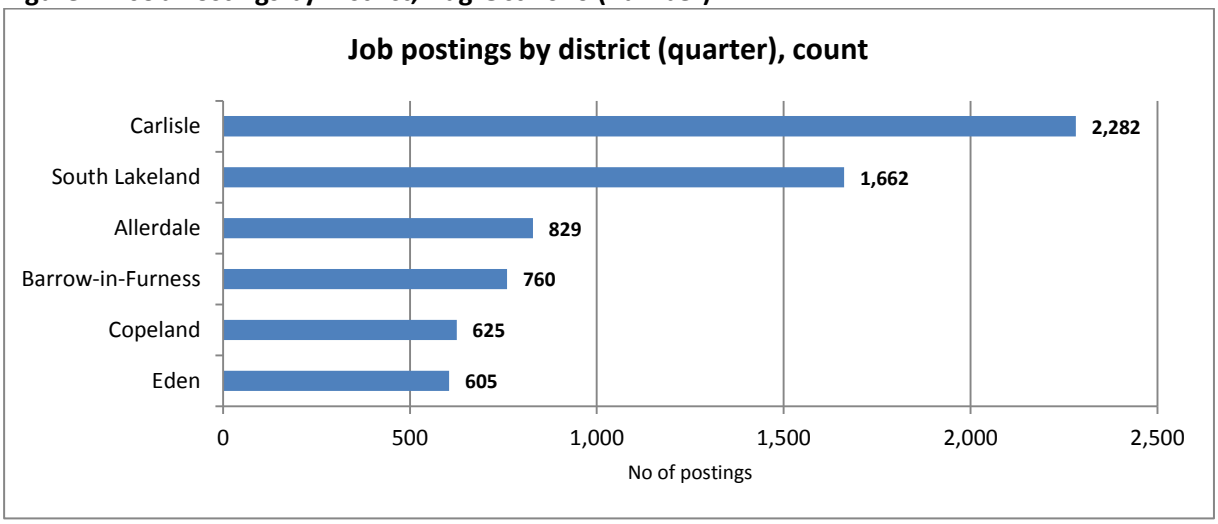


Source: Labour Insight (Burning Glass Technologies)

Location of job postings

Geographically the highest number of postings in the quarter was for opportunities in Carlisle where there were 2,282 postings in the quarter, 34% of all the postings in Cumbria. The second highest number of postings was in South Lakeland (1,662) with 24% of the total.

Figure 12: Job Postings by District, Aug-Oct 2016 (number)

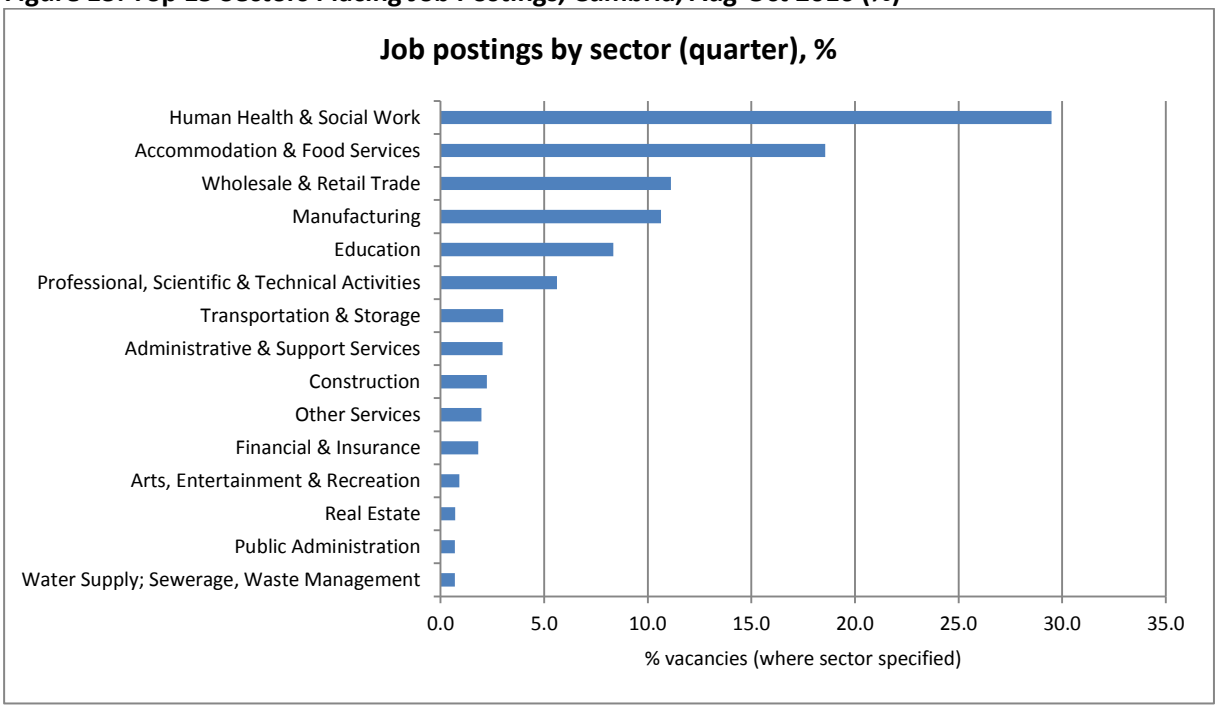


Source: Labour Insight (Burning Glass Technologies)
NB: may not sum to county total as district could not be coded for all postings

Sector of job postings

The highest number of postings was in the human health & social work sector (1,506 postings) which represented over a quarter of postings where a sector could be identified (29.5%). The next most common sectors were accommodation & food (948, 18.6%) and wholesale & retail (568, 11.1%).

Figure 13: Top 15 Sectors Placing Job Postings, Cumbria, Aug-Oct 2016 (%)

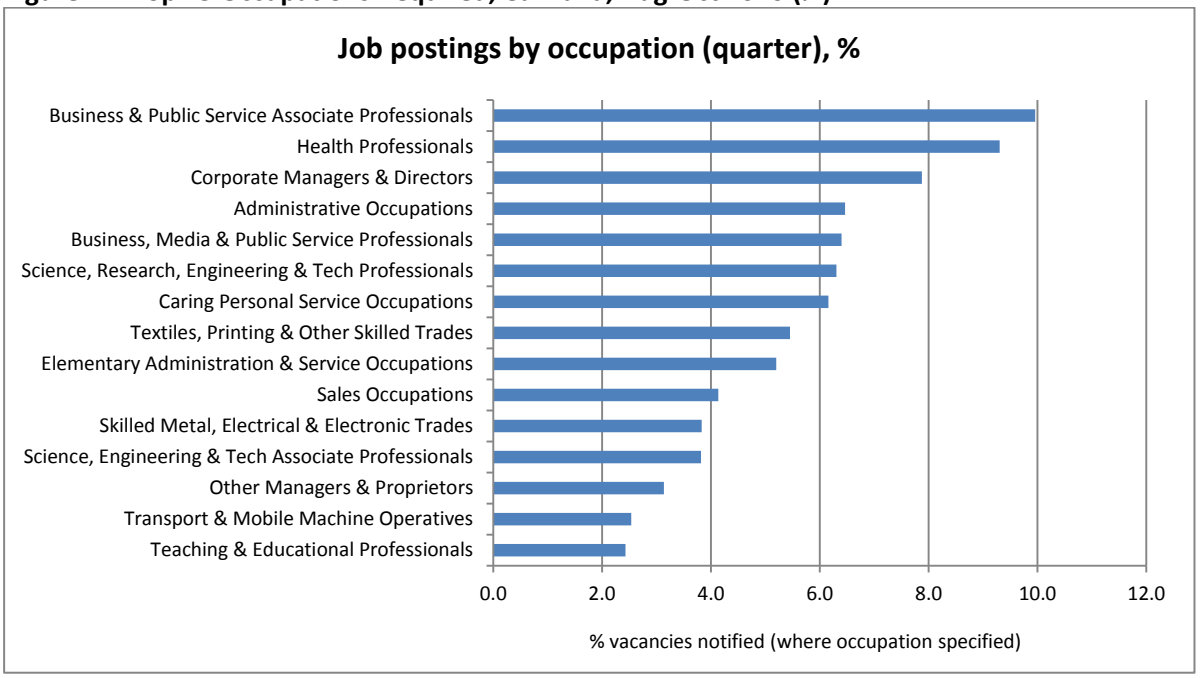


Source: Labour Insight (Burning Glass Technologies)

Occupation of job postings

The most common occupations specified were business & public service associate professionals (864, 10%), health professionals (807, 9%), corporate managers & directors (683, 8%).

Figure 14: Top 15 Occupations Required, Cumbria, Aug-Oct 2016 (%)

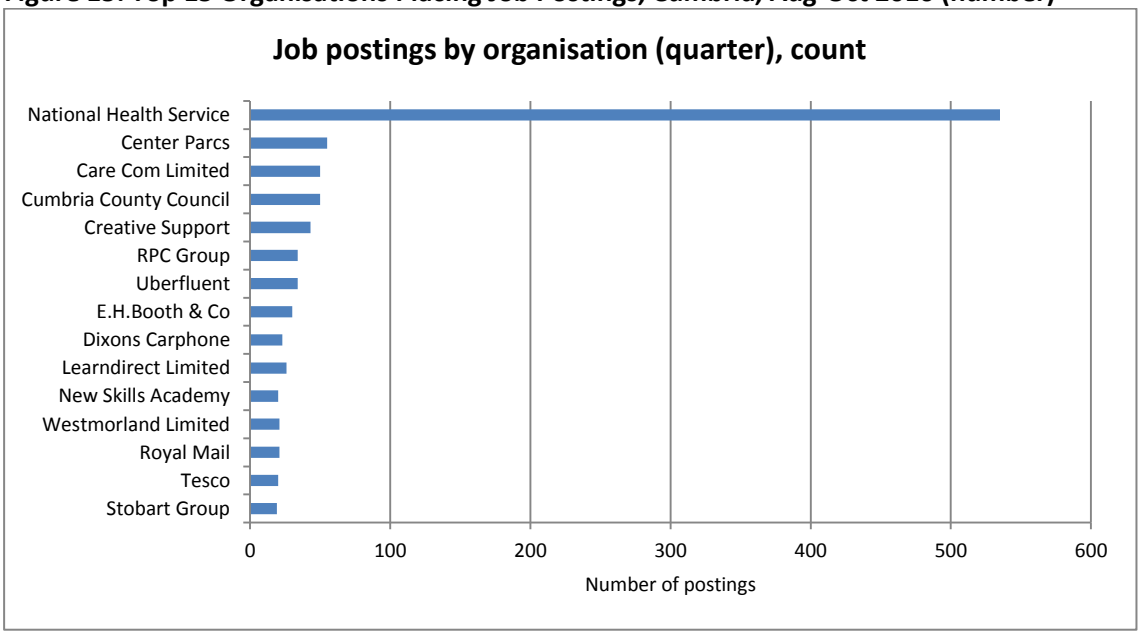


Source: Labour Insight (Burning Glass Technologies)

Organisations placing job postings

The organisation placing the most job postings in the quarter was the National Health Service with 535 postings (13%) followed by Centre Parcs with 55 (1%).

Figure 15: Top 15 Organisations Placing Job Postings, Cumbria, Aug-Oct 2016 (number)

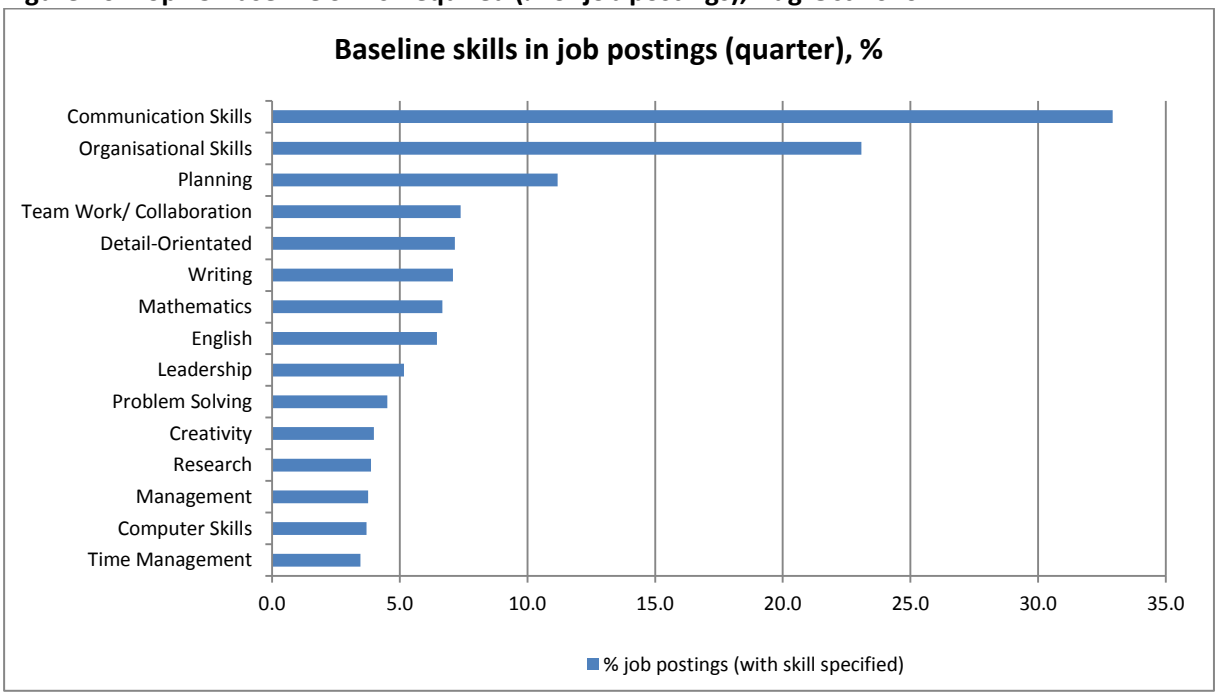


Source: Labour Insight (Burning Glass Technologies)

Skills mentioned in job postings

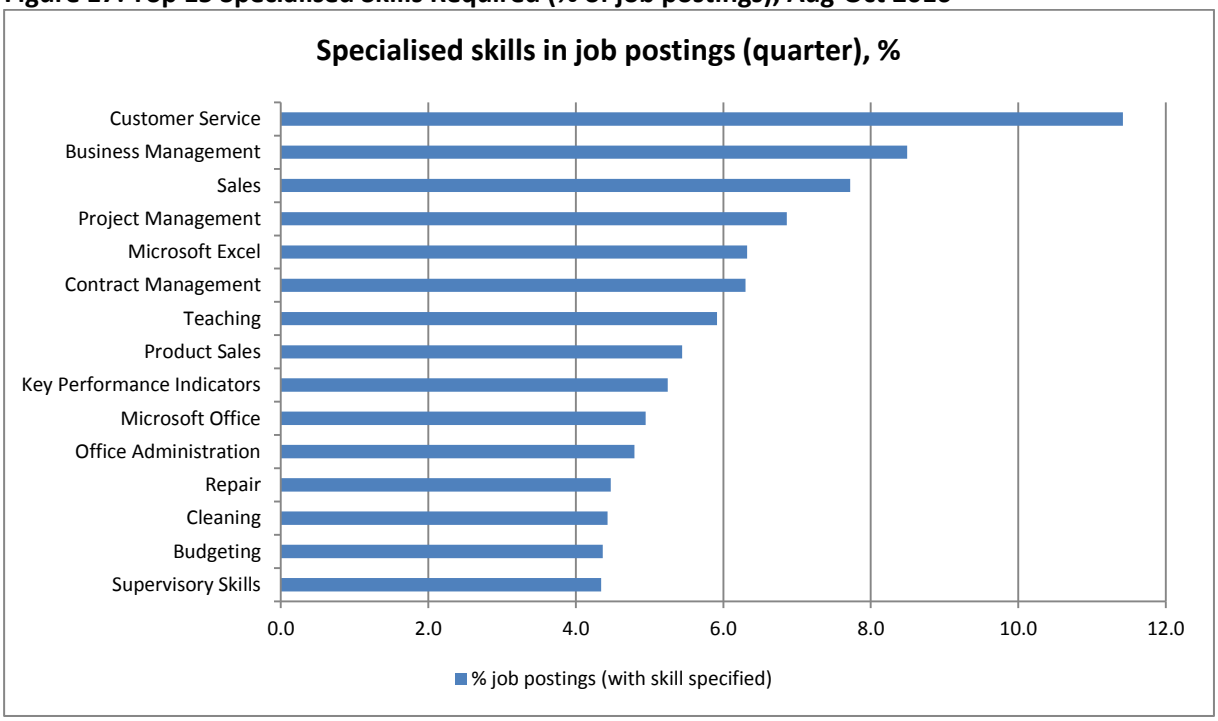
The most common baseline skills mentioned in the quarter were communication (1,628 mentions, 32.9% of all postings with skills specified) and organisational skills (1,134, 23.1%) whilst the most commonly mentioned more detailed skills were customer service (11.4%) and business management (8.5%).

Figure 16: Top 15 Baseline Skills Required (% of job postings), Aug-Oct 2016



Source: Labour Insight (Burning Glass Technologies)

Figure 17: Top 15 Specialised Skills Required (% of job postings), Aug-Oct 2016

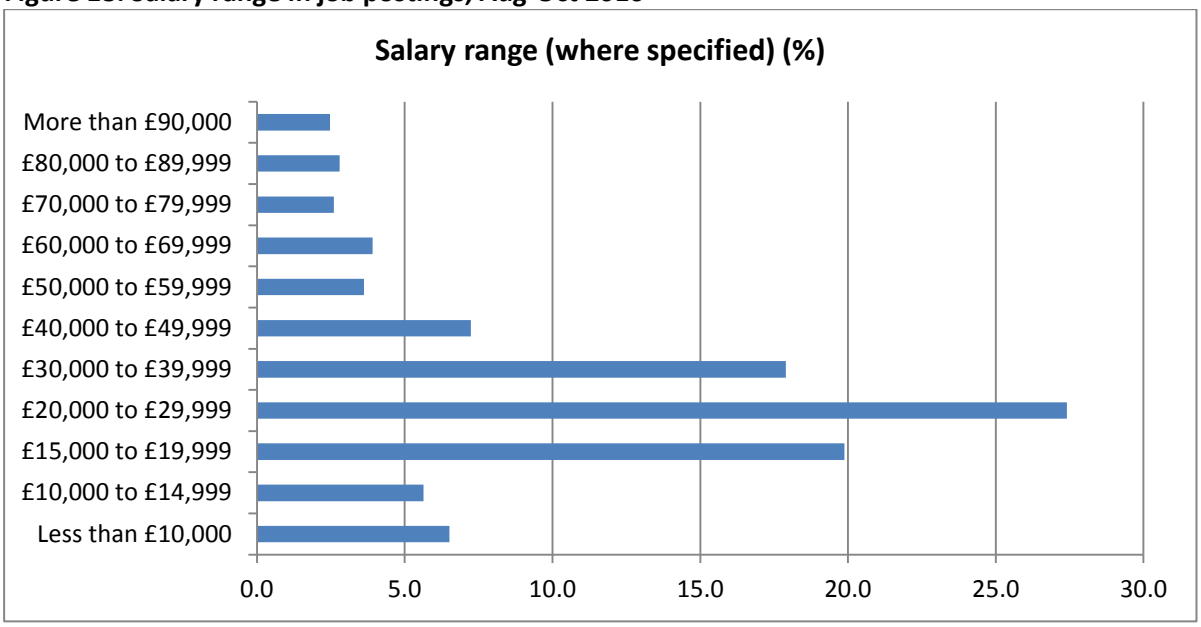


Source: Labour Insight (Burning Glass Technologies)

Salaries offered in job postings (where provided)

Only around half the postings identified a salary range but where they did, the highest proportion fell into the £20,000-£29,000 range (27.4%) followed by the £15,000-£19,999 range (19.9%) and the £30,000-£39,999 range (17.9%). The mean salary quoted was £32,009.

Figure 18: Salary range in job postings, Aug-Oct 2016

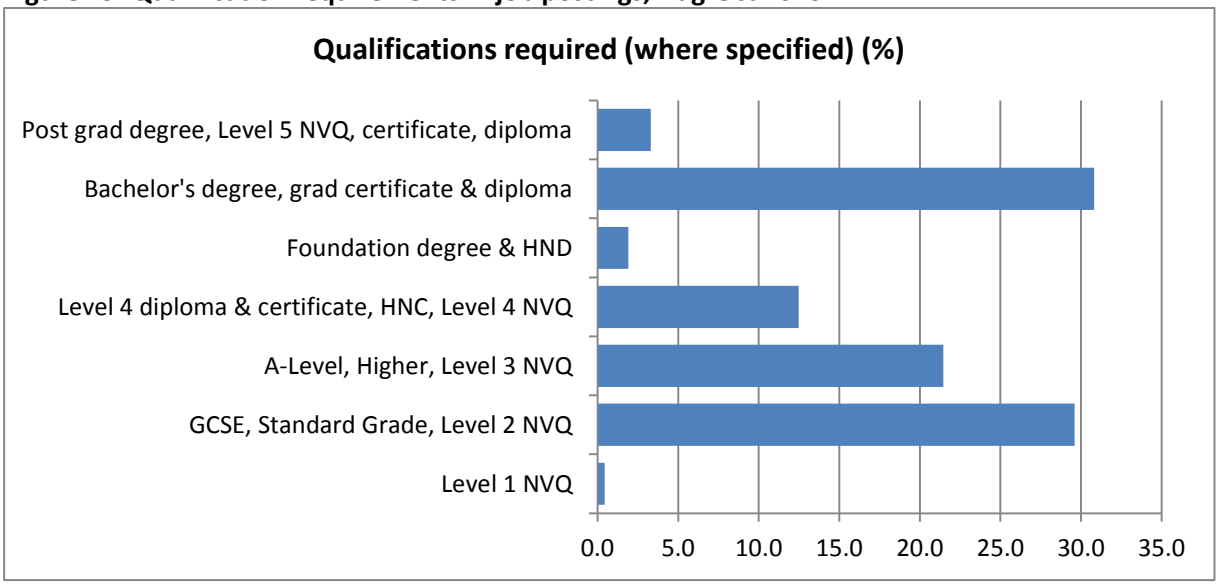


Source: Labour Insight (Burning Glass Technologies)

Qualification requirements in job postings (where provided)

Only around 1 in 6 job postings referred to the qualifications required for the job but where they did so, the most frequently mentioned were bachelor's degree level (30.8%) and GCSE level (29.6%).

Figure 19: Qualification requirements in job postings, Aug-Oct 2016



Source: Labour Insight (Burning Glass Technologies)

Figure 20: Summary of Top 15 Job Postings by Occupation, Industry & Skills, Aug-Oct 2016

Occupation	No	% jobs	Industry	No	% jobs
Business & Public Service Associate Professionals	864	10.0	Human Health & Social Work	1,506	29.5
Health Professionals	807	9.3	Accommodation & Food Services	948	18.6
Corporate Managers **&** Directors	683	7.9	Wholesale & Retail Trade	568	11.1
Administrative Occupations	561	6.5	Manufacturing	543	10.6
Business, Media & Public Service Professionals	555	6.4	Education	426	8.3
Science, Research, Engineering & Tech Professionals	547	6.3	Professional, Scientific & Technical Activities	287	5.6
Caring Personal Service Occupations	534	6.2	Transportation & Storage	154	3.0
Textiles, Printing & Other Skilled Trades	473	5.5	Administrative & Support Services	153	3.0
Elementary Administration & Service Occupations	451	5.2	Construction	114	2.2
Sales Occupations	359	4.1	Other Services	101	2.0
Skilled Metal, Electrical & Electronic Trades	332	3.8	Financial & Insurance	93	1.8
Science, Engineering & Tech Associate Professionals	331	3.8	Arts, Entertainment & Recreation	46	0.9
Other Managers & Proprietors	272	3.1	Real Estate	36	0.7
Transport & Mobile Machine Operatives	220	2.5	Public Administration	35	0.7
Teaching & Educational Professionals	211	2.4	Water Supply; Sewerage, Waste Management	35	0.7
Baseline Skill	**No**	**% jobs**	**Specialised Skill**	**No**	**% jobs**
Communication Skills	1,531	32.9	Customer Service	531	11.4
Organisational Skills	1,073	23.1	Business Management	395	8.5
Planning	520	11.2	Sales	359	7.7
Team Work/ Collaboration	343	7.4	Project Management	319	6.9
Detail-Orientated	333	7.2	Microsoft Excel	294	6.3
Writing	329	7.1	Contract Management	293	6.3
Mathematics	310	6.7	Teaching	275	5.9
English	300	6.5	Product Sales	253	5.4
Leadership	240	5.2	Key Performance Indicators	244	5.2
Problem Solving	210	4.5	Microsoft Office	230	4.9
Creativity	185	4.0	Office Administration	223	4.8
Research	180	3.9	Repair	208	4.5
Management	175	3.8	Cleaning	206	4.4
Computer Skills	172	3.7	Budgeting	203	4.4
Time Management	161	3.5	Supervisory Skills	202	4.3

Source: Labour Insight (Burning Glass Technologies)

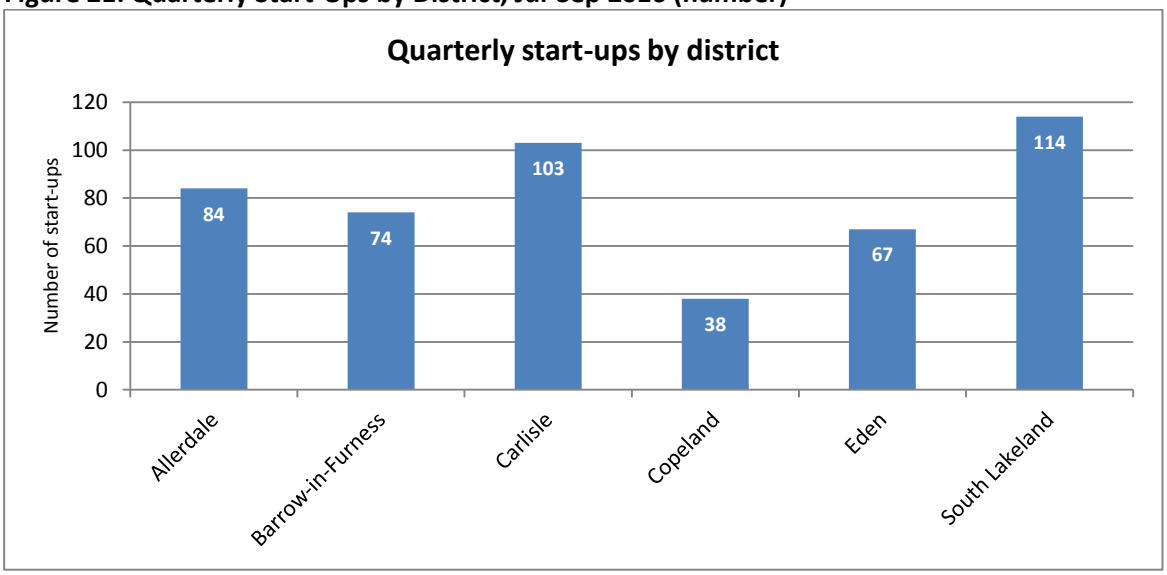
Note: The tool relies on data contained within job postings when analysing skill needs, qualifications etc and this may be limited by the accuracy and detail contained within the original advertisement. For example, the system can allocate an occupation in the majority of instances but is unable to allocate an industry in approximately a third of cases. Therefore the totals for each may vary and proportions presented here are of postings where the relevant coding has been possible.

6. BUSINESS START UPS

The following data are from BankSearch, a survey which collects data from Barclays, Co-operative Bank, HSBC, Lloyds Banking Group, Royal Bank of Scotland Group, Santander and TSB Bank. A 'Start-up' reflects the opening of a first current account from a small business banking product range by a business new to banking or previously operated through a personal account. The data exclude businesses operating through personal accounts, those without banking relationships or those banking with other institutions.

There were 480 business start-ups in Cumbria in the quarter Jul-Sep 16. This is 102 fewer than in the previous quarter (Apr-Jun 16), a fall of 17.5% compared to a fall of 11.5% for England and the lowest quarterly figure in Cumbria since the dataset began in Jan 2008. The highest number of start-ups in the quarter was in South Lakeland (114, 23.8% of all start-ups) followed by Carlisle (103, 21.5%).

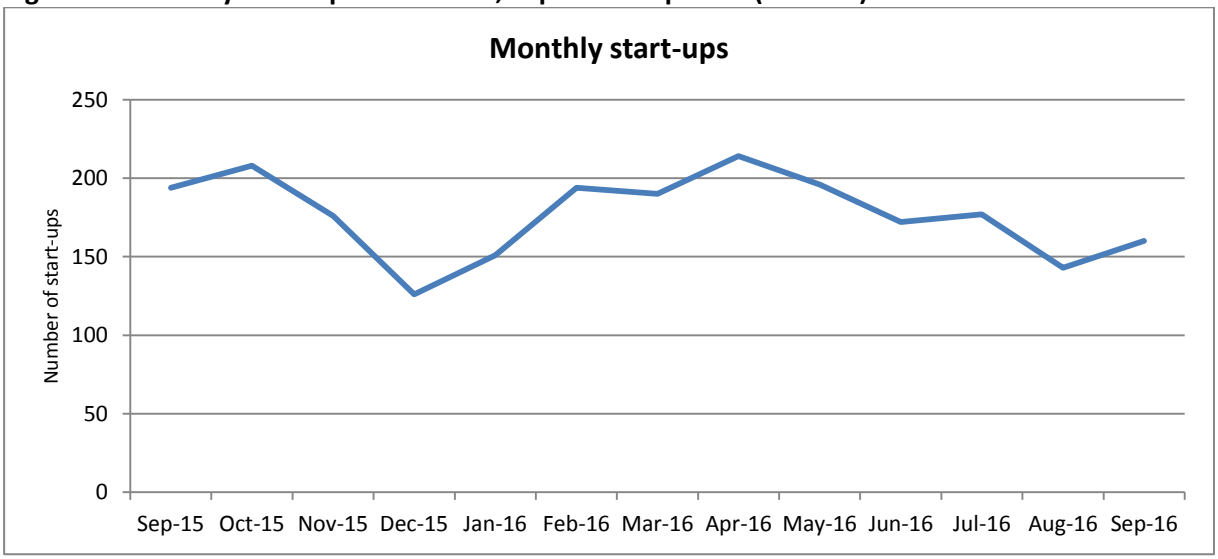
Figure 21: Quarterly Start-Ups by District, Jul-Sep 2016 (number)



Source: BankSearch

The number of starts peaked in Spring 2016 but has started to drop away which is the usual pattern at this time of year. However, levels in the first half of 2016 are the lowest in Cumbria since this dataset began back in 2008, a finding which is also mirrored nationally.

Figure 22: Monthly Start-Ups in Cumbria, Sep 2015- Sep 2016 (number)

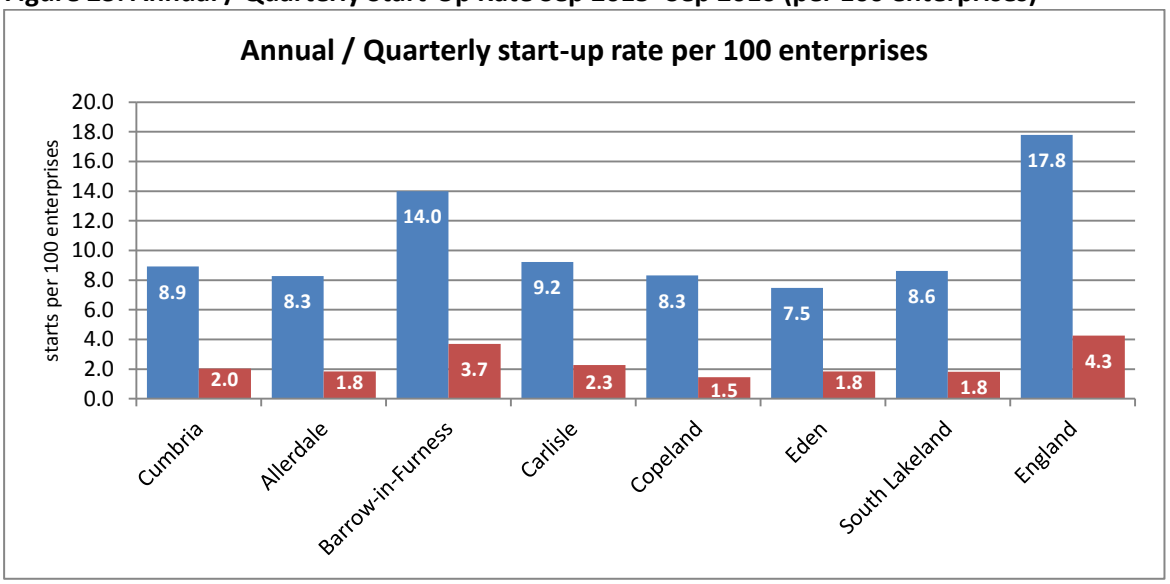


Source: BankSearch

The annual rate of business start-ups can be expressed in 2 ways. Firstly, as a proportion of the active business stock. This measure is influenced by the business structure and areas with a relatively small stock of active businesses will generally show higher start up rates than those with large volumes, often of small, businesses. The second method is start-ups per 10,000 working age people and is sometimes regarded as a better indicator of entrepreneurship amongst local residents.

Using the first methodology of starts per 100 enterprises (which is the Office for National Statistics' preferred measure) Barrow had the highest annual start up rate at 14.0 per 100 active enterprises while Eden had the lowest at 7 per 100 active enterprises. This compares to 17.8 for England.

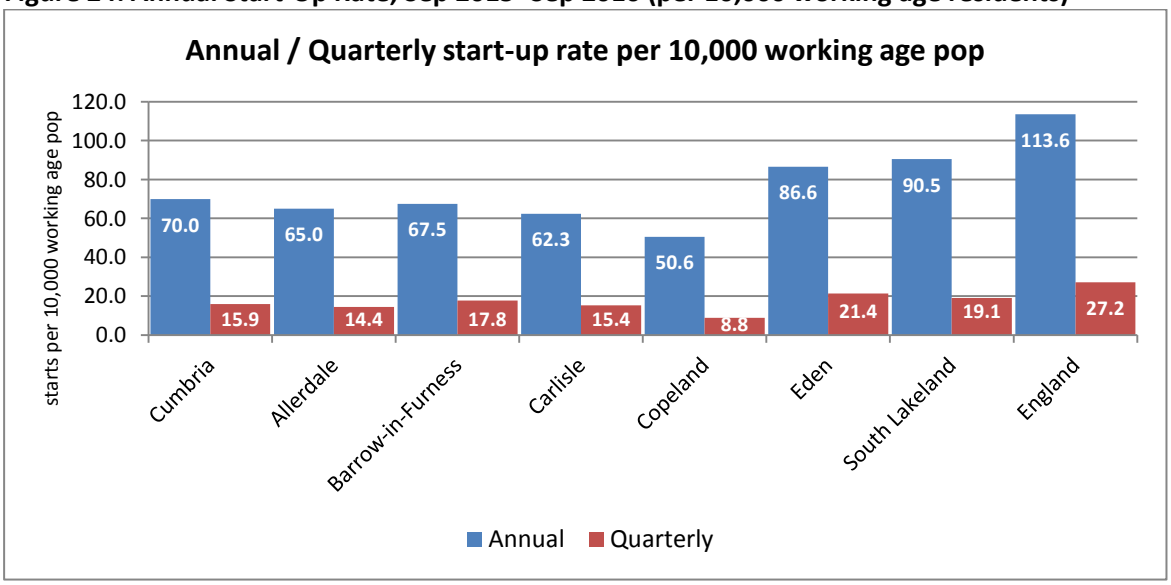
Figure 23: Annual / Quarterly Start-Up Rate Sep 2015- Sep 2016 (per 100 enterprises)



Source: BankSearch / UK Business: Activity, Size and Location 2014

Using the second methodology (starts per 10,000 working age residents), the position is different with South Lakeland having the highest annual start up rate at 96 per 10,000 working age residents and Copeland the lowest at 51. This compares to 113.6 for England.

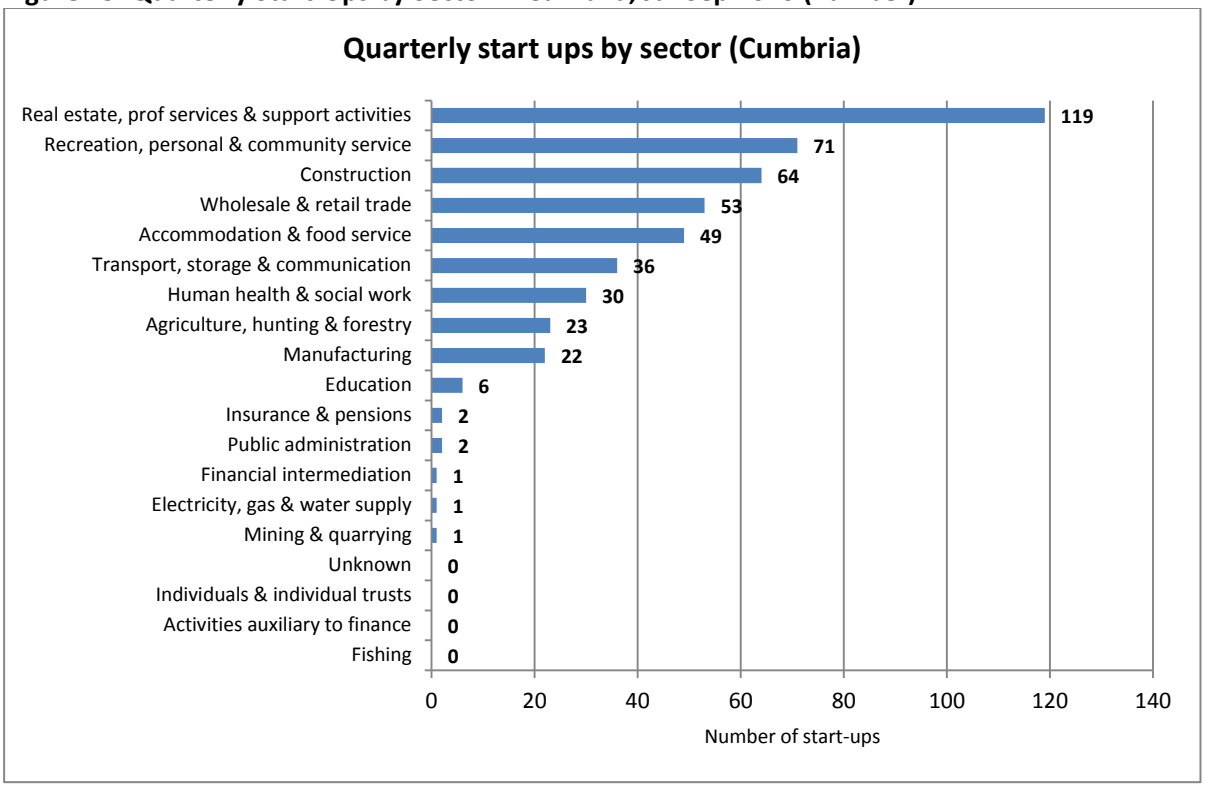
Figure 24: Annual Start-Up Rate, Sep 2015- Sep 2016 (per 10,000 working age residents)



Source: BankSearch / ONS Mid Year Popuatlion Estimates 2013

As is generally the case, the highest number of start-ups was in the real estate & professional services sector with 119 (24.8%). This was followed by recreation, personal & community services with 71 (14.8%) and construction with 64 (13.3%). Most sectors saw a fall in start-up s compared to last quarter with the biggest numerical falls in real estate, professional services (-30), construction (-21) and recreation, personal & community services (-21).

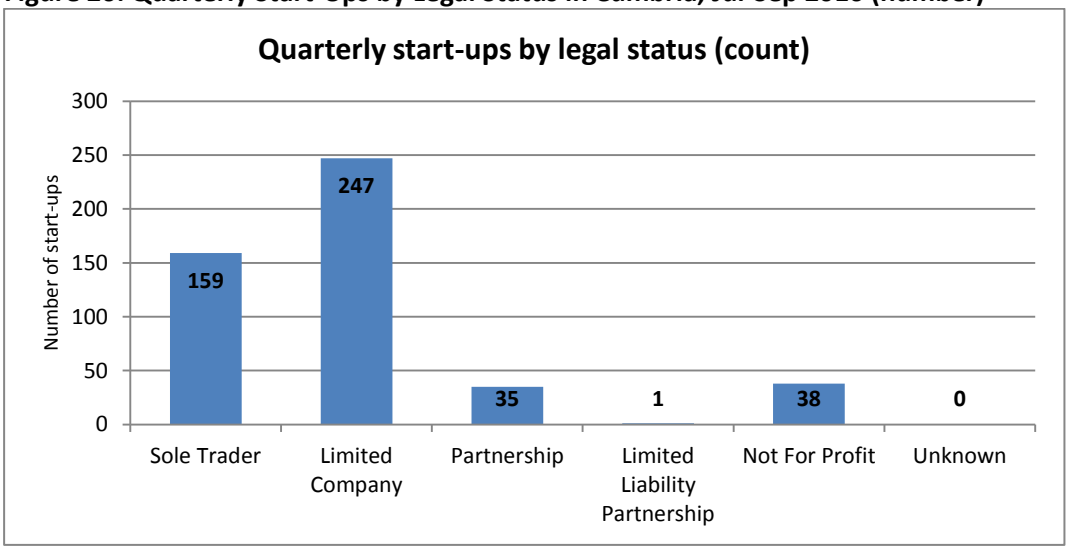
Figure 25: Quarterly Start-Ups by Sector in Cumbria, Jul-Sep 2016 (number)



Source: BankSearch

Limited Companies provided the highest number of start-ups (247) accounting for half of the total (51.5%) followed by Sole Traders with 159 start-ups (33.1%).

Figure 26: Quarterly Start-Ups by Legal Status in Cumbria, Jul-Sep 2016 (number)

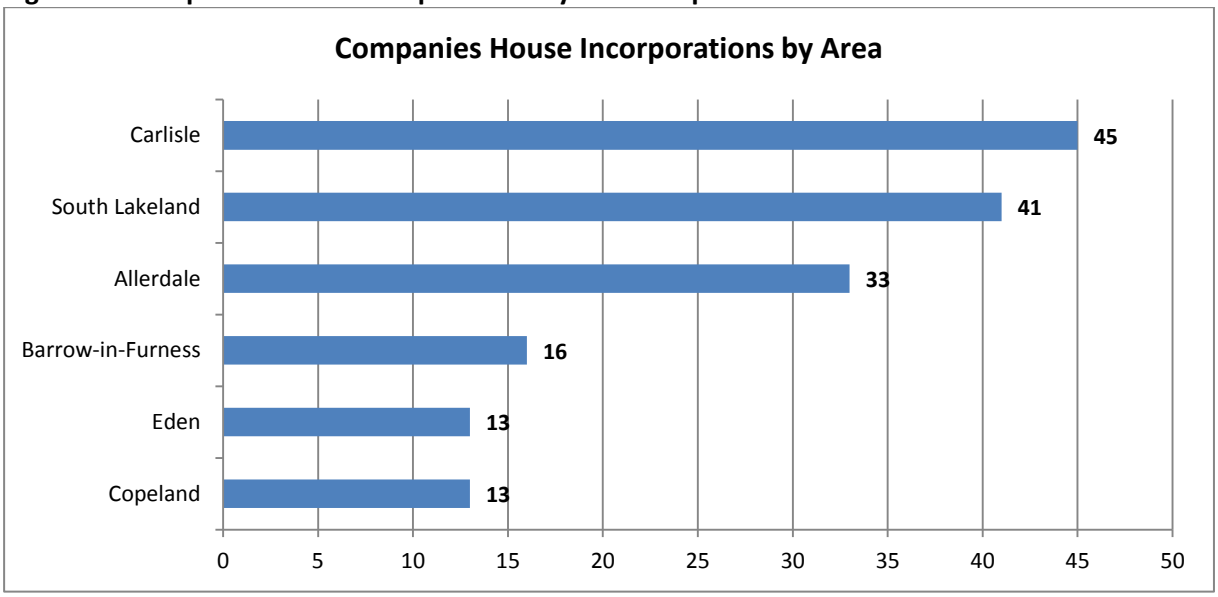


Source: BankSearch

7. COMPANIES HOUSE INCORPORATIONS

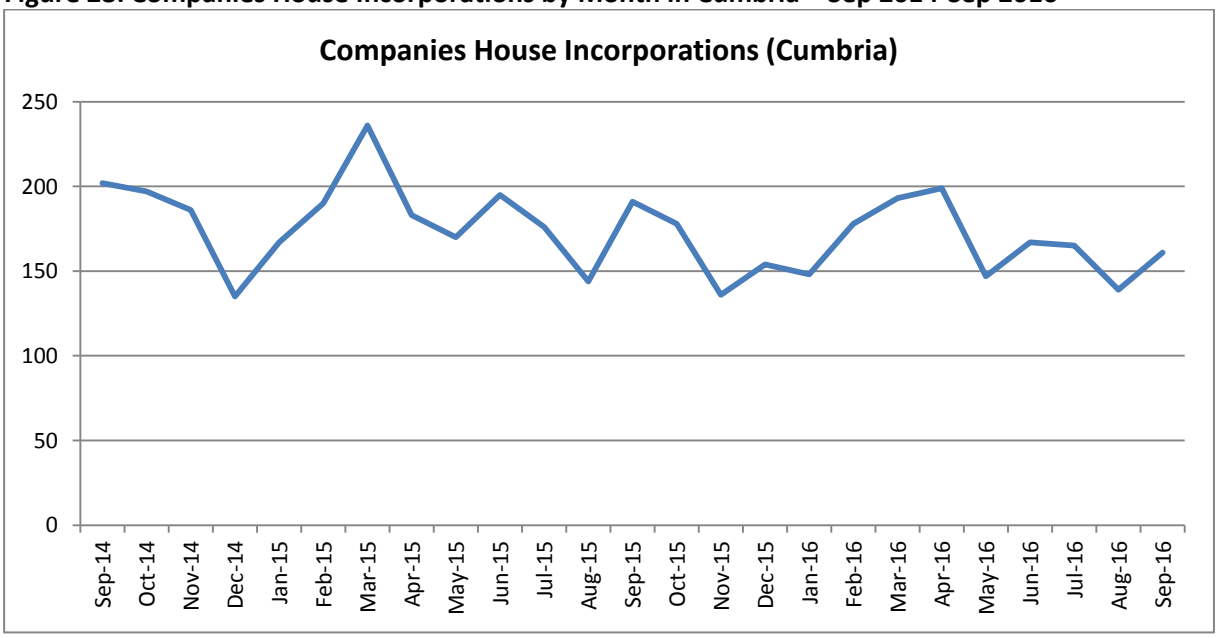
There were 161 new Companies House incorporations in Sep 2016, up by 22 from the previous month but 30 fewer than the same month last year. The highest number was in Carlisle (45), followed by South Lakeland (41). There is a lot of fluctuation in monthly totals but historically there are peaks in March and September and then a dip in summer and in the run up to Christmas.

Figure 27: Companies House Incorporations by Area – Sep 2016



Source: BankSearch extracted from Companies House Note: Data relate to registered addresses

Figure 28: Companies House Incorporations by Month in Cumbria – Sep 2014-Sep 2016



Source: BankSearch extracted from Companies House

For further information, please contact
Ginny Murphy, Senior Analyst, Performance & Intelligence, Cumbria County Council
Tel: 07826 859026 E-mail: ginny.murphy@cumbria.gov.uk Web: www.cumbriaobservatory.org.uk

ANNEX A: Claimant Count by Ward

Allerdale – Claimant Count

	Oct 2015		Sep 2016		Oct 2016		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	756,585	1.8	769,860	1.9	767,300	1.9	-2,560	-0.3	0.0	10,715	1.4	0.0
North West	105,590	2.3	105,300	2.3	104,455	2.3	-845	-0.8	0.0	-1,135	-1.1	0.0
Cumbria	4,580	1.5	4,480	1.5	4,480	1.5	0	0.0	0.0	-95	-2.1	0.0
Allerdale	1,120	1.9	1,085	1.9	1,075	1.8	-10	-1.0	0.0	-50	-4.3	-0.1
All Saints	40	1.5	35	1.2	40	1.3	5	8.6	0.1	-5	-9.5	-0.1
Aspatria	50	2.4	45	2.2	45	2.1	0	-4.4	-0.1	-5	-12.2	-0.3
Boltons	5	0.3	0	#	0	#	0	0.0	0.0	0	-66.7	-0.2
Broughton St Bridget's	20	0.7	20	0.8	25	1.0	5	25.0	0.2	5	38.9	0.3
Christchurch	20	1.1	25	1.2	15	0.9	-5	-26.1	-0.3	-5	-19.0	-0.2
Clifton	20	2.0	20	2.0	20	1.8	0	-10.0	-0.2	0	-10.0	-0.2
Crummock	0	#	5	0.4	5	0.4	0	0.0	0.0	0	100.0	0.2
Dalton	5	0.4	5	0.5	10	1.0	5	83.3	0.4	5	120.0	0.5
Derwent Valley	5	0.3	0	#	0	0.0	0	-100.0	-0.1	-5	-100.0	-0.3
Ellen	25	1.2	30	1.6	30	1.4	-5	-9.7	-0.2	5	16.7	0.2
Ellenborough	65	2.9	60	2.6	60	2.7	5	5.1	0.1	-5	-6.1	-0.2
Ewanrigg	85	4.0	80	3.9	75	3.6	-5	-8.6	-0.3	-10	-11.9	-0.5
Flimby	30	2.7	30	2.6	25	2.3	-5	-13.8	-0.4	-5	-16.7	-0.5
Harrington	25	1.4	25	1.5	20	1.2	-5	-18.5	-0.3	-5	-12.0	-0.2
Holme	15	1.3	15	1.2	10	1.1	0	-7.7	-0.1	0	-14.3	-0.2
Keswick	10	0.4	5	0.2	10	0.4	5	71.4	0.2	0	0.0	0.0
Marsh	5	0.7	5	0.5	5	0.5	0	0.0	0.0	0	-28.6	-0.2
Moorclose	110	3.7	120	4.0	120	3.9	0	-1.7	-0.1	5	6.3	0.2
Moss Bay	150	4.7	140	4.5	140	4.4	0	-0.7	0.0	-10	-6.0	-0.3
Netherhall	60	3.1	50	2.7	50	2.6	0	-3.8	-0.1	-10	-16.7	-0.5
Seaton	45	1.5	45	1.5	50	1.6	5	6.4	0.1	5	8.7	0.1
Silloth	25	1.3	25	1.2	25	1.2	0	0.0	0.0	0	-4.2	-0.1
Solway	10	0.8	10	1.2	10	1.1	0	-8.3	-0.1	5	37.5	0.3
St John's	75	2.2	80	2.3	75	2.2	-5	-5.0	-0.1	0	-1.3	0.0
St Michael's	135	4.2	135	4.0	135	4.0	0	0.0	0.0	-5	-2.9	-0.1
Stainburn	5	0.5	5	0.5	10	1.0	5	100.0	0.5	5	100.0	0.5
Wampool	10	1.1	5	0.6	5	0.5	0	-16.7	-0.1	-5	-54.5	-0.6
Warnell	5	0.4	5	0.4	5	0.3	0	-25.0	-0.1	0	-25.0	-0.1
Waver	10	0.7	10	0.9	10	1.0	0	10.0	0.1	5	37.5	0.3
Wharrels	5	0.3	5	0.4	5	0.4	0	0.0	0.0	0	33.3	0.1
Wigton	55	1.5	40	1.2	40	1.2	0	5.0	0.1	-10	-20.8	-0.3

Labour Market Briefing
November 2016

Cumbria Intelligence Observatory

Barrow – Claimant Count

	Oct 2015		Sep 2016		Oct 2016		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	756,585	1.8	769,860	1.9	767,300	1.9	-2,560	-0.3	0.0	10,715	1.4	0.0
North West	105,590	2.3	105,300	2.3	104,455	2.3	-845	-0.8	0.0	-1,135	-1.1	0.0
Cumbria	4,580	1.5	4,480	1.5	4,480	1.5	0	0.0	0.0	-95	-2.1	0.0
Barrow	1,170	2.8	1,095	2.6	1,110	2.7	15	1.3	0.0	-60	-5.2	-0.1
Barrow Island	120	7.1	120	7.2	135	8.0	15	10.7	0.8	-5	12.6	0.9
Central	170	6.0	155	5.5	160	5.7	5	3.8	0.2	5	-4.1	-0.2
Dalton North	40	1.1	45	1.1	45	1.2	0	4.7	0.1	-5	7.1	0.1
Dalton South	60	1.6	55	1.5	55	1.4	0	-1.8	0.0	-10	-8.5	-0.1
Hawcoat	25	0.9	20	0.7	15	0.5	-5	-27.8	-0.2	-30	-43.5	-0.4
Hindpool	210	5.8	190	5.2	180	5.0	-5	-3.7	-0.2	-5	-14.2	-0.8
Newbarns	55	1.6	45	1.4	45	1.4	0	2.2	0.0	0	-11.3	-0.2
Ormsgill	140	3.7	140	3.7	145	3.7	5	2.1	0.1	-5	1.4	0.1
Parkside	70	2.0	65	1.9	65	1.9	0	-1.5	0.0	5	-8.3	-0.2
Risedale	130	3.4	130	3.5	135	3.6	5	3.8	0.1	-5	5.4	0.2
Roosecote	25	0.9	20	0.8	20	0.8	0	0.0	0.0	5	-12.0	-0.1
Walney North	55	1.8	55	1.8	60	1.9	5	7.1	0.1	-25	5.3	0.1
Walney South	65	2.1	50	1.5	45	1.4	-5	-12.2	-0.2	-15	-35.8	-0.8

Carlisle – Claimant Count

	Oct 2015		Sep 2016		Oct 2016		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	756,585	1.8	769,860	1.9	767,300	1.9	-2,560	-0.3	0.0	10,715	1.4	0.0
North West	105,590	2.3	105,300	2.3	104,455	2.3	-845	-0.8	0.0	-1,135	-1.1	0.0
Cumbria	4,580	1.5	4,480	1.5	4,480	1.5	0	0.0	0.0	-95	-2.1	0.0
Carlisle	870	1.3	925	1.4	885	1.3	-40	-4.1	-0.1	20	2.1	0.0
Belah	40	1.1	35	0.9	25	0.6	-10	-27.3	-0.2	-15	-38.5	-0.4
Belle Vue	60	1.5	65	1.7	70	1.7	0	3.0	0.0	10	16.9	0.2
Botcherby	75	2.0	85	2.2	75	2.0	-10	-11.5	-0.3	0	0.0	0.0
Brampton	35	1.3	40	1.5	40	1.4	0	-2.4	0.0	5	8.1	0.1
Burgh	5	0.2	5	0.4	10	0.7	5	80.0	0.3	5	200.0	0.5
Castle	90	2.2	85	2.1	85	2.1	0	0.0	0.0	-5	-6.6	-0.1
Currock	70	1.7	80	1.9	65	1.6	-15	-17.5	-0.3	-5	-5.7	-0.1
Dalston	20	0.6	15	0.4	15	0.4	0	6.7	0.0	-5	-23.8	-0.1
Denton Holme	65	1.5	80	1.7	65	1.4	-15	-19.2	-0.3	-5	-4.5	-0.1
Great Corby and Geltsdale	5	0.5	5	0.2	5	0.5	5	100.0	0.2	0	0.0	0.0
Harraby	55	1.2	55	1.3	50	1.2	-5	-5.5	-0.1	0	-3.7	0.0
Hayton	5	0.5	5	0.2	5	0.2	0	0.0	0.0	-5	-50.0	-0.2
Irthing	5	0.4	10	0.7	15	1.1	5	44.4	0.3	10	160.0	0.6
Longtown & Rockcliffe	20	0.8	20	0.8	30	1.1	5	33.3	0.3	10	40.0	0.3
Lyne	10	0.8	10	0.8	10	0.8	0	-10.0	-0.1	0	-10.0	-0.1
Morton	85	2.4	80	2.3	85	2.4	0	1.2	0.0	0	-1.2	0.0
St Aidans	80	1.8	85	2.0	85	1.9	-5	-3.4	-0.1	5	5.0	0.1
Stanwix Rural	15	0.6	15	0.5	15	0.6	0	13.3	0.1	0	6.2	0.0
Stanwix Urban	25	0.8	30	0.9	30	0.8	0	-3.3	0.0	5	11.5	0.1
Upperby	70	2.2	90	2.7	80	2.5	-5	-8.0	-0.2	10	12.5	0.3
Wetheral	5	0.3	10	0.3	10	0.4	0	11.1	0.0	5	42.9	0.1
Yewdale	20	0.6	20	0.6	25	0.7	0	4.5	0.0	5	15.0	0.1

Labour Market Briefing
November 2016

Cumbria Intelligence Observatory

Copeland – Claimant Count

	Oct 2015		Sep 2016		Oct 2016		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	756,585	1.8	769,860	1.9	767,300	1.9	-2,560	-0.3	0.0	10,715	1.4	0.0
North West	105,590	2.3	105,300	2.3	104,455	2.3	-845	-0.8	0.0	-1,135	-1.1	0.0
Cumbria	4,580	1.5	4,480	1.5	4,480	1.5	0	0.0	0.0	-95	-2.1	0.0
Copeland	860	2.0	870	2.0	895	2.1	25	3.0	0.1	40	4.4	0.1
Arlecdon	10	0.9	10	0.9	10	1.0	0	11.1	0.1	0	11.1	0.0
Beckermet	20	1.2	15	0.8	15	1.0	5	21.4	0.2	-5	-19.0	0.0
Bootle	0	0.0	0	#	0	#	0	0.0	0.0	0	-	0.0
Bransty	30	1.0	30	0.9	30	0.9	0	-3.3	0.0	-5	-9.4	0.0
Cleator Moor North	65	2.4	65	2.5	70	2.7	5	7.7	0.2	5	9.4	0.0
Cleator Moor South	40	2.2	50	2.9	50	2.8	0	-4.0	-0.1	10	23.1	0.0
Distington	50	2.1	55	2.2	55	2.2	0	0.0	0.0	0	3.8	0.0
Egremont North	55	2.0	75	2.7	80	3.0	10	10.8	0.3	30	54.7	0.0
Egremont South	35	1.6	30	1.4	35	1.5	0	6.2	0.1	0	-5.6	0.0
Ennerdale	5	0.5	5	0.8	0	#	-5	-60.0	-0.5	0	-33.3	0.0
Frizington	55	3.2	35	2.0	35	2.1	0	2.9	0.1	-20	-34.0	0.0
Gosforth	5	0.5	0	#	0	#	0	100.0	0.1	0	-50.0	0.0
Harbour	95	3.9	110	4.4	100	4.1	-10	-8.2	-0.4	5	5.2	0.0
Haverigg	10	0.9	10	1.0	10	0.9	0	-8.3	-0.1	0	0.0	0.0
Hensingham	55	2.2	50	2.1	50	2.0	0	-1.9	0.0	-5	-8.9	0.0
Hillcrest	5	0.2	10	0.6	10	0.5	0	-20.0	-0.1	5	100.0	0.0
Holborn Hill	50	3.2	40	2.4	45	2.8	5	15.8	0.4	-5	-13.7	0.0
Kells	25	1.5	20	1.2	25	1.7	10	44.4	0.5	5	13.0	0.0
Millom Without	5	0.9	5	0.8	5	0.8	0	0.0	0.0	0	-14.3	0.0
Mirehouse	75	2.7	80	3.0	80	3.0	0	2.5	0.1	10	12.3	0.0
Moresby	5	0.7	10	1.3	10	1.0	0	-18.2	-0.2	5	50.0	0.0
Newtown	65	3.1	65	3.2	65	3.2	0	-1.5	0.0	0	1.6	0.0
Sandwith	80	4.5	80	4.5	85	4.9	5	8.8	0.4	5	8.8	0.0
Seascale	15	0.9	10	0.7	15	0.9	5	27.3	0.2	0	0.0	0.0
St Bees	5	0.6	5	0.5	5	0.6	0	16.7	0.1	0	0.0	0.0

Labour Market Briefing
November 2016

Cumbria Intelligence Observatory

Eden – Claimant Count

	Oct 2015		Sep 2016		Oct 2016		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	756,585	1.8	769,860	1.9	767,300	1.9	-2,560	-0.3	0.0	10,715	1.4	0.0
North West	105,590	2.3	105,300	2.3	104,455	2.3	-845	-0.8	0.0	-1,135	-1.1	0.0
Cumbria	4,580	1.5	4,480	1.5	4,480	1.5	0	0.0	0.0	-95	-2.1	0.0
Eden	200	0.6	200	0.6	210	0.7	10	4.5	0.0	10	6.1	0.0
Alston Moor	15	1.0	15	1.3	15	1.3	0	0.0	0.0	5	30.8	0.3
Appleby (Appleby)	10	1.5	5	1.1	10	1.8	5	71.4	0.8	0	20.0	0.3
Appleby (Bongate)	5	0.4	5	0.4	5	0.6	0	50.0	0.2	0	50.0	0.2
Askham	10	1.0	5	0.8	5	0.7	0	-14.3	-0.1	0	-25.0	-0.2
Brough	0	#	0	#	5	0.5	5	300.0	0.4	0	100.0	0.3
Crosby Ravensworth	0	#	0	#	0	#	0	0.0	0.0	0	100.0	0.1
Dacre	0	#	0	#	0	#	0	0.0	0.0	0	100.0	0.1
Eamont	0	#	0	#	5	0.6	5	150.0	0.4	5	150.0	0.4
Greystoke	5	0.4	5	0.4	5	0.4	0	0.0	0.0	0	0.0	0.0
Hartside	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Hesket	10	0.5	10	0.4	5	0.3	-5	-37.5	-0.2	-5	-44.4	-0.2
Kirkby Stephen	10	0.8	15	1.0	15	1.0	0	-6.7	-0.1	5	27.3	0.2
Kirkby Thore	10	1.1	5	0.5	5	0.5	0	0.0	0.0	-5	-54.5	-0.6
Kirkoswald	5	0.3	5	0.3	5	0.4	0	33.3	0.1	0	33.3	0.1
Langwathby	5	0.6	0	#	0	#	0	0.0	0.0	-5	-66.7	-0.4
Lazonby	0	#	0	#	5	0.4	0	50.0	0.1	0	50.0	0.1
Long Marton	5	0.4	0	#	0	#	0	0.0	0.0	0	-66.7	-0.3
Morland	0	#	5	0.4	5	0.4	0	0.0	0.0	0	200.0	0.3
Orton with Tebay	5	0.5	0	#	5	0.4	0	200.0	0.2	0	-25.0	-0.1
Penrith Carleton	5	0.5	5	0.4	5	0.4	0	0.0	0.0	0	-25.0	-0.1
Penrith East	15	1.0	20	1.1	20	1.1	0	0.0	0.0	0	12.5	0.1
Penrith North	20	0.8	20	0.8	15	0.7	0	-10.5	-0.1	0	-10.5	-0.1
Penrith Pategill	0	#	5	0.8	10	1.1	0	33.3	0.3	5	700.0	0.9
Penrith South	20	1.3	15	1.1	15	1.0	0	-5.9	-0.1	-5	-20.0	-0.3
Penrith West	25	1.2	30	1.4	30	1.3	0	-6.2	-0.1	5	11.1	0.1
Ravenstonedale	0	0.0	0	0.0	0	#	0	-	0.2	0	-	0.2
Shap	5	0.7	10	0.9	5	0.8	0	-12.5	-0.1	0	16.7	0.1
Skelton	5	0.6	5	0.8	5	0.8	0	0.0	0.0	0	40.0	0.2
Ullswater	0	#	5	0.4	5	0.5	0	33.3	0.1	0	100.0	0.2
Warcop	0	#	0	#	0	0.0	0	-100.0	-0.1	0	-100.0	-0.3

Labour Market Briefing
November 2016

Cumbria Intelligence Observatory

South Lakeland – Claimant Count

	Oct 2015		Sep 2016		Oct 2016		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	756,585	1.8	769,860	1.9	767,300	1.9	-2,560	-0.3	0.0	10,715	1.4	0.0
North West	105,590	2.3	105,300	2.3	104,455	2.3	-845	-0.8	0.0	-1,135	-1.1	0.0
Cumbria	4,580	1.5	4,480	1.5	4,480	1.5	0	0.0	0.0	-95	-2.1	0.0
South Lakeland	365	0.6	305	0.5	305	0.5	0	0.7	0.0	-55	-15.4	-0.1
Ambleside and Grasmere	5	0.3	5	0.2	5	0.3	0	40.0	0.1	0	16.7	0.0
Arnside and Beetham	10	0.4	5	0.3	10	0.4	0	33.3	0.1	0	0.0	0.0
Broughton	15	1.2	10	0.6	10	0.8	5	37.5	0.2	-5	-31.2	-0.4
Burneside	5	0.5	0	#	0	#	0	-50.0	-0.1	-5	-83.3	-0.4
Burton and Holme	5	0.2	0	#	0	#	0	100.0	0.0	-5	-60.0	-0.1
Cartmel and Grange West	5	0.4	5	0.4	5	0.5	0	25.0	0.1	0	25.0	0.1
Coniston and Crake Valley	0	#	0	#	0	#	0	0.0	0.0	0	100.0	0.1
Crooklands	5	0.4	5	0.2	5	0.2	0	0.0	0.0	0	-40.0	-0.2
Grange North	5	0.6	5	0.5	5	0.5	0	0.0	0.0	0	-20.0	-0.1
Grange South	5	0.5	0	#	0	#	0	0.0	0.0	-5	-60.0	-0.3
Hawkshead	0	0.0	0	#	0	#	0	0.0	0.0	0	-	0.1
Holker	0	#	5	0.4	5	0.4	0	0.0	0.0	0	100.0	0.2
Kendal Castle	10	0.8	5	0.4	5	0.6	0	50.0	0.2	-5	-33.3	-0.3
Kendal Far Cross	5	0.4	5	0.5	5	0.5	0	0.0	0.0	0	40.0	0.2
Kendal Fell	15	1.1	15	0.8	15	1.0	5	23.1	0.2	0	-5.9	-0.1
Kendal Heron Hill	5	0.3	0	#	0	#	0	100.0	0.1	0	-33.3	-0.1
Kendal Highgate	15	1.1	10	0.7	10	0.6	0	-20.0	-0.1	-5	-46.7	-0.5
Kendal Kirkland	15	1.1	15	1.3	15	1.3	0	0.0	0.0	5	21.4	0.2
Kendal Mintsfeet	10	0.6	5	0.5	10	0.6	0	14.3	0.1	0	0.0	0.0
Kendal Nether	5	0.5	0	#	5	0.5	5	200.0	0.3	0	0.0	0.0
Kendal Oxenholme and Natland	10	0.8	5	0.6	5	0.4	0	-28.6	-0.2	-5	-44.4	-0.3
Kendal Parks	5	0.2	5	0.5	5	0.3	0	-33.3	-0.2	0	33.3	0.1
Kendal Romney	10	0.8	10	0.9	15	1.2	5	27.3	0.2	5	40.0	0.3
Kendal Stonecross	5	0.2	5	0.4	5	0.4	0	0.0	0.0	5	100.0	0.2
Kendal Strickland	5	0.6	5	0.5	5	0.6	0	16.7	0.1	0	0.0	0.0
Kendal Underley	10	0.7	10	0.9	10	0.7	0	-16.7	-0.1	0	0.0	0.0
Levens	5	0.4	0	#	0	#	0	0.0	0.0	0	-50.0	-0.2
Low Furness	10	0.9	5	0.4	5	0.3	0	-25.0	-0.1	-5	-62.5	-0.5
Lyth Valley	0	0.0	0	#	0	#	0	100.0	0.1	0	-	0.2
Mid Furness	20	0.7	10	0.5	10	0.4	0	-18.2	-0.1	-10	-50.0	-0.4
Milnthorpe	5	0.2	5	0.3	5	0.4	0	25.0	0.1	0	66.7	0.2
Sedbergh and Kirkby Lonsdale	10	0.3	10	0.3	10	0.2	-5	-27.3	-0.1	-5	-27.3	-0.1
Staveley-in-Cartmel	5	0.3	5	0.3	0	#	0	-50.0	-0.2	0	-33.3	-0.1
Staveley-in-Westmorland	5	0.6	5	0.2	5	0.2	0	0.0	0.0	-5	-57.1	-0.3
Ulverston Central	15	1.3	15	1.5	15	1.3	0	-11.8	-0.2	0	0.0	0.0
Ulverston East	40	2.6	25	1.5	25	1.6	0	8.7	0.1	-15	-35.9	-0.9
Ulverston North	10	1.0	10	1.0	10	0.9	0	-8.3	-0.1	0	-8.3	-0.1
Ulverston South	5	0.7	10	0.8	10	0.8	0	0.0	0.0	0	14.3	0.1
Ulverston Town	20	1.5	20	1.7	15	1.4	-5	-20.0	-0.3	0	-11.1	-0.2
Ulverston West	10	1.2	5	0.5	5	0.5	0	0.0	0.0	-5	-58.3	-0.7
Whinfell	0	#	5	0.5	5	0.2	-5	-57.1	-0.3	0	50.0	0.1
Windermere Applethwaite and Troutbeck	5	0.4	5	0.4	5	0.5	0	50.0	0.2	0	20.0	0.1
Windermere Bowness North	5	0.3	5	0.4	5	0.4	0	25.0	0.1	0	66.7	0.2
Windermere Bowness South	5	0.4	5	0.2	5	0.3	0	33.3	0.1	0	-33.3	-0.1
Windermere Town	10	0.6	10	0.8	10	0.7	0	-18.2	-0.1	0	12.5	0.1