

### **Introduction**

This briefing contains the latest data for Cumbria on the Claimant Count, Joblessness (UK only), job postings, business start-ups and Companies House incorporations and is produced monthly on the day that the Office for National Statistics (ONS) releases claimant data.

It should be noted that the “jobless” figures used extensively by the press are derived from a public survey. As this includes non-claimants looking for work, it can produce different trends to the claimant-only counts. However, the survey has too small a sample to be reliable for Cumbria and therefore all local data in this briefing are for claimants only and should not be compared to the national jobless figures. It should also be noted that historical JSA/UC data are revised regularly and therefore data in this briefing should not be compared directly with previous briefings.

**NB: The claimant count was taken on 10<sup>th</sup> November 2016.**

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## **1. KEY FINDINGS**

### **Joblessness (UK only)**

- The jobless total for the UK (claimants + non claimants looking for work) fell by 16,182 in the quarter to Oct 2016 and stood at 1.62m, 102,568 lower than a year ago;
- The UK jobless rate was 4.8%, unchanged from last quarter and down from 5.2% a year ago.
- Similar jobless figures are not available for local areas.

### **National Seasonally Adjusted Claimant Data (UK only)**

- The seasonally adjusted UK JSA claimant count was 809,045 in Nov 2016, up by 2,354 from last month and up 23,453 from the same month last year;
- The seasonally adjusted UK JSA claimant rate was 2.0% in Nov 2016, the same as last month.
- Seasonally adjusted figures are not available for local areas.

### **Local Claimant Data**

- In Nov 2016 there were 4,385 people in Cumbria claiming either JSA or Universal Credit (those not in employment but required to seek work), a fall of 85 from last month.
- Nationally the non-seasonally adjusted claimant count fell by 7,180 from last month.
- The claimant count in Cumbria is 70 lower than a year ago but rose by 21,055 nationally;
- The claimant count fell from last month in Allerdale (-30), Carlisle (-40), Copeland (-10) and Eden (-15) but rose in Barrow (+10) and was unchanged in South Lakeland;
- The claimant count in Allerdale, Barrow, Copeland and South Lakeland is lower than a year ago but it is higher in Carlisle and Eden as well as nationally;
- The claimant rate in Nov 2016 in Cumbria was 1.5% which is unchanged from last month and is 0.3 lower than the national rate of 1.8%;

- Barrow has the highest number of claimants at 1,120 and also the highest rate at 2.7%;
- Claimant rates are above the national average in Barrow (2.7%) and Copeland (2.0%);
- Claimant rates for all age groups under 40 years are higher than nationally in Allerdale, Barrow and Copeland.

### **Job Postings**

- There were 8,673 job postings in Cumbria in the quarter to Oct2016, 749 fewer than in the previous quarter which is a fall of 11.1% (UK -11.9%);
- The Carlisle area accounted for 33.7% of all job postings (2,282 postings);
- Human health had the highest number of postings with 1,506 (29.5%);
- Business & public service associate professionals were the most in demand occupation (864, 10%) followed by health professionals (807, 9.3%);
- Communication (32.9%) and organisational skills (23.1%) were the most commonly mentioned baseline skills with customer service (11.4%) and business management (8.5%) the most common specialised skills;
- The National Health Service placed the highest number of postings (535, 13.1%) followed by Centre Parcs (55, 1.3%);
- The highest proportion of jobs fell into the £20,000-£29,000 salary range (27.4%) with the mean advertised salary being £32,009;
- The most frequently required qualifications were bachelor's degree (30.8%) and GCSE/NVQ2 (29.6%).

### **Business Start-Ups & Companies House Incorporations**

- There were 455 business start-ups in Cumbria in the quarter to Oct 2016, 97 fewer than in the previous quarter and 132 fewer than the same quarter last year;
- Start-ups in the third quarter of 2016 are the lowest they've been since the dataset began in 2008, the same trend has been seen nationally;
- The highest number of start-ups was in South Lakeland where there were 101 (22%);
- The sector with the highest number of start-ups was real estate, professional services & support services with 107 (24% of all start-ups);
- Barrow had the highest start up rate per 100 active enterprises with 14 starts per 100 active enterprises while Eden had the lowest at 7 per 100 active enterprises (England 18);
- South Lakeland and Eden had the highest start up rates as a proportion of working age residents with 86 and 83 per 10,000 working age residents respectively. Copeland had the lowest with 49 starts per 10,000 working age residents (England 114);
- There were 155 new Companies House incorporations in Cumbria in Oct 2016, down by 6 from the previous month and down by 23 from the same month last year;
- Carlisle had the most new incorporations (40) followed by South Lakeland (36).

## **2. NATIONAL LABOUR MARKET OVERVIEW**

- Between May to July 2016 and August to October 2016, the number of people in work was little changed, the number of unemployed people decreased, and the number of people not working and not seeking or available to work (economically inactive) increased.
- There were 31.76 million people in work, little changed compared with May to July 2016 but 342,000 more than for a year earlier.
- There were 23.20 million people working full-time, 235,000 more than for a year earlier. There were 8.56 million people working part-time, 107,000 more than for a year earlier.

- The employment rate (the proportion of people aged from 16 to 64 who were in work) was 74.4%, slightly down from the joint record high of 74.5% recorded for May to July 2016 but higher than for a year earlier (73.9%).
- There were 1.62 million unemployed people (people not in work but seeking and available to work), 16,000 fewer than for May to July 2016 and 103,000 fewer than for a year earlier.
- There were 888,000 unemployed men, 13,000 fewer than for May to July 2016 and 53,000 fewer than for a year earlier.
- There were 728,000 unemployed women, little changed compared with May to July 2016 but 49,000 fewer than for a year earlier.
- The unemployment rate was 4.8%, down from 5.2% for a year earlier. It has not been lower since July to September 2005. The unemployment rate is the proportion of the labour force (those in work plus those unemployed) that were unemployed.
- There were 8.91 million people aged from 16 to 64 who were economically inactive (not working and not seeking or available to work), 76,000 more than for May to July 2016 but 56,000 fewer than for a year earlier.
- The inactivity rate (the proportion of people aged from 16 to 64 who were economically inactive) was 21.7%, higher than for May to July 2016 (21.5%) but lower than for a year earlier (21.9%).
- Average weekly earnings for employees in Great Britain in nominal terms (that is, not adjusted for price inflation) increased by 2.5% including bonuses and by 2.6% excluding bonuses compared with a year earlier.

## 4. CLAIMANT COUNT (JSA & Out of Work Universal Credit Claimants)

The claimant count in Cumbria in Nov 2016 was 4,385 persons, a fall of 85 from Oct. The claimant rate was unchanged at 1.5% which is below the UK rate of 1.8%. However, rates in Barrow and Copeland are above the national average (2.7% and 2.0% respectively). The non-seasonally adjusted count fell in all areas of Cumbria except Barrow where it rose by 10 and South Lakeland where it was unchanged. The count also fell nationally.

Compared to a year ago, Cumbria's claimant count has fallen by 70 which is a fall of 1.5% compared to a rise of 2.9% nationally. Allerdale, Barrow, Copeland and South Lakeland have all seen falls from a year ago but Carlisle and Eden have seen a rise in the claimant count compared to a year ago.

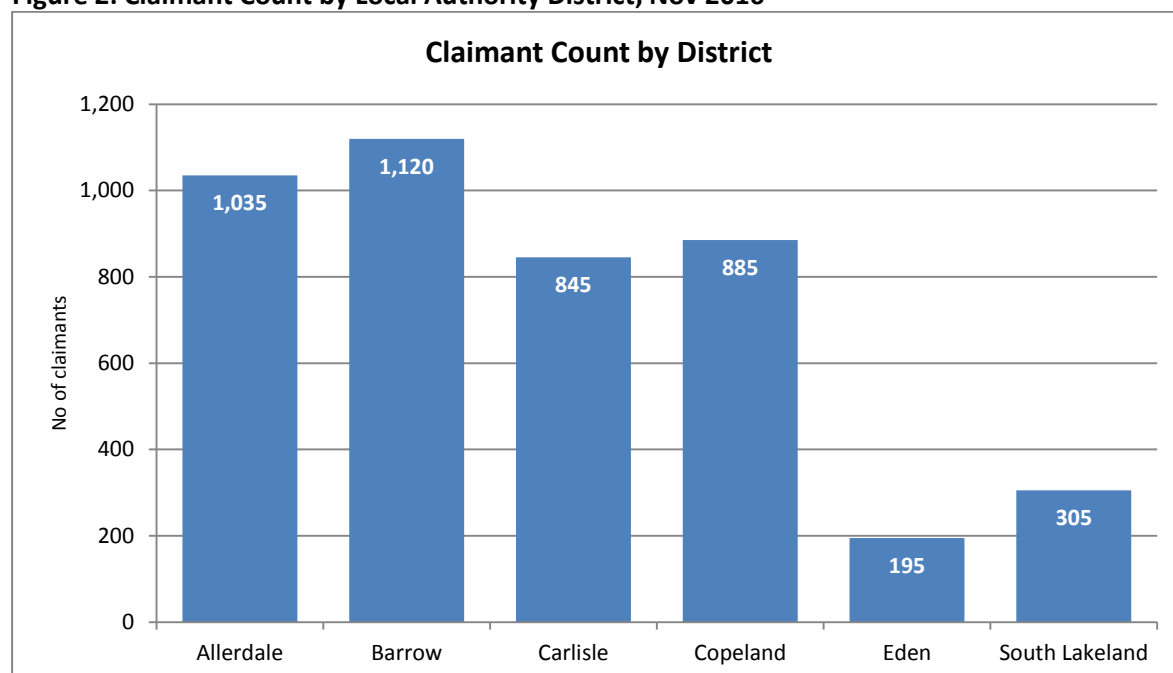
**Figure 1: Claimant Count, Nov 2016**

	Male		Female		All Persons		Monthly Change (all persons)			Annual Change (all persons)		
	No	Rate	No	Rate	No	Rate	No	% chg	Rate chg	No	% chg	Rate chg
United Kingdom	478,960	2.3	280,090	1.4	759,050	1.8	-7,180	-0.9	0.0	21,055	2.9	0.1
North West	65,530	2.9	37,305	1.6	102,830	2.3	-1,655	-1.6	0.0	825	0.8	0.0
Cumbria	2,890	1.9	1,495	1.0	4,385	1.5	-85	-1.9	0.0	-70	-1.5	0.0
Allerdale	680	2.3	355	1.2	1,035	1.8	-30	-3.0	-0.1	-20	-1.7	0.0
Barrow in Furness	760	3.6	360	1.7	1,120	2.7	10	0.8	0.0	-25	-2.2	-0.1
Carlisle	540	1.6	305	0.9	845	1.3	-40	-4.4	-0.1	20	2.4	0.0
Copeland	600	2.7	285	1.3	885	2.0	-10	-1.1	0.0	-10	-1.0	0.0
Eden	125	0.8	70	0.4	195	0.6	-15	-7.6	-0.1	10	4.3	0.0
South Lakeland	190	0.6	115	0.4	305	0.5	0	0.7	0.0	-45	-12.6	-0.1

Source: ONS/DWP, shading indicates local rates above the UK average

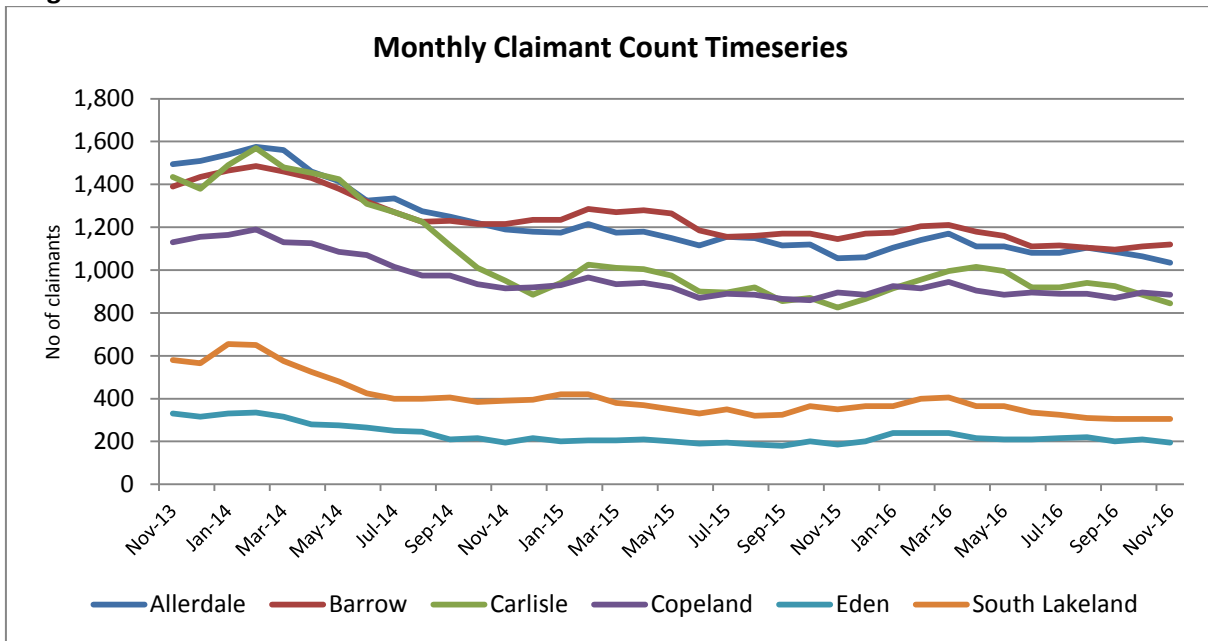
Note: Due to rounding, totals may not sum

**Figure 2: Claimant Count by Local Authority District, Nov 2016**



Source: ONS/DWP

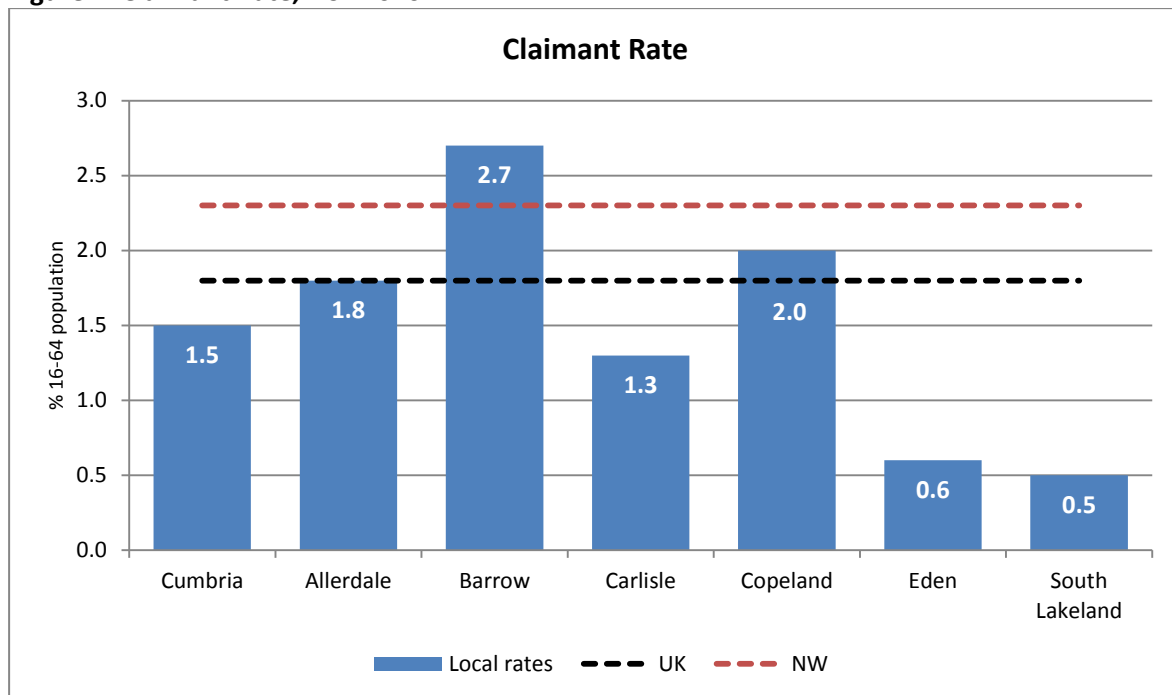
**Figure 3: District Claimant Count Timeseries**



Source: ONS/DWP

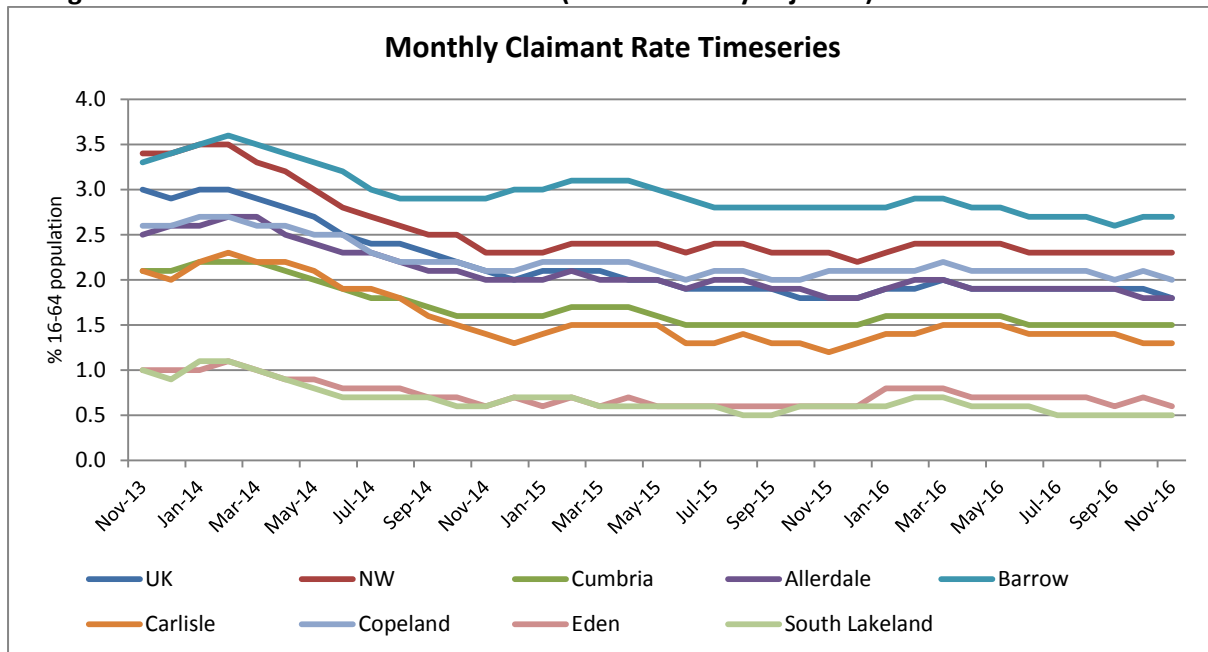
Note: from November 2013 the figures include out of work UC claimants as well as JSA claimants

**Figure 4: Claimant Rate, Nov 2016**



Source: ONS/DWP

Figure 5: Claimant Rate 3-Year Timeseries (non-seasonally adjusted)



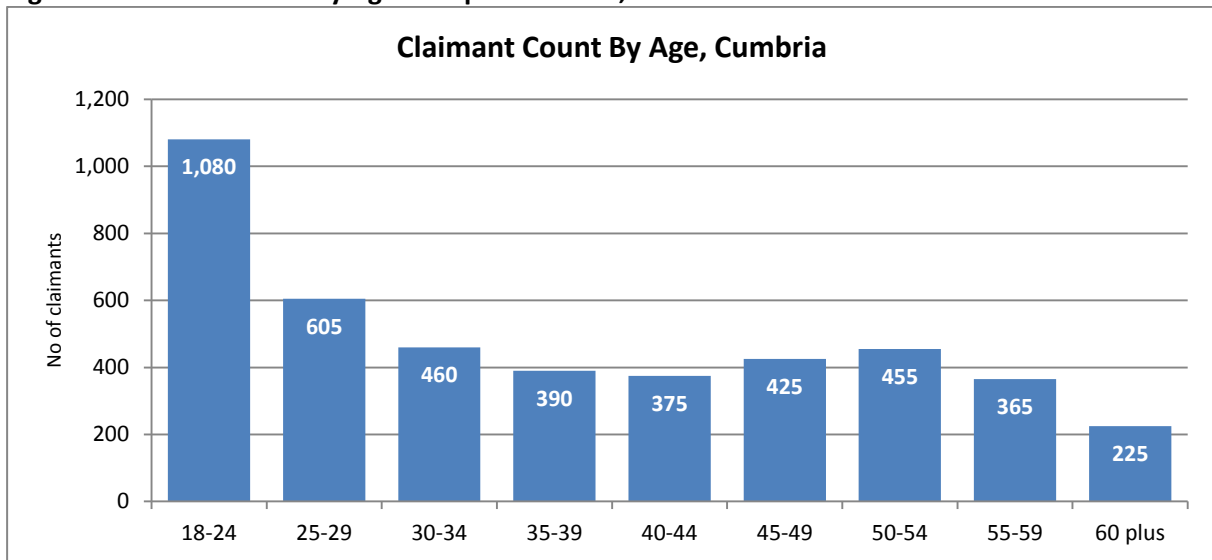
Source: ONS/DWP Note: from November 2013 the figures include out of work UC claimants as well as JSA claimants

Figure 6: Claimant Count / Rate by Age Group in Cumbria, Nov 2016

	Claimant Count by Age										Total
	16-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60+	
UK	750	168,420	101,495	82,740	71,840	70,005	77,880	78,315	66,785	40,000	759,050
NW	60	23,925	15,000	12,085	9,810	9,415	10,260	9,805	7,885	4,540	102,830
Cumbria	0	1,080	605	460	390	375	425	455	365	225	4,385
Allerdale	0	270	135	110	100	85	95	100	80	50	1,035
Barrow	0	285	165	100	100	115	120	105	100	35	1,120
Carlisle	0	210	115	110	70	70	65	90	65	45	845
Copeland	0	235	135	90	75	55	70	90	75	55	885
Eden	0	35	20	25	20	15	30	20	15	20	195
South Lakeland	0	50	30	25	25	40	45	50	25	20	305
	Claimant Rate by Age										Total
	16-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60+	
UK	0.0	2.9	2.3	1.9	1.8	1.6	1.7	1.7	1.7	1.1	1.8
NW	0.0	3.6	3.1	2.6	2.3	2.0	2.0	1.9	1.8	1.2	2.3
Cumbria	0.0	2.9	2.4	1.8	1.6	1.2	1.1	1.2	1.0	0.7	1.5
Allerdale	0.0	3.9	2.8	2.2	2.1	1.4	1.3	1.3	1.2	0.8	1.8
Barrow	0.0	5.3	4.0	2.7	2.9	2.7	2.3	2.0	2.2	0.8	2.7
Carlisle	0.0	2.3	1.9	1.7	1.2	1.0	0.8	1.1	0.9	0.7	1.3
Copeland	0.0	4.5	3.4	2.3	2.1	1.3	1.3	1.6	1.4	1.2	2.0
Eden	0.0	1.0	0.8	1.0	0.8	0.5	0.7	0.5	0.4	0.5	0.6
South Lakeland	0.0	0.8	0.7	0.5	0.5	0.7	0.6	0.6	0.3	0.3	0.5

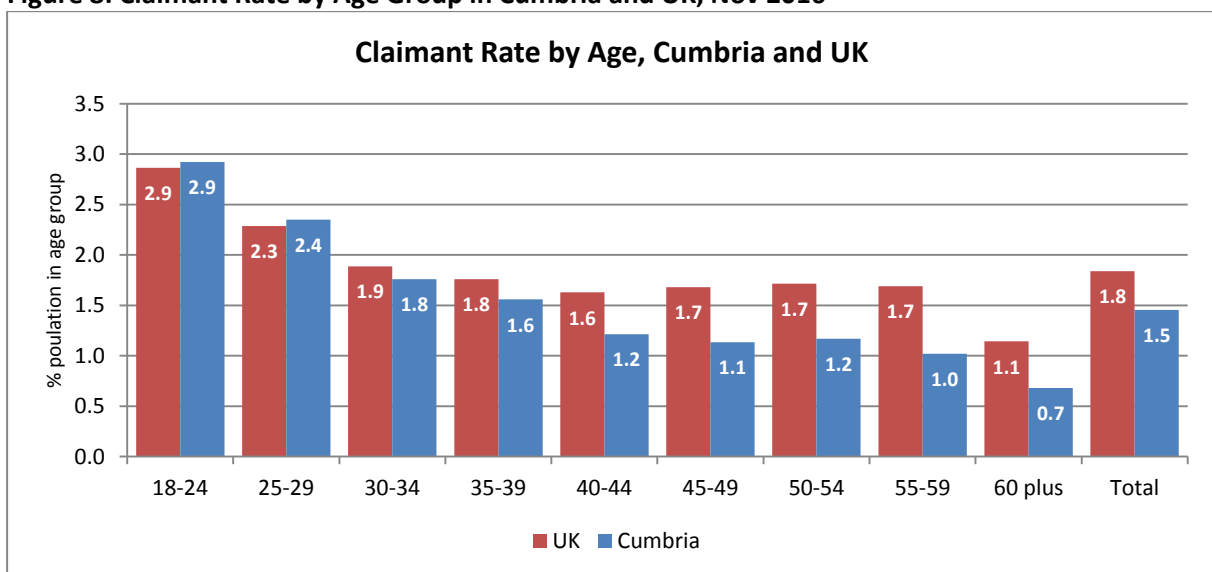
Source: ONS/DWP Note: due to rounding, totals may not sum. Shading indicates local rates above the UK rate.

**Figure 7: Claimant Count by Age Group in Cumbria, Nov 2016**



Source: ONS/DWP

**Figure 8: Claimant Rate by Age Group in Cumbria and UK, Nov 2016**

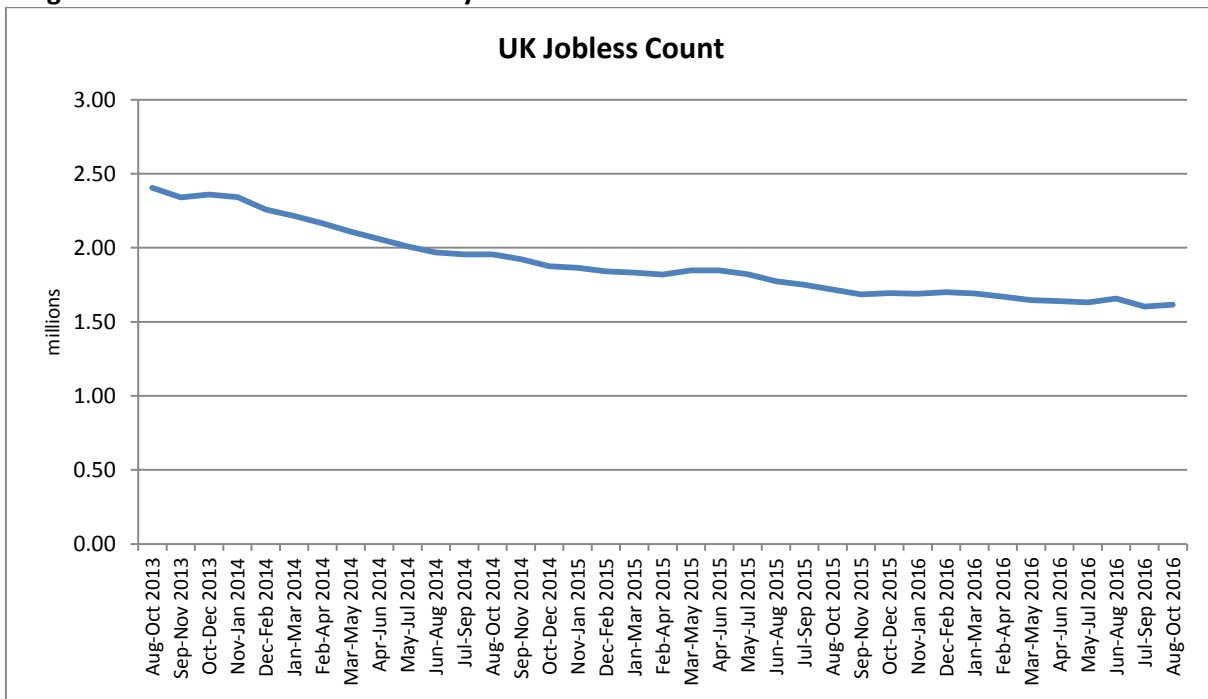


Source: ONS/DWP

## 4. NATIONAL JOBLESS DATA (survey based, includes non-claimants)

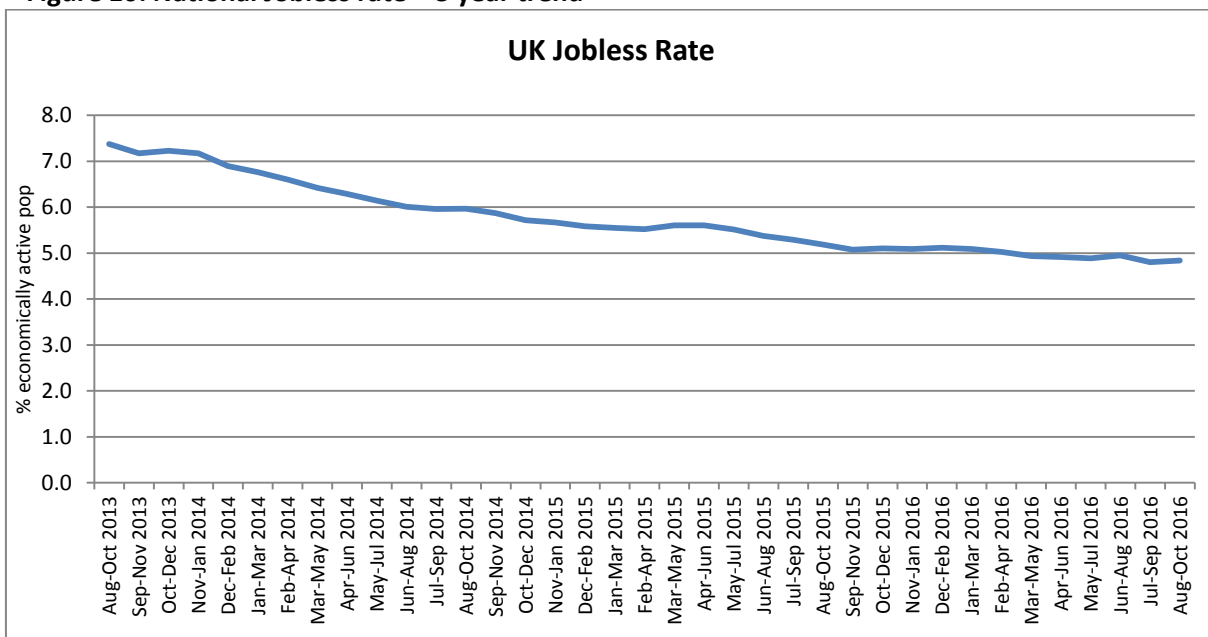
The jobless total for the UK is calculated via the Labour Force Survey and measures claimants and non claimants who did not have a job but were actively seeking work in the previous 4 weeks and were available to start work. Jobless rates calculated from the survey use the economically active population as the denominator (ie those in work plus those actively seeking work). Due to sample sizes, no data are available for areas such as Cumbria.

Figure 9: National Jobless count – 3 year trend



Source: ONS Labour Force Survey

Figure 10: National Jobless rate – 3 year trend



Source: ONS Labour Force Survey



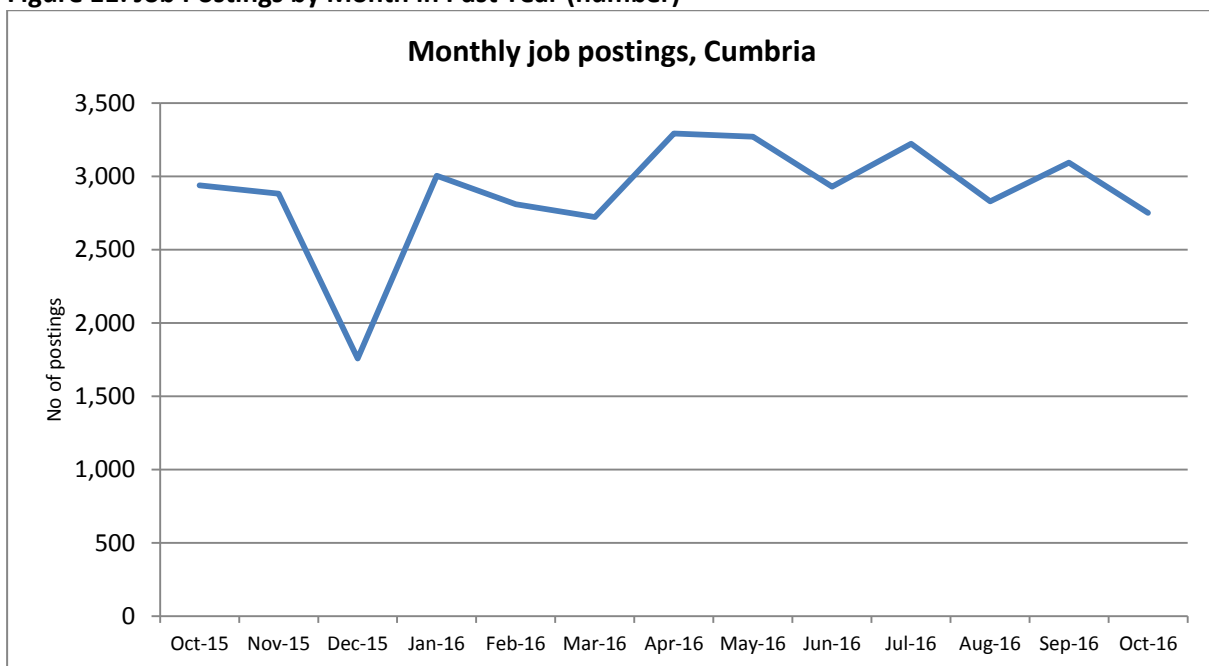
## 5. JOB POSTINGS

The following data are drawn from Labour Insight, an interactive tool which delivers real time access to job postings from a comprehensive range of sources including job boards, employer sites, newspapers, public agencies etc. Data extraction and analysis technologies mine and code data from each job listing to provide analysis on industries, occupations, skills and qualifications. The tool will inevitably not capture all vacancies and in particular is likely to under-represent vacancies in sectors which typically do not utilise online or formal recruitment methods. On the other hand it captures advertisements from agencies seeking to add people to their registers when there may not be a specific vacancy available which may over represent the situation in those sectors which make widespread use of recruitment agencies and “bank” workers.

In the period Aug-Oct 16, there were 8,673 job postings in Cumbria which is 749 fewer than were placed in the previous quarter (May-Jul 16), a fall of 11.1% locally compared to a fall of 11.9% nationally.

The volume of postings dipped significantly in November and December which is a trend seen in previous years but rose again in the new year and has fluctuated since then.

**Figure 11: Job Postings by Month in Past Year (number)**

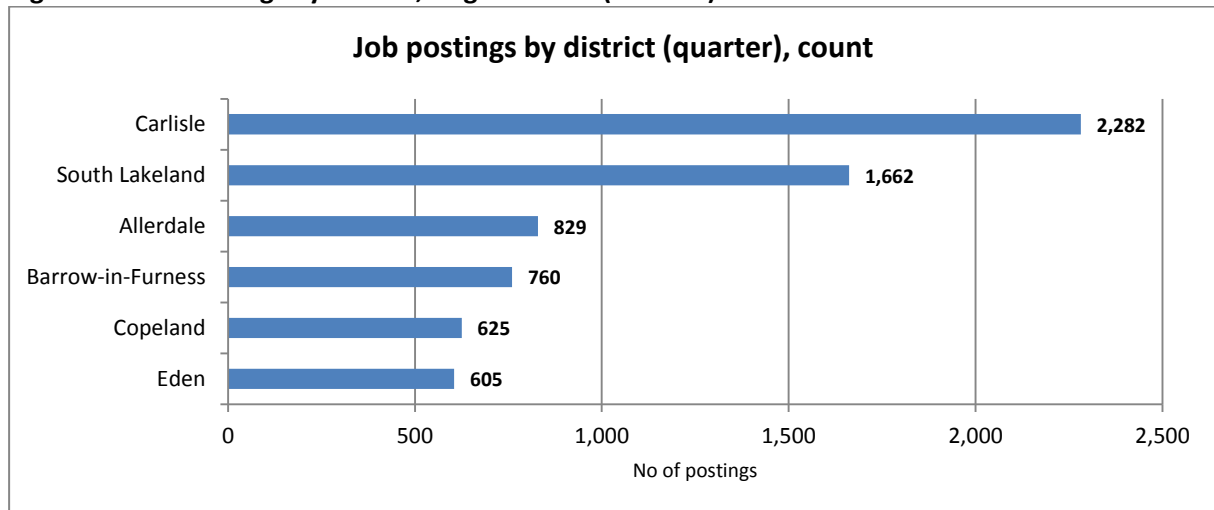


Source: Labour Insight (Burning Glass Technologies)

## Location of job postings

Geographically the highest number of postings in the quarter was for opportunities in Carlisle where there were 2,282 postings in the quarter, 34% of all the postings in Cumbria. The second highest number of postings was in South Lakeland (1,662) with 24% of the total.

**Figure 12: Job Postings by District, Aug-Oct 2016 (number)**



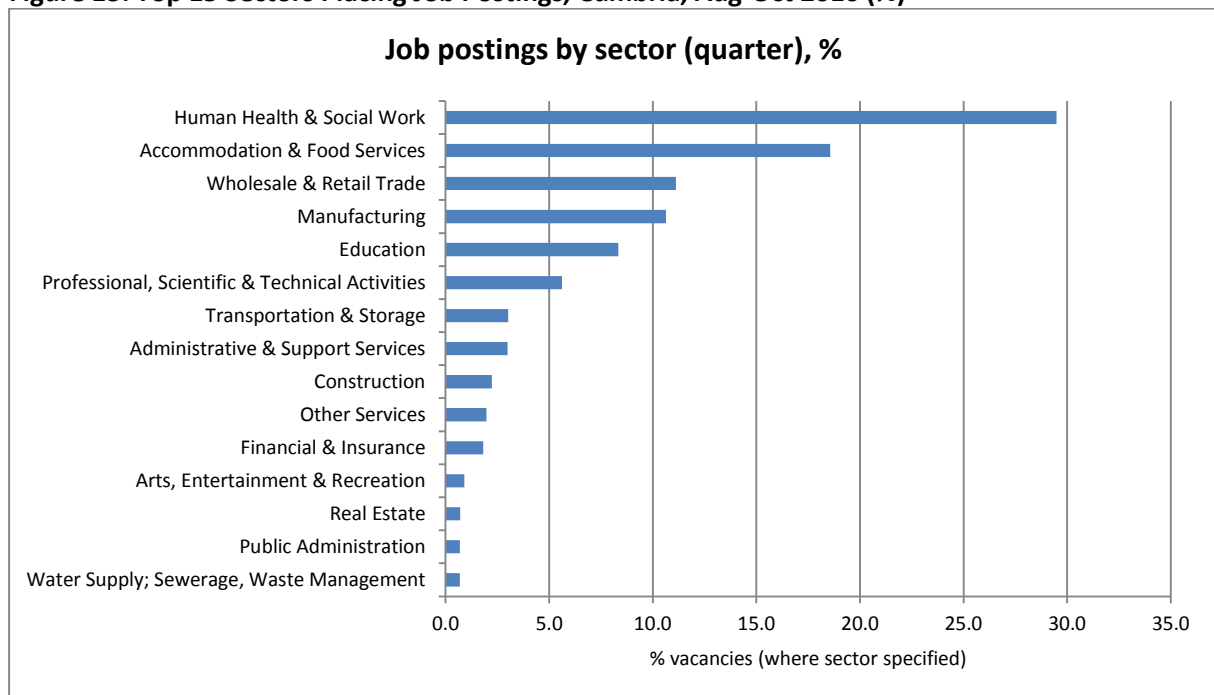
Source: Labour Insight (Burning Glass Technologies)

NB: may not sum to county total as district could not be coded for all postings

## Sector of job postings

The highest number of postings was in the human health & social work sector (1,506 postings) which represented over a quarter of postings where a sector could be identified (29.5%). The next most common sectors were accommodation & food (948, 18.6%) and wholesale & retail (568, 11.1%).

**Figure 13: Top 15 Sectors Placing Job Postings, Cumbria, Aug-Oct 2016 (%)**

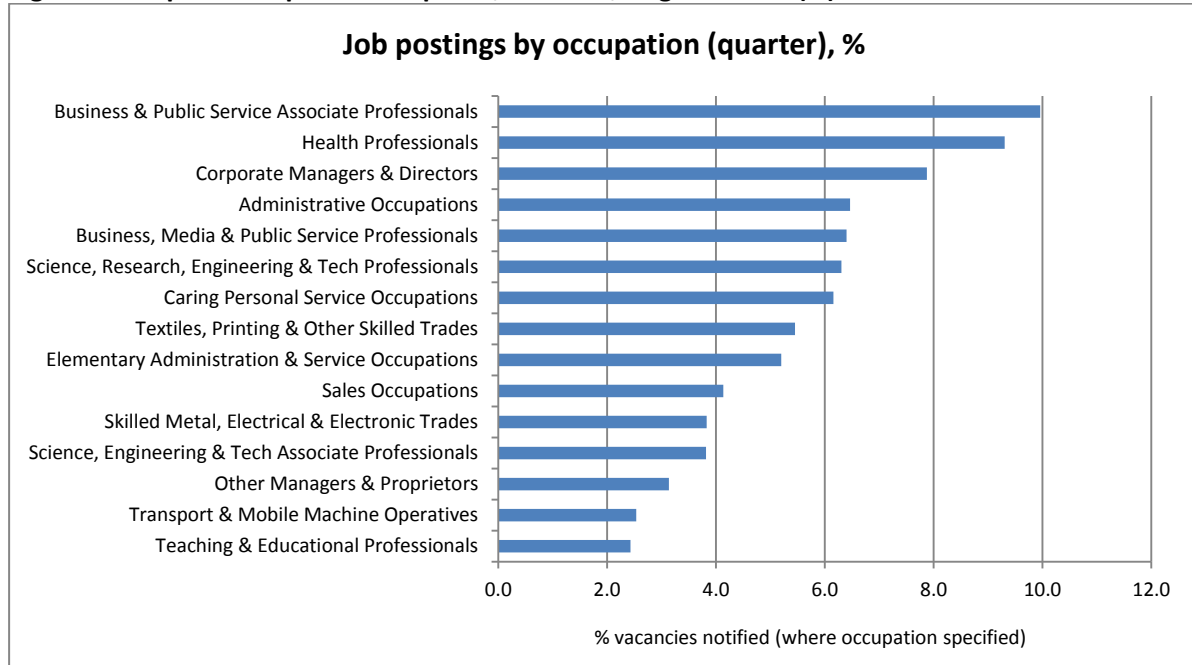


Source: Labour Insight (Burning Glass Technologies)

## Occupation of job postings

The most common occupations specified were business & public service associate professionals (864, 10%), health professionals (807, 9%), corporate managers & directors (683, 8%).

**Figure 14: Top 15 Occupations Required, Cumbria, Aug-Oct 2016 (%)**

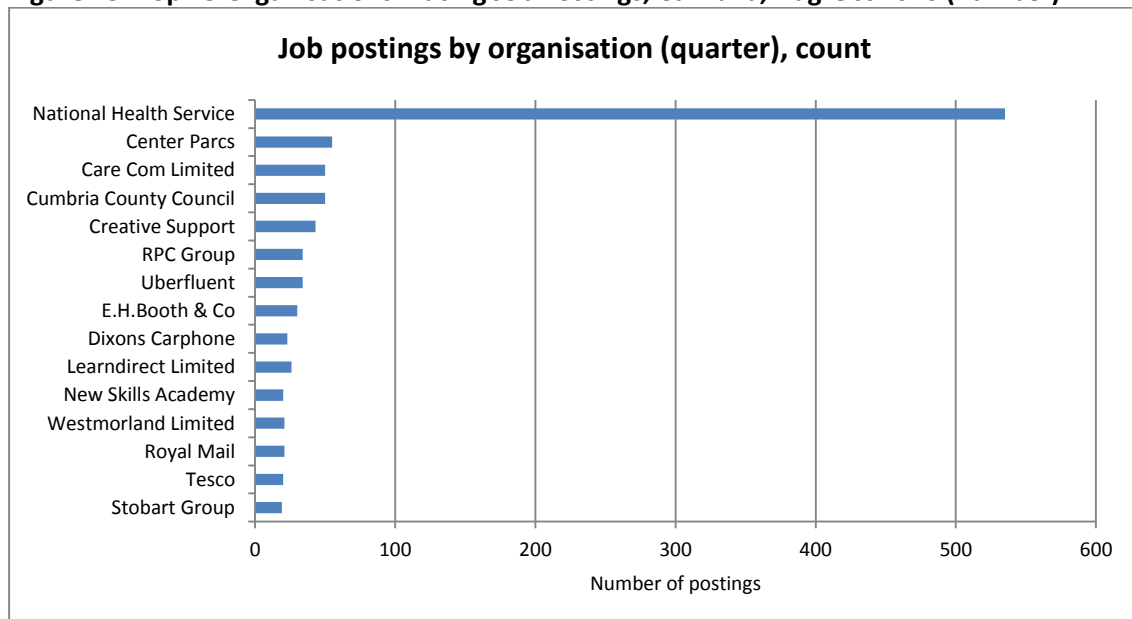


Source: Labour Insight (Burning Glass Technologies)

## Organisations placing job postings

The organisation placing the most job postings in the quarter was the National Health Service with 535 postings (13%) followed by Centre Parcs with 55 (1%).

**Figure 15: Top 15 Organisations Placing Job Postings, Cumbria, Aug-Oct 2016 (number)**

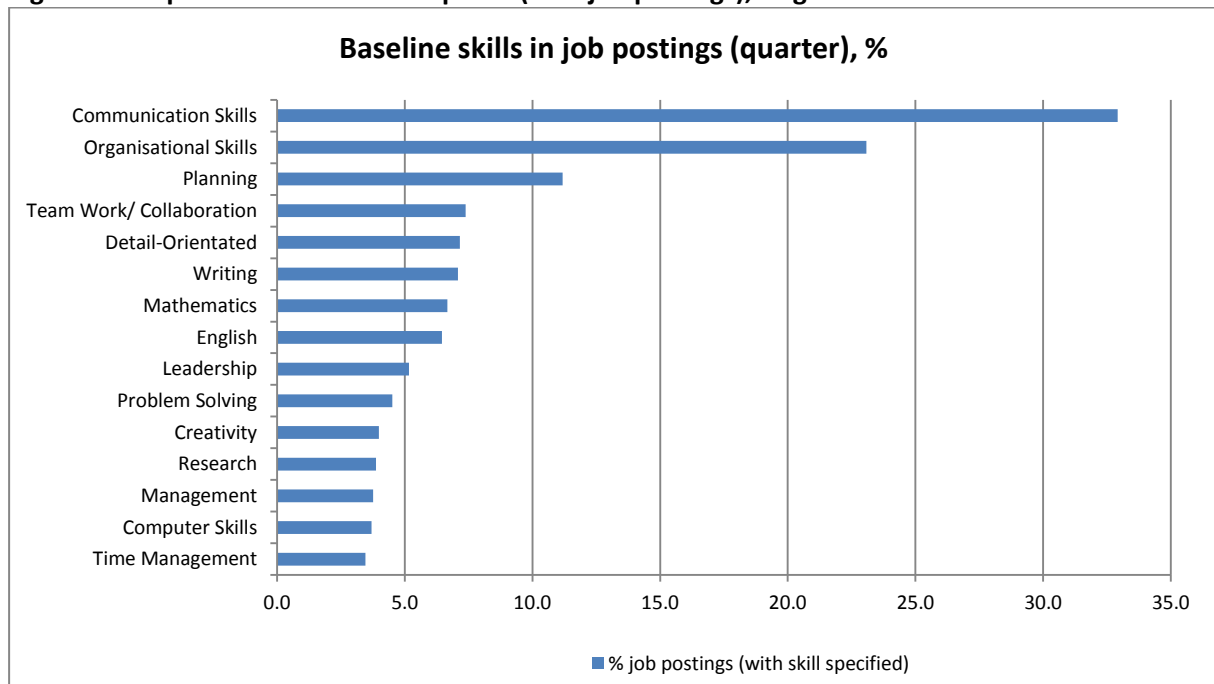


Source: Labour Insight (Burning Glass Technologies)

## Skills mentioned in job postings

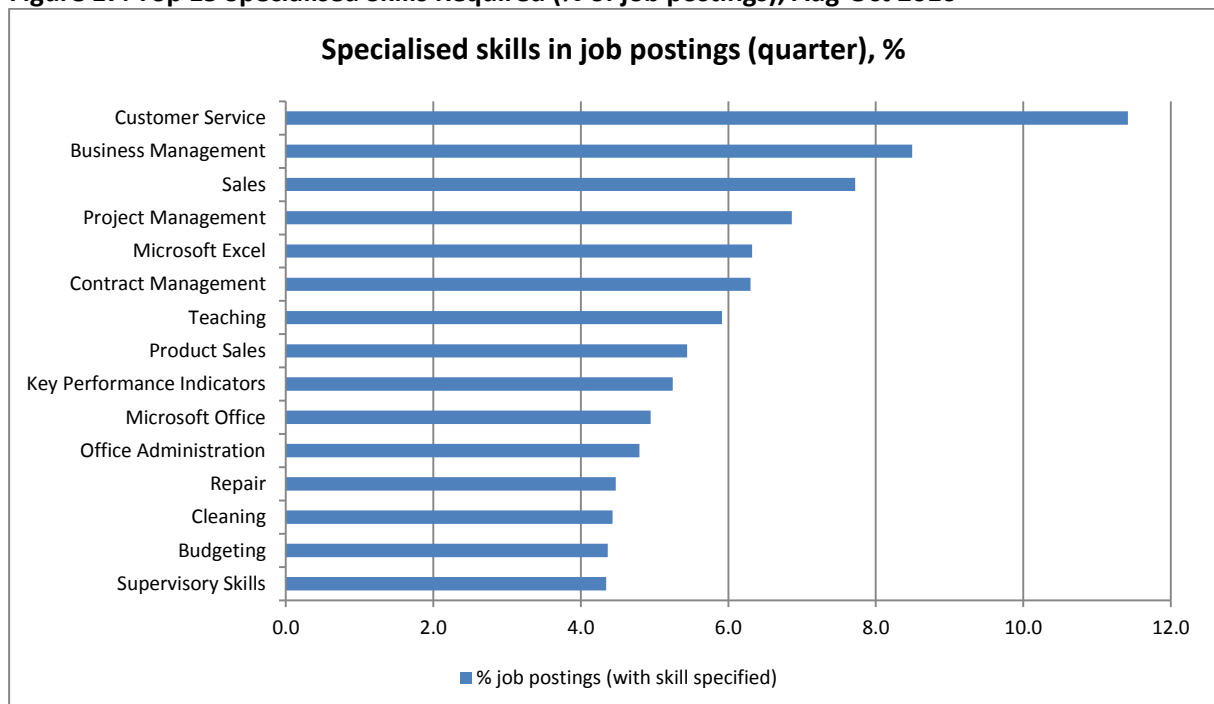
The most common baseline skills mentioned in the quarter were communication (1,628 mentions, 32.9% of all postings with skills specified) and organisational skills (1,134, 23.1%) whilst the most commonly mentioned more detailed skills were customer service (11.4%) and business management (8.5%).

**Figure 16: Top 15 Baseline Skills Required (% of job postings), Aug-Oct 2016**



Source: Labour Insight (Burning Glass Technologies)

**Figure 17: Top 15 Specialised Skills Required (% of job postings), Aug-Oct 2016**

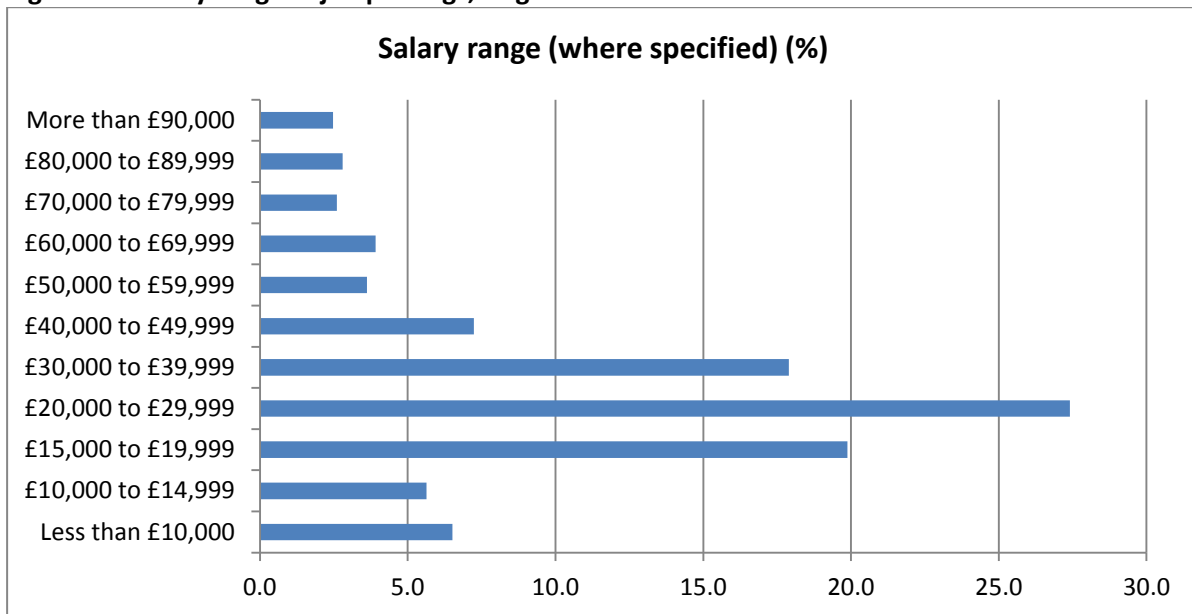


Source: Labour Insight (Burning Glass Technologies)

## Salaries offered in job postings (where provided)

Only around half the postings identified a salary range but where they did, the highest proportion fell into the £20,000-£29,999 range (27.4%) followed by the £15,000-£19,999 range (19.9%) and the £30,000-£39,999 range (17.9%). The mean salary quoted was £32,009.

**Figure 18: Salary range in job postings, Aug-Oct 2016**

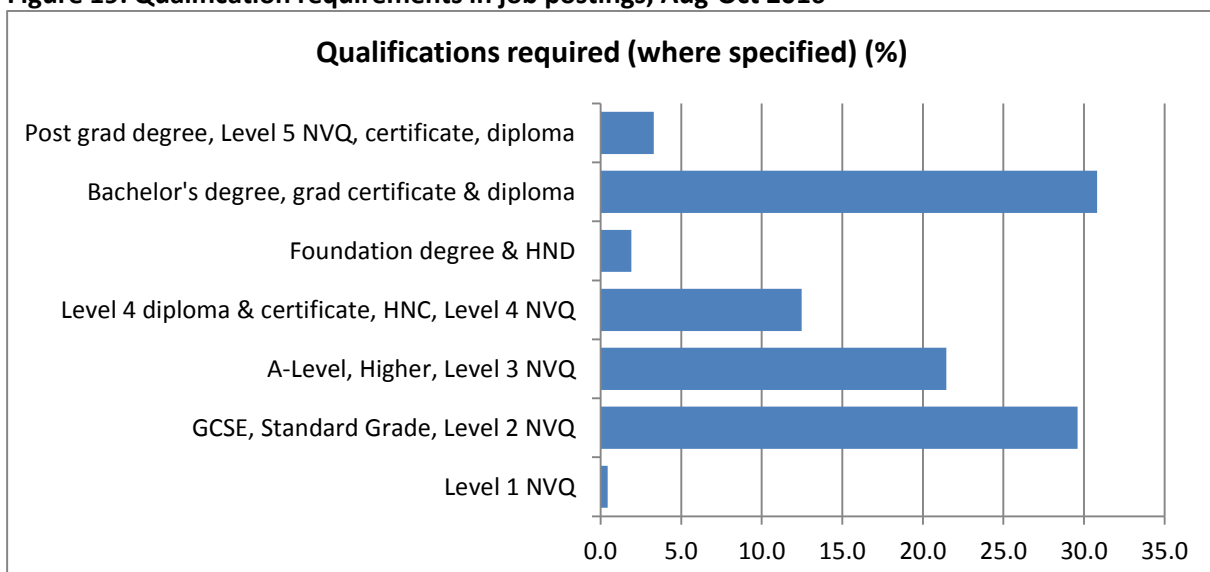


Source: Labour Insight (Burning Glass Technologies)

## Qualification requirements in job postings (where provided)

Only around 1 in 6 job postings referred to the qualifications required for the job but where they did so, the most frequently mentioned were bachelor's degree level (30.8%) and GCSE level (29.6%).

**Figure 19: Qualification requirements in job postings, Aug-Oct 2016**



Source: Labour Insight (Burning Glass Technologies)

**Figure 20: Summary of Top 15 Job Postings by Occupation, Industry & Skills, Aug-Oct 2016**

Occupation	No	% jobs	Industry	No	% jobs
Business & Public Service Associate Professionals	864	10.0	Human Health & Social Work	1,506	29.5
Health Professionals	807	9.3	Accommodation & Food Services	948	18.6
Corporate Managers & Directors	683	7.9	Wholesale & Retail Trade	568	11.1
Administrative Occupations	561	6.5	Manufacturing	543	10.6
Business, Media & Public Service Professionals	555	6.4	Education	426	8.3
Science, Research, Engineering & Tech Professionals	547	6.3	Professional, Scientific & Technical Activities	287	5.6
Caring Personal Service Occupations	534	6.2	Transportation & Storage	154	3.0
Textiles, Printing & Other Skilled Trades	473	5.5	Administrative & Support Services	153	3.0
Elementary Administration & Service Occupations	451	5.2	Construction	114	2.2
Sales Occupations	359	4.1	Other Services	101	2.0
Skilled Metal, Electrical & Electronic Trades	332	3.8	Financial & Insurance	93	1.8
Science, Engineering & Tech Associate Professionals	331	3.8	Arts, Entertainment & Recreation	46	0.9
Other Managers & Proprietors	272	3.1	Real Estate	36	0.7
Transport & Mobile Machine Operatives	220	2.5	Public Administration	35	0.7
Teaching & Educational Professionals	211	2.4	Water Supply; Sewerage, Waste Management	35	0.7
Baseline Skill	No	% jobs	Specialised Skill	No	% jobs
Communication Skills	1,531	32.9	Customer Service	531	11.4
Organisational Skills	1,073	23.1	Business Management	395	8.5
Planning	520	11.2	Sales	359	7.7
Team Work/ Collaboration	343	7.4	Project Management	319	6.9
Detail-Orientated	333	7.2	Microsoft Excel	294	6.3
Writing	329	7.1	Contract Management	293	6.3
Mathematics	310	6.7	Teaching	275	5.9
English	300	6.5	Product Sales	253	5.4
Leadership	240	5.2	Key Performance Indicators	244	5.2
Problem Solving	210	4.5	Microsoft Office	230	4.9
Creativity	185	4.0	Office Administration	223	4.8
Research	180	3.9	Repair	208	4.5
Management	175	3.8	Cleaning	206	4.4
Computer Skills	172	3.7	Budgeting	203	4.4
Time Management	161	3.5	Supervisory Skills	202	4.3

Source: Labour Insight (Burning Glass Technologies)

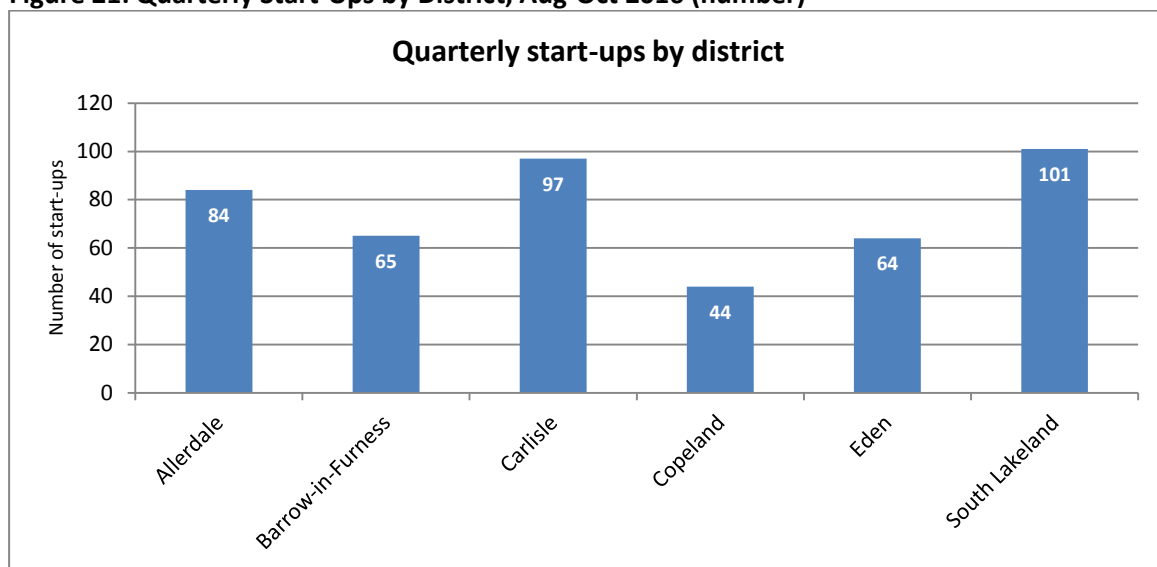
Note: The tool relies on data contained within job postings when analysing skill needs, qualifications etc and this may be limited by the accuracy and detail contained within the original advertisement. For example, the system can allocate an occupation in the majority of instances but is unable to allocate an industry in approximately a third of cases. Therefore the totals for each may vary and proportions presented here are of postings where the relevant coding has been possible.

## 6. BUSINESS START UPS

The following data are from BankSearch, a survey which collects data from Barclays, Co-operative Bank, HSBC, Lloyds Banking Group, Royal Bank of Scotland Group, Santander and TSB Bank. A 'start-up' reflects the opening of a first current account from a small business banking product range by a business new to banking or previously operated through a personal account. The data exclude businesses operating through personal accounts, those without banking relationships or those banking with other institutions.

There were 455 business start-ups in Cumbria in the quarter Aug-Oct 16. This is 97 fewer than in the previous quarter (Apr-Jun 16), a fall of 17.6% compared to a fall of 5.4% for England and the lowest quarterly figure in Cumbria since the dataset began in Jan 2008. The highest number of start-ups in the quarter was in South Lakeland (101, 22.2% of all start-ups) followed by Carlisle (97, 21.3%).

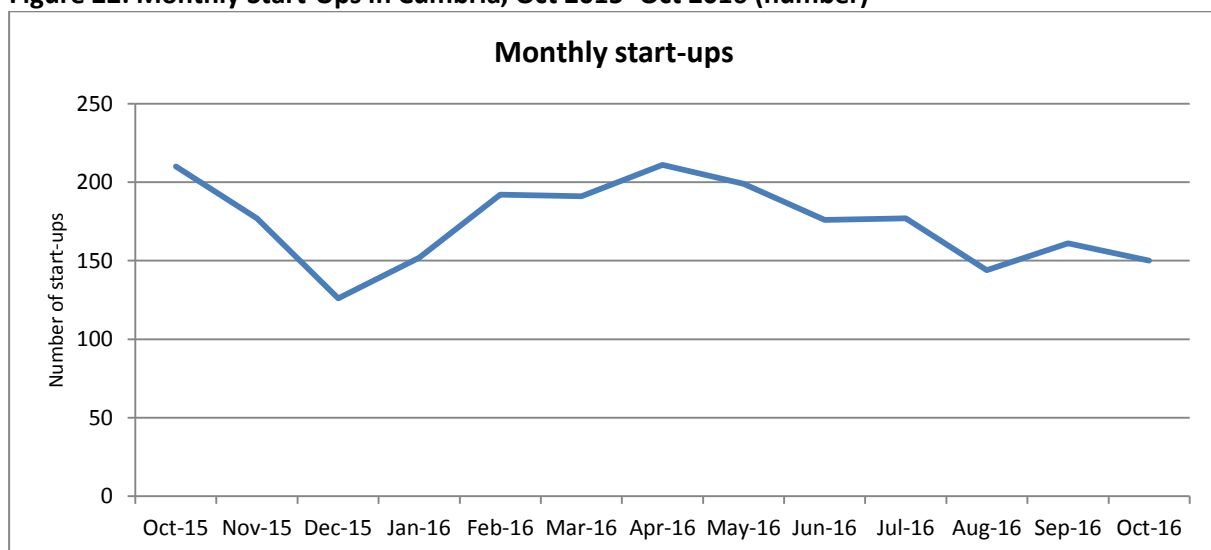
**Figure 21: Quarterly Start-Ups by District, Aug-Oct 2016 (number)**



Source: BankSearch

The number of starts peaked in Spring 2016 but has started to drop away which is the usual pattern at this time of year. However, levels in the first half of 2016 are the lowest in Cumbria since this dataset began back in 2008, a finding which is also mirrored nationally.

**Figure 22: Monthly Start-Ups in Cumbria, Oct 2015- Oct 2016 (number)**

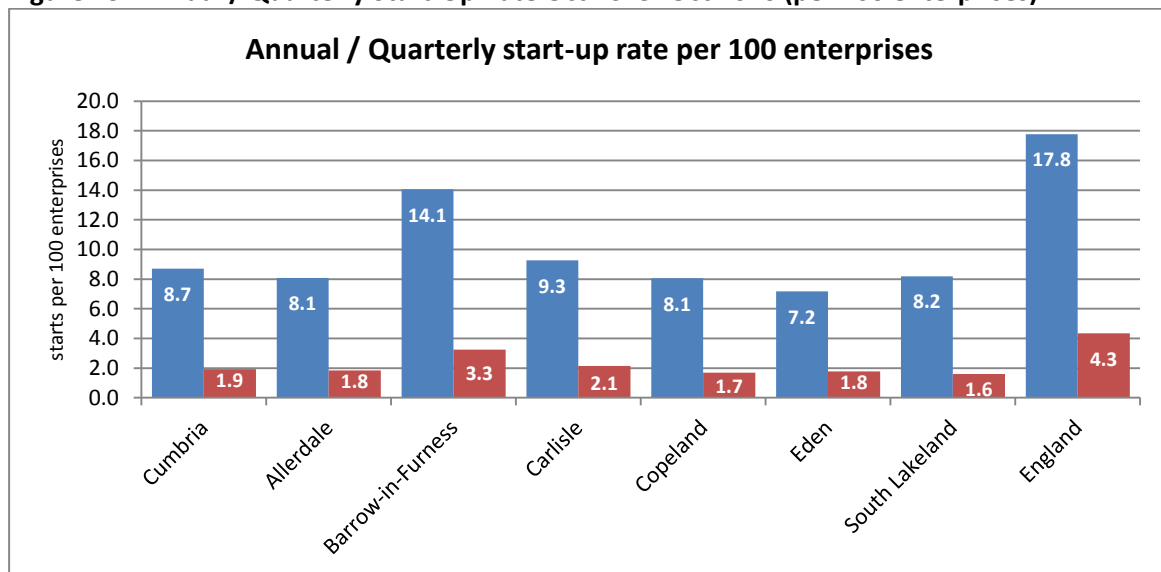


Source: BankSearch

The annual rate of business start-ups can be expressed in 2 ways. Firstly, as a proportion of the active business stock. This measure is influenced by the business structure and areas with a relatively small stock of active businesses will generally show higher start up rates than those with large volumes, often of small, businesses. The second method is start-ups per 10,000 working age people and is sometimes regarded as a better indicator of entrepreneurship amongst local residents.

Using the first methodology of starts per 100 enterprises (which is the Office for National Statistics' preferred measure) Barrow had the highest annual start up rate at 14.1 per 100 active enterprises while Eden had the lowest at 7.2 per 100 active enterprises. This compares to 17.8 for England.

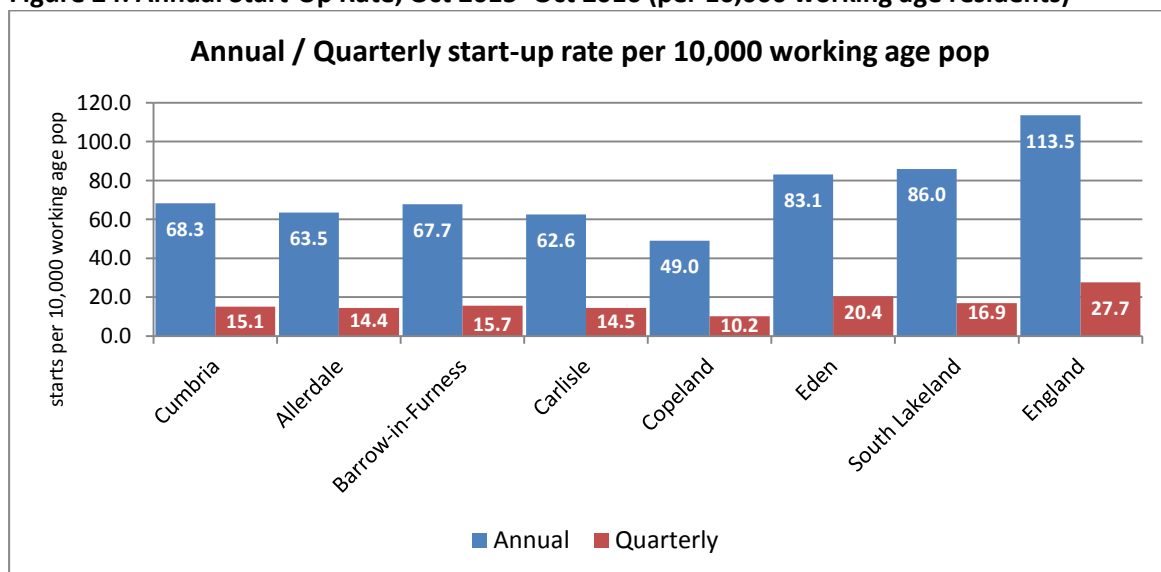
**Figure 23: Annual / Quarterly Start-Up Rate Oct 2015- Oct 2016 (per 100 enterprises)**



Source: BankSearch / UK Business: Activity, Size and Location 2014

Using the second methodology (starts per 10,000 working age residents), the position is different with South Lakeland having the highest annual start up rate at 86 per 10,000 working age residents and Copeland the lowest at 49. This compares to 113.5 for England.

**Figure 24: Annual Start-Up Rate, Oct 2015- Oct 2016 (per 10,000 working age residents)**

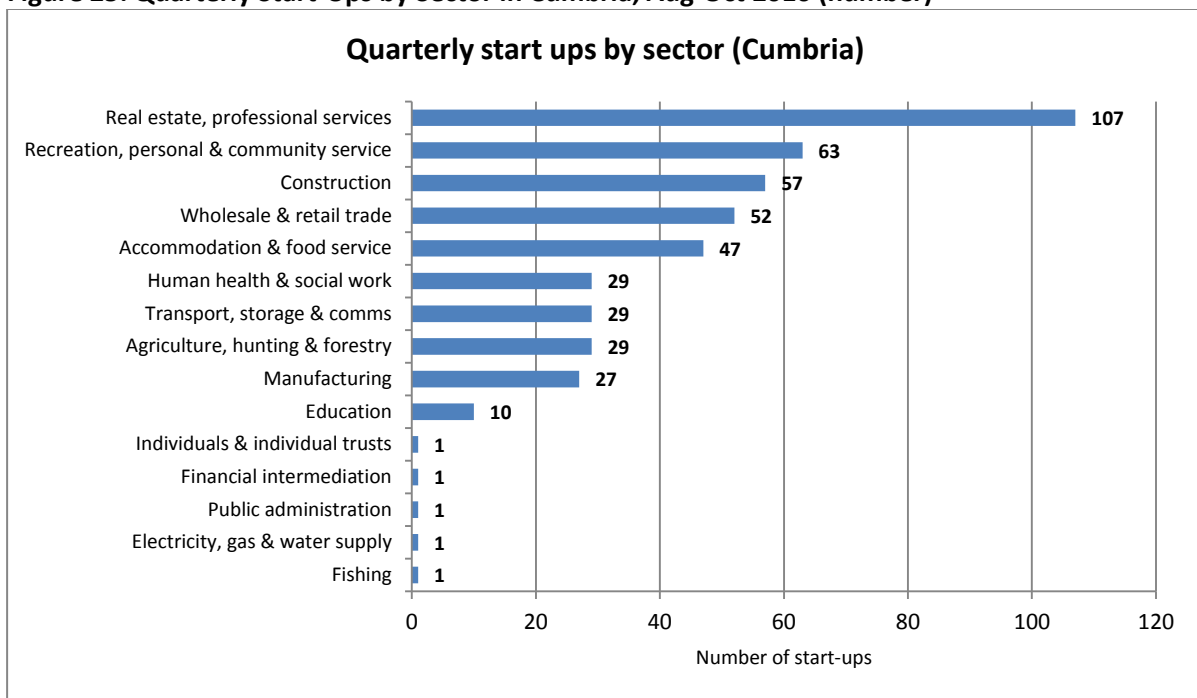


Source: BankSearch / ONS Mid Year Population Estimates 2013



As is generally the case, the highest number of start-ups was in the real estate & professional services sector with 107 (23.5%). This was followed by recreation, personal & community services with 63 (13.8%) and construction with 57 (12.5%). Most sectors saw a fall in start-ups compared to last quarter with the biggest numerical falls in real estate, professional services (-42), recreation, personal & community services (-29) and construction (-18).

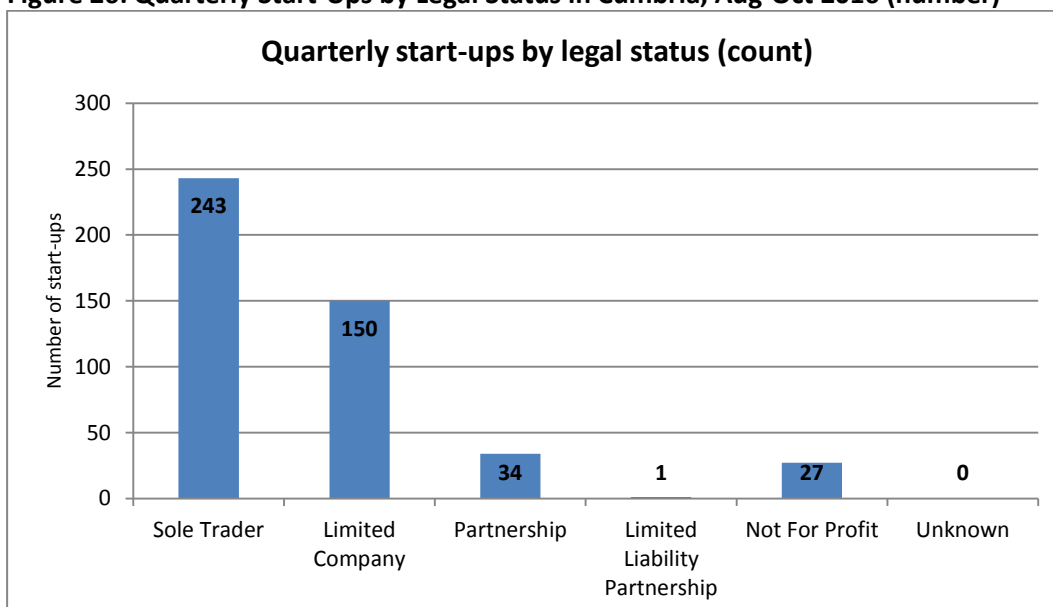
**Figure 25: Quarterly Start-Ups by Sector in Cumbria, Aug-Oct 2016 (number)**



Source: BankSearch

Limited Companies provided the highest number of start-ups (243) accounting for half of the total (53.4%) followed by Sole Traders with 150 start-ups (33.0%).

**Figure 26: Quarterly Start-Ups by Legal Status in Cumbria, Aug-Oct 2016 (number)**

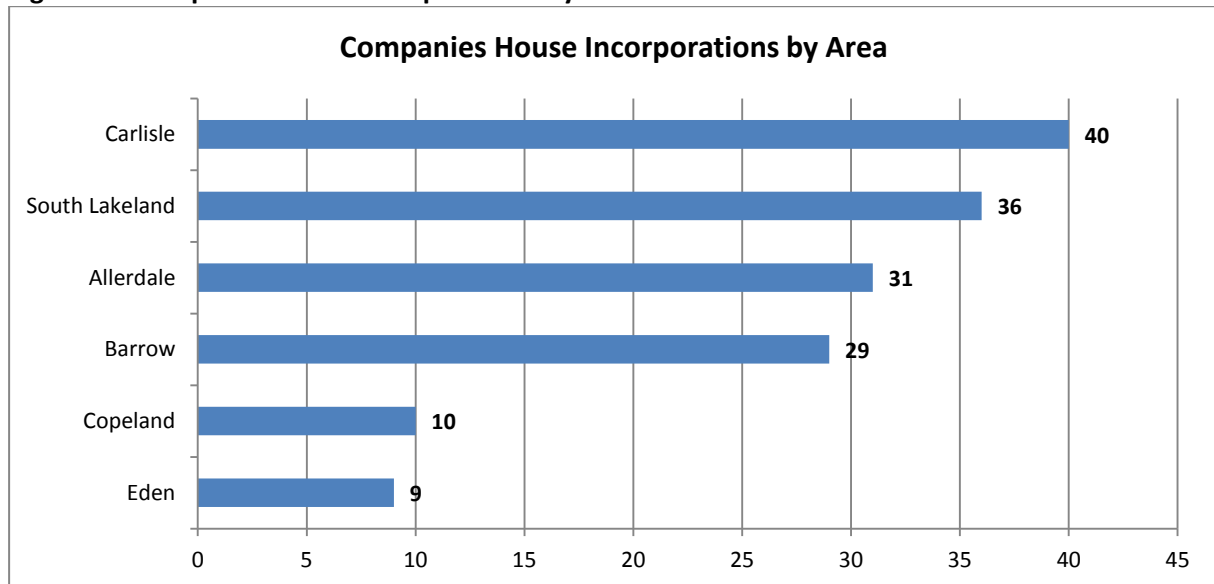


Source: BankSearch

## 7. COMPANIES HOUSE INCORPORATIONS

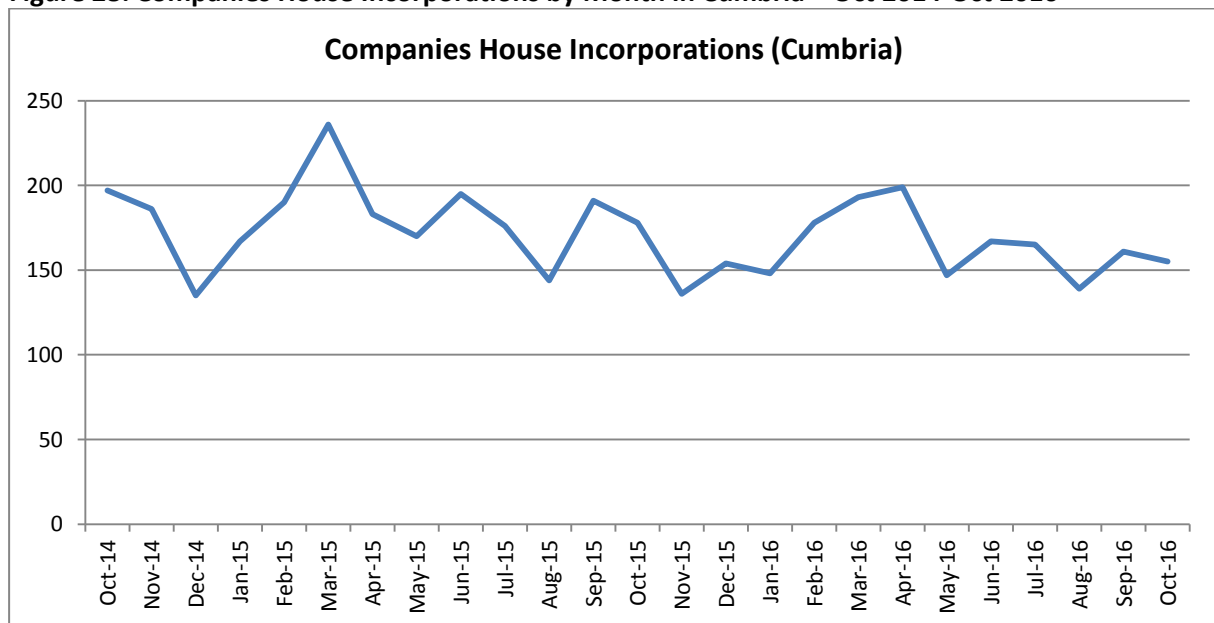
There were 155 new Companies House incorporations in Oct 2016, down by 6 from the previous month and 23 fewer than the same month last year. The highest number was in Carlisle (40), followed by South Lakeland (36). There is a lot of fluctuation in monthly totals but historically there are peaks in March and September and then a dip in summer and in the run up to Christmas.

**Figure 27: Companies House Incorporations by Area – Oct 2016**



Source: BankSearch extracted from Companies House Note: Data relate to registered addresses

**Figure 28: Companies House Incorporations by Month in Cumbria – Oct 2014-Oct 2016**



Source: BankSearch extracted from Companies House

For further information, please contact

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## ANNEX A: Claimant Count by Ward

### Allerdale – Claimant Count

	Nov 2015		Oct 2016		Nov 2016		All Persons			All Persons		
	Count	Rate	Count	Rate	Count	Rate	Monthly Change			Annual Change		
							No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	737,995	1.8	766,230	1.9	759,050	1.8	-7,180	-0.9	0.0	21,055	2.9	0.1
North West	102,005	2.3	104,485	2.3	102,830	2.3	-1,655	-1.6	0.0	825	0.8	0.0
Cumbria	4,455	1.5	4,470	1.5	4,385	1.5	-85	-1.9	0.0	-70	-1.5	0.0
Allerdale	1,055	1.8	1,065	1.8	1,035	1.8	-30	-3.0	-0.1	-20	-1.7	0.0
All Saints	45	1.6	40	1.3	40	1.4	0	2.6	0.0	-5	-15.2	-0.2
Aspatria	50	2.3	45	2.1	40	1.8	-5	-13.6	-0.3	-10	-22.4	-0.5
Boltons	0	0.0	0	#	0	#	0	0.0	0.0	0	-	0.1
Broughton St Bridget's	20	0.8	25	1.0	25	1.0	0	4.0	0.0	5	30.0	0.2
Christchurch	15	0.8	15	0.8	20	0.9	0	11.8	0.1	0	11.8	0.1
Clifton	20	1.8	20	1.8	20	2.1	5	16.7	0.3	5	16.7	0.3
Crummock	5	0.3	5	0.4	5	0.4	0	0.0	0.0	0	33.3	0.1
Dalton	5	0.4	10	1.0	10	1.0	0	0.0	0.0	5	175.0	0.6
Derwent Valley	0	#	0	0.0	0	0.0	0	0.0	0.0	0	-100.0	-0.2
Ellen	20	1.1	30	1.4	25	1.2	-5	-14.3	-0.2	0	9.1	0.1
Ellenborough	65	2.9	60	2.7	55	2.5	-5	-6.7	-0.2	-10	-12.5	-0.4
Ewanrigg	80	3.9	75	3.6	75	3.7	5	4.1	0.1	-5	-3.8	-0.1
Flimby	30	2.7	25	2.3	25	2.1	0	-8.0	-0.2	-5	-20.7	-0.5
Harrington	25	1.3	20	1.1	20	1.1	0	0.0	0.0	-5	-12.5	-0.2
Holme	10	1.1	10	1.1	10	1.1	0	0.0	0.0	0	0.0	0.0
Keswick	10	0.4	10	0.4	15	0.4	0	8.3	0.0	0	18.2	0.1
Marsh	10	0.8	5	0.6	5	0.6	0	0.0	0.0	0	-25.0	-0.2
Moorclose	100	3.4	115	3.9	115	3.8	-5	-3.4	-0.1	10	11.9	0.4
Moss Bay	140	4.3	140	4.4	135	4.2	-5	-4.3	-0.2	-5	-3.6	-0.2
Netherhall	60	3.2	50	2.7	50	2.8	0	4.0	0.1	-10	-13.3	-0.4
Seaton	45	1.4	50	1.6	50	1.5	0	-4.0	-0.1	5	6.7	0.1
Silloth	20	1.1	20	1.2	20	1.0	-5	-18.2	-0.2	-5	-14.3	-0.2
Solway	5	0.4	10	1.1	10	1.0	0	-9.1	-0.1	5	150.0	0.6
St John's	65	2.0	75	2.2	65	1.9	-10	-12.0	-0.3	0	-1.5	0.0
St Michael's	130	4.1	135	4.2	125	3.9	-10	-8.1	-0.3	-10	-6.1	-0.2
Stainburn	10	0.9	10	0.9	10	1.1	5	33.3	0.3	5	33.3	0.3
Wampool	5	0.3	5	0.5	5	0.5	0	0.0	0.0	0	66.7	0.2
Warnell	0	#	5	0.3	5	0.4	0	33.3	0.1	5	300.0	0.3
Waver	10	0.7	10	0.9	10	0.9	0	0.0	0.0	0	25.0	0.2
Wharrels	5	0.5	5	0.4	5	0.4	0	0.0	0.0	0	-20.0	-0.1
Wigton	50	1.4	40	1.1	45	1.3	5	10.0	0.1	-5	-10.2	-0.1

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## Barrow – Claimant Count

	Nov 2015		Oct 2016		Nov 2016		All Persons			All Persons		
	Count	Rate	Count	Rate	Count	Rate	Monthly Change			Annual Change		
							No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	737,995	1.8	766,230	1.9	759,050	1.8	-7,180	-0.9	0.0	21,055	2.9	0.1
North West	102,005	2.3	104,485	2.3	102,830	2.3	-1,655	-1.6	0.0	825	0.8	0.0
Cumbria	4,455	1.5	4,470	1.5	4,385	1.5	-85	-1.9	0.0	-70	-1.5	0.0
Barrow	1,145	2.8	1,110	2.7	1,120	2.7	10	0.8	0.0	-25	-2.2	-0.1
Barrow Island	110	6.5	135	8.0	135	8.0	0	0.0	0.0	-10	23.9	1.5
Central	170	6.1	160	5.8	155	5.6	-5	-3.1	-0.2	10	-7.1	-0.4
Dalton North	45	1.1	45	1.2	55	1.4	10	22.2	0.3	0	27.9	0.3
Dalton South	55	1.5	55	1.5	55	1.5	0	1.9	0.0	-5	-3.5	-0.1
Hawcoat	20	0.8	15	0.6	15	0.5	0	-7.1	0.0	-35	-35.0	-0.3
Hindpool	215	6.0	180	5.0	185	5.1	5	2.2	0.1	-10	-15.7	-0.9
Newbarns	55	1.6	50	1.4	45	1.4	0	-4.1	-0.1	20	-16.1	-0.3
Ormsgill	130	3.5	140	3.8	150	4.0	10	7.0	0.3	-10	16.0	0.6
Parkside	75	2.1	65	1.9	60	1.8	-5	-6.1	-0.1	0	-15.1	-0.3
Risedale	140	3.6	135	3.6	135	3.6	0	0.0	0.0	0	-0.7	0.0
Roosecote	20	0.8	25	0.8	25	0.8	0	0.0	0.0	5	4.5	0.0
Walney North	50	1.7	60	1.9	55	1.8	-5	-6.7	-0.1	-15	9.8	0.2
Walney South	60	1.9	45	1.4	45	1.4	0	0.0	0.0	-15	-24.1	-0.4

## Carlisle – Claimant Count

	Nov 2015		Oct 2016		Nov 2016		All Persons			All Persons		
	Count	Rate	Count	Rate	Count	Rate	Monthly Change			Annual Change		
							No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	737,995	1.8	766,230	1.9	759,050	1.8	-7,180	-0.9	0.0	21,055	2.9	0.1
North West	102,005	2.3	104,485	2.3	102,830	2.3	-1,655	-1.6	0.0	825	0.8	0.0
Cumbria	4,455	1.5	4,470	1.5	4,385	1.5	-85	-1.9	0.0	-70	-1.5	0.0
Carlisle	825	1.2	885	1.3	845	1.3	-40	-4.4	-0.1	20	2.4	0.0
Belah	40	1.0	25	0.6	20	0.6	0	-4.3	0.0	-15	-42.1	-0.4
Belle Vue	55	1.3	70	1.7	55	1.4	-10	-17.6	-0.3	0	3.7	0.0
Botcherby	80	2.0	80	2.0	70	1.8	-10	-10.3	-0.2	-10	-11.4	-0.2
Brampton	25	0.9	40	1.5	40	1.5	0	0.0	0.0	15	57.7	0.5
Burgh	0	#	10	0.8	10	0.6	0	-20.0	-0.2	5	300.0	0.5
Castle	95	2.3	80	2.0	85	2.1	5	6.2	0.1	-10	-8.5	-0.2
Currock	60	1.5	70	1.7	70	1.7	5	4.4	0.1	10	18.3	0.3
Dalston	20	0.6	15	0.4	20	0.5	0	12.5	0.1	-5	-14.3	-0.1
Denton Holme	70	1.6	65	1.5	70	1.5	5	4.6	0.1	0	-1.4	0.0
Great Corby and Geltsdale	5	0.5	5	0.5	5	0.6	0	16.7	0.1	0	16.7	0.1
Harraby	45	1.1	50	1.2	50	1.2	0	-3.8	0.0	5	8.7	0.1
Hayton	5	0.3	5	0.3	5	0.3	0	0.0	0.0	0	-25.0	-0.1
Irthing	5	0.4	10	1.0	10	0.7	-5	-33.3	-0.3	5	60.0	0.3
Longtown & Rockcliffe	20	0.9	30	1.2	25	1.0	-5	-10.3	-0.1	5	18.2	0.2
Lyne	10	0.9	10	0.8	10	0.9	0	22.2	0.2	0	10.0	0.1
Morton	75	2.2	85	2.4	80	2.2	-5	-6.0	-0.1	5	3.9	0.1
St Aidans	75	1.7	80	1.9	80	1.9	0	-1.2	0.0	5	9.5	0.2
Stanwix Rural	15	0.5	15	0.6	10	0.4	-5	-29.4	-0.2	-5	-20.0	-0.1
Stanwix Urban	20	0.6	30	0.8	25	0.7	-5	-10.7	-0.1	5	13.6	0.1
Upperby	75	2.3	80	2.4	75	2.2	-5	-8.8	-0.2	0	-2.7	-0.1
Wetheral	5	0.3	10	0.4	10	0.3	0	-10.0	0.0	0	28.6	0.1
Yewdale	20	0.6	25	0.7	20	0.6	0	-4.3	0.0	0	4.8	0.0

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## Copeland – Claimant Count

	Nov 2015		Oct 2016		Nov 2016		All Persons			All Persons		
	Count	Rate	Count	Rate	Count	Rate	Monthly Change			Annual Change		
							No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	737,995	1.8	766,230	1.9	759,050	1.8	-7,180	-0.9	0.0	21,055	2.9	0.1
North West	102,005	2.3	104,485	2.3	102,830	2.3	-1,655	-1.6	0.0	825	0.8	0.0
Cumbria	4,455	1.5	4,470	1.5	4,385	1.5	-85	-1.9	0.0	-70	-1.5	0.0
Copeland	895	2.1	895	2.1	885	2.0	-10	-1.1	0.0	-10	-1.0	0.0
Arlecdon	10	1.2	10	0.9	10	1.0	0	11.1	0.1	0	-16.7	0.0
Beckermet	20	1.0	15	0.9	15	1.0	0	6.2	0.1	0	-5.6	0.0
Bootle	5	0.4	0	#	5	0.4	0	50.0	0.1	0	0.0	0.0
Bransty	35	1.0	30	0.9	35	1.0	5	13.8	0.1	0	-2.9	0.0
Cleator Moor North	70	2.6	70	2.6	65	2.5	-5	-4.3	-0.1	-5	-4.3	0.0
Cleator Moor South	40	2.4	50	3.0	50	3.1	0	4.0	0.1	10	26.8	0.0
Distington	50	2.1	50	2.1	55	2.2	0	3.8	0.1	0	3.8	0.0
Egremont North	55	2.1	80	3.0	75	2.8	-5	-7.5	-0.2	20	34.5	0.0
Egremont South	40	1.8	35	1.5	40	1.7	5	11.8	0.2	-5	-7.3	0.0
Ennerdale	0	#	0	#	0	#	0	0.0	0.0	0	100.0	0.0
Frizington	55	3.3	35	2.0	35	2.2	5	12.1	0.2	-15	-31.5	0.0
Gosforth	5	0.5	0	#	0	#	0	-50.0	-0.1	-5	-75.0	0.0
Harbour	100	4.0	100	4.2	100	4.1	0	-2.0	-0.1	0	1.0	0.0
Haverigg	10	1.0	10	0.9	10	0.6	-5	-27.3	-0.2	-5	-33.3	0.0
Hensingham	55	2.2	50	2.1	45	1.9	-5	-11.5	-0.2	-10	-16.4	0.0
Hillcrest	5	0.4	10	0.5	10	0.5	0	0.0	0.0	0	14.3	0.0
Holborn Hill	55	3.4	45	2.9	50	3.0	5	6.7	0.2	-5	-9.4	0.0
Kells	25	1.8	25	1.6	25	1.6	0	-4.0	-0.1	-5	-11.1	0.0
Millom Without	5	0.5	5	0.8	5	0.8	0	0.0	0.0	0	50.0	0.0
Mirehouse	75	2.8	85	3.1	75	2.8	-10	-11.9	-0.4	0	-2.6	0.0
Moresby	10	1.3	10	1.3	10	1.3	0	0.0	0.0	0	0.0	0.0
Newtown	70	3.5	65	3.2	65	3.2	0	1.5	0.0	-5	-7.0	0.0
Sandwith	75	4.2	85	4.9	85	4.9	0	0.0	0.0	15	17.8	0.0
Seascale	15	1.0	15	1.0	15	0.9	0	-6.2	-0.1	0	-6.2	0.0
St Bees	5	0.6	5	0.6	5	0.6	0	0.0	0.0	0	0.0	0.0

# Labour Market Briefing

## December 2016

### Eden – Claimant Count

	Nov 2015		Oct 2016		Nov 2016		All Persons			All Persons		
	Count	Rate	Count	Rate	Count	Rate	Monthly Change			Annual Change		
							No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	737,995	1.8	766,230	1.9	759,050	1.8	-7,180	-0.9	0.0	21,055	2.9	0.1
North West	102,005	2.3	104,485	2.3	102,830	2.3	-1,655	-1.6	0.0	825	0.8	0.0
Cumbria	4,455	1.5	4,470	1.5	4,385	1.5	-85	-1.9	0.0	-70	-1.5	0.0
Eden	185	0.6	210	0.7	195	0.6	-15	-7.6	-0.1	10	4.3	0.0
Alston Moor	15	1.1	15	1.3	20	1.5	5	17.6	0.2	5	42.9	0.5
Appleby (Appleby)	10	1.4	10	1.8	10	1.5	0	-16.7	-0.3	0	11.1	0.2
Appleby (Bongate)	5	0.3	5	0.6	5	0.4	0	-33.3	-0.2	0	33.3	0.1
Askham	5	0.7	10	0.9	5	0.8	0	-12.5	-0.1	0	16.7	0.1
Brough	5	0.4	5	0.6	5	0.6	0	0.0	0.0	0	66.7	0.2
Crosby Ravensworth	5	0.4	0	#	0	#	0	-50.0	-0.1	0	-66.7	-0.3
Dacre	0	#	0	#	0	#	0	-50.0	-0.1	0	-50.0	-0.1
Eamont	5	0.4	5	0.6	5	0.4	0	-40.0	-0.2	0	0.0	0.0
Greystoke	0	#	5	0.4	0	#	0	-33.3	-0.1	0	100.0	0.1
Hartside	0	#	0	#	0	#	0	-50.0	-0.1	0	-50.0	-0.1
Hesket	5	0.4	5	0.3	5	0.2	0	-20.0	-0.1	-5	-42.9	-0.2
Kirkby Stephen	15	0.9	15	1.0	10	0.8	0	-14.3	-0.1	0	-7.7	-0.1
Kirkby Thore	5	0.7	5	0.5	10	0.8	5	60.0	0.3	0	14.3	0.1
Kirkoswald	5	0.3	5	0.5	5	0.5	0	0.0	0.0	0	33.3	0.1
Langwathby	0	#	0	#	0	#	0	-50.0	-0.1	0	-50.0	-0.1
Lazonby	0	#	5	0.4	5	0.4	0	0.0	0.0	0	200.0	0.2
Long Marton	0	#	0	#	0	#	0	100.0	0.1	0	100.0	0.1
Morland	0	0.0	5	0.4	5	0.4	0	0.0	0.0	5	-	0.4
Orton with Tebay	5	0.6	5	0.4	0	#	0	-33.3	-0.1	-5	-60.0	-0.4
Penrith Carleton	5	0.6	5	0.4	5	0.5	0	33.3	0.1	0	-20.0	-0.1
Penrith East	10	0.7	20	1.1	15	1.0	0	-11.1	-0.1	5	33.3	0.2
Penrith North	25	1.0	15	0.7	20	0.7	0	5.9	0.0	-5	-25.0	-0.2
Penrith Pategill	0	#	5	0.9	5	0.7	0	-28.6	-0.3	5	150.0	0.4
Penrith South	15	0.9	15	1.0	15	0.8	-5	-18.8	-0.2	0	-7.1	-0.1
Penrith West	30	1.4	30	1.3	30	1.3	0	-6.7	-0.1	-5	-12.5	-0.2
Ravenstonedale	0	0.0	0	#	0	#	0	0.0	0.0	0	-	0.2
Shap	5	0.6	5	0.8	10	0.9	0	14.3	0.1	5	60.0	0.3
Skelton	5	0.4	5	0.8	5	0.6	0	-28.6	-0.2	0	25.0	0.1
Ullswater	0	#	5	0.4	5	0.5	0	33.3	0.1	0	100.0	0.2
Warcop	0	#	0	0.0	0	0.0	0	0.0	0.0	0	-100.0	-0.3

# Labour Market Briefing December 2016

## South Lakeland – Claimant Count

	Nov 2015		Oct 2016		Nov 2016		All Persons			All Persons		
	Count	Rate	Count	Rate	Count	Rate	Monthly Change			Annual Change		
							No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	737,995	1.8	766,230	1.9	759,050	1.8	-7,180	-0.9	0.0	21,055	2.9	0.1
North West	102,005	2.3	104,485	2.3	102,830	2.3	-1,655	-1.6	0.0	825	0.8	0.0
Cumbria	4,455	1.5	4,470	1.5	4,385	1.5	-85	-1.9	0.0	-70	-1.5	0.0
South Lakeland	350	0.6	305	0.5	305	0.5	0	0.7	0.0	-45	-12.6	-0.1
Ambleside and Grasmere	5	0.3	5	0.3	10	0.4	0	28.6	0.1	0	28.6	0.1
Arnside and Beetham	5	0.3	10	0.4	5	0.3	0	-25.0	-0.1	0	20.0	0.1
Broughton	20	1.7	10	0.9	10	0.9	0	0.0	0.0	-10	-47.6	-0.8
Burneside	5	0.6	0	#	5	0.4	5	300.0	0.3	-5	-42.9	-0.3
Burton and Holme	5	0.3	0	#	5	0.2	5	150.0	0.1	0	-28.6	-0.1
Cartmel and Grange West	5	0.4	5	0.5	5	0.6	0	20.0	0.1	0	50.0	0.2
Coniston and Crake Valley	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Crooklands	5	0.3	5	0.2	5	0.2	0	0.0	0.0	0	-25.0	-0.1
Grange North	5	0.3	5	0.5	5	0.7	0	50.0	0.2	5	100.0	0.3
Grange South	5	0.5	0	#	0	#	0	0.0	0.0	-5	-60.0	-0.3
Hawkshead	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Holker	5	0.4	5	0.4	5	0.3	0	-25.0	-0.1	0	-25.0	-0.1
Kendal Castle	5	0.5	5	0.6	5	0.4	0	-33.3	-0.2	0	-20.0	-0.1
Kendal Far Cross	5	0.4	5	0.5	10	0.6	0	14.3	0.1	5	60.0	0.2
Kendal Fell	20	1.2	15	0.9	15	1.0	0	7.1	0.1	-5	-16.7	-0.2
Kendal Heron Hill	0	#	0	#	0	#	0	0.0	0.0	0	100.0	0.1
Kendal Highgate	15	1.0	10	0.6	10	0.6	0	0.0	0.0	-5	-38.5	-0.4
Kendal Kirkland	15	1.1	15	1.3	10	0.9	-5	-29.4	-0.4	-5	-20.0	-0.2
Kendal Mintsfeet	5	0.3	10	0.6	5	0.5	0	-12.5	-0.1	0	40.0	0.1
Kendal Nether	5	0.3	5	0.5	5	0.4	0	-16.7	-0.1	0	25.0	0.1
Kendal Oxenholme and Natland	5	0.6	5	0.5	5	0.4	0	-20.0	-0.1	-5	-42.9	-0.3
Kendal Parks	0	#	5	0.3	0	#	0	-50.0	-0.2	0	0.0	0.0
Kendal Romney	10	0.9	15	1.2	15	1.2	0	-6.7	-0.1	5	27.3	0.2
Kendal Stonecross	0	#	5	0.4	5	0.4	0	-16.7	-0.1	5	150.0	0.2
Kendal Strickland	5	0.5	5	0.6	5	0.6	0	0.0	0.0	0	16.7	0.1
Kendal Underley	10	0.6	10	0.7	10	0.7	0	0.0	0.0	0	25.0	0.1
Levens	5	0.4	0	#	0	#	0	0.0	0.0	0	-50.0	-0.2
Low Furness	5	0.7	5	0.3	5	0.4	0	33.3	0.1	0	-33.3	-0.2
Lyth Valley	0	0.0	0	#	0	#	0	0.0	0.0	0	-	0.2
Mid Furness	20	0.8	10	0.4	10	0.3	0	-11.1	0.0	-10	-57.9	-0.5
Milnthorpe	5	0.5	5	0.4	5	0.4	0	0.0	0.0	0	-28.6	-0.2
Sedbergh and Kirkby Lonsdale	15	0.5	10	0.2	10	0.3	0	12.5	0.0	-10	-47.1	-0.2
Staveley-in-Cartmel	5	0.3	0	#	0	#	0	-50.0	-0.1	0	-66.7	-0.2
Staveley-in-Westmorland	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Ulverston Central	15	1.3	15	1.4	20	1.9	5	33.3	0.5	5	42.9	0.6
Ulverston East	30	2.1	25	1.6	25	1.8	0	8.0	0.1	-5	-15.6	-0.3
Ulverston North	10	0.7	10	0.9	10	1.0	0	9.1	0.1	5	33.3	0.2
Ulverston South	10	0.9	10	0.8	10	0.9	0	12.5	0.1	0	0.0	0.0
Ulverston Town	20	1.7	15	1.4	15	1.3	0	-6.2	-0.1	-5	-25.0	-0.4
Ulverston West	15	1.3	5	0.5	5	0.5	0	0.0	0.0	-10	-61.5	-0.8
Whinfell	0	#	5	0.2	5	0.3	0	33.3	0.1	0	100.0	0.2
Windermere Applethwaite and Troutbeck	5	0.4	5	0.4	0	#	-5	-60.0	-0.3	-5	-60.0	-0.3
Windermere Bowness North	5	0.5	5	0.5	5	0.3	0	-40.0	-0.2	0	-40.0	-0.2
Windermere Bowness South	5	0.3	5	0.3	10	0.6	5	100.0	0.3	5	100.0	0.3
Windermere Town	5	0.5	10	0.7	5	0.5	0	-22.2	-0.1	0	0.0	0.0