

# YOUTH WORK IN CUMBRIA PARTNERSHIP

## COUNTY SERVICE DELIVERY PLAN 2006 TO 2009



Cumbria Youth Alliance



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## **1 Background**

The Youth Work in Cumbria Partnership is entrusted with the resources to achieve the service outcomes for Local Authority funded youth work. These outcomes contribute to the outcomes for the Cumbria Council Plan: *Improve the life chances and well being of children and young people* and to the Cumbria Childrens Service Priorities.

This plan should be read in conjunction with the Youth Work in Cumbria Partnership Strategic Plan. The strategic plan sets out the service aims and objectives and links directly to the Cumbria Children and Young Peoples Plan 2006 - 2009 service development priority: *Secure the recovery of youth work services*.

This County Service Delivery plan provides an overview of the youth work delivery priorities. The details for each objective are within the 6 Local Area Delivery plans. For outcomes to be achieved, the establishment of a coherent, county wide youth work service able to deliver a full youth work curriculum and that works to achieve inclusion for young people is an under pinning activity for the duration of this plan.

## **2 Youth Work in Cumbria Partnership**

The Partnership draws its membership from the County Council, Connexions Cumbria and the Voluntary Youth sector with co-opted members representing strategic areas of delivery linked to improving joined up working and outcomes for young people.

## **3 Links to the Strategic aims of the Youth Work in Cumbria Partnership**

Within the Strategic plan there are 3 aims based on the OfSTED inspection framework for youth services:

Aim 1 to improve standards of young people's achievement and the quality of the youth work practice

Aim 2 to improve the range and quality of curriculum resources

Aim 3 to improve strategic and operational leadership and management

The delivery of services in section 10 supports these aims and is linked to the 5 outcomes of Every Child Matters.

#### **4 Young Peoples Participation**

The views of young people and their parents are central. "Hear by Right" is a tried and tested toolkit developed by the National Youth Agency for organisations across the statutory and voluntary sectors to assess and improve practice and policy on the active involvement of children and young people. "Hear By Right" is integrated into the Youth Work in Cumbria Partnership and is the standard framework for the Cumbria's Childrens and Young Peoples Plan. The work in this plan contributes towards the implementation of "Hear By Right" and the Youth Work in Cumbria Young Peoples Participation Plan.

#### **5 Youth work curriculum**

The primary focus of the youth work curriculum in Cumbria is to raise achievement and aspirations and to reduce exclusion. Within this objective, the youth work processes of participation, education, inclusion and empowerment; the core youth work curriculum learning areas and the context and methods by which young people access youth work combine to produce a vibrant, supportive and dynamic learning environments with young people at the heart of the service. See Appendix 1 - Cumbria Youth Work Curriculum statement.

The introduction of a shared Youth Work Curriculum for Cumbria in 2006 is the basis for many required areas of improvement. The Ofsted report in 2005 amongst other areas highlighted the low expectations of young people and some youth workers. Through the guidance provided both by the Youth Curriculum for Cumbria and the toolkit, levels of achievement will be raised with increased opportunity for their young people to do accredited learning.

The process of participation are central to sustained, high quality youth work and during 2006 the newly developed manning and evaluating the learners will begin to support a proactive and developmental youth work. Through curriculum based youth work diversity can be

#### **6 Planning and commissioning process**

An interim process has been agreed by the Youth Work in Cumbria Partnership Board, based on the DfES model for joint planning and commissioning, until the Childrens Services structure is operational. As part of this, all voluntary sector services have a service specification that is reviewed annually.

When selecting services, identified needs based on demography, areas with higher levels of needs on the Indices of Multiple Deprivation, access to services based on rurality and outcomes for young people from the Every Child Matters outcomes framework.

All services will work towards being increasingly inclusive and youth work has particular strengths in engaging hard to reach young people involved in risk taking behaviours.

### **Service performance targets**

The annual targets for the service are in Appendix 2. No management information about service performance had been collected prior to the year 2005 2006, when the Partnership became responsible for attainment of Local Authority funded youth service targets. During 2005 2006 assessment of the service has been undertaken and baselines set from which to plan improvements. A major part of the process has been the introduction of an information management system within the County Council Education Management System and developing recording and reporting with the service Providers within the Partnership. Subject continuation of funding, the Youth Work in Cumbria Partnership anticipates an incremental growth in provision and attainment of targets year on year for 3 years starting 1 April 2006.

## **7 Service structure**

Youth work services are located within all 6 districts of Cumbria and are outsourced. Youth work is provided by a range of voluntary sector organisations that reflect the diversity of the voluntary sector across the county and by Connexions Cumbria. The voluntary sector is represented and supported by Cumbria Youth Alliance. Some youth work services are integrated into more substantial community provision, which increases the level of resource available to support youth work (E.g. premises, match funding, expertise, reach with marginalised groups or ability to extend age range / services available) and builds on existing strengths in the sector. This approach supports joined up working and inclusive practice. Most services also have other forms of external funding.

There are some new youth work services to be established in 2006 2007 and all services will require some degree of support for youth work curriculum, monitoring and reporting, quality assurance and to coordinate provision within the Partnership and as part of the developing Childrens Service and Trust.

## **8 Access to youth work services**

The Transforming Youth Work Resourcing Excellent Youth Services standards include “80% of young people within a county council area can access youth work in a safe 30 min journey”. To achieve this establishment of a county wide network of services, youth provision is being established. Each of the 6 Local Youth Work Partnerships cover the same areas as the Cumbria County Council Local Committees and a resource allocation is made according to the number of 13 – 19 year old young people living in each area and this links to the DfES recommended allocation based on youth population.

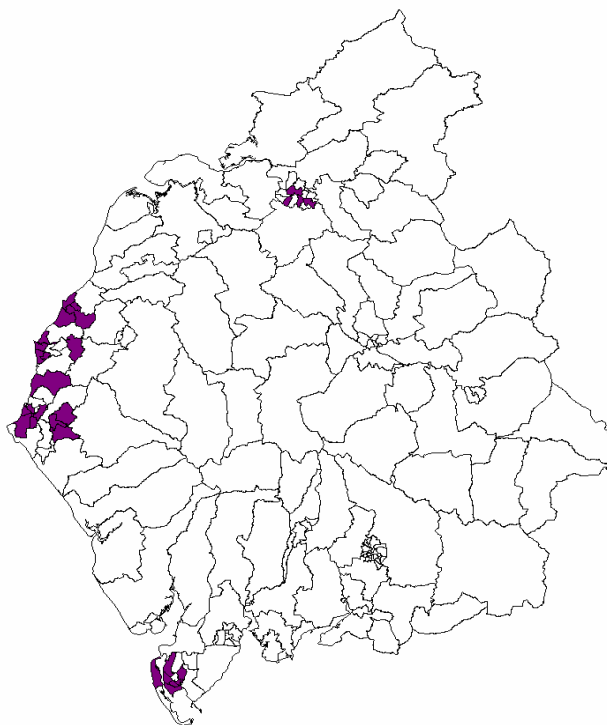
Youth Work in Cumbria Partnership provision uses a range of methodology to engage with young people and support their participation in personal and social education. Investment in detached youth work and mobile work is being further developed. Opportunity for a broad range of experiences and pathways to develop are becoming more available and with greater equity across the county through the implementation of curriculum based youth work. An example more involvement in youth arts is beginning to emerge through work supported by the Youth Work in Cumbria Partnership.

Not all areas have the same levels of need or have decided on the same types of provision. There are also county wide issues and communities of need or interest. In the wards with the greatest level of need, services are in place or are being developed (see 9.1).

Through working with a range of organisations as youth work providers within the Partnership, the ability to reach young people in increased. Three countywide organisations, the Guides, the Scout Association and Cumbria Federation for Young Farmers Clubs work in partnership with Youth Work in Cumbria.

## 9.1 Wards with high average scores on the Indices of Multiple Deprivation

Map showing location of Cumbria wards in top 20% most deprived nationally

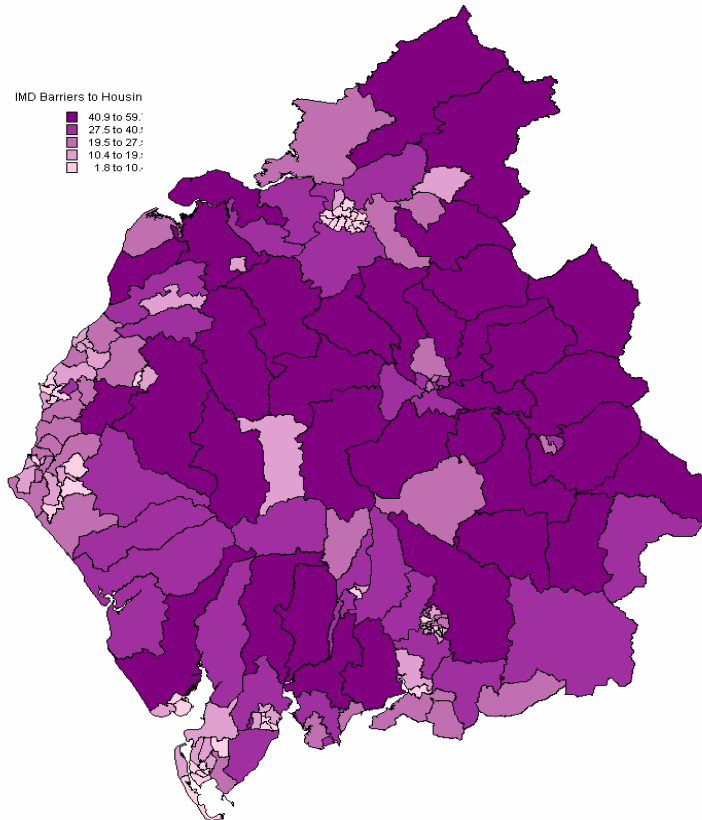


Services provided in the most deprived wards in Cumbria			
Area	Ward	ID 2004 Av. Score *	YWiCP services available
Allerdale	Ellenborough	31.62	C
Copeland	Distington	31.85	-
Copeland	Frizington	32.46	C
Barrow-in-Furness	Walney North	33.72	C D
Copeland	Harbour	33.98	C
Carlisle	Castle	34.16	(M D)
Allerdale	St Michael's	35.41	C (D)
Copeland	Cleator Moor South	35.83	C
Carlisle	Botcherby	37.57	C (D)
Allerdale	Moorclose	37.75	(D)
Carlisle	Upperby	38.40	(D)
Copeland	Mirehouse	41.35	C
Allerdale	Ewanrigg	43.04	(C/D)
Barrow-in-Furness	Risedale	43.24	C
Barrow-in-Furness	Ormsgill	44.09	D (C)
Barrow-in-Furness	Barrow Island	48.06	C
Copeland	Sandwith	48.75	(D)
Barrow-in-Furness	Hindpool	52.21	C D
Allerdale	Moss Bay	55.28	(C)
Barrow-in-Furness	Central	59.94	C D
All wards	Access to targeted youth work delivered by Connexions Cumbria and the Youth Work in Schools Programme		
C = community based youth work O/M = outreach or mobile youth work D = detached youth work ( ) = new service commissioned March 2006			
* Higher means higher score on Indices of Multiple Deprivation			
** non YWiCP voluntary provision in this ward			

Please note that Youth Work in Cumbria services in the above wards operate on a part time basis, normally for 1–3 sessions a week.

## 9.2 Barriers to housing / services

Map showing barriers to housing and services (ID 2004)  
Darker means more barriers



Services provided in wards with greatest barriers to housing and services			
Area	Ward	Barriers to housing & services score*	YWiCP services available
Eden	Ullswater	59.66	(M <sup>**</sup> )
Eden	Hartside	57.98	(M <sup>**</sup> )
Eden	Askham	57.95	(M <sup>**</sup> )
Eden	Kirkoswald	56.30	(M <sup>**</sup> )
Eden	Skelton	56.03	(M <sup>**</sup> )
Eden	Brough	54.56	- <sup>***</sup>
Eden	Orton with Tebay	54.41	(M <sup>**</sup> )
Eden	Greystoke	54.32	(M <sup>**</sup> )
Eden	Hesket	53.87	(M <sup>**</sup> )
Eden	Langwathby	53.67	M <sup>**</sup>
Eden	Morland	53.48	(M <sup>**</sup> )
Eden	Crosby Ravensworth	53.19	(M <sup>**</sup> )
Eden	Long Marton	51.14	(M <sup>**</sup> )
Carlisle	Lyne	50.86	O
South Lakeland	Whinell	50.46	-
South Lakeland	Whinell	50.26	-
Eden	Warcop	50.09	-
Allerdale	Crummock	49.99	-
All wards	Access to targeted youth work delivered by Connexions Cumbria and the Youth Work in Schools Programme		
C = community based youth work O/M = outreach or mobile youth work D = detached youth work ( ) = service commissioned March 2006			
* Higher means greater barriers to access to housing and services ** There is a newly commissioned mobile project covering these wards. The provider/s will consult with yp on how best to offer a service. During a 12 month period the total combined allocation for (M <sup>**</sup> ) areas is 3 nights per week plus additional activity. *** Service based in Kirby Stephen area			

## 10.1 Action Plan: Strategic Delivery Outcomes

<b>Strategic delivery</b>			
<b>Youth Work in Cumbria objectives</b>	<b>Activity, Method or Milestones</b>	<b>Outcomes</b>	<b>By when</b>
Secure the recovery of youth work services	Successful partnerships Implementation of service planning, quality assurance and workforce development	Youth services judged satisfactory or better  JAR outcome.	March 2009
Integrating provision for 13 – 19 year olds in collaboration with key partners	Working within children services and with partners and providers.	Youth work part of integrated youth strategy.	March 2008
Focus on prevention and early intervention	Sharing 'what works' and greater understanding of prevention	Preventative strategies developed to support youth work delivery and integrated services	October 2007

## 10.2 Action Plan: Every Child Matters Outcomes

<b>1 Every Child Matters: Be Healthy</b>			
<b>Youth Work in Cumbria objectives</b>	<b>Activity, Method or Milestones</b>	<b>Outcomes</b>	<b>By when</b>
i) Increase number of young people choosing not to take illegal drugs, drink or smoke	Develop youth work projects. Joint work with DAT. Strengthened access to drug / alcohol services	a) Positive self image and healthy lifestyle choices. b) Young people can resist peer pressure to engage in risk taking activity	March 2008
ii) Contribute to sexual health services for young people	Joint work with Teenage Pregnancy and Health services Referral to YP counselling services.	a) Increased self esteem and self awareness within relationships b) Increased access to services c) Reduction in risk taking behaviours	October 2007 March 2008 March 2009
iii) Contribute to improving the emotional wellbeing and mental health of young people	Joint work with health partners; Youth Work services support emotional wellbeing through general and targeted work	a) Strengthened referral system/ access to support. b) Personal and social education contribution through youth work to mental health services / other services	March 2008 March 2009
iv) Contribute to improving the physical health of young people	Youth work that supports young peoples healthy living, and their sustained involvement in sport	a) Development of lifestyles that include physical activity in informal / social contexts.	March 2008

## 10.2 Action Plan: Every Child Matters Outcomes

<b>2 Every Child Matters: Stay Safe</b>			
<b>Youth Work in Cumbria objectives</b>	<b>Activity, Method or Milestones</b>	<b>Outcomes</b>	<b>By when</b>
Young peoples safety is supported through youth work projects	Delivery of personal and social education through youth work	a) Acquisition of knowledge, skills & attitudes promoting safety.	March 2007
Young peoples safety is supported through partnership working	Develop work with partners E.g. Police, CDRP's, fire service	b) Youth work contributes to anti-bullying strategies.	October 2008
	Youth work contributes to domestic violence strategies	c) Projects that address road safety	March 2007
		d) Youth work that helps young people stay safe from crime	March 2008
		e) Understanding within Wisp of domestic violence and support structures	March 2008

## 10.2 Action Plan: Every Child Matters Outcomes

<b>3 Every Child Matters: Enjoy and Achieve</b>			
<b>Youth Work in Cumbria objectives</b>	<b>Activity, Method or Milestones</b>	<b>Outcomes</b>	<b>By when</b>
i) Establish coherent, countywide youth work provision	<p>Commission youth work that promotes personal and social development.</p> <p>Increase access and inclusion in youth work services</p> <p>Improve range of delivery methods and settings: projects, detached work, clubs, community based, schools work and targeted services</p>	<p>a) County wide youth work provision.</p> <p>b) Investment in provision matches DfES target spend per head 13 -19's</p> <p>c) A: 25% of 13 – 19 young people in contact with youth work services</p> <p>d) B: 15% of 13 – 19 young people participate in youth work</p>	<p>March 2007</p> <p>March 2009</p> <p>March 2008</p> <p>March 2008</p>
ii) Raise standards of achievement	<p>Establish youth work provision in priority areas / communities / individual situations.</p> <p>Youth work with young people to reduce NEET</p> <p>Youth work targeted with young people struggling to achieve qualifications</p>	<p>a) Youth work provision in wards in 10% nationally most deprived.</p> <p>b) Reduce rural wards with no access to LA youth work services by 25%.</p> <p>c) Increased participation</p> <p>d) Increased achievement by young people at risk of social exclusion.</p> <p>e) Youth work in schools programme</p>	<p>March 2007</p> <p>March 2007</p> <p>March 2008</p> <p>March 2009</p> <p>March 2008</p>
iii) Raise standards of achievement	<p>Development and embedding of youth work curriculum and accredited youth work.</p>	<p>a) C: 60% of B gain recorded outcomes</p> <p>b) D: 30% of B gain accredited outcomes</p>	<p>March 2009</p> <p>March 2009</p>
iv) Acknowledging and celebrating diversity	<p>Through all projects and also with targeted work including with LGBT, BEM, young people with special</p>	<p>a) Youth work that promotes tolerance and provides opportunities to increase awareness and celebrate diversity</p>	<p>March 2008</p>

<b>3 Every Child Matters: Enjoy and Achieve</b>			
<b>Youth Work in Cumbria objectives</b>	<b>Activity, Method or Milestones</b>	<b>Outcomes</b>	<b>By when</b>
	needs		
v) Improving Youth Work Environment	Investment in capital resources to support youth work	a) Improved infrastructure for youth work delivery	March 2009
vi) Workforce development	Training programmes and bursaries. Investment in staffing levels.	a) Improved ratio of FTE youth worker	March 2009

## 10.2 Action Plan: Every Child Matters Outcomes

<b>4 Every Child Matters: Make a Positive Contribution</b>			
<b>Youth Work in Cumbria objectives</b>	<b>Activity, Method or Milestones</b>	<b>Outcomes</b>	<b>By when</b>
i) Establish youth work provision in priority areas / communities / individual situations	Develop youth work in wards in 10% nationally most deprived.  Reduce number of rural wards with no access to youth work services by 25%.	a) Youth work provision in wards with highest indices of multiple deprivation & greatest barriers to housing/ services  b) Increased participation and achievement in youth work by young people at risk of social exclusion.	March 2007  March 2007
ii) Young people central to YWiCP	Young people involved at all levels	a) >85% satisfaction with services b) Young people are involved in governance, design and delivery of service.	March 2007
iii) Involvement in democratic process and decision making.	Young peoples participation in their community. Young people involved in work with elected members.  Speak Up	a) Young people develop skills and understanding to contribute to democratic communities. Young people influence decision making.	March 2007
iv) Involvement in volunteering	Opportunity within all youth work and opportunity for progression to more extended / challenging provision	a) Young peoples participation in local provision and other areas of community, the environment and citizenship	March 2007
v) Service contributes to reducing levels of anti-social behaviour and youth crime	Evening, weekend and school holiday provision.  Joint working with DAT, YOS and CDRP's. Youth work provision in 'hot spot' areas for anti social behaviour.	a) Youth work provision in centre of Carlisle, Workington, Kendal, Penrith, Whitehaven, Barrow and smaller towns  b) Reduction in levels of anti-social behaviour and youth crime / re-offending.	March 2007  March 2008
vi) Development of Youth Opportunities Fund	Young people manage resources and fund	a) Funding follows young peoples' recommendations.	September 2007

## 10.2 Action Plan: Every Child Matters Outcomes

<b>5 Every Child Matters: Achieve Economic Wellbeing</b>			
<b>Youth Work in Cumbria objectives</b>	<b>Activity, Method or Milestones</b>	<b>Outcomes</b>	<b>By when</b>
i) Access to online information to support youth work activity	Service development with providers and partners.	a) REYS target b) Increase in number of young people access information online.	2009
ii) Youth work that contributes to a reduction in the level of young people NEET	Targeted youth work that is ambitious for young people and raises aspirations	a) Increase in number of young people in education, employment or training	2007
iii) Young people able to move towards independent living	Youth work contributes to skills necessary for successful transition to independent living	a) Development of personal and social skills to manage relationships.	March 2008
	Joint work with Looked After team and young peoples housing providers	b) Young people living independently able to participate youth work provision	October 2007

### 11 Monitoring and review

This plan will be monitored quarterly monitoring by the YWiCP Partnership, with a review at end of each year.

### 12 Strategic Links

This service plan contributes to the Children and Young Peoples Strategic Partnership through the Cumbria's Childrens and Young Peoples Plan 2006 2007. A key national driver for this area of work is "Youth Matters: the Next steps". There are linkages with other strategic outcomes and plans including DAT, Teenage Pregnancy, Connexions Cumbria, the CDRP's, CAMHS and 14 – 19 Pathfinder development.

Appendix 1

**Youth Work in Cumbria Curriculum Framework**

Appendix 2

**Target reach numbers for Youth Work in Cumbria Partnership 2006 to 2007 and Service performance targets.**

Overall Totals	AREA						TOTAL
	South Lakeland	Eden	Copeland	Carlisle	Barrow	Allerdale	
Total 13 – 19 youth population (source CCC Jan. 2006)	8700	4300	6500	9100	6800	8100	43500
% of county 13 – 19 population by Local Committee District area	20	9.9	14.9	20.9	15.6	18.6	100

<i>Youth Work in Cumbria Partnership target reach with yp</i>	AREA						TOTAL
	South Lakeland	Eden	Copeland	Carlisle	Barrow	Allerdale	
Category A 25% 13 -19 youth population Performance target: 3047OF	2175	1075	1625	2275	1700	2025	10875
Category B 15% 13 -19 youth population	1305	645	975	1365	1020	1215	6525
Category C 60 % of Category B Performance target: BV221a	783	387	585	819	612	729	3915
Category D 30 % of Category B Performance target: BV221b/LP04311	392	194	293	410	306	365	1958