

## Updates to May 2007 on the January 2006 edition of the Compendium of Transport Policies – Highways Signing and Quiet Lanes

### 1 – New Highways Signing Policy

#### 8:17 : Road Signs

There will be a presumption to minimise the number and size of signs in any new signing scheme, consistent with safety and road user information. Opportunities will be taken to reduce the visual impact of existing signing by the removal of redundant signing.

### 2 - Revised Policies on Tourist Signs *(Now separated into 'Strategic' and 'Operational' policies and amended to reflect DfT guidance on the numbers of tourist destinations that can be shown on one sign)*

#### 8:21 : Tourist Signs - Strategic Policies

The Council will approve applications for “brown” tourist signs that support the vitality of the tourism industry, that assist in managing traffic safely and do not compromise environmental quality of landscapes and streetscapes which are Cumbria’s key attraction.

- The number of tourist signs should be kept to a minimum.
- There must be continuity of signing from the first sign to the destination.
- Combining signs should be considered wherever practically possible.

#### 8:22 : Tourist Signs - Operational Policies

a) The Council will only consider “brown” tourist signs for eligible attractions as follows :-  
Eligible tourist attractions are those that :-

- Open at least 4 hours a day and 180 days a year.
- Promote themselves to visitors outside the area.
- Having adequate on site or nearby parking.
- Open to the general public without booking.
- Comply with all other criteria set by the Department for Transport.

b) The Council will evaluate “brown” tourist signing for eligible attractions using the following criteria :-

- The number of visitors from outside the area.
- The implications for road safety.
- The implications for traffic congestion.
- The effects on other signs.
- The implications for visual amenity.
- The potential for precedence that would lead to signs collectively being unacceptable in terms of the above evaluation criteria.

c) The maximum number of tourist destinations signed on each approach should not exceed the following :-

- four on roads with a speed limit of less than 50mph.
- three on roads with a speed limit of 50mph or more.

d) When tourist destinations are signed in advance of a junction they should be incorporated together on one sign wherever practically possible.

### **3 - New Policy on Tourist Signs**

#### **8:23 : Removal of Tourist Signs**

**When a signed tourist destination is closed permanently, the redundant signs will be removed as soon as possible. The attraction operator will be expected to provide a bond to finance this.**

### **4 - New Policy on Quiet Lanes** *(Replacing policy on 'Quiet Roads')*

#### **2:22 : Quiet Lanes**

**The County Council will designate roads and sign accordingly as 'Quiet Lanes' that are particularly suitable for shared use by walkers, cyclists, horse riders, people with limited mobility and motorists.**

**Quiet Lanes must be part of a network of routes, must have low existing traffic volumes and speeds and must have support of the local communities.**