

Introduction

This briefing contains the latest data for Cumbria relating to the Claimant Count, Joblessness (UK only), NEETs, job postings, business start-ups and Companies House incorporations and is produced monthly on the day that the Office for National Statistics (ONS) releases claimant data.

It should be noted that the "jobless" figures used extensively by the press are derived from a public survey. As this includes non-claimants looking for work and utilises a different population denominator, it can produce different trends to the claimant-only counts and should not be directly compared to the claimant count data. Sample sizes from the survey are too small to be reliable for local areas. However, ONS now produces quarterly modelled unemployment data for local areas which incorporates both claimant count and survey data and these data are included on page 10. It should also be noted that historical data are revised regularly and therefore data in this briefing should not be compared directly with that published in previous briefings.

Universal Credit – Important Note: There have been marked increases in the claimant count in areas where Full Service Universal Credit is in operation (currently Workington and Whitehaven JobCentres in Cumbria). In part this is because UC requires a broader span of people to look for work than was the case for legacy benefits and also because new claimants awaiting or appealing Work Capability Assessments are being required to look for work pending their assessment and are therefore included in the claimant count. To put this in context, the claimant count rose by 36.1% between Nov 2016 and April 2017 in areas that had Full Service UC implemented throughout that time, compared to a rise of 6.9% in areas that did not have Full Service implemented. *Therefore users are encouraged to interpret monthly movements in the claimant count with caution as changes may be due to administration of Universal Credit rather than reflecting local labour market conditions.*

NB: The claimant count was taken on 10th Aug 2017.

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1. KEY FINDINGS

Joblessness (UK only)

- The jobless total for the UK (claimants + non claimants looking for work) fell by 75,041 in the quarter to Jul 2017 and stood at 1.46m, 174,618 lower than a year ago;
- The UK jobless rate was 4.3%, down 0.1 from last quarter and down 0.5 from a year ago.
 This is the lowest national rate since 1975
 Similar jobless figures are not available for local areas.

National Seasonally Adjusted Claimant Data (UK only)

- The seasonally adjusted UK JSA claimant count was 806,282 in Aug 2017, down by 2,820 from last month and by 29,512 from the same month last year;
- The seasonally adjusted UK JSA claimant rate was 1.9% in Aug 2017, down 0.1 from last month.
 - Seasonally adjusted figures are not available for local areas.

Local Claimant Data

- In Aug 2017 there were 5,280 people in Cumbria claiming either JSA or Universal Credit (those not in employment but required to seek work), a fall of 50 from last month;
- Nationally the comparable non-seasonally adjusted claimant count rose by 1,470 from last month:
- The claimant count in Cumbria is 710 higher than a year ago and 30,105 higher nationally;
- The claimant count fell from last month in Allerdale, Barrow and Copeland, was unchanged in Eden but rose in Carlisle and South Lakeland;
- The claimant rate in Aug 2017 in Cumbria was 1.8% which is unchanged from last month and is 0.1 lower than the national rate of 1.9%;
- Claimant rates are above the national average in Allerdale (2.6%), Barrow (2.5%) and Copeland (2.7%);
- Claimant rates for all age groups between 18 and 34 in Cumbria are above the national average;
- The modelled unemployment rate in Cumbria (which includes estimates of non-claimants) was 3.6% in the year to Mar 2017 compared to 4.7% nationally. The modelled unemployment rate in Copeland (5.7%) and Barrow (5.6%) was higher than nationally;
- The modelled unemployment count in Cumbria is 8,900 which is unchanged from a year ago. Note1: Claimant count/rate numbers in Allerdale and Copeland are disproportionately affected by the implementation of Full Service Universal Credit.
 Note 2: the modelled unemployment rate is calculated as a % of the economically active population aged 16+ whereas the claimant rate is a % of all those aged 16-64 therefore rates should not be compared. Modelled unemployment data is released quarterly.

NEETs

- In Jul 2017 there were 571 16-17 year olds in Cumbria reported as NEET, a rise of 44 from the previous month (+8.3%) but 104 lower than the same month last year (-15.4%);
- In Jul 2017 the NEET rate for 16-17 year olds in Cumbria was 5.4%, up by 0.4 from last month but a fall of -0.9 from a year ago;
- Cumbria's NEET rate of 5.4% compares to a national rate of 6.7%;
- Carlisle was the only area in Cumbria with a NEET rate above the national rate (7.2% v 6.7%).



Job Postings

- There were 6,699 job postings in Cumbria in the quarter to Aug2017, 538 fewer than in the previous quarter, a fall of 2.6% but within the quarter there was a fall in June followed by a rise in July;
- The Carlisle area accounted for 34.8% of all job postings (1,729 postings);
- Human health had the highest number of postings with 994 (27.2%);
- Business & public service associate professionals were the most in demand occupation (775, 11.6%) followed by health professionals (564, 8.4%);
- Communication (30.9%) and organisational skills (18.1%) were the most commonly mentioned baseline skills with customer service (10.5%) and project management (7.4%) the most common specialised skills;
- The National Health Service placed the highest number of postings (352, 12.4%) followed by Cumbria County Council (164, 5.8%);
- The highest proportion of jobs fell into the £20,000-£29,000 salary range (29.9%) with the mean advertised salary being £31,000 and the median salary £25,400;
- The most frequently required qualifications were bachelor's degree (30.4%) and GCSE/NVQ (26.3%).

Business Start-Ups & Companies House Incorporations

- There were 532 business start-ups in Cumbria in the quarter to Jul 2017, 55 fewer than in the previous quarter and 21 fewer than the same quarter last year;
- The highest number of start-ups was in South Lakeland where there were 131 (24.6%);
- The sector with the highest number of start-ups was real estate, professional services & support services with 140 (26.3% of all start-ups);
- Barrow had the highest start up rate per 100 active enterprises with 14.6 starts per 100 active enterprises while Eden had the lowest at 7.3 (England 17.6);
- South Lakeland and Eden had the highest start up rates as a proportion of working age residents with 93.9 and 84.8 per 10,000 working age residents respectively. Copeland had the lowest with 46.1 starts per 10,000 working age residents (England 111.7);
- There were 166 new Companies House incorporations in Cumbria in Jul 2017, down by 23 from the previous month and up by 1 from the same month last year;
- Carlisle (38) and South Lakeland (37) had the highest number of new incorporations.

2. NATIONAL LABOUR MARKET OVERVIEW

- Estimates from the Labour Force Survey show that, between Feb-Apr 2017 and May-Jul 2017, the number of people in work increased, the number of unemployed people fell, and the number of people aged from 16 to 64 not working and not seeking or available to work (economically inactive) also fell;
- There were 32.14 million people in work, 181,000 more than for Feb- Apr 2017 and 379,000 more than for a year earlier;
- The employment rate (the proportion of people aged from 16 to 64 who were in work) was 75.3%, the highest since comparable records began in 1971;
- There were 1.46 million unemployed people (people not in work but seeking and available to work), 75,000 fewer than for Feb-Apr 2017 and 175,000 fewer than for a year earlier;
- The unemployment rate (the proportion of the economically active that were unemployed) was 4.3%, down from 4.9% for a year earlier and the lowest since 1975;
- There were 8.74 million people aged from 16 to 64 who were economically inactive (not working and not seeking or available to work), 107,000 fewer than for Feb-Apr 2017 and 96,000 fewer than for a year earlier;



- The inactivity rate (the proportion of people aged from 16 to 64 who were economically inactive) was 21.2%, down from 21.6% for a year earlier and the lowest since comparable records began in 1971;
- Latest estimates show that average weekly earnings for employees in Great Britain in nominal terms (that is, not adjusted for price inflation) increased by 2.1%, both including and excluding bonuses, compared with a year earlier;
- Latest estimates show that average weekly earnings for employees in Great Britain in real terms (that is, adjusted for price inflation) fell by 0.4%, both including and excluding bonuses, compared with a year earlier.



3. LOCAL UNEMPLOYMENT DATA

Claimant Count (JSA & Out of Work UC Claimants)

ONS data note — "Under Universal Credit a broader span of claimants are required to look for work than under Jobseeker's Allowance. As Universal Credit Full Service is rolled out in particular areas, the number of people recorded as being on the Claimant Count is therefore likely to rise." This is particularly affecting figures for Allerdale and Copeland where full service UC has been implemented at Workington and Whitehaven JobCentres.

The claimant count in Cumbria in Aug 2017 was 5,280 persons, a fall of 50 from July. The claimant rate was unchanged at 1.8% which is 0.1 below the UK rate of 1.9%. However, rates in Allerdale, Barrow and Copeland are above the national average (2.6%, 2.5% and 2.7% respectively). The non-seasonally adjusted count fell in Allerdale, Barrow and Copeland, was unchanged in Eden but rose in Carlisle and South Lakeland. The non-seasonally adjusted claimant count rose nationally.

Compared to a year ago, Cumbria's claimant count has risen by 710, a rise of 15.5% compared to a rise of 3.9% nationally but the impact of Universal Credit is a major factor behind this as 2 of Cumbria's 6 Jobcentres (Workington and Whitehaven) are now on Full Service UC.

Figure 1: Claimant Count, Aug 2017

Tigure 1.	rigare 1. Claimant Count, Aug 2017													
	Mal	e	Female		All Persons			thly Cha I person	_	Annual Change (all persons)				
	No	Rate	No	Rate	No	Rate	No	% chg	Rate chg	No	% chg	Rate chg		
United Kingdom	497,460	2.4	309,035	1.5	806,495	1.9	1,470	0.2	0.0	30,105	3.9	0.1		
North West	68,580	3.0	43,140	1.9	111,720	2.5	115	0.1	0.0	5,885	5.6	0.1		
Cumbria	3,280	2.2	1,995	1.3	5,280	1.8	-50	-0.9	0.0	710	15.5	0.2		
Allerdale **	910	3.1	610	2.1	1,520	2.6	-20	-1.4	0.0	415	37.5	0.7		
Barrow in Furness	705	3.4	340	1.7	1,045	2.5	-20	-1.7	0.0	-60	-5.5	-0.1		
Carlisle	605	1.8	385	1.1	990	1.5	10	1.2	0.0	50	5.5	0.1		
Copeland **	710	3.3	455	2.2	1,165	2.7	-35	-2.8	-0.1	275	31.0	0.6		
Eden	150	1.0	80	0.5	230	0.7	0	0.4	0.0	10	5.0	0.0		
South Lakeland	205	0.7	125	0.4	330	0.6	10	3.1	0.0	20	5.8	0.0		
Barrow JCP	835	n/a	410	n/a	1,245	n/a	-25	-1.8	n/a	-85	-6.5	n/a		
Carlisle JCP	685	n/a	425	n/a	1,110	n/a	-5	-0.3	n/a	45	4.2	n/a		
Kendal JCP	140	n/a	105	n/a	245	n/a	15	6.6	n/a	50	25.9	n/a		
Penrith JCP	130	n/a	75	n/a	205	n/a	0	-0.5	n/a	15	7.9	n/a		
Whitehaven JCP **	610	n/a	390	n/a	1,000	n/a	-20	-2.1	n/a	285	39.5	n/a		
Workington JCP **	870	n/a	595	n/a	1,465	n/a	-15	-1.1	n/a	405	38.0	n/a		

Source: ONS/DWP , shading indicates local rates above the UK average $\,$

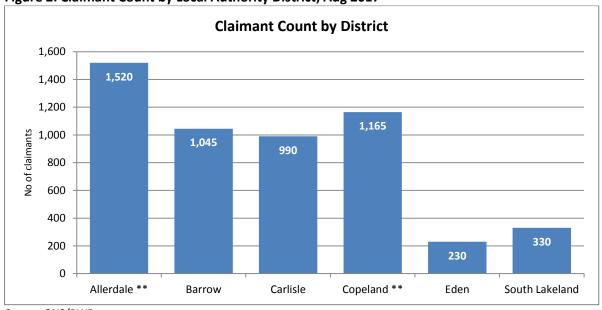
Note 1: Due to rounding, totals may not sum

Note 2: JCP = JobCentre Plus office areas. Rates are not available for these areas.

Note3: ** counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit



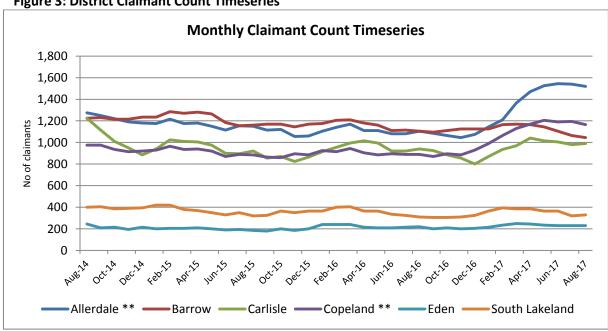
Figure 2: Claimant Count by Local Authority District, Aug 2017



Source: ONS/DWP

Note: ** counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit

Figure 3: District Claimant Count Timeseries

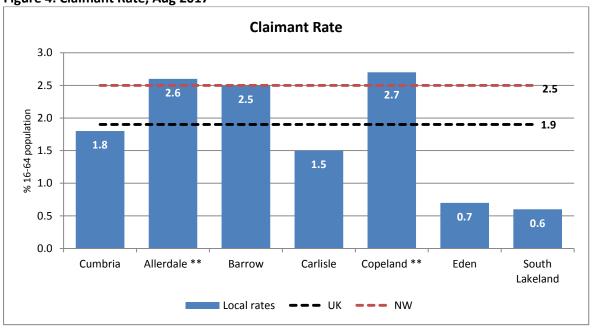


Source: ONS/DWP

Note: ** counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit



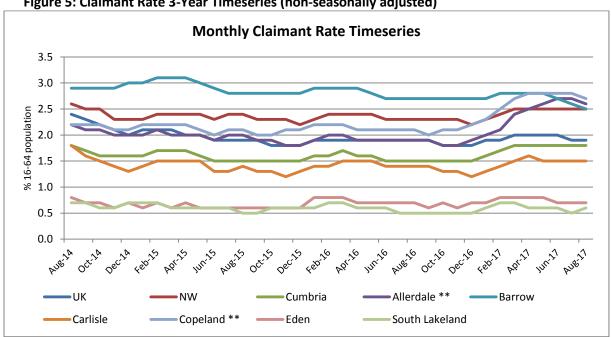
Figure 4: Claimant Rate, Aug 2017



Source: ONS/DWP

Note: ** rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit

Figure 5: Claimant Rate 3-Year Timeseries (non-seasonally adjusted)



Note: ** rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit



Figure 6: Claimant Count / Rate by Age Group in Cumbria, Aug 2017

					Claima	nt Count I	oy Age				
	16-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60+	Total
UK	1,025	166,615	108,665	91,160	78,970	73,045	81,835	82,555	72,570	49,240	806,495
NW	105	23,255	16,625	13,885	11,350	10,170	10,985	10,495	8,965	5,850	111,720
Cumbria	10	1,140	760	640	485	465	485	525	440	325	5,280
Allerdale **	5	320	200	205	155	135	135	155	120	95	1,520
Barrow	0	245	165	115	85	95	100	90	85	65	1,045
Carlisle	0	225	155	120	85	80	85	95	85	55	990
Copeland **	0	250	185	140	105	100	100	115	100	65	1,165
Eden	0	40	20	25	20	15	25	25	25	30	230
South Lakeland	0	60	35	35	30	35	35	45	30	20	330
					Claima	ant Rate b	y Age				
	16-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60+	Total
UK	0.1	2.9	2.4	2.1	1.9	1.7	1.8	1.8	1.8	1.4	1.9
NW	0.1	3.6	3.4	3.0	2.6	2.3	2.2	2.0	2.0	1.5	2.5
Cumbria	0.1	3.2	2.9	2.5	1.9	1.6	1.3	1.3	1.2	1.0	1.8
Allerdale	0.2	4.7	4.1	4.1	3.1	2.5	1.8	2.0	1.7	1.5	2.6
Barrow	0.0	4.6	4.1	3.0	2.5	2.4	1.9	1.7	1.8	1.6	2.5
Carlisle	0.0	2.5	2.5	1.8	1.4	1.2	1.1	1.2	1.1	0.8	1.5
Copeland	0.0	4.9	4.7	3.7	2.9	2.5	2.0	2.0	1.9	1.4	2.7
Eden	0.0	1.2	0.8	1.0	0.8	0.5	0.6	0.6	0.6	0.8	0.7
South Lakeland	0.0	0.9	0.8	0.8	0.6	0.6	0.5	0.5	0.4	0.3	0.6

Source: ONS/DWP Note: due to rounding, totals may not sum. Shading indicates local rates above the UK rate.

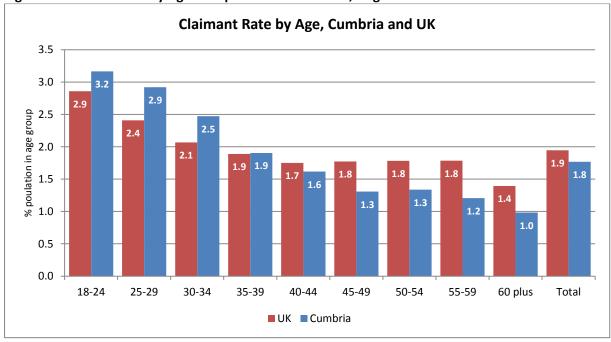
Note: ** counts & rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit

Figure 7: Claimant Count by Age Group in Cumbria, Aug 2017 Claimant Count By Age, Cumbria 1,200 1,140 1,000 800 No of claimants 760 600 640 525 485 485 400 465 440 325 200 0 18-24 25-29 30-34 35-39 40-44 45-49 50-54 55-59 60 plus

Source: ONS/DWP



Figure 8: Claimant Rate by Age Group in Cumbria and UK, Aug 2017



Source: ONS/DWP



Modelled Unemployment

The Office for National Statistics produces modelled unemployment data for local authorities which uses a combination of survey data and claimant count data to estimate the number of unemployed in an area including non-claimants. NB: These data are only updated quarterly.

Note: An important difference between these estimates and the official claimant count is the denominator used to calculate rates. For the claimant count the denominator is all those aged 16-64 but for the model-based rates it is the economically active population aged 16+ (ie those who are in work or out of work but actively seeking work). It is important therefore that rates are not directly compared. Please also note that these are estimates not administrative counts.

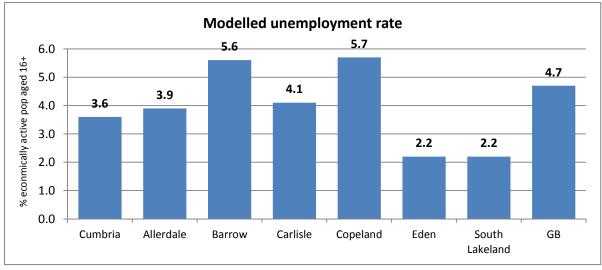
In the year ended Mar 2017, it is estimated that there were 8,900 unemployed people in Cumbria, giving a rate of 3.6%. This compares to a national rate of 4.7%. The estimated rates in Copeland (5.7%) and Barrow (5.6%) were above the national rate but elsewhere rates were lower. The modelled count is unchanged in Cumbria from a year ago.

Modelled unemployment count 2,500 2,100 1,900 2,000 1.800 1.800 1,500 1,500 1,000 1,100 700 500 0 Allerdale Carlisle Copeland Eden South Lakeland Barrow

Figure 9: Modelled unemployment count, year ended Mar 2017

Source: ONS





Source: ONS



4. NEETs (16-17 Year Olds Not in Education, Employment or Training)

Young people are described as NEET if they are not in any form of education, employment or training. In a recent change to data recording methodology, those whose status is not known at the time of follow up are now being included as NEET.

In July 2017, 571 16-17 year olds were NEET in Cumbria (319 NEET and 252 not known), a rise of 44 from the previous month but down 8 from a year ago. The highest number of NEET/NKs was in Carlisle (190) followed by Barrow (127) and Allerdale (106). The county NEET/NK rate (% of cohort) was 5.4% in July 2017 compared to an England rate of 6.7% and an average rate of 6.7% for Cumbria's 10 statistical neighbours. The highest local rate was in Carlisle (7.2%), the only area which is above the national average. The NEET/NK rate for Cumbria is up 0.4 from last month but 0.9 down from a year ago.

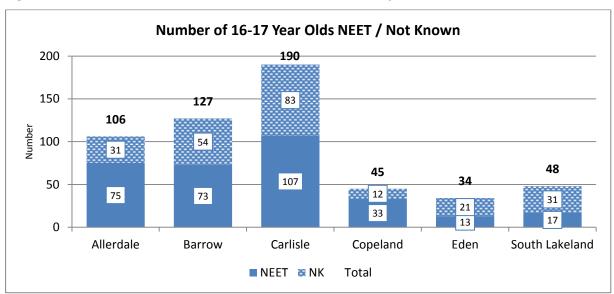


Figure 11: Number of 16-17 Year Olds NEET or Not Known - July 2017

Source: Inspira / Cumbria Intelligence Observatory Note: district totals may not sum to county total.

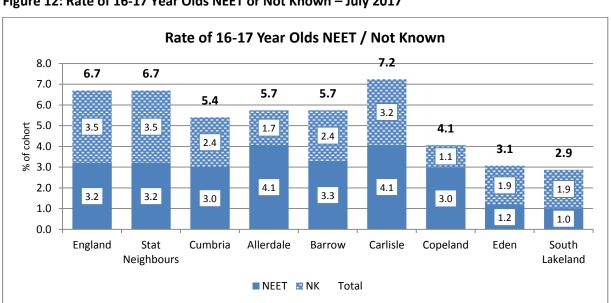


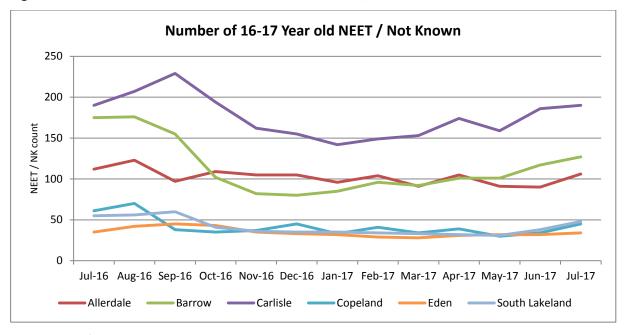
Figure 12: Rate of 16-17 Year Olds NEET or Not Known – July 2017

Source: Inspira / Cumbria Intelligence Observatory



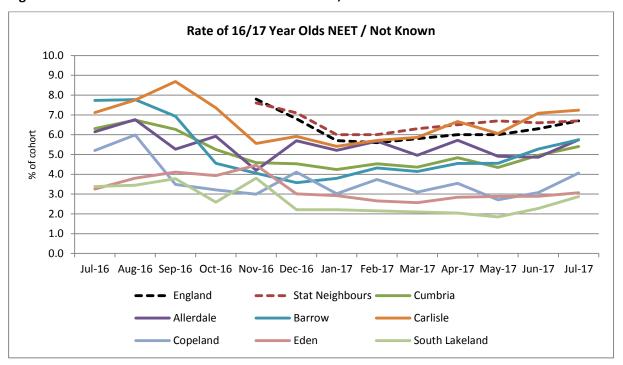
There is a great deal of monthly variation in NEET numbers/rates, especially after the end of the academic year when numbers are understandably highest before falling in the final quarter of the year as young people take up opportunities for education, training or employment.

Figure 13: Number of 16-17 Year Olds NEET or Not Known, district timeseries



Source: Inspira / Cumbria Intelligence Observatory

Figure 14: Rate of 16-17 Year Olds NEET or Not Known, district timeseries



Source: Inspira / Cumbria Intelligence Observatory Note: Comparable national data not available prior to Nov 2016



5. JOB POSTINGS

The following data are drawn from Labour Insight, an interactive tool which delivers real time access to job postings from a comprehensive range of sources including job boards, employer sites, newspapers, public agencies etc. Data extraction and analysis technologies mine and code data from each job listing to provide analysis on industries, occupations, skills and qualifications. The tool will inevitably not capture all vacancies and in particular is likely to under-represent vacancies in sectors which typically do not utilise online or formal recruitment methods. On the other hand it captures advertisements from agencies seeking to add people to their registers when there may not be a specific vacancy available which may over represent the situation in those sectors which make widespread use of recruitment agencies and "bank" workers.

In the period Jun-Aug 2017, there were 6,699 job postings in Cumbria which is 177 fewer than were placed in the previous quarter (Mar-May 17) and 2,509 fewer than the same quarter last year. The count had risen in May, dropped back in June before rising again in July.



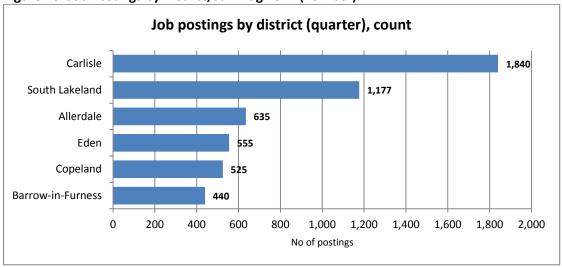
Figure 15: Job Postings by Month in Past Year (number)



Location of job postings

Geographically the highest number of postings in the quarter was for opportunities in Carlisle where there were 1,840 postings in the quarter, 35.6% of all the postings in Cumbria. The second highest number of postings was in South Lakeland (1,177) with 22.8% of the total.

Figure 16: Job Postings by District, Jun-Aug 2017 (number)



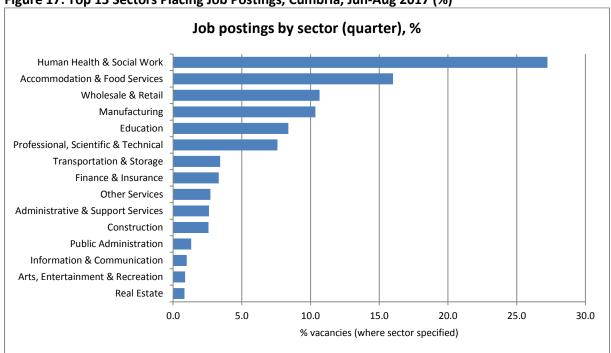
Source: Labour Insight (Burning Glass Technologies)

NB: may not sum to county total as district could not be coded for all postings

Sector of job postings

The highest number of postings was in the human health & social work sector (994 postings) which represented a quarter of postings where a sector could be identified (27.2%). The next most common sectors were accommodation & food (584, 16.0%) and wholesale & retail (389, 10.7%).

Figure 17: Top 15 Sectors Placing Job Postings, Cumbria, Jun-Aug 2017 (%)





Occupation of job postings

The most common occupations specified were business & public service associate professionals (775, 11.6%), health professionals (564, 8.4%) and science, research, engineering & technical professionals (556, 8.3%).

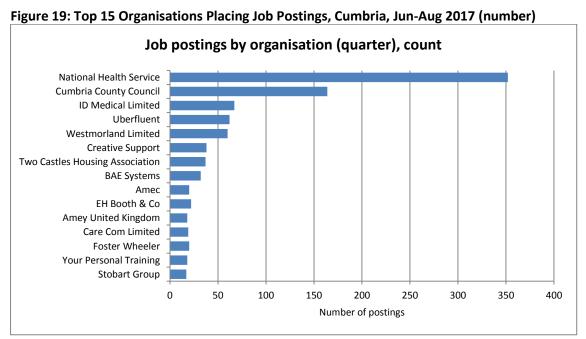
Job postings by occupation (quarter), % **Business & Public Service Associate Profs Health Professionals** Science, Research, Eng & Tech Profs Business, Media & Public Service Profs **Administrative Occupations** Corporate Managers & Directors Skilled Metal, Electrical & Electronic Trades Textiles, Printing & Other Skilled Trades **Caring Personal Services Elementary Admin & Service Occupations Transport & Mobile Machine Operatives** Science, Eng & Techn Associate Profs **Sales Occupations** Other Managers & Proprietors **Teaching & Educational Profs** 0.0 2.0 14.0 % vacancies notified (where occupation specified)

Figure 18: Top 15 Occupations Required, Cumbria, Jun-Aug 2017 (%)

Source: Labour Insight (Burning Glass Technologies)

Organisations placing job postings

The organisation placing the most job postings in the quarter was the National Health Service with 352 postings (12.4%) followed by Cumbria County Council with 164 (5.8%).





Skills mentioned in job postings

The most common baseline skills mentioned in the quarter were communication (1,092 mentions, 30.9% of all postings with skills specified) and organisational skills (637, 18.1%) whilst the most commonly mentioned more detailed skills were customer service (637, 10.5%) and project management (260, 7.4%).

Figure 20: Top 15 Baseline Skills Required (% of job postings), Jun-Aug 2017 Baseline skills in job postings (quarter), % **Communication Skills** Organisational Skills **Planning** Team Work/ Collaboration **Detail-Orientated** Writing Leadership Mathematics Computer Skills **Problem Solving** English Research Creativity **Quality Assurance and Control** Management 0.0 15.0 10.0 20.0 25.0 30.0 35.0 5.0 % job postings (with skill specified)

Source: Labour Insight (Burning Glass Technologies)

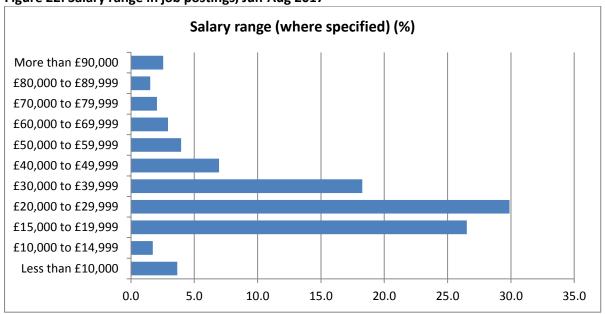
Figure 21: Top 15 Specialised Skills Required (% of job postings), Jun-Aug 2017 Specialised skills in job postings (quarter), % **Customer Service** Project Management **Contract Management Business Management** Microsoft Excel Teaching Repair Microsoft Office Procurement Sales Budgeting **Product Sales** Supervisory Skills Accountancy Office Administration 0.0 2.0 4.0 8.0 10.0 12.0 6.0 ■% job postings (with skill specified)



Salaries offered in job postings (where provided)

Fewer than half the postings identified a salary range but where they did, the highest proportion fell into the £20,000-£29,000 range (29.9%) followed by the £15,000-£19,999 range (26.5%). The mean salary quoted was £31,000 and the median salary quoted was £25,400.

Figure 22: Salary range in job postings, Jun-Aug 2017



Source: Labour Insight (Burning Glass Technologies)

Qualification requirements in job postings (where provided)

Only around 1 in 6 job postings referred to the qualifications required for the job but where they did so, the most frequently mentioned were bachelor's degree level (30.4%) and GCSE/Level 2 (26.3%) (a reversal of the top 2 positions seen in previous months).

Figure 23: Qualification requirements in job postings, Jun-Aug 2017

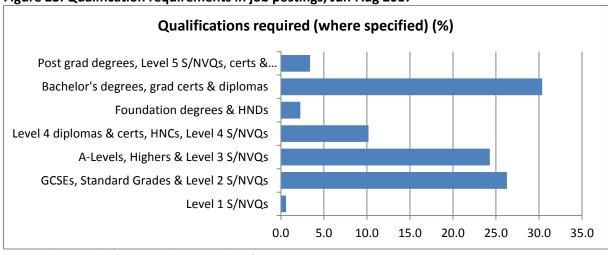




Figure 24: Summary of Top 15 Job Postings by Occupation, Industry & Skills, Jun-Aug 2017

Occupation	No	% jobs	Industry	No	% jobs
Business & Public Service Associate Profs	775	11.6	Human Health & Social Work	994	27.2
Health Professionals	564	8.4	Accommodation & Food Services	584	16.0
Science, Research, Eng & Tech Profs	556	8.3	Wholesale & Retail	389	10.7
Business, Media & Public Service Profs	506	7.6	Manufacturing	378	10.4
Administrative Occupations	445	6.6	Education	306	8.4
Corporate Managers & Directors	363	5.4	Professional, Scientific & Technical	277	7.6
Skilled Metal, Electrical & Electronic Trades	362	5.4	Transportation & Storage	125	3.4
Textiles, Printing & Other Skilled Trades	329	4.9	Finance & Insurance	121	3.3
Caring Personal Services	320	4.8	Other Services	99	2.7
Elementary Admin & Service Occupations	303	4.5	Administrative & Support Services	95	2.6
Transport & Mobile Machine Operatives	283	4.2	Construction	94	2.6
Science, Eng & Tech Associate Profs	279	4.2	Public Administration	48	1.3
Sales Occupations	258	3.9	Information & Communication	36	1.0
Other Managers & Proprietors	241	3.6	Arts, Entertainment & Recreation	32	0.9
Teaching & Educational Profs	175	2.6	Real Estate	30	0.8
Baseline Skill	No	% jobs	Specialised Skill	No	% jobs
Communication Skills	1,092	30.9	Customer Service	370	10.5
Organisational Skills	637	18.1	Project Management	260	7.4
Planning				200	
Planning	416	11.8	Contract Management	241	6.8
Team Work/ Collaboration	416 288	11.8 8.2			6.8 6.1
· ·			Contract Management	241	
Team Work/ Collaboration	288	8.2	Contract Management Business Management	241 217	6.1
Team Work/ Collaboration Detail-Orientated	288	8.2 7.4	Contract Management Business Management Microsoft Excel	241 217 217	6.1
Team Work/ Collaboration Detail-Orientated Writing	288 262 242	8.2 7.4 6.9	Contract Management Business Management Microsoft Excel Teaching	241 217 217 214	6.1 6.1 6.1
Team Work/ Collaboration Detail-Orientated Writing Leadership	288 262 242 191	8.2 7.4 6.9 5.4	Contract Management Business Management Microsoft Excel Teaching Repair	241 217 217 217 214 213	6.1 6.1 6.1 6.0
Team Work/ Collaboration Detail-Orientated Writing Leadership Mathematics	288 262 242 191 184	8.2 7.4 6.9 5.4 5.2	Contract Management Business Management Microsoft Excel Teaching Repair Microsoft Office	241 217 217 214 213 202	6.1 6.1 6.0 5.7
Team Work/ Collaboration Detail-Orientated Writing Leadership Mathematics Computer Skills	288 262 242 191 184 167	8.2 7.4 6.9 5.4 5.2 4.7	Contract Management Business Management Microsoft Excel Teaching Repair Microsoft Office Procurement	241 217 217 214 213 202 190	6.1 6.1 6.1 6.0 5.7 5.4
Team Work/ Collaboration Detail-Orientated Writing Leadership Mathematics Computer Skills Problem Solving	288 262 242 191 184 167 162	8.2 7.4 6.9 5.4 5.2 4.7 4.6	Contract Management Business Management Microsoft Excel Teaching Repair Microsoft Office Procurement Sales	241 217 217 214 213 202 190 189	6.1 6.1 6.0 5.7 5.4
Team Work/ Collaboration Detail-Orientated Writing Leadership Mathematics Computer Skills Problem Solving English	288 262 242 191 184 167 162 151	8.2 7.4 6.9 5.4 5.2 4.7 4.6 4.3	Contract Management Business Management Microsoft Excel Teaching Repair Microsoft Office Procurement Sales Budgeting	241 217 217 214 213 202 190 189	6.1 6.1 6.0 5.7 5.4 4.9
Team Work/ Collaboration Detail-Orientated Writing Leadership Mathematics Computer Skills Problem Solving English Research	288 262 242 191 184 167 162 151	8.2 7.4 6.9 5.4 5.2 4.7 4.6 4.3 4.2	Contract Management Business Management Microsoft Excel Teaching Repair Microsoft Office Procurement Sales Budgeting Product Sales	241 217 217 214 213 202 190 189 172	6.1 6.1 6.0 5.7 5.4 4.9

Source: Labour Insight (Burning Glass Technologies)

Note: The tool relies on data contained within job postings when analysing skill needs, qualifications etc and this may be limited by the accuracy and detail contained within the original advertisement. For example, the system can allocate an occupation in the majority of instances but is unable to allocate an industry in approximately a third of cases. Therefore the totals for each may vary and proportions presented here are of postings where the relevant coding has been possible.



6. BUSINESS START UPS

The following data are from BankSearch, a survey which collects data from Barclays, Co-operative Bank, HSBC, Lloyds Banking Group, Royal Bank of Scotland Group, Santander and TSB Bank. A 'Start-up' reflects the opening of a first current account from a small business banking product range by a business new to banking or previously operated through a personal account. The data exclude businesses operating through personal accounts, those without banking relationships or those banking with other institutions.

There were 532 business start-ups in Cumbria in the quarter May-Jul 2017. This is 55 fewer than in the previous quarter (Feb-Apr 17), a fall of -9.4% compared to a fall of -3.3% for England. Carlisle (10) and Eden (1) saw rises over the quarter but other areas all saw falls. The highest number of start-ups was in South Lakeland (131, 24.6% of all start-ups) followed by Carlisle (107, 20.1%) and Allerdale (97, 18.2%).

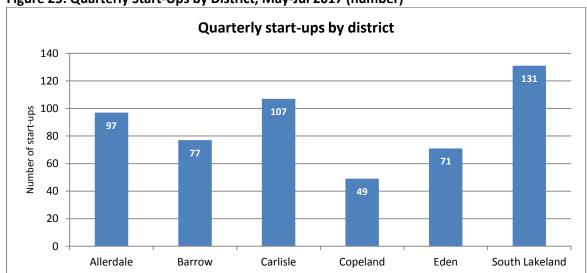
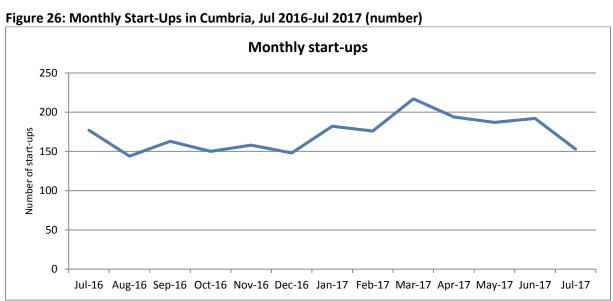


Figure 25: Quarterly Start-Ups by District, May-Jul 2017 (number)

Source: BankSearch

The number of starts rose after Christmas and peaked in March this year before dropping slightly. Levels dropped in the most recent month (July) and were lower than the same month last year.



Source: BankSearch



The annual rate of business start-ups can be expressed in 2 ways. Firstly, as a proportion of the active business stock. This measure is influenced by the business structure and areas with a relatively small stock of active businesses will generally show higher start up rates than those with large volumes, often of small, businesses. The second method is start-ups per 10,000 working age people and is sometimes regarded as a better indicator of entrepreneurship amongst local residents.

Using the first methodology of starts per 100 enterprises (which is the Office for National Statistics' preferred measure) Barrow had the highest annual start up rate at 14.6 per 100 active enterprises while Eden had the lowest at 7.3 per 100 active enterprises. This compares to 17.6 for England.

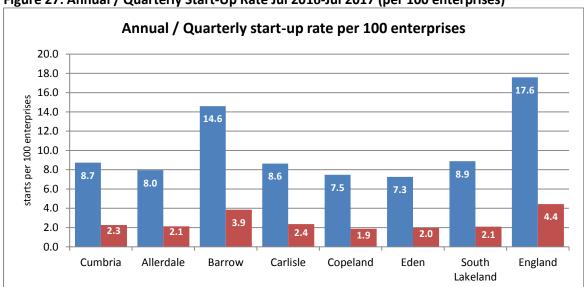


Figure 27: Annual / Quarterly Start-Up Rate Jul 2016-Jul 2017 (per 100 enterprises)

Source: BankSearch / UK Business: Activity, Size and Location 2014

Using the second methodology (starts per 10,000 working age residents), the position is different with South Lakeland having the highest annual start up rate at 93.9 per 10,000 working age residents and Copeland the lowest at 46.1. This compares to 111.7 for England.

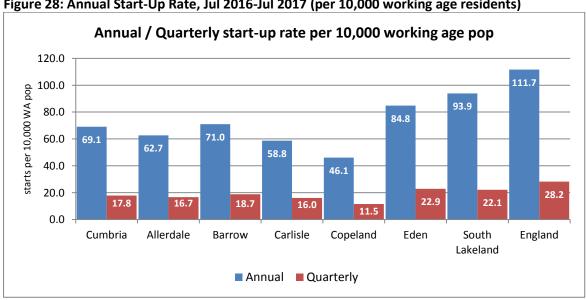


Figure 28: Annual Start-Up Rate, Jul 2016-Jul 2017 (per 10,000 working age residents)

Source: BankSearch / ONS Mid Year Popuation Estimates 2013



As is generally the case, the highest number of start-ups was in the real estate & professional services sector with 140 (26.3%). This was followed by accommodation & food services (77, 13.7%). Over the quarter there were rises in accommodation & food (+24), wholesale & retail (+114) but falls in real estate, prof services etc (-55) and construction (-15).

Quarterly start ups by sector (Cumbria) Real estate, prof services & support activities 140 Accommodation & food service Recreational, personal & community service Wholesale & retail trade Construction Transport, storage & communication 27 Agriculture, hunting & forestry Human health & social work 22 Manufacturing 22 Education 10 Public administration & defence Electricity, gas & water supply Individuals & individual trusts Activities auxiliary to financial intermediation Insurance companies & pension funds 20 40 60 80 100 120 160 140 Number of start-ups

Figure 29: Quarterly Start-Ups by Sector in Cumbria, May-Jul 2017 (number)

Source: BankSearch

Limited companies provided the highest number of start-ups (302) accounting for over half of the total (56.8%) followed by sole traders with 143 start-ups (26.9%).

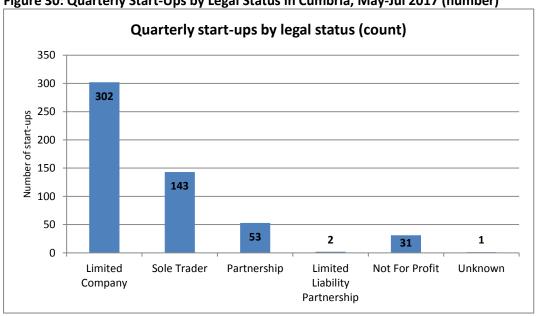


Figure 30: Quarterly Start-Ups by Legal Status in Cumbria, May-Jul 2017 (number)

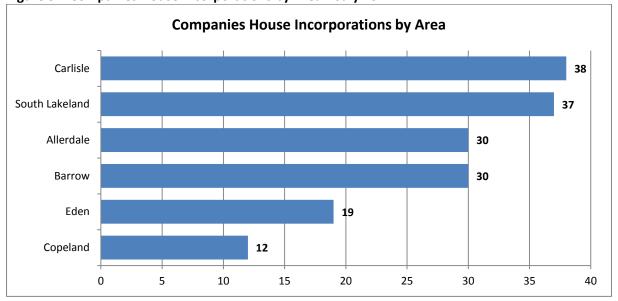
Source: BankSearch



7. COMPANIES HOUSE INCORPORATIONS

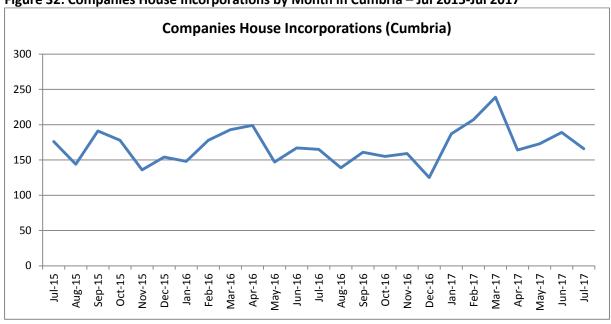
There were 166 new Companies House incorporations in July 2017, a fall of 23 from the previous month and 1 more than the same month last year. The highest numbers were in Carlisle (38) and South Lakeland (37).

Figure 31: Companies House Incorporations by Area – July 2017



Source: BankSearch extracted from Companies House Note: Data relate to registered addresses

Figure 32: Companies House Incorporations by Month in Cumbria – Jul 2015-Jul 2017



Source: BankSearch extracted from Companies House

For further information, please contact

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ANNEX A: Claimant Count by Ward

Allerdale – Claimant Count

	A 20	4.6	11.204	_	4 20	47	Α	ll Persons		А	II Persons	
	Aug 20	16	Jul 201	L/	Aug 20	1/	Mon	thly Chan	ge	Anı	nual Chang	е
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	776,390	1.9	805,025	1.9	806,495	1.9	1,470	0.2	0.0	30,105	3.9	0.1
North West	105,835	2.3	111,605	2.5	111,720	2.5	115	0.1	0.0	5,885	5.6	0.1
Cumbria	4,570	1.5	5,325	1.8	5,280	1.8	-50	-0.9	0.0	710	15.5	0.2
Allerdale	1,105	1.9	1,540	2.7	1,520	2.6	-20	-1.4	0.0	415	37.5	0.7
-11-2-1							_					
All Saints	35	1.2	45	1.7	50	1.8	5	8.5	0.1	15	45.7	0.6
Aspatria	40	1.9	55	2.7	55	2.5	-5	-5.4	-0.1	15	35.9	0.7
Boltons	0	#	5	0.4	5	0.4	0	0.0	0.0	0	100.0	0.2
Broughton St Bridget's	15	0.5	30	1.2	30	1.2	0	0.0	0.0	15	114.3	0.6
Christchurch	20	1.1	35	1.7	35	1.8	0	2.9	0.0	15	63.6	0.7
Clifton	20	1.9	40	3.8	40	4.1	5	7.9	0.3	20	115.8	2.2
Crummock	5	0.4	5	0.3	5	0.4	0	33.3	0.1	0	0.0	0.0
Dalton	10	0.7	5	0.6	10	0.8	0	28.6	0.2	0	12.5	0.1
Derwent Valley	0	0.0	0	#	0	#	0	0.0	0.0	0	-	0.2
Ellen	35	1.7	45	2.3	50	2.3	0	2.1	0.0	15	37.1	0.6
Ellenborough	60	2.7	85	3.9	90	4.1	5	5.8	0.2	30	51.7	1.4
Ewanrigg	80	3.9	115	5.6	105	5.1	-10	-8.7	-0.5	25	31.2	1.2
Flimby	35	3.1	45	4.3	50	4.6	5	6.4	0.3	15	47.1	1.5
Harrington	30	1.5	25	1.3	25	1.3	0	-4.0	-0.1	-5	-14.3	-0.2
Holme	10	1.1	15	1.6	20	1.9	5	17.6	0.3	10	66.7	0.8
Keswick	10	0.3	30	0.9	30	1.0	5	10.7	0.1	20	210.0	0.7
Marsh	5	0.5	10	0.8	5	0.7	0	-12.5	-0.1	0	40.0	0.2
Moorclose	120	3.9	165	5.5	170	5.6	5	1.8	0.1	50	42.4	1.7
Moss Bay	155	4.9	210	6.6	210	6.5	0	-0.5	0.0	55	34.4	1.7
Netherhall	55	2.8	95	5.0	85	4.7	-5	-7.4	-0.4	35	64.2	1.8
Seaton	45	1.5	55	1.7	55	1.8	0	3.7	0.1	10	21.7	0.3
Silloth	20	1.0	35	2.0	35	1.9	0	-5.6	-0.1	15	78.9	0.8
Solway	10	1.2	10	1.2	10	1.2	0	0.0	0.0	0	0.0	0.0
St John's	75	2.3	85	2.5	80	2.4	-5	-3.6	-0.1	5	5.2	0.1
St Michael's	145	4.5	190	5.9	175	5.5	-15	-6.9	-0.4	30	20.5	0.9
Stainburn	5	0.6	15	1.4	15	1.4	0	0.0	0.0	10	150.0	0.9
Wampool	5	0.6	5	0.5	5	0.5	0	0.0	0.0	0	-16.7	-0.1
Warnell	5	0.4	5	0.3	5	0.4	0	33.3	0.1	0	0.0	0.0
Waver	10	0.9	10	1.0	10	0.7	-5	-27.3	-0.3	0	-20.0	-0.2
Wharrels	5	0.4	5	0.6	5	0.5	0	-16.7	-0.1	0	25.0	0.1
Wigton	40	1.2	60	1.7	55	1.5	-10	-13.1	-0.2	10	29.3	0.3



Barrow – Claimant Count

	Aug 2016		Jul 2017		A.v. 20	17	All	Persons		All Persons			
	Aug 20	10	Jul 201	. /	Aug 20	1/	Mont	hly Chan	ge	Annu	ge		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg	
UK	776,390	1.9	805,025	1.9	806,495	1.9	1,470	0.2	0.0	30,105	3.9	0.1	
North West	105,835	2.3	111,605	2.5	111,720	2.5	115	0.1	0.0	5,885	5.6	0.1	
Cumbria	4,570	1.5	5,325	1.8	5,280	1.8	-50	-0.9	0.0	710	15.5	0.2	
Barrow	1,105	2.7	1,065	2.6	1,045	2.5	-20	-1.7	0.0	-60	-5.5	-0.1	
Barrow Island	110	6.7	125	7.5	125	7.4	0	-1.6	-0.1	-20	10.7	0.7	
Central	160	5.7	140	5.1	140	5.0	0	-1.4	-0.1	10	-11.9	-0.7	
Dalton North	40	1.1	55	1.4	50	1.3	-5	-5.6	-0.1	5	21.4	0.2	
Dalton South	55	1.5	55	1.5	65	1.7	5	10.5	0.2	0	12.5	0.2	
Hawcoat	15	0.6	15	0.7	15	0.6	0	-11.8	-0.1	10	0.0	0.0	
Hindpool	185	5.1	205	5.7	190	5.3	-15	-6.4	-0.4	0	4.4	0.2	
Newbarns	45	1.3	45	1.3	45	1.3	0	0.0	0.0	-25	-2.2	0.0	
Ormsgill	150	4.0	130	3.4	130	3.4	0	0.0	0.0	-10	-15.8	-0.6	
Parkside	70	2.0	65	1.9	60	1.7	-5	-9.2	-0.2	-25	-14.5	-0.3	
Risedale	140	3.7	110	2.9	115	3.0	5	3.6	0.1	-5	-18.6	-0.7	
Roosecote	20	0.7	15	0.6	15	0.6	0	0.0	0.0	-5	-20.0	-0.1	
Walney North	60	2.0	55	1.8	55	1.8	0	-1.8	0.0	-5	-11.5	-0.2	
Walney South	50	1.7	45	1.4	45	1.5	0	2.2	0.0	0	-11.5	-0.2	

Carlisle – Claimant Count

							ΛII	Persons		ΛII	Persons	
	Aug 20	16	Jul 201	L 7	Aug 20	17		hly Chan	σ <u>ο</u>		al Chang	
							WOIIC	%	Rate	Aiiiu	%	Rate
	Count	Rate	Count	Rate	Count	Rate	No	Chg	Chg	No	Chg	Chg
UK	776,390	1.9	805,025	1.9	806,495	1.9	1,470	0.2	0.0	30,105	3.9	0.1
North West	105,835	2.3	111,605	2.5	111,720	2.5	115	0.1	0.0	5,885	5.6	0.1
Cumbria	4,570	1.5	5,325	1.8	5,280	1.8	-50	-0.9	0.0	710	15.5	0.2
Carlisle	940	1.4	980	1.5	990	1.5	10	1.2	0.0	50	5.5	0.1
Belah	35	0.9	30	0.8	35	0.9	5	17.2	0.1	0	3.0	0.0
Belle Vue	65	1.6	70	1.7	65	1.6	-5	-5.7	-0.1	5	4.8	0.1
Botcherby	80	2.1	100	2.6	95	2.5	-5	-4.0	-0.1	15	15.9	0.3
Brampton	35	1.3	40	1.5	40	1.5	0	2.5	0.0	5	13.9	0.2
Burgh	5	0.5	5	0.5	10	0.6	0	14.3	0.1	0	33.3	0.2
Castle	85	2.1	105	2.5	100	2.4	-5	-3.9	-0.1	15	15.1	0.3
Currock	80	1.9	80	2.0	100	2.4	15	19.5	0.4	20	25.6	0.5
Dalston	20	0.5	10	0.3	15	0.4	5	40.0	0.1	-5	-30.0	-0.2
Denton Holme	80	1.8	85	1.9	80	1.8	-5	-3.6	-0.1	0	1.2	0.0
Great Corby and Geltsdale	5	0.5	5	0.6	5	0.6	0	0.0	0.0	0	16.7	0.1
Harraby	55	1.3	60	1.4	55	1.3	0	-1.7	0.0	5	5.6	0.1
Hayton	5	0.3	5	0.3	5	0.3	0	0.0	0.0	0	-25.0	-0.1
Irthing	5	0.6	10	0.8	10	0.7	0	-11.1	-0.1	0	14.3	0.1
Longtown & Rockcliffe	20	0.9	30	1.1	30	1.1	0	0.0	0.0	5	27.3	0.2
Lyne	10	1.0	5	0.3	5	0.3	0	0.0	0.0	-10	-66.7	-0.7
Morton	90	2.5	80	2.3	80	2.3	0	1.2	0.0	-5	-8.0	-0.2
St Aidans	85	2.0	90	2.1	95	2.1	0	1.1	0.0	5	8.1	0.2
Stanwix Rural	15	0.6	10	0.4	10	0.3	0	-18.2	-0.1	-10	-47.1	-0.3
Stanwix Urban	30	0.9	30	0.9	35	1.0	5	13.8	0.1	0	3.1	0.0
Upperby	90	2.8	100	3.1	100	3.0	0	-2.0	-0.1	5	6.5	0.2
Wetheral	10	0.4	5	0.1	5	0.1	0	0.0	0.0	-5	-60.0	-0.2
Yewdale	25	0.7	30	0.8	30	0.8	0	0.0	0.0	5	20.8	0.1



Copeland – Claimant Count

	Aug 20	16	Jul 201	17	Aug 20	17	Д	ll Persons	5	All Persons			
	Aug 20	10	Jul 201	.,	Aug 20	17	Moi	nthly Chai	nge	Ann	ual Chang	е	
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg	
UK	776,390	1.9	805,025	1.9	806,495	1.9	1,470	0.2	0.0	30,105	3.9	0.1	
North West	105,835	2.3	111,605	2.5	111,720	2.5	115	0.1	0.0	5,885	5.6	0.1	
Cumbria	4,570	1.5	5,325	1.8	5,280	1.8	-50	-0.9	0.0	710	15.5	0.2	
Copeland	890	2.1	1,195	2.8	1,165	2.7	-35	-2.8	-0.1	275	31.0	0.6	
Arlecdon	15	1.3	15	1.5	15	1.4	0	-6.7	-0.1	0	7.7	0.0	
Beckermet	15	0.7	25	1.5	25	1.4	0	-7.4	-0.1	10	92.3	0.0	
Bootle	0	#	5	0.5	0	#	0	-50.0	-0.3	0	0.0	0.0	
Bransty	30	0.9	35	1.1	35	1.0	-5	-8.3	-0.1	5	13.8	0.0	
Cleator Moor North	65	2.5	85	3.2	90	3.3	0	2.3	0.1	20	33.3	0.0	
Cleator Moor South	50	2.9	70	4.2	70	4.1	0	-2.8	-0.1	20	40.8	0.0	
Distington	60	2.6	80	3.4	75	3.1	-5	-7.3	-0.2	15	22.6	0.0	
Egremont North	70	2.5	85	3.2	85	3.1	0	-2.4	-0.1	15	22.1	0.0	
Egremont South	35	1.5	65	2.9	60	2.8	0	-3.1	-0.1	30	82.4	0.0	
Ennerdale	5	0.6	5	0.8	5	0.8	0	0.0	0.0	0	25.0	0.0	
Frizington	35	2.2	65	3.9	60	3.5	-5	-9.4	-0.4	20	56.8	0.0	
Gosforth	0	#	5	0.4	5	0.4	0	0.0	0.0	0	50.0	0.0	
Harbour	105	4.3	155	6.2	150	6.2	0	-1.3	-0.1	45	42.5	0.0	
Haverigg	15	1.2	10	0.6	10	0.6	0	0.0	0.0	-5	-46.7	0.0	
Hensingham	50	2.1	60	2.4	60	2.5	5	5.2	0.1	10	17.3	0.0	
Hillcrest	15	0.9	10	0.6	10	0.6	0	0.0	0.0	-5	-35.7	0.0	
Holborn Hill	35	2.4	40	2.5	40	2.4	0	-5.0	-0.1	0	2.7	0.0	
Kells	20	1.3	35	2.2	35	2.1	0	-2.9	-0.1	15	65.0	0.0	
Millom Without	5	0.8	5	0.7	5	0.7	0	0.0	0.0	0	-16.7	0.0	
Mirehouse	80	3.0	105	4.0	115	4.2	5	6.6	0.3	35	41.2	0.0	
Moresby	10	1.3	15	1.8	15	1.8	0	0.0	0.0	5	44.4	0.0	
Newtown	70	3.3	60	2.9	55	2.6	-5	-11.7	-0.3	-15	-22.1	0.0	
Sandwith	85	4.9	140	7.9	130	7.4	-10	-5.8	-0.5	45	52.3	0.0	
Seascale	10	0.6	15	0.8	15	0.8	0	0.0	0.0	5	44.4	0.0	
St Bees	5	0.6	15	1.4	15	1.5	0	6.2	0.1	10	142.9	0.0	



Eden – Claimant Count

	A.v. 20	16	Jul 201	. 7	A.v. 20	17	Al	l Persons		All Persons			
	Aug 20	10	Jul 201	L <i>7</i>	Aug 20	1/	Mon	thly Chan	ge	Ann	ual Chang	е	
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg	
UK	776,390	1.9	805,025	1.9	806,495	1.9	1,470	0.2	0.0	30,105	3.9	0.1	
North West	105,835	2.3	111,605	2.5	111,720	2.5	115	0.1	0.0	5,885	5.6	0.1	
Cumbria	4,570	1.5	5,325	1.8	5,280	1.8	-50	-0.9	0.0	710	15.5	0.2	
Eden	220	0.7	230	0.7	230	0.7	0	0.4	0.0	10	5.0	0.0	
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Alston Moor	20	1.4	20	1.4	20	1.4	0	0.0	0.0	0	0.0	0.0	
Appleby (Appleby)	5	1.1	10	1.8	10	1.8	0	0.0	0.0	5	71.4	8.0	
Appleby (Bongate)	5	0.5	5	0.7	5	0.7	0	0.0	0.0	0	40.0	0.2	
Askham	10	0.9	5	0.5	5	0.5	0	0.0	0.0	-5	-50.0	-0.5	
Brough	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0	
Crosby Ravensworth	5	0.5	0	#	5	0.4	0	50.0	0.1	0	-25.0	-0.1	
Dacre	5	0.4	0	#	0	#	0	-50.0	-0.1	0	-66.7	-0.3	
Eamont	5	0.4	0	#	0	#	0	0.0	0.0	0	-66.7	-0.2	
Greystoke	5	0.4	0	#	0	#	0	0.0	0.0	0	-66.7	-0.3	
Hartside	5	0.5	0	#	0	#	0	0.0	0.0	-5	-75.0	-0.4	
Hesket	5	0.3	5	0.3	5	0.4	0	40.0	0.1	0	16.7	0.1	
Kirkby Stephen	15	1.0	20	1.3	20	1.3	0	-5.3	-0.1	5	20.0	0.2	
Kirkby Thore	5	0.5	10	0.9	5	0.7	0	-22.2	-0.2	0	40.0	0.2	
Kirkoswald	5	0.3	5	0.6	5	0.8	0	40.0	0.2	5	133.3	0.5	
Langwathby	0	#	0	#	5	0.3	0	50.0	0.1	0	50.0	0.1	
Lazonby	0	#	5	0.6	5	0.5	0	-20.0	-0.1	0	100.0	0.2	
Long Marton	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0	
Morland	0	#	0	#	5	0.4	0	50.0	0.1	0	50.0	0.1	
Orton with Tebay	0	#	0	#	0	#	0	100.0	0.1	0	0.0	0.0	
Penrith Carleton	5	0.6	5	0.5	5	0.6	0	25.0	0.1	0	0.0	0.0	
Penrith East	20	1.1	25	1.6	25	1.5	0	-3.7	-0.1	5	36.8	0.4	
Penrith North	25	1.0	25	0.9	30	1.1	5	21.7	0.2	5	12.0	0.1	
Penrith Pategill	5	0.8	5	0.8	5	0.9	0	16.7	0.1	0	16.7	0.1	
Penrith South	15	0.9	20	1.4	15	1.1	-5	-19.0	-0.3	5	21.4	0.2	
Penrith West	35	1.5	35	1.5	30	1.3	-5	-12.1	-0.2	-5	-12.1	-0.2	
Ravenstonedale	0	#	5	0.7	5	0.7	0	0.0	0.0	5	300.0	0.5	
Shap	10	1.0	10	1.0	10	1.0	0	0.0	0.0	0	0.0	0.0	
Skelton	5	0.7	0	0.0	0	0.0	0	0.0	0.0	-5	-100.0	-0.7	
Ullswater	5	0.5	5	0.4	5	0.4	0	0.0	0.0	0	-25.0	-0.1	
Warcop	5	0.4	0	#	0	#	0	0.0	0.0	0	-66.7	-0.3	



South Lakeland – Claimant Count

	Aug 2016				Aug 20	17	A	ll Persons		All Persons			
	Aug 20	10	Jul 201	.,	Aug 20		Mon	thly Chan	ge	Ann	ual Chang	e	
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg	
UK	776,390	1.9	805,025	1.9	806,495	1.9	1,470	0.2	0.0	30,105	3.9	0.1	
North West	105,835	2.3	111,605	2.5	111,720	2.5	115	0.1	0.0	5,885	5.6	0.1	
Cumbria	4,570	1.5	5,325	1.8	5,280	1.8	-50	-0.9	0.0	710	15.5	0.2	
South Lakeland	310	0.5	320	0.5	330	0.6	10	3.1	0.0	20	5.8	0.0	
Ambleside and Grasmere	5	0.2	5	0.2	5	0.2	0	25.0	0.0	0	-16.7	0.0	
Arnside and Beetham	5	0.3	5	0.4	10	0.4	0	14.3	0.1	0	33.3	0.1	
Broughton	5	0.6	5	0.4	5	0.5	0	20.0	0.1	0	-14.3	-0.1	
Burneside	5	0.3	5	0.5	5	0.5	0	0.0	0.0	5	100.0	0.3	
Burton and Holme	5	0.1	0	#	0	#	0	0.0	0.0	0	-33.3	0.0	
Cartmel and Grange West	5	0.4	5	0.5	5	0.7	0	40.0	0.2	5	75.0	0.3	
Coniston and Crake Valley	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0	
Crooklands	5	0.2	5	0.2	5	0.2	0	0.0	0.0	0	0.0	0.0	
Grange North	5	0.6	10	0.9	10	0.9	0	0.0	0.0	5	60.0	0.3	
Grange South	0	#	5	0.4	5	0.5	0	25.0	0.1	5	150.0	0.3	
Hawkshead	5	0.4	0	#	0	#	0	0.0	0.0	0	-50.0	-0.2	
Holker	5	0.5	5	0.5	5	0.6	0	16.7	0.1	0	40.0	0.2	
Kendal Castle	5	0.4	5	0.6	5	0.5	0	-16.7	-0.1	0	25.0	0.1	
Kendal Far Cross	10	0.7	10	0.7	10	0.7	0	-10.0	-0.1	0	-10.0	-0.1	
Kendal Fell	15	0.9	15	1.1	20	1.2	0	11.8	0.1	5	35.7	0.3	
Kendal Heron Hill	0	#	0	0.0	0	0.0	0	0.0	0.0	0	-100.0	-0.1	
Kendal Highgate	10	0.6	15	1.0	15	1.0	0	7.7	0.1	5	75.0	0.4	
Kendal Kirkland	15	1.1	20	1.4	20	1.4	0	5.6	0.1	5	26.7	0.3	
Kendal Mintsfeet	5	0.3	5	0.3	5	0.3	0	0.0	0.0	0	0.0	0.0	
Kendal Nether	0	#	5	0.4	5	0.4	0	0.0	0.0	5	150.0	0.2	
Kendal Oxenholme and Natland	5	0.5	5	0.4	5	0.4	0	0.0	0.0	0	-20.0	-0.1	
Kendal Parks	5	0.2	10	0.6	5	0.6	0	-12.5	-0.1	5	133.3	0.3	
Kendal Romney	10	0.9	10	0.9	15	1.1	0	18.2	0.2	0	18.2	0.2	
Kendal Stonecross	5	0.4	5	0.4	5	0.4	0	20.0	0.1	0	20.0	0.1	
Kendal Strickland	5	0.6	5	0.4	5	0.3	0	-20.0	-0.1	-5	-42.9	-0.2	
Kendal Underley	10	0.7	15	0.9	15	0.9	0	0.0	0.0	5	30.0	0.2	
Levens	5	0.3	5	0.4	5	0.3	0	-25.0	-0.1	0	0.0	0.0	
Low Furness	5	0.3	10	0.9	10	0.9	0	0.0	0.0	5	166.7	0.5	
Lyth Valley	0	0.0	0	#	0	#	0	-50.0	-0.1	0	-	0.1	
Mid Furness	10	0.4	10	0.3	10	0.4	0	25.0	0.1	0	11.1	0.0	
Milnthorpe	5	0.4	10	0.9	10	0.8	0	-9.1	-0.1	5	100.0	0.4	
Sedbergh and Kirkby Lonsdale	15	0.4	10	0.3	10	0.3	0	11.1	0.0	-5	-23.1	-0.1	
Staveley-in-Cartmel	5	0.4	0	0.0	0	#	0	-	0.1	-5	-80.0	-0.3	
Staveley-in-Westmorland	5	0.3	0	#	0	#	0	0.0	0.0	0	-33.3	-0.1	
Ulverston Central	20	1.8	15	1.2	15	1.2	0	0.0	0.0	-5	-31.6	-0.6	
Ulverston East	25	1.6	30	1.9	30	1.9	0	0.0	0.0	5	20.8	0.3	
Ulverston North	10	1.0	10	0.7	5	0.6	0	-22.2	-0.2	-5	-41.7	-0.4	
Ulverston South	10	0.9	10	0.9	10	1.0	0	11.1	0.1	0	11.1	0.1	
Ulverston Town	20	1.8	15	1.3	15	1.2	0	-6.7	-0.1	-5	-33.3	-0.6	
Ulverston West	5	0.5	5	0.7	5	0.5	0	-28.6	-0.2	0	0.0	0.0	
Whinfell	10	0.6	0	#	0	#	0	0.0	0.0	-5	-87.5	-0.5	
Windermere Applethwaite and													
Troutbeck	5	0.4	5	0.4	5	0.4	0	-20.0	-0.1	0	0.0	0.0	
Windermere Bowness North	5	0.3	5	0.3	5	0.5	5	100.0	0.3	5	100.0	0.3	
Windermere Bowness South	5	0.4	5	0.2	5	0.2	0	0.0	0.0	0	-40.0	-0.1	
Windermere Town	10	0.7	5	0.5	10	0.6	0	14.3	0.1	0	-20.0	-0.1	