Labour Market Briefing November 2017

Introduction

This briefing contains the latest data for Cumbria relating to the Claimant Count, Joblessness (UK only), NEETs, job postings, business start-ups and Companies House incorporations and is produced monthly on the day that the Office for National Statistics (ONS) releases claimant data.

It should be noted that the "jobless" figures used extensively by the press are derived from a public survey. As this includes non-claimants looking for work and utilises a different population denominator, it can produce different trends to the claimant-only counts and should not be directly compared to the claimant count data. Sample sizes from the survey are too small to be reliable for local areas. However, ONS now produces quarterly modelled unemployment data for local areas which incorporates both claimant count and survey data and these data are included on page 10. It should also be noted that historical data are revised regularly and therefore data in this briefing should not be compared directly with that published in previous briefings.

Universal Credit – Important Note: There have been marked increases in the claimant count in areas where Full Service Universal Credit is in operation (currently Workington and Whitehaven JobCentres in Cumbria). In part this is because UC requires a broader span of people to look for work than was the case for legacy benefits and also because new claimants awaiting or appealing Work Capability Assessments are being required to look for work pending their assessment and are therefore included in the claimant count. To put this in context, the claimant count rose by 36.1% between Nov 2016 and April 2017 in areas that had Full Service UC implemented throughout that time, compared to a rise of 6.9% in areas that did not have Full Service implemented. *Therefore users are encouraged to interpret monthly movements in the claimant count with caution as changes may be due to administration of Universal Credit rather than reflecting local labour market conditions.*

NB: The claimant count was taken on 14th Sep 2017.

Contents

1. KEY FINDINGS

Joblessness (UK only)
- The jobless total for the UK (claimants + non claimants looking for work) fell by 59,296 in the quarter to Sep 2017 and stood at 1.42m, 181,919 lower than a year ago;
- The UK jobless rate was 4.3%, down from 4.5% last quarter and from 4.8% a year ago. This is the lowest national rate since 1975
  Similar jobless figures are not available for local areas.

National Seasonally Adjusted Claimant Data (UK only)
- The seasonally adjusted UK JSA claimant count was 806,064 in Oct 2017, up by 1,082 from last month and by 23,732 from the same month last year;
- The seasonally adjusted UK JSA claimant rate was 1.9% in Oct 2017, unchanged from last month.
  Seasonally adjusted figures are not available for local areas.

Local Claimant Data
- In Oct 2017 there were 5,170 people in Cumbria claiming either JSA or Universal Credit (those not in employment but required to seek work), a fall of 95 from last month;
- Nationally the comparable non-seasonally adjusted claimant count fell by 6,255 from last month;
- The claimant count in Cumbria is 700 higher than a year ago and 25,075 higher nationally;
- The claimant count fell from last month in all districts except Barrow where it rose by 5;
- The claimant rate in Oct 2017 in Cumbria was 1.7% which is unchanged from last month and is 0.2 lower than the national rate of 1.9%;
- Claimant rates are above the national average in Allerdale (2.5%), Barrow (2.5%) and Copeland (2.8%);
- Claimant rates for all age groups between 18 and 34 in Cumbria are above the national average;
- The modelled unemployment count in Cumbria (which includes estimates of non-claimants) was 7,400 in the year to Jun 2017 giving a rate of 3.0% compared to 4.6% nationally. The modelled unemployment rate in Barrow (5.3%) was higher than nationally;
  Note: the modelled unemployment rate is calculated as a % of the economically active population aged 16+ whereas the claimant rate is a % of all those aged 16-64 therefore rates should not be compared. Modelled unemployment data is released quarterly.

NEETs
- In Sep 2017 there were 586 16-17 year olds in Cumbria reported as NEET, a fall of 224 from the previous month -27.7%) and 75 lower than the same month last year -11.3%);
- In Sep 2017 the NEET rate for 16-17 year olds in Cumbria was 5.7%, down by 1.9 from last month and by 0.5 from a year ago;
- Cumbria's NEET rate of 5.7% compares to a national rate of 32.2%;
- Carlisle had the highest NEET rate in the county (6.6%).
- In Sep 2017, 91.5% 16-17 year olds in Cumbria were classed as participating, mostly in full time education or training (78.4%) or by undertaking an apprenticeship (10.8%). This compares to 66.8% nationally. Average data for the past 12 months also shows Cumbria performing above the national average – 92.5% v 88.2%.

Job Postings – *(NB: this data has not been updated since July due to a technical issue with the source)*

- There were 6,699 job postings in Cumbria in the quarter to Jul 2017, 538 fewer than in the previous quarter, a fall of 2.6% but within the quarter there was a fall in June followed by a rise in July;
- The Carlisle area accounted for 34.8% of all job postings (1,729 postings);
- Human health had the highest number of postings with 994 (27.2%);
- Business & public service associate professionals were the most in demand occupation (775, 11.6%) followed by health professionals (564, 8.4%);
- Communication (30.9%) and organisational skills (18.1%) were the most commonly mentioned baseline skills with customer service (10.5%) and project management (7.4%) the most common specialised skills;
- The National Health Service placed the highest number of postings (352, 12.4%) followed by Cumbria County Council (164, 5.8%);
- The highest proportion of jobs fell into the £20,000-£29,000 salary range (29.9%) with the mean advertised salary being £31,000 and the median salary £25,400;
- The most frequently required qualifications were bachelor's degree (30.4%) and GCSE/NVQ (26.3%).

Business Start-Ups & Companies House Incorporations

- There were 413 business start-ups in Cumbria in the quarter to Sep 2017, 160 fewer than in the previous quarter and 71 fewer than the same quarter last year;
- The highest number of start-ups was in South Lakeland where there were 107 (25.9%);
- The sector with the highest number of start-ups was real estate, professional services & support services with 114 (27.6% of all start-ups);
- Barrow had the highest start up rate per 100 active enterprises with 14.5 starts per 100 active enterprises while Eden had the lowest at 6.8 (England 16.6);
- South Lakeland had the highest start up rates as a proportion of working age residents with 94.8 per 10,000 working age resident. Copeland had the lowest with 46.4 starts per 10,000 working age residents (England 110.6);
- There were 192 new Companies House incorporations in Cumbria in Sep 2017, up by 6 from the previous month and up by 31 from the same month last year;
- Carlisle (50) and South Lakeland (45) had the highest number of new incorporations.

2.   NATIONAL LABOUR MARKET OVERVIEW

- Estimates from the Labour Force Survey show that, between Apr to Jun 2017 and Jul to Sep 2017, the number of people in work fell slightly, the number of unemployed people also fell, and the number of people aged from 16 to 64 not working and not seeking or available to work (economically inactive) increased.
- There were 32.06 million people in work, 14,000 fewer than for Apr to Jun 2017 but 279,000 more than for a year earlier.
- The employment rate (the proportion of people aged from 16 to 64 who were in work) was 75.0%, down slightly compared with Apr to Jun 2017 but up from 74.4% for a year earlier.
- There were 1.42 million unemployed people (people not in work but seeking and available to work), 59,000 fewer than for Apr to Jun 2017 and 182,000 fewer than for a year earlier.
- The unemployment rate (the proportion of those in work plus those unemployed, that were unemployed) was 4.3%, down from 4.8% for a year earlier and the joint lowest since 1975.
- There were 8.88 million people aged from 16 to 64 who were economically inactive (not working and not seeking or available to work), 117,000 more than for Apr to Jun 2017 but 20,000 fewer than for a year earlier.

- The inactivity rate (proportion of people aged from 16 to 64 who were economically inactive) was 21.6%, higher than for Apr to Jun 2017 (21.3%) but down slightly from a year earlier.
- Latest estimates show that average weekly earnings for employees in Great Britain in nominal terms (that is, not adjusted for price inflation) increased by 2.2% both including and excluding bonuses, compared with a year earlier.
- Latest estimates show that average weekly earnings for employees in Great Britain in real terms (that is, adjusted for price inflation) fell by 0.4% including bonuses, and fell by 0.5% excluding bonuses, compared with a year earlier.

3. LOCAL UNEMPLOYMENT DATA

Claimant Count (JSA & Out of Work UC Claimants)

ONS data note – "Under Universal Credit a broader span of claimants are required to look for work than under Jobseeker's Allowance. As Universal Credit Full Service is rolled out in particular areas, the number of people recorded as being on the Claimant Count is therefore likely to rise." This is particularly affecting figures for Allerdale and Copeland where full service UC has been implemented at Workington and Whitehaven JobCentres.

The claimant count in Cumbria in Oct 2017 was 5,170 persons, a fall of 95 from Sep. The claimant rate was unchanged at 1.7% which is 0.2 below the UK rate of 1.9%. However, rates in Allerdale, Barrow and Copeland are above the national average (2.5%, 2.5% and 2.8% respectively). The non-seasonally adjusted count fell in in all districts except Barrow where it rose by 5. The non-seasonally adjusted claimant count fell nationally.

Compared to a year ago, Cumbria's claimant count has risen by 700, a rise of 15.7% compared to a rise of 3.3% nationally but the impact of Universal Credit is a major factor behind this as 2 of Cumbria's 6 Jobcentres (Workington and Whitehaven) are now on Full Service UC.

Figure 1: Claimant Count, Oct 2017

	Male		Female		All Persons		Monthly Change (all persons)			Annual Change (all persons)		
	No	Rate	No	Rate	No	Rate	No	% chg	Rate chg	No	% chg	Rate chg
United Kingdom	484,540	2.3	304,745	1.5	789,285	1.9	-6,255	-0.8	0.0	25,075	3.3	0.1
North West	66,935	3.0	43,570	1.9	110,510	2.4	-1,635	-1.5	0.0	6,145	5.9	0.1
Cumbria	3,235	2.2	1,935	1.3	5,170	1.7	-95	-1.8	0.0	700	15.7	0.2
Allerdale **	870	3.0	585	2.0	1,455	2.5	-50	-3.2	-0.1	390	36.4	0.7
Barrow in Furness	695	3.4	345	1.7	1,035	2.5	5	0.3	0.0	-75	-6.7	-0.2
Carlisle	575	1.8	370	1.1	950	1.4	-25	-2.8	0.0	65	7.2	0.1
Copeland **	745	3.4	445	2.1	1,185	2.8	-5	-0.3	0.0	295	32.9	0.7
Eden	150	1.0	80	0.5	225	0.7	-5	-2.6	0.0	15	7.6	0.1
South Lakeland	200	0.7	115	0.4	315	0.5	-10	-3.4	0.0	15	4.6	0.0
Barrow JCP	835	n/a	415	n/a	1,250	n/a	0	0.1	n/a	-80	-5.9	n/a
Carlisle JCP	655	n/a	400	n/a	1,055	n/a	-35	-3.0	n/a	50	5.1	n/a
Kendal JCP	125	n/a	80	n/a	200	n/a	-20	-9.0	n/a	-5	-1.9	n/a
Penrith JCP	125	n/a	75	n/a	200	n/a	-5	-3.3	n/a	15	8.0	n/a
Whitehaven JCP **	645	n/a	385	n/a	1,035	n/a	15	1.4	n/a	310	42.5	n/a
Workington JCP **	850	n/a	590	n/a	1,440	n/a	-45	-3.0	n/a	415	40.7	n/a

Source: ONS/DWP , shading indicates local rates above the UK average
Note 1: Due to rounding, totals may not sum
Note 2: JCP = JobCentre Plus office areas. Rates are not available for these areas.
Note3: ** counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit

Figure 2: Claimant Count by Local Authority District, Oct 2017
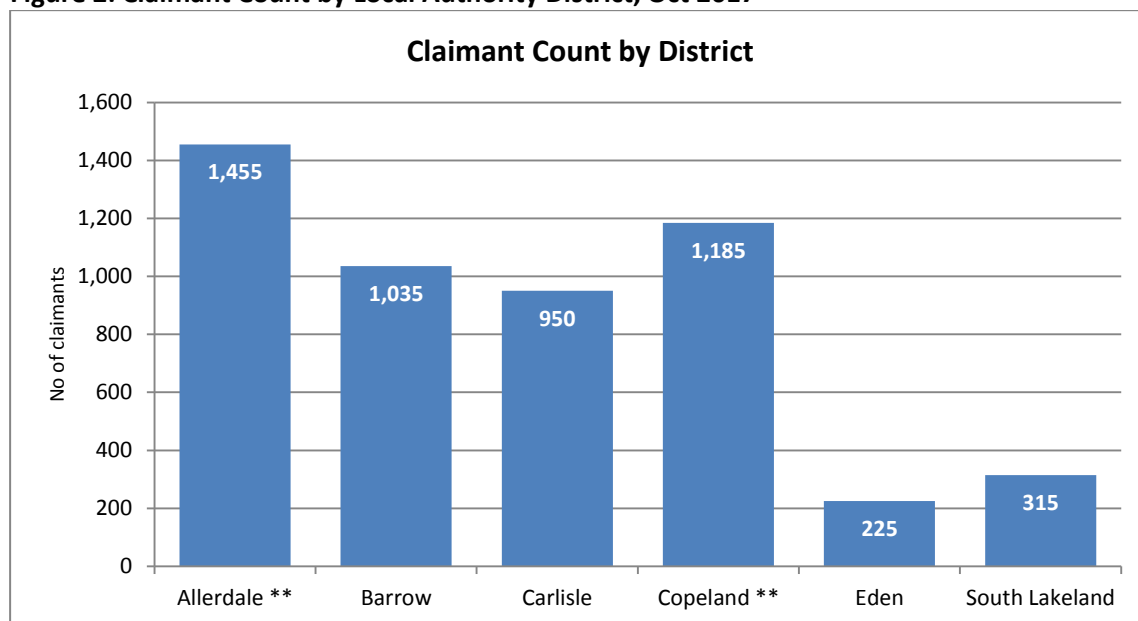
Claimant Count by District

District	No of claimants
Allerdale **	1,455
Barrow	1,035
Carlisle	950
Copeland **	1,185
Eden	225
South Lakeland	315

Source: ONS/DWP
*Note: ** counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit*

Figure 3: District Claimant Count Timeseries
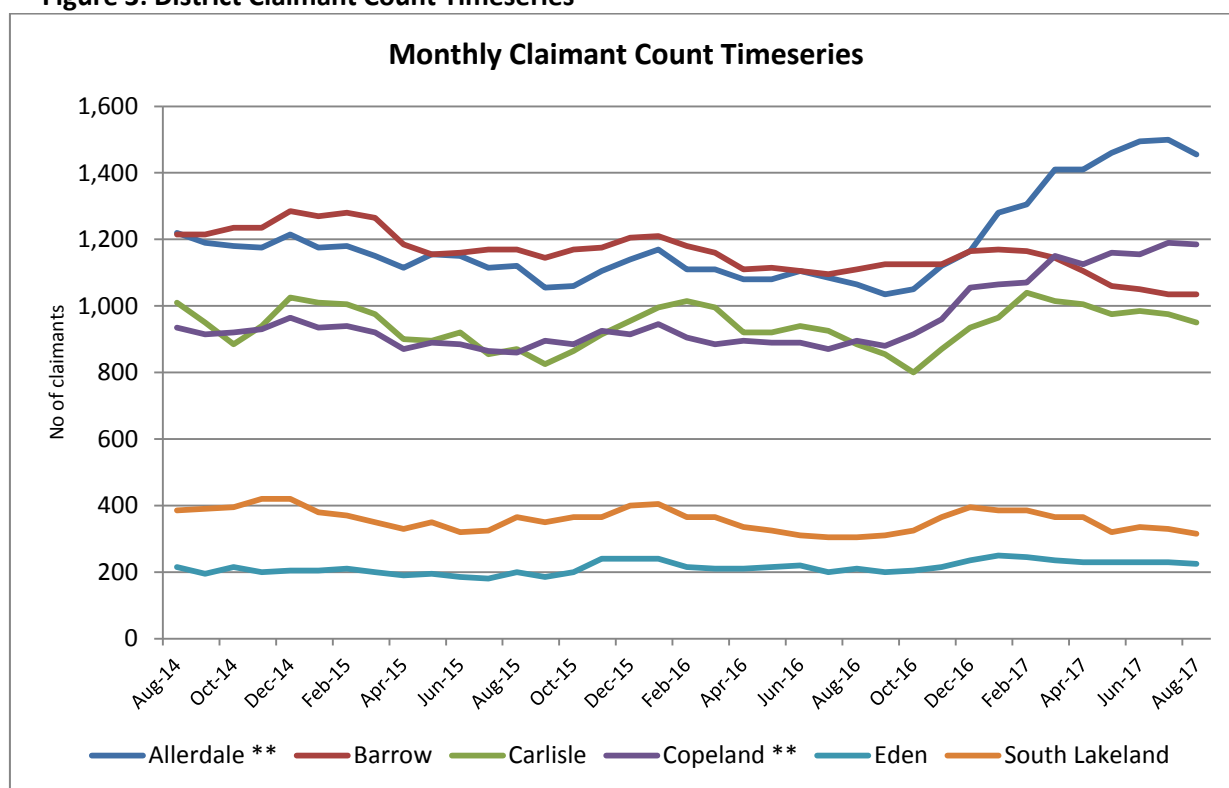
Monthly Claimant Count Timeseries

Legend: Allerdale **, Barrow, Carlisle, Copeland **, Eden, South Lakeland

Source: ONS/DWP
*Note: ** counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit*

Figure 4: Claimant Rate, Oct 2017

Claimant Rate

% 16-64 population

- Cumbria: 1.7
- Allerdale **: 2.5
- Barrow: 2.5
- Carlisle: 1.4
- Copeland **: 2.8
- Eden: 0.7
- South Lakeland: 0.5

UK: 1.9
NW: 2.4

Legend: Local rates — UK - - - NW - - -

Source: ONS/DWP
*Note: ** rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit*

Figure 5: Claimant Rate 3-Year Timeseries (non-seasonally adjusted)

Monthly Claimant Rate Timeseries

% 16-64 population

Legend: UK, NW, Cumbria, Allerdale **, Barrow, Carlisle, Copeland **, Eden, South Lakeland

Source: ONS/DWP
*Note: ** rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit*

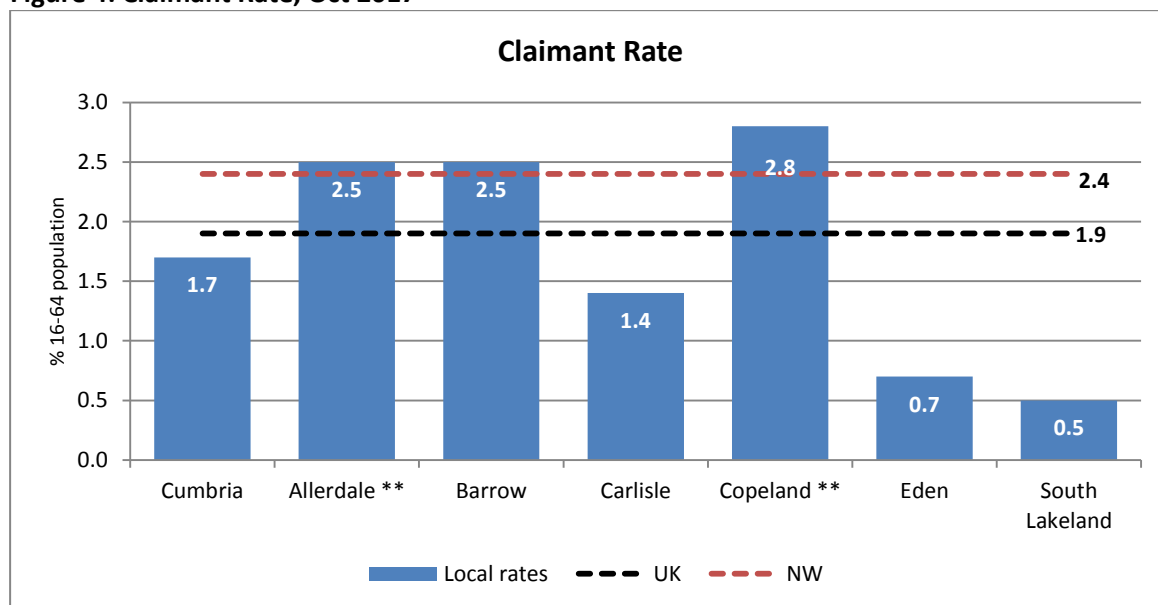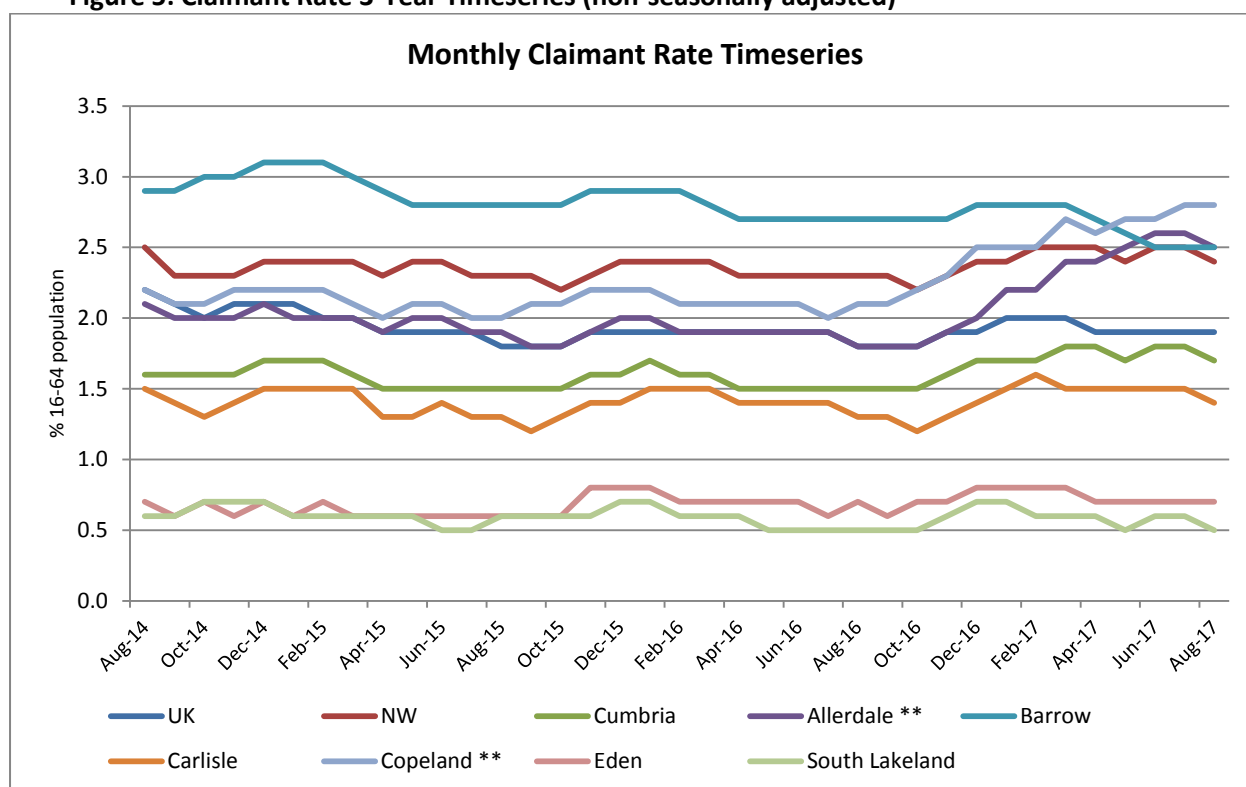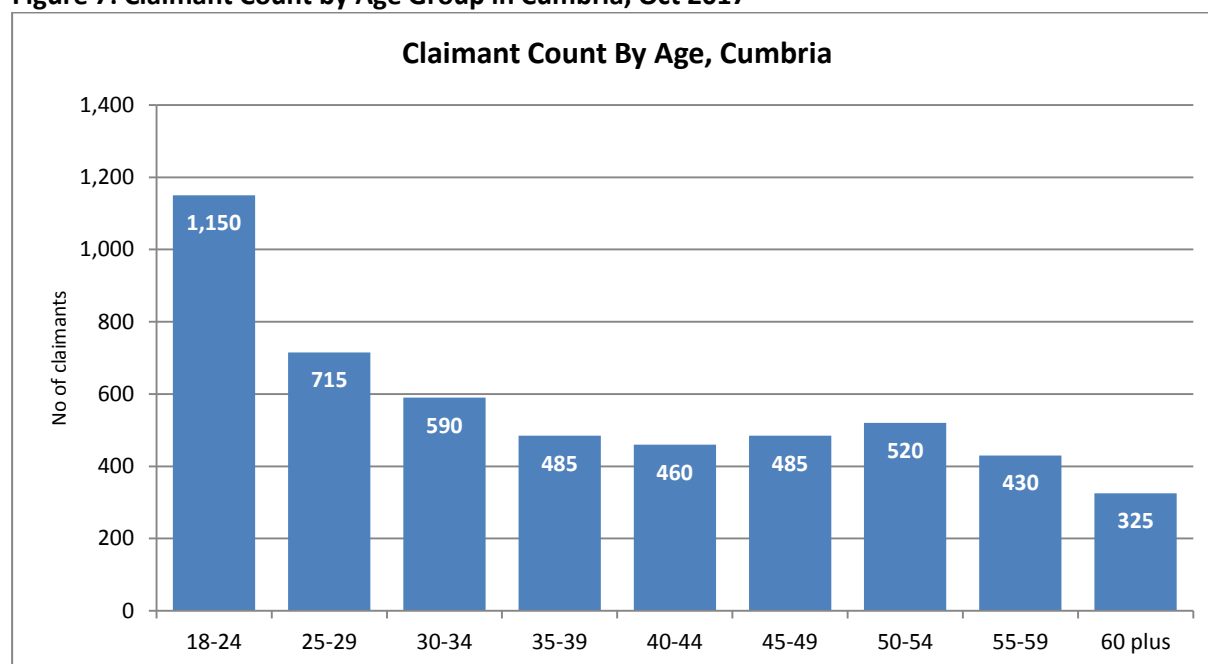**Figure 6: Claimant Count / Rate by Age Group in Cumbria, Oct 2017**

	Claimant Count by Age										
	16-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60+	Total
UK	905	163,785	103,805	88,420	77,515	71,620	80,175	80,625	71,310	50,360	789,285
NW	100	23,025	16,280	13,680	11,380	10,040	10,880	10,260	8,830	6,010	110,510
Cumbria	10	1,150	715	590	485	460	485	520	430	325	5,170
*Allerdale ***	0	325	185	175	140	135	125	155	120	85	1,455
Barrow	0	260	165	105	95	85	100	85	85	65	1,035
Carlisle	0	230	130	115	80	90	80	90	80	50	950
*Copeland ***	5	240	180	145	115	95	105	120	95	80	1,185
Eden	0	35	20	20	25	15	30	30	25	30	225
South Lakeland	0	60	35	25	30	35	40	45	30	15	315
	Claimant Rate by Age										
	16-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60+	Total
UK	0.1	2.8	2.3	2.0	1.9	1.7	1.7	1.7	1.8	1.4	1.9
NW	0.1	3.5	3.3	2.9	2.6	2.3	2.1	2.0	1.9	1.5	2.4
Cumbria	0.1	3.2	2.7	2.3	1.9	1.6	1.3	1.3	1.2	1.0	1.7
Allerdale	0.0	4.7	3.8	3.5	2.8	2.5	1.7	2.0	1.7	1.3	2.5
Barrow	0.0	4.9	4.1	2.8	2.8	2.1	1.9	1.6	1.8	1.6	2.5
Carlisle	0.0	2.6	2.1	1.8	1.3	1.4	1.0	1.1	1.0	0.8	1.4
Copeland	0.4	4.7	4.5	3.8	3.2	2.3	2.1	2.1	1.8	1.8	2.8
Eden	0.0	1.0	0.8	0.8	1.0	0.5	0.7	0.7	0.6	0.8	0.7
South Lakeland	0.0	0.9	0.8	0.6	0.6	0.6	0.5	0.5	0.4	0.2	0.5

Source: ONS/DWP Note: due to rounding, totals may not sum. Shading indicates local rates above the UK rate.
*Note: ** counts & rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit*

Figure 7: Claimant Count by Age Group in Cumbria, Oct 2017

Source: ONS/DWP

Figure 8: Claimant Rate by Age Group in Cumbria and UK, Oct 2017

Claimant Rate by Age, Cumbria and UK

% poulation in age group

Age	UK	Cumbria
18-24	2.8	3.2
25-29	2.3	2.7
30-34	2.0	2.3
35-39	1.9	1.9
40-44	1.7	1.6
45-49	1.7	1.3
50-54	1.7	1.3
55-59	1.8	1.2
60 plus	1.4	1.0
Total	1.9	1.7

■ UK   ■ Cumbria
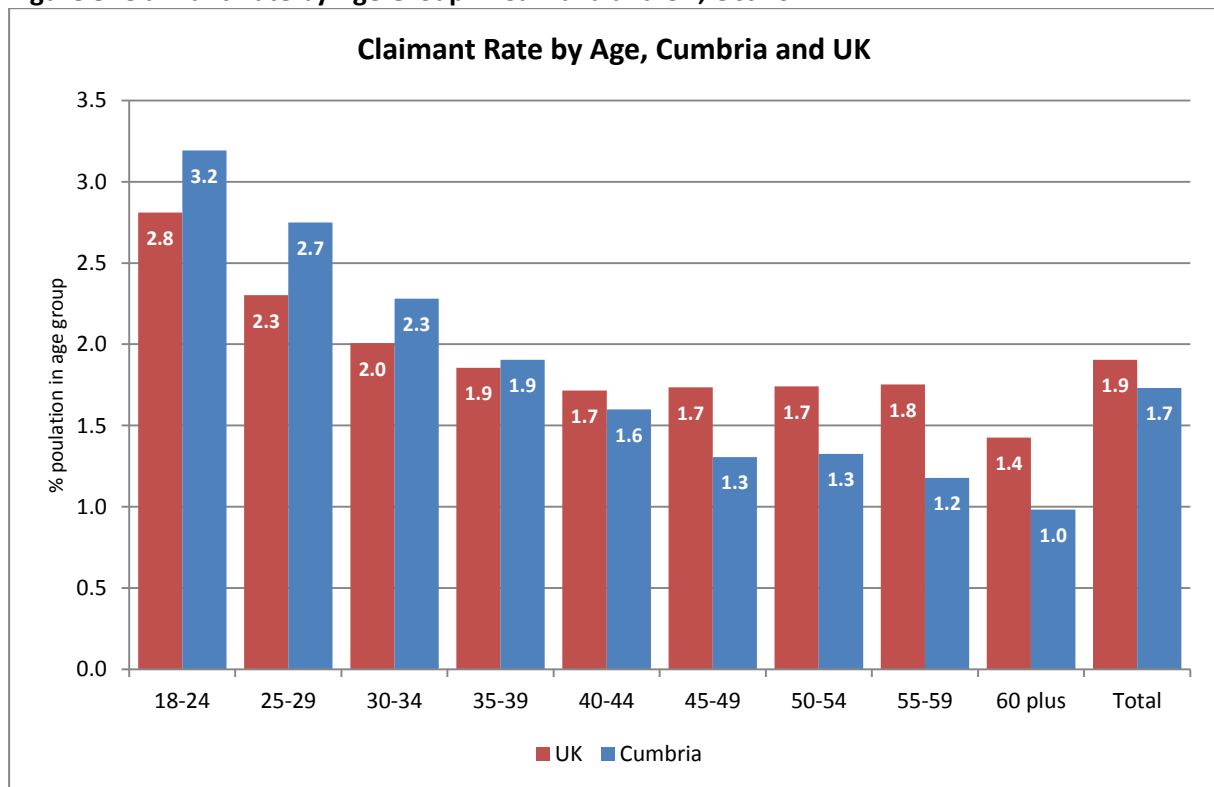
Source: ONS/DWP

Modelled Unemployment

The Office for National Statistics produces modelled unemployment data for local authorities which uses a combination of survey data and claimant count data to estimate the number of unemployed in an area including non-claimants. NB: These data are only updated quarterly.

Note: An important difference between these estimates and the official claimant count is the denominator used to calculate rates. For the claimant count the denominator is all those aged 16-64 but for the model-based rates it is the economically active population aged 16+ (ie those who are in work or out of work but actively seeking work). It is important therefore that rates are not directly compared. Please also note that these are estimates not administrative counts.

In the year ended Jun 2017, it is estimated that there were 7,400 unemployed people in Cumbria, giving a rate of 3.0%. This compares to a national rate of 4.6%. The estimated rate in Barrow (5.3%) is above the national rate but elsewhere rates were the same or lower. The modelled count is down 2,500 from a year ago and the rate is down by 1.0.

Figure 9: Modelled unemployment count, year ended Jun 2017
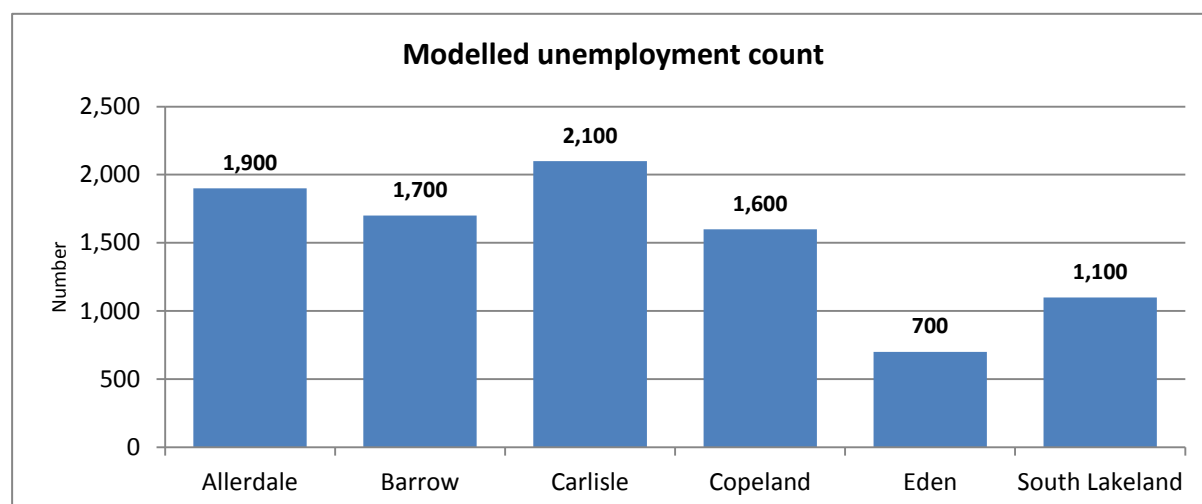
Source: ONS

Figure 10: Modelled unemployment rate, year ended Jun 2017
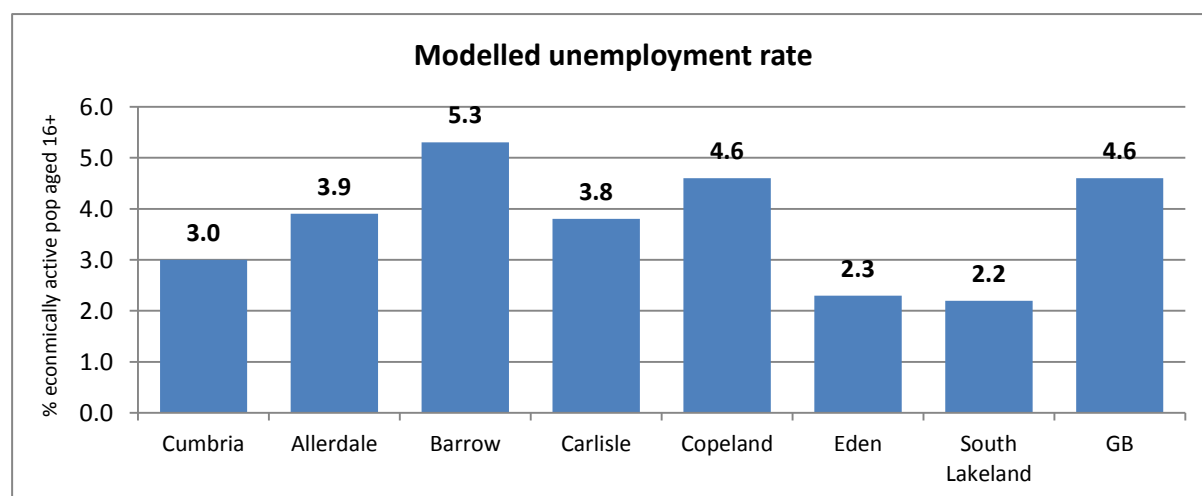
Source: ONS

4. NEETs & Participation

Not in Education, Employment or Training (NEET)

Young people are described as NEET if they are not in any form of education, employment or training. Those whose status is not known at the time of follow up are now also classed as NEET.

In Sep 2017, 586 16-17 year olds were NEET in Cumbria (158 NEET and 428 not known), a fall of 224 from the previous month and 75 fewer than a year ago. The highest number of NEET/NKs was in Carlisle (170) followed by Barrow (112). There is a great deal of monthly variation in NEET numbers/rates, especially after the end of the academic year when numbers are understandably highest and in particular the number of young people whose status is unknown is often relatively high.

Figure 11: Number of 16-17 Year Olds NEET or Not Known – Sep 2017
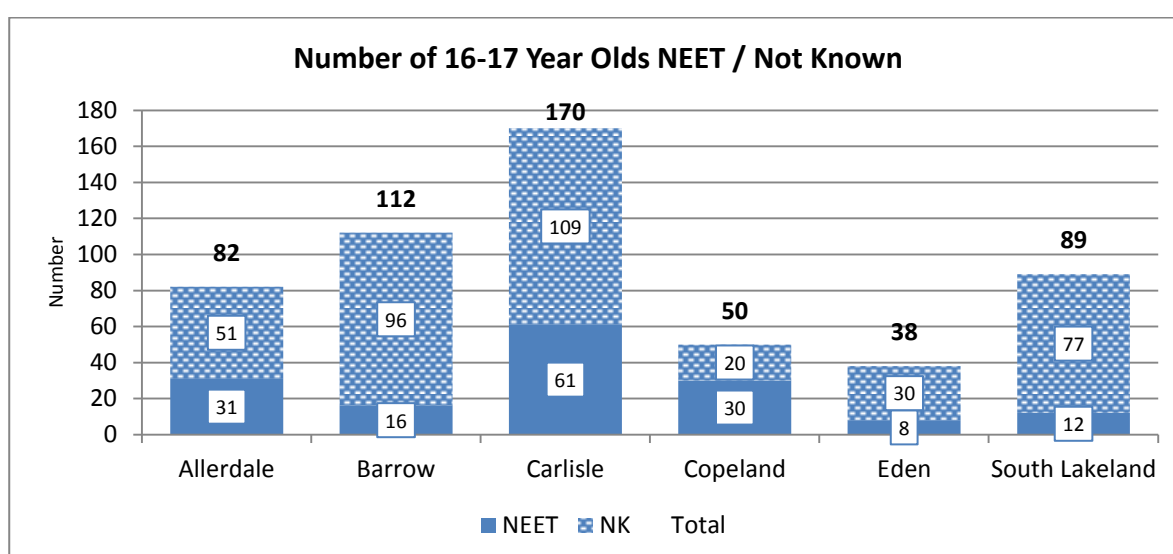
Source: Inspira / Cumbria Intelligence Observatory Note: district totals may not sum to county total.

Figure 12: Number of 16-17 Year Olds NEET or Not Known, district timeseries
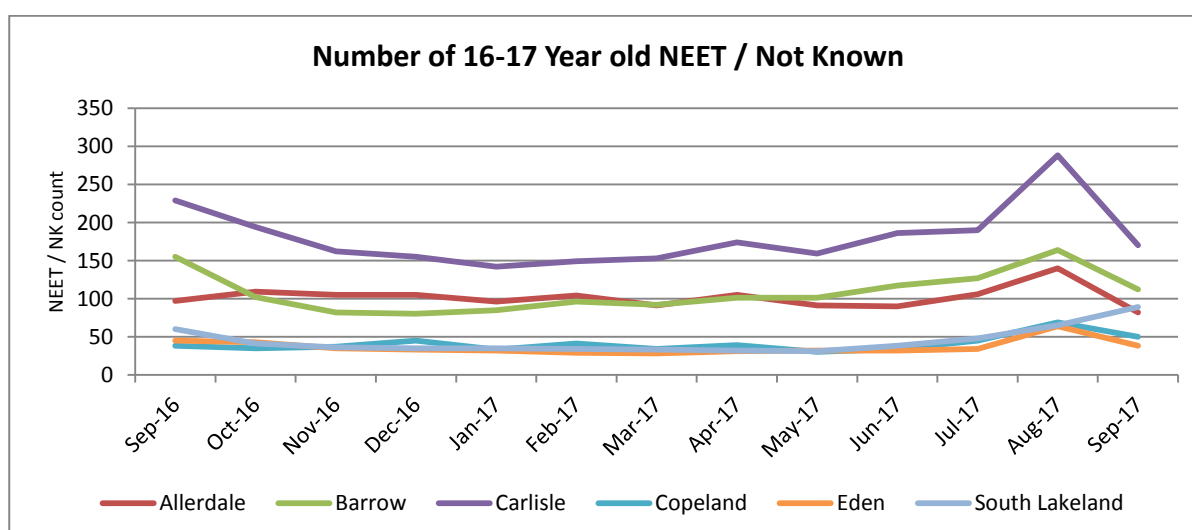
Source: Inspira / Cumbria Intelligence Observatory

The county NEET/NK rate (% of cohort) was 5.7% in Sep 2017 compared to an England rate of 32.2% and an average rate of 23.0% for Cumbria's 10 statistical neighbours. The highest local rate was in Carlisle (6.6%). The NEET rate in Cumbria was down by 1.9 points from last month and by 0.5 from the same month last year. Monthly rates can be misleading at this time of year and in particular not known rates are very high in areas outside Cumbria. The average rate for the last 12 months in Cumbria was 5.0% compared to 9.4% nationally and 8.9% for statistical neighbours. Carlisle's average annual rate was highest at 6.7%.

Figure 13: Rate of 16-17 Year Olds NEET or Not Known – Sep 2017 and 12 month average to Sep 2017
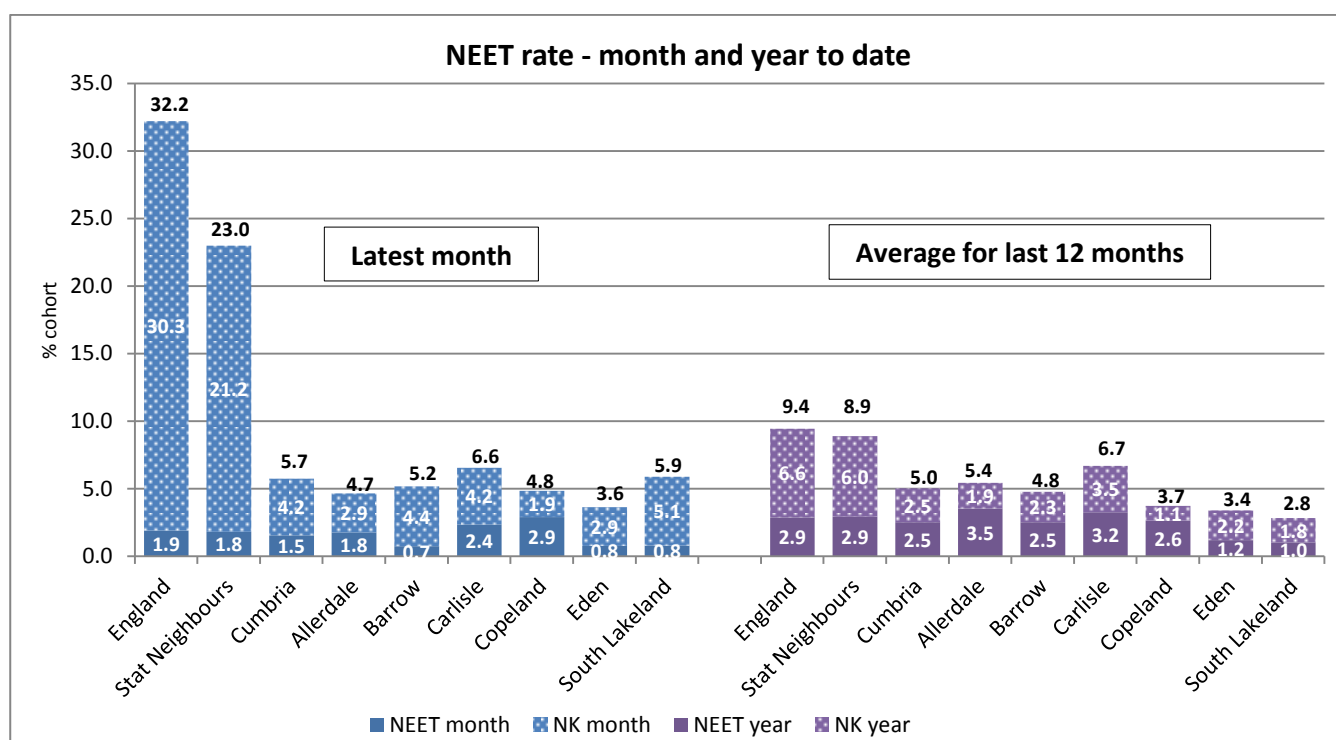
Source: Inspira / Cumbria Intelligence Observatory (National & Stat Neighbour rates are for 10 months due to data availability)

Figure 14: Rate of 16-17 Year Olds NEET or Not Known, district timeseries
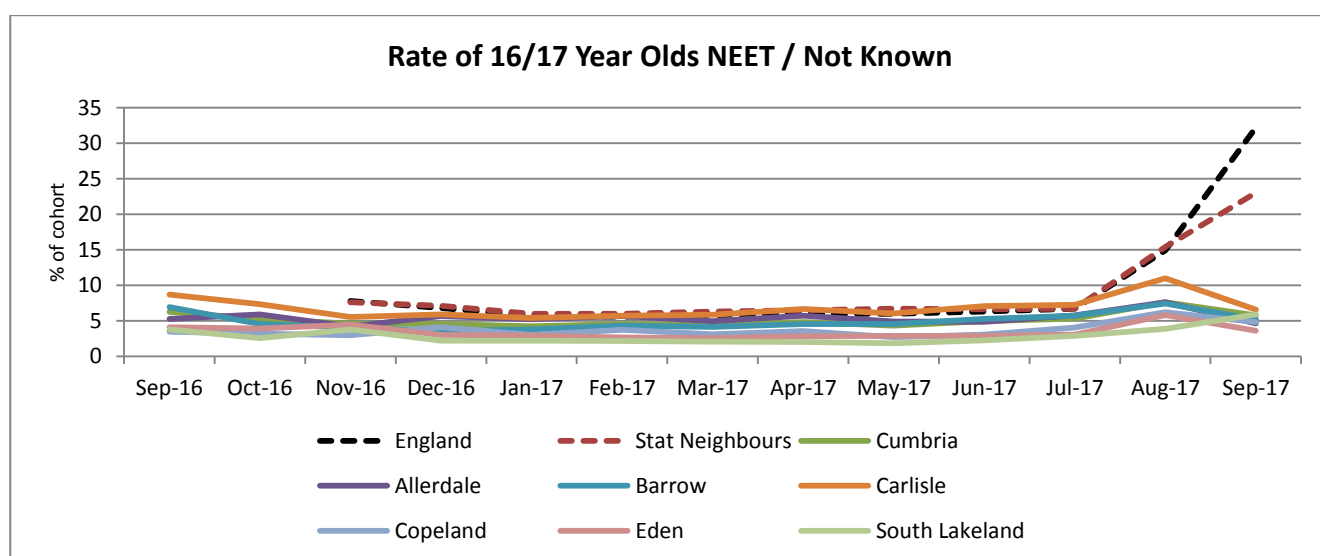
Source: Inspira / Cumbria Intelligence Observatory (National & Stat Neighbour rates are for 10 months due to data availability)

Participation

The Education & Skills Act 2008 introduced a requirement for young people to remain in education or training until at least their 18th birthday and a duty on local authorities to encourage, enable and assist young people to participate. As part of the tracking process that produces the NEET data, participation data is also produced at county level on a monthly basis.

In Sep 2017, 91.5% young people were classed as meeting the participation requirement, the majority (78.4%) through full time education or training or by undertaking an apprenticeship (10.8%). This compares to 66.8% nationally who were deemed to be participating. Average data for the past 12 months also shows Cumbria performing above the national average – 92.5% v 88.2%.

Figure 15: Participation of 16/17 Year Olds
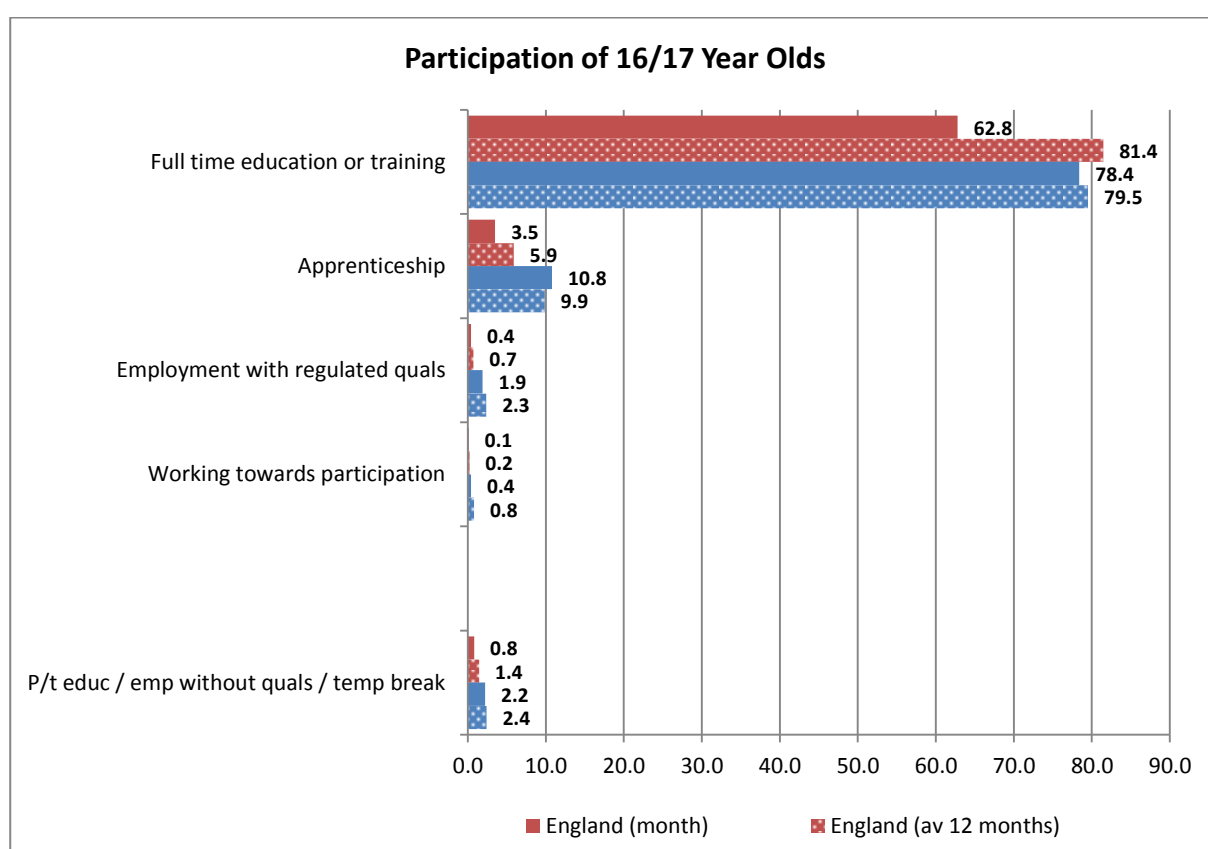
Source: NCCIS

5. JOB POSTINGS

The following data are drawn from Labour Insight, an interactive tool which delivers real time access to job postings from a comprehensive range of sources including job boards, employer sites, newspapers, public agencies etc. Data extraction and analysis technologies mine and code data from each job listing to provide analysis on industries, occupations, skills and qualifications. The tool will inevitably not capture all vacancies and in particular is likely to under-represent vacancies in sectors which typically do not utilise online or formal recruitment methods. On the other hand it captures advertisements from agencies seeking to add people to their registers when there may not be a specific vacancy available which may over represent the situation in those sectors which make widespread use of recruitment agencies and "bank" workers.

In the period May-Jul 2017, there were 6,699 job postings in Cumbria which is 177 fewer than were placed in the previous quarter (Feb-Apr 17) and 2,509 fewer than the same quarter last year. The count had risen in May, dropped back in June before rising again in July.

Figure 16: Job Postings by Month in Past Year (number)
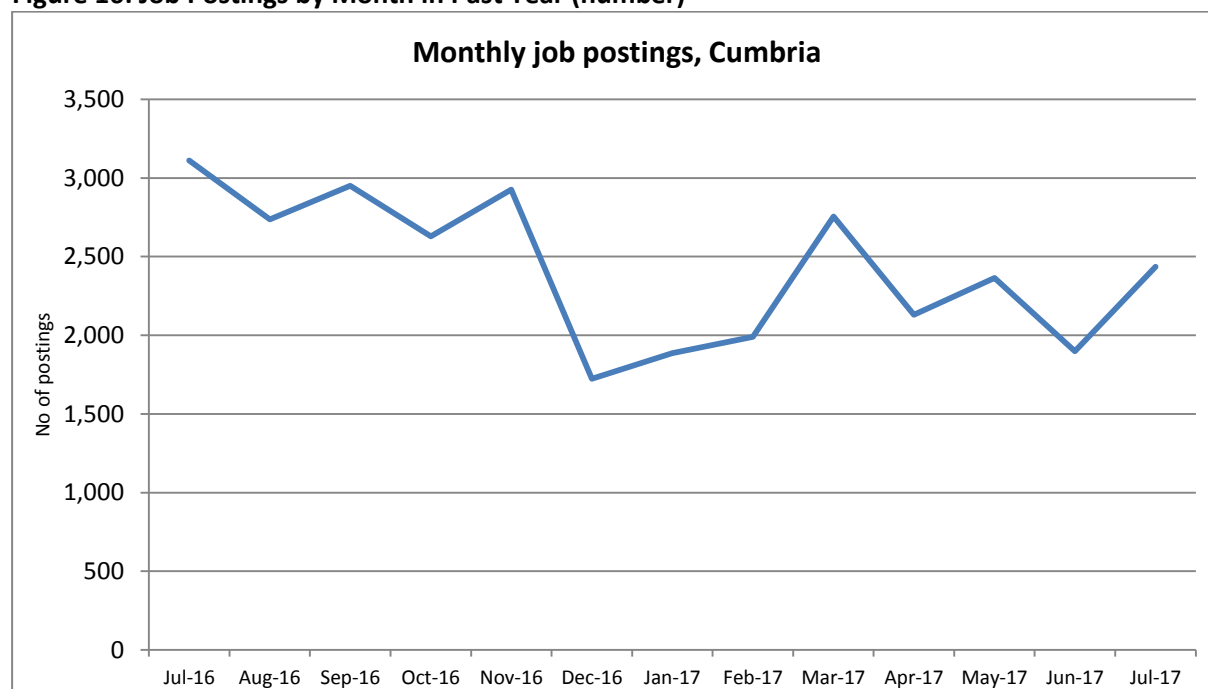
Source: Labour Insight (Burning Glass Technologies)

Location of job postings

Geographically the highest number of postings in the quarter was for opportunities in Carlisle where there were 1,840 postings in the quarter, 35.6% of all the postings in Cumbria. The second highest number of postings was in South Lakeland (1,177) with 22.8% of the total.

Figure 17: Job Postings by District, May-Jul 2017 (number)

Job postings by district (quarter), count

District	No of postings
Carlisle	1,840
South Lakeland	1,177
Allerdale	635
Eden	555
Copeland	525
Barrow-in-Furness	440
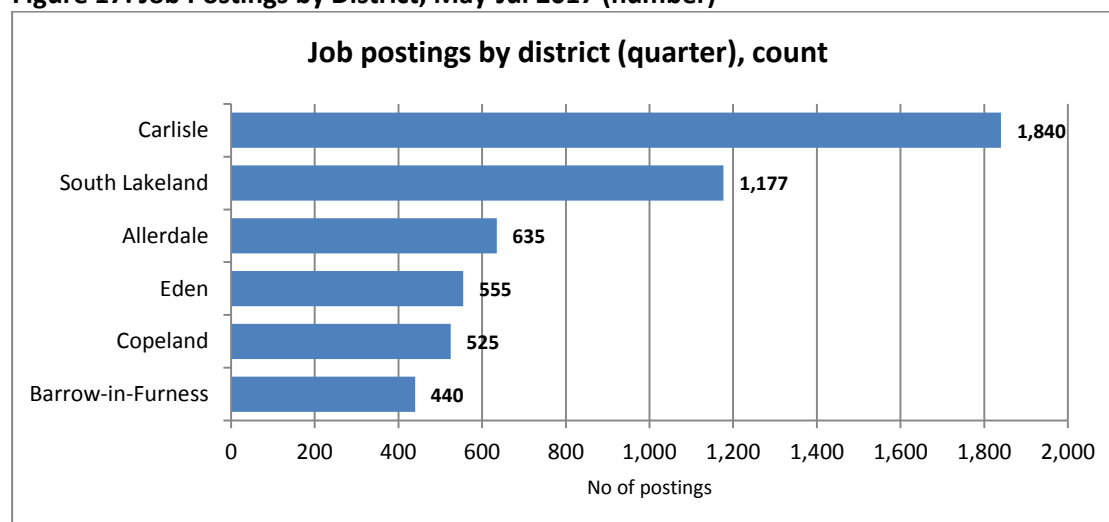
Source: Labour Insight (Burning Glass Technologies)
NB: may not sum to county total as district could not be coded for all postings

Sector of job postings

The highest number of postings was in the human health & social work sector (994 postings) which represented a quarter of postings where a sector could be identified (27.2%). The next most common sectors were accommodation & food (584, 16.0%) and wholesale & retail (389, 10.7%).

Figure 18: Top 15 Sectors Placing Job Postings, Cumbria, May-Jul 2017 (%)

Job postings by sector (quarter), %

Sector	% vacancies (where sector specified)
Human Health & Social Work	
Accommodation & Food Services	
Wholesale & Retail	
Manufacturing	
Education	
Professional, Scientific & Technical	
Transportation & Storage	
Finance & Insurance	
Other Services	
Administrative & Support Services	
Construction	
Public Administration	
Information & Communication	
Arts, Entertainment & Recreation	
Real Estate	
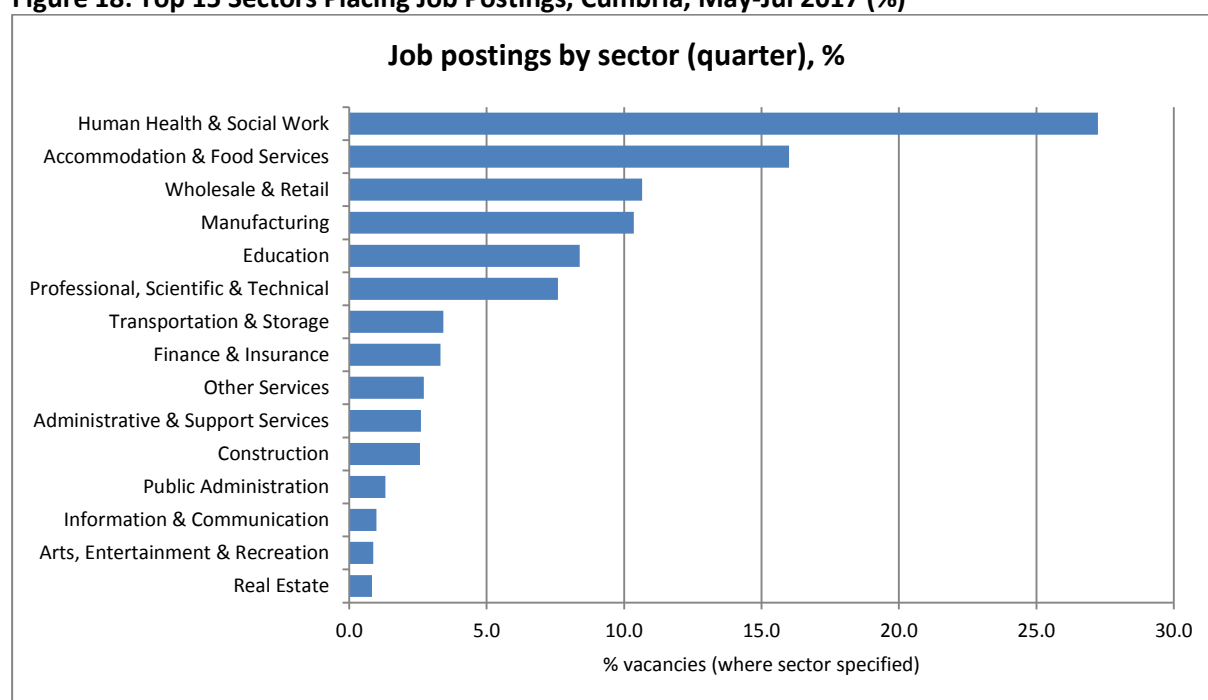
Source: Labour Insight (Burning Glass Technologies)

Occupation of job postings

The most common occupations specified were business & public service associate professionals (775, 11.6%), health professionals (564, 8.4%) and science, research, engineering & technical professionals (556, 8.3%).

Figure 19: Top 15 Occupations Required, Cumbria, May-Jul 2017 (%)

Job postings by occupation (quarter), %

Business & Public Service Associate Profs
Health Professionals
Science, Research, Eng & Tech Profs
Business, Media & Public Service Profs
Administrative Occupations
Corporate Managers & Directors
Skilled Metal, Electrical & Electronic Trades
Textiles, Printing & Other Skilled Trades
Caring Personal Services
Elementary Admin & Service Occupations
Transport & Mobile Machine Operatives
Science, Eng & Techn Associate Profs
Sales Occupations
Other Managers & Proprietors
Teaching & Educational Profs

0.0   2.0   4.0   6.0   8.0   10.0   12.0   14.0

% vacancies notified (where occupation specified)

Source: Labour Insight (Burning Glass Technologies)

Organisations placing job postings

The organisation placing the most job postings in the quarter was the National Health Service with 352 postings (12.4%) followed by Cumbria County Council with 164 (5.8%).

Figure 20: Top 15 Organisations Placing Job Postings, Cumbria, May-Jul 2017 (number)

Job postings by organisation (quarter), count

National Health Service
Cumbria County Council
ID Medical Limited
Uberfluent
Westmorland Limited
Creative Support
Two Castles Housing Association
BAE Systems
Amec
EH Booth & Co
Amey United Kingdom
Care Com Limited
Foster Wheeler
Your Personal Training
Stobart Group

0   50   100   150   200   250   300   350   400

Number of postings
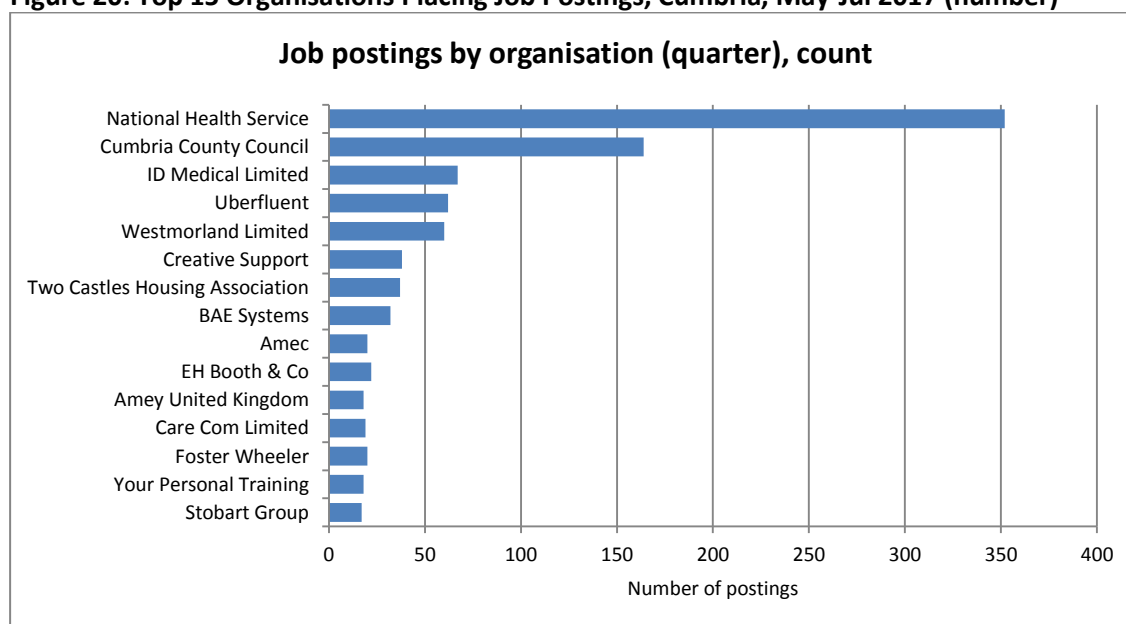
Source: Labour Insight (Burning Glass Technologies)

Skills mentioned in job postings

The most common baseline skills mentioned in the quarter were communication (1,092 mentions, 30.9% of all postings with skills specified) and organisational skills (637, 18.1%) whilst the most commonly mentioned more detailed skills were customer service (637, 10.5%) and project management (260, 7.4%).

Figure 21: Top 15 Baseline Skills Required (% of job postings), May-Jul 2017
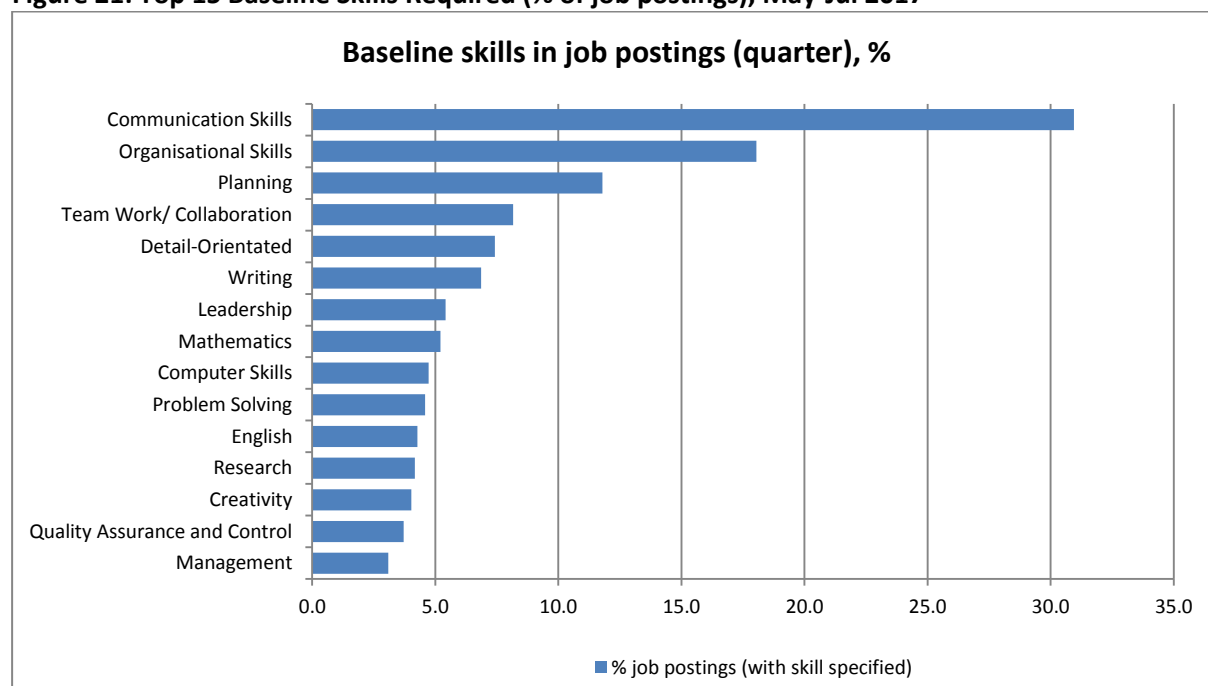
Source: Labour Insight (Burning Glass Technologies)

Figure 22: Top 15 Specialised Skills Required (% of job postings), May-Jul 2017
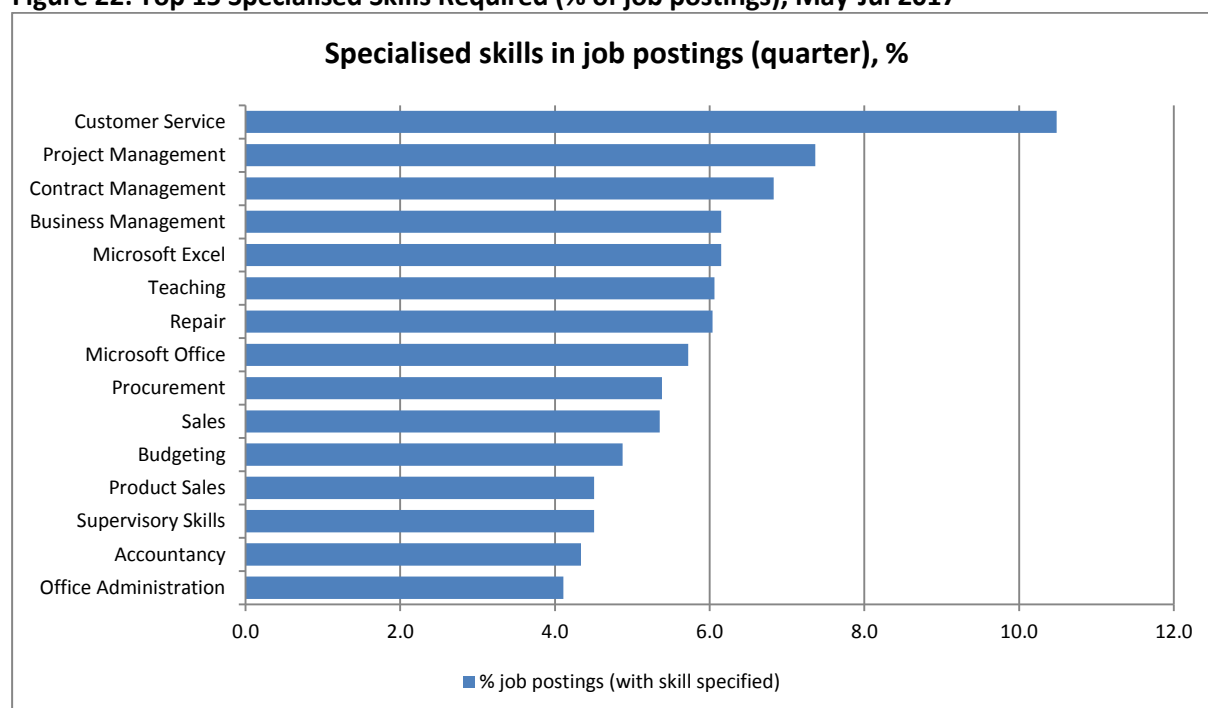
Source: Labour Insight (Burning Glass Technologies)

Salaries offered in job postings (where provided)

Fewer than half the postings identified a salary range but where they did, the highest proportion fell into the £20,000-£29,000 range (29.9%) followed by the £15,000-£19,999 range (26.5%). The mean salary quoted was £31,000 and the median salary quoted was £25,400.

Figure 23: Salary range in job postings, May-Jul 2017

Salary range (where specified) (%)

Salary range	%
More than £90,000	2.5
£80,000 to £89,999	1.5
£70,000 to £79,999	2.0
£60,000 to £69,999	3.0
£50,000 to £59,999	4.0
£40,000 to £49,999	7.0
£30,000 to £39,999	18.0
£20,000 to £29,999	30.0
£15,000 to £19,999	26.5
£10,000 to £14,999	1.7
Less than £10,000	3.5
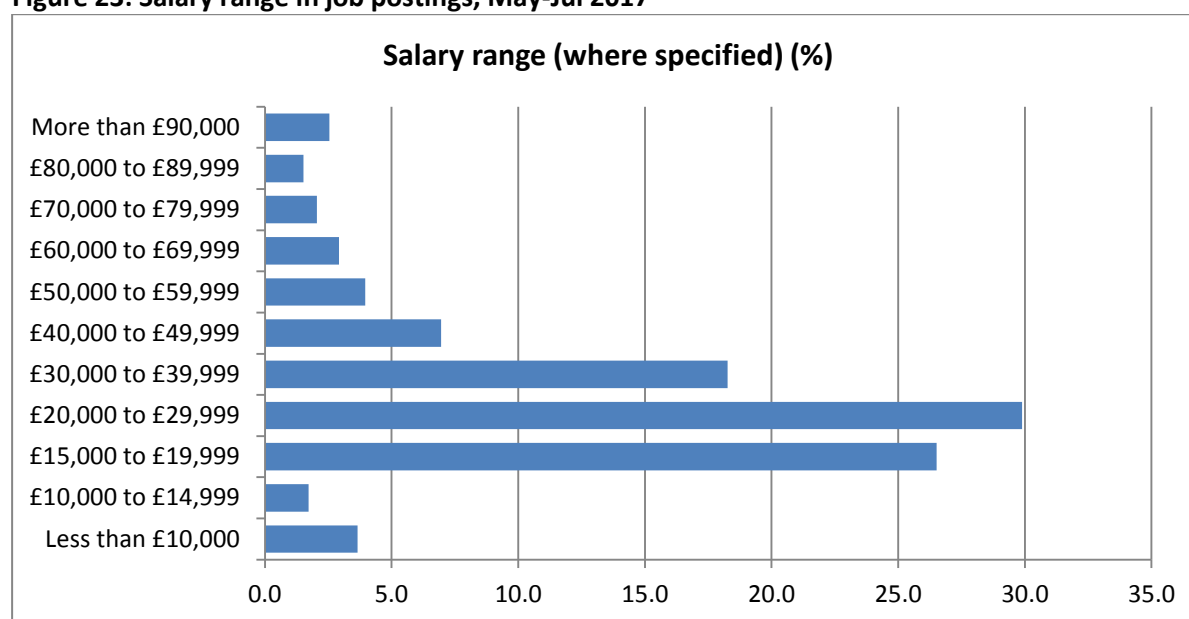
Source: Labour Insight (Burning Glass Technologies)

Qualification requirements in job postings (where provided)

Only around 1 in 6 job postings referred to the qualifications required for the job but where they did so, the most frequently mentioned were bachelor's degree level (30.4%) and GCSE/Level 2 (26.3%) (a reversal of the top 2 positions seen in previous months).

Figure 24: Qualification requirements in job postings, May-Jul 2017

Qualifications required (where specified) (%)

Qualification	%
Post grad degrees, Level 5 S/NVQs, certs &…	3.5
Bachelor's degrees, grad certs & diplomas	30.4
Foundation degrees & HNDs	2.5
Level 4 diplomas & certs, HNCs, Level 4 S/NVQs	10.0
A-Levels, Highers & Level 3 S/NVQs	24.0
GCSEs, Standard Grades & Level 2 S/NVQs	26.3
Level 1 S/NVQs	0.8
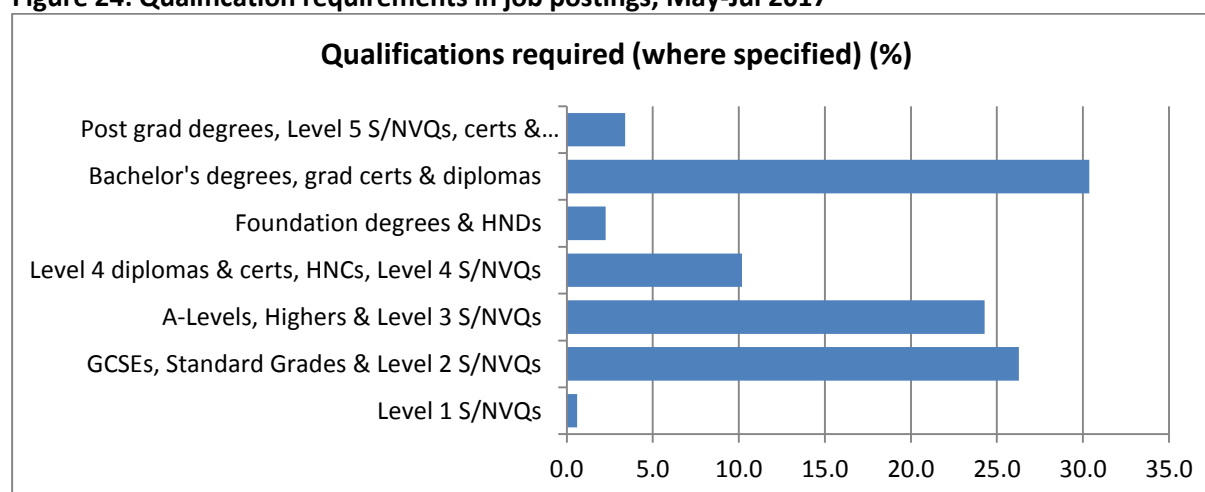
Source: Labour Insight (Burning Glass Technologies)

Figure 25: Summary of Top 15 Job Postings by Occupation, Industry & Skills, May-Jul 2017

Occupation	No	% jobs	Industry	No	% jobs
Business & Public Service Associate Profs	775	11.6	Human Health & Social Work	994	27.2
Health Professionals	564	8.4	Accommodation & Food Services	584	16.0
Science, Research, Eng & Tech Profs	556	8.3	Wholesale & Retail	389	10.7
Business, Media & Public Service Profs	506	7.6	Manufacturing	378	10.4
Administrative Occupations	445	6.6	Education	306	8.4
Corporate Managers & Directors	363	5.4	Professional, Scientific & Technical	277	7.6
Skilled Metal, Electrical & Electronic Trades	362	5.4	Transportation & Storage	125	3.4
Textiles, Printing & Other Skilled Trades	329	4.9	Finance & Insurance	121	3.3
Caring Personal Services	320	4.8	Other Services	99	2.7
Elementary Admin & Service Occupations	303	4.5	Administrative & Support Services	95	2.6
Transport & Mobile Machine Operatives	283	4.2	Construction	94	2.6
Science, Eng & Tech Associate Profs	279	4.2	Public Administration	48	1.3
Sales Occupations	258	3.9	Information & Communication	36	1.0
Other Managers & Proprietors	241	3.6	Arts, Entertainment & Recreation	32	0.9
Teaching & Educational Profs	175	2.6	Real Estate	30	0.8
Baseline Skill	**No**	**% jobs**	**Specialised Skill**	**No**	**% jobs**
Communication Skills	1,092	30.9	Customer Service	370	10.5
Organisational Skills	637	18.1	Project Management	260	7.4
Planning	416	11.8	Contract Management	241	6.8
Team Work/ Collaboration	288	8.2	Business Management	217	6.1
Detail-Orientated	262	7.4	Microsoft Excel	217	6.1
Writing	242	6.9	Teaching	214	6.1
Leadership	191	5.4	Repair	213	6.0
Mathematics	184	5.2	Microsoft Office	202	5.7
Computer Skills	167	4.7	Procurement	190	5.4
Problem Solving	162	4.6	Sales	189	5.4
English	151	4.3	Budgeting	172	4.9
Research	147	4.2	Product Sales	159	4.5
Creativity	142	4.0	Supervisory Skills	159	4.5
Quality Assurance and Control	131	3.7	Accountancy	153	4.3
Management	109	3.1	Office Administration	145	4.1

Source: Labour Insight (Burning Glass Technologies)

Note: The tool relies on data contained within job postings when analysing skill needs, qualifications etc and this may be limited by the accuracy and detail contained within the original advertisement. For example, the system can allocate an occupation in the majority of instances but is unable to allocate an industry in approximately a third of cases. Therefore the totals for each may vary and proportions presented here are of postings where the relevant coding has been possible.

6.   BUSINESS START UPS

The following data are from BankSearch, a survey which collects data from Barclays, Co-operative Bank, HSBC, Lloyds Banking Group, Royal Bank of Scotland Group, Santander and TSB Bank. A 'Start-up' reflects the opening of a first current account from a small business banking product range by a business new to banking or previously operated through a personal account. The data exclude businesses operating through personal accounts, those without banking relationships or those banking with other institutions.

There were 413 business start-ups in Cumbria in the quarter Jul-Sep 2017. This is 160 fewer than in the previous quarter (Apr-Jun 17), a fall of -27.9% compared to a fall of -7.5% for England. All areas saw a fall except Barrow where the number was unchanged. The highest number of start-ups was in South Lakeland (107), 25.9% of all start-ups) followed by Carlisle (80, 19.4%) and Barrow (76, 18.4%).

Figure 26: Quarterly Start-Ups by District, Jul-Sep 2017 (number)
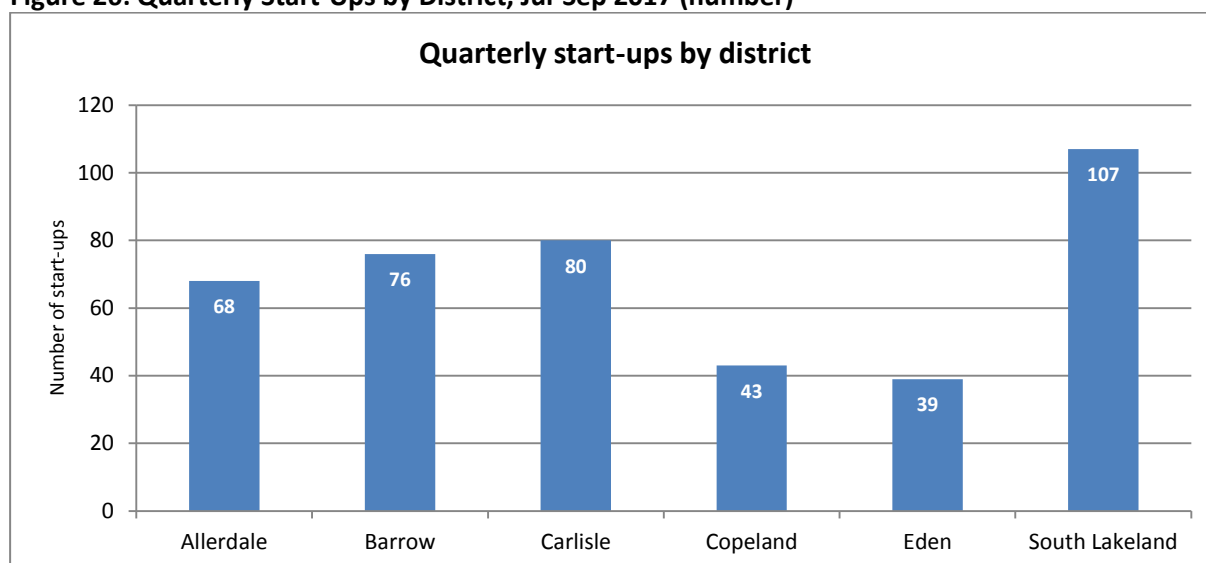
Source: BankSearch

The number of starts rose after Christmas and peaked in March this year before dropping off. Levels have dropped in each of the last 3 months and are lower than the same period last year.

Figure 27: Monthly Start-Ups in Cumbria, Sep 2016-Sep 2017 (number)
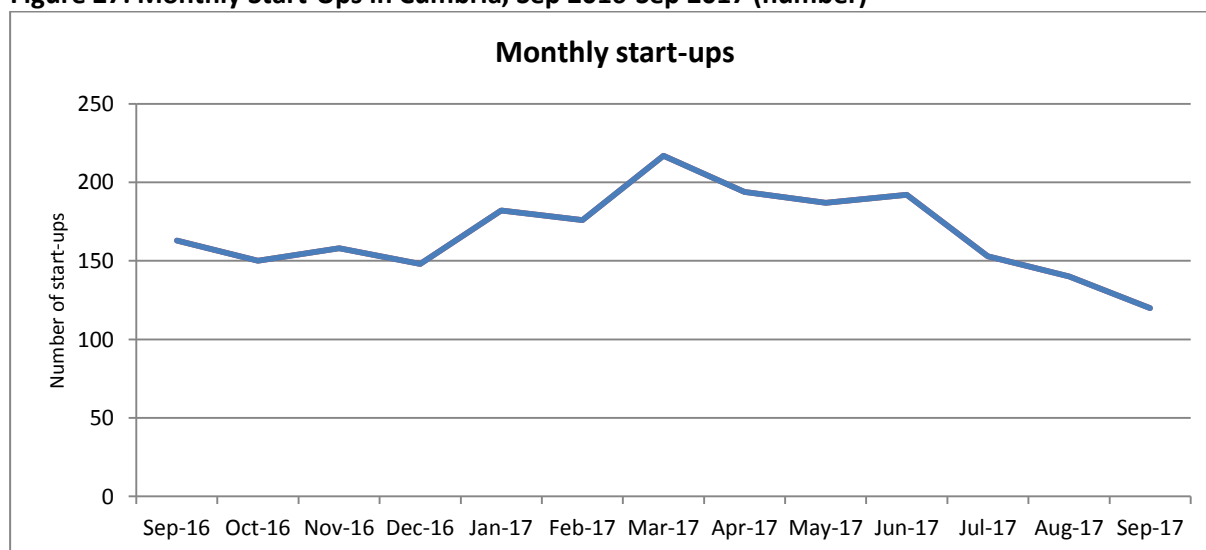
Source: BankSearch

The annual rate of business start-ups can be expressed in 2 ways. Firstly, as a proportion of the active business stock. This measure is influenced by the business structure and areas with a relatively small stock of active businesses will generally show higher start up rates than those with large volumes, often of small, businesses. The second method is start-ups per 10,000 working age people and is sometimes regarded as a better indicator of entrepreneurship amongst local residents.

Using the first methodology of starts per 100 enterprises (which is the Office for National Statistics' preferred measure) Barrow had the highest annual start up rate at 14.5 per 100 active enterprises while Eden had the lowest at 6.8 per 100 active enterprises. This compares to 16.6 for England.

Figure 28: Annual / Quarterly Start-Up Rate Sep 2016-Sep 2017 (per 100 enterprises)
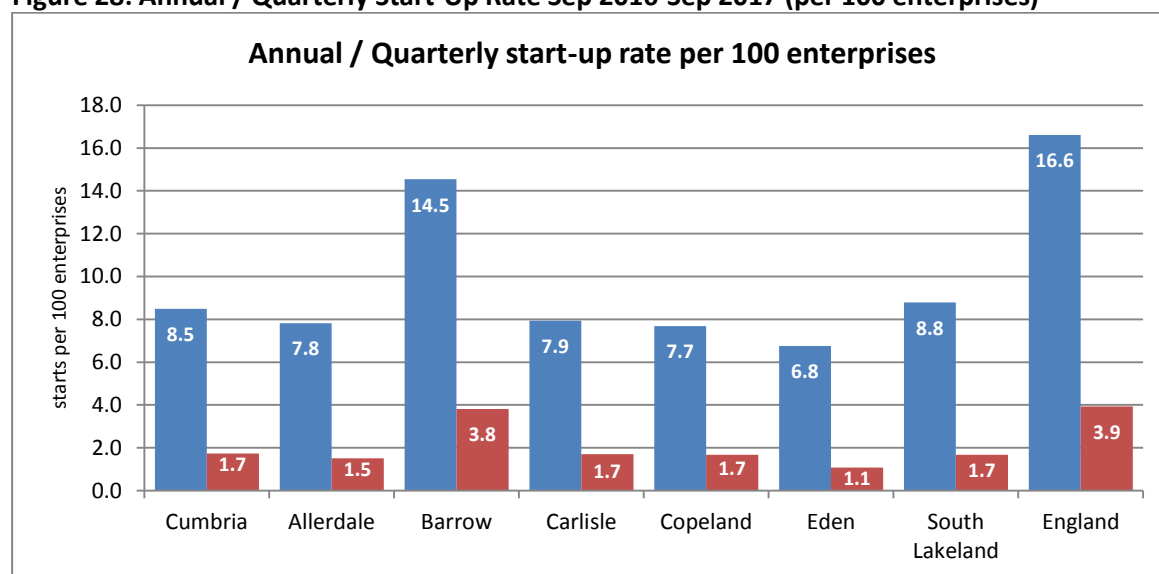
Source: BankSearch / UK Business: Activity, Size and Location 2014

Using the second methodology (starts per 10,000 working age residents), the position is different with South Lakeland having the highest annual start up rate at 94.8 per 10,000 working age residents and Copeland the lowest at 46.4. This compares to 110.6 for England.

Figure 29: Annual Start-Up Rate, Sep 2016-Sep 2017 (per 10,000 working age residents)
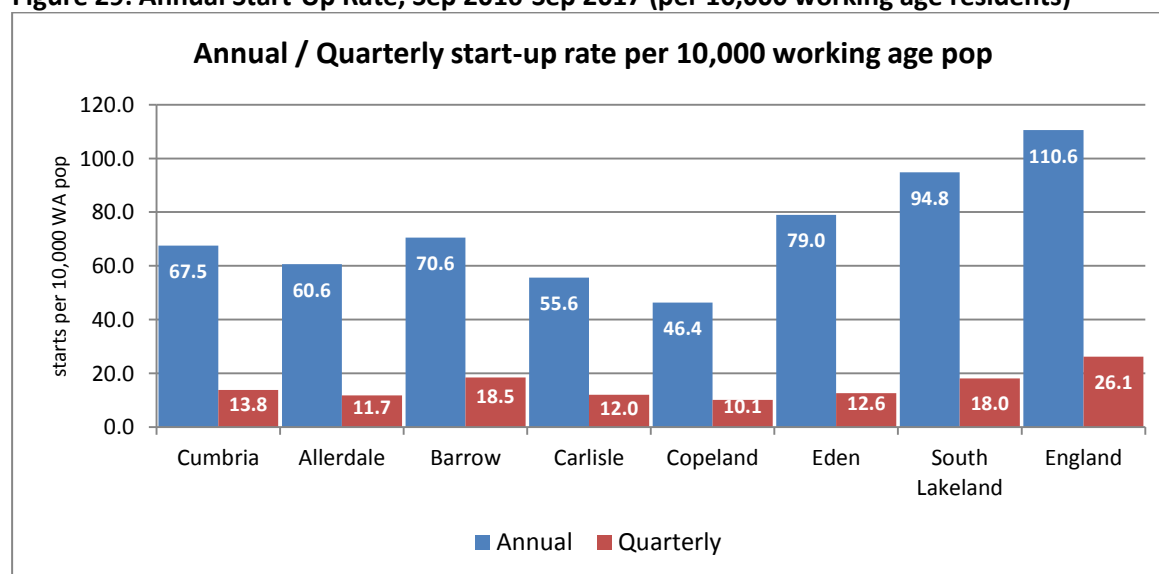
Source: BankSearch / ONS Mid Year Popuation Estimates 2013

As is generally the case, the highest number of start-ups was in the real estate & professional services sector with 114 (27.6%). This was followed by accommodation & food services (58, 14.0%). Most of the reduction in start-ups is accounted for by reduction in real estate, prof services etc (-58), recreation, personal & community services (-34) and wholesale & retail (-31).

Figure 30: Quarterly Start-Ups by Sector in Cumbria, Jul-Sep 2017 (number)

Quarterly start ups by sector (Cumbria)

Sector	Number
Real estate, prof services & support activities	114
Accommodation & food service	58
Construction	52
Recreational, personal & community service	46
Wholesale & retail trade	43
Manufacturing	24
Transport, storage & communication	22
Human health & social work	21
Agriculture, hunting & forestry	19
Education	7
Insurance companies & pension funds	4
Electricity, gas & water supply	2
Mining & quarrying	1
Unknown	0
Individuals & individual trusts	0

Number of start-ups

Source: BankSearch

Limited companies provided the highest number of start-ups (233) accounting for over half of the total (56.4%) followed by sole traders with 115 start-ups (27.8%).

Figure 31: Quarterly Start-Ups by Legal Status in Cumbria, Jul-Sep 2017 (number)

Quarterly start-ups by legal status (count)

Legal Status	Number of start-ups
Limited Company	233
Sole Trader	115
Partnership	34
Limited Liability Partnership	1
Not For Profit	30
Unknown	0
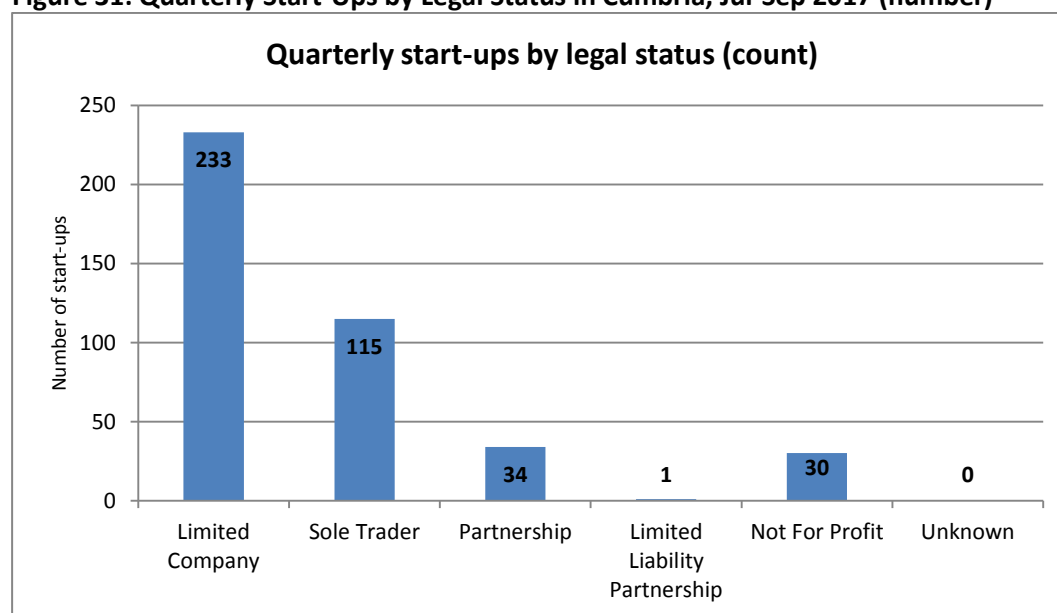
Source: BankSearch

7.   COMPANIES HOUSE INCORPORATIONS

There were 192 new Companies House incorporations in Sep 2017, a rise of 16 from the previous month and 31 more than the same month last year. The highest numbers were in Carlisle (50) and South Lakeland (45).

Figure 32: Companies House Incorporations by Area – Sep 2017
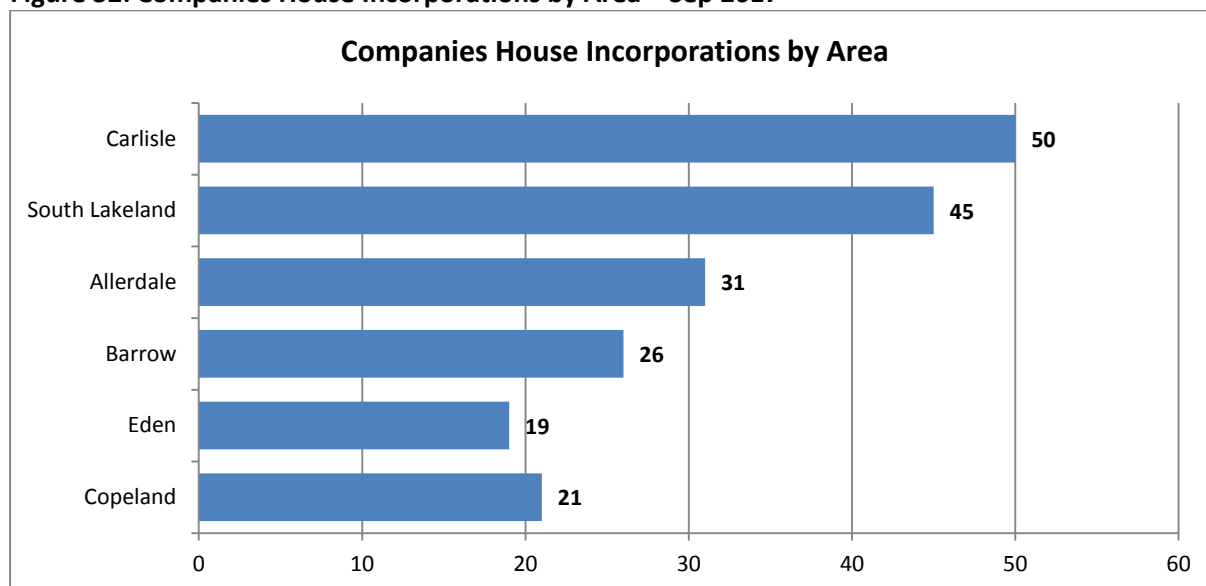
Source: BankSearch extracted from Companies House Note: Data relate to registered addresses

Figure 33: Companies House Incorporations by Month in Cumbria – Sep 2015-Sep 2017
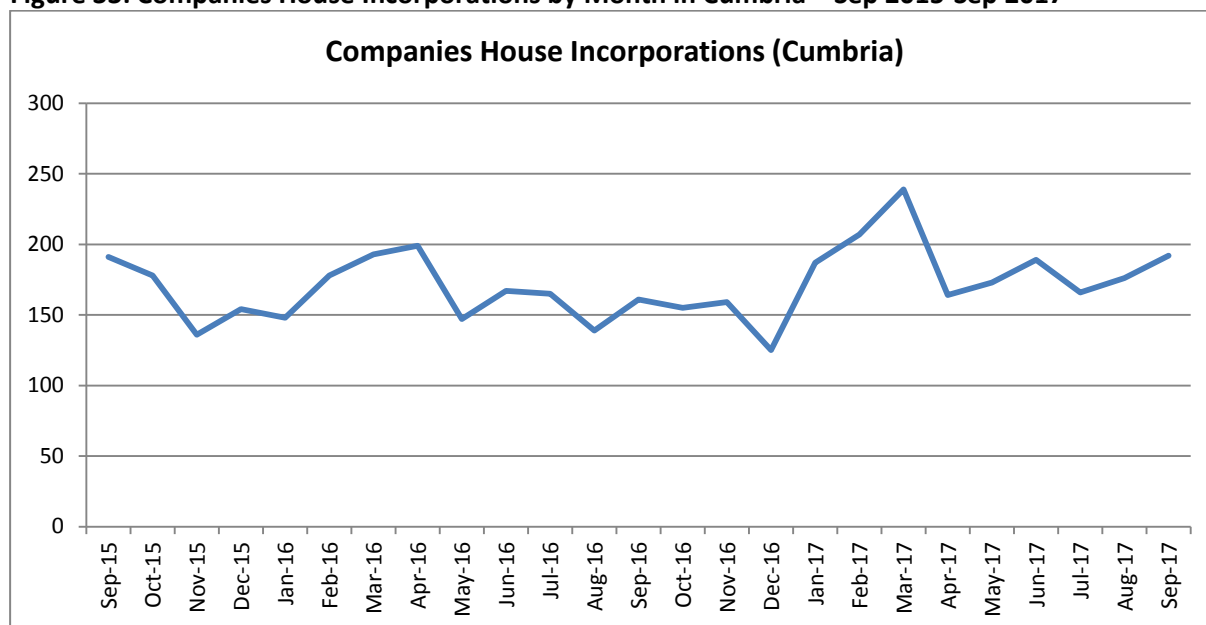
Source: BankSearch extracted from Companies House

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ANNEX A: Claimant Count by Ward

Allerdale – Claimant Count

	Oct 2016		Sep 2017		Oct 2017		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	764,210	1.8	795,540	1.9	789,285	1.9	-6,255	-0.8	0.0	25,075	3.3	0.1
North West	104,360	2.3	112,140	2.5	110,510	2.4	-1,635	-1.5	0.0	6,145	5.9	0.1
Cumbria	4,465	1.5	5,260	1.8	5,170	1.7	-95	-1.8	0.0	700	15.7	0.2
Allerdale	1,065	1.8	1,500	2.6	1,455	2.5	-50	-3.2	-0.1	390	36.4	0.7
All Saints	40	1.3	45	1.5	40	1.5	0	-2.3	0.0	5	10.5	0.1
Aspatria	45	2.1	55	2.6	50	2.4	-5	-7.3	-0.2	5	15.9	0.3
Boltons	0	#	5	0.4	5	0.3	0	-25.0	-0.1	0	200.0	0.2
Broughton St Bridget's	25	1.0	35	1.3	35	1.3	0	-2.9	0.0	10	32.0	0.3
Christchurch	15	0.8	35	1.6	35	1.7	0	3.0	0.0	15	100.0	0.8
Clifton	20	1.8	45	4.4	35	3.5	-10	-20.5	-0.9	15	94.4	1.7
Crummock	5	0.4	5	0.6	5	0.3	0	-40.0	-0.2	0	-25.0	-0.1
Dalton	10	1.0	5	0.6	5	0.5	0	-28.6	-0.2	-5	-54.5	-0.6
Derwent Valley	0	0.0	5	0.4	5	0.4	0	0.0	0.0	5	-	0.4
Ellen	30	1.4	40	2.0	45	2.1	0	4.8	0.1	15	57.1	0.8
Ellenborough	60	2.7	85	3.8	80	3.7	0	-2.4	-0.1	20	36.7	1.0
Ewanrigg	75	3.6	110	5.3	95	4.5	-15	-14.7	-0.8	20	27.4	1.0
Flimby	25	2.3	45	3.9	40	3.8	0	-2.3	-0.1	15	68.0	1.6
Harrington	20	1.1	25	1.3	25	1.2	0	-8.0	-0.1	0	9.5	0.1
Holme	10	1.1	20	1.7	15	1.4	-5	-16.7	-0.3	5	25.0	0.3
Keswick	10	0.4	30	1.0	30	1.0	0	0.0	0.0	20	150.0	0.6
Marsh	5	0.6	5	0.6	5	0.3	-5	-50.0	-0.3	-5	-50.0	-0.3
Moorclose	115	3.9	150	5.1	160	5.3	10	5.3	0.3	45	36.8	1.4
Moss Bay	140	4.4	210	6.5	205	6.3	-5	-2.9	-0.2	65	44.7	2.0
Netherhall	50	2.7	80	4.4	75	4.1	-5	-7.3	-0.3	25	52.0	1.4
Seaton	50	1.6	50	1.6	55	1.7	5	8.0	0.1	5	8.0	0.1
Silloth	20	1.2	35	2.0	45	2.3	5	16.2	0.3	20	95.5	1.1
Solway	10	1.1	15	1.7	20	1.9	0	12.5	0.2	5	63.6	0.7
St John's	75	2.2	90	2.7	85	2.5	-5	-7.7	-0.2	10	12.0	0.3
St Michael's	135	4.2	180	5.6	180	5.6	0	-1.1	-0.1	45	33.6	1.4
Stainburn	10	0.9	20	1.8	20	1.7	0	-5.3	-0.1	10	100.0	0.9
Wampool	5	0.5	5	0.6	5	0.6	0	0.0	0.0	0	20.0	0.1
Warnell	5	0.3	5	0.3	5	0.4	0	33.3	0.1	0	33.3	0.1
Waver	10	0.9	10	1.0	5	0.5	-5	-45.5	-0.4	-5	-40.0	-0.4
Wharrels	5	0.4	0	#	5	0.5	5	400.0	0.4	0	25.0	0.1
Wigton	40	1.1	55	1.6	55	1.6	0	-3.5	-0.1	15	37.5	0.4

Cumbria Intelligence Observatory

Barrow – Claimant Count

	Oct 2016		Sep 2017		Oct 2017		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	764,210	1.8	795,540	1.9	789,285	1.9	-6,255	-0.8	0.0	25,075	3.3	0.1
North West	104,360	2.3	112,140	2.5	110,510	2.4	-1,635	-1.5	0.0	6,145	5.9	0.1
Cumbria	4,465	1.5	5,260	1.8	5,170	1.7	-95	-1.8	0.0	700	15.7	0.2
Barrow	1,110	2.7	1,035	2.5	1,035	2.5	5	0.3	0.0	-75	-6.7	-0.2
Barrow Island	135	8.0	125	7.4	115	6.8	-10	-7.3	-0.5	-20	-14.8	-1.2
Central	160	5.8	135	4.8	140	5.1	10	6.0	0.3	5	-13.0	-0.8
Dalton North	45	1.2	50	1.3	50	1.3	0	2.1	0.0	5	8.9	0.1
Dalton South	55	1.5	55	1.5	55	1.5	0	1.8	0.0	5	5.6	0.1
Hawcoat	15	0.6	20	0.8	20	0.7	0	-5.3	0.0	10	28.6	0.2
Hindpool	180	5.0	190	5.3	190	5.3	0	-0.5	0.0	-5	6.1	0.3
Newbarns	50	1.4	45	1.3	45	1.3	0	-4.4	-0.1	-15	-12.2	-0.2
Ormsgill	140	3.8	125	3.3	130	3.4	5	2.4	0.1	-5	-9.2	-0.3
Parkside	65	1.9	55	1.6	60	1.7	5	7.1	0.1	-10	-9.1	-0.2
Risedale	135	3.6	120	3.1	125	3.3	5	4.2	0.1	-5	-8.8	-0.3
Roosecote	25	0.8	15	0.6	15	0.6	0	0.0	0.0	-10	-26.1	-0.2
Walney North	60	1.9	45	1.5	50	1.6	0	4.3	0.1	0	-18.3	-0.4
Walney South	45	1.4	50	1.6	45	1.4	-10	-15.7	-0.3	5	-2.3	0.0

Carlisle – Claimant Count

	Oct 2016		Sep 2017		Oct 2017		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	764,210	1.8	795,540	1.9	789,285	1.9	-6,255	-0.8	0.0	25,075	3.3	0.1
North West	104,360	2.3	112,140	2.5	110,510	2.4	-1,635	-1.5	0.0	6,145	5.9	0.1
Cumbria	4,465	1.5	5,260	1.8	5,170	1.7	-95	-1.8	0.0	700	15.7	0.2
Carlisle	885	1.3	975	1.5	950	1.4	-25	-2.8	0.0	65	7.2	0.1
Belah	25	0.6	30	0.8	30	0.8	0	-6.7	-0.1	5	21.7	0.1
Belle Vue	70	1.7	80	1.9	70	1.7	-10	-12.8	-0.2	0	0.0	0.0
Botcherby	80	2.0	95	2.4	90	2.3	-5	-3.2	-0.1	10	15.4	0.3
Brampton	40	1.5	40	1.5	45	1.6	0	4.9	0.1	0	4.9	0.1
Burgh	10	0.8	5	0.5	5	0.5	0	0.0	0.0	-5	-40.0	-0.3
Castle	80	2.0	100	2.4	100	2.4	0	-1.0	0.0	20	22.2	0.4
Currock	70	1.7	90	2.3	95	2.3	0	2.2	0.0	25	38.2	0.6
Dalston	15	0.4	20	0.5	20	0.6	0	5.0	0.0	5	31.2	0.1
Denton Holme	65	1.5	80	1.8	80	1.8	0	-2.5	0.0	15	20.0	0.3
Great Corby and Geltsdale	5	0.5	5	0.2	5	0.2	0	0.0	0.0	-5	-50.0	-0.2
Harraby	50	1.2	50	1.2	55	1.2	5	6.0	0.1	0	1.9	0.0
Hayton	5	0.3	5	0.5	10	0.7	0	33.3	0.2	5	166.7	0.4
Irthing	10	1.0	10	0.8	5	0.5	-5	-40.0	-0.3	-5	-50.0	-0.5
Longtown & Rockcliffe	30	1.2	30	1.2	30	1.1	0	-3.4	0.0	0	-3.4	0.0
Lyne	10	0.8	5	0.4	5	0.3	0	-20.0	-0.1	-5	-55.6	-0.4
Morton	85	2.4	75	2.1	65	1.9	-10	-10.7	-0.2	-15	-20.2	-0.5
St Aidans	80	1.9	90	2.1	90	2.1	0	-2.2	0.0	10	9.8	0.2
Stanwix Rural	15	0.6	10	0.3	10	0.3	0	0.0	0.0	-5	-41.2	-0.2
Stanwix Urban	30	0.8	30	0.9	30	0.9	-5	-9.4	-0.1	0	3.6	0.0
Upperby	80	2.4	90	2.8	90	2.8	0	-1.1	0.0	10	12.5	0.3
Wetheral	10	0.4	5	0.1	5	0.2	5	100.0	0.1	-5	-40.0	-0.1
Yewdale	25	0.7	30	0.9	30	0.8	0	-6.7	-0.1	5	21.7	0.1

Copeland – Claimant Count

	Oct 2016		Sep 2017		Oct 2017		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	764,210	1.8	795,540	1.9	789,285	1.9	-6,255	-0.8	0.0	25,075	3.3	0.1
North West	104,360	2.3	112,140	2.5	110,510	2.4	-1,635	-1.5	0.0	6,145	5.9	0.1
Cumbria	4,465	1.5	5,260	1.8	5,170	1.7	-95	-1.8	0.0	700	15.7	0.2
Copeland	895	2.1	1,190	2.8	1,185	2.8	-5	-0.3	0.0	295	32.9	0.7
Arlecdon	10	0.9	15	1.4	10	1.0	-5	-28.6	-0.4	0	11.1	0.0
Beckermet	15	0.9	25	1.4	25	1.5	0	4.0	0.1	10	62.5	0.0
Bootle	0	#	5	0.4	5	0.4	0	0.0	0.0	0	50.0	0.0
Bransty	30	0.9	40	1.1	45	1.3	5	13.2	0.1	15	48.3	0.0
Cleator Moor North	70	2.6	95	3.5	85	3.2	-5	-7.5	-0.3	15	24.6	0.0
Cleator Moor South	50	3.0	70	4.2	75	4.3	0	2.8	0.1	25	46.0	0.0
Distington	50	2.1	85	3.6	85	3.6	0	1.2	0.0	35	67.3	0.0
Egremont North	80	3.0	90	3.4	100	3.8	10	9.8	0.3	20	27.8	0.0
Egremont South	35	1.5	65	3.0	65	2.9	0	-3.0	-0.1	30	91.2	0.0
Ennerdale	0	#	5	0.5	5	0.8	0	66.7	0.3	5	150.0	0.0
Frizington	35	2.0	55	3.3	60	3.7	5	13.0	0.4	30	84.8	0.0
Gosforth	0	#	5	0.4	5	0.4	0	0.0	0.0	0	50.0	0.0
Harbour	100	4.2	165	6.7	160	6.4	-5	-3.7	-0.2	55	54.9	0.0
Haverigg	10	0.9	10	0.6	10	0.6	0	0.0	0.0	-5	-27.3	0.0
Hensingham	50	2.1	55	2.3	55	2.2	0	-1.8	0.0	5	5.8	0.0
Hillcrest	10	0.5	10	0.7	10	0.6	0	-18.2	-0.1	0	12.5	0.0
Holborn Hill	45	2.9	35	2.3	35	2.4	0	2.8	0.1	-10	-17.8	0.0
Kells	25	1.6	30	1.9	35	2.1	5	10.0	0.2	10	32.0	0.0
Millom Without	5	0.8	5	0.7	5	0.5	0	-20.0	-0.1	0	-33.3	0.0
Mirehouse	85	3.1	110	4.1	105	3.9	-5	-3.7	-0.1	20	25.0	0.0
Moresby	10	1.3	10	1.7	15	1.8	0	8.3	0.1	5	44.4	0.0
Newtown	65	3.2	65	3.1	60	2.9	-5	-7.8	-0.2	-5	-9.2	0.0
Sandwith	85	4.9	120	6.8	115	6.5	-5	-3.4	-0.2	30	33.7	0.0
Seascale	15	1.0	10	0.8	10	0.8	0	0.0	0.0	-5	-25.0	0.0
St Bees	5	0.6	15	1.4	15	1.4	0	0.0	0.0	10	128.6	0.0

Eden – Claimant Count

	Oct 2016		Sep 2017		Oct 2017		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	764,210	1.8	795,540	1.9	789,285	1.9	-6,255	-0.8	0.0	25,075	3.3	0.1
North West	104,360	2.3	112,140	2.5	110,510	2.4	-1,635	-1.5	0.0	6,145	5.9	0.1
Cumbria	4,465	1.5	5,260	1.8	5,170	1.7	-95	-1.8	0.0	700	15.7	0.2
Eden	210	0.7	230	0.7	225	0.7	-5	-2.6	0.0	15	7.6	0.1
Alston Moor	15	1.3	20	1.4	15	1.1	-5	-16.7	-0.2	0	-11.8	-0.2
Appleby (Appleby)	10	1.8	10	1.8	10	1.8	0	0.0	0.0	0	0.0	0.0
Appleby (Bongate)	5	0.6	5	0.6	5	0.5	0	-16.7	-0.1	0	-16.7	-0.1
Askham	10	0.9	5	0.6	5	0.5	0	-20.0	-0.1	-5	-50.0	-0.5
Brough	5	0.6	0	#	5	0.5	5	300.0	0.4	0	-20.0	-0.1
Crosby Ravensworth	0	#	0	#	0	#	0	-50.0	-0.1	0	-50.0	-0.1
Dacre	0	#	0	0.0	0	0.0	0	0.0	0.0	0	-100.0	-0.3
Eamont	5	0.6	0	#	0	#	0	-50.0	-0.1	-5	-80.0	-0.5
Greystoke	5	0.4	0	#	0	0.0	0	-100.0	-0.1	-5	-100.0	-0.4
Hartside	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Hesket	5	0.3	5	0.3	5	0.4	0	16.7	0.1	0	40.0	0.1
Kirkby Stephen	15	1.0	15	1.1	20	1.3	0	12.5	0.1	5	28.6	0.3
Kirkby Thore	5	0.5	5	0.6	10	0.8	0	33.3	0.2	5	60.0	0.3
Kirkoswald	5	0.5	5	0.6	5	0.7	0	20.0	0.1	0	50.0	0.2
Langwathby	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Lazonby	5	0.4	5	0.7	5	0.7	0	0.0	0.0	5	100.0	0.4
Long Marton	0	#	0	#	0	#	0	100.0	0.1	0	100.0	0.1
Morland	5	0.4	5	0.4	5	0.4	0	0.0	0.0	0	0.0	0.0
Orton with Tebay	5	0.4	0	#	0	0.0	0	-100.0	-0.1	-5	-100.0	-0.4
Penrith Carleton	5	0.4	5	0.6	0	#	-5	-60.0	-0.4	0	-33.3	-0.1
Penrith East	20	1.1	30	1.7	25	1.5	-5	-10.7	-0.2	5	38.9	0.4
Penrith North	15	0.7	25	1.1	25	1.0	0	-7.7	-0.1	5	41.2	0.3
Penrith Pategill	5	0.9	10	1.1	10	1.1	0	0.0	0.0	0	14.3	0.1
Penrith South	15	1.0	25	1.8	25	1.6	-5	-11.1	-0.2	10	50.0	0.5
Penrith West	30	1.3	30	1.3	30	1.3	0	0.0	0.0	0	0.0	0.0
Ravenstonedale	0	#	0	#	5	0.7	5	300.0	0.5	5	300.0	0.5
Shap	5	0.8	10	1.0	10	0.9	0	-11.1	-0.1	0	14.3	0.1
Skelton	5	0.8	0	0.0	0	0.0	0	0.0	0.0	-5	-100.0	-0.8
Ullswater	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Warcop	0	0.0	0	#	5	0.4	0	200.0	0.3	5	-	0.4

Labour Market Briefing
November 2017

Cumbria Intelligence Observatory

South Lakeland – Claimant Count

	Oct 2016		Sep 2017		Oct 2017		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	764,210	1.8	795,540	1.9	789,285	1.9	-6,255	-0.8	0.0	25,075	3.3	0.1
North West	104,360	2.3	112,140	2.5	110,510	2.4	-1,635	-1.5	0.0	6,145	5.9	0.1
Cumbria	4,465	1.5	5,260	1.8	5,170	1.7	-95	-1.8	0.0	700	15.7	0.2
South Lakeland	305	0.5	330	0.6	315	0.5	-10	-3.4	0.0	15	4.6	0.0
Ambleside and Grasmere	5	0.3	5	0.2	0	#	0	-50.0	-0.1	-5	-71.4	-0.2
Arnside and Beetham	10	0.4	10	0.5	10	0.4	0	-11.1	-0.1	0	0.0	0.0
Broughton	10	0.9	5	0.3	5	0.5	0	50.0	0.2	-5	-45.5	-0.4
Burneside	0	#	5	0.4	5	0.4	0	0.0	0.0	5	300.0	0.3
Burton and Holme	0	#	5	0.1	5	0.1	0	0.0	0.0	0	50.0	0.0
Cartmel and Grange West	5	0.5	5	0.4	5	0.3	0	-25.0	-0.1	0	-40.0	-0.2
Coniston and Crake Valley	0	#	5	0.3	5	0.3	0	0.0	0.0	5	50.0	0.1
Crooklands	5	0.2	0	#	5	0.3	0	100.0	0.2	0	33.3	0.1
Grange North	5	0.5	10	1.2	10	1.3	0	10.0	0.1	5	175.0	0.8
Grange South	0	#	5	0.3	0	#	0	-33.3	-0.1	0	0.0	0.0
Hawkshead	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Holker	5	0.4	5	0.4	5	0.5	0	50.0	0.2	0	50.0	0.2
Kendal Castle	5	0.6	5	0.4	5	0.4	0	0.0	0.0	0	-33.3	-0.2
Kendal Far Cross	5	0.5	5	0.4	10	0.7	5	80.0	0.3	0	28.6	0.1
Kendal Fell	15	0.9	25	1.5	20	1.2	-5	-20.8	-0.3	5	35.7	0.3
Kendal Heron Hill	0	#	5	0.3	5	0.3	0	0.0	0.0	0	50.0	0.1
Kendal Highgate	10	0.6	10	0.8	10	0.8	0	0.0	0.0	5	37.5	0.2
Kendal Kirkland	15	1.3	20	1.4	15	1.2	-5	-15.8	-0.2	0	-5.9	-0.1
Kendal Mintsfeet	10	0.6	10	0.8	5	0.5	-5	-36.4	-0.3	0	-12.5	-0.1
Kendal Nether	5	0.5	5	0.3	5	0.4	0	25.0	0.1	0	-16.7	-0.1
Kendal Oxenholme and Natland	5	0.5	5	0.5	5	0.5	0	20.0	0.1	0	20.0	0.1
Kendal Parks	5	0.3	5	0.5	10	0.6	0	33.3	0.2	5	100.0	0.3
Kendal Romney	15	1.2	15	1.1	10	0.9	0	-15.4	-0.2	-5	-26.7	-0.3
Kendal Stonecross	5	0.4	10	0.6	5	0.5	0	-12.5	-0.1	0	16.7	0.1
Kendal Strickland	5	0.6	5	0.3	5	0.4	0	25.0	0.1	0	-28.6	-0.2
Kendal Underley	10	0.7	10	0.8	10	0.6	-5	-33.3	-0.3	0	-20.0	-0.1
Levens	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Low Furness	5	0.3	5	0.8	5	0.7	0	-14.3	-0.1	5	100.0	0.3
Lyth Valley	0	#	0	#	0	#	0	0.0	0.0	0	-50.0	-0.1
Mid Furness	10	0.4	15	0.6	15	0.5	0	-7.1	Rate	5	44.4	0.2
Milnthorpe	5	0.4	10	0.9	10	0.9	0	0.0	0.0	5	140.0	0.5
Sedbergh and Kirkby Lonsdale	5	0.2	10	0.3	10	0.3	0	0.0	0.0	0	28.6	0.1
Staveley-in-Cartmel	0	#	0	#	0	#	0	0.0	0.0	0	-50.0	-0.1
Staveley-in-Westmorland	0	#	5	0.3	0	#	0	-33.3	-0.1	0	0.0	0.0
Ulverston Central	15	1.4	15	1.5	15	1.4	0	-6.2	-0.1	0	0.0	0.0
Ulverston East	25	1.6	25	1.8	30	1.9	0	7.4	0.1	5	16.0	0.3
Ulverston North	10	0.9	5	0.5	5	0.5	0	0.0	0.0	-5	-45.5	-0.4
Ulverston South	10	0.8	10	1.1	15	1.3	0	18.2	0.2	5	62.5	0.5
Ulverston Town	15	1.4	15	1.3	15	1.2	0	-6.7	-0.1	0	-12.5	-0.2
Ulverston West	5	0.5	10	0.8	5	0.7	0	-12.5	-0.1	0	40.0	0.2
Whinfell	5	0.2	0	#	0	#	0	0.0	0.0	0	-66.7	-0.2
Windermere Applethwaite and Troutbeck	5	0.4	5	0.3	0	#	0	-33.3	-0.1	-5	-60.0	-0.3
Windermere Bowness North	5	0.5	5	0.4	5	0.4	0	0.0	0.0	0	-20.0	-0.1
Windermere Bowness South	5	0.3	5	0.2	5	0.3	0	33.3	0.1	0	0.0	0.0
Windermere Town	10	0.7	5	0.4	5	0.3	0	-20.0	-0.1	-5	-55.6	-0.4