

#### Introduction

This briefing contains the latest data for Cumbria relating to the Claimant Count, Joblessness (UK only), NEETs, job postings, business start-ups and Companies House incorporations and is produced monthly on the day that the Office for National Statistics (ONS) releases claimant data.

It should be noted that the "jobless" figures used extensively by the press are derived from a public survey. As this includes non-claimants looking for work and utilises a different population denominator, it can produce different trends to the claimant-only counts and should not be directly compared to the claimant count data. Sample sizes from the survey are too small to be reliable for local areas. However, ONS now produces quarterly modelled unemployment data for local areas which incorporates both claimant count and survey data and these data are included on page 10. It should also be noted that historical data are revised regularly and therefore data in this briefing should not be compared directly with that published in previous briefings.

**Universal Credit – Important Note:** There have been marked increases in the claimant count in areas where Full Service Universal Credit is in operation (currently Workington and Whitehaven JobCentres in Cumbria). In part this is because UC requires a broader span of people to look for work than was the case for legacy benefits and also because new claimants awaiting or appealing Work Capability Assessments are being required to look for work pending their assessment and are therefore included in the claimant count. To put this in context, the claimant count rose by 36.1% between Nov 2016 and April 2017 in areas that had Full Service UC implemented throughout that time, compared to a rise of 6.9% in areas that did not have Full Service implemented. *Therefore users are encouraged to interpret monthly movements in the claimant count with caution as changes may be due to administration of Universal Credit rather than reflecting local labour market conditions.* 

NB: The claimant count was taken on 9<sup>th</sup> Nov 2017.

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#### 1. KEY FINDINGS

#### Joblessness (UK only)

- The jobless total for the UK (claimants + non claimants looking for work) fell by 26,077 in the quarter to Oct 2017 and stood at 1.43m, 182,288 lower than a year ago;
- The UK jobless rate was 4.3%, down from 4.4% last quarter and from 4.8% a year ago. This is the lowest national rate since 1975

  Similar jobless figures are not available for local areas.

#### National Seasonally Adjusted Claimant Data (UK only)

- The seasonally adjusted UK JSA claimant count was 817,464 in Nov 2017, up by 5,944 from last month and by 28,953 from the same month last year;
- The seasonally adjusted UK JSA claimant rate was 2.0% in Nov 2017, unchanged from last month.
  - Seasonally adjusted figures are not available for local areas.

#### **Local Claimant Data**

- In Nov 2017 there were 5,240 people in Cumbria claiming either JSA or Universal Credit (those not in employment but required to seek work), a rise of 20 from last month;
- Nationally the comparable non-seasonally adjusted claimant count fell by 4,130 from last month:
- The claimant count in Cumbria is 845 higher than a year ago and 31,980 higher nationally;
- The claimant count rose in Allerdale, Eden and South Lakeland but fell in Barrow, Carlisle and Copeland5;
- The claimant rate in Nov 2017 in Cumbria was 1.8% which is up 0.1 from last month and is 0.1 lower than the national rate of 1.9%;
- Claimant rates are above the national average in Allerdale (2.6%), Barrow (2.5%) and Copeland (2.8%);
- Claimant rates for all age groups between 18 and 34 in Cumbria are above the national average;
- The modelled unemployment count in Cumbria (which includes estimates of non-claimants) was 7,400 in the year to Jun 2017 giving a rate of 3.0% compared to 4.6% nationally. The modelled unemployment rate in Barrow (5.3%) was higher than nationally; Note: the modelled unemployment rate is calculated as a % of the economically active population aged 16+ whereas the claimant rate is a % of all those aged 16-64 therefore rates should not be compared. Modelled unemployment data is released quarterly.

#### **NEETs**

- In Oct 2017 there were 466 16-17 year olds in Cumbria reported as NEET, a fall of 120 from the previous month -20.5%) and 88 lower than the same month last year -15.9%);
- In Oct 2017 the NEET rate for 16-17 year olds in Cumbria was 4.6%, down by 1.2 from last month and by 0.7 from a year ago;
- Cumbria's NEET rate of 4.6% compares to a national rate of 20.9%;
- Carlisle had the highest NEET rate in the county (6.1%).
- In Oct 2017, 92.5% 16-17 year olds in Cumbria were classed as participating, mostly in full time education or training (78.8%) or by undertaking an apprenticeship (11.1%). This compares to 82.9% nationally. Average data for the past 12 months also shows Cumbria performing above the national average 92.5% v 88.1%.



**Job Postings** – (NB: this data has not been updated since July due to a technical issue with the source)

- There were 6,699 job postings in Cumbria in the quarter to Jul 2017, 538 fewer than in the previous quarter, a fall of 2.6% but within the quarter there was a fall in June followed by a rise in July;
- The Carlisle area accounted for 34.8% of all job postings (1,729 postings);
- Human health had the highest number of postings with 994 (27.2%);
- Business & public service associate professionals were the most in demand occupation (775, 11.6%) followed by health professionals (564, 8.4%);
- Communication (30.9%) and organisational skills (18.1%) were the most commonly mentioned baseline skills with customer service (10.5%) and project management (7.4%) the most common specialised skills;
- The National Health Service placed the highest number of postings (352, 12.4%) followed by Cumbria County Council (164, 5.8%);
- The highest proportion of jobs fell into the £20,000-£29,000 salary range (29.9%) with the mean advertised salary being £31,000 and the median salary £25,400;
- The most frequently required qualifications were bachelor's degree (30.4%) and GCSE/NVQ (26.3%).

#### **Business Start-Ups & Companies House Incorporations**

- There were 414 business start-ups in Cumbria in the quarter to Oct 2017, 118 fewer than in the previous quarter and 43 fewer than the same quarter last year;
- The highest number of start-ups was in South Lakeland where there were 107 (27.9%);
- The sector with the highest number of start-ups was real estate, professional services & support services with 124 (30.0% of all start-ups);
- Barrow had the highest start up rate per 100 active enterprises with 14.8 starts per 100 active enterprises while Eden had the lowest at 6.8 (England 16.6);
- South Lakeland had the highest start up rates as a proportion of working age residents with 94.9 per 10,000 working age resident. Copeland had the lowest with 44.5 starts per 10,000 working age residents (England 110.5);
- There were 189 new Companies House incorporations in Cumbria in Oct 2017, down by 3 from the previous month but up by 34 from the same month last year;
- South Lakeland (45), Allerdale (43) and Carlisle (42) had the highest number of new incorporations.

#### 2. NATIONAL LABOUR MARKET OVERVIEW

- Estimates from the Labour Force Survey show that, between May to July 2017 and Aug to Oct 2017, the number of people in work fell, the number of unemployed people also fell, and the number of people aged from 16 to 64 not working and not seeking or available to work (economically inactive) increased.
- There were 32.08 million people in work, 56,000 fewer than for May to July 2017 but 325,000 more than for a year earlier.
- The employment rate (the proportion of people aged from 16 to 64 who were in work) was 75.1%, lower than for May to July 2017 (75.3%) but higher than for a year earlier (74.4%).
- There were 1.43 million unemployed people (people not in work but seeking and available to work), 26,000 fewer than for May to July 2017 and 182,000 fewer than for a year earlier.
- The unemployment rate (the proportion of the economically active that were unemployed) was 4.3%, down from 4.8% for a year earlier and the joint lowest since 1975.



- There were 8.86 million people aged from 16 to 64 who were economically inactive (not working and not seeking or available to work), 115,000 more than for May to July 2017 but 56,000 fewer than for a year earlier.
- The inactivity rate (the proportion of people aged from 16 to 64 who were economically inactive) was 21.5%, higher than for May to July 2017 (21.2%) but lower than for a year earlier (21.7%).
- Latest estimates show that average weekly earnings for employees in Great Britain in nominal terms (that is, not adjusted for price inflation) increased by 2.5% including bonuses and by 2.3% excluding bonuses, compared with a year earlier.
- Latest estimates show that average weekly earnings for employees in Great Britain in real terms (that is, adjusted for price inflation) fell by 0.2% including bonuses, and fell by 0.4% excluding bonuses, compared with a year earlier.



#### 3. LOCAL UNEMPLOYMENT DATA

#### Claimant Count (JSA & Out of Work UC Claimants)

ONS data note — "Under Universal Credit a broader span of claimants are required to look for work than under Jobseeker's Allowance. As Universal Credit Full Service is rolled out in particular areas, the number of people recorded as being on the Claimant Count is therefore likely to rise." This is particularly affecting figures for Allerdale and Copeland where full service UC has been implemented at Workington and Whitehaven JobCentres.

The claimant count in Cumbria in Nov 2017 was 5,240 persons, a rise of 5 from Oct. The claimant rate was up 0.1 to 1.8% which is 0.1 below the UK rate of 1.9%. However, rates in Allerdale, Barrow and Copeland are above the national average (2.6%, 2.5% and 2.8% respectively). The non-seasonally adjusted count rose in Allerdale, Eden and South Lakeland but fell in Barrow, Carlisle and Copeland. The non-seasonally adjusted claimant count fell regionally and nationally.

Compared to a year ago, Cumbria's claimant count has risen by 845, a rise of 19.2% compared to a rise of 4.2% nationally but the impact of Universal Credit is a major factor behind this as 2 of Cumbria's 6 Jobcentres (Workington and Whitehaven) are now on Full Service UC.

Figure 1: Claimant Count, Nov 2017

5	Mal	e	Fema	le	All Persons			thly Cha	_	Annual Change (all persons)		
	No	Rate	No	Rate	No	Rate	No	% chg	Rate chg	No	% chg	Rate chg
United Kingdom	484,880	2.3	304,425	1.5	789,305	1.9	-4,130	-0.5	0.0	31,980	4.2	0.1
North West	66,315	2.9	43,355	1.9	109,670	2.4	-1,890	-1.7	0.0	6,525	6.3	0.1
Cumbria	3,280	2.2	1,960	1.3	5,240	1.8	5	0.1	0.0	845	19.2	0.3
Allerdale **	900	3.1	605	2.1	1,505	2.6	20	1.3	0.0	470	45.4	0.8
Barrow in Furness	690	3.4	345	1.7	1,035	2.5	-5	-0.3	0.0	-90	-7.8	-0.2
Carlisle	580	1.8	360	1.1	940	1.4	-10	-1.2	0.0	85	10.2	0.1
Copeland **	745	3.4	450	2.1	1,190	2.8	-15	-1.4	0.0	315	35.8	0.7
Eden	150	1.0	90	0.6	240	0.8	5	2.1	0.0	40	20.7	0.1
South Lakeland	215	0.7	115	0.4	325	0.6	10	3.2	0.0	20	6.2	0.0
Barrow JCP	835	n/a	415	n/a	1,250	n/a	0	-0.2	n/a	-100	-7.5	n/a
Carlisle JCP	665	n/a	380	n/a	1,045	n/a	-10	-1.0	n/a	80	8.5	n/a
Kendal JCP	130	n/a	85	n/a	220	n/a	15	7.9	n/a	20	9.0	n/a
Penrith JCP	130	n/a	85	n/a	215	n/a	5	3.4	n/a	35	20.8	n/a
Whitehaven JCP **	655	n/a	390	n/a	1,045	n/a	-10	-0.9	n/a	335	46.9	n/a
Workington JCP **	880	n/a	615	n/a	1,490	n/a	30	2.0	n/a	505	51.5	n/a

Source: ONS/DWP , shading indicates local rates above the UK average

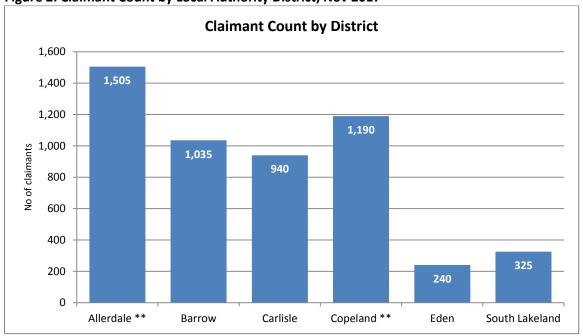
Note 1: Due to rounding, totals may not sum

Note 2: JCP = JobCentre Plus office areas. Rates are not available for these areas.

Note3: \*\* counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit



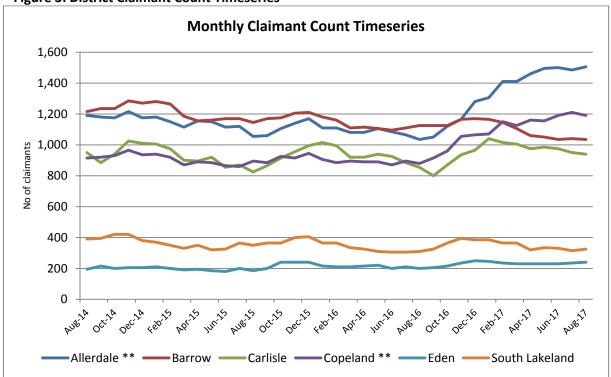
Figure 2: Claimant Count by Local Authority District, Nov 2017



Source: ONS/DWP

Note: \*\* counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit



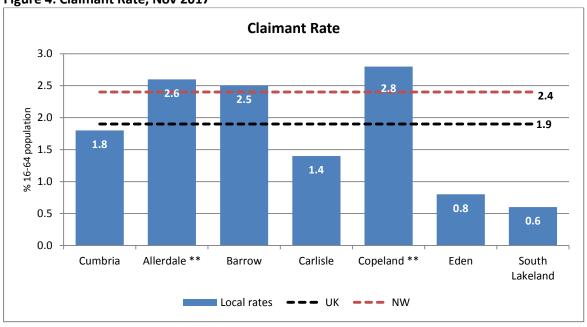


Source: ONS/DWP

Note: \*\* counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit



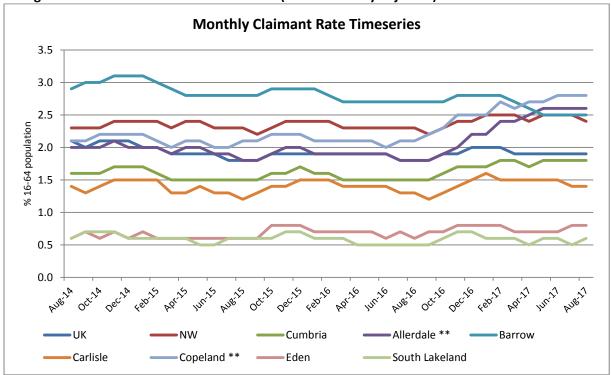
Figure 4: Claimant Rate, Nov 2017



Source: ONS/DWP

Note: \*\* rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit

Figure 5: Claimant Rate 3-Year Timeseries (non-seasonally adjusted)



Source: ONS/DWP

Note: \*\* rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit



Figure 6: Claimant Count / Rate by Age Group in Cumbria, Nov 2017

					Claima	nt Count I	oy Age				
	16-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60+	Total
UK	975	160,785	103,195	88,680	77,680	71,890	80,660	81,235	72,245	51,225	789,305
NW	120	22,605	15,995	13,595	11,330	9,990	10,855	10,325	8,790	6,040	109,670
Cumbria	10	1,165	715	595	490	450	485	555	440	330	5,240
Allerdale **	5	340	200	185	135	140	130	155	120	95	1,505
Barrow	0	255	150	110	90	80	105	85	90	70	1,035
Carlisle	0	210	125	120	80	85	80	100	85	50	940
Copeland **	5	250	180	135	125	90	105	130	95	75	1,190
Eden	0	40	20	20	25	20	30	30	25	25	240
South Lakeland	0	65	40	25	35	35	40	50	25	15	325
					Claima	ant Rate b	y Age				
	16-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60+	Total
UK	0.1	2.8	2.3	2.0	1.9	1.7	1.7	1.8	1.8	1.5	1.9
NW	0.1	3.5	3.2	2.9	2.6	2.3	2.1	2.0	1.9	1.5	2.4
Cumbria	0.1	3.2	2.7	2.3	1.9	1.6	1.3	1.4	1.2	1.0	1.8
Allerdale	0.2	5.0	4.1	3.7	2.7	2.6	1.7	2.0	1.7	1.5	2.6
Barrow	0.0	4.8	3.7	2.9	2.6	2.0	2.0	1.6	2.0	1.7	2.5
Carlisle	0.0	2.3	2.0	1.8	1.3	1.3	1.0	1.2	1.1	0.8	1.4
Copeland	0.4	4.9	4.5	3.5	3.5	2.2	2.1	2.3	1.8	1.6	2.8
Eden	0.0	1.2	0.8	0.8	1.0	0.7	0.7	0.7	0.6	0.7	0.8
South Lakeland	0.0	1.0	0.9	0.6	0.7	0.6	0.5	0.6	0.3	0.2	0.5

Source: ONS/DWP Note: due to rounding, totals may not sum. Shading indicates local rates above the UK rate.

Note: \*\* counts & rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit

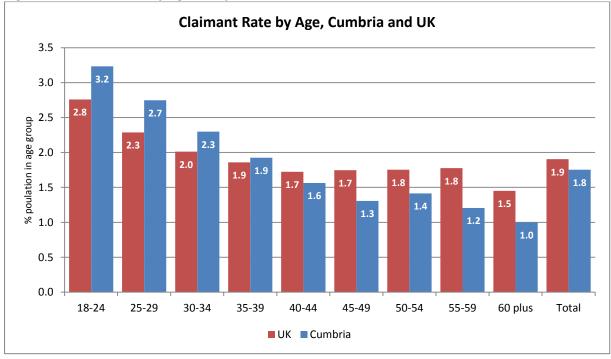
Claimant Count By Age, Cumbria 1,400 1,200 1,165 1,000 No of claimants 800 715 600 595 555 490 485 400 450 440 330 200 0 18-24 25-29 30-34 35-39 40-44 45-49 50-54 55-59 60 plus

Figure 7: Claimant Count by Age Group in Cumbria, Nov 2017

Source: ONS/DWP



Figure 8: Claimant Rate by Age Group in Cumbria and UK, Nov 2017



Source: ONS/DWP



#### **Modelled Unemployment**

The Office for National Statistics produces modelled unemployment data for local authorities which uses a combination of survey data and claimant count data to estimate the number of unemployed in an area including non-claimants. NB: These data are only updated quarterly.

Note: An important difference between these estimates and the official claimant count is the denominator used to calculate rates. For the claimant count the denominator is all those aged 16-64 but for the model-based rates it is the economically active population aged 16+ (ie those who are in work or out of work but actively seeking work). It is important therefore that rates are not directly compared. Please also note that these are estimates not administrative counts.

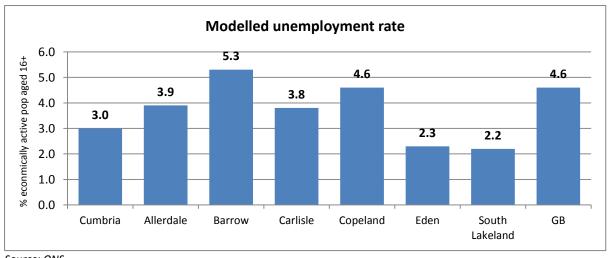
In the year ended Jun 2017, it is estimated that there were 7,400 unemployed people in Cumbria, giving a rate of 3.0%. This compares to a national rate of 4.6%. The estimated rate in Barrow (5.3%) is above the national rate but elsewhere rates were the same or lower. The modelled count is down 2,500 from a year ago and the rate is down by 1.0.

Modelled unemployment count 2,500 2,100 1,900 2,000 1,700 1,600 1,500 1,500 1,000 1,100 700 500 0 Allerdale Barrow Carlisle Copeland Eden South Lakeland

Figure 9: Modelled unemployment count, year ended Jun 2017

Source: ONS





Source: ONS



#### 4. NEETs & Participation

#### Not in Education, Employment or Training (NEET)

Young people are described as NEET if they are not in any form of education, employment or training. Those whose status is not known at the time of follow up are now also classed as NEET.

In Oct 2017, 466 16-17 year olds were NEET in Cumbria (246 NEET and 220 not known), a fall of 120 from the previous month and 88 fewer than a year ago. The highest number of NEET/NKs was in Carlisle (159) followed by Barrow (75). There is a great deal of monthly variation in NEET numbers/rates, especially in the quarter after the end of the academic year when numbers are understandably highest and in particular the number of young people whose status is unknown is often relatively high.

Number of 16-17 Year Olds NEET / Not Known 180 159 160 140 71 120 100 **75** 80 58 60 40 12 35 88 40 46 5 🚥 46 45 23 20 35 18 12 0 Allerdale **Barrow** Carlisle Copeland Eden South Lakeland ■ NEET 🚆 NK Total

Figure 11: Number of 16-17 Year Olds NEET or Not Known - Oct 2017

Source: Inspira / Cumbria Intelligence Observatory Note: district totals may not sum to county total.

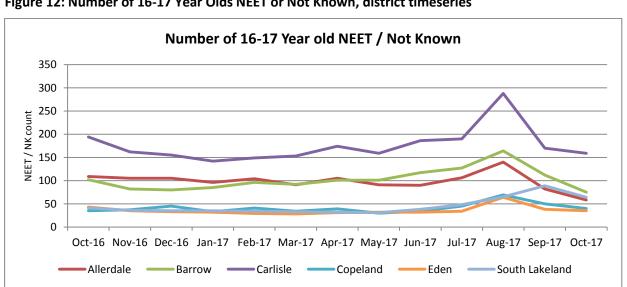


Figure 12: Number of 16-17 Year Olds NEET or Not Known, district timeseries

Source: Inspira / Cumbria Intelligence Observatory



The county NEET/NK rate (% of cohort) was 4.6% in Oct 2017 compared to an England rate of 20.9% and an average rate of 15.1% for Cumbria's 10 statistical neighbours. The highest local rate was in Carlisle (6.1%). The NEET rate in Cumbria was down by 1.2 points from last month and by 0.7 from the same month last year. Monthly rates can be misleading at this time of year and in particular not known rates are very high in areas outside Cumbria. The average rate for the last 12 months in Cumbria was 5.0% compared to 10.4% nationally and 9.4% for statistical neighbours. Carlisle's average annual rate was highest at 6.6%.

NEET rate - month and year to date 25.0 Average last 12 months Latest month 20.9 20.0 15.1 15.0 cyo % 10.0 10.4 6.6 5.0 0.0 South Lakeland stat Neighbour's South Lakeland Allerdale Allerdale Copeland Cumbria copeland Barrow Barron ■ NEET month **III** NK month ■ NEET year

Figure 13: Rate of 16-17 Year Olds NEET or Not Known - Oct 2017 and 12 month average to Oct 2017

Source: Inspira / Cumbria Intelligence Observatory (National & Stat Neighbour rates are for 10 months due to data availability)

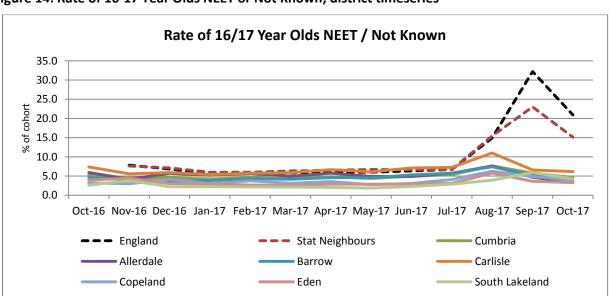


Figure 14: Rate of 16-17 Year Olds NEET or Not Known, district timeseries

Source: Inspira / Cumbria Intelligence Observatory (National & Stat Neighbour rates are for 10 months due to data availability)

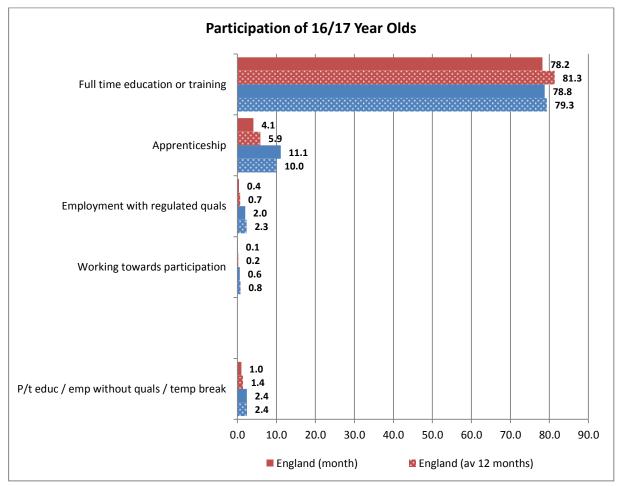


#### **Participation**

The Education & Skills Act 2008 introduced a requirement for young people to remain in education or training until at least their 18<sup>th</sup> birthday and a duty on local authorities to encourage, enable and assist young people to participate. As part of the tracking process that produces the NEET data, participation data is also produced at county level on a monthly basis.

In Oct 2017, 92.5% young people were classed as meeting the participation requirement, the majority (78.8%) through full time education or training or by undertaking an apprenticeship (11.1%). This compares to 82.9% nationally who were deemed to be participating. Average data for the past 12 months also shows Cumbria performing above the national average -92.5% v 88.1%.

Figure 15: Participation of 16/17 Year Olds



Source: NCCIS



#### 5. JOB POSTINGS

The following data are drawn from Labour Insight, an interactive tool which delivers real time access to job postings from a comprehensive range of sources including job boards, employer sites, newspapers, public agencies etc. Data extraction and analysis technologies mine and code data from each job listing to provide analysis on industries, occupations, skills and qualifications. The tool will inevitably not capture all vacancies and in particular is likely to under-represent vacancies in sectors which typically do not utilise online or formal recruitment methods. On the other hand it captures advertisements from agencies seeking to add people to their registers when there may not be a specific vacancy available which may over represent the situation in those sectors which make widespread use of recruitment agencies and "bank" workers.

In the period May-Jul 2017, there were 6,699 job postings in Cumbria which is 177 fewer than were placed in the previous quarter (Feb-Apr 17) and 2,509 fewer than the same quarter last year. The count had risen in May, dropped back in June before rising again in July.

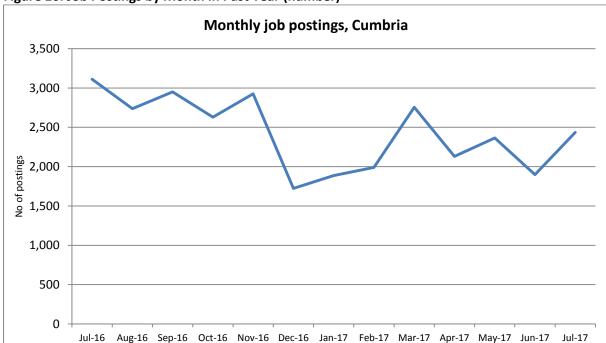


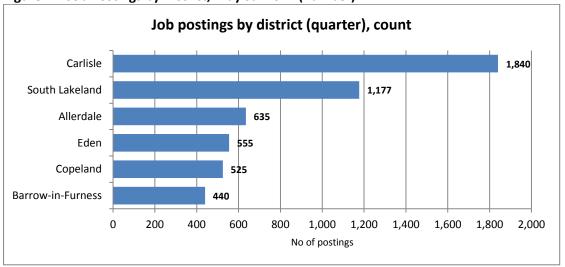
Figure 16: Job Postings by Month in Past Year (number)



#### Location of job postings

Geographically the highest number of postings in the quarter was for opportunities in Carlisle where there were 1,840 postings in the quarter, 35.6% of all the postings in Cumbria. The second highest number of postings was in South Lakeland (1,177) with 22.8% of the total.

Figure 17: Job Postings by District, May-Jul 2017 (number)



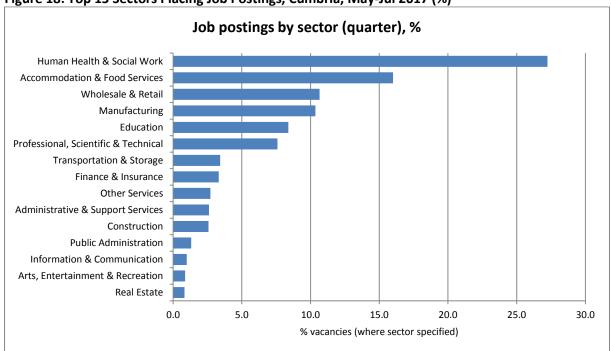
Source: Labour Insight (Burning Glass Technologies)

NB: may not sum to county total as district could not be coded for all postings

#### **Sector of job postings**

The highest number of postings was in the human health & social work sector (994 postings) which represented a quarter of postings where a sector could be identified (27.2%). The next most common sectors were accommodation & food (584, 16.0%) and wholesale & retail (389, 10.7%).

Figure 18: Top 15 Sectors Placing Job Postings, Cumbria, May-Jul 2017 (%)





#### Occupation of job postings

The most common occupations specified were business & public service associate professionals (775, 11.6%), health professionals (564, 8.4%) and science, research, engineering & technical professionals (556, 8.3%).

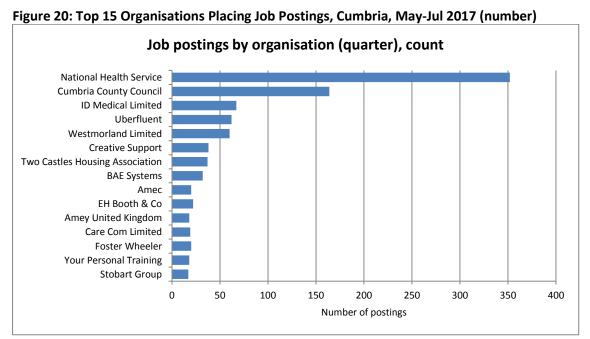
Job postings by occupation (quarter), % **Business & Public Service Associate Profs Health Professionals** Science, Research, Eng & Tech Profs Business, Media & Public Service Profs **Administrative Occupations** Corporate Managers & Directors Skilled Metal, Electrical & Electronic Trades Textiles, Printing & Other Skilled Trades **Caring Personal Services Elementary Admin & Service Occupations Transport & Mobile Machine Operatives** Science, Eng & Techn Associate Profs **Sales Occupations** Other Managers & Proprietors **Teaching & Educational Profs** 0.0 2.0 14.0 % vacancies notified (where occupation specified)

Figure 19: Top 15 Occupations Required, Cumbria, May-Jul 2017 (%)

Source: Labour Insight (Burning Glass Technologies)

#### Organisations placing job postings

The organisation placing the most job postings in the quarter was the National Health Service with 352 postings (12.4%) followed by Cumbria County Council with 164 (5.8%).





#### Skills mentioned in job postings

The most common baseline skills mentioned in the quarter were communication (1,092 mentions, 30.9% of all postings with skills specified) and organisational skills (637, 18.1%) whilst the most commonly mentioned more detailed skills were customer service (637, 10.5%) and project management (260, 7.4%).

Figure 21: Top 15 Baseline Skills Required (% of job postings), May-Jul 2017 Baseline skills in job postings (quarter), % **Communication Skills** Organisational Skills **Planning** Team Work/ Collaboration **Detail-Orientated** Writing Leadership Mathematics Computer Skills **Problem Solving** English Research Creativity **Quality Assurance and Control** Management 0.0 10.0 15.0 20.0 25.0 30.0 35.0 5.0 % job postings (with skill specified)

Source: Labour Insight (Burning Glass Technologies)

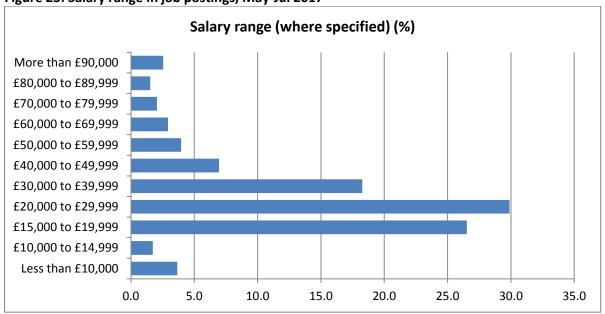
Figure 22: Top 15 Specialised Skills Required (% of job postings), May-Jul 2017 Specialised skills in job postings (quarter), % **Customer Service** Project Management **Contract Management Business Management** Microsoft Excel Teaching Repair Microsoft Office Procurement Sales Budgeting **Product Sales** Supervisory Skills Accountancy Office Administration 0.0 2.0 4.0 8.0 10.0 12.0 6.0 ■% job postings (with skill specified)



#### Salaries offered in job postings (where provided)

Fewer than half the postings identified a salary range but where they did, the highest proportion fell into the £20,000-£29,000 range (29.9%) followed by the £15,000-£19,999 range (26.5%). The mean salary quoted was £31,000 and the median salary quoted was £25,400.

Figure 23: Salary range in job postings, May-Jul 2017



Source: Labour Insight (Burning Glass Technologies)

#### Qualification requirements in job postings (where provided)

Only around 1 in 6 job postings referred to the qualifications required for the job but where they did so, the most frequently mentioned were bachelor's degree level (30.4%) and GCSE/Level 2 (26.3%) (a reversal of the top 2 positions seen in previous months).

Figure 24: Qualification requirements in job postings, May-Jul 2017

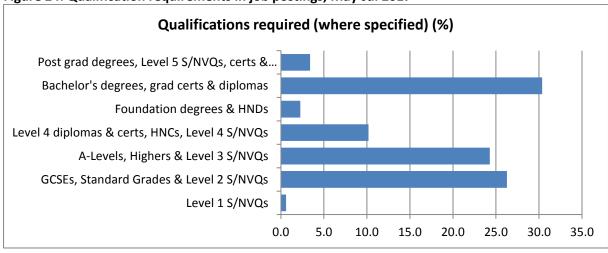




Figure 25: Summary of Top 15 Job Postings by Occupation, Industry & Skills, May-Jul 2017

Occupation	No	% jobs	Industry	No	% jobs
Business & Public Service Associate Profs	775	11.6	Human Health & Social Work	994	27.2
Health Professionals	564	8.4	Accommodation & Food Services	584	16.0
Science, Research, Eng & Tech Profs	556	8.3	Wholesale & Retail	389	10.7
Business, Media & Public Service Profs	506	7.6	Manufacturing	378	10.4
Administrative Occupations	445	6.6	Education	306	8.4
Corporate Managers & Directors	363	5.4	Professional, Scientific & Technical	277	7.6
Skilled Metal, Electrical & Electronic Trades	362	5.4	Transportation & Storage	125	3.4
Textiles, Printing & Other Skilled Trades	329	4.9	Finance & Insurance	121	3.3
Caring Personal Services	320	4.8	Other Services	99	2.7
Elementary Admin & Service Occupations	303	4.5	Administrative & Support Services	95	2.6
Transport & Mobile Machine Operatives	283	4.2	Construction	94	2.6
Science, Eng & Tech Associate Profs	279	4.2	Public Administration	48	1.3
Sales Occupations	258	3.9	Information & Communication	36	1.0
Other Managers & Proprietors	241	3.6	Arts, Entertainment & Recreation	32	0.9
Teaching & Educational Profs	175	2.6	Real Estate	30	0.8
Baseline Skill	No	% jobs	Specialised Skill	No	% jobs
Communication Skills	1,092	30.9	Customer Service	370	10.5
Organisational Skills	637				7.4
	037	18.1	Project Management	260	
Planning	416	18.1	Project Management  Contract Management	260 241	6.8
Planning Team Work/ Collaboration			,		
	416	11.8	Contract Management	241	6.8
Team Work/ Collaboration	416 288	11.8 8.2	Contract Management  Business Management	241 217	6.8
Team Work/ Collaboration  Detail-Orientated	416 288 262	11.8 8.2 7.4	Contract Management Business Management Microsoft Excel	241 217 217	6.8 6.1 6.1
Team Work/ Collaboration  Detail-Orientated  Writing	416 288 262 242	11.8 8.2 7.4 6.9	Contract Management Business Management Microsoft Excel Teaching	241 217 217 214	6.8 6.1 6.1
Team Work/ Collaboration  Detail-Orientated  Writing  Leadership	416 288 262 242 191	11.8 8.2 7.4 6.9 5.4	Contract Management Business Management Microsoft Excel Teaching Repair	241 217 217 217 214 213	6.8 6.1 6.1 6.1 6.0
Team Work/ Collaboration  Detail-Orientated  Writing  Leadership  Mathematics	416 288 262 242 191 184	11.8 8.2 7.4 6.9 5.4 5.2	Contract Management Business Management Microsoft Excel Teaching Repair Microsoft Office	241 217 217 214 213 202	6.8 6.1 6.1 6.1 6.0 5.7
Team Work/ Collaboration  Detail-Orientated  Writing  Leadership  Mathematics  Computer Skills	416 288 262 242 191 184 167	11.8 8.2 7.4 6.9 5.4 5.2 4.7	Contract Management Business Management Microsoft Excel Teaching Repair Microsoft Office Procurement	241 217 217 214 213 202 190	6.8 6.1 6.1 6.1 6.0 5.7
Team Work/ Collaboration  Detail-Orientated  Writing  Leadership  Mathematics  Computer Skills  Problem Solving	416 288 262 242 191 184 167	11.8 8.2 7.4 6.9 5.4 5.2 4.7 4.6	Contract Management Business Management Microsoft Excel Teaching Repair Microsoft Office Procurement Sales	241 217 217 214 213 202 190	6.8 6.1 6.1 6.1 6.0 5.7 5.4
Team Work/ Collaboration  Detail-Orientated  Writing  Leadership  Mathematics  Computer Skills  Problem Solving  English	416 288 262 242 191 184 167 162	11.8 8.2 7.4 6.9 5.4 5.2 4.7 4.6 4.3	Contract Management Business Management Microsoft Excel Teaching Repair Microsoft Office Procurement Sales Budgeting	241 217 217 214 213 202 190 189 172	6.8 6.1 6.1 6.0 5.7 5.4 4.9
Team Work/ Collaboration  Detail-Orientated  Writing  Leadership  Mathematics  Computer Skills  Problem Solving  English  Research	416 288 262 242 191 184 167 162 151 147	11.8 8.2 7.4 6.9 5.4 5.2 4.7 4.6 4.3	Contract Management Business Management Microsoft Excel Teaching Repair Microsoft Office Procurement Sales Budgeting Product Sales	241 217 217 214 213 202 190 189 172	6.8 6.1 6.1 6.0 5.7 5.4 4.9

Source: Labour Insight (Burning Glass Technologies)

Note: The tool relies on data contained within job postings when analysing skill needs, qualifications etc and this may be limited by the accuracy and detail contained within the original advertisement. For example, the system can allocate an occupation in the majority of instances but is unable to allocate an industry in approximately a third of cases. Therefore the totals for each may vary and proportions presented here are of postings where the relevant coding has been possible.



#### 6. BUSINESS START UPS

The following data are from BankSearch, a survey which collects data from Barclays, Co-operative Bank, HSBC, Lloyds Banking Group, Royal Bank of Scotland Group, Santander and TSB Bank. A 'Start-up' reflects the opening of a first current account from a small business banking product range by a business new to banking or previously operated through a personal account. The data exclude businesses operating through personal accounts, those without banking relationships or those banking with other institutions.

There were 414 business start-ups in Cumbria in the quarter Aug-Oct 2017. This is 118 fewer than in the previous quarter (May-Jul 17), a fall of -22.2% compared to a fall of -5.6% for England. All areas in Cumbria saw a fall. The highest number of start-ups was in South Lakeland (107), 25.8% of all start-ups) followed by Carlisle (78, 18.8%) and Allerdale (77 18.6%).

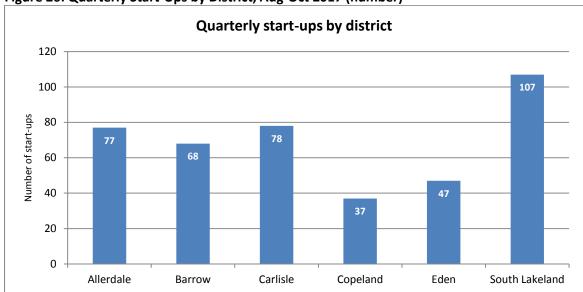
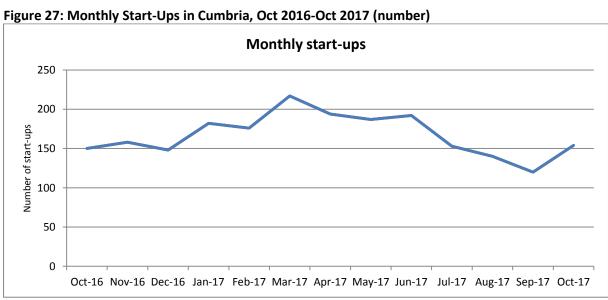


Figure 26: Quarterly Start-Ups by District, Aug-Oct 2017 (number)

Source: BankSearch

The number of starts rose after Christmas and peaked in March this year before dropping off. Levels had dropped in each of the last 3 months but rose in the last month of the quarter.



Source: BankSearch



The annual rate of business start-ups can be expressed in 2 ways. Firstly, as a proportion of the active business stock. This measure is influenced by the business structure and areas with a relatively small stock of active businesses will generally show higher start up rates than those with large volumes, often of small, businesses. The second method is start-ups per 10,000 working age people and is sometimes regarded as a better indicator of entrepreneurship amongst local residents.

Using the first methodology of starts per 100 enterprises (which is the Office for National Statistics' preferred measure) Barrow had the highest annual start up rate at 14.8 per 100 active enterprises while Eden had the lowest at 6.8 per 100 active enterprises. This compares to 16.6 for England.

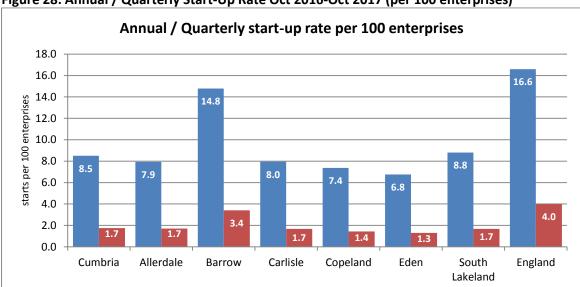
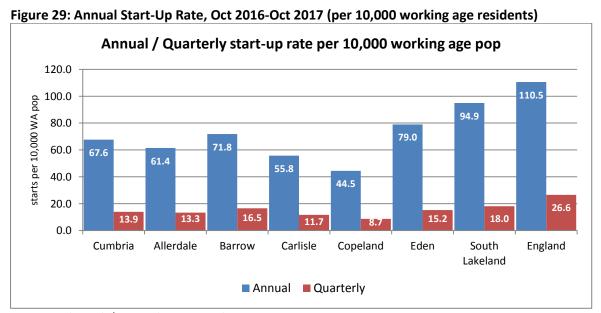


Figure 28: Annual / Quarterly Start-Up Rate Oct 2016-Oct 2017 (per 100 enterprises)

Source: BankSearch / UK Business: Activity, Size and Location 2014

Using the second methodology (starts per 10,000 working age residents), the position is different with South Lakeland having the highest annual start up rate at 94.9 per 10,000 working age residents and Copeland the lowest at 44.5. This compares to 110.5 for England.



Source: BankSearch / ONS Mid Year Popuation Estimates 2013



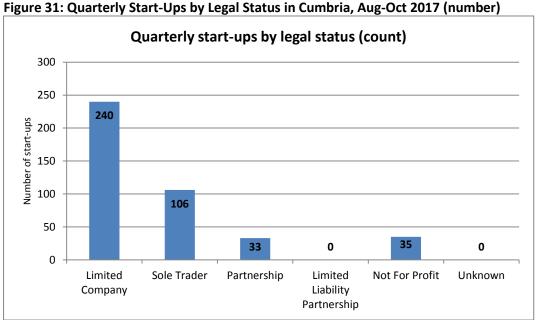
As is generally the case, the highest number of start-ups was in the real estate & professional services sector with 124 (30.0%). This was followed by construction (54, 13.0%). Most of the reduction in start-ups is accounted for by reduction in wholesale & retail (-32), recreation, personal & community services (-28) and accommodation & food services (-24).

Quarterly start ups by sector (Cumbria) Real estate, professional services & support activities 124 Construction Accommodation & food service 53 Recreational, personal & community service 45 Wholesale & retail trade Human health & social work 24 Agriculture, hunting & forestry 23 Manufacturing 22 Transport, storage & communication 18 Education Insurance companies & pension funds Electricity, gas & water supply Mining & quarrying 1 Fishing 1 Unknown 0 0 20 40 60 80 100 120 140 Number of start-ups

Figure 30: Quarterly Start-Ups by Sector in Cumbria, Aug-Oct 2017 (number)

Source: BankSearch

Limited companies provided the highest number of start-ups (240) accounting for over half of the total (58.0%) followed by sole traders with 106 start-ups (25.6%).



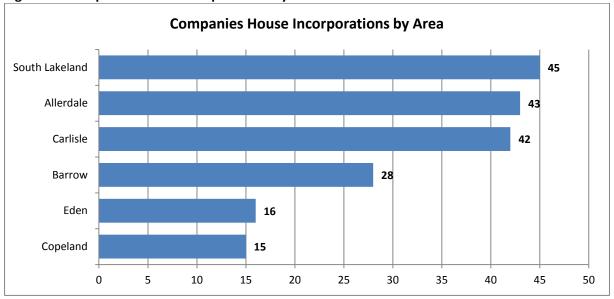
Source: BankSearch



#### 7. COMPANIES HOUSE INCORPORATIONS

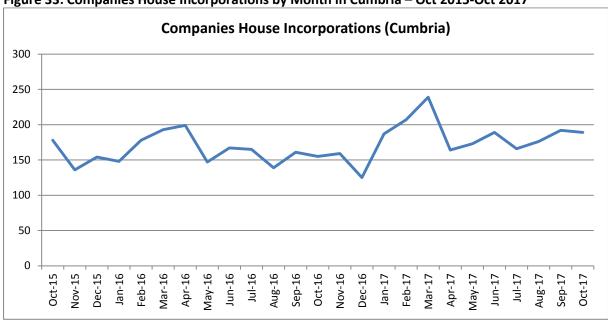
There were 189 new Companies House incorporations in Oct 2017, a fall of 3 from the previous month but 34 more than the same month last year. The highest numbers were in South Lakeland (45), Allerdale (43) and Carlisle (42).

Figure 32: Companies House Incorporations by Area – Oct 2017



Source: BankSearch extracted from Companies House Note: Data relate to registered addresses

Figure 33: Companies House Incorporations by Month in Cumbria - Oct 2015-Oct 2017



Source: BankSearch extracted from Companies House

For further information, please contact

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### **ANNEX A: Claimant Count by Ward**

#### Allerdale – Claimant Count

		4.5	000	4=		<u> </u>	А	ll Persons		Α	No         % Chg           31,980         4.2           6,525         6.3           845         19.2           470         45.4           10         25.0           25         60.5           5         300.0           15         48.1           15         89.5           15         85.0           0         0.0           -5         -36.4           0         -           25         100.0           25         51.9           20         28.8		
	Nov 20	16	Oct 20:	1/	Nov 20	1/	Mon	thly Chan	ge	Anı	nual Chang	e	
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg	
UK	757,325	1.8	793,435	1.9	789,305	1.9	-4,130	-0.5	0.0	31,980	4.2	0.1	
North West	103,140	2.3	111,555	2.5	109,670	2.4	-1,890	-1.7	0.0	6,525	6.3	0.1	
Cumbria	4,395	1.5	5,235	1.8	5,240	1.8	5	0.1	0.0	845	19.2	0.3	
Allerdale	1,035	1.8	1,485	2.6	1,505	2.6	20	1.3	0.0	470	45.4	0.8	
All Saints	35	1.3	45	1.5	45	1.6	0	4.7	0.1	10	25.0	0.3	
Aspatria	40	1.8	55	2.6	60	2.9	5	10.9	0.3			1.1	
Boltons	0	#	5	0.4	5	0.4	0	0.0	0.0			0.3	
Broughton St Bridget's	25	1.0	30	1.1	40	1.5	10	37.9	0.4			0.5	
Christchurch	20	0.9	35	1.7	35	1.8	0	2.9	0.0			0.8	
Clifton	20	2.0	35	3.6	35	3.7	0	2.8	0.1			1.7	
Crummock	5	0.4	5	0.4	5	0.4	0	0.0	0.0	0		0.0	
Dalton	10	1.0	5	0.5	5	0.6	0	40.0	0.2	-5	-36.4	-0.4	
Derwent Valley	0	0.0	5	0.7	0	#	-5	-66.7	-0.4	0	-	0.2	
Ellen	25	1.2	45	2.3	50	2.3	0	2.1	0.0	25	100.0	1.2	
Ellenborough	50	2.4	85	3.8	80	3.6	-5	-6.0	-0.2	25	51.9	1.2	
Ewanrigg	75	3.6	90	4.4	95	4.6	5	3.3	0.1	20	28.8	1.0	
Flimby	25	2.1	40	3.8	40	3.8	0	0.0	0.0	20	78.3	1.6	
Harrington	20	1.1	25	1.3	30	1.5	5	16.7	0.2	5	33.3	0.4	
Holme	10	1.0	15	1.6	20	2.0	5	23.5	0.4	10	90.9	0.9	
Keswick	15	0.4	30	0.9	35	1.1	5	17.9	0.2	20	153.8	0.7	
Marsh	5	0.6	5	0.6	5	0.6	0	0.0	0.0	0	0.0	0.0	
Moorclose	115	3.8	160	5.3	160	5.3	0	-1.2	-0.1	45	37.4	1.4	
Moss Bay	135	4.2	210	6.5	210	6.5	0	0.5	0.0	75	54.4	2.3	
Netherhall	55	2.9	85	4.7	90	4.8	0	2.3	0.1	35	61.8	1.8	
Seaton	50	1.6	55	1.7	55	1.7	0	1.9	0.0	5	10.2	0.2	
Silloth	15	0.9	40	2.2	35	2.0	-5	-12.2	-0.3	20	111.8	1.0	
Solway	10	0.9	20	1.9	15	1.7	0	-11.1	-0.2	5	77.8	0.7	
St John's	70	2.0	85	2.5	90	2.6	5	4.8	0.1	20	29.4	0.6	
St Michael's	125	3.9	185	5.7	175	5.4	-10	-4.9	-0.3	50	37.8	1.5	
Stainburn	10	1.1	20	1.8	20	1.8	0	0.0	0.0	5	58.3	0.7	
Wampool	5	0.5	5	0.6	5	0.6	0	0.0	0.0	0	20.0	0.1	
Warnell	5	0.4	5	0.5	5	0.4	0	-20.0	-0.1	0	0.0	0.0	
Waver	10	1.0	5	0.5	10	0.7	0	33.3	0.2	-5	-27.3	-0.3	
Wharrels	5	0.4	5	0.3	5	0.5	0	66.7	0.2	0	25.0	0.1	
Wigton	45	1.3	55	1.6	50	1.5	-5	-8.9	-0.1	5	15.9	0.2	



#### **Barrow – Claimant Count**

	Nov 20	1.0	Oct 20:	17	Nov 20	47	All	Persons		All Persons			
	NOV 20	10	OCI 20.	17	NOV 20	1/	Mont	hly Chan	ge	Annu	al Chang	ge	
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg	
UK	757,325	1.8	793,435	1.9	789,305	1.9	-4,130	-0.5	0.0	31,980	4.2	0.1	
North West	103,140	2.3	111,555	2.5	109,670	2.4	-1,890	-1.7	0.0	6,525	6.3	0.1	
Cumbria	4,395	1.5	5,235	1.8	5,240	1.8	5	0.1	0.0	845	19.2	0.3	
Barrow	1,125	2.7	1,040	2.5	1,035	2.5	-5	-0.3	0.0	-90	-7.8	-0.2	
Barrow Island	135	8.1	115	7.0	120	7.1	5	2.6	0.2	-10	-11.8	-1.0	
Central	155	5.6	145	5.3	145	5.3	0	0.0	0.0	0	-5.8	-0.3	
Dalton North	55	1.4	50	1.3	55	1.4	5	12.2	0.2	5	0.0	0.0	
Dalton South	50	1.4	55	1.5	55	1.5	0	0.0	0.0	5	5.8	0.1	
Hawcoat	15	0.6	15	0.7	20	0.8	0	11.8	0.1	-15	35.7	0.2	
Hindpool	190	5.3	190	5.2	175	4.9	-10	-6.4	-0.3	0	-7.4	-0.4	
Newbarns	45	1.4	40	1.2	45	1.3	0	4.8	0.1	-25	-4.3	-0.1	
Ormsgill	150	4.0	130	3.5	130	3.4	-5	-2.3	-0.1	0	-15.8	-0.6	
Parkside	60	1.8	60	1.7	65	1.8	5	5.0	0.1	-10	1.6	0.0	
Risedale	135	3.5	125	3.2	125	3.2	0	0.8	0.0	-10	-8.8	-0.3	
Roosecote	25	0.8	15	0.6	10	0.4	-5	-29.4	-0.2	-5	-47.8	-0.4	
Walney North	55	1.8	50	1.6	50	1.7	5	6.2	0.1	-5	-8.9	-0.2	
Walney South	45	1.4	45	1.4	40	1.3	-5	-6.8	-0.1	5	-8.9	-0.1	

#### **Carlisle – Claimant Count**

							All	Dawasas		All	Dawaana	
	Nov 20	16	Oct 20:	17	Nov 20	17		Persons			Persons	
						I	iviont	hly Chan	·	Annu	al Chang	
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	757,325	1.8	793,435	1.9	789,305	1.9	-4,130	-0.5	0.0	31,980	4.2	0.1
North West	103,140	2.3	111,555	2.5	109,670	2.4	-1,890	-1.7	0.0	6,525	6.3	0.1
Cumbria	4,395	1.5	5,235	1.8	5,240	1.8	5	0.1	0.0	845	19.2	0.3
Carlisle	855	1.3	950	1.4	940	1.4	-10	-1.2	0.0	85	10.2	0.1
Belah	20	0.6	30	0.8	25	0.7	0	-6.9	-0.1	5	22.7	0.1
Belle Vue	55	1.4	65	1.7	55	1.4	-10	-14.9	-0.2	0	1.8	0.0
Botcherby	70	1.8	90	2.3	90	2.3	0	2.3	0.1	20	26.8	0.5
Brampton	40	1.5	45	1.6	45	1.7	0	4.5	0.1	5	12.2	0.2
Burgh	10	0.6	5	0.5	5	0.4	0	-16.7	-0.1	-5	-37.5	-0.2
Castle	85	2.1	100	2.4	95	2.3	-5	-4.1	-0.1	5	8.0	0.2
Currock	70	1.8	95	2.4	90	2.2	-10	-9.3	-0.2	15	22.2	0.4
Dalston	20	0.6	20	0.6	25	0.6	0	9.5	0.1	0	9.5	0.1
Denton Holme	70	1.6	80	1.8	80	1.8	0	0.0	0.0	10	14.5	0.2
Great Corby and Geltsdale	5	0.5	5	0.2	5	0.3	0	33.3	0.1	0	-33.3	-0.2
Harraby	50	1.2	50	1.2	45	1.0	-10	-17.3	-0.2	-5	-14.0	-0.2
Hayton	5	0.3	5	0.6	5	0.6	0	0.0	0.0	5	133.3	0.3
Irthing	5	0.6	5	0.5	5	0.4	0	-16.7	-0.1	0	-28.6	-0.2
Longtown & Rockcliffe	25	1.1	30	1.2	30	1.2	0	3.4	0.0	5	11.1	0.1
Lyne	10	0.9	5	0.3	5	0.3	0	0.0	0.0	-5	-63.6	-0.6
Morton	80	2.2	65	1.9	80	2.2	10	17.9	0.3	0	0.0	0.0
St Aidans	80	1.9	95	2.1	95	2.1	0	0.0	0.0	10	13.4	0.3
Stanwix Rural	10	0.4	10	0.3	10	0.3	0	0.0	0.0	0	-9.1	0.0
Stanwix Urban	25	0.7	25	0.8	25	0.7	-5	-14.8	-0.1	0	-8.0	-0.1
Upperby	75	2.3	90	2.8	100	3.0	5	7.7	0.2	25	30.7	0.7
Wetheral	10	0.3	5	0.2	5	0.1	-5	-50.0	-0.1	-5	-66.7	-0.2
Yewdale	20	0.6	25	0.8	30	0.9	5	18.5	0.1	10	52.4	0.3



### **Copeland – Claimant Count**

	Nov 20	16	Oct 20:	17	Nov 20	17	Д	ll Persons	5	Al	l Persons	
	NOV 20	10	OCI 20.	17	NOV 20	17	Moi	nthly Chai	nge	Ann	ual Chang	е
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	757,325	1.8	793,435	1.9	789,305	1.9	-4,130	-0.5	0.0	31,980	4.2	0.1
North West	103,140	2.3	111,555	2.5	109,670	2.4	-1,890	-1.7	0.0	6,525	6.3	0.1
Cumbria	4,395	1.5	5,235	1.8	5,240	1.8	5	0.1	0.0	845	19.2	0.3
Copeland	880	2.1	1,210	2.8	1,190	2.8	-15	-1.4	0.0	315	35.8	0.7
Arlecdon	10	1.0	10	1.0	10	1.2	0	20.0	0.2	0	20.0	0.0
Beckermet	15	0.9	25	1.4	20	1.1	-5	-20.0	-0.3	5	25.0	0.0
Bootle	5	0.4	5	0.4	0	#	0	-33.3	-0.1	0	-33.3	0.0
Bransty	30	0.9	45	1.3	35	1.1	-5	-15.9	-0.2	5	19.4	0.0
Cleator Moor North	60	2.3	85	3.2	80	3.0	-5	-7.0	-0.2	20	29.0	0.0
Cleator Moor South	55	3.1	75	4.5	75	4.4	0	-1.3	-0.1	20	41.5	0.0
Distington	50	2.1	85	3.5	90	3.8	5	8.2	0.3	40	76.9	0.0
Egremont North	75	2.8	100	3.8	95	3.6	-5	-4.0	-0.1	20	27.6	0.0
Egremont South	40	1.7	65	3.0	65	2.9	0	-3.0	-0.1	25	68.4	0.0
Ennerdale	0	#	5	1.0	5	0.8	0	-16.7	-0.2	5	150.0	0.0
Frizington	40	2.4	65	4.0	65	3.8	-5	-4.5	-0.2	25	61.5	0.0
Gosforth	0	#	5	0.5	5	0.7	0	25.0	0.1	5	400.0	0.0
Harbour	105	4.2	155	6.4	155	6.3	0	-1.3	-0.1	50	50.5	0.0
Haverigg	10	0.6	10	0.6	10	0.6	0	0.0	0.0	0	0.0	0.0
Hensingham	45	1.9	55	2.2	60	2.4	5	5.5	0.1	10	26.1	0.0
Hillcrest	10	0.5	10	0.6	10	0.8	0	20.0	0.1	5	50.0	0.0
Holborn Hill	50	3.1	35	2.4	40	2.4	0	2.7	0.1	-10	-22.4	0.0
Kells	25	1.6	35	2.1	30	1.9	-5	-9.1	-0.2	5	25.0	0.0
Millom Without	5	0.8	5	0.5	5	0.4	0	-25.0	-0.1	-5	-50.0	0.0
Mirehouse	75	2.7	110	4.2	110	4.1	0	-0.9	0.0	40	52.1	0.0
Moresby	10	1.1	15	1.9	15	2.1	0	7.1	0.1	5	87.5	0.0
Newtown	65	3.2	60	3.0	55	2.7	-5	-9.8	-0.3	-10	-16.7	0.0
Sandwith	80	4.7	115	6.7	120	6.9	5	4.3	0.3	40	48.8	0.0
Seascale	15	0.9	10	0.8	15	0.8	0	8.3	0.1	0	-13.3	0.0
St Bees	5	0.6	15	1.5	20	1.8	5	17.6	0.3	15	185.7	0.0



#### **Eden – Claimant Count**

	Nov 20	16	Oat 20	17	Nov 20	17	Al	l Persons		Al	l Persons	
	Nov 20	16	Oct 20:	17	Nov 20	1/	Mon	thly Chan	ge	Ann	ual Chang	е
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	757,325	1.8	793,435	1.9	789,305	1.9	-4,130	-0.5	0.0	31,980	4.2	0.1
North West	103,140	2.3	111,555	2.5	109,670	2.4	-1,890	-1.7	0.0	6,525	6.3	0.1
Cumbria	4,395	1.5	5,235	1.8	5,240	1.8	5	0.1	0.0	845	19.2	0.3
Eden	200	0.6	235	0.8	240	0.8	5	2.1	0.0	40	20.7	0.1
Alston Moor	20	1.5	15	1.1	15	1.1	0	0.0	0.0	-5	-21.1	-0.3
Appleby (Appleby)	10	1.5	10	1.8	15	2.0	0	8.3	0.2	5	30.0	0.5
Appleby (Bongate)	5	0.4	5	0.4	5	0.5	0	25.0	0.1	0	25.0	0.1
Askham	10	1.2	5	0.5	5	0.7	0	50.0	0.2	-5	-40.0	-0.5
Brough	5	0.5	5	0.5	5	0.9	5	75.0	0.4	5	75.0	0.4
Crosby Ravensworth	0	#	0	#	0	#	0	-50.0	-0.1	0	0.0	0.0
Dacre	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Eamont	5	0.4	0	#	0	#	0	0.0	0.0	0	-66.7	-0.2
Greystoke	0	#	0	0.0	0	#	0	-	0.1	0	-50.0	-0.1
Hartside	0	#	0	#	5	0.4	0	50.0	0.1	0	200.0	0.3
Hesket	5	0.2	5	0.4	5	0.4	0	0.0	0.0	5	75.0	0.2
Kirkby Stephen	15	0.9	20	1.3	20	1.4	0	5.3	0.1	5	53.8	0.5
Kirkby Thore	10	0.8	5	0.7	5	0.7	0	0.0	0.0	0	-12.5	-0.1
Kirkoswald	5	0.5	5	0.8	5	0.7	0	-14.3	-0.1	0	50.0	0.2
Langwathby	0	#	0	#	0	#	0	-50.0	-0.1	0	0.0	0.0
Lazonby	5	0.5	5	0.7	5	0.8	0	16.7	0.1	5	75.0	0.4
Long Marton	0	#	0	#	5	0.4	0	50.0	0.1	0	50.0	0.1
Morland	5	0.4	5	0.5	5	0.5	0	0.0	0.0	0	33.3	0.1
Orton with Tebay	0	#	0	0.0	0	0.0	0	0.0	0.0	0	-100.0	-0.2
Penrith Carleton	5	0.5	0	#	0	0.0	0	-100.0	-0.2	-5	-100.0	-0.5
Penrith East	15	0.9	25	1.6	30	1.7	0	3.7	0.1	15	86.7	0.8
Penrith North	15	0.7	25	0.9	25	1.0	0	8.7	0.1	10	47.1	0.3
Penrith Pategill	5	0.7	10	1.1	5	0.9	0	-12.5	-0.1	0	40.0	0.3
Penrith South	15	1.0	25	1.6	15	1.1	-5	-29.2	-0.5	0	6.2	0.1
Penrith West	25	1.2	35	1.5	35	1.5	0	3.0	0.0	10	30.8	0.4
Ravenstonedale	0	#	5	0.7	5	0.9	0	25.0	0.2	5	400.0	0.7
Shap	10	0.9	10	1.0	10	1.3	0	22.2	0.2	5	37.5	0.3
Skelton	5	0.6	0	0.0	0	0.0	0	0.0	0.0	-5	-100.0	-0.6
Ullswater	5	0.5	0	#	0	#	0	0.0	0.0	0	-50.0	-0.2
Warcop	0	#	5	0.4	0	#	0	-33.3	-0.1	0	100.0	0.1



#### **South Lakeland – Claimant Count**

South Lakeland	d Claim	ant cc	, and				Δ	l Persons		All Persons			
	Nov 20	16	Oct 20:	17	Nov 20	17		thly Chan	ge	Annual Change			
	Count	Data	Count	Data	Count	Doto		% Chg	Rate	No	% Chg	Rate	
	Count	Rate	Count	Rate	Count	Rate	No	% Crig	Chg	NO	% Crig	Chg	
UK	757,325	1.8	793,435	1.9	789,305	1.9	-4,130	-0.5	0.0	31,980	4.2	0.1	
North West	103,140	2.3	111,555	2.5	109,670	2.4	-1,890	-1.7	0.0	6,525	6.3	0.1	
Cumbria	4,395	1.5	5,235	1.8	5,240	1.8	5	0.1	0.0	845	19.2	0.3	
South Lakeland	310	0.5	315	0.5	325	0.6	10	3.2	0.0	20	6.2	0.0	
Ambleside and Grasmere	10	0.4	0	#	5	0.1	0	50.0	0.0	-5	-66.7	-0.2	
Arnside and Beetham	5	0.4	10	0.4	5	0.3	-5	-37.5	-0.2	0	-28.6	-0.1	
Broughton	10	0.9	5	0.5	5	0.6	0	16.7	0.1	-5	-36.4	-0.3	
Burneside	5	0.4	5	0.4	5	0.3	0	-25.0	-0.1	0	-25.0	-0.1	
Burton and Holme	5	0.3	0	#	0	#	0	0.0	0.0	-5	-66.7	-0.2	
Cartmel and Grange West	5	0.6	5	0.4	5	0.3	0	-25.0	-0.1	-5	-50.0	-0.3	
Coniston and Crake Valley	0	#	5	0.3	0	#	0	-33.3	-0.1	0	0.0	0.0	
Crooklands	5	0.2	5	0.4	5	0.4	0	0.0	0.0	0	66.7	0.2	
Grange North	5	0.7	10	1.3	10	1.3	0	0.0	0.0	5	83.3	0.6	
Grange South	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0	
Hawkshead	0	#	0	#	0	#	0	100.0	0.1	0	100.0	0.1	
Holker	5	0.3	5	0.6	10	0.7	0	14.3	0.1	5	166.7	0.5	
Kendal Castle	5	0.4	5	0.4	5	0.5	0	25.0	0.1	0	25.0	0.1	
Kendal Far Cross	10	0.7	10	0.7	10	0.7	0	11.1	0.1	0	11.1	0.1	
Kendal Fell	15	1.0	20	1.3	20	1.2	0	-10.0	-0.1	5	20.0	0.2	
Kendal Heron Hill	0	#	5	0.3	0	#	0	-66.7	-0.2	0	-50.0	-0.1	
Kendal Highgate	10	0.8	10	0.8	15	1.0	0	18.2	0.1	0	18.2	0.1	
Kendal Kirkland	10	0.9	15	1.1	20	1.6	5	40.0	0.5	10	75.0	0.7	
Kendal Mintsfeet	5	0.4	5	0.5	10	0.6	0	14.3	0.1	0	33.3	0.1	
Kendal Nether	5	0.4	5	0.4	5	0.2	0	-40.0	-0.2	0	-40.0	-0.2	
Kendal Oxenholme and Natland	5	0.4	5	0.5	5	0.5	0	0.0	0.0	0	50.0	0.2	
Kendal Parks	0	#	5	0.6	5	0.5	0	-14.3	-0.1	5	200.0	0.3	
Kendal Romney	15	1.1	10	1.0	10	0.9	0	-8.3	-0.1	0	-15.4	-0.2	
Kendal Stonecross	5	0.4	5	0.5	10	0.9	5	71.4	0.4	5	100.0	0.4	
Kendal Strickland	10	0.7	5	0.3	5	0.4	0	25.0	0.1	-5	-37.5	-0.2	
Kendal Underley	10	0.7	5	0.5	10	0.7	5	42.9	0.2	0	0.0	0.0	
Levens	0	#	0	#	0	#	0	0.0	0.0	0	100.0	0.1	
Low Furness	5	0.4	5	0.7	5	0.3	-5	-50.0	-0.3	0	-25.0	-0.1	
Lyth Valley	0	#	0	#	0	#	0	0.0	0.0	0	-50.0	-0.1	
Mid Furness	5	0.3	10	0.5	10	0.5	0	0.0	0.0	5	71.4	0.2	
Milnthorpe	5	0.4	10	0.9	10	0.8	0	-9.1	-0.1	5	100.0	0.4	
Sedbergh and Kirkby Lonsdale	10	0.3	10	0.3	10	0.2	0	-20.0	-0.1	0	-11.1	0.0	
Staveley-in-Cartmel	0	0.0	0	#	0	#	0	0.0	0.0	0	-	0.1	
Staveley-in-Westmorland	0	#	0	#	0	4 -	0	-50.0	-0.1	0	-50.0	-0.1	
Ulverston Central	20	1.9	15	1.4	15	1.5	0	6.7	0.1	-5 r	-20.0	-0.4	
Ulverston East	25	1.7	30	1.9	30	2.0	0	6.9	0.1	5	19.2	0.3	
Ulverston North	10	1.0	5	0.5	10	0.7	0	33.3	0.2	-5 -	-33.3	-0.3	
Ulverston South Ulverston Town	10 15	0.9	15	1.3	15	1.3	0	0.0	0.0	5	44.4	0.4	
		1.2	15	1.2	15	1.3		7.1	0.1	0	7.1	0.1	
Ulverston West	5 5	0.5	5 0	0.7	5 0	0.5	0	-28.6	-0.2	-5	0.0	0.0	
Whinfell Windormore Applethwaite and	5	0.3	U	#	U	0.0	U	-100.0	-0.1	-5	-100.0	-0.3	
Windermere Applethwaite and Troutbeck	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0	
Windermere Bowness North	5	0.4	5	0.4	5	0.5	0	25.0	0.0	0	25.0	0.0	
			5	0.4	5	0.5	0			-5		-0.2	
Windermere Bowness South	10	0.6 0.5		0.3	5	0.4	0	25.0 40.0	0.1	-5 0	-37.5 0.0	0.0	
Windermere Town	5	0.5	5	0.4	5	0.5	U	40.0	0.1	U	0.0	0.0	