

Introduction

This briefing contains the latest data for Cumbria relating to the Claimant Count, Joblessness (UK only), NEETs, job postings, business start-ups and Companies House incorporations and is produced monthly on the day that the Office for National Statistics (ONS) releases claimant data.

It should be noted that the “jobless” figures used extensively by the press are derived from a public survey. As this includes non-claimants looking for work and utilises a different population denominator, it can produce different trends to the claimant-only counts and should not be directly compared to the claimant count data. Sample sizes from the survey are too small to be reliable for local areas. However, ONS now produces quarterly modelled unemployment data for local areas which incorporates both claimant count and survey data and these data are included on page 10. It should also be noted that historical data are revised regularly and therefore data in this briefing should not be compared directly with that published in previous briefings.

Universal Credit – Important Note: There have been marked increases in the claimant count in areas where Full Service Universal Credit is in operation (currently Workington and Whitehaven JobCentres in Cumbria). In part this is because UC requires a broader span of people to look for work than was the case for legacy benefits and also because new claimants awaiting or appealing Work Capability Assessments are being required to look for work pending their assessment and are therefore included in the claimant count. To put this in context, the claimant count rose by 36.1% between Nov 2016 and April 2017 in areas that had Full Service UC implemented throughout that time, compared to a rise of 6.9% in areas that did not have Full Service implemented. *Therefore users are encouraged to interpret monthly movements in the claimant count with caution as changes may be due to administration of Universal Credit rather than reflecting local labour market conditions.*

NB: The claimant count was taken on 8th Feb 2018.

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1. KEY FINDINGS FOR CUMBRIA

Local Claimant Data

- In Feb 2018 there were 5,740 people in Cumbria claiming either JSA or Universal Credit (those not in employment but required to seek work), a rise of 300 from last month;
- Nationally the non-seasonally adjusted claimant count rose by 41,260 from last month;
- The claimant count in Cumbria is 790 higher than a year ago and 70,250 higher nationally;
- The claimant count rose in all six districts in Cumbria with the highest rises in Allerdale (80) and Copeland (75);
- The claimant rate in Feb 2018 in Cumbria was 1.9% which is unchanged from last month and is 0.2 lower than the national rate of 2.1%;
- Claimant rates are above the national average in Allerdale (2.8%), Barrow (2.6%) and Copeland (3.1%);
- Claimant rates for all age groups 18 TO 35 in Cumbria are above the national average;
- The modelled unemployment count in Cumbria (which includes estimates of non-claimants) was 6,500 in the year to Sept 2017 giving a rate of 2.6% compared to 4.5% nationally. The modelled unemployment rates in Copeland (4.9%) and Barrow (4.7%) are higher than nationally. *Note: the modelled unemployment rate is % of the economically active population aged 16+ and is only released quarterly.*

Universal Credit (see rollout notes on page 11)

- In Feb 2018 there were 8,867 Universal Credit claimants in Cumbria, a rise of 110 from the previous month;
- 41.8% of UC claimants in Cumbria were in the “searching for work” conditionality group;
- 59.9% of UC claimants in Cumbria were not in employment with 40.1% in employment.

NEETs

- In Jan 2018 there were 369 16-17 year olds in Cumbria reported as NEET, a fall of 48 from the previous month (-11.5%) and 77 lower than the same month last year (-17.3%);
- In Jan 2018 the NEET rate for 16-17 year olds in Cumbria was 3.6% down by 0.5 from last month and down by 0.6 from a year ago;
- Cumbria’s NEET rate of 3.6% compares to a national rate of 5.8%;
- Carlisle had the highest NEET rate in the county (5.0%);
- In Jan 2018, 93.2% 16-17 year olds in Cumbria were classed as participating, mostly in full time education or training (78.6%) or by undertaking an apprenticeship (11.4%). This compares to 92.1% nationally. Average data for the past 12 months also shows Cumbria performing above the national average – 92.4% v 88.1%.

Live Apprenticeship Vacancies

- There were 645 live Apprenticeship vacancies in the last 4 week period with the volume rising in each of the last two weeks;
- 137 individual employers had live vacancies, offered via 39 different providers;
- Carlisle and South Lakeland together accounted for 88% of live vacancies;
- Business administration and law had the highest volume of live vacancies with 93 (14.4%) followed by energy and utilities with 67 (10.4%) and business with 62 (9.6%).

Business Start-Ups & Companies House Incorporations

- There were 424 business start-ups in Cumbria in the quarter to Jan 2018, 10 more than in the previous quarter but 64 fewer than the same quarter last year;
- The highest number of start-ups was in South Lakeland where there were 100 (23.6%);

- The sector with the highest number of start-ups was real estate, professional services & support services with 120 (28.3% of all start-ups);
- Barrow had the highest start up rate per 100 active enterprises with 13.6 starts per 100 active enterprises while Eden had the lowest at 6.5 (England 16.2);
- South Lakeland had the highest start up rates as a proportion of working age residents with 86.7 per 10,000 working age resident. Copeland had the lowest with 46.4 starts per 10,000 working age residents (England 108.0);
- There were 205 new Companies House incorporations in Cumbria in Jan 2018 a rise of 53 from the previous month and up by 18 from the same month last year;
- Carlisle (57), South Lakeland (41) and Allerdale (40) had the highest number of new incorporations.

2. NATIONAL LABOUR MARKET OVERVIEW

- Estimates from the Labour Force Survey show that, between Aug to Oct 2017 and Nov 2017 to Jan 2018, the number of people in work and the number of unemployed people both increased, but the number of people aged from 16 to 64 not working and not seeking or available to work (economically inactive) decreased;
- There were 32.25 million people in work, 168,000 more than for Aug to Oct 2017 and 402,000 more than for a year earlier;
- The employment rate (the proportion of people aged from 16 to 64 who were in work) was 75.3%, higher than for a year earlier (74.6%) and the joint highest since comparable records began in 1971;
- There were 1.45 million unemployed people (people not in work but seeking and available to work), 24,000 more than for Aug to Oct 2017 but 127,000 fewer than for a year earlier;
- The unemployment rate (the proportion of those in work plus those unemployed, that were unemployed) was 4.3%, down from 4.7% for a year earlier and the joint lowest since 1975;
- There were 8.72 million people aged from 16 to 64 who were economically inactive (not working and not seeking or available to work), 158,000 fewer than for a year earlier and the lowest since Nov 2000 to Jan 2001;
- The inactivity rate (the proportion of people aged from 16 to 64 who were economically inactive) was 21.2%, lower than for a year earlier (21.6%) and the joint lowest since comparable records began in 1971;
- Latest estimates show that average weekly earnings for employees in Great Britain in nominal terms (that is, not adjusted for price inflation) increased by 2.6% excluding bonuses, and by 2.8% including bonuses, compared with a year earlier;
- Latest estimates show that average weekly earnings for employees in Great Britain in real terms (that is, adjusted for price inflation) fell by 0.2% excluding bonuses, but were unchanged including bonuses, compared with a year earlier.

3. LOCAL UNEMPLOYMENT DATA

Claimant Count (JSA & Out of Work UC Claimants)

ONS data note – “Under Universal Credit a broader span of claimants are required to look for work than under Jobseeker's Allowance. As Universal Credit Full Service is rolled out in particular areas, the number of people recorded as being on the Claimant Count is therefore likely to rise.” This is particularly affecting figures for Allerdale and Copeland where full service UC has been implemented at Workington and Whitehaven Jobcentres.

The claimant count in Cumbria in Feb 2018 was 5,740 persons, a rise of 300 from January. The claimant rate was up 0.1 at 1.9% which is 0.2 below the UK rate of 2.1%. However, rates in Allerdale, Barrow and Copeland are above the national average (2.8%, 2.6% and 3.1% respectively). The non-seasonally adjusted count rose in all 6 districts in Cumbria and also rose both regionally and nationally.

Compared to a year ago, Cumbria's claimant count has risen by 790, an increase of 16.0% compared to a rise of 8.8% nationally but the introduction of Universal Credit is a factor behind this as 2 of Cumbria's 6 Jobcentres (Workington and Whitehaven) are on Full Service UC.

Figure 1: Claimant Count, Feb 2018

| | Male | | Female | | All Persons | | Monthly Change (all persons) | | | Annual Change (all persons) | | |
|-------------------|---------|------|---------|------|-------------|------|---------------------------------|-------|----------|--------------------------------|-------|----------|
| | No | Rate | No | Rate | No | Rate | No | % chg | Rate chg | No | % chg | Rate chg |
| United Kingdom | 538,900 | 2.6 | 331,865 | 1.6 | 870,765 | 2.1 | 41,260 | 5.0 | 0.1 | 70,250 | 8.8 | 0.2 |
| North West | 73,785 | 3.3 | 46,710 | 2.1 | 120,495 | 2.7 | 5,710 | 5.0 | 0.1 | 13,095 | 12.2 | 0.3 |
| Cumbria | 3,635 | 2.4 | 2,105 | 1.4 | 5,740 | 1.9 | 300 | 5.5 | 0.1 | 790 | 16.0 | 0.3 |
| Allerdale ** | 1,010 | 3.5 | 625 | 2.1 | 1,635 | 2.8 | 80 | 5.3 | 0.1 | 470 | 40.3 | 0.8 |
| Barrow in Furness | 740 | 3.6 | 330 | 1.6 | 1,070 | 2.6 | 25 | 2.4 | 0.1 | -95 | -8.1 | -0.2 |
| Carlisle | 645 | 2.0 | 415 | 1.2 | 1,060 | 1.6 | 60 | 6.1 | 0.1 | 125 | 13.6 | 0.2 |
| Copeland ** | 820 | 3.8 | 480 | 2.3 | 1,305 | 3.1 | 75 | 6.1 | 0.2 | 245 | 23.4 | 0.6 |
| Eden | 165 | 1.1 | 95 | 0.6 | 265 | 0.8 | 15 | 6.9 | 0.1 | 25 | 11.4 | 0.1 |
| South Lakeland | 255 | 0.9 | 155 | 0.5 | 410 | 0.7 | 40 | 10.2 | 0.1 | 15 | 3.5 | 0.0 |
| Barrow JCP | 900 | n/a | 400 | n/a | 1,300 | n/a | 30 | 2.5 | n/a | -110 | -7.8 | n/a |
| Carlisle JCP | 720 | n/a | 450 | n/a | 1,170 | n/a | 60 | 5.5 | n/a | 110 | 10.5 | n/a |
| Kendal JCP | 150 | n/a | 120 | n/a | 275 | n/a | 25 | 9.2 | n/a | 5 | 1.5 | n/a |
| Penrith JCP | 145 | n/a | 95 | n/a | 240 | n/a | 10 | 4.8 | n/a | 30 | 14.9 | n/a |
| Whitehaven JCP ** | 730 | n/a | 435 | n/a | 1,160 | n/a | 90 | 8.4 | n/a | 285 | 32.5 | n/a |
| Workington JCP ** | 1,000 | n/a | 620 | n/a | 1,620 | n/a | 100 | 6.6 | n/a | 495 | 43.9 | n/a |

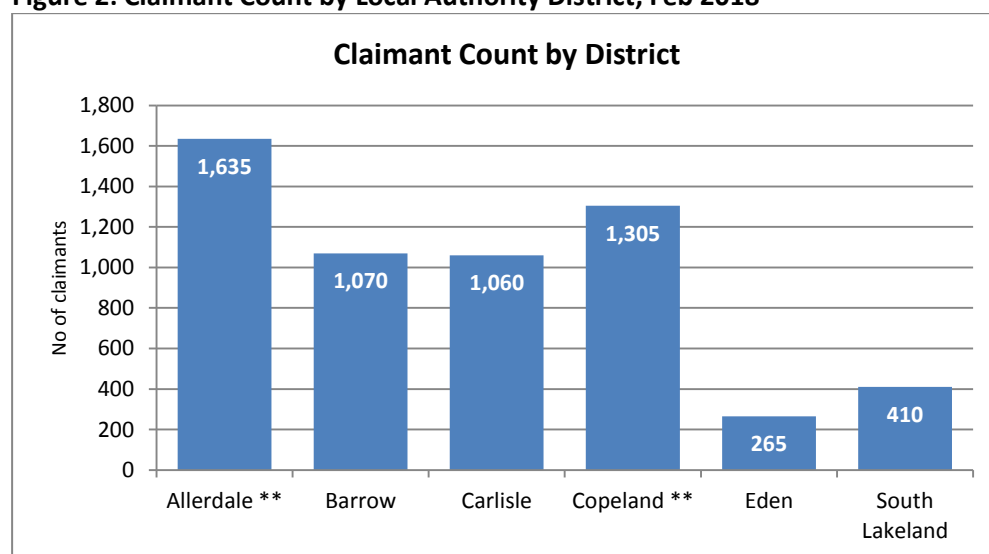
Source: ONS/DWP, shading indicates local rates above the UK average

Note 1: Due to rounding, totals may not sum

Note 2: JCP = JobCentre Plus office areas. Rates are not available for these areas.

Note3: ** counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit

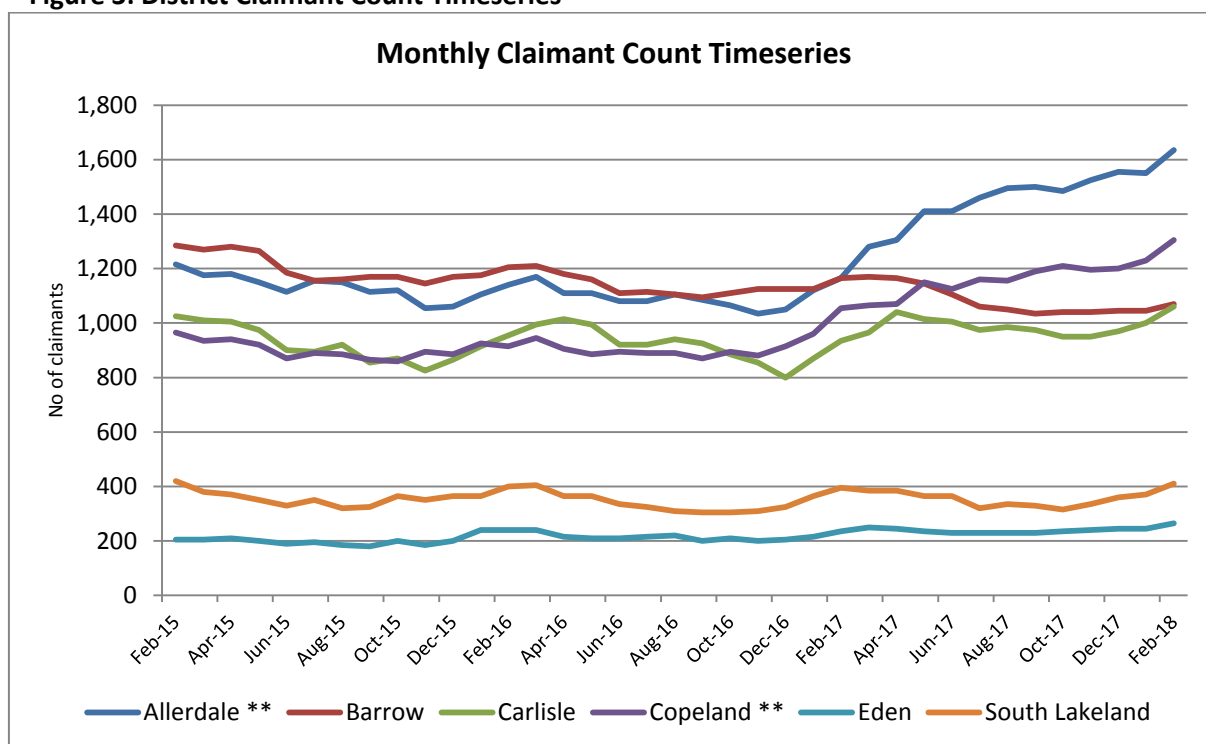
Figure 2: Claimant Count by Local Authority District, Feb 2018



Source: ONS/DWP

Note: ** counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit

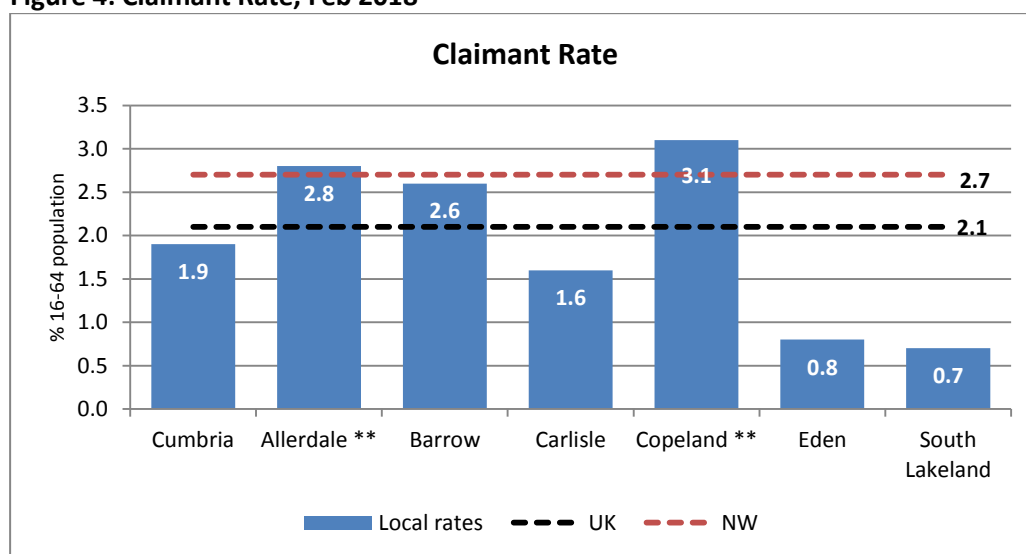
Figure 3: District Claimant Count Timeseries



Source: ONS/DWP

Note: ** counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit

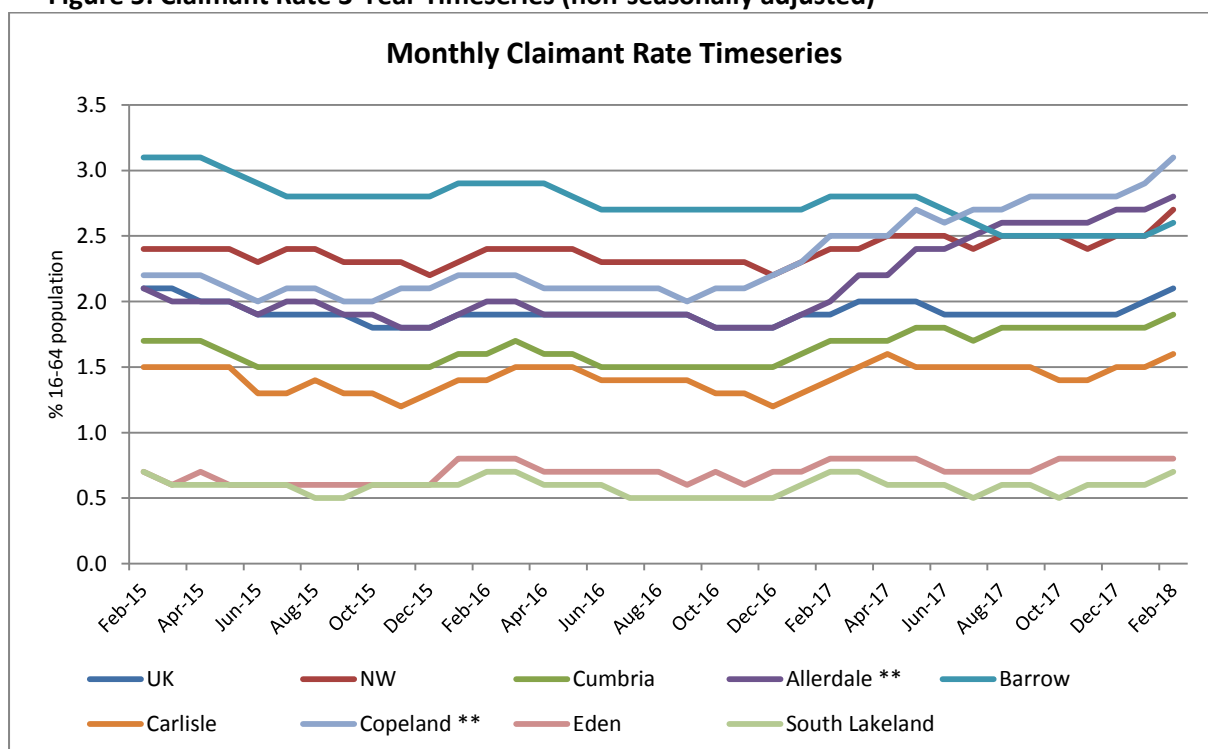
Figure 4: Claimant Rate, Feb 2018



Source: ONS/DWP

Note: ** rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit

Figure 5: Claimant Rate 3-Year Timeseries (non-seasonally adjusted)



Source: ONS/DWP

Note: ** rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit

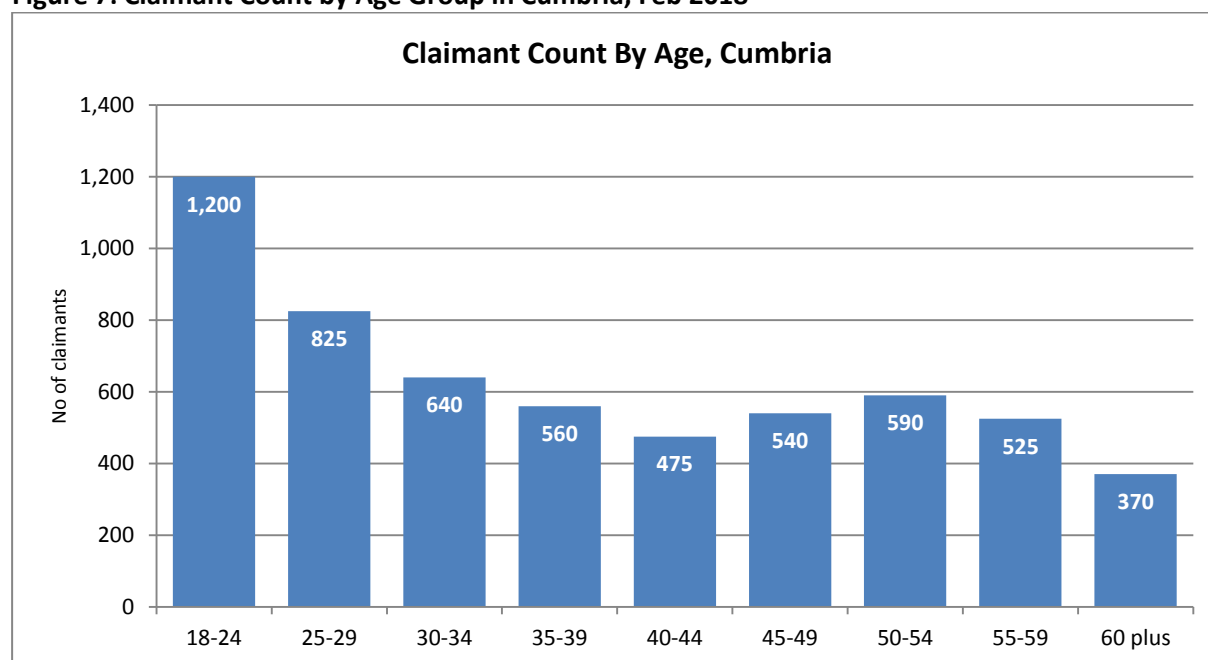
Figure 6: Claimant Count / Rate by Age Group in Cumbria, Feb 2018

| | Claimant Count by Age | | | | | | | | | | |
|----------------|-----------------------|---------|---------|--------|--------|--------|--------|--------|--------|--------|---------|
| | 16-17 | 18-24 | 25-29 | 30-34 | 35-39 | 40-44 | 45-49 | 50-54 | 55-59 | 60+ | Total |
| UK | 1,350 | 170,150 | 114,970 | 99,900 | 87,515 | 79,055 | 88,670 | 89,265 | 79,470 | 59,440 | 870,765 |
| NW | 155 | 23,830 | 17,610 | 15,205 | 12,645 | 10,870 | 11,965 | 11,325 | 9,800 | 7,050 | 120,495 |
| Cumbria | 10 | 1,200 | 825 | 640 | 560 | 475 | 540 | 590 | 525 | 370 | 5,740 |
| Allerdale ** | 0 | 340 | 235 | 195 | 160 | 140 | 145 | 175 | 145 | 100 | 1,635 |
| Barrow | 0 | 265 | 160 | 115 | 100 | 80 | 105 | 90 | 90 | 70 | 1,070 |
| Carlisle | 0 | 230 | 140 | 125 | 110 | 80 | 85 | 120 | 110 | 55 | 1,060 |
| Copeland ** | 5 | 250 | 215 | 145 | 130 | 100 | 115 | 130 | 115 | 95 | 1,305 |
| Eden | 0 | 45 | 30 | 25 | 25 | 20 | 35 | 30 | 25 | 30 | 265 |
| South Lakeland | 0 | 70 | 45 | 35 | 40 | 50 | 55 | 50 | 40 | 20 | 410 |
| | Claimant Rate by Age | | | | | | | | | | |
| | 16-17 | 18-24 | 25-29 | 30-34 | 35-39 | 40-44 | 45-49 | 50-54 | 55-59 | 60+ | Total |
| UK | 0.1 | 2.9 | 2.5 | 2.3 | 2.1 | 1.9 | 1.9 | 1.9 | 2.0 | 1.7 | 2.1 |
| NW | 0.1 | 3.7 | 3.6 | 3.3 | 2.9 | 2.5 | 2.3 | 2.2 | 2.1 | 1.8 | 2.7 |
| Cumbria | 0.1 | 3.3 | 3.2 | 2.5 | 2.2 | 1.7 | 1.5 | 1.5 | 1.4 | 1.1 | 1.9 |
| Allerdale | 0.0 | 5.0 | 4.8 | 3.9 | 3.2 | 2.6 | 1.9 | 2.3 | 2.1 | 1.5 | 2.8 |
| Barrow | 0.0 | 5.0 | 4.0 | 3.0 | 2.9 | 2.0 | 2.0 | 1.7 | 2.0 | 1.7 | 2.6 |
| Carlisle | 0.0 | 2.6 | 2.3 | 1.9 | 1.8 | 1.2 | 1.1 | 1.5 | 1.4 | 0.8 | 1.6 |
| Copeland | 0.4 | 4.9 | 5.4 | 3.8 | 3.6 | 2.5 | 2.2 | 2.3 | 2.2 | 2.1 | 3.1 |
| Eden | 0.0 | 1.3 | 1.2 | 1.0 | 1.0 | 0.7 | 0.9 | 0.7 | 0.6 | 0.8 | 0.9 |
| South Lakeland | 0.0 | 1.1 | 1.0 | 0.8 | 0.8 | 0.9 | 0.7 | 0.6 | 0.5 | 0.3 | 0.7 |

Source: ONS/DWP Note: due to rounding, totals may not sum. Shading indicates local rates above the UK rate.

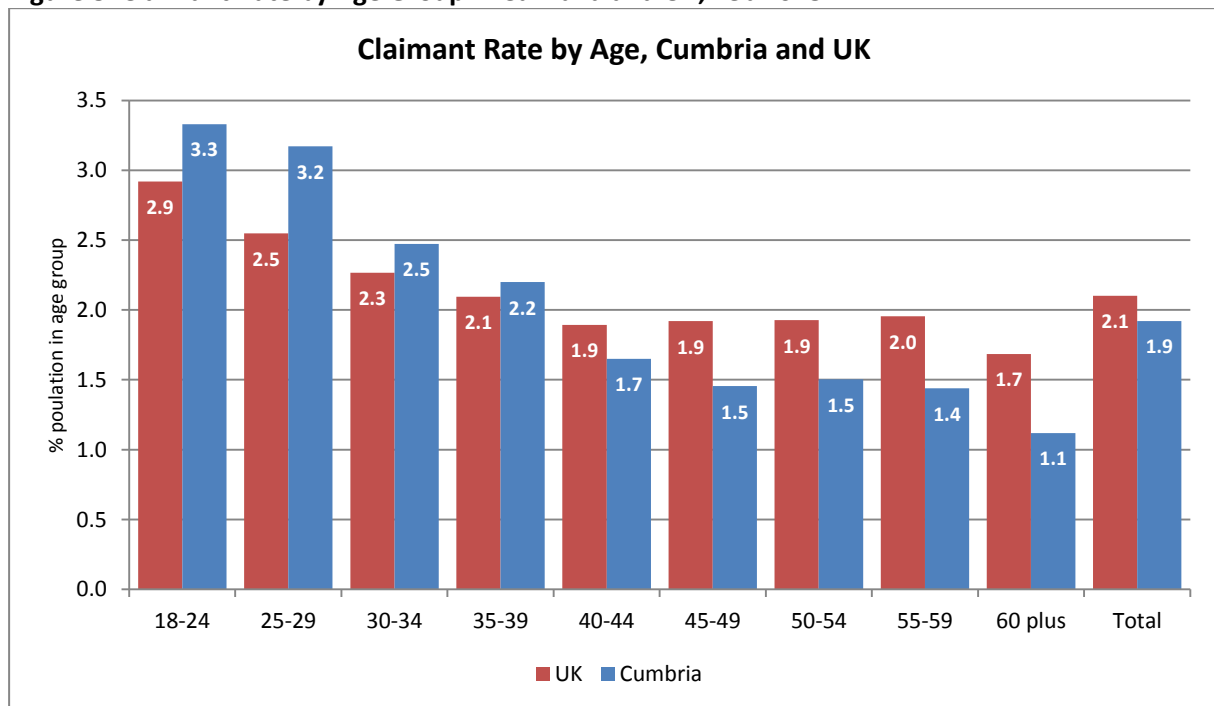
Note: ** counts & rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit

Figure 7: Claimant Count by Age Group in Cumbria, Feb 2018



Source: ONS/DWP

Figure 8: Claimant Rate by Age Group in Cumbria and UK, Feb 2018



Source: ONS/DWP

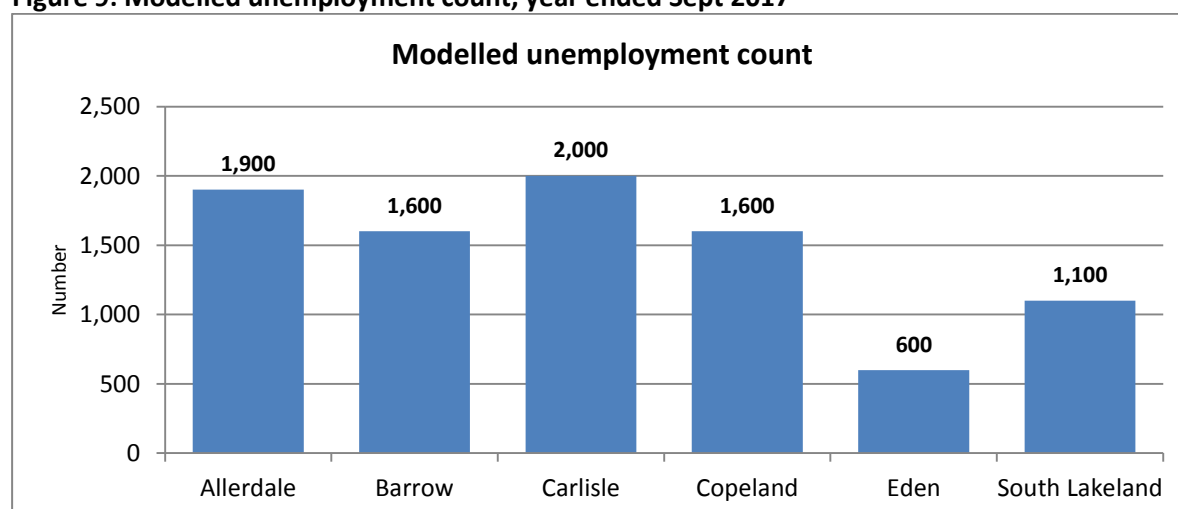
Modelled Unemployment

The Office for National Statistics produces modelled unemployment data for local authorities which uses a combination of survey data and claimant count data to estimate the number of unemployed in an area including non-claimants. NB: These data are only updated quarterly.

Note: An important difference between these estimates and the official claimant count is the denominator used to calculate rates. For the claimant count the denominator is all those aged 16-64 but for the model-based rates it is the economically active population aged 16+ (ie those who are in work or out of work but actively seeking work). It is important therefore that rates are not directly compared. Please also note that these are estimates not administrative counts.

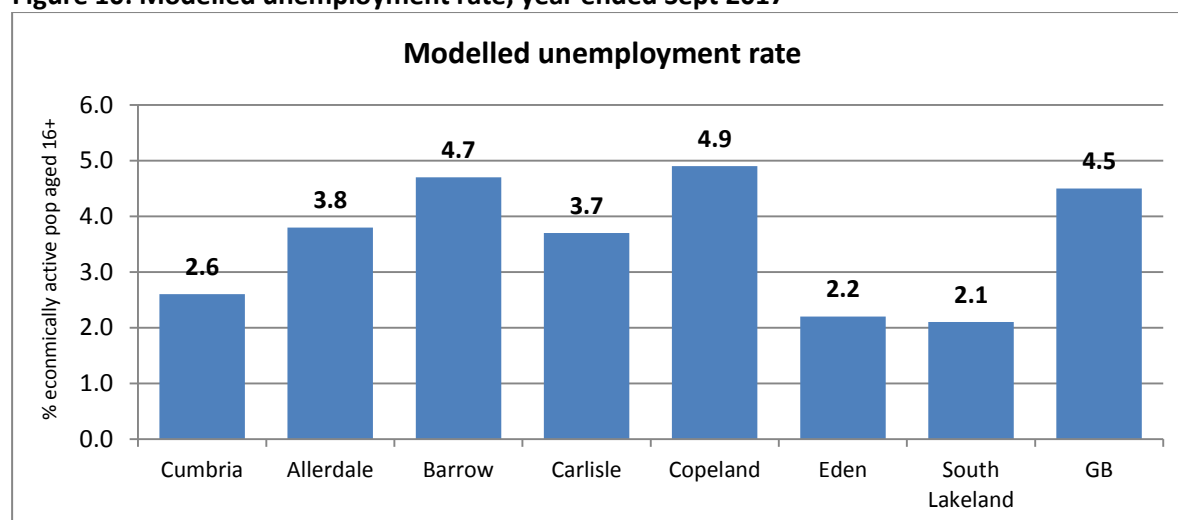
In the year ended Sept 2017, it is estimated that there were 6,500 unemployed people in Cumbria, giving a rate of 2.6%. This compares to a national rate of 4.5%. The estimated rates in Copeland (4.9%) and Barrow (4.7%) are above the national rate but elsewhere rates are lower. The modelled count is down 3,600 from a year ago and the rate is down by 1.5.

Figure 9: Modelled unemployment count, year ended Sept 2017



Source: ONS

Figure 10: Modelled unemployment rate, year ended Sept 2017



Source: ONS

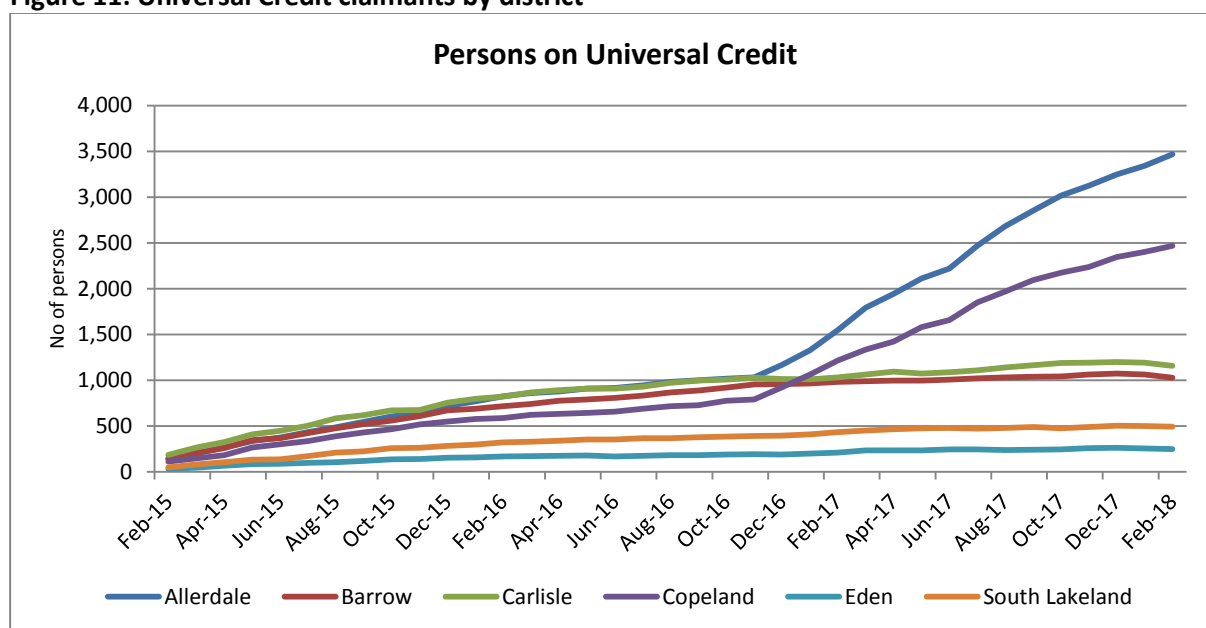
4. UNIVERSAL CREDIT

Universal Credit (UC) is a single monthly payment for people in or out of work which replaces existing benefits including Housing Benefit, Child Tax Credit, Income Support, Working Tax Credit, Income-based Jobseeker's Allowance, Income-related Employment and Support Allowance. UC is gradually being rolled out across the country - in "full service" areas most new claims will be for UC but in other areas there will be a mix of claimants on UC and on legacy benefits (since Jan 2018 no new claims for UC have been accepted in non-full service areas). Workington and Whitehaven Jobcentres went onto full service Nov 2016. Barrow, Carlisle and Penrith Jobcentres will do so in July 2018 and Kendal in Sep 2018. Nationally the roll out to full service is expected to be complete by Dec 2018.

Note: due to the phased rollout, care should be taken when comparing areas or assessing change over time as eligibility for UC varies from area to area.

In February 2018 there were 8,867 people on Universal Credit in Cumbria (both in work and out of work). This is a rise of 110 from the previous month. The highest number of UC claimants were in Allerdale (3,467) and Copeland (2,468) as is to be expected due to the time UC has been fully rolled out in the Jobcentres which service these areas.

Figure 11: Universal Credit claimants by district



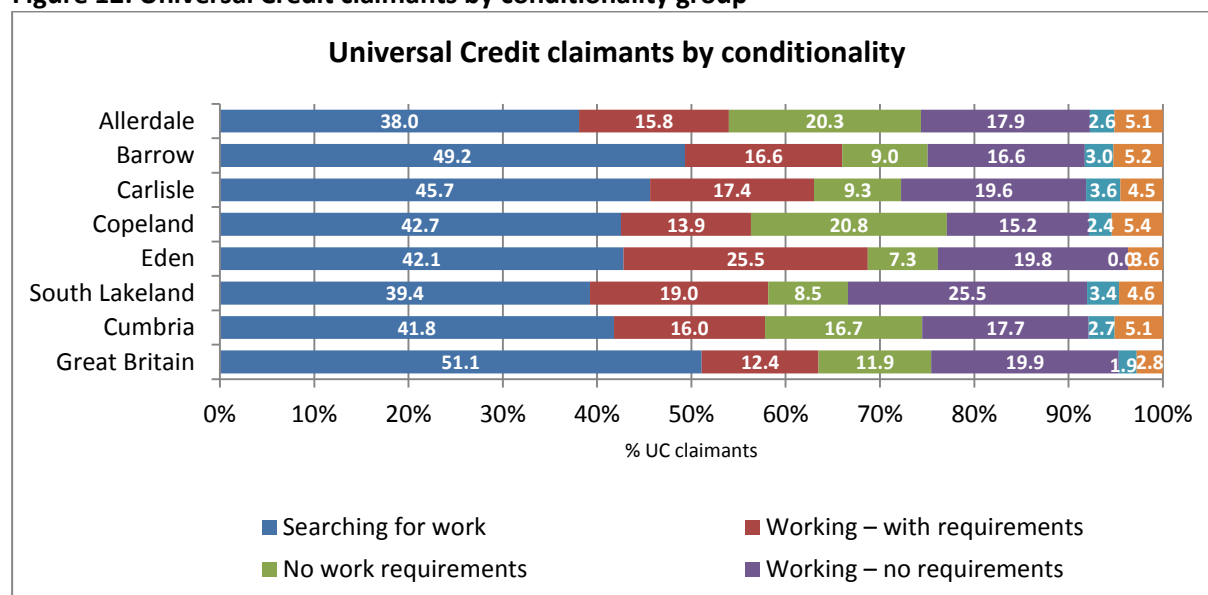
Source: DWP via Stat-Xplore

Universal Credit claimants are placed in a conditionality group based on their circumstances and work capability and this determines what is expected of them during their claim. An outline of the conditions for each group is shown below.

| | |
|-----------------------------|--|
| Searching for work | Not working or with very low earnings. Claimant required to take action to seek work or more/better paid work. |
| Working – with requirements | In work but could earn more or not working but has partner with low earnings |
| No work requirements | Not expected to work at present. Health or caring responsibilities prevents claimant from working or preparing for work. |
| Working – no requirements | Individual or household earnings over the level at which conditionality applies. |
| Planning for work | Expected to work in the future. Lone parent / lead carer of child aged 1. |
| Preparing for work | Expected to start preparing for future even with limited work capability at present or child aged 2. |

Overall in Cumbria, 41.8% of UC claimants are in the searching for work category but this varies from 49.2% in Barrow down to 38.0% in Allerdale. Allerdale and Copeland have higher proportions of UC claimants in the “no work requirements” category as you would expect in areas where UC has been fully rolled out (in other areas most claimants would be on legacy benefits in these circumstances).

Figure 12: Universal Credit claimants by conditionality group

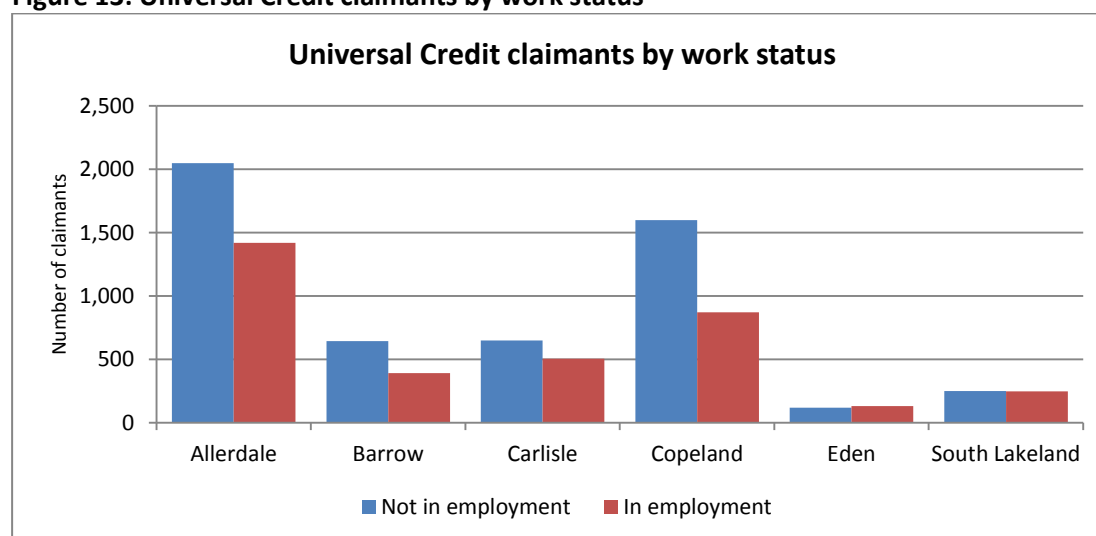


Source: DWP via Stat-Xplore Note: Conditionality is based on an individual's circumstances on the count date (2nd Thursday)

UC claimants are further categorised by employment status. This status is determined by whether the claimant received any employment earnings in the month prior to the count data. It is therefore possible in a small number of cases for someone to be classed as in work but have a conditionality of no work requirements on the day of the count (or the opposite).

59.9% (5,307) of UC Claimants in Cumbria are classified as not in employment and 40.1% (3,559) as in employment which is similar to the national proportion. Eden is the only district in Cumbria where the number of in work UC claimants exceeds the number of not in work claimants.

Figure 13: Universal Credit claimants by work status



Source: DWP via Stat-Xplore Note: Employment status is determined by whether the claimant had employment earnings recorded within their completed UC assessment period closest to the count date (2nd Thursday). They may not be in employment on the count date itself.

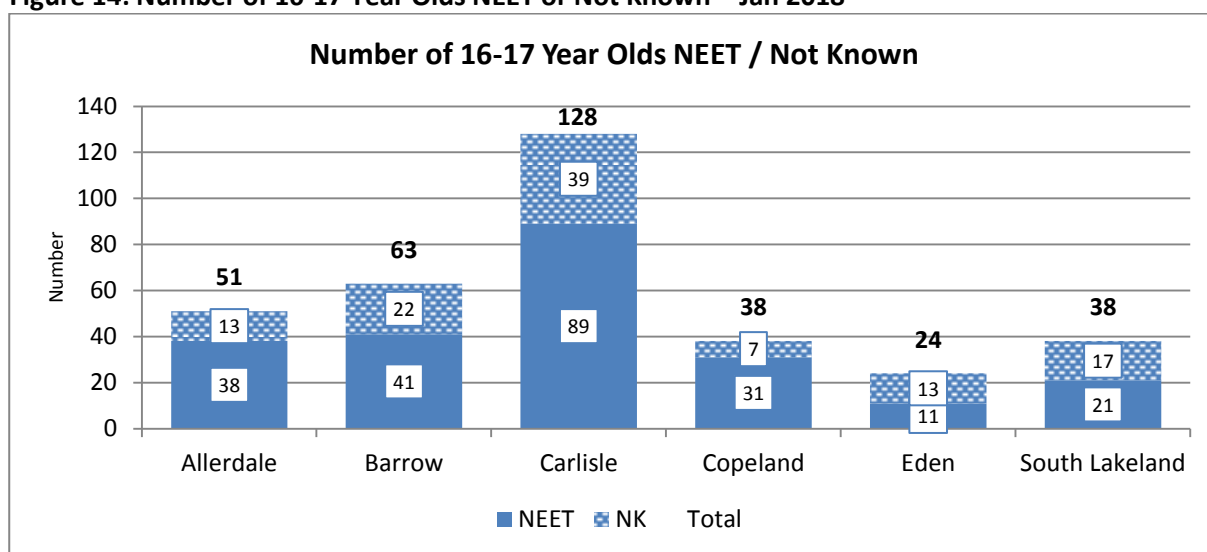
5. NEETs & Participation

Not in Education, Employment or Training (NEET)

Young people are described as NEET if they are not in any form of education, employment or training. Those whose status is not known at the time of follow up are now also classed as NEET.

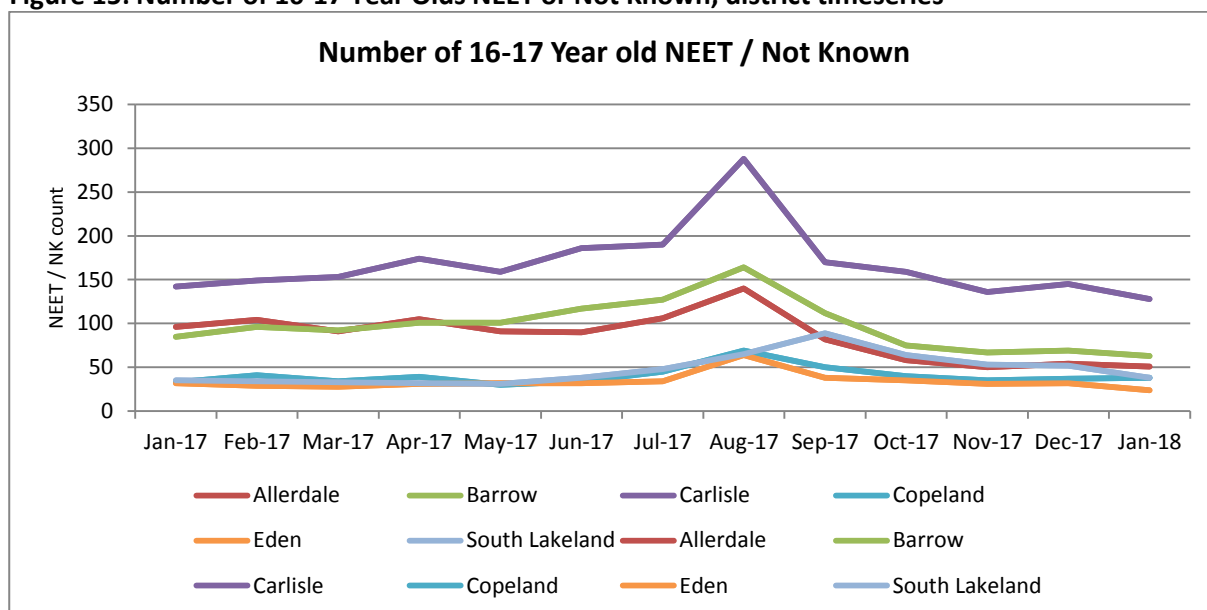
In Jan 2018, 369 16-17 year olds were NEET in Cumbria (232 NEET and 137 not known), a fall of 48 from the previous month and 77 fewer than a year ago. The highest number of NEET/NKs was in Carlisle (128) followed by Barrow (63). There is a great deal of monthly variation in NEET numbers/rates, especially in the quarter after the end of the academic year when numbers are understandably highest and in particular the number of young people whose status is unknown is often relatively high.

Figure 14: Number of 16-17 Year Olds NEET or Not Known – Jan 2018



Source: Inspira / Cumbria Intelligence Observatory Note: district totals may not sum to county total.

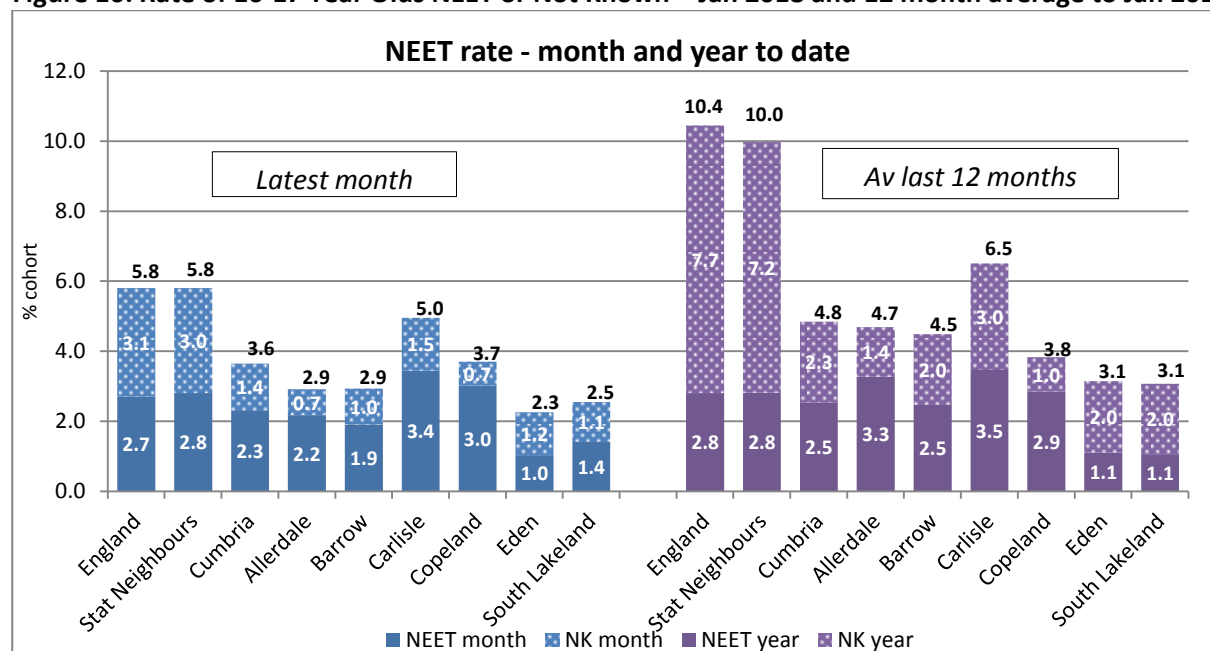
Figure 15: Number of 16-17 Year Olds NEET or Not Known, district timeseries



Source: Inspira / Cumbria Intelligence Observatory

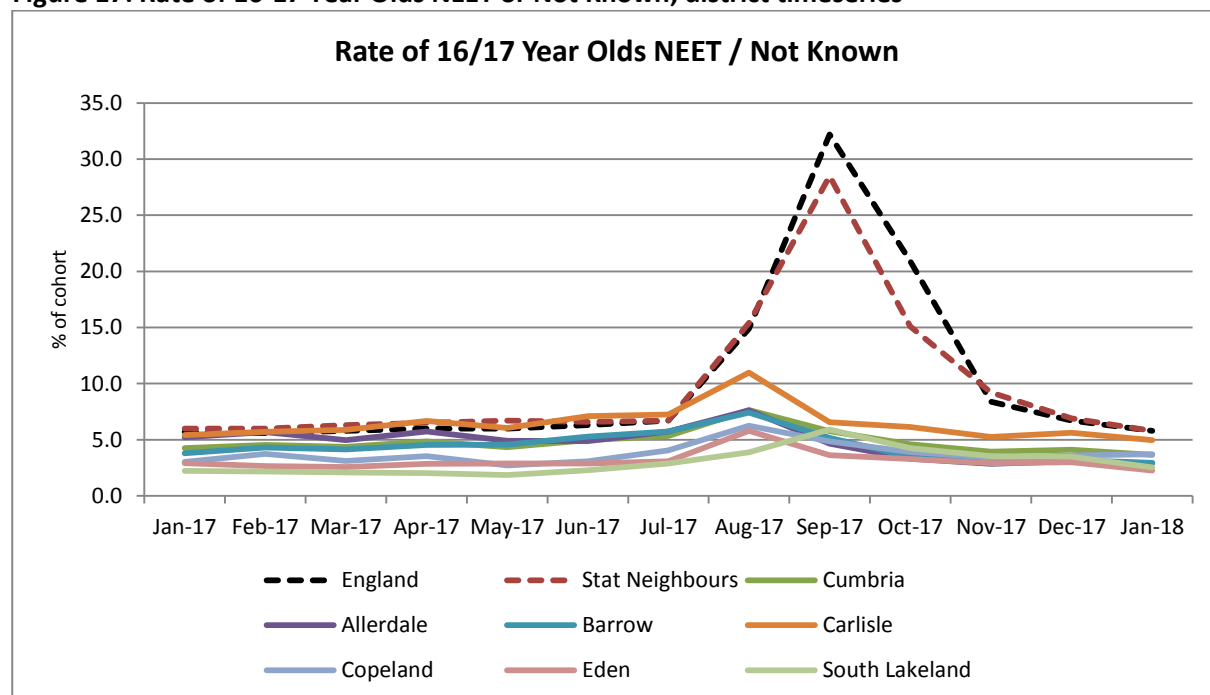
The county NEET/NK rate (% of cohort) was 3.6% in Jan 2018 compared to an England rate of 5.8% and an average rate of 5.8% for Cumbria's 10 statistical neighbours. The highest local rate was in Carlisle (5.0%). The NEET rate in Cumbria was down 0.5 from last month and down 0.6 from the same month last year. The average rate for the last 12 months in Cumbria was 4.8% compared to 10.4% nationally and 10.0% for statistical neighbours. Carlisle's average annual rate was highest at 6.5%.

Figure 16: Rate of 16-17 Year Olds NEET or Not Known – Jan 2018 and 12 month average to Jan 2018



Source: Inspira / Cumbria Intelligence Observatory (National & Stat Neighbour rates are for 10 months due to data availability)

Figure 17: Rate of 16-17 Year Olds NEET or Not Known, district timeseries



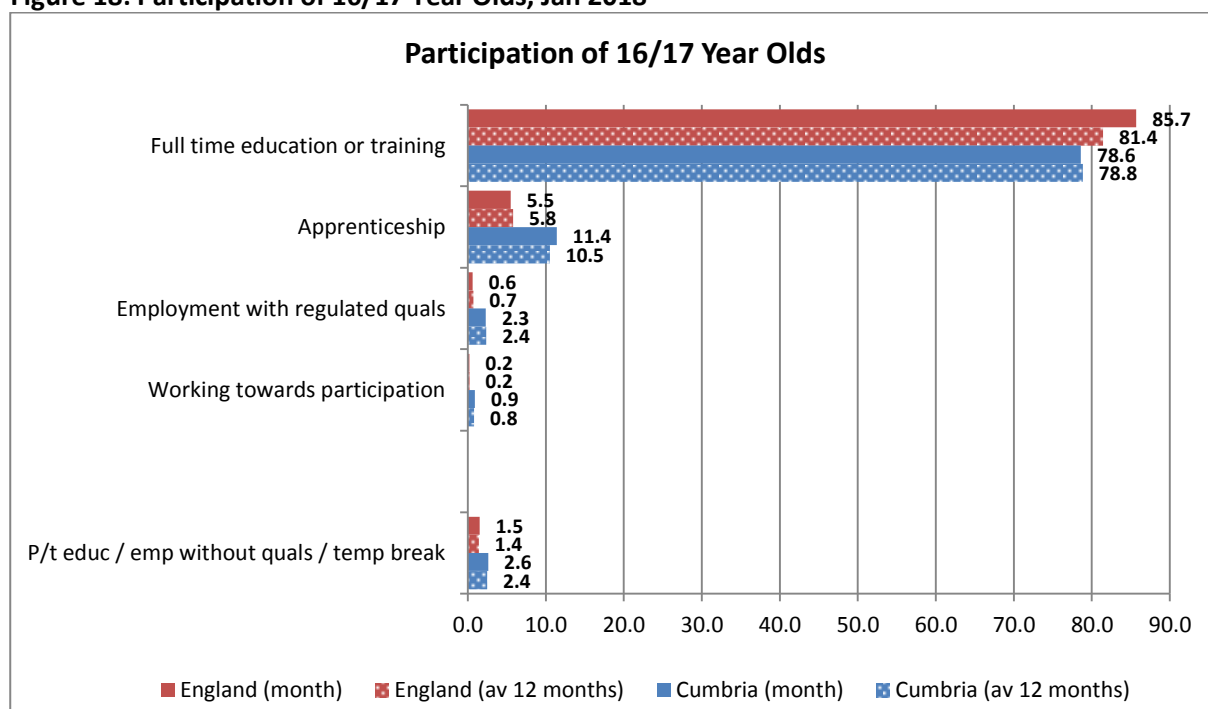
Source: Inspira / Cumbria Intelligence Observatory (National & Stat Neighbour rates are for 10 months due to data availability)

Participation

The Education & Skills Act 2008 introduced a requirement for young people to remain in education or training until at least their 18th birthday and a duty on local authorities to encourage, enable and assist young people to participate. As part of the tracking process that produces the NEET data, participation data is also produced at county level on a monthly basis.

In Jan 2018, 93.2% of young people were classed as meeting the participation requirement, the majority (78.6%) through full time education or training or by undertaking an apprenticeship (11.4%). This compares to 92.1% nationally who were deemed to be participating. Average data for the past 12 months also shows Cumbria performing above the national average – 92.4% v 88.1%.

Figure 18: Participation of 16/17 Year Olds, Jan 2018



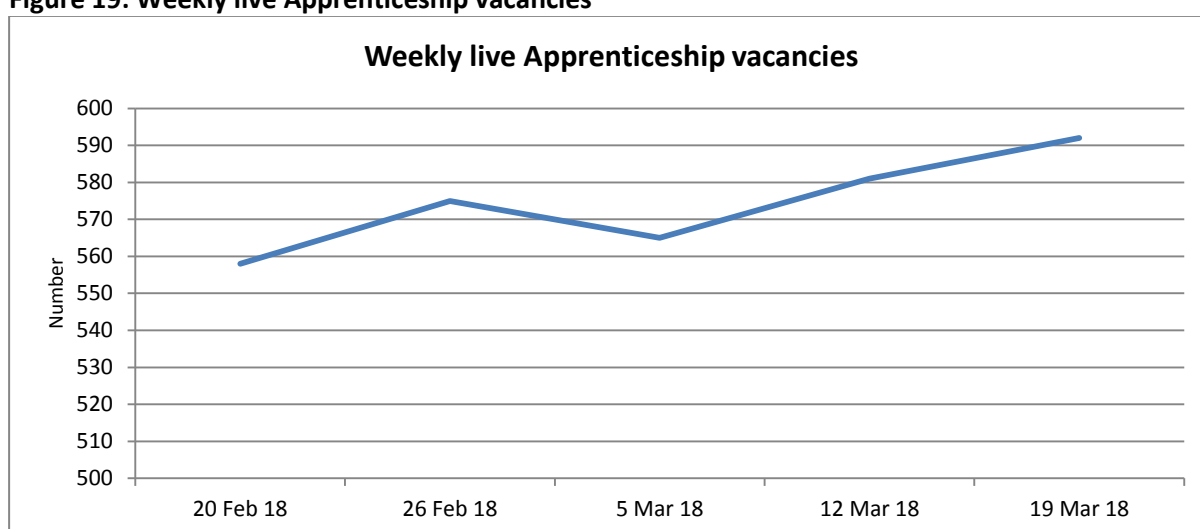
Source: NCCIS

6. LIVE APPRENTICESHIP VACANCIES

The following data are from the ESFA weekly reports for Cumbria which measure the number of live Apprenticeship vacancies at the end of the week. (Data for 4 week periods have been de-duplicated to remove vacancies which remain live for more than a single week.)

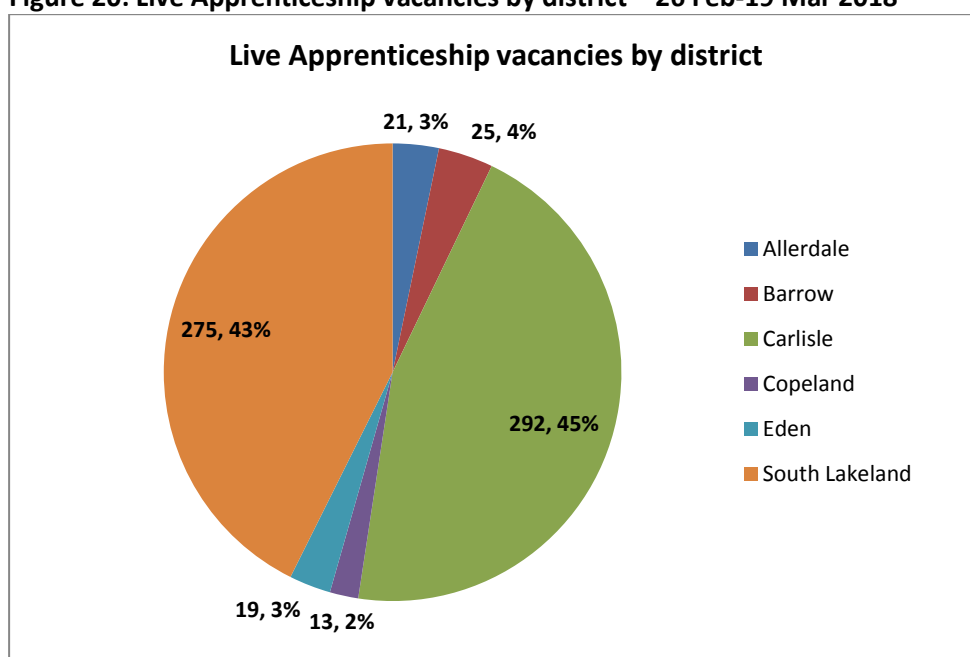
In the 4 weeks from 26th Feb to 19th March 2018 there were 645 unique live vacancies in Cumbria being offered by 137 employers via 39 training providers. Almost 90% of live vacancies were for opportunities in Carlisle or South Lakeland (NOTE: this is affected by Gen2 having a large number of Apprenticeships where they are both the provider and the employer and the location is their training centres). Business administration and law had the highest number of live vacancies with 93 followed by energy and utilities with 67 and business with 62. Gen2 was the provider for over 70% of vacancies.

Figure 19: Weekly live Apprenticeship vacancies



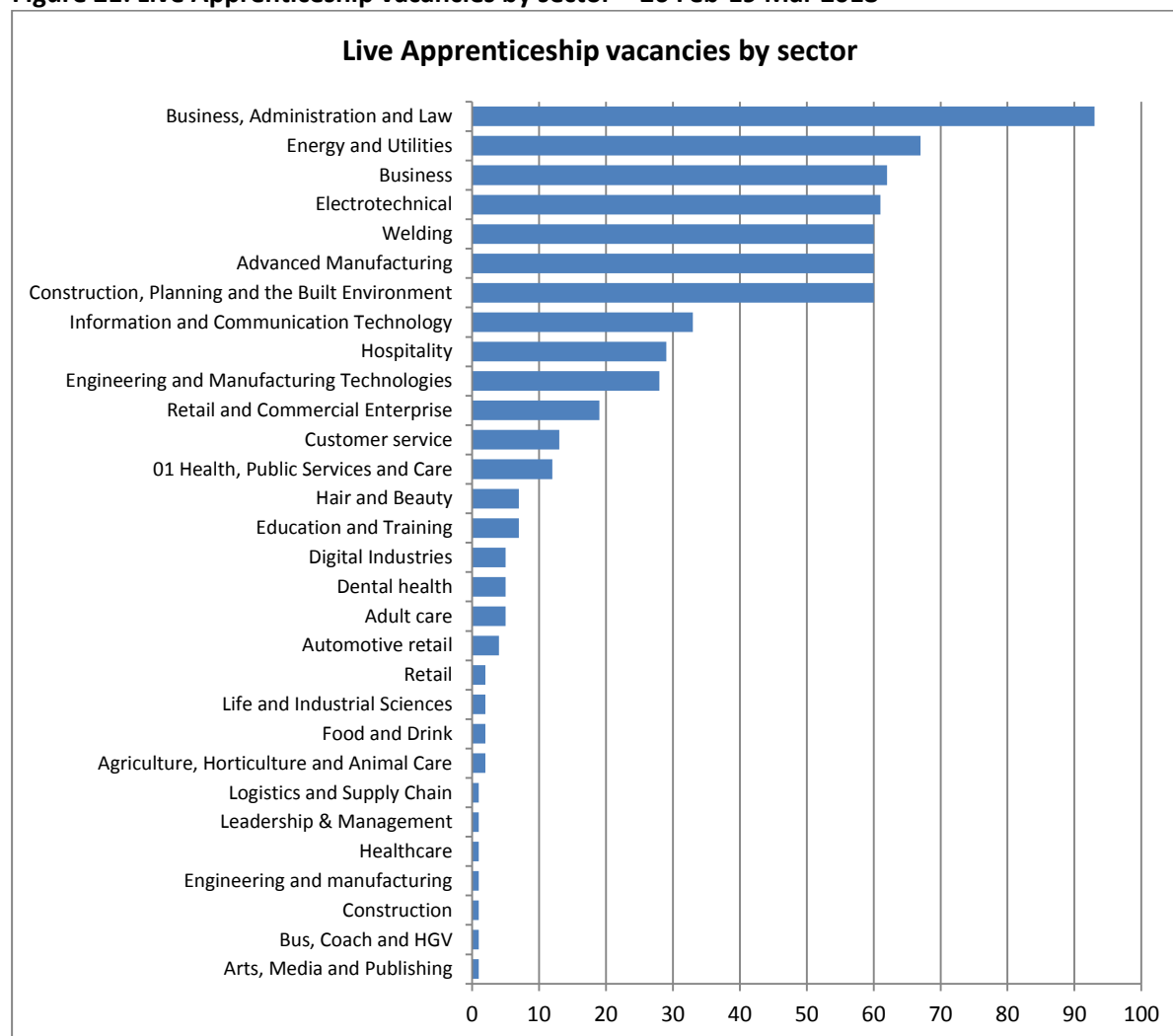
Source: ESFA

Figure 20: Live Apprenticeship vacancies by district – 26 Feb-19 Mar 2018



Source: ESFA

Figure 21: Live Apprenticeship vacancies by sector – 26 Feb-19 Mar 2018



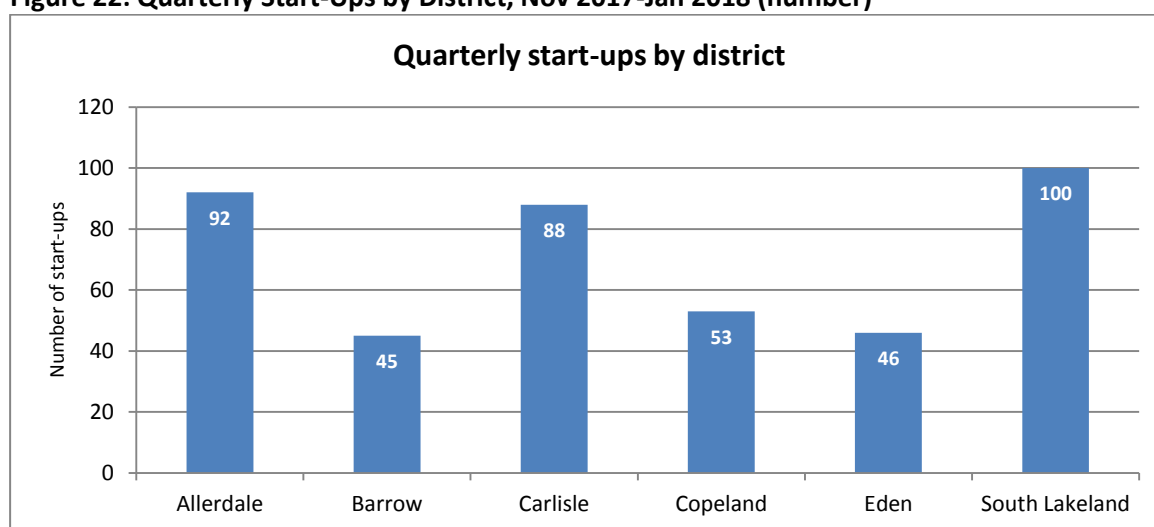
Source: ESFA

7. BUSINESS START UPS

The following data are from BankSearch, a survey which collects data from Barclays, Co-operative Bank, HSBC, Lloyds Banking Group, Royal Bank of Scotland Group, Santander and TSB Bank. A 'Start-up' reflects the opening of a first current account from a small business banking product range by a business new to banking or previously operated through a personal account. The data exclude businesses operating through personal accounts, those without banking relationships or those banking with other institutions.

There were 424 business start-ups in Cumbria in the quarter Nov 2017-Jan 2018. This is 10 more than in the previous quarter (Aug-Oct 2017), a rise of 2.4% compared to a fall of 9.3% for England. However, it was a mixed picture as start-ups decreased by 33.8% in Barrow but rose by 43.2% in Copeland. The highest number of start-ups was in South Lakeland (100), 23.6% of all start-ups) followed by Allerdale (92, 21.7%) and Carlisle (88, 20.8%).

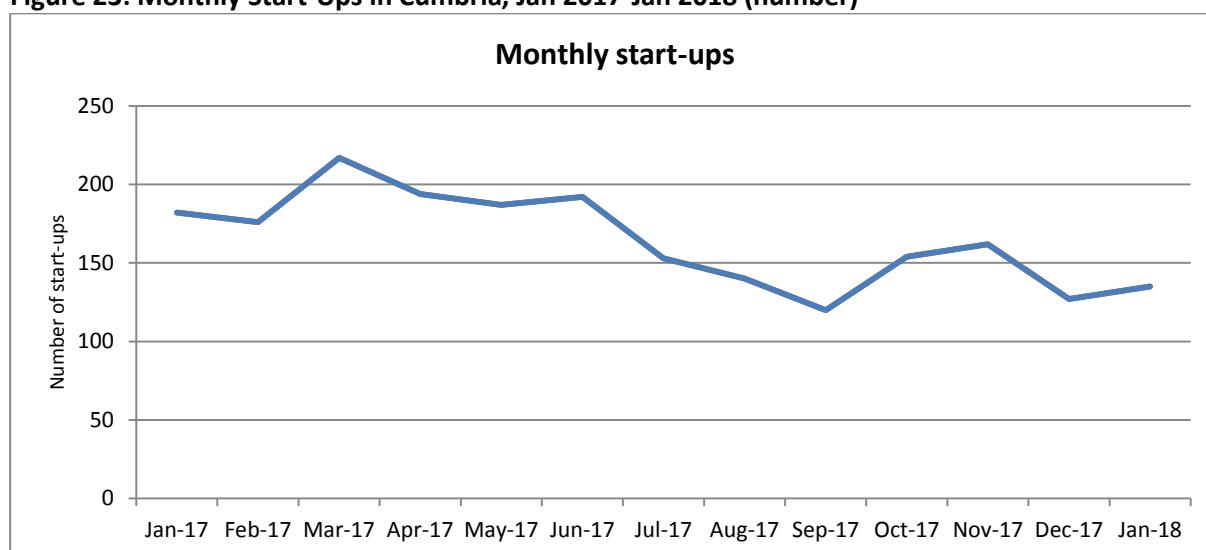
Figure 22: Quarterly Start-Ups by District, Nov 2017-Jan 2018 (number)



Source: BankSearch

The number of starts dropped in the summer last year, recovered in the autumn before falling again at Christmas. Despite a small rise in January this year, the quarterly level of 424 is well below the same quarter last year (424 compared to 488).

Figure 23: Monthly Start-Ups in Cumbria, Jan 2017-Jan 2018 (number)

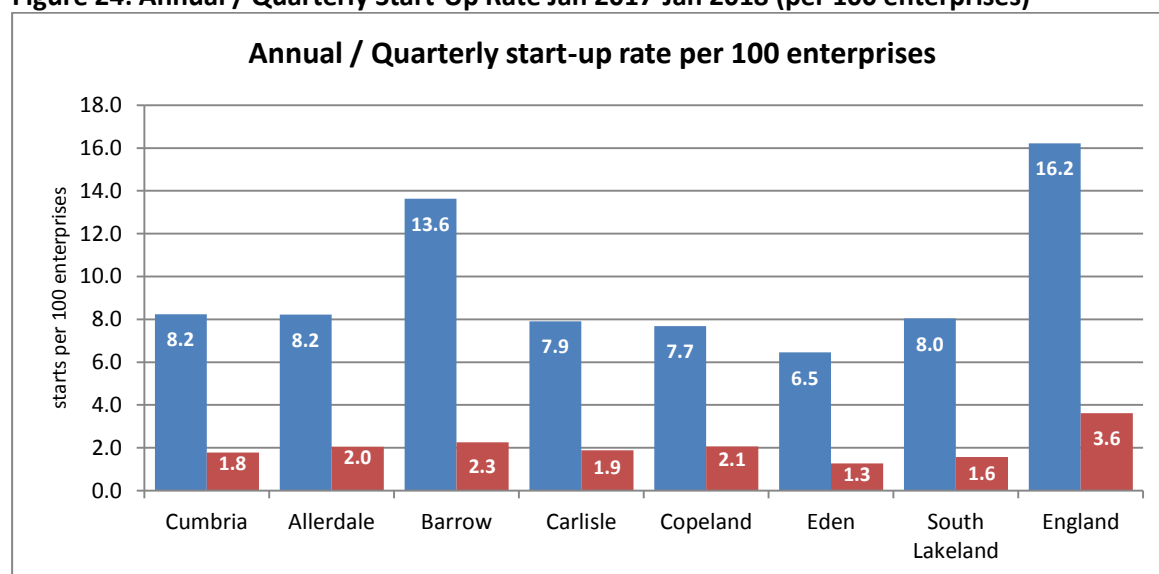


Source: BankSearch

The annual rate of business start-ups can be expressed in 2 ways. Firstly, as a proportion of the active business stock. This measure is influenced by the business structure and areas with a relatively small stock of active businesses will generally show higher start up rates than those with large volumes, often of small, businesses. The second method is start-ups per 10,000 working age people and is sometimes regarded as a better indicator of entrepreneurship amongst local residents.

Using the first methodology of starts per 100 enterprises (which is the Office for National Statistics' preferred measure) Barrow had the highest annual start up rate at 13.6 per 100 active enterprises while Eden had the lowest at 6.5 per 100 active enterprises. This compares to 16.2 for England.

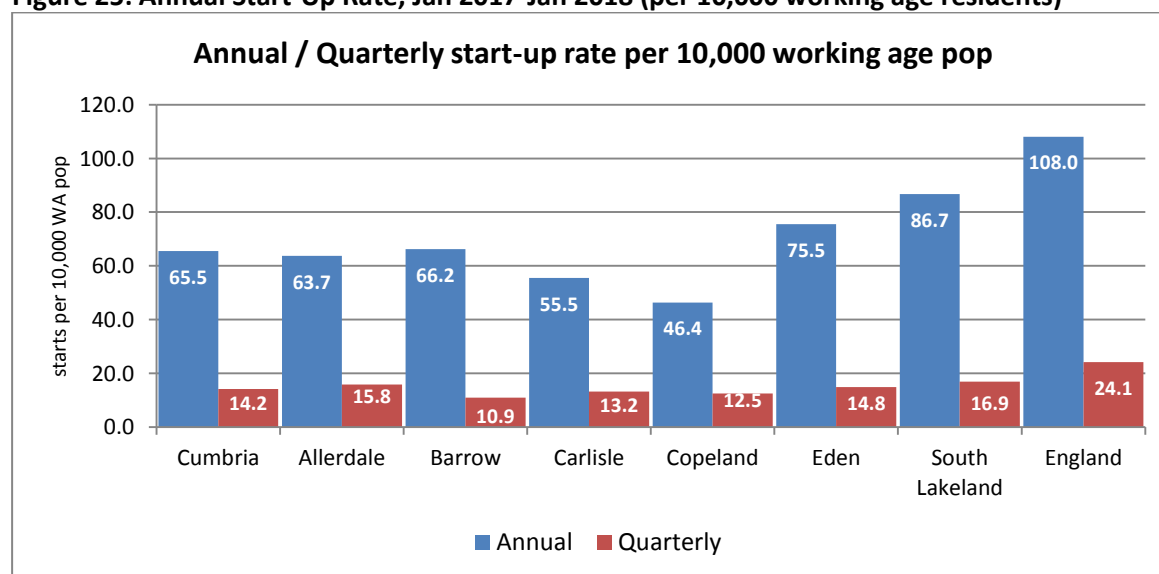
Figure 24: Annual / Quarterly Start-Up Rate Jan 2017-Jan 2018 (per 100 enterprises)



Source: BankSearch / UK Business: Activity, Size and Location 2014

Using the second methodology (starts per 10,000 working age residents), the position is different with South Lakeland having the highest annual start up rate at 86.7 per 10,000 working age residents and Copeland the lowest at 46.4. This compares to 108.0 for England.

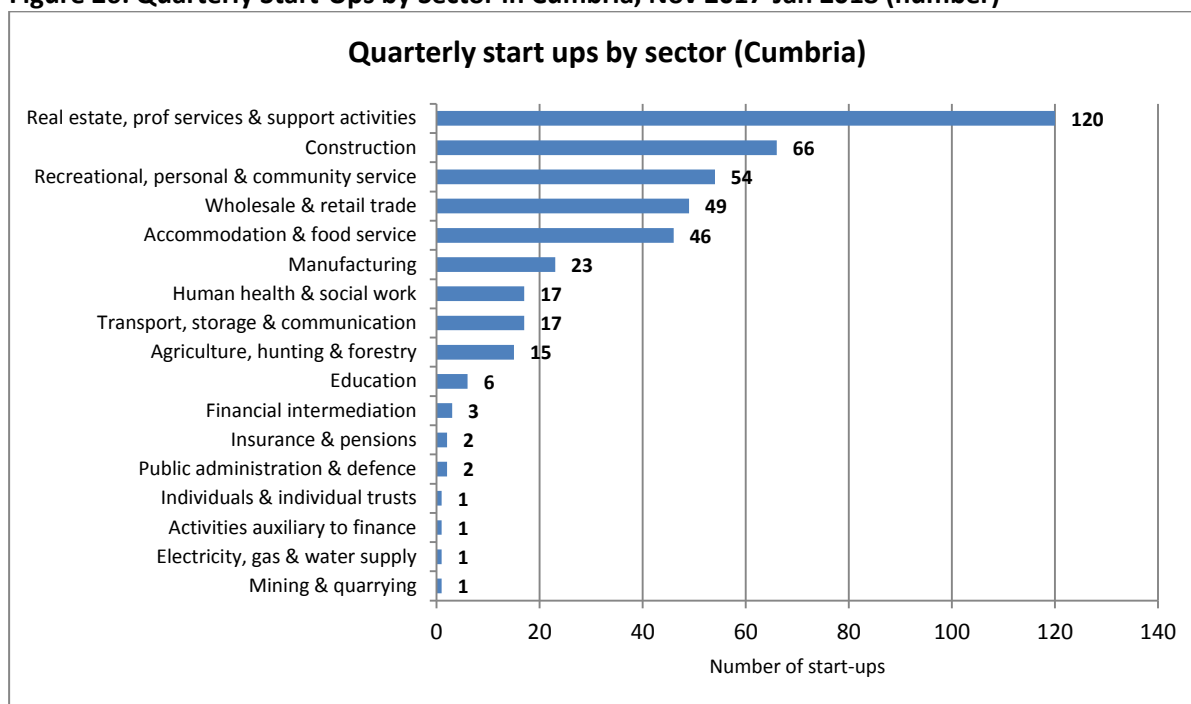
Figure 25: Annual Start-Up Rate, Jan 2017-Jan 2018 (per 10,000 working age residents)



Source: BankSearch / ONS Mid Year Population Estimates 2013

As is generally the case, the highest number of start-ups was in the real estate & professional services sector with 120 (28.3%). This was followed by construction (66, 15.6%). Wholesale & retail and construction both saw a rise of 12 in the number of start-ups whilst agriculture saw a fall of 8.

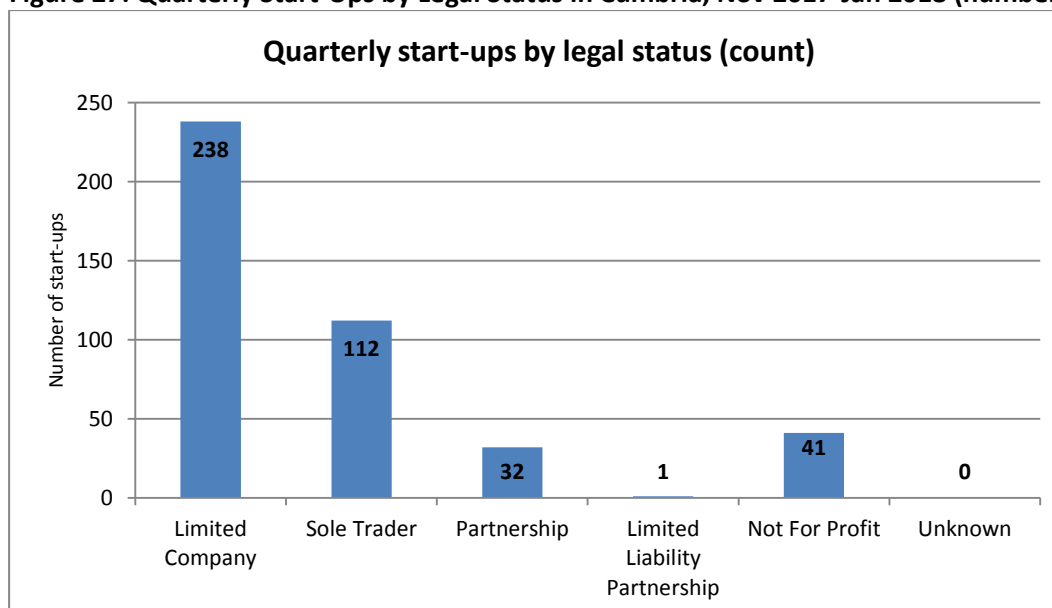
Figure 26: Quarterly Start-Ups by Sector in Cumbria, Nov 2017-Jan 2018 (number)



Source: BankSearch

Limited companies provided the highest number of start-ups (238) accounting for over half of the total (56.1%) followed by sole traders with 112 start-ups (26.4%).

Figure 27: Quarterly Start-Ups by Legal Status in Cumbria, Nov 2017-Jan 2018 (number)

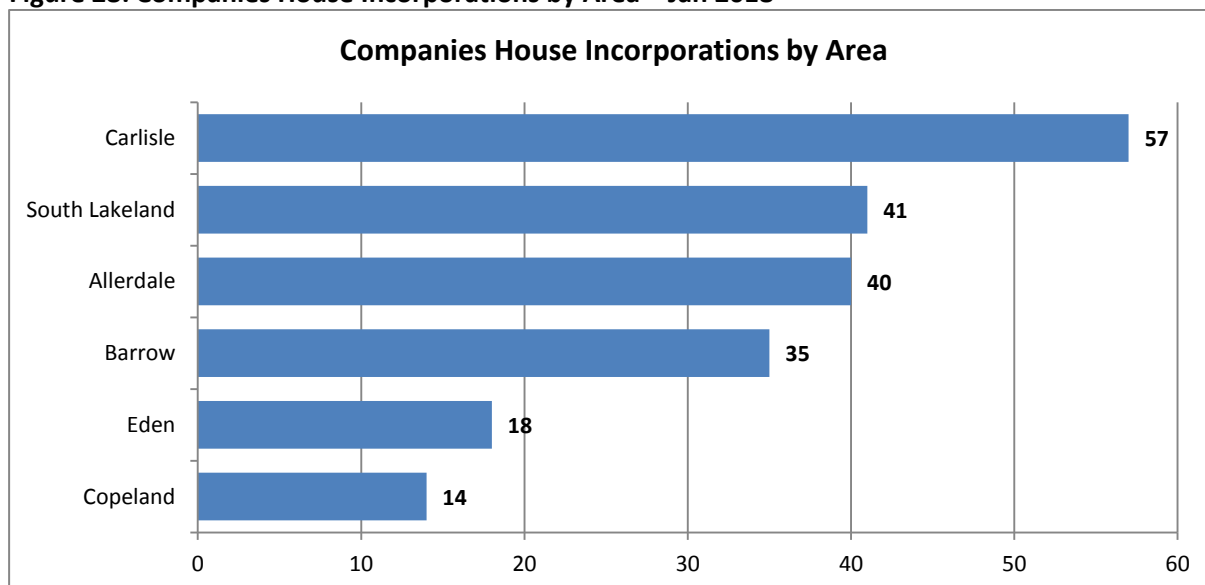


Source: BankSearch

8. COMPANIES HOUSE INCORPORATIONS

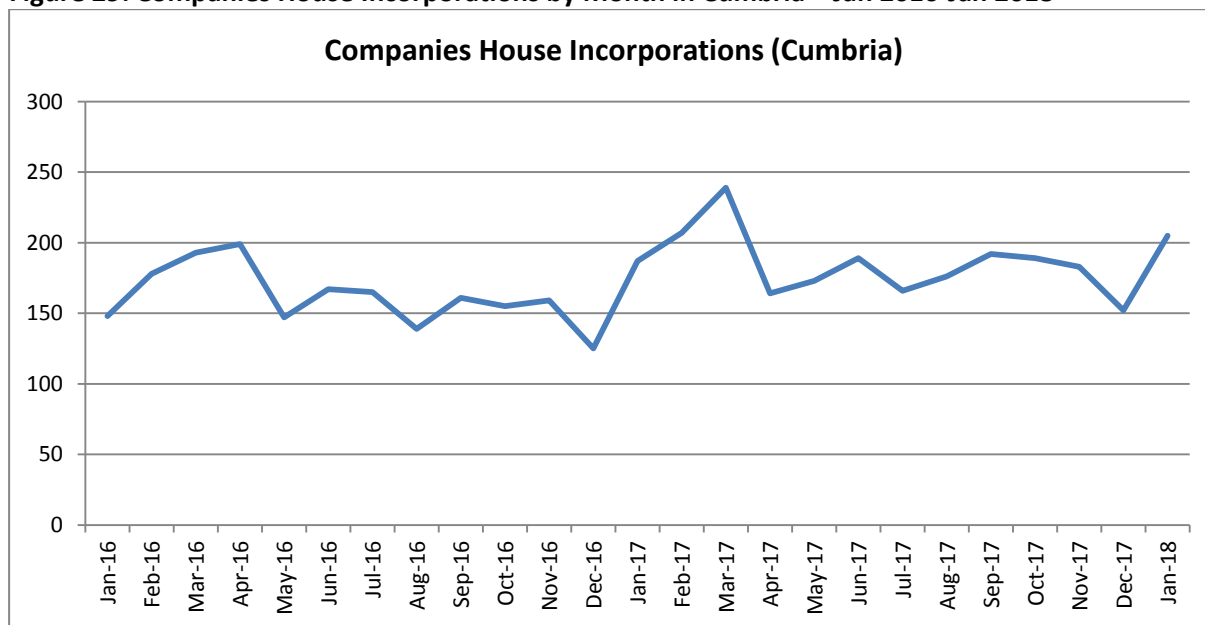
There were 205 new Companies House incorporations in Jan 2018, a rise of 53 from the previous month and 18 more than the same month the previous year. The highest numbers were in Carlisle (57), South Lakeland (41) and Allerdale (40).

Figure 28: Companies House Incorporations by Area – Jan 2018



Source: BankSearch extracted from Companies House Note: Data relate to registered addresses

Figure 29: Companies House Incorporations by Month in Cumbria – Jan 2016-Jan 2018



Source: BankSearch extracted from Companies House

For further information, please contact

Ginny Murphy, Senior Analyst, Performance & Intelligence, Cumbria County Council

Tel: 07826 859026 E-mail: ginny.murphy@cumbria.gov.uk Web: www.cumbriaobservatory.org.uk

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ANNEX A: Claimant Count by Ward

Allerdale – Claimant Count

| | Feb 2017 | | Jan 2018 | | Feb 2018 | | All Persons Monthly Change | | | All Persons Annual Change | | |
|------------------------|----------|------|----------|------|----------|------|-------------------------------|-------|----------|------------------------------|-------|----------|
| | Count | Rate | Count | Rate | Count | Rate | No | % Chg | Rate Chg | No | % Chg | Rate Chg |
| UK | 800,520 | 1.9 | 829,505 | 2.0 | 870,765 | 2.1 | 41,260 | 5.0 | 0.1 | 70,250 | 8.8 | 0.2 |
| North West | 107,400 | 2.4 | 114,790 | 2.5 | 120,495 | 2.7 | 5,710 | 5.0 | 0.1 | 13,095 | 12.2 | 0.3 |
| Cumbria | 4,950 | 1.7 | 5,445 | 1.8 | 5,740 | 1.9 | 300 | 5.5 | 0.1 | 790 | 16.0 | 0.3 |
| Allerdale | 1,165 | 2.0 | 1,550 | 2.7 | 1,635 | 2.8 | 80 | 5.3 | 0.1 | 470 | 40.3 | 0.8 |
| All Saints | 35 | 1.2 | 45 | 1.6 | 50 | 1.8 | 5 | 11.4 | 0.2 | 15 | 48.5 | 0.6 |
| Aspatria | 45 | 2.2 | 55 | 2.8 | 60 | 2.9 | 5 | 5.3 | 0.1 | 15 | 30.4 | 0.7 |
| Boltons | 5 | 0.3 | 5 | 0.7 | 5 | 0.6 | 0 | -14.3 | -0.1 | 5 | 100.0 | 0.3 |
| Broughton St Bridget's | 25 | 1.0 | 35 | 1.4 | 40 | 1.6 | 5 | 13.9 | 0.2 | 15 | 64.0 | 0.6 |
| Christchurch | 25 | 1.1 | 40 | 1.9 | 40 | 1.9 | 0 | 2.6 | 0.0 | 15 | 69.6 | 0.8 |
| Clifton | 25 | 2.5 | 35 | 3.4 | 30 | 3.0 | -5 | -11.8 | -0.4 | 5 | 20.0 | 0.5 |
| Crummock | 5 | 0.3 | 5 | 0.3 | 5 | 0.7 | 5 | 100.0 | 0.3 | 5 | 100.0 | 0.3 |
| Dalton | 10 | 1.0 | 5 | 0.6 | 5 | 0.6 | 0 | 16.7 | 0.1 | -5 | -36.4 | -0.4 |
| Derwent Valley | 0 | 0.0 | 5 | 0.5 | 5 | 0.7 | 0 | 20.0 | 0.1 | 5 | - | 0.7 |
| Ellen | 30 | 1.3 | 40 | 1.9 | 40 | 2.0 | 0 | 2.4 | 0.0 | 15 | 50.0 | 0.7 |
| Ellenborough | 65 | 2.9 | 80 | 3.7 | 85 | 3.8 | 0 | 2.5 | 0.1 | 20 | 29.7 | 0.9 |
| Ewanrigg | 90 | 4.3 | 95 | 4.6 | 110 | 5.3 | 15 | 14.7 | 0.7 | 20 | 22.5 | 1.0 |
| Flimby | 20 | 2.0 | 40 | 3.8 | 40 | 3.7 | 0 | -4.8 | -0.2 | 20 | 81.8 | 1.6 |
| Harrington | 20 | 1.0 | 30 | 1.7 | 30 | 1.5 | -5 | -9.4 | -0.2 | 10 | 45.0 | 0.5 |
| Holme | 15 | 1.5 | 20 | 2.0 | 20 | 1.8 | 0 | -9.5 | -0.2 | 5 | 18.8 | 0.3 |
| Keswick | 20 | 0.6 | 35 | 1.2 | 40 | 1.3 | 5 | 11.4 | 0.1 | 20 | 116.7 | 0.7 |
| Marsh | 5 | 0.4 | 10 | 0.9 | 5 | 0.7 | 0 | -22.2 | -0.2 | 5 | 75.0 | 0.3 |
| Moorclose | 120 | 4.1 | 180 | 6.1 | 190 | 6.4 | 5 | 3.9 | 0.2 | 65 | 54.1 | 2.2 |
| Moss Bay | 180 | 5.5 | 205 | 6.3 | 230 | 7.1 | 25 | 12.8 | 0.8 | 50 | 28.7 | 1.6 |
| Netherhall | 70 | 3.8 | 95 | 5.2 | 105 | 5.6 | 10 | 8.2 | 0.4 | 35 | 47.9 | 1.8 |
| Seaton | 45 | 1.5 | 60 | 2.0 | 60 | 2.0 | 0 | 0.0 | 0.0 | 15 | 32.6 | 0.5 |
| Silloth | 25 | 1.4 | 40 | 2.2 | 45 | 2.4 | 5 | 9.8 | 0.2 | 20 | 80.0 | 1.1 |
| Solway | 10 | 0.8 | 20 | 2.1 | 20 | 1.9 | 0 | -10.0 | -0.2 | 10 | 125.0 | 1.1 |
| St John's | 65 | 2.0 | 80 | 2.3 | 90 | 2.6 | 10 | 15.4 | 0.4 | 25 | 34.3 | 0.7 |
| St Michael's | 140 | 4.5 | 195 | 6.1 | 190 | 5.9 | -5 | -3.1 | -0.2 | 45 | 33.1 | 1.5 |
| Stainburn | 10 | 0.8 | 15 | 1.4 | 20 | 1.6 | 0 | 12.5 | 0.2 | 10 | 100.0 | 0.8 |
| Wampool | 5 | 0.4 | 10 | 0.9 | 10 | 1.0 | 0 | 11.1 | 0.1 | 5 | 150.0 | 0.6 |
| Warnell | 5 | 0.4 | 0 | # | 0 | # | 0 | -50.0 | -0.1 | -5 | -75.0 | -0.3 |
| Waver | 10 | 1.0 | 10 | 0.7 | 10 | 1.0 | 5 | 37.5 | 0.3 | 0 | 0.0 | 0.0 |
| Wharrels | 5 | 0.5 | 0 | # | 5 | 0.3 | 0 | 200.0 | 0.2 | 0 | -40.0 | -0.2 |
| Wigton | 45 | 1.2 | 55 | 1.5 | 55 | 1.5 | 0 | 0.0 | 0.0 | 10 | 25.6 | 0.3 |

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Barrow – Claimant Count

| | Feb 2017 | | Jan 2018 | | Feb 2018 | | All Persons Monthly Change | | | All Persons Annual Change | | |
|---------------|----------|------|----------|------|----------|------|-------------------------------|-------|----------|------------------------------|-------|----------|
| | Count | Rate | Count | Rate | Count | Rate | No | % Chg | Rate Chg | No | % Chg | Rate Chg |
| UK | 800,520 | 1.9 | 829,505 | 2.0 | 870,765 | 2.1 | 41,260 | 5.0 | 0.1 | 70,250 | 8.8 | 0.2 |
| North West | 107,400 | 2.4 | 114,790 | 2.5 | 120,495 | 2.7 | 5,710 | 5.0 | 0.1 | 13,095 | 12.2 | 0.3 |
| Cumbria | 4,950 | 1.7 | 5,445 | 1.8 | 5,740 | 1.9 | 300 | 5.5 | 0.1 | 790 | 16.0 | 0.3 |
| Barrow | 1,165 | 2.8 | 1,045 | 2.5 | 1,070 | 2.6 | 25 | 2.4 | 0.1 | -95 | -8.1 | -0.2 |
| Barrow Island | 135 | 8.3 | 125 | 7.5 | 120 | 7.3 | -5 | -2.4 | -0.2 | 5 | -11.7 | -1.0 |
| Central | 160 | 5.8 | 160 | 5.8 | 170 | 6.1 | 5 | 4.3 | 0.3 | -5 | 4.3 | 0.3 |
| Dalton North | 50 | 1.4 | 50 | 1.3 | 45 | 1.2 | -5 | -8.3 | -0.1 | -10 | -13.7 | -0.2 |
| Dalton South | 65 | 1.8 | 50 | 1.4 | 55 | 1.5 | 0 | 3.8 | 0.1 | 5 | -16.9 | -0.3 |
| Hawcoat | 15 | 0.6 | 15 | 0.7 | 20 | 0.8 | 5 | 17.6 | 0.1 | -10 | 42.9 | 0.2 |
| Hindpool | 205 | 5.7 | 190 | 5.3 | 195 | 5.4 | 5 | 2.7 | 0.1 | -5 | -4.9 | -0.3 |
| Newbarns | 50 | 1.6 | 45 | 1.3 | 45 | 1.4 | 0 | 2.3 | 0.0 | -20 | -13.5 | -0.2 |
| Ormsgill | 150 | 4.0 | 130 | 3.4 | 135 | 3.5 | 5 | 4.7 | 0.2 | -15 | -11.8 | -0.5 |
| Parkside | 70 | 2.0 | 55 | 1.5 | 55 | 1.6 | 0 | 3.8 | 0.1 | -10 | -20.3 | -0.4 |
| Risedale | 145 | 3.8 | 135 | 3.5 | 135 | 3.5 | 0 | 0.0 | 0.0 | -5 | -6.3 | -0.2 |
| Roosecote | 25 | 0.8 | 20 | 0.7 | 20 | 0.7 | 0 | 11.1 | 0.1 | -5 | -13.0 | -0.1 |
| Walney North | 55 | 1.8 | 45 | 1.5 | 50 | 1.6 | 5 | 8.9 | 0.1 | -5 | -10.9 | -0.2 |
| Walney South | 40 | 1.3 | 35 | 1.1 | 35 | 1.1 | 0 | 0.0 | 0.0 | 5 | -14.6 | -0.2 |

Carlisle – Claimant Count

| | Feb 2017 | | Jan 2018 | | Feb 2018 | | All Persons Monthly Change | | | All Persons Annual Change | | |
|---------------------------|----------|------|----------|------|----------|------|-------------------------------|-------|----------|------------------------------|-------|----------|
| | Count | Rate | Count | Rate | Count | Rate | No | % Chg | Rate Chg | No | % Chg | Rate Chg |
| UK | 800,520 | 1.9 | 829,505 | 2.0 | 870,765 | 2.1 | 41,260 | 5.0 | 0.1 | 70,250 | 8.8 | 0.2 |
| North West | 107,400 | 2.4 | 114,790 | 2.5 | 120,495 | 2.7 | 5,710 | 5.0 | 0.1 | 13,095 | 12.2 | 0.3 |
| Cumbria | 4,950 | 1.7 | 5,445 | 1.8 | 5,740 | 1.9 | 300 | 5.5 | 0.1 | 790 | 16.0 | 0.3 |
| Carlisle | 935 | 1.4 | 1,000 | 1.5 | 1,060 | 1.6 | 60 | 6.1 | 0.1 | 125 | 13.6 | 0.2 |
| Belah | 30 | 0.8 | 30 | 0.9 | 35 | 0.9 | 0 | 3.1 | 0.0 | 5 | 10.0 | 0.1 |
| Belle Vue | 60 | 1.5 | 65 | 1.6 | 65 | 1.6 | 0 | 1.6 | 0.0 | 5 | 6.6 | 0.1 |
| Botcherby | 90 | 2.3 | 100 | 2.6 | 100 | 2.6 | 0 | 0.0 | 0.0 | 10 | 12.5 | 0.3 |
| Brampton | 35 | 1.3 | 40 | 1.4 | 40 | 1.4 | 0 | 2.6 | 0.0 | 5 | 8.3 | 0.1 |
| Burgh | 10 | 0.8 | 5 | 0.5 | 5 | 0.4 | 0 | -16.7 | -0.1 | -5 | -50.0 | -0.4 |
| Castle | 100 | 2.4 | 95 | 2.4 | 115 | 2.9 | 20 | 22.1 | 0.5 | 20 | 18.4 | 0.4 |
| Currock | 75 | 1.9 | 90 | 2.2 | 90 | 2.2 | 0 | -2.2 | 0.0 | 10 | 15.8 | 0.3 |
| Dalston | 25 | 0.6 | 25 | 0.6 | 30 | 0.8 | 5 | 26.1 | 0.2 | 5 | 16.0 | 0.1 |
| Denton Holme | 75 | 1.7 | 90 | 2.0 | 95 | 2.1 | 5 | 5.6 | 0.1 | 20 | 27.0 | 0.5 |
| Great Corby and Geltsdale | 10 | 0.6 | 5 | 0.3 | 5 | 0.4 | 0 | 25.0 | 0.1 | -5 | -37.5 | -0.2 |
| Harraby | 45 | 1.1 | 45 | 1.0 | 50 | 1.2 | 5 | 15.6 | 0.2 | 5 | 10.6 | 0.1 |
| Hayton | 5 | 0.3 | 10 | 0.8 | 10 | 0.7 | 0 | -11.1 | -0.1 | 5 | 100.0 | 0.3 |
| Irthing | 10 | 0.8 | 10 | 0.7 | 10 | 0.9 | 5 | 37.5 | 0.3 | 0 | 10.0 | 0.1 |
| Longtown & Rockcliffe | 25 | 1.0 | 30 | 1.3 | 35 | 1.4 | 0 | 6.2 | 0.1 | 10 | 41.7 | 0.4 |
| Lyne | 10 | 0.7 | 5 | 0.4 | 5 | 0.5 | 0 | 20.0 | 0.1 | 0 | -25.0 | -0.2 |
| Morton | 95 | 2.7 | 85 | 2.4 | 80 | 2.3 | -5 | -4.8 | -0.1 | -15 | -14.9 | -0.4 |
| St Aidans | 80 | 2.0 | 95 | 2.4 | 100 | 2.4 | 0 | 2.1 | 0.0 | 15 | 19.5 | 0.4 |
| Stanwix Rural | 10 | 0.3 | 15 | 0.5 | 15 | 0.5 | 0 | 0.0 | 0.0 | 5 | 50.0 | 0.2 |
| Stanwix Urban | 25 | 0.7 | 20 | 0.6 | 25 | 0.8 | 5 | 30.0 | 0.2 | 0 | 8.3 | 0.1 |
| Upperby | 95 | 2.9 | 105 | 3.2 | 120 | 3.6 | 10 | 10.3 | 0.3 | 25 | 24.2 | 0.7 |
| Wetheral | 10 | 0.3 | 5 | 0.2 | 5 | 0.2 | 0 | 20.0 | 0.0 | 0 | -25.0 | -0.1 |
| Yewdale | 20 | 0.7 | 35 | 1.0 | 35 | 1.0 | 0 | 0.0 | 0.0 | 10 | 54.5 | 0.4 |

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Copeland – Claimant Count

| | Feb 2017 | | Jan 2018 | | Feb 2018 | | All Persons | | | All Persons | | |
|--------------------|----------|------|----------|------|----------|------|----------------|-------|----------|---------------|-------|----------|
| | Count | Rate | Count | Rate | Count | Rate | Monthly Change | | | Annual Change | | |
| | | | | | | | No | % Chg | Rate Chg | No | % Chg | Rate Chg |
| UK | 800,520 | 1.9 | 829,505 | 2.0 | 870,765 | 2.1 | 41,260 | 5.0 | 0.1 | 70,250 | 8.8 | 0.2 |
| North West | 107,400 | 2.4 | 114,790 | 2.5 | 120,495 | 2.7 | 5,710 | 5.0 | 0.1 | 13,095 | 12.2 | 0.3 |
| Cumbria | 4,950 | 1.7 | 5,445 | 1.8 | 5,740 | 1.9 | 300 | 5.5 | 0.1 | 790 | 16.0 | 0.3 |
| Copeland | 1,055 | 2.5 | 1,230 | 2.9 | 1,305 | 3.1 | 75 | 6.1 | 0.2 | 245 | 23.4 | 0.6 |
| | | | | | | | | | | | | |
| Arlecdon | 10 | 1.0 | 15 | 1.5 | 15 | 1.7 | 0 | 13.3 | 0.2 | 5 | 70.0 | 0.0 |
| Beckermet | 25 | 1.4 | 25 | 1.4 | 25 | 1.6 | 5 | 12.5 | 0.2 | 5 | 12.5 | 0.0 |
| Bootle | 5 | 0.5 | 5 | 0.7 | 5 | 0.7 | 0 | 0.0 | 0.0 | 0 | 25.0 | 0.0 |
| Bransty | 35 | 1.0 | 40 | 1.1 | 40 | 1.2 | 0 | 5.3 | 0.1 | 5 | 21.2 | 0.0 |
| Cleator Moor North | 65 | 2.4 | 85 | 3.3 | 90 | 3.5 | 5 | 4.6 | 0.2 | 25 | 42.2 | 0.0 |
| Cleator Moor South | 60 | 3.5 | 80 | 4.6 | 80 | 4.6 | 0 | 0.0 | 0.0 | 20 | 33.9 | 0.0 |
| Distington | 70 | 2.9 | 90 | 3.7 | 90 | 3.8 | 5 | 3.4 | 0.1 | 20 | 31.9 | 0.0 |
| Egremont North | 85 | 3.2 | 105 | 3.8 | 110 | 4.1 | 5 | 5.8 | 0.2 | 25 | 28.2 | 0.0 |
| Egremont South | 40 | 1.9 | 60 | 2.8 | 70 | 3.2 | 5 | 11.5 | 0.3 | 30 | 70.0 | 0.0 |
| Ennerdale | 5 | 0.7 | 5 | 1.0 | 5 | 1.0 | 0 | 0.0 | 0.0 | 0 | 50.0 | 0.0 |
| Frizington | 55 | 3.3 | 65 | 4.2 | 65 | 4.2 | 0 | 0.0 | 0.0 | 15 | 26.4 | 0.0 |
| Gosforth | 0 | # | 5 | 0.5 | 5 | 0.5 | 0 | 0.0 | 0.0 | 0 | 100.0 | 0.0 |
| Harbour | 125 | 5.2 | 165 | 6.8 | 170 | 7.0 | 5 | 3.7 | 0.2 | 45 | 35.2 | 0.0 |
| Haverigg | 10 | 0.8 | 10 | 0.7 | 10 | 0.7 | 0 | -11.1 | -0.1 | 0 | -20.0 | 0.0 |
| Hensingham | 65 | 2.7 | 60 | 2.6 | 70 | 2.8 | 5 | 9.7 | 0.2 | 5 | 4.6 | 0.0 |
| Hillcrest | 10 | 0.6 | 10 | 0.8 | 10 | 0.7 | 0 | -8.3 | -0.1 | 0 | 22.2 | 0.0 |
| Holborn Hill | 55 | 3.3 | 40 | 2.4 | 40 | 2.6 | 5 | 7.9 | 0.2 | -10 | -22.6 | 0.0 |
| Kells | 40 | 2.5 | 35 | 2.2 | 40 | 2.5 | 5 | 14.7 | 0.3 | 0 | 2.6 | 0.0 |
| Millom Without | 5 | 0.7 | 5 | 0.5 | 5 | 0.7 | 0 | 25.0 | 0.1 | 0 | 0.0 | 0.0 |
| Mirehouse | 90 | 3.4 | 110 | 4.2 | 130 | 4.9 | 15 | 15.3 | 0.6 | 40 | 42.2 | 0.0 |
| Moresby | 10 | 1.5 | 15 | 1.7 | 15 | 1.7 | 0 | 0.0 | 0.0 | 0 | 18.2 | 0.0 |
| Newtown | 70 | 3.4 | 60 | 3.1 | 55 | 2.9 | -5 | -8.1 | -0.3 | -10 | -16.2 | 0.0 |
| Sandwith | 105 | 5.8 | 110 | 6.3 | 125 | 7.0 | 15 | 11.6 | 0.7 | 20 | 21.4 | 0.0 |
| Seascale | 15 | 1.1 | 15 | 0.8 | 15 | 1.1 | 5 | 30.8 | 0.3 | 0 | 0.0 | 0.0 |
| St Bees | 15 | 1.4 | 20 | 1.7 | 20 | 1.7 | 0 | 0.0 | 0.0 | 5 | 20.0 | 0.0 |

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Eden – Claimant Count

| | Feb 2017 | | Jan 2018 | | Feb 2018 | | All Persons | | | All Persons | | |
|--------------------|----------|------|----------|------|----------|------|----------------|-------|----------|---------------|-------|----------|
| | Count | Rate | Count | Rate | Count | Rate | Monthly Change | | | Annual Change | | |
| | | | | | | | No | % Chg | Rate Chg | No | % Chg | Rate Chg |
| UK | 800,520 | 1.9 | 829,505 | 2.0 | 870,765 | 2.1 | 41,260 | 5.0 | 0.1 | 70,250 | 8.8 | 0.2 |
| North West | 107,400 | 2.4 | 114,790 | 2.5 | 120,495 | 2.7 | 5,710 | 5.0 | 0.1 | 13,095 | 12.2 | 0.3 |
| Cumbria | 4,950 | 1.7 | 5,445 | 1.8 | 5,740 | 1.9 | 300 | 5.5 | 0.1 | 790 | 16.0 | 0.3 |
| Eden | 235 | 0.8 | 245 | 0.8 | 265 | 0.8 | 15 | 6.9 | 0.1 | 25 | 11.4 | 0.1 |
| Alston Moor | 20 | 1.7 | 15 | 1.3 | 20 | 1.4 | 0 | 5.9 | 0.1 | -5 | -18.2 | -0.3 |
| Appleby (Appleby) | 10 | 1.5 | 15 | 2.3 | 15 | 2.1 | 0 | -7.1 | -0.2 | 5 | 44.4 | 0.7 |
| Appleby (Bongate) | 5 | 0.5 | 5 | 0.5 | 5 | 0.4 | 0 | -20.0 | -0.1 | 0 | -20.0 | -0.1 |
| Askham | 10 | 1.2 | 5 | 0.5 | 5 | 0.7 | 0 | 50.0 | 0.2 | -5 | -40.0 | -0.5 |
| Brough | 5 | 0.4 | 5 | 0.9 | 5 | 0.8 | 0 | -14.3 | -0.1 | 5 | 100.0 | 0.4 |
| Crosby Ravensworth | 0 | # | 0 | # | 0 | # | 0 | 0.0 | 0.0 | 0 | -50.0 | -0.1 |
| Dacre | 0 | # | 0 | # | 0 | # | 0 | 0.0 | 0.0 | 0 | -50.0 | -0.1 |
| Eamont | 0 | 0.0 | 0 | 0.0 | 5 | 0.4 | 5 | - | 0.4 | 5 | - | 0.4 |
| Greystoke | 5 | 0.4 | 0 | # | 0 | # | 0 | 0.0 | 0.0 | 0 | -33.3 | -0.1 |
| Hartside | 0 | # | 5 | 0.4 | 5 | 0.4 | 0 | 0.0 | 0.0 | 0 | 200.0 | 0.3 |
| Hesket | 5 | 0.3 | 10 | 0.5 | 10 | 0.5 | 0 | 0.0 | 0.0 | 5 | 100.0 | 0.3 |
| Kirkby Stephen | 10 | 0.8 | 20 | 1.3 | 25 | 1.6 | 5 | 21.1 | 0.3 | 10 | 109.1 | 0.8 |
| Kirkby Thore | 10 | 1.1 | 5 | 0.7 | 5 | 0.6 | 0 | -14.3 | -0.1 | -5 | -40.0 | -0.4 |
| Kirkoswald | 5 | 0.7 | 5 | 0.5 | 5 | 0.6 | 0 | 25.0 | 0.1 | 0 | -16.7 | -0.1 |
| Langwathby | 0 | # | 5 | 0.3 | 5 | 0.4 | 0 | 33.3 | 0.1 | 0 | 100.0 | 0.2 |
| Lazonby | 5 | 0.4 | 10 | 1.1 | 10 | 1.0 | 0 | -10.0 | -0.1 | 5 | 125.0 | 0.6 |
| Long Marton | 5 | 0.4 | 0 | # | 5 | 0.4 | 0 | 50.0 | 0.1 | 0 | 0.0 | 0.0 |
| Morland | 0 | # | 5 | 0.4 | 0 | # | 0 | -33.3 | -0.1 | 0 | 0.0 | 0.0 |
| Orton with Tebay | 0 | # | 0 | 0.0 | 0 | # | 0 | - | 0.1 | 0 | -50.0 | -0.1 |
| Penrith Carleton | 5 | 0.4 | 0 | # | 0 | # | 0 | 0.0 | 0.0 | 0 | -33.3 | -0.1 |
| Penrith East | 25 | 1.4 | 25 | 1.4 | 30 | 1.7 | 5 | 16.7 | 0.2 | 5 | 16.7 | 0.2 |
| Penrith North | 20 | 0.9 | 20 | 0.9 | 20 | 0.9 | 0 | 0.0 | 0.0 | 0 | -4.5 | 0.0 |
| Penrith Pategill | 0 | # | 10 | 1.6 | 15 | 1.7 | 0 | 8.3 | 0.1 | 10 | 550.0 | 1.5 |
| Penrith South | 15 | 1.0 | 15 | 1.0 | 20 | 1.2 | 0 | 12.5 | 0.1 | 0 | 12.5 | 0.1 |
| Penrith West | 35 | 1.7 | 35 | 1.6 | 35 | 1.7 | 5 | 8.8 | 0.1 | 0 | 2.8 | 0.0 |
| Ravenstonedale | 0 | # | 5 | 0.7 | 5 | 0.7 | 0 | 0.0 | 0.0 | 5 | 300.0 | 0.5 |
| Shap | 15 | 1.8 | 10 | 1.4 | 15 | 1.6 | 0 | 8.3 | 0.1 | 0 | -13.3 | -0.2 |
| Skelton | 5 | 0.5 | 0 | # | 0 | # | 0 | -50.0 | -0.1 | -5 | -80.0 | -0.4 |
| Ullswater | 5 | 0.9 | 5 | 0.4 | 5 | 0.4 | 0 | 0.0 | 0.0 | -5 | -57.1 | -0.5 |
| Warcop | 5 | 0.4 | 5 | 0.5 | 5 | 0.4 | 0 | -25.0 | -0.1 | 0 | 0.0 | 0.0 |

Labour Market Briefing

March 2018

South Lakeland – Claimant Count

| | Feb 2017 | | Jan 2018 | | Feb 2018 | | All Persons Monthly Change | | | All Persons Annual Change | | |
|---|----------|------|----------|------|----------|------|-------------------------------|-------|----------|------------------------------|-------|----------|
| | Count | Rate | Count | Rate | Count | Rate | No | % Chg | Rate Chg | No | % Chg | Rate Chg |
| UK | 800,520 | 1.9 | 829,505 | 2.0 | 870,765 | 2.1 | 41,260 | 5.0 | 0.1 | 70,250 | 8.8 | 0.2 |
| North West | 107,400 | 2.4 | 114,790 | 2.5 | 120,495 | 2.7 | 5,710 | 5.0 | 0.1 | 13,095 | 12.2 | 0.3 |
| Cumbria | 4,950 | 1.7 | 5,445 | 1.8 | 5,740 | 1.9 | 300 | 5.5 | 0.1 | 790 | 16.0 | 0.3 |
| South Lakeland | 395 | 0.7 | 370 | 0.6 | 410 | 0.7 | 40 | 10.2 | 0.1 | 15 | 3.5 | 0.0 |
| Ambleside and Grasmere | 15 | 0.6 | 10 | 0.4 | 10 | 0.4 | 0 | 0.0 | 0.0 | -5 | -40.0 | -0.2 |
| Arnside and Beetham | 5 | 0.3 | 10 | 0.5 | 10 | 0.4 | 0 | -20.0 | -0.1 | 5 | 60.0 | 0.2 |
| Broughton | 10 | 1.0 | 10 | 0.6 | 5 | 0.5 | 0 | -25.0 | -0.2 | -5 | -50.0 | -0.5 |
| Burneside | 10 | 0.7 | 5 | 0.5 | 10 | 0.8 | 5 | 80.0 | 0.4 | 0 | 12.5 | 0.1 |
| Burton and Holme | 5 | 0.3 | 5 | 0.2 | 5 | 0.2 | 0 | 25.0 | 0.0 | 0 | -28.6 | -0.1 |
| Cartmel and Grange West | 5 | 0.4 | 0 | # | 0 | # | 0 | 0.0 | 0.0 | 0 | -50.0 | -0.2 |
| Coniston and Crake Valley | 0 | # | 5 | 0.6 | 5 | 0.4 | 0 | -20.0 | -0.1 | 0 | 100.0 | 0.2 |
| Crooklands | 5 | 0.3 | 5 | 0.2 | 5 | 0.4 | 0 | 66.7 | 0.2 | 0 | 25.0 | 0.1 |
| Grange North | 10 | 1.1 | 10 | 1.1 | 5 | 0.8 | 0 | -22.2 | -0.2 | 0 | -22.2 | -0.2 |
| Grange South | 5 | 0.6 | 5 | 0.3 | 5 | 0.4 | 0 | 33.3 | 0.1 | 0 | -33.3 | -0.2 |
| Hawkshead | 0 | 0.0 | 5 | 0.3 | 5 | 0.5 | 0 | 66.7 | 0.2 | 5 | - | 0.5 |
| Holker | 5 | 0.5 | 10 | 0.7 | 10 | 0.7 | 0 | 0.0 | 0.0 | 0 | 33.3 | 0.2 |
| Kendal Castle | 5 | 0.5 | 5 | 0.6 | 10 | 0.8 | 0 | 33.3 | 0.2 | 5 | 60.0 | 0.3 |
| Kendal Far Cross | 10 | 0.9 | 10 | 0.9 | 10 | 0.8 | 0 | -8.3 | -0.1 | 0 | -8.3 | -0.1 |
| Kendal Fell | 15 | 1.0 | 20 | 1.2 | 15 | 0.9 | -5 | -22.2 | -0.3 | 0 | -12.5 | -0.1 |
| Kendal Heron Hill | 5 | 0.3 | 5 | 0.3 | 5 | 0.4 | 0 | 33.3 | 0.1 | 0 | 33.3 | 0.1 |
| Kendal Highgate | 20 | 1.5 | 15 | 1.0 | 15 | 1.0 | 0 | 0.0 | 0.0 | -5 | -30.0 | -0.4 |
| Kendal Kirkland | 20 | 1.6 | 15 | 1.2 | 25 | 1.8 | 10 | 50.0 | 0.6 | 5 | 14.3 | 0.2 |
| Kendal Mintsfeet | 10 | 0.8 | 10 | 0.8 | 15 | 1.2 | 5 | 54.5 | 0.4 | 5 | 54.5 | 0.4 |
| Kendal Nether | 10 | 0.7 | 10 | 0.7 | 10 | 0.7 | 0 | 12.5 | 0.1 | 0 | 0.0 | 0.0 |
| Kendal Oxenholme and Natland | 5 | 0.3 | 5 | 0.6 | 5 | 0.5 | 0 | -14.3 | -0.1 | 5 | 100.0 | 0.3 |
| Kendal Parks | 0 | # | 5 | 0.4 | 5 | 0.3 | 0 | -20.0 | -0.1 | 0 | 100.0 | 0.2 |
| Kendal Romney | 15 | 1.1 | 15 | 1.1 | 15 | 1.0 | 0 | -13.3 | -0.2 | 0 | -7.1 | -0.1 |
| Kendal Stonecross | 5 | 0.3 | 10 | 0.9 | 15 | 1.0 | 0 | 18.2 | 0.2 | 10 | 225.0 | 0.7 |
| Kendal Strickland | 5 | 0.5 | 5 | 0.3 | 10 | 0.8 | 5 | 150.0 | 0.5 | 5 | 66.7 | 0.3 |
| Kendal Underley | 10 | 0.7 | 15 | 0.9 | 15 | 0.9 | 0 | 0.0 | 0.0 | 5 | 30.0 | 0.2 |
| Levens | 0 | # | 5 | 0.4 | 5 | 0.6 | 5 | 75.0 | 0.3 | 5 | 250.0 | 0.5 |
| Low Furness | 10 | 0.9 | 5 | 0.3 | 5 | 0.5 | 0 | 66.7 | 0.2 | -5 | -37.5 | -0.3 |
| Lyth Valley | 5 | 0.3 | 5 | 0.3 | 5 | 0.3 | 0 | 33.3 | 0.1 | 0 | 33.3 | 0.1 |
| Mid Furness | 5 | 0.2 | 10 | 0.4 | 10 | 0.5 | 0 | 10.0 | 0.0 | 5 | 120.0 | 0.3 |
| Milnthorpe | 10 | 0.8 | 10 | 0.9 | 10 | 0.9 | 0 | 0.0 | 0.0 | 0 | 10.0 | 0.1 |
| Sedbergh and Kirkby Lonsdale | 15 | 0.4 | 10 | 0.4 | 10 | 0.3 | 0 | -16.7 | -0.1 | -5 | -23.1 | -0.1 |
| Staveley-in-Cartmel | 5 | 0.5 | 0 | # | 0 | # | 0 | 0.0 | 0.0 | -5 | -83.3 | -0.4 |
| Staveley-in-Westmorland | 5 | 0.3 | 5 | 0.3 | 0 | # | 0 | -33.3 | -0.1 | 0 | -33.3 | -0.1 |
| Ulverston Central | 20 | 1.8 | 20 | 1.8 | 20 | 1.7 | 0 | -5.3 | -0.1 | 0 | -5.3 | -0.1 |
| Ulverston East | 40 | 2.5 | 30 | 1.8 | 30 | 2.0 | 5 | 10.7 | 0.2 | -5 | -18.4 | -0.5 |
| Ulverston North | 15 | 1.3 | 10 | 0.8 | 10 | 1.0 | 0 | 20.0 | 0.2 | -5 | -20.0 | -0.3 |
| Ulverston South | 10 | 1.0 | 10 | 0.8 | 10 | 1.0 | 0 | 25.0 | 0.2 | 0 | 0.0 | 0.0 |
| Ulverston Town | 15 | 1.3 | 20 | 1.7 | 20 | 1.9 | 0 | 10.5 | 0.2 | 5 | 40.0 | 0.5 |
| Ulverston West | 5 | 0.3 | 5 | 0.4 | 5 | 0.6 | 0 | 50.0 | 0.2 | 5 | 100.0 | 0.3 |
| Whinfell | 5 | 0.2 | 0 | # | 0 | # | 0 | 100.0 | 0.1 | 0 | -33.3 | -0.1 |
| Windermere Appletrewhaita and Troutbeck | 5 | 0.6 | 0 | # | 5 | 0.3 | 0 | 50.0 | 0.1 | -5 | -57.1 | -0.4 |
| Windermere Bowness North | 5 | 0.4 | 5 | 0.5 | 10 | 0.7 | 0 | 33.3 | 0.2 | 5 | 100.0 | 0.4 |
| Windermere Bowness South | 10 | 0.7 | 5 | 0.4 | 5 | 0.5 | 0 | 16.7 | 0.1 | 0 | -22.2 | -0.1 |
| Windermere Town | 10 | 0.6 | 10 | 0.7 | 10 | 0.6 | 0 | -11.1 | -0.1 | 0 | 0.0 | 0.0 |