

### **Introduction**

This briefing contains the latest data for Cumbria relating to the Claimant Count, Joblessness (UK only), NEETs, job postings, business start-ups and Companies House incorporations and is produced monthly on the day that the Office for National Statistics (ONS) releases claimant data.

It should be noted that the “jobless” figures used extensively by the press are derived from a public survey. As this includes non-claimants looking for work and utilises a different population denominator, it can produce different trends to the claimant-only counts and should not be directly compared to the claimant count data. Sample sizes from the survey are too small to be reliable for local areas. However, ONS now produces quarterly modelled unemployment data for local areas which incorporates both claimant count and survey data and these data are included on page 10. It should also be noted that historical data are revised regularly and therefore data in this briefing should not be compared directly with that published in previous briefings.

**Universal Credit – Important Note:** There have been marked increases in the claimant count in areas where Full Service Universal Credit is in operation (currently Workington, Whitehaven and more recently Carlisle and Penrith, JobCentres in Cumbria). In part this is because UC requires a broader span of people to look for work than was the case for legacy benefits and also because new claimants awaiting or appealing Work Capability Assessments are included when they wouldn’t have been under the JSA based claimant count.

*Users are therefore encouraged to interpret monthly movements in the claimant count with caution as changes may be due to administration of Universal Credit rather than reflecting local labour market conditions.*

**NB: The claimant count was taken on 13<sup>th</sup> September 2018.**

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## 1. KEY FINDINGS FOR CUMBRIA

### **Local Claimant Data**

- In September 2018 there were 5,675 people in Cumbria claiming either JSA or Universal Credit (those not in employment but required to seek work), a rise of 5 from last month;
- Nationally the non-seasonally adjusted claimant count rose by 10,760 from last month;
- The claimant count in Cumbria is 415 higher than a year ago and 135,585 higher nationally;
- The claimant count fell in Allerdale (-35), Copeland (-10) and South Lakeland (-5) but rose in Barrow (+10), Carlisle (+35) and Eden (+10);
- The claimant rate in September 2018 in Cumbria was 1.9% which is up 0.1 from last month and is 0.3 lower than the national rate of 2.2%;
- Claimant rates are above the national average in Allerdale (3.0%), Barrow (2.4%) and Copeland (3.1%);
- Claimant rates for all age groups 18 to 34 in Cumbria are above or the same as the national average;
- The modelled unemployment count in Cumbria (which includes estimates of non-claimants) was 6,900 in the year to June 2018 giving a rate of 2.8% compared to 4.2% nationally. The modelled unemployment rates in all districts are below the national rate, except in Barrow (4.8%) and Copeland (4.4%). *Note: the modelled unemployment rate is % of the economically active population aged 16+ and is only released quarterly in arrears.*

### **Universal Credit & other DWP Out of Work Benefits (see UC rollout notes on page 11)**

- In September 2018 there were 10,295 Universal Credit claimants in Cumbria, a rise of 603 from the previous month;
- 36.9% of UC claimants in Cumbria were in the “searching for work” conditionality group;
- 62.8% of UC claimants in Cumbria were not in employment with 37.2% in employment;
- In June 2018 there were 8,028 households on UC; 55.9% were single households with no child dependants (household UC data are only released 6 monthly);
- In June 2018, the lowest household award amount was under £100 (276 households, 3.4% of those in receipt of a payment) and the highest was over £1,500 (204 households, 2.5%).
- In Feb 2018, 8.7% of 16-64 year olds in Cumbria were claiming a DWP out of work benefit (GB 8.8%). Rates were higher than average in Barrow (12.5%), Copeland (10.5%), Carlisle (9.4%) and Allerdale (9.3%) (these DWP data are only released 6 monthly);

### **NEETs**

- In August 2018 there were 744 16-17 year olds in Cumbria reported as NEET, a rise of 243 from the previous month (+48.5%) but 66 lower than the same month last year (-8.1%). It is usual to see a rise at this time of year, largely due to an increase in the number of young people whose status is not known;
- In August 2018 the NEET rate for 16-17 year olds in Cumbria was 7.4% up by 2.4 from last month but down by 0.3 from a year ago;
- Cumbria’s NEET rate of 7.4% compares to a national rate of 13.0 % and an average rate of 14.5% among Cumbria’s 10 statistical neighbours;
- Carlisle had the highest NEET rate in the county (8.6%);
- In August 2018, 89.0% 16-17 year olds in Cumbria were classed as participating, mostly in full time education or training (75.0%) or by undertaking an apprenticeship (10.6%). This compares to 84.7% nationally. Average data for the past 12 months shows Cumbria performing above the national average – 92.2% v 88.2%.

### ***Job Postings***

- There were 2,128 job postings in Cumbria in September 2018;
- The Carlisle area accounted for 38.3% of all job postings (640 postings);
- Human health had the highest number of postings with 371 (26.9%);
- Health professionals were the most in demand occupation (206, 9.7%) followed by science, research, engineering & technology professionals (163, 7.7%);
- Communication (30.9%) and organisational skills (14.0%) were the most commonly mentioned baseline skills with customer service (25.0%) and teamwork (13.3%) the most common specialised skills;
- The National Health Service placed the highest number of postings (139, 13.7%) followed by Cumbria County Council (38, 3.7%);
- The highest proportion of jobs fell into the £15,000-£19,999 salary range (36.0%) with the mean advertised salary being £30,800 and the median salary £24,400;
- The most frequently required qualifications were GCSE/NVQ (42.9%) and Bachelor's degrees (32.0%).

### ***Business Start-Ups & Companies House Incorporations***

- There were 409 business start-ups in Cumbria in the quarter to end August 2018, 65 fewer than in the previous quarter and 77 fewer than the same quarter last year;
- The highest number of start-ups was in South Lakeland where there were 106 (26.0%);
- The sector with the highest number of start-ups was real estate, professional services & support services with 94 (23.0% of all start-ups);
- Barrow had the highest start up rate per 100 active enterprises with 11.5 starts per 100 active enterprises while Eden had the lowest at 5.9 (England 15.2);
- South Lakeland had the highest start up rates as a proportion of working age residents with 71.2 per 10,000 working age resident. Copeland had the lowest with 38.6 starts per 10,000 working age residents (England 101.3);
- There were 184 new Companies House incorporations in Cumbria in August 2018 a rise of 18 from the previous month and 8 higher than the same month last year;
- Carlisle (51) and South Lakeland (40) had the highest number of new incorporations.

### **2. NATIONAL LABOUR MARKET OVERVIEW**

- Estimates from the Labour Force Survey show that, between March to May 2018 and June to August 2018, the number of people in work was little changed, the number of unemployed people decreased but the number of people aged from 16 to 64 years not working and not seeking or available to work (economically inactive) increased.
- There were 32.39 million people in work, little changed compared with March to May 2018 but 289,000 more than for a year earlier.
- The employment rate (the proportion of people aged from 16 to 64 years who were in work) was 75.5%, lower than for March to May 2018 (75.7%) but higher than for a year earlier (75.1%).
- There were 1.36 million unemployed people (people not in work but seeking and available to work), 47,000 fewer than for March to May 2018 and 79,000 fewer than for a year earlier.
- The unemployment rate (the number of unemployed people as a proportion of all employed and unemployed people) was 4.0%; it has not been lower since Dec 1974 to Feb 1975.
- There were 8.75 million people aged from 16 to 64 years who were economically inactive (not working and not seeking or available to work), 103,000 more than for March to May 2018 but 65,000 fewer than for a year earlier.
- The economic inactivity rate (the proportion of people aged from 16 to 64 years who were economically inactive) was 21.2%, higher than for March to May 2018 (21.0%) but lower than for year earlier (21.4%).
- Latest estimates show that average weekly earnings for employees in Great Britain in nominal terms (that is, not adjusted for price inflation) increased by 3.1% excluding bonuses, and by 2.7% including bonuses, compared with a year earlier.
- Latest estimates show that average weekly earnings for employees in Great Britain in real terms (that is, adjusted for price inflation) increased by 0.7% excluding bonuses, and by 0.4% including bonuses, compared with a year earlier.

## 3. LOCAL UNEMPLOYMENT DATA

### Claimant Count (JSA & Out of Work UC Claimants)

*ONS data note – “Under Universal Credit a broader span of claimants are required to look for work than under Jobseeker's Allowance. As Universal Credit Full Service is rolled out in particular areas, the number of people recorded as being on the Claimant Count is therefore likely to rise.” This is particularly affecting figures for Allerdale and Copeland where full service UC has been implemented at Workington and Whitehaven Jobcentres since November 2016 and is starting to affect Carlisle and Eden where full service has been implement since July 2018.*

The claimant count in Cumbria in Sept 2018 was 5,675 persons, a rise of 5 from Aug. The claimant rate was up 0.1 at 1.9% which is 0.3 below the UK rate of 2.2%. However, rates in Allerdale, Barrow and Copeland are above the national average (3.0%, 2.4% and 3.1% respectively). The non-seasonally adjusted count rose in Barrow, Carlisle and Eden but fell in Allerdale, Copeland and South Lakeland.

Compared to a year ago, Cumbria's claimant count has risen by 415, an increase of 7.8% compared to a rise of 17.0% nationally. Rates have risen in all districts except Barrow and South Lakeland compared to a year ago, although the introduction of Universal Credit is a factor as two of Cumbria's six Jobcentres (Workington and Whitehaven) have been on Full Service UC for some time and two more (Carlisle and Penrith) have just transitioned. The count in all districts except Barrow and South Lakeland is higher than a year ago.

**Figure 1: Claimant Count, Sept 2018**

	Male		Female		All Persons		Monthly Change (all persons)			Annual Change (all persons)		
	No	Rate	No	Rate	No	Rate	No	% chg	Rate chg	No	% chg	Rate chg
United Kingdom	554,425	2.7	376,625	1.8	931,050	2.2	10,760	1.2	0.0	135,585	17.0	0.3
North West	77,930	3.4	52,520	2.3	130,450	2.9	800	0.6	0.0	18,320	16.3	0.4
Cumbria	3,485	2.4	2,190	1.5	5,675	1.9	5	0.1	0.0	415	7.8	0.1
Allerdale **	1,005	3.5	720	2.5	1,725	3.0	-35	-2.1	-0.1	230	15.4	0.4
Barrow in Furness	640	3.1	335	1.6	975	2.4	10	0.9	0.0	-60	-5.8	-0.1
Carlisle	665	2.0	435	1.3	1,100	1.7	35	3.4	0.1	120	12.0	0.2
Copeland **	820	3.9	485	2.3	1,305	3.1	-10	-0.9	0.0	115	9.5	0.3
Eden	165	1.1	90	0.6	250	0.8	10	5.0	0.0	20	8.6	0.1
South Lakeland	190	0.6	130	0.4	320	0.5	-5	-1.5	0.0	-10	-2.4	0.0
Barrow JCP	740	n/a	380	n/a	1,120	n/a	-5	-0.3	n/a	-130	-10.4	n/a
Carlisle JCP	735	n/a	475	n/a	1,210	n/a	15	1.1	n/a	125	11.3	n/a
Kendal JCP	115	n/a	85	n/a	200	n/a	0	-1.0	n/a	-20	-9.5	n/a
Penrith JCP	170	n/a	100	n/a	270	n/a	55	24.3	n/a	60	29.7	n/a
Whitehaven JCP **	755	n/a	450	n/a	1,205	n/a	25	1.9	n/a	185	18.2	n/a
Workington JCP **	1,020	n/a	735	n/a	1,755	n/a	20	1.1	n/a	270	18.3	n/a

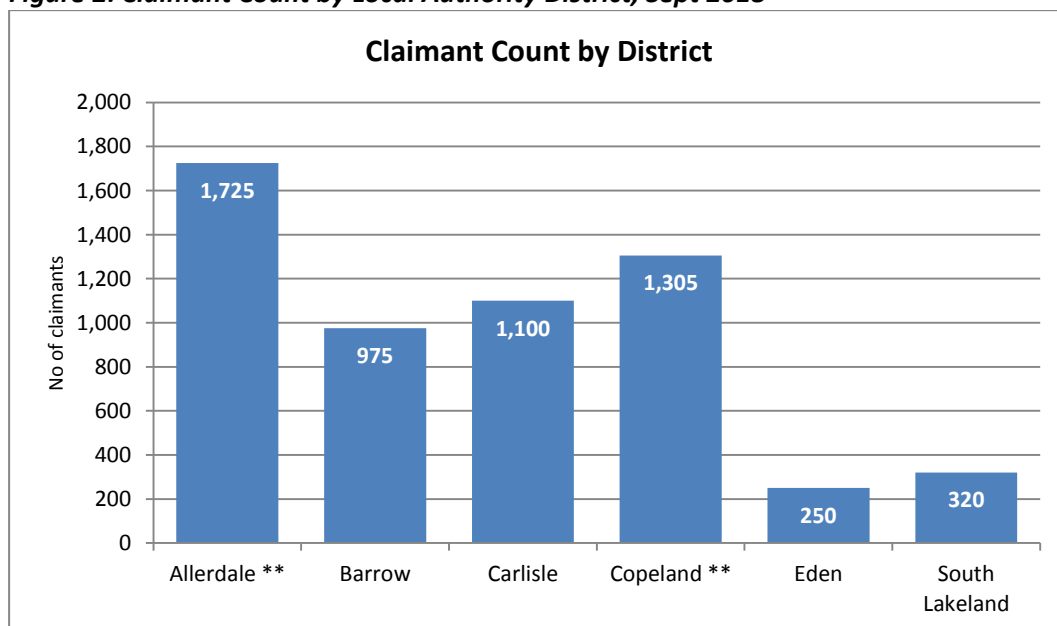
Source: ONS/DWP, shading indicates local rates above the UK average

Note 1: Due to rounding, totals may not sum

Note 2: JCP = JobCentre Plus office areas. Rates are not available for these areas.

Note3: \*\* counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit

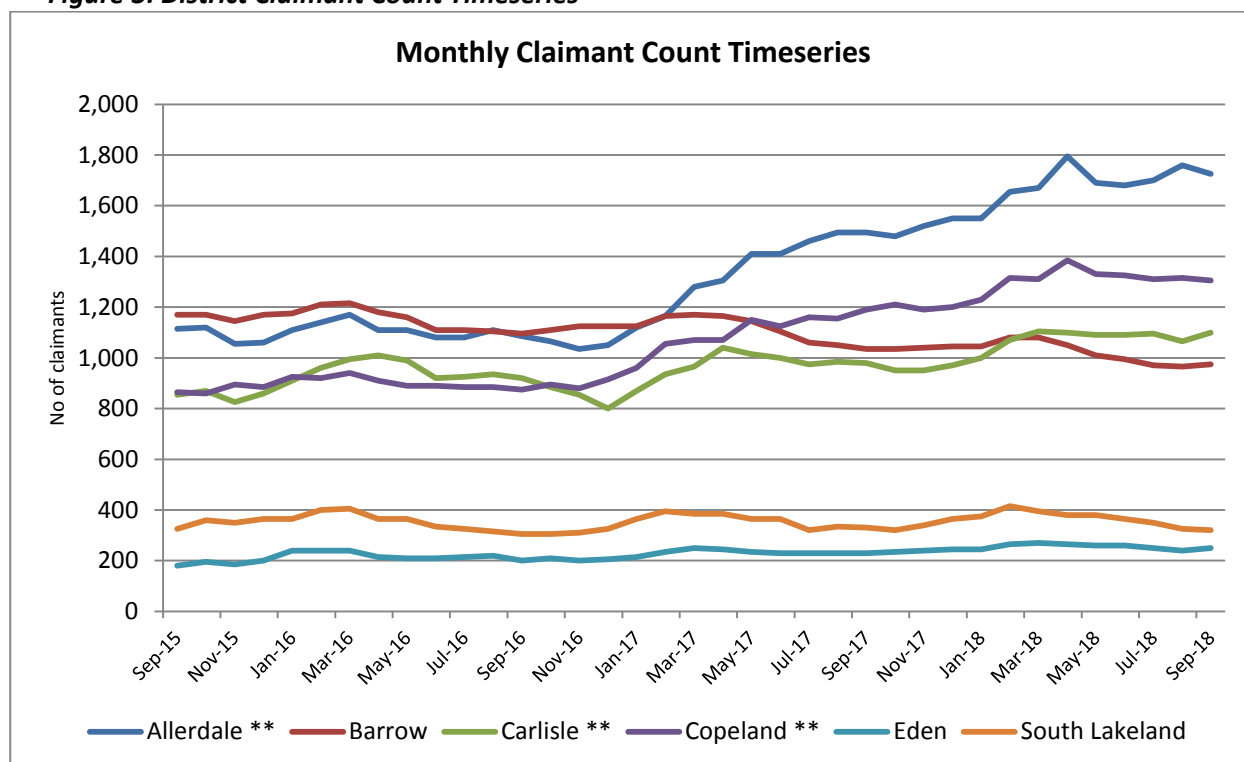
**Figure 2: Claimant Count by Local Authority District, Sept 2018**



Source: ONS/DWP

Note: \*\* counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit

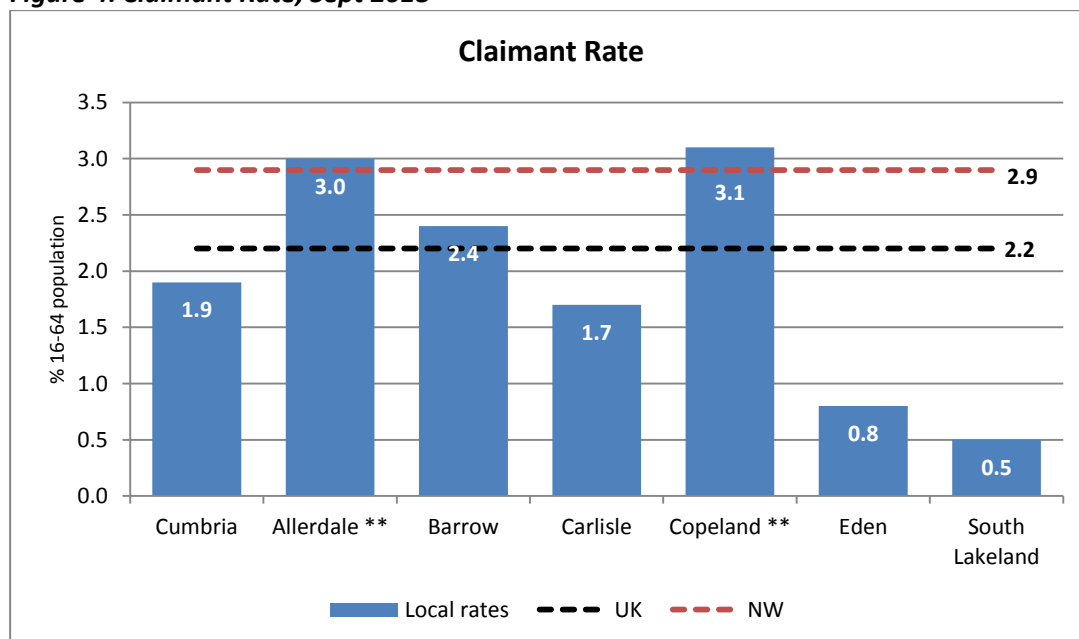
**Figure 3: District Claimant Count Timeseries**



Source: ONS/DWP

Note: \*\* counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit

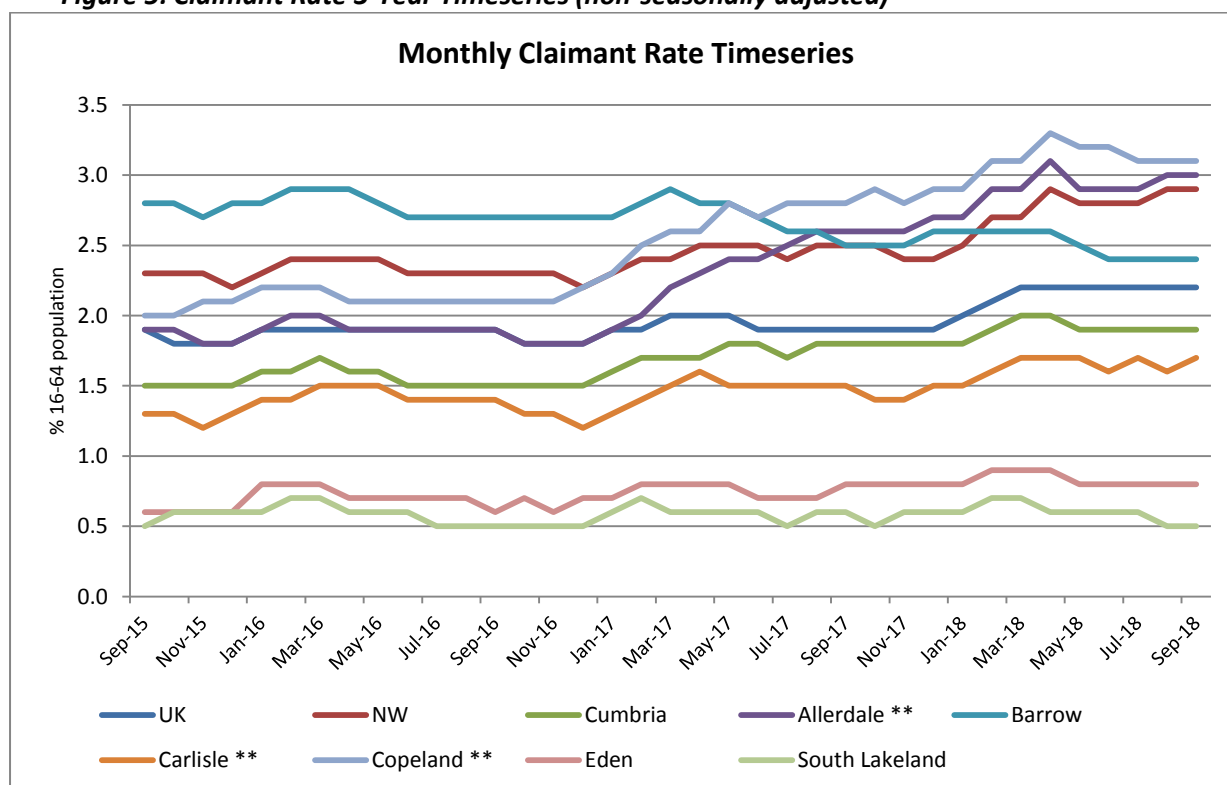
**Figure 4: Claimant Rate, Sept 2018**



Source: ONS/DWP

Note: \*\* rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit

**Figure 5: Claimant Rate 3-Year Timeseries (non-seasonally adjusted)**



Source: ONS/DWP

Note: \*\* rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit

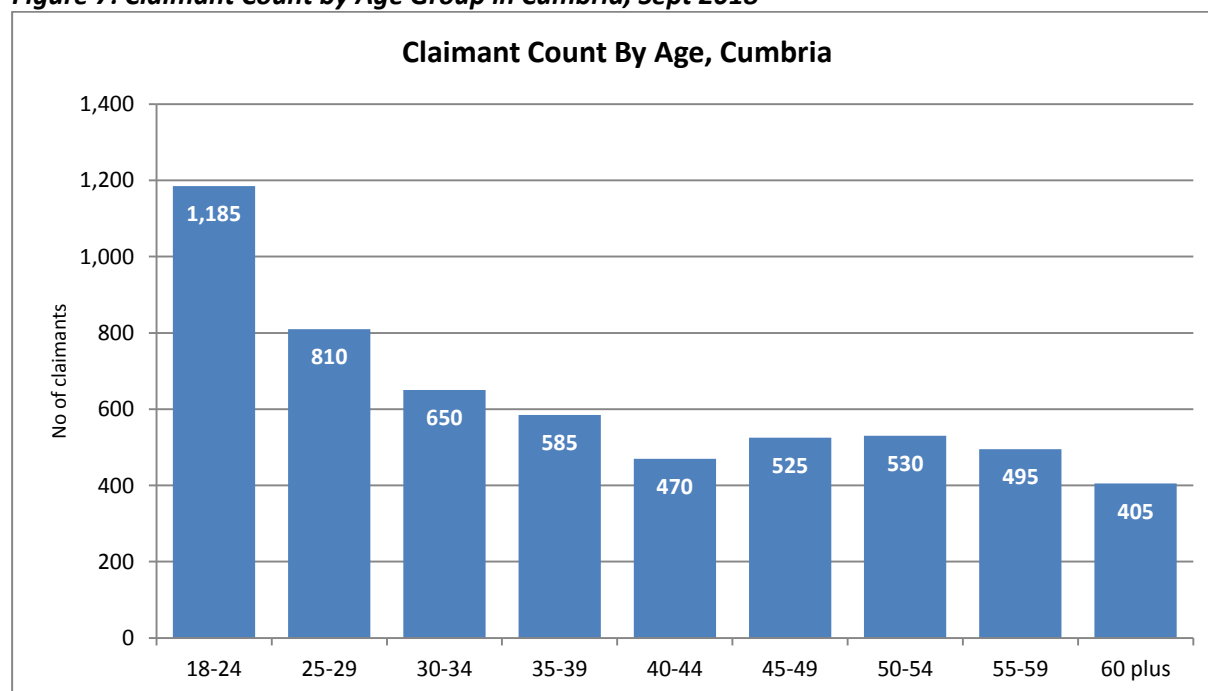
**Figure 6: Claimant Count / Rate by Age Group in Cumbria, Sept 2018**

	Claimant Count by Age										
	16-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60+	Total
UK	2,125	178,710	122,220	109,745	96,155	84,430	91,685	92,835	83,635	68,705	931,050
NW	250	25,335	18,765	16,735	13,925	11,890	12,555	11,980	10,565	8,385	130,450
Cumbria	5	1,185	810	650	585	470	525	530	495	405	5,675
Allerdale **	0	360	245	220	170	145	160	170	140	105	1,725
Barrow	0	225	160	105	100	70	90	75	65	80	975
Carlisle	5	210	160	125	125	95	105	100	95	80	1,100
Copeland **	0	285	185	150	135	105	105	115	125	90	1,305
Eden	0	45	25	20	30	15	30	35	25	25	250
South Lakeland	0	60	35	30	25	40	35	35	40	20	320
	Claimant Rate by Age										
	16-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60+	Total
UK	0.1	3.1	2.7	2.5	2.2	2.1	2.0	2.0	2.0	1.9	2.2
NW	0.2	3.9	3.8	3.6	3.1	2.8	2.5	2.3	2.2	2.1	2.9
Cumbria	0.0	3.4	3.0	2.5	2.3	1.7	1.5	1.3	1.3	1.2	1.9
Allerdale **	0.0	5.4	4.7	4.5	3.3	2.8	2.2	2.2	1.9	1.6	3.0
Barrow	0.0	4.4	3.9	2.7	2.8	1.9	1.8	1.4	1.4	2.0	2.4
Carlisle	0.2	2.5	2.5	2.0	2.0	1.5	1.4	1.2	1.2	1.2	1.7
Copeland **	0.0	5.9	4.6	3.9	3.6	2.8	2.1	2.1	2.4	1.9	3.1
Eden	0.0	1.4	1.0	0.8	1.2	0.5	0.8	0.8	0.6	0.6	0.8
South Lakeland	0.0	0.9	0.8	0.7	0.5	0.7	0.5	0.4	0.5	0.3	0.5

Source: ONS/DWP Note: due to rounding, totals may not sum. Shading indicates local rates above the UK rate.

Note: \*\* counts & rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit

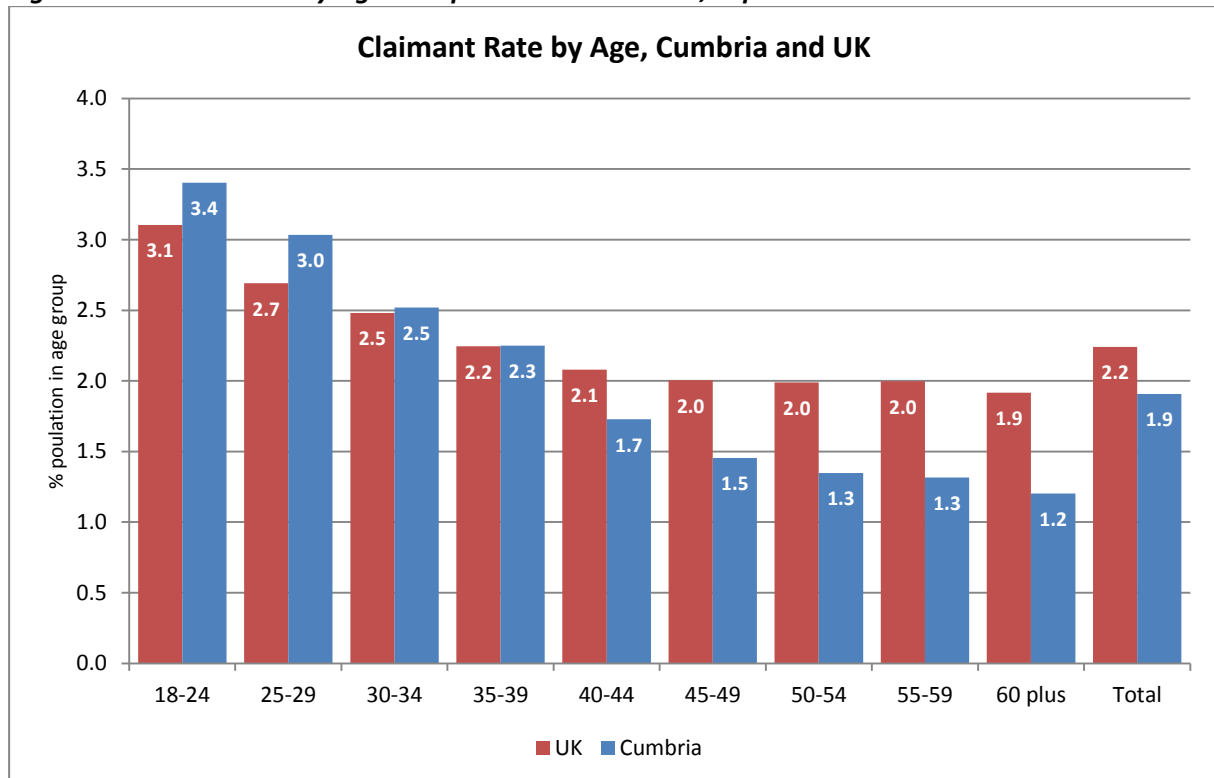
**Figure 7: Claimant Count by Age Group in Cumbria, Sept 2018**



Source: ONS/DWP



**Figure 8: Claimant Rate by Age Group in Cumbria and UK, Sept 2018**



Source: ONS/DWP

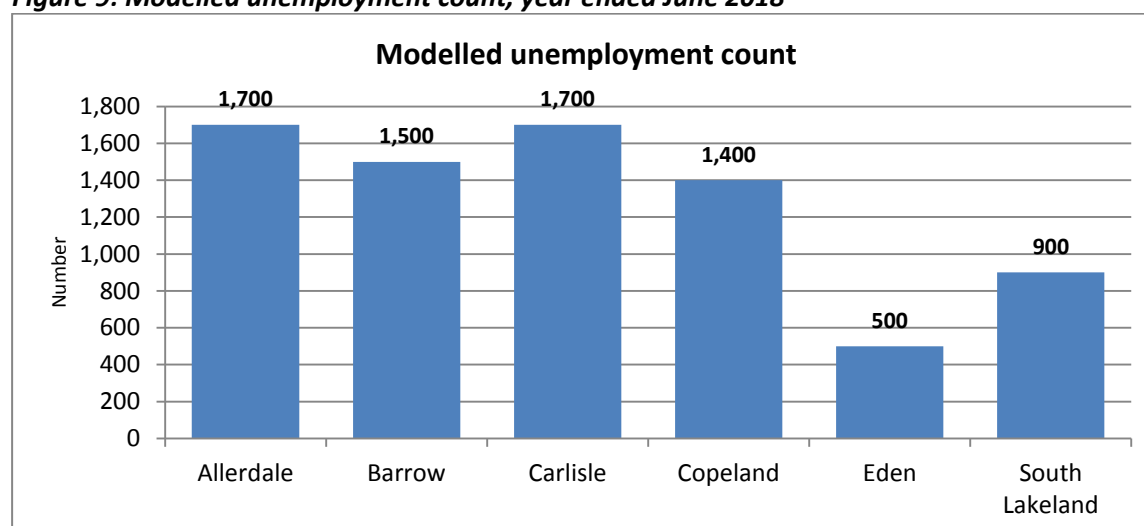
### Modelled Unemployment

The Office for National Statistics produces modelled unemployment data for local authorities which uses a combination of survey data and claimant count data to estimate the number of unemployed in an area including non-claimants. NB: These data are only updated quarterly.

*Note: An important difference between these estimates and the official claimant count is the denominator used to calculate rates. For the claimant count the denominator is all those aged 16-64 but for the model-based rates it is the economically active population aged 16+ (ie those who are in work or out of work but actively seeking work). It is important therefore that rates are not directly compared. Please also note that these are estimates not administrative counts.*

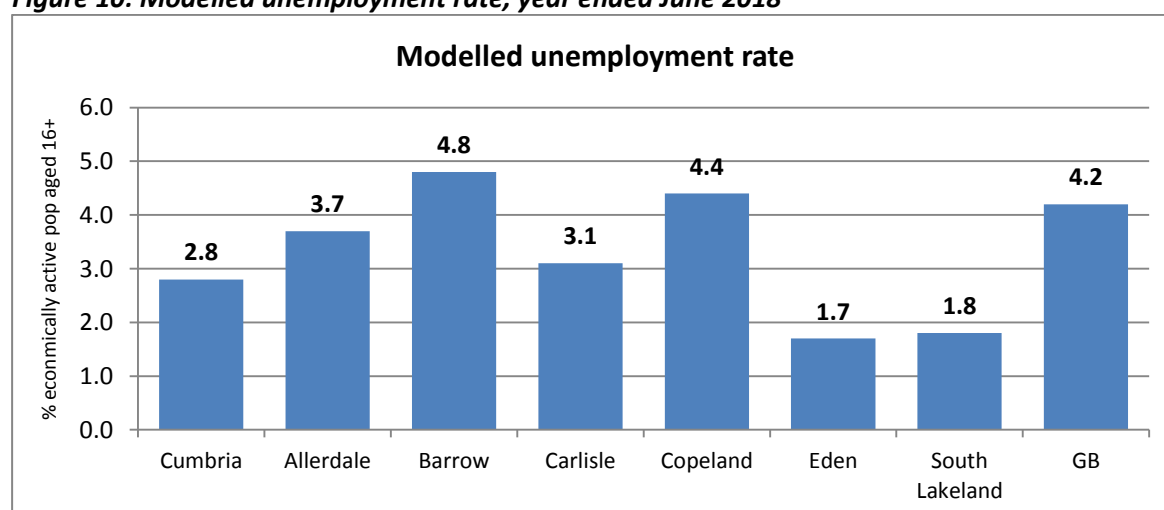
In the year ended June 2018, it is estimated that there were 6,900 unemployed people in Cumbria, giving a rate of 2.8%. This compares to a national rate of 4.2%. The estimated rates in Barrow (4.8%) and Copeland (4.4%) are the higher than nationally but rates are lower in all other districts. The modelled count fell by 900 from the previous quarter and the rate was down 0.3. The count is also down 500 from a year ago and the rate is down by 0.2.

**Figure 9: Modelled unemployment count, year ended June 2018**



Source: ONS

**Figure 10: Modelled unemployment rate, year ended June 2018**



Source: ONS

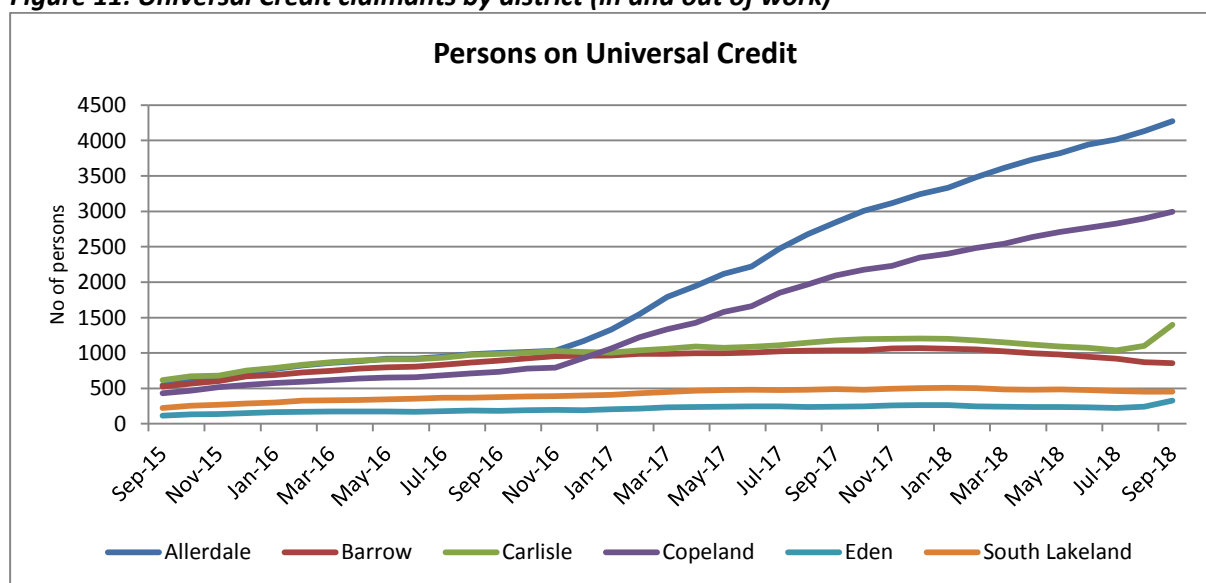
## 4. UNIVERSAL CREDIT & OTHER DWP OUT OF WORK BENEFITS

### Universal Credit

Universal Credit (UC) is a single monthly payment for people in or out of work which replaces existing benefits including Housing Benefit, Child Tax Credit, Income Support, Working Tax Credit, Income-based Jobseeker's Allowance, Income-related Employment and Support Allowance. UC is gradually being rolled out across the country - in "full service" areas most new claims will be for UC but in other areas there will be a mix of claimants on UC and on legacy benefits (since Jan 2018 no new claims for UC have been accepted in non-full service areas). Workington and Whitehaven Jobcentres went onto full service Nov 2016. Carlisle and Penrith Jobcentres did so in July 2018, Kendal will in Sep 2018 and Barrow in Dec 2018. Nationally the roll out to full service is expected to be complete by Dec 2018. **Note: due to the phased rollout, care should be taken when comparing areas or assessing change over time as eligibility for UC varies from area to area.**

In Sept 2018 there were 10,295 people on Universal Credit in Cumbria (both in work and out of work). This is a rise of 603 from the previous month. The highest numbers of UC claimants were in Allerdale (4,271) and Copeland (2,996) as is to be expected due to the time UC has been fully rolled out in the Jobcentres which service these areas.

**Figure 11: Universal Credit claimants by district (in and out of work)**



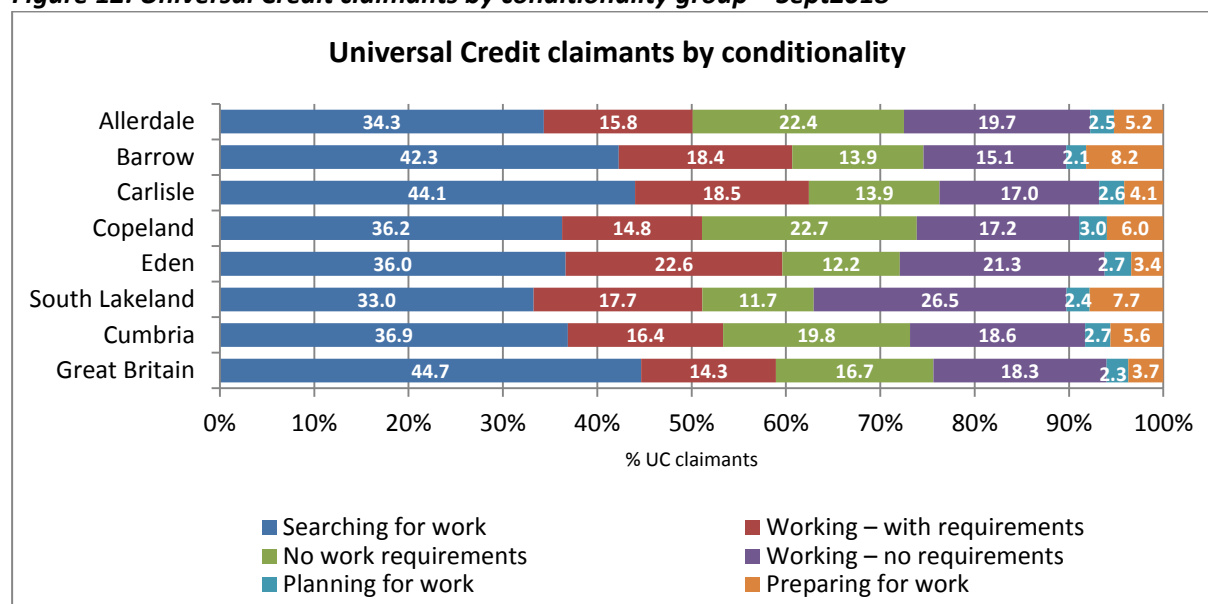
Source: DWP via Stat-Xplore

Universal Credit claimants are placed in a conditionality group based on their circumstances and work capability and this determines what is expected of them during their claim. An outline of the conditions for each group is shown below.

Searching for work	Not working or with very low earnings. Claimant required to take action to seek work or more/better paid work.
Working – with requirements	In work but could earn more or not working but has partner with low earnings
No work requirements	Not expected to work at present. Health or caring responsibilities prevents claimant from working or preparing for work.
Working – no requirements	Individual or household earnings over the level at which conditionality applies.
Planning for work	Expected to work in the future. Lone parent / lead carer of child aged 1.
Preparing for work	Expected to start preparing for future even with limited work capability at present or child aged 2.

Overall in Cumbria, 36.9% of UC claimants are in the searching for work group but this varies from 44.1% in Carlisle down to 33.0% in South Lakeland. Allerdale and Copeland have higher proportions of claimants in the “no work requirements” group as you would expect in areas where UC has been fully rolled out (in other areas most claimants will be on legacy benefits in these circumstances).

**Figure 12: Universal Credit claimants by conditionality group – Sept2018**

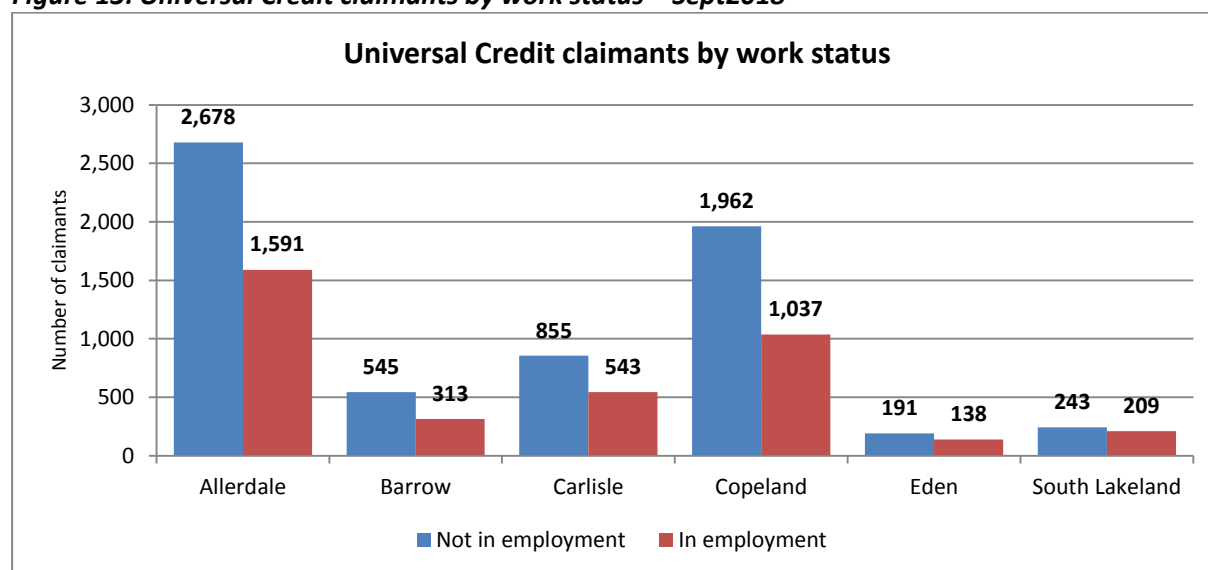


Source: DWP via Stat-Xplore Note: Conditionality is based on an individual's circumstances on the count date (2<sup>nd</sup> Thursday)

UC claimants are further categorised by employment status. This status is determined by whether the claimant received any employment earnings in the month prior to the count data. It is therefore possible in a small number of cases for someone to be classed as in work but have a conditionality of no work requirements on the day of the count (or the opposite).

62.8% (6,470) of UC Claimants in Cumbria are classified as not in employment and 37.2% (3,825) as in employment which is broadly similar to the national proportions.

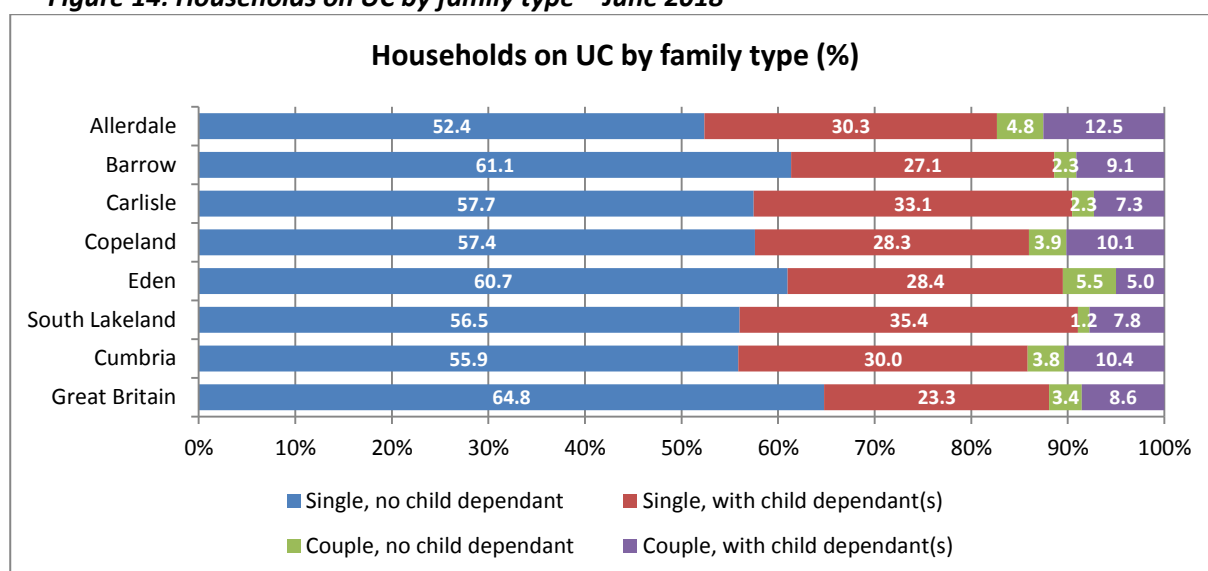
**Figure 13: Universal Credit claimants by work status – Sept2018**



Source: DWP via Stat-Xplore Note: Employment status is determined by whether the claimant had employment earnings recorded within their completed UC assessment period closest to the count date (2<sup>nd</sup> Thursday). They may not be in employment on the count date itself.

Data for households on Universal Credit are only released 6 monthly but provide further detail on award amounts and family types. In June 2018 there were 8,028 households on Universal Credit in Cumbria (9,692 persons). The highest proportion of households (55.9%) were single households with no child dependants followed by 30.0% single households with dependants. This is influenced by the rollout as different “gateway” conditions apply at different stages of the rollout.

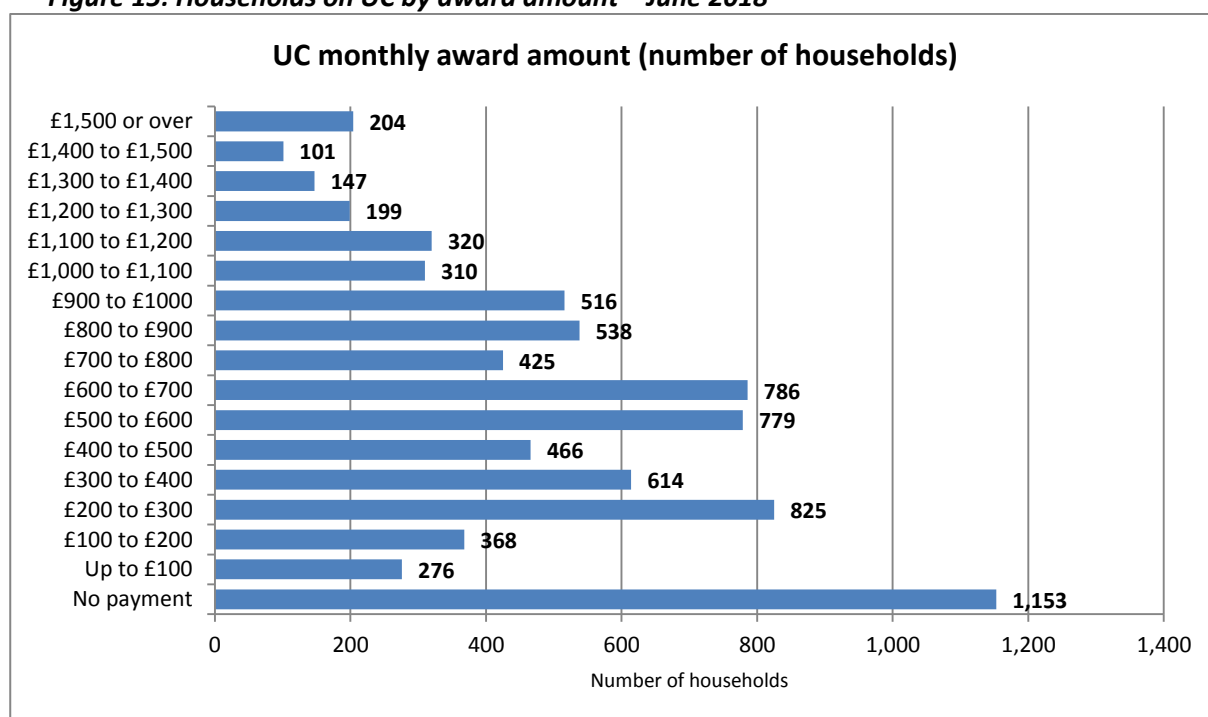
**Figure 14: Households on UC by family type – June 2018**



Source: DWP via Stat-Xplore

Of the 8,028 households in Cumbria on UC in June 2018, 1,153 had not received a payment (14.4%). This may be because the award amount has not yet been calculated or because the household did not qualify to receive a payment in the month.

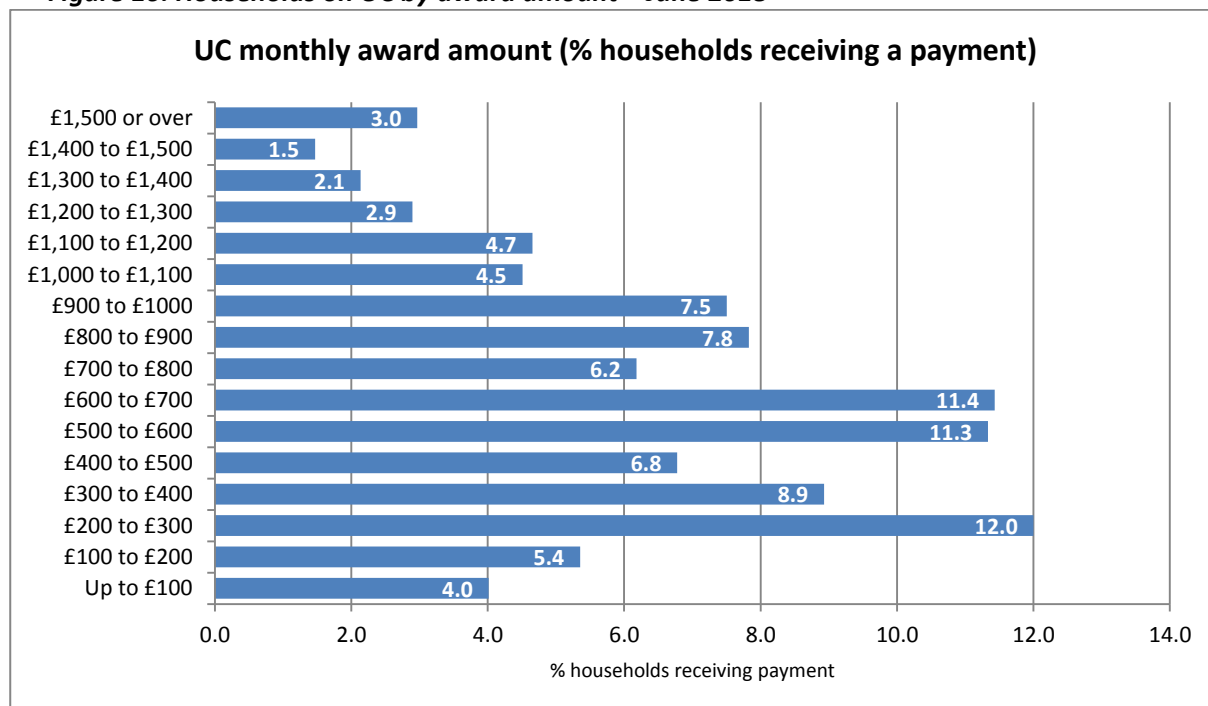
**Figure 15: Households on UC by award amount – June 2018**



Source: DWP via Stat-Xplore

Of those household that did receive a payment, these ranged from under £100 (4.0% of households receiving a payment) up to £1,500 or more (3.0% of households receiving a payment).

**Figure 16: Households on UC by award amount – June 2018**

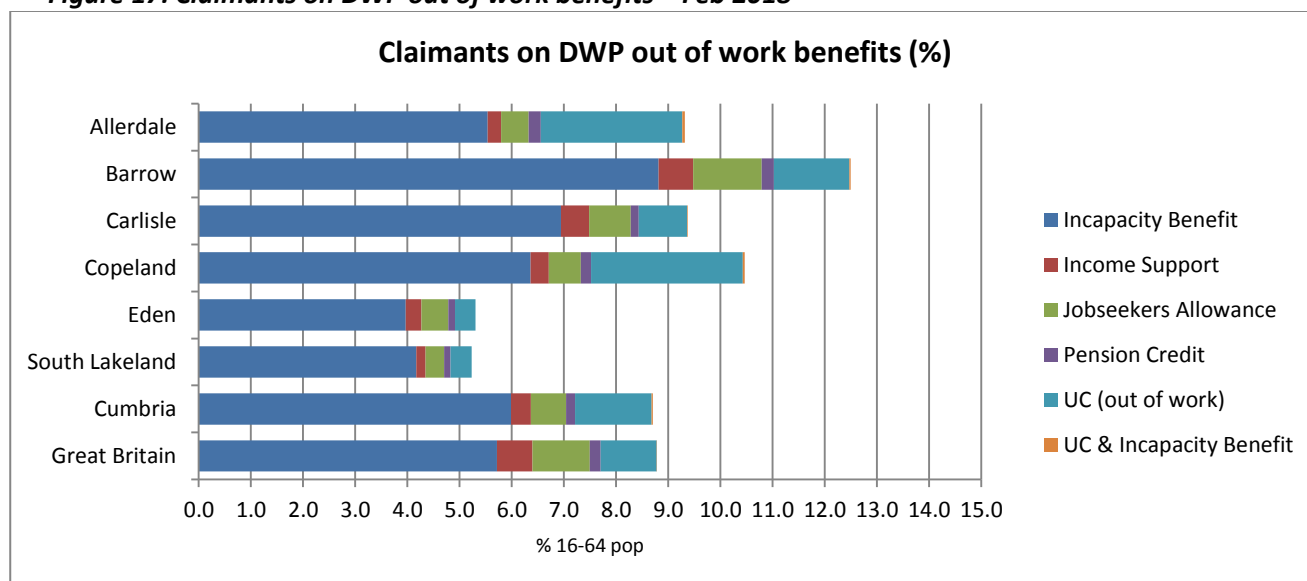


Source: DWP via Stat-Xplore

### All DWP Out of Work Benefits

New data from DWP on out of work benefit claimants shows that the proportion of 16-64 year olds claiming such benefits in Feb 2018 was higher than the national average of 8.8% in Allerdale (9.3%), Barrow (12.5%), Carlisle (9.4%) and Copeland (10.5%). In particular, the proportions on Incapacity Benefit are high in Barrow (8.8%), Carlisle (6.9%) and Copeland (6.4%) meaning that Cumbria's rate of 6.0% is above the national rate of 5.7%.

**Figure 17: Claimants on DWP out of work benefits – Feb 2018**



Source: DWP via Stat-Xplore NB: these data relate only to those on out of work benefit.

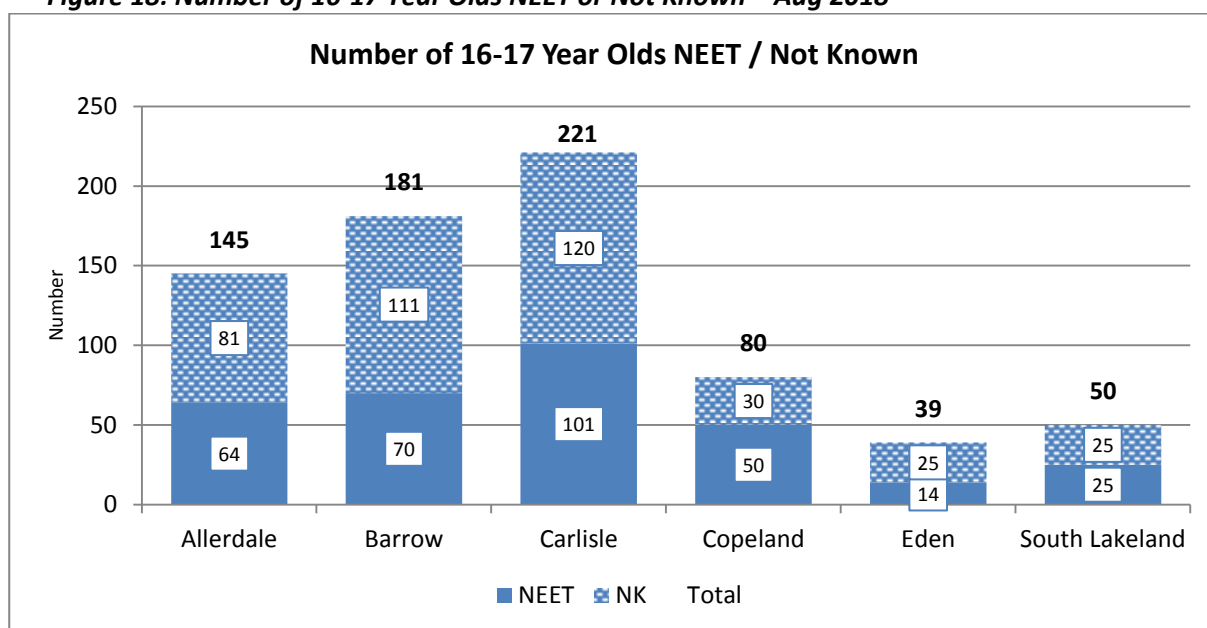
## 5. NEETs & Participation

### Not in Education, Employment or Training (NEET)

Young people are described as NEET if they are not in any form of education, employment or training. Those whose status is Not Known at the time of follow up are now also classed as NEET.

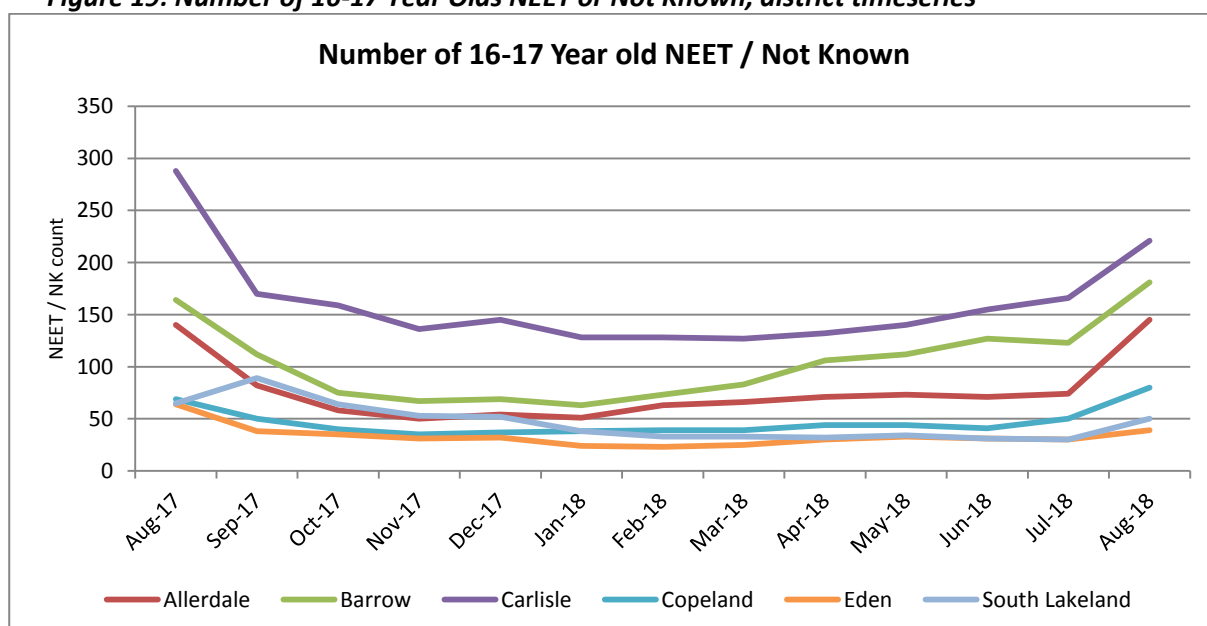
In Aug 2018, 744 16-17 year olds were classed as NEET in Cumbria (326 NEET and 418 whose status was Not Known), a rise of 243 from the previous month but down 66 from a year ago. A rise is normal at this time of year, particularly those whose status is not known. The highest number of NEET/NKs was in Carlisle (221) followed by Barrow (181). There is a great deal of monthly variation relating to academic year activity and therefore care should be taken when viewing monthly data.

**Figure 18: Number of 16-17 Year Olds NEET or Not Known – Aug 2018**



Source: Inspira / Cumbria Intelligence Observatory Note: district totals may not sum to county total.

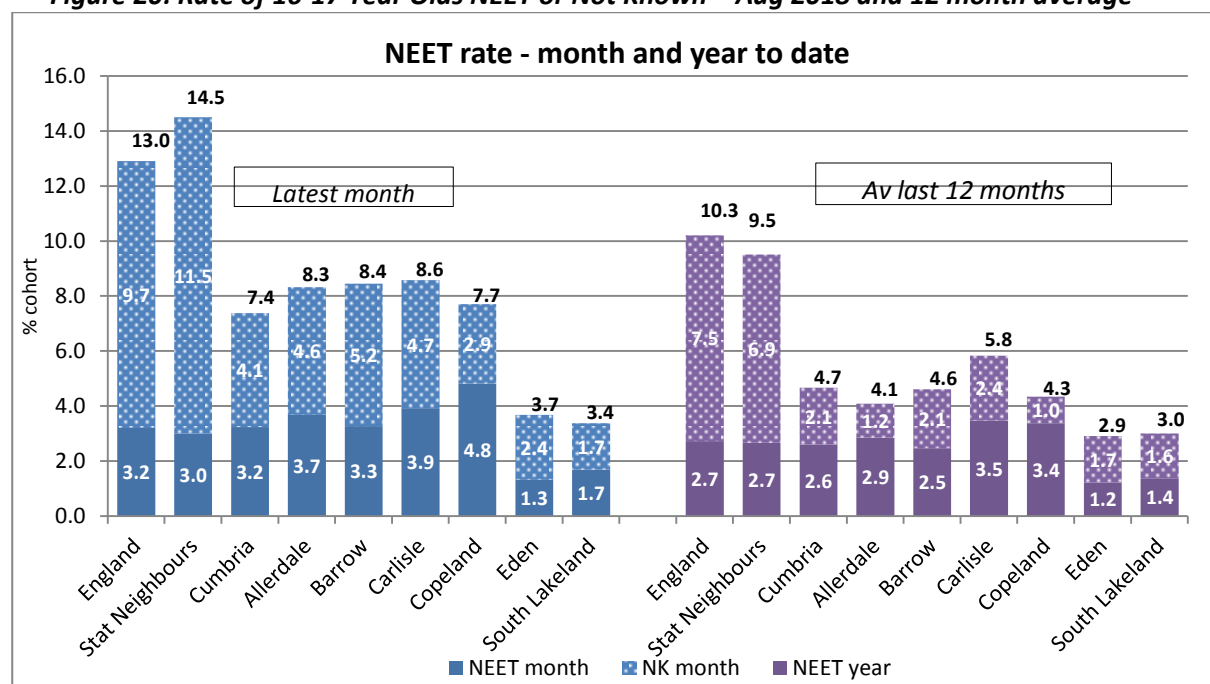
**Figure 19: Number of 16-17 Year Olds NEET or Not Known, district timeseries**



Source: Inspira / Cumbria Intelligence Observatory

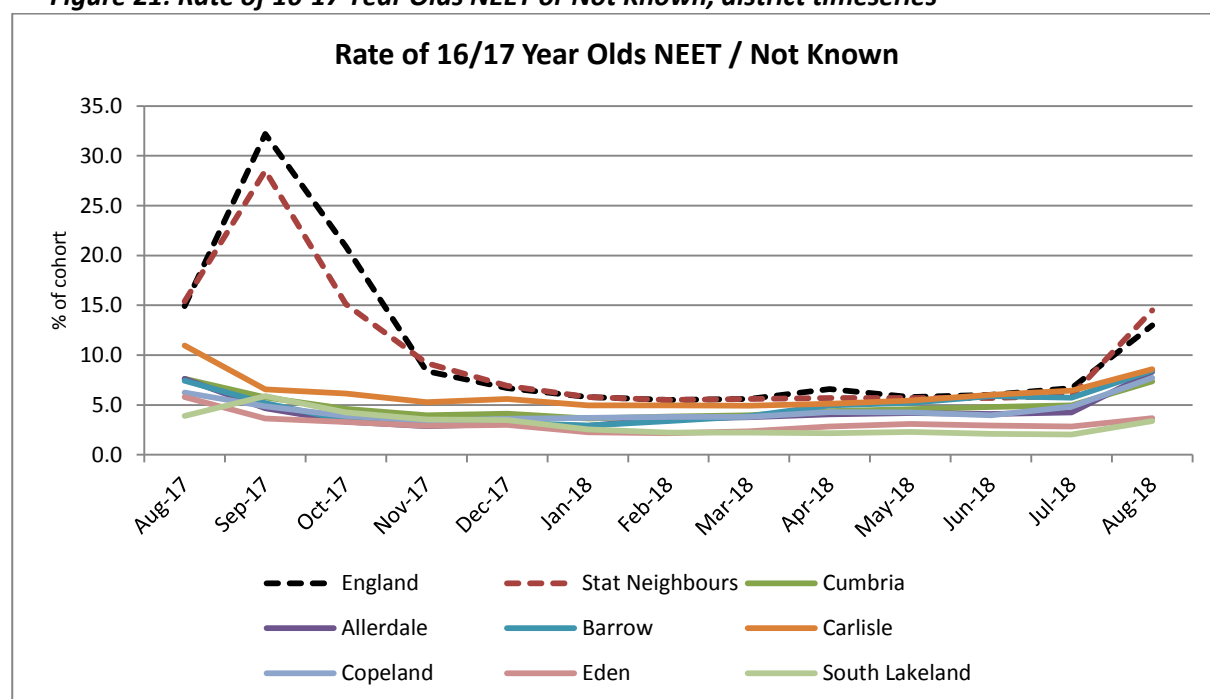
The county NEET/NK rate (% of cohort) was 7.4% in Aug 2018 compared to an England rate of 13.0% and an average rate of 14.5% for Cumbria's 10 statistical neighbours. The highest local rate was in Carlisle (8.6%). The NEET rate in Cumbria was up 2.4 from last month but down 0.3 from the same month last year. The average rate for the last 12 months in Cumbria was 4.7% compared to 10.3% nationally and 9.5% for statistical neighbours. Carlisle's average annual rate was highest at 5.8%.

**Figure 20: Rate of 16-17 Year Olds NEET or Not Known – Aug 2018 and 12 month average**



Source: Inspira / Cumbria Intelligence Observatory

**Figure 21: Rate of 16-17 Year Olds NEET or Not Known, district timeseries**



Source: Inspira / Cumbria Intelligence Observatory

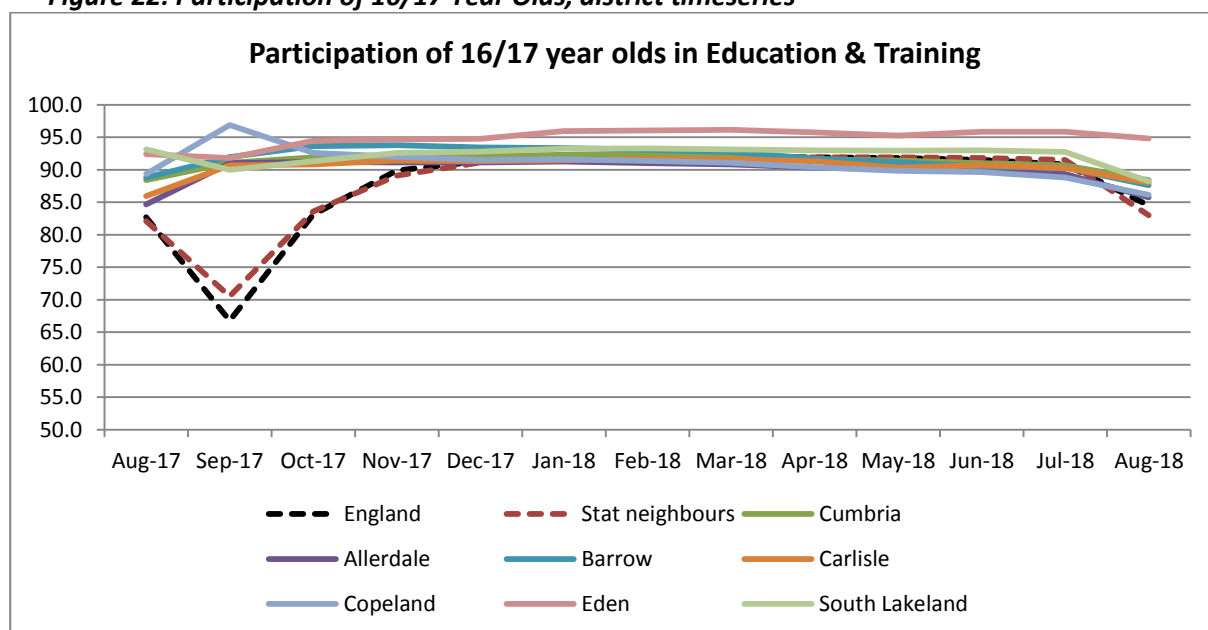


## Participation

The Education & Skills Act 2008 introduced a requirement for young people to remain in education or training until at least their 18<sup>th</sup> birthday and a duty on local authorities to encourage, enable and assist young people to participate. As part of the tracking process that produces the NEET data, participation data is also produced at county level on a monthly basis.

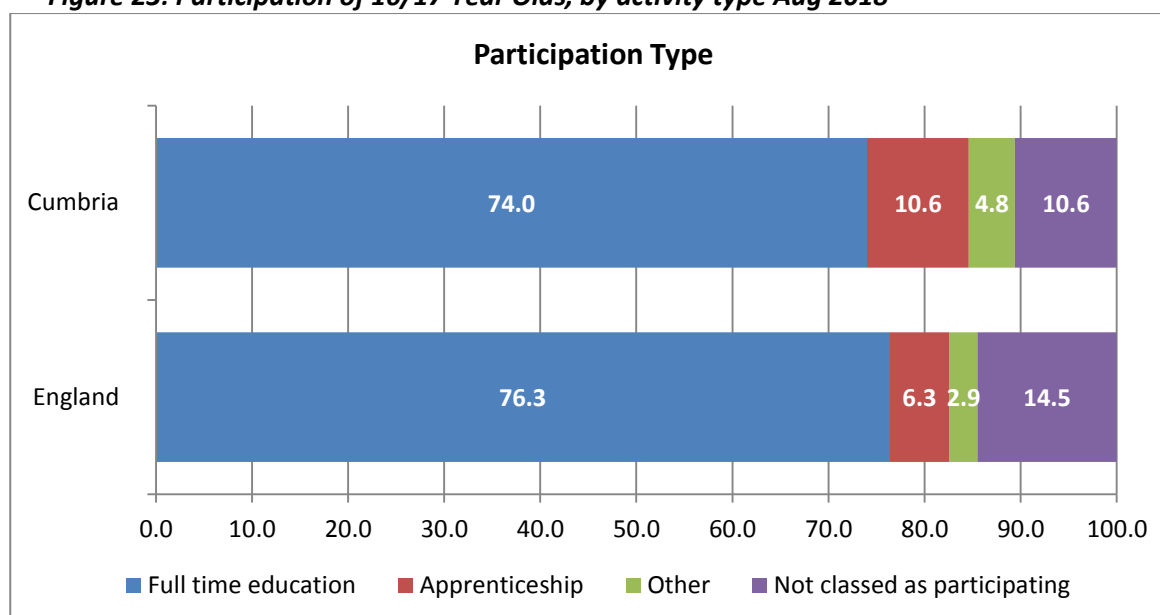
In Aug 2018, 89.0% of young people in Cumbria were classed as meeting the participation requirement, the majority (75.0%) through full time education or training or by undertaking an apprenticeship (10.6%). This compares to 84.7% nationally who were deemed to be participating. Average data for the past 12 months shows Cumbria performing above the national average – 92.2% v 88.2%.

**Figure 22: Participation of 16/17 Year Olds, district timeseries**



Source: NCCIS

**Figure 23: Participation of 16/17 Year Olds, by activity type Aug 2018**



Source: NCCIS (district data not available)

### 6. JOB POSTINGS

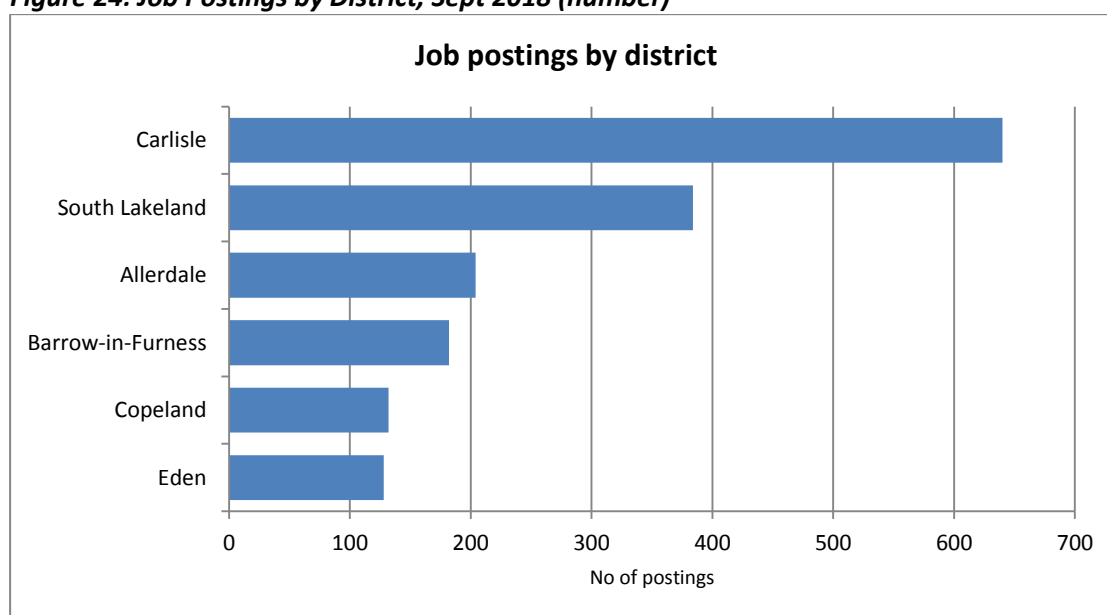
The following data are drawn from Labour Insight, an interactive tool which delivers real time access to job postings from a comprehensive range of sources including job boards, employer sites, newspapers, public agencies etc. Data extraction and analysis technologies mine and code data from each job listing to provide analysis on industries, occupations, skills and qualifications. The tool will inevitably not capture all vacancies and in particular is likely to under-represent vacancies in sectors which typically do not utilise online or formal recruitment methods. On the other hand it captures advertisements from agencies seeking to add people to their registers when there may not be a specific vacancy available which may over represent the situation in those sectors which make widespread use of recruitment agencies and “bank” workers.

In Sept 2018 there were 2,128 job postings in Cumbria which is 225 fewer than were placed in the previous month. Due to a technical issue with the data we do not currently have a consistent timeseries to compare change over time but this will be added in future.

#### Location of job postings

Geographically the highest number of postings was for opportunities in Carlisle where there were 640 postings in the quarter, 38.3% of all the postings in Cumbria. The second highest number of postings was in South Lakeland (384) with 23.0% of the total.

**Figure 24: Job Postings by District, Sept 2018 (number)**



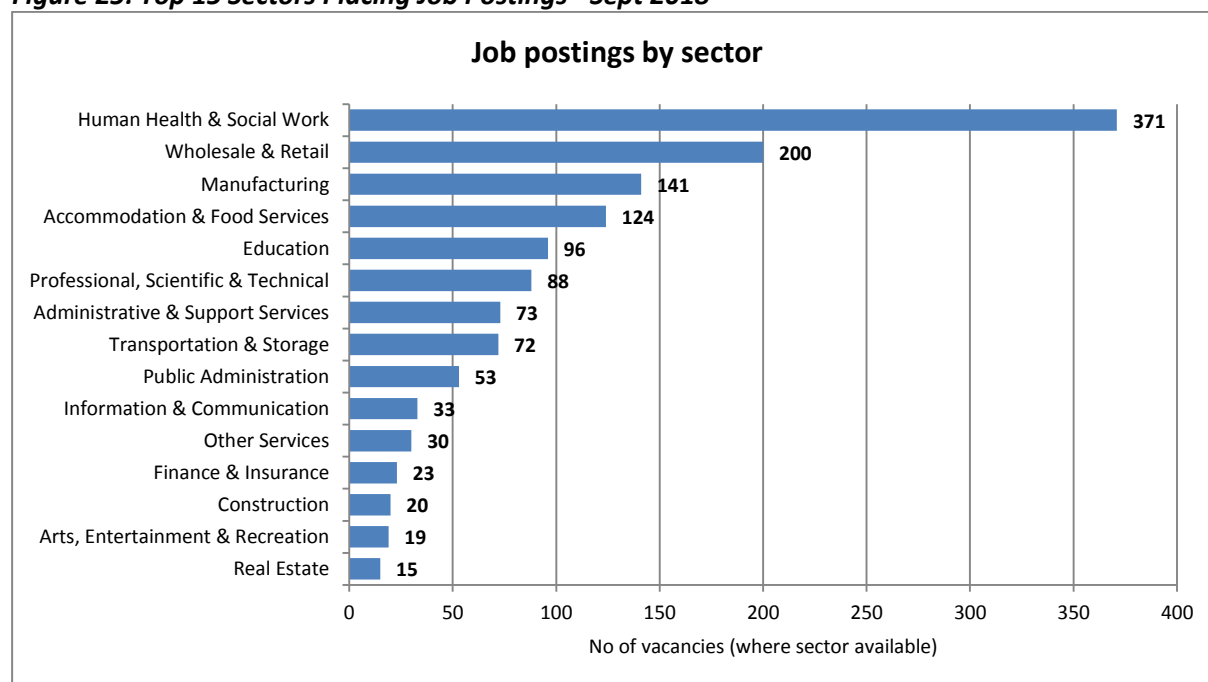
Source: Labour Insight (Burning Glass Technologies)

NB: may not sum to county total as district could not be coded for all postings

### Sector of job postings

The highest number of postings was in the human health & social work sector (371 postings) which represented more than a quarter of postings where a sector could be identified (26.9%). The next most common sectors were wholesale & retail (200, 14.5%) and manufacturing (141, 10.2%).

**Figure 25: Top 15 Sectors Placing Job Postings - Sept 2018**

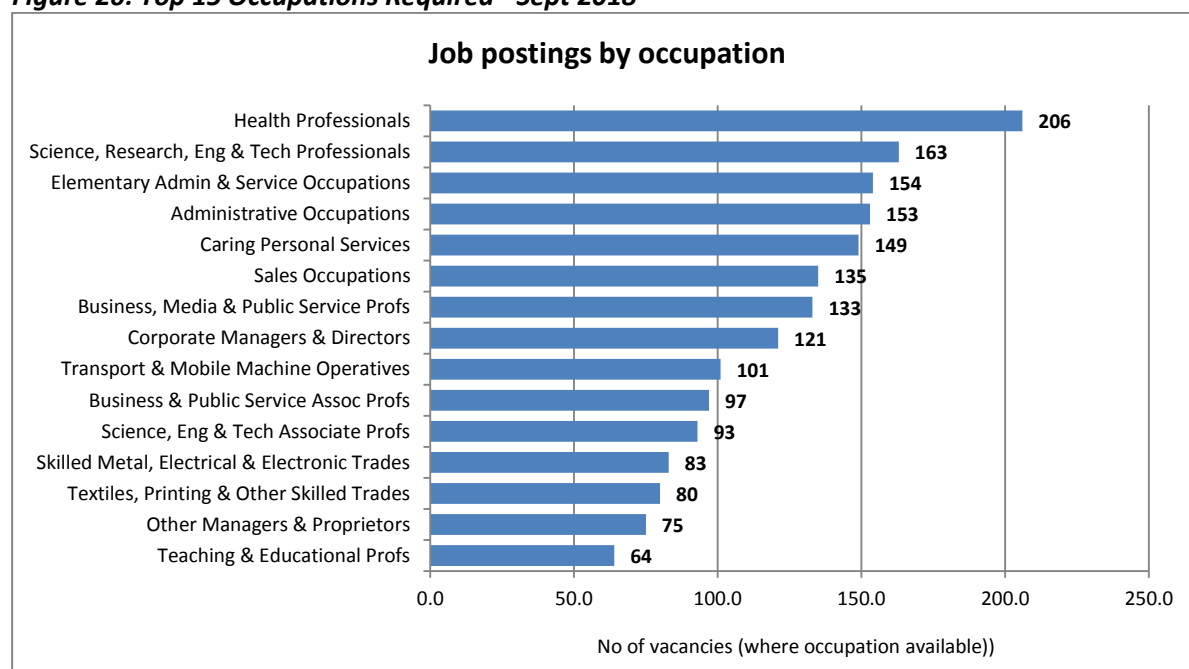


Source: Labour Insight (Burning Glass Technologies)

### Occupation of job postings

The most common occupations specified were health professionals (206, 9.7%) and science, research, engineering & technical professionals (163, 7.7%).

**Figure 26: Top 15 Occupations Required - Sept 2018**

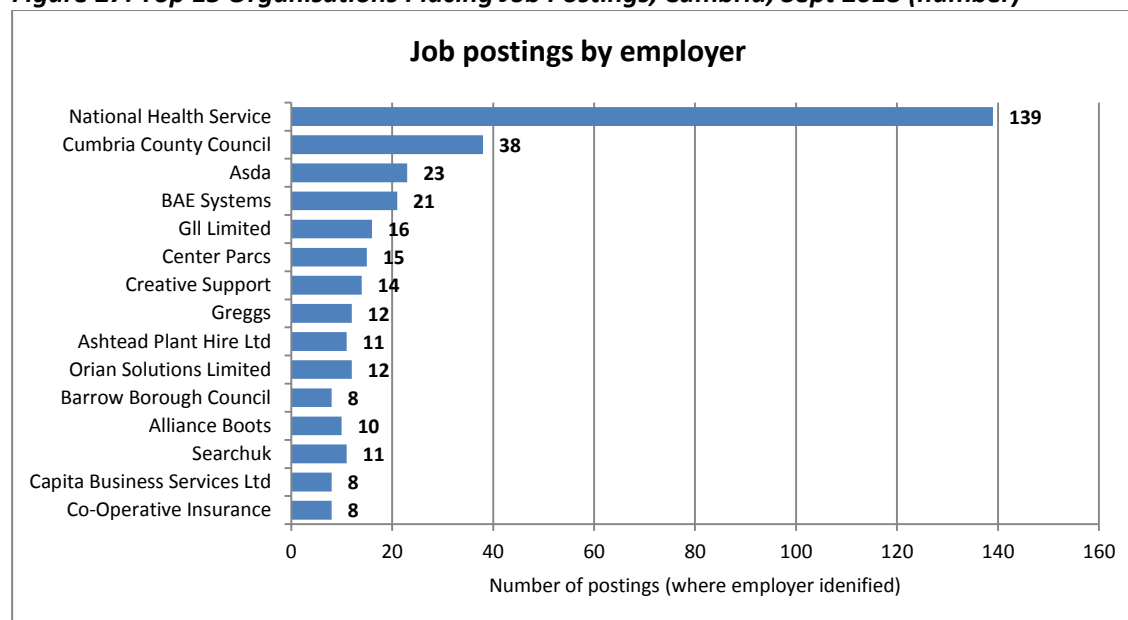


Source: Labour Insight (Burning Glass Technologies)

### Organisations placing job postings

The organisation placing the most job postings was the National Health Service with 139 postings (40.2%) followed by Cumbria County Council with 38 (11.0%).

**Figure 27: Top 15 Organisations Placing Job Postings, Cumbria, Sept 2018 (number)**

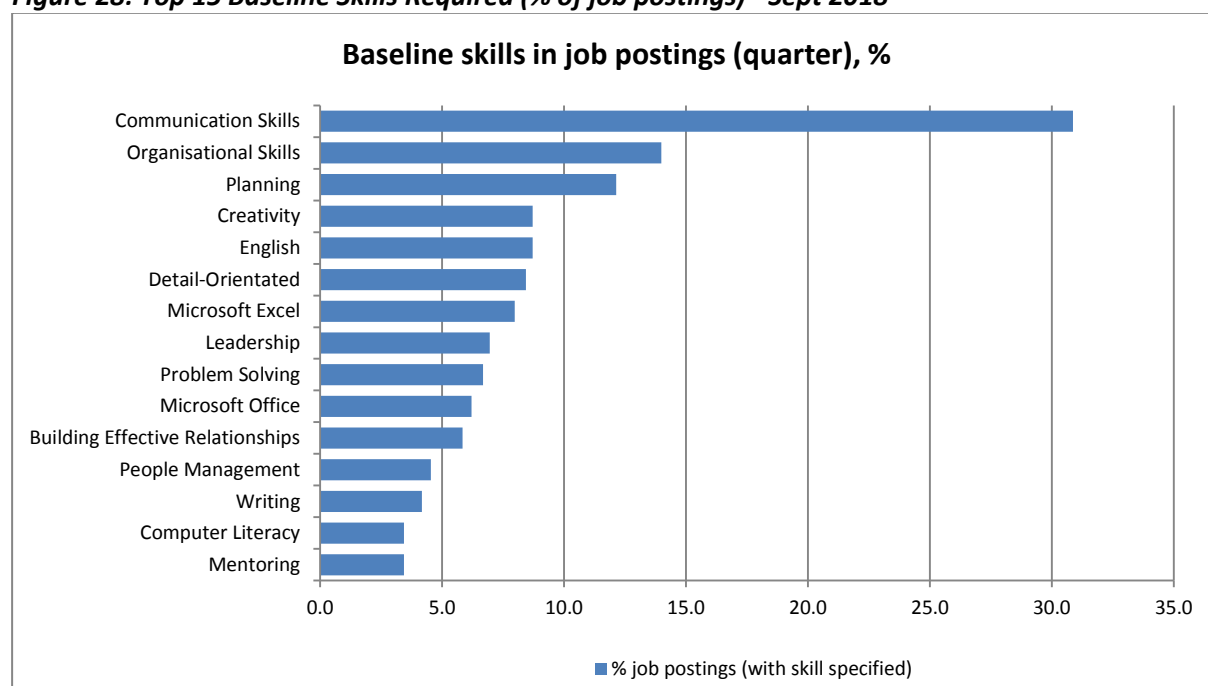


Source: Labour Insight (Burning Glass Technologies)

### Skills mentioned in job postings

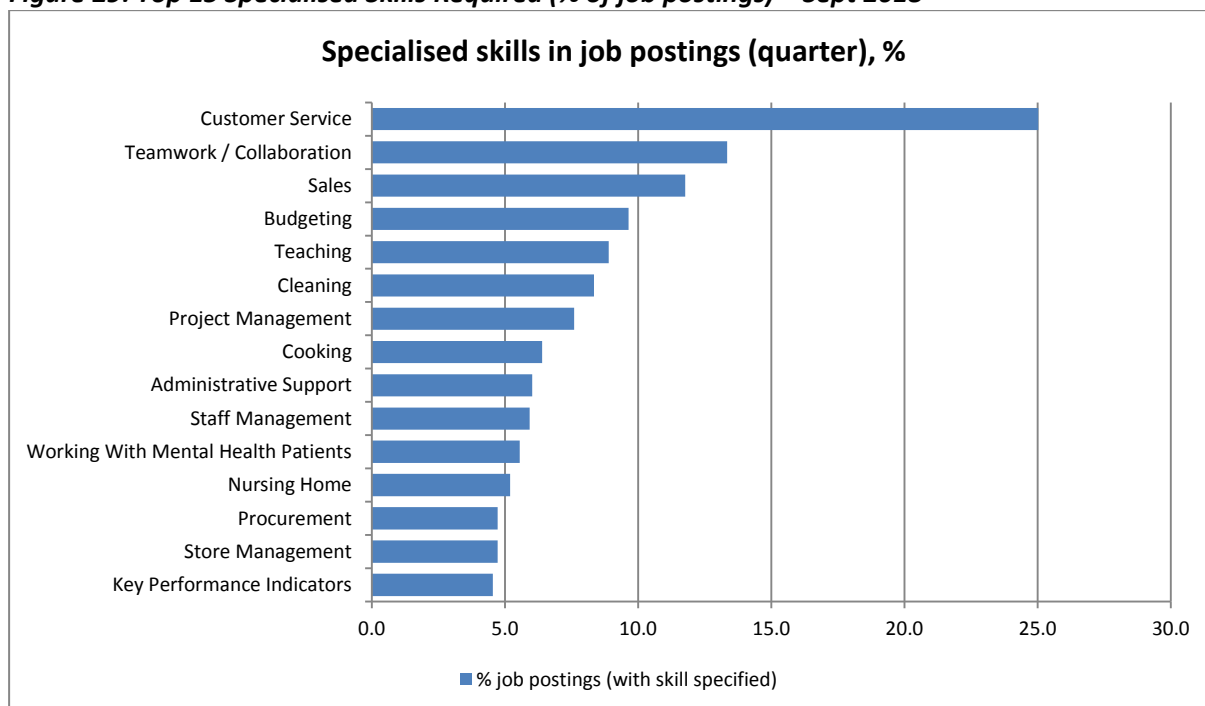
The most common baseline skills mentioned in job postings were communication (30.9% of all postings with skills specified) and organisational skills (14.0%) whilst the most commonly mentioned more detailed skills were customer service (25.0%) and teamwork (13.3%).

**Figure 28: Top 15 Baseline Skills Required (% of job postings) - Sept 2018**



Source: Labour Insight (Burning Glass Technologies)

**Figure 29: Top 15 Specialised Skills Required (% of job postings) – Sept 2018**

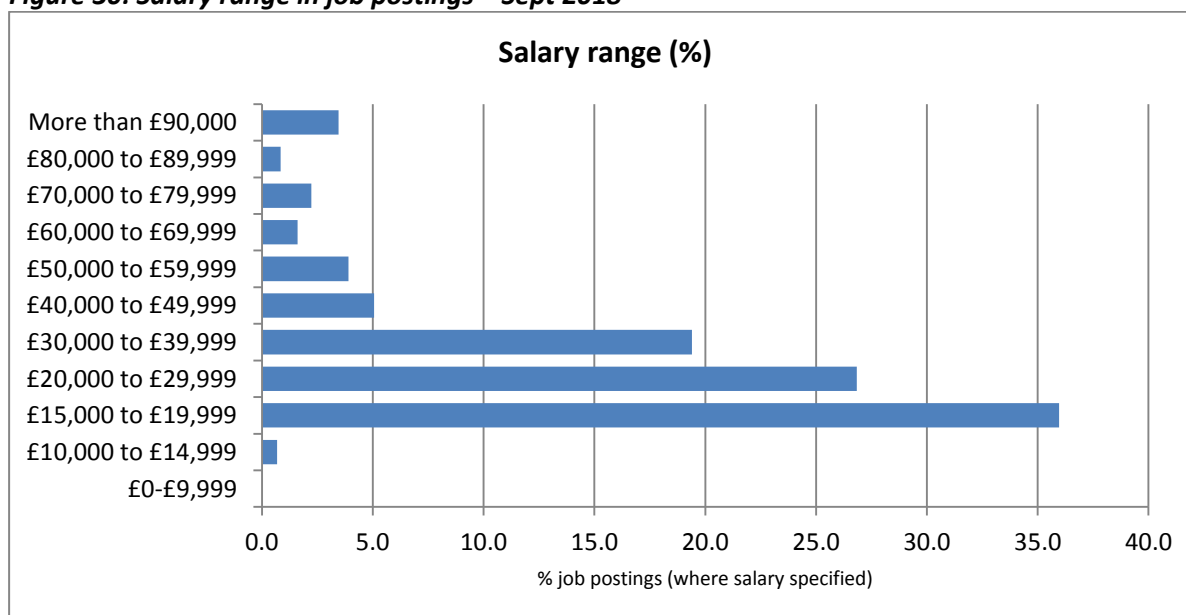


Source: Labour Insight (Burning Glass Technologies)

### Salaries offered in job postings (where provided)

Around two thirds of postings identified a salary range and where they did, the highest proportion fell into the £15,000-£19,999 range (36.0%) followed by the £20,000-£29,000 range (26.8%). The mean salary quoted was £30,800 and the median salary quoted was £24,400.

**Figure 30: Salary range in job postings – Sept 2018**

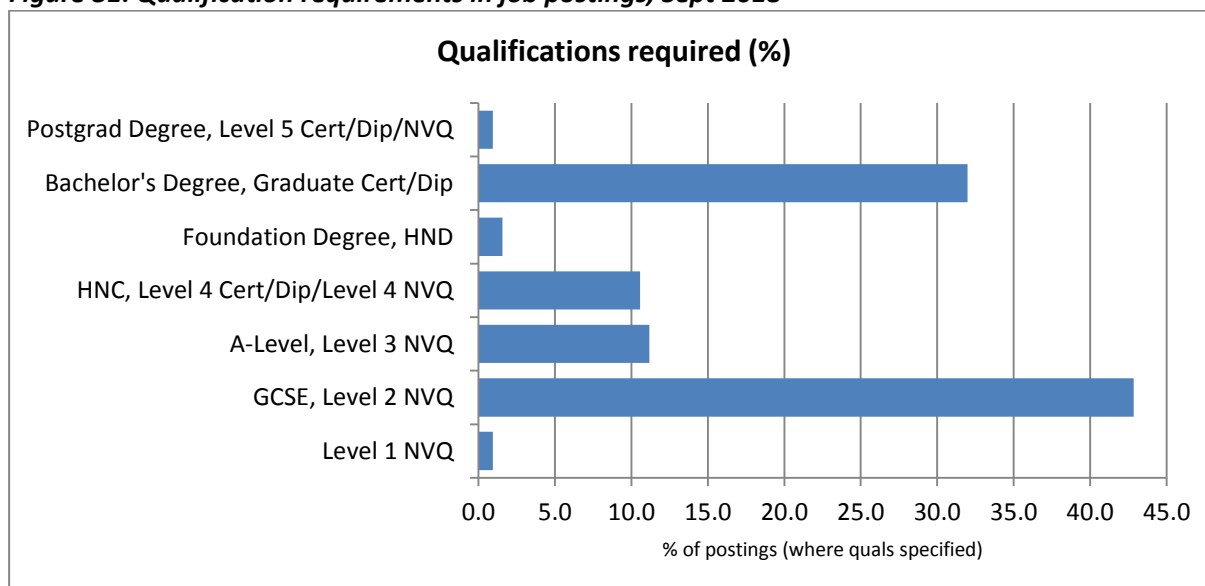


Source: Labour Insight (Burning Glass Technologies)

### Qualification requirements in job postings (where provided)

Only around half of job postings referred to the qualifications required for the job but where they did so, the most frequently mentioned were GCSE/Level 2 (42.9%) and Bachelor's Degree (32.0%).

**Figure 31: Qualification requirements in job postings, Sept 2018**



Source: Labour Insight (Burning Glass Technologies)

**Figure 32: Summary of Top 15 Job Postings by Occupation, Industry & Skills, Sept 2018**

Occupation	No	% jobs	Industry	No	% jobs
Health Professionals	206	9.7	Human Health & Social Work	371	26.9
Science, Research, Eng & Tech Professionals	163	7.7	Wholesale & Retail	200	14.5
Elementary Admin & Service Occupations	154	7.3	Manufacturing	141	10.2
Administrative Occupations	153	7.2	Accommodation & Food Services	124	9.0
Caring Personal Services	149	7.0	Education	96	7.0
Sales Occupations	135	6.4	Professional, Scientific & Technical	88	6.4
Business, Media & Public Service Profs	133	6.3	Administrative & Support Services	73	5.3
Corporate Managers & Directors	121	5.7	Transportation & Storage	72	5.2
Transport & Mobile Machine Operatives	101	4.8	Public Administration	53	3.8
Business & Public Service Assoc Profs	97	4.6	Information & Communication	33	2.4
Science, Eng & Tech Associate Profs	93	4.4	Other Services	30	2.2
Skilled Metal, Electrical & Electronic Trades	83	3.9	Finance & Insurance	23	1.7
Textiles, Printing & Other Skilled Trades	80	3.8	Construction	20	1.5
Other Managers & Proprietors	75	3.5	Arts, Entertainment & Recreation	19	1.4
Teaching & Educational Profs	64	3.0	Real Estate	15	1.1
Baseline Skill	No	% jobs	Specialised Skill	No	% jobs
Communication Skills	333	30.9	Customer Service	270	25.0
Organisational Skills	151	14.0	Teamwork / Collaboration	144	13.3
Planning	131	12.1	Sales	127	11.8
Creativity	94	8.7	Budgeting	104	9.6
English	94	8.7	Teaching	96	8.9
Detail-Orientated	91	8.4	Cleaning	90	8.3
Microsoft Excel	86	8.0	Project Management	82	7.6
Leadership	75	7.0	Cooking	69	6.4
Problem Solving	72	6.7	Administrative Support	65	6.0
Microsoft Office	67	6.2	Staff Management	64	5.9
Building Effective Relationships	63	5.8	Working With Mental Health Patients	60	5.6
People Management	49	4.5	Nursing Home	56	5.2
Writing	45	4.2	Procurement	51	4.7
Computer Literacy	37	3.4	Store Management	51	4.7
Mentoring	37	3.4	Key Performance Indicators	49	4.5

Source: Labour Insight (Burning Glass Technologies)

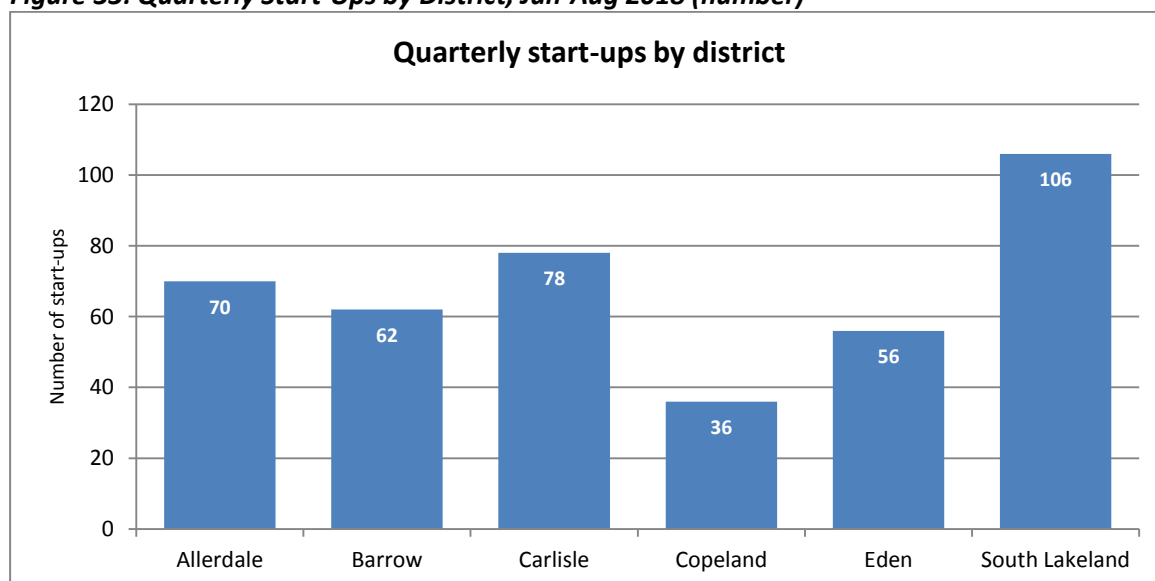
Note: The tool relies on data contained within job postings when analysing skill needs, qualifications etc and this may be limited by the accuracy and detail contained within the original advertisement. For example, the system can allocate an occupation in the majority of instances but is unable to allocate an industry in approximately a third of cases. Therefore the totals for each may vary and proportions presented here are of postings where the relevant coding has been possible.

## 7. BUSINESS START UPS

The following data are from BankSearch, a survey which collects data from Barclays, Co-operative Bank, HSBC, Lloyds Banking Group, Royal Bank of Scotland Group, Santander and TSB Bank. A 'Start-up' reflects the opening of a first current account from a small business banking product range by a business new to banking or previously operated through a personal account. The data exclude businesses operating through personal accounts, those without banking relationships or those banking with other institutions.

There were 408 business start-ups in Cumbria in the quarter Jun-Aug 2018. This is 65 fewer than in the previous quarter (Mar-May 2018), a fall of -13.7% compared to a fall of 5.2% for England. Start-ups decreased in all areas except South Lakeland with the biggest fall being in Allerdale (-28). The highest number of start-ups was in South Lakeland (106) followed by Carlisle (78) and Allerdale (70).

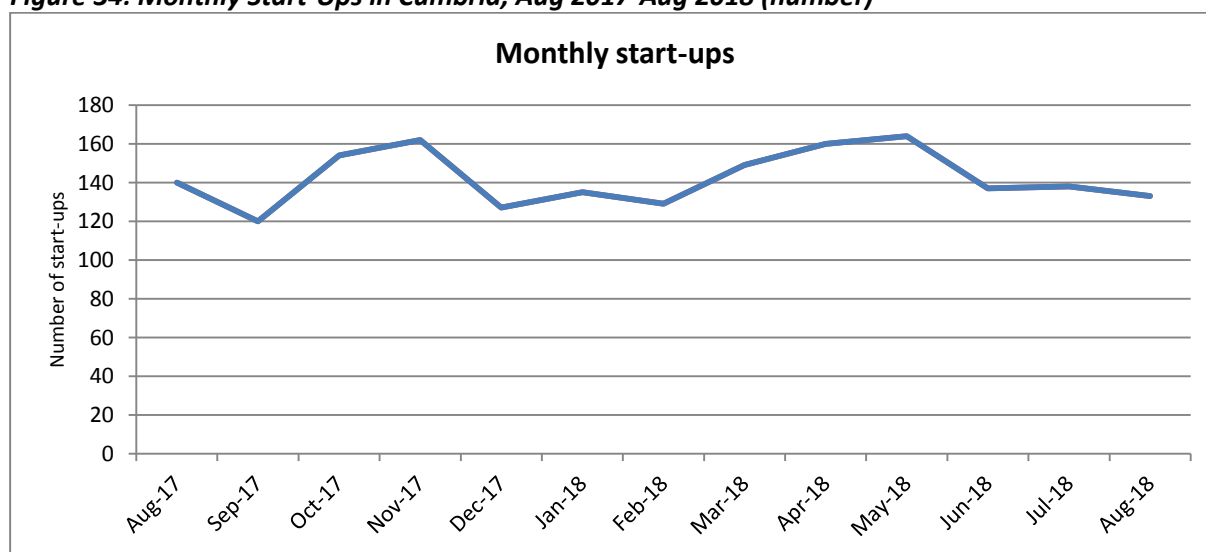
**Figure 33: Quarterly Start-Ups by District, Jun-Aug 2018 (number)**



Source: BankSearch

The number of starts varies throughout the year and levels in August this year are very similar to the same month last (133 compared to 140 in 2017).

**Figure 34: Monthly Start-Ups in Cumbria, Aug 2017-Aug 2018 (number)**



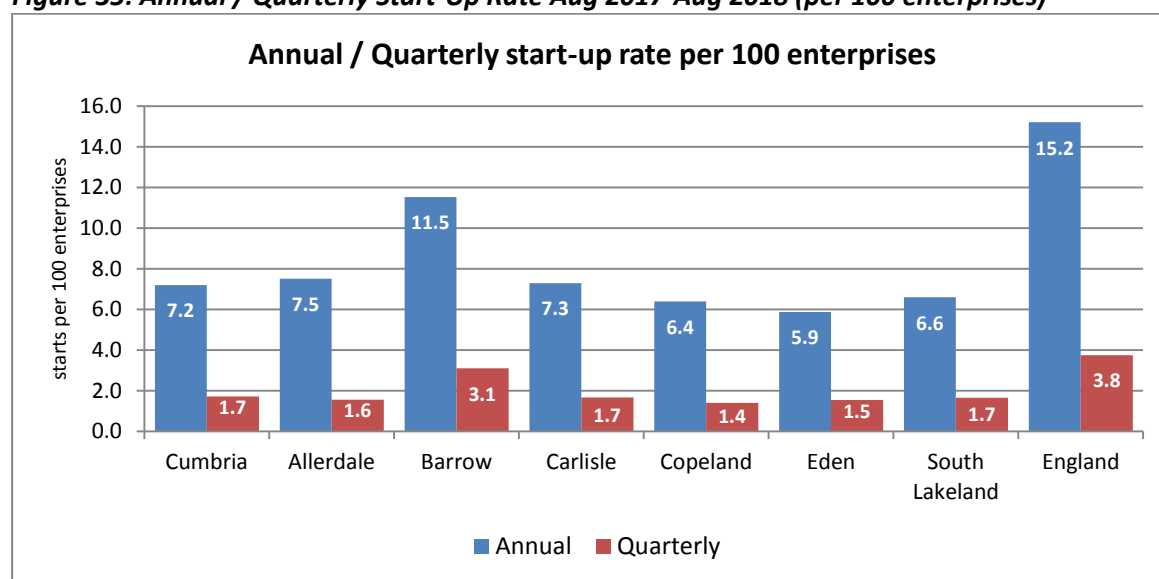
Source: BankSearch



The annual rate of business start-ups can be expressed in 2 ways. Firstly, as a proportion of the active business stock. This measure is influenced by the business structure and areas with a relatively small stock of active businesses will generally show higher start up rates than those with large volumes, often of small, businesses. The second method is start-ups per 10,000 working age people and is sometimes regarded as a better indicator of entrepreneurship amongst local residents.

Using the first methodology of starts per 100 enterprises (which is the Office for National Statistics' preferred measure) Barrow had the highest annual start up rate at 11.5 per 100 active enterprises while Eden had the lowest at 5.9 per 100 active enterprises. This compares to 15.2 for England.

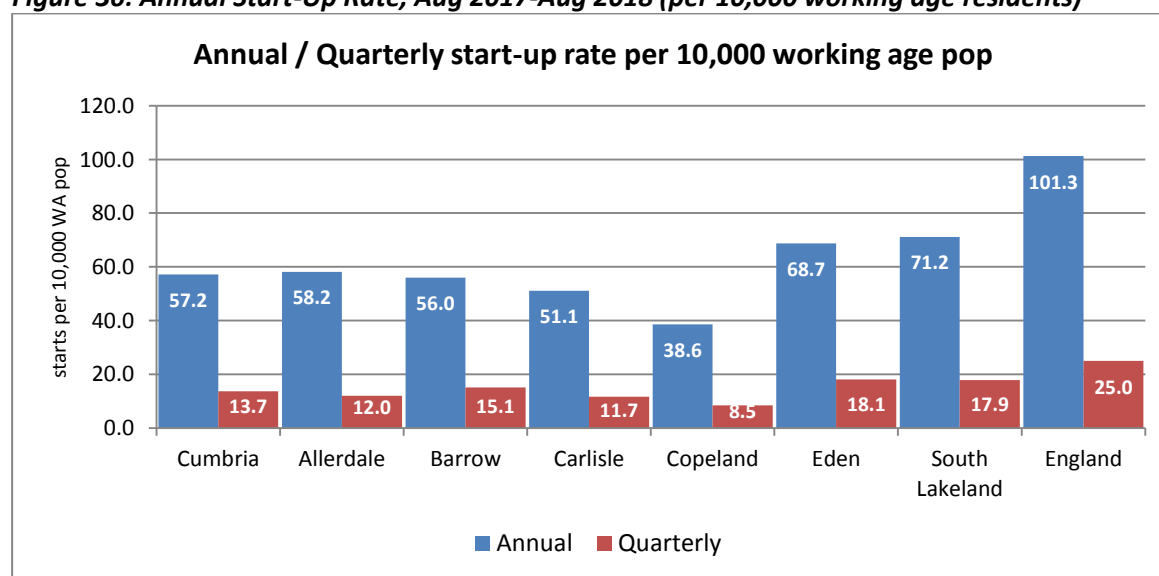
**Figure 35: Annual / Quarterly Start-Up Rate Aug 2017-Aug 2018 (per 100 enterprises)**



Source: BankSearch / UK Business: Activity, Size and Location 2017

Using the second methodology (starts per 10,000 working age residents), the position is different with South Lakeland having the highest annual start up rate at 71.2 per 10,000 working age residents and Copeland the lowest at 38.6. This compares to 101.3 for England.

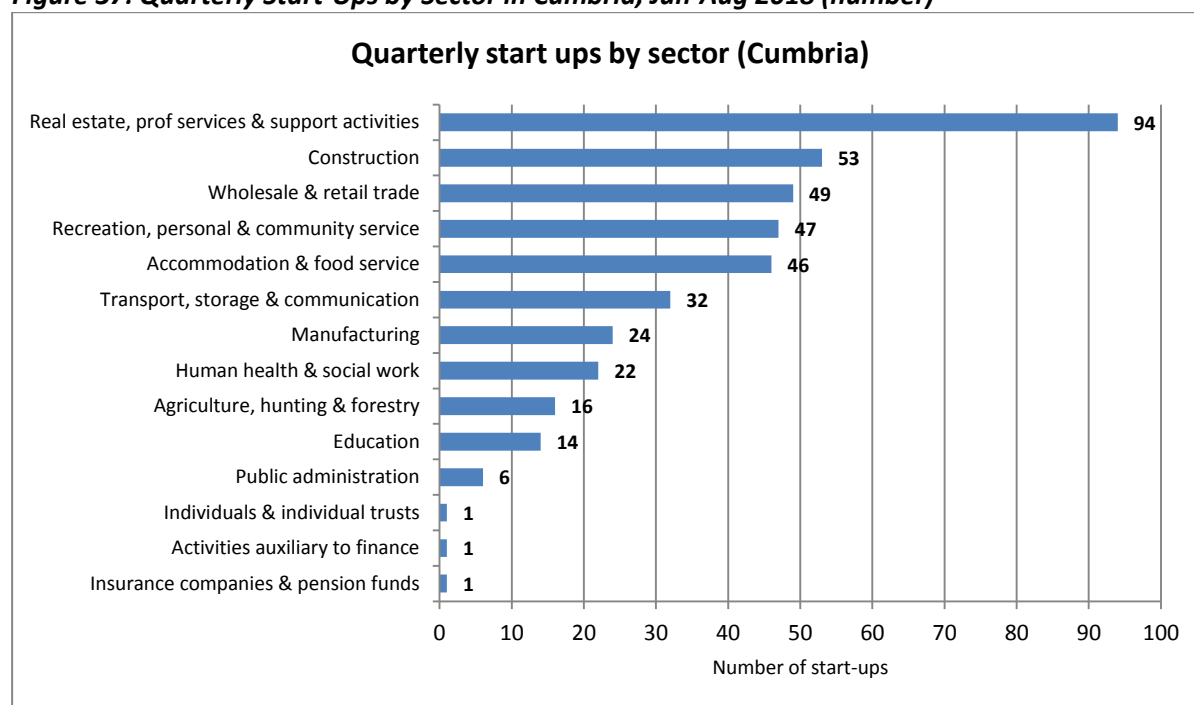
**Figure 36: Annual Start-Up Rate, Aug 2017-Aug 2018 (per 10,000 working age residents)**



Source: BankSearch / ONS Mid Year Population Estimates 2016

As is generally the case, the highest number of start-ups was in the real estate & professional services sector with 94 (23.0%). This was followed by construction (53, 13.0%), wholesale & retail (49, 12.0%), recreation, personal & community services (47, 11.5%) and accommodation & food services (46, 11.3%).

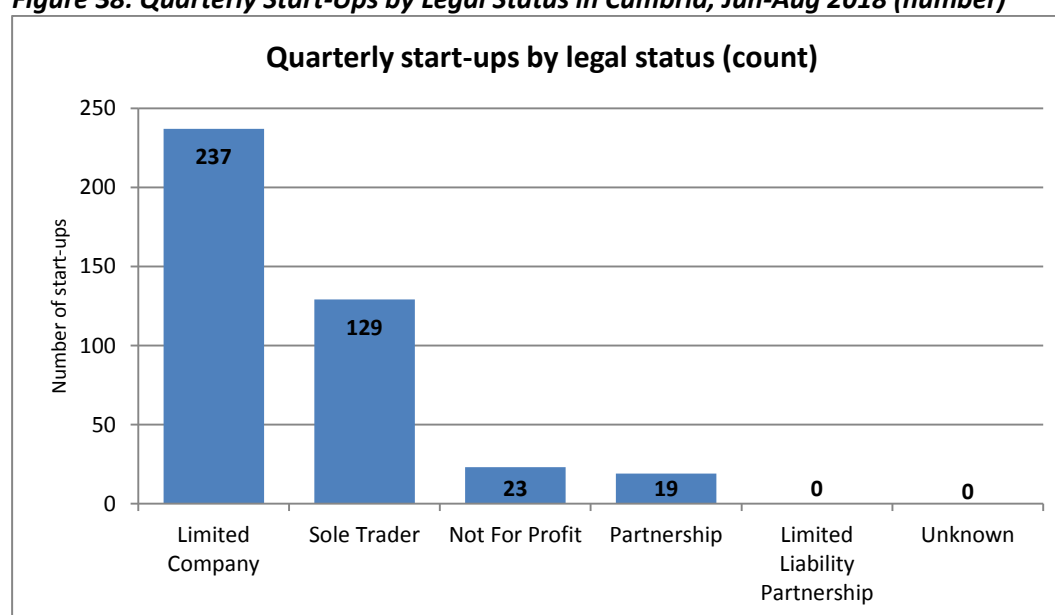
**Figure 37: Quarterly Start-Ups by Sector in Cumbria, Jun-Aug 2018 (number)**



Source: BankSearch

Limited companies provided the highest number of start-ups (237) accounting for over half of the total (58.1%) followed by sole traders with 129 start-ups (31.6%).

**Figure 38: Quarterly Start-Ups by Legal Status in Cumbria, Jun-Aug 2018 (number)**

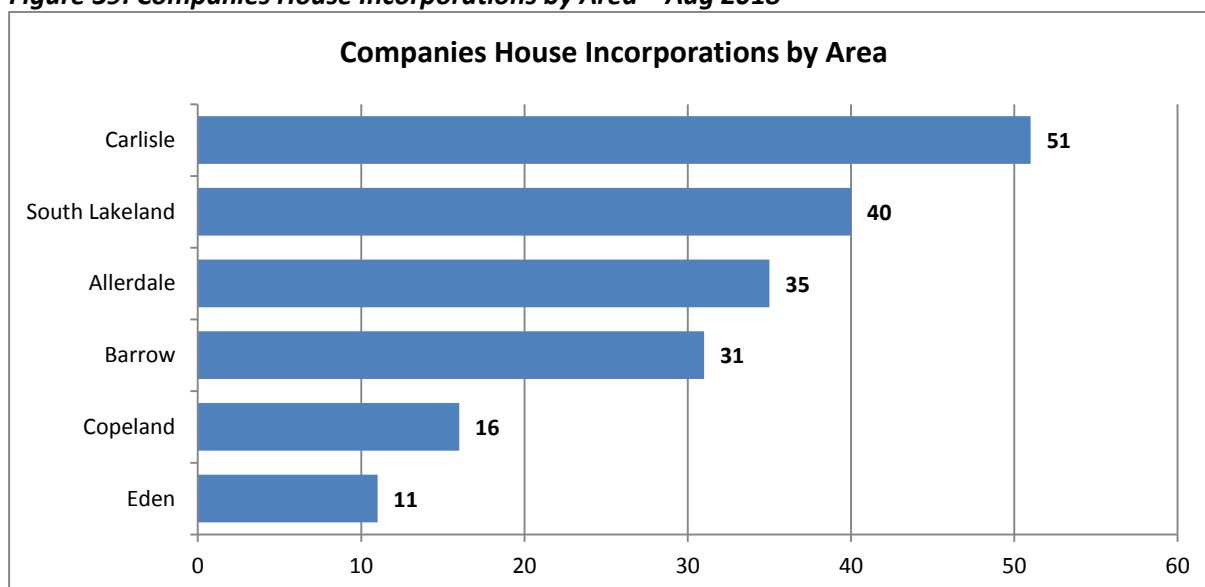


Source: BankSearch

## 8. COMPANIES HOUSE INCORPORATIONS

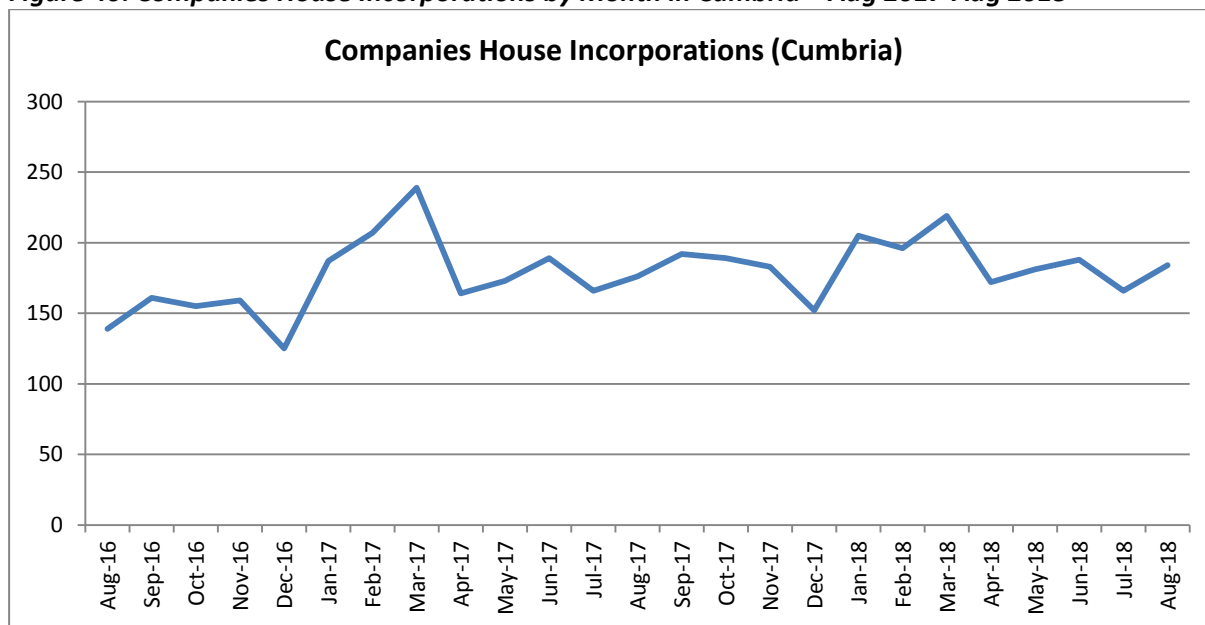
There were 184 new Companies House incorporations in Aug 2018, a rise of 18 from the previous month 8 higher than the same month the previous year. The highest numbers were in Carlisle (51) and South Lakeland (40).

**Figure 39: Companies House Incorporations by Area – Aug 2018**



Source: BankSearch extracted from Companies House Note: Data relate to registered addresses

**Figure 40: Companies House Incorporations by Month in Cumbria – Aug 2017-Aug 2018**



Source: BankSearch extracted from Companies House

For further information, please contact

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# Labour Market Briefing October 2018

## ANNEX A: Claimant Count by Ward

### Allerdale – Claimant Count

	Sep 2017		Aug 2018		Sep 2018		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	795,465	1.9	920,290	2.2	931,050	2.2	10,760	1.2	0.0	135,585	17.0	0.3
North West	112,130	2.5	129,655	2.9	130,450	2.9	800	0.6	0.0	18,320	16.3	0.4
Cumbria	5,260	1.8	5,670	1.9	5,675	1.9	5	0.1	0.0	415	7.8	0.1
Allerdale	1,495	2.6	1,760	3.0	1,725	3.0	-35	-2.1	-0.1	230	15.4	0.4
All Saints	45	1.6	55	2.0	60	2.2	5	11.1	0.2	15	39.5	0.6
Aspatria	60	2.8	60	3.0	65	3.2	5	6.6	0.2	5	12.1	0.3
Boltons	5	0.4	5	0.5	5	0.5	0	0.0	0.0	0	25.0	0.1
Broughton St Bridget's	35	1.4	40	1.6	40	1.6	0	0.0	0.0	5	11.1	0.2
Christchurch	30	1.6	45	2.1	45	2.2	0	2.3	0.0	10	37.5	0.6
Clifton	45	4.3	35	3.5	30	2.9	-5	-17.1	-0.6	-15	-32.6	-1.4
Crummock	5	0.7	5	0.7	5	0.4	0	-33.3	-0.2	0	-33.3	-0.2
Dalton	5	0.6	5	0.6	5	0.6	0	-14.3	-0.1	0	-14.3	-0.1
Derwent Valley	5	0.4	5	0.5	5	0.7	0	20.0	0.1	0	50.0	0.2
Ellen	40	1.9	50	2.5	45	2.2	-5	-9.6	-0.2	5	14.6	0.3
Ellenborough	80	3.7	85	3.9	90	4.0	5	4.7	0.2	5	8.5	0.3
Ewanrigg	110	5.3	125	6.1	120	5.8	-5	-4.0	-0.2	10	11.1	0.6
Flimby	40	3.8	35	3.2	35	3.3	0	2.9	0.1	-5	-14.3	-0.5
Harrington	25	1.3	35	1.7	30	1.6	0	-6.1	-0.1	5	24.0	0.3
Holme	20	1.7	15	1.4	20	1.7	5	28.6	0.4	0	0.0	0.0
Keswick	30	1.0	40	1.3	40	1.3	0	0.0	0.0	10	30.0	0.3
Marsh	5	0.5	10	0.8	10	0.9	0	12.5	0.1	5	80.0	0.4
Moorclose	150	5.2	210	7.1	200	6.7	-10	-4.8	-0.3	45	30.9	1.6
Moss Bay	210	6.5	250	7.8	235	7.2	-20	-7.5	-0.6	25	11.5	0.7
Netherhall	80	4.4	100	5.4	110	5.8	10	9.0	0.5	25	32.9	1.4
Seaton	50	1.6	65	2.1	60	1.9	-5	-9.4	-0.2	10	16.0	0.3
Silloth	40	2.1	40	2.2	40	2.2	0	0.0	0.0	5	7.9	0.2
Solway	15	1.6	15	1.8	15	1.6	0	-11.8	-0.2	0	0.0	0.0
St John's	90	2.6	90	2.6	90	2.7	5	4.5	0.1	5	3.4	0.1
St Michael's	180	5.7	240	7.6	235	7.3	-10	-3.3	-0.3	55	29.3	1.7
Stainburn	20	1.7	20	1.6	20	1.7	0	5.6	0.1	0	0.0	0.0
Wampool	5	0.6	10	1.1	10	0.9	0	-18.2	-0.2	5	50.0	0.3
Warnell	5	0.3	0	#	0	#	0	100.0	0.1	0	-33.3	-0.1
Waver	10	1.0	5	0.6	10	0.7	0	14.3	0.1	-5	-27.3	-0.3
Wharrels	0	#	5	0.5	5	0.4	0	-20.0	-0.1	0	100.0	0.2
Wigton	55	1.5	60	1.7	55	1.5	-5	-10.0	-0.2	0	0.0	0.0

# Labour Market Briefing October 2018

## Barrow – Claimant Count

	Sep 2017		Aug 2018		Sep 2018		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	795,465	1.9	920,290	2.2	931,050	2.2	10,760	1.2	0.0	135,585	17.0	0.3
North West	112,130	2.5	129,655	2.9	130,450	2.9	800	0.6	0.0	18,320	16.3	0.4
Cumbria	5,260	1.8	5,670	1.9	5,675	1.9	5	0.1	0.0	415	7.8	0.1
Barrow	1,035	2.5	965	2.4	975	2.4	10	0.9	0.0	-60	-5.8	-0.1
Barrow Island	125	7.5	105	6.3	95	5.7	-10	-8.7	-0.5	10	-23.4	-1.7
Central	135	4.8	145	5.2	140	5.1	0	-1.4	-0.1	0	6.0	0.3
Dalton North	45	1.2	40	1.1	45	1.2	5	11.9	0.1	-5	2.2	0.0
Dalton South	55	1.6	45	1.2	50	1.4	10	18.2	0.2	-5	-8.8	-0.1
Hawcoat	20	0.8	15	0.5	15	0.5	0	0.0	0.0	0	-31.6	-0.2
Hindpool	190	5.4	180	5.1	190	5.4	10	5.5	0.3	0	0.0	0.0
Newbarns	45	1.4	45	1.4	45	1.4	0	4.4	0.1	0	2.2	0.0
Ormsgill	125	3.3	130	3.4	125	3.3	-5	-3.1	-0.1	0	-1.6	-0.1
Parkside	55	1.6	55	1.6	55	1.6	0	-3.5	-0.1	-10	-1.8	0.0
Risedale	120	3.2	105	2.8	110	2.9	5	2.8	0.1	-5	-8.3	-0.3
Roosecote	15	0.6	5	0.2	10	0.4	5	100.0	0.2	5	-25.0	-0.1
Walney North	45	1.5	50	1.7	50	1.6	0	-2.0	0.0	-15	6.4	0.1
Walney South	50	1.7	40	1.4	35	1.1	-5	-16.7	-0.2	0	-31.4	-0.5

## Carlisle – Claimant Count

	Sep 2017		Aug 2018		Sep 2018		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	795,465	1.9	920,290	2.2	931,050	2.2	10,760	1.2	0.0	135,585	17.0	0.3
North West	112,130	2.5	129,655	2.9	130,450	2.9	800	0.6	0.0	18,320	16.3	0.4
Cumbria	5,260	1.8	5,670	1.9	5,675	1.9	5	0.1	0.0	415	7.8	0.1
Carlisle	980	1.5	1,065	1.6	1,100	1.7	35	3.4	0.1	120	12.0	0.2
Belah	30	0.9	30	0.9	35	0.9	0	6.5	0.1	0	3.1	0.0
Belle Vue	75	1.9	60	1.5	70	1.7	10	15.0	0.2	-5	-9.2	-0.2
Botcherby	95	2.5	90	2.4	105	2.7	15	14.3	0.3	10	10.6	0.3
Brampton	40	1.5	40	1.4	45	1.6	5	10.0	0.1	5	7.3	0.1
Burgh	5	0.5	5	0.5	5	0.4	0	-28.6	-0.2	0	-16.7	-0.1
Castle	100	2.5	125	3.0	115	2.9	-5	-4.9	-0.1	15	17.0	0.4
Currock	95	2.3	80	2.0	85	2.1	5	8.8	0.2	-5	-7.4	-0.2
Dalston	20	0.5	20	0.5	20	0.5	0	-9.5	-0.1	0	-9.5	-0.1
Denton Holme	80	1.8	85	1.9	90	2.1	10	9.5	0.2	10	15.0	0.3
Great Corby and Geltsdale	5	0.2	5	0.5	5	0.5	0	16.7	0.1	5	133.3	0.3
Harraby	50	1.2	65	1.5	60	1.3	-5	-7.9	-0.1	5	13.7	0.2
Hayton	5	0.5	10	1.0	10	1.0	0	0.0	0.0	5	100.0	0.5
Irthing	10	0.8	10	0.8	10	0.8	0	0.0	0.0	0	-10.0	-0.1
Longtown & Rockcliffe	30	1.2	45	1.7	45	1.9	5	7.0	0.1	15	58.6	0.7
Lyne	5	0.4	10	0.7	10	0.7	0	0.0	0.0	5	60.0	0.3
Morton	75	2.1	95	2.6	95	2.7	5	3.2	0.1	20	28.0	0.6
St Aidans	95	2.3	100	2.4	100	2.5	5	3.0	0.1	10	9.7	0.2
Stanwix Rural	10	0.3	25	0.9	25	0.8	-5	-11.1	-0.1	15	140.0	0.5
Stanwix Urban	30	0.9	15	0.5	20	0.6	5	18.8	0.1	-10	-38.7	-0.4
Upperby	90	2.8	115	3.5	115	3.4	0	-1.7	-0.1	20	24.2	0.7
Wetheral	5	0.1	5	0.1	0	#	0	-33.3	0.0	0	-33.3	0.0
Yewdale	30	0.9	30	0.9	35	1.0	0	3.1	0.0	5	10.0	0.1

# Labour Market Briefing October 2018

## Copeland – Claimant Count

	Sep 2017		Aug 2018		Sep 2018		All Persons			All Persons		
	Count	Rate	Count	Rate	Count	Rate	Monthly Change			Annual Change		
							No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	795,465	1.9	920,290	2.2	931,050	2.2	10,760	1.2	0.0	135,585	17.0	0.3
North West	112,130	2.5	129,655	2.9	130,450	2.9	800	0.6	0.0	18,320	16.3	0.4
Cumbria	5,260	1.8	5,670	1.9	5,675	1.9	5	0.1	0.0	415	7.8	0.1
Copeland	1,190	2.8	1,315	3.1	1,305	3.1	-10	-0.9	0.0	115	9.5	0.3
Arlecdon	15	1.4	15	1.5	20	2.0	5	33.3	0.5	5	42.9	0.6
Beckermet	25	1.4	35	1.9	25	1.4	-10	-24.2	-0.5	0	0.0	0.0
Bootle	5	0.4	0	#	0	#	0	100.0	0.1	0	-33.3	-0.1
Bransty	40	1.1	45	1.3	45	1.3	0	0.0	0.0	5	13.2	0.2
Cleator Moor North	95	3.5	90	3.4	90	3.5	0	1.1	0.0	0	-2.2	-0.1
Cleator Moor South	70	4.1	75	4.5	70	4.1	-5	-9.2	-0.4	0	-1.4	-0.1
Distington	85	3.6	100	4.2	100	4.2	0	2.0	0.1	15	17.4	0.6
Egremont North	90	3.4	115	4.3	115	4.4	5	2.6	0.1	25	30.0	1.0
Egremont South	65	3.1	80	3.7	80	3.7	0	-1.2	0.0	10	17.9	0.6
Ennerdale	5	0.5	5	0.8	5	0.8	0	0.0	0.0	0	66.7	0.3
Frizington	55	3.3	55	3.5	60	3.7	5	7.1	0.2	5	11.1	0.4
Gosforth	5	0.4	5	0.9	10	1.1	0	14.3	0.1	5	166.7	0.7
Harbour	170	7.0	205	8.5	195	8.2	-10	-3.9	-0.3	30	17.3	1.2
Haverigg	5	0.6	5	0.5	5	0.5	0	0.0	0.0	0	-14.3	-0.1
Hensingham	60	2.4	85	3.6	80	3.3	-5	-6.9	-0.2	25	39.7	0.9
Hillcrest	10	0.6	15	0.9	15	1.0	0	7.1	0.1	5	50.0	0.3
Holborn Hill	35	2.3	25	1.7	30	1.8	0	7.4	0.1	-5	-19.4	-0.4
Kells	30	1.9	30	1.9	35	2.2	5	17.2	0.3	5	17.2	0.3
Millom Without	5	0.7	0	#	5	0.4	0	200.0	0.3	0	-40.0	-0.3
Mirehouse	110	4.1	115	4.3	115	4.4	0	1.8	0.1	5	5.5	0.2
Moresby	10	1.6	15	1.7	10	1.5	0	-15.4	-0.3	0	-8.3	-0.1
Newtown	65	3.2	45	2.4	45	2.2	-5	-8.5	-0.2	-20	-32.8	-1.1
Sandwith	120	6.7	120	6.8	125	6.9	0	1.7	0.1	5	2.5	0.2
Seascale	10	0.8	15	1.0	10	0.8	-5	-25.0	-0.3	0	0.0	0.0
St Bees	15	1.4	20	1.7	15	1.4	-5	-16.7	-0.3	0	0.0	0.0

# Labour Market Briefing October 2018

## Eden – Claimant Count

	Sep 2017		Aug 2018		Sep 2018		All Persons			All Persons		
	Count	Rate	Count	Rate	Count	Rate	Monthly Change			Annual Change		
	No	% Chg	Rate Chg	No	% Chg	Rate Chg	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	795,465	1.9	920,290	2.2	931,050	2.2	10,760	1.2	0.0	135,585	17.0	0.3
North West	112,130	2.5	129,655	2.9	130,450	2.9	800	0.6	0.0	18,320	16.3	0.4
Cumbria	5,260	1.8	5,670	1.9	5,675	1.9	5	0.1	0.0	415	7.8	0.1
Eden	230	0.8	240	0.8	250	0.8	10	5.0	0.0	20	8.6	0.1
Alston Moor	20	1.4	15	1.2	20	1.5	5	18.8	0.2	0	5.6	0.1
Appleby (Appleby)	10	2.0	20	3.1	20	3.1	0	0.0	0.0	5	58.3	1.1
Appleby (Bongate)	5	0.6	5	0.6	10	0.8	0	33.3	0.2	0	33.3	0.2
Askham	5	0.6	0	#	5	0.5	0	100.0	0.2	0	-20.0	-0.1
Brough	0	#	5	0.8	5	0.8	0	0.0	0.0	5	500.0	0.6
Crosby Ravensworth	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Dacre	0	0.0	0	0.0	0	#	0	-	0.1	0	-	0.1
Eamont	0	#	0	#	0	#	0	-50.0	-0.1	0	-50.0	-0.1
Greystoke	0	#	0	#	0	#	0	0.0	0.0	0	100.0	0.1
Hartside	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Hesket	5	0.3	5	0.4	10	0.4	0	14.3	0.1	0	33.3	0.1
Kirkby Stephen	15	1.1	20	1.5	20	1.5	0	0.0	0.0	5	37.5	0.4
Kirkby Thore	5	0.6	5	0.3	10	0.8	5	166.7	0.5	0	33.3	0.2
Kirkoswald	5	0.6	5	0.5	5	0.7	0	50.0	0.2	0	20.0	0.1
Langwathby	0	#	5	0.3	0	#	0	-66.7	-0.2	0	-50.0	-0.1
Lazonby	5	0.7	5	0.6	5	0.4	0	-20.0	-0.1	0	-33.3	-0.2
Long Marton	0	#	5	0.4	0	#	0	-33.3	-0.1	0	100.0	0.1
Morland	5	0.4	0	#	0	#	0	100.0	0.1	0	-33.3	-0.1
Orton with Tebay	0	#	5	0.4	0	#	0	-33.3	-0.1	0	100.0	0.1
Penrith Carleton	5	0.6	0	#	5	0.4	0	50.0	0.1	0	-40.0	-0.2
Penrith East	30	1.7	25	1.5	30	1.7	5	16.0	0.2	0	3.6	0.1
Penrith North	25	1.1	25	1.1	25	1.1	0	0.0	0.0	0	3.8	0.0
Penrith Pategill	10	1.1	10	1.6	15	1.9	0	16.7	0.3	5	75.0	0.8
Penrith South	25	1.8	15	1.1	20	1.2	0	5.9	0.1	-10	-33.3	-0.6
Penrith West	30	1.4	30	1.3	25	1.2	-5	-10.3	-0.1	-5	-13.3	-0.2
Ravenstonedale	0	#	5	0.7	5	0.5	0	-25.0	-0.2	0	200.0	0.3
Shap	10	1.1	5	0.7	5	0.6	0	-16.7	-0.1	-5	-44.4	-0.5
Skelton	0	0.0	0	#	0	#	0	0.0	0.0	0	-	0.2
Ullswater	0	#	5	0.6	5	0.6	0	0.0	0.0	5	150.0	0.4
Warcop	0	#	5	0.4	0	#	0	-66.7	-0.3	0	0.0	0.0

# Labour Market Briefing October 2018

## South Lakeland – Claimant Count

	Sep 2017		Aug 2018		Sep 2018		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	795,465	1.9	920,290	2.2	931,050	2.2	10,760	1.2	0.0	135,585	17.0	0.3
North West	112,130	2.5	129,655	2.9	130,450	2.9	800	0.6	0.0	18,320	16.3	0.4
Cumbria	5,260	1.8	5,670	1.9	5,675	1.9	5	0.1	0.0	415	7.8	0.1
South Lakeland	330	0.6	325	0.5	320	0.5	-5	-1.5	0.0	-10	-2.4	0.0
Ambleside and Grasmere	5	0.2	0	#	5	0.1	0	50.0	0.0	0	-25.0	0.0
Arnside and Beetham	10	0.5	5	0.3	5	0.3	0	20.0	0.1	-5	-33.3	-0.2
Broughton	5	0.3	5	0.4	5	0.5	0	20.0	0.1	0	50.0	0.2
Burneside	5	0.4	5	0.3	5	0.4	0	33.3	0.1	0	0.0	0.0
Burton and Holme	5	0.2	5	0.2	5	0.3	5	75.0	0.1	5	75.0	0.1
Cartmel and Grange West	5	0.5	0	#	5	0.3	0	200.0	0.2	0	-40.0	-0.2
Coniston and Crake Valley	5	0.3	0	#	5	0.3	0	50.0	0.1	0	0.0	0.0
Crooklands	0	#	5	0.4	5	0.3	0	-20.0	-0.1	0	100.0	0.2
Grange North	10	1.1	5	0.8	10	1.0	0	14.3	0.1	0	-11.1	-0.1
Grange South	5	0.4	0	#	5	0.4	0	100.0	0.2	0	0.0	0.0
Hawkshead	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Holker	5	0.3	5	0.6	5	0.4	-5	-42.9	-0.3	0	33.3	0.1
Kendal Castle	5	0.4	5	0.5	5	0.4	0	-20.0	-0.1	0	0.0	0.0
Kendal Far Cross	5	0.4	10	0.7	10	0.8	0	22.2	0.1	5	120.0	0.4
Kendal Fell	25	1.5	15	0.9	20	1.4	10	57.1	0.5	0	-8.3	-0.1
Kendal Heron Hill	5	0.3	5	0.6	5	0.4	0	-33.3	-0.2	0	33.3	0.1
Kendal Highgate	10	0.8	10	0.9	10	0.9	0	0.0	0.0	0	9.1	0.1
Kendal Kirkland	20	1.5	20	1.4	15	1.2	0	-11.1	-0.2	-5	-15.8	-0.2
Kendal Mintsfeet	10	0.8	10	0.6	10	0.7	0	25.0	0.1	0	-9.1	-0.1
Kendal Nether	5	0.3	10	0.9	10	0.7	0	-18.2	-0.2	5	125.0	0.4
Kendal Oxenholme and Natland	5	0.4	5	0.4	5	0.4	0	0.0	0.0	0	0.0	0.0
Kendal Parks	5	0.5	5	0.2	5	0.2	0	0.0	0.0	-5	-50.0	-0.2
Kendal Romney	15	1.0	15	1.3	15	1.1	0	-11.8	-0.2	0	15.4	0.2
Kendal Stonecross	10	0.6	5	0.4	5	0.5	0	40.0	0.2	0	-12.5	-0.1
Kendal Strickland	5	0.3	10	0.8	10	0.7	0	-11.1	-0.1	5	100.0	0.3
Kendal Underley	10	0.8	15	1.1	10	0.6	-5	-40.0	-0.4	-5	-25.0	-0.2
Levens	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Low Furness	5	0.8	5	0.4	0	#	0	-50.0	-0.2	-5	-71.4	-0.5
Lyth Valley	0	#	0	0.0	0	0.0	0	0.0	0.0	0	-100.0	-0.1
Mid Furness	15	0.6	10	0.4	5	0.3	-5	-30.0	-0.1	-5	-50.0	-0.3
Milnthorpe	10	0.9	10	0.7	5	0.5	-5	-33.3	-0.2	-5	-50.0	-0.5
Sedbergh and Kirkby Lonsdale	10	0.3	10	0.3	10	0.3	0	10.0	0.0	0	10.0	0.0
Staveley-in-Cartmel	0	#	0	#	5	0.3	0	50.0	0.1	0	50.0	0.1
Staveley-in-Westmorland	5	0.3	0	#	0	#	0	0.0	0.0	0	-33.3	-0.1
Ulverston Central	15	1.5	10	1.1	15	1.2	0	8.3	0.1	-5	-18.8	-0.3
Ulverston East	25	1.8	25	1.7	20	1.3	-5	-24.0	-0.4	-10	-29.6	-0.5
Ulverston North	5	0.3	5	0.5	5	0.6	0	16.7	0.1	5	75.0	0.3
Ulverston South	10	1.1	10	1.0	10	0.8	0	-20.0	-0.2	-5	-27.3	-0.3
Ulverston Town	15	1.4	20	1.9	20	1.9	0	0.0	0.0	5	37.5	0.5
Ulverston West	10	0.8	5	0.6	5	0.6	0	0.0	0.0	0	-25.0	-0.2
Whinfell	0	#	0	#	0	#	0	100.0	0.1	0	100.0	0.1
Windermere Appletrewhaita and Troutbeck	5	0.3	5	0.4	5	0.4	0	-20.0	-0.1	0	33.3	0.1
Windermere Bowness North	5	0.3	5	0.6	10	0.7	0	14.3	0.1	5	166.7	0.4
Windermere Bowness South	5	0.3	5	0.4	5	0.3	0	-20.0	-0.1	0	0.0	0.0
Windermere Town	5	0.4	10	0.6	10	0.6	0	0.0	0.0	5	60.0	0.2



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