

Introduction

This briefing contains the latest data for Cumbria relating to the Claimant Count, Joblessness (UK only), NEETs, job postings, business start-ups and Companies House incorporations and is produced monthly on the day that the Office for National Statistics (ONS) releases claimant data.

It should be noted that the “jobless” figures used extensively by the press are derived from a public survey. As this includes non-claimants looking for work and utilises a different population denominator, it can produce different trends to the claimant-only counts and should not be directly compared to the claimant count data. Sample sizes from the survey are too small to be reliable for local areas. However, ONS now produces quarterly modelled unemployment data for local areas which incorporates both claimant count and survey data and these data are included on page 10. It should also be noted that historical data are revised regularly and therefore data in this briefing should not be compared directly with that published in previous briefings.

Universal Credit – Important Note: There have been marked increases in the claimant count in areas where Full Service Universal Credit is in operation (currently Workington, Whitehaven and more recently Carlisle, JobCentres in Cumbria). In part this is because UC requires a broader span of people to look for work than was the case for legacy benefits and also because new claimants awaiting or appealing Work Capability Assessments are included when they wouldn’t have been under the JSA based claimant count.

Users are therefore encouraged to interpret monthly movements in the claimant count with caution as changes may be due to administration of Universal Credit rather than reflecting local labour market conditions.

NB: The claimant count was taken on 9th August 2018.

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1. KEY FINDINGS FOR CUMBRIA

Local Claimant Data

- In August 2018 there were 5,630 people in Cumbria claiming either JSA or Universal Credit (those not in employment but required to seek work), a fall of 50 from last month;
- Nationally the non-seasonally adjusted claimant count rose by 12,845 from last month;
- The claimant count in Cumbria is 385 higher than a year ago and 116,730 higher nationally;
- The claimant count fell in Barrow (-20), Carlisle (-50), Eden (-10) and South Lakeland (-20) but rose in Allerdale (+45) and Copeland (+5);
- The claimant rate in August 2018 in Cumbria was 1.9% which is the same as last month and is 0.3 lower than the national rate of 2.2%;
- Claimant rates are above the national average in Allerdale (3.0%), Barrow (2.3%) and Copeland (3.1%);
- Claimant rates for all age groups 18 to 34 in Cumbria are above the national average;
- The modelled unemployment count in Cumbria (which includes estimates of non-claimants) was 7,800 in the year to Mar 2018 giving a rate of 3.1% compared to 4.3% nationally. The modelled unemployment rates in all districts are below the national rate, except in Barrow where it is the same. *Note: the modelled unemployment rate is % of the economically active population aged 16+ and is only released quarterly in arrears.*

Universal Credit & other DWP Out of Work Benefits (see UC rollout notes on page 11)

- In August 2018 there were 9,692 Universal Credit claimants in Cumbria, a rise of 205 from the previous month;
- 37.4% of UC claimants in Cumbria were in the “searching for work” conditionality group;
- 60.9% of UC claimants in Cumbria were not in employment with 39.1% in employment;
- In June 2018 there were 8,028 households on UC; 55.9% were single households with no child dependants (household UC data are only released 6 monthly);
- In June 2018, the lowest household award amount was under £100 (276 households, 3.4% of those in receipt of a payment) and the highest was over £1,500 (204 households, 2.5%).
- In Feb 2018, 8.7% of 16-64 year olds in Cumbria were claiming a DWP out of work benefit (GB 8.8%). Rates were higher than average in Barrow (12.5%), Copeland (10.5%), Carlisle (9.4%) and Allerdale (9.3%).

NEETs

- In July 2018 there were 501 16-17 year olds in Cumbria reported as NEET, a rise of 19 from the previous month (+3.9%) and 66 lower than the same month last year (-11.6%);
- In July 2018 the NEET rate for 16-17 year olds in Cumbria was 5.0% up by 0.2 from last month but down by 0.4 from a year ago;
- Cumbria’s NEET rate of 5.0% compares to a national rate of 6.7%;
- Carlisle had the highest NEET rate in the county (6.4%);
- In July 2018, 91.4% 16-17 year olds in Cumbria were classed as participating, mostly in full time education or training (76.5%) or by undertaking an apprenticeship (11.3%). This compares to 90.9% nationally. Average data for the past 12 months shows Cumbria performing above the national average – 92.2% v 88.0%.

Job Postings

- There were 2,353 job postings in Cumbria in August 2018;
- The Carlisle area accounted for 37.5% of all job postings (709 postings);
- Human health had the highest number of postings with 442 (28.6%);
- Health professionals were the most in demand occupation (255, 10.9%) followed by elementary administration (203, 8.6%);
- Communication (37.4%) and organisational skills (15.5%) were the most commonly mentioned baseline skills with customer service (25.2%) and teamwork (14.3%) the most common specialised skills;
- The National Health Service placed the highest number of postings (224, 19.3%) followed by Cumbria County Council (67, 5.8%);
- The highest proportion of jobs fell into the £15,000-£19,999 salary range (34.2%) with the mean advertised salary being £31,000 and the median salary £24,600;
- The most frequently required qualifications were GCSE/NVQ (36.9%) and Bachelor's degrees (30.7%).

Business Start-Ups & Companies House Incorporations

- There were 439 business start-ups in Cumbria in the quarter to end July 2018, 1 more than in the previous quarter but 93 fewer than the same quarter last year;
- The highest number of start-ups was in South Lakeland where there were 100 (22.8%);
- The sector with the highest number of start-ups was real estate, professional services & support services with 104 (23.7% of all start-ups);
- Barrow had the highest start up rate per 100 active enterprises with 12.1 starts per 100 active enterprises while Eden had the lowest at 5.8 (England 15.3);
- South Lakeland had the highest start up rates as a proportion of working age residents with 71.0 per 10,000 working age resident. Copeland had the lowest with 38.8 starts per 10,000 working age residents (England 101.8);
- There were 166 new Companies House incorporations in Cumbria in July 2018 a fall of 22 from the previous month but unchanged from the same month last year;
- South Lakeland (48), Allerdale (34) and Carlisle (34) had the highest number of new incorporations.

2. NATIONAL LABOUR MARKET OVERVIEW

- Estimates from the Labour Force Survey show that, between Feb to Apr 2018 and May to July 2018, the number of people in work was little changed, the number of unemployed people decreased but the number of people aged from 16 to 64 years not working and not seeking or available to work (economically inactive) increased.
- There were 32.40 million people in work, little changed compared with Feb to Apr 2018 but 261,000 more than for a year earlier.
- The employment rate (the proportion of people aged from 16 to 64 years who were in work) was 75.5%, slightly lower than for Feb to Apr 2018 (75.6%) but higher than for a year earlier (75.3%).
- There were 1.36 million unemployed people (people not in work but seeking and available to work), 55,000 fewer than for Feb to Apr 2018 and 95,000 fewer than for a year earlier.
- The unemployment rate (the number of unemployed people as a proportion of all employed and unemployed people) was 4.0%; it has not been lower since Dec 1974 to Feb 1975.
- There were 8.76 million people aged from 16 to 64 years who were economically inactive (not working and not seeking or available to work), 108,000 more than for Feb to Apr 2018 and 16,000 more than for a year earlier.
- The economic inactivity rate (the proportion of people aged from 16 to 64 years who were economically inactive) was 21.2%, higher than for Feb to Apr 2018 (21.0%) but unchanged compared with a year earlier.
- Latest estimates show that average weekly earnings for employees in Great Britain in nominal terms (that is, not adjusted for price inflation) increased by 2.9% excluding bonuses, and by 2.6% including bonuses, compared with a year earlier.
- Latest estimates show that average weekly earnings for employees in Great Britain in real terms (that is, adjusted for price inflation) increased by 0.5% excluding bonuses, and by 0.2% including bonuses, compared with a year earlier.

3. LOCAL UNEMPLOYMENT DATA

Claimant Count (JSA & Out of Work UC Claimants)

ONS data note – “Under Universal Credit a broader span of claimants are required to look for work than under Jobseeker's Allowance. As Universal Credit Full Service is rolled out in particular areas, the number of people recorded as being on the Claimant Count is therefore likely to rise.” This is particularly affecting figures for Allerdale and Copeland where full service UC has been implemented at Workington and Whitehaven Jobcentres since November 2016 and is starting to affect Carlisle and Eden where full service has been implement since July 2018.

The claimant count in Cumbria in Aug 2018 was 5,630 persons, a fall of 50 from July. The claimant rate was unchanged at 1.9% which is 0.3 below the UK rate of 2.2%. However, rates in Allerdale, Barrow and Copeland are above the national average (3.0%, 2.3% and 3.1% respectively). The non-seasonally adjusted count fell in all districts except Allerdale and Copeland where it rose by 45 and 5 respectively.

Compared to a year ago, Cumbria's claimant count has risen by 385, an increase of 7.3% compared to a rise of 14.5% nationally although the introduction of Universal Credit is a factor as 2 of Cumbria's 6 Jobcentres (Workington and Whitehaven) have been on Full Service UC for some time (Carlisle has just transitioned). The count in all districts except Barrow is higher than a year ago.

Figure 1: Claimant Count, August 2018

	Male		Female		All Persons		Monthly Change (all persons)			Annual Change (all persons)		
	No	Rate	No	Rate	No	Rate	No	% chg	Rate chg	No	% chg	Rate chg
United Kingdom	550,425	2.7	368,575	1.8	919,000	2.2	12,845	1.4	0.0	116,730	14.5	0.3
North West	77,330	3.4	51,385	2.3	128,715	2.8	1,305	1.0	0.0	16,655	14.9	0.4
Cumbria	3,500	2.4	2,130	1.4	5,630	1.9	-50	-0.8	0.0	385	7.3	0.1
Allerdale **	1,045	3.6	705	2.4	1,750	3.0	45	2.8	0.1	255	17.1	0.4
Barrow in Furness	630	3.1	325	1.6	955	2.3	-20	-2.0	0.0	-95	-9.2	-0.2
Carlisle	640	2.0	405	1.2	1,045	1.6	-50	-4.7	-0.1	60	5.9	0.1
Copeland **	830	3.9	490	2.4	1,315	3.1	5	0.5	0.0	165	14.1	0.4
Eden	155	1.0	80	0.5	235	0.8	-10	-4.8	0.0	10	3.5	0.0
South Lakeland	200	0.7	130	0.4	330	0.6	-20	-5.4	0.0	-5	-1.5	0.0
Barrow JCP	740	n/a	370	n/a	1,115	n/a	-40	-3.6	n/a	-135	-10.9	n/a
Carlisle JCP	735	n/a	450	n/a	1,185	n/a	-30	-2.6	n/a	85	7.7	n/a
Kendal JCP	120	n/a	85	n/a	205	n/a	-15	-7.7	n/a	-30	-13.6	n/a
Penrith JCP	140	n/a	80	n/a	215	n/a	-15	-6.9	n/a	10	4.9	n/a
Whitehaven JCP **	750	n/a	435	n/a	1,185	n/a	10	1.0	n/a	195	19.6	n/a
Workington JCP **	1,015	n/a	705	n/a	1,720	n/a	45	2.6	n/a	245	16.8	n/a

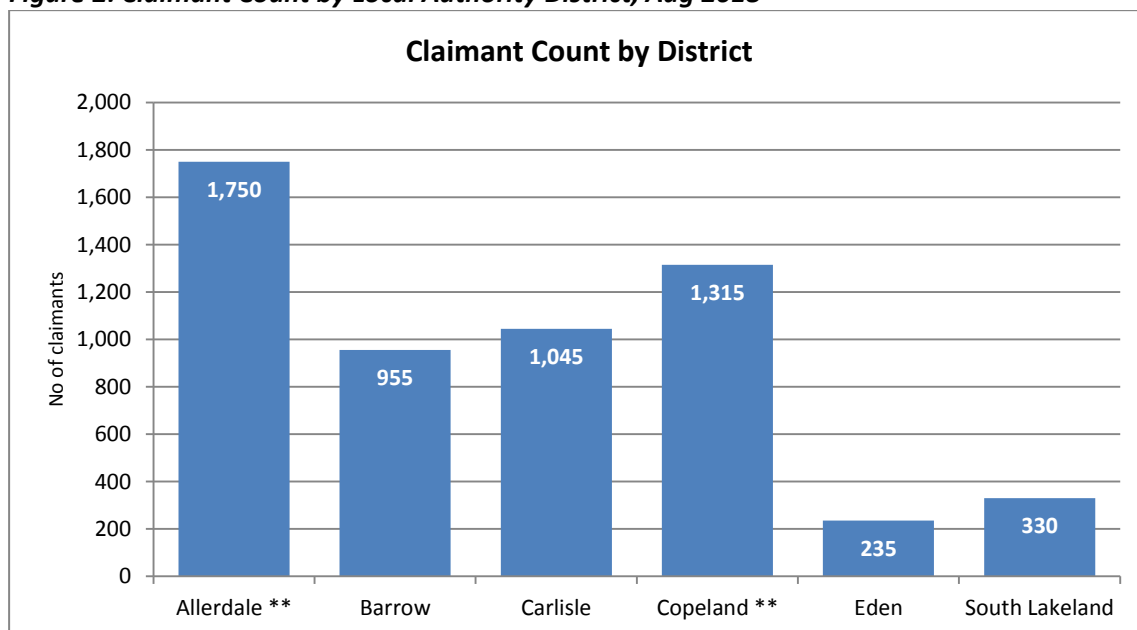
Source: ONS/DWP, shading indicates local rates above the UK average

Note 1: Due to rounding, totals may not sum

Note 2: JCP = JobCentre Plus office areas. Rates are not available for these areas.

Note3: ** counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit

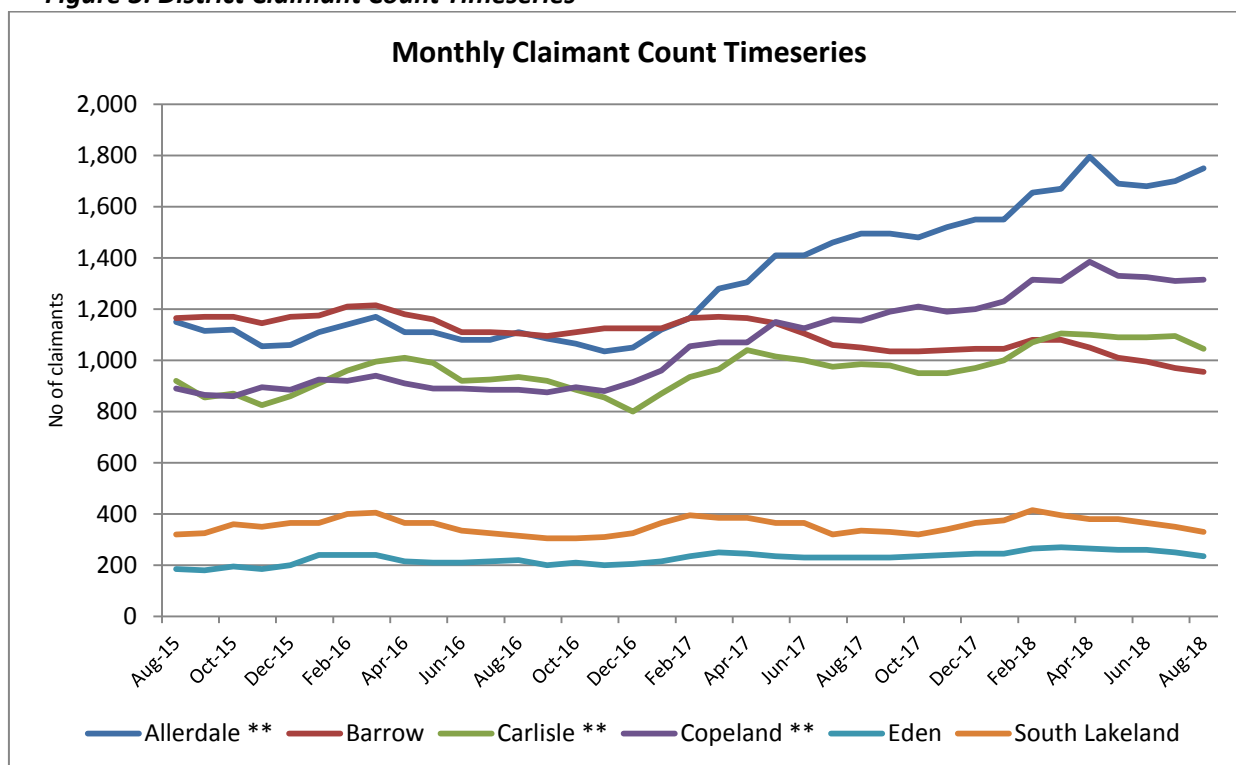
Figure 2: Claimant Count by Local Authority District, Aug 2018



Source: ONS/DWP

Note: ** counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit

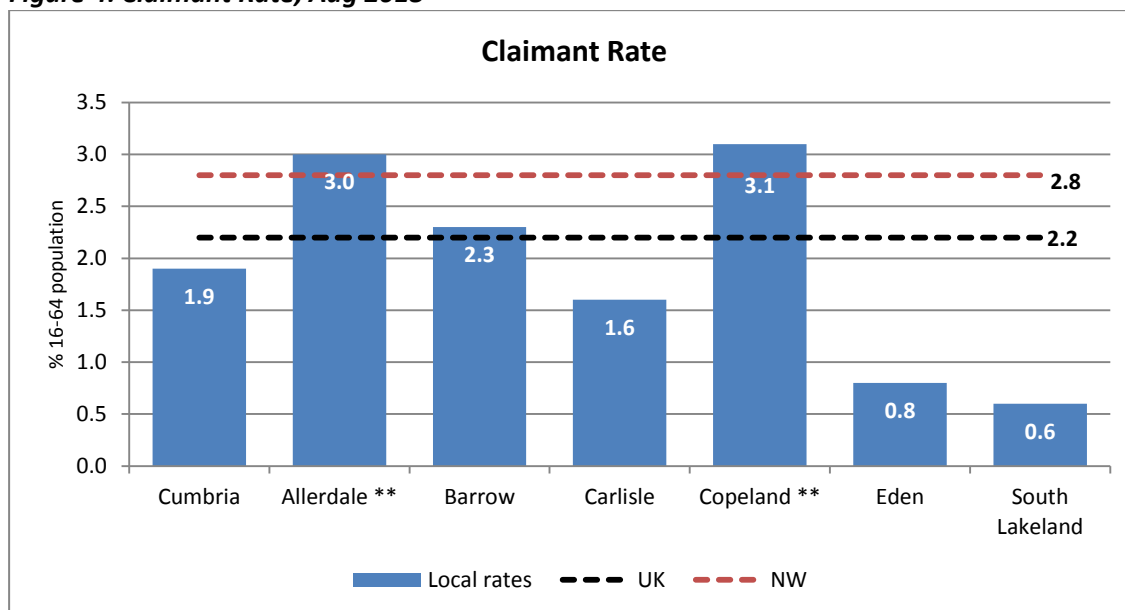
Figure 3: District Claimant Count Timeseries



Source: ONS/DWP

Note: ** counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit

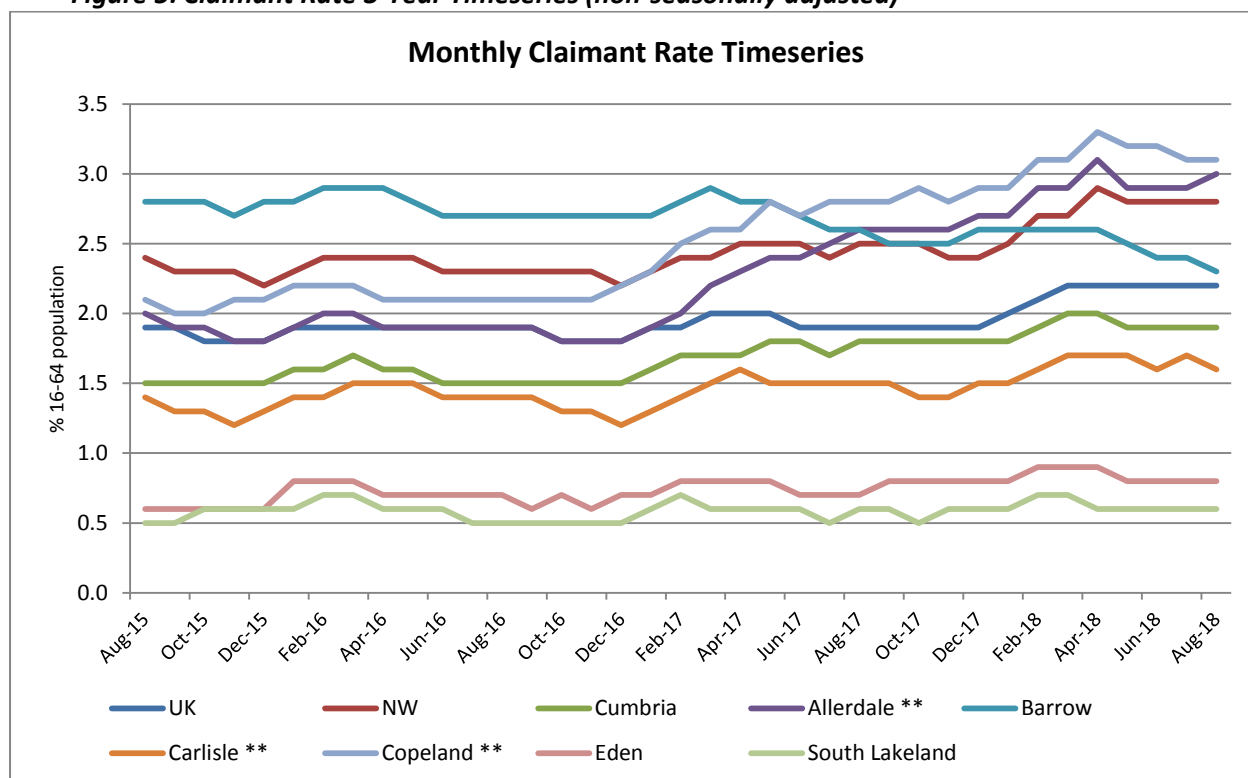
Figure 4: Claimant Rate, Aug 2018



Source: ONS/DWP

Note: ** rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit

Figure 5: Claimant Rate 3-Year Timeseries (non-seasonally adjusted)



Source: ONS/DWP

Note: ** rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit

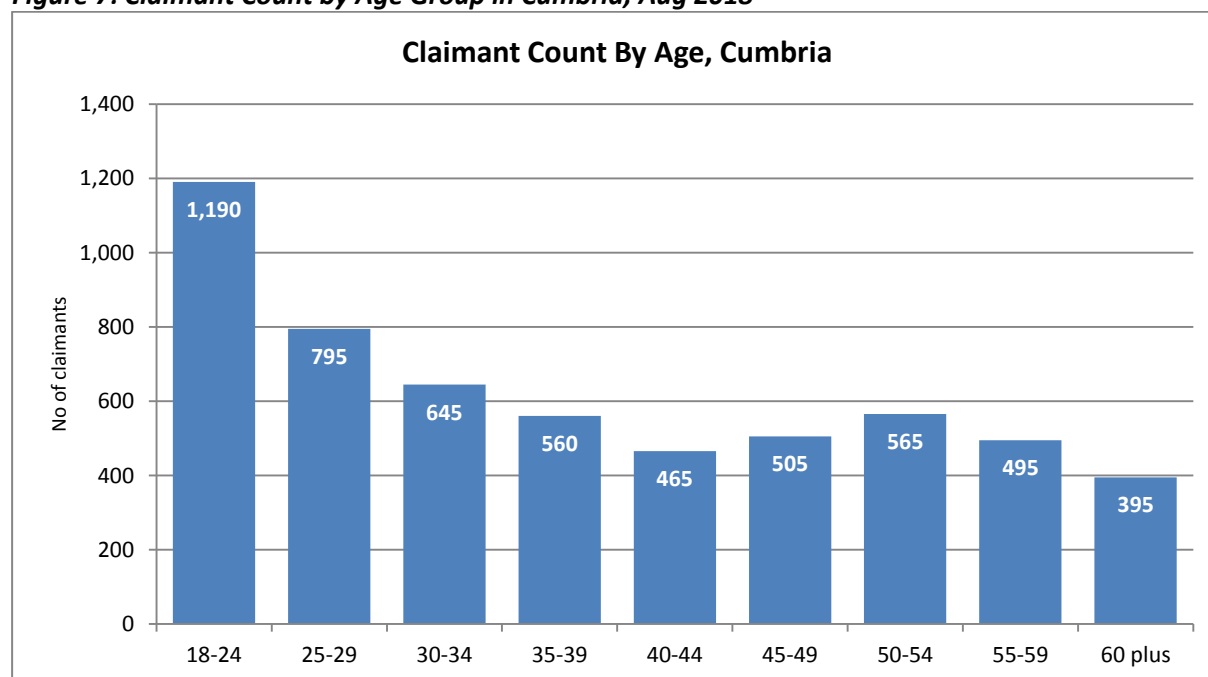
Figure 6: Claimant Count / Rate by Age Group in Cumbria, Aug 2018

	Claimant Count by Age										
	16-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60+	Total
UK	2,040	175,240	121,015	108,190	94,230	83,110	91,205	92,470	83,550	67,070	919,000
NW	220	24,860	18,515	16,515	13,680	11,630	12,540	12,010	10,500	8,190	128,715
Cumbria	15	1,190	795	645	560	465	505	565	495	395	5,630
Allerdale **	0	370	245	225	170	145	150	200	140	100	1,750
Barrow	0	235	150	100	95	75	85	75	65	75	955
Carlisle	5	205	150	125	105	90	90	110	95	70	1,045
Copeland **	5	275	190	150	140	105	110	115	125	95	1,315
Eden	0	40	25	15	30	15	25	35	30	25	235
South Lakeland	0	65	40	30	25	35	40	30	40	25	330
	Claimant Rate by Age										
	16-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60+	Total
UK	0.1	3.0	2.7	2.4	2.2	2.0	2.0	2.0	2.0	1.9	2.2
NW	0.1	3.9	3.7	3.5	3.1	2.7	2.5	2.3	2.2	2.0	2.8
Cumbria	0.1	3.4	3.0	2.5	2.2	1.7	1.4	1.4	1.3	1.2	1.9
Allerdale **	0.0	5.5	4.7	4.6	3.3	2.8	2.1	2.6	1.9	1.5	3.0
Barrow	0.0	4.5	3.7	2.6	2.6	2.0	1.7	1.4	1.4	1.8	2.3
Carlisle	0.2	2.4	2.4	2.0	1.7	1.4	1.2	1.4	1.2	1.0	1.6
Copeland **	0.4	5.7	4.8	3.9	3.8	2.8	2.2	2.1	2.4	2.0	3.1
Eden	0.0	1.2	1.0	0.6	1.2	0.5	0.6	0.8	0.7	0.6	0.8
South Lakeland	0.0	1.0	0.9	0.7	0.5	0.6	0.5	0.4	0.5	0.3	0.5

Source: ONS/DWP Note: due to rounding, totals may not sum. Shading indicates local rates above the UK rate.

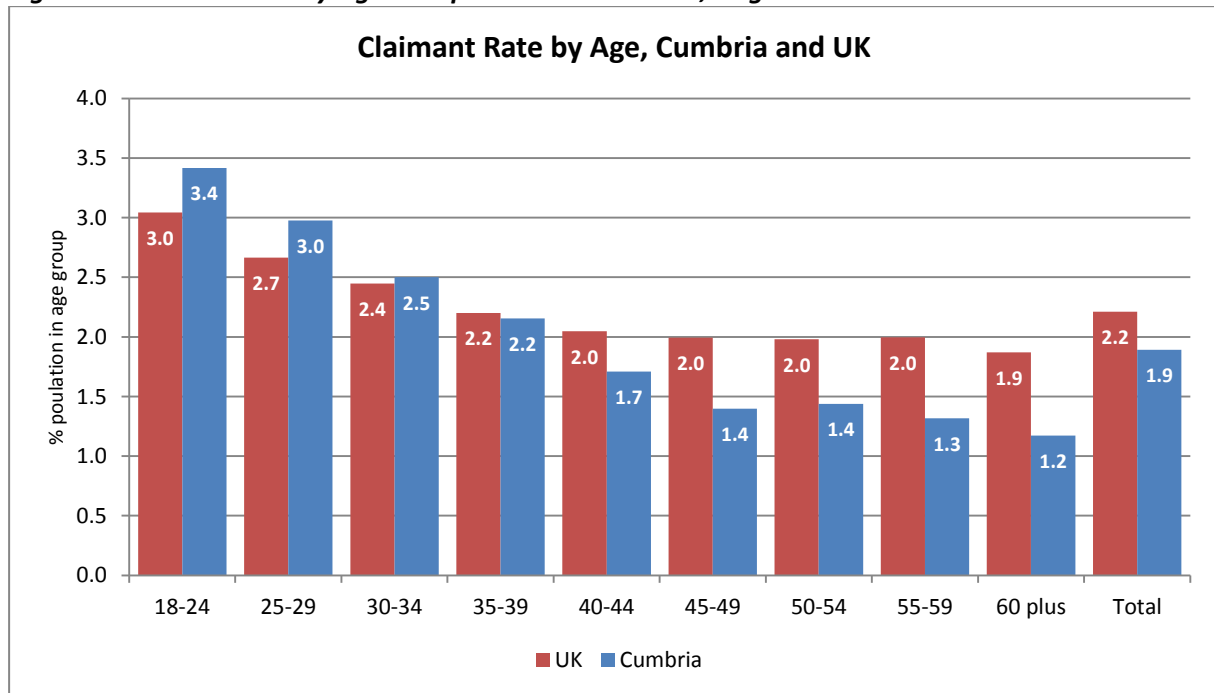
Note: ** counts & rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit

Figure 7: Claimant Count by Age Group in Cumbria, Aug 2018



Source: ONS/DWP

Figure 8: Claimant Rate by Age Group in Cumbria and UK, Aug 2018



Source: ONS/DWP

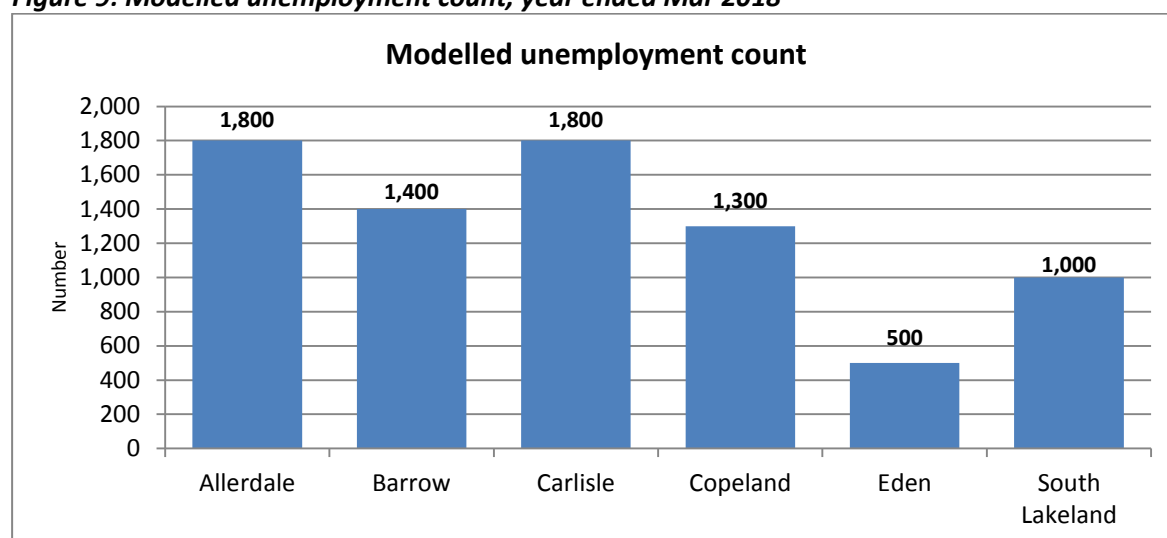
Modelled Unemployment

The Office for National Statistics produces modelled unemployment data for local authorities which uses a combination of survey data and claimant count data to estimate the number of unemployed in an area including non-claimants. NB: These data are only updated quarterly.

Note: An important difference between these estimates and the official claimant count is the denominator used to calculate rates. For the claimant count the denominator is all those aged 16-64 but for the model-based rates it is the economically active population aged 16+ (ie those who are in work or out of work but actively seeking work). It is important therefore that rates are not directly compared. Please also note that these are estimates not administrative counts.

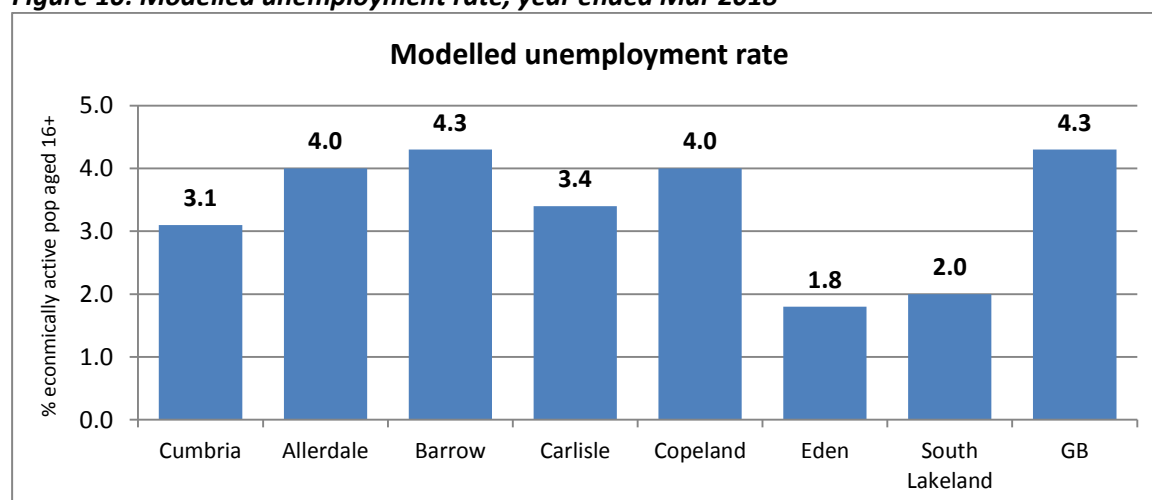
In the year ended Mar 2018, it is estimated that there were 7,800 unemployed people in Cumbria, giving a rate of 3.1%. This compares to a national rate of 4.3%. The estimated rate in Barrow is the same as nationally but it is lower in all other districts. . The modelled count fell by 200 from the previous quarter and the rate was down 0.1. The count is also down 1,100 from a year ago and the rate is down by 0.5.

Figure 9: Modelled unemployment count, year ended Mar 2018



Source: ONS

Figure 10: Modelled unemployment rate, year ended Mar 2018



Source: ONS

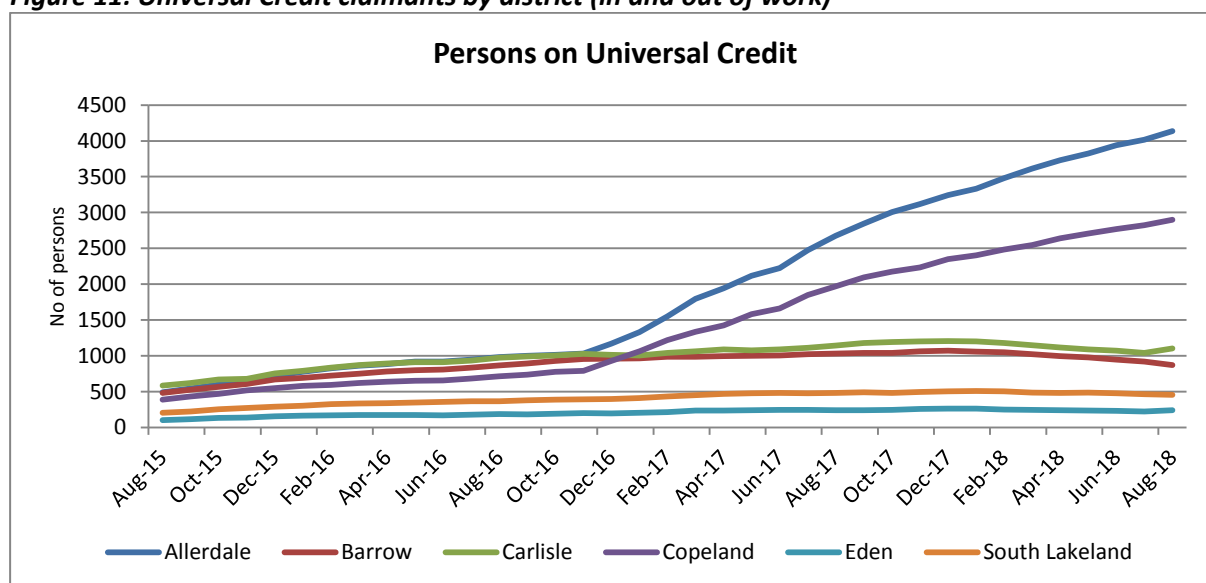
4. UNIVERSAL CREDIT & OTHER DWP OUT OF WORK BENEFITS

Universal Credit

Universal Credit (UC) is a single monthly payment for people in or out of work which replaces existing benefits including Housing Benefit, Child Tax Credit, Income Support, Working Tax Credit, Income-based Jobseeker's Allowance, Income-related Employment and Support Allowance. UC is gradually being rolled out across the country - in "full service" areas most new claims will be for UC but in other areas there will be a mix of claimants on UC and on legacy benefits (since Jan 2018 no new claims for UC have been accepted in non-full service areas). Workington and Whitehaven Jobcentres went onto full service Nov 2016. Carlisle and Penrith Jobcentres did so in July 2018, Kendal will in Sep 2018 and Barrow in Dec 2018. Nationally the roll out to full service is expected to be complete by Dec 2018. **Note: due to the phased rollout, care should be taken when comparing areas or assessing change over time as eligibility for UC varies from area to area.**

In Aug 2018 there were 9,692 people on Universal Credit in Cumbria (both in work and out of work). This is a rise of 205 from the previous month. The highest numbers of UC claimants were in Allerdale (4,135) and Copeland (2,898) as is to be expected due to the time UC has been fully rolled out in the Jobcentres which service these areas.

Figure 11: Universal Credit claimants by district (in and out of work)



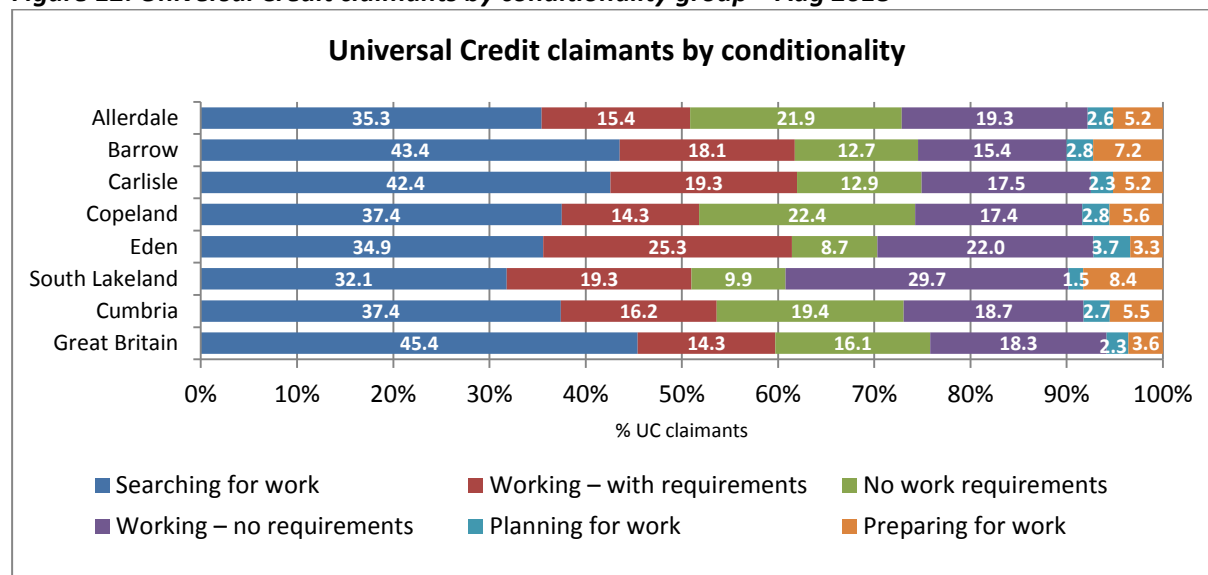
Source: DWP via Stat-Xplore

Universal Credit claimants are placed in a conditionality group based on their circumstances and work capability and this determines what is expected of them during their claim. An outline of the conditions for each group is shown below.

Searching for work	Not working or with very low earnings. Claimant required to take action to seek work or more/better paid work.
Working – with requirements	In work but could earn more or not working but has partner with low earnings
No work requirements	Not expected to work at present. Health or caring responsibilities prevents claimant from working or preparing for work.
Working – no requirements	Individual or household earnings over the level at which conditionality applies.
Planning for work	Expected to work in the future. Lone parent / lead carer of child aged 1.
Preparing for work	Expected to start preparing for future even with limited work capability at present or child aged 2.

Overall in Cumbria, 37.4% of UC claimants are in the searching for work group but this varies from 43.4% in Barrow down to 32.1% in South Lakeland. Allerdale and Copeland have higher proportions of claimants in the “no work requirements” group as you would expect in areas where UC has been fully rolled out (in other areas most claimants will be on legacy benefits in these circumstances).

Figure 12: Universal Credit claimants by conditionality group – Aug 2018

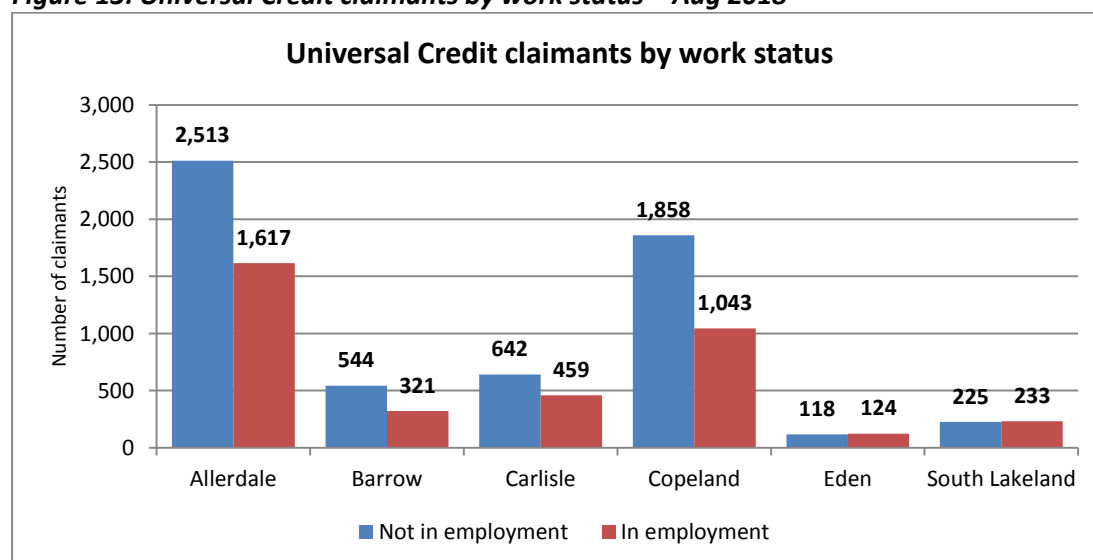


Source: DWP via Stat-Xplore Note: Conditionality is based on an individual's circumstances on the count date (2nd Thursday)

UC claimants are further categorised by employment status. This status is determined by whether the claimant received any employment earnings in the month prior to the count data. It is therefore possible in a small number of cases for someone to be classed as in work but have a conditionality of no work requirements on the day of the count (or the opposite).

60.9% (5,904) of UC Claimants in Cumbria are classified as not in employment and 39.1% (3,789) as in employment which is broadly similar to the national proportions.

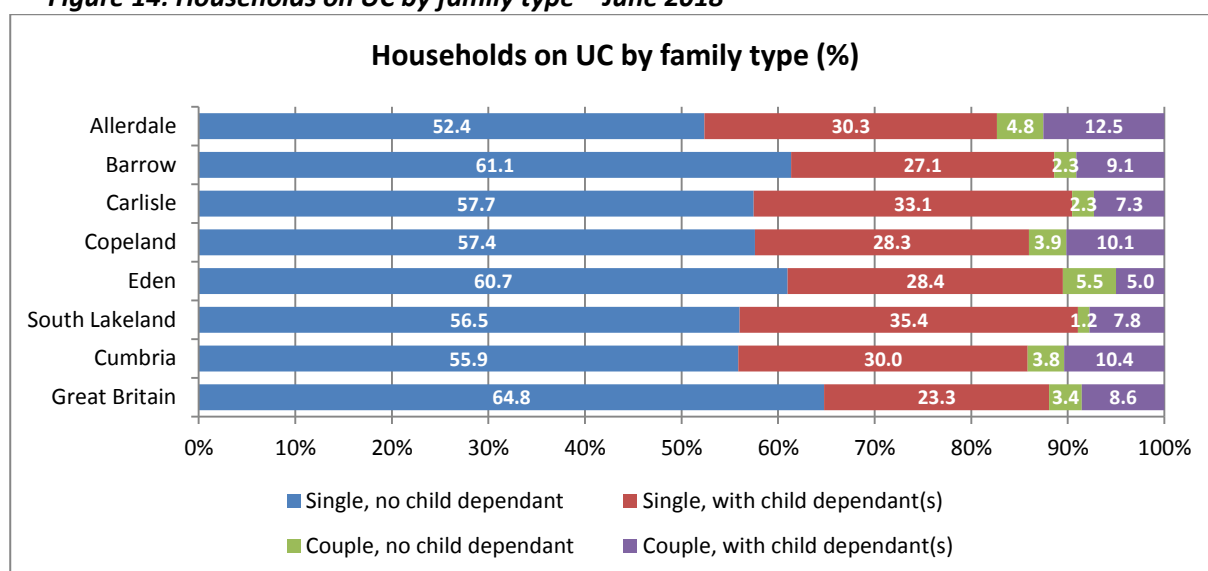
Figure 13: Universal Credit claimants by work status – Aug 2018



Source: DWP via Stat-Xplore Note: Employment status is determined by whether the claimant had employment earnings recorded within their completed UC assessment period closest to the count date (2nd Thursday). They may not be in employment on the count date itself.

Data for households on Universal Credit are only released 6 monthly but provide further detail on award amounts and family types. In June 2018 there were 8,028 households on Universal Credit in Cumbria (9,692 persons). The highest proportion of households (55.9%) were single households with no child dependants followed by 30.0% single households with dependants. This is influenced by the rollout as different “gateway” conditions apply at different stages of the rollout.

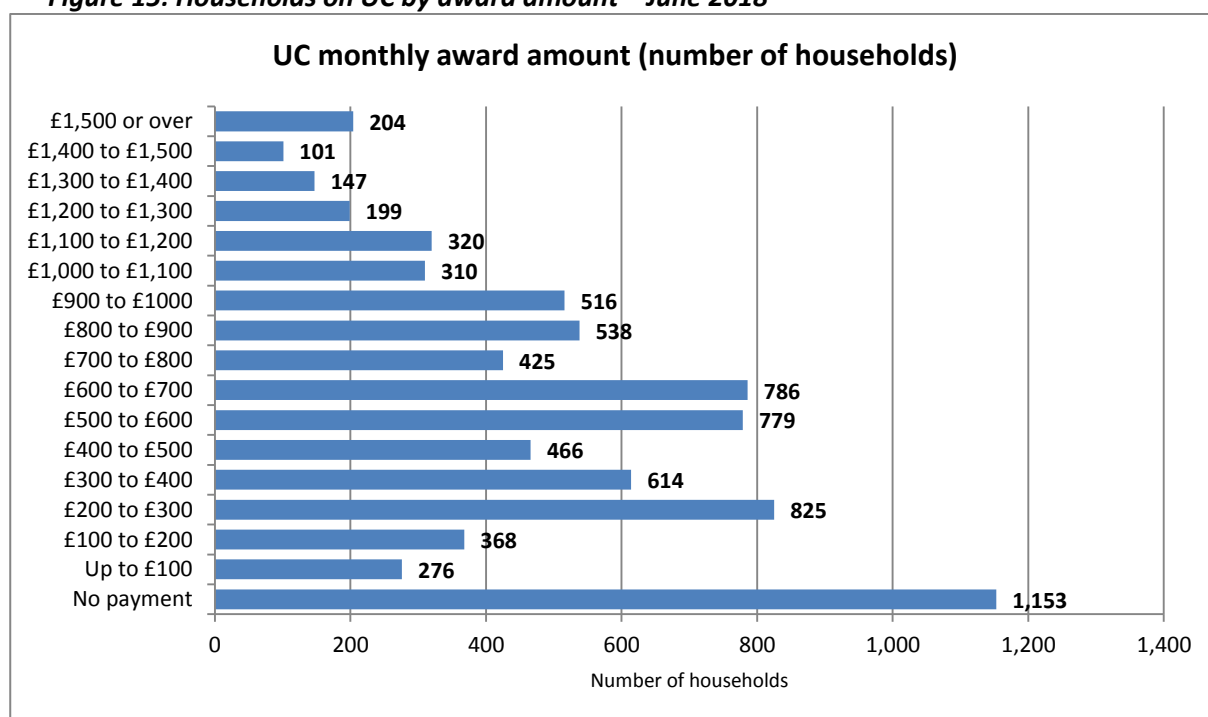
Figure 14: Households on UC by family type – June 2018



Source: DWP via Stat-Xplore

Of the 8,028 households in Cumbria on UC in June 2018, 1,153 had not received a payment (14.4%). This may be because the award amount has not yet been calculated or because the household did not qualify to receive a payment in the month.

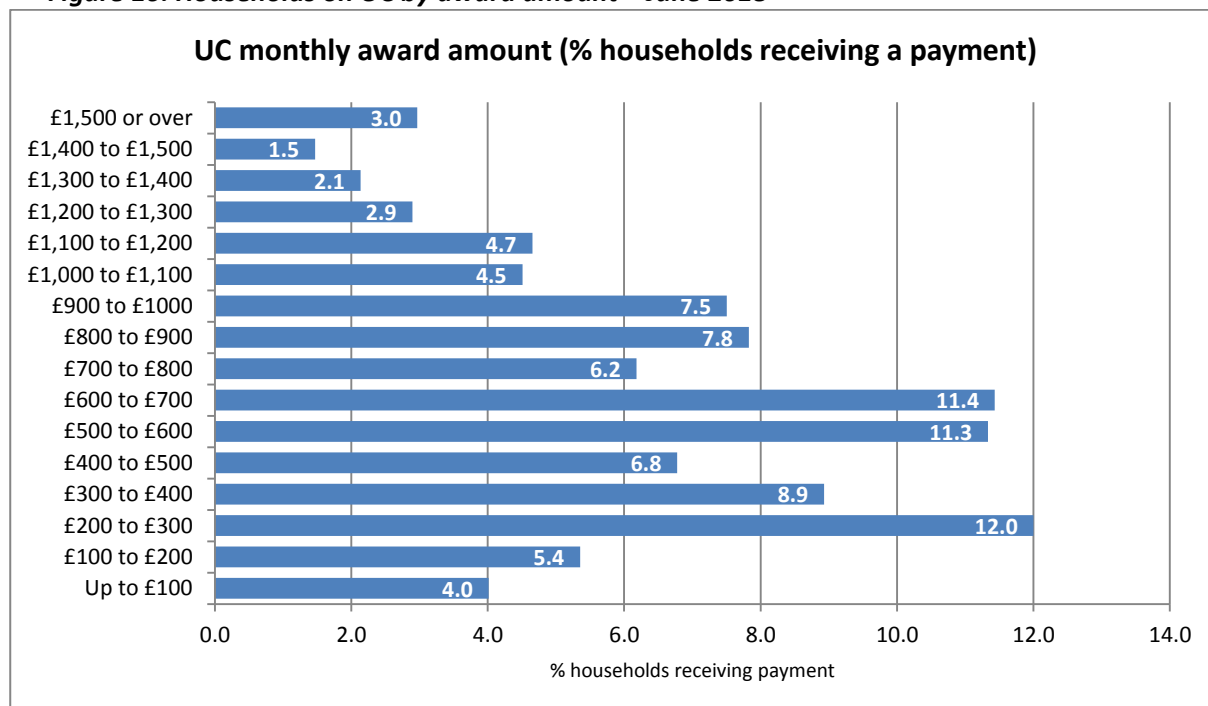
Figure 15: Households on UC by award amount – June 2018



Source: DWP via Stat-Xplore

Of those household that did receive a payment, these ranged from under £100 (4.0% of households receiving a payment) up to £1,500 or more (3.0% of households receiving a payment).

Figure 16: Households on UC by award amount – June 2018

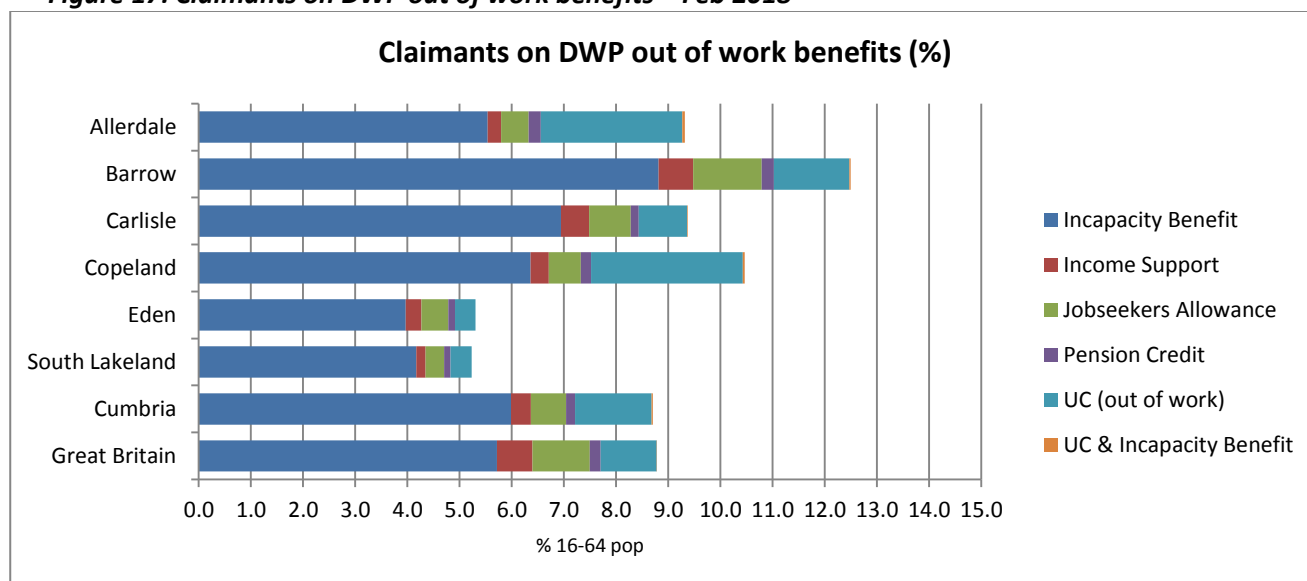


Source: DWP via Stat-Xplore

All DWP Out of Work Benefits

New data from DWP on out of work benefit claimants shows that the proportion of 16-64 year olds claiming such benefits in Feb 2018 was higher than the national average of 8.8% in Allerdale (9.3%), Barrow (12.5%), Carlisle (9.4%) and Copeland (10.5%). In particular, the proportions on Incapacity Benefit are high in Barrow (8.8%), Carlisle (6.9%) and Copeland (6.4%) meaning that Cumbria's rate of 6.0% is above the national rate of 5.7%.

Figure 17: Claimants on DWP out of work benefits – Feb 2018



Source: DWP via Stat-Xplore NB: these data relate only to those on out of work benefit.

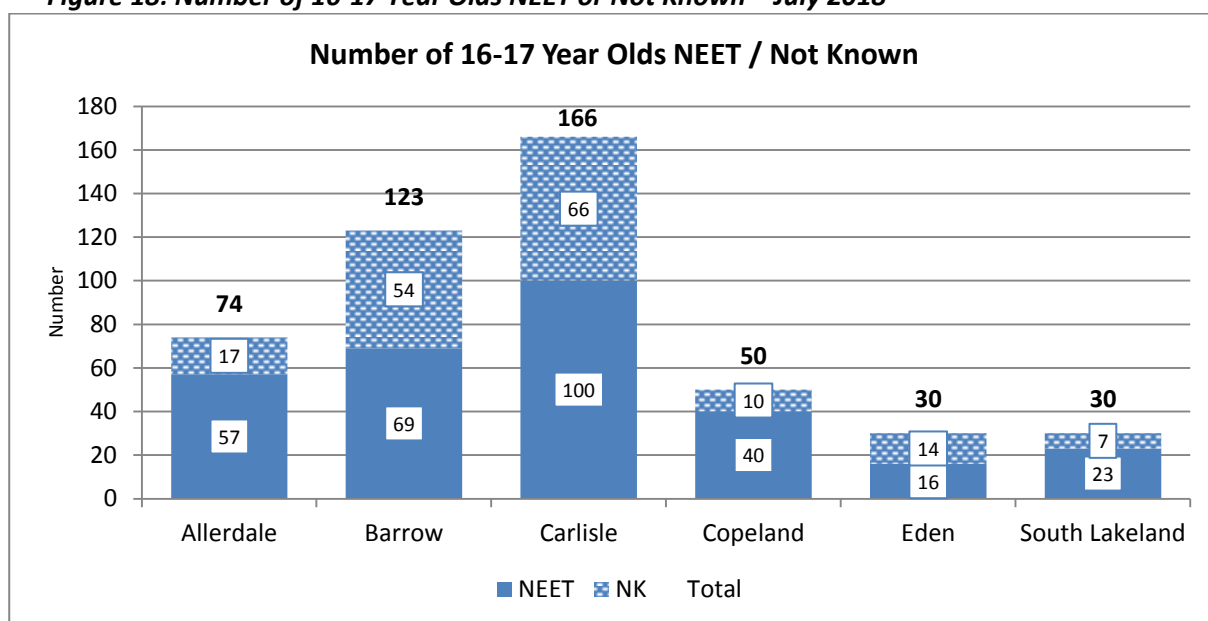
5. NEETs & Participation

Not in Education, Employment or Training (NEET)

Young people are described as NEET if they are not in any form of education, employment or training. Those whose status is Not Known at the time of follow up are now also classed as NEET.

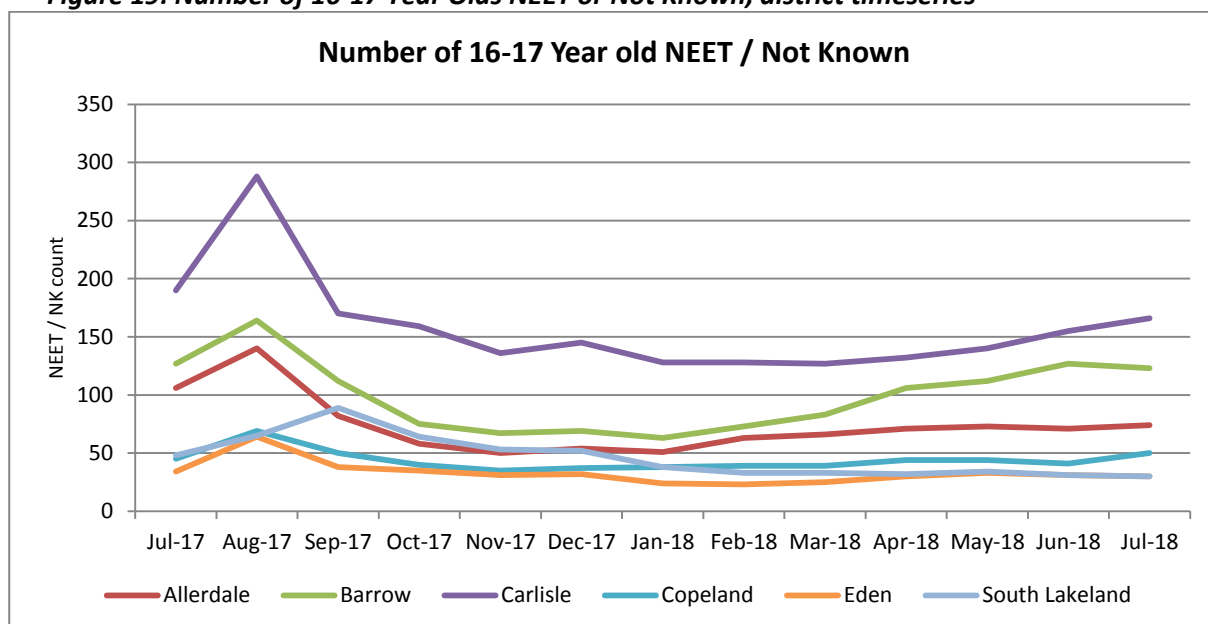
In July 2018, 501 16-17 year olds were classed as NEET in Cumbria (307 NEET and 194 whose status was Not Known), a rise of 19 from the previous month and down 66 from a year ago. This is the sixth consecutive monthly increase in Cumbria. The highest number of NEET/NKs was in Carlisle (166) followed by Barrow (123). There is a great deal of monthly variation in NEET numbers/rates relating to academic year activity and therefore care should be taken when viewing monthly data.

Figure 18: Number of 16-17 Year Olds NEET or Not Known – July 2018



Source: Inspira / Cumbria Intelligence Observatory Note: district totals may not sum to county total.

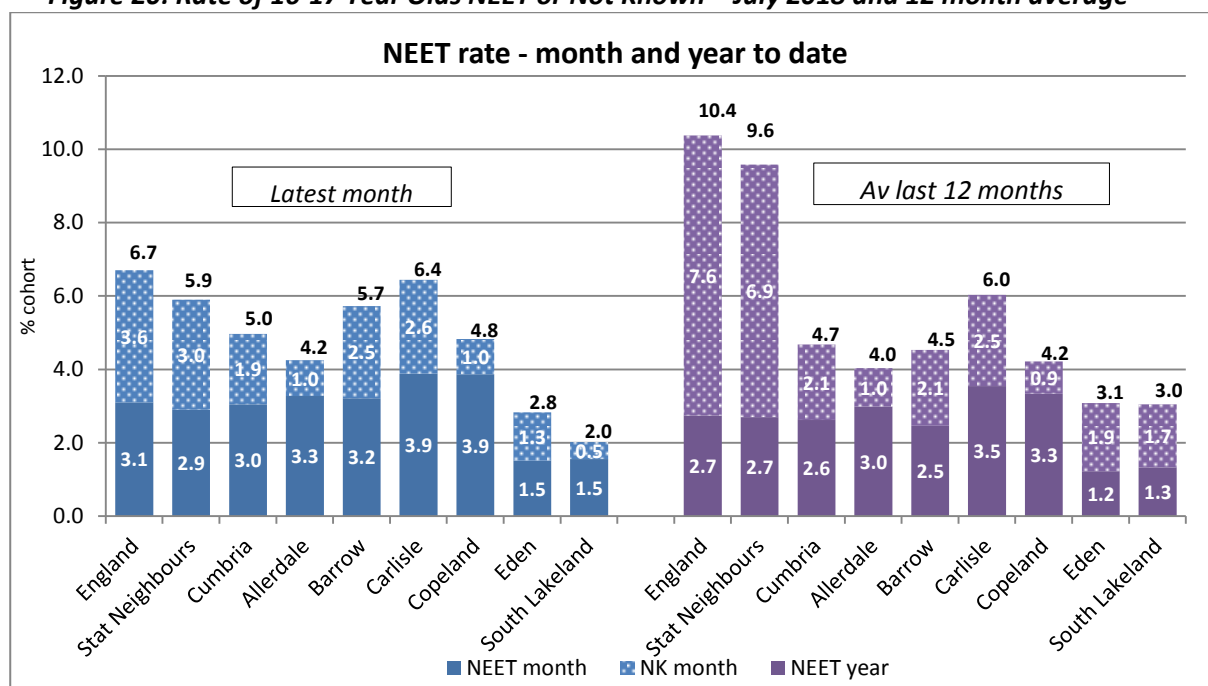
Figure 19: Number of 16-17 Year Olds NEET or Not Known, district timeseries



Source: Inspira / Cumbria Intelligence Observatory

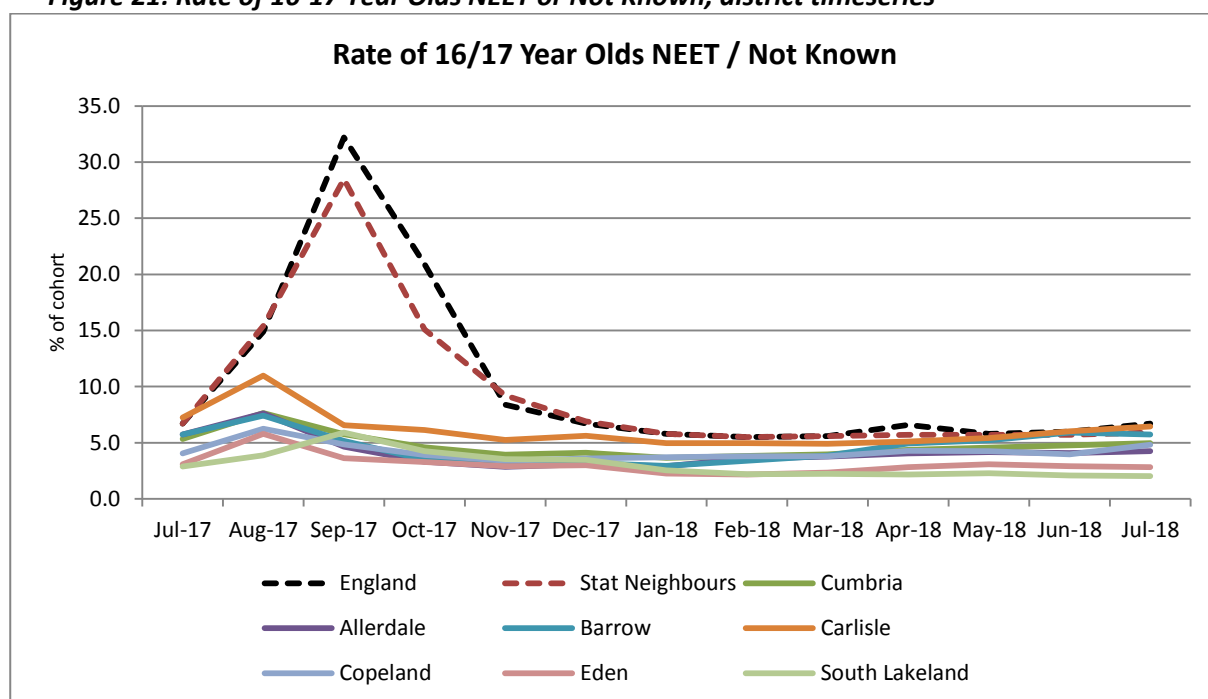
The county NEET/NK rate (% of cohort) was 5.0% in July 2018 compared to an England rate of 6.7% and an average rate of 5.9% for Cumbria's 10 statistical neighbours. The highest local rate was in Carlisle (6.4%). The NEET rate in Cumbria was up 0.2 from last month but down 0.4 from the same month last year. The average rate for the last 12 months in Cumbria was 4.7% compared to 10.4% nationally and 9.6% for statistical neighbours. Carlisle's average annual rate was highest at 6.0%.

Figure 20: Rate of 16-17 Year Olds NEET or Not Known – July 2018 and 12 month average



Source: Inspira / Cumbria Intelligence Observatory

Figure 21: Rate of 16-17 Year Olds NEET or Not Known, district timeseries



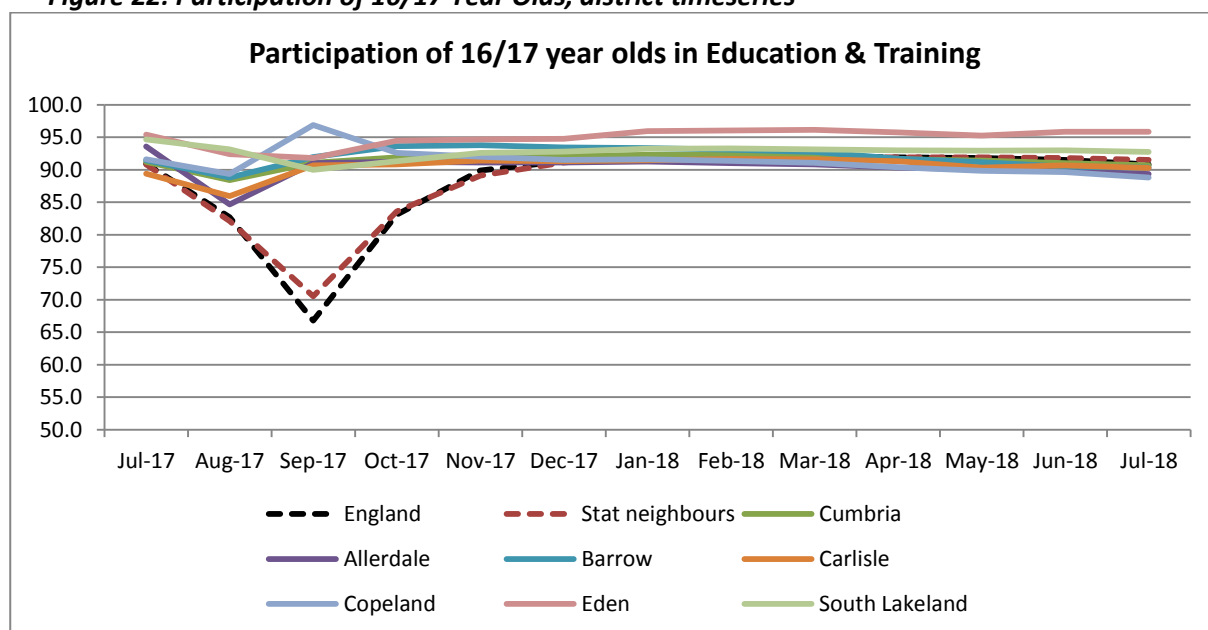
Source: Inspira / Cumbria Intelligence Observatory

Participation

The Education & Skills Act 2008 introduced a requirement for young people to remain in education or training until at least their 18th birthday and a duty on local authorities to encourage, enable and assist young people to participate. As part of the tracking process that produces the NEET data, participation data is also produced at county level on a monthly basis.

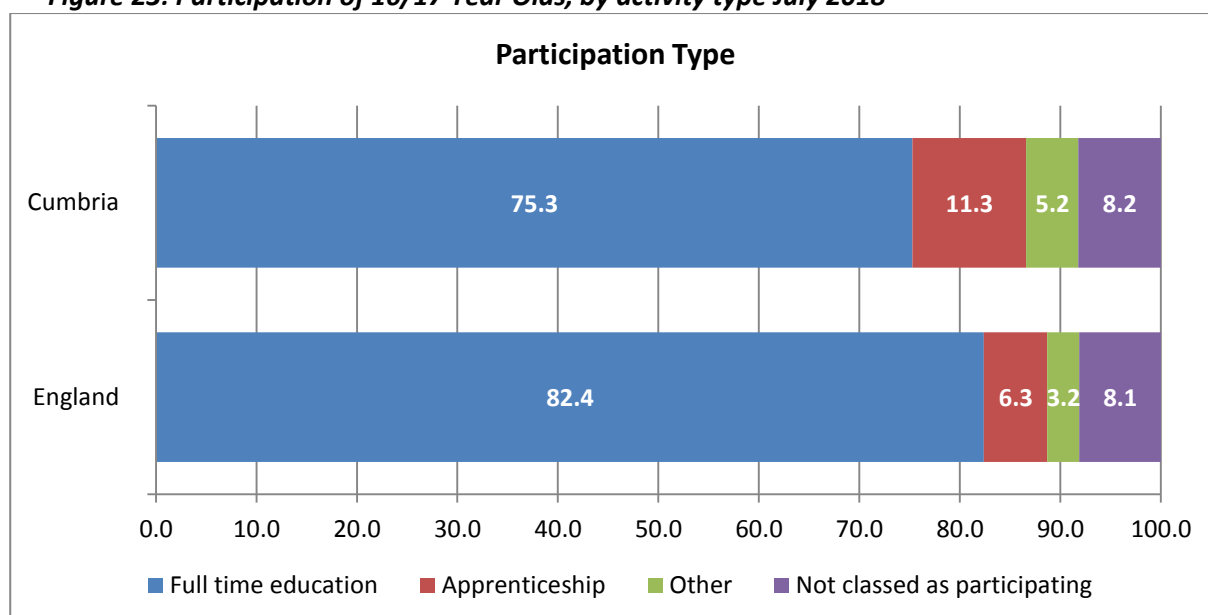
In July 2018, 91.4% of young people in Cumbria were classed as meeting the participation requirement, the majority (75.3%) through full time education or training or by undertaking an apprenticeship (11.3%). This compares to 90.9% nationally who were deemed to be participating. Average data for the past 12 months shows Cumbria performing above the national average – 92.2% v 88.0%.

Figure 22: Participation of 16/17 Year Olds, district timeseries



Source: NCCIS

Figure 23: Participation of 16/17 Year Olds, by activity type July 2018



Source: NCCIS (district data not available)

6. JOB POSTINGS

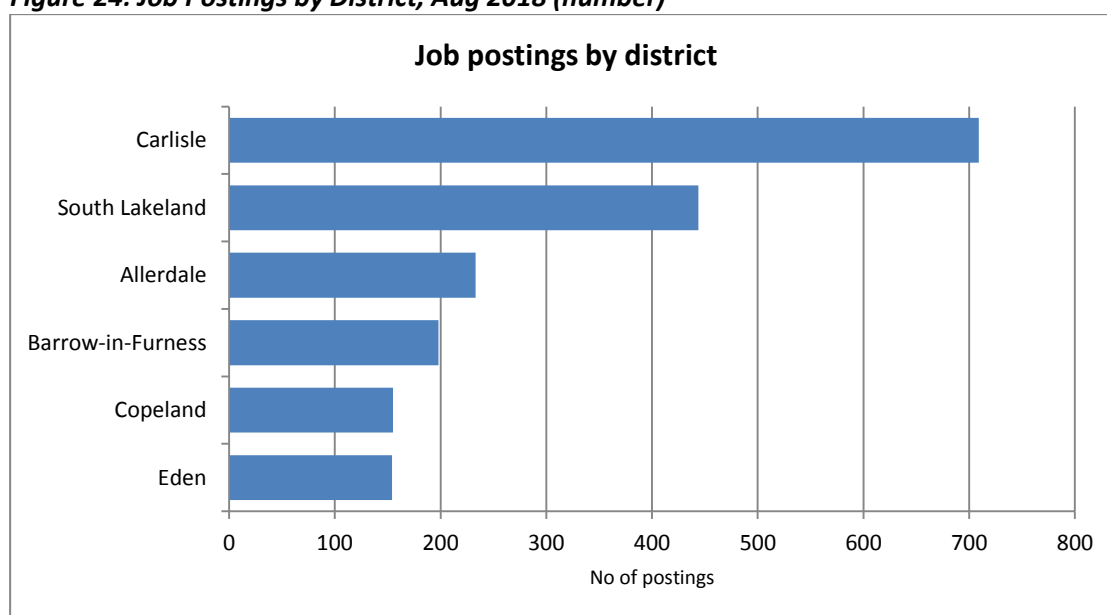
The following data are drawn from Labour Insight, an interactive tool which delivers real time access to job postings from a comprehensive range of sources including job boards, employer sites, newspapers, public agencies etc. Data extraction and analysis technologies mine and code data from each job listing to provide analysis on industries, occupations, skills and qualifications. The tool will inevitably not capture all vacancies and in particular is likely to under-represent vacancies in sectors which typically do not utilise online or formal recruitment methods. On the other hand it captures advertisements from agencies seeking to add people to their registers when there may not be a specific vacancy available which may over represent the situation in those sectors which make widespread use of recruitment agencies and “bank” workers.

In Aug 2018 there were 2,353 job postings in Cumbria which is 310 more than were placed in the previous month. Due to a technical issue with the data we do not currently have a consistent timeseries to compare change over time but this will be added in future.

Location of job postings

Geographically the highest number of postings was for opportunities in Carlisle where there were 709 postings in the quarter, 37.5% of all the postings in Cumbria. The second highest number of postings was in South Lakeland (444) with 23.5% of the total.

Figure 24: Job Postings by District, Aug 2018 (number)



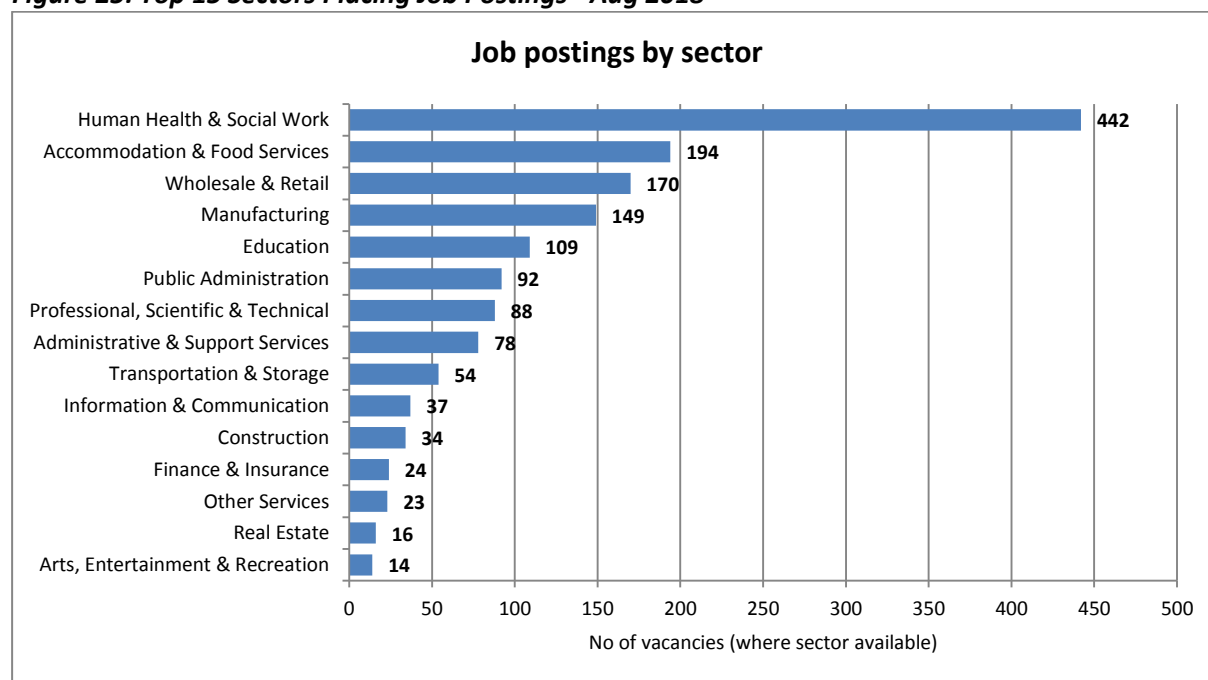
Source: Labour Insight (Burning Glass Technologies)

NB: may not sum to county total as district could not be coded for all postings

Sector of job postings

The highest number of postings was in the human health & social work sector (442 postings) which represented more than a quarter of postings where a sector could be identified (28.6%). The next most common sectors were accommodation & food services (194, 12.5%) and wholesale & retail (170, 11.02%).

Figure 25: Top 15 Sectors Placing Job Postings - Aug 2018

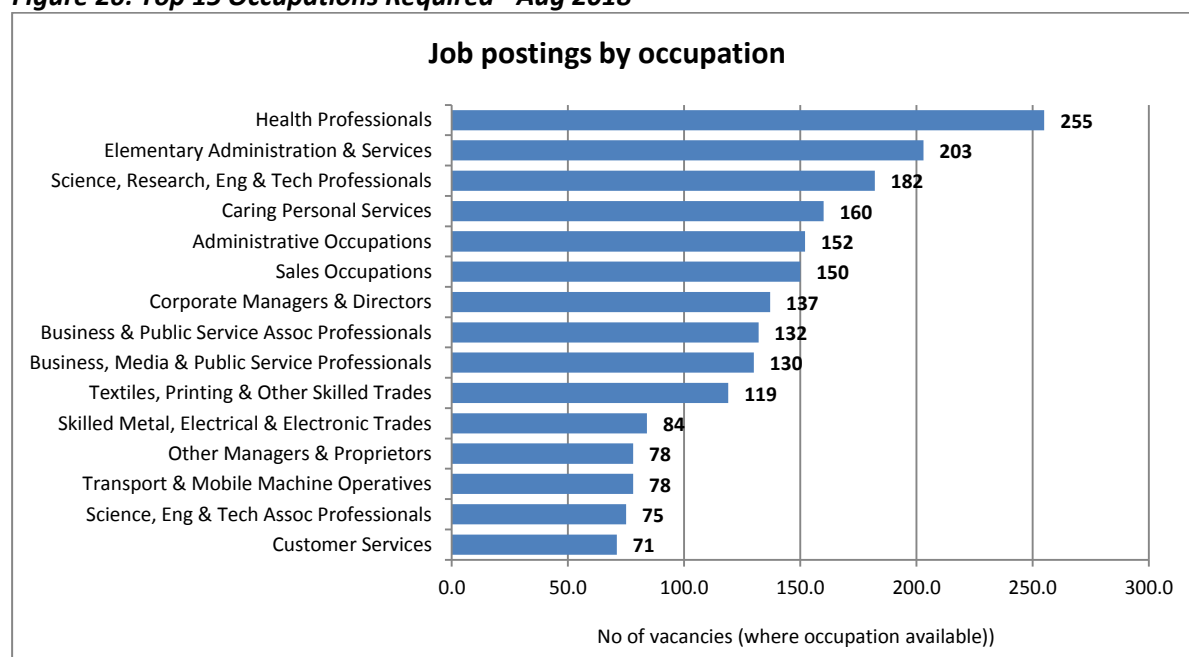


Source: Labour Insight (Burning Glass Technologies)

Occupation of job postings

The most common occupations specified were health professionals (255, 10.9%) and elementary administration & services (203, 8.6%).

Figure 26: Top 15 Occupations Required - Aug 2018

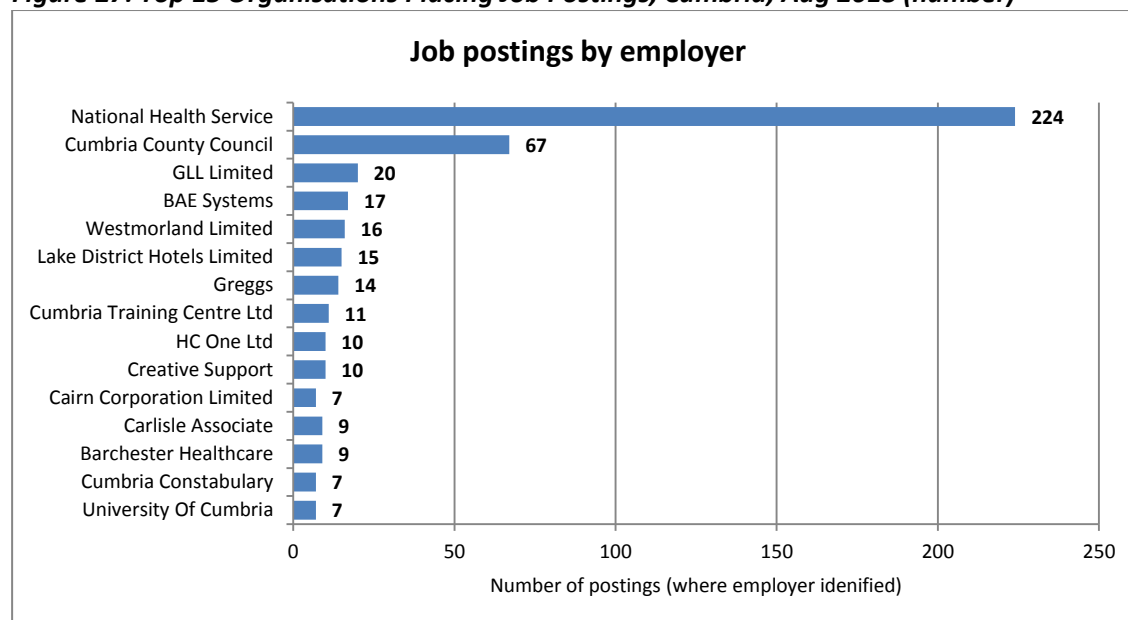


Source: Labour Insight (Burning Glass Technologies)

Organisations placing job postings

The organisation placing the most job postings was the National Health Service with 224 postings (50.6%) followed by Cumbria County Council with 67 (15.1%).

Figure 27: Top 15 Organisations Placing Job Postings, Cumbria, Aug 2018 (number)

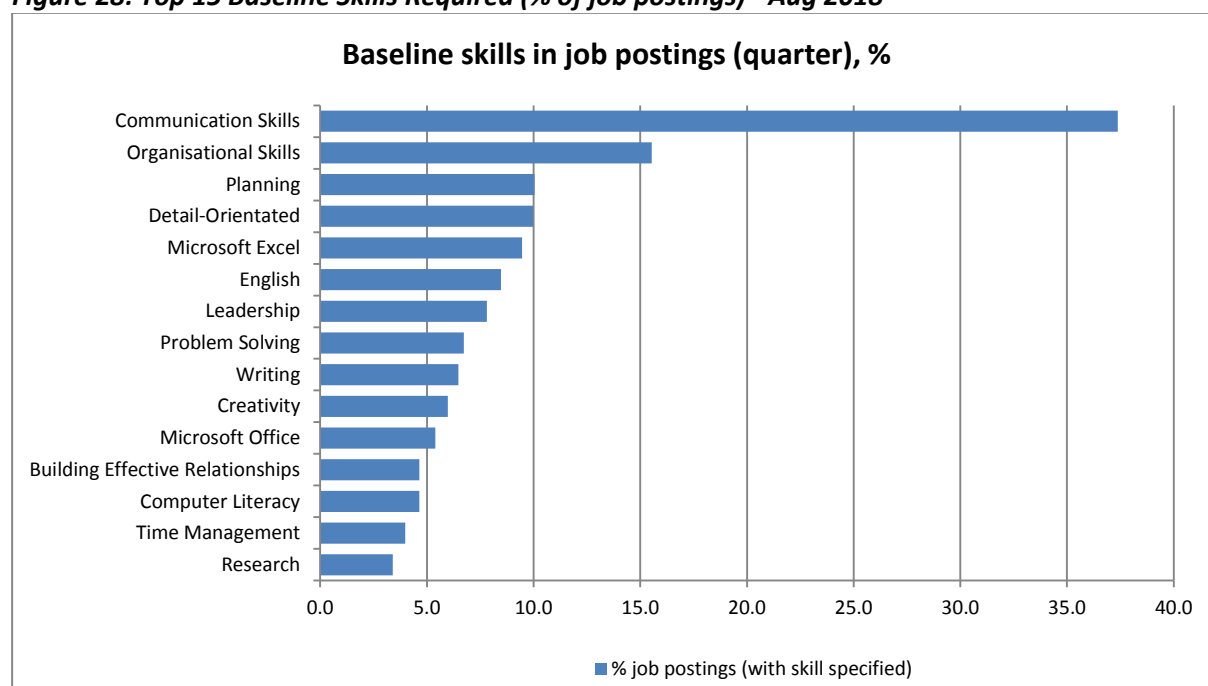


Source: Labour Insight (Burning Glass Technologies)

Skills mentioned in job postings

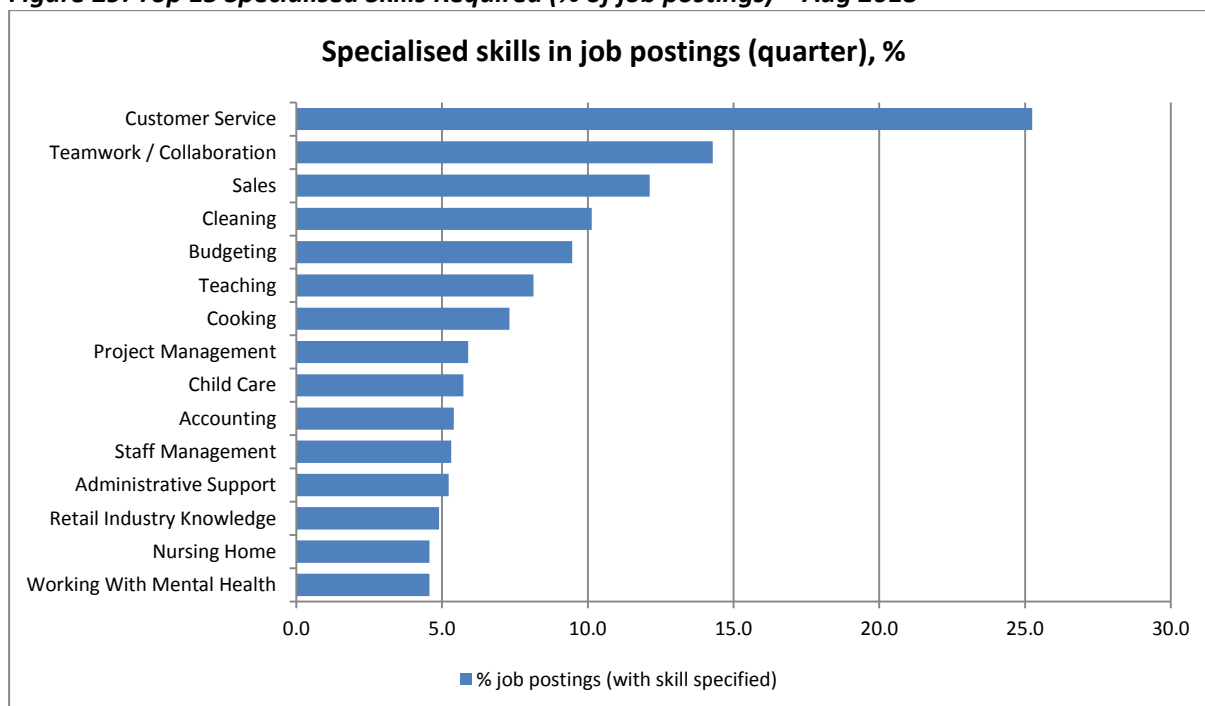
The most common baseline skills mentioned in job postings were communication (37.4% of all postings with skills specified) and organisational skills (15.5%) whilst the most commonly mentioned more detailed skills were customer service (25.2%) and teamwork (14.3%).

Figure 28: Top 15 Baseline Skills Required (% of job postings) - Aug 2018



Source: Labour Insight (Burning Glass Technologies)

Figure 29: Top 15 Specialised Skills Required (% of job postings) – Aug 2018

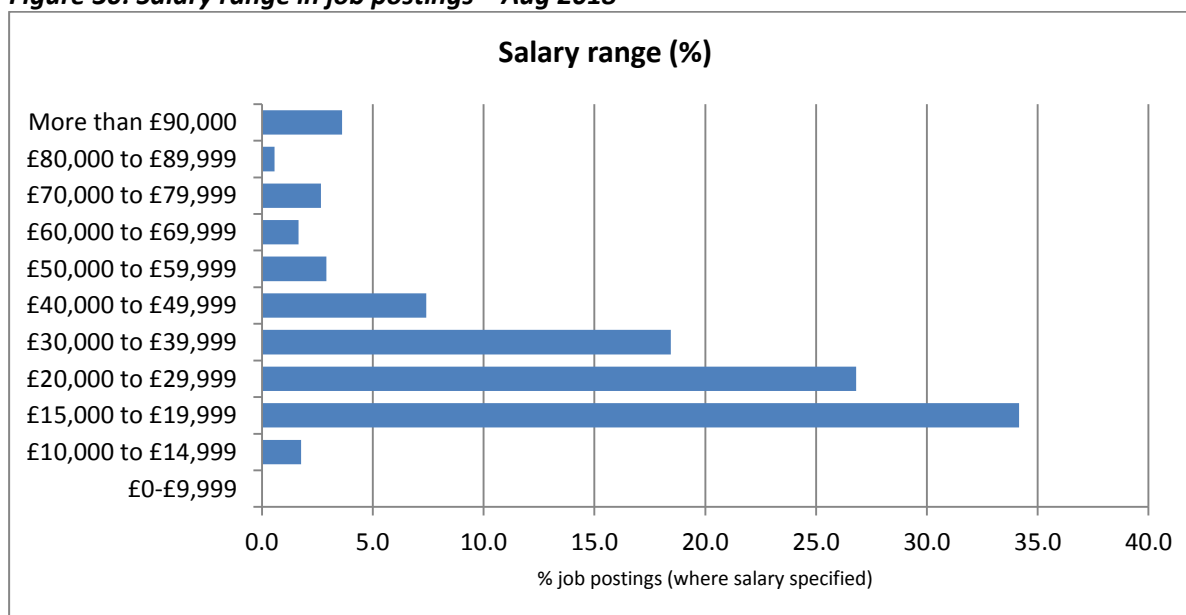


Source: Labour Insight (Burning Glass Technologies)

Salaries offered in job postings (where provided)

Around two thirds of postings identified a salary range and where they did, the highest proportion fell into the £15,000-£19,999 range (34.2%) followed by the £20,000-£29,999 range (26.8%). The mean salary quoted was £31,300 and the median salary quoted was £24,600.

Figure 30: Salary range in job postings – Aug 2018

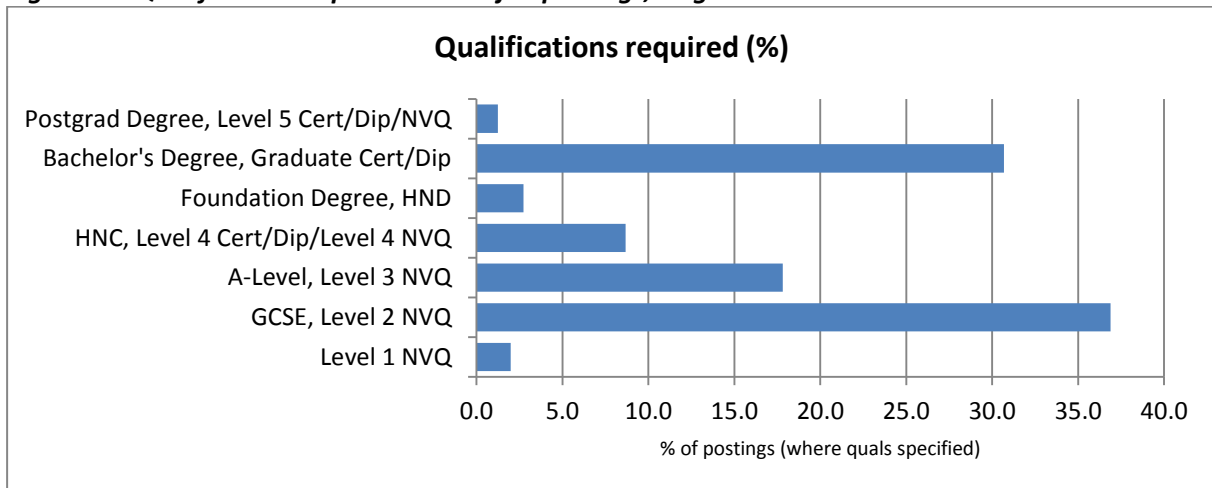


Source: Labour Insight (Burning Glass Technologies)

Qualification requirements in job postings (where provided)

Only around half of job postings referred to the qualifications required for the job but where they did so, the most frequently mentioned were GCSE/Level 2 (36.9%) and Bachelor's Degree (30.7%).

Figure 31: Qualification requirements in job postings, Aug 2018



Source: Labour Insight (Burning Glass Technologies)

Figure 32: Summary of Top 15 Job Postings by Occupation, Industry & Skills, Aug 2018

Occupation	No	% jobs	Industry	No	% jobs
Health Professionals	255	10.9	Human Health & Social Work	442	28.6
Elementary Administration & Services	203	8.6	Accommodation & Food Services	194	12.5
Science, Research, Eng & Tech Professionals	182	7.7	Wholesale & Retail	170	11.0
Caring Personal Services	160	6.8	Manufacturing	149	9.6
Administrative Occupations	152	6.5	Education	109	7.1
Sales Occupations	150	6.4	Public Administration	92	6.0
Corporate Managers & Directors	137	5.8	Professional, Scientific & Technical	88	5.7
Business & Public Service Assoc Professionals	132	5.6	Administrative & Support Services	78	5.0
Business, Media & Public Service Professionals	130	5.5	Transportation & Storage	54	3.5
Textiles, Printing & Other Skilled Trades	119	5.1	Information & Communication	37	2.4
Skilled Metal, Electrical & Electronic Trades	84	3.6	Construction	34	2.2
Other Managers & Proprietors	78	3.3	Finance & Insurance	24	1.6
Transport & Mobile Machine Operatives	78	3.3	Other Services	23	1.5
Science, Eng & Tech Assoc Professionals	75	3.2	Real Estate	16	1.0
Customer Services	71	3.0	Arts, Entertainment & Recreation	14	0.9
Baseline Skill	No	% jobs	Specialised Skill	No	% jobs
Communication Skills	450	37.4	Customer Service	304	25.2
Organisational Skills	187	15.5	Teamwork / Collaboration	172	14.3
Planning	121	10.0	Sales	146	12.1
Detail-Orientated	120	10.0	Cleaning	122	10.1
Microsoft Excel	114	9.5	Budgeting	114	9.5
English	102	8.5	Teaching	98	8.1
Leadership	94	7.8	Cooking	88	7.3
Problem Solving	81	6.7	Project Management	71	5.9
Writing	78	6.5	Child Care	69	5.7
Creativity	72	6.0	Accounting	65	5.4
Microsoft Office	65	5.4	Staff Management	64	5.3
Building Effective Relationships	56	4.7	Administrative Support	63	5.2
Computer Literacy	56	4.7	Retail Industry Knowledge	59	4.9
Time Management	48	4.0	Nursing Home	55	4.6
Research	41	3.4	Working With Mental Health	55	4.6

Source: Labour Insight (Burning Glass Technologies)

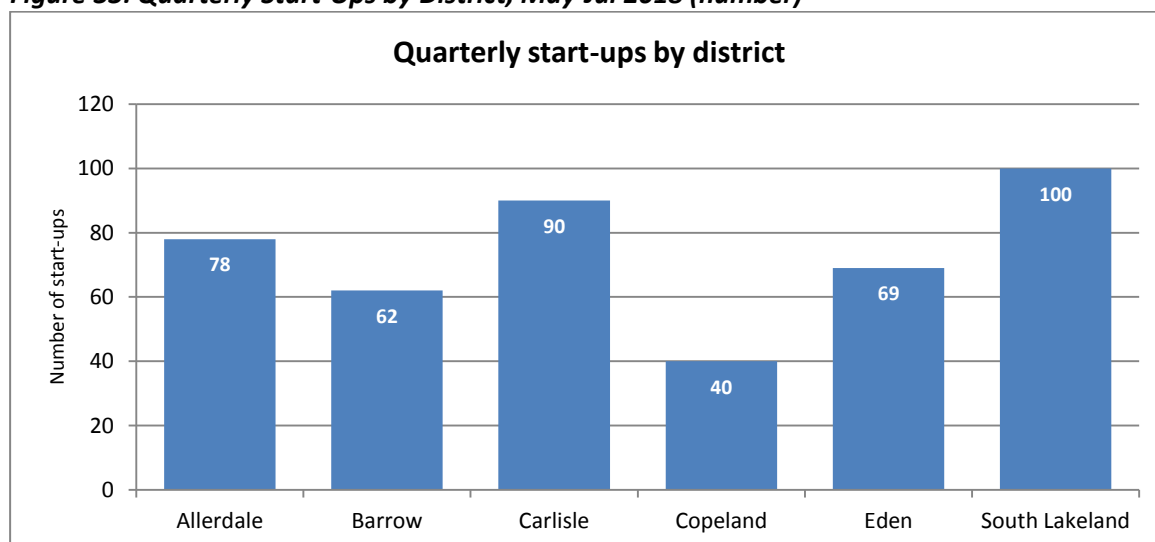
Note: The tool relies on data contained within job postings when analysing skill needs, qualifications etc and this may be limited by the accuracy and detail contained within the original advertisement. For example, the system can allocate an occupation in the majority of instances but is unable to allocate an industry in approximately a third of cases. Therefore the totals for each may vary and proportions presented here are of postings where the relevant coding has been possible.

7. BUSINESS START UPS

The following data are from BankSearch, a survey which collects data from Barclays, Co-operative Bank, HSBC, Lloyds Banking Group, Royal Bank of Scotland Group, Santander and TSB Bank. A 'Start-up' reflects the opening of a first current account from a small business banking product range by a business new to banking or previously operated through a personal account. The data exclude businesses operating through personal accounts, those without banking relationships or those banking with other institutions.

There were 439 business start-ups in Cumbria in the quarter May-Jul 2018. This is 1 more than in the previous quarter (Feb-Apr 2018), a rise of 0.2% compared to a rise of 2.9% for England. However, it was a mixed picture as start-ups increased in Carlisle, Copeland and Eden but fell in Allerdale, Barrow and South Lakeland. The highest number of start-ups was in South Lakeland (100) followed by Carlisle (90) and Allerdale (78).

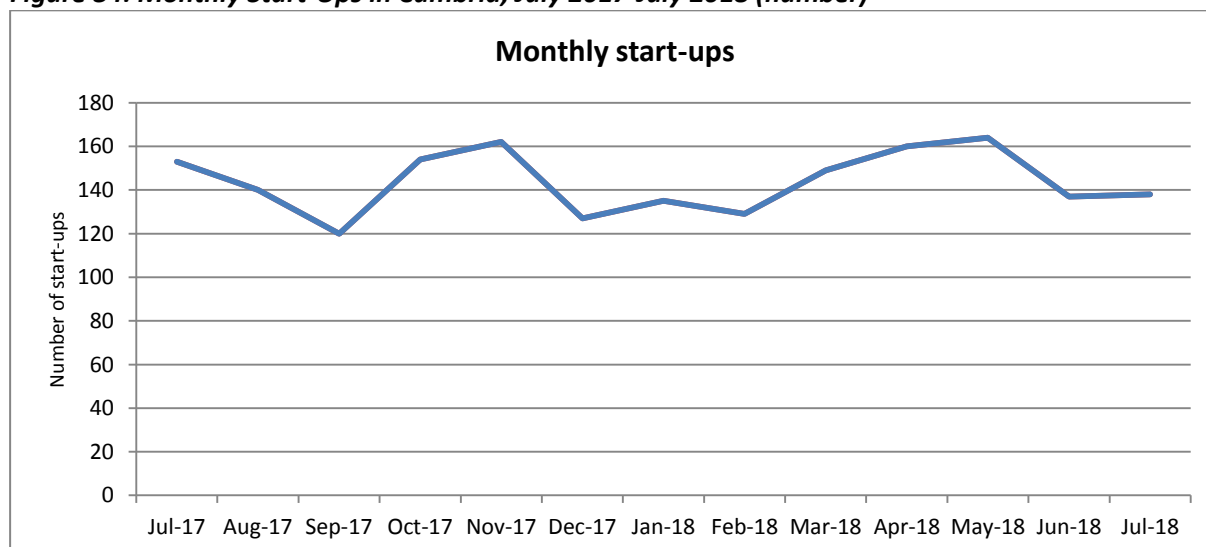
Figure 33: Quarterly Start-Ups by District, May-Jul 2018 (number)



Source: BankSearch

The number of starts dropped in the summer last year, recovered in the autumn before falling again at Christmas. After monthly rises since February, there has been a tail off and levels in July this year are below those seen the same month last year.

Figure 34: Monthly Start-Ups in Cumbria, July 2017-July 2018 (number)

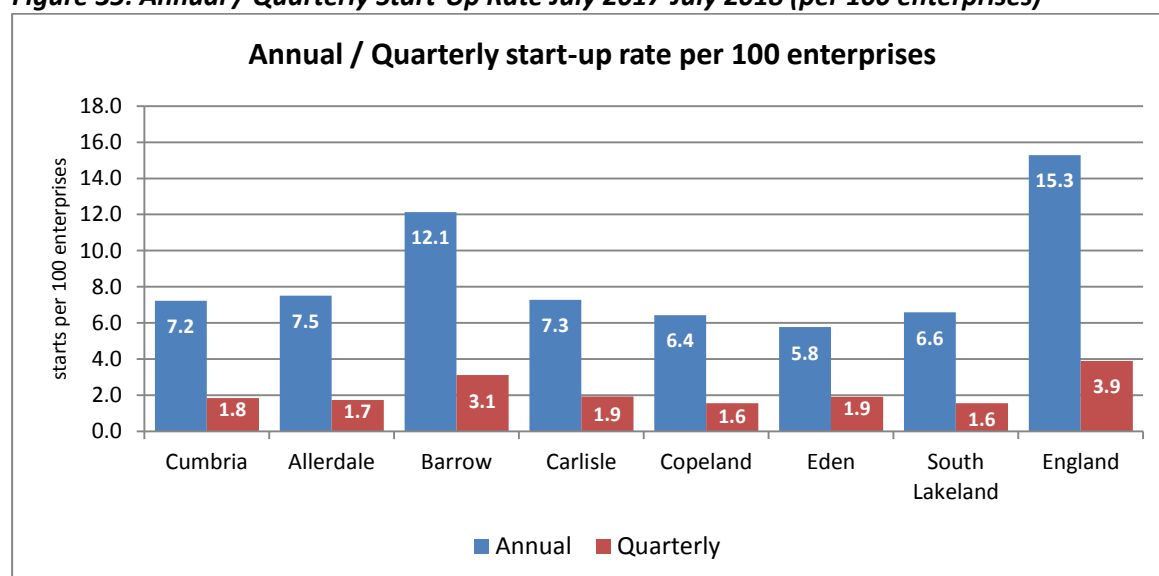


Source: BankSearch

The annual rate of business start-ups can be expressed in 2 ways. Firstly, as a proportion of the active business stock. This measure is influenced by the business structure and areas with a relatively small stock of active businesses will generally show higher start up rates than those with large volumes, often of small, businesses. The second method is start-ups per 10,000 working age people and is sometimes regarded as a better indicator of entrepreneurship amongst local residents.

Using the first methodology of starts per 100 enterprises (which is the Office for National Statistics' preferred measure) Barrow had the highest annual start up rate at 12.1 per 100 active enterprises while Eden had the lowest at 5.8 per 100 active enterprises. This compares to 15.3 for England.

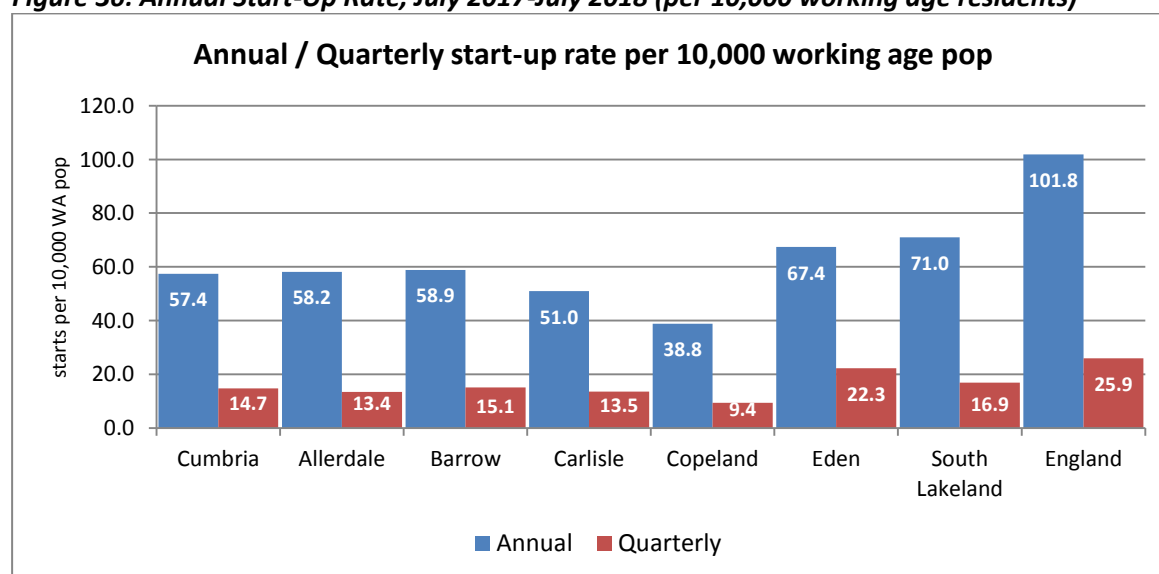
Figure 35: Annual / Quarterly Start-Up Rate July 2017-July 2018 (per 100 enterprises)



Source: BankSearch / UK Business: Activity, Size and Location 2017

Using the second methodology (starts per 10,000 working age residents), the position is different with South Lakeland having the highest annual start up rate at 71.0 per 10,000 working age residents and Copeland the lowest at 38.8. This compares to 101.8 for England.

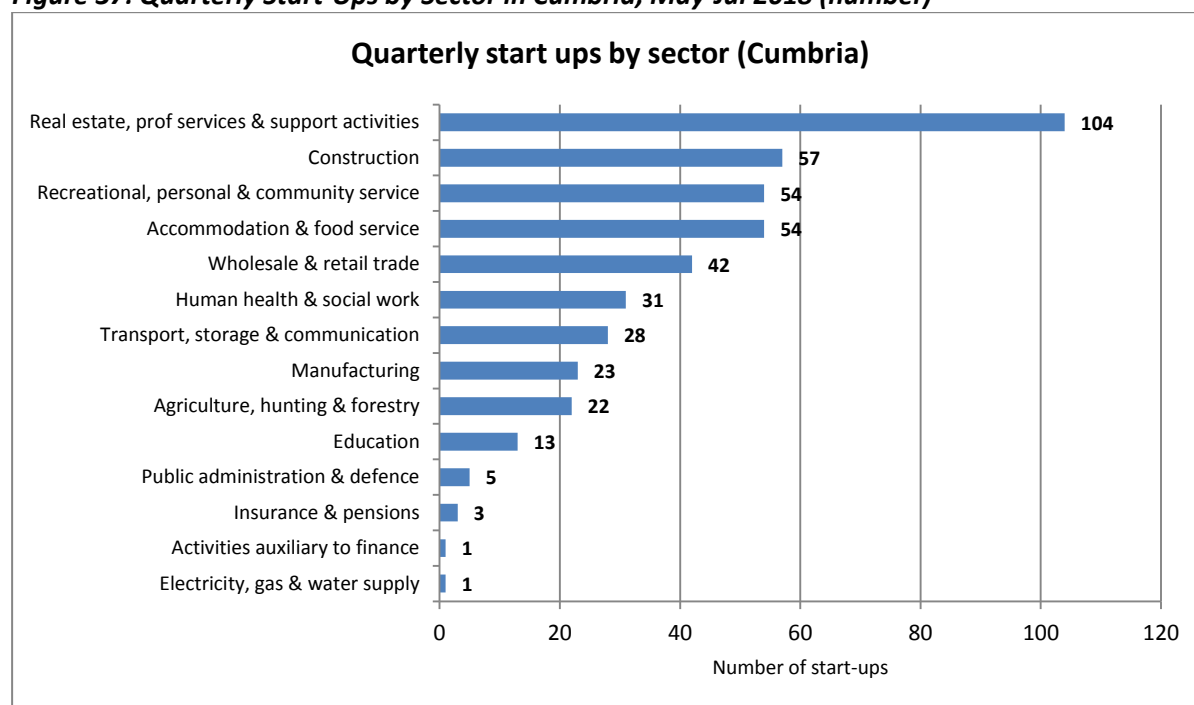
Figure 36: Annual Start-Up Rate, July 2017-July 2018 (per 10,000 working age residents)



Source: BankSearch / ONS Mid Year Population Estimates 2016

As is generally the case, the highest number of start-ups was in the real estate & professional services sector with 104 (23.7%). This was followed by construction (57, 13.0%), recreation, personal & community services with 54 (12.3%) and accommodation & food services and construction, also 54 (12.3%).

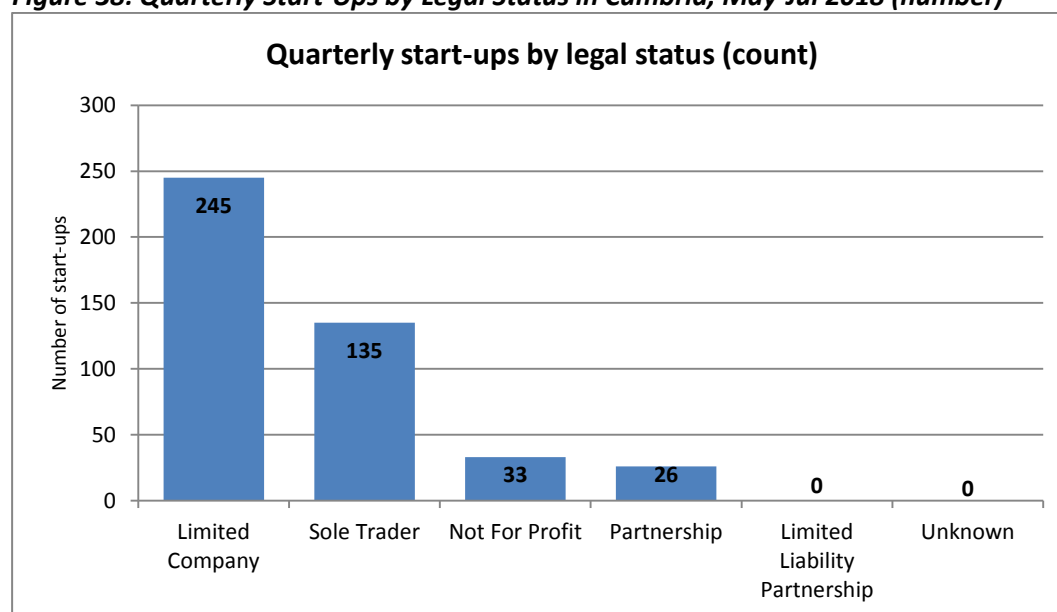
Figure 37: Quarterly Start-Ups by Sector in Cumbria, May-Jul 2018 (number)



Source: BankSearch

Limited companies provided the highest number of start-ups (245) accounting for over half of the total (55.8%) followed by sole traders with 135 start-ups (30.8%).

Figure 38: Quarterly Start-Ups by Legal Status in Cumbria, May-Jul 2018 (number)

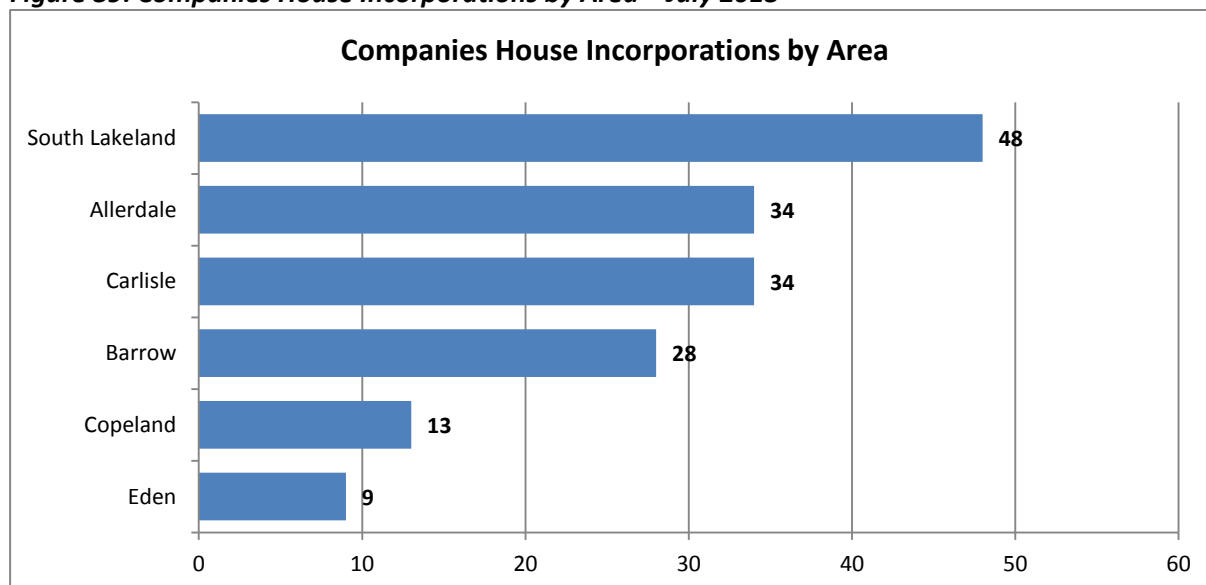


Source: BankSearch

8. COMPANIES HOUSE INCORPORATIONS

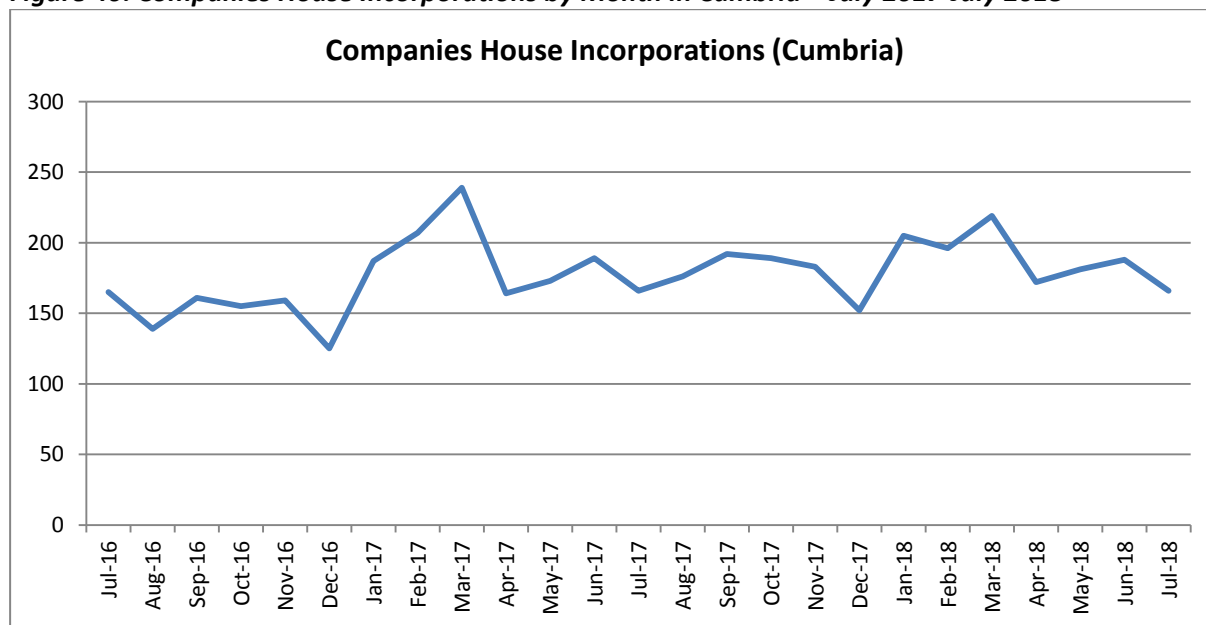
There were 166 new Companies House incorporations in July 2018, a fall of 22 from the previous month but same number as the same month the previous year. The highest numbers were in South Lakeland (48), Allerdale (34) and Carlisle (34).

Figure 39: Companies House Incorporations by Area – July 2018



Source: BankSearch extracted from Companies House Note: Data relate to registered addresses

Figure 40: Companies House Incorporations by Month in Cumbria – July 2017-July 2018



Source: BankSearch extracted from Companies House

For further information, please contact

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Labour Market Briefing September 2018

ANNEX A: Claimant Count by Ward

Allerdale – Claimant Count

	Aug 2017		July 2018		Aug 2018		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	802,270	1.9	906,155	2.2	919,000	2.2	12,845	1.4	0.0	116,730	14.5	0.3
North West	112,065	2.5	127,410	2.8	128,715	2.8	1,305	1.0	0.0	16,655	14.9	0.4
Cumbria	5,245	1.8	5,680	1.9	5,630	1.9	-50	-0.8	0.0	385	7.3	0.1
Allerdale	1,495	2.6	1,700	2.9	1,750	3.0	45	2.8	0.1	255	17.1	0.4
All Saints	55	2.0	55	2.0	55	2.0	0	0.0	0.0	0	-3.6	-0.1
Aspatria	55	2.7	50	2.5	60	2.9	10	15.4	0.4	5	9.1	0.2
Boltons	5	0.3	5	0.6	5	0.5	0	-16.7	-0.1	0	66.7	0.2
Broughton St Bridget's	35	1.4	45	1.7	40	1.6	-5	-11.1	-0.2	5	8.1	0.1
Christchurch	35	1.6	35	1.6	40	2.0	10	24.2	0.4	10	24.2	0.4
Clifton	35	3.6	35	3.4	35	3.4	0	0.0	0.0	0	-5.6	-0.2
Crummock	5	0.4	5	0.7	5	0.7	0	0.0	0.0	0	50.0	0.2
Dalton	10	0.7	5	0.6	5	0.6	0	16.7	0.1	0	-12.5	-0.1
Derwent Valley	0	#	5	0.5	5	0.7	0	20.0	0.1	5	200.0	0.4
Ellen	45	2.1	45	2.2	50	2.4	5	8.5	0.2	5	15.9	0.3
Ellenborough	85	3.9	80	3.7	85	3.9	5	4.9	0.2	0	-1.2	0.0
Ewanrigg	105	5.2	120	5.8	125	6.0	5	3.4	0.2	15	15.0	0.8
Flimby	45	4.3	35	3.4	35	3.2	0	-5.4	-0.2	-10	-25.5	-1.1
Harrington	25	1.2	30	1.7	35	1.8	0	6.2	0.1	10	47.8	0.6
Holme	20	1.9	15	1.6	15	1.5	0	-11.8	-0.2	-5	-25.0	-0.5
Keswick	35	1.1	30	1.1	40	1.3	5	18.8	0.2	5	15.2	0.2
Marsh	5	0.7	10	0.9	10	0.9	0	0.0	0.0	0	28.6	0.2
Moorclose	160	5.5	195	6.7	205	6.9	5	3.0	0.2	40	25.3	1.4
Moss Bay	210	6.6	250	7.8	255	7.8	0	0.4	0.0	40	19.3	1.3
Netherhall	75	4.1	105	5.6	100	5.3	-5	-4.8	-0.3	25	30.3	1.2
Seaton	50	1.7	60	2.0	65	2.2	5	9.8	0.2	15	31.4	0.5
Silloth	35	1.8	40	2.3	40	2.2	0	-2.4	-0.1	10	24.2	0.4
Solway	10	1.3	15	1.8	20	1.9	0	5.9	0.1	5	50.0	0.6
St John's	85	2.4	95	2.8	90	2.7	-5	-5.2	-0.1	10	9.6	0.2
St Michael's	170	5.4	230	7.2	235	7.4	10	3.5	0.3	65	37.8	2.0
Stainburn	15	1.3	15	1.2	15	1.2	0	0.0	0.0	0	-13.3	-0.2
Wampool	5	0.5	10	0.9	10	1.0	0	11.1	0.1	5	100.0	0.5
Warnell	5	0.4	0	#	0	#	0	100.0	0.1	0	-50.0	-0.2
Waver	10	0.8	5	0.6	5	0.6	0	0.0	0.0	0	-22.2	-0.2
Wharrels	5	0.4	5	0.7	5	0.6	0	-14.3	-0.1	0	50.0	0.2
Wigton	55	1.5	50	1.5	60	1.7	5	13.5	0.2	5	9.3	0.1

Labour Market Briefing September 2018

Barrow – Claimant Count

	Aug 2017		July 2018		Aug 2018		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	802,270	1.9	906,155	2.2	919,000	2.2	12,845	1.4	0.0	116,730	14.5	0.3
North West	112,065	2.5	127,410	2.8	128,715	2.8	1,305	1.0	0.0	16,655	14.9	0.4
Cumbria	5,245	1.8	5,680	1.9	5,630	1.9	-50	-0.8	0.0	385	7.3	0.1
Barrow	1,050	2.6	970	2.4	955	2.3	-20	-2.0	0.0	-95	-9.2	-0.2
Barrow Island	120	7.4	105	6.4	100	6.2	-5	-3.8	-0.2	5	-16.4	-1.2
Central	140	5.0	150	5.4	145	5.2	-5	-2.7	-0.1	-5	5.1	0.3
Dalton North	50	1.3	40	1.1	40	1.1	0	5.0	0.1	-20	-12.5	-0.2
Dalton South	60	1.7	45	1.2	45	1.2	0	0.0	0.0	0	-30.6	-0.5
Hawcoat	15	0.6	15	0.6	15	0.5	0	-13.3	-0.1	-10	-13.3	-0.1
Hindpool	195	5.4	185	5.2	180	5.1	-5	-2.7	-0.1	0	-6.2	-0.3
Newbarns	45	1.4	45	1.3	45	1.4	0	4.7	0.1	-5	-2.2	0.0
Ormsgill	130	3.5	135	3.5	125	3.4	-5	-5.2	-0.2	-5	-3.1	-0.1
Parkside	60	1.8	60	1.7	55	1.6	0	-3.4	-0.1	-15	-8.2	-0.1
Risedale	115	3.1	100	2.7	105	2.7	0	2.0	0.1	-10	-11.2	-0.3
Roosecote	15	0.5	5	0.2	5	0.2	0	0.0	0.0	-5	-60.0	-0.3
Walney North	55	1.8	50	1.6	50	1.7	5	6.2	0.1	-10	-5.6	-0.1
Walney South	50	1.6	45	1.4	40	1.3	-5	-9.3	-0.1	-5	-18.8	-0.3

Carlisle – Claimant Count

	Aug 2017		July 2018		Aug 2018		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	802,270	1.9	906,155	2.2	919,000	2.2	12,845	1.4	0.0	116,730	14.5	0.3
North West	112,065	2.5	127,410	2.8	128,715	2.8	1,305	1.0	0.0	16,655	14.9	0.4
Cumbria	5,245	1.8	5,680	1.9	5,630	1.9	-50	-0.8	0.0	385	7.3	0.1
Carlisle	985	1.5	1,095	1.7	1,045	1.6	-50	-4.7	-0.1	60	5.9	0.1
Belah	35	0.9	35	0.9	30	0.9	-5	-8.8	-0.1	-5	-8.8	-0.1
Belle Vue	65	1.7	65	1.6	60	1.5	-5	-10.6	-0.2	-10	-11.9	-0.2
Botcherby	95	2.5	90	2.4	85	2.2	-5	-6.6	-0.2	-10	-10.5	-0.3
Brampton	40	1.4	40	1.4	40	1.5	0	2.5	0.0	0	2.5	0.0
Burgh	5	0.5	10	0.6	5	0.5	0	-12.5	-0.1	0	0.0	0.0
Castle	100	2.4	125	3.1	115	2.9	-5	-5.6	-0.2	20	19.4	0.5
Currock	95	2.4	90	2.3	80	1.9	-15	-14.1	-0.3	-20	-18.6	-0.4
Dalston	15	0.3	25	0.6	20	0.5	-5	-25.0	-0.2	5	38.5	0.1
Denton Holme	80	1.9	90	2.1	85	2.0	-5	-4.4	-0.1	5	4.9	0.1
Great Corby and Geltsdale	5	0.5	5	0.5	5	0.5	0	16.7	0.1	0	0.0	0.0
Harraby	55	1.3	60	1.3	65	1.5	5	8.6	0.1	5	12.5	0.2
Hayton	5	0.3	10	0.7	10	1.0	5	50.0	0.3	10	300.0	0.8
Irthing	10	0.7	10	0.8	10	0.8	0	0.0	0.0	0	12.5	0.1
Longtown & Rockcliffe	25	1.1	40	1.5	40	1.7	5	10.5	0.2	15	55.6	0.6
Lyne	5	0.3	5	0.6	10	0.8	0	28.6	0.2	5	125.0	0.4
Morton	80	2.2	95	2.7	90	2.6	-5	-4.2	-0.1	15	16.5	0.4
St Aidans	95	2.3	100	2.5	95	2.4	-5	-3.0	-0.1	5	3.2	0.1
Stanwix Rural	10	0.3	25	0.8	25	0.9	0	8.3	0.1	15	160.0	0.6
Stanwix Urban	30	1.0	20	0.6	15	0.5	-5	-20.0	-0.1	-15	-50.0	-0.5
Upperby	100	3.0	120	3.7	115	3.4	-10	-6.6	-0.2	15	15.3	0.5
Wetheral	5	0.2	5	0.2	5	0.1	0	-40.0	-0.1	-5	-50.0	-0.1
Yewdale	30	0.9	35	1.0	30	0.9	-5	-8.6	-0.1	5	10.3	0.1

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Copeland – Claimant Count

	Aug 2017		July 2018		Aug 2018		All Persons			All Persons		
	Count	Rate	Count	Rate	Count	Rate	Monthly Change			Annual Change		
							No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	802,270	1.9	906,155	2.2	919,000	2.2	12,845	1.4	0.0	116,730	14.5	0.3
North West	112,065	2.5	127,410	2.8	128,715	2.8	1,305	1.0	0.0	16,655	14.9	0.4
Cumbria	5,245	1.8	5,680	1.9	5,630	1.9	-50	-0.8	0.0	385	7.3	0.1
Copeland	1,155	2.8	1,310	3.1	1,315	3.1	5	0.5	0.0	165	14.1	0.4
Arlecdon	15	1.5	15	1.6	15	1.5	0	-6.2	-0.1	0	0.0	0.0
Beckermet	25	1.5	25	1.4	35	2.0	10	36.0	0.5	10	30.8	0.5
Bootle	0	#	0	#	0	#	0	0.0	0.0	0	-50.0	-0.1
Bransty	35	1.0	45	1.4	45	1.4	0	0.0	0.0	10	36.4	0.4
Cleator Moor North	90	3.4	90	3.4	90	3.4	0	-1.1	0.0	0	0.0	0.0
Cleator Moor South	65	3.9	75	4.5	75	4.5	0	0.0	0.0	10	14.9	0.6
Distington	80	3.4	100	4.1	100	4.2	5	3.1	0.1	20	26.2	0.9
Egremont North	80	3.0	110	4.1	115	4.3	5	4.6	0.2	35	40.7	1.2
Egremont South	65	3.1	70	3.3	75	3.6	5	10.0	0.3	10	14.9	0.5
Ennerdale	5	0.8	5	0.8	5	1.0	0	20.0	0.2	0	20.0	0.2
Frizington	55	3.5	55	3.5	55	3.5	0	0.0	0.0	0	1.8	0.1
Gosforth	5	0.4	5	0.7	5	0.8	0	20.0	0.1	5	100.0	0.4
Harbour	155	6.5	210	8.8	205	8.5	-10	-3.8	-0.3	50	31.6	2.0
Haverigg	5	0.6	5	0.4	5	0.6	0	40.0	0.2	0	0.0	0.0
Hensingham	55	2.2	85	3.6	85	3.5	0	-1.1	0.0	30	59.3	1.3
Hillcrest	5	0.5	15	0.9	15	0.8	0	-7.1	-0.1	5	85.7	0.4
Holborn Hill	35	2.3	30	1.8	25	1.7	0	-3.6	-0.1	-10	-27.0	-0.6
Kells	35	2.3	30	2.0	30	1.9	0	-3.2	-0.1	-5	-14.3	-0.3
Millom Without	5	0.7	0	#	0	#	0	-50.0	-0.1	-5	-80.0	-0.5
Mirehouse	110	4.1	120	4.5	115	4.3	-5	-4.2	-0.2	5	4.6	0.2
Moresby	15	1.7	10	1.6	10	1.6	0	0.0	0.0	0	-7.7	-0.1
Newtown	55	2.8	55	2.8	45	2.4	-10	-14.5	-0.4	-10	-14.5	-0.4
Sandwith	125	7.1	115	6.4	120	6.9	10	7.0	0.4	-5	-3.2	-0.2
Seascale	10	0.7	20	1.1	15	1.1	0	-5.6	-0.1	5	54.5	0.4
St Bees	20	1.7	15	1.6	15	1.6	0	0.0	0.0	0	-5.6	-0.1

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Eden – Claimant Count

	Aug 2017		July 2018		Aug 2018		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	802,270	1.9	906,155	2.2	919,000	2.2	12,845	1.4	0.0	116,730	14.5	0.3
North West	112,065	2.5	127,410	2.8	128,715	2.8	1,305	1.0	0.0	16,655	14.9	0.4
Cumbria	5,245	1.8	5,680	1.9	5,630	1.9	-50	-0.8	0.0	385	7.3	0.1
Eden	230	0.7	250	0.8	235	0.8	-10	-4.8	0.0	10	3.5	0.0
Alston Moor	20	1.4	15	1.2	15	1.2	0	0.0	0.0	0	-11.1	-0.2
Appleby (Appleby)	10	2.0	20	3.6	20	3.1	-5	-13.6	-0.5	5	58.3	1.1
Appleby (Bongate)	5	0.6	5	0.5	5	0.6	0	20.0	0.1	0	0.0	0.0
Askham	5	0.5	5	0.4	0	#	0	-33.3	-0.1	0	-50.0	-0.2
Brough	0	#	5	0.8	5	0.6	0	-16.7	-0.1	5	400.0	0.5
Crosby Ravensworth	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Dacre	0	#	0	0.0	0	0.0	0	0.0	0.0	0	-100.0	-0.3
Eamont	0	0.0	0	#	0	#	0	0.0	0.0	0	-	0.2
Greystoke	0	#	0	#	0	#	0	0.0	0.0	0	100.0	0.1
Hartside	0	#	0	#	0	#	0	0.0	0.0	0	100.0	0.1
Hesket	5	0.4	10	0.4	10	0.4	0	0.0	0.0	0	14.3	0.1
Kirkby Stephen	15	1.2	25	1.7	20	1.4	-5	-16.0	-0.3	5	23.5	0.3
Kirkby Thore	5	0.6	5	0.5	5	0.3	0	-40.0	-0.2	-5	-50.0	-0.3
Kirkoswald	5	0.8	5	0.5	5	0.5	0	0.0	0.0	-5	-42.9	-0.3
Langwathby	5	0.3	0	#	0	#	0	0.0	0.0	0	-33.3	-0.1
Lazonby	5	0.7	5	0.6	5	0.6	0	0.0	0.0	0	-16.7	-0.1
Long Marton	0	#	0	#	5	0.4	0	50.0	0.1	0	200.0	0.3
Morland	5	0.4	0	#	0	#	0	-50.0	-0.1	0	-66.7	-0.3
Orton with Tebay	0	#	5	0.5	5	0.4	0	-25.0	-0.1	0	200.0	0.2
Penrith Carleton	5	0.7	0	#	0	#	0	0.0	0.0	-5	-66.7	-0.5
Penrith East	30	1.7	20	1.3	25	1.4	0	9.1	0.1	-5	-14.3	-0.2
Penrith North	30	1.2	25	1.0	25	1.1	0	8.0	0.1	0	-3.6	0.0
Penrith Pategill	5	0.9	15	1.7	10	1.6	0	-7.7	-0.1	5	71.4	0.7
Penrith South	20	1.2	15	1.0	15	1.1	0	13.3	0.1	0	-5.6	-0.1
Penrith West	25	1.2	30	1.5	30	1.3	-5	-9.4	-0.1	0	7.4	0.1
Ravenstonedale	5	0.7	5	0.9	5	0.7	0	-20.0	-0.2	0	0.0	0.0
Shap	10	1.1	10	1.0	5	0.7	0	-25.0	-0.2	-5	-33.3	-0.4
Skelton	0	0.0	0	#	0	#	0	0.0	0.0	0	-	0.2
Ullswater	5	0.4	5	0.5	5	0.6	0	25.0	0.1	0	66.7	0.3
Warcop	0	#	5	0.5	5	0.4	0	-25.0	-0.1	0	200.0	0.3

Labour Market Briefing September 2018

South Lakeland – Claimant Count

	Aug 2017		July 2018		Aug 2018		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	802,270	1.9	906,155	2.2	919,000	2.2	12,845	1.4	0.0	116,730	14.5	0.3
North West	112,065	2.5	127,410	2.8	128,715	2.8	1,305	1.0	0.0	16,655	14.9	0.4
Cumbria	5,245	1.8	5,680	1.9	5,630	1.9	-50	-0.8	0.0	385	7.3	0.1
South Lakeland	335	0.6	350	0.6	330	0.6	-20	-5.4	0.0	-5	-1.5	0.0
Ambleside and Grasmere	5	0.2	5	0.2	5	0.1	-5	-50.0	-0.1	-5	-50.0	-0.1
Arnside and Beetham	10	0.4	5	0.3	5	0.2	0	-33.3	-0.1	-5	-50.0	-0.2
Broughton	5	0.5	5	0.5	5	0.4	0	-16.7	-0.1	0	-16.7	-0.1
Burneside	5	0.6	0	#	5	0.3	0	50.0	0.1	-5	-57.1	-0.4
Burton and Holme	0	#	5	0.2	5	0.2	0	0.0	0.0	0	100.0	0.1
Cartmel and Grange West	10	0.8	5	0.3	0	#	0	-66.7	-0.2	-5	-87.5	-0.7
Coniston and Crake Valley	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Crooklands	5	0.2	5	0.3	5	0.4	0	25.0	0.1	0	66.7	0.2
Grange North	10	1.0	10	1.0	5	0.8	0	-12.5	-0.1	0	-12.5	-0.1
Grange South	5	0.5	5	0.4	0	#	0	-50.0	-0.2	-5	-60.0	-0.3
Hawkshead	0	#	0	#	0	0.0	0	-100.0	-0.2	0	-100.0	-0.2
Holker	5	0.5	5	0.6	5	0.6	0	0.0	0.0	0	16.7	0.1
Kendal Castle	5	0.5	5	0.5	5	0.5	0	0.0	0.0	0	0.0	0.0
Kendal Far Cross	10	0.7	15	1.0	10	0.7	-5	-30.8	-0.3	0	0.0	0.0
Kendal Fell	20	1.3	15	0.9	15	0.9	0	0.0	0.0	-5	-30.0	-0.4
Kendal Heron Hill	0	#	5	0.6	5	0.6	0	0.0	0.0	5	500.0	0.5
Kendal Highgate	15	1.0	10	0.7	10	0.9	5	33.3	0.2	0	-7.7	-0.1
Kendal Kirkland	15	1.3	20	1.5	20	1.4	0	-5.3	-0.1	0	5.9	0.1
Kendal Mintsfeet	5	0.4	10	0.7	5	0.5	0	-22.2	-0.1	0	16.7	0.1
Kendal Nether	5	0.4	10	0.9	10	0.8	0	-9.1	-0.1	5	100.0	0.4
Kendal Oxenholme and Natland	5	0.3	5	0.4	5	0.6	0	40.0	0.2	5	133.3	0.4
Kendal Parks	10	0.6	5	0.5	5	0.2	-5	-50.0	-0.2	-5	-62.5	-0.4
Kendal Romney	15	1.1	15	1.2	20	1.4	0	12.5	0.2	5	28.6	0.3
Kendal Stonecross	5	0.5	5	0.5	5	0.5	0	0.0	0.0	0	0.0	0.0
Kendal Strickland	5	0.3	10	0.8	10	0.8	0	-10.0	-0.1	5	125.0	0.4
Kendal Underley	15	0.9	20	1.3	15	1.1	-5	-16.7	-0.2	0	15.4	0.1
Levens	5	0.3	0	#	0	#	0	0.0	0.0	0	-33.3	-0.1
Low Furness	10	0.9	5	0.3	5	0.4	0	33.3	0.1	-5	-50.0	-0.4
Lyth Valley	0	#	0	#	0	0.0	0	-100.0	-0.2	0	-100.0	-0.1
Mid Furness	10	0.4	10	0.4	10	0.4	0	11.1	0.0	0	0.0	0.0
Milnthorpe	10	0.9	5	0.6	10	0.7	0	28.6	0.2	0	-18.2	-0.2
Sedbergh and Kirkby Lonsdale	10	0.3	10	0.3	10	0.3	0	11.1	0.0	0	-9.1	0.0
Staveley-in-Cartmel	0	#	0	#	5	0.3	0	50.0	0.1	0	50.0	0.1
Staveley-in-Westmorland	0	#	5	0.3	0	#	0	-50.0	-0.2	0	0.0	0.0
Ulverston Central	15	1.3	15	1.3	10	1.1	0	-14.3	-0.2	0	-14.3	-0.2
Ulverston East	30	1.9	25	1.8	25	1.7	0	-7.4	-0.1	-5	-13.8	-0.3
Ulverston North	5	0.5	5	0.6	5	0.6	0	0.0	0.0	0	16.7	0.1
Ulverston South	10	1.0	10	1.2	10	1.0	0	-16.7	-0.2	0	0.0	0.0
Ulverston Town	15	1.3	20	1.9	20	1.9	0	0.0	0.0	5	46.7	0.6
Ulverston West	5	0.5	5	0.4	5	0.5	0	25.0	0.1	0	0.0	0.0
Whinfell	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Windermere Appletrewhaita and Troutbeck	5	0.3	5	0.3	5	0.4	0	66.7	0.2	0	66.7	0.2
Windermere Bowness North	5	0.4	10	0.7	5	0.6	0	-12.5	-0.1	0	40.0	0.2
Windermere Bowness South	5	0.3	5	0.4	5	0.4	0	0.0	0.0	0	25.0	0.1
Windermere Town	10	0.6	5	0.5	10	0.7	0	28.6	0.1	0	12.5	0.1

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