Labour Market Briefing November 2018

Cumbria **Intelligence** Observatory

Introduction

This briefing contains the latest data for Cumbria relating to the Claimant Count, Joblessness (UK only), NEETs, job postings, business start-ups and Companies House incorporations and is produced monthly on the day that the Office for National Statistics (ONS) releases claimant data.

It should be noted that the "jobless" figures used extensively by the press are derived from a public survey. As this includes non-claimants looking for work and utilises a different population denominator, it can produce different trends to the claimant-only counts and should not be directly compared to the claimant count data. Sample sizes from the survey are too small to be reliable for local areas. However, ONS now produces quarterly modelled unemployment data for local areas which incorporates both claimant count and survey data and these data are included on page 10. It should also be noted that historical data are revised regularly and therefore data in this briefing should not be compared directly with that published in previous briefings.

Universal Credit – Important Note: There have been marked increases in the claimant count in areas where Full Service Universal Credit is in operation (currently Workington, Whitehaven and more recently Carlisle and Penrith, JobCentres in Cumbria). In part this is because UC requires a broader span of people to look for work than was the case for legacy benefits and also because new claimants awaiting or appealing Work Capability Assessments are included when they wouldn't have been under the JSA based claimant count.

Users are therefore encouraged to interpret monthly movements in the claimant count with caution as changes may be due to administration of Universal Credit rather than reflecting local labour market conditions.

NB: The claimant count was taken on 11th October 2018.

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1.   KEY FINDINGS FOR CUMBRIA

Local Claimant Data
- In October 2018 there were 5,675 people in Cumbria claiming either JSA or Universal Credit (those not in employment but required to seek work), a fall of 15 from last month;
- Nationally the non-seasonally adjusted claimant count rose by 14,885 from last month;
- The claimant count in Cumbria is 440 higher than a year ago and 154,730 higher nationally;
- The claimant count fell in Allerdale (-15), Barrow (-10) and Copeland (-25), was unchanged in Carlisle and South Lakeland but rose in Eden (+30);
- The claimant rate in October 2018 in Cumbria was 1.9% which is unchanged from last month and is 0.4 lower than the national rate of 2.3%;
- Claimant rates are above the national average in Allerdale (3.0%), Barrow (2.4%) and Copeland (3.1%);
- Claimant rates for all age groups 18 to 34 in Cumbria are above the national average;
- The modelled unemployment count in Cumbria (which includes estimates of non-claimants) was 6,900 in the year to June 2018 giving a rate of 2.8% compared to 4.2% nationally. The modelled unemployment rates in in all districts are below the national rate, except in Barrow (4.8%) and Copeland (4.4%). *Note: the modelled unemployment rate is % of the economically active population aged 16+ and is only released quarterly in arrears.*

Universal Credit & other DWP Out of Work Benefits (see UC rollout notes on page 11)
- In October 2018 there were 10,817 Universal Credit claimants in Cumbria, a rise of 488 from the previous month;
- 36.0% of UC claimants in Cumbria were in the "searching for work" conditionality group;
- 62.0% of UC claimants in Cumbria were not in employment with 37.9% in employment;

- In August 2018 there were 8,411 households on UC; 55.5% were single households with no child dependants (household UC data are only released quarterly in arrears);
- In August 2018, the lowest household award amount was under £100 (251 households, 3.0% of those in receipt of a payment) and the highest was over £1,500 (239 households, 2.8%).

- In May 2018, 8.7% of 16-64 year olds in Cumbria were claiming a DWP out of work benefit (GB 8.7%). Rates were higher than average in Barrow (12.4%), Copeland (10.4%), Carlisle (9.4%) and Allerdale (9.3%) (these DWP data are only released 6 monthly);.

NEETs
- In September 2018 there were 518 16-17 year olds in Cumbria reported as NEET, a fall of 226 from the previous month (-30.4%) and 68 lower than the same month last year (-11.6%). It is usual to see a fall at this time of year as young people take up training opportunities after leaving school;
- In September 2018 the NEET rate for 16-17 year olds in Cumbria was 5.3% up by 2.0 from last month and down by 0.4 from a year ago;
- Cumbria's NEET rate of 5.3% compares to a national rate of 31.2 % and an average rate of 22.1% among Cumbria's 10 statistical neighbours (mostly due to high number of not knowns);
- Barrow had the highest NEET rate in the county (5.9%);
- In September 2018, 92.1% 16-17 year olds in Cumbria were classed as participating, mostly in full time education or training (80.0%) or by undertaking an apprenticeship (9.86%). This compares to 67.8% nationally. Average data for the past 12 months shows Cumbria performing above the national average – 92.2% v 88.3%.

Job Postings
- There were 2,059 job postings in Cumbria in October 2018;
- The Carlisle area accounted for 40.6% of all job postings (629 postings);
- Human health had the highest number of postings with 260 (20.5%);
- Health professionals were the most in demand occupation (167, 8.1%) followed by business, media and public service professionals (155, 7.5%);
- Communication (33.9%) and organisational skills (15.1%) were the most commonly mentioned baseline skills with customer service (20.5%) and sales (12.9%) the most common specialised skills;
- The Cumbria County Council placed the highest number of postings (87) followed by the National Health Service (61)
- The highest proportion of jobs fell into the £15,000-£19,999 salary range (31.1%) with the mean advertised salary being £32,700 and the median salary £26,200;
- The most frequently mentioned qualifications were GCSE/NVQ (41.9%) and Bachelor's degrees (31.0%).

Business Start-Ups & Companies House Incorporations
- There were 402 business start-ups in Cumbria in the quarter to end September 2018, 59 fewer than in the previous quarter and 11 fewer than the same quarter last year;
- The highest number of start-ups was in South Lakeland where there were 112 (27.9%);
- The sector with the highest number of start-ups was real estate, professional services & support services with 104 (25.9% of all start-ups);
- Barrow had the highest start up rate per 100 active enterprises with 11.3 starts per 100 active enterprises while Eden had the lowest at 5.8 (England 15.0);
- South Lakeland had the highest start up rates as a proportion of working age residents with 71.7 per 10,000 working age resident. Copeland had the lowest with 38.6 starts per 10,000 working age residents (England 100.2);
- There were 180 new Companies House incorporations in Cumbria in September 2018 a fall of 4 from the previous month and 12 fewer than the same month last year;
- South Lakeland (50) and Carlisle (43) had the highest number of new incorporations.

2. NATIONAL LABOUR MARKET OVERVIEW

- Estimates from the Labour Force Survey show that, between April to June 2018 and July to September 2018, the number of people in work and the number of unemployed people both increased but the number of people aged from 16 to 64 years not working and not seeking nor available to work (economically inactive) was little changed.
- There were 32.41 million people in work, 23,000 more compared with April to June 2018 and 350,000 more than for a year earlier.
- The employment rate (the proportion of people aged from 16 to 64 years who were in work) was 75.5%, little changed compared with April to June 2018 but higher than for a year earlier (75.0%).
- There were 1.38 million unemployed people (people not in work but seeking and available to work), 21,000 more than for April to June 2018 but 43,000 fewer than for a year earlier.
- The unemployment rate (the number of unemployed people as a proportion of all employed and unemployed people) was 4.1%, slightly higher than for April to June 2018 but lower than for a year earlier (4.3%).
- There were 8.74 million people aged from 16 to 64 years who were economically inactive (not working and not seeking nor available to work), little changed compared with April to June 2018 but 147,000 fewer than for a year earlier.
- The economic inactivity rate (the proportion of people aged from 16 to 64 years who were economically inactive) was 21.2%, unchanged compared with April to June 2018 but lower than for a year earlier (21.6%).
- Latest estimates show that average weekly earnings for employees in Great Britain in nominal terms (that is, not adjusted for price inflation) increased by 3.2% excluding bonuses, and by 3.0% including bonuses, compared with a year earlier.
- Latest estimates show that average weekly earnings for employees in Great Britain in real terms (that is, adjusted for price inflation) increased by 0.9% excluding bonuses, and by 0.8% including bonuses, compared with a year earlier.

3. LOCAL UNEMPLOYMENT DATA

Claimant Count (JSA & Out of Work UC Claimants)

ONS data note – "Under Universal Credit a broader span of claimants are required to look for work than under Jobseeker's Allowance. As Universal Credit Full Service is rolled out in particular areas, the number of people recorded as being on the Claimant Count is therefore likely to rise." This is particularly affecting figures for Allerdale and Copeland where full service UC has been implemented at Workington and Whitehaven Jobcentres since November 2016 and is starting to affect Carlisle and Eden where full service has been implement since July 2018.

The claimant count in Cumbria in Oct 2018 was 5,675 persons, a fall of 15 from Sept. The claimant rate was unchanged at 1.9% which is 0.4 below the UK rate of 2.3%. However, rates in Allerdale, Barrow and Copeland are above the national average (3.0%, 2.4% and 3.1% respectively). The non-seasonally adjusted count fell in Allerdale, Barrow and Copeland, was unchanged in Carlisle and South Lakeland but rose in Eden.

Compared to a year ago, Cumbria's claimant count has risen by 440, an increase of 8.4% compared to a rise of 19.5% nationally. Rates have risen over the year in all districts except Barrow where it has fallen by 0.2 and in South Lakeland where it is unchanged, although the introduction of Universal Credit is a factor as two of Cumbria's six Jobcentres (Workington and Whitehaven) have been on Full Service UC for some time and two more (Carlisle and Penrith) have just transitioned.

Figure 1: Claimant Count, Oct 2018

|	Male		Female		All Persons		Monthly Change (all persons)			Annual Change (all persons)		
	No	Rate	No	Rate	No	Rate	No	% chg	Rate chg	No	% chg	Rate chg
United Kingdom	562,245	2.7	385,865	1.9	948,110	2.3	14,885	1.6	0.0	154,730	19.5	0.4
North West	79,040	3.5	53,690	2.4	132,730	2.9	1,570	1.2	0.0	21,220	19.0	0.5
Cumbria	3,505	2.4	2,165	1.4	5,675	1.9	-15	-0.3	0.0	440	8.4	0.1
*Allerdale ***	1,015	3.5	695	2.4	1,710	3.0	-15	-0.8	0.0	230	15.5	0.4
Barrow in Furness	645	3.2	325	1.6	970	2.4	-10	-1.0	0.0	-65	-6.4	-0.2
Carlisle	665	2.1	440	1.3	1,105	1.7	0	-0.1	0.0	155	16.2	0.2
*Copeland ***	815	3.9	465	2.2	1,280	3.1	-25	-2.0	-0.1	70	5.8	0.2
Eden	175	1.1	115	0.7	290	0.9	30	12.1	0.1	55	23.1	0.2
South Lakeland	195	0.7	125	0.4	320	0.5	0	0.6	0.0	0	0.0	0.0
Barrow JCP	745	n/a	380	n/a	1,125	n/a	-5	-0.4	n/a	-125	-9.9	n/a
Carlisle JCP	765	n/a	490	n/a	1,255	n/a	20	1.5	n/a	200	18.8	n/a
Kendal JCP	125	n/a	80	n/a	205	n/a	-10	-5.1	n/a	5	1.5	n/a
Penrith JCP	155	n/a	105	n/a	260	n/a	20	9.3	n/a	50	24.0	n/a
*Whitehaven JCP ***	730	n/a	425	n/a	1,155	n/a	-25	-2.1	n/a	100	9.7	n/a
*Workington JCP ***	990	n/a	695	n/a	1,680	n/a	-30	-1.7	n/a	220	14.9	n/a

Source: ONS/DWP , shading indicates local rates above the UK average
Note 1: Due to rounding, totals may not sum
Note 2: JCP = JobCentre Plus office areas. Rates are not available for these areas.
*Note3: ** counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit*

Figure 2: Claimant Count by Local Authority District, Oct 2018
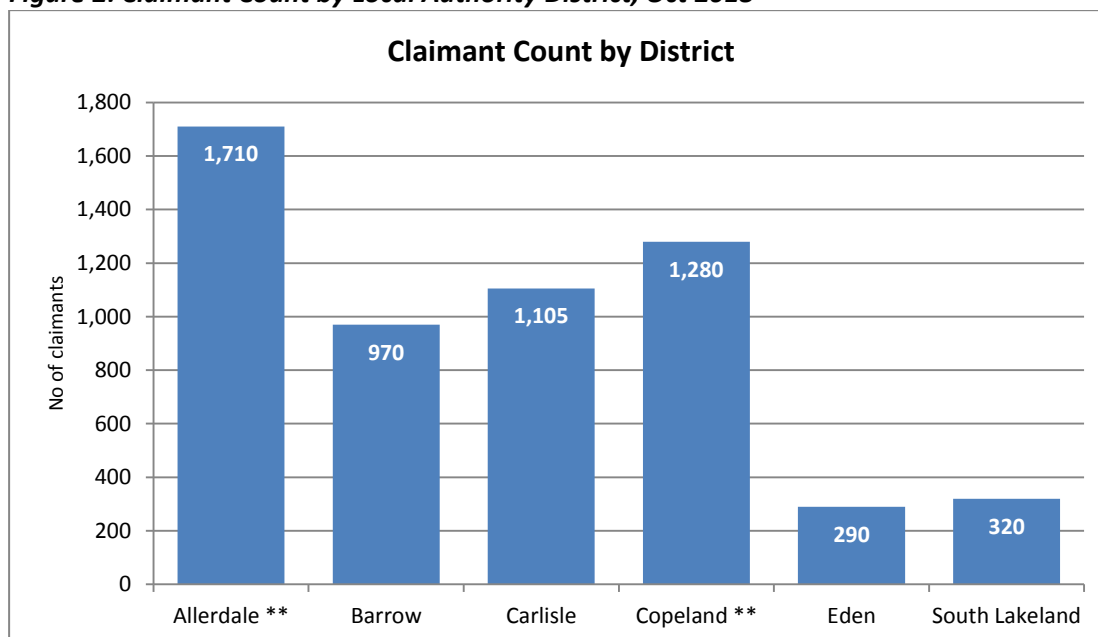
Claimant Count by District

Source: ONS/DWP
*Note: ** counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit*

Figure 3: District Claimant Count Timeseries
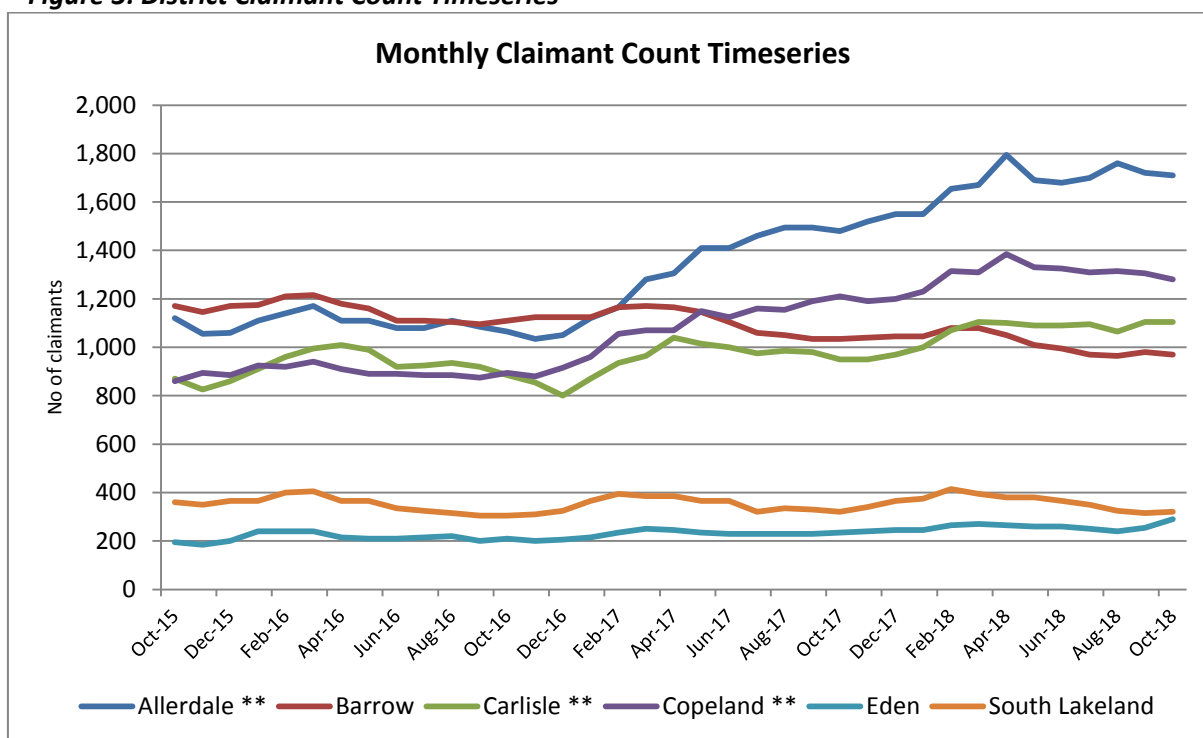
Monthly Claimant Count Timeseries

Source: ONS/DWP
*Note: ** counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit*

Figure 4: Claimant Rate, Oct 2018
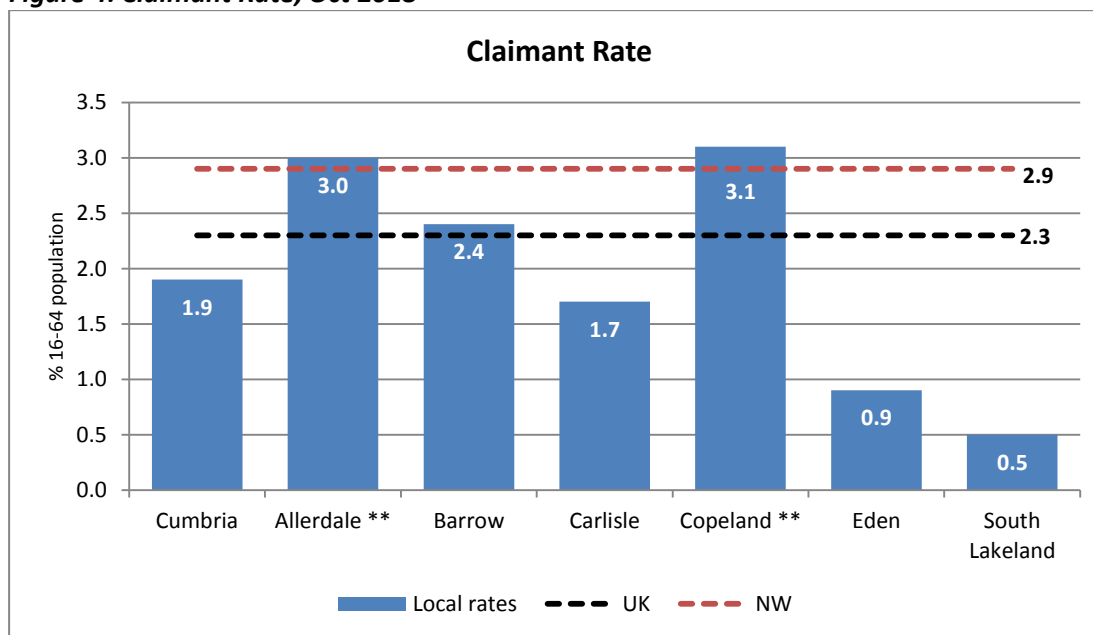
Claimant Rate

Source: ONS/DWP
Note: ** rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit

Figure 5: Claimant Rate 3-Year Timeseries (non-seasonally adjusted)

Monthly Claimant Rate Timeseries

Source: ONS/DWP
Note: ** rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit

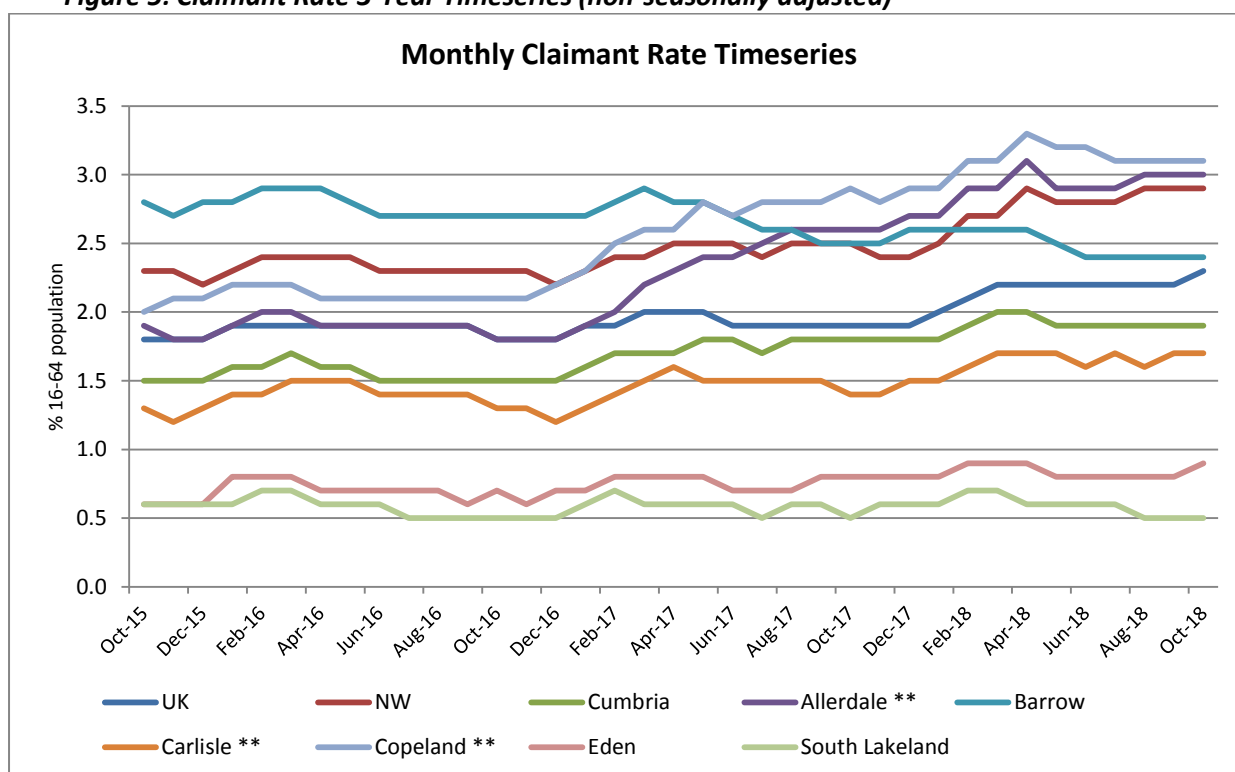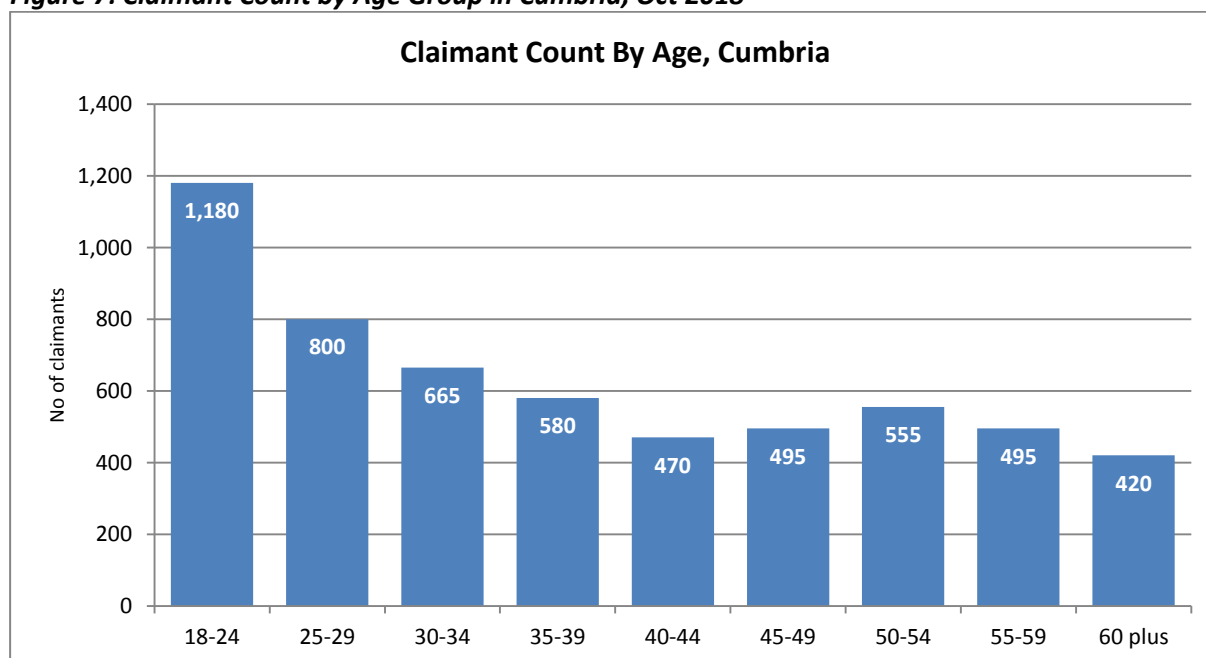*Figure 6: Claimant Count / Rate by Age Group in Cumbria, Oct 2018*

	Claimant Count by Age										
	16-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60+	Total
UK	2,360	183,130	124,055	111,670	97,685	86,010	92,935	94,105	84,730	70,550	948,110
NW	305	25,955	18,880	16,940	14,095	12,100	12,720	12,255	10,700	8,700	132,730
Cumbria	5	1,180	800	665	580	470	495	555	495	420	5,675
Allerdale **	0	365	245	210	170	140	150	170	135	115	1,710
Barrow	0	225	150	105	90	70	90	80	75	80	970
Carlisle	5	205	155	135	130	105	95	110	90	75	1,105
Copeland **	0	275	180	165	130	100	105	115	125	90	1,280
Eden	0	50	30	25	35	20	25	40	30	30	290
South Lakeland	0	65	35	30	25	35	30	40	40	25	320
	Claimant Rate by Age										
	16-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60+	Total
UK	0.2	3.2	2.7	2.5	2.3	2.1	2.0	2.0	2.0	2.0	2.3
NW	0.2	4.0	3.8	3.6	3.2	2.8	2.5	2.4	2.3	2.2	2.9
Cumbria	0.0	3.4	3.0	2.6	2.2	1.7	1.4	1.4	1.3	1.3	1.9
Allerdale **	0.0	5.4	4.7	4.3	3.3	2.7	2.1	2.2	1.9	1.7	2.9
Barrow	0.0	4.4	3.7	2.7	2.5	1.9	1.8	1.5	1.6	2.0	2.4
Carlisle	0.2	2.4	2.5	2.2	2.1	1.7	1.3	1.4	1.1	1.1	1.7
Copeland **	0.0	5.7	4.5	4.3	3.5	2.6	2.1	2.1	2.4	1.9	3.0
Eden	0.0	1.6	1.2	1.0	1.4	0.7	0.6	0.9	0.7	0.8	0.9
South Lakeland	0.0	1.0	0.8	0.7	0.5	0.6	0.4	0.5	0.5	0.3	0.5

Source: ONS/DWP Note: due to rounding, totals may not sum. Shading indicates local rates above the UK rate.
Note: ** counts & rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit

Figure 7: Claimant Count by Age Group in Cumbria, Oct 2018

Claimant Count By Age, Cumbria

Source: ONS/DWP

Figure 8: Claimant Rate by Age Group in Cumbria and UK, Oct 2018

Claimant Rate by Age, Cumbria and UK

Age Group	UK	Cumbria
18-24	3.2	3.4
25-29	2.7	3.0
30-34	2.5	2.6
35-39	2.3	2.2
40-44	2.1	1.7
45-49	2.0	1.4
50-54	2.0	1.4
55-59	2.0	1.3
60 plus	2.0	1.3
Total	2.3	1.9
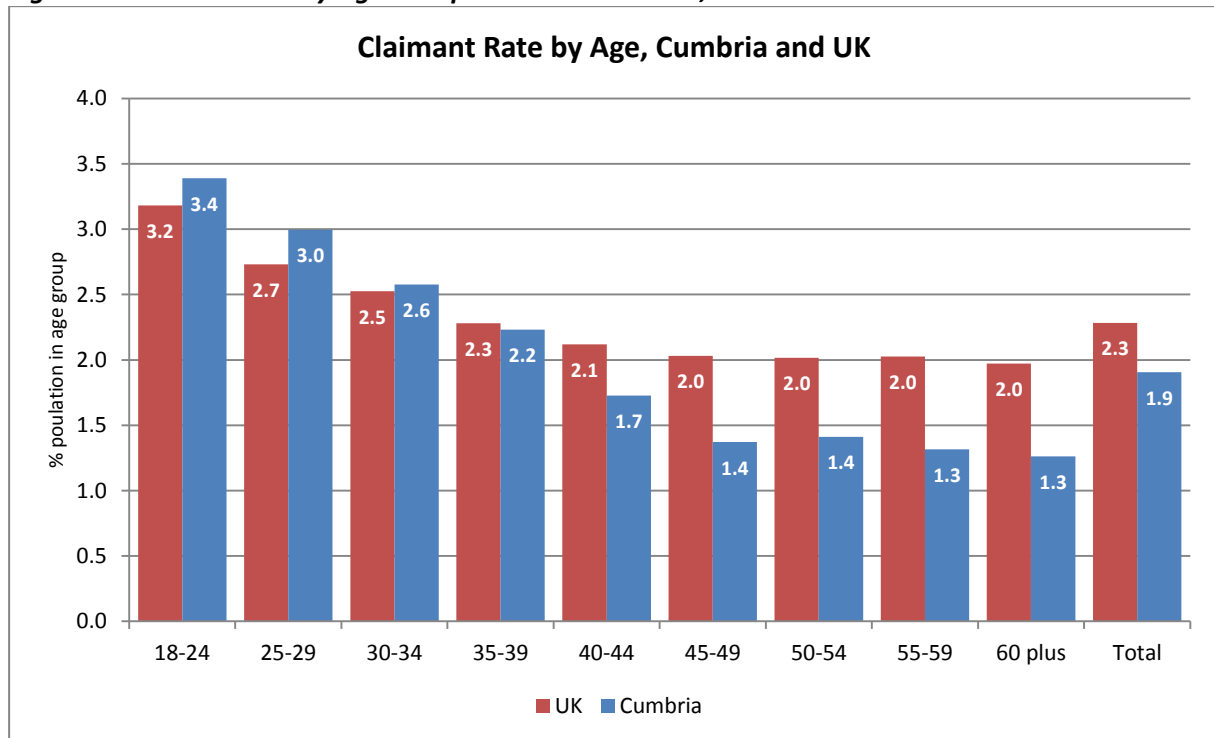
Source: ONS/DWP

Modelled Unemployment

The Office for National Statistics produces modelled unemployment data for local authorities which uses a combination of survey data and claimant count data to estimate the number of unemployed in an area including non-claimants. NB: These data are only updated quarterly.

*Note: An important difference between these estimates and the official claimant count is the denominator used to calculate rates. For the claimant count the denominator is all those aged 16-64 but for the model-based rates it is the economically active population aged 16+ (ie those who are in work or out of work but actively seeking work). It is important therefore that rates are not directly compared. Please also note that these are estimates not administrative counts.*

In the year ended June 2018, it is estimated that there were 6,900 unemployed people in Cumbria, giving a rate of 2.8%. This compares to a national rate of 4.2%. The estimated rates in Barrow (4.8%) and Copeland (4.4%) are the higher than nationally but rates are lower in all other districts. The modelled count fell by 900 from the previous quarter and the rate was down 0.3. The count is also down 500 from a year ago and the rate is down by 0.2.

Figure 9: Modelled unemployment count, year ended June 2018
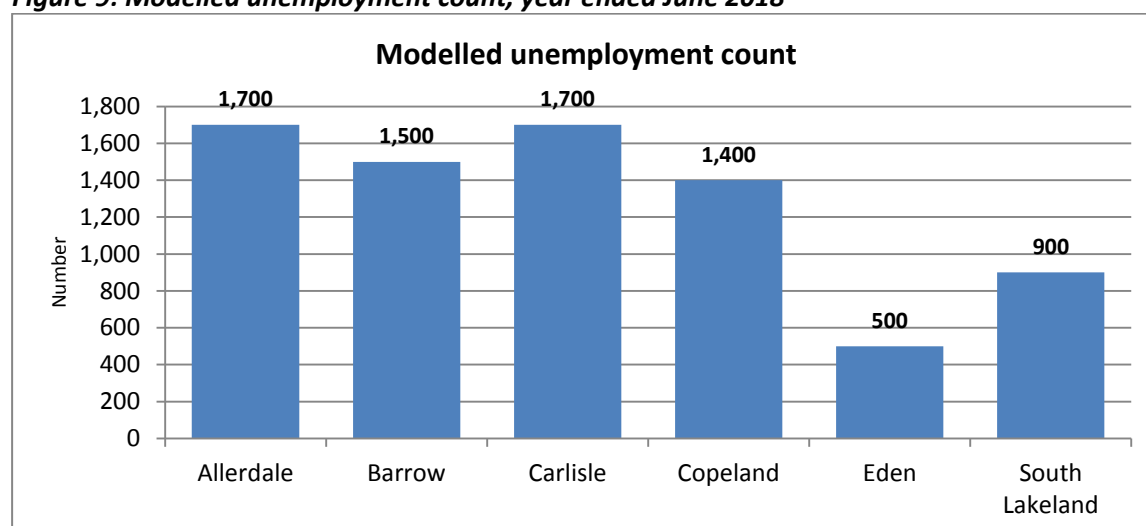
Source: ONS

Figure 10: Modelled unemployment rate, year ended June 2018
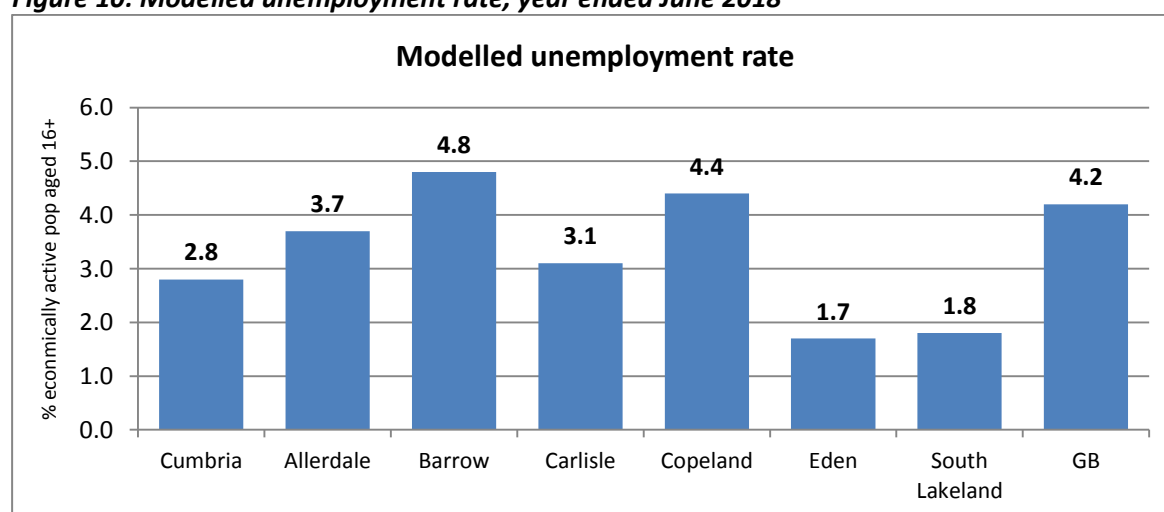
Source: ONS

4. UNIVERSAL CREDIT & OTHER DWP OUT OF WORK BENEFITS

Universal Credit

Universal Credit (UC) is a single monthly payment for people in or out of work which replaces existing benefits including Housing Benefit, Child Tax Credit, Income Support, Working Tax Credit, Income-based Jobseeker's Allowance, Income-related Employment and Support Allowance. UC is gradually being rolled out across the country - in "full service" areas most new claims will be for UC but in other areas there will be a mix of claimants on UC and on legacy benefits (since Jan 2018 no new claims for UC have been accepted in non-full service areas). Workington and Whitehaven Jobcentres went onto full service Nov 2016. Carlisle and Penrith Jobcentres did so in July 2018, Kendal will in Sep 2018 and Barrow in Dec 2018. Nationally the roll out to full service is expected to be complete by Dec 2018. *Note: due to the phased rollout, care should be taken when comparing areas or assessing change over time as eligibility for UC varies from area to area.*

In Oct 2018 there were 10,817 people on Universal Credit in Cumbria (both in work and out of work). This is a rise of 488 from the previous month. The highest numbers of UC claimants were in Allerdale (4,365) and Copeland (3,073) as is to be expected due to the time UC has been fully rolled out in the Jobcentres which service these areas.

Figure 11: Universal Credit claimants by district (in and out of work)
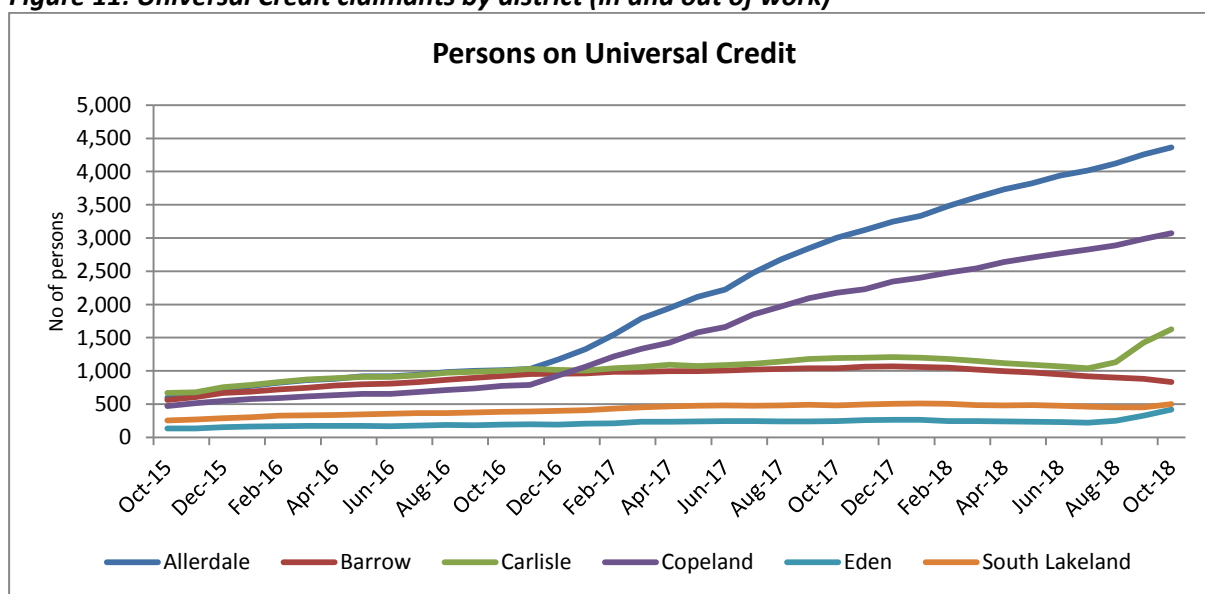
Source: DWP via Stat-Xplore

Universal Credit claimants are placed in a conditionality group based on their circumstances and work capability and this determines what is expected of them during their claim. An outline of the conditions for each group is shown below.

Searching for work	Not working or with very low earnings. Claimant required to take action to seek work or more/better paid work.
Working – with requirements	In work but could earn more or not working but has partner with low earnings
No work requirements	Not expected to work at present. Health or caring responsibilities prevents claimant from working or preparing for work.
Working – no requirements	Individual or household earnings over the level at which conditionality applies.
Planning for work	Expected to work in the future. Lone parent / lead carer of child aged 1.
Preparing for work	Expected to start preparing for future even with limited work capability at present or child aged 2.

Overall in Cumbria, 36.0% of UC claimants are in the searching for work group but this varies from 42.6% in Carlisle down to 30.1% in South Lakeland. Allerdale and Copeland have higher proportions of claimants in the "no work requirements" group as you would expect in areas where UC has been fully rolled out (in other areas most claimants will be on legacy benefits in these circumstances).

Figure 12: Universal Credit claimants by conditionality group – Oct 2018
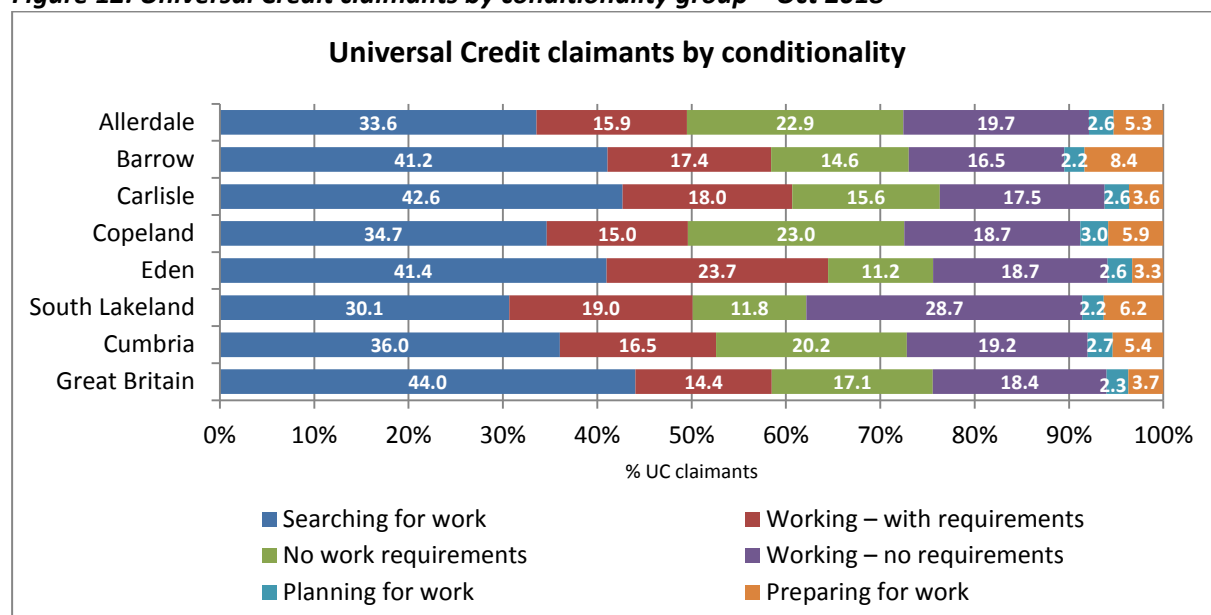
Source: DWP via Stat-Xplore Note: Conditionality is based on an individual's circumstances on the count date (2nd Thursday)

UC claimants are further categorised by employment status. This status is determined by whether the claimant received any employment earnings in the month prior to the count data. It is therefore possible in a small number of cases for someone to be classed as in work but have a conditionality of no work requirements on the day of the count (or the opposite).

62.0% (6,709) of UC Claimants in Cumbria are classified as not in employment and 37.9% (4,104) as in employment which is broadly similar to the national proportions.

Figure 13: Universal Credit claimants by work status – Oct 2018
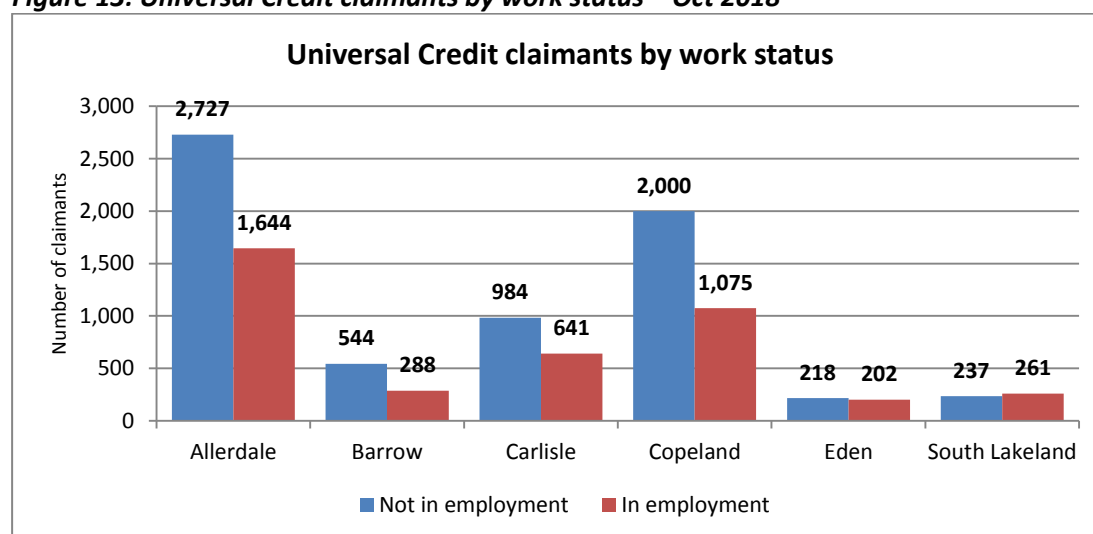
Source: DWP via Stat-Xplore Note: Employment status is determined by whether the claimant had employment earnings recorded within their completed UC assessment period closest to the count date (2nd Thursday). They may not be in employment on the count date itself.

Data for households on Universal Credit are now released monthly but there is a quarterly delay in publication compared to the date on persons. In August 2018 there were 8,411 households on Universal Credit in Cumbria (10,817 persons), a rise of 301 from the previous month.

Figure 14: Households on UC - timeseries

Households on Universal Credit

Legend: Allerdale, Barrow, Carlisle, Copeland, Eden, South Lakeland
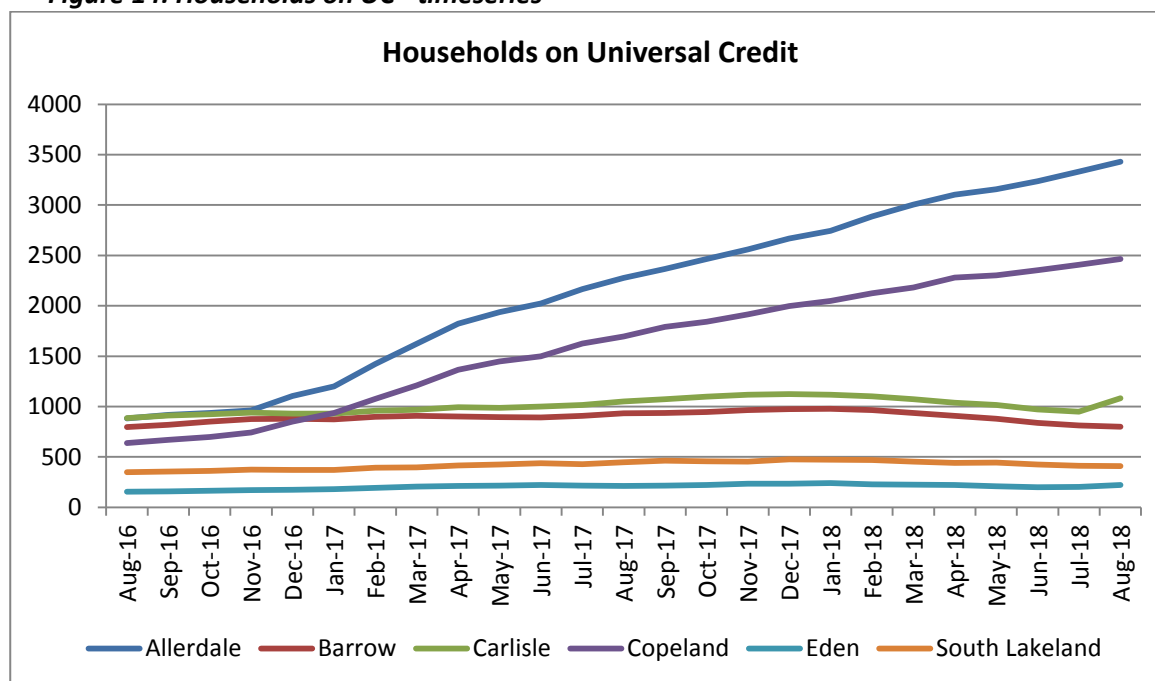
Source: DWP via Stat-Xplore

The highest proportion of households (55.5%) were single households with no child dependants followed by 30.3% single households with child dependants. This is influenced by the rollout as different "gateway" conditions apply at different stages of the rollout.

Figure 15: Households on UC by family type – August 2018

Households on UC by family type (%)

Area	Single, no child dependant	Single, with child dependant(s)	Couple, no child dependant	Couple, with child dependant(s)
Allerdale	53.3	30.2	4.8	11.7
Barrow	59.5	30.0	2.1	8.1
Carlisle	56.0	32.6	2.9	8.0
Copeland	57.6	28.7	4.4	9.7
Eden	57.8	29.6	7.2	7.2
South Lakeland	51.5	35.9	2.7	9.5
Cumbria	55.5	30.3	4.1	10.1
Great Britain	62.3	25.1	3.6	9.1
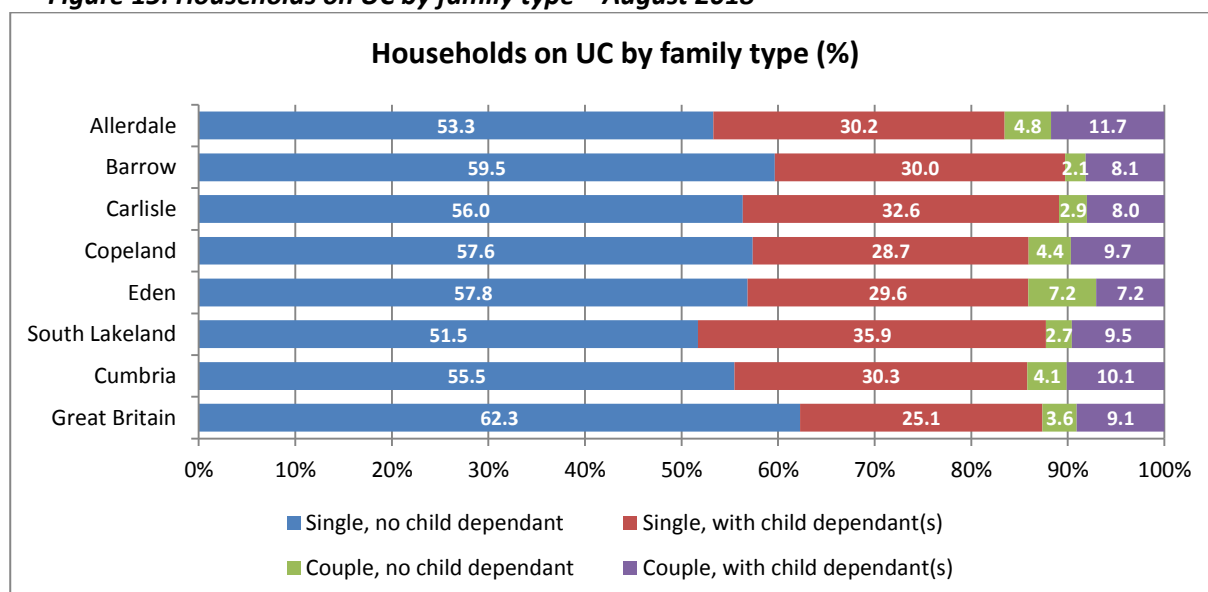
Source: DWP via Stat-Xplore

Of the 8,411 households in Cumbria on UC in August 2018, 1,239 had not received a payment (14.4%). This may be because the award amount has not yet been calculated or because the household did not qualify to receive a payment in the month.

Figure 16: Households on UC by award amount – August 2018

UC monthly award amount (number of households)

Award amount	Number of households
£1,500 or over	239
£1,400 to £1,500	99
£1,300 to £1,400	147
£1,200 to £1,300	215
£1,100 to £1,200	359
£1,000 to £1,100	332
£900 to £1000	583
£800 to £900	524
£700 to £800	444
£600 to £700	823
£500 to £600	822
£400 to £500	528
£300 to £400	606
£200 to £300	858
£100 to £200	331
Up to £100	251
No payment	1,239

Number of households
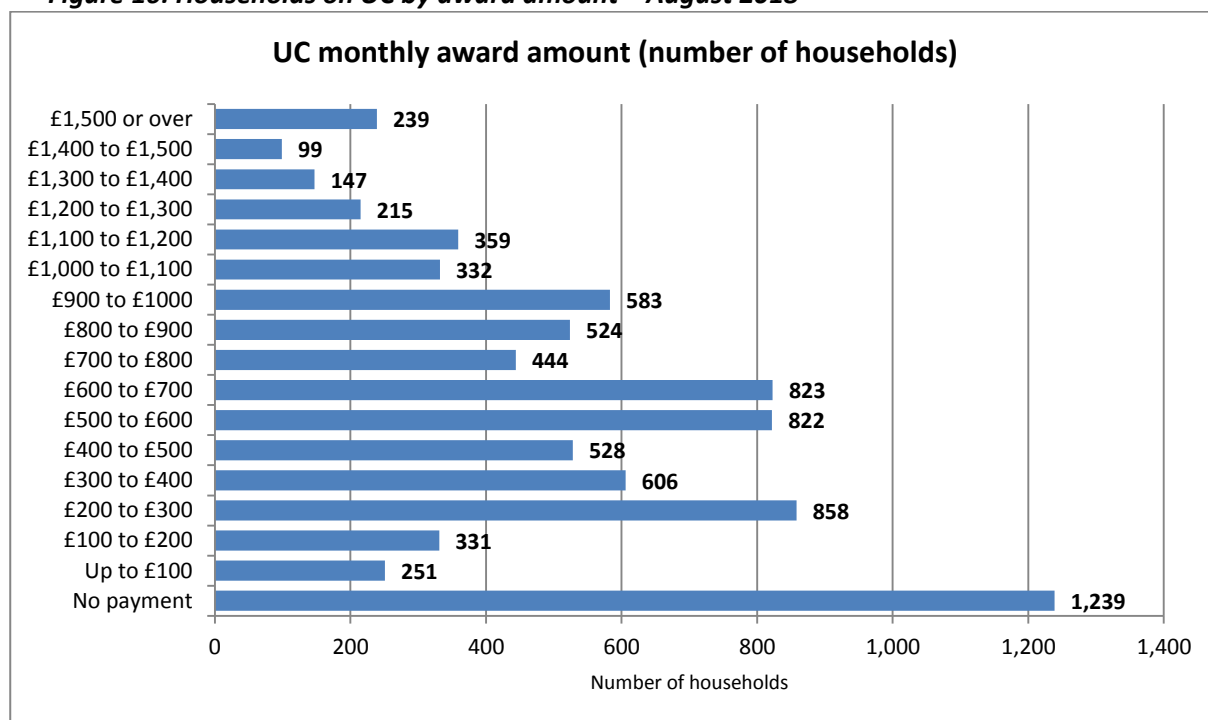
Source: DWP via Stat-Xplore

Of those households that did receive a payment, these ranged from under £100 (3.5% of households receiving a payment) up to £1,500 or more (3.3% of households).

Figure 17: Households on UC by award amount – August 2018

UC monthly award amount (% households receiving a payment)

Award amount	% households receiving payment
£1,500 or over	3.3
£1,400 to £1,500	1.4
£1,300 to £1,400	2.1
£1,200 to £1,300	3.0
£1,100 to £1,200	5.0
£1,000 to £1,100	4.6
£900 to £1000	8.1
£800 to £900	7.3
£700 to £800	6.2
£600 to £700	11.5
£500 to £600	11.5
£400 to £500	7.4
£300 to £400	8.5
£200 to £300	12.0
£100 to £200	4.6
Up to £100	3.5

% households receiving payment
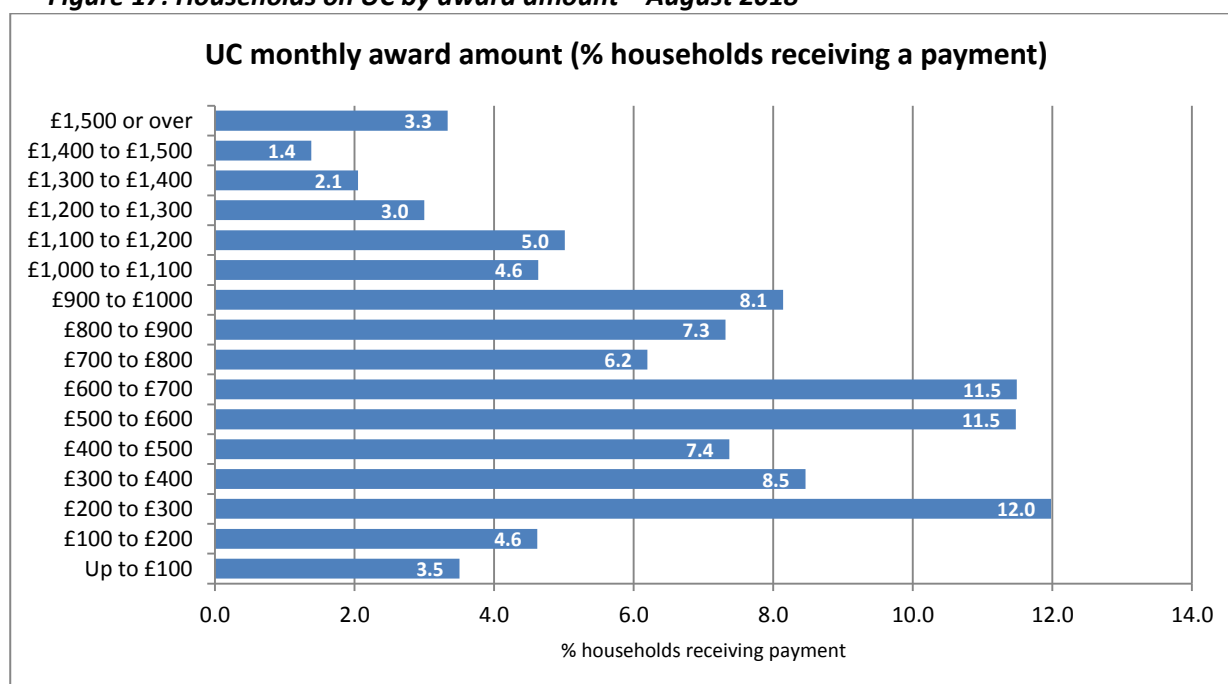
Source: DWP via Stat-Xplore

All DWP Out of Work Benefits

New data from DWP on out of work benefit claimants show that the proportion of 16-64 year olds claiming such benefits in May 2018 was higher than the national average of 8.7% in Allerdale (9.3%), Barrow (12.4%), Carlisle (9.4%) and Copeland (10.4%). In particular, the proportions on Incapacity Benefit are high in Barrow (8.9%), Carlisle (7.0%) and Copeland (6.3%) meaning that Cumbria's rate of 6.0% is above the national rate of 5.6%.

Figure 18: Claimants on DWP out of work benefits – May 2018
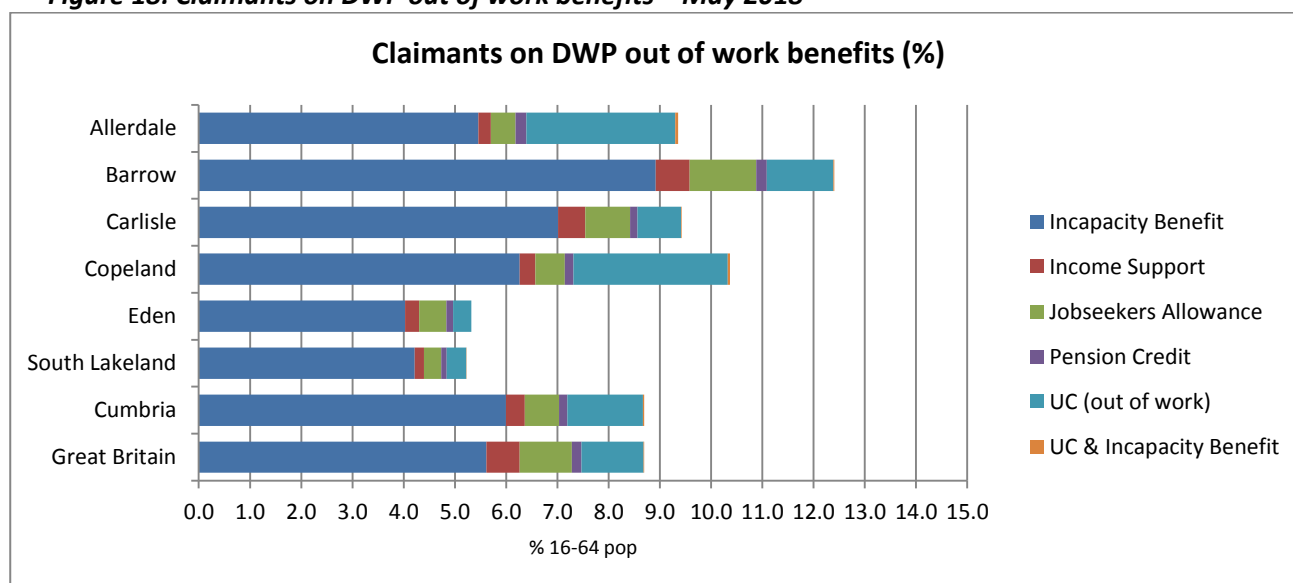
Source: DWP via Stat-Xplore NB: these data relate only to those on out of work benefit.

5. NEETs & Participation

Not in Education, Employment or Training (NEET)

Young people are described as NEET if they are not in any form of education, employment or training. Those whose status is Not Known at the time of follow up are now also classed as NEET.

In Sept 2018, 518 16-17 year olds were classed as NEET in Cumbria (124 NEET and 394 whose status was Not Known), a fall of226 from the previous month and down 68 from a year ago. A fall is normal at this time of year as young people start courses after leaving school. The highest number of NEET/NKs was in Barrow (121) followed by Carlisle (110). There is a great deal of monthly variation relating to academic year activity and therefore care should be taken when viewing monthly data.

Figure 19: Number of 16-17 Year Olds NEET or Not Known – Sept 2018
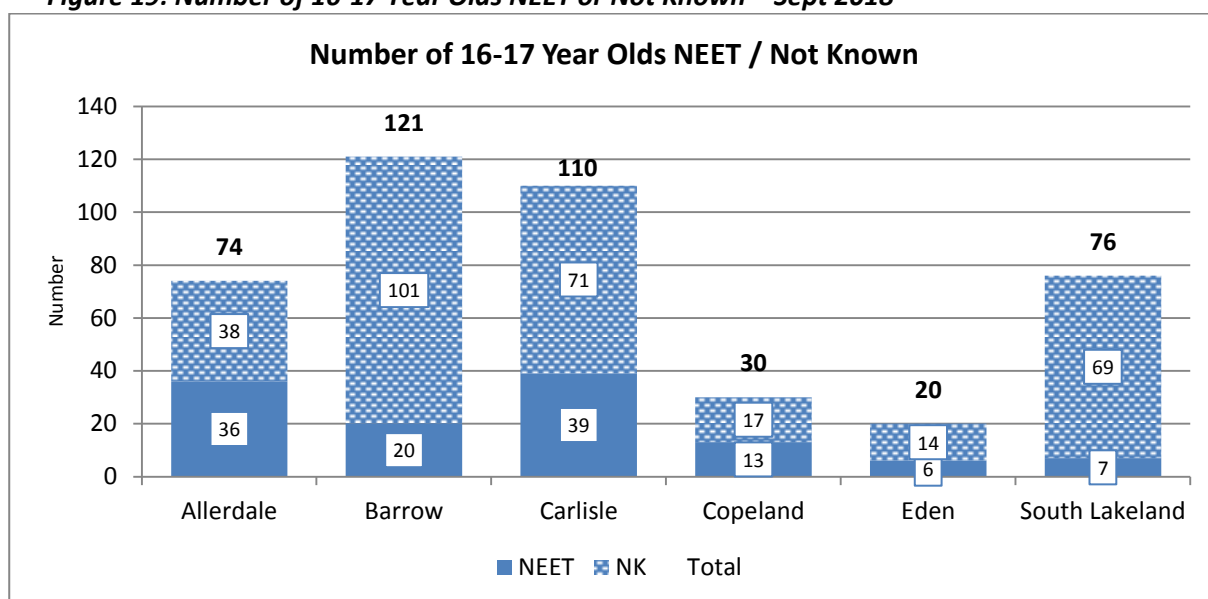
Source: Inspira / Cumbria Intelligence Observatory Note: district totals may not sum to county total.

Figure 20: Number of 16-17 Year Olds NEET or Not Known, district timeseries
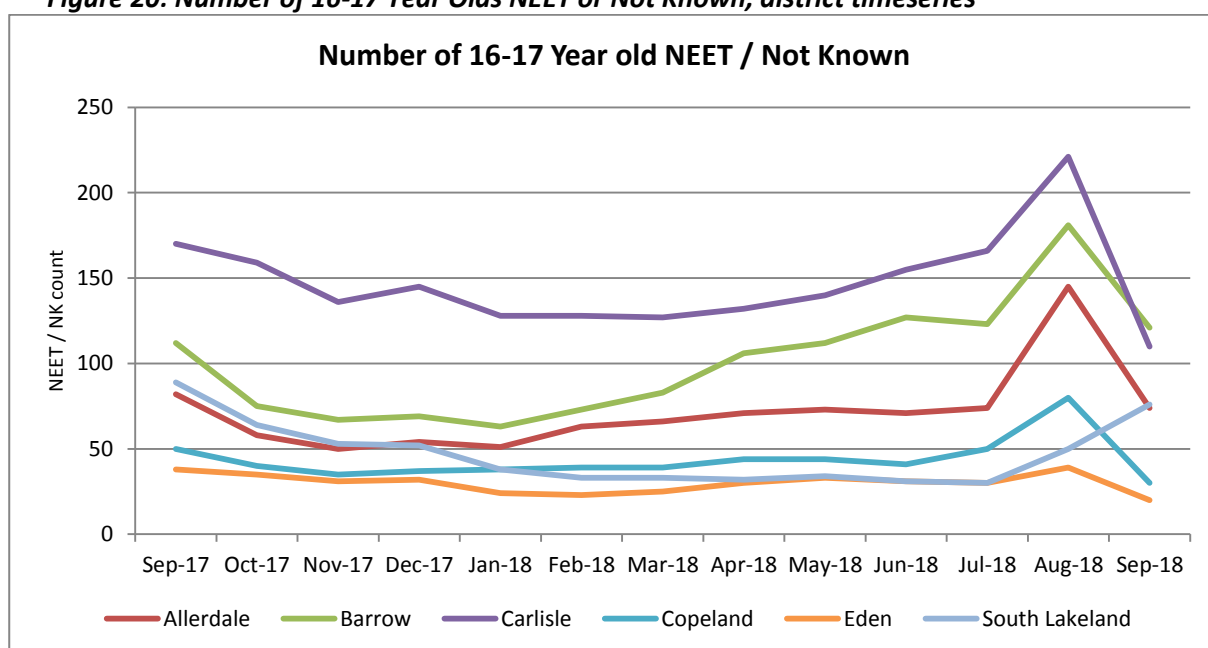
Source: Inspira / Cumbria Intelligence Observatory

The county NEET/NK rate (% of cohort) was 5.3% in Sept 2018 compared to an England rate of 31.2% and an average rate of 22.1% for Cumbria's 10 statistical neighbours. The highest local rate was in Barrow (5.9%). The NEET rate in Cumbria was down 2.0 from last month and down 0.4 from the same month last year. The average rate for the last 12 months in Cumbria was 4.6% compared to 10.2% nationally and 9.0% for statistical neighbours. Carlisle's average annual rate was highest at 5.7%.

Figure 21: Rate of 16-17 Year Olds NEET or Not Known – Sept 2018 and 12 month average
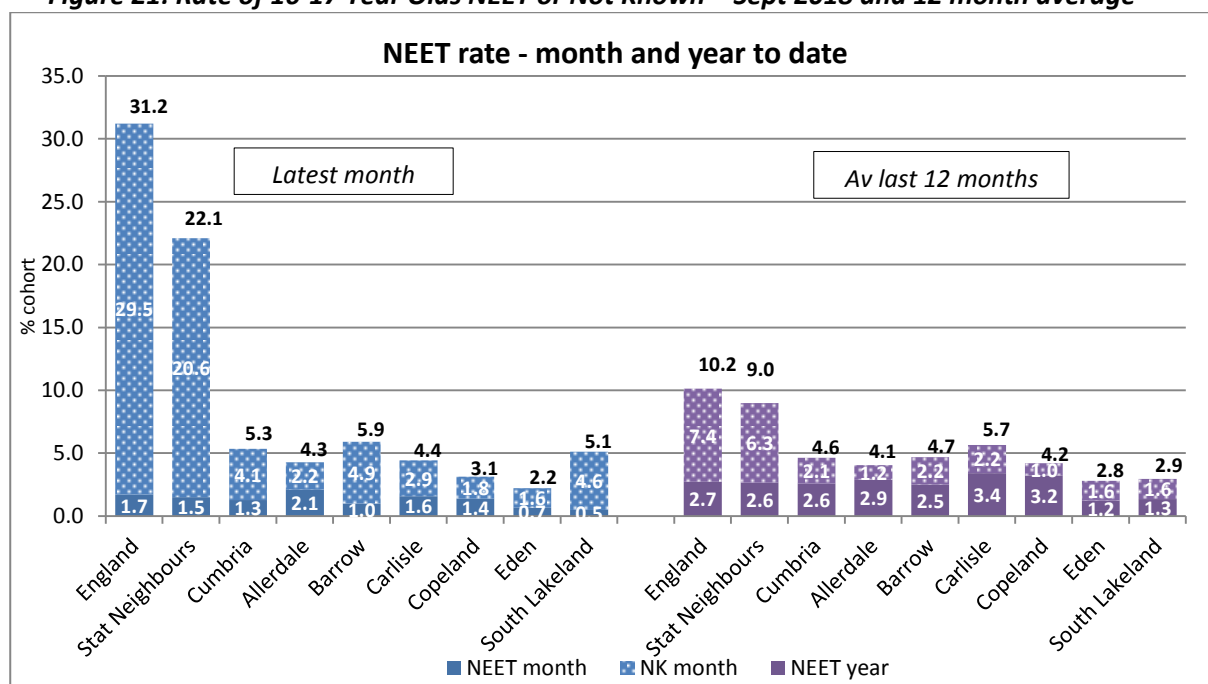
Source: Inspira / Cumbria Intelligence Observatory

Figure 22: Rate of 16-17 Year Olds NEET or Not Known, district timeseries
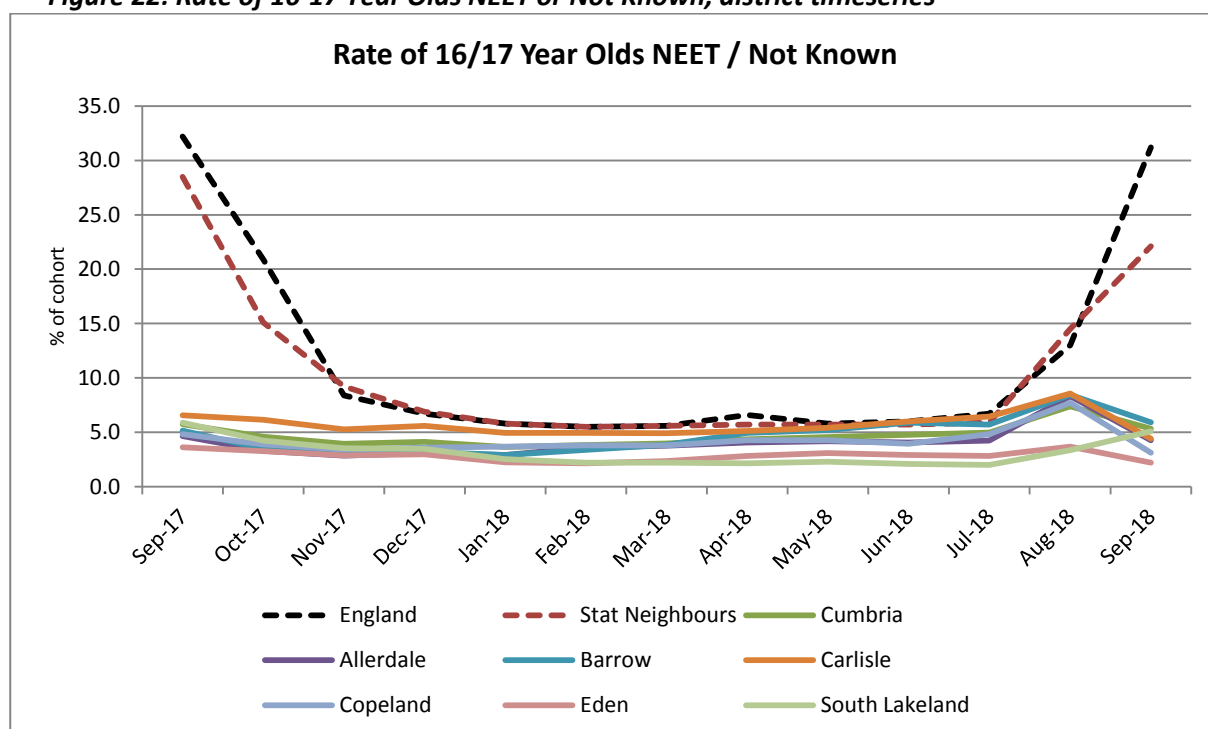
Source: Inspira / Cumbria Intelligence Observatory

Participation

The Education & Skills Act 2008 introduced a requirement for young people to remain in education or training until at least their 18th birthday and a duty on local authorities to encourage, enable and assist young people to participate. As part of the tracking process that produces the NEET data, participation data is also produced at county level on a monthly basis.

In Sept 2018, 92.1% of young people in Cumbria were classed as meeting the participation requirement, the majority (80.0%) through full time education or training or by undertaking an apprenticeship (9.8%). This compares to 67.8% nationally who were deemed to be participating. Average data for the past 12 months shows Cumbria performing above the national average – 92.2% v 88.3%.

Figure 23: Participation of 16/17 Year Olds, district timeseries
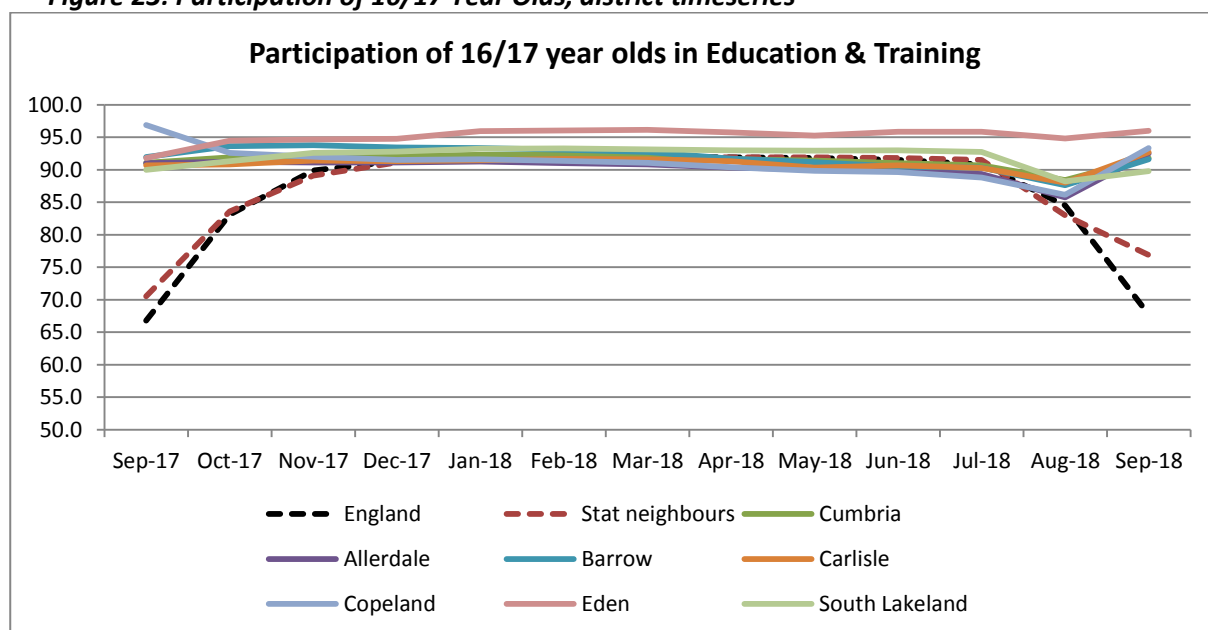
Source: NCCIS

Figure 24: Participation of 16/17 Year Olds, by activity type Sept 2018
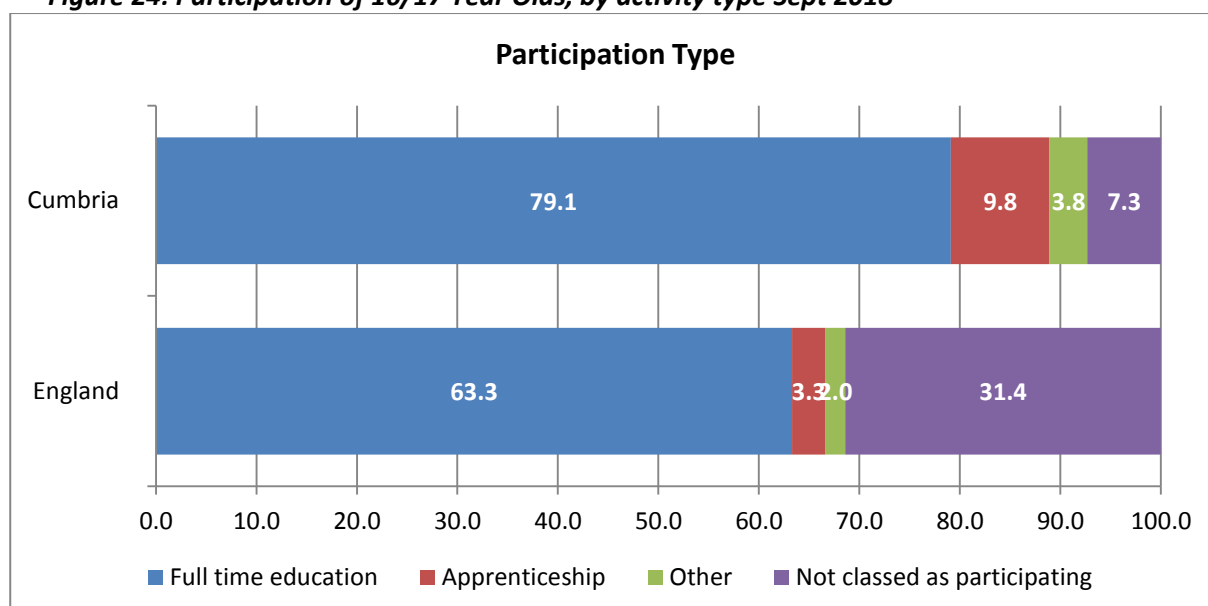
Source: NCCIS (district data not available)

6. JOB POSTINGS

The following data are drawn from Labour Insight, an interactive tool which delivers real time access to job postings from a comprehensive range of sources including job boards, employer sites, newspapers, public agencies etc. Data extraction and analysis technologies mine and code data from each job listing to provide analysis on industries, occupations, skills and qualifications. The tool will inevitably not capture all vacancies and in particular is likely to under-represent vacancies in sectors which typically do not utilise online or formal recruitment methods. On the other hand it captures advertisements from agencies seeking to add people to their registers when there may not be a specific vacancy available which may over represent the situation in those sectors which make widespread use of recruitment agencies and "bank" workers.

In Oct 2018 there were 2,059 job postings in Cumbria which is 69 fewer than were placed in the previous month. Due to a technical issue with the data we do not currently have a consistent timeseries to compare change over time but this will be added in future.

Location of job postings

Geographically the highest number of postings was for opportunities in Carlisle where there were 629 postings in the quarter, 40.6% of all the postings in Cumbria. The second highest number of postings was in South Lakeland (305) with 20.7% of the total.

Figure 25: Job Postings by District, Oct 2018 (number)
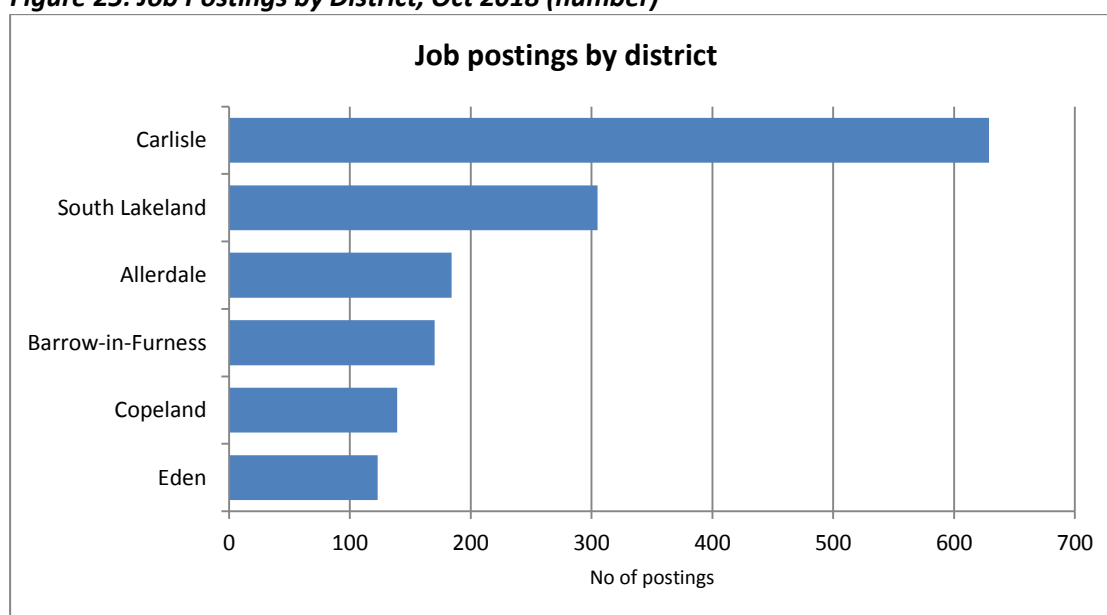
Source: Labour Insight (Burning Glass Technologies)
NB: may not sum to county total as district could not be coded for all postings

Sector of job postings

The highest number of postings was in the human health & social work sector (260 postings) which represented a fifth of postings where a sector could be identified (20.5%). The next most common sectors were wholesale & retail (185, 14.6%), education and manufacturing (both 143, 11.3%).

Figure 26: Top 15 Sectors Placing Job Postings - Oct 2018

Job postings by sector

Sector	No of vacancies
Human Health & Social Work	260
Wholesale & Retail	185
Education	143
Manufacturing	143
Accommodation & Food Service	132
Public Administration	92
Professional, Scientific & Technical	89
Administrative & Support Services	61
Transportation & Storage	38
Construction	33
Finance & Insurance	22
Other Services	22
Information & Communication	17
Water Supply, Sewerage, Waste	10
Arts, Entertainment & Recreation	9

No of vacancies (where sector available)

Source: Labour Insight (Burning Glass Technologies)

Occupation of job postings

The most common occupations specified were health professionals (167, 8.1%) and business, media & public service professionals (155, 7.5%).

Figure 27: Top 15 Occupations Required - Oct 2018

Job postings by occupation

Occupation	No of vacancies
Health Professionals	167
Business, Media & Public Service Professionals	155
Caring Personal Service Occupations	145
Sales Occupations	145
Administrative Occupations	132
Science, Research, Eng & Technology Professionals	131
Business & Public Service Associate Professionals	128
Teaching & Educational Professionals	127
Elementary Administration & Service Occupations	125
Corporate Managers & Directors	111
Other Managers & Proprietors	89
Science, Eng & Technology Associate Professionals	89
Skilled Metal, Electrical & Electronic Trades	83
Skilled Construction & Building Trades	68
Textiles, Printing & Other Skilled Trades	65

No of vacancies (where occupation available))

Source: Labour Insight (Burning Glass Technologies)

Organisations placing job postings

The organisation placing the most job postings was the Cumbria County Council with 87 postings (25.9%) followed by the National Health Service with 61 (18.2%).

Figure 28: Top 15 Organisations Placing Job Postings, Cumbria, Oct 2018 (number)

Job postings by employer

Employer	Number
Cumbria County Council	87
National Health Service	61
Superprof	40
Best Utility Ltd	20
Center Parcs	15
Greggs	14
Westmorland Limited	14
Alliance Boots	12
Creative Support	11
BAE Systems	12
Specsavers	10
John Wood Group P.L.C.	11
GLL Limited	11
Ashtead Plant Hire Company Ltd	9
Foster Wheeler	9

Number of postings (where employer idenified)
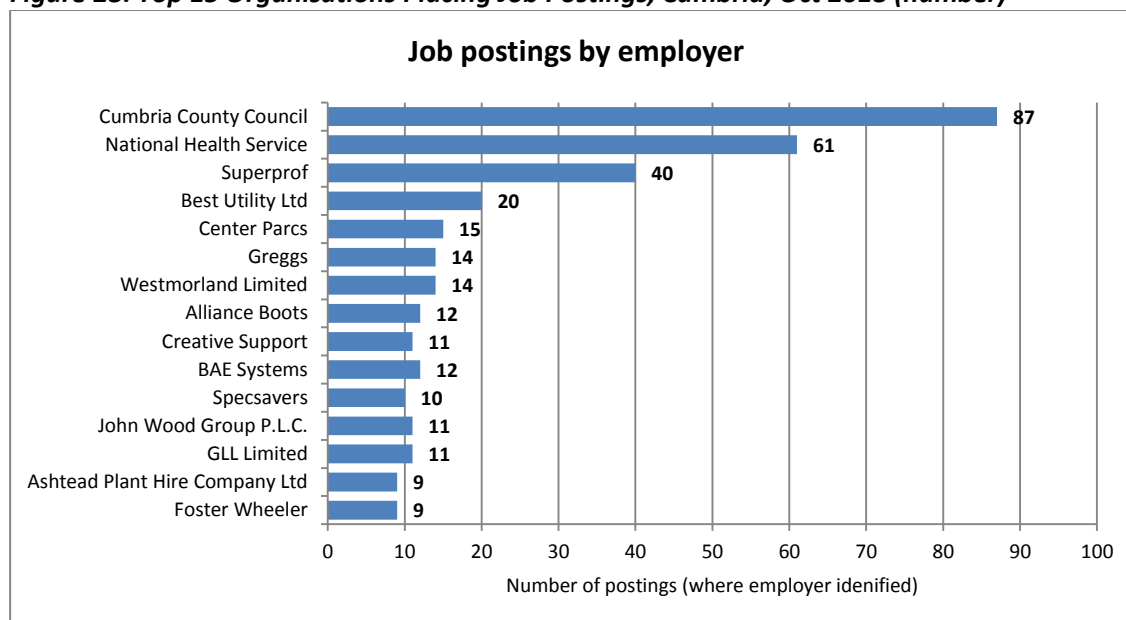
Source: Labour Insight (Burning Glass Technologies)

Skills mentioned in job postings

The most common baseline skills mentioned in job postings were communication (33.9% of all postings with skills specified) and organisational skills (15.1%) whilst the most commonly mentioned more detailed skills were customer service (20.5%) and sales (12.9%).

Figure 29: Top 15 Baseline Skills Required (% of job postings) - Oct 2018

Baseline skills in job postings (quarter), %

- Communication Skills
- Organisational Skills
- Planning
- Microsoft Excel
- Writing
- Detail-Orientated
- English
- Leadership
- Problem Solving
- Building Effective Relationships
- Microsoft Office
- Computer Literacy
- Creativity
- People Management
- Meeting Deadlines

■ % job postings (with skill specified)
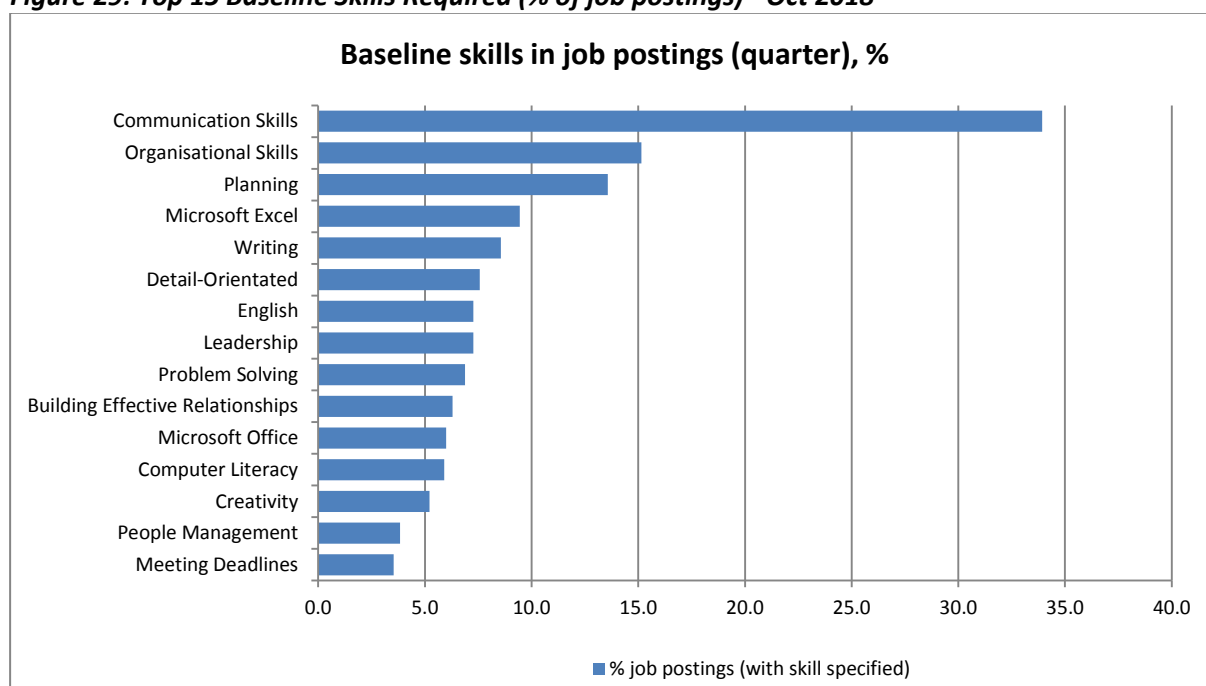
Source: Labour Insight (Burning Glass Technologies)

Figure 30: Top 15 Specialised Skills Required (% of job postings) – Oct 2018

Specialised skills in job postings (quarter), %

Skill	% job postings (with skill specified)
Customer Service	20.2
Sales	13.0
Teamwork / Collaboration	12.3
Teaching	10.0
Budgeting	9.4
Project Management	7.8
Cleaning	7.1
Key Performance Indicators	5.8
Cooking	5.5
Administrative Support	5.4
Retail Industry Knowledge	5.4
Scheduling	5.4
Nursing Home	4.9
Accounting	4.8
Staff Management	4.6

■ % job postings (with skill specified)
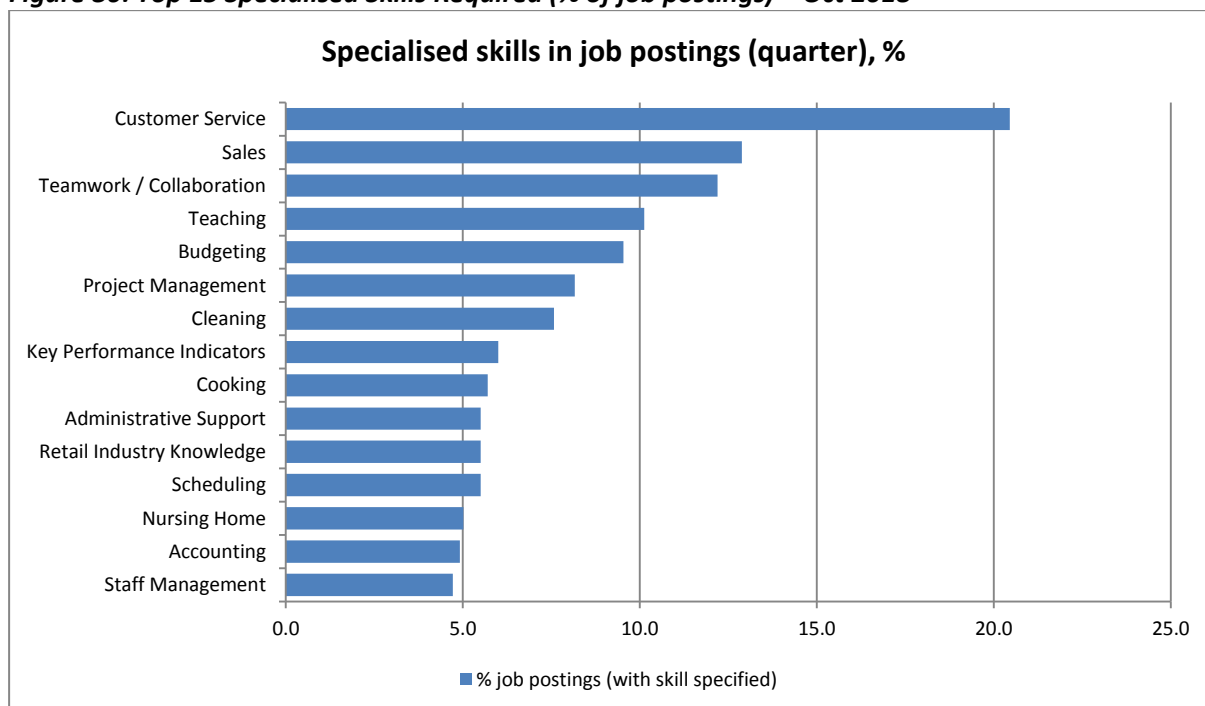
Source: Labour Insight (Burning Glass Technologies)

Salaries offered in job postings (where provided)

Around two thirds of postings identified a salary range and where they did, the highest proportion fell into the £15,000-£19,999 range (31.1%) followed by the £20,000-£29,000 range (28.0%). The mean salary quoted was £32,700 and the median salary quoted was £26,200.

Figure 31: Salary range in job postings – Oct 2018

Salary range (%)

Salary range	% job postings (where salary specified)
More than £90,000	4.3
£80,000 to £89,999	0.4
£70,000 to £79,999	2.1
£60,000 to £69,999	1.9
£50,000 to £59,999	4.5
£40,000 to £49,999	5.5
£30,000 to £39,999	19.5
£20,000 to £29,999	28.0
£15,000 to £19,999	31.1
£10,000 to £14,999	0.8
£0-£9,999	

% job postings (where salary specified)
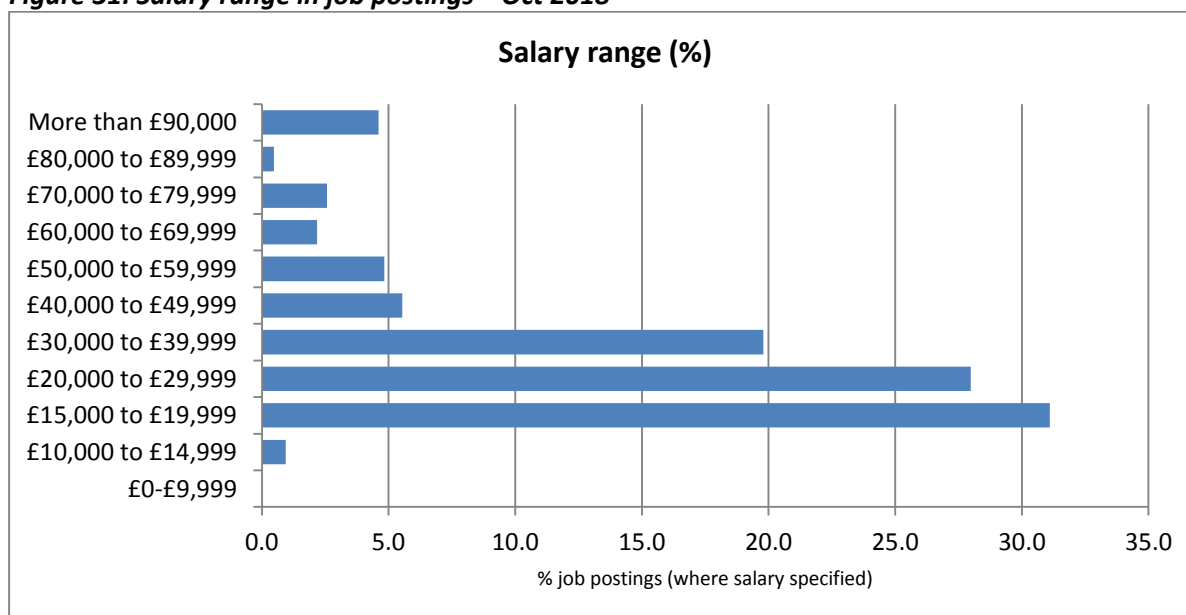
Source: Labour Insight (Burning Glass Technologies)

Qualification requirements in job postings (where provided)

Fewer than half of job postings referred to the qualifications required for the job but where they did so, the most frequently mentioned were GCSE/Level 2 (41.9%) and Bachelor's Degree (31.0%).

Figure 32: Qualification requirements in job postings, Oct 2018

Qualifications required (%)

Qualification	% of postings
Postgrad Degree, Level 5 Cert/Dip/NVQ	~0.7
Bachelor's Degree, Graduate Cert/Dip	~31.0
Foundation Degree, HND	~1.5
HNC, Level 4 Cert/Dip/Level 4 NVQ	~10.3
A-Level, Level 3 NVQ	~13.8
GCSE, Level 2 NVQ	~41.9
Level 1 NVQ	~0.5

% of postings (where quals specified)
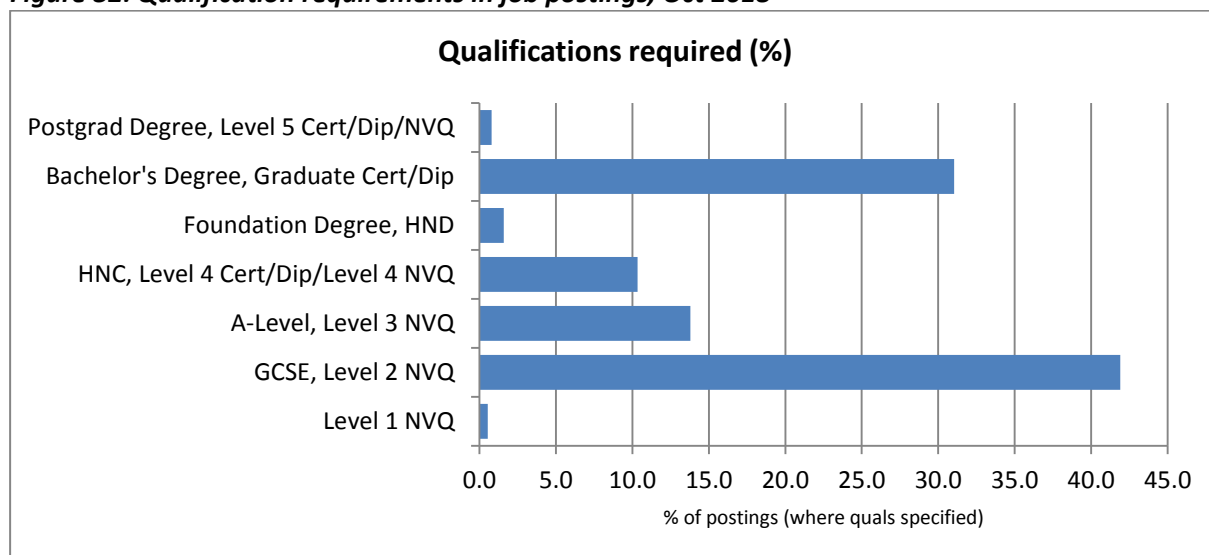
Source: Labour Insight (Burning Glass Technologies)

Figure 33: Summary of Top 15 Job Postings by Occupation, Industry & Skills, Oct 2018

Occupation	No	% jobs	Industry	No	% jobs
Health Professionals	167	8.1	Human Health & Social Work	260	20.5
Business, Media & Public Service Professionals	155	7.5	Wholesale & Retail	185	14.6
Caring Personal Service Occupations	145	7.1	Education	143	11.3
Sales Occupations	145	7.1	Manufacturing	143	11.3
Administrative Occupations	132	6.4	Accommodation & Food Service	132	10.4
Science, Research, Eng & Technology Professionals	131	6.4	Public Administration	92	7.3
Business & Public Service Associate Professionals	128	6.2	Professional, Scientific & Technical	89	7.0
Teaching & Educational Professionals	127	6.2	Administrative & Support Services	61	4.8
Elementary Administration & Service Occupations	125	6.1	Transportation & Storage	38	3.0
Corporate Managers & Directors	111	5.4	Construction	33	2.6
Other Managers & Proprietors	89	4.3	Finance & Insurance	22	1.7
Science, Eng & Technology Associate Professionals	89	4.3	Other Services	22	1.7
Skilled Metal, Electrical & Electronic Trades	83	4.0	Information & Communication	17	1.3
Skilled Construction & Building Trades	68	3.3	Water Supply, Sewerage, Waste	10	0.8
Textiles, Printing & Other Skilled Trades	65	3.2	Arts, Entertainment & Recreation	9	0.7
Baseline Skill	**No**	**% jobs**	**Specialised Skill**	**No**	**% jobs**
Communication Skills	345	33.9	Customer Service	208	20.5
Organisational Skills	154	15.1	Sales	131	12.9
Planning	138	13.6	Teamwork / Collaboration	124	12.2
Microsoft Excel	96	9.4	Teaching	103	10.1
Writing	87	8.6	Budgeting	97	9.5
Detail-Orientated	77	7.6	Project Management	83	8.2
English	74	7.3	Cleaning	77	7.6
Leadership	74	7.3	Key Performance Indicators	61	6.0
Problem Solving	70	6.9	Cooking	58	5.7
Building Effective Relationships	64	6.3	Administrative Support	56	5.5
Microsoft Office	61	6.0	Retail Industry Knowledge	56	5.5
Computer Literacy	60	5.9	Scheduling	56	5.5
Creativity	53	5.2	Nursing Home	51	5.0
People Management	39	3.8	Accounting	50	4.9
Meeting Deadlines	36	3.5	Staff Management	48	4.7

Source: Labour Insight (Burning Glass Technologies)

Note: The tool relies on data contained within job postings when analysing skill needs, qualifications etc and this may be limited by the accuracy and detail contained within the original advertisement. For example, the system can allocate an occupation in the majority of instances but is unable to allocate an industry in approximately a third of cases. Therefore the totals for each may vary and proportions presented here are of postings where the relevant coding has been possible.

7.   BUSINESS START UPS

The following data are from BankSearch, a survey which collects data from Barclays, Co-operative Bank, HSBC, Lloyds Banking Group, Royal Bank of Scotland Group, Santander and TSB Bank. A 'Start-up' reflects the opening of a first current account from a small business banking product range by a business new to banking or previously operated through a personal account. The data exclude businesses operating through personal accounts, those without banking relationships or those banking with other institutions.

There were 402 business start-ups in Cumbria in the quarter Jul-Sept 2018. This is 59 fewer than in the previous quarter (Apr-Jun 2018), a fall of -12.8% compared to a fall of 5.5% for England. Start-ups decreased in all areas except Copeland and South Lakeland with the biggest fall being in Allerdale (-24). The highest number of start-ups was in South Lakeland (112) followed by Carlisle (77) and Allerdale (72).
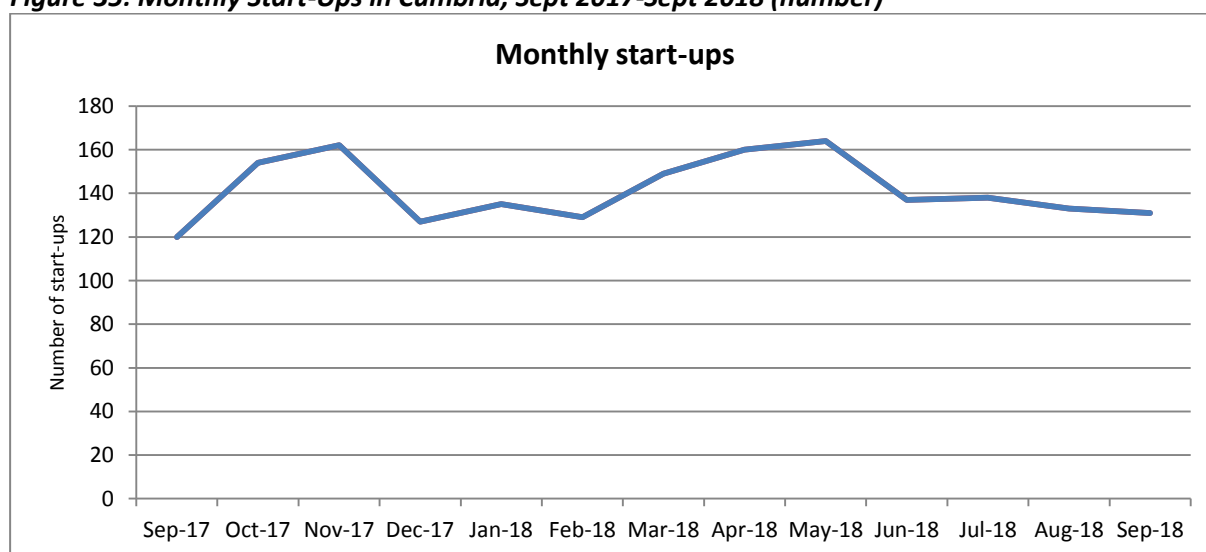
Figure 34: Quarterly Start-Ups by District, Jul-Sept 2018 (number)
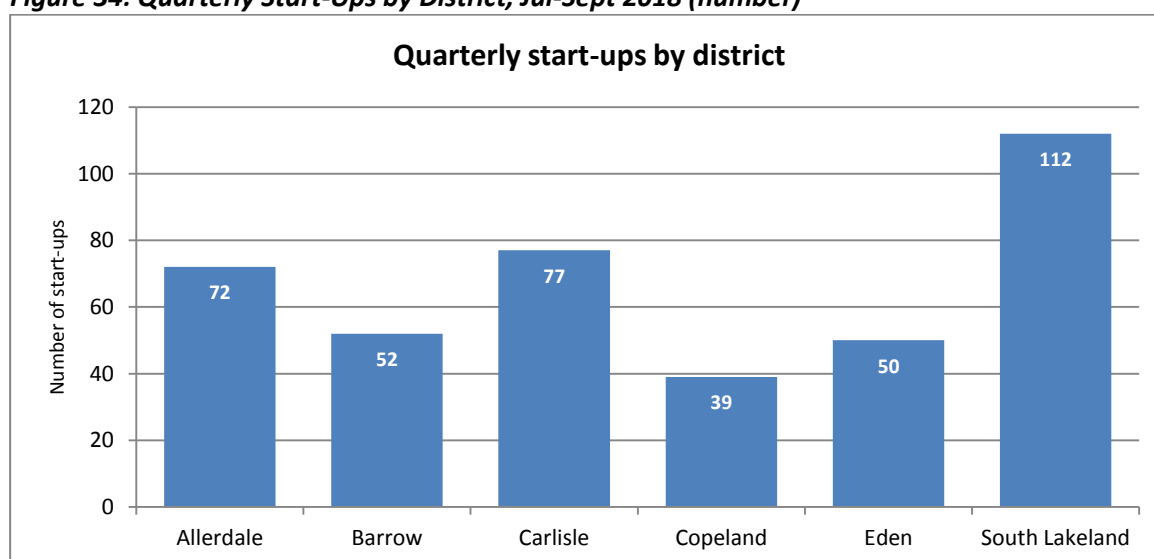
Source: BankSearch

The number of starts varies throughout the year and levels this autumn are very similar to the same time last year.

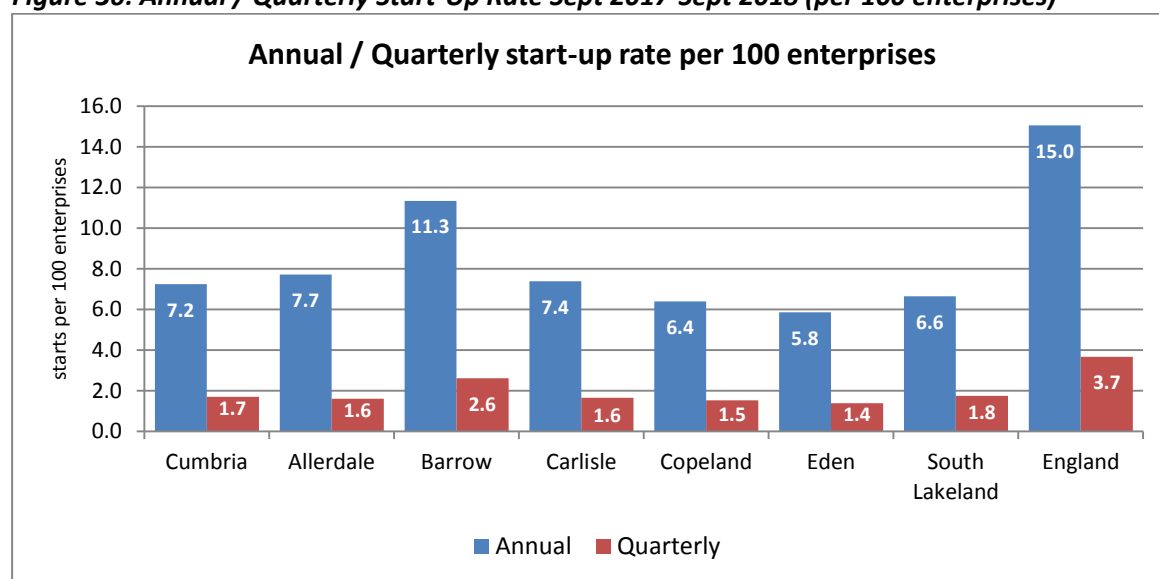**Figure 35: Monthly Start-Ups in Cumbria, Sept 2017-Sept 2018 (number)**

Source: BankSearch

The annual rate of business start-ups can be expressed in 2 ways. Firstly, as a proportion of the active business stock. This measure is influenced by the business structure and areas with a relatively small stock of active businesses will generally show higher start up rates than those with large volumes, often of small, businesses. The second method is start-ups per 10,000 working age people and is sometimes regarded as a better indicator of entrepreneurship amongst local residents.

Using the first methodology of starts per 100 enterprises (which is the Office for National Statistics' preferred measure) Barrow had the highest annual start up rate at 11.3 per 100 active enterprises while Eden had the lowest at 5.8 per 100 active enterprises. This compares to 15.0 for England.

Figure 36: Annual / Quarterly Start-Up Rate Sept 2017-Sept 2018 (per 100 enterprises)

Annual / Quarterly start-up rate per 100 enterprises

Area	Annual	Quarterly
Cumbria	7.2	1.7
Allerdale	7.7	1.6
Barrow	11.3	2.6
Carlisle	7.4	1.6
Copeland	6.4	1.5
Eden	5.8	1.4
South Lakeland	6.6	1.8
England	15.0	3.7

Source: BankSearch / UK Business: Activity, Size and Location 2017

Using the second methodology (starts per 10,000 working age residents), the position is different with South Lakeland having the highest annual start up rate at 71.7 per 10,000 working age residents and Copeland the lowest at 38.6. This compares to 100.2 for England.

Figure 37: Annual Start-Up Rate, Sept 2017-Sept 2018 (per 10,000 working age residents)

Annual / Quarterly start-up rate per 10,000 working age pop

Area	Annual	Quarterly
Cumbria	57.5	13.5
Allerdale	59.7	12.4
Barrow	55.0	12.7
Carlisle	51.7	11.5
Copeland	38.6	9.2
Eden	68.4	16.1
South Lakeland	71.7	18.9
England	100.2	24.5
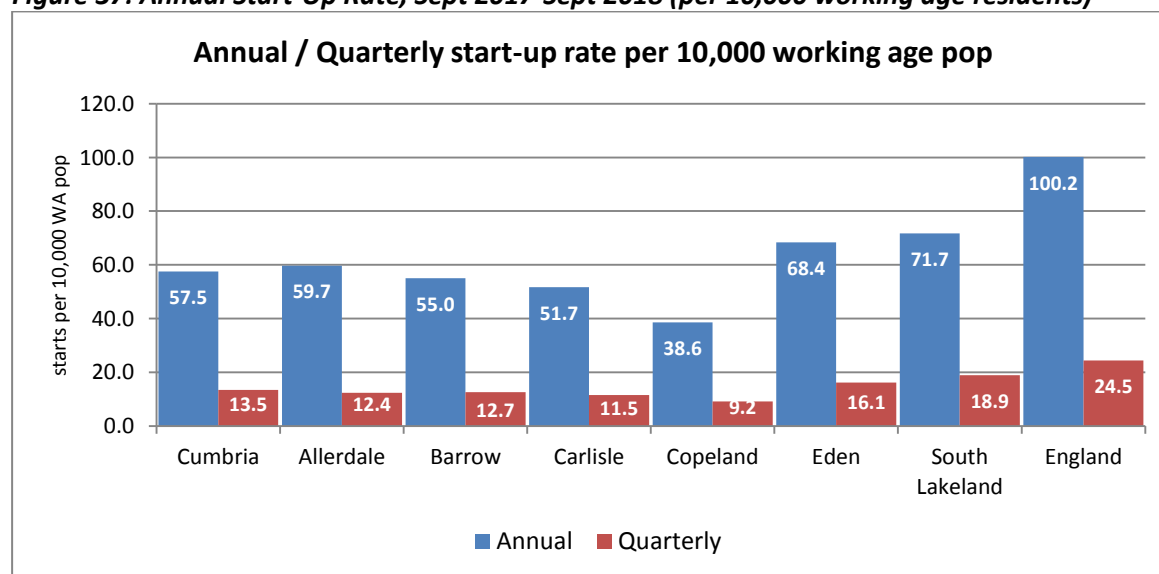
Source: BankSearch / ONS Mid Year Popuatlion Estimates 2016

As is generally the case, the highest number of start-ups was in the real estate & professional services sector with 104 (25.9%). This was followed by wholesale & retail (49, 12.2%) and recreation, personal & community services (48, 11.9%).

Figure 38: Quarterly Start-Ups by Sector in Cumbria, Jul-Sept 2018 (number)
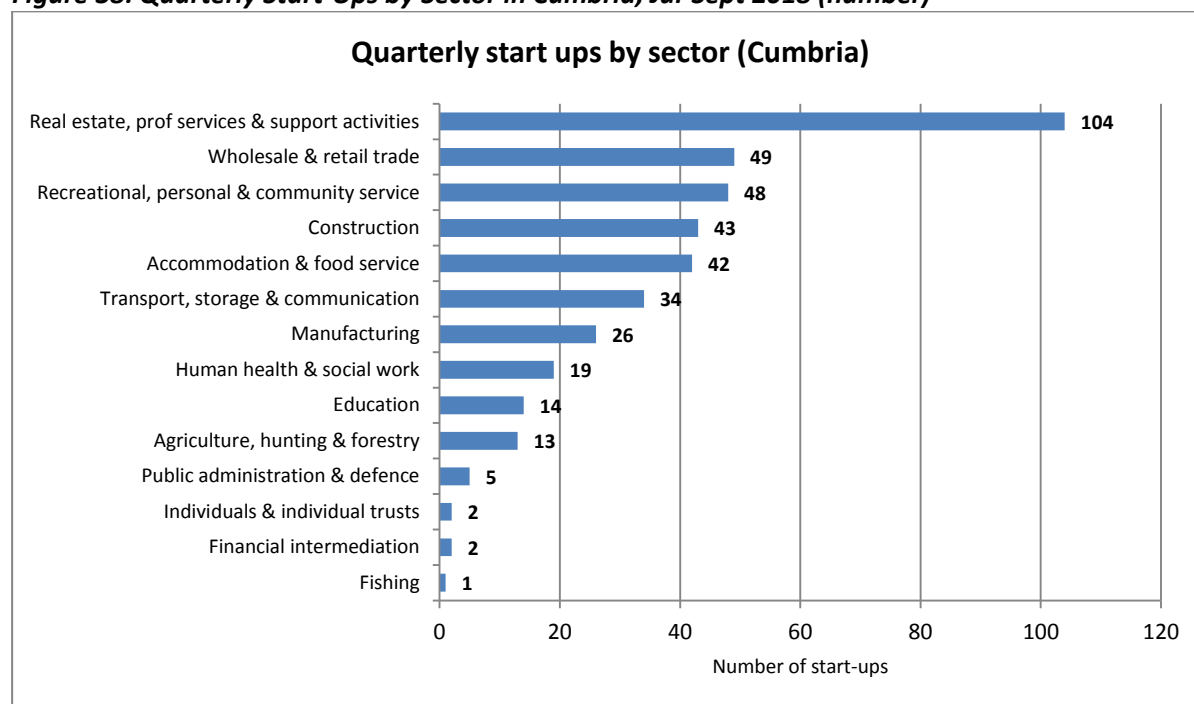
Source: BankSearch

Limited companies provided the highest number of start-ups (228) accounting for over half of the total (56.7%) followed by sole traders with 129 start-ups (32.1%).

Figure 39: Quarterly Start-Ups by Legal Status in Cumbria, Jul-Sept 2018 (number)

Source: BankSearch

8. COMPANIES HOUSE INCORPORATIONS

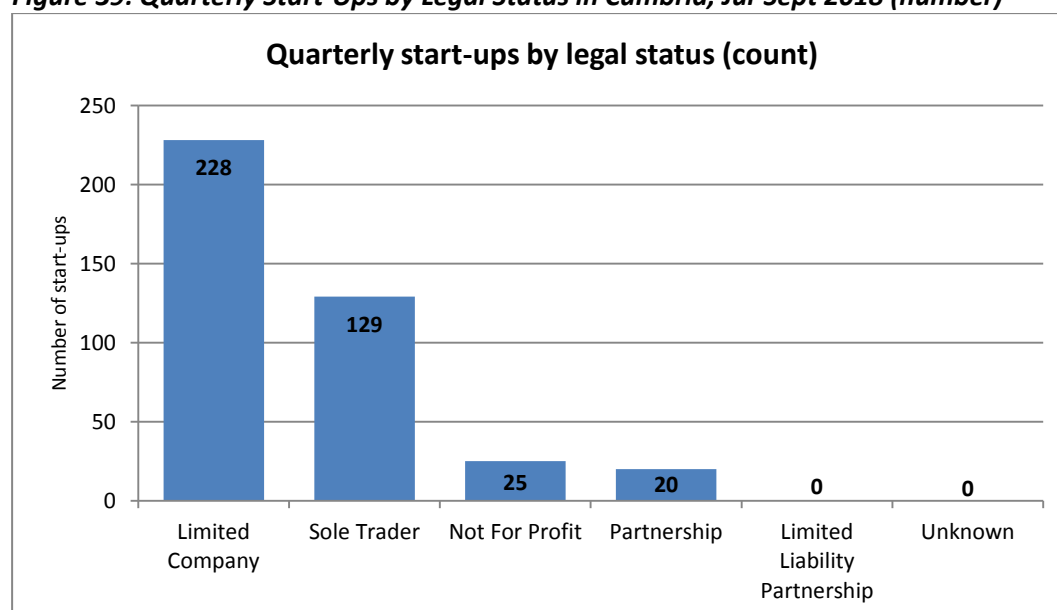There were 180 new Companies House incorporations in Sept 2018, a fall of 4 from the previous month and 12 fewer than the same month the previous year. The highest numbers were in South Lakeland (50) and Carlisle (43).

Figure 40: Companies House Incorporations by Area – Sept 2018
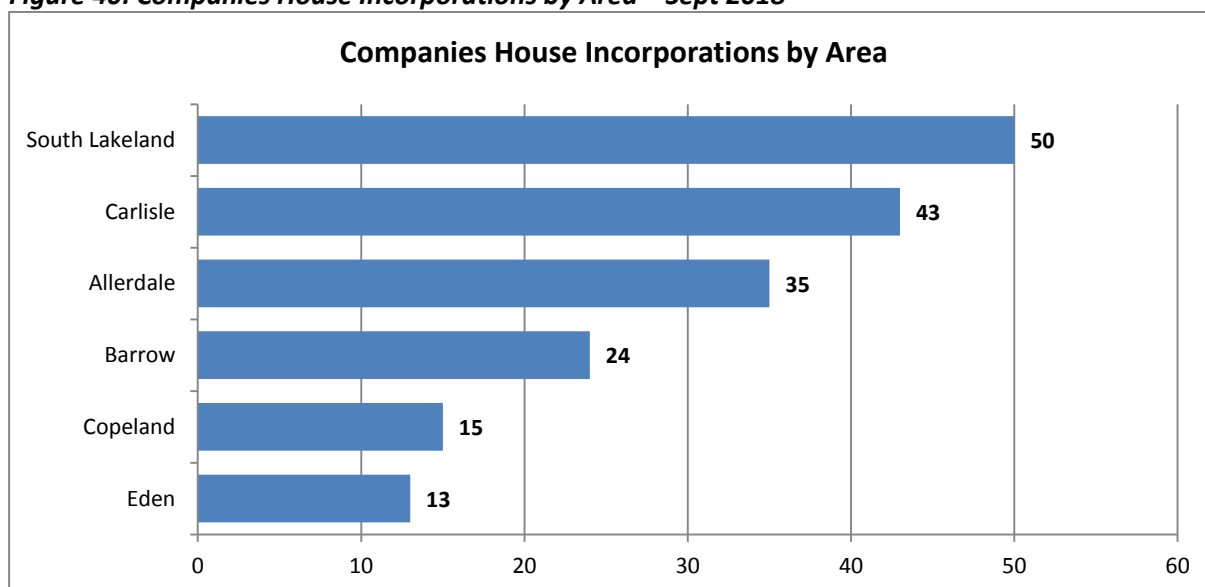
Source: BankSearch extracted from Companies House Note: Data relate to registered addresses

Figure 41: Companies House Incorporations by Month in Cumbria – Sept 2017-Sept 2018
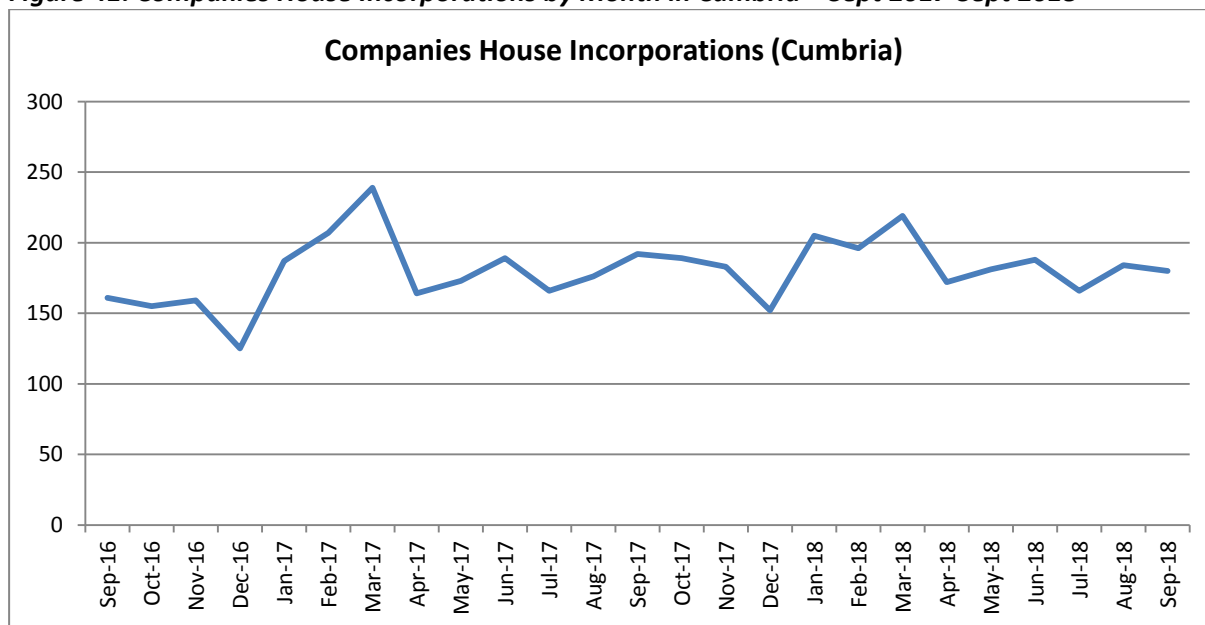
Source: BankSearch extracted from Companies House

For further information, please contact
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Labour Market Briefing
November 2018

Cumbria Intelligence Observatory

ANNEX A: Claimant Count by Ward

Allerdale – Claimant Count

	Oct 2017		Sept 2018		Oct 2018		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	793,380	1.9	933,230	2.2	948,110	2.3	14,885	1.6	0.0	154,730	19.5	0.4
North West	111,505	2.5	131,160	2.9	132,730	2.9	1,570	1.2	0.0	21,220	19.0	0.5
Cumbria	5,230	1.8	5,690	1.9	5,675	1.9	-15	-0.3	0.0	440	8.4	0.1
Allerdale	1,480	2.6	1,720	3.0	1,710	3.0	-15	-0.8	0.0	230	15.5	0.4
All Saints	45	1.6	60	2.2	50	1.9	-10	-16.1	-0.4	10	20.9	0.3
Aspatria	60	2.8	65	3.3	60	3.0	-5	-7.5	-0.2	5	6.9	0.2
Boltons	5	0.3	5	0.6	10	0.9	5	50.0	0.3	5	200.0	0.6
Broughton St Bridget's	35	1.4	40	1.5	45	1.7	5	10.3	0.2	10	22.9	0.3
Christchurch	35	1.6	45	2.2	50	2.4	5	9.1	0.2	15	45.5	0.7
Clifton	35	3.5	30	2.8	30	3.0	0	7.1	0.2	-5	-14.3	-0.5
Crummock	5	0.6	5	0.4	5	0.7	0	50.0	0.2	0	20.0	0.1
Dalton	5	0.5	5	0.6	5	0.6	0	0.0	0.0	0	20.0	0.1
Derwent Valley	5	0.7	5	0.7	5	0.7	0	0.0	0.0	0	0.0	0.0
Ellen	45	2.2	45	2.1	50	2.3	5	8.9	0.2	5	6.5	0.1
Ellenborough	85	3.8	95	4.2	90	4.0	-5	-4.3	-0.2	5	7.2	0.3
Ewanrigg	90	4.5	120	5.8	120	5.8	0	0.8	0.0	30	30.4	1.4
Flimby	40	3.7	35	3.3	40	3.7	5	11.1	0.4	0	0.0	0.0
Harrington	25	1.2	30	1.5	25	1.4	0	-3.6	-0.1	5	12.5	0.2
Holme	15	1.6	20	1.7	15	1.6	0	-5.6	-0.1	0	0.0	0.0
Keswick	30	0.9	40	1.3	35	1.2	0	-2.6	0.0	10	32.1	0.3
Marsh	5	0.6	10	0.8	10	0.8	0	0.0	0.0	0	33.3	0.2
Moorclose	160	5.5	200	6.7	195	6.6	-5	-2.0	-0.1	35	21.1	1.2
Moss Bay	210	6.5	235	7.2	230	7.1	-5	-2.1	-0.2	20	8.6	0.6
Netherhall	85	4.7	105	5.6	110	5.8	5	3.8	0.2	20	24.1	1.1
Seaton	50	1.7	60	1.9	55	1.8	-5	-6.8	-0.1	5	5.8	0.1
Silloth	40	2.3	40	2.1	40	2.2	5	7.9	0.2	0	-2.4	-0.1
Solway	15	1.8	15	1.6	15	1.6	0	0.0	0.0	0	-11.8	-0.2
St John's	80	2.4	90	2.7	85	2.5	-10	-8.7	-0.2	5	3.7	0.1
St Michael's	180	5.7	240	7.5	240	7.5	0	0.4	0.0	60	31.9	1.8
Stainburn	20	1.6	15	1.5	15	1.3	0	-11.8	-0.2	-5	-16.7	-0.3
Wampool	5	0.6	10	0.9	10	1.0	0	11.1	0.1	5	66.7	0.4
Warnell	5	0.4	0	#	0	#	0	0.0	0.0	0	-50.0	-0.2
Waver	5	0.5	10	0.8	5	0.6	0	-22.2	-0.2	0	16.7	0.1
Wharrels	0	#	5	0.4	5	0.4	0	0.0	0.0	0	100.0	0.2
Wigton	55	1.5	55	1.5	55	1.6	0	1.8	0.0	5	5.7	0.1

Barrow – Claimant Count

	Oct 2017		Sept 2018		Oct 2018		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	793,380	1.9	933,230	2.2	948,110	2.3	14,885	1.6	0.0	154,730	19.5	0.4
North West	111,505	2.5	131,160	2.9	132,730	2.9	1,570	1.2	0.0	21,220	19.0	0.5
Cumbria	5,230	1.8	5,690	1.9	5,675	1.9	-15	-0.3	0.0	440	8.4	0.1
Barrow	1,035	2.5	980	2.4	970	2.4	-10	-1.0	0.0	-65	-6.4	-0.2
Barrow Island	115	7.1	95	5.8	90	5.5	-5	-4.2	-0.2	-5	-21.4	-1.5
Central	145	5.3	140	5.1	145	5.2	5	2.1	0.1	0	-2.0	-0.1
Dalton North	50	1.3	45	1.2	45	1.2	0	4.4	0.1	-10	-2.1	0.0
Dalton South	55	1.5	50	1.4	50	1.3	-5	-5.9	-0.1	0	-14.3	-0.2
Hawcoat	15	0.7	15	0.5	15	0.7	5	30.8	0.2	0	0.0	0.0
Hindpool	190	5.3	195	5.4	185	5.2	-5	-3.6	-0.2	0	-0.5	0.0
Newbarns	45	1.3	50	1.5	45	1.4	-5	-10.0	-0.2	-5	4.7	0.1
Ormsgill	130	3.4	125	3.3	125	3.3	0	0.0	0.0	0	-4.6	-0.2
Parkside	60	1.7	55	1.6	60	1.7	5	5.5	0.1	-15	-3.3	-0.1
Risedale	125	3.2	110	2.9	110	2.9	0	-1.8	-0.1	0	-11.4	-0.4
Roosecote	15	0.6	10	0.4	15	0.5	0	16.7	0.1	0	-12.5	-0.1
Walney North	50	1.6	50	1.7	50	1.6	0	-2.0	0.0	-10	4.2	0.1
Walney South	45	1.4	40	1.2	35	1.2	0	-5.3	-0.1	5	-18.2	-0.3

Carlisle – Claimant Count

	Oct 2017		Sept 2018		Oct 2018		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	793,380	1.9	933,230	2.2	948,110	2.3	14,885	1.6	0.0	154,730	19.5	0.4
North West	111,505	2.5	131,160	2.9	132,730	2.9	1,570	1.2	0.0	21,220	19.0	0.5
Cumbria	5,230	1.8	5,690	1.9	5,675	1.9	-15	-0.3	0.0	440	8.4	0.1
Carlisle	950	1.4	1,105	1.7	1,105	1.7	0	-0.1	0.0	155	16.2	0.2
Belah	30	0.9	35	0.9	35	0.9	0	0.0	0.0	5	9.7	0.1
Belle Vue	65	1.6	70	1.7	70	1.7	0	-1.4	0.0	5	6.2	0.1
Botcherby	90	2.3	105	2.7	95	2.5	-10	-8.7	-0.2	5	5.6	0.1
Brampton	45	1.6	45	1.7	45	1.6	0	-2.2	0.0	0	2.3	0.0
Burgh	5	0.5	5	0.4	5	0.3	0	-20.0	-0.1	0	-33.3	-0.2
Castle	95	2.4	120	3.0	115	2.9	-5	-4.1	-0.1	20	20.6	0.5
Currock	95	2.4	90	2.2	95	2.4	10	9.1	0.2	0	-1.0	0.0
Dalston	20	0.6	20	0.5	25	0.6	0	9.5	0.1	0	4.5	0.0
Denton Holme	80	1.8	90	2.1	90	2.1	0	-1.1	0.0	10	13.9	0.3
Great Corby and Geltsdale	5	0.2	5	0.5	5	0.4	0	-28.6	-0.2	0	66.7	0.2
Harraby	55	1.2	60	1.4	60	1.4	5	5.1	0.1	10	17.0	0.2
Hayton	5	0.6	10	1.0	15	1.2	0	16.7	0.2	5	100.0	0.6
Irthing	5	0.5	10	0.7	10	0.8	0	12.5	0.1	5	50.0	0.3
Longtown & Rockcliffe	30	1.2	45	1.8	40	1.6	-5	-11.1	-0.2	10	37.9	0.4
Lyne	5	0.3	10	0.7	15	1.1	5	62.5	0.4	10	225.0	0.8
Morton	65	1.9	95	2.7	105	2.9	5	7.2	0.2	35	55.2	1.0
St Aidans	95	2.3	100	2.5	100	2.4	-5	-3.9	-0.1	5	5.4	0.1
Stanwix Rural	10	0.3	25	0.8	20	0.8	0	-8.3	-0.1	10	120.0	0.4
Stanwix Urban	25	0.8	20	0.6	20	0.6	0	10.5	0.1	-5	-19.2	-0.2
Upperby	90	2.8	115	3.4	110	3.4	0	-1.8	-0.1	20	22.0	0.6
Wetheral	5	0.2	0	0.0	5	0.1	5	-	0.1	-5	-50.0	-0.1
Yewdale	25	0.8	35	1.0	30	0.9	0	-3.0	0.0	5	18.5	0.1

Labour Market Briefing
November 2018

Cumbria Intelligence Observatory

Copeland – Claimant Count

	Oct 2017		Sept 2018		Oct 2018		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	793,380	1.9	933,230	2.2	948,110	2.3	14,885	1.6	0.0	154,730	19.5	0.4
North West	111,505	2.5	131,160	2.9	132,730	2.9	1,570	1.2	0.0	21,220	19.0	0.5
Cumbria	5,230	1.8	5,690	1.9	5,675	1.9	-15	-0.3	0.0	440	8.4	0.1
Copeland	1,210	2.9	1,305	3.1	1,280	3.1	-25	-2.0	-0.1	70	5.8	0.2
Arlecdon	10	1.0	20	2.2	20	2.0	0	-4.8	-0.1	10	100.0	1.0
Beckermet	25	1.6	30	1.6	30	1.8	5	14.3	0.2	5	18.5	0.3
Bootle	5	0.4	5	0.4	5	0.8	5	100.0	0.4	5	100.0	0.4
Bransty	45	1.3	45	1.4	50	1.5	5	8.7	0.1	5	16.3	0.2
Cleator Moor North	85	3.3	90	3.5	95	3.5	0	1.1	0.0	5	8.1	0.3
Cleator Moor South	75	4.4	70	4.1	75	4.3	5	5.8	0.2	0	-2.7	-0.1
Distington	85	3.6	100	4.2	90	3.8	-10	-9.1	-0.4	5	4.7	0.2
Egremont North	100	3.8	115	4.2	100	3.7	-15	-13.3	-0.6	-5	-3.0	-0.1
Egremont South	65	3.1	80	3.8	80	3.6	-5	-4.9	-0.2	10	16.4	0.5
Ennerdale	5	0.7	5	0.8	5	0.8	0	0.0	0.0	0	25.0	0.2
Frizington	65	4.0	60	3.7	60	3.7	0	-1.7	-0.1	-5	-9.2	-0.4
Gosforth	5	0.4	10	1.1	5	0.8	0	-25.0	-0.3	5	100.0	0.4
Harbour	165	6.8	200	8.4	195	8.2	-5	-3.0	-0.2	30	19.5	1.3
Haverigg	5	0.6	5	0.4	5	0.5	0	20.0	0.1	0	-14.3	-0.1
Hensingham	55	2.3	75	3.2	70	2.9	-5	-9.1	-0.3	15	25.0	0.6
Hillcrest	10	0.6	15	1.0	15	0.8	-5	-18.8	-0.2	5	30.0	0.2
Holborn Hill	35	2.3	30	1.8	25	1.7	0	-6.9	-0.1	-10	-27.0	-0.6
Kells	30	2.1	35	2.1	30	1.9	-5	-9.1	-0.2	0	-6.2	-0.1
Millom Without	5	0.5	5	0.4	5	0.4	0	0.0	0.0	0	-25.0	-0.1
Mirehouse	110	4.2	115	4.3	110	4.3	0	-0.9	0.0	0	0.9	0.0
Moresby	15	1.9	10	1.2	10	1.6	5	33.3	0.4	0	-14.3	-0.3
Newtown	60	3.1	45	2.2	50	2.4	5	11.6	0.3	-15	-21.3	-0.7
Sandwith	115	6.6	125	6.9	120	6.9	0	-0.8	-0.1	5	4.3	0.3
Seascale	10	0.7	10	0.8	10	0.8	0	0.0	0.0	0	9.1	0.1
St Bees	15	1.5	15	1.4	20	1.8	5	26.7	0.4	5	18.8	0.3

Labour Market Briefing
November 2018

Eden – Claimant Count

	Oct 2017		Sept 2018		Oct 2018		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	793,380	1.9	933,230	2.2	948,110	2.3	14,885	1.6	0.0	154,730	19.5	0.4
North West	111,505	2.5	131,160	2.9	132,730	2.9	1,570	1.2	0.0	21,220	19.0	0.5
Cumbria	5,230	1.8	5,690	1.9	5,675	1.9	-15	-0.3	0.0	440	8.4	0.1
Eden	235	0.8	255	0.8	290	0.9	30	12.1	0.1	55	23.1	0.2
Alston Moor	15	1.2	20	1.5	20	1.5	0	0.0	0.0	5	26.7	0.3
Appleby (Appleby)	10	2.0	20	3.4	25	3.9	5	14.3	0.5	10	100.0	2.0
Appleby (Bongate)	5	0.4	10	0.8	5	0.7	0	-12.5	-0.1	5	75.0	0.3
Askham	5	0.5	5	0.5	5	0.7	0	50.0	0.2	0	50.0	0.2
Brough	5	0.5	5	0.8	5	0.6	0	-16.7	-0.1	0	25.0	0.1
Crosby Ravensworth	0	#	0	#	5	0.5	0	100.0	0.3	0	100.0	0.3
Dacre	0	#	0	#	0	0.0	0	-100.0	-0.1	0	-100.0	-0.1
Eamont	0	#	0	0.0	0	#	0	-	0.2	0	100.0	0.1
Greystoke	0	0.0	0	#	0	#	0	0.0	0.0	0	-	0.3
Hartside	0	#	0	#	5	0.8	5	200.0	0.5	5	200.0	0.5
Hesket	5	0.4	5	0.4	5	0.4	0	0.0	0.0	0	0.0	0.0
Kirkby Stephen	20	1.3	20	1.4	25	1.8	5	23.8	0.3	5	36.8	0.5
Kirkby Thore	5	0.7	5	0.7	5	0.5	0	-28.6	-0.2	0	-28.6	-0.2
Kirkoswald	5	0.8	5	0.7	5	0.8	0	16.7	0.1	0	0.0	0.0
Langwathby	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Lazonby	5	0.7	5	0.6	5	0.3	0	-40.0	-0.2	-5	-50.0	-0.3
Long Marton	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Morland	5	0.6	0	#	0	#	0	0.0	0.0	0	-50.0	-0.3
Orton with Tebay	0	0.0	0	#	5	0.5	0	100.0	0.2	5	-	0.5
Penrith Carleton	0	#	0	#	5	0.4	0	50.0	0.1	0	50.0	0.1
Penrith East	25	1.6	30	1.8	35	2.2	5	20.0	0.4	10	33.3	0.5
Penrith North	25	0.9	30	1.2	30	1.3	5	10.3	0.1	10	39.1	0.4
Penrith Pategill	10	1.1	15	1.9	10	1.5	-5	-21.4	-0.4	5	37.5	0.4
Penrith South	25	1.6	20	1.2	25	1.6	5	31.6	0.4	0	4.2	0.1
Penrith West	35	1.5	25	1.2	30	1.3	5	11.5	0.1	-5	-12.1	-0.2
Ravenstonedale	5	0.7	5	0.5	0	#	0	-33.3	-0.2	0	-50.0	-0.3
Shap	10	1.1	5	0.8	5	0.7	0	-14.3	-0.1	-5	-33.3	-0.4
Skelton	0	0.0	0	#	5	0.3	0	50.0	0.1	5	-	0.3
Ullswater	0	#	5	0.6	5	0.6	0	0.0	0.0	5	150.0	0.4
Warcop	5	0.4	0	#	5	0.4	0	200.0	0.3	0	0.0	0.0

South Lakeland – Claimant Count

	Oct 2017		Sept 2018		Oct 2018		All Persons Monthly Change			All Persons Annual Change		
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	793,380	1.9	933,230	2.2	948,110	2.3	14,885	1.6	0.0	154,730	19.5	0.4
North West	111,505	2.5	131,160	2.9	132,730	2.9	1,570	1.2	0.0	21,220	19.0	0.5
Cumbria	5,230	1.8	5,690	1.9	5,675	1.9	-15	-0.3	0.0	440	8.4	0.1
South Lakeland	320	0.5	315	0.5	320	0.5	0	0.6	0.0	0	0.0	0.0
Ambleside and Grasmere	0	#	5	0.2	5	0.2	0	50.0	0.1	5	200.0	0.2
Arnside and Beetham	10	0.4	5	0.4	5	0.3	0	-28.6	-0.1	-5	-37.5	-0.2
Broughton	5	0.5	5	0.5	5	0.5	0	0.0	0.0	0	0.0	0.0
Burneside	5	0.4	5	0.4	5	0.5	0	50.0	0.2	0	50.0	0.2
Burton and Holme	5	0.1	5	0.3	5	0.2	-5	-42.9	-0.1	0	33.3	0.0
Cartmel and Grange West	5	0.4	5	0.3	0	#	0	-33.3	-0.1	0	-50.0	-0.2
Coniston and Crake Valley	5	0.3	5	0.3	5	0.3	0	0.0	0.0	0	0.0	0.0
Crooklands	5	0.4	5	0.3	5	0.3	0	0.0	0.0	0	-20.0	-0.1
Grange North	10	1.3	5	0.8	5	0.8	0	0.0	0.0	-5	-36.4	-0.5
Grange South	5	0.3	5	0.3	0	#	0	-33.3	-0.1	0	-33.3	-0.1
Hawkshead	0	#	0	#	5	0.3	0	200.0	0.2	0	200.0	0.2
Holker	5	0.5	5	0.4	5	0.3	0	-25.0	-0.1	-5	-50.0	-0.3
Kendal Castle	5	0.4	5	0.4	5	0.6	0	50.0	0.2	0	50.0	0.2
Kendal Far Cross	10	0.7	10	0.7	15	1.0	5	30.0	0.2	5	44.4	0.3
Kendal Fell	20	1.3	25	1.5	20	1.2	-5	-17.4	-0.3	0	-5.0	-0.1
Kendal Heron Hill	5	0.3	5	0.4	5	0.4	0	0.0	0.0	0	33.3	0.1
Kendal Highgate	10	0.8	10	0.7	10	0.8	0	10.0	0.1	0	0.0	0.0
Kendal Kirkland	15	1.1	15	1.2	15	1.0	-5	-18.8	-0.2	0	-13.3	-0.2
Kendal Mintsfeet	5	0.5	10	0.7	10	0.6	0	-11.1	-0.1	0	14.3	0.1
Kendal Nether	5	0.4	10	0.8	10	0.7	0	-20.0	-0.2	5	60.0	0.2
Kendal Oxenholme and Natland	5	0.5	5	0.4	5	0.3	0	-40.0	-0.2	-5	-50.0	-0.3
Kendal Parks	5	0.6	5	0.2	0	#	0	-33.3	-0.1	-5	-71.4	-0.4
Kendal Romney	10	0.9	15	1.1	15	1.3	0	13.3	0.2	5	41.7	0.4
Kendal Stonecross	5	0.5	5	0.5	5	0.5	0	0.0	0.0	0	0.0	0.0
Kendal Strickland	5	0.3	10	0.8	5	0.6	0	-22.2	-0.2	5	75.0	0.3
Kendal Underley	5	0.5	10	0.6	10	0.7	0	11.1	0.1	5	42.9	0.2
Levens	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Low Furness	5	0.7	0	#	0	#	0	0.0	0.0	-5	-66.7	-0.4
Lyth Valley	0	#	0	0.0	0	0.0	0	0.0	0.0	0	-100.0	-0.1
Mid Furness	10	0.5	5	0.3	15	0.6	5	85.7	0.3	0	8.3	0.0
Milnthorpe	10	0.9	5	0.5	5	0.3	0	-33.3	-0.2	-5	-63.6	-0.6
Sedbergh and Kirkby Lonsdale	10	0.3	10	0.3	15	0.4	5	50.0	0.1	5	36.4	0.1
Staveley-in-Cartmel	0	#	0	#	0	#	0	-50.0	-0.1	0	-50.0	-0.1
Staveley-in-Westmorland	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Ulverston Central	15	1.4	15	1.3	15	1.5	0	14.3	0.2	0	6.7	0.1
Ulverston East	30	1.9	20	1.2	20	1.5	5	22.2	0.3	-5	-24.1	-0.5
Ulverston North	5	0.3	5	0.4	5	0.3	0	-20.0	-0.1	0	0.0	0.0
Ulverston South	15	1.3	10	0.9	10	0.9	0	0.0	0.0	-5	-30.8	-0.4
Ulverston Town	15	1.3	20	1.9	20	1.9	0	-4.5	-0.1	5	40.0	0.5
Ulverston West	5	0.7	5	0.6	5	0.6	0	0.0	0.0	0	-14.3	-0.1
Whinfell	0	#	0	#	0	#	0	-50.0	-0.1	0	0.0	0.0
Windermere Applethwaite and Troutbeck	0	#	5	0.3	5	0.3	0	0.0	0.0	0	50.0	0.1
Windermere Bowness North	5	0.3	10	0.7	10	0.7	0	0.0	0.0	5	166.7	0.4
Windermere Bowness South	5	0.4	5	0.2	5	0.2	0	0.0	0.0	0	-40.0	-0.1
Windermere Town	5	0.4	10	0.7	10	0.6	0	-11.1	-0.1	5	60.0	0.2

ANNEX B: Table of figures