

Introduction

This briefing contains the latest data for Cumbria relating to the Claimant Count, Joblessness (UK only), NEETs, job postings, business start-ups and Companies House incorporations and is produced monthly on the day that the Office for National Statistics (ONS) releases claimant data.

It should be noted that the “jobless” figures used extensively by the press are derived from a public survey. As this includes non-claimants looking for work and utilises a different population denominator, it can produce different trends to the claimant-only counts and should not be directly compared to the claimant count data. Sample sizes from the survey are too small to be reliable for local areas. However, ONS now produces quarterly modelled unemployment data for local areas which incorporates both claimant count and survey data and these data are included on page 10. It should also be noted that historical data are revised regularly and therefore data in this briefing should not be compared directly with that published in previous briefings.

Universal Credit – Important Note: There have been marked increases in the claimant count in areas where Full Service Universal Credit is in operation (currently Workington, Whitehaven and more recently Carlisle and Penrith, JobCentres in Cumbria). In part this is because UC requires a broader span of people to look for work than was the case for legacy benefits and also because new claimants awaiting or appealing Work Capability Assessments are included when they wouldn’t have been under the JSA based claimant count.

Users are therefore encouraged to interpret monthly movements in the claimant count with caution as changes may be due to administration of Universal Credit rather than reflecting local labour market conditions.

NB: The claimant count was taken on 8th November 2018.

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1. KEY FINDINGS FOR CUMBRIA

Local Claimant Data

- In November 2018 there were 5,820 people in Cumbria claiming either JSA or Universal Credit (those not in employment but required to seek work), a rise of 120 from last month;
- Nationally the non-seasonally adjusted claimant count rose by 13,925 from last month;
- The claimant count in Cumbria is 535 higher than a year ago and 170,790 higher nationally;
- The claimant count fell in Allerdale (-5) and Barrow (-15) but rose in Carlisle (+70), Copeland (+40), Eden (+20) and South Lakeland (+10);
- The claimant rate in November 2018 in Cumbria was 2.0% which is up 0.1 from last month and is 0.3 lower than the national rate of 2.3%;
- Claimant rates are above the national average in Allerdale (2.9%), Barrow (2.3%) and Copeland (3.2%);
- Claimant rates for all age groups 18 to 34 in Cumbria are above the national average;
- The modelled unemployment count in Cumbria (which includes estimates of non-claimants) was 6,900 in the year to June 2018 giving a rate of 2.8% compared to 4.2% nationally. The modelled unemployment rates in all districts are below the national rate, except in Barrow (4.8%) and Copeland (4.4%). *Note: the modelled unemployment rate is % of the economically active population aged 16+ and is only released quarterly in arrears.*

Universal Credit & other DWP Out of Work Benefits (see UC rollout notes on page 11)

- In November 2018 there were 11,423 Universal Credit claimants in Cumbria, a rise of 572 from the previous month;
- 36.0% of UC claimants in Cumbria were in the “searching for work” conditionality group;
- 61.5% of UC claimants in Cumbria were not in employment with 38.5% in employment;
- In August 2018 there were 8,411 households on UC; 55.5% were single households with no child dependants (household UC data are only released quarterly in arrears);
- In August 2018, the lowest household award amount was under £100 (251 households, 3.0% of those in receipt of a payment) and the highest was over £1,500 (239 households, 2.8%).
- In May 2018, 8.7% of 16-64 year olds in Cumbria were claiming a DWP out of work benefit (GB 8.7%). Rates were higher than average in Barrow (12.4%), Copeland (10.4%), Carlisle (9.4%) and Allerdale (9.3%) (these DWP data are only released 6 monthly);

NEETs

- In October 2018 there were 360 16-17 year olds in Cumbria reported as NEET, a fall of 226 from the previous month (-30.4%) and 158 lower than the same month last year (-30.5%). It is usual to see a fall at this time of year as young people take up training opportunities after leaving school;
- In October 2018 the NEET rate for 16-17 year olds in Cumbria was 3.7% down by 1.6 from last month and down by 0.9 from a year ago;
- Cumbria’s NEET rate of 3.7% compares to a national rate of 14.2 % and an average rate of 10.1% among Cumbria’s 10 statistical neighbours;
- Barrow had the highest NEET rate in the county (4.0%);
- In October 2018, 90.5% 16-17 year olds in Cumbria were classed as participating, mostly in full time education or training (74.4%) or by undertaking an apprenticeship (12.8%). This compares to 81.3% nationally. Average data for the past 12 months shows Cumbria above the national average – 92.1% v 88.1%.

Job Postings

- There were 1,816 job postings in Cumbria in November 2018, a fall of 243 from last month;
- The Carlisle area accounted for 38.4% of all job postings (520 postings);
- Human health had the highest number of postings with 250 (30.0%);
- Health professionals were the most in demand occupation (250, 13.8%) followed by administrative occupations (141, 7.8%);
- Communication (37.6%) and organisational skills (15.6%) were the most commonly mentioned baseline skills with customer service (21.2%) and teamwork (14.2%) the most common specialised skills;
- The NHS had the highest number of postings (158) followed by Cumbria County Council (63)
- The highest proportion of jobs fell into the £15,000-£19,999 salary range (28.9%) with the mean advertised salary being £32,200 and the median salary £26,300;
- The most frequently mentioned qualifications were Bachelor's degrees (37.8%) and GCSE/NVQ (37.1%).

Business Start-Ups & Companies House Incorporations

- There were 413 business start-ups in Cumbria in the quarter to end October 2018, 26 fewer than in the previous quarter and 1 fewer than the same quarter last year;
- The highest number of start-ups was in South Lakeland where there were 113 (27.4%);
- The sector with the highest number of start-ups was real estate, professional services & support services with 106 (25.7% of all start-ups);
- Barrow had the highest start up rate per 100 active enterprises with 11.5 starts per 100 active enterprises while Eden had the lowest at 5.6 (England 15.0);
- South Lakeland had the highest start up rates as a proportion of working age residents with 72.0 per 10,000 working age residents. Copeland had the lowest with 38.6 starts per 10,000 working age residents (England 100.1);
- There were 218 new Companies House incorporations in Cumbria in October 2018 a rise of 38 from the previous month and 29 more than the same month last year;
- Carlisle (58) and Allerdale (54) had the highest number of new incorporations.

2. NATIONAL LABOUR MARKET OVERVIEW

- Estimates from the Labour Force Survey show that, between May to July 2018 and August to October 2018, the number of people in work and the number of unemployed people both increased but the number of people aged from 16 to 64 years not working and not seeking nor available to work (economically inactive) decreased.
- There were an estimated 32.48 million people in work, 79,000 more than for May to July 2018 and 396,000 more than for a year earlier.
- The employment rate (the proportion of people aged from 16 to 64 years who were in work) was estimated at 75.7%, higher than for a year earlier (75.1%) and the joint-highest estimate since comparable estimates began in 1971.
- There were an estimated 1.38 million unemployed people (people not in work but seeking and available to work), 20,000 more than for May to July 2018 but 49,000 fewer than for a year earlier.
- The unemployment rate (the number of unemployed people as a proportion of all employed and unemployed people) was estimated at 4.1%, virtually unchanged compared with May to July 2018 but lower than the estimate for a year earlier (4.3%).
- There were an estimated 8.66 million people aged from 16 to 64 years who were economically inactive (not working and not seeking nor available to work), 95,000 fewer than for May to July 2018 and 195,000 fewer than for a year earlier.
- The economic inactivity rate (the proportion of people aged from 16 to 64 years who were economically inactive) was estimated at 21.0%, lower than for a year earlier (21.5%) and the joint-lowest estimate since comparable estimates began in 1971.
- Latest estimates show that average weekly earnings for employees in Great Britain in nominal terms (that is, not adjusted for price inflation) increased by 3.3%, both excluding and including bonuses, compared with a year earlier.
- Latest estimates show that average weekly earnings for employees in Great Britain in real terms (that is, adjusted for price inflation) increased by 1.0% excluding bonuses, and by 1.1% including bonuses, compared with a year earlier.

3. LOCAL UNEMPLOYMENT DATA

Claimant Count (JSA & Out of Work UC Claimants)

ONS data note – “Under Universal Credit a broader span of claimants are required to look for work than under Jobseeker's Allowance. As Universal Credit Full Service is rolled out in particular areas, the number of people recorded as being on the Claimant Count is therefore likely to rise.” This is particularly affecting figures for Allerdale and Copeland where full service UC has been implemented at Workington and Whitehaven Jobcentres since November 2016 and is starting to affect Carlisle and Eden where full service has been implemented since July 2018.

The claimant count in Cumbria in Nov 2018 was 5,820 persons, a rise of 120 from Oct. The claimant rate was up 0.1 to 2.0% which is 0.3 below the UK rate of 2.3%. However, rates in Allerdale, Barrow and Copeland are above the national average (2.9%, 2.3% and 3.2% respectively). The non-seasonally adjusted count fell in Allerdale and Barrow but rose in Carlisle, Copeland, Eden and South Lakeland.

Compared to a year ago, Cumbria's claimant count has risen by 535, an increase of 10.2% compared to a rise of 21.6% nationally. Rates have risen over the year in all districts except Barrow where it has fallen by 0.2 and in South Lakeland where it is unchanged, although the introduction of Universal Credit is a factor as two of Cumbria's six Jobcentres (Workington and Whitehaven) have been on Full Service UC for some time and two more (Carlisle and Penrith) have recently transitioned.

Figure 1: Claimant Count, Nov 2018

| | Male | | Female | | All Persons | | Monthly Change (all persons) | | | Annual Change (all persons) | | |
|-------------------|---------|------|---------|------|-------------|------|---------------------------------|-------|----------|--------------------------------|-------|----------|
| | No | Rate | No | Rate | No | Rate | No | % chg | Rate chg | No | % chg | Rate chg |
| United Kingdom | 570,465 | 2.8 | 392,270 | 1.9 | 962,735 | 2.3 | 13,925 | 1.5 | 0.0 | 170,790 | 21.6 | 0.4 |
| North West | 80,175 | 3.5 | 54,700 | 2.4 | 134,875 | 3.0 | 1,375 | 1.0 | 0.0 | 24,250 | 21.9 | 0.5 |
| Cumbria | 3,565 | 2.4 | 2,255 | 1.5 | 5,820 | 2.0 | 120 | 2.1 | 0.0 | 535 | 10.2 | 0.2 |
| Allerdale ** | 1,000 | 3.5 | 705 | 2.4 | 1,705 | 2.9 | -5 | -0.4 | 0.0 | 185 | 12.0 | 0.3 |
| Barrow in Furness | 630 | 3.1 | 335 | 1.6 | 960 | 2.3 | -15 | -1.3 | 0.0 | -80 | -7.6 | -0.2 |
| Carlisle | 715 | 2.2 | 470 | 1.4 | 1,185 | 1.8 | 70 | 6.2 | 0.1 | 230 | 24.4 | 0.4 |
| Copeland ** | 845 | 4.0 | 480 | 2.3 | 1,330 | 3.2 | 40 | 3.1 | 0.1 | 135 | 11.5 | 0.3 |
| Eden | 180 | 1.2 | 135 | 0.9 | 310 | 1.0 | 20 | 6.9 | 0.1 | 70 | 30.1 | 0.2 |
| South Lakeland | 200 | 0.7 | 130 | 0.4 | 330 | 0.6 | 10 | 2.5 | 0.0 | -10 | -2.4 | 0.0 |
| Barrow JCP | 735 | n/a | 385 | n/a | 1,125 | n/a | -10 | -0.8 | n/a | -125 | -9.9 | n/a |
| Carlisle JCP | 815 | n/a | 540 | n/a | 1,355 | n/a | 95 | 7.6 | n/a | 305 | 29.1 | n/a |
| Kendal JCP | 140 | n/a | 95 | n/a | 230 | n/a | 25 | 13.2 | n/a | 10 | 4.5 | n/a |
| Penrith JCP | 200 | n/a | 135 | n/a | 335 | n/a | 75 | 28.0 | n/a | 120 | 54.6 | n/a |
| Whitehaven JCP ** | 775 | n/a | 460 | n/a | 1,240 | n/a | 80 | 7.1 | n/a | 195 | 18.6 | n/a |
| Workington JCP ** | 1,000 | n/a | 730 | n/a | 1,730 | n/a | 40 | 2.4 | n/a | 215 | 14.3 | n/a |

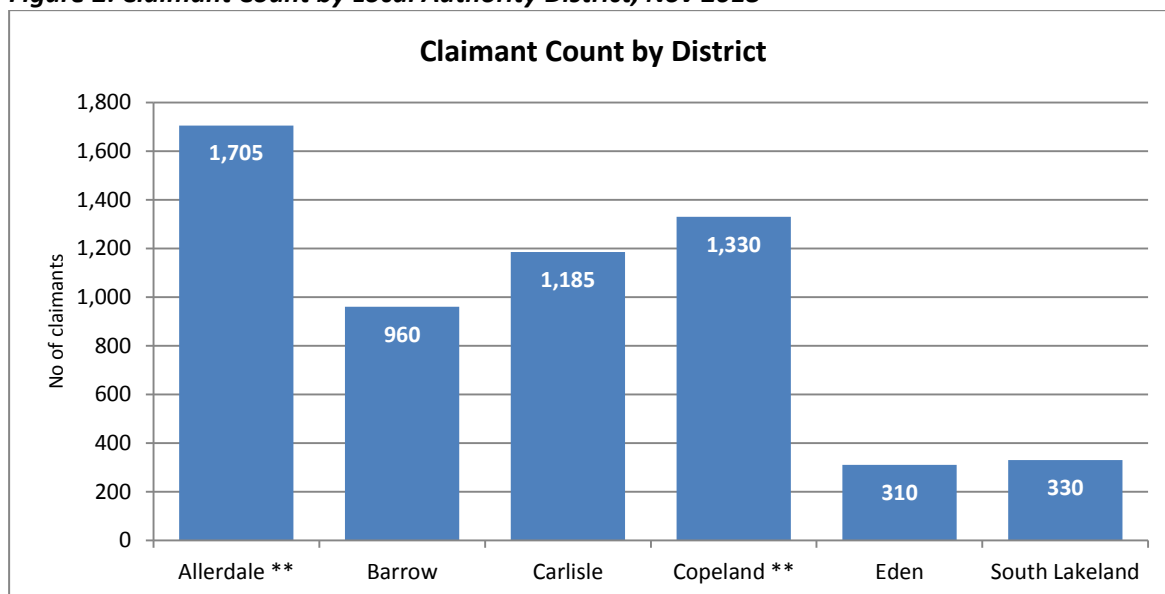
Source: ONS/DWP, shading indicates local rates above the UK average

Note 1: Due to rounding, totals may not sum

Note 2: JCP = JobCentre Plus office areas. Rates are not available for these areas.

Note3: ** counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit

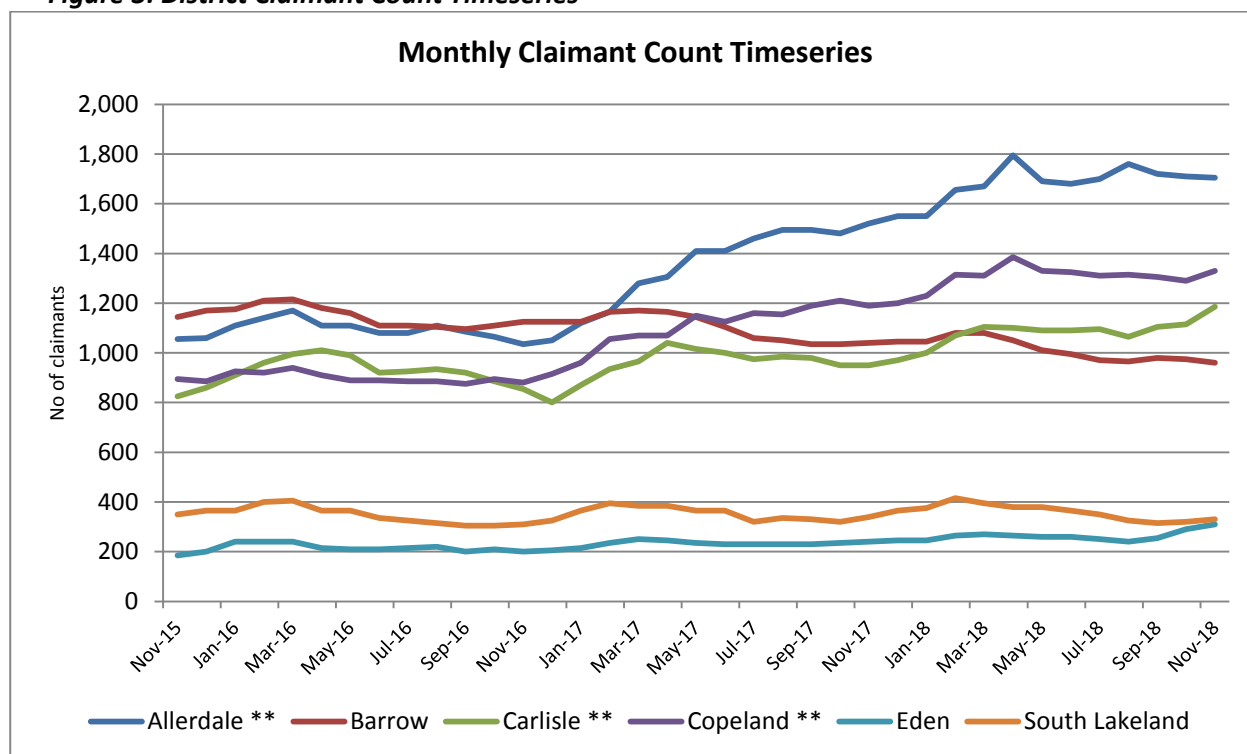
Figure 2: Claimant Count by Local Authority District, Nov 2018



Source: ONS/DWP

Note: ** counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit

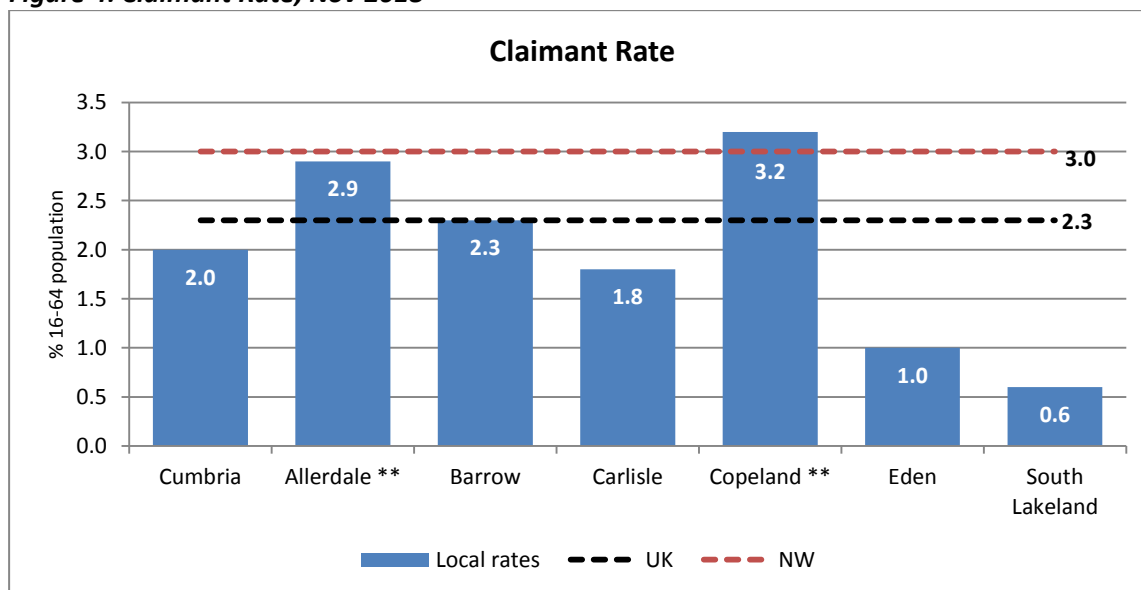
Figure 3: District Claimant Count Timeseries



Source: ONS/DWP

Note: ** counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit

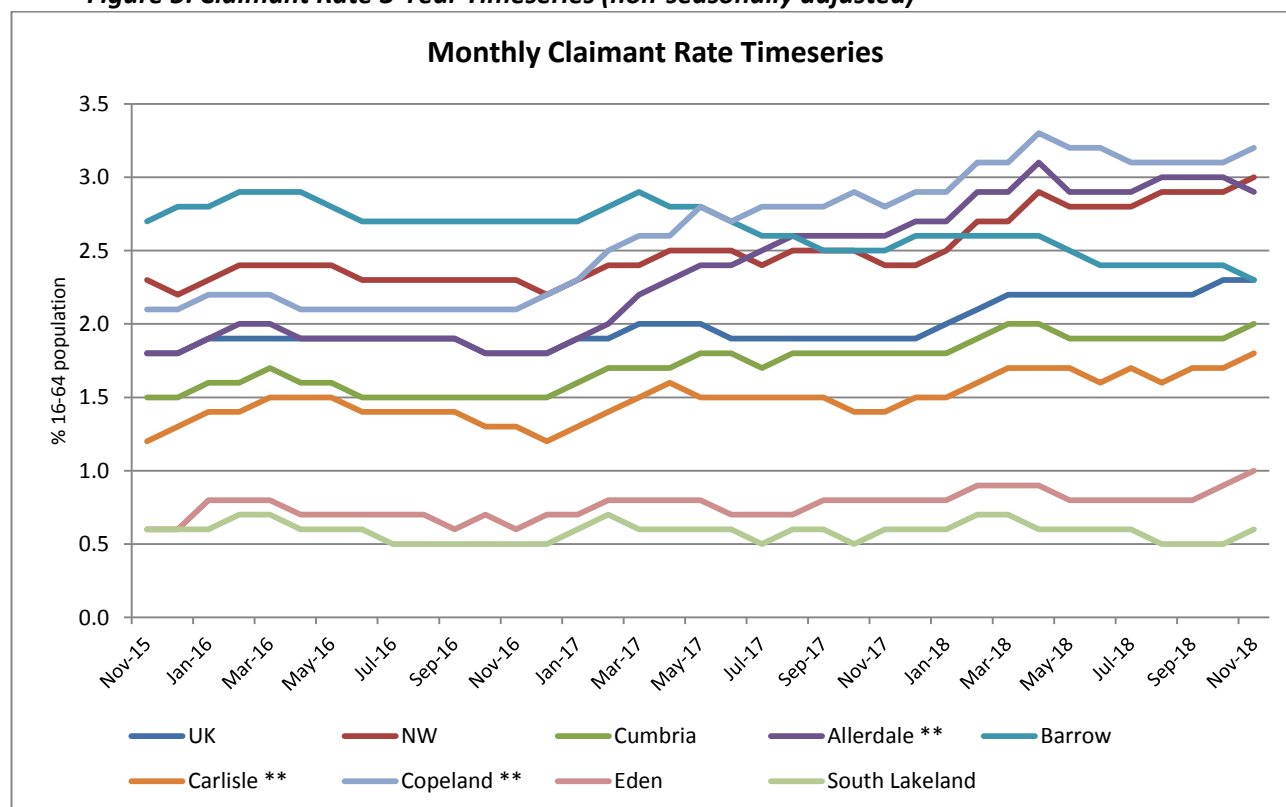
Figure 4: Claimant Rate, Nov 2018



Source: ONS/DWP

Note: ** rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit

Figure 5: Claimant Rate 3-Year Timeseries (non-seasonally adjusted)



Source: ONS/DWP

Note: ** rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit

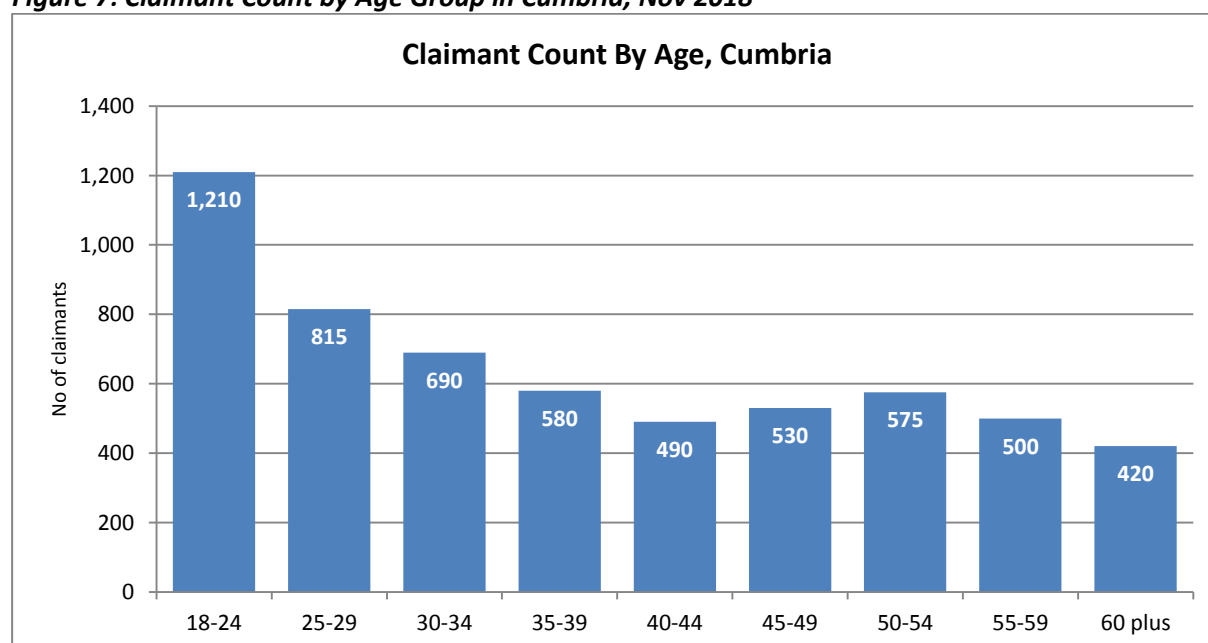
Figure 6: Claimant Count / Rate by Age Group in Cumbria, Nov 2018

| | Claimant Count by Age | | | | | | | | | | |
|----------------|-----------------------|---------|---------|---------|--------|--------|--------|--------|--------|--------|---------|
| | 16-17 | 18-24 | 25-29 | 30-34 | 35-39 | 40-44 | 45-49 | 50-54 | 55-59 | 60+ | Total |
| UK | 2,570 | 184,345 | 125,605 | 113,585 | 99,595 | 87,550 | 94,415 | 95,615 | 86,135 | 72,420 | 962,735 |
| NW | 335 | 26,180 | 19,065 | 17,380 | 14,425 | 12,380 | 12,915 | 12,400 | 10,815 | 8,925 | 134,875 |
| Cumbria | 5 | 1,210 | 815 | 690 | 580 | 490 | 530 | 575 | 500 | 420 | 5,820 |
| Allerdale ** | 0 | 360 | 250 | 210 | 170 | 140 | 160 | 170 | 130 | 115 | 1,705 |
| Barrow | 0 | 225 | 150 | 110 | 80 | 70 | 90 | 85 | 80 | 75 | 960 |
| Carlisle | 0 | 230 | 150 | 150 | 130 | 115 | 110 | 115 | 100 | 80 | 1,185 |
| Copeland ** | 0 | 275 | 190 | 160 | 135 | 110 | 115 | 120 | 125 | 90 | 1,330 |
| Eden | 0 | 45 | 35 | 30 | 40 | 25 | 25 | 45 | 30 | 30 | 310 |
| South Lakeland | 0 | 65 | 35 | 30 | 25 | 30 | 35 | 40 | 40 | 25 | 330 |
| | Claimant Rate by Age | | | | | | | | | | |
| | 16-17 | 18-24 | 25-29 | 30-34 | 35-39 | 40-44 | 45-49 | 50-54 | 55-59 | 60+ | Total |
| UK | 0.2 | 3.2 | 2.8 | 2.6 | 2.3 | 2.2 | 2.1 | 2.0 | 2.1 | 2.0 | 2.3 |
| NW | 0.2 | 4.1 | 3.8 | 3.7 | 3.2 | 2.9 | 2.6 | 2.4 | 2.3 | 2.2 | 3.0 |
| Cumbria | 0.0 | 3.5 | 3.1 | 2.7 | 2.2 | 1.8 | 1.5 | 1.5 | 1.3 | 1.3 | 2.0 |
| Allerdale ** | 0.0 | 5.4 | 4.8 | 4.3 | 3.3 | 2.7 | 2.2 | 2.2 | 1.8 | 1.7 | 2.9 |
| Barrow | 0.0 | 4.4 | 3.7 | 2.8 | 2.2 | 1.9 | 1.8 | 1.6 | 1.7 | 1.8 | 2.3 |
| Carlisle | 0.0 | 2.7 | 2.4 | 2.4 | 2.1 | 1.8 | 1.4 | 1.4 | 1.3 | 1.2 | 1.8 |
| Copeland ** | 0.0 | 5.7 | 4.8 | 4.2 | 3.6 | 2.9 | 2.3 | 2.1 | 2.4 | 1.9 | 3.2 |
| Eden | 0.0 | 1.4 | 1.4 | 1.3 | 1.6 | 0.9 | 0.6 | 1.0 | 0.7 | 0.8 | 1.0 |
| South Lakeland | 0.0 | 1.0 | 0.8 | 0.7 | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 | 0.3 | 0.5 |

Source: ONS/DWP Note: due to rounding, totals may not sum. Shading indicates local rates above the UK rate.

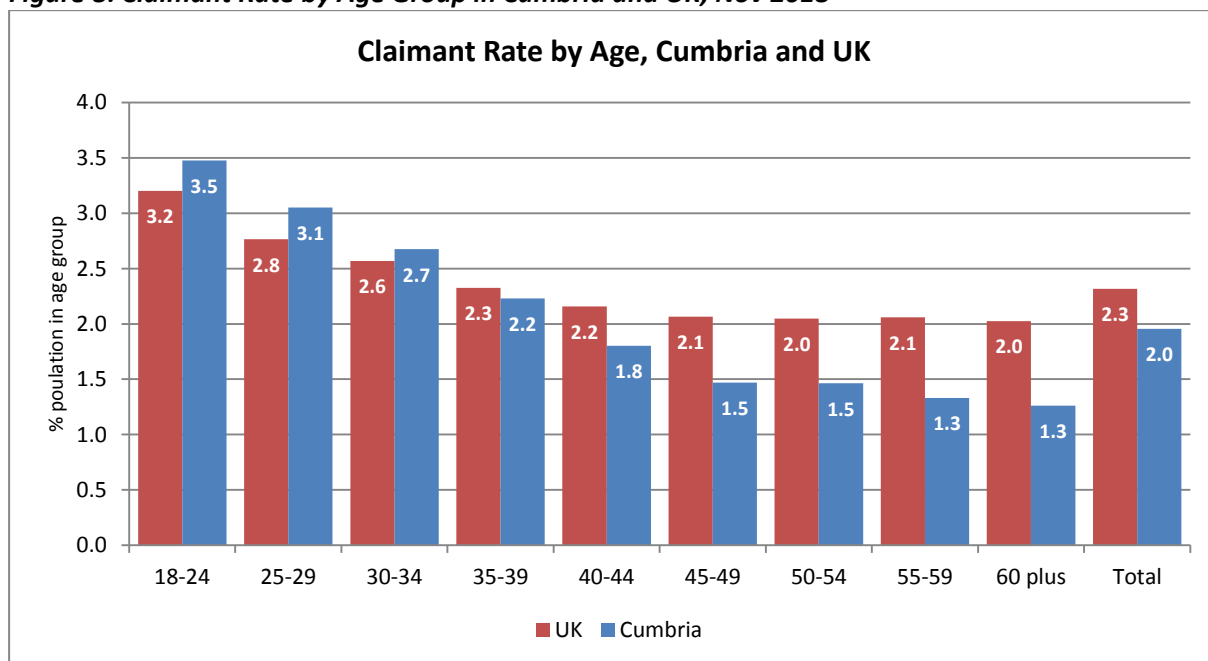
Note: ** counts & rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit

Figure 7: Claimant Count by Age Group in Cumbria, Nov 2018



Source: ONS/DWP

Figure 8: Claimant Rate by Age Group in Cumbria and UK, Nov 2018



Source: ONS/DWP

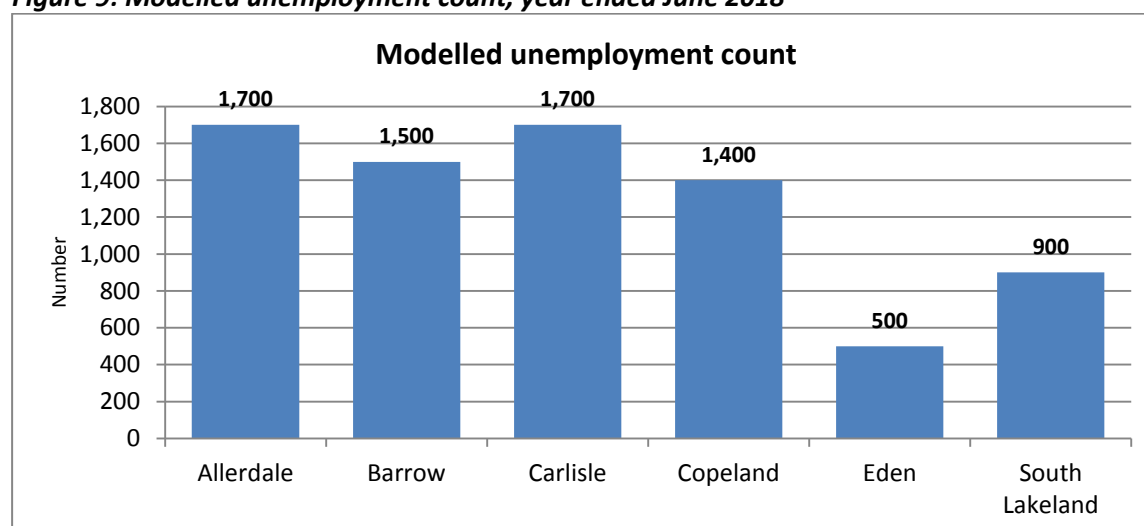
Modelled Unemployment

The Office for National Statistics produces modelled unemployment data for local authorities which uses a combination of survey data and claimant count data to estimate the number of unemployed in an area including non-claimants. NB: These data are only updated quarterly.

Note: An important difference between these estimates and the official claimant count is the denominator used to calculate rates. For the claimant count the denominator is all those aged 16-64 but for the model-based rates it is the economically active population aged 16+ (ie those who are in work or out of work but actively seeking work). It is important therefore that rates are not directly compared. Please also note that these are estimates not administrative counts.

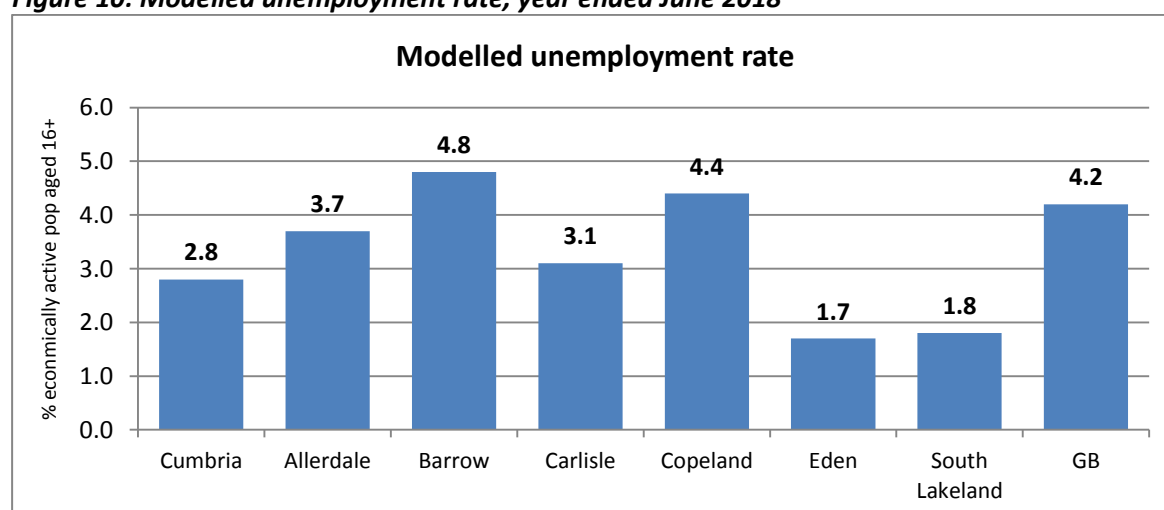
In the year ended June 2018, it is estimated that there were 6,900 unemployed people in Cumbria, giving a rate of 2.8%. This compares to a national rate of 4.2%. The estimated rates in Barrow (4.8%) and Copeland (4.4%) are the higher than nationally but rates are lower in all other districts. The modelled count fell by 900 from the previous quarter and the rate was down 0.3. The count is also down 500 from a year ago and the rate is down by 0.2.

Figure 9: Modelled unemployment count, year ended June 2018



Source: ONS

Figure 10: Modelled unemployment rate, year ended June 2018



Source: ONS

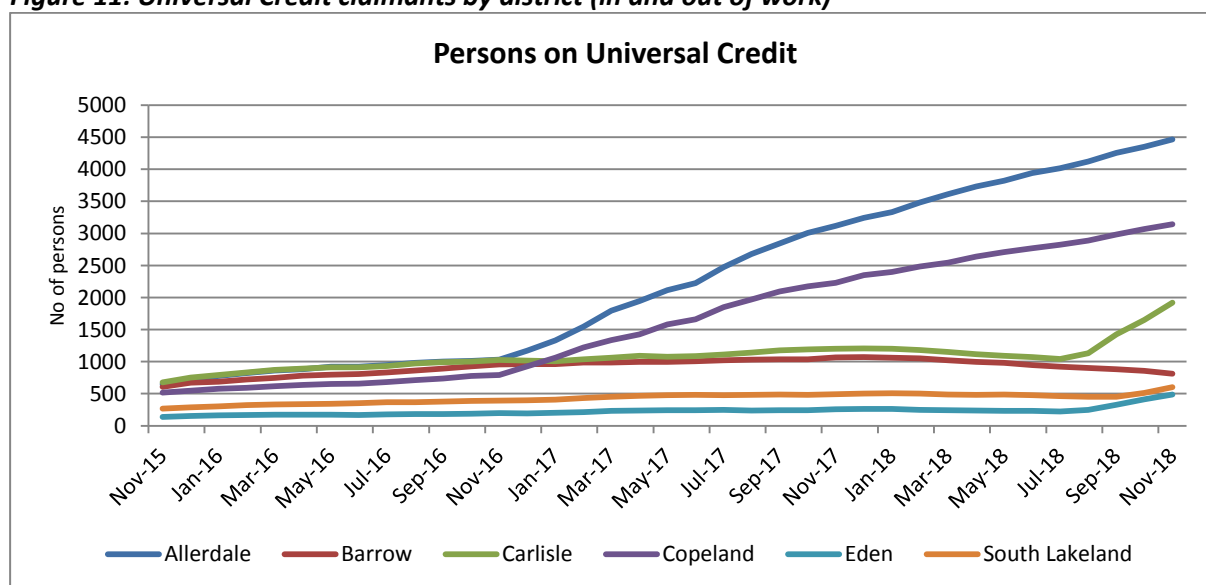
4. UNIVERSAL CREDIT & OTHER DWP OUT OF WORK BENEFITS

Universal Credit

Universal Credit (UC) is a single monthly payment for people in or out of work which replaces existing benefits including Housing Benefit, Child Tax Credit, Income Support, Working Tax Credit, Income-based Jobseeker's Allowance, Income-related Employment and Support Allowance. UC is gradually being rolled out across the country - in "full service" areas most new claims will be for UC but in other areas there will be a mix of claimants on UC and on legacy benefits (since Jan 2018 no new claims for UC have been accepted in non-full service areas). Workington and Whitehaven Jobcentres went onto full service Nov 2016. Carlisle and Penrith Jobcentres did so in July 2018, Kendal will in Sep 2018 and Barrow in Dec 2018. Nationally the roll out to full service is expected to be complete by Dec 2018. **Note: due to the phased rollout, care should be taken when comparing areas or assessing change over time as eligibility for UC varies from area to area.**

In Nov 2018 there were 11,423 people on Universal Credit in Cumbria (both in work and out of work). This is a rise of 572 from the previous month. The highest numbers of UC claimants were in Allerdale (4,463) and Copeland (3,141) as is to be expected due to the time UC has been fully rolled out in the Jobcentres which service these areas.

Figure 11: Universal Credit claimants by district (in and out of work)



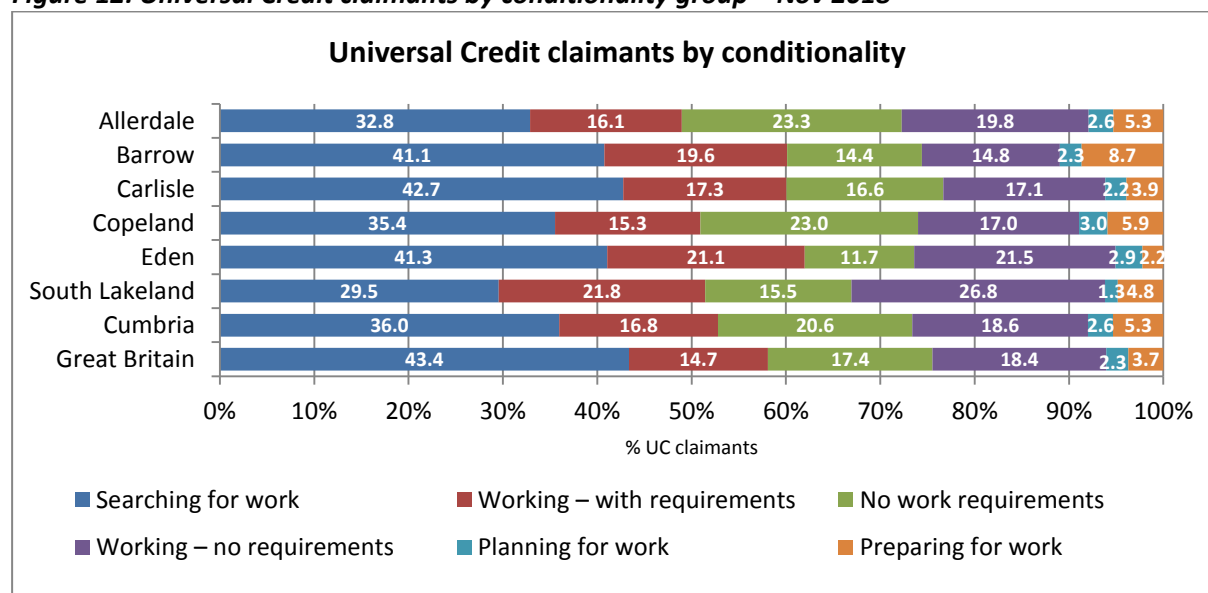
Source: DWP via Stat-Xplore

Universal Credit claimants are placed in a conditionality group based on their circumstances and work capability and this determines what is expected of them during their claim. An outline of the conditions for each group is shown below.

| | |
|-----------------------------|--|
| Searching for work | Not working or with very low earnings. Claimant required to take action to seek work or more/better paid work. |
| Working – with requirements | In work but could earn more or not working but has partner with low earnings |
| No work requirements | Not expected to work at present. Health or caring responsibilities prevents claimant from working or preparing for work. |
| Working – no requirements | Individual or household earnings over the level at which conditionality applies. |
| Planning for work | Expected to work in the future. Lone parent / lead carer of child aged 1. |
| Preparing for work | Expected to start preparing for future even with limited work capability at present or child aged 2. |

Overall in Cumbria, 36.0% of UC claimants are in the searching for work group but this varies from 42.7% in Carlisle down to 29.5% in South Lakeland. Allerdale and Copeland have higher proportions of claimants in the “no work requirements” group as you would expect in areas where UC has been fully rolled out (in other areas most claimants will be on legacy benefits in these circumstances).

Figure 12: Universal Credit claimants by conditionality group – Nov 2018

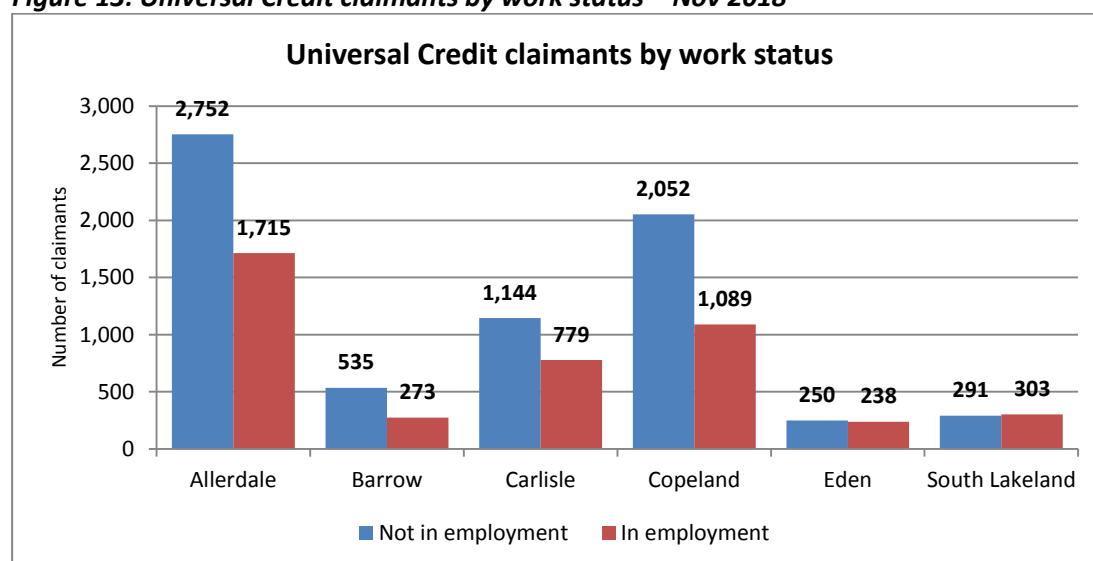


Source: DWP via Stat-Xplore Note: Conditionality is based on an individual's circumstances on the count date (2nd Thursday)

UC claimants are further categorised by employment status. This status is determined by whether the claimant received any employment earnings in the month prior to the count data. It is therefore possible in a small number of cases for someone to be classed as in work but have a conditionality of no work requirements on the day of the count (or the opposite).

61.5% (7,024) of UC Claimants in Cumbria are classified as not in employment and 38.5% (4,397) as in employment which is broadly similar to the national proportions.

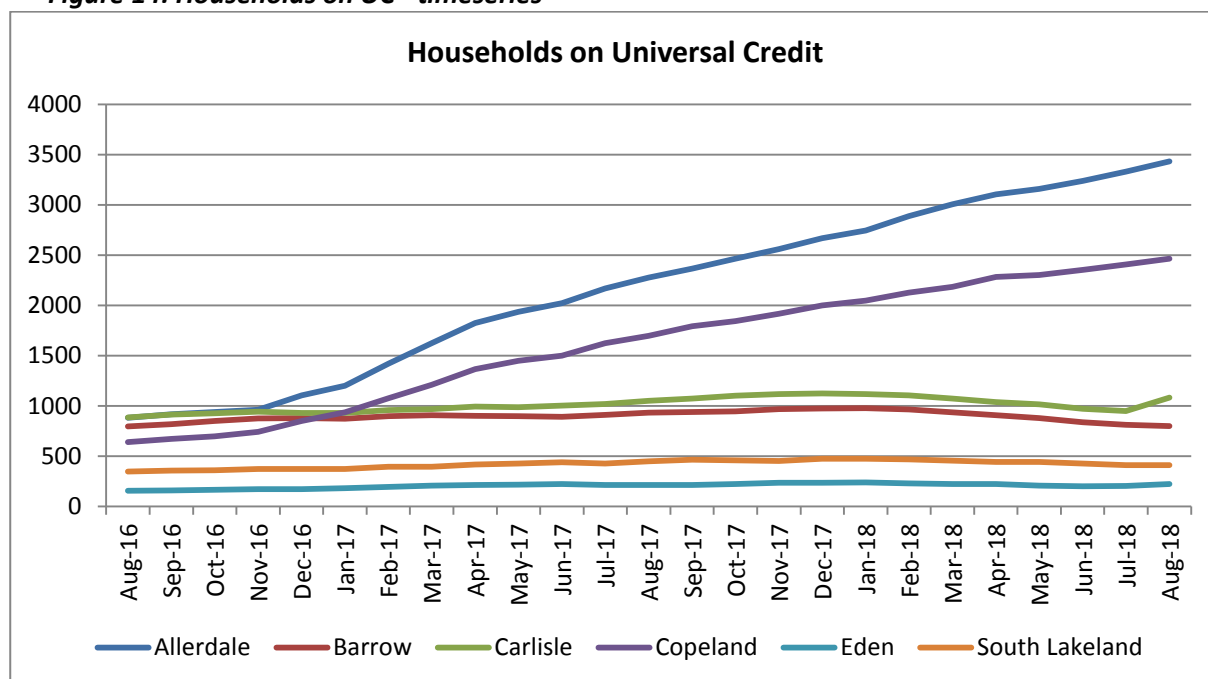
Figure 13: Universal Credit claimants by work status – Nov 2018



Source: DWP via Stat-Xplore Note: Employment status is determined by whether the claimant had employment earnings recorded within their completed UC assessment period closest to the count date (2nd Thursday). They may not be in employment on the count date itself.

Data for households on Universal Credit are now released for individual months but there is a delay in publication compared to the data on persons. In August 2018 there were 8,411 households on Universal Credit in Cumbria (10,817 persons), a rise of 301 from the previous month.

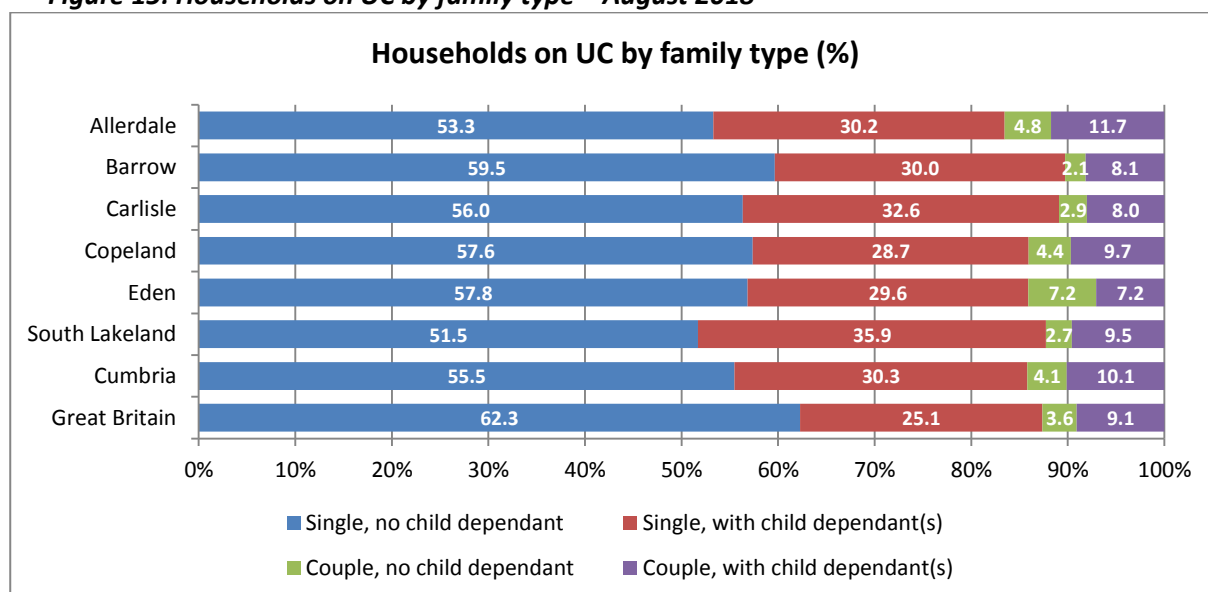
Figure 14: Households on UC - timeseries



Source: DWP via Stat-Xplore

The highest proportion of households (55.5%) were single households with no child dependants followed by 30.3% single households with child dependants. This is influenced by the rollout as different “gateway” conditions apply at different stages of the rollout.

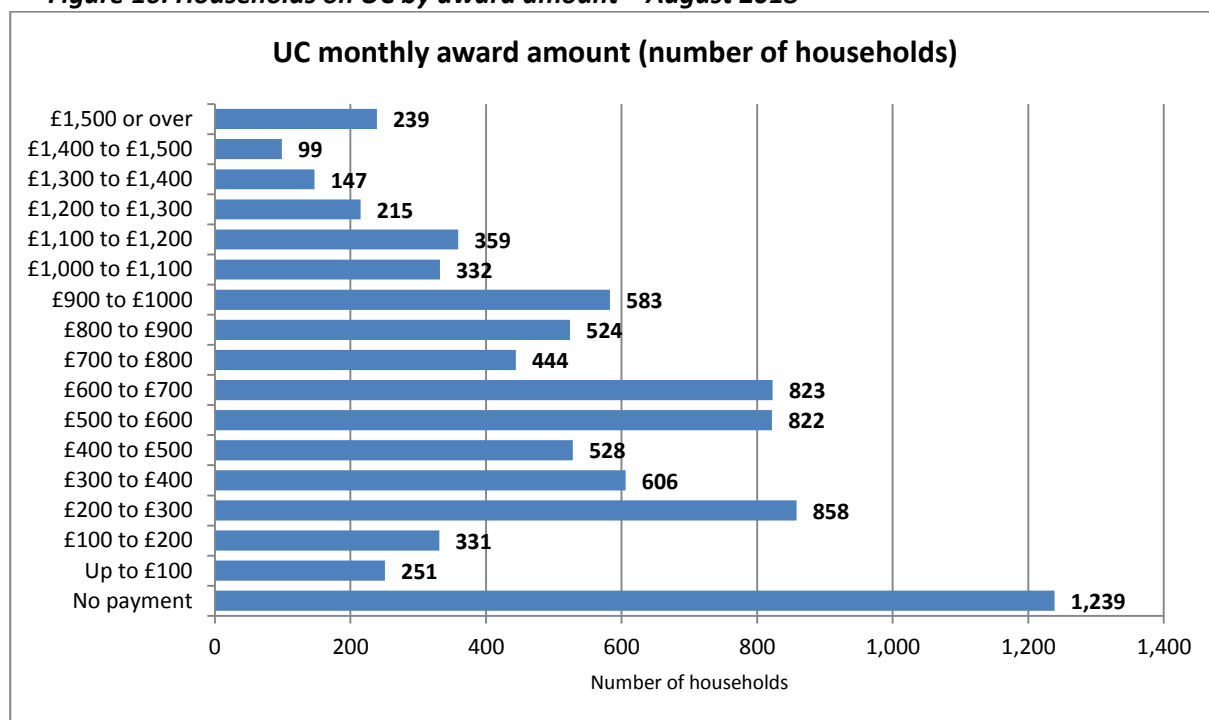
Figure 15: Households on UC by family type – August 2018



Source: DWP via Stat-Xplore

Of the 8,411 households in Cumbria on UC in August 2018, 1,239 had not received a payment (14.4%). This may be because the award amount has not yet been calculated or because the household did not qualify to receive a payment in the month.

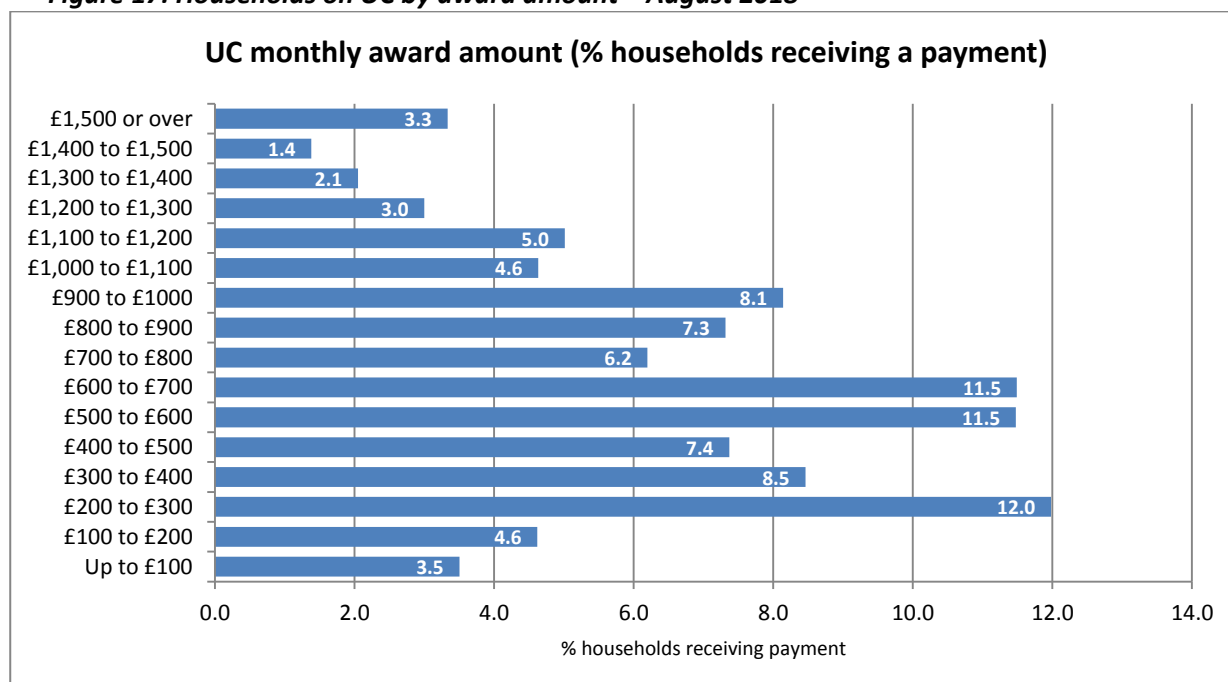
Figure 16: Households on UC by award amount – August 2018



Source: DWP via Stat-Xplore

Of those households that did receive a payment, these ranged from under £100 (3.5% of households receiving a payment) up to £1,500 or more (3.3% of households).

Figure 17: Households on UC by award amount – August 2018

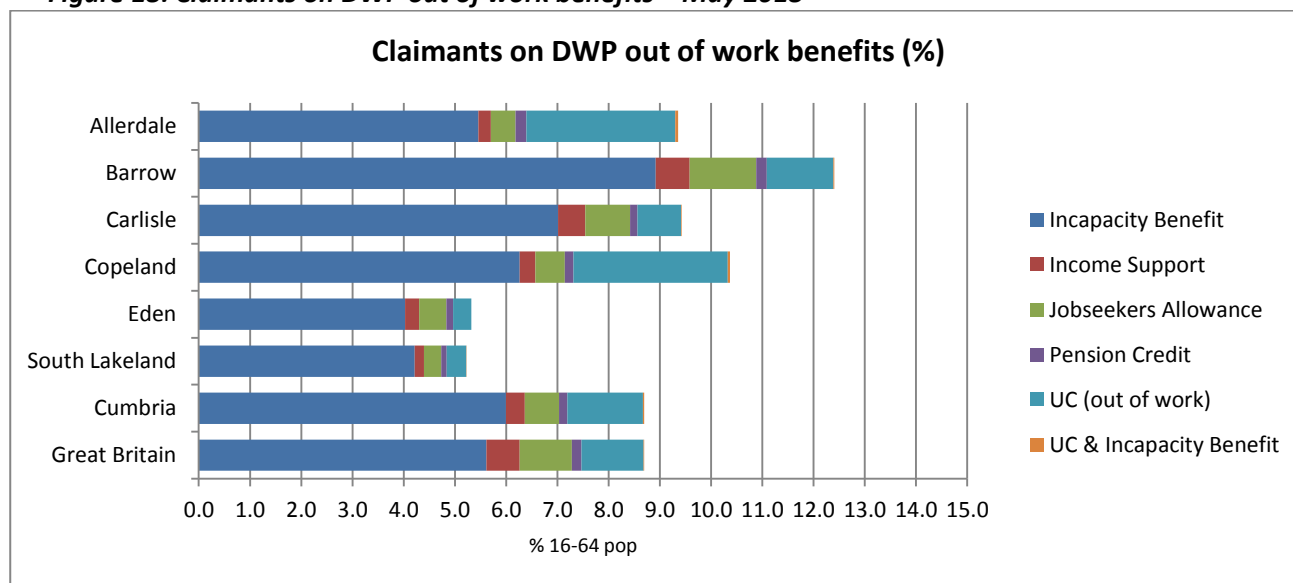


Source: DWP via Stat-Xplore

All DWP Out of Work Benefits

New data from DWP on out of work benefit claimants show that the proportion of 16-64 year olds claiming such benefits in May 2018 was higher than the national average of 8.7% in Allerdale (9.3%), Barrow (12.4%), Carlisle (9.4%) and Copeland (10.4%). In particular, the proportions on Incapacity Benefit are high in Barrow (8.9%), Carlisle (7.0%) and Copeland (6.3%) meaning that Cumbria's rate of 6.0% is above the national rate of 5.6%.

Figure 18: Claimants on DWP out of work benefits – May 2018



Source: DWP via Stat-Xplore NB: these data relate only to those on out of work benefit.

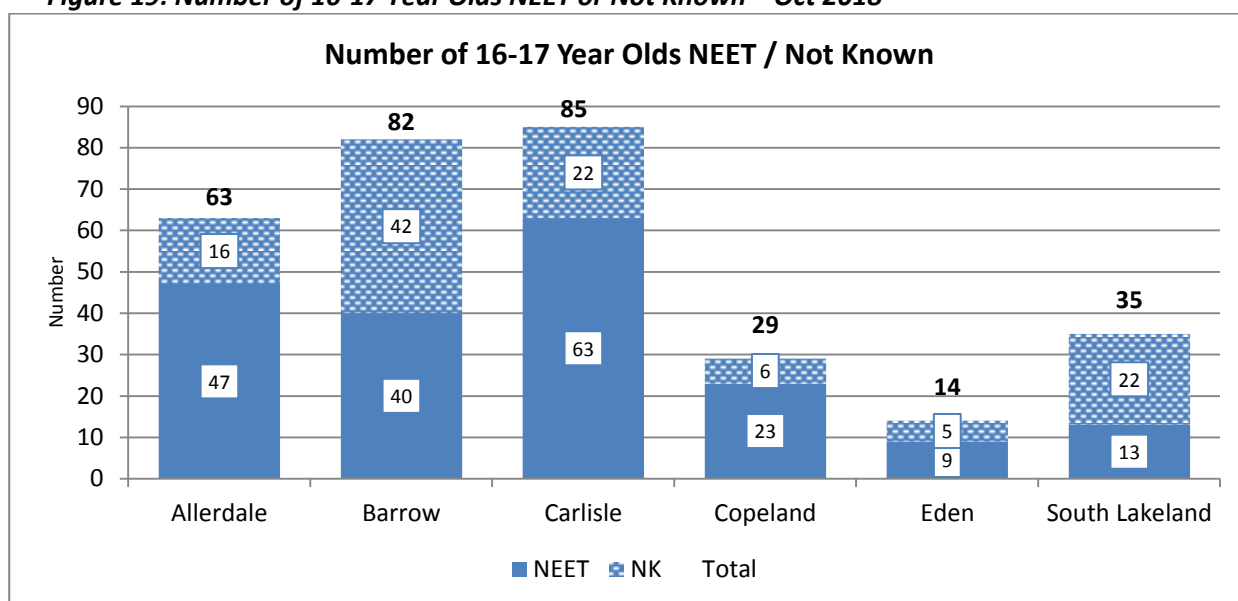
5. NEETs & Participation

Not in Education, Employment or Training (NEET)

Young people are described as NEET if they are not in any form of education, employment or training. Those whose status is Not Known at the time of follow up are now also classed as NEET.

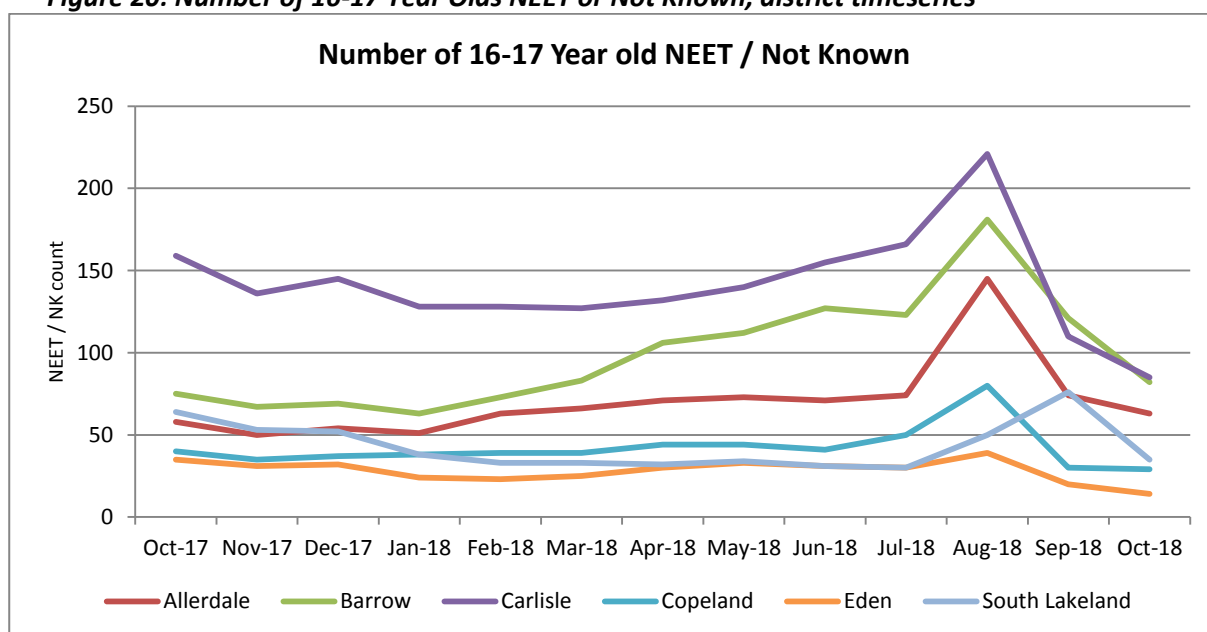
In Oct 2018, 360 16-17 year olds were classed as NEET in Cumbria (197 NEET and 163 whose status was Not Known), a fall of 158 from the previous month and down 106 from a year ago. A fall is normal at this time of year as young people start courses after leaving school. The highest number of NEET/NKs was in Carlisle (85) followed by Barrow (82). There is a great deal of monthly variation relating to academic year activity and therefore care should be taken when viewing monthly data.

Figure 19: Number of 16-17 Year Olds NEET or Not Known – Oct 2018



Source: Inspira / Cumbria Intelligence Observatory Note: district totals may not sum to county total.

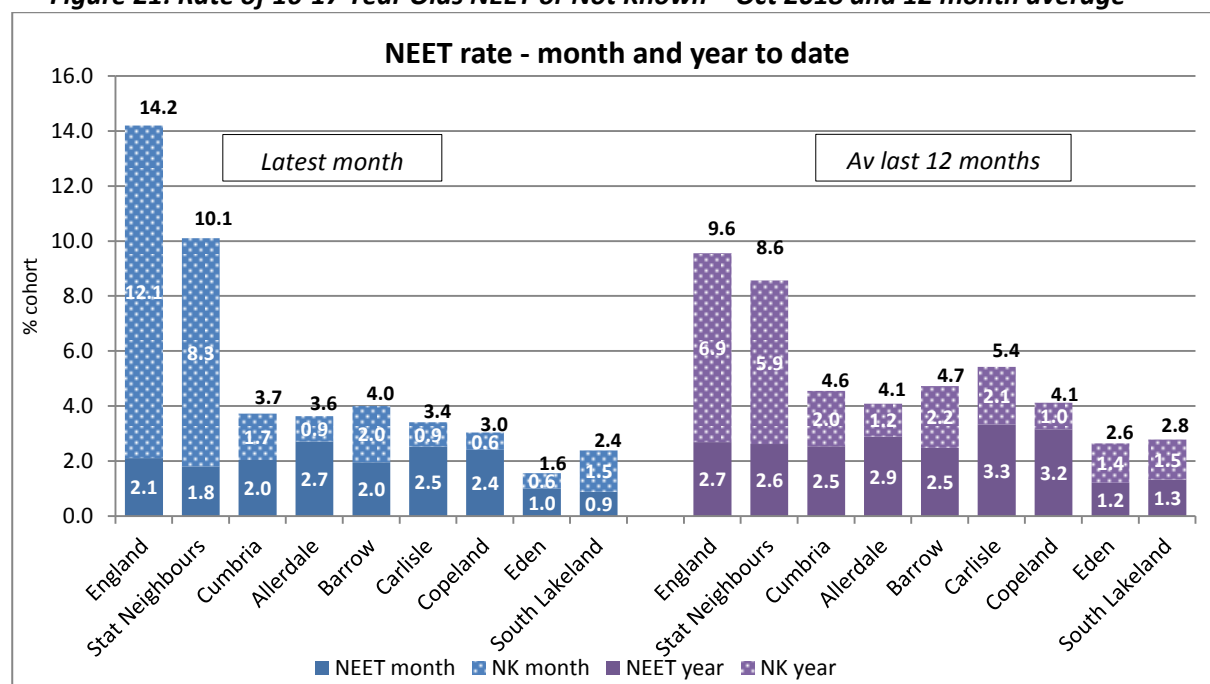
Figure 20: Number of 16-17 Year Olds NEET or Not Known, district timeseries



Source: Inspira / Cumbria Intelligence Observatory

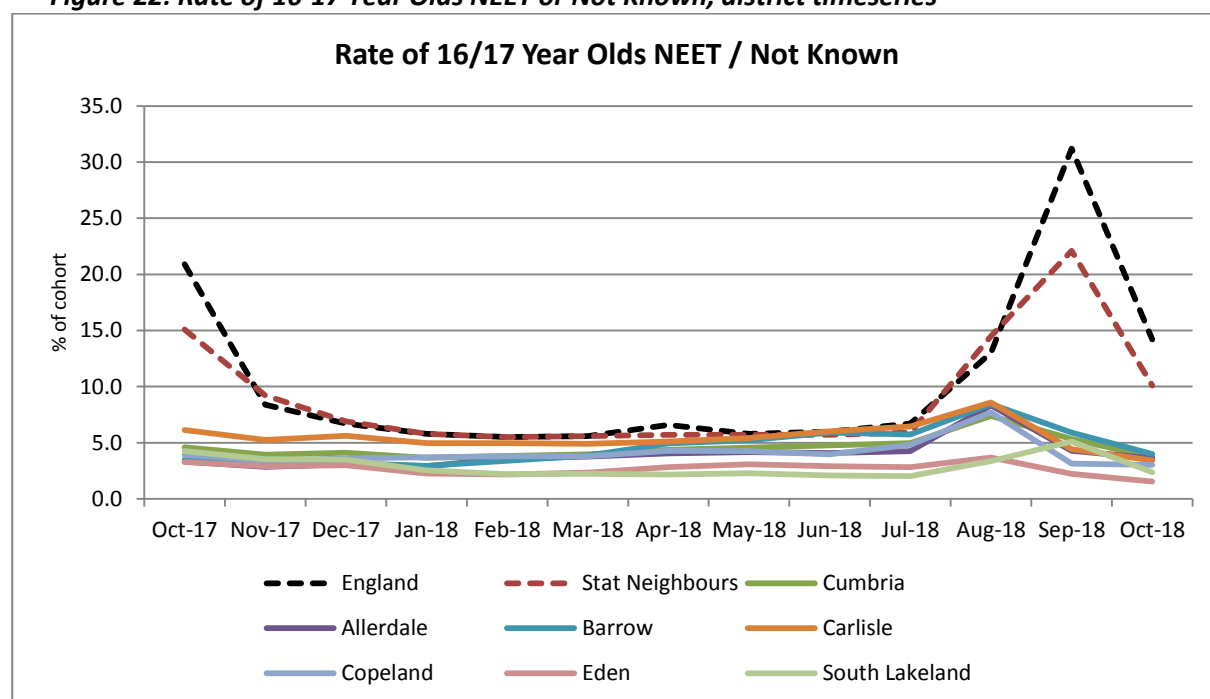
The county NEET/NK rate (% of cohort) was 3.7% in Oct 2018 compared to an England rate of 14.2% and an average rate of 10.1% for Cumbria's 10 statistical neighbours. The highest local rate was in Barrow (4.0%). The NEET rate in Cumbria was down 1.6 from last month and down 0.9 from the same month last year. The average rate for the last 12 months in Cumbria was 4.6% compared to 9.6% nationally and 8.6% for statistical neighbours. Carlisle's average annual rate was highest at 5.4%.

Figure 21: Rate of 16-17 Year Olds NEET or Not Known – Oct 2018 and 12 month average



Source: Inspira / Cumbria Intelligence Observatory

Figure 22: Rate of 16-17 Year Olds NEET or Not Known, district timeseries



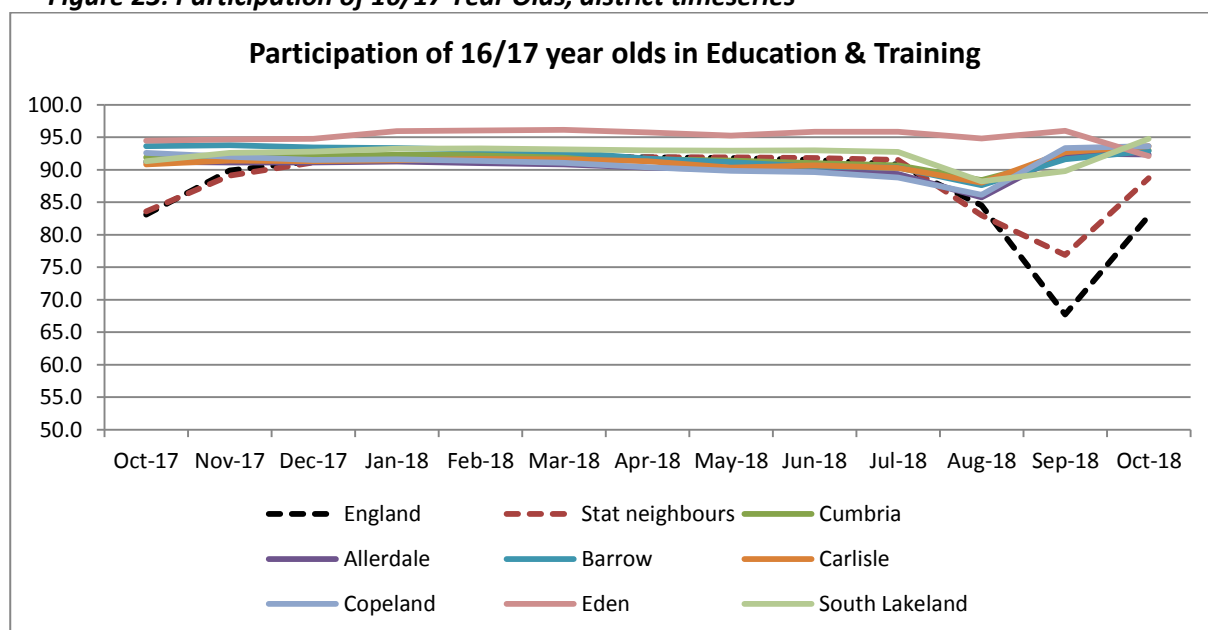
Source: Inspira / Cumbria Intelligence Observatory

Participation

The Education & Skills Act 2008 introduced a requirement for young people to remain in education or training until at least their 18th birthday and a duty on local authorities to encourage, enable and assist young people to participate. As part of the tracking process that produces the NEET data, participation data is also produced at county level on a monthly basis.

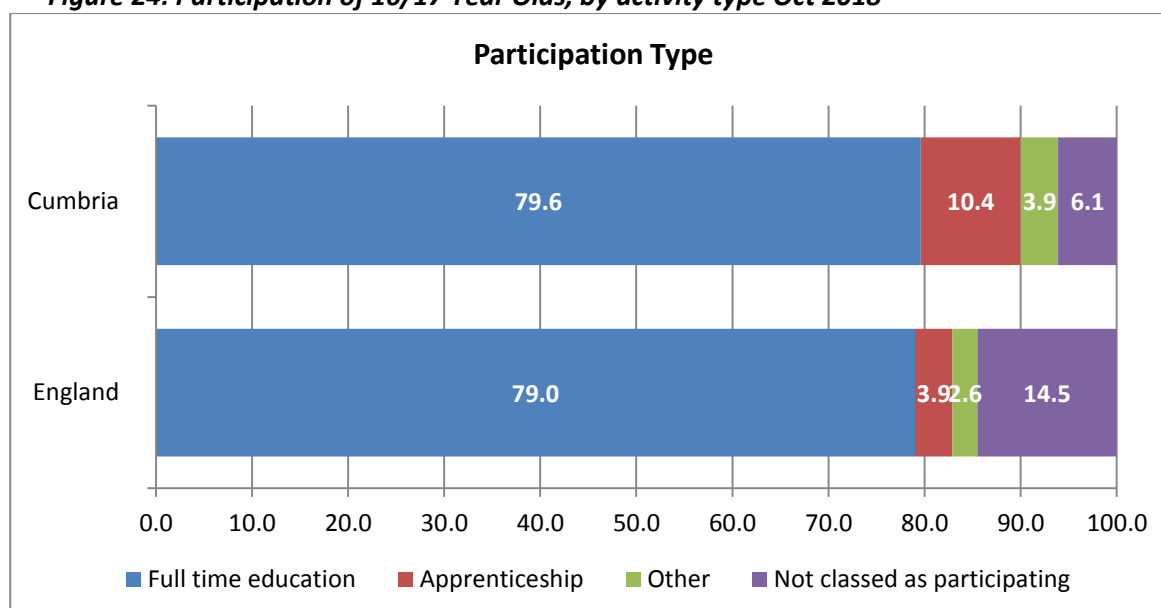
In Oct 2018, 90.5% of young people in Cumbria were classed as meeting the participation requirement, the majority (74.4%) through full time education or training or by undertaking an apprenticeship (12.8%). This compares to 81.3% nationally who were deemed to be participating. Average data for the past 12 months shows Cumbria performing above the national average – 92.1% v 88.1%.

Figure 23: Participation of 16/17 Year Olds, district timeseries



Source: NCCIS

Figure 24: Participation of 16/17 Year Olds, by activity type Oct 2018



Source: NCCIS (district data not available)

6. JOB POSTINGS

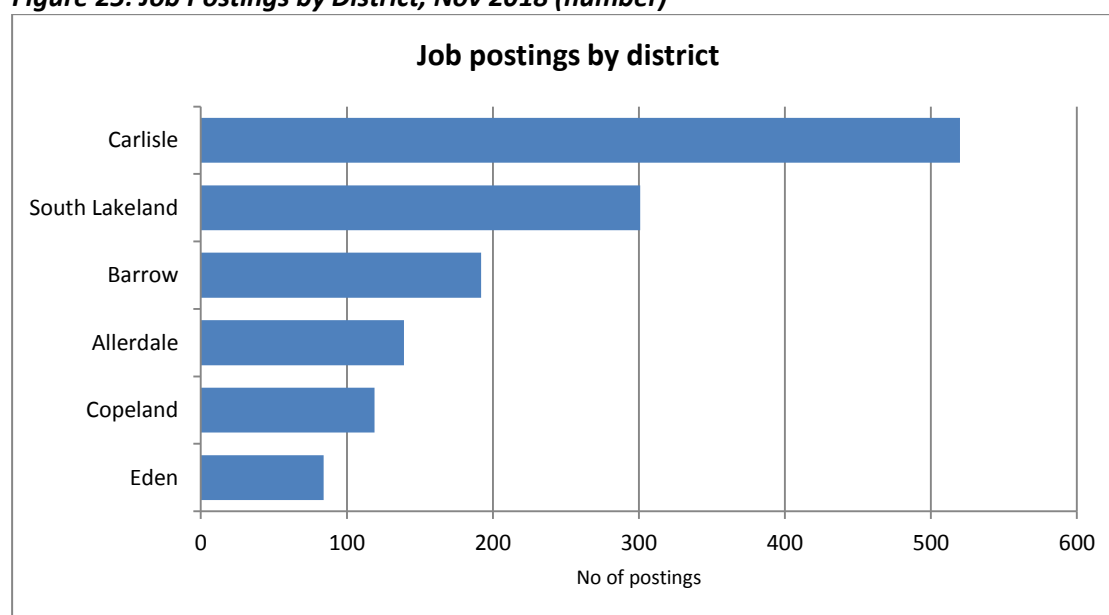
The following data are drawn from Labour Insight, an interactive tool which delivers real time access to job postings from a comprehensive range of sources including job boards, employer sites, newspapers, public agencies etc. Data extraction and analysis technologies mine and code data from each job listing to provide analysis on industries, occupations, skills and qualifications. The tool will inevitably not capture all vacancies and in particular is likely to under-represent vacancies in sectors which typically do not utilise online or formal recruitment methods. On the other hand it captures advertisements from agencies seeking to add people to their registers when there may not be a specific vacancy available which may over represent the situation in those sectors which make widespread use of recruitment agencies and “bank” workers.

In Nov 2018 there were 1,816 job postings in Cumbria which is 243 fewer than were placed in the previous month. (Due to a technical issue with the data we do not currently have a consistent timeseries to compare change over time but this will be added in future.)

Location of job postings

Geographically the highest number of postings was for opportunities in Carlisle where there were 520 postings in the quarter, 38.4% of all the postings in Cumbria. The second highest number of postings was in South Lakeland (301) with 22.2% of the total.

Figure 25: Job Postings by District, Nov 2018 (number)



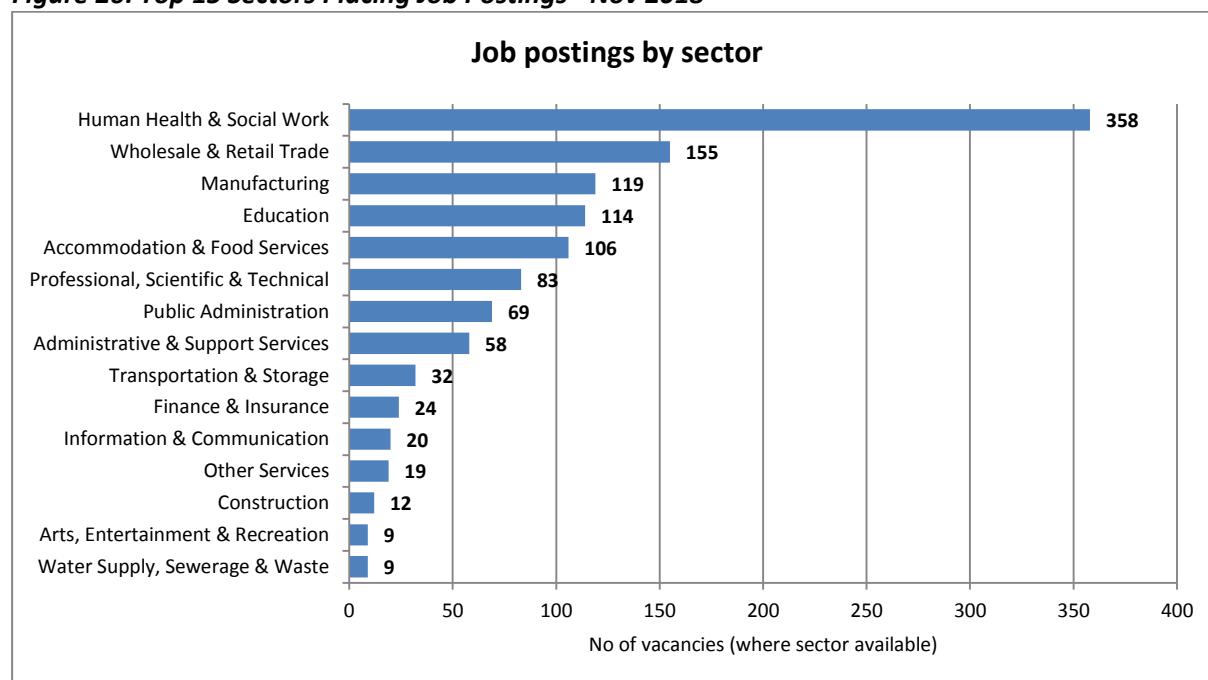
Source: Labour Insight (Burning Glass Technologies)

NB: may not sum to county total as district could not be coded for all postings

Sector of job postings

The highest number of postings was in the human health & social work sector (358 postings) which represented nearly a third of postings where a sector could be identified (30.0%). The next most common sectors were wholesale & retail (155, 13.0%), manufacturing (119, 10.0%) and education (114, 9.5%).

Figure 26: Top 15 Sectors Placing Job Postings - Nov 2018

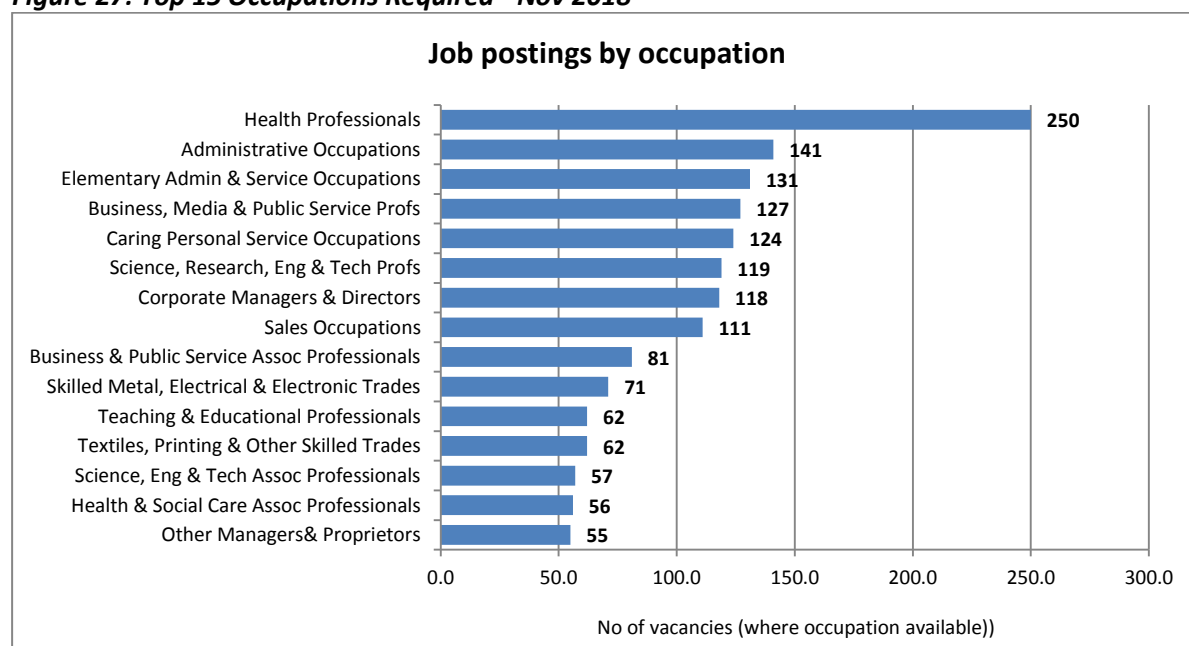


Source: Labour Insight (Burning Glass Technologies)

Occupation of job postings

The most common occupations specified were health professionals (250, 13.8%), administrative occupation (141, 7.8%) and elementary admin & services (131, 7.2%).

Figure 27: Top 15 Occupations Required - Nov 2018

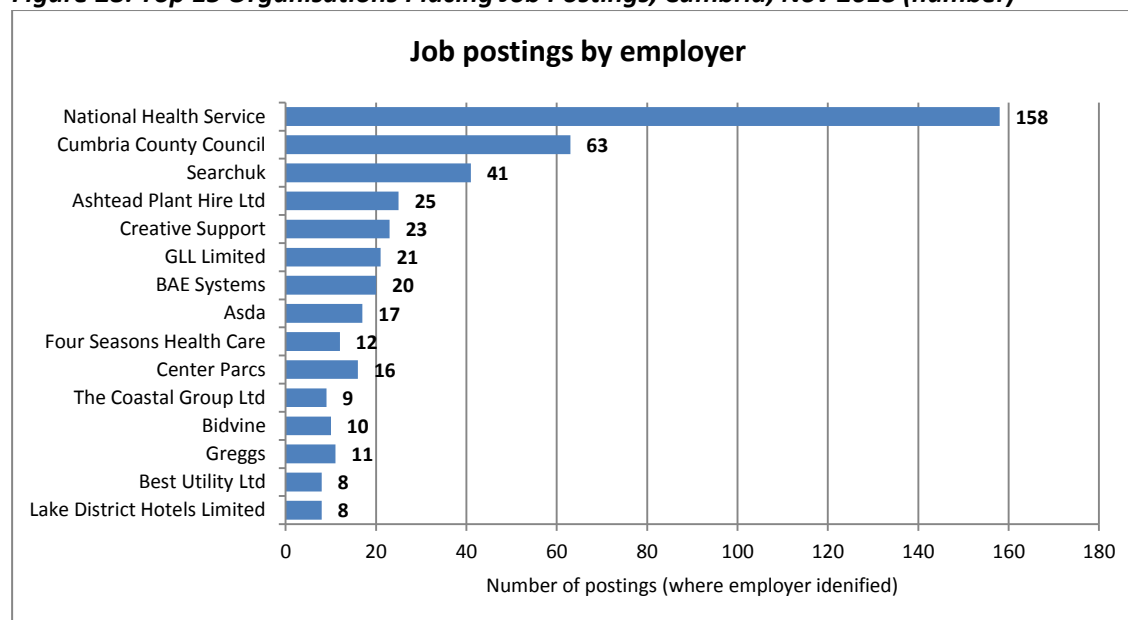


Source: Labour Insight (Burning Glass Technologies)

Organisations placing job postings

The organisation placing the most job postings was the NHS with 158 postings (35.7%) followed by cumbria County Council with 63 (14.3%).

Figure 28: Top 15 Organisations Placing Job Postings, Cumbria, Nov 2018 (number)

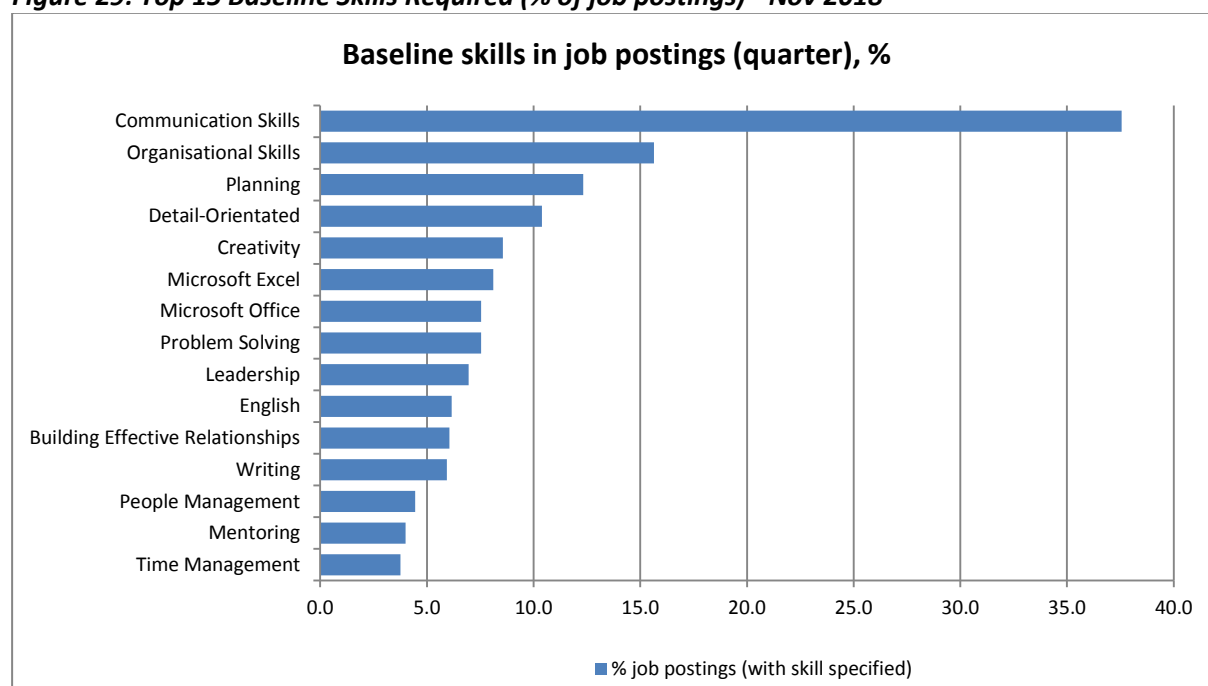


Source: Labour Insight (Burning Glass Technologies)

Skills mentioned in job postings

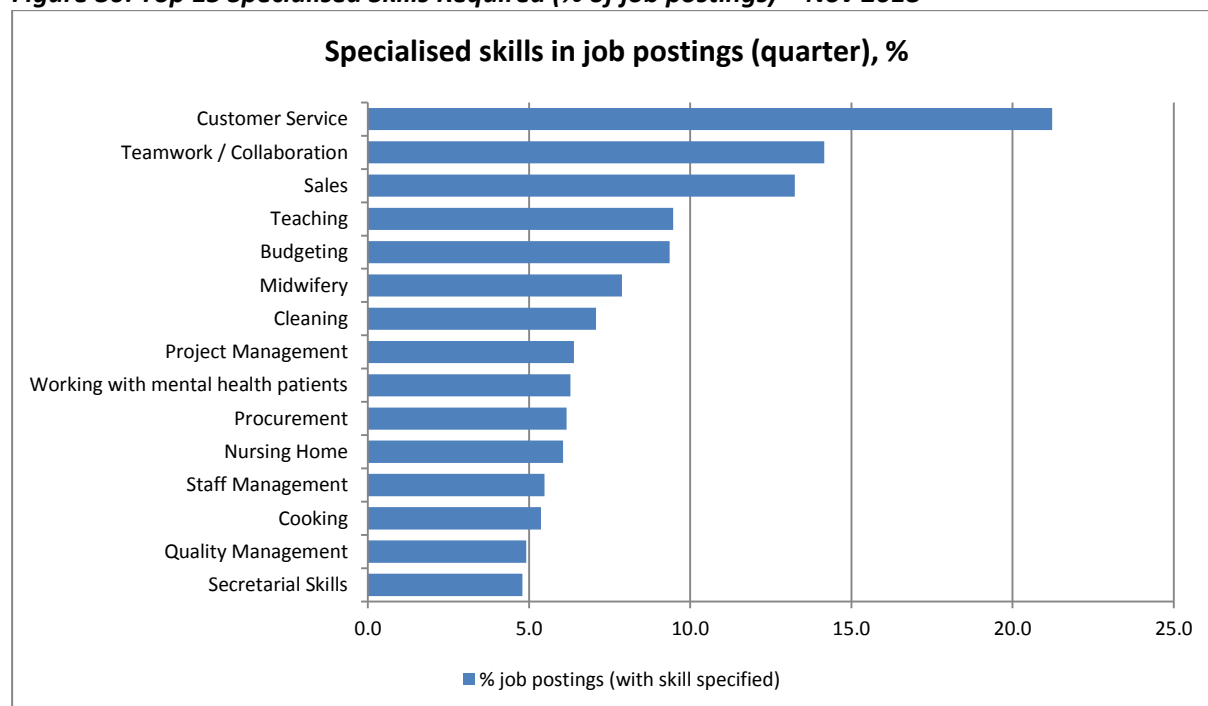
The most common baseline skills mentioned in job postings were communication (37.6% of all postings with skills specified) and organisational skills (15.6%) whilst the most commonly mentioned more detailed skills were customer service (21.2%) and teamwork (14.2%).

Figure 29: Top 15 Baseline Skills Required (% of job postings) - Nov 2018



Source: Labour Insight (Burning Glass Technologies)

Figure 30: Top 15 Specialised Skills Required (% of job postings) – Nov 2018

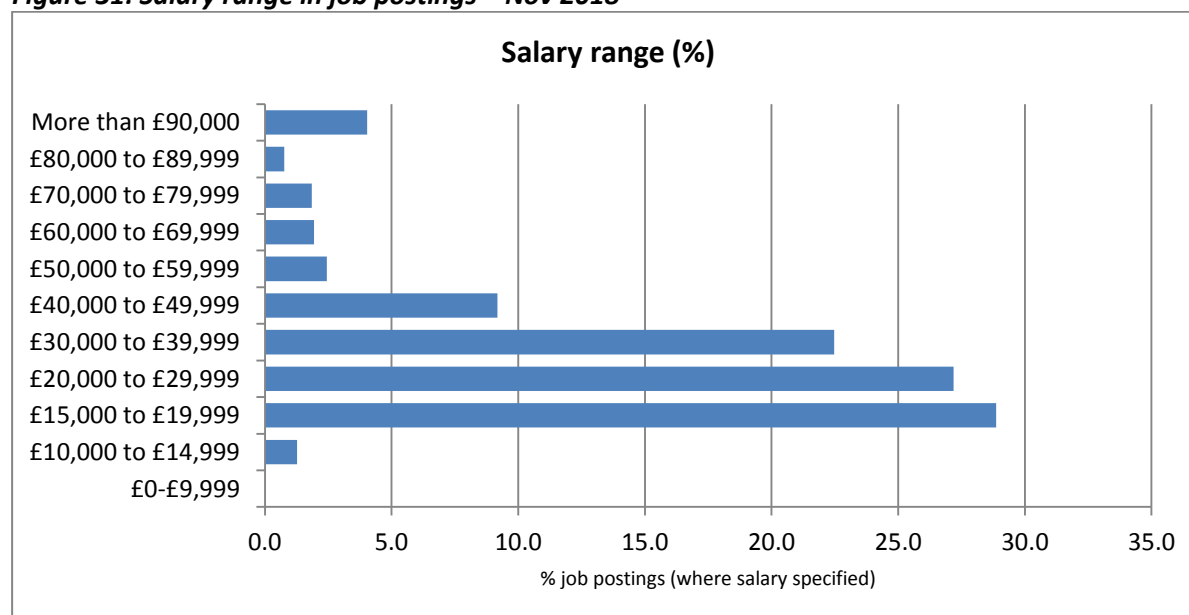


Source: Labour Insight (Burning Glass Technologies)

Salaries offered in job postings (where provided)

Around two thirds of postings identified a salary range and where they did, the highest proportion fell into the £15,000-£19,999 range (28.9%) followed by the £20,000-£29,000 range (27.2%). The mean salary quoted was £32,200 and the median salary quoted was £26,300.

Figure 31: Salary range in job postings – Nov 2018

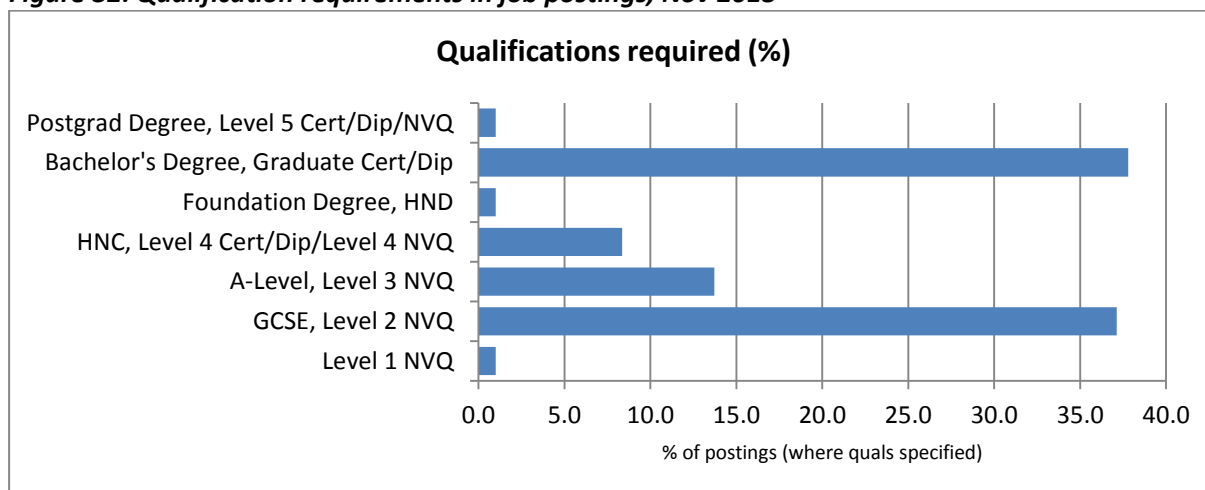


Source: Labour Insight (Burning Glass Technologies)

Qualification requirements in job postings (where provided)

Fewer than a quarter of postings referred to the qualifications required for the job but where they did so, the most frequently mentioned were GCSE/Level 2 (37.1%) and Bachelor's Degree (37.8%).

Figure 32: Qualification requirements in job postings, Nov 2018



Source: Labour Insight (Burning Glass Technologies)

Figure 33: Summary of Top 15 Job Postings by Occupation, Industry & Skills, Nov 2018

| Occupation | No | % jobs | Industry | No | % jobs |
|---|-----|--------|--------------------------------------|-----|--------|
| Health Professionals | 250 | 13.8 | Human Health & Social Work | 358 | 30.0 |
| Administrative Occupations | 141 | 7.8 | Wholesale & Retail Trade | 155 | 13.0 |
| Elementary Admin & Service Occupations | 131 | 7.2 | Manufacturing | 119 | 10.0 |
| Business, Media & Public Service Profs | 127 | 7.0 | Education | 114 | 9.5 |
| Caring Personal Service Occupations | 124 | 6.9 | Accommodation & Food Services | 106 | 8.9 |
| Science, Research, Eng & Tech Profs | 119 | 6.6 | Professional, Scientific & Technical | 83 | 7.0 |
| Corporate Managers & Directors | 118 | 6.5 | Public Administration | 69 | 5.8 |
| Sales Occupations | 111 | 6.1 | Administrative & Support Services | 58 | 4.9 |
| Business & Public Service Assoc Professionals | 81 | 4.5 | Transportation & Storage | 32 | 2.7 |
| Skilled Metal, Electrical & Electronic Trades | 71 | 3.9 | Finance & Insurance | 24 | 2.0 |
| Teaching & Educational Professionals | 62 | 3.4 | Information & Communication | 20 | 1.7 |
| Textiles, Printing & Other Skilled Trades | 62 | 3.4 | Other Services | 19 | 1.6 |
| Science, Eng & Tech Assoc Professionals | 57 | 3.2 | Construction | 12 | 1.0 |
| Health & Social Care Assoc Professionals | 56 | 3.1 | Arts, Entertainment & Recreation | 9 | 0.8 |
| Other Managers & Proprietors | 55 | 3.0 | Water Supply, Sewerage & Waste | 9 | 0.8 |
| Baseline Skill | No | % jobs | Specialised Skill | No | % jobs |
| Communication Skills | 329 | 37.6 | Customer Service | 186 | 21.2 |
| Organisational Skills | 137 | 15.6 | Teamwork / Collaboration | 124 | 14.2 |
| Planning | 108 | 12.3 | Sales | 116 | 13.2 |
| Detail-Orientated | 91 | 10.4 | Teaching | 83 | 9.5 |
| Creativity | 75 | 8.6 | Budgeting | 82 | 9.4 |
| Microsoft Excel | 71 | 8.1 | Midwifery | 69 | 7.9 |
| Microsoft Office | 66 | 7.5 | Cleaning | 62 | 7.1 |
| Problem Solving | 66 | 7.5 | Project Management | 56 | 6.4 |
| Leadership | 61 | 7.0 | Working with mental health patients | 55 | 6.3 |
| English | 54 | 6.2 | Procurement | 54 | 6.2 |
| Building Effective Relationships | 53 | 6.1 | Nursing Home | 53 | 6.1 |
| Writing | 52 | 5.9 | Staff Management | 48 | 5.5 |
| People Management | 39 | 4.5 | Cooking | 47 | 5.4 |
| Mentoring | 35 | 4.0 | Quality Management | 43 | 4.9 |
| Time Management | 33 | 3.8 | Secretarial Skills | 42 | 4.8 |

Source: Labour Insight (Burning Glass Technologies)

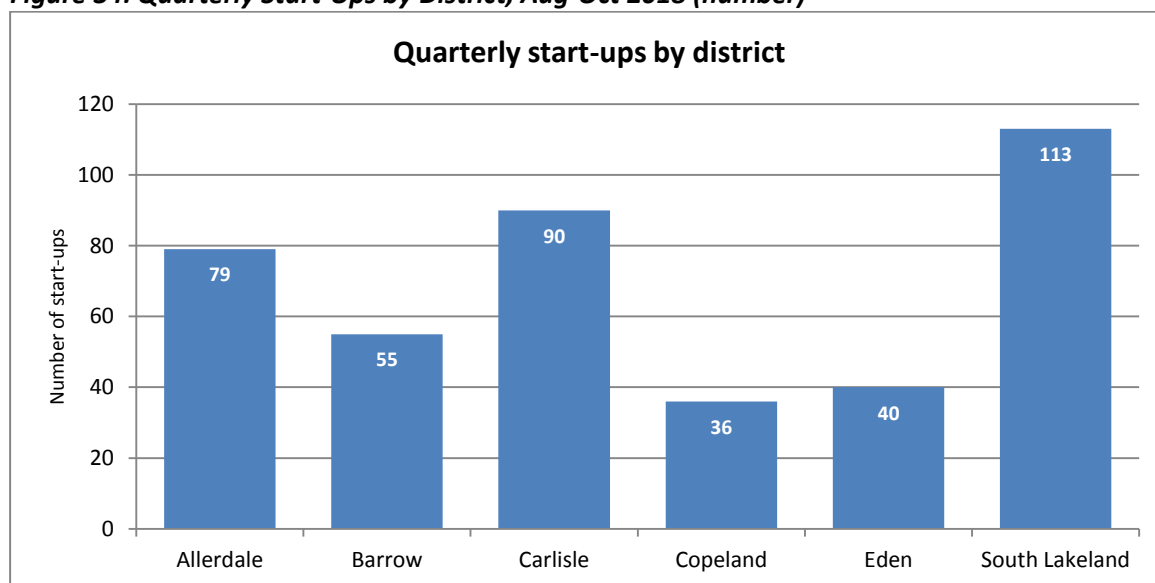
Note: The tool relies on data contained within job postings when analysing skill needs, qualifications etc and this may be limited by the accuracy and detail contained within the original advertisement. For example, the system can allocate an occupation in the majority of instances but is unable to allocate an industry in approximately a third of cases. Therefore the totals for each may vary and proportions presented here are of postings where the relevant coding has been possible.

7. BUSINESS START UPS

The following data are from BankSearch, a survey which collects data from Barclays, Co-operative Bank, HSBC, Lloyds Banking Group, Royal Bank of Scotland Group, Santander and TSB Bank. A 'Start-up' reflects the opening of a first current account from a small business banking product range by a business new to banking or previously operated through a personal account. The data exclude businesses operating through personal accounts, those without banking relationships or those banking with other institutions.

There were 413 business start-ups in Cumbria in the quarter Aug-Oct 2018. This is 26 fewer than in the previous quarter (May-Jul 2018), a fall of -5.9% compared to a fall of -4.0% for England. Start-ups decreased in Barrow (-7), Copeland (-4) and Eden (-29), were unchanged in Carlisle and increased in Carlisle (+1) and South Lakeland (+13). The highest number of start-ups was in South Lakeland (113) followed by Carlisle (90) and Allerdale (79).

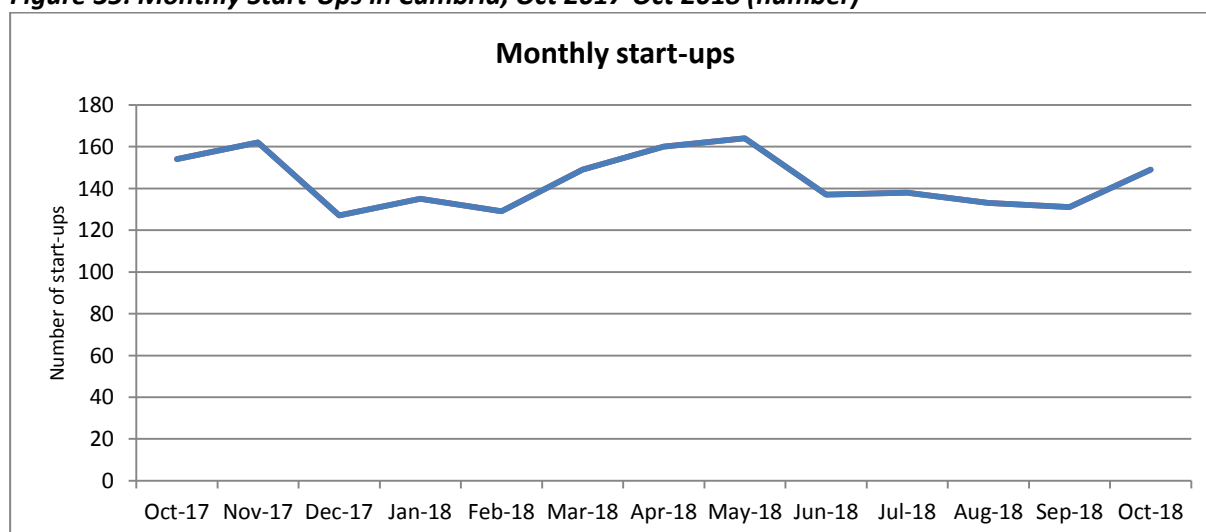
Figure 34: Quarterly Start-Ups by District, Aug-Oct 2018 (number)



Source: BankSearch

The number of starts varies throughout the year and levels this autumn are similar to the same time last year.

Figure 35: Monthly Start-Ups in Cumbria, Oct 2017-Oct 2018 (number)

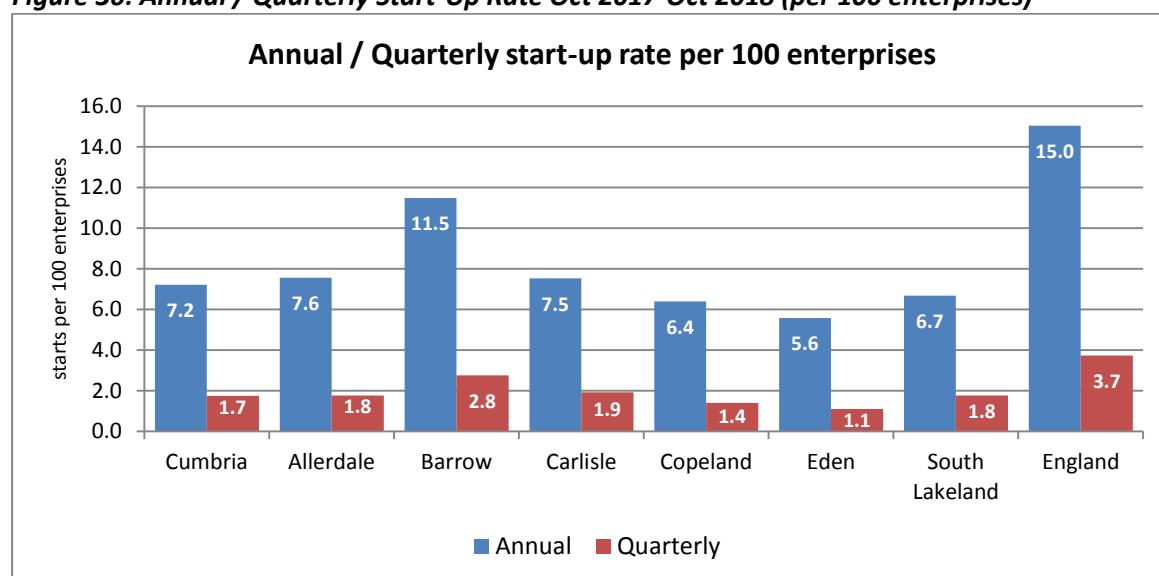


Source: BankSearch

The annual rate of business start-ups can be expressed in 2 ways. Firstly, as a proportion of the active business stock. This measure is influenced by the business structure and areas with a relatively small stock of active businesses will generally show higher start up rates than those with large volumes, often of small, businesses. The second method is start-ups per 10,000 working age people and is sometimes regarded as a better indicator of entrepreneurship amongst local residents.

Using the first methodology of starts per 100 enterprises (which is the Office for National Statistics' preferred measure) Barrow had the highest annual start up rate at 11.5 per 100 active enterprises while Eden had the lowest at 5.6 per 100 active enterprises. This compares to 15.0 for England.

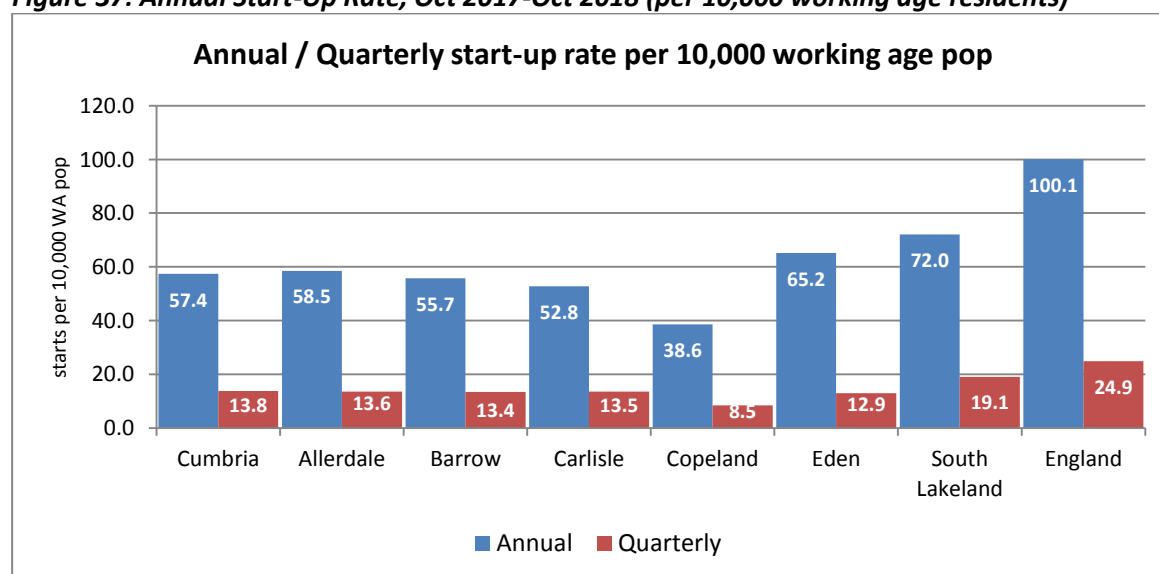
Figure 36: Annual / Quarterly Start-Up Rate Oct 2017-Oct 2018 (per 100 enterprises)



Source: BankSearch / UK Business: Activity, Size and Location 2017

Using the second methodology (starts per 10,000 working age residents), the position is different with South Lakeland having the highest annual start up rate at 72.0 per 10,000 working age residents and Copeland the lowest at 38.6. This compares to 100.1 for England.

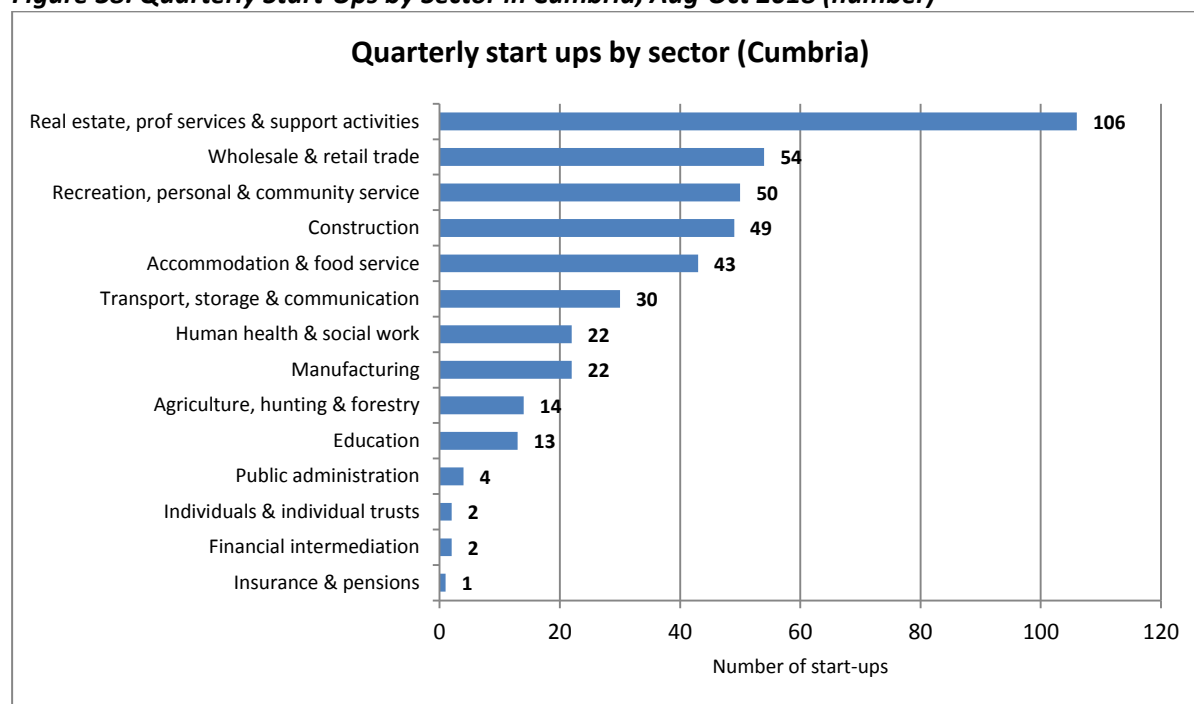
Figure 37: Annual Start-Up Rate, Oct 2017-Oct 2018 (per 10,000 working age residents)



Source: BankSearch / ONS Mid Year Population Estimates 2016

As is generally the case, the highest number of start-ups was in the real estate & professional services sector with 106 (25.7%). This was followed by wholesale & retail (54, 13.1%) and recreation, personal & community services (50, 12.1%).

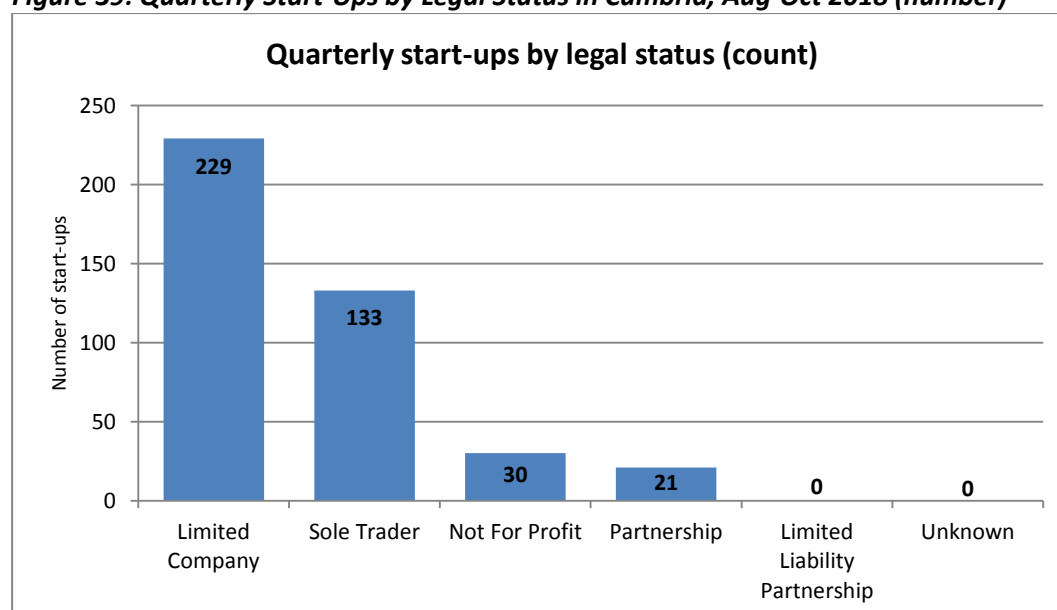
Figure 38: Quarterly Start-Ups by Sector in Cumbria, Aug-Oct 2018 (number)



Source: BankSearch

Limited companies provided the highest number of start-ups (229) accounting for over half of the total (55.4%) followed by sole traders with 133 start-ups (32.2%).

Figure 39: Quarterly Start-Ups by Legal Status in Cumbria, Aug-Oct 2018 (number)

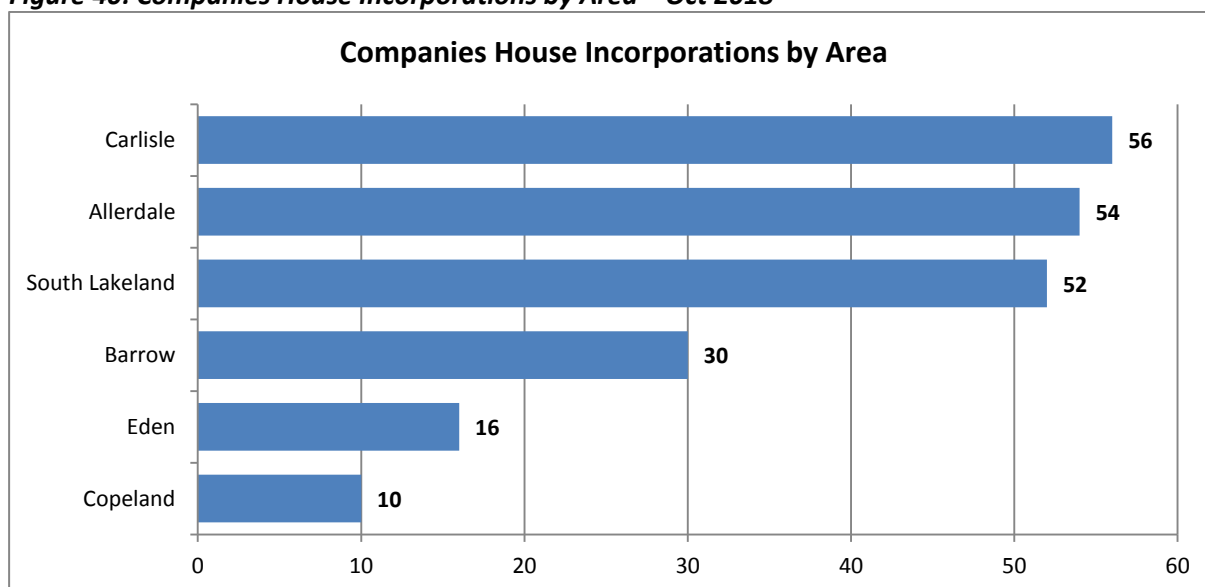


Source: BankSearch

8. COMPANIES HOUSE INCORPORATIONS

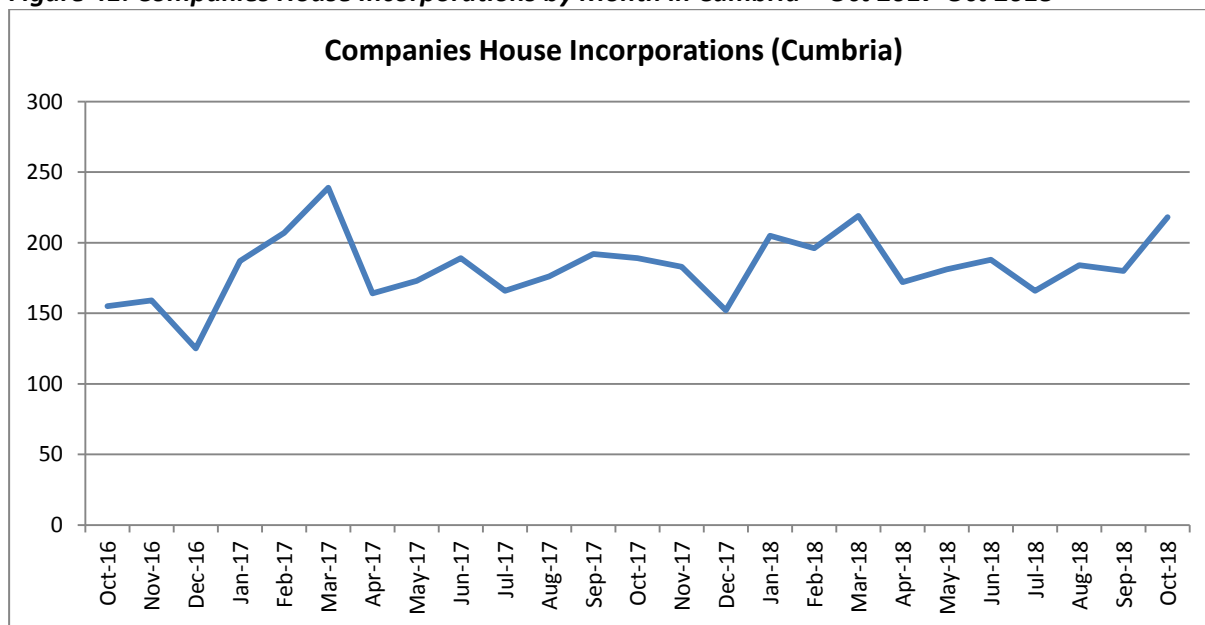
There were 218 new Companies House incorporations in Oct 2018, a rise of 38 from the previous month and 29 more than the same month the previous year. The highest numbers were in South Lakeland (56) and Carlisle (54).

Figure 40: Companies House Incorporations by Area – Oct 2018



Source: BankSearch extracted from Companies House Note: Data relate to registered addresses

Figure 41: Companies House Incorporations by Month in Cumbria – Oct 2017-Oct 2018



Source: BankSearch extracted from Companies House

For further information, please contact

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Labour Market Briefing December 2018

ANNEX A: Claimant Count by Ward

Allerdale – Claimant Count

| | Nov 2017 | | Oct 2018 | | Nov 2018 | | All Persons Monthly Change | | | All Persons Annual Change | | |
|------------------------|----------|------|----------|------|----------|------|-------------------------------|-------|----------|------------------------------|-------|----------|
| | Count | Rate | Count | Rate | Count | Rate | No | % Chg | Rate Chg | No | % Chg | Rate Chg |
| UK | 791,945 | 1.9 | 948,810 | 2.3 | 962,735 | 2.3 | 13,925 | 1.5 | 0.0 | 170,790 | 21.6 | 0.4 |
| North West | 110,625 | 2.4 | 133,500 | 2.9 | 134,875 | 3.0 | 1,375 | 1.0 | 0.0 | 24,250 | 21.9 | 0.5 |
| Cumbria | 5,285 | 1.8 | 5,700 | 1.9 | 5,820 | 2.0 | 120 | 2.1 | 0.0 | 535 | 10.2 | 0.2 |
| Allerdale | 1,520 | 2.6 | 1,710 | 3.0 | 1,705 | 2.9 | -5 | -0.4 | 0.0 | 185 | 12.0 | 0.3 |
| All Saints | 45 | 1.7 | 55 | 1.9 | 60 | 2.2 | 5 | 13.2 | 0.3 | 15 | 30.4 | 0.5 |
| Aspatria | 60 | 2.9 | 60 | 3.0 | 65 | 3.3 | 5 | 9.8 | 0.3 | 5 | 11.7 | 0.3 |
| Boltons | 5 | 0.3 | 10 | 0.7 | 10 | 0.8 | 0 | 12.5 | 0.1 | 5 | 200.0 | 0.6 |
| Broughton St Bridget's | 45 | 1.7 | 45 | 1.6 | 40 | 1.6 | 0 | -4.7 | -0.1 | -5 | -6.8 | -0.1 |
| Christchurch | 35 | 1.8 | 45 | 2.2 | 50 | 2.4 | 5 | 6.5 | 0.1 | 15 | 36.1 | 0.6 |
| Clifton | 40 | 3.8 | 30 | 3.2 | 30 | 3.2 | 0 | 0.0 | 0.0 | -5 | -15.8 | -0.6 |
| Crummock | 5 | 0.7 | 5 | 0.7 | 10 | 0.9 | 0 | 33.3 | 0.2 | 0 | 33.3 | 0.2 |
| Dalton | 5 | 0.6 | 5 | 0.5 | 5 | 0.6 | 0 | 16.7 | 0.1 | 0 | 0.0 | 0.0 |
| Derwent Valley | 0 | # | 5 | 0.7 | 5 | 0.6 | 0 | -16.7 | -0.1 | 5 | 150.0 | 0.3 |
| Ellen | 45 | 2.0 | 50 | 2.4 | 45 | 2.0 | -10 | -15.4 | -0.4 | 0 | 0.0 | 0.0 |
| Ellenborough | 80 | 3.6 | 85 | 4.0 | 95 | 4.4 | 10 | 10.3 | 0.4 | 20 | 23.1 | 0.8 |
| Ewanrigg | 100 | 4.8 | 120 | 5.8 | 120 | 5.9 | 0 | 0.8 | 0.0 | 20 | 21.4 | 1.0 |
| Flimby | 40 | 3.8 | 40 | 3.8 | 45 | 4.3 | 5 | 14.6 | 0.6 | 5 | 14.6 | 0.6 |
| Harrington | 30 | 1.5 | 30 | 1.4 | 30 | 1.5 | 0 | 3.6 | 0.1 | 0 | 0.0 | 0.0 |
| Holme | 20 | 2.1 | 15 | 1.6 | 20 | 1.7 | 0 | 5.9 | 0.1 | -5 | -18.2 | -0.4 |
| Keswick | 35 | 1.1 | 35 | 1.1 | 30 | 1.0 | -5 | -8.8 | -0.1 | 0 | -6.1 | -0.1 |
| Marsh | 5 | 0.8 | 10 | 0.9 | 5 | 0.6 | -5 | -37.5 | -0.3 | 0 | -28.6 | -0.2 |
| Moorclose | 165 | 5.8 | 190 | 6.7 | 180 | 6.3 | -10 | -4.7 | -0.3 | 15 | 9.0 | 0.5 |
| Moss Bay | 220 | 6.8 | 225 | 7.1 | 230 | 7.1 | 0 | 0.4 | 0.0 | 10 | 4.1 | 0.3 |
| Netherhall | 90 | 4.8 | 115 | 6.1 | 110 | 5.9 | -5 | -4.4 | -0.3 | 20 | 21.1 | 1.0 |
| Seaton | 55 | 1.7 | 55 | 1.8 | 50 | 1.6 | -5 | -12.5 | -0.2 | -5 | -7.5 | -0.1 |
| Silloth | 35 | 1.9 | 45 | 2.5 | 40 | 2.2 | -5 | -9.3 | -0.2 | 5 | 18.2 | 0.3 |
| Solway | 15 | 1.7 | 15 | 1.7 | 15 | 1.7 | 0 | 0.0 | 0.0 | 0 | 0.0 | 0.0 |
| St John's | 80 | 2.3 | 85 | 2.4 | 90 | 2.5 | 5 | 6.0 | 0.1 | 5 | 8.5 | 0.2 |
| St Michael's | 180 | 5.9 | 240 | 7.7 | 225 | 7.3 | -15 | -5.9 | -0.5 | 45 | 23.6 | 1.4 |
| Stainburn | 20 | 1.7 | 15 | 1.3 | 15 | 1.1 | 0 | -13.3 | -0.2 | -5 | -31.6 | -0.5 |
| Wampool | 5 | 0.6 | 10 | 1.1 | 10 | 1.1 | 0 | 0.0 | 0.0 | 5 | 83.3 | 0.5 |
| Warnell | 5 | 0.4 | 0 | # | 0 | # | 0 | 0.0 | 0.0 | 0 | -50.0 | -0.2 |
| Waver | 10 | 0.7 | 5 | 0.5 | 10 | 1.0 | 5 | 83.3 | 0.4 | 5 | 37.5 | 0.3 |
| Wharrels | 5 | 0.3 | 5 | 0.4 | 5 | 0.5 | 0 | 25.0 | 0.1 | 0 | 66.7 | 0.2 |
| Wigton | 45 | 1.3 | 60 | 1.7 | 60 | 1.7 | 0 | 3.4 | 0.1 | 15 | 27.7 | 0.4 |

Labour Market Briefing December 2018

Barrow – Claimant Count

| | Nov 2017 | | Oct 2018 | | Nov 2018 | | All Persons Monthly Change | | | All Persons Annual Change | | |
|---------------|----------|------|----------|------|----------|------|-------------------------------|-------|----------|------------------------------|-------|----------|
| | Count | Rate | Count | Rate | Count | Rate | No | % Chg | Rate Chg | No | % Chg | Rate Chg |
| UK | 791,945 | 1.9 | 948,810 | 2.3 | 962,735 | 2.3 | 13,925 | 1.5 | 0.0 | 170,790 | 21.6 | 0.4 |
| North West | 110,625 | 2.4 | 133,500 | 2.9 | 134,875 | 3.0 | 1,375 | 1.0 | 0.0 | 24,250 | 21.9 | 0.5 |
| Cumbria | 5,285 | 1.8 | 5,700 | 1.9 | 5,820 | 2.0 | 120 | 2.1 | 0.0 | 535 | 10.2 | 0.2 |
| Barrow | 1,040 | 2.5 | 975 | 2.4 | 960 | 2.3 | -15 | -1.3 | 0.0 | -80 | -7.6 | -0.2 |
| Barrow Island | 125 | 7.5 | 95 | 5.6 | 85 | 5.1 | -10 | -8.6 | -0.5 | -10 | -31.5 | -2.4 |
| Central | 150 | 5.4 | 145 | 5.2 | 140 | 5.1 | -5 | -2.8 | -0.1 | -10 | -6.1 | -0.3 |
| Dalton North | 55 | 1.4 | 45 | 1.2 | 40 | 1.1 | -5 | -8.7 | -0.1 | -5 | -20.8 | -0.3 |
| Dalton South | 55 | 1.6 | 50 | 1.4 | 55 | 1.5 | 5 | 8.2 | 0.1 | 0 | -5.4 | -0.1 |
| Hawcoat | 20 | 0.8 | 15 | 0.7 | 20 | 0.8 | 5 | 17.6 | 0.1 | -5 | 0.0 | 0.0 |
| Hindpool | 180 | 5.1 | 190 | 5.3 | 175 | 4.9 | -15 | -6.9 | -0.4 | 5 | -2.2 | -0.1 |
| Newbarns | 45 | 1.3 | 45 | 1.4 | 45 | 1.4 | 0 | 4.4 | 0.1 | 0 | 6.8 | 0.1 |
| Ormsgill | 130 | 3.5 | 125 | 3.4 | 125 | 3.4 | 0 | 1.6 | 0.1 | -10 | -1.6 | -0.1 |
| Parkside | 60 | 1.7 | 55 | 1.6 | 55 | 1.5 | -5 | -7.0 | -0.1 | -10 | -13.1 | -0.2 |
| Risedale | 125 | 3.2 | 110 | 2.9 | 115 | 3.0 | 5 | 3.6 | 0.1 | 5 | -7.3 | -0.2 |
| Roosecote | 10 | 0.4 | 15 | 0.5 | 15 | 0.6 | 0 | 14.3 | 0.1 | 0 | 33.3 | 0.1 |
| Walney North | 50 | 1.6 | 50 | 1.6 | 50 | 1.6 | 0 | 4.1 | 0.1 | 0 | 2.0 | 0.0 |
| Walney South | 40 | 1.4 | 40 | 1.3 | 40 | 1.3 | 0 | 2.6 | 0.0 | 10 | -4.8 | -0.1 |

Carlisle – Claimant Count

| | Nov 2017 | | Oct 2018 | | Nov 2018 | | All Persons Monthly Change | | | All Persons Annual Change | | |
|---------------------------|----------|------|----------|------|----------|------|-------------------------------|-------|----------|------------------------------|-------|----------|
| | Count | Rate | Count | Rate | Count | Rate | No | % Chg | Rate Chg | No | % Chg | Rate Chg |
| UK | 791,945 | 1.9 | 948,810 | 2.3 | 962,735 | 2.3 | 13,925 | 1.5 | 0.0 | 170,790 | 21.6 | 0.4 |
| North West | 110,625 | 2.4 | 133,500 | 2.9 | 134,875 | 3.0 | 1,375 | 1.0 | 0.0 | 24,250 | 21.9 | 0.5 |
| Cumbria | 5,285 | 1.8 | 5,700 | 1.9 | 5,820 | 2.0 | 120 | 2.1 | 0.0 | 535 | 10.2 | 0.2 |
| Carlisle | 950 | 1.4 | 1,115 | 1.7 | 1,185 | 1.8 | 70 | 6.2 | 0.1 | 230 | 24.4 | 0.4 |
| Belah | 30 | 0.8 | 30 | 0.9 | 35 | 1.1 | 5 | 12.5 | 0.1 | 10 | 28.6 | 0.2 |
| Belle Vue | 60 | 1.5 | 70 | 1.7 | 75 | 1.9 | 10 | 11.6 | 0.2 | 15 | 26.2 | 0.4 |
| Botcherby | 95 | 2.5 | 100 | 2.6 | 95 | 2.5 | -5 | -4.1 | -0.1 | 0 | 0.0 | 0.0 |
| Brampton | 45 | 1.7 | 45 | 1.6 | 40 | 1.5 | 0 | -4.5 | -0.1 | -5 | -10.6 | -0.2 |
| Burgh | 5 | 0.4 | 5 | 0.3 | 5 | 0.4 | 0 | 50.0 | 0.1 | 0 | 20.0 | 0.1 |
| Castle | 90 | 2.4 | 125 | 3.2 | 145 | 3.8 | 25 | 18.7 | 0.6 | 55 | 60.4 | 1.4 |
| Currock | 90 | 2.3 | 95 | 2.5 | 105 | 2.7 | 10 | 10.3 | 0.3 | 15 | 16.3 | 0.4 |
| Dalston | 25 | 0.6 | 25 | 0.6 | 30 | 0.7 | 5 | 21.7 | 0.1 | 5 | 16.7 | 0.1 |
| Denton Holme | 80 | 1.8 | 90 | 2.1 | 95 | 2.2 | 5 | 5.6 | 0.1 | 15 | 18.8 | 0.3 |
| Great Corby and Geltsdale | 5 | 0.2 | 5 | 0.5 | 10 | 0.6 | 0 | 33.3 | 0.2 | 5 | 166.7 | 0.4 |
| Harraby | 45 | 1.0 | 60 | 1.4 | 60 | 1.3 | -5 | -4.9 | -0.1 | 15 | 34.9 | 0.3 |
| Hayton | 5 | 0.5 | 15 | 1.2 | 15 | 1.4 | 0 | 15.4 | 0.2 | 10 | 150.0 | 0.8 |
| Irthing | 5 | 0.4 | 10 | 0.8 | 5 | 0.6 | 0 | -22.2 | -0.2 | 0 | 40.0 | 0.2 |
| Longtown & Rockcliffe | 30 | 1.2 | 40 | 1.6 | 40 | 1.7 | 5 | 7.7 | 0.1 | 10 | 40.0 | 0.5 |
| Lyne | 5 | 0.3 | 15 | 1.1 | 10 | 0.9 | -5 | -23.1 | -0.3 | 5 | 150.0 | 0.5 |
| Morton | 75 | 2.2 | 105 | 3.0 | 110 | 3.2 | 5 | 6.8 | 0.2 | 35 | 42.9 | 0.9 |
| St Aidans | 95 | 2.3 | 100 | 2.5 | 105 | 2.5 | 5 | 3.0 | 0.1 | 10 | 11.8 | 0.3 |
| Stanwix Rural | 10 | 0.3 | 20 | 0.8 | 20 | 0.7 | -5 | -13.6 | -0.1 | 10 | 90.0 | 0.3 |
| Stanwix Urban | 20 | 0.6 | 20 | 0.6 | 25 | 0.8 | 5 | 23.8 | 0.2 | 5 | 23.8 | 0.2 |
| Upperby | 100 | 3.1 | 110 | 3.5 | 115 | 3.6 | 5 | 3.6 | 0.1 | 15 | 14.9 | 0.5 |
| Wetheral | 5 | 0.1 | 5 | 0.1 | 5 | 0.2 | 0 | 66.7 | 0.1 | 0 | 66.7 | 0.1 |
| Yewdale | 35 | 1.0 | 30 | 1.0 | 35 | 1.0 | 0 | 3.1 | 0.0 | 0 | -2.9 | 0.0 |

Labour Market Briefing December 2018

Copeland – Claimant Count

| | Nov 2017 | | Oct 2018 | | Nov 2018 | | All Persons | | | All Persons | | |
|--------------------|----------|------|----------|------|----------|------|----------------|-------|----------|---------------|-------|----------|
| | Count | Rate | Count | Rate | Count | Rate | Monthly Change | | | Annual Change | | |
| | | | | | | | No | % Chg | Rate Chg | No | % Chg | Rate Chg |
| UK | 791,945 | 1.9 | 948,810 | 2.3 | 962,735 | 2.3 | 13,925 | 1.5 | 0.0 | 170,790 | 21.6 | 0.4 |
| North West | 110,625 | 2.4 | 133,500 | 2.9 | 134,875 | 3.0 | 1,375 | 1.0 | 0.0 | 24,250 | 21.9 | 0.5 |
| Cumbria | 5,285 | 1.8 | 5,700 | 1.9 | 5,820 | 2.0 | 120 | 2.1 | 0.0 | 535 | 10.2 | 0.2 |
| Copeland | 1,190 | 2.8 | 1,290 | 3.1 | 1,330 | 3.2 | 40 | 3.1 | 0.1 | 135 | 11.5 | 0.3 |
| | | | | | | | | | | | | |
| Arlecdon | 15 | 1.4 | 20 | 2.0 | 20 | 2.2 | 0 | 10.5 | 0.2 | 10 | 61.5 | 0.8 |
| Beckermet | 25 | 1.4 | 30 | 1.9 | 30 | 1.7 | -5 | -9.4 | -0.2 | 5 | 20.8 | 0.3 |
| Bootle | 0 | # | 5 | 1.0 | 5 | 0.8 | 0 | -14.3 | -0.1 | 5 | 200.0 | 0.5 |
| Bransty | 35 | 1.1 | 50 | 1.6 | 55 | 1.7 | 5 | 5.8 | 0.1 | 20 | 57.1 | 0.6 |
| Cleator Moor North | 80 | 3.0 | 95 | 3.7 | 90 | 3.5 | -5 | -5.2 | -0.2 | 10 | 15.2 | 0.5 |
| Cleator Moor South | 75 | 4.4 | 75 | 4.4 | 75 | 4.5 | 0 | 2.7 | 0.1 | 0 | 2.7 | 0.1 |
| Distington | 90 | 3.8 | 90 | 3.8 | 90 | 3.7 | -5 | -3.3 | -0.1 | -5 | -3.3 | -0.1 |
| Egremont North | 100 | 3.8 | 100 | 3.8 | 110 | 4.2 | 10 | 11.1 | 0.4 | 10 | 10.0 | 0.4 |
| Egremont South | 65 | 3.1 | 80 | 3.7 | 85 | 3.8 | 5 | 3.8 | 0.1 | 15 | 25.8 | 0.8 |
| Ennerdale | 5 | 0.7 | 5 | 0.8 | 5 | 1.0 | 0 | 20.0 | 0.2 | 0 | 50.0 | 0.3 |
| Frizington | 65 | 4.0 | 60 | 3.8 | 60 | 3.7 | 0 | -3.3 | -0.1 | -5 | -7.8 | -0.3 |
| Gosforth | 5 | 0.6 | 5 | 0.9 | 5 | 0.7 | 0 | -16.7 | -0.1 | 0 | 25.0 | 0.1 |
| Harbour | 160 | 6.5 | 195 | 8.0 | 190 | 7.9 | 0 | -1.0 | -0.1 | 35 | 21.5 | 1.4 |
| Haverigg | 5 | 0.8 | 5 | 0.6 | 5 | 0.6 | 0 | 0.0 | 0.0 | 0 | -28.6 | -0.2 |
| Hensingham | 60 | 2.4 | 70 | 2.9 | 75 | 3.2 | 5 | 10.0 | 0.3 | 20 | 32.8 | 0.8 |
| Hillcrest | 15 | 0.8 | 15 | 0.8 | 15 | 0.9 | 0 | 7.7 | 0.1 | 0 | 7.7 | 0.1 |
| Holborn Hill | 40 | 2.4 | 30 | 1.8 | 25 | 1.7 | 0 | -3.6 | -0.1 | -10 | -28.9 | -0.7 |
| Kells | 30 | 2.0 | 30 | 2.0 | 30 | 1.9 | 0 | -6.7 | -0.1 | 0 | -6.7 | -0.1 |
| Millom Without | 5 | 0.4 | 5 | 0.4 | 5 | 0.4 | 0 | 0.0 | 0.0 | 0 | 0.0 | 0.0 |
| Mirehouse | 110 | 4.3 | 110 | 4.3 | 125 | 4.8 | 15 | 13.5 | 0.6 | 15 | 13.5 | 0.6 |
| Moresby | 10 | 1.5 | 15 | 1.6 | 10 | 1.4 | 0 | -15.4 | -0.3 | 0 | -8.3 | -0.1 |
| Newtown | 55 | 2.8 | 50 | 2.4 | 55 | 2.8 | 5 | 14.6 | 0.4 | 0 | 0.0 | 0.0 |
| Sandwith | 120 | 6.5 | 120 | 6.6 | 130 | 7.1 | 10 | 6.6 | 0.4 | 10 | 8.3 | 0.5 |
| Seascale | 10 | 0.7 | 10 | 0.7 | 15 | 0.9 | 5 | 27.3 | 0.2 | 0 | 16.7 | 0.1 |
| St Bees | 20 | 1.7 | 20 | 1.7 | 15 | 1.7 | 0 | -5.6 | -0.1 | 0 | -5.6 | -0.1 |

Labour Market Briefing December 2018

Eden – Claimant Count

| | Nov 2017 | | Oct 2018 | | Nov 2018 | | All Persons | | | All Persons | | |
|--------------------|----------|-------|----------|------|----------|----------|----------------|-------|----------|---------------|-------|----------|
| | Count | Rate | Count | Rate | Count | Rate | Monthly Change | | | Annual Change | | |
| | No | % Chg | Rate Chg | No | % Chg | Rate Chg | No | % Chg | Rate Chg | No | % Chg | Rate Chg |
| UK | 791,945 | 1.9 | 948,810 | 2.3 | 962,735 | 2.3 | 13,925 | 1.5 | 0.0 | 170,790 | 21.6 | 0.4 |
| North West | 110,625 | 2.4 | 133,500 | 2.9 | 134,875 | 3.0 | 1,375 | 1.0 | 0.0 | 24,250 | 21.9 | 0.5 |
| Cumbria | 5,285 | 1.8 | 5,700 | 1.9 | 5,820 | 2.0 | 120 | 2.1 | 0.0 | 535 | 10.2 | 0.2 |
| Eden | 240 | 0.8 | 290 | 0.9 | 310 | 1.0 | 20 | 6.9 | 0.1 | 70 | 30.1 | 0.2 |
| Alston Moor | 15 | 1.2 | 20 | 1.6 | 25 | 1.9 | 5 | 20.0 | 0.3 | 10 | 60.0 | 0.7 |
| Appleby (Appleby) | 15 | 2.1 | 25 | 3.8 | 25 | 3.6 | 0 | -4.2 | -0.2 | 10 | 76.9 | 1.6 |
| Appleby (Bongate) | 5 | 0.5 | 5 | 0.7 | 10 | 0.9 | 5 | 42.9 | 0.3 | 5 | 100.0 | 0.5 |
| Askham | 5 | 0.7 | 5 | 0.6 | 5 | 0.5 | 0 | -20.0 | -0.1 | 0 | -33.3 | -0.2 |
| Brough | 10 | 1.1 | 5 | 0.8 | 5 | 0.7 | 0 | -16.7 | -0.1 | -5 | -37.5 | -0.4 |
| Crosby Ravensworth | 0 | # | 5 | 0.5 | 5 | 0.5 | 0 | 0.0 | 0.0 | 5 | 300.0 | 0.4 |
| Dacre | 0 | 0.0 | 0 | 0.0 | 0 | # | 0 | - | 0.1 | 0 | - | 0.1 |
| Eamont | 0 | # | 0 | # | 0 | # | 0 | 0.0 | 0.0 | 0 | 100.0 | 0.1 |
| Greystoke | 0 | # | 0 | # | 0 | # | 0 | -50.0 | -0.1 | 0 | 0.0 | 0.0 |
| Hartside | 5 | 0.4 | 5 | 0.7 | 5 | 0.5 | 0 | -20.0 | -0.1 | 0 | 33.3 | 0.1 |
| Hesket | 5 | 0.4 | 5 | 0.3 | 5 | 0.4 | 0 | 16.7 | 0.1 | 0 | 0.0 | 0.0 |
| Kirkby Stephen | 20 | 1.3 | 25 | 1.6 | 30 | 2.0 | 5 | 25.0 | 0.4 | 10 | 57.9 | 0.7 |
| Kirkby Thore | 5 | 0.8 | 5 | 0.6 | 10 | 1.0 | 5 | 80.0 | 0.4 | 0 | 28.6 | 0.2 |
| Kirkoswald | 5 | 0.6 | 5 | 0.8 | 10 | 1.1 | 0 | 28.6 | 0.2 | 5 | 80.0 | 0.5 |
| Langwathby | 0 | # | 5 | 0.3 | 0 | # | 0 | -33.3 | -0.1 | 0 | 0.0 | 0.0 |
| Lazonby | 5 | 0.8 | 5 | 0.6 | 5 | 0.3 | 0 | -40.0 | -0.2 | -5 | -57.1 | -0.5 |
| Long Marton | 5 | 0.4 | 0 | # | 5 | 0.4 | 0 | 50.0 | 0.1 | 0 | 0.0 | 0.0 |
| Morland | 5 | 0.6 | 5 | 0.4 | 5 | 0.4 | 0 | 0.0 | 0.0 | 0 | -25.0 | -0.1 |
| Orton with Tebay | 0 | # | 5 | 0.4 | 0 | # | 0 | -33.3 | -0.1 | 0 | 100.0 | 0.1 |
| Penrith Carleton | 5 | 0.4 | 5 | 0.4 | 0 | # | 0 | -66.7 | -0.2 | 0 | -66.7 | -0.2 |
| Penrith East | 25 | 1.5 | 35 | 2.0 | 35 | 2.0 | 0 | 0.0 | 0.0 | 10 | 30.8 | 0.5 |
| Penrith North | 25 | 1.0 | 30 | 1.3 | 35 | 1.5 | 5 | 15.6 | 0.2 | 10 | 48.0 | 0.5 |
| Penrith Pategill | 5 | 0.9 | 10 | 1.5 | 15 | 1.7 | 0 | 8.3 | 0.1 | 5 | 85.7 | 0.8 |
| Penrith South | 20 | 1.2 | 25 | 1.8 | 25 | 1.6 | -5 | -11.1 | -0.2 | 5 | 33.3 | 0.4 |
| Penrith West | 30 | 1.5 | 30 | 1.3 | 35 | 1.6 | 5 | 17.2 | 0.2 | 0 | 6.2 | 0.1 |
| Ravenstonedale | 5 | 0.8 | 5 | 0.5 | 0 | # | 0 | -33.3 | -0.2 | -5 | -60.0 | -0.5 |
| Shap | 10 | 1.3 | 5 | 0.8 | 5 | 0.6 | 0 | -28.6 | -0.2 | -5 | -54.5 | -0.7 |
| Skelton | 0 | 0.0 | 5 | 0.4 | 5 | 0.4 | 0 | 0.0 | 0.0 | 5 | - | 0.4 |
| Ullswater | 0 | # | 5 | 0.5 | 5 | 0.7 | 0 | 25.0 | 0.1 | 5 | 150.0 | 0.4 |
| Warcop | 0 | # | 5 | 0.4 | 5 | 0.8 | 5 | 100.0 | 0.4 | 5 | 200.0 | 0.5 |

Labour Market Briefing December 2018

South Lakeland – Claimant Count

| | Nov 2017 | | Oct 2018 | | Nov 2018 | | All Persons Monthly Change | | | All Persons Annual Change | | |
|---|----------|------|----------|------|----------|------|-------------------------------|-------|----------|------------------------------|--------|----------|
| | Count | Rate | Count | Rate | Count | Rate | No | % Chg | Rate Chg | No | % Chg | Rate Chg |
| UK | 791,945 | 1.9 | 948,810 | 2.3 | 962,735 | 2.3 | 13,925 | 1.5 | 0.0 | 170,790 | 21.6 | 0.4 |
| North West | 110,625 | 2.4 | 133,500 | 2.9 | 134,875 | 3.0 | 1,375 | 1.0 | 0.0 | 24,250 | 21.9 | 0.5 |
| Cumbria | 5,285 | 1.8 | 5,700 | 1.9 | 5,820 | 2.0 | 120 | 2.1 | 0.0 | 535 | 10.2 | 0.2 |
| South Lakeland | 340 | 0.6 | 320 | 0.5 | 330 | 0.6 | 10 | 2.5 | 0.0 | -10 | -2.4 | 0.0 |
| Ambleside and Grasmere | 5 | 0.2 | 5 | 0.2 | 5 | 0.2 | 0 | 20.0 | 0.0 | 0 | 50.0 | 0.1 |
| Arnside and Beetham | 5 | 0.3 | 5 | 0.3 | 5 | 0.2 | 0 | -20.0 | -0.1 | 0 | -33.3 | -0.1 |
| Broughton | 10 | 0.6 | 5 | 0.6 | 10 | 0.6 | 0 | 14.3 | 0.1 | 0 | 0.0 | 0.0 |
| Burneside | 5 | 0.3 | 5 | 0.5 | 5 | 0.4 | 0 | -16.7 | -0.1 | 0 | 66.7 | 0.2 |
| Burton and Holme | 5 | 0.1 | 5 | 0.1 | 0 | # | 0 | -33.3 | 0.0 | 0 | -33.3 | 0.0 |
| Cartmel and Grange West | 5 | 0.3 | 0 | # | 0 | # | 0 | 0.0 | 0.0 | 0 | -33.3 | -0.1 |
| Coniston and Crake Valley | 0 | # | 5 | 0.3 | 5 | 0.4 | 0 | 33.3 | 0.1 | 0 | 100.0 | 0.2 |
| Crooklands | 5 | 0.3 | 5 | 0.3 | 5 | 0.4 | 0 | 25.0 | 0.1 | 0 | 25.0 | 0.1 |
| Grange North | 10 | 1.4 | 5 | 0.8 | 5 | 0.8 | 0 | 0.0 | 0.0 | -5 | -41.7 | -0.6 |
| Grange South | 5 | 0.3 | 0 | # | 0 | # | 0 | 0.0 | 0.0 | 0 | -33.3 | -0.1 |
| Hawkshead | 0 | # | 5 | 0.3 | 0 | # | 0 | -33.3 | -0.1 | 0 | 0.0 | 0.0 |
| Holker | 5 | 0.6 | 5 | 0.4 | 5 | 0.5 | 0 | 50.0 | 0.2 | 0 | -14.3 | -0.1 |
| Kendal Castle | 5 | 0.5 | 5 | 0.6 | 5 | 0.6 | 0 | 0.0 | 0.0 | 0 | 40.0 | 0.2 |
| Kendal Far Cross | 10 | 0.7 | 10 | 0.9 | 15 | 1.0 | 0 | 16.7 | 0.1 | 5 | 40.0 | 0.3 |
| Kendal Fell | 20 | 1.4 | 15 | 1.1 | 15 | 1.1 | 0 | 0.0 | 0.0 | -5 | -22.7 | -0.3 |
| Kendal Heron Hill | 0 | # | 5 | 0.4 | 5 | 0.4 | 0 | 0.0 | 0.0 | 5 | 300.0 | 0.3 |
| Kendal Highgate | 15 | 1.0 | 10 | 0.7 | 10 | 0.8 | 0 | 10.0 | 0.1 | 0 | -15.4 | -0.1 |
| Kendal Kirkland | 20 | 1.6 | 15 | 1.1 | 25 | 1.8 | 10 | 60.0 | 0.7 | 5 | 14.3 | 0.2 |
| Kendal Mintsfeet | 5 | 0.5 | 10 | 0.6 | 5 | 0.5 | 0 | -22.2 | -0.1 | 0 | 0.0 | 0.0 |
| Kendal Nether | 5 | 0.2 | 10 | 0.7 | 10 | 0.8 | 0 | 25.0 | 0.2 | 5 | 233.3 | 0.6 |
| Kendal Oxenholme and Natland | 5 | 0.5 | 0 | # | 0 | # | 0 | 0.0 | 0.0 | -5 | -66.7 | -0.3 |
| Kendal Parks | 5 | 0.5 | 0 | # | 5 | 0.2 | 0 | 50.0 | 0.1 | -5 | -50.0 | -0.2 |
| Kendal Romney | 10 | 0.7 | 15 | 1.2 | 10 | 0.7 | -5 | -37.5 | -0.4 | 0 | 0.0 | 0.0 |
| Kendal Stonecross | 10 | 0.9 | 5 | 0.5 | 5 | 0.5 | 0 | -14.3 | -0.1 | -5 | -50.0 | -0.5 |
| Kendal Strickland | 5 | 0.4 | 5 | 0.6 | 5 | 0.4 | 0 | -28.6 | -0.2 | 0 | 0.0 | 0.0 |
| Kendal Underley | 10 | 0.7 | 10 | 0.7 | 10 | 0.5 | 0 | -20.0 | -0.1 | 0 | -20.0 | -0.1 |
| Levens | 5 | 0.3 | 0 | # | 5 | 0.3 | 0 | 50.0 | 0.1 | 0 | 0.0 | 0.0 |
| Low Furness | 5 | 0.3 | 5 | 0.3 | 5 | 0.3 | 0 | 0.0 | 0.0 | 0 | 0.0 | 0.0 |
| Lyth Valley | 0 | # | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0.0 | 0 | -100.0 | -0.1 |
| Mid Furness | 15 | 0.6 | 15 | 0.6 | 10 | 0.5 | 0 | -15.4 | -0.1 | 0 | -15.4 | -0.1 |
| Milnthorpe | 10 | 0.8 | 5 | 0.3 | 5 | 0.2 | 0 | -25.0 | -0.1 | -5 | -70.0 | -0.5 |
| Sedbergh and Kirkby Lonsdale | 10 | 0.3 | 15 | 0.4 | 15 | 0.4 | 0 | -13.3 | -0.1 | 5 | 44.4 | 0.1 |
| Staveley-in-Cartmel | 0 | # | 0 | # | 0 | # | 0 | 100.0 | 0.1 | 0 | 0.0 | 0.0 |
| Staveley-in-Westmorland | 0 | # | 5 | 0.3 | 5 | 0.5 | 5 | 100.0 | 0.3 | 5 | 500.0 | 0.4 |
| Ulverston Central | 15 | 1.5 | 15 | 1.6 | 15 | 1.4 | 0 | -11.8 | -0.2 | 0 | -6.2 | -0.1 |
| Ulverston East | 30 | 2.0 | 20 | 1.4 | 25 | 1.6 | 5 | 13.6 | 0.2 | -5 | -19.4 | -0.4 |
| Ulverston North | 5 | 0.4 | 5 | 0.3 | 5 | 0.4 | 0 | 25.0 | 0.1 | 0 | 0.0 | 0.0 |
| Ulverston South | 15 | 1.3 | 10 | 1.0 | 10 | 0.9 | 0 | -10.0 | -0.1 | -5 | -30.8 | -0.4 |
| Ulverston Town | 15 | 1.4 | 20 | 1.8 | 20 | 1.9 | 0 | 4.8 | 0.1 | 5 | 29.4 | 0.4 |
| Ulverston West | 5 | 0.5 | 5 | 0.6 | 5 | 0.7 | 0 | 16.7 | 0.1 | 0 | 40.0 | 0.2 |
| Whinfell | 0 | 0.0 | 0 | # | 0 | # | 0 | 100.0 | 0.1 | 0 | - | 0.2 |
| Windermere Appletrewhaita and Troutbeck | 0 | # | 5 | 0.4 | 5 | 0.4 | 0 | 25.0 | 0.1 | 5 | 150.0 | 0.3 |
| Windermere Bowness North | 5 | 0.4 | 10 | 0.7 | 5 | 0.6 | 0 | -12.5 | -0.1 | 0 | 40.0 | 0.2 |
| Windermere Bowness South | 5 | 0.4 | 5 | 0.3 | 5 | 0.2 | 0 | -25.0 | -0.1 | -5 | -50.0 | -0.2 |
| Windermere Town | 10 | 0.6 | 5 | 0.5 | 10 | 0.6 | 0 | 14.3 | 0.1 | 0 | 0.0 | 0.0 |

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