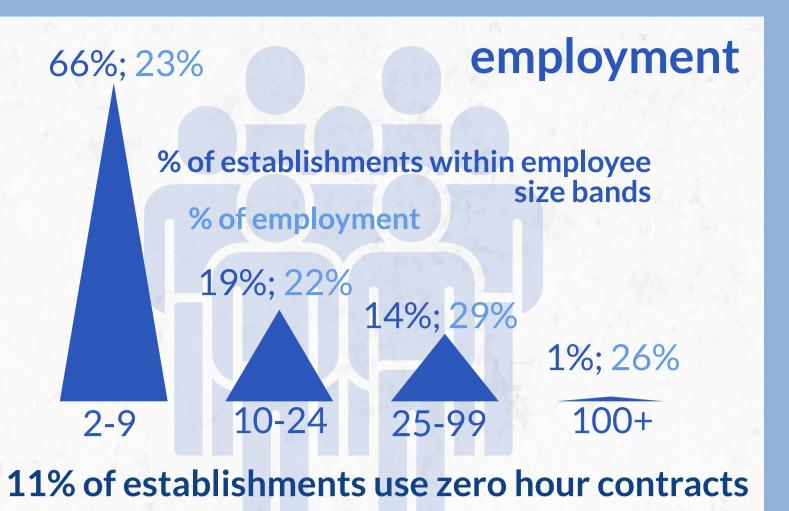
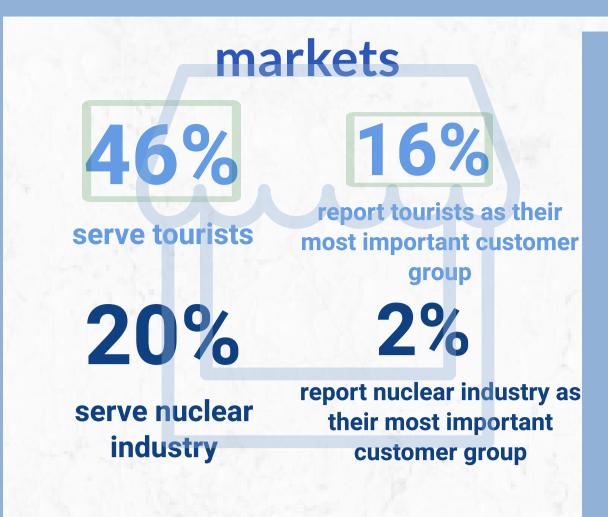
## Allerdale District Cumbria Business Survey 2020

29% of establishments located within the LDNP





77% single site 16% branch 6% HQ

24% of Cumbria's **Visitor Economy** establishments

10% export

Top industries: Wholesale/retail - 19% Accommodation/food services - 18% Health/social work - 9% Agriculture/forestry/fishing - 9%



34% expect to seek advice/support in the next 12 months

50% concerns are related to transport

about... 20% re: business planning 16% re: accessing grants 15% re: regulations/ red tape

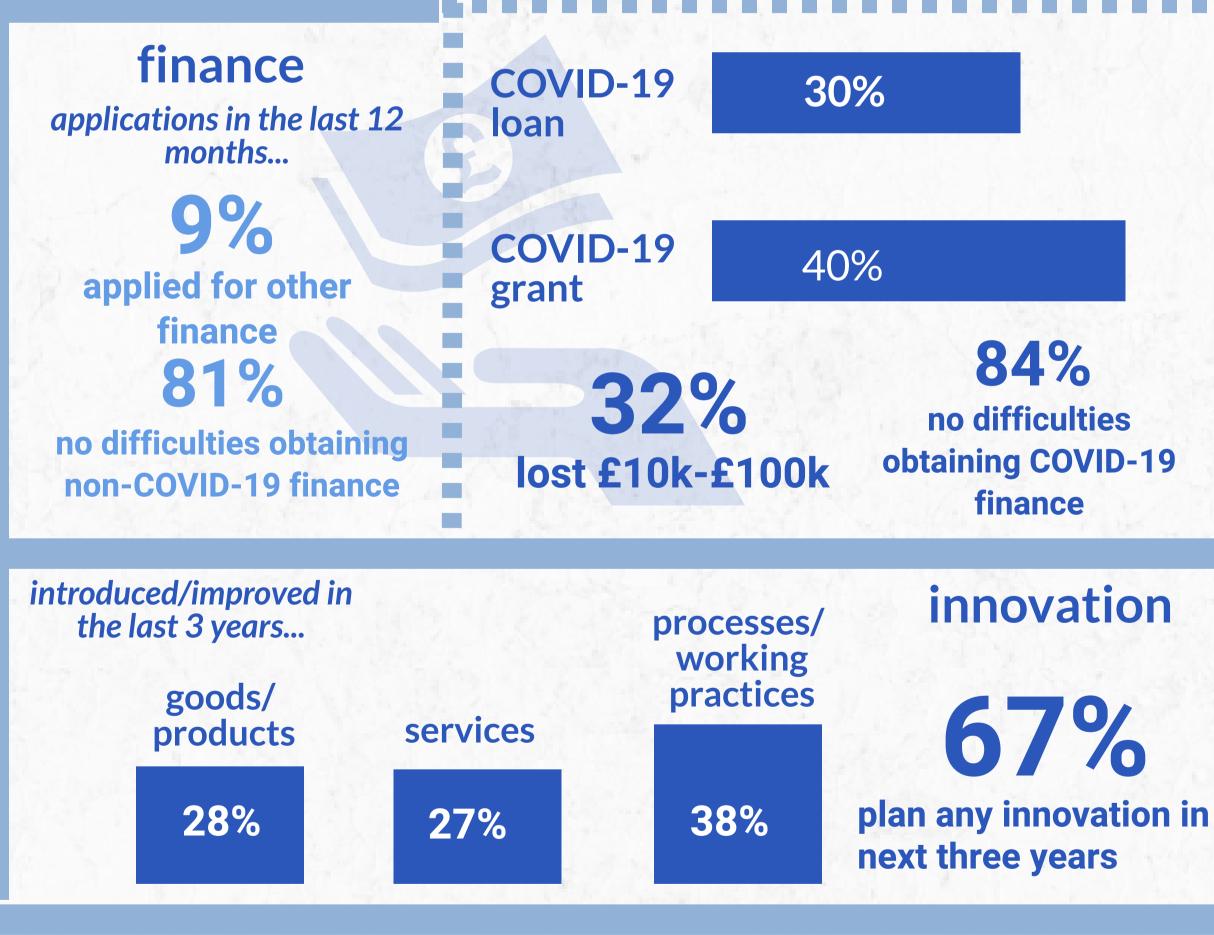
COVID-19 70% 93% reported plans negatively impacted by COVID-19 Financial impact of COVID-19 Large negative - 38%

Some negative - 36% No impact - 14% Positive - 10%

concerns related to COVID-19 **Barriers/concerns:** 70% uncertainty; 68% trading restrictions; 66% fall in demand; 57% supply chain issues

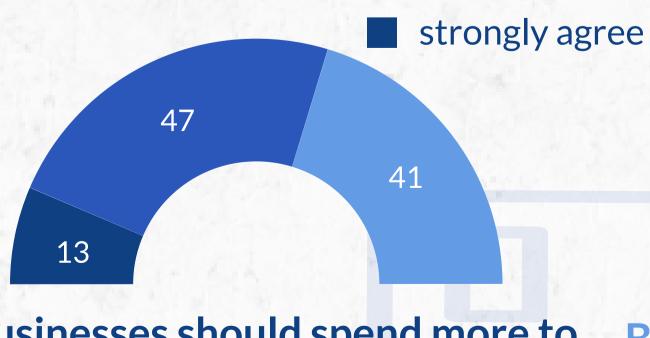
## skills 21% 50% identify skill arranged/funded gaps in their training in last 12 workforces months 34% 12% technical/practical off-the-job 10% problem on-the-job solving/teamworking



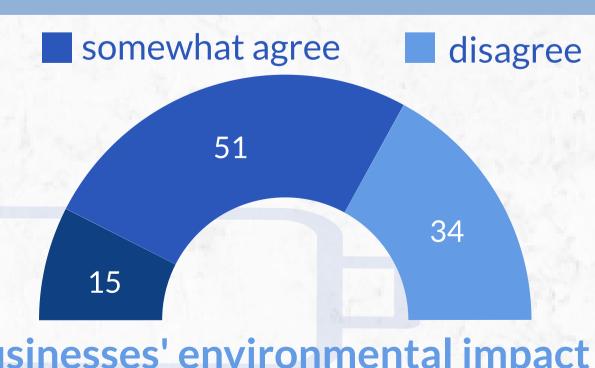


low carbon 67% have taken steps to reduce carbon footprint in last year

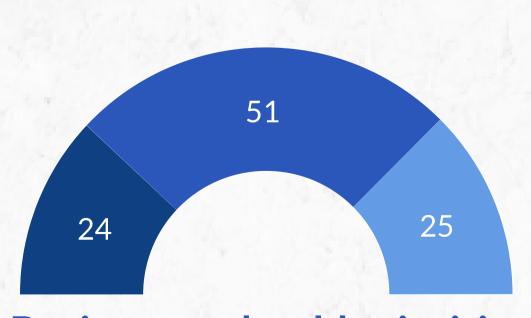
**EU** exit



Businesses should spend more to reduce their impact on the environment



Businesses' environmental impact should be part of the bottom line



**Businesses should prioritise** protecting environment above profitability or growth

Telephone interviews conducted with private and voluntary/non-profit sector employers between October to December 2020 - site level information. Employer population data source: IDBR August 2020

surveys completed

Survey commissioned and managed by Cumbria County Council, supported by Cumbria LEP, the 6 district councils in Cumbria and **Cumbria Chamber of Commerce** For more information contact: ginny.murphy@cumbria.gov.uk

