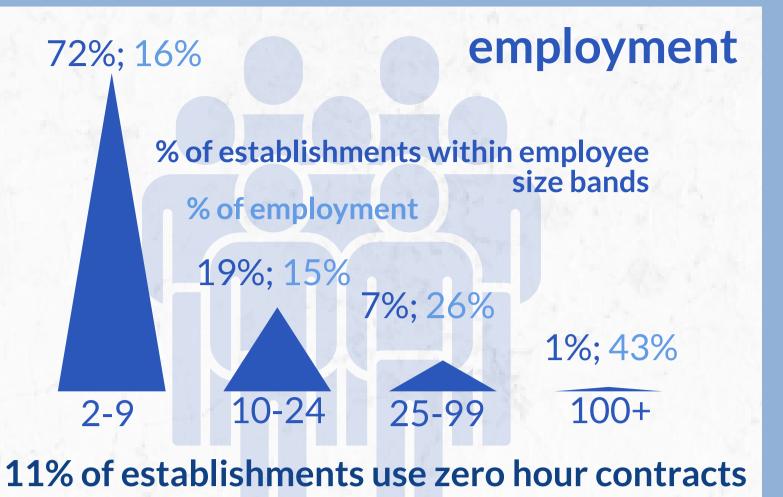
Carlisle Cumbria Business Survey 2020

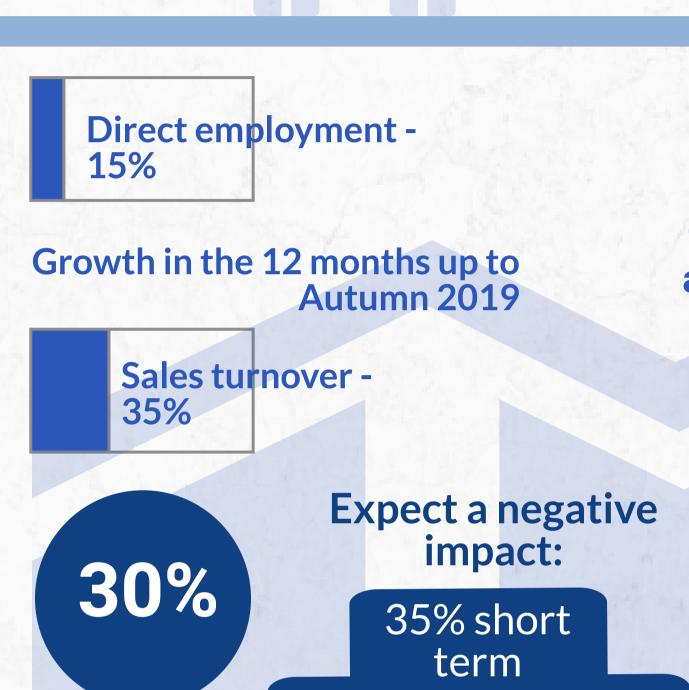
All establishments located outside the LDNP; 63% in an urban area





28%
single site
15% branch
13% HQ

Top industries:
Wholesale/retail - 22%
Construction - 11%
Accommodation/food services - 11%



concerns are

related to UK's

EU exit

25% longer term

30% expect to seek advice/support in the next 12 months

39%

concerns are

related to

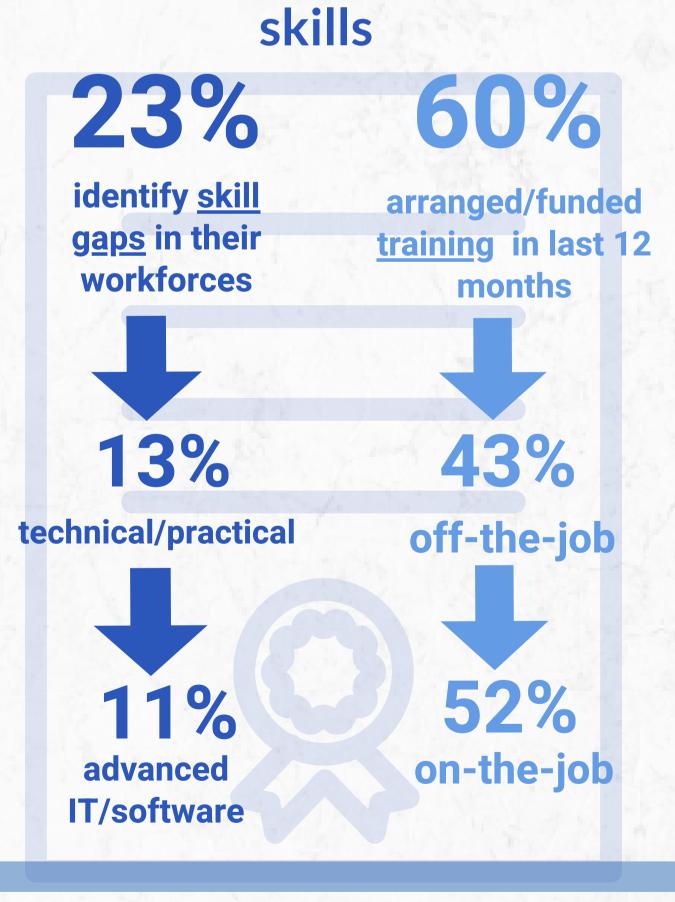
transport

20% re: accessing grants
16% re: accessing borrowing

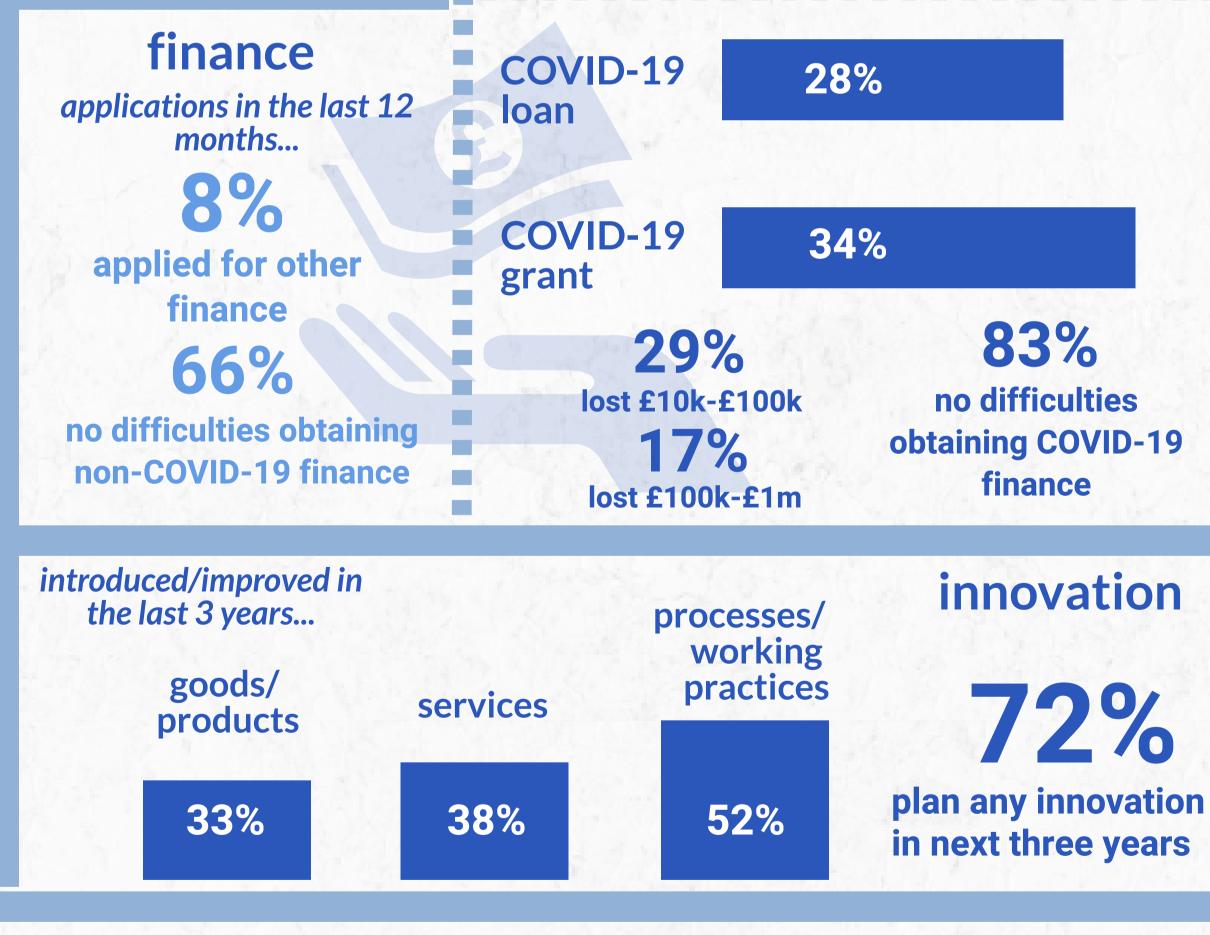
11% COVID-19

about...

COVID-19 72% 90% reported plans negatively impacted by COVID-19 concerns related to Financial impact of COVID-19 COVID-19 **Barriers/concerns:** Large negative - 37% 72% uncertainty; 65% trading restrictions; Some negative - 36% 61% fall in demand; 60% supply chain issues No impact - 17%

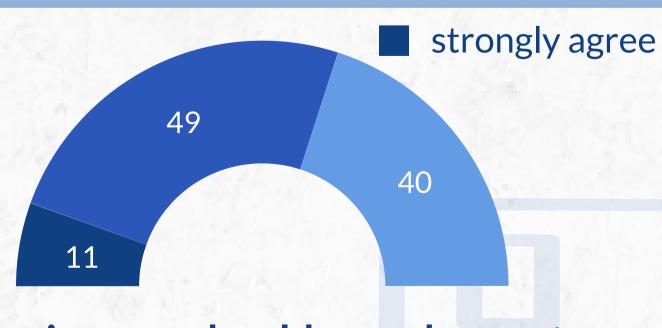




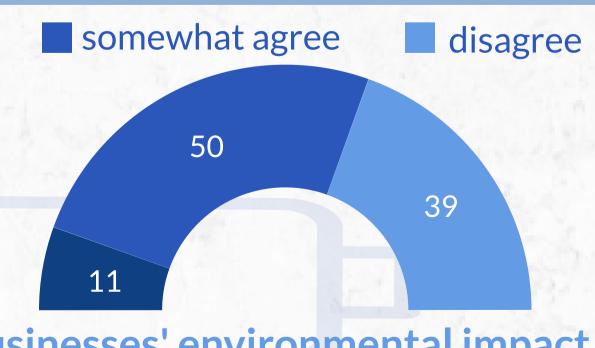


Positive - 9%

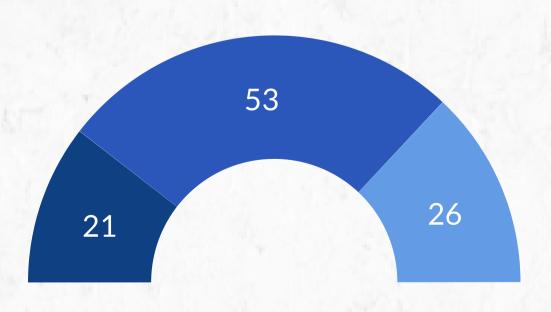
73%
have taken steps to reduce carbon footprint in last year



Businesses should spend more to reduce their impact on the environment



Businesses' environmental impact should be part of the bottom line



Businesses should prioritise protecting environment above profitability or growth

Telephone interviews conducted with private and voluntary/non-profit sector employers between October to December 2020 - site level information. Employer population data source: IDBR August 2020

346 surveys completed

Survey commissioned and managed by Cumbria County Council, supported by Cumbria LEP, the 6 district councils in Cumbria and Cumbria Chamber of Commerce For more information contact: ginny.murphy@cumbria.gov.uk

