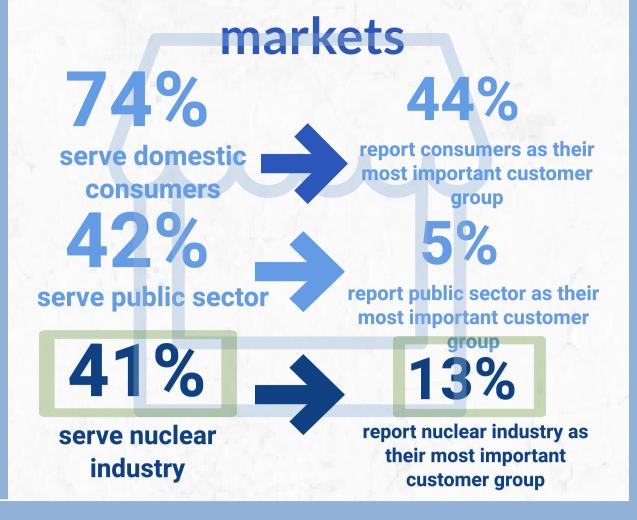
Copeland District Cumbria Business Survey 2020

19% of establishments located within the LDNP





66% Top industries: single site Wholesale/retail - 18% Accommodation/food services - 15% 25% branch Professional/scientific/technical - 9% Health/social work - 9% 9% HQ Agriculture/forestry/fishing - 9%

45% report that all their sales are within Cumbria

export



concerns are

related to UK's

EU exit

28% expect to seek advice/support in the next 12 months

57%

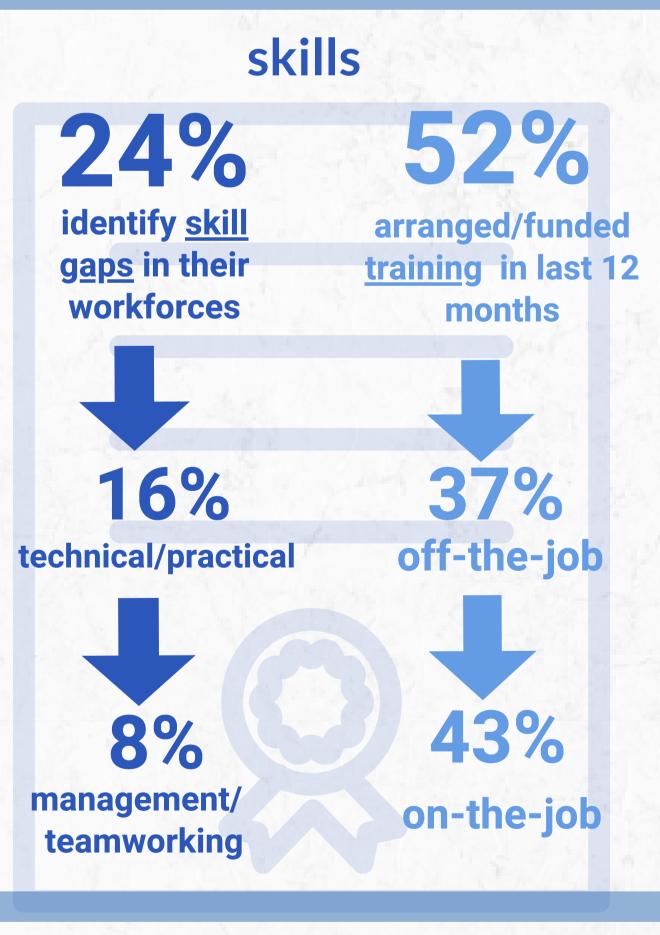
concerns are

related to

transport

about... 18% re: accessing grants 15% re: accessing borrowing 15% re: accountancy/ general finance

COVID-19 60% 91% reported plans negatively impacted by COVID-19 concerns related to Financial impact of COVID-19 COVID-19 **Barriers/concerns:** Large negative - 29% 64% uncertainty; 61% trading restrictions; Some negative - 41% 58% supply chain issues; 51% fall in demand No impact - 18%



15% longer term

online trading 87% have an online presence 23% online sales 29% online bookings promotion only

finance COVID-19 8% applications in the last 12 loan months... 10% COVID-19 29% applied for other grant finance 22% 80% 86% lost £10k-£100k no difficulties no difficulties obtaining 12% **obtaining COVID-19** non-COVID-19 finance finance lost £100k-£1m introduced/improved in innovation processes/ the last 3 years... working goods/ practices services 69% products plan any innovation in 39% 39% 28% next three years

Positive - 11%

low carbon 73% have taken steps to reduce carbon footprint in last year

strongly agree 49 40 Businesses should spend more to

reduce their impact on the

environment

somewhat agree disagree 51 35 15

46 35 18

Businesses' environmental impact should be part of the bottom line

Businesses should prioritise protecting environment above profitability or growth

Telephone interviews conducted with private and voluntary/non-profit sector employers between October to December 2020 - site level information. Employer population data source: IDBR August 2020

surveys completed

Survey commissioned and managed by Cumbria County Council, supported by Cumbria LEP, the 6 district councils in Cumbria and **Cumbria Chamber of Commerce** For more information contact: ginny.murphy@cumbria.gov.uk

