## 'Cumbria County Council's Plan Focus'

Challenge poverty in all forms

Ensuring that the most vulnerable people in our communities receive the support they need Improving the chances in life of the most disadvantaged in Cumbria

**OBJECTIVES OF THE COMMUNITIES DIRECTORATE** 

SAFER AND STRONGER The Safer & Stronger Communities Directorate will protect people, particularly the more vulnerable in our communities and our workforce from fire, crime, road accidents and other emergencies. The Directorate provides a broad range of services from fire and rescue, to trading standards, environmental health, animal welfare, emergency planning, community safety, heath and safety and fleet.



## 2013/14

"Cumbria Fire & Rescue Service (CFRS) will protect people, particularly the more vulnerable in our communities from fire, crime, road accidents and other emergencies to meet our aims and achieve our aspirations for Cumbria. The Service's Integrated Risk Management Plan 2011-14 fulfils the requirement for fire authorities to set out a strategy for the management of risks and this has been used to guide our planning process."



OBJECTIVES OF CUMBRIA FIRE & RESCUE SERVICE	To reduce risk in the community	Deliver effective, efficient and sustainable services
HOW WE WILL DELIVER THE OBJECTIVES	<ul> <li>We will PREVENT fires and other emergencies by targeting the most vulnerable</li> <li>We will PROTECT communities from the impact of fire, road accidents and other emergencies when they arise</li> <li>We will PLAN for and RESPOND effectively to emergencies when they arise</li> </ul>	<ul> <li>We will shape the service to meet current and future challenges</li> <li>We will manage the performance, development and safety of all our staff</li> <li>We will work collaboratively with other organisations where it is beneficial to the community</li> <li>We will strive to be a learning organisation and ensure effective knowledge transfer across CFRS</li> </ul>
KEY ACTIVITIES IN 2013/14	<ul> <li>Home Accident Reduction Interventions (HARIs)</li> <li>Engaging with vulnerable young people</li> <li>Road Awareness Training (RAT)</li> <li>Targeted fire safety enforcement</li> <li>Operational response</li> <li>Supporting multi-agency working</li> <li>Expand volunteer network</li> <li>HeartStart</li> <li>Make more effective use of data to target those most at risk</li> </ul>	<ul> <li>Transition of control room from Cheshire Fire &amp; Rescue Service to the North West Fire Control</li> <li>Full implementation of revised arrangements for training for On-Call staff</li> <li>Focus resources on training to enhance firefighter safety</li> <li>Implement learning from peer reviews and audits to drive improvement</li> <li>Full implementation of a broader range of risk reduction activity</li> <li>Implement the Better Places for Work (BP4W) programme within CFRS</li> </ul>
RESULTS WE AIM TO ACHIEVE	<ul> <li>Fewer emergency incidents</li> <li>Fewer deaths and injuries from fires and other emergencies</li> <li>Reduced impact of fire and other emergencies on the community, economy and environment.</li> <li>An effective and proportionate response</li> </ul>	<ul> <li>A safe, effective and representative workforce</li> <li>Resilient and effective emergency call management</li> <li>Effective and efficient use of Information and Communications Technology (ICT) and data</li> <li>Increased availability of training for all personnel</li> <li>Effective skills maintenance of all operational firefighters and managers</li> <li>Improved workplaces and training facilities</li> <li>Efficiency savings and improved service through collaboration</li> </ul>
MEASURED BY:	<ul> <li>Total number of emergencies attended</li> <li>Total number of HARIs</li> <li>Total number of accidental dwelling fires</li> <li>Total number of deliberate secondary fires</li> <li>Killed and seriously injured in Road Traffic Collisions (RTCs)</li> <li>Casualties from accidental dwelling fires</li> <li>Unwanted fire signals</li> </ul>	<ul> <li>The number of working days lost to sickness absence per employee</li> <li>The number of accidents / adverse safety events</li> <li>The percentage of new entrants into operational roles from under represented groups</li> </ul>

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