



Cumbria Clinical Commissioning Group

making a real difference to people's lives

A black and white photograph of two young children, a boy and a girl, walking away from the camera on a cobblestone path. They are holding hands. The boy is on the left, wearing a dark jacket and trousers. The girl is on the right, wearing a dark coat and dark tights. The path is made of cobblestones and leads towards a building with a doorway and some foliage in the background.

**Working with our partners ...
to make a real difference to
people's lives**

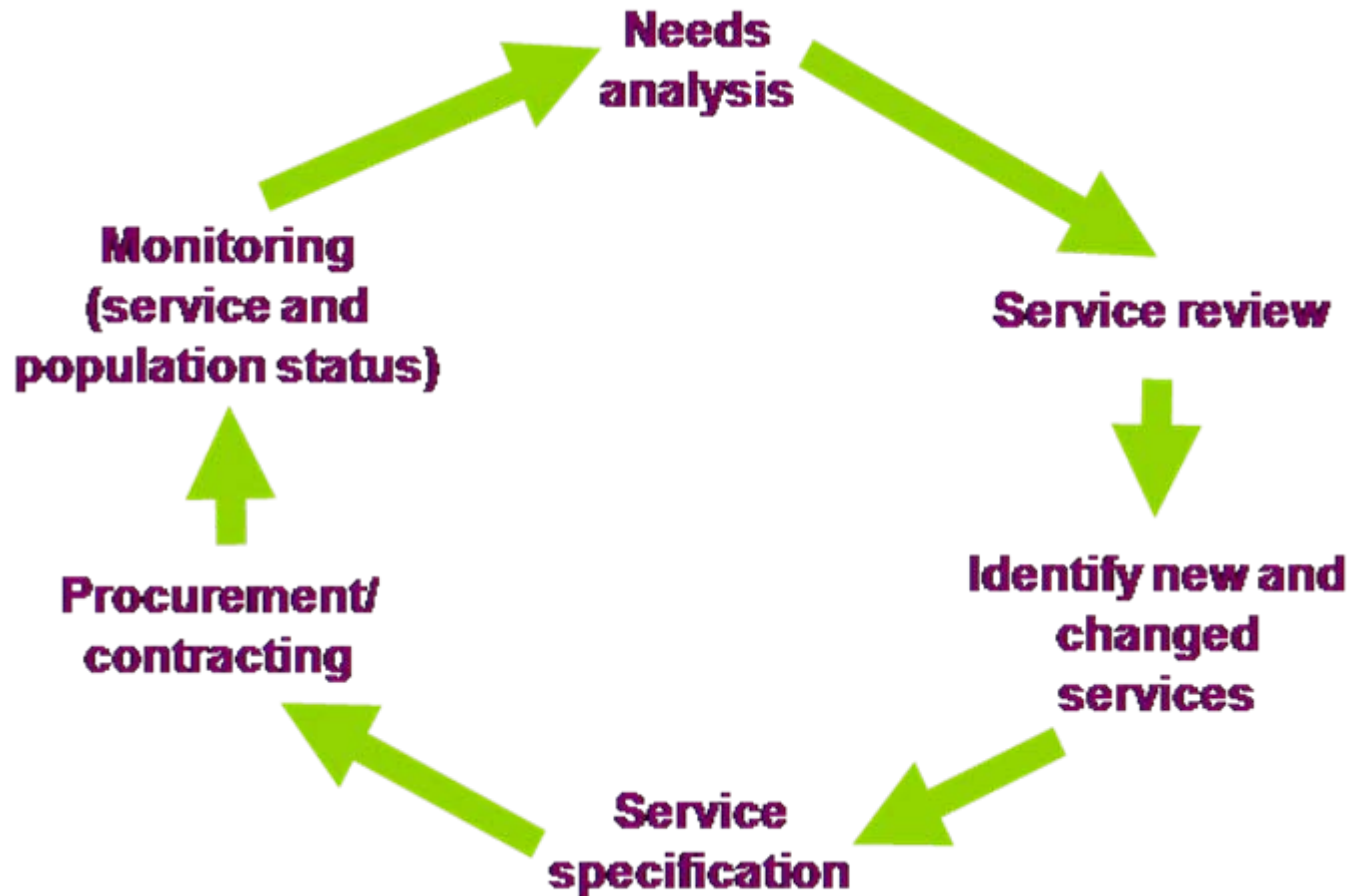


“We are here to make a real difference to people’s lives”

Our Values

- Doing the right thing for you
- Putting ourselves in your shoes
- Access to the right healthcare, in the right place, right where you need it
- The Cumbrian health pound can only be spent once

What is commissioning?



What about the *Clinical* bit?



Our challenge ...

- Marked health inequalities with the “inverse care law” alive and well
- Rurality and urban deprivation
- Organisational chaos in our acute hospitals
- Decreasing real resources in health and social care



Our plan ...

Reducing health inequalities

- Prevention and health promotion
- Long term conditions
- Supporting frail older people
- Early diagnosis and treatment of cancer
- Comprehensive mental health care
- Integrating care for children



SCOTLAND

CARLISLE

ALLERDALE

EDEN

CUMBRIA

COPELAND

SOUTH LAKELAND

BARROW-
IN-FURNESS

• CARNFORTH

• MORECAMBE

• HEYSHAM

• LANCASTER

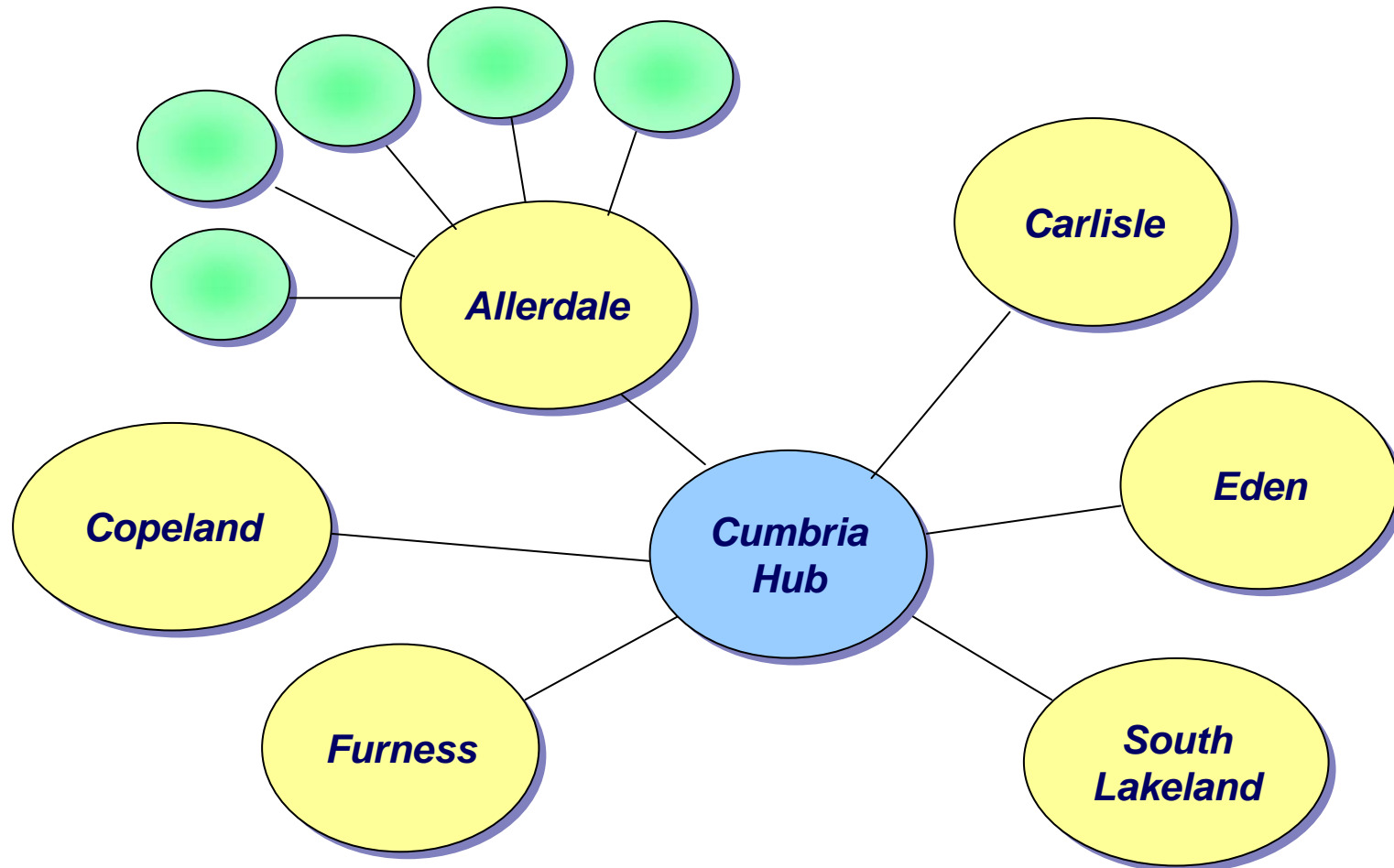
NORTH
LANCASHIRE

Cumbria's Localities:

- Carlisle
- Eden
- South Lakeland
- Furness
- Copeland
- Allerdale

A Network

with 83 member practices, covering 525,000 people





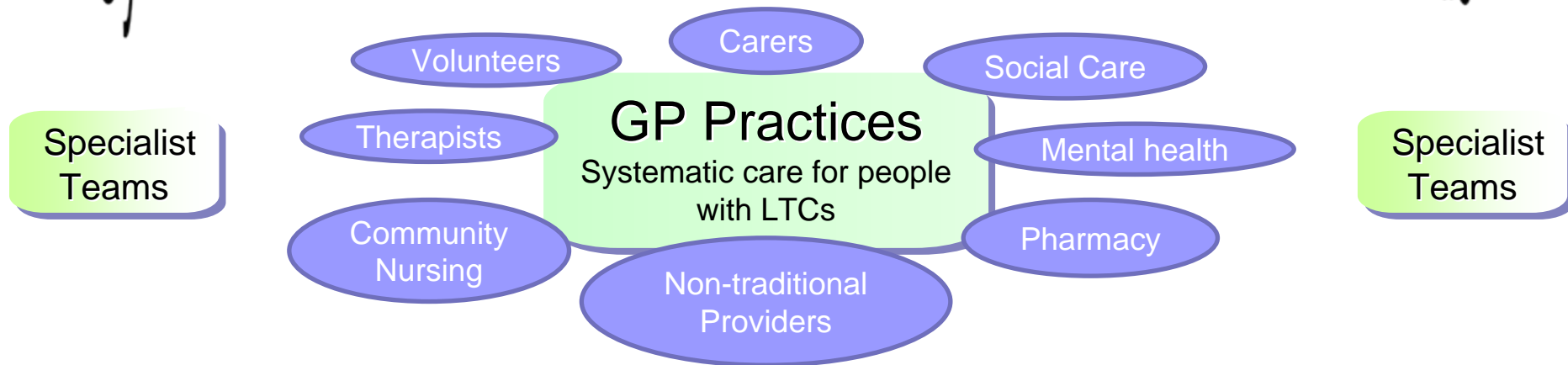
Working in Localities

- Networked Organisation
- A new culture for the NHS, but for us one that has been developing over the past 3 years
- Based on relationships that are open and robust
- With responsibility comes accountability, so localities must hold each other to account.
- Locality Teams
- Partnerships

Primary Care Partnerships

Built around GP populations
within natural communities

Systematic care for people with complex physical and mental health care needs



Supporting behaviour change to prevent and manage LTCs



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