

### Introduction

This briefing contains the latest data for Cumbria on the Claimant Count, Joblessness (UK only), NEETs, job postings, business start-ups and Companies House incorporations and is produced monthly on the day that the Office for National Statistics (ONS) releases claimant data.

It should be noted that the "jobless" figures used extensively by the press are derived from a public survey. As this includes non-claimants looking for work and utilises a different population denominator, it can produce different trends to the claimant-only counts and should not be directly compared to the claimant count data. Sample sizes from the survey are too small to be reliable for local areas. However, ONS now produces quarterly modelled unemployment data for local areas which incorporates both claimant count and survey data and these data are included on page 9. It should also be noted that historical data are revised regularly and therefore data in this briefing should not be compared directly with that published in previous briefings.

Important Note: There have been marked increases in the claimant count in areas where Full Service Universal Credit is in operation (currently Workington and Whitehaven JobCentres in Cumbria). In part this is because UC requires a broader span of people to look for work than was the case for legacy benefits and also because new claimants awaiting or appealing Work Capability Assessments are being required to look for work pending their assessment and are therefore included in the claimant count. To put this in context, the claimant count rose by 36.1% between Nov 2016 and April 2017 in areas that had Full Service UC implemented throughout that time, compared to a rise of 6.9% in areas that did not have Full Service implemented. Therefore users are encouraged to interpret monthly movements in the claimant count with caution as changes may be due to administration of Universal Credit rather than reflecting local labour market conditions.

NB: The claimant count was taken on 8<sup>th</sup> June 2017.

#### **Contents**

1.	Key finding	S	Page 2
2.	National la	oour market overview	Page 3
3.	Unemployr	nent data for Cumbria	Page 5
4.	NEETs		Page 11
5.	Job posting	S	Page 13
6.	Business st	art-ups	Page 19
7.	Companies	House incorporations	Page 22
ANN	IEX A	Ward claimant count	Page 23



### 1. KEY FINDINGS

#### Joblessness (UK only)

- The jobless total for the UK (claimants + non claimants looking for work) fell by 64,054 in the quarter to May 2017 and stood at 1.49m, 151,759 lower than a year ago;
- The UK jobless rate was 4.5%, down 0.1 from last quarter and down from 5.0% a year ago. Similar jobless figures are not available for local areas.

### National Seasonally Adjusted Claimant Data (UK only)

- The seasonally adjusted UK JSA claimant count was 828,952 in Jun 2017, up by 5,993 from last month and by 39,850 from the same month last year;
- The seasonally adjusted UK JSA claimant rate was 2.0% in Jun 2017, unchanged from last month.
  - Seasonally adjusted figures are not available for local areas.

#### **Local Claimant Data**

- In Jun 2017 there were 5,390 people in Cumbria claiming either JSA or Universal Credit (those not in employment but required to seek work), a fall of 100from last month;
- Nationally the comparable non-seasonally adjusted claimant count fell by 11,220 from last month;
- The claimant count in Cumbria is 840 higher than a year ago and 38,795 higher nationally;
- The claimant count fell from last month in Barrow (-40), Carlisle (-15), Copeland (-25), Eden (-10) and South Lakeland (-10) and was unchanged in Allerdale;
- The claimant rate in Jun 2017 in Cumbria was 1.8% which is unchanged from last month and is 0.2 lower than the national rate of 2.0%;
- Claimant rates are above the national average in Allerdale (2.6%), Barrow (2.7%) and Copeland (2.7%);
- Claimant rates for all age groups between 18 and 39 in Cumbria are above the national average;
- The modelled unemployment rate in Cumbria (which includes estimates of non-claimants) was 3.6% in the year to Mar 2017 compared to 4.7% nationally. The modelled unemployment rate in Copeland (5.7%) and Barrow (5.6%) was higher than nationally;
- The modelled unemployment count in Cumbria is 8,900 which is unchanged from a year ago. Note1: Claimant count/rate numbers in Allerdale and Copeland are disproportionately affected by the implementation of Full Service Universal Credit. Note 2: the modelled unemployment rate is calculated as a % of the economically active population aged 16+ whereas the claimant rate is a % of all those aged 16-64 therefore rates should not be compared. Modelled unemployment data is released quarterly.

#### **NEETs**

- In May 2017 there were 462 16-17 year olds in Cumbria reported as NEET, a fall of 45 from the previous month (-8.9%) and 115 lower than the same month last year (-19.9%);
- In May 2017 the NEET rate for 16-17 year olds in Cumbria was 4.3%, a fall of 0.5 from last month and a fall of 1.0 from a year ago;
- Cumbria's NEET rate of 4.3% compares to a national rate of 6.0%;
- Carlisle was the only area in Cumbria with a NEET rate above the national rate (6.1% v 6.0%).



#### **Job Postings**

- There were 6,393 job postings in Cumbria in the quarter to Jun 2017, 239 fewer than in the
  previous quarter, a fall of 3.6% but within the quarter there was a fall in April followed by a
  degree of recovery in May but then a further fall in June;
- The Carlisle area accounted for 34.8% of all job postings (1,729 postings);
- Human health had the highest number of postings with 909 (25.8%);
- Business & public service associate professionals were the most in demand occupation (709, 11.1%) followed by science, research, engineering & technical professionals (588, 9.2%);
- Communication (34.2%) and organisational skills (18.3%) were the most commonly mentioned baseline skills with customer service (10.8%) and project management (7.3%) the most common specialised skills;
- The National Health Service placed the highest number of postings (345, 12.2%) followed by Cumbria County Council (173, 6.1%);
- The highest proportion of jobs fell into the £20,000-£29,000 salary range (28.6%) with the mean advertised salary being £30,500 and the median salary £25,400;
- The most frequently required qualifications were GCSE/NVQ (38.9%) and bachelor's degree (27.9%).

### **Business Start-Ups & Companies House Incorporations**

- There were 598 business start-ups in Cumbria in the quarter to May 2017, 92 more than in the previous quarter but 4 fewer than the same quarter last year;
- The highest number of start-ups was in South Lakeland where there were 178 (29.8%);
- The sector with the highest number of start-ups was real estate, professional services & support services with 192 (32.1% of all start-ups);
- Barrow had the highest start up rate per 100 active enterprises with 14.2 starts per 100 active enterprises while Copeland had the lowest at 7.0 (England 17.7);
- South Lakeland and Eden had the highest start up rates as a proportion of working age residents with 94.5 and 86.6 per 10,000 working age residents respectively. Copeland had the lowest with 42.7 starts per 10,000 working age residents (England 112.9);
- There were 173 new Companies House incorporations in Cumbria in May 2017, up by 9 from the previous month and up by 26 from the same month last year;
- Carlisle (45) had the highest number of new incorporations followed by South Lakeland (39) and Allerdale (37).

### 2. NATIONAL LABOUR MARKET OVERVIEW

- Estimates from the Labour Force Survey show that, between December 2016 to February 2017 and March to May 2017, the number of people in work increased, the number of unemployed people fell, and the number of people aged from 16 to 64 not working and not seeking or available to work (economically inactive) also fell;
- There were 32.01 million people in work, 175,000 more than for December 2016 to February 2017 and 324,000 more than for a year earlier;
- The employment rate (the proportion of people aged from 16 to 64 who were in work) was 74.9%, the highest since comparable records began in 1971;
- There were 1.49 million unemployed people (people not in work but seeking and available to work), 64,000 fewer than for December 2016 to February 2017 and 152,000 fewer than for a year earlier;
- The unemployment rate (the proportion of the economically active) was 4.5%, down from 4.9% for a year earlier and the lowest since 1975;



- There were 8.83 million people aged from 16 to 64 who were economically inactive (not working and not seeking or available to work), 57,000 fewer than for December 2016 to February 2017 and 55,000 fewer than for a year earlier;
- The inactivity rate (the proportion of people aged from 16 to 64 who were economically inactive) was 21.5%, down from 21.7% for a year earlier and the joint lowest since comparable records began in 1971;
- Latest estimates show that average weekly earnings for employees in Great Britain in nominal terms (that is, not adjusted for price inflation) increased by 1.8% including bonuses, and by 2.0% excluding bonuses, compared with a year earlier;
- Latest estimates show that average weekly earnings for employees in Great Britain in real terms (that is, adjusted for price inflation) fell by 0.7% including bonuses, and fell by 0.5% excluding bonuses, compared with a year earlier.



### 3. LOCAL UNEMPLOYMENT DATA

## Claimant Count (JSA & Out of Work UC Claimants)

ONS data note — "Under Universal Credit a broader span of claimants are required to look for work than under Jobseeker's Allowance. As Universal Credit Full Service is rolled out in particular areas, the number of people recorded as being on the Claimant Count is therefore likely to rise." This is particularly affecting figures for Allerdale and Copeland where full service UC has been implemented at Workington and Whitehaven JobCentres.

The claimant count in Cumbria in Jun 2017 was 5,390 persons, a fall of 100 from May. The claimant rate was unchanged at 1.8% which is 0.2 below the UK rate of 2.0%. However, rates in Allerdale, Barrow and Copeland are above the national average (2.6%, 2.7% and 2.7% respectively). The non-seasonally adjusted count fell in all districts except Allerdale where it was unchanged. The non-seasonally adjusted claimant count also fell nationally.

Compared to a year ago, Cumbria's claimant count has risen by 840, a rise of 18.5% compared to a rise of 5.0% nationally but the impact of Universal Credit will be an influence as 2 of Cumbria's 6 Jobcentres are now on Full Service UC.

Figure 1: Claimant Count, May 2017

Figure 1: Claimant Count, May 2017  Monthly Change Annual Change													
	Mal	е	Female		All Persons			ithly Cha II person	_	Annual Change (all persons)			
	No	Rate	No	Rate	No	Rate	No	% chg	Rate chg	No	% chg	Rate chg	
United Kingdom	505,995	2.5	300,995	1.5	806,990	2.0	-11,220	-1.4	0.0	38,795	5.0	0.1	
North West	69,390	3.1	42,315	1.9	111,705	2.5	-1,715	-1.5	0.0	6,270	5.9	0.1	
Cumbria	3,370	2.2	2,020	1.3	5,390	1.8	-100	-1.8	0.0	840	18.5	0.3	
Allerdale **	905	3.1	620	2.1	1,525	2.6	0	0.0	0.0	445	40.9	0.8	
Barrow in Furness	735	3.5	370	1.8	1,105	2.7	-40	-3.5	-0.1	0	-0.2	0.0	
Carlisle	630	1.9	370	1.1	1,000	1.5	-15	-1.6	0.0	80	8.8	0.1	
Copeland **	745	3.4	430	2.0	1,175	2.7	-25	-2.2	-0.1	285	31.7	0.7	
Eden	145	0.9	85	0.5	230	0.7	-10	-3.4	0.0	15	8.1	0.1	
South Lakeland	205	0.7	150	0.5	355	0.6	-10	-2.7	0.0	20	6.0	0.0	
	· · · · · · · · · · · · · · · · · · ·								1		1		
Barrow JCP	880	n/a	440	n/a	1,320	n/a	-50			-10	-0.8		
Carlisle JCP	720	n/a	410	n/a	1,130	n/a	-20	-1.8	n/a	95	9.0	n/a	
Kendal JCP	135	n/a	115	n/a	250	n/a	-10	-3.5	n/a	35	15.8	n/a	
Penrith JCP	125	n/a	75	n/a	200	n/a	-10	-5.2	n/a	15	9.2	n/a	
Whitehaven JCP **	640	n/a	380	n/a	1,020	n/a	-10	-1.1	n/a	290	40.1	n/a	
Workington JCP **	865	n/a	600	n/a	1,465	n/a	0	0.0	n/a	420	40.3	n/a	

Source: ONS/DWP , shading indicates local rates above the UK average

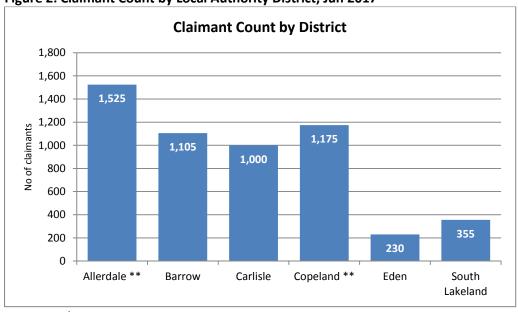
Note 1: Due to rounding, totals may not sum

Note 2: JCP = JobCentre Plus office areas. Rates are not available for these areas.

Note3: \*\* counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit



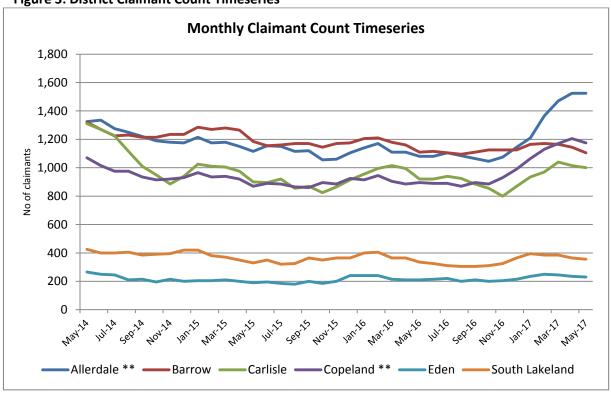
Figure 2: Claimant Count by Local Authority District, Jun 2017



Source: ONS/DWP

Note: \*\* counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit

**Figure 3: District Claimant Count Timeseries** 

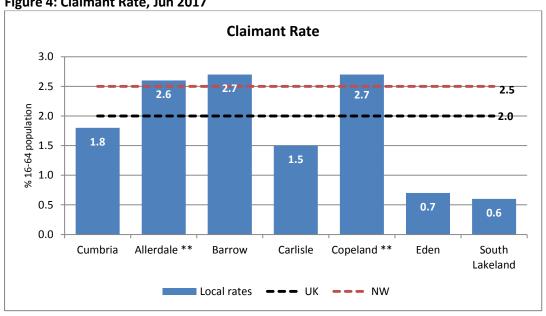


Source: ONS/DWP

Note: \*\* counts in these areas are disproportionately affected by the introduction of Full Service Universal Credit



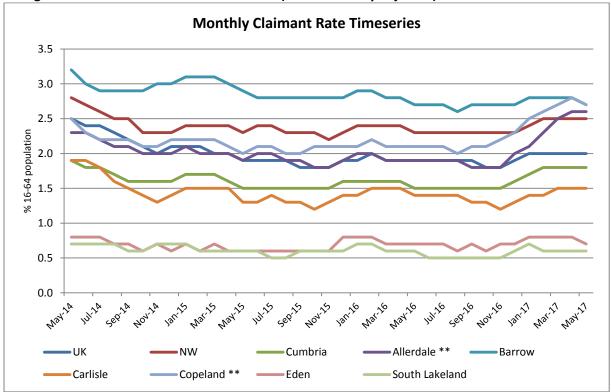
Figure 4: Claimant Rate, Jun 2017



Source: ONS/DWP

Note: \*\* rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit

Figure 5: Claimant Rate 3-Year Timeseries (non-seasonally adjusted)



Source: ONS/DWP

Note: \*\* rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit



Figure 6: Claimant Count / Rate by Age Group in Cumbria, Jun 2017

					Claima	nt Count I	by Age				
	16-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60+	Total
UK	1,045	163,970	109,115	90,565	79,290	74,385	83,205	83,570	72,980	48,055	806,990
NW	110	23,030	16,870	13,840	11,315	10,195	11,120	10,585	8,945	5,645	111,705
Cumbria	10	1,145	810	615	500	475	500	535	490	315	5,390
Allerdale **	5	305	220	190	150	135	145	155	125	95	1,525
Barrow	0	260	180	110	100	100	100	100	100	55	1,105
Carlisle	0	215	160	125	80	85	85	95	100	50	1,000
Copeland **	5	260	180	130	110	100	95	120	105	65	1,175
Eden	0	35	25	25	25	15	25	20	30	25	230
South Lakeland	0	65	45	35	30	40	45	40	30	25	355
					Claima	ant Rate b	y Age				
	16-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60+	Total
UK	0.1	2.8	2.5	2.1	1.9	1.7	1.8	1.8	1.8	1.4	2.0
NW	0.1	3.5	3.5	3.0	2.7	2.2	2.2	2.1	2.0	1.4	2.5
Cumbria	0.1	3.1	3.1	2.4	2.0	1.5	1.3	1.4	1.4	1.0	1.8
Allerdale	0.2	4.4	4.5	3.8	3.1	2.3	1.9	2.1	1.8	1.5	2.6
Barrow	0.0	4.8	4.4	3.0	2.9	2.3	1.9	1.9	2.2	1.3	2.7
Carlisle	0.0	2.3	2.6	1.9	1.4	1.2	1.1	1.2	1.3	0.8	1.5
Copeland	0.3	5.0	4.5	3.4	3.1	2.3	1.8	2.1	2.0	1.4	2.7
Eden	0.0	1.0	1.0	1.0	1.0	0.5	0.6	0.5	0.8	0.6	0.7
South Lakeland	0.0	1.0	1.0	0.8	0.6	0.7	0.6	0.5	0.4	0.3	0.6

Source: ONS/DWP Note: due to rounding, totals may not sum. Shading indicates local rates above the UK rate.

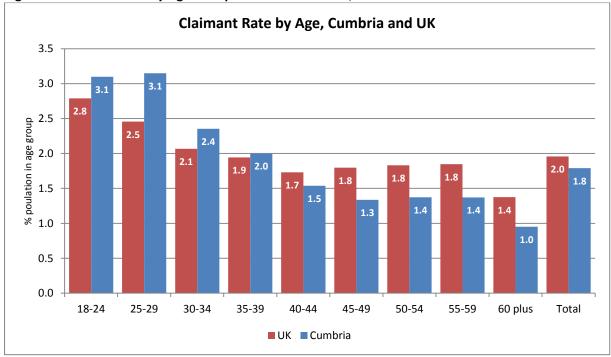
Note: \*\* counts & rates in these areas are disproportionately affected by the introduction of Full Service Universal Credit

Figure 7: Claimant Count by Age Group in Cumbria, Jun 2017 Claimant Count By Age, Cumbria 1,400 1,200 1,145 1,000 No of claimants 800 810 600 615 500 500 490 400 475 315 200 0 60 plus 18-24 25-29 30-34 35-39 40-44 45-49 50-54 55-59

Source: ONS/DWP



Figure 8: Claimant Rate by Age Group in Cumbria and UK, Jun 2017



Source: ONS/DWP



### **Modelled Unemployment**

The Office for National Statistics produces modelled unemployment data for local authorities which uses a combination of survey data and claimant count data to estimate the number of unemployed in an area including non-claimants. NB: These data are only updated quarterly.

Note: An important difference between these estimates and the official claimant count is the denominator used to calculate rates. For the claimant count the denominator is all those aged 16-64 but for the model-based rates it is the economically active population aged 16+ (ie those who are in work or out of work but actively seeking work). It is important therefore that rates are not directly compared. Please also note that these are estimates not administrative counts.

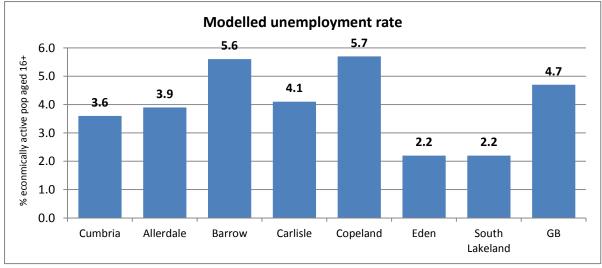
In the year ended Mar 2017, it is estimated that there were 8,900 unemployed people in Cumbria, giving a rate of 3.6%. This compares to a national rate of 4.7%. The estimated rates in Copeland (5.7%) and Barrow (5.6%) were above the national rate but elsewhere rates were lower. The modelled count is unchanged in Cumbria from a year ago.

Modelled unemployment count 2,500 2,100 1,900 2,000 1.800 1.800 1,500 1,500 1,000 1,100 700 500 0 Allerdale Carlisle Copeland Eden South Lakeland Barrow

Figure 9: Modelled unemployment count, year ended Mar 2017

Source: ONS





Source: ONS



## 4. NEETs (16-17 Year Olds Not in Education, Employment or Training)

Young people are described as NEET if they are not in any form of education, employment or training. In a recent change to data recording methodology, those whose status is not known at the time of follow up are now being included as NEET.

In May 2017, 462 16-17 year olds were classed as NEET in Cumbria (266 NEET and 196 not known), a fall of 45 from the previous month and down 115 from a year ago. The highest number of these NEET/NKs was in Carlisle (159) followed by Barrow (101) and Allerdale (91). The biggest monthly falls were in Carlisle (-15) and Allerdale (-14) reversing rises in these areas last month. The county NEET/NK rate (% of cohort) was 4.3% in May 2017 compared to an England rate of 6.0% with the highest rates in Carlisle (6.1%), which is above the national average, and Allerdale (4.9%). The NEET/NK rate for Cumbria is 0.5 lower than last month and 1.0 down from a year ago.

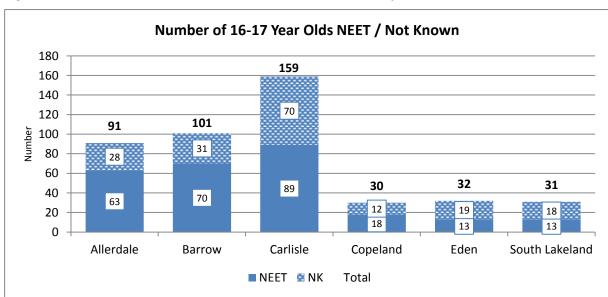


Figure 11: Number of 16-17 Year Olds NEET or Not Known - May 2017

Source: Inspira / Cumbria Intelligence Observatory Note: district totals may not sum to county total.

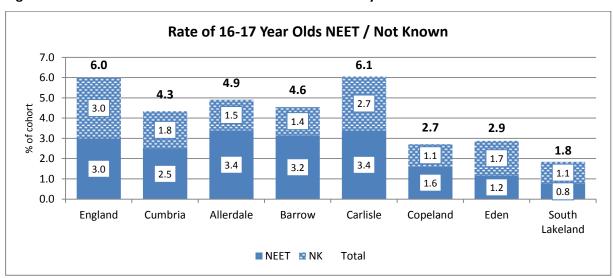


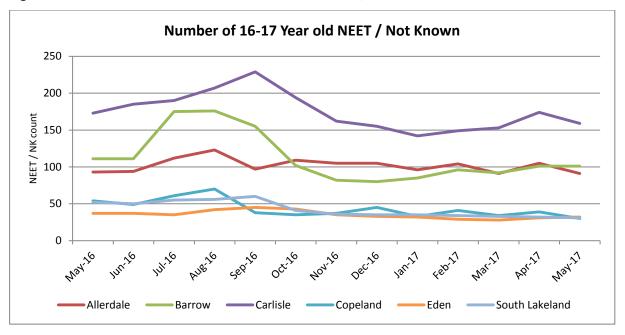
Figure 12: Rate of 16-17 Year Olds NEET or Not Known - May 2017

Source: Inspira / Cumbria Intelligence Observatory Note: district totals may not sum to county total.



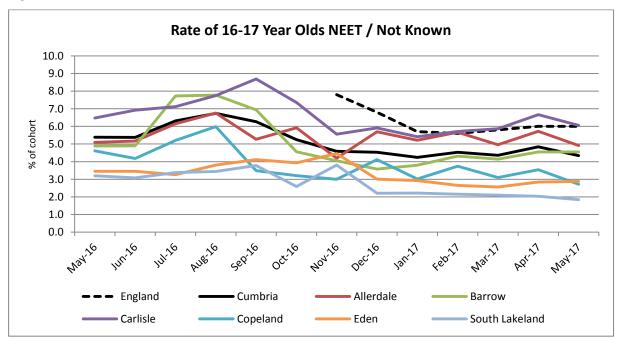
There is a great deal of monthly variation in NEET numbers/rates, especially around the end of the academic year when numbers are understandably highest before falling in the final quarter of the year as young people take up opportunities for education, training or employment.

Figure 13: Number of 16-17 Year Olds NEET or Not Known, district timeseries



Source: Inspira / Cumbria Intelligence Observatory

Figure 14: Rate of 16-17 Year Olds NEET or Not Known, district timeseries



Source: Inspira / Cumbria Intelligence Observatory Note: Comparable national data not available prior to Sept 2016



### 5. JOB POSTINGS

The following data are drawn from Labour Insight, an interactive tool which delivers real time access to job postings from a comprehensive range of sources including job boards, employer sites, newspapers, public agencies etc. Data extraction and analysis technologies mine and code data from each job listing to provide analysis on industries, occupations, skills and qualifications. The tool will inevitably not capture all vacancies and in particular is likely to under-represent vacancies in sectors which typically do not utilise online or formal recruitment methods. On the other hand it captures advertisements from agencies seeking to add people to their registers when there may not be a specific vacancy available which may over represent the situation in those sectors which make widespread use of recruitment agencies and "bank" workers.

In the period Apr-Jun 2017, there were 6,393 job postings in Cumbria which is 239 fewer than were placed in the previous quarter (Jan-Mar 17) and 2,951 fewer than the same quarter last year. The count had risen in May but dropped back in June.

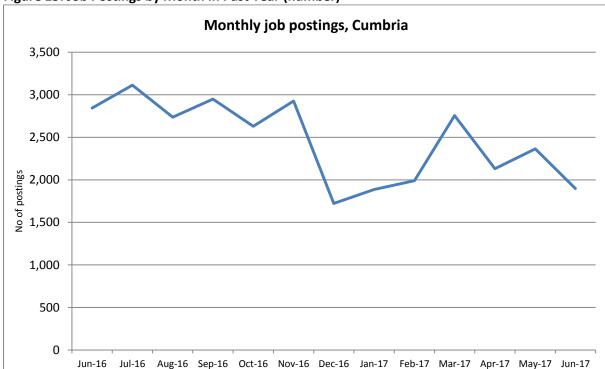


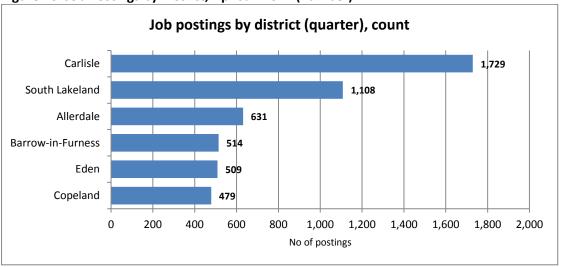
Figure 15: Job Postings by Month in Past Year (number)



### Location of job postings

Geographically the highest number of postings in the quarter was for opportunities in Carlisle where there were 1,729 postings in the quarter, 34.8% of all the postings in Cumbria. The second highest number of postings was in South Lakeland (1,108) with 22.3% of the total.

Figure 16: Job Postings by District, Apr-Jun 2017 (number)



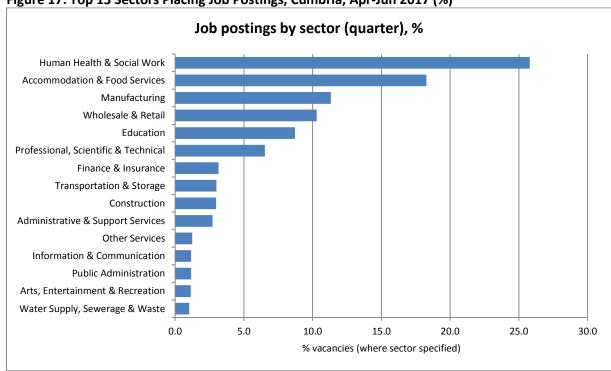
Source: Labour Insight (Burning Glass Technologies)

NB: may not sum to county total as district could not be coded for all postings

### **Sector of job postings**

The highest number of postings was in the human health & social work sector (909 postings) which represented a quarter of postings where a sector could be identified (25.8%). The next most common sectors were accommodation & food (644, 18.3%) and manufacturing (399, 11.3%).

Figure 17: Top 15 Sectors Placing Job Postings, Cumbria, Apr-Jun 2017 (%)





### Occupation of job postings

The most common occupations specified were business & public service associate professionals (709, 11.1%), science, research, engineering & technology professionals (588, 9.2%) and business, media & public service professionals (486, 7.6%).

Job postings by occupation (quarter), % **Business & Public Service Assoc Professionals** Science, Research, Engineering & Tech Professionals Business, Media & Public Service Professionals **Health Professionals Administrative Occupations** Corporate Managers & Directors Textiles, Printing & Other Skilled Trades Skilled Metal, Electrical & Electronic Trades **Caring Personal Service Occupations Elementary Admin & Service Occupations** Sales Occupations Science, Engineering & Tech Assoc Professionals Other Managers & Proprietors **Transport And Mobile Machine Operatives** Process, Plant & Machine Operatives 0.0 2.0 12.0 % vacancies notified (where occupation specified)

Figure 18: Top 15 Occupations Required, Cumbria, Apr-Jun 2017 (%)

Source: Labour Insight (Burning Glass Technologies)

### **Organisations placing job postings**

The organisation placing the most job postings in the quarter was the National Health Service with 345 postings (12.2%) followed by Cumbria County Council with 173 (6.1%).

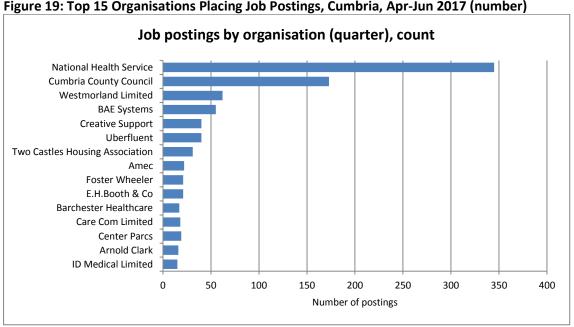


Figure 19: Top 15 Organisations Placing Job Postings, Cumbria, Apr-Jun 2017 (number)



### Skills mentioned in job postings

The most common baseline skills mentioned in the quarter were communication (1,160 mentions, 34.2% of all postings with skills specified) and organisational skills (622, 18.3%) whilst the most commonly mentioned more detailed skills were customer service (368, 10.8%) and project management (248, 7.3%).

Figure 20: Top 15 Baseline Skills Required (% of job postings), Apr-Jun 2017 Baseline skills in job postings (quarter), % **Communication Skills** Organisational Skills **Planning** Team Work/ Collaboration Writing Detail-Orientated Mathematics Leadership **Problem Solving** Computer Skills English Creativity Research Management **Quality Assurance** 0.0 40.0 10.0 15.0 20.0 30.0 35.0 5.0 25.0 % job postings (with skill specified)

Figure 21: Top 15 Specialised Skills Required (% of job postings), Apr-Jun 2017 Specialised skills in job postings (quarter), % **Customer Service** Project Management **Contract Management** Microsoft Excel Procurement **Business Management** Sales Repair Microsoft Office Teaching **Product Sales Key Performance Indicators** Civil Engineering Budgeting Accountancy 0.0 2.0 4.0 6.0 8.0 10.0 12.0 ■% job postings (with skill specified)

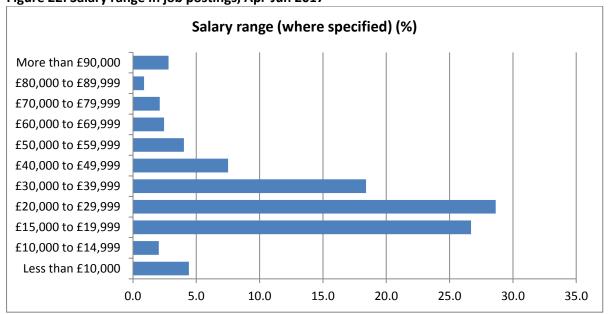
Source: Labour Insight (Burning Glass Technologies)



### Salaries offered in job postings (where provided)

Fewer than half the postings identified a salary range but where they did, the highest proportion fell into the £20,000-£29,000 range (28.6%) followed by the £15,000-£19,999 range (26.7%). The mean salary quoted was £30,500 and the median salary quoted was £24,400.

Figure 22: Salary range in job postings, Apr-Jun 2017



Source: Labour Insight (Burning Glass Technologies)

#### Qualification requirements in job postings (where provided)

Only around 1 in 6 job postings referred to the qualifications required for the job but where they did so, the most frequently mentioned were GCSE/Level 2 (28.9%) and bachelor's degree level (27.9%).

Figure 23: Qualification requirements in job postings, Apr-Jun 2017

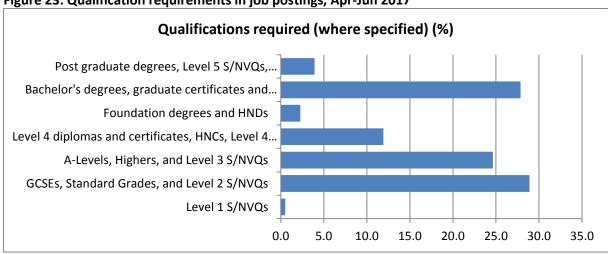




Figure 24: Summary of Top 15 Job Postings by Occupation, Industry & Skills, Apr-Jun 2017

Occupation	No	% jobs	Industry	No	% jobs
Business & Public Service Assoc Professionals	709	11.1	Human Health & Social Work	909	25.8
Science, Research, Engineering & Tech Professionals	588	9.2	Accommodation & Food Services	644	18.3
Business, Media & Public Service Professionals	486	7.6	Manufacturing	399	11.3
Health Professionals	456	7.1	Wholesale & Retail	363	10.3
Administrative Occupations	399	6.2	Education	307	8.7
Corporate Managers & Directors	383	6.0	Professional, Scientific & Technical	230	6.5
Textiles, Printing & Other Skilled Trades	370	5.8	Finance & Insurance	111	3.1
Skilled Metal, Electrical & Electronic Trades	331	5.2	Transportation & Storage	106	3.0
Caring Personal Service Occupations	315	4.9	Construction	105	3.0
Elementary Admin & Service Occupations	315	4.9	Administrative & Support Services	96	2.7
Sales Occupations	267	4.2	Other Services	44	1.2
Science, Engineering & Tech Assoc Professionals	258	4.0	Information & Communication	41	1.2
Other Managers & Proprietors	252	3.9	Public Administration	41	1.2
Transport And Mobile Machine Operatives	211	3.3	Arts, Entertainment & Recreation	40	1.1
Process, Plant & Machine Operatives	159	2.5	Water Supply, Sewerage & Waste	36	1.0
Baseline Skill	No	% jobs	Specialised Skill	No	% jobs
Communication Skills	1,160	34.2	Customer Service	368	10.8
Organisational Skills	622	18.3	Project Management	248	7.3
Discortion					
Planning	362	10.7	Contract Management	244	7.2
Planning Team Work/ Collaboration	362 298	10.7 8.8			7.2 7.0
			Contract Management	244	
Team Work/ Collaboration	298	8.8	Contract Management Microsoft Excel	244 239	7.0
Team Work/ Collaboration Writing	298 279	8.8 8.2	Contract Management Microsoft Excel Procurement	244 239 222	7.0 6.5
Team Work/ Collaboration Writing Detail-Orientated	298 279 263	8.8 8.2 7.7	Contract Management Microsoft Excel Procurement Business Management	244 239 222 216	7.0 6.5 6.4
Team Work/ Collaboration Writing Detail-Orientated Mathematics	298 279 263 195	8.8 8.2 7.7 5.7	Contract Management Microsoft Excel Procurement Business Management Sales	244 239 222 216 203	7.0 6.5 6.4 6.0
Team Work/ Collaboration Writing Detail-Orientated Mathematics Leadership	298 279 263 195 177	8.8 8.2 7.7 5.7 5.2	Contract Management Microsoft Excel Procurement Business Management Sales Repair	244 239 222 216 203 199	7.0 6.5 6.4 6.0 5.9
Team Work/ Collaboration Writing Detail-Orientated Mathematics Leadership Problem Solving	298 279 263 195 177 168	8.8 8.2 7.7 5.7 5.2 4.9	Contract Management Microsoft Excel Procurement Business Management Sales Repair Microsoft Office	244 239 222 216 203 199 191	7.0 6.5 6.4 6.0 5.9
Team Work/ Collaboration Writing Detail-Orientated Mathematics Leadership Problem Solving Computer Skills	298 279 263 195 177 168 162	8.8 8.2 7.7 5.7 5.2 4.9	Contract Management Microsoft Excel Procurement Business Management Sales Repair Microsoft Office Teaching	244 239 222 216 203 199 191 186	7.0 6.5 6.4 6.0 5.9 5.6 5.5
Team Work/ Collaboration Writing Detail-Orientated Mathematics Leadership Problem Solving Computer Skills English	298 279 263 195 177 168 162 161	8.8 8.2 7.7 5.7 5.2 4.9 4.8 4.7	Contract Management Microsoft Excel Procurement Business Management Sales Repair Microsoft Office Teaching Product Sales	244 239 222 216 203 199 191 186 183	7.0 6.5 6.4 6.0 5.9 5.6 5.5
Team Work/ Collaboration Writing Detail-Orientated Mathematics Leadership Problem Solving Computer Skills English Creativity	298 279 263 195 177 168 162 161	8.8 8.2 7.7 5.7 5.2 4.9 4.8 4.7	Contract Management Microsoft Excel Procurement Business Management Sales Repair Microsoft Office Teaching Product Sales Key Performance Indicators	244 239 222 216 203 199 191 186 183 163	7.0 6.5 6.4 6.0 5.9 5.6 5.5 5.4

Source: Labour Insight (Burning Glass Technologies)

Note: The tool relies on data contained within job postings when analysing skill needs, qualifications etc and this may be limited by the accuracy and detail contained within the original advertisement. For example, the system can allocate an occupation in the majority of instances but is unable to allocate an industry in approximately a third of cases. Therefore the totals for each may vary and proportions presented here are of postings where the relevant coding has been possible.



### 6. BUSINESS START UPS

The following data are from BankSearch, a survey which collects data from Barclays, Co-operative Bank, HSBC, Lloyds Banking Group, Royal Bank of Scotland Group, Santander and TSB Bank. A 'Start-up' reflects the opening of a first current account from a small business banking product range by a business new to banking or previously operated through a personal account. The data exclude businesses operating through personal accounts, those without banking relationships or those banking with other institutions.

There were 598 business start-ups in Cumbria in the quarter Mar-May 2017. This is 92 more than in the previous quarter (Dec 16-Feb 17), a rise of 18.2% compared to a rise of 12.1% for England. All districts in Cumbria saw a rise over the quarter except Copeland where there was a slight fall. The highest number of start-ups was in South Lakeland (178, 29.8% of all start-ups) followed by Allerdale (109, 18.2%) and Carlisle (103, 17.2%).

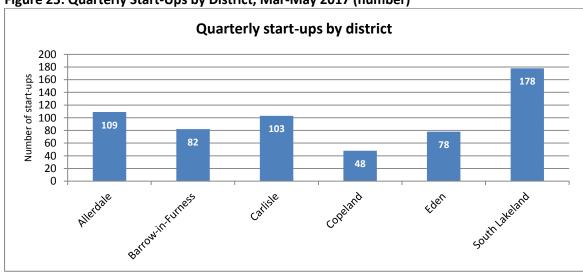
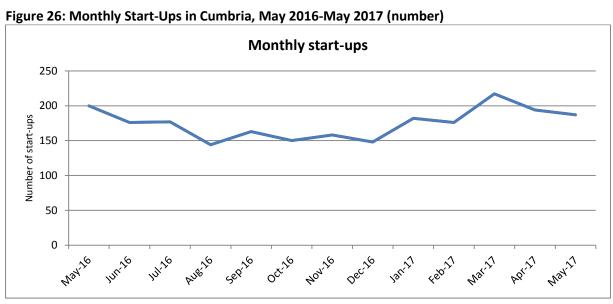


Figure 25: Quarterly Start-Ups by District, Mar-May 2017 (number)

Source: BankSearch

The number of starts rose steadily after Christmas and starts in March this year were higher than the same month last year but the number of starts has fallen in each of the last two months.



Source: BankSearch



The annual rate of business start-ups can be expressed in 2 ways. Firstly, as a proportion of the active business stock. This measure is influenced by the business structure and areas with a relatively small stock of active businesses will generally show higher start up rates than those with large volumes, often of small, businesses. The second method is start-ups per 10,000 working age people and is sometimes regarded as a better indicator of entrepreneurship amongst local residents.

Using the first methodology of starts per 100 enterprises (which is the Office for National Statistics' preferred measure) Barrow had the highest annual start up rate at 14.2 per 100 active enterprises while Copeland had the lowest at 7.0 per 100 active enterprises. This compares to 17.7 for England.

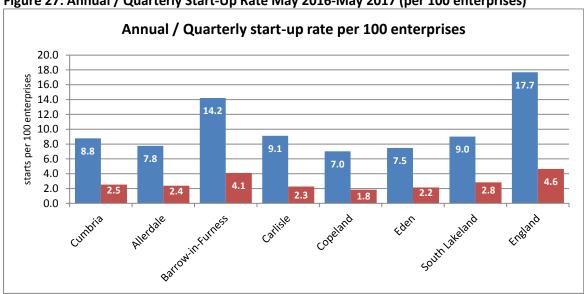


Figure 27: Annual / Quarterly Start-Up Rate May 2016-May 2017 (per 100 enterprises)

Source: BankSearch / UK Business: Activity, Size and Location 2014

Using the second methodology (starts per 10,000 working age residents), the position is different with South Lakeland having the highest annual start up rate at 94.5 per 10,000 working age residents and Copeland the lowest at 42.7. This compares to 112.9 for England.

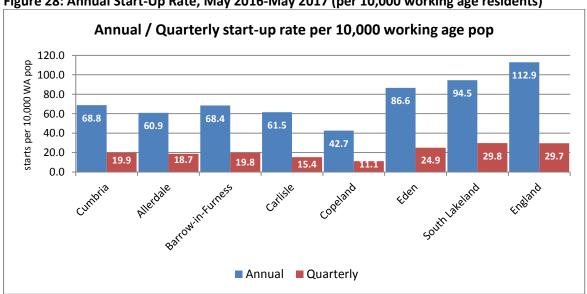


Figure 28: Annual Start-Up Rate, May 2016-May 2017 (per 10,000 working age residents)

Source: BankSearch / ONS Mid Year Popuation Estimates 2013



As is generally the case, the highest number of start-ups was in the real estate & professional services sector with 192 (32.1%). This was followed by recreation, personal & community services (85, 14.2%). The biggest share of the quarterly increase of 92 was accounted for by the same two sectors.

Quarterly start ups by sector (Cumbria) Real estate, prof services & support activities 192 Recreational, personal & community service 85 Construction Wholesale & retail trade Accommodation & food service Agriculture, hunting & forestry 31 Transport, storage & communication 28 Manufacturing Human health & social work 20 Education Public administration & defence Individuals & individual trusts Financial intermediation 50 200 250 0 100 150 Number of start-ups

Figure 29: Quarterly Start-Ups by Sector in Cumbria, Mar-May 2017 (number)

Source: BankSearch

Limited companies provided the highest number of start-ups (324) accounting for over half of the total (54.2%) followed by sole traders with 176 start-ups (29.4%).

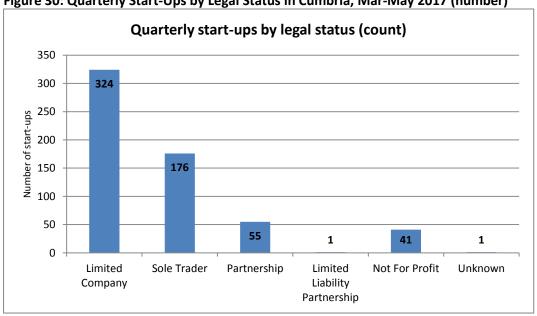


Figure 30: Quarterly Start-Ups by Legal Status in Cumbria, Mar-May 2017 (number)

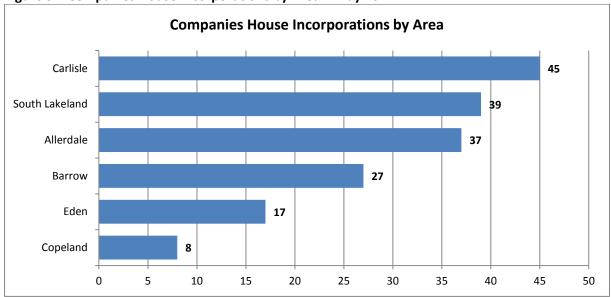
Source: BankSearch



### 7. COMPANIES HOUSE INCORPORATIONS

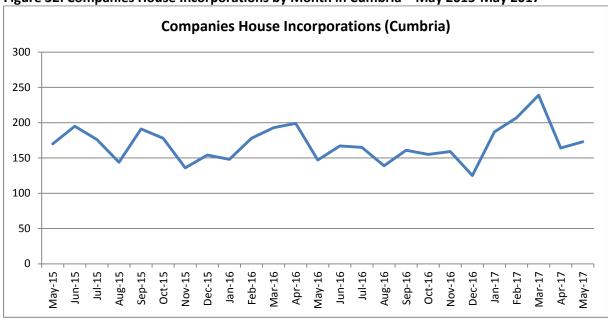
There were 173 new Companies House incorporations in May 2017, a rise of 9 from the previous month and 26 more than the same month last year. The highest numbers were in Carlisle (45), South Lakeland (39) and Allerdale (37).

Figure 31: Companies House Incorporations by Area – May 2017



Source: BankSearch extracted from Companies House Note: Data relate to registered addresses

Figure 32: Companies House Incorporations by Month in Cumbria – May 2015-May 2017



Source: BankSearch extracted from Companies House

For further information, please contact

Ginny Murphy, Senior Analyst, Performance & Intelligence, Cumbria County Council

Tel: 07826 859026 E-mail: ginny.murphy@cumbria.gov.uk Web: www.cumbriaobservatory.org.uk



## **ANNEX A: Claimant Count by Ward**

## Allerdale – Claimant Count

	L 20	4.6		4.7	L 20	a <del></del>	А	ll Persons		Α	II Persons	
	Jun 20	16	May 20	17	Jun 20	1/	Mon	thly Chan	ge	Anı	nual Chang	je
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	768,195	1.9	818,210	2.0	806,990	2.0	-11,220	-1.4	0.0	38,795	5.0	0.1
North West	105,435	2.3	113,420	2.5	111,705	2.5	-1,715	-1.5	0.0	6,270	5.9	0.1
Cumbria	4,550	1.5	5,490	1.8	5,390	1.8	-100	-1.8	0.0	840	18.5	0.3
Allerdale	1,080	1.9	1,525	2.6	1,525	2.6	0	0.0	0.0	445	40.9	0.8
All Callata	40	4.5	4.5	1.0	45	1.6	0	0.0	0.0	0	4.0	
All Saints	40	1.5	45	1.6	45	1.6	0	0.0	0.0	0	4.8	0.1
Aspatria	40	1.9	45	2.2	50	2.5	5	10.6	0.2	10	30.0	0.6
Boltons	0	#	5	0.4	5	0.4	0	0.0	0.0	5	300.0	0.3
Broughton St Bridget's	10	0.4	30	1.2	30	1.2	0	0.0	0.0	20	181.8	0.8
Christchurch	25	1.1	40	2.0	40	1.9	-5	-7.3	-0.1	15	65.2	0.7
Clifton	20	1.8	35	3.5	40	4.0	5	14.3	0.5	20	122.2	2.2
Crummock	5	0.6	5	0.4	5	0.6	0	25.0	0.1	0	0.0	0.0
Dalton	5	0.6	10	0.8	10	1.0	0	22.2	0.2	5	57.1	0.4
Derwent Valley	0	0.0	5	0.3	0	#	0	-66.7	-0.2	0	-	0.1
Ellen	30	1.4	40	1.9	45	2.1	5	10.3	0.2	15	48.3	0.7
Ellenborough	60	2.7	85	3.8	85	3.8	0	0.0	0.0	25	38.3	1.0
Ewanrigg	80	3.9	115	5.5	120	5.8	5	5.3	0.3	40	50.6	2.0
Flimby	35	3.3	45	4.0	45	4.1	0	2.3	0.1	10	25.0	0.8
Harrington	20	1.2	20	1.1	25	1.3	5	14.3	0.2	0	9.1	0.1
Holme	10	0.9	20	2.0	15	1.6	-5	-19.0	-0.4	5	70.0	0.7
Keswick	20	0.6	35	1.1	30	0.9	-5	-15.2	-0.2	10	55.6	0.3
Marsh	5	0.3	10	0.8	5	0.6	0	-25.0	-0.2	5	100.0	0.3
Moorclose	120	4.0	165	5.5	165	5.5	0	0.0	0.0	45	39.5	1.6
Moss Bay	150	4.6	215	6.7	210	6.5	-5	-1.9	-0.1	60	41.6	1.9
Netherhall	55	3.0	95	5.0	90	4.8	-5	-4.3	-0.2	35	60.7	1.8
Seaton	45	1.4	55	1.8	55	1.7	0	-1.8	0.0	10	20.0	0.3
Silloth	20	1.0	40	2.1	35	1.9	-5	-10.5	-0.2	15	78.9	0.8
Solway	10	1.0	10	1.1	10	1.1	0	0.0	0.0	0	10.0	0.1
St John's	65	1.9	85	2.5	85	2.5	-5	-3.4	-0.1	20	27.3	0.5
St Michael's	145	4.4	190	5.9	190	5.9	0	0.5	0.0	45	32.9	1.5
Stainburn	5	0.5	10	0.8	5	0.7	0	-12.5	-0.1	0	40.0	0.2
Wampool	5	0.5	5	0.3	5	0.4	0	33.3	0.1	0	-20.0	-0.1
Warnell	5	0.5	5	0.4	5	0.3	0	-25.0	-0.1	0	-40.0	-0.2
Waver	10	0.9	15	1.2	15	1.3	0	7.1	0.1	5	50.0	0.4
Wharrels	5	0.3	5	0.7	5	0.6	0	-14.3	-0.1	5	100.0	0.3
Wigton	45	1.2	55	1.5	60	1.7	5	9.3	0.1	15	37.2	0.5



## **Barrow – Claimant Count**

	l 20	Jun 2016		17	Jun 20:	17	All	Persons		All Persons			
	Jun 20	10	May 20	117	Jun 20.	17	Mont	hly Chan	ige	Annu	al Chang	ge	
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg	
UK	768,195	1.9	818,210	2.0	806,990	2.0	-11,220	-1.4	0.0	38,795	5.0	0.1	
North West	105,435	2.3	113,420	2.5	111,705	2.5	-1,715	-1.5	0.0	6,270	5.9	0.1	
Cumbria	4,550	1.5	5,490	1.8	5,390	1.8	-100	-1.8	0.0	840	18.5	0.3	
Barrow	1,110	2.7	1,145	2.8	1,105	2.7	-40	-3.5	-0.1	0	-0.2	0.0	
Barrow Island	110	6.5	140	8.4	135	8.1	-5	-3.5	-0.3	-10	24.5	1.6	
Central	155	5.6	150	5.4	145	5.3	0	-1.3	-0.1	0	-6.4	-0.4	
Dalton North	45	1.2	45	1.2	45	1.2	0	-4.3	-0.1	5	2.3	0.0	
Dalton South	55	1.5	60	1.7	60	1.7	0	1.6	0.0	0	8.8	0.1	
Hawcoat	15	0.6	20	0.8	15	0.6	-5	-21.1	-0.2	25	-6.2	0.0	
Hindpool	195	5.3	215	6.0	220	6.0	5	1.4	0.1	-5	13.0	0.7	
Newbarns	50	1.5	50	1.4	45	1.4	0	-4.2	-0.1	-25	-11.5	-0.2	
Ormsgill	160	4.2	145	3.8	135	3.6	-10	-6.2	-0.2	0	-15.6	-0.7	
Parkside	70	1.9	75	2.2	70	2.0	-5	-9.1	-0.2	-10	2.9	0.1	
Risedale	130	3.4	125	3.3	120	3.1	-5	-4.8	-0.2	-10	-8.4	-0.3	
Roosecote	20	0.8	15	0.5	15	0.5	0	-7.1	0.0	5	-38.1	-0.3	
Walney North	50	1.6	55	1.8	55	1.8	0	-1.8	0.0	-10	14.6	0.2	
Walney South	50	1.7	50	1.6	45	1.4	-5	-10.2	-0.2	0	-15.4	-0.3	

### **Carlisle – Claimant Count**

Carriste Cia	illiant co							_			_	
	Jun 20	16	May 20	17	Jun 20	17		Persons			Persons	
			•				Mont	hly Chan		Annu	al Chang	
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	768,195	1.9	818,210	2.0	806,990	2.0	-11,220	-1.4	0.0	38,795	5.0	0.1
North West	105,435	2.3	113,420	2.5	111,705	2.5	-1,715	-1.5	0.0	6,270	5.9	0.1
Cumbria	4,550	1.5	5,490	1.8	5,390	1.8	-100	-1.8	0.0	840	18.5	0.3
Carlisle	920	1.4	1,015	1.5	1,000	1.5	-15	-1.6	0.0	80	8.8	0.1
Belah	30	0.9	30	0.8	35	0.9	5	10.0	0.1	0	3.1	0.0
Belle Vue	60	1.5	75	1.8	65	1.6	-10	-10.8	-0.2	5	11.9	0.2
Botcherby	80	2.1	85	2.1	90	2.3	5	7.2	0.2	10	9.9	0.2
Brampton	40	1.4	35	1.2	35	1.3	0	2.9	0.0	-5	-7.9	-0.1
Burgh	5	0.3	5	0.5	10	0.6	0	14.3	0.1	5	100.0	0.3
Castle	75	1.8	105	2.6	100	2.5	-5	-4.7	-0.1	25	34.2	0.6
Currock	75	1.9	90	2.2	85	2.0	-10	-8.8	-0.2	5	9.2	0.2
Dalston	25	0.6	20	0.5	15	0.4	-5	-21.1	-0.1	-10	-34.8	-0.2
Denton Holme	80	1.8	85	1.9	95	2.1	10	10.5	0.2	15	21.8	0.4
Great Corby and Geltsdale	10	0.6	5	0.5	5	0.5	0	0.0	0.0	0	-25.0	-0.2
Harraby	55	1.3	65	1.5	55	1.3	-10	-12.5	-0.2	0	-1.8	0.0
Hayton	0	#	5	0.5	5	0.3	0	-33.3	-0.2	0	100.0	0.2
Irthing	10	0.8	10	0.8	5	0.6	-5	-30.0	-0.3	0	-22.2	-0.2
Longtown & Rockcliffe	20	0.8	30	1.2	30	1.1	0	-3.4	0.0	10	40.0	0.3
Lyne	10	0.9	5	0.3	5	0.4	0	66.7	0.2	-5	-50.0	-0.4
Morton	90	2.5	85	2.4	85	2.4	0	1.2	0.0	-5	-3.4	-0.1
St Aidans	80	1.9	90	2.0	95	2.1	5	4.5	0.1	10	14.8	0.3
Stanwix Rural	20	0.7	15	0.6	10	0.3	-5	-37.5	-0.2	-10	-50.0	-0.3
Stanwix Urban	25	0.8	30	0.9	30	0.9	0	3.2	0.0	5	18.5	0.1
Upperby	95	3.0	105	3.3	115	3.5	5	5.6	0.2	15	16.5	0.5
Wetheral	5	0.3	10	0.3	5	0.2	-5	-33.3	-0.1	0	-14.3	0.0
Yewdale	25	0.8	30	0.9	30	0.8	0	-6.5	-0.1	5	11.5	0.1



## **Copeland – Claimant Count**

	Jun 20	16	May 20	17	Jun 20	17	Д	II Persons	3	Al	l Persons	
	Jun 20	10	May 20	117	Jun 20	17	Moi	nthly Chai	nge	Ann	ual Chang	е
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	768,195	1.9	818,210	2.0	806,990	2.0	-11,220	-1.4	0.0	38,795	5.0	0.1
North West	105,435	2.3	113,420	2.5	111,705	2.5	-1,715	-1.5	0.0	6,270	5.9	0.1
Cumbria	4,550	1.5	5,490	1.8	5,390	1.8	-100	-1.8	0.0	840	18.5	0.3
Copeland	895	2.1	1,205	2.8	1,175	2.7	-25	-2.2	-0.1	285	31.7	0.7
Arlecdon	15	1.5	15	1.3	15	1.3	0	0.0	0.0	0	-13.3	0.0
Beckermet	15	0.7	25	1.5	25	1.5	0	0.0	0.0	15	100.0	0.0
Bootle	0	0.0	0	#	0	#	0	0.0	0.0	0	-	0.0
Bransty	35	1.1	35	1.0	30	0.9	0	-5.9	-0.1	-5	-11.1	0.0
Cleator Moor North	65	2.5	85	3.2	85	3.2	0	0.0	0.0	20	28.8	0.0
Cleator Moor South	50	3.0	70	4.1	70	4.3	5	4.3	0.2	20	41.2	0.0
Distington	65	2.6	70	2.9	70	3.0	5	4.3	0.1	10	14.3	0.0
Egremont North	60	2.3	85	3.2	90	3.3	0	2.3	0.1	25	44.3	0.0
Egremont South	40	1.8	55	2.5	60	2.7	5	7.3	0.2	20	51.3	0.0
Ennerdale	5	0.6	10	1.3	5	0.6	-5	-50.0	-0.6	0	0.0	0.0
Frizington	40	2.6	60	3.8	65	3.8	0	1.6	0.1	20	50.0	0.0
Gosforth	5	0.4	5	0.4	5	0.5	0	33.3	0.1	0	33.3	0.0
Harbour	110	4.4	155	6.3	155	6.2	0	-1.3	-0.1	45	40.4	0.0
Haverigg	15	1.1	10	0.8	10	0.8	0	0.0	0.0	-5	-23.1	0.0
Hensingham	55	2.2	70	2.9	65	2.6	-5	-8.5	-0.2	10	20.4	0.0
Hillcrest	10	0.6	10	0.6	10	0.6	0	0.0	0.0	0	0.0	0.0
Holborn Hill	40	2.6	45	2.9	40	2.5	-5	-11.1	-0.3	0	-2.4	0.0
Kells	20	1.3	35	2.1	35	2.1	0	0.0	0.0	15	65.0	0.0
Millom Without	5	0.8	5	0.4	5	0.5	0	33.3	0.1	0	-33.3	0.0
Mirehouse	80	3.0	125	4.6	115	4.3	-10	-6.5	-0.3	35	43.8	0.0
Moresby	10	1.7	15	2.1	15	1.9	0	-6.7	-0.1	0	16.7	0.0
Newtown	60	3.0	65	3.1	60	2.8	-5	-9.4	-0.3	-5	-4.9	0.0
Sandwith	80	4.5	130	7.3	125	7.0	-5	-4.7	-0.3	45	53.8	0.0
Seascale	10	0.5	15	0.9	15	0.9	0	7.1	0.1	5	87.5	0.0
St Bees	5	0.6	20	1.7	15	1.5	0	-10.5	-0.2	10	142.9	0.0



## **Eden – Claimant Count**

	lun 20	16	May 20	17	lun 20	17	Al	l Persons		Al	l Persons	
	Jun 20	10	May 20	11/	Jun 20	1/	Mon	thly Chan	ge	Ann	ual Chang	е
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg
UK	768,195	1.9	818,210	2.0	806,990	2.0	-11,220	-1.4	0.0	38,795	5.0	0.1
North West	105,435	2.3	113,420	2.5	111,705	2.5	-1,715	-1.5	0.0	6,270	5.9	0.1
Cumbria	4,550	1.5	5,490	1.8	5,390	1.8	-100	-1.8	0.0	840	18.5	0.3
Eden	210	0.7	235	0.8	230	0.7	-10	-3.4	0.0	15	8.1	0.1
Alston Moor	20	1.4	20	1.7	15	1.2	-5	-27.3	-0.5	0	-11.1	-0.2
Appleby (Appleby)	10	1.2	20	2.8	15	2.3	-5	-16.7	-0.5	5	87.5	1.1
Appleby (Bongate)	5	0.4	5	0.6	5	0.5	0	-16.7	-0.1	0	25.0	0.1
Askham	10	0.9	5	0.5	5	0.5	0	0.0	0.0	-5	-50.0	-0.5
Brough	0	0.0	0	#	0	#	0	0.0	0.0	0	-	0.2
Crosby Ravensworth	5	0.9	0	#	0	#	0	0.0	0.0	-5	-71.4	-0.6
Dacre	0	#	0	#	0	#	0	0.0	0.0	0	0.0	0.0
Eamont	5	0.4	0	#	0	#	0	100.0	0.1	0	-33.3	-0.1
Greystoke	0	#	5	0.5	0	#	0	-50.0	-0.3	0	0.0	0.0
Hartside	0	#	0	#	0	#	0	0.0	0.0	0	-50.0	-0.1
Hesket	10	0.4	5	0.2	5	0.2	0	33.3	0.1	-5	-50.0	-0.2
Kirkby Stephen	15	1.0	15	0.9	15	1.1	5	23.1	0.2	0	6.7	0.1
Kirkby Thore	5	0.6	10	1.1	10	1.0	0	-9.1	-0.1	5	66.7	0.4
Kirkoswald	0	#	5	0.5	5	0.7	0	50.0	0.2	5	200.0	0.5
Langwathby	0	#	0	#	5	0.3	0	50.0	0.1	0	200.0	0.2
Lazonby	5	0.5	5	0.6	5	0.5	0	-20.0	-0.1	0	0.0	0.0
Long Marton	0	#	5	0.4	0	#	0	-33.3	-0.1	0	100.0	0.1
Morland	0	0.0	0	#	5	0.4	0	50.0	0.1	5	-	0.4
Orton with Tebay	5	0.6	5	0.4	0	#	0	-66.7	-0.2	-5	-80.0	-0.5
Penrith Carleton	5	0.7	0	#	5	0.4	0	50.0	0.1	-5	-50.0	-0.4
Penrith East	15	1.0	25	1.4	25	1.6	5	17.4	0.2	10	58.8	0.6
Penrith North	25	1.0	20	0.9	25	1.1	5	22.7	0.2	5	12.5	0.1
Penrith Pategill	10	1.1	5	0.7	5	0.9	0	40.0	0.3	0	-12.5	-0.1
Penrith South	15	0.8	20	1.3	20	1.2	0	-5.0	-0.1	5	46.2	0.4
Penrith West	30	1.3	35	1.7	30	1.3	-10	-21.6	-0.4	0	0.0	0.0
Ravenstonedale	0	0.0	0	#	0	#	0	0.0	0.0	0	-	0.4
Shap	10	1.0	10	0.9	10	0.9	0	0.0	0.0	0	-11.1	-0.1
Skelton	5	0.6	5	0.3	5	0.3	0	0.0	0.0	0	-40.0	-0.2
Ullswater	5	0.4	5	0.6	5	0.4	0	-40.0	-0.2	0	0.0	0.0
Warcop	0	#	0	#	0	#	0	-50.0	-0.1	0	-50.0	-0.1



## **South Lakeland – Claimant Count**

	Jun 2016			117	Jun 20	All Persons				All Persons			
	Juli 20	10	May 20	,1,	Juli 20	1,	Mon	thly Chan	ge	Annual Change			
	Count	Rate	Count	Rate	Count	Rate	No	% Chg	Rate Chg	No	% Chg	Rate Chg	
UK	768,195	1.9	818,210	2.0	806,990	2.0	-11,220	-1.4	0.0	38,795	5.0	0.1	
North West	105,435	2.3	113,420	2.5	111,705	2.5	-1,715	-1.5	0.0	6,270	5.9	0.1	
Cumbria	4,550	1.5	5,490	1.8	5,390	1.8	-100	-1.8	0.0	840	18.5	0.3	
South Lakeland	335	0.6	365	0.6	355	0.6	-10	-2.7	0.0	20	6.0	0.0	
Ambleside and Grasmere	5	0.2	5	0.1	0	#	0	-33.3	0.0	-5	-60.0	-0.1	
Arnside and Beetham	5	0.4	5	0.3	5	0.3	0	0.0	0.0	0	-28.6	-0.1	
Broughton	10	0.7	5	0.4	5	0.4	0	0.0	0.0	-5	-44.4	-0.3	
Burneside	5	0.5	5	0.4	5	0.4	0	-20.0	-0.1	0	-33.3	-0.2	
Burton and Holme	0	#	5	0.3	5	0.1	-5	-57.1	-0.2	0	200.0	0.2	
Cartmel and Grange West	0	#	5	0.5	5	0.6	0	20.0	0.1	5	500.0	0.5	
Coniston and Crake Valley	0	#	0	#	0	#	0	0.0	0.0	0	-50.0	-0.1	
Crooklands	5	0.2	0	#	5	0.3	0	100.0	0.0	0	33.3	0.1	
Grange North	10	0.9	10	1.2	10	1.2	0	0.0	0.0	0	25.0	0.2	
Grange South	0	#	5	0.4	5	0.3	0	-25.0	-0.1	0	50.0	0.2	
Hawkshead	5	0.4	0	#	5	0.3	0	50.0	0.1	0	-25.0	-0.1	
Holker	5	0.3	5	0.3	5	0.3	0	33.3	0.1	0	33.3	0.1	
Kendal Castle	5	0.6	5	0.5	5	0.4	0	0.0	0.1	0	-16.7	-0.1	
Kendal Far Cross	5	0.5	10	0.9	15	1.0	0	8.3	0.0	5	85.7	0.4	
Kendal Fell	20	1.3	15	0.9	20	1.3	5	42.9	0.1	0	-4.8	-0.1	
Kendal Heron Hill	0	0.0	0	#	0	#	0	0.0	0.0	0	-4.0	0.1	
Kendal Highgate	10	0.8	15	1.2	15	1.0	0	-12.5	-0.1	5	27.3	0.1	
Kendal Kirkland	10	0.8	25	1.7	20	1.6	0	-12.3	-0.1	10	75.0	0.2	
Kendal Mintsfeet	5	0.5	10	0.6	10	0.8	0	22.2	0.1	5	57.1	0.7	
Kendal Nether	5	0.3	5	0.4	10	0.8	5	60.0	0.1	5	100.0	0.3	
Kendal Oxenholme and Natland	5	0.4	5	0.4	0	#	0	-33.3	-0.1	0	-50.0	-0.2	
Kendal Parks	5	0.3	5	0.2	5	0.4	0	66.7	0.2	0	25.0	0.1	
Kendal Romney	15	1.3	15	1.2	10	1.0	-5	-20.0	-0.2	-5	-25.0	-0.3	
Kendal Stonecross	5	0.3	10	0.6	5	0.5	0	-12.5	-0.1	5	75.0	0.2	
Kendal Strickland	5	0.5	10	0.7	5	0.5	0	-25.0	-0.2	0	0.0	0.0	
Kendal Underley	10	0.6	15	0.9	15	0.9	0	0.0	0.0	5	44.4	0.3	
Levens	5	0.4	5	0.5	5	0.5	0	-16.7	-0.1	0	25.0	0.1	
Low Furness	5	0.4	10	1.1	10	1.1	0	0.0	0.0	5	150.0	0.7	
Lyth Valley	0	0.0	5	0.3	5	0.3	0	0.0	0.0	5	-	0.3	
Mid Furness	10	0.5	10	0.3	10	0.3	0	0.0	0.0	-5	-33.3	-0.2	
Milnthorpe	10	0.8	15	1.0	10	0.9	0	-15.4	-0.2	0	10.0	0.1	
Sedbergh and Kirkby Lonsdale	15	0.4	10	0.4	10	0.4	0	0.0	0.0	0	-7.7	0.0	
Staveley-in-Cartmel	5	0.5	5	0.3	5	0.3	0	0.0	0.0	-5	-50.0	-0.3	
Staveley-in-Westmorland	5	0.3	5	0.3	0	#	0	-50.0	-0.2	0	-50.0	-0.2	
Ulverston Central	15	1.5	15	1.5	15	1.5	0	0.0	0.0	0	0.0	0.0	
Ulverston East	25	1.7	30	1.9	30	2.0	0	3.4	0.1	5	15.4	0.3	
Ulverston North	10	0.8	10	1.0	10	0.9	0	-8.3	-0.1	0	10.0	0.1	
Ulverston South	10	1.2	10	0.8	10	0.9	0	12.5	0.1	-5	-25.0	-0.3	
Ulverston Town	15	1.5	15	1.4	15	1.4	0	0.0	0.0	0	-5.9	-0.1	
Ulverston West	5	0.5	10	0.8	5	0.7	0	-12.5	-0.1	0	40.0	0.2	
Whinfell	5	0.2	0	#	0	#	0	-50.0	-0.1	0	-66.7	-0.2	
Windermere Applethwaite and									-		-		
Troutbeck	5	0.5	10	0.7	5	0.6	0	-12.5	-0.1	0	16.7	0.1	
Windermere Bowness North	10	0.7	5	0.4	5	0.3	0	-25.0	-0.1	-5	-62.5	-0.5	
Windermere Bowness South	5	0.4	5	0.3	5	0.2	0	-25.0	-0.1	0	-40.0	-0.1	
Windermere Town	10	0.9	10	0.9	10	0.7	0	-16.7	-0.1	0	-16.7	-0.1	