**IT’s NOT OK to Turn Your Back on Child Exploitation’ Football Competition**

Terms & Conditions

1. This competition is open to any football team across Cumbria and should be entered by the teams Twitter or Instagram account by a person aged 16 or over.
2. Only one photo can be entered per team
3. Teams should take a picture of their teams back or them turning their backs.
4. Pictures should be uploaded to social media on the teams Twitter or Instagram accounts using the hashtags #Itsnotoktoturnyourbackonexploitation and #Itsnotok and tagging @CumbriaPolice and @CumbriaSCP on Twitter or @CumbriaCops on Instagram.
5. The competition shall commence on Wednesday 1st September 2021 at 00:01am and will close on Thursday 30th September 2021 at 23:59pm. Entrants will not be accepted after this time and date.
6. The winner’s will be chosen for their creativity within the brief of a team picture of their teams backs or turning their backs.
7. More than half a team should be in a picture for the entry to be valid.
8. The competition will be judged by the Cumbria Safeguarding Children’s Partnership board and winners will be announced via [Twitter](https://twitter.com/CumbriaSCP) on Thursday 1st October.
9. If the winners have entered via Instagram they will be contacted via DM through their account.
10. The CSCP may use personal data from the received registrations for the purposes of running this competition, unless otherwise stated in the entry details. By entering this competition, all entrants consent to the use of their personal data by the CSCP for the purposes of the administration of this competition and any other purposes to which the entrant consented.
11. The winning team will receive a team Nike Park VII strip sponsored by the It’s Not Ok campaign. The monetary exchange value of this prize is 00.01p.
12. The CSCP reserve the right to change the prize with no notification to an alternative prize of the same or less value. Should the prize be changed the CSCP nor their partners will be held liable for any changes to the prize provided. Any such alterations will be posted as soon as is reasonably possible.
13. By entering and participating, entrant agrees to hold harmless, defend and indemnify CSCP their partners nor Twitter or Instagram from and against any and all claims, demands, liability, damages or causes of action (however named or described), losses, costs or expenses, with respect to or arising out of or related to entrant’s participation in the competition, acceptance of a Prize and/or use or misuse of a Prize (including, without limitation, any property loss, damage, personal injury or death caused to any person(s).
14. This promotion is in no way sponsored, endorsed or administered by, or associated with Twitter or Instagram.
15. The CSCP will not be responsible for technical failures or otherwise including any failure which is within the control of the CSCP or its partners. The CSCP reserves the right to extend, withdraw, alter or suspend this competition for legal or technical reasons without any liability. Any such alterations will be posted as soon as is reasonably possible.
16. This competition is subject to the laws of England and the jurisdiction of the English courts.