

CRSP Communications Plan 2019/20

	April	May	June	July	August	September	October	November	December	January	February	March
Campaign topic	Safe Motorcycling No Speeding	Safe motorcycling Safe Pass / Safe Cycling	No Drink and Drugs Drive	Young drivers	No Speeding	Wear seatbelts	Child safety – visibility	Do not be distracted	No Drink and drugs Drive Safe Winter driving	Safe Driving on Country Roads Do not be distracted	Older Drivers	Safe Cycling and Walking of school children
CRSP products to be referred to within the campaign	Bikesafe, ERS and IAM courses			Pass Plus and IAM courses	Community Speed Watch						DSFL and IAM courses	
In addition to the above, the 2017 National Roads Policing Calendar places an obligation on the Cumbria Police to support other campaigns.												
Campaign topic												

Council Police